42nd ANNIVERSARY NUMBER

TARIETY!

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VOL. 169. NO. 5

NEW YORK, WEDNESDAY, JANUARY 7, 1948

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whose superb talents make the Lux Radio Theatre

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WILLIAM MORRIS AGENCY, INC.

New York Beverly Hills. Chicago

VOL. 169 No. 5

NEW YORK, WEDNESDAY, JANUARY 7, 1948

260 PAGES

Stories, Color, Spec. S.A., Bally Made Top B.O.—Stars Alone Not Enough

Sam weren't enough in 47.
Pletings, it was discovered, no longer were piling up top grosses on manager glitter alone. The guys and adjuly the test of the state o

some revising.

Not that stars didn't count for a fair share of business in '47. They added strength and backbone to other values. But the other values had to be there, too.

That's evident in even a casual

That's evident in even a casual study of the 75 top-grossing films of the year—all those that promise to do \$2,000,000 or more domestic—

(Continued on page 62)

BOBBY CLARK MAY DO OWN MUSICAL PROFILE

CUTA MUSICAL PROFILE

During the run of "Swetcheard"
at the Nixon bear of "Swetcheard"
at the Nixon bear of "Swetcheard"
at the Nixon bear of the Nixon of Swetcheard
and the Swetcheard bear of the Nixon of Swetcheard
abased on three-part profile by Robcett Lewis Taylor on him in "New
Yorker" magazine. Taylor and Kay
Yorker" magazine. Taylor and Kay
Yorker "magazine. Taylor and Kay
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Yorker"
At the same time, the comedian
he d like to get something other
has bed like to get something other
ling that carrying a musical is geting that carrying a musical is geting that carrying a musical is geting to be too much for him at his
aga. Hys. 50.

SDG to Protest Demands Of '2d Money' Financers

Expected coming metal the second of the seco

Krasna-Berlin Musical

Norman Krasna will do his first musicomedy libretto for an Irving Berlin score. Deal was set on the

'Bedroom Net' Kids Given CBS Heave

"We, The Peopre," which in recent weeks has been given a facellit (as reflected in the Hoopers, for one thing the people of the facelity of th

Post article. When CBS got wind of the scheduled appearance of the kids, who do a weekly show from their bedroom, with commercials plugging the candy store downstairs, the net started to ask questions. First it nixed the idea of calling it a "Bed-(Continued on page 60)

Oberammerga<u>u</u> Gets U.S. Permit for Performance Of Passion Play in 1950

The Oberammergau Passion Play, world-famous for more than 300 years and which was last presented officially in 1934, will be staged again in 1950 under a license granted by the Office of Military Government for Bavaria, according to Information Control Division, Office of Military Government for Germany (U. S.).

Eric T. Clarke, chief of Film-Thea-Eric T. Clarke, chief of Film-Thea-tre-Music Branch, and former Met-opera, N. Y. asst. mgr., indicated that the licensed director of the Passion Play will be Melchior Breitsammter, co-owner of a sawmill in the village of Oberammergau, who has por-trayed Pontius Pilate in past per-(Continued on page 60)

Fredric March Options Play About Eugene Debs

Aby Moont Eugene Deus Abby Mann, yout listburgh, wright who's been in New York for the last couple of years, has sold an option on a new play to, Predric March, who hopes to appear in It on Brondway next season. Script has for its central character Eugene V. Debs, the late Socialist leader.

eBorg.

Deby, the late Socialist leaser.

No producer has been set, but whether on small production loans, but on the set of the set

NEW TINT CUTS COST WAY DOWN

By ABEL GREEN

at a with two world wars within the same generation, so will the most git ton picture industry see the two most revolutionary milestones in its history. The first was sound, some 20 years ago, and within the next three to five years motion pictures. A new process with which Eastman Kodak acientists have been experimenting the last few years, in close cooperation with some of the major studies—mast notably 20th major studies—mast notably 20th major studies—mast notably 20th major studies—mast notably 20th make it available for every producer.

The money differential on the most differential As with two world wars within the same generation, so will the mo-tion picture industry see the two

door. The more differential on the new process is said to be startling. It will cost around 2½; per foot, and less, as against the 8½c. of today's Technicolor. The secret lies in the new film, with its three master colors (red, blue and green), which can be used in the asme mera as black-and-white film. The negative, the pigmentation being derived from a disk placed in front of the lens.

the lens. The process is said to permit one-third more light. For best exhibi-tion purposes, a prism reflector, the process of the process of the minor conversion to the standard projection equipment. A new-type screen may be an added wrinkle, but it's claimed not to be necessary. This rewiring or revamping of the now orthodox projection equipment now orthodox projection equipment lost an onling compared to the rough of the following lost and the following sounds on-disk) and Movietone (sound-on-film) came into being.

A very hush-hush trade secret, the lost of the following lost of th

(Continued on page 58)

Top 'Golden Circle' 15 Pictures Grossed \$97,000,000 Domestic in '47

M-G's 'Chevalier Story' Film

Metro is talking a deal with Maurice Chevalier for a picture based on his career as an entertainer in interaction the deal is similar to the one Metro recently signed with Al Jolson.

Tele's Big Boom **Worrying Radio**

Television boom has reached such proportions during the last few months that they's hardly a reciving set to be bought for immediate delivery anywhere within the confines of Greater New York. This factor, coupled with a prediction that radio receiving sales will drop that they will be the sales will drop to the sales of the sales will drop to the sales will be the sales will be the sales will be sales will be sales will be sales will be sales with the sales will be sales will be sales with the sales with the

threat. While the Radio Manufacturers Asan, predict a unit drop in radio sales for this year, tele set distributors believe they'il do more business from the strength of the sales for this year, tele set distributors believe they'il do more business from the sales of the sales

(Continued on page 56)

FAMOUS AIR FLUFFS

By JO RANSON.

The bele noir of the radio actor and amnouncer is the fluir. It is the verbal mixup, the phonetic difficient of the result of th

Historians of such matters, will tell you that it was William A.

Early Deadline

This edition of Variety went to press shead of the normal Tuesday deadline.

Production detail, binding, etc. and the size of this 42d Anniversary Number make it necessary to omit certain standard departments for this one issue

ANSUUY.

Spooner, the Warden of New College, Oxford, who established some
sort of champlonship for slips of the
tongue, among his gens being Maron me, padam, but I think you are
of our announcers insist on introducing "Pewgrams of Moiste."
He dictionary describes a fluff as "to
flugge the size of the size of the
part blunderingly." It is far worse
part blunderingly." It is far worse
from hapless first victims gathered
at Colbee's and Kaufman-Bedrick's
Pharmacy.

s'harmacy.

The psychological extent to which the damnable find can cause an ac the damnable find can cause an ac demonstrated on a "Bulldog Drummond" show over WOR several semesters ago when the performer, playing the part of the wilding, hind and renimal clubs, who says, and the same that the

By HERB GOLDEN

By HERB COLDEN.

"The Golden Circle"—that creme
de-la-creme of jeturedon, schleved
only by films which have grossed
only by films which have grossed
have grossed in the second of the s

any significant slide in the domestic market. There were previously only 44 pictures in "The Circle" in the

BOGART TO CONTINUE HELLINGER CORP. NAME

Mark Hellinger Productions will be continued at a congrainer name, but this major grothern tright row to Humphry Bogers and David Organization of the continued at a congrainer name of the constitution of th

Montmartre Mamselles Losing That Sex Appeal?

Montmartre is getting short of strippers, featured in many of the cabaries where they are the main attraction Malnutrition has taken its according to Rene Bardy op-

Multiple-Talent Guys Taking Over; Seen Creating Stronger Integration

The multiple-talent guys seem to be taking over. There are more talents in Hollywood than ever be-forc who are getting more than a single credit in the production

forc who are getting more than as ingle credit in the production. These are the guys and gals who are actually under contract to studios for beading their own companies. There are around 75 of them as present. The product of them as present. The product of them as present. The product of th

Eliyon's Pair.

Also on hand are Claude Binyon, who has inished screenplay of "Midnight Lace." Claudette Colerators earner, and is working on "The Saxon Charm." both of which held direct; Charles Barton, who holds a producer-director contract but who il Commed on page 38).

Want Van Heffin For 'Kingsblood Royal' Play

Hollywood.

Casting will start within a few days for "Kingsblood Royal," H. S. Kraft's adaptation of the Sinclair Lewis novel, which Paula Stone and Michael Sloane will produce Lewis notel, which Paula Stone and Michael Sloane will produce. A local premiere is planned before the play moves east, following the pattern set by the Stone-Sloane production of "Sweethearts" and the Stone-Hunt Stromberg, Jr., production of "Red Mill." Understood Van Heilin is being sought for the leaf.

stood Van Heflin is being sought for the lead.

Miss Stone is currently in New York huddling with Lewis on the

It's Sir Mickey Now

It's bir Mickey Now.
Michael Mickey Bandon.
Mickey Now.
Mickey Bandon.
Mickey Now.
Mickey Bandon.
Mickey Now.
Mickey



Indie Preps 'Fascination'

Steve Sekely, Louis Vidor and Eric Morawsky filed incorporation papers here for Transoccan Pictures. Indie company's first venture will be the Guy. de Maupassant story, "Fas-cination," with Sekely as director.

'47 Peak Year For Film Dividends

The year 1947 was the lushest on procord for finm industry suckholders.

The year 1947 was the lushest on procord for finm industry suckholders.

In all branches of pictures cut themselves amendon of over \$30,000,000 in the bonanza year just-ended. This record-busking lotal for the process of the process

685,000 of publicly reported dividend barments.
While the figures are not all \(^1\) in at this writing, it is estimated conservations of the second of the



290th WEEK! "BLACKQUTS OF 1948"
El Capitan Theatre, Hollywood, C
Watch for KEN MURRAY'S n
feature length film moderate. KEN MURRAY'S

length film produc

Released through Republic Pictures

'DESTRY' RIDES AGAIN AND HOW-IN BERLIN

"Destry Rides Again," Universal; eight-year-old wind west saga, is the biggest smash hit of Berlin's third postwar motion picture season. Pic came to town seven weeks ago and has been a sellout ever since. Of-ficials estimate it will continue playing to capacity audiences at the Kronen theatre, for another five weeks.

Kronen thesity for another five weeks.

Atthibute 'much of the property of the control of the property of the control of the property of the control of the control of Marleno District, always a fa-vored star with German audience, although arms Stewart's role has great appeal, Rumerup in Destry' of Berlin is the Loritat Young com-edy, "Men In Her Life" (Col). He has been running at warious theates for a year and a half and is still an 8% sedon!

How Hooper Rates 'Em | How | Hooper Rates | Em | | Chec. 31 | | Fibber & Molly | 28.3 | | Sack Benny | 28.2 | | Sack Benny | 28.2 | | Sack Benny | 28.2 | | Fred Allen | 25.7 | | Edgar Bergen | 24.9 | | Lux Radio Theatra | 34.7 | | Lux Radio Theatra | 34.7 | | Annos 'n' Andy | 22.0 | | Bob Hope | 22.4 | | Walter Winchell | 22.1 | | Mar. District Attorney | 20.1 | | Fhil Harris | 39.2 | | Godfrey's Talent Secuts | 17.9 | | Truth or Consequences | 17.5 | | Duffy's Tavern | 17.1 |

Show Business - '48

A too optimistic prophet may be without profit six months hence. That's if he doesn't stop to see what time it is.

As the new year is launched, the picture business, which constitutes the mass boxofile, has two major issues confronting it. Each, singly or-in combination, can influence the economics of America's No. 4 Industry, even beyond today's status. The Decree appeal next month is one of these two issues. The other is the 75% British tax and the evolutionary film embargoes around the world as a result of London's edict.

around the world as a result of London's edict.

In between there are, the usual harassements upon an industry which now accepts them as occupational travail—normal to a business which thires on pitch the Coursenty of Currently of the second something else. Then shore is the property of the second saught on film morals property is something which mass medium of communications—press, radio, pix—must always consider. And defer to, Particularly if the circumstance of bad taste or misguided judgment is dominant.

Some other factors are literally beyond the control of any industry, show business or otherwise. These run the gamut from the general foreign situation to our own Presidential election. A Presidential year can be good or static for anybody's business.

Fortunately, as these trade columns have reflected in recent Fortunately, as these trade columns have reflected in recent weeks—and in this 42d Anniversary Number of VARIETY—the total effect to date doesn't seem so bad. Profits remain good. Pictures have rolled up record domestic grosses—forgetting the overseas income—and with this all the other contiguous aspects of show business have prospered. Television—more and more on the horizon—looms as a new stimulant to the boxoffice apart from its own promise as a new and major contribution to the electronic phase of show business.

So even if the awakening has been rather rude, show business has rarely been caught asleep—and 1948 should be no exception.

Abel.

U.S. Sets Import Duty On Pix Shot in Cuba

Washington. Special set of import duties on exposed motion picture film imported from Cuba was announced over the weekend as the State Department released copy of a new exclusive trade agreement with the Cubans which is supplementary to a general The new Cuban rates became effective January 1. They are as follows: tariff agree nent of October 30 last.

lows.

Exposed but not developed negatives imported for use in American motion pictures, except for negatives shot by American companies for newsrets—four-littles of a cent per linear type, as posed and developed hierarizes, be and two-tenth cents per linear force.

Motion picture positives brought into this country, two-fifths of a cent

Jacob Wilk
Earl Wilson
John Wilstach
Thyra Samter Winslow
Herbert J. Yates
George Zachary
Darryl F. Zanuck
Maurice Zolotow

Danish Deal Hints Pix Wary of Bans

Pix Wary of Bans

Yank distribs are more sold than ever on a policy of henceforth go of the property of the pr

N. Y. to L. A.

N. I. to Joseph Bernhard Herb Drake Cynda Glenn Abel Green Jed Harris Georgie Jessel Jack L. Warner L. A. to N. Y.

Cecil Barker Miguel Cardenas Mrs. Everett Crosby James J. Denohue Gene Fowler, Jr. Jack Gross Jack Kapp Jack Lait Pat O'Brien William Pine John O'D

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Top Industry Leaders Stress Need for More Creative Films, 'Back to Work' Attitude for All

Toppers Disagree On Whether They Should Make Serious Or Escapist Pix But Concur That Domestic B. O. Is Still An Enormous Potential-Must Gear Quality Product to a Diminishing Market

Nate Blumberg Prescribes United Front, Believes Crisis May Bring Harmony Into Business

N. J. Blumberg, president of Universal-International,

This is a bad age for prophets.

This is a bad age for prophets.

The world is moving so has that it would be hard to make predictions even if the trends were more crystalized than they are presently. But one thing is clear. Millions of Americans demand entertainment, and are still able to afford it.

Millions throughout the world want entertainment and triggically cannot af-

This tends to make us an American business rather than the global business

This tends to make us an American business rather than the global business we were prior to 1947.

When the state of the s

to me matonal economy.

Receipls rell off in this country during 1947. Can we bring them back in 1948 and can we, also, successfully gain enough to make up the lost foreign market?

These are difficult questions and the only way we can attempt to answer them is for everybody in this business to realize that we have to work twice as hard as we ever did

efore,

The problem does not rest alone with producers and disibutors, but a good share of its solution must come from
khibition as well.

If ever there were a need for a united industry, it is right If ever there were a need to a difficult mussay, it is fight now upon us!

My personal opinion, which has always been on the opti-mistic side, leads me to believe that our industry will rally from this shock just as it has historically come back from all

from this shock tust as it has historically come back from all major reverses.

There is no larger the possibility of running this business. There is no larger the possibility of running this business. There is no larger than the possibility of the properties of the business will increase rather than décrease. The day has passed when any branch of the industry can assume that it knows all the answers. Instead we should every problem confronts us becomes a common cause. Perhaps the present critical situation will be the means of bringing more harmony, into the business.

If I were to make a hopeful prediction for 1948 I would say that this is the time for the united front!

Pix Have Been Dumped Off the Gravy Train and the Rude Awakening Is Upon Us—Barney Balaban

Barney Balaban, President of Paramount, is of the opinion:

idlo bad, extravagant habits. Dones-itselly thetires were respint to pmony at the boxoffice and playing even moderately good product to suprecedented runs. The foreign market was expanding in extent and returning good grosses. In the general atmos-ter of property few, people worried much because Holly-world and the production of the production of the bounds as everybody and the world ground for picture-naking demanded and got substantially more money. Like-wise the costs of distributing and exhibiting pictures were sorting upward. Even the protracted and serious Bellywood truther world and the substantial process of the production of the sorting upward. Even the protracted and serious Bellywood truther world and the substantial process of the production of the production of the production of the production of the pro-traction of the production of the production of the pro-traction of the production of the production of the pro-traction of the production of the production of the pro-traction of the production of the production of the pro-traction of the production of the production of the pro-traction of the production of the production

but Topolics seemed more of an annoyance than a causartrophe.

Then came the bad news of mid-1947. The cost of living kept on rising and there was less money left for pleasure. Some of the easy war cash vanished and a portion of the Populations gathered in the big centers for war-wort purposes. The increasing numbers and uses of new automobiersed. The increasing numbers and uses of new automobiersed. The increasing numbers and uses of new automobiersed. The increasing numbers and uses of new automobiersed of the control of th

nbargoes further hampered our business in other parts the world.

of the world.

Virtually the only thing in our business that continued expending upward in 1847 as it had in 1946 was—negative costs of pictures. The fool's paradise of 1948—the industry costs of pictures. The fool's paradise of 1948—the industry costs of pictures. The fool's paradise of 1948—the industry costs of 1948—the industry basis to an economy basis in keeping with narrower grosses seems unmanpower are pruning and the return to the face of delivering an honest day's work seems to be coming back, as it must.

Cut Costs—But Not Onality

Cut Costs-But Not Quality

Cutting costs in 1948—cust or pictures and costs of operations—seems to be the secret of security for any ploture company in the coming tough year, even the secret of staying in business. Certainly no pleture producer can afford or cut quality. The same top ingredients—story, stars, director, etc.—that have brought our product up. to its present high standard must be maintained if we are to keep our With courage, intelligence and hard work we can lick 1948, develop outselves and our business constructively and perhaps even get to like 1948's toughness!

Bill Goetz Advocates as the Only Film Trend That of Getting Back to Work

Uniternal-internationals weepee in charge of production, William Goets, thinks:

The difficulty in setting down that you call "ange words country to be a set of the country of the countr

Jim Mulvey Can't Understand Why U.S. Govt. Doesn't Do More for Industry Abroad

James A. Mulvey, president of Samuel Goldwyn Produc-tions, has this to say:

Early in December, Spyros Skouras rose before an exhibitor audience in Chicago and chilled his listeners with a dollar-and-cents estimate. His company's foreign income during 1947 would amount to \$30,090,000 he said. In 1948, he estimated, this total would be entirely and the company of the

Jim Mulvey

level. What he was saying in effect was that 20th Century-Fox during the coming year will have to do without 67% of its already restricted foreign earnings. This pessimistic outlook applies by no means only to 20th-Fox. All American producers and distributors can and do expect an approximate 07% decline in the flow of sorely needed revenue from In short, it is high time for everyone interested in this industry to sit up

and take alarm.

To those who have anxiously watched the slow but relentless drive against the popular American motion picture

In so many countries of the worls, and to those who have been aware of the gredual imposition of currency and other restrictions affecting the carroings from American films in country after country, only one logical conclusion has become possible. The job of fighting the continuous erection of economic barriers abroad is too big for one industry to have been considered to be intertainment. Our American Government should tackle this problem. Our American Government should tackle this problem. No one in this industry can hongestly say that he did not expect a gradual tightening up of the foreign market. Eric Johnston, president of the Motion Picture Association, expressed this feer a year ago, when he wrote:

The problem of the Motion Picture Association expressed this feer a year ago, when he wrote with the problem of th

Fears Come True,

Mr. Johnston's predictions have come true and, in fact, have been substantially exceeded. The very industry which, have been substantially exceeded. The very industry which are the substantially exceeded in the property of millions of men and women abroad, now us being kicked around ilke a football with not the slightest consideration shown for its own needs. It is high time that the American producers and distributors resilied what is at a take.

is normal \$80,000,000 in 1967. And what show the 1967 is the year of crisis. Only now will the full effect of all the "quotas" and the "trease" really show up in the books. Unless an anti-matter of the property of the American companies normally represent about 50% of "all income and companies normally represent about 50% of "all income in most cases, almost equalize domestic profile from production and distribution. Consequently, as the situation books now, all American producers and distributors must anticipate the property of the pro

tions to bring forth an overall profitable result. It would be folly on my part to claim or even to suggest that there is a definite solution. The vastness of the economic considerations involved allow makes this impossible, most consideration of the control of

when, in time of war, the American Government turned to the motion picture industry for aid, that industry went all-out in unselfash cooperation. This time the shoe is on the other foot. The need for energetic action is urgent. The time has come for our Government to reciprocate, and, so doing, help all American industry, as it has been amproven that in this era trade goes with films not with boa

Even With Loss of Foreign Market the Domestic B.O. Is an Enormous Potential-

Dore Schary, executive veepee in charge of RKO Pictures production, observes:

Dore Schary

Dore

This program will present bardships to many people in the industry until the readjustment is completed. I believe it will result eventually in better quality pletures, because as the public becomes more demanding and less casual an their choice of pictures, we will get better films from everyone, and as we get better films, business will get better.

The domestic market has an enormous potential, and good pictures can make a lot of money in the domestic market. Pictures such as "Gone with the Wind," "Best Years of Our Lives," "Bells of St. Mars's," and others have rung up

(Continued on next page)





tremendous domestic grosses and have proven that the po-tential is large if the quality of product offered that man

I helieve that boroffice values remain constant. That is I believe that a good picture will make money in any kind of a market. If that picture happens to be about a boy and a girl, or anti-Semitian, or sex, or injustice, or war, or anything edse, it has a boordine value if it is a good modern of the picture will get better, I am equally certain that box-office values and cycles will remain constant, and that picture audiences will be interested in some of the old, and some of the new elements, percended more of presented in the picture will get be interested in some of the old, and some of the old. These are tough, angry days we are living at the moment and Bollywood's market will be of the picture of the picture

ucms or snowmatenin, taste, and courage.

These are outle, angy days we are living at the moment,
are outle, angy days we are living at the moment,
are outled in whoch it leves. If things get tougher in the world,
they will be tougher in our industry. But if statesmen and
international leaders create a pattern of bope for the future,
there will be great hope for us in the industry.

So, while I am example varietistle shows the blick with

there will be great hope for us in the mustry.

So, while I am generally optimistic about our ability to adjust ourselves to the economic circumstances we face, I recognize that our final hope resis only in a world of peace, and a world free of tension and fear. I hope that we will begin to see this kind of a world beginning with this new

Skouras Says Pix Biz Faced With Major Issue of Gearing Quality Product to a Diminishing Market Spyros P. Skouras, president of 20th Century-Fox Film,

All of us know the film industry facts of life as we go into

There is not a single responsible person in our business who does not recognize that an extraordinary dilemma has come upon us, primarily because our foreign income has substantially van-



foreign income has substantially vanished.

Since this blow from abroad cohicides with the return of domestic grosses to more normal series of the series peak, our industry is beset by a veritable Pandorn's arbay of vexations, virial to lis very surviva. Beaddes have virially series superimposed upon our very great normal cocupational series of the s

So the statesmanship we are called upon to put into put into put into must be ever zealous of the quality of our product w it seeks to make the adjustments and retrenchments. seeks to make the a so clearly indicated.

In indicating, as I will, that I believe these adjustment and economies must begin at top levels, I am broaching subject that might as well now come into the open.

Suggest that might as well now come into the open,
Our production his been geared to an international markel. The easy formula has been to get a large part of pur
negative costs back in the domestic market and our profits
from exhibitions abroad. Today, we must make sure of our
survival, regardless of the foreign market.

Looking at the situation at home, our peculiar plight is emphasized.

Must Maintain Quality

Our one eminent requirement is that we must produce good pictures. Neither at the boxoffice nor in the field of entirtainment must sheir quiality be impaired. That point is beyond argument. Despite our critics, we are ever arri-ing and the quality does rise steadily. We must maintain th's at all costs.

th's at all costs.

Yet the problem remains of bringing production costs in line with theatre receipts. These costs are in keeping with the abnormally high theatre process of 1945 and 1946, whereast these theatre prosess have returned to something like the more normal levels of 1941 and 1942 and 1943. Indeed, since Thanksigtving of 1947 our domestic grosses have been the lowest since 1941. We cannot escape these facility of 1945 and 1945, the property of the property of 1945 and 1945, the property of 1945 and 1

Thus, I can repeat, the body blow from overseas is a terrific one at this time. At the least, our foreign revenue in the future will be two-thirds less than what it has been. No sensible distributed can possibly expect more than \$200.003 to \$350,000 in remittances on pictures that formerly brought in \$1,000,000 from the foreign market.

Two 'Musts'

We must make good pictures. We must reduce the cost them. These two "musts" mean Spartan measures. They them. These two "m st be taken at once.

myst be taken at once.

Betreenhemt must come in the area of salaries and wages
all along the line which are based on the high gresses of
1985 and 1986. Executives, profusers, directors, stars, writers,
100-heavy proportion of the cost of production. Not can
other production outlays remain at levels based on the peak
years. We cannot dodge these facts. Evade them now and
we must face them later applyon.

we must tace them litter anyhow.

So my own advice is that our executives should start at once to bring substantial reductions of salaries in the control of the salaries in the control of the salaries in the salaries are salaries and the salaries are salaries are salaries and the salaries are salaries are salaries are salaries and the salaries are salaries are salaries are salaries and the salaries are salari

The Exhibitors' Obligation

I have also said that the exhibitors mist confribute their share to this revolutionary readjustment. I must repeat this, too, even though I have averal times broaded the subconcern the s

All our efforts, in the last analysis, must be directed toward annutaining in the public mind a feeling that our films onstitute the best possible entertainment, so that tickets

will be bought at the boxoffice. We can cater to an even wider audience if we have both vision and a realistic view of our problem

Hal Wallis Believes in a Balanced Program; Serious Product to Offset 'Escaptist' Pix Hat Wallis has this to sau:

Trends: As in the past few years. I think there will be an effort on the part of most producers to swold an unbinanced effort on the part of most producers to swold an unbinanced are excepted in the part of the producers in the control of the producers and "Genticana" Agreement, serious dramatic efforts, are doing to plusiness. I think the healthlest situation for all concumed is one if which the widest good council one if which the widest good and the producers are the producers and the producers are the producers are the producers and the producers are the produ



cemed is one in which the widest pos-sible scope is given to story material to that the public can be suffered to the public can be suffered to the Costs: Maintaining present quality despite anticipated rising costs offers the greatest challenge to the producer the greatest challenge to the producer be aiserfized. The answer lies in in-creased efficiency in operating careful scripting and an all-out elimination of New York Company of the producer of the public New York Company (1997).

Boxoffice Outlook Here I am the eternal optimist. I feel that a combination of good product and intensive attractive sales campaigns will keep the bo. at its present level. And I hope that exhibitors will aim their exploitation at the merchandise at hand, motion pletures, rather than at so-called stimulants such as dishes, prica-brae and silverware.

More Creative Enterprise in Production, Selling and Distribution a 'Must' for '48—J. L. Warner

Jack L. Warner, veepee in charge of Warner Bros. prodution, feels that:

This coming year must be the creative year in the motion picture industry. Creative enterprise must begin in production and extend throughout selling and exhibition. It must be good and the public must be convinced that it is



must be good and the public must be conviced that it is good. More than ever before, story with that single consideration. No produce in his right mind is going to try to shine up a hackneyed isory or bridge to the story of the story of

But today showmanship has resumed its full importance at the boxoffice. In fact, it is But loday showmanship has resumed its full importance at the boxoffice. In fact, it is more important than ever. It is absolutely vital. Without any of the excitement and statining force which once carried us along, we are uterly extend to the control of the co

Yates Sees '48 as the Year of Clarification Pix for Simple Entertainment Only Herb Yates, Republic prexy, sees it this way:



Fix for Simple Entertainment Only
Herb Yates, Republic pracy, aces it this tooy;
The trends of the motion picture industry as a whole depend upon the policies of the individual produging companies. Republic productions have run the gamul from heavy drama to light musicals but we are particularly proud of our large-scale outdoor action dramas, to representative of the Americans, to representative of the Americans, or special control of the first time in the production of the companies. The trends of the first time is the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the production of the first time is the first time in the first time is the first ti

gainfully employed can only mean more customers. I feel that the general business outlook for 1948 is encouraging

that the general business outlook for 1948 is encouraging. And speaking of the British tax, I am one who believes it is a blessing in disguise. It is an ill wind indeed that blows no good and with Seide, ta soppressive as it is, has served to bring Hollywood to its senses. For the first time since the war much needed economies have been brought into effect which I hope will have a permanent sobering effect on the studies. I am convinced that quality has not been affected and that product will maintain a high level of enter-tailment value at a reduced cost.

tainment value at a reduced cost.

The joss of the British market has also had its influence in parts of our business other than studios. Distribution in parts of our business other than studios. Distribution must be drained from the domestic market in order to natice up for the British loss. This calls for more intelligent, aggressive and persistent sciling on the part of our sales forces, and the studies of the property of the British loss. This calls for more intelligent, aggressive and persistent sciling on the part of our sales forces, and of the parts of the parts

that they are real, pressing and multiple. Political upheaval, problematic governments and the threats of Communism have hurded themselves against the ramparts of our structural economy, and the lines that pro-tected, us from those evils may have sagged and bent, but they were never proken. I have enough faith in the human race to feel that out of all the confusion in Europe and else-where, the real people who form the backbone of humanily the property of the property of the property of the freedom of speech and religion, and the right to happiness.

If American pictures can—as I have every reason to be-lieve—bring some measure of enjoyment, pleasure and re-laxation to such people, then the pictures, and the thousands of men who help to make them, are indeed a potent factor in the future happiness of the world.

Zanuck Predicts Films Coming of Age, and '48 As Challenge to Industry's Showmanship

Durryl F. Zanuck v.p. in charge of production at 20th Century-Fox has his own ideas on what is on the film horizon. The year 1948 must bring a solution to at least one problem; that of production costs.

Not until another day of flush prosperity can we expect another boxoffice landslide. Even a drop in the abnormal index of living costs will not, in my



index of Ilving costs will not, in my opinion, bring the public flooding back into the theatres as they did in the cycle of war years just ended. For one thing there is no more intioning various other events which compete with pictures for attendance. For another thing, even an adjustment in high living costs will not leave the which was the result of premium pay for overtime hours in war work. So today the motion picture industry survival. I do not of Hollywood is faced with a fight for survival, and the survival is the survival to the

Internal strike and dissension rought about by jurisdif-tional fights must be stitled once and for all it the isability is completely to clear its decks for proper adjustment to the problem of more efficient and economical operation. Such a settlement would help to rebuild morale and do away with the indifference of the worker toward his job.

the indifference of the worker toward his job.

But care must be taken to prevent quality from being subordinated to economy in this critical period. Product on
costs absolutely must be brought down, yes, because, at the
present excessive level it is futile to produce hit pictures in
a market which can only return the cost of making them
plus distribution overhead, leaving no way by which the
loses from vesker pictures can be absorbed. But the lowerbuses from vesker pictures can be absorbed. But the lowerthe expense of entertainment and dramatic values.

"Therefore those who make the inference are found as the

ing of costs cannof and must not be effected arbitrarily at the expense of entertainment and dramatic values.

Therefore, those who make the pictures are facing a test of their metits and abilities. The pilliars of the temple of the throughout of their metits and abilities. The pilliars of the temple of Samsons are bound to fall. Some high-priced brains and talents will be found wanting and will suffer. The eft and capable, however, will as always retain their places. Besides which some new faces will emerge from the ranks. Will be brought into a focus brighter and stronger than ever. I refer to that thing upon which the pre-eminence of Hollywood over all other centers of slim manufacture depends—shownmannin I have said this over and over again throughout the total the proper show the summan of the slim of the severest of tests.

severest of tests.

Thus the new-begiun year will be one of transition in the processes of production and the processes of thought. Those are two obligations which Hollywood must surmount. But the problem of readjustment is not Hollywood's allow. Distribution and Exhibition are also inseparable links of

the film industry. There must be adjustments made in b

at is up to the exhibitor to go along with these-efforts. It we cannot sit back and count the easy profits of the losh years, neither should he. If he is not willing to make some effort or sacrifice to foster production, he will suffer just as much as we do in the long run. The quality of our product, the ecope of our efforts, are the determining factors at his turn of the production of the control of the co

FUTURE STARS SHINE BRIGHTLY

Unless Film Industry Recognizes Tele 86 THESPS Now. It May Be Denied Second Look

By JOSEPH BORKIN

Grade A motion pictures, a single one of which involves millions of dollars. Washington. It can be stated categorically that The public over the years, how-ever, has been trained to expect the excellent visual entertainment pro-vided by the motion picture, flm. Because of the disparity of quality, it is not believed that the current

the "crystal-set" stage of the television industry is completed and the next phase has begun. This should motion picture industry. to so believed that the current television program (with the possible exception of a sport news event like the World Series or a championship fight) will have much effect on the-atre attendance.

At the end of 1947 there are roughly 150,000 to 200,000 television sets in use, and it is estimated this will be increased 600,000 to 800,000 sets by the end of 1948. Fifteen to 20 major cities will have transmitof sets ranges upward from \$300. size of the image for home use has already reached 20 inches by 24 inches, almost the dimensions of a per page. With the projection of the world's championship prize fights and the 1947 World Series, great impetus has been placed behind the demand for television

Unfortunately the exact course the progress of television cannot be charted. Only trends and probabilifies may be indicated. But these trends and probabilities contain within themselves matters of great soncern to the motion picture industry. Large investments will depend the exercise of right judgment and delicate maneuvering now, for the status of television today is such that unless the operators of radio, motion pictures, news services, and a variety of other industries show considerable flexibility and intelligence, they may find their corporate horses shot out from under them.

shot out from under them.

It is significant that the three big news services have already set up newsered smillises for the specific purpose of inviding the television purpose of inviding the television transport of television broadcast in the contract of the television broadcast in the television equipment manufacturing comsion equipment manufacturing com-panies—and Paramount is having its difficulties with the Federal Govern-ment because of its television activi-

ties.

Of immediate concern to the mo-tion picture industry are two ques-tions; (D. Where will television get its programs, and how will they be paid for? and (2) What effect will television have on the motion picture theatre?

theater

Currently television programs are patterned mainly in the mold of sound radio with the embellishment of sight. Thus stage plays, forums, but the condition of sight and newsreels make with the condition of the programs. At the most of the programs. At the most of the programs are borne either by the station on a sustaining basis or by advertisers, are borne either by the station on a sustaining basis or by advertisers, who slowly but surely are beginning to enter the field, and most large admissing assenties now have televisioning as agreeded by the stationary and the state of the state o vertising agencies now have televi-sion departments. If television de-velops in this fashion and carries with it the institutional pattern of control and operation of sound ra-dio, the motion picture industry has little to fear.

Still Cheaper than a Film

Still Cheaper than a Film
The reason is simple. It talevision
programs are to be paid for by adprograms are to be paid for by adwritters, the cost of a feature motion picture film will be prohibitive.
It is not be paid to be proposed to be a
follower with the control of the contraction of the control of the control
to pay for a "Guten with contraction of the Bounty of
the control of the control
to advertise his product for
reason of the control
to advertise his product for
costs approximation over 50
weeks is less than a good number of
weeks is less than a good number of

By MIKE CONNOLLY

Hollywood.

Flickerville is jumpley with marquee bail. Star prospects are brighter and more numerous this year than they've been in years, thanks mostly to the fisod of Euro-kinsker mostly to the fisod of Euro-kinsker mostly to the fisod of Euro-kinsker mostly for the first product of the first product Hollywood fight) will have much effect on the-act attendance and the state of t

lasted. Then there are the likely lookers from the domestic field—from the Broadway stage and the strawhats, from niteries, vaude and radio. There are plenty of then, too. This survey names 86 of the most promising. Studio excess point to these doperties as tors, because of increasingly impublicity can paid as a tors, because of increasingly impublicity can paid as a tors, because of increasingly impublicity can paid as the position of the paid of the property of the proper

Columbia's Entries

Columbia's bets are on the nose

William Bishop—Nephew of Helen Hayes and Charles MacArthur, cast topper in "Port Said."

Hayes and Charles MacArthur, cast
Gloria Horn-Borner radiote
who has been getting the B treatment, most important assignment to
date being Gene Autry's leading.
Cohn & Co. have bigh hopes.
Terry Moore — Eighteen-year-old
Glena Pord in her first picture, "The
Return of Cochoer."
Ron Bandell-Australia who impresend strongly in second make lead
resturn of Cochoer."
Ron Bandell-Australia who immessed strongly in second make lead
resture mention in "The Mating of
Millie" and "Loves of Carmen,"
als starred with Susan Peters in
In Fairfaik White-another B queen,
"(Continued on page 82)

B'way-to-Hollywood Trek Goes On; 1947 a Bumper Year for Legits to Pix

By WHITNEY WILLIAMS

The past year was a bumper year for new Broadway players in Hollywood. Some of the prize plums of the season were allotted to eastern stage thesps, and many have already assured themselves a definite niche on the screen.

on the screen.

Trekkers to the Coast have included practically all ages. Bachars Bel Geddes followed up a brilliant start on Broadway in "Deep Are the Roots," with a titumphal film entry in RKOs "The Long Night" and "I Remember Manna." Albert Sharpe, who created Finlan in "Finlans a top featured role in David O. Seiznick's "Portrait of Jennie."

Opera and Saloons Too

Not the Brown of t Not alone did the Broadway legit

Broadway, in "Call Me Mister,"
Another singing actress to look
past the camera for first time is
Beray Yenuta, well known on
Beray Yenuta, well known on
Miss Venuta, whose husband is Armand Deutsch, prepping "This Side
of Innocence" for his first indie production effort, bowed in Eagle Lion's
"Repeat Performance," and more
recently did "J, Jane Doe' for Rerecently did "J, Jane Doe' for Re-

public.

Past year, too, has seen at least two thesps, after appearance on Broadway, return to seene of earlier and more dismal tries at screen acting. Mady Christians tried out for pix some years ago, but without too

much success. She recently left Broadway for Hollywood again, and two important roles for Universal-International, in "A Letter From an Urknown Woman" and "All My Hollywood.

Sons."

Shepperd Strudwick, who scored in The World of Christopher Men Christopher Shepperd Strudwick, who scored in the Shepperd Shepperd

Widmark and Corev

Definite attainments were reached in several notable instances. Richard widmark's performance in 20th-widmark's performance in 20th-widmark's performance in 20th-widmark's widmark's soored resound-him. Wendell Corey scored resound-him, Vendell Corey scored resound-him, Vendell Corey scored resound-him, wendell Corey scored from Wallis in "I Wallis "Deserved Linguistics". He now is started in "Man-Esters of Kumaon," for Universal-international release.

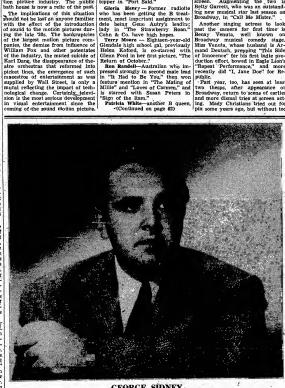
Mary Hatcher, in the title role of Paramount's "Variety" Girl," Immediately attracted much favorable at-tention with her first film part. She followed this with star role in "Oklahoma!" in current Broadway

cast.
Murvyn' Vye, who came out of
Broadway cast of "Oklahoma!" to
accept a Paramount contract, forcibly impressed with his Gypsy
role with Marlene. Dietrich in
"Golden Earrings." Studio liked
his colorful personality to extent he
"me cast in present for piles with was cast in one of top roles with Bing Crosby in "A Connecticut Yankee."

Indie Producers Benefit

Indies Producers Benefit Indies benefited materially by westward trek of stage figures. Sam Wariamaker, who on stage really established himself with "Goan of Loranies," was brought to the Coast by opposite Lilli Palmer in "Tiss," formerly known as "The Innocent Years," and Walter Wanger entited Years," and Walter Wanger entitled Years, and Walter Wanger entitled Years, and Walter Wanger entitled Years, and Walter Wanger entitled Daniel of the Walter Wanger entitled The Walter of Walter Walter of The Walter of W

for important role in Enterprise's "Body and Soul," vincent bonahus also bowed in "Jean," "Goorge Ratt' "Soul," "A "Goorge Ratt' "Soul," "A "Goorge Ratt' "Goorge "Goorge "Goorge "Goorge Ratt' "Goorge "Goorge" and "Foot Goorge "Goorge "Goorge" and "Foot Goorge "Goorge" and "Foot Goorge "Goorge "Goorge" and "Go



GEORGE SIDNEY

One of Hollywood's leading dirk tors whose latest release is "Cass Timberlane," is preparing "The Three Musketeers," in Technicolor, for M-G-M, where he is under contract.

........... The Courtship of Dorothy Polka H. ALLEN SMITH

By H. ALLEA SMILLA Commence on Broadway is cheap and shoddy; that the way of a boy with a girl in that celebrated precinct is necessarily a rubble of vanity, smelling of the gutter, wholly lacking in tenderness and beauty.

To the myopic disciples of this school. The the myopic disciples of the school and the school of the school and the school of th

Riod.

Several years ago I called at the apartment of Miss Dorothy Polks, thorous to Evendeway as Dot Polks and Long the Company of the Compa

the time I had the privilege of calling on her see was surring in the Broadway musical, "Howard Diets,"
As I was inhered into her drawing froom bethought myAs I was inhered into her drawing froom bethought mytown in the control of the control of the control of the control
to the privation from the reflection that she had overcome
every obstacle, and yet ... and yet ... rumor had reached
my ear that she was deep in unhappines; I knew it was not
money trouble, for she owned an apartment house, 12½ 5;
her was feet I.Knox. Kentucky, and a baronial 180-year-old
house in Connecticut which she had, at great expense, remodeled into a barn.

Why should such an one by unhappy? Such an one had
fame and heavity and westlit and the Old Look and the right
and the control of the Jamaica Arena Wrestling Bulelatin had asked me to wait upon Miss Polks and determine,
if possible, the reason for her sorrow.

Miss Dot Folks was kindly disposed toward me for I had
once been her public relations counseller in the days when
she was "strugging unward, and she had nevel formulation
for the country of the control of the control of the control
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a was rit it was 1.1 was whom.

She was stretched or a wine-colored percale chaise lounge when I walked into the room and she was arguing with a highadsone young man who stood before her with an armful of orchids. She appeared to be bifterly disposed toward this

so kindly as to leave, Tom;" she was saying. "I want

"Be so kindly as to leave, Tom," she was saying. "I wan no part of you."
"But, Dot," he pleaded, "I do not ask that you take part of me, I want, you should take all of me. Look at the diars I have brought at considerable expense. You are more beautiful than ther, They will took lovely knotted in your hair, or planned to your buscom," I said no. Get lost."
"I said no. Get lost."

His crest fell with a clatter, he turned, tripped over an armadillo basket, fell heavily, got up, cursed thrice, then departed with his head, at half mast.

"Who dat?" I asked of my old friend.

"That's Tom Pott," she said wisfully, "It is his wish that we should wed, but I can't see the forest for the fire. He is always bringing me them damn flars. He is a 10-gool man, but he bores me." always bringing me them damm flars. He is a 19-sool man, but he bores me. "Pooting," I said, "what is it? You can tell Poppa. Something is wrong. Something has skitzed your freehle. Confed in me, my den."
"Its hear-burn," she said: "My heart burns for lack of love."

Enter the Hero

Her Anglo-Saxon houseboy appeared in the doorway and amounced a Mr. Richard Nine Eyck. I had heard of this fabulious playloy, but row I was to see him for the first time. He was, blond, and had on a strapless shirt which set off his magnificent shoulders, and he was carrying a goalskin duffel bug. He appeared not to notice me but made straight with the control of the magnificent of the straight of the straight

"Dorothy, my darling," he said, "you know that I love you no ead."
"So I heered," she responded. She is a magnificent actress, skilled in dialect.

"Unrequired love," he said, "is what I got As you know, my dear, I have been missing from my usual haunts for six months. I have been in South Africa, and look what I have

brung you."

He turned the goat skin bag upside down and from it poured
a, stream of flashing sems—diamonds as big as walnuts,
others as big as Idaho poiatoes. The flashing and glittering
blinded me—seemed to burn clear through my body—and

thers as wg as moan optatoes. The missing and guttering illinded me—seemed to burn clear through my body—and uddenly I felt dizzy.
"Dot," I Interrupted, "you got any beer in the house?"
"No, Harry," she said. She always called me Harry, perhaps eccume it is my first name.
"Mind if I run down to the delicatessen and get some for

"Mind if I run down to us consessed to the property of the property of the said, and I first her before the property of the said and I first her before the said the spect then at the heap of diamonds. At the delications of the said to the said th

one many interviewed."

Young Mr. Nine Byck sorrowfully returned his diamonds to the bag. At the door he turned and cried out in bitterness:

"You are a rue-marcheuse. That's French for street-marcher."

marcher."
"Hit the chemin" she shouted, "Drop le dead!"
The door had no more than closed on him than she was
off the chalse lounge. She came bounding into the corner
where I was seated and snatched a bottle of beer fron the
ence. With a practiced hand she row of the cup and disposed
of "Harry!" she cried, grabbing another bottle. "How COULD

you have known! Oh, you darling! Oh, my precious one! You got me some SUDSI"

The world know what we happening the was in my strang. Before I know what we happening the was in my strang. However, we have the stale, for it his been celebrated by the control of the stale. For it his been celebrated by the control of the stale of the stale of the world was seized upon by Tin Pan Alley and made into a sweet and soni-satisfying balled, and by way of the radio that ballad was poured into the hearts and consciousness of the public. Lest you have frongetten it, which is unlikely, I choose to conclude this small epic with the lyrics of that love some to end all love some, salkef Pells Sectional Season of the stale of the section of the sect

There was a star of Broadway fame,
And a lovely lass was shee-hee.
She had sen suitors for her hone,
And cut them down to three-hee,
And cut them down to three-hee,
And Dick gove diamonds bri-hight,
But Harry won her usth Piel's beer
For she likes the beer that's li-hight.
With a tangui-tasting glass of Piel's
And the commy head of photom.
They drawning head of photom.
Now they're serving Piel's at he-home.
Now they're serving Piel's at he-home. CHORUS .

It's delicious, yum, yum, yum, It's delightful—order some, Now demand it, here's the name, Piel's light beer of Broadway fame.

No Readin', No Writin', No 'Rithmetic

(Memories of a Little Rock (Ark.) Youth)

By JULIAN T. ABELES
(Special Counsel to Loew's 20th-Fox, Universal Pictures)

(Special Counsel to Lowe's 20th-Pox, Universal Pictures)

1. Two days from Little Rock by horseback. Forbidden monoshine' country—the heart of the Ozaris. Were we growning, the population of Arkinson that the theory of the Country—the country—the country—the heart of the Ozaris. Were we growning, the population of Arkinson that the theory of the country—the countr

2. A twister in the night, picked up their cabin in Bald Ridge and set it down smack in the middle of Little Rock's garbage heap. The next morrisp ma awoke, opened the door and looked out at the accumulation of the 57 years refuse of Little Rock's entire population. "Pa, looks like one of dee days you're gonna hawe'a clean up our place a bit." Sign of de Lawd

Listite Rock's entire population. "Pa, looks like one of dese days you're soona have're, clear up our place at bit."

3. A colored revival meeting, on a track of land outside Pine Bluff. The old preacher was admonishing them sinners that if they persisted in flouting a particular couple of those commandments, "They weren't never gonna ride in de golden commandments," They weren't never gonna ride in de golden commandments, "They weren't never gonna ride in de golden commandments," They weren't never gonna ride in de golden commandments, "They weren't never gonna ride in de golden commandments," They weren't never gonna ride in de golden commandments, "They weren't never gonna ride in de golden commandments," They weren't never gonna ride in de golden commandments, "They weren't was list coming down the road past the meeting ground, the brass radicular in the sun and weren't have been commanded to the service of the service

"Never Never Land" (On The Hudson)

By MILTON BERLE

I think that Hollywood should move to New York (if it can find an apartment, much less a studio). There are studios here in Astoria, but the Army has them, and eventually will give them up by the studies of the studi

end," Xikis of Death" and "Gentleman;
New York is a natural for motion
pictures. We have drams in our everypictures. We have claims in our everycomedy we have Ebbets Ridd, for
pathos the Esst Side. We have the
Statue of Liberty, Washington Bridge,
Wall Street (my wallet just bowed its
heed in silence). Empire State Buldlang, Statum Binded Ferry (my ideal
or. Statum Binded Ferry (my ideal

cruise), and the Battery, where on a clear day ou can se Brooklyn, unless you're a Giant fan. Double features her ach be combined into one picture. I would make "Mirael on 34th Street" and "Smash Up" and call it, "The Dent Fender on \$24 Street," while "The Farmer's Daughter" an 'Great Expectations' would be titled, "He Who Gels Slape Up in Central Park."

Up in Central Fark."

"Quickies" will have a field day here. Not only can they use the lobby of Radio City Music Hall (which is so big instead of unbert they have guides) for a studio to shoot a pleture in, but they can, a minute after they finish shoot-all the control of the

of oli in its hood.

For "mob' scenes we have the subway rush hour (where boy meets girl and has a crush on her), or Times Square on New Year's Street (a picepochet's Shangri-La). Im belling you let the street of the street of

Waiting for Warner Bros.

Crane shots would be ensastomal here in "Bagdad on the Hudson." The Brooklyn Navy Yard has the biggest cranes you ever saw the baftleships there are waiting for Warner Bros. and Dick Powell to remake "Partaction Wait". Only should see the best of the property of the best of the best of the based on the

the radio advertising agencies would be glad to unload a few (from, The Best Teshs to Our Liges"). We will be the the rove to New York, the the New York When the movies move to New York, the the New York When the stage play there, so they can be santched up for New York movies. Hollywood writers will have to move of heard a lot of them have been told to get the lead out of their, ideas). Ken Murray will have to move to the Empire City too so Marie Show has been running so long that an the Cosst they call it "Life With Ken Murray," Instead of the Brown Derby we have Lindy's (ah, Lindy's, the place where all good herring go after they die, to float on a soft fully while cloud of our cream with two todhughest place where so many people go to see the beach. Yes, I say to you in Hollywood, come to the Big Burg Bring your neon lapseld tuncken, your star-ford sweet shirts, and the cause there's so many people no one sees the beach!

Yes, I say to you in Hollywood, come to the Big Burg Bring your non lapseld tuncken, your star-ford sweet shirts, English when the cops were breets, and Toscanini will play a duet with Margaret O'Brien.

P. S.—He Got the Wrong Job

Chicago

Watterson Rothacker, now retired to the sunshine (and mist) of San Fernando, can tell you of the attentione were in 1909, and he saked if I wanted a job. It being the year I married, I must certainly did. The being the year I married, I must certainly did. The property of the property

was 430 weekly ano encourage in the property of the property o

. How Jeritza's Coif Saved 'Letty'

When I was a kid in show business, I used to hear the old character people sit around and tell about when their career hung by a hair. Mine did, and it was saved by a hair—hair which wasn't even my own.

—hair which wasn't even my own.

We were taking "Leaning, On Letty" to Australia for a flown Under tout and the week before we sailed, was a brulser—folding up the current run and getting set for the boat. I had never had a permanent wave and when I went to my hairdresser the morning my boat sailed, and have the sailed of the sailed of

You're food, to meet any functional curry in your out to a form of the property of the propert

the plant. I played the season with the hairpiece. When we got back 'to New York; I had short hair—shafe an understatement but at least it had grown in a little. I want to my hairfresser and she said, 'Missi Greenwood, why did you let them Aussies to the property of the played by the state of the played of th

Top Secret

rehearsal by a man who sits more than three rows back)

By H. I. PHILLIPS

Director—Now, then, I want you all to remember about your voices, Keep 'em low. You have all been chosen for your special abilities in inhaling the spoken word. The idea is to keep the audience from getting too clear an idea what is going on.

Leading Woman-How was I in my last play? Director—Not so good, A man in Row H heard you with-but an ear device. You can destroy the sense of realism

out an ear device. You can destroy the sense of realism gat way, my dealth, and is to have us talk just as Leading Man—White. You want is to have us talk just as Leading Man—White. You found that the prople ... In the sense of the prople of

all tures mouth.

In pantonime.—Oh, goody goody! I love pantonime.

Director—You don't have to tell us. We saw you in your four previous performances.

Author—Pantonime, you must realize, has come back to

rican theatre.

Breeder—And mes have become so used to it these days that they feel uneasy in the presence of anything else. As sirue of the houckers, a movement of the lips, a lifting of the eyebrows ever so quietly, of course . . . these are the highest hat bring to an audience the full import of the book, and the second of the second o

once quoting something I had said in a most important scene. The humilitation of silt, and to perform the hard school. In the silt of the

thesire.

Leading Woman—Look! (She stands rigid, not a sound coming from her and with merely a slight movement in the control of the control

Specific Criticism of Each Film. Not Blanket Lambasting, Will Up Their Quality-Johnston

The Public the World Over Looks at Films in a Mass Capacity Perspective Unlike a Newspaper, for Example, Which Is Treated Locally

By ERIC JOHNSTON

Washington

After more than two years in the motion picture industry. I've become accustomed to the fact that practically everyone thinks he could make a better photology, run a better newspaper, operate a better fadio station—and be a better congressman.

There are times, though, when I feel



Congressman.

There are times, though, when I feel the control of the control of

unities, for constantly increasing advantages, materially and spiritually.

More than ever in these nervous times of tension through-out the world, we have the responsibility, as reflectors of proble ophion, to give voice and substance to the wills and desires of the people. It is not a light obligation that can be met with the lip service of high-acunding, words and pretty

It think most of us agree on these basic points, even though
we appear at times to be riding off furiously in different
inections in trying to attain them.

The press, radio and screen have common rights; and,
ording together as a team, they should have common ob-

would be seen as team, they should have common objectives.

Surely no one in this day doubts that the First Amendment covers all three, although the motion picture came along only half a century ago, and the radio many years later, vir. in this respect, the press have one fissight for freedom still have battles ahead.

"The three was the work of this think, but it always has the

wanter the screen and the reado—tate conters on the field—still have battlets ahead.

If any the press has won, That requires ternal vigilance, and I think that responsible leaders of the press recognize that vigilance should also extend beyond its own institution to all the other agencies which disseminate ideas, in particular the radio and the screen. This is a task not for any one of us alone, but for all of us broad an motion picture because two of the characters are Negro children, the action arouses our righteous indignation, but there's far more to it than this. If that prohibition can stick—and we are challenging it in the course—then the press and the radio have suffered when a Governmental agency can impair and hedge about the rights of radio to speak, then the rest of us have been lajured, too, and it becomes our concern as well.

Freedoms Are Interlinked

Precedoms are interlinked.

Freedoms are interlinked, held together by the cement of the same principles. Those who attack freedoms in this country rarely do so by frontal assault. They wouldn't get anywhere and they know it—all do except the crackpots and the outright totaltarians of all shades from black and brown to red. Their strategy is to engage in fanking skirmishes, chioning at the edges.

chipping at the edges.

to rest. Their strategy is to engage in manage saturation. But if press, neld and motion pleture have common rights and objectives, there are also differences that need to be pointed out. The differences, it think, lie in the varying public stitudes toward the three needs, which you read in When a man size. You'lly means, if you pin him down, that he doesn't have falls in one particular paper or in a ewe certain papers in his sown community which somehow offend him. But in criticisting one paper, or a few papers, he last condemning the press as a whole. He to the control of the particular paper of the control of the particular papers in his sown community which somehow offend him. But in criticisting one paper, or a few papers, the last condemning the press as whole. He to the paper of the paper

cases. But he wouldn't want to do anything by law to brane the newspapers. There is this important point here: We have no national newspapers, in the sense that a particular paper is read regularly by personnel of the paper circular paper is read regularly by personnel of the paper circulates in a restricted area, contiguous to its point of publication. In these circumstances, the editor prefix well knows the feelings and attitudes of his readers, and he is able in a very large degree to reflect public sentiments. The proper circular is not provided in the property well known the feelings and attitudes of his readers, and he is able in a very large degree to reflect public sentiments. The proper has been a very large degree to reflect public sentiments and the property of the property of

particular interests.

The economic sarvival of the local newspaper and local radio station thus depends primarily on serving adequately the needs of the public in a given area. This depart mean that the press and radio cart serve a larger public and of personal radio cart serve a larger public and of possible public and the radio of the result of the press and radio today to undersoore a point that needs to be understood in considering public attitudes toward the screen. The Hollywood film is made for all America and for all the world. Therein lies list great strength and, I conties, also its weakness. Therein, too, lies the model of the continuation of the property of the pro

the criticism of the acreen, some vanue, a soon can and unwarranted. A reader in Chicago, for example, may not like a particular newspaper but that doesn't lead him to say: "All the American press is bad." He distinguishes. He is discriming and selective of the distinguishes. He is discriming and selective of the public appears to drop, this discriminating, selective half the selection of the distinguishes. The selective half at times when it looks upon the film. When a critic lambasts a picture be may have a particular photoplay in mino.

but often he tosses blanket accusations at "the movies" as a whole. "This film is not to my liking," he seems to say, "and, therefore, all movies are bad," If you stop to analyze some of the criticisms that's the only logical conclusion you

some of the criticisms that's the only logical conclusion you can reach.

Let me point to an example which illustrates what I have highly conclusion of the properties of this mind. There are certain motion picture critics in this film. There are certain motion picture critics in this control of the properties of the

omedias don't use minim-event mate and test risms. That everyone clisilists American pictures—everyone, that is, except the public.

I said cattle was should never be complicent about I said cattle that we should never be complicent about this of our critics: "Be specified".

If you back a critic into a corner for a nice long chat, you frequently have to listen to trades against movies itr general but after a while, if you're puttent and ask questions, and the said of t

Heller Halliday's Backbone

My daughter, Heller Halliday, who was six on Nov. 4, made her stage debut in "Annie Get Your Gun" on Oct. 3 as you know. It has been tun and interesting to have her with us; the has been quick to learn how to be a trouper—it has been easy apparently for her to learn one him after another—everyfuling except what it means to have a beckbone. What is a backbone! What The assistant was the control of the control

isears nose shing after another—everyfulps except what it means to have a backbone. What is a backbone where the backbone is the wrong time. Holler started to say that Charles, one of the other children in the company had done the same thing, but the sastisant stage misnager stopped her with: "I don't want to hear the company had done the same thing, but the sastisant stage misnager stopped her with: "I don't want to hear the company had chose in the sastisant stage misnager stopped her with: "I don't want to hear the company had backbone you wouldn't. But I guess you haven't any backbone." hackbone? For two days that was the biggest problem in all this world. And none of us, no matter what; we said, seemed to be able to convey the idea to Heller. Somehow there was a wall as thick as any backbone between all of us and how was, sitting to on a platform, one of her case came to go onsige. Site jumped to the floor, but us she jumped the thigh of her right leg caught to two said, seemed her was, within a suickly she stopped. As I was standing in the wings ready to make the entrance (Heller to follow right behind melber of the same than the

As Shakespeare Was Reviled 300 Years Ago, Pix May Be Glorified 3 Centuries Hence

An Observation for a Time of Dismay as a Veteran Author Analyzes the Current Ill-Temper of the Times

By RUPERT HUGHES

Hollywood.

These are cloudy days for the motion picture world. And it is a world. A new world. But, like other worlds, it revolves from night to day and back to night and back to day again and again.



There is no wisdom and less strength and spain.

There is no wisdom and less strength to be got out of despair in times of two beautiful to be got out of despair in times of two beautiful to be got out of despair in times of two beautiful to be got out of despair in times of two beautiful to be got out of despair in times of triumph. In either happiness or sorrow there is one motto always available: This, too, will pass away.

Just now out American moviedem is suffering of the foreign market; from the suffering of the foreign market; from wholesale reduction of from political and popular strack and distruct, may be suffered the suffering the suffering

But when poverty threatens and failures multiply, there is no laughter left. The whips of scorn make the naked Sesh wince and the bruised parish cower and slink.

Never have the picture people been so inshed upon as lately. And they have never taken it hard agon as lately. And they have never taken it harder, So it it seems to me a time to take refuge in memory, the same to me to the same refuge in memory, and the same to go of the deter days in the movies but of days so loud in their denunciations of all that we mean by that rank vague word, Höllywood.

The theatrical critics, the indellectuals, and the clergy are the most unsparing in their distribution. They give so the notices in Richywood the largest parintly and the clergy are made to the same that the same than the same that the same that

metiligence, and morals.

They are so violent and so unified in their assaults that we may have a probably the dramatic critics revite most of the property of the probably the dramatic critics revite most of the inhelicitude. Some one another's minds and hooks and philosop, how ferrely the clergy comign to obloquy and so, the rival section. Bell most of their own congregations and all. So, when

of the rival rects.

So, when people revile the Hollywoodians, it should be remembered how they revile their own families, friends, and the practitioners of their own professions.

There is one name that is spoken almost always with reverence by devotes of the theatre, by the scholars, and by the clergy. That is, of course, the name of Shakespeare.

No Inkling of Posterity

Yet it should never be forgotier that, while Sinkespeare was alive he was given no include of his standing with potentity. A few triends and admirers gave him superfice position that the same praise to others. Me manded to court, But, then, the court was not so much it a time when London had not yet reached a population of 200,000. It was about one-toright the same of London had not yet reached a population of Chyon.

Universal City and the other citairera motion products.
Yet, at the height of his success, Shakespeare belonged to an almost proceribed profession. Outside London the players were backed upon, treated and fined as the product of th

Shortly after Shakespeare's death all the theatres in Eng-d were shut tight with a bang as sinkbotes of hell and chbasins of depravity.

cannoname or Geptavuy.

As late as our own Revolutionary War, theatres were forbidden along with gambling, horseracing, cocklighting and other evils. To act in a play to go to see a play meant expulsion from the army. For long years afterward, Shakespeare plays could be produced only as 'moral lectures'.

Yet today no human name stands higher in the reverence

of the world.

Which reminds me. Many years ago when I first came to Hollywood I was asked to join a country club, and did. A prominent dramatist, who had become a scenarist, asked me

Timely for '48?

A pretty young thing introduced her new boy frie her father, a crusty and slightly deal Republican. an. "That young feller looks like a Democrat to me," the old man said. "Ok no, father," the girl said hurrledly. "He's a son of a

"I know, I knew," the old man mid. "They all are!"

I HUG-HES
to resign because that club did not admit moving picture
people. My connection with the business was so unimportant
that it had been ignored when I was invited in.
At that time the Los Angeles papers had their "Society"
pages, of course. But motion picture people were hot mentioned there. They were not Society. Their names of the course of a picture-sque celebration at which the Mayor and other
digularies are the course of the city parks was the scene
of a picture-sque celebration at which the Mayor and other
digularies are the course of the city parks was the scene
of a picture-sque celebration at which the Mayor and other
digularies and the prending of a "Shakespeare Garden," in
which every flower that Shakespeare ever mentioned was
blooming.

blooming.

I was the only person present even remotely connected with motion pictures, and I was asked to make a speech. As always, I said just the wrong things.

I told how bewildered Shakespears would be if he could be present, Not only was the United Shates unimagined and unimaginable, but America itself was a vague wildernies where the country of the country of the present of the present proposed on the Person of the present proposed on the Person of the Country of the present proposed on the Person of the present proposed on the Person of course, even his souring fancy could not have guessed at that. I work on to tell how the scholars, the artistorarca, and

course, even-his nearing fancy could not have guessed at that I went on to fell how the scholars, the aristoracy, an the clerry of his time despised and outlieved him and all heir low works. There were no actress then, of course; and it is pitfied to realize that the create of Julici, and Rocalini, and Clessparta, Vijola, Cymbeline and of Julici, and Rocalini, and Clessparta, Vijola, Cymbeline and off the control of the control of the course of the control of the control of the course of

At some length I described how little the best people thought of the fundamental bard, whom we hold in such honor that the very flowers he mentioned became more beautiful, more honorable because he spoke of them.

Here It Comes

Beere li Lessace versione de la little to the west of this park, I said, is, a sort of artistic and social alums called Hollywood. Its denisers are held in diodaln by the better people of the city. They are not exactly lepers; but they are not admitted; to the stricter clute, the more reare unmentionable in the society pages. They are unmentionable in the society pages. The best people go to see the platures they make, as even royalty condexended to applicad the plays of Shakespeare. But the playfolk were social outcasts then just as the motion picture people are now.

If a 'eltime' of Lendon in Shakespeare's time could be present boday he would be durafounded by the payment Who knows. I went to the the time requires the work.

Who knows I went on, but that, three centuries from ow, this city will be visited by pilgrims to the plous open ag of a flower garden in which every flower ever mentioner now, this city will be visited by pilgrims to the plous opening of a flower garden in which every flower ever mentioned
by some Hollywood celebrily will be reverently included?

The Etinachians built the drams to appearal heights

The Etinachians built the drams to appearal heights

them, and the state of the state of the state of the state

titem, and teach them to their students. Yet when the

great Boellein library was opened in Slankespear's era at

Oxford, it was stipulated that no texts of plays should

descernle it. And that at a time when Shatespear's era at

oxford, it was stipulated that no texts of plays should

descernle it. And that at a time when Shatespear's era expen
spean now for the few that remain.

What if, 309 years from now, the people of Los Angeles

aboutd make shrines of the graves and the birthplaces of

moving picture writers, actors and directors? pay tens of

the total will the people 300 reads from now say of us who

lived next door to the great geniuses who have created

and perfected the world-shaking art of the cinems? Yet

we estractive them all; and, with a sublineary Yeticushout

members the world-sheling act of the cinema? We contract them all; and, with a sublinely relicialism sobbers; multi the rouderful fellow citizens in whose eighborhood we are privileged to live.

Nobody threw any rocks at me, but much less was I elied with busquets. I have never had less applause for yinappropriate remarks of mine. The allence was thun-rous:

Cause for Pride Indeed

And yet there was truth in my fantasy of 200 years from now. So, in these days of hamility imposed by humilitations, let the motion jelcates people realize with inexpugnable pride that they have created and developed and given to all pride that they have created and developed and given to all the properties of the pr

By THYRA SAMTER WINSLOW



By THYRA SAMTER WINSLOW

Not that it matters to anyone except me, but it suddenly occurred to me that I know all—or practically all—shout need on the third in the substitute of the substitute

once pockeys, who manage at very reformal team observed once pockeys, who manage at very reformal team observed them, if they cared, which they don't, I'm just the Unknown Woman.

Then there are the people I've interviewed. The things they've told me-for publication, And the things they've told me-for publication. And the things they've told me-for publication are supported to the support of t

Not Even a 2-Headed Babe

Not Even a 2-Headed Bake

If I had two heads, now! But I've got only one—it that—and not another one scene to be growing. I have only the usual allotment of fingers, toes and ears. I'd on not drink, makes, wear, or gamble, so even my vices are, seemingly, minor and unspectacular. I used to be a good hostes—which vittled, who had no other place for even the writted, or unit-hours of entertaining I find that the people who are nicest to me are not the ones who used to hang around fer free faced and free drinks. I not the people who are nicest to me are not the ones who used to hang around fer free faced and free drinks. I not that the people who are nicest to me are not could eit jour bused to hang around fer receased and free drinks. I not seem to the contract of the country o

At a benefit where I was appe aring, after an imposing fan fare, I was introduced rather modestly with these words, "Ladies and gentlemen, and now a name that is on every tongue—in every land—a name that is a household word—s name you know so well I don't have to any it—however, I ent Miss Lipsy Coleman."

-Libby Holman.

Juring 1948 the biggest figures in the industry will continue to be made by the biggest figure in the industry.....

uring 1948 the biggest figures to be made by the biggest figure

CAPTAIN FROM CASTI TECHNICOLOR



Setting Enduring Boxoffice Records in Its Premiere Dates!

Darryl F. Zonuck presents "CAPTAIN FROM CASTILE" . Color by TECHNICOLOR . Storring TYRONE POWER with JEAN PETERS, CESAR ROMERO, JOHN SUTTON, LEE J. COBB, Antonio nos Gomez, Alon Mowbray, Barboro Lawrence, George Zucco, Roy Roberts, . Directed by HENRY KING . Produced by LAMAR TROTTI . Screen Play

GENTLEMAN'S **AGREEMENT**



The Most Acclaimed Picture in History!

Darryl F. Zanuck presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in Laura Z. Hobson's "GENTLEMAN'S AGREEMENT" with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Joffe . Produced by DARRYL F. ZANUCK Screen Play by MOSS HART . Directed by ELIA KAZAN

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It Beats With A Pulse That Becomes Your Very Own!

JAMES STEWART in "CALL NORTHSIDE 777" with RICHARD CONTE, LEE J. COBB, HELEN WALKER ond Betty Garde, Kasio Orzazewski, Joonne de Bergh, Howard Smith, Moroni Olsen, Jahn McIntire, Paul Horyey . Directed by HENRY HATHAWAY . Produced by OTTO LANG e Cady and Jay Dratler . Adaptotion by Leonard Hoffmon and tin Reynalds • Based on Articles by Jomes P. McGuire

YOU WERE **MEANT FOR ME**



The Love, Songs, Laughter of That Wonderful Flapper Age! JEANNE CRAIN, DAN DAILEY IN "YOU WERE MEANT FOR ME" WITH OSCAR LEVANT, BARBARA LAWRENCE, Seleno Rayle, Percy Kilbride, Herbert Anderson . Directed by LLOYD BACON . Produced by FRED KOHLMAR . Original Screen Play by Elick Moll and

DEEP WATERS



Sweeping Human Emotions to the Floodtide!

DANA ANDREWS, JEAN PETERS in "DEEP WATERS" with CESAR ROMERO, ANNE REVERE, DEAN STOCKWELL, Ed Begley . Directed by HENRY KING . Produced by SAMUEL G. ENGEL Screen Play by Richard Murphy . Based on the Novel "Spoonhandle" by Ruth Moore.

SUMMER LIGHTNING TECHNICOLOR.



Drama Strikes Youth Like A Sudden Summer Storm! JUNE HAVER in "SUMMER LIGHTNING" . Color by TECHNICOLOR . With LON McCALLISTER and WALTER BRENNAN, ANNE REVERE, NATALIE WOOD, Robert Karnes, Henry Hull, Tom . Directed by F. HUGH HERBERT . Produced by WALTER MOROSCO . Screen Play. by F. Hugh Herbert . From a Novel by Gearge Agnew Chomberloin

FURY AT FURNACE CREEK



Written in Fury and Flames...It Blazes Across The Screen! "FURY AT FURNACE CREEK" storring VICTOR MATURE with COLEEN GRAY, GLENN LANGAN, REGINALD GARDINER, Albert Dekker, Fred Clork, Charles Kemper, Robert Warwick, George Cleveland, Roy Roberts, Frank Orth, Willard Robertson . Directed by BRUCE HUMBERSTONE Produced by FRED KOHLMAR . Written by Chorles G. Booth . Additional Dialogue by Winston Miller 's Suggested by a Story by Dovid Garth

in the industry will continue in the industry 20 Century-Fox!

SITTING PRETTY



You'll Be Sitting Pretty With This Hilarious Comedy-Romance ROBERT YOUNG, MAUREEN O'HARA, CLIFTON WEBB in "SITTING PRETTY" with RICHARD HAYDN, LOUISE ALBRITTON, Rondy Swunt, Ed Begley, Lorry Olsen, John Russell, Betry Ann Lynn, Directed by WALTER LANG. Produced by SAMUEL G. ENGEL & Screen Ploy by F. Hugh herbert & Based on a Nevel by Gwen Devenport

THE IRON-CURTAIN



The Story Behind The Headlines Of Tomorrow!

DANA ANDREWS, GENE TIERNEY in "THE IRON CURTAIN" with June Havac, Nicholas Joy,
Edward Franz, Dennis Hoey, Frederic Tozere, Eric Noonan • Directed by WILLIAM A.,
WELLMAN • Produced by SOL SIEGEL

GREEN GRASS OF WYOMING TECHNICOLOR



Mary O'Hara's Great New Adventure of the Great New West!

Mary O'Hara's "GREEN GRASS OF WYOMING" • Color by TECHNICOLOR • Starring,

PEGGY CUMMINS, CHARLES COBURN, ROBERT ARTHUR with Lloyd Nolan, Burl Ives,

Geroldine Wall • Directed by LOUIS KING • Produced by ROBERT BASSLER • Screen Play

by Martin Berkeley • Based on the Novel by Mary O'Hara

THE SNAKE PIT



The Most Challenging Role A Woman Ever Played!

Darryl F. Zanuck presents OLIVIA de HAYILLAND in "THE SNAKE PIT" • Alsa starring MARK STEVENS and LEO GENN with Celeste Holm, Glemi Longan and Helen Craig, Leif Erickson, Beuch Bondi, Lee Patrick, Howard Freeman, Kaherine Locke, Natolie Schofer, Fronk Connoy, Ruth Donnelly, Minna Gombell • Directed by ANATOLE LITVAK • Froduced by ANATOLE LITVAK on ROBERT BASSLER • Screen Play by Frank Parbs and Millen Brand • Bosed on the Navel by Many Jane Ward

GIVE MY REGARDS TO BROADWAY TECHNICOLOR



"You Ain't Seen Nothin' Yet, Folks!"-Al Jolson

DAN DALEY In "EVPE MY REGARDS TO BROADWAY" - Calor by TECHNICOLOR - "Vinit' CHARLES WINNINGER, NANCY GUILD, CHARLE RUGGLES, FAY BAINTER, Borbora Lawrence, Jane Nigh, Charles Russell, Sig Ruman, Howard Freeman, Herbert Anderson - Directed by LLOYD BACON - Produced by WALTER MOROSCO - Screen Play by Samuel Haffenstein and Elizabeth Reinhardt - Based on a Story by John Klempner

THE WALLS OF JERICHO



Four Great Stars in a Foremost Best - Seller I.

LINDA DARNEL, CORNEL WIDE, ANNE BAXTER, KIRK DOUGLAS is "THE WALLS OF JERICHO[®]
with ANN DVORAK, Marjorie Rambeau, Henry Hull, Colleen Townsend, Borton Maclane
Griff Barnelt, William Tracy • Directed by JOHN M. STAHL • Produced by LAMAR TROTTI

Screen Flay by Lamor Trotti • Based on the Navel by Paul Wellman.

THAT LADY IN ERMINE





The Screen's No. 1 Feminine Boxoffice Star at Her Greatest!

BETTY GRABLE, DOUGLAS FAIRBANKS, Jr. in "THAT LADY IN-ERMINE" Color by TECHNIS-COLOR • With Cesar Remero, Walter Abel, Reginald-Gardiner, Harry Davenpart, Virginia: Compbell, Whit Bissel • Produced and Directed by ERNST LUBITSCH. **Lyrics and Music by Leo Robin and Frederick Hollanderand...the biggest in best-sellers will continue to be brought to the screen by the biggest figure in the industry-Pox!



Hail and Farewell

Clines Out of the Cosmic Nursery For 'Variety's' 42d Anniversary

By AL STILLMAN .

Farewell! Farewell, old '47! Rest in peace, if not in heaven

Rest in Beach, Ju on Induced.

Hail the New Look, fore had aft!

Hail Sen. Robert (Eat less) Taft!

Hail Sen. Robert (Eat less) Taft!

Hail Private Benteprised Hail

Hail Private Benteprised Hail

Hail Fore Hail

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It's just a very own of the variety of the half the Disper,—is word, if you please. Which was given the Freedom of the N. B. Seas, Along with the juries or "Booky and Soul." Hall the perennial Tootsie Roll! Hall La Mottell Hall La Former! Hall La Mottell Hall La Former! Hall Experiment to the common the common that the content of the common that the common that the college. Hall the ancest Book of Knowledge, Now replaced, for a lot less jack. By the I. P. Almanac.

by the Let Aumanac.

Hail the Democratic Party,
Which was once so hale and hearty.
Klor relation to Laurel and ditto,
Who went out with: "O you kiddo!")
Says the country shouldn't stall so;
Says the country shouldn't stall so;
Says we should Prepare for Peace,
Well, I look for lots of trouble,
But no New York Daily Double,
But no New York Daily Doubel,
off, Double the me because it fell off!)

Things don't look so doggone gladson I'd spend my money, if I had some. Hope they keep me out of gunshot suits they gol, but no two-pants-ers. Kieran-he knows all the answers. Steaks they got in Ronnie's window-I'll just look until I'm is double. Sun they got on Collins Ave., That's the kind I never have.

Well, you get the big idea: There just ain't no Panacea, 1948's upon us With the odor of Gowanus. Farewell: Farewell, old '47! Rest in peace, if not in heave

THE FIRST AMERICAN CRITIC

By CHARLES O'BRIEN KENNEDY

Over many years authors, actors and deep students of the trans have inquired in menacing tones, "who was the first critic, in this country?" Some of the more victious have added "and why?" While browing through Seilhamer? History of the American Stage "this information came to light. Fortunately the first critic is resting testéle his failures and the haters of the crat date not motest him in the place. From the following quotation we may glean something of the schievements and character without even accidental comparison to the living:
"Mr. Paine was a year wount man. He had been care."

omparison to the living:

"Mr. Palne was a very young man. He had been carefully educated according to the classical methods of the time, and his smooth but pedantic verse shows the measure of this training. He was the first American youth to set himself up as a professional dramatic critical and the property of the

It is to be hoped that Dunlap's title will not arouse the fre of our present day critics; a body of broadminded men who concede that water has its uses. A further notation

Miss Baker—an actress who had daved factions the test of a Signer of the Declaration of Independence. The Signer and the Declaration of Independence. The Signer and Signer and

seconting for tastes.

The contemporary actors were a big-hearted lot as situated by the fiet that when Paine went broke they gave him a benefit performing a play entitled "A Day in Turkey,"

The title should be sufficient to agitate the eyebrows of the benigm Keley Allen and the utona Ward Morchous of the benigm Keley Allen and the utona Ward Morchous the state of the patronical resultance of the patronical resultance with the pa

Had he lived at that time, no doubt the Honorable J. Par-call Thomas, of New Jersey, would have added to his laurells, can visualize an allegedly subversive actor writing successive the surface of the successive successive that the surface that statesman's steely gaze as he thundered, "Which theatre doet thou depict in, thou despicable wretch?"

Looking Ahead 10 Years To What Can Happen Here!

'Variety' (Nov. 30, 1957)

Variety (Nov. 30, 1957)

Vanity's annual review, a feature of this publication for more than 50 years, was scheduled to appear today. However, due to our own negligence, the printed issue did not reach the censorship section of the Committe on Entiphenment and Culture until three days ago, and if these not as yet been re-readers and to the Committee for our delay and promise that the Annual Review will appear next week.

Annual Review will appear next week.

Veek.

vensive so-cauled "eemocratic" propaganda.

Variety will also conform to its traditional custom of discussing the plays which have appeared on Broadway this past season. It was a big year for the theatre. No less than seven plays opened during 1957 and all were unqualified hits.

Today, in lieu of the promised annual review (we repeat that our own stupidity is the cause of the de lay) we reprint several items which VARERY published, during the month of November. We think all will be a rereading.

'Variety' (Nov. 23, 1957)

during the monta or Rovember. We think all will bear rereading.

Variety (Nov. 23, 1957)

Reier Rottman's 'Barm Girl.' the stirring dumin select Rottman's 'Barm Girl.' the stirring dumin of the Congressional Committee Poly of 1857' last night as a climax to the annual eero-noties presided over by Senator Geraid L. K. Smith of Illinois, chairman of the Congressional Committee revoluced in Berlin in 1941, was prasted by Senator Smith as best typifying the spirit of the new America. Feer Rottman's 'Papm Girl' concerns itself with a for 10 years. The marriage, however, has been child-less. The farmer, desirous of having an heir for his farm and connclosus of his responsibility to produce a farm girl who works for him the 'Berger a child is born and the wife commits suicide.

'It is a noble theme,' Senator Smith declared in posthumously awarding the Preceding the Section Constant of the 'Preceding that only in attaining moliterino closes (section, Trist, the farmer, knowing that his duty was to beget sons for our Patherland; second, the farm girl, realizing that only in attaining moliterino could see easilize stopping the section of the season birthrate.

'It is a foling herself for the benefit of the American birthrate.'

The fitting Smith hold the large cathuslastic audience which jammed the city stadium on Randall's Island. 'It was just 10 years ago today that the new payint of Americanism began to evidence listed in the motion picture producers, acting under pressure of public opinion, met and decided to discharge all employees whose political views did not conform with public opinion, met and decided to discharge all employees whose political views did not conform with playing of the present of the producers and the particulation. The promote of the producers and the particulation. The promote of the producers and particulam. However, the producer is a farmer's Double channel in Hollywood. No one will ever forget the famous trish of the produced such vicious attacks on Americanism as 'The Farmer's Double Theore

An Unforgettable Tristan

An Unforgettable Tristan

It was back in 1929 and I was getting ready for my
first performance of "Tristan and isolate" the debut
performance of "Tristan and isolate the debut
spain. We thought that wise because we were sure that
ew would be in the audience who would understand
German. As I was mightly shally about the Tristan role,
I wanted to play safe. What we did not anti-lepate, howeready that the state of the state of the state of the state
well elsough versed in German to take over the prompter's
box. So, on opening night, with the auditorium
sold out, my wife, Kleinchen, took over the prompter's
box. So, on opening night, with the auditorium
sold out, my wife, Kleinchen, took over the prompter's
box. So, on opening night, with the side he
boxes. All went well. Then Kleinchen. dropped her
bag and no woman can be without her purse even when
she is a prompter. She leasned down to pick it up, and
bound Over she went little the ortheatr nit, boxes, splinour Tristan. Ch. yes, we continued to sing—I in Danish
-the soprano in French—another in Italian, or whatever
language at hand.

But that wonderful Lastin auddence didn't mind one bit.

But that wonderful Latin audience didn't mind one bit. They were interested in the music and to beck with the

Although I have sung "Tristan" at least a thousand times since, that first performance is my favorite per-formance and my favorite story. I will never forget it. · -Lauritz Melchior, Walter Wanger (who in 1940 produced an attack on a friendly ally, Generalissimo Franco, called "Block-ade") and Sam Goldwyn (who attacked our capitalistic system in "Best Years of Our Lives") were all de-clared enemies of the State and punished accordingly."

The People's Journal (Nov. 22, 1957)

The territory of the second of

racy reached in the 1940's by some so-called "lib-racy reached in the 1940's by some so-called "lib-racy and the source of the source of the control of the remove the softness, the rottenness, the weakness of democratic leadership from our country, from our screen and from our theatre. Today America is one stat organism with every incividual proud to be buf a humble cell in that mighty body. Just as the human over the actions and thoughts of every individual, over leading to the source of the source of the source of the We, as America's most widely read newspaper, again pledge complete allegiance in thought and deed to the state of which we are such an insignificacy part. We shalf never relinquish our attacks upon such outmoded Great Britain. We stand four square for complete liberty and freedom for the State to direct and guide us.

(signed) George Sylvester Viereck

Daily Variety' (Nov. 20, 1957)

The long-awaited "Rebirth of a Nation" opened last night at the Hollywood Center of Culture (formerly Grammar's Chinese) before an enthusiastic crowd, and when it was over Producer William D. Pelley was asured by everyone that this picture should cop every top Farnell for the year.

top Parnell for the year.

The picture shows in exacting detail, how, by education and discipline, the original congressmen, industrialists, newspaper publishers and elergymen who
described the state of the stat

sible and often tratorous individuals.

Gerald B. Winnot, the grand old man of Americanism, who was persecuted for his advanced views in
the picture Authority of the State of the State
Thomas congratulated Mr. Wicrod on his magnificent
performance, Mr. Thomas, famous for his quiet sense
of muner, quipped, "Cou'll get a Parnell for that performance plus to a state of the property of the state of the st

People's Journal (Nov. 20, 1957)

Reople's Journal (Nov. 29, 2957)

(BERRIN)

Andrei Vithinsky, Soviet ambassador to America, Mercining and Communication of the Committee on Enlightment and Culture, the was introduced by Senate for Gendal L. K. Smith, who skyl reminded the Soviet Ambassador of the days and the communication of the Committee on Enlightment and Culture, who skyl reminded the Soviet Ambassador of the days and system of the 1940's. Wishinsky alluded to Senator Smith's remarks several times during his broadcasts. 'It is true that there are the committee of the communication of the compete with quir shows, crooners, so-called 1940's, 'he chuckied. 'It is different now. Ten years ago when I spoke before an American miterophone I had to compete with quir shows, crooners, so-called sonly one radio and your press completely reflect the communication of the communi

Sales Managers Realistically Feel Good Pix Will Still Do Good Biz

No False Optimism but 1948 Product Lineup Looks Strong, Hence the B. O. Should Reflect It

With the foreign market collaps-ing around the film industry, sales managers are not so prone this year to feel optimistic about upcoming business as they have been in years

business as they have been in years a personal problems in termendous problems facing the industry, however, the great closensus among those siles chiefs questioned for 'AMERY's and raily and a proper sile of the public will still patronize good pictures; para looks at though it will furnish some of the best pictures in the film industry's recent history; hence, the business outlook for 1948 is good. Fact that the sales daties are spite their reductance to make flat predictions, is reductance to make flat predictions, the selection is that deeping his et a high claim is that keeping his et a high claim is that keeping his et a high the part of distributions, ad-publicity men and exhibitors. In other words, we see that the part of distributions, ad-publicity men and exhibitors. In other words, men and exhibitors. In other words, they feel that too many members of the industry haven't got over their war-happy days of pilling up peak profits with little or no work. Exforts to overcome that habit of haphazard, film merchandlising constitutes one of the chief; problems controuting the sindustry in coming

Trouting the bindustry in coming:
Trouting the production of the fact that the breakdown of the foreign market means, per se, the industry will have to be supported and industry will have to be supported to the control of the fact of the fact

Also definitely in the minds of the sales chiefs is the upcoming Supreme Court decision on the and-trust decree. Court will begin hear ings on the decree next month, and its decision is expected before the end of the first quarter next year. Changes in sales policies are ex-what those changes will constitute is impossible to predict.

No Foreign Influence

No Foreign Influence

Of all the sales chiefs questioned, and Merice's William F. Rodgers denied that the foreign situation would also the sales policies. Metro has made no drive, for increased rentals, he denged, and hasn't used the foreign market situation to make any better deals, in the U. S. 'Our only objectives, and the sales of the property of the pictures we have,' he said. 'I are a support the industry.'

Rodgers emphasized strongly his builtin opinion about 1948, ching the More of the pictures we have,' as you can't say that the domestic market must support the industry.'

Rodgers emphasized strongly his builtin opinion about 1948, ching the Corner of the pictures of the sales of the sale

November until now, Roders predicted that "Dolphin" would become the biggest grosser Metro has had in the U.S. since "Gone With the public is more discriminating in its find that the name of the "Gone State" of the Confers said, "is to encourage more Mongers said, "is to encourage more theatres." Pointing to Metro's policy of sending out its exhibitor and public relations officials to speak to arrive the "Gone State" of the "Gone State" o

By BOB STAHL

Tele a la Radio

All the sales managers questioned were uncertain as to the effects of television on the film boxoffice, feeling it's too early to determine. General opinion is that tele won't nurt the film is that tele won't nurt the film industry but will rather find its own place in the entertainment field, much the same as radio

the face of market conditions, there will be no wholesale cuts in the will be no field staff.

Andy Smith's 'Intangibles'

Andy Smith's 'Bitangibles' asias policies' during the last year than any of his competitors, was most reductant to predict how bix months of the properties of "fictangibles" presently existing. He emphasized, however, that 'Rock of revenue forthcoming rom the foreign market means the risk more.' Smith conceded that its 'mpossible to 'push the exhibitors too fan,' but dedared that they 'unst cooperate and its reasonable; or the control of the control of

to expect them to settle for less profit.

Paramount calles veppe that the control of the contro

group of pictures in the history of our company" during the coming year of the coming the

more cooperation between exhibitors and distributors, "There should be no wall between us," he said. "Distributors and exhibitors are in including the property of the propert

ture that will appeal to 'them."

Universal' sales veepee William A,
Scully also cited his company's upcoming pictures, as the basis of his
optimism for: 1848. "No prediction
can be made without qualifications,
however," he said. "The motion picture business will be affected by the
national economy. If conditions in
turns should do very vell." As in
turns should do very vell." As in
turns should do very vell." As in
states that the contraction of the
foreign market, Scully emphasized the need for an increase in sized the need for an increase domestic business and declared, domestic business and declared, "it will be necessary for exhibitors to buy pictures on the basis of their earning power and to cooperate more in the matter of selling the pictures to the public."

Eagle Lion sales chief Alfred W. Eagle Lion sales chief Aired W. Schwalberg also expressed optimism for 1846, ching that "product from looks good." He offered a new thought in that the present domestic dip is psychological and that grosses will improve after the first of the chief of

manhip."
Schwalberg declared that pictures must be sold at the individual boxoffices and cited EL's concentration of greater efforts on spot local adpublicity campaigns. He declined to predict what would happen to the domestic market in light of the formatic market in light of the form

the table of the control of the cont



-COLLETTE LYONS SEASON'S GREETINGS Direction: Bill Wolfenden
FREDERICKS BROTHERS, Hollywood

Who Called That Violin Player—?

When I was 18, I was in love with a beautiful girl. I asked her father for her hand in marriage. "You can never marry my daughter," said the gentleman. "My wife and I would never let our daughter marry an actor."

ter marry an actor."

"Come and see my work," I pleaded, "you might change your mind."

The family decided to see me at the Mt. Morris theatre in New York:

Railem sector, my first "high Quine" job after playing barmitvashs and

the playing the minutesh and the playing the playing the playing the minutesh and

the playing the pl

"How did you like my act?" I asked breathlessly,

"It's okay, you can marry my daughter," said the kind old man.
"You're not an actor."

—Joey Adams.

A Great Act That Never Took An Encore

By JOE LAURIE, JR.



This real-life story was told to us by Xshina, the great English jugifier of billard balls. Time: some 30 years, after: it was after our show at the local vandeville theistre, and we were after the some 30 years at the local vandeville theistre, and we were after the some story and the small New England hotel. The talk got around to how much patience and determination certain acts have to have to become a success. Especially so in the case of dancers who agend hours a day perfecting a step, or acrobats who keep-falling and bruising themselves until they have been added to the state of the state o

eve Laurie, Jr. cess and best of all the first of achievement states with money, such as a British subject, said to be of part-Japanese extraction. He was killed sighting with the British army in World War I. Per instance, let me tell you fellows a true stoy; that happened in London many years say, right after the Boer War. he continued. We sat back and in the show business, Kashima teamed forward in his chair and started to tell you for the story.

in the show business. Asshima leaned forward in his chair and started to let libs story.

It is a solidier who led both his legs in the war, wis brought to his mother's son, a solidier who led both his legs in the war, wis brought to his mother's small cottage on the outskirts of London," he related. "He was confined to his bed for nearly two years. His mother spent as much time as she could with her son, but had to go out during the day to work, as they could with the son, but had to go out during the day to work, as they could not be some the story of the solid with her son, but had to go out during the day to work, as they could not be solid with the solid his soli

to appear before the public. He made an appointment with Alfred Butt, the manager of the Palace, in London, for an audition, telling the audition, the property of the palace of the pal

£100 á Week Contract

"As you can imagine, the audition was a tremendous success. Even the old experienced cold blooded manager, agents and stagehands applauded. Frank was taken to the manager's office where be was complimented and was given a contract at £100 a week, a tremendous salary in those days. was given a contract at £100 a week, a tremendous salary in those days. "Two weeks later, on his opening night, Frank Donaldson was greeted by a jammed theatre. The audience was a bit skeptical when the act started, but as soon as the little canary went through his first couple of fricks, the audience took both Frank and the canary to their hearts, They applauded and even cheered each trick, And at the finish of the act, when the tury canary fought the large dog, the house yelled, and as per cour following their master to the wings, the audience went wild with enthusiasm. They applauded, cheered, whistled and yelled 'Core, 'Core, which meant they wanted an enorce, But Frank Donaldson never game back for a bow. The audience were hurt and disappointed. They couldn't understand why he didn't come out to acknowledge one of the greatest receptions after a while the audience settled down to watch the next turn. Take in Frank's dressing room, Frank was surrounded by performers.

after a while the audience settled down to watch the next turn.
"Back in Frank's dressing room, Frank was surrounded by performers,
stagehands and musicians trying to console lim, while he sat there crypts
like a body, hotdring the atil, warm body of his little canary body
man to be a surrounded by the little canary body of the little canary should be
canary on his back, the theatre cat, who was attracted to the stage by the
canary fings and signing, was crouched unmoticed in the wines, and
sprang for the capary before anyone could stop him. He grabbed the
hid, and although Frank grabbed the cat almost instantly, it was too
late; the canary's hittle life had been crushed out, The canary had given
lie last performance. So had Frank Donaldsont.







THE SENATOR WAS INDISCREET

A DOUBLE LIFE

THE NAKED CITY

A WOMAN'S VENGEANCE

BLACK BART color by TECHNICOLOR

SECRET BEYOND THE DOOR



11-1) has these BIG-ONES Coming soon!

CASBAH

ARE YOU WITH IT?

UP IN CENTRAL PARK

ALL MY SONS

ANOTHER PART OF THE FOREST

LETTER FROM AN UNKNOWN WOMAN

RIVER LADY color by TECHNICOLOR

MAN-EATERS OF KUMAON

TAP ROOTS color by TECHNICOLOR



has these BIG J. ARTHUR RANK PRODUCTIONS

GREAT EXPECTATIONS

ODD MAN OUT

STAIRWAY TO HEAVEN IN TECHNICOLOR

NOTORIOUS GENTLEMAN

WICKED LADY

FRIEDA

BLACK NARCISSUS in TECHNICOLOR

THE UPTURNED GLASS

CAPTAIN BOYCOTT

and coming soon ...

JASSY in TECHNICOLOR

and those wonderful PRESTIGE hits ...

BRIEF ENCOUNTER · I KNOW WHERE I'M GOING

THIS HAPPY BREED IN TECHNICOLOR . THE CAPTIVE HEART

THE OVERLANDERS · NICHOLAS NICKLEBY

JOHNNY FRENCHMAN - A LADY SURRENDERS

THE YEARS BETWEEN . THE MAGIC BOW



TAWNY PIPIT · BUSH CHRISTMAS · HUNGRY HILL

A Story From Philadelphia And A Tale From London

By W. A. S. DOUGLAS

The recent sudden death of Terence McGirk, a Philadelphia hodcarrier, seems to have been entirely ignored by the



for entors. In do the best I can with it.

Mr. McGirk lived alone in a rooming house in South Philadelphia; that is to say, he lived alone in so far as company of his kind was concerned. But he owned a talking parrot which he had named Michael Davitt after the famous one armed I rish patriot so revered by Mr. McGirk's father in the

old country?
Terence McGirk was a two-fisted drinking man and a powerfully built fellow to boot. His companions were of the same caliber but had a wholesome dread of their friend up the same caliber but had a wholesome dread of their friend up the same time. After he sobered up he was so contrite about it all that he was readily forgiven, even by the saloonkeepers whose places of business he had wrecked. But it was decided that sometime that the same time. After he sobered up he was so contrite about it all that he was readily forgiven, even by the saloonkeepers whose places of business he had wrecked. But it was decided that sometime to the saloon which was the same time. The same time is the same time to be saloon to be s

to al jeast teach him moderation in the matter of crinking.
During these benders McGlick would neglete Michael
Davilt, the parrot, entirely, and the poor bird would have
straved to death more than once but for the friendly solidtude of a couple of Terence's brother hodearriers. They
followed the parrot but failed to confort him. Michael Daviti
would eat all right, but after he have called his thunger he
well pair of the parrot of

"Where's McGirk? Where's McGirk?

A New Script for Polly

A New Script for Polly
The hodcarrier's two frighds got an idea. They laborically
taught the parrot to say, "Thicker power in the conlaboration of the control of the control of the control of the control of the control
a couple of mornings later Michael Davitt met him with the
broaddide. The warning so assonished the parrot's master
that he did go on the wagon—for a couple of weeks; then he
warning, but was always there when McGlikt woke up, sober,
the hodcarrier figured the bird didn't mean a word of it.

"Michael Davit's kidding," McGlikt lodh is friends as he
tosed whisky down his throat. "He'll never walk out on
me."

me." So, with laudable attempt, the two friends taught the parrol to say, "I'm through with you, McGirk, and I'm taking my eage with me." They made it perform in this fashion and edded more conversation while bolding its cage lightly over its bead. And then, with the stage all end with the supprival of the saloonkeeper, they gathered at a bar with McGirk and asked him to sober up for the birds sake.

"Michael Davitt ain't going to leave me," gurgled McGirk.
"That's just his old line of bull. Let's have another."

And right then, before everybody, in walked Michael Davitt with its cage on its shoulders just as though it was carrying it home. The illusion had been brought should by putting a pulley on the celling from which descended a fine piece, of twine which supported the cage. McGirk was too drunk to see the twine.

"I'm through with you, McGirk, and I'm taking my cage with me," croaked the parrot, waddling toward its master. McGirk stared, his eyes all but popping out of his head; the parrot stopped and so did the cage above his head.

Well, you might say goodbye, you drunken bum," went

"My God!", stammered McGirk, clutching at the bar. "He sally means it!"

And with that he dropped to the floor-dead.

World's Most Amazing Bum

The world's most amazing panhandler is Dr. John Hibard, a former London schoolmaster, now fairly hale and hearty and in his middle 49s. Dr. Hibard carries around a few penglis so as to keep within the law in the matter of begging the proudly declares that he still has 10 of the dozen which were his stock in trade when he took up begging as a profession six years see.

fession six years ago.

He is outwardly a quiet, inoffensive person and has only once been halled into court as a vagrant; this was when a sheet-track-minded Gi, on leave in London during the late of the court of

What makes the doctor a subject worthy of comment in is the fact that if he wanted to be could be enjoying an come of \$4,000 a year which was bequesthed to him by maiden aunt in few months before he took up panhandling.

"masten atunt's few months before he took up pannanung.

"Du until then he had been a hard-working teacher of
yound, with a university degree, comfortable rooms in a
bundon subush, membership in a modest West End club;
be wore good clothes and was all in all a respectable memworking society.

ne, wore good clothes and was all in all a respectable mem-be of working society.

When Dr. Hibard arrived at the lawyer's office to claim his burnene he found his aunt had laid down certain bonditions. These were two in number and very simple; as 500n as he made up his mind to quit drinking and smoking.

Forty-second ARIETY
Annicersary
he was to begin to receive his namual income in the form of quarterly payments. But if he ever slipped, the legacy would be forfeited and would go to two cousins, a man and a woman, both of whom Dr. Hibard flad heartily detested ever since he had fart met them—and this feeling was set of the second of the second work of the second was considered and was told that no time limit had been set in the will, his sunt expressly stipulating that he was to have "all the world" to make up his mind.

Dr. Hibard asked the lawyer how long a time he had to decide and was told that not have put his mind.

He was also furfous because his two cousins had advised him there was no furfous because his two cousins had advised him their lives if necessary seeing to it that he held to the conditions—that they would watch night and day for an opportunity to another his considerable that the second of the

so that see year atter he had been morned of his inthe old stubberness was still thora, still a Dr. Hibard can now be seen daily shuffling along London's Strand or Leiester Square, an artiquated hat with 10
pencils held in his outstretched hand—but woe betide any
person, who, having dropped a coin in the hat, reaches for

s pencil!

He has been interviewed by reporters scores of times and he always tells them he prefers he right to smoke or drink as a bum to a drinkles and smokeless existence of conject and respeciability. His thwarted cousins have even gone so far as to offer to return to him by deed of gitt half of the atnual income awarting him if he will say he has made with the most of the strength of the st

une actional income awarding min it is with say the nas made up his mind for refuse it. Woodrow Wilson as he was reported to perceptuate the property of the wild in the property of the wild in I. We can say:

"We admire your courage, Dr. Hibard, but we question your sood sense."

THE HOLLYWOOD STORY

■ By CLAUDE BINYON ■

My agent sounded excited over the phone. "I think I've sold 'Greater Love Hath' for you," he said. "Can you meet me at Acme in 20 minutes?" I could and did.

sold Greater Love Haith for you," he said. "Can you meet me at Acme in 20 minutes?" I could and did.

Acme Pictures' story editor greeted as newcounty. "It looks you have, it's the fart thing we've bought in six months. Come along."

"Where to?" asked my agent, surprised. "The Old Man," said the story editor. "He wants to talk to you."

"Since when did The Old Man get interested in writees?" asked my agent, "Did he sell his albifa farm."

The story cellor couldnir answer bearing and the was comen. "Come in, gentlemen," called The old Man. "The story cellor couldnir answer bearing the country of the movements and his and his was clammy

and his was clammy.

"I read your story," he said, "Best thing you've ever done
—I think." He looked to the others uncertainly. My agent
nodded and the story editor tugged at his ear, "What I like
about it is that it has no message." He paused, looking at
me querulously, "Or has kir."

"Absolutely none," I said. The Old Man seemed slig assured. "Did you read it after it was typed?" he as I'hey tell me sometimes those secretaries get ideas ..."

"I've had the same secretary for seven years," I said. "She thinks I stink and she wouldn't waste her time re-

The 'Old Man managed his first faint smile, "How's your family?" he asked, "Fine," I answered, surprised that he knew I had a family. "Is the little woman happy?" he asked. "As far as I know," I said. "Have you heard anything dif-

ferent?"
The Old Man shook his head and sighed, "I'm just checking," he said, "With the foreign market shot we have to be careful about hanging onto what's left of our potential gross." He drummed his desk timidly, "They tell me that a picture with a message is likely to anisponize 5% of the American with a message is likely to anisponize 5% of the American with a message is likely to anisponize 5% of the American with a message o

The Nimrod Test

"All clear so far," I said. The Old Man smiled again, looked at a paper on his desk, then frowned "I hear you went duck hunting last week," he said. I nodded, puzzled, me the property of the paper of the property of the pr

runtess cowards. They might not want to see a picture written by a man who had killed a duck."

I flageted in my chair. The Old Man's frown deepened. Too bad about the ducks," he said. "Our figures show that more than 90% of the American people have never killed a duck, and wouldn't if they so he buying your story."

"But he didn't even shoot his limit," protested my agent, "He killed two lousy little ducks and took them home to his family. They were hungry for meat and he fed them the ducks because he hasn't worked in eight months, The American people will understand that.

Est, approached my chair and patted my shoulder lightly. "Tell you what I'll do," he said. "If you can come to me two years from today and take an oath that you haven't killed a duck during that time, I'll put you to work." He almost beamed. "Is that fair enough?" he sake 'n't weit two years for a job. I'm going to have to endorse whikey, and drink it on a nempty stomed, and bear my wife and children. You won't want me after that."

The Old Man sat down tiredly. "I don't blame you," he sald. "Have fun."

Right Word At (Sometimes) The Wrong Time

By BRYAN FOY

Hollywood, Creative talent literally oozes out of Hollywood's seams, so it's little wonder that the town has gained a reputation as a fount for the acid quip, the off-the-cuff bon mot, the



Bend an ear:
When Arthur Caesar, the scrivener, was entertaining a group of friends, one of his listeners ventured an observation that the gifted writer was repeating something he had said only

repeating something he had said only a short time before.

To dien quote myself, "iposted the great learn." Ha dids spice to my consent learn." Ha dids spice to my consent learn. The did spice to my consent learn the spice of the spice to the radio that a sewere earthquake had been citd in Poland, and that it was especially sharp in Pisykhowsiers, he field: "What was the name of that fown before the feel."

And the finish of filming, on a picture in which he was teamed with Katharine Hepburn, the late John Barrymore was the target of a tirade in which the active state of the sta

famed lady's box.

"And in conclusion," he orated, "May I take this opportunity to thank Miss Cowl for the privilege of co-starring

And in conclusion, we oracle, any cases of springer and the control of the pivilege of co-starring with her this difference.

Another Barrymore, Lionel, has written his own epitaph:

"Mell, I've played everything but a farp?"

And speaking of epitaphs, Dorothy Parker suggested that over her grave be inscribed the words. "Excuse my dust."

A former Los Angeles drama critical installment." William Savyan—"Excuse me for-not rising."

A former Los Angeles drama critic in the old days supplemented-bit income as a play pundit by doing blurbs on oit to be a colossal flop, and those of the first nighters who didn't leave-before the final curtain hissed the show. That is, all but the atoresaid critic-publicits who stood up and shouled. "Execution"

The transfer was the first cursum gassed the show. That shoulded "Baxon" seady critical publicist who stood up and shoulded "Baxon" seady critical public and the seady appeared the review. The audience stood up as one man and yelled "Baxon". Speaking of a Hollywood ham moiorious for the extra foot-schemet, the producer, observed:

Schemet, the producer, observed:

"Every time that guy takes off, his shoes his ears pop."

Groucho Max delivered the lank word, as usual, about a Groucho Max delivered the lank word, as usual, about a standard of the standar

Annual actions of the second o

The big shot shouts to the cowboy: "Hey, what are you

The big shot shouts to the cowboy. "Hey, what are you doing?"
"To tell you the truth," retorts the trapped Lothario, "not much of saything these days." match her heavy bank-roll was taking reducing treatments at one of the filmland health clubs. Exasperated over the slow results she complained bitterly to the instructor.
"Listen, lady," he rejoined, "Grable wasn't built in a day." On the set of "Mickey," the head makeup man, Ern West-cowded to ask him-technical questions concerning the makeup used for the actors. Flattered by the interest, Ern described the special eyebrow pencil he used, revealed the name of his gressepaint, told where he bought his red tints and other trade secrets. Winding up his disquisition, Ern and other trade secrets. Winding up his disquisition, Ern "Hell, no," said the questioner. "Ten an embalmer."

"It think it was Mike Curtix, the master of the off-best statement, who got across the crack about a certain photoplay.

statement, who got across the crack about a custom purplay.

"This picture," he held after attending a special preview, "will be greater than The Big Parade," and no picture could be greater than The Big Parade," and no picture could be greater than The Big Parade, and no picture baddy Lighton, the director, was traveling to New York Buddy Lighton, the director, was traveling to New York Islanch. Once seated at the table, bowever, he discovered he had forgotten his speciales, without which he was lost. So he summoned the colored waiter and said. "Boy, will you please help me and read this for me?" The waiter took the menu card, inspected it carefully, turned it around, and finally blurted out: "Boss, a learly make it out. Ah'm atraid Ah'm just as ignorant as you are."

**Hollowoodians can eay nice things, too. "Step into my Hollowoodians can eay nice things, too. "Step into my

Hollywoodians can say nice things, too. "Step into my garden," producer Ben Stoloff said to Sylvia Sidney when she was visiting him to discuss plats for filming a new picture. "I want my roses to see you."

Hollywood, More Than Ever. Going For Those Ad Tieups

Late Doug Fairbanks' \$10,000 Fee From Ciggie Firm Paved the Way For **Extensive Pix-Endorsements Business**

By KAY CAMPBELL

Hollywood

Back in the days when the films were young an enter-prising tobacco firm paid the late Douglas Faitbanks 11,000 for a cligaret endorsement. Today, the line forms on the right for stars who are ready, willing and able to sponsor this same cigaret, Chesterfield, for free—and for size and newspaper space, counter dis-size and newspaper space, counter dis-resting the space of the fill of the state of the state of the fill of the state of the space of the space per space of the space

a tidy som from eating cornflakes.

But that was a decade ago. Today, star tiesups are an industry rather than an individual operation, and on a barticular than a substantial of the su now gone "all waives charges

walves-charges.

The ad agencies used to pursue the studies for lictups, but now the pix bits is on the offensive; it initiates the promotions. For Bollowood, faced with the loss of foreign revicuous to the promotion of the property of th

Par's 30% Terms

The studios, too, have some slabous. Paramount insists that again devoted to a player take up at least 30% of an admit the manual control of the studios of

orges a product outright—only by implication.

One of the exceptions that proves this rule is the Royal Crown Cola camapign, in which a test is advantly conducted so that the player may be equoded to the effect that if "nates best." Royal Crown, however, puts about \$530,000 into each campaign, and doer about six preyear. On the biss of 3.0% of the space, this amounts in \$100,000 worth of picture plugging each time.

of the space, this amounts to \$100,000 worth of picture plugfigure each time! Chester-tickine and Raya J. Cown Cola are:
Ridin high with Chester-tickine and Raya J. Cown Cola are:
Ridin high with Chester-tickine and Raya J. Cown Cola are:
Ridin high with Chester-tickine and the state of t

Christmas Carols to Cosmetics

An album of Christinas carols sung by the Robert Mitchell Boy Choir carries on its cover a large reproduction of the scene from "The Bishop's Wilke," in which the choir appears with Cary Grant, in addition to complete picture credits. Disk jockeys were supplied with Dampt Kaye's record of "Anstole of Paris" to plug Samuel Goldwyns "Secfet Life of Walter Mitty". But one of the most unusual album the Charles of the Market Mitty and the Charles of the Market Mitty But one of the most unusual album the Charles of the Market Mitty But one of the Market Mitty Bu

Dunne."

In the cosmetic field, Max Factor is an old standby. This company, which has used star tieups for years, and advertises in 80-odd countries, had educated its branch managers on release dates so that the advertising ties in with the release date of the picture. Lux, Woodbury, Jergens are lease date of the equally well known

equally well known. Maybelline, with its enormous circulation, is another sought-after account. Hunt Stromberg's deal with that company gave Hedy Lamar one of the biggest breaks any star ever had in a fleup. For it included a 4-color portrait of the schrees on the back cover of 41 national magazines,

Disability of the large picture in 68 Sunday and daily newa-papers throughout the country. The total circulation reached was 55,000,000, with the company estimating that an average of 3 persons saw each mag or paper. The breaks covered a 5-months period, coinciding with the release of "Dishonored Lady" and "The Strange Woman."

a 5-montns period, coinciding with the release of "Dishonored Lady" and "The Strange Woman."

In one of the most elaborate campaigns, Samuel Goldways estimates that he reached 10,000,000 magazine readers through the imposing number of acts in which either Damy Walter Mitty. "Products included in these were shampoo, soap, tea, cola, grapefruit juice, cereal, candy, jeweiry, ink, and motor oil, to enumerate only a few. Department stores and specialty stores were persuaded to adopt the slogan, public liboraties instituted a similar program. A synchrone, "How to Day Dream," was published and distributed by the studio. The National Safety Council endorsed a safety campaign; of which "Dort Be a Mitty," was the kerynote approach, appearing on more straining from vending manuelle in the studies. The National Safety Council endorsed a safety campaign; of which "Dort Be a Mitty," was the kerynote approach, appearing on more straining from vending manuelle in the straining from vending manuelle straining from vending

A Project in Truth

The film sired complete lines of new merchandise. John Frederics, who designed the hats worn by the Goldwyn Gris in the "Anatole" sequence, brought out a 3-way consistent of the sequence of them in gold.

New items have been added to the long list of prod which, for several years, have "recognized" the movies.

which, for several years, have "recognized" the movies.

An "anged doll "inspired by a shiftler on in "The Bithop's
Wife" has been manufactured by the followood Doll Co.
Anto-Lates "look-shife" canagign portrayed Ginger Roseas.
Anto-Lates "look-shife" canagign portrayed Ginger Roseas.
as a number of other stars. "The Captain From Castife"
was linked with Beechcarta planes because the company
used these airplanes as "stand-by" transportation while on
location in Mexico.

ocation in Mexico.

Enterprise formed all alliance with 21 Brands' Calvados, in connection with "Arch of Triumph"; and arranged for the novel to be given away in Book-of-the-Month Club Promotions, Similar arrangements were made by 20th-Fox in connection with "Miracle on 34th St."

connection with "Miracide on 34th St."

Nelson Eddy, Diana Massey and, John Carroll, were posed
with G. Es Electronic radio recorder by Betty Endy, Ricwith G. Es Electronic radio recorder by Betty Endy, Rica 4-celor coloube truck in several national mans; showing
John Bennett taking pictures of her daughters, Melinda and
Stephanie, with a Diana Productions credit line. And Loretta Young and David Niven were shown playing bridge
with Durathore cereds in a heavy-monic'a (4-celor magazine
with Durathore cereds in a heavy-monic'a (3-celor magazine campaign

campaign.

Advertising tié-ins usually feature stars who are said to favor this type of publicity which is carefully posed over candid abots taken here, there and everywhere. Newcomers and control of the control of t

or sets.

In the home-durnishings field, RKO's "Good Sam" sets hit a new high, with a \$75,00 Tumbletwist rug campaign and extensive ada and department siore exploitations tied in with Dorothy Thorpe's glassware, Dick Knox' ceramics, and the J. Walter Thompson window-shade account. Libbey, Owens, Ford displayed Republic's "The Man 1: Loved" sets, ford displayed Republic's "The Man 1: Loved" sets, and the control of the cont

A Film Commercial

A Film Commercial

When a product turns up as a prop in a picture, the manufacture gets a big break. When Chrk Gable took off his shirt and displayed a manly cheet in "It Happened One Night," the said of mein's understirist dropped sharply, And might, the said of mein's understirist dropped sharply, And in "The Kid From Brooklyn" the manufacturer of Benrus' watches discovered his sales mounted to a new peak. When Charles Boyer, in "Love Affain," ordered plnic champagne for frence Dunne, he slarted a minor revolution in the wine for frence Dunne, he slarted a minor revolution in the wine and the Venetian blind, hypoid by Hollywood, have become precequiaties in the American Sou to the movies, where they sir relaxed and give undyided attention to the films. They are readily "conditioned" to the acceptance of ideas. Union, Remignon Rand, Ford and the makers of Coca-Cola make their products and services easily accessible to film prop men. Steve Hannegan's local office is on the alert to furnish a wide array of merchandise from gloves to jeeps to the station any time of the day or night. J. Walter Thompink, playing cards or bathing suits to prop or wardrope departments. Walter Klein manitains a cestiralized borrowing warehouse stocked with \$150,000 worth of "name" items which the studios may borrow at any time. And Ben Brody, a newcome: to the industrial relations field in Hollywood, used in the movies and arranging for tie-up exploitation campalgas.

The savings in set costs are minor compared with the total udget for a film. But—the use of the product may lead to more advertising space.

HOW TO INTERVIEW AN ACTOR

By MAURICE ZOLOTOW

By MAURICE ZOLOTOW

My friend, Lewis Funke, the drama editor of the New York, the City College of New York, Recently active the City College of New York, Recently active the to guest-lecture Jo his charges on the secrets of profiling thestircial subjects, a practise to which I've been addicted for many years. I thought the essence of the thing was interviewing and told them so, which seemed to surviving—as I practised it at any rate—was not a matter of questioning, like what are year, favorite hebbiles or day was taken in your part of the process of the common subject and who stimulate each other, And good common subject and who stimulate each other, And good conversations are not based on a courtroom type of quiz and yes or me answers. I was interviewing Lucinda Ballard, the costume designer, recently. For two hours we had any yes or me answers. I was interviewing Lucinda Ballard, the costume designer, recently. For two hours we had any yes of the process of the continued to the continued to the continued the process of the continued to the co

thing about contumes? We've just maintag:

The objective in a magazine personality piece, I think, is
to give a rounded portrait of the presonality, to give the
hint, smelling hin and knowing him. One doesn't know a
person by finding out his sleeping habits—unless perhaps
you are profiling Errol Flyrm. Per found out that by just
carrying on an aimless, ambling conversation you can come
fairly close to a person. Of course, you have to like to take
to people and listen to them. I do. Above all, I like to take
to make you, the most ecclessly facelanting people on

earth.

At opposite extremes of show people are types like Tallulah Bankhead and Jack Benny. La Bankhead is as articulate as a Southern senator. She gives with the words. Hundreds, thousands of words. Tallulah has an interesting, often conversation. She talls fast and everything is a guote. On the other hand, Benny was shy, nervous, stammering, hestimat when I interviewed him for the first time. It took, almost a week of socializing with him to break down his wall of reserve. We first the senate of th

Mighty Like a Rose

he said on a inental tape-recorder.

Mighty Like a Rose

Billy Rose, whom I interviewed severy day for a piched at "three hours for close to kir mouth the get the material for a forthcoming biography, is an interviewer's delight. He has both brains and emotions. His emotions give him an interviewer's delight, the has both brains and emotions. He is emotioned by the min interviewer and the section to any topic or person that arties it a disquision, and the section of the section of the section of the section to any topic or person that arties it a disquision, and the section of the sec

saturday. Evening Post."

I said, "No."

Usually, when you do tits kind of peripheral interviewing, you find that nost friends of the subject are shoulted by the property of the property of

The research to the characteristic properties of the control of the characteristic properties. Danny Kaye is an experience to interview. He gives you a one-hour floorshow—with gestures, songs, caperings. He had me rolling on the floor. I had a funny experience with Dunninger, the mindresdered for the characteristic properties with Dunninger, and the characteristic colors of the characteristic properties. The characteristic properties of the characteristic pr

Beaucoup Bros. in Show Biz, From Actors to Management

There's no business tike show business for the brother act. From the Warner and Shouras clan in dims to the Ringlings of the Biggest Show of the Industry is covered, and sometimes dominated, by free and sometimes dominated by free and f

and sometimes dominates, by trees and tamily combon. The full scatest is the same and tamily combon become teams in a superior of the same and the s

share of the team's success, one of the biggedt combinations is Marney Fros., headed by Hatry M. as prez; Jack L. as vice-prezy over production and Major Albert as vice-prez; at the New York home office. Therewas a fourth brother, Sam, who died just before the advent of talking pictures, which he ploneered.

tion operations, the Skoura: brothers head the nation's list. The boys are Sprios, Charles, and George. They came over from Greece and made came over from Greece and made good in Horatio Alger's style. In fact, the incomes reported by Charles over the last couple of years topped all others. But this is one of the few brother combos which pool their earnings, each getting an equal split. Schencks, Balabans, Cohns

Scheneks, Balabaus, Cohne.
Nicholas M. and Joseph M.
Schenck, big factors in the amusement world, for more than a senentitle of the more than a senentitle of the more than a senentitle of the more than a contage of the more than a con
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The Balabans of Chicago are also by guns in the theatre field. John heads Balaban & Katz Theatres; Barry and Bimer have a circuit of their own; and Bimer have a circuit of their own; and Bimer have a circuit of their own; and Barney moved up rough the exhibition field to become Balaban, A. J., dounded the B&K circuit, and, is now manging director of the Roxy theatre on Broadway.

Harry and Irah

Harry and Jack Cohn are prexy Harry and Jack Cohn are prexy and executive vice-prexy, respectively, of Columbia Pictures, which they built up from a two-reel outfit to a fourishing major. Billy and Harry Brandt are also big factors in the theater field.

If family combos are prominent in the behigh-the-scences business op-

the behind-the-scencs business op-er, flors, they are even more nu-merous behind the footlights as performers in every facet of the enter-tainment world. Topped by the royal family of the Barrymores, the list could be extended ad infinitum.

Marxes, Ritzes, Jolsons, Foys Under the fictional names of Groucho, Chico, Harpo and Zeppo. the Marx Bros. rode to stage and offencho, Chico, Harpo and Zeppo.

the Marx Bross, rode to stage and
see an farme with. their zarykums
and the stage and see a century. Some yearsago Zeppo gave up acting for agenttog and then Groucho pulled out
with vague yearnings to do Hamlet
but wound up as a comedy quizment on a radio show. Thus ended
the stage of the stage of the stage of the stage of the
the stage of the stage of

master on a radio show. Thus ended this fraternal foursonic.

The Ritz Bros.—Al, Jimmy and Britzy—also have done their share and the state of the st

Ameche has a close double in his brother Jim. On the radio, particu-larly, it's difficult to tell them apart because of the striking similarity in their voices and diction.

their voices and deiton.

The late Eddle Foy Jeft z batch of boys who worked with him his vatideville act for many years. In the second of the second box on the Engle Lion lot, while Edde, Jr., and Charlle have branched out in other directions. Charlle Chaplin started his career with an older brother, Sydney, in British music halls. They subsequently older brother, Sydr music halls. They went their different and screen.

and screen.

Fred Waring has a singing brother,
Tom, who has appeared both with
him and in concert by himself. Top
brother team in the band bushess
is Jimmy and Tommy Dorsey, who
started out together but parted to
form separate bands (by Lombarded
has a whole flock of brothers in his has a whole flock of brothers in his pop orchestra, although recently Vie Lombardo has gone out on his own. Jack Mills is a big name in the music publishing field, while brother Irving Mills is vice-prexy of the company and heads Mills. Artists Service, New York and Hollywood talent agency. talent agency.

Service, and the control of the cont

Shuberts and Frobmans

Sinuects and Probmans Kingpins of the legit field, the Shuberts used to be three-Sam, Lee and J. J., but Sam deave confined and J. Sam deave confined as powerful combination. The Frollmans, Charles and Daniel, in their day were the outstanding producers and barried, in their day were the outstanding producers and the same of the same down on the Lustania in 1915, and Daniel occupied his last years with dispensions of the same dearest and the same day to the same day the same day to the sam

The broadcasting industry has two ices of influential brothers in Dr. braces of influential brothers in Dr. Leon and Isaac D. Levy, owners of WCAU, Philadelphia, and H. Leslie and Ralph L. Atlass of WJJD, Chi-cago. Both stations are important links in the Columbia Broadcasting Contents.

Actual use of the term "brother" mong amusement enterprises is most commonly found in the circus world. Besides the Ringling Bross, all five of whom have fleet, there are the Wallese Bross, Milen Bross, Cole Bross, Hum Bross, Russell Bross, etc. Collums Flower, State of the Wallese Bross, Milen Bross, Gold Bross, Hum Bross, Russell Bross, etc. Collums Flower have left the scene. So have the Christy Bross, which was owned and operated in actuality by a single individual, the canny George W. Christy, He found the "Brothers" designation a convenient gimmed: etc. Hybrid State Brothers' designation a convenient gimmed: etc. Hybrid State Brossell State Brothers' designation a convenient gimmed: etc. Hybrid Brothers' designation a conven Actual use of the term "brother

ads.

The carnival world also has an arm-long list of brother aggregations, including Barkook, Byers, Coleman, Endy, Hennies, Howard, Wallace, Rogers, Smith, West, Zacchini and Zeiger, among the better known. The Tilyou Bros, are practically synonymous with Coney Issued State of the Coney Issued Coney I

In the traveling tent drama field. In the traveling tent drama lend, now virtually extinct, although there were nearly 500 such troupes in existence back in the flush 1920s, the Aulger Bros. made quite a name for themselves throughout the west. for themselves throughout the west. They lately have taken to offering their oprys in regular theatres.

During those same days of travel-ing repertoire, Charles Winninger and four brothers were a favorite combination, Charles, later went on to fame on Broadway, radio and the



PETE SMITH

Whose "Specialties" were again voted Number One In live action field of short subjects by exhibitor readers of "Fame Magazine" and "Showmen's Trade Review" for the fifth consecutive year.

News Strike in Chicago Booms Radio, Billboards For Picture Ballyhoo

Strike of printers here, which has resulted in all newspapers being engraved from typewritten copy, has a headache for exhibs major companies opening plx in Chicago. The only thing that the thea-tremen are thankful for is that there tremen are thankful for is that the has, been no clampdown on t amount of space they can bu Tough part is that they must ha their copy in nine days in advan of publication.

of publication.

Because of the uncertainties of holdovers, long advance submission or copy is next to impossible for preems at the Loop first-runs. As a Samuel Goldown, flacks this week were attempting to arrange purchase of a 30-second spot following every newscast on a number of stations for opening of "The Bishop's Wife" at

Film companies are also going into supplementary media on the large scale, including illuminated, boards and transportation cards.

McCarey Sees Majors Just Indie Combines

Historians who are fond of the glib and rolling phrase say that China always absorbs its conquerors and that the British lose every battle

Now I don't know which are the conquerors and which is the invaded China, but the Independent Producer vs. the Major Studios battle will finally come to a halt at some not too distant future with some-body getting the very dickens ab-sorbed out of him.

The absorption will be so com-plete that it will be impossible to tell where the Independent leaves off and the Major starts, or vice

As for the British and the last battle, everyone is going to win by such an eventual welding because the most proficient motion picture production will relate and employ the advantages of both independent and studio movie-making.

As they say in the ads, it will combine the best features of each. It is my-personal conviction that the day will come when the inde-pendent producer will be much more of a factor in the industry. than he is now because in time the majors will be composed largely of independents.

independents.

The financial setup of such a happy wedding of the individual and the group most likely will have the independent producer participating in all the losses and gains of the

Meanwhile, the independen pro-ducer is currently at a marked dis-advantage on several scores but is by no means giving ground. He most certainly is far from licked.

At one or two points the inde-pendents, who experienced a great upsurge during the past few years, now find their position temporarily untenable like that of troops who vance too swiftly and get p during a wavering offensive

One of the toughest problems for

the independent producer is that of casting his pictures.

No matter how good the story or how appealing the idea or how No matter how good the story or how appealing the idea or how handsome the budget, you still doyl' have a complete chain until you forge the casting link. Not only does an ambitious and conscientious in-dividual players who can handle those certain Forles well, but he also wants good marquee names. That is no innortunate choice of English jn that last sentence. I mean it. I mean, that good acting and

English in that last sentence. I mean it. I mean that good acting and good marquee names are not always synonymous. A lot of well-known stars can't do well at all in certain types of roles, and for that matter some stars are not really good actors regardless of what are corresponders of what are the same of the same are not boxofice sensations.

fine actors are not boxoffice sensa-tions at all. So the independent producer finds himself up-against this proposition: He has to have good actors in order to turn out a good, sincere, con-vincing picture, and lie also has to have marquee star names in order, to induce more customers to come in mid see the star index to come in mid see the sheep down to a

This narrows his choice down to a This narrows his choice down to a comparatively limited number of players, the most (or at least many) of whom are tied down by contracts to the major studies.

The majors, of course, are always-ready to turn an honest dollar, but naturally they don't go leuding out their thespian talent at anything but their thespian talent at anything but

naturally they don't zo lending out their theight inlett at enviring but their theight inlett at enviring but his construction of the construction of their construction of the constructi

was stuck to get a specific

indie waf stuck to get a specific star for a specific role.

Despite the occasional cries of "highway robbery" and "soughin," this practice is neither lilegal nor confined to one side. Many an independent producer has at one time or another found himself with a suddenly valuable star under warmen and the star of the suddenly valuable star under a suddenly valuable star under a suddenly valuable star under a suddenly valuable star under the suddenly valuable

What This Country Needs

Hollywood. I don't claim to be as smart as I think I am. Nor do I think I know much more about the picture busi-



are, steering its
course. But
one of the
mistakes they
make is so palpably wrong
that one wonders how they
can make it.
I refer to titles of pictures:
the concern the concern about their length —rather than their mer-

it. A story I

good example of what I mean, The riginal title was

OFIGURE AND THE WAS:

"DO BEES MAKE HONEY BECAUSE THEY LOVE HONEY, OR
IS IT BECAUSE IT IS THE EASIEST WAY OF MAKING A LIVING
WITHOUT WORKING?"

WITHOUT WORKING?"
The producer said: "Too long for the marquee!" The title was changed. "GENEVIEVE" Calling it "MEY-ER" or "MORRIS" would have made just as much sense. "GENEVIEVE" had nothing whatever to do with the subject matter of the story, but it was a big success marqueewise anyway the studio was very happy.

anyway the studio was very happy. Take another experience I had, a few years back, with another alony part of the property of

The Kalmar & Ruby story, now in process of being developed at Metro-Goldwyn-Mayer, is another example of how far this business of shortencan go. The title submit-

not NUBA;

red, when the deal was made, was, in my opinion, as perfect as a title can be: "THE LIFE, TIMES, EXPENIENCES, ROMANCES, SONGS AND SAVINGS OF BERT AND SAVINGS OF BERT AND Quite three days when an inter-of-tee memo, from my producer, informed me that "the K and R Story will hereinster be referred to as demanded, rushing in to my producer, once the control of the control

it." Two minutes later I was back in my office.

"BEN HUR" is not what you would call an ideal title for a picture and an ideal title for a picture it a reasonable seimblance of mating sense, a song, by the same mammats be written. To get back to my producy for a moment, you wouldn't want to meet a nieer guy they don't want to meet a nieer guy they don't serievous fault but must inevitably make touble between producers and congwriters; he wants hit songs in songwriters; he wants hit songs in his pictures. Don't misunderstand me.

his pictures. Don't missunderstand me. I don't mind writing hit songs. But they take a little longer to write than plain songs, shence, extra work, that could have been avoided, is put on the writer.

To the men who make the involves, I say. "Gentlemen, if a title is good (but long), instead or making it marque longer to fit the fitte. MAKE BIGGER MARQUEES! II making bigger marquee mean making the

More Advantages
The casting problem is not the
only club with which the independent's pate is belabored. Generalized in the
properties in spirited and competitive bidding against the majors other
than thin at a dissiburating.
The studios are, of course, heyelare, the course of the course, heyelthe their it he bidding begins to get
out of hand.
If ilke the rival society downgers

It's like the rival society downgers Hy like the fival society downgers at the benefit antique auction—if the bidding gets so ho ther, Mrs. Got-garing at each other, Mrs. Got-garing at each other, Mrs. Got-garing at the state of the stat

at the major studios. But during two or three of the war years the stage space question had dozens of inde-pendent productions whipped to a standatill.

The big studios have almost every conceivable advantage in the way of conceivable advantage in the way of technicians, laboratories, processing and color priorities, players, shooting facilities and space, financing, and the process of the process of the process the target of the process the target, shortons as of the process the target, shortons as of the process the process and talent reservoirs. Yet with all this, the studio Golliath has never been able to white independent David, whose figurations are processed to the process of th



Dynamite drama in the world's mightiest setting—the untamed Andes! ... The titanic struggle of a man who moved mountains, blasted tunnels, tamed floods, but who met his greatest challenge when a woman of luxury invaded his brawling world!





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Hollywood's Responsibility To the British Film Industry

-1947 Certainly the 'Crisis Year' and Well May Continue To Be if Anglo-U. S. Cooperation Isn't Resumed

It may not be without significance to begin a review of the past year and a forecast for 1948 by remarking that, according to the arty pessimists and some Bollywood optimists—strange allies—the British film industry is, as always, at the count of the strange of

provide a mild alibi.

Let us examine in further detail the factors which have contributed to the crisis.

1. Producers

There are producers who still go on an expensive and much-nested Stritish studio floor without a notion of what much-nested Stritish studio floor without a notion of what much-nested Stritish studio floor without a notion of what They are those producers who plan a budget for a picture, almost double it hallway though production, and tropy that unless it is a world-bester the film must lose a fortier of the producers of the producers of the producers who believe that Stritish films are "irrest aband of Hollywood".

Then there are the arrogani and ignorant producers who believe that Stritish films are "irrest aband of Hollywood" of the producers of the producers

2. The Studio Workers

Time was when technicians and laborers worked all hours of the day and night and got little for it. That was unjust, but now the pendulum has swung over left with a ven-

of the day and night and got little for it. The was superbut now the pendulum has swung over left with a venpennes.

does the new agreement between producer and
worker mean! Let us reduce it to the experience of a shot
of a plowman cutting a furrow. Formerly one man with a
camera would go into the country, spend a day or part of
a day on the job. Now this simple shot calls for nine menbound cameraman, comera operator, focus public, number
obound cameram order, assistant director, and two car
fairers. If reflectors are needed two more electriclans will
have to go, and if siage props are required, or a nail has
be hammered or the plow touched up with plant, there
are the superior of the superior of the plow of the superior
has didition, if a closeup is wanted, makeup and
stirderses ray be in attendance. But all these can only
supply a simple mute shot. If sound is necessary the unit
shot of the superior of th

take a hand in running their affairs usey reveal management of the fanalics offered a resortion sense.

At one studio meeting one of the fanalics offered a resortion that in view of the number of Hollywood films shown that in view of the number of Hollywood films shown that it is a favorable light, the General Council should be taken to prevent their cachilities, To the credit of these studio workers the resolution was defeated by nearly five to one.

No sensible producer grudges studio workers their new agreement, but they must prove they deserve it and not allow a noisy minority to run them, and to agitate for nationalization.

3. Actors

For their contribution to the crisis must be spotlighted those men and women who, never having received such high pay in their lives, have assumed an arrogant importance out of all proportion to their true worth. Many of

By MAURICE COWAN

then are directly responsible for unest and dissatisfaction among studio workers. Displays of scalled temperament among studio workers. Displays of scalled temperament of the content of

mail, if we are to weather the storm.

4. Press
That there has been a pro-British bias in film matters in 1947 cannot be disputed. Last year pains were taken in 1947 cannot be disputed. Last year pains were taken in 1947 cannot be disputed. Last year pains were taken in 1948 cannot be disputed. Last year pains were taken in 1948 cannot be disputed to 1948 cannot be disputed to 1948 cannot be disputed to 1948 cannot be considered to 1948 cannot be

losses? How many producers have pointed with pride to press reviews, and condemned the stupid public for not supporting their "epics"? Too many critics write for the edification of a select public, irrespective of the masses who buy and read their papers. About no fundstry is there so much mis-information, and also, edifortal chiefs hardly frown upon maccuracy in falls masters.

5. Hellywood
been one sensible diagnostician in Helly-

If only there had been one scalible diagnostician in Hollywood when the 75% her was unposed?

If only the Motion Picture Ass'n of America and Eric
Johnston had not behaved like disgramded schoolbers!

When Glenvi Hall tells the House of Common that the
Johnston had not behaved like disgramded schoolbers!

When Glenvi Hall tells the House of Common that the
cause this country cannot afford to allocate the dollars
necessary to pay for the exhibition of American films in
this country at the present time," he is, speaking the simple
truth. Also when he adds, "If is not intended to obtain
wood in the interest of our own British film, industry," he
speaks the simple truth.

Hollywood's behavior has been unaccountably stupid, Let
ur reduce the situation to simple commercial terms. An
suddenly goes broke, He tells the manufacturer that he can
no longer pay in full. The normal business man, sympa-

excellent customer, who has always paid west for his goods, no longer pay in full. The normal business man, sympathizing with this fine customer, doesn't cut off the supply of goods. He slink things over, especially as the goods are already made, and plans a way to the him over until better for his goods, especially when it's mostly proportion of the money will be paid to him. He doesn't advertise that "tree morey will be paid to him. He doesn't advertise that "tree sailing him, and that he is "to prey to jealous eyes."

No, sir, he meets his best customer who has fallen on hard times, and proves himself a good friend. Does Holly-will be the state of the state

And Now—The Future
What are the prespects for the British film industry for

1948? Unless there is a good deal of drastic revision on the production gide, and unless a quick settlement is made on the Anglo-American question, the present crists will intensity. The ostrich executives may bury their heads and shrife or crists, but the withdrawal, for example, of Filippo Del

Cautions on Don'ts

Don't force the conversion of cinemas into vaudeville theatres, dancehalls, skating rinks or warehouses.
Don't side with those who want to ruin many British exhibitors because the country is honestly short of

dollars.

Don't listen to the anti-British extremists who preach

hate and disaster.

Get together with the British Government and give prem 75% for the time being if it will keep the British industry going.

British industry going, and the state of the British industry going, and the British industry going and t

Giudice's backers, lesving an ambitious production program dangting in mid-air is an indication of what the City thinks. A quick solution must be found if the City thinks. A quick solution must be found in the production property of the production of the production of the body blow from which it will take years to recover. Emphasize "commercial side," because many of the long-haired documentary boys and many of the extremits shouting for nationalization are waiting to move in, They're the foundation are waiting to move in, They're the government reache its own circuit of theatree in opposition to existing circuits, [Hollywood please take noted] At least 60 feature films are announced for the next 12 months at a cost of \$70,000,000, J. Arthur Rank promises to spend \$57,000,000 on 48 major films, in addition he has \$80,000 each, 23 children's films, 40 instructional and chusational, and nine issues of "Time."

Films to Cone from Pinewood Are

Films to Come from Pinewood Are

Films to Come from Pinewood Are

"Blanche Fury" (Cineguild) with Stewart Granger and
alerie Hobson (Technicolor).

"Oliver Twist" (Cineguild), Robert Newton, Alec Guin-

pess.
"The Red Shoes" (Archers), Anton Walbrook, Moira
Shearer, Robert Helpmann (Technicolor).
"Esther Waters" (Wessex), Kathleen Ryan, Dirk Bogarde,

"Esther Waters in Second, second and Pay Compton." Francis To Me" (Individual), Richard Attenborough, Susan Shaw, Alastair Sim.
"The Passionate Friends" (Cineguild), Ann Todd, Trevor

The Fusioniste F. The Humand The Blue Lagoon' (Individual), Jean Simmons Noel Purcell "Once a Jolly Swagman" (Wessex), Dirk Bogarde, Bonar "Once a Jolly Swagman" (Wessex)

Olleano.
"Tar from the Madding Crewd" and "A Warning to Wanms" have yet to be cast.

From Benham Studies
"The Mark of Cain" (Pwo Cities), Eric Portman, Saily

"The state of the Gray, Gray, Gray, Claim of Chical States of Chical State

"Hanlet" (Two Cities), Laurence Olivier, Jean Simmons.
"High Pavement" (Burnham), Barbara Mullen, Dermot

"Migh Favement Community (Two Cities), David Farrar, "Mr. Perrin and Mr. Trail" (Two Cities), David Farrar, Creta Cynt.
"Tanascontinental" (Two Cities), Albert Lileyan, Long, Long,

Kert.

In addition, a Margaret Lockwood picture, one for John Mills (spobably H. G. Wells "Mr.: Polly"), and two for Stewart Grange Gainsbewegh (Sydner Best)

"Broken Journey," Physilic Calvert, Margot Grahame.
"Snewbound," Robert Newton, Dennis Price, Flora Robson,
"Snewbound," Robert Newton, Dennis Price, Flora Robson,
"Snewbound," Great Gynt, Dennis Price, Flora Robson,
"Mirand," Great Gynt, Dennis Brice, Mar Margot,
"Easy Money," Great Gynt, Dennis Price, Mar Margot,
"The, Calendar," Great Gynt, John McCallum,
"The, Bad Lord Byron," Dennis Price, Mal Zetterling, Joan
Greenwood.

"The June Lord Byron," Dennis Price, Mai Zetterling, Joan Greenwood. Greenwoo

Statement of Resay.

"Sureka Stockade," Chips Rafferty, Gordon Jackson,
"Scott of the Antarctic" (Technicolor), John Mills, Derek

Not yet cast: "Kind Hearts and Coronets," "Another hore," "Passport to Pimlice," "Many Happy Returns" and

"Trilly," assystant to a many, many many; menuris and strictly and the strictly and the strictly and the strictly and the strictly and strictly and

rne nevil's Delichi." Cairy Grant.

Thound the World in 80 Days' (Technicolor), Ralph Richardson.

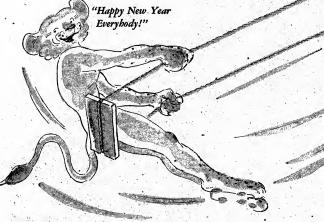
"Bound the World in 80 Days' (Technicolor), Ralph Richardson.

"Spring in Park Lane." Herbert Wilcox Production with Anna Nesgle, Michael Wilding.

"The Eagle Har Wos Heads." Elicen Herlie.

In addition—another Robert Donat picture, a Carol Reed In addition—another Robert Donat picture, a Carol Reed Ralph Ra

AS WE SWING INTO 1948-



GREEN DOLPHIN STREET" After breaking every record in the history of the Criterion, N. Y. during its sensational 9-week run, it continues its record-breaking, hold-over career across the nation. Mightiest spectacular drama since "Gone With The Wind." Earthquake, tidal wave, tribal warfare in this gigantic, romantic picturization of M-G-M's Prize Novel that 20 million readers are waiting for. Starring Lana Turner, Van Heflin, Donna Reed, Richard Hart.

GOOD NEWS' Selected as New Year's attraction by hundreds of theatres to play simultaneously with its big-grossing World Premiere at Radio City Music Hall. Packed with Technicolor verve and joy, it moves with lightning pace. June Allyson's love affair is Peter Lawford, rapidly reaching top box-office draw, plus brilliant young Broadway stage stars. Great tunes, excellent dancing, swell fun. Picture runs only an hour and a half which means perfect set-up for top business!

'CASS TIMBERLANE" Spencer Tracy, Lana Turner, terrific twosome co-starred with Zachary Scott. Just chosen as Picture of the Month by Cosmopolitan Magazine. First engagement in Buffalo following its great World Premiere at Radio City Music Hall confirms it as a BIG money show. A big-time production of the best-seller that packs humor and humanity, luxury, love and laughter into a warmly appealing romance. It's got everything for the millions of movie-goers. A honey!

"KILLER McCOY" Meet a NEW M-G-M Star! Yes, it's Mickey Rooney, co-starred with Brian Donlevy and Ann Blyth, and he's knocking them for a loop in all engagements. They advertised direct to the ladies, who loved it. The story of a sidewalk savage, who battles his way from the gutter to the heart of a girl uptown, brings you a sensational Mickey for big money.

"HIGH WALL" World Premiere Capitol, N. Y. confirms prediction that it will be a headline box-office attraction of 1948. Exciting, tense, romantic melodrama. Not since "Johnny Eager" has Robert Taylor had as powerfully rugged a role and Audrey Totter, a click in "Lady In the Lake," continuing to build to stardom, is his excellent romantic partner. Plus Herbert Marshall and big cast. Fresh direction and fast-paced handling make this a really important box-office picture. Every trade paper review is a rave!

(continued)

THREE DARING DAUGHTERS' It's Technicolor joy, it's musical gayety, it's laughter and romance as a dashing young divorcee (a NEW Jeanette MacDonald in better voice than ever!) tries to hide her second honeymoon plans with happy-go-lucky Jose Iturbi (wait 'till you hear his boogie-woogie!) from her mischievous daughters (Jane Powell, for one, and what a song-bird!) It's the most refreshingly different show of the new year.

"IF WINTER COMES" Wonderful news for the millions who cherish the thrilling story told in one of the great novels of our time and who will flock to see M-G-M's suspenseful production of it. Walter Pidgeon, so handsome in a role for romance-seeking women fans; Deborah Kerr, refreshingly beautiful, a new love for men folks. Three women in his life. Was he a love thief? Tense with suspense! Truly a woman's picture.

THE BRIDE GOES WILD" Van Johnson as a fun-loving, happy-go-lucky author; June Allyson as a pert but shockable young artist. And the story of two who tried not to fall in love. A most appealing role for Van as he teams up again with lovable June in a sure-fire comedy romance. Butch Jenkins plays his biggest role to date and he is riotous. It's perfect entertainment for everyone.

"ALIAS A GENTLEMEN" Leave it to Wallace Beery to give the fans a show for their money. The screen's most lovable old rascal decides to become a gentleman when he comes out of jail to live on a hidden fortune. He prunes a prize rose, trips a fancy rhumba but also packs dynamite in a session with racketeers. Tom Drake, popular young romantic star gets gorgeous Dorothy Patrick for his partner. Plenty of thrills and fun for the folks.

"B. F'S DAUGHTER" Millions of readers of the John P. Marquand Best-Seller will be delighted with the cast of stars selected to bring it to the screen. Barbara Stanwyck, Van Hessin, Charles Coburn, Richard Hart (of "Green Dolphin" tame) Keenan Wynn enact the powerful drama of the strong-willed daughter of the industrial tycoon who had everything but the man she loved. A great book has become a picture of blazing love, explosive drama and emotional suspense.

"THE PIRATE" Teams Judy Garland and Gene Kelly in a rich Technicolor Cole Porter musical extravaganzawith provocative love story. Picture fans will royally welcome Judy Garland in an adorable singing role. This picture has genuine novelty of treatment and content and produced on tremendous scale is not only eye-filling but has ourstanding musical score and is loaded with comedy and action. A great all-around entertainment.

"SUMMER HOLIDAY" Just screened in Home Office Projection Room! It's destined to be one of the talked about pictures of 1948. A musical version of Eugene O'Neill's "Ah Wilderness!" produced magnificently in Technicolor. Truly the Great American Musical and every player hand-picked: Mickey Rooney, Gloria de Haven. Walter Huston, Frank Morgan, Butch Jenkins, Marilyn Maxwell and many more. Watch for something big, gay, eyefilling, rich with song-hits. Directed by the man who made "Oklahoma!".

"ON AN ISLAND WITH YOU" Gorgeous Esther Williams and Peter Lawford, new idol of the fans, romantically together! Plus Ricardo Montalban, Jimmy Durante, Cyd Charisse, Xavier Cugat in a dashing Technicolor musical. The love story has a delightfully different, racy, new twist and the South Sea backgrounds are a perfect setting for Esther Williams' beauty. A gorgeous musical in the M-G-M manner for packed houses.

"THE KISSING BANDIT" Frank Sinatra and Kathryn Grayson in a big and gay Technicolor musical with an unusual and intriguing plot and plenty of love songs for the stars to sing. It has a swashbuckling theme of the inaccessible high born girl and the daring kissing bandit, with thrills and excitement galore. Rich, racy, romantic for sure-fire returns! A gala audience attraction.

"HOMECOMING" (Tentative title). A perfect vehicle for Clark Gable! A grand, two-fisted, romantic role for Clark Gable! And the perfect choice for the girl who shares his pulse-pounding adventures: Lana Turner! And Anne Baxter and John Hodiak for plus star values! Its first preview in California held the audience spellbound. The appliance at the end is the thrilling guarantee. You can put it down in the books as one of the Biggest attractions of the new year.

INDUSTRY'S NEW THEME SONG:

"M-G-M, GREAT IN '48!"

Hollywood

Pace With Improved Pix

By IERRY WALD

Like the automobile and the airplane, the moti

is sere to stay.

This is a fact unlikely to be disputed and one which should inspire Hollywood picture-makers to take their responsibilities exposed in the sectionsly and not to returd the advancement of the industry by the lazy attitude that people will go to the

auruuse mat people-will go-to-the-movies-anyway.

The public still has the last word in the matter, and there's still no way to bludgeon customers into the theatres if they don't want to go. And they soon't want to go if Hollywood doesn't keep its standards high and its product attractive.

keep its standards high and its product attractive.

While catering to the public taste, just as any foresighted businessman does, the producer at the same time should realize his broader obligations weapons of guidance and influence that the Jorry Wald

screen offers him.

As a film producer, I accept a responsibility not only to provide "the best entertainment," but to present and interest of the screen the property of the present and interest of the property of the prop

A good film should offer the movie-goer a thousand new contacts with current thought and current feeling—a realm of adult experiences and pleasures.

on adust experiences and pleasures.

— In "Key Largo," for example, John Houston and Richard Brooks have modernized Maxwell Anderson's great play with a view toward showing the positivar confusion of the dislikusioned veteran and the threatened resurgence of American violence. We also believe that we are presenting an exciding piece of screen drama that will be as thrilling as it will be thought-provoking.

Reflect Life

We are not trying to make a pulpit of the screen, which would be a fatal mistake and an inspiration for which Holly-wood is not qualified and a goal for which it is not destined. But we may and do hope to show something that is im-portant in the average persons life and still make it enter-tainment that will-sell at the boxefitee.

tainment that will-sell at the boxoffice.

It would probably seem more fitting if praise of the industry came from without. On the other hand, there are so many detractors of Hollywood who wallow in the delight of denouncing the industry as a strine of money-mad overplants who genuicer only in the latest of the property of the latest of

For I want to report an optimistic attitude toward maturity shown recently by the films and by the people pay to see them.

pay to see them. Hollywood can no longer be accused of infantillism nor lack of courage in its efforts in the direction of an honest, decent, aid realistic expression of our times. "And if our passes at so-called artistry have not always been completely successful, then the indifference of the ticket buyers is just as much to blame as are the good intentions of the producers who as businessmen muse seek a compromise between what they think the public ought to like and what the public degit like.

Hollywoods hardest critics are accustomed to ranting that picture-makers are inclined to regard their audiences as incapable of facing facis and the problems of the day. This may have been partly true in the past, but I think it is not true now, and I think that the average film customer has grown up in his tastes just as the pictures have grown up in what they say and the way they say it.

No Need for Patronizing

If any of this patronizing attitude of the parent toward a not quite bright child persists in the relationship of the pro-duces and the customer, it is because in the past it was en-couraged rather than repelled by audiences' ready accep-tance of the one-two-three formula pictures.

tance of the one-two-three formula pictures.

In the last few years, the run-of-the-mill Hollywood product has been broken more and more frequently by pictures
which abbir formula and which shand out as brilliant examples of what the screen can and intends to do. The fact
that these pictures have been famacial successes is the most
valid proof of the audiences' expenses to go along with
Hollywood at its best.

I cite, among recent fine films, "The Best Years of Our Lives," "Mourning Becomes Electra," "Boomerang," "Crossfice," "Gentleman's Agreement," and, immodestly, "Mildred Plerce" and "The Unfatthful."

center and "the Unfathful"

These are pictures in center life, not as a Comy Sland

These are pictures in center life, not as a Comy Sland

Such pictures are bound to have a healthy effect on other

films, because every picture in one way or another, indumense every other picture. in the way or another, indumense every other picture. in the way or another, indu
Antalo France.

Francais Villon induenced Rabelais and

Antalo France.

With the help of the world's film audiences, who port the industry's worthiest efforts, I sincerely believe that Hollywood can and will make meritorious pictures—the kind of pictures that everybody will want to see.

And I sincerely believe that in the enormous job of pic-ture-making, bigness should never be a substitute for beauty, nor quantity for quality, nor money for mood.

Last Shall Be First

You know, I used to get very aggravated at the track, but not anymore. Not since I bought myself a special pair of field-glasses that are made out of plastic Sertian. At, these Serutan binoculars are wonderful! When I took through them I see every race vin backwards—and that makes me feel good—bectuse I always see my horse come m first.

—Joe E. Leuls.

Outcast in H'wood But Somehow It Doesn't Seem to Worry Him

By GROUCHO MARX

Hollywood social ladder is a high and dizzy one, and at the bottom rung, it you look closely, you will find the writer of these confessions.



The Hollywood social ladder is a high and dizzy one, and at the botthm rung, if you look closely, you will find the writer of these contessus. It is all ofelock at hight and I am sitting up in bed with the assorted works of Sir Walter Scott and a glass of warm mink. Doo'l get the ideas that I have for the state of the contest of the c

Mr. and Mrs. Basil Metabolism entertained 360 couples at a garden party to welcome the return. of Steve Gwendolyn from a trip to Peru. A satin tent covered the entire three acres, and as seach couple arrived they were given a private swimming pool and a keg of champagne. Life mag covered the event and had its cameras no a lot of uncovered people in the event and had its cameras no a lot of uncovered people in sipping tropical drinks. At 11 a mock auction was held and the hostest' daughter was sold to 'a used car dealer who though he could trade her in on a new Cadillac. Bing and Dorothy breezed in around now and kept everyone enthralled singing the works' of Burl Ives. Around 3 a,m. semi-naked girls were shot out of canapins finto the waiting arms of the sun crept up over the hills that the shinding family broke up.

Just as wolves travel in packs this town travels in sets, and if you are not a definite part of one of these cliques you'll find yourself at home at night; repairing the washing machine, doing acrostics, or trying to wheedle a big ship into a small bottle.

The Sporting Set

The Sporting Set

The Sporting Set

For example, there is the sporting set. They depart each day at noon for one of the ractracks, equipped with binoculars, racing forms and a covey of blondes. They can't name all of the 48 states but they can ratile of the names of most of the nags that are running that day at the major tracks.

Tummy on the way to the track and gin runny on the way home from the track. As soon as they have eaten dimer they play gin runny at this time to go the track again, they play gin runny at the same time.

About once a week the following can be found. Here they can diseard an old wife or huband; latch on to a new one, and play gin runnny at the same time.

About once a week the following can be found in any of the contract of the co

While these supermen are galloping over hill and dale I'm stumbling around the bathroom groping for any small white pellet that might conceivably send me off to dream-

white pellet that might conceivably send me off to dreamland removed from this hyperthyroid crowd, and even
farther removed from the gallants who while away the
nights bouncing empty booze bottles off each other's skulls,
is the British set. Standard equipment for them is a tweed
sail, pipe, thick node brogain and an accent as clotted as
in, pipe, thick node brogain and an accent as clotted as
for I wouldn't understand what they were saying anyway.
Their conversation is full of pip-pips, which is, cheerics,
and all that sort of thing. Though many of them have now
more British has when they let the mother country, and I
am sure that if they were to return even their king would
have considerable difficulty in understanding them. They
have considerable difficulty in understanding them. They
closely be also become a sure that the control of the control of the control of the
closing silver cigaret cases, and downing quarts of phoney
Sooth whistey. But on Sundays they rub off the greasepaint and become gentlemen of the manor. Perting at their
telds on elderly polo ponies until it's time for a spot of tea

Public Standards Have Kept Groucho Admits He's a Social Isn't It Time for Us to Become **Mature About Films?**

By LOUIS NIZER

The great trends in history are seldom observed until time has given perspective to them. We still see the motion picture only as a means of entertainment. Its greater func-tion eludes most of us.

In ancient times culture was spread through the most un-tesirable methods. Wars for conquest and imperialistic ex-clorations were not intended for any such noble motive, out actually that is how knowledge was carried to and from listant lands.

It it were not for Alexander the Great and his wars to reate the Hellenic Empire, the language, literature, philoso-hy and form of government of the Greeks might never have een established in the entire Mediterranean area including

rerais and Egypt.

If it were not for the Romans and their conquests several centuries later, the architecture and art of Rome as well as the Latin language and literature would not have spread throughout the then known world.

Despite the later-contributions to communication by telegraphy, telephone, and radio, the limitation of the written word remained.

word remained. Then came the greatest conveyor of information, educa-tion and culture—the motion picture. No longer must prog-ress be made by war and aggressive exploration. We have now the peaceful and more effective invasion of motion pictures. They need not be consciously slanted toward the presentiation of one culture or another. They reveal peoples and cultures to one another. That is enough. For, the only progress towards world peace is achieved when international necole-

83,000 Theatres; 38,000,000 Seats

83,000 Theatres; 38,000,000 Seats

The miotan picture theatre is the college for the adult and child more included to the college for the adult and child more included to the college for the adult and child more included to the college for the adult and child more included to the college for the colle

self.

We have wisely avoided turning the motion picture into a nationalistic propaganda medium. But this must not blind us to the profound effects of pure entertainment upon the culture, the education and, above all, the understanding by

culture, the education and, above all, the understanding by one people of another.

When we do, then it will dawn on us that evolution has made the motion picture a substitute for wer and imperialism the preading culture and information among the peoples is the preading culture and information among the peoples is the great education masses in the most algorithm and the statement realm of spreading educational information about "foreigners" so that we may recognize their as pelphons. It is the exchange student idea carried out of a mass basis.

We have talked much about making motion pictures mause wonder it we ought not give a little attention to, our becoming mature about motion pictures.

and a crumpet or two. This is really the uppet crust crowd of the movie industry. Even their nursemaids are imported from England—in this way the children rarely ind out that they are living in a foreign country until it's too late. The nursemaids, too, are aware of their gocilar josition. Tho maid, for example, whose employer appears in one epic a year is careful when she trundles her charge in the park not to allow her tot to play with a baby whose father might be some schlesper knocking off shorts in one of the smaller.

be some schlepper knocking off shorts in one of the smaller studios.

Even the intellectual crowd will have none of me, Physically I look life one of them. I am greying at the templer, and the studios of the smaller share been tried and found wanting. Throught a mistake that has never been explained, I was once invited to one of their dinner parties. On receipt of the invitation I rushed down assorted the studies of the studies of the studies of the studies of the studies and read Finnegan's Wake frontwards and backwards. I understood it better bedwards, but anyway I read it. By the night of the party I was sure I knew enough to muddle crowd. Most of the worsen had short hair and thick socks and most of the men had ulcers and no socks. Until the lights were turned on full blast for the genes it wasn't lights were turned on full blast for the genes it wasn't hoster bedwards and bombarded each other with questions that would have a studies of the studies

and I slunk back to the kitchen to resume rubbing the fruit stains off my veny other groups and sets in Hollywood. They differ in many ways but they all have one thing in common office in many ways but they all have one thing in common of the state of state of the state of the

Film Biz Caught in Squeeze Play of Rising Living Costs and Dwindling Foreign Markets

At That 1947 Will See \$100,000,000 Industry Profits, Second Only to Peak \$125,000,000. In 1946-For 2d Year-Foreign Gross Take About Equals Industry's Net Profits-

Appraisal of the 1948 Outlook

The film industry found itself in an exposed position during '47 when the first brunt of postwar ills hit world commerce. While heavy industries tooled up and then fattened on the global famine for goods and machines, films were bracketed with luxury commoditles in a squeeze play brought on by rising prices and failing overseas markets. Pix reve-nues were hit—though not on the button—and threatened considerably



ore by factors which many economists feel must be corrected if a worldwide depression is to be side-

Artists excepted), by pre-war standards took profits in colossal prop tions. From all indications, the \$100,000,000 mark will just be nicked for the fiscal year. It won't be too far below the \$125,000,000 score in '46 and it's still way ahead of takes which varied between \$30,000,000 and \$40,000,000 for the years immediately preceding hostilities.

Strangely enough, for the second ar in a row, foreign remittances almost exactly match the companies' almost exactly match the companies' mets. The total overseas revenues in '46 cime to \$125,000,000 and currently it's algured at \$180,000,000. The overseas bugaboo is clouding propects for '95 and the main cf-now is to halt the finishing process before it goes any further. Depending on profits abroad for the differential between negative costs and the gravy won't work anymore and the main efforts are being directed the main efforts are being directed comestic returns.

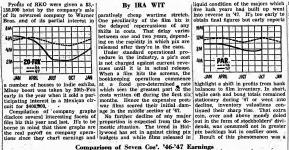
Theatre-Owning Film Companies The real lifeline has been the company owned theatre chains. They've come through with an un-interrupted stream of dimes and quarters while distribution, socked lirst and hardest, floundered in the wake. Of the \$100,000,000 corralled this year, affiliated flickerles have come through suits a estimated this year, affiliated fiickerles have come through with an estimated come through with an estimated the come through the company of the company of the company graphs of the rate of profile printed here. Understandably, Co-printed here. Understandably, Co-printed here. Understandably, Co-printed here. We will be company to the company graphs of the rate of profile printed here. Understandably, Co-printed here. Understandably, Co-printed here. Understandably, Co-printed here.

Estimated '47 Net Versus '46 With its tremendous theatre holdings, leader of the parade for another year is Paramount. Its estimated net is \$33,00,000. This year's entire lineup, estimated in all cases except Columbia and Metro, which have already turned in their annual reports (ended June 30), is listed herewith. [Parenthetized number indicates company's position in '46.14.



By IRA WIT

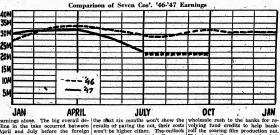
liquid condition of the majors which five lush years had built up went into reverse in '47. It's too early to obtain final figures but early reports







tually berrowed with the cash on call (a valuable sall-trimming device) and valuable sall-trimming device of 35%-59%. Those credits should prove extremely valuable in cushioning the adverse factors which cropped up in the industry. The year's windup struck a promising note. Profits which had been sliding steadily since the summer months showed every sign of bouncaing note. Profits which had been sliding steadily since the summer months showed every sign of bouncaing note. Profits which had been sliding steadily since the summer months showed every sign of bouncaing not be summer as decline in rentals from the distribution of the business. Sales separatments, however, picked am nomentum during November and and shetted by grosses which rain 5% to 10% shead of December, 1966, Strong phr released during the last quarter of '47 are expected to do distribution revenues. They've had their initial impact in the October to December stretch when saveral distribution revenues. They've had their initial impact in the October to December stretch when saveral distribution be habed set in nonthing the last property of the business and the structure of the business and the same property of the business and the same profits roll the soaring film production and. This is strictly a postwar developground and the state of the state o



earnings alone. The big overall de-cline in the take occurred between April and July before the foreign



market had deteriorated to its pres-ent low point. From July to Octo-ber, the seven majors beld the line despite the fact that the hot-weather months are traditionally noted for their poor boxoffice.

Prime Reasons for B.O. Dip

Of the two prime reasons for the April-July silde, one is bound to general economic conditions while the other refers to the industry specifically. The spring awa a rapid climb in general price levels on important commedities such cases the proper spring and proper spring prime and present commendations are specifically. The spring away are specifically as the proper spring the property of the p velope almost exclusively for neces-sities, the public cut down in its movie-going habit.

movie-going habit.
Secondly, it's felt that the big postwar rise in production costs had its initial profit-whittling impact-during the spring months. The film-making bite took its steepest climb in '46 while distribs were still liquidating pix made during the com-

the maxt six months word show the results of paring the nut, their costs word to higher either. The youthook overseds, however, it handly resulting the nutries of the nutr



treble any sums banked previously.

Cash Position vs. Inventories Specifically, last returns of the majors available, showed their cash position and film book value as fol-

The state of the s	Comp 20th-l Metro Paran RKO Warn- Unive	.\$50 . 44 . 30 . 21	Cash and Liquid Assets \$50,000,000 40,000,000 20,000,000 22,000,000 15,000,000 12,000,000			Picture Inventory \$3,000,000 89,000,000 48,000,000 30,000,000 51,000,000 21,000,000 20,000,000					
	SW	Ŧ	Ħ.	F	H	H	7	Ŧ	F	П	
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I	1M	y	4	+	۲		1	Í	L		١

Major Circuits Improving Cash **Positions Via Theatre Realty Deals**

The big affiliated chains are there's still plenty of loose ead quietly engaged in a major reshaping of their financial structure to pull as much of their coin as you have a substitute to pull as much of their coin as you have a substitute to pull as much of their coin as you have a substitute to pull as much of their coin as you have a substitute to pull as much of their coin as you have a substitute to pull as much in the seek as the place of their coin and you have the pull as you have the pull as you have the proposition as the first factor of the street of the first position while maintaining operations coint of the street of the first position while maintaining operations of the pull as the proposition while maintaining operations as mortgage interest payments, insolution while maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition will be maintaining operations are not pull as the proposition of the pull as the proposition of the pull as the proposition of the pull as the

duction costs: Film biggies while silent on speci-

the control of the co

Paramount \$33,000,000
Warner Bros 23,000,000
20th-Fox 15,000,000
Metro 11,626,427 RKO Columbia

\$44,040,000

Just as we predicted,"WALK" has started -

* about Hal Wallis' greates

Variety says:

"Suspenseful, hard-boiled melodrama. Tension hits hard...to unfold gutty action, red-meat ingredients ... potent values."

Showmen's Trade Review says:

"Splendid boxoffice. Fine performances, top production and skillful direction make it absorbing, actionpacked entertainment for everybody."

Film Bulletin says:

"Tense, spine-tingling, closely-knit, sumptuously mounted, it will roll up handsome boxoffice returns."

Daily Variety says:

"A-plus for thrills. Gangster stuff streamlined and brought up to date with new twists - looks like ready cash, in boxoffice. Production of Hal Wallis, strictly on the deluxe side, is tops in mounting and showmanship. Fight scene as fully realistic a bit of mayhem as the screen will take."

Hollywood Reporter says: -

"Conspicuous accomplishment is that it brings the Wallis discoveries of the last few seasons together in the same picture. Each puts his best foot forward. Lancaster does excellent job. Scott cuts attractive figure. Kirk Douglas dominates his every scene. Wendell Corey excellent and Kristine Miller colorful.'

M. P. Daily says:

"A tough-talking underworld drama bursting at the seams with violence."

*And there'll be more TALK about its sensational torch-song, "Don't Call It Love," recorded by topflight singing stars for top-drawer radio promotion.



LAUNCHING ramount's PARAMOUNT YEAR



masterpiece of suspense!

BURT LANCASTER LIZABETH

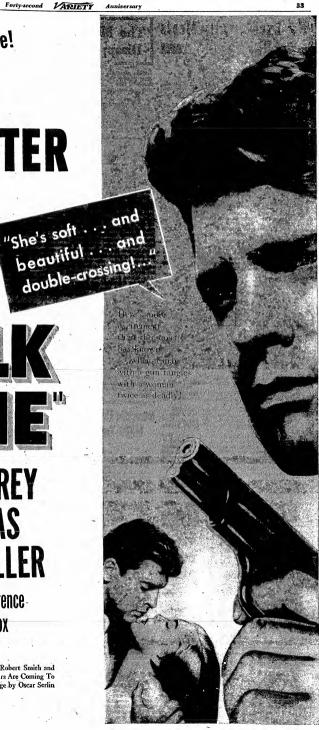
SCOTI

ONE

WENDELL COREY KIRK DOUGLAS KRISTINE MILLER

George Rigaud • Marc Lawrence Mike Mazurki • Mickey Knox Directed by Byron Haskin

Screenplay by Charles Schnee . Adaptation by Robert Smith and John Bright Based upon an original play "Beggars Are Coming To Town" by Theodore Reeves . Produced on the Stage by Oscar Serlin



Film Exec Finally Meets Star of His Boyhood Dreams

By NATE GROSS

When you've passed 40, there is no better way to relax than to stretch your big feet before a fireplace and talk to good

triends. We've got just the place for it, here at High Dresser Ranch, which is in the Blackstone (Hotel) Mountains just outside of the Valley sometimes referred to as "the Loop."

'Across the meas from the Santa Fe station and a pony idea from the Middle of cross-country traffic. That's how the proprietor of High Dresser Ranch gets to know some world-immous celebrities. Back in Bucktown, the biggest celebrity we ever saw was a motion picture star named.

The day she extrand for a newrond annexance at the Cult.

The day she arrived for a personal appearance at the Oak theatre, there was a crowd around the entire block and they shoved and pushed. Gosh, what a day that was for Buck-

Among the big stars of that era were Gloria Swanson and ZaSu. Pltts. They were very glamorous and important Wouldn't it be niee to know them? But then, how would a fellow from Bucktown ever meet important people like that? Bucktown was a long way Irom Hollywood.

Bucktown was a long way from Hollywood.

But meet then we did. Here' on High Dresser, years later, they came a'cullin'. There was nothing important about them. They year just two nice women and they talked of many things ..., things we all knew about. It was a nice pleasant wist, but we never saw either of them again.

That's the why it is. Feople come and people go. One of our part-inder nanch-hands is a nice, sturdy young fellow manned Charlter Enicled. In Hollywood and New York has been supported by the support of the supp

But up at High Dresser he's just a nice fellow we use for fence ridin' and he sure can repair fences better than any cowpoke we've ever known.

cout up a sugn screece nee just a nice fellow we use for feenee ridin's and he sure can repair fences better than any cowpole we've ever known.

If the sure is the sure of the sure is th

Gee! Gosh!

Gee! Gosh!

We put down our brandin; from and Kind of hoped a couple of heliters would mose; over so we could do a little ropin; or whatever it is they do on annehes, but we still thought of Anita-Stewart.

Einfeld had been in New, York talking up for a thing sill the still been in New, York talking up for a thing memorary invested. He had been busy. How did he ever find time to meet the gird of his dreams?

"It was at a party," he said. There were no show people there. I was the extra man, ao i mixed a bit and asked the was some girly in her hair. She danced well, and I tried to make conversation—something about the motion picture business.

business.
"It's nice to meet someoue from the motion picture world again,' she said. I used to be in pictures." "You were," I asked. "You were an actress?"
"Yes,' she answered. 'But that was so long ago. "
'I looked at her face. As he talked and smiled I recog-

"I looked at her face. As she talked and smiled I recognized her.
"Antil Stewart" I gasped, and she was pleased.
"Antil Stewart" I respeated unbellevably, and her eyes "Antil Stewart" I respeated unbellevably, and her eyes "I poured out my story. I told her of those days at Vitagraph when I had loved her, protected her, betraisted her.
"Now she did have tears; perhaps looking back, over the years when she was gheat and important and contributed so. Or did she leave it? Somehow, I forçet to ask.
"She was going to Hollywood. Perhaps I would be on the same train, but no—my work with 'Arch of 'Triumph' would keep me in New York for several weeks more. Perhaps sometimes we would meet again, I'd like her to know Chartle finished his story. We lapsed into allence, and watched the flames licking the logs of the fireplace. Soon it would be time for Charile to board the Super-Chief and I would be alone in this dream-ranch, dreaming little-boy the looked kind of bashed and broke the got up tog. "No," we answered softly, still looking at the red and blue pastel colortors of the fireplace.

The Mystery Of The Disappearing Agents

By BENNETT CERF

Every month at least two hitherto unknown agents arrive from Hollywood, check in at the Waldorf, and make the rounds of New York book publishing houses. They are plausible and hospitable and hospitable and the publishers to put on the, line for it. Those other "21." the man to really sall your state for important money on the Coast," they for the publishers, between traiting to adjoining tables and mysterious telephone calls from Bewerly Hills, London, and Pakistan. "I know alt the stars and they're paraling for a slooy of a certain they are paraling for a slooy of a certain they are paraling for a slooy of a certain they are paraling for a slooy of a certain a package deal—story, star, and director all wrapped up, and boy, do they go for it. Did I tell you what I got for The Relicitope Hernis!"

Dools on the go to a constraint of the lyon what i got to 'Ine to be a constraint of the lyon what i got to 'Ine to the lyon and usually entruit at least one promising property to their new pals care. "I'm flying to the Coast on Friday," says the saged, "I'll read this book on the plane. You'll hear for me to get the back." The agent the reupen's washes into thin air, and the publisher never hears from him again. The following month another persuasive 10%ee delivers the same pitch. What becomes of them all! Ars they really flesh-and-timed to roam the earth until somebody waves garlie at them and drives a stake (sirloin preferred). Into their hearts?

For that marter, who are publishers supposed to conject not already lied up by a recognized literary agent? Eastern story editors say, "Show it to us." Western story editors asy, "Show it to us." Western story editors are supposed to the conject of the control o

in suc- yin rise supartment. If publishers are to get a standardized cut in picture rights—and I think they deserve it—they owe it to themselves and their authors to follow a procedure calculated to produce the best results. Why don't the major studios send them an explicit directive, telling them exactly what steps should be followed?

be followed?

Book publishers have come to fear those brief synopses that reduce a property to bare essentials, usually robbing if of the charm and hollowing the company of the charm and hollowing the company of the

"Where can the old boy be?" asked the bridegroom anxiously. "He's probably upstairs," said the bride's mother, "condensing the wedding ceremony."

Domestic Item. As The World Press Might Treat Ht Journalistically

By HY GARDNER

By HY CARDNER

The simple facts. Mr. and Mrs. Frederick B. Whitbund of Westlebater, after four years of marriage, decide they bore each other and agree to divorce. He is a lawyer, he was a beather. There is one child, a three-yeat-old beather of the state of the control of the state of the

Devoys and the face of the face of the spipes and the face of the

Somebody Always Writes About The Good Old Days

By PHIL DUNNING

The veteran Drama Critic opens with "Spin back the clock to 1905 when the breathless New York theatre was that of Clyde Fitch and Augustus Thomas, of David Belasco and Cohan & Harris, of Charles Frobman and the young Shubert brothers." His reminiseences cover the brothers." His reminiseences cover the



Cohan & Harris, of Charles Frohms and the young Shuber, brothers." His reminiscences cover the spectualizat success of Maude Adams in Spectualization of Charles Frohms and the West, "Manualization of Charles Frohms and the West," Manualization of Charles Frohms and the Mouse," David Wardeld in "The Guild will be will

ever after.

There's the Broadway producer's annual beef about the rising costs of legit production. He leads off with There's no business worse off thian show business. He recalls when there were a couple of hundred shows an after road while today there is barely a baker's dozen; when there were R New York legit theatters in use as compared with only 30 legit theatter's dozed, the feels better when he gets the article off his phest but he knows in his heart his beet won't change a demn thing.

a damn thing.

And a funny plece by an ex-vaudevillian. It begins, "Ones
upon a time there was a branch of show business called
Vaudeville." He has many amusing ancedors about the
Vaudeville." He has many amusing ancedors about the
Houdini, the great eccape artist, who made destitading the
scapes from milicans, and packing boxes, while shacked
hand and foof, trying frantically to get his wardrobe truns
open in time for a performance at the Palace. He is suft bitter
about the way movies killed vaudeville. He has a radja
contract which neet tim a couple of houdred thousagd a

year. The Radio Executive-spins back the clock to Feb. 19, 1922, when WOR was born in Bamberger's department store in Newark and he recalls how delighted all the executives were after that first broadcast when they learned that Al Johont's song was heard by listeners as far away as 22 miles. He remembers the skepticism of people in show business when Lemme & Mitchell, Inc., almonuced an elaborate plan to put Broadway his above so the safewayes to publicize a new brand of eigarets called Old Gold.

Sure the good old days were pretty wonderful but how about a look into the future to the good new days. I'll go about a look into the future to the good new days. I'll go up in the attic and get the magic crystal ball out of the old prop trunk while you call in the byliners of those-Good Old Days pieces. Set the stage for a seance with tow lights, faint music and incense.

Twenty Years From Now

AWGINY AGREE FROM NOW

Now gentlemen, kindig wone in a little closer to the table, all hold hands and repeat-after me, "What well allow business be lilbt in 1982?" Als we gaze into the crystal let us try to forget the past and the present and look forward with open minds to the future. Ab, the crystal ball is responding. It's turning green. ... Holy Smokes! It's the pages are of Vanurer's 824 Anniversary Nimber. The issue js a toot thick. The Lux soop at is on the front cover the pages are beginning to turn slowly. Let's see what they say. ...

Joseph Q. Doelcos failure that level wendered.

And here's an Interesting place... The Hollywood Chamber of Commerce is biusy these days campaigning to luming find the Hollywood. Several movie executives have been approached, it's been learned, but note so far has evidencied any interest to leave their N. Y. studies for a return to the West Coast lois.

28th Century-Fox were confidering the idea of sending 4 camera crew out to Hollywood to lens background shots for its next super-production, 'The life of Darryl Zamelles or commerce of the Coast lois of the C

And as the light slowly fades from the crystal ball we're happy to know that somebody will always be writing pieces for Variety about the good old days.

Show Biz's New Campaign To Entertain Hospital Vets

All Industry Groups Team to Set Up New Unit Providing Shows for Disabled

By ABE LASTFOGEL
(President, Veterans Hospital Camp Shows, Inc.)

Hollywood

(President, Veterals Hospital Camp Shous, Inc.).

In Vasurt's last Aniversary, Number, in an article entitled Tack as conserved to the property of the propert

Figure 1: "During the 22 months that your units of live entertainment have played at all of our hospitals, we have received many reports from our dectors indicating how this form of entertainment has raised the morale of the veteran patients

entertainment has raised the morale of the verezm pateurs they are treating. The General also noted with gratification that "the new organization is the guided by ... a group of public spirited chirans—substantially the same group that made Camp great begins during the years immediately following the close of hostilities."

No Interruptions

No Interruptions

For the reasons set forth by General Bradley, directors of the United Service Organizations and leaders of the various yearoup in the entertainment industry determined that no part of the United Service Organizations and leaders of the various yearoup in the entertainment industry determined that no part of the properties of the properties of the experience and "know-how" accumulated during the last six years by USO-Camp Shows in carrying on such work. And so, USO directors, before they disbanded, gasin indicated the experience and "know-how" accumulated during the last six years by USO-Camp Shows in carrying on such work. And so, USO directors, before they disbanded, gasin indicated to the properties of the properties of the continue hospital service without interruption and give the industry time to organize for fund raising. Representatives of all suparans required annually to enablated interruption.

Equally important, however, is the quality of entertainment that goes out on the hospital circuit. Talent buyers for the country's major theatre circuits have volunteered Shows, At the same time, producers for these circuits have contilibuted their services to add varied entertainment values to established units. The Hollywood coordinating comparison to the country's major theatre circuits have contilibuted their services to add varied entertainment values to established units. The Hollywood coordinating comparison to the country's major theatre circuits have contilibuted their services to add varied entertainment values to established units. The Hollywood coordinating comparison to the regular program of entertainment provided by our established units, we need top and standard variety acts, too—those accustomed to seeing their names in Drowlaws glish, we need them to go out for four, six or the same time, program of entertainment provided by our established units, we need to pand standard variety acts, too—those accustomed to seeing their names in Drowlaws glish, we need them to go out for fo

have assigned men likely to need attention for a year or more before their discharge.
To lour the circuit on a schedule designed to give each hospital a new 'line' show every thrice weeks, we have or-factored 10 units. These include seven units made up of several variety sets, which present streamlined revuer run-tions up to 70 minutes; a company presenting a legitimate must be a company of musicians who offer a program of folk-music, group of musicians who offer a program of solid condepand version of "Shuffle Along."

Royalty-Free Legit

Our concedy is the current Broadway hit, "John Loves Mary," which we are able to put on the road through the seculouses of the author, Norman Kranna, and its proseculouses of the author, Norman Kranna, and its proseculouse of the author, Norman Kranna, and its proseculouse of the author of the seculous of the s

As we have indicated, we plan to present the same kind and quality of entertainment that civilians find in the best showhouses of the country. Yet we intend to tailor it to meet the needs of hospital audiences.

meet the needs of hospital audiences.

Meet the needs of hospital audiences.

The state of the s

BROADWAY CYRANO

The Stratosphere Room, for which I am press agent, had engaged John and Adelaide Vernon, Dancers. Aside from the routine publicity handouts, there didn't seem to be any human interest stuff that I could palm off on the New York papers. I decided to talk to Danny Dolan, ex-vaudevillian, now night clerk at the El Capitan, a rooming house on West

It was 2 a.m. and Danny was behind the desk reading tonervow morning's paper. I showed a photograph of The Vernons under the green light. Danny looked at it closely and banged his hand on the glossy print.

"Shades of E. F. Albeel! Why, I must look like a man who has seen a dead ghost." He lifted the wooden slab. "Come in, Steve, sit by the radiator." It was maybe nine on eight annums ago, said Danny, when I was what you might call the Vice President in Charge of Bryant Hall, which was the re-hearsal hall of the Universe. I rented the rooms, collected the fares, played the plano and, in my spare time, I fixed up acts
—I having retired from the other side of the footlights after
a little disagreement with audiences in some of the small
towns and big cities.

towns and big cities.

I had a favorite room, Number 9 on the second floor, as, according to The Great Zodiac, with whom I played a split week in Eric, Fa., 9 was my lucky number. The window tiself did not open so that a person could engage in a siesta without being awakened by the rattling of the late Sixth Avenue El or be disturbed by the sight of tress which were larger to the sight of the second of th

Well, I am rocked in the arms of the sandman on this July day, with the picture of Abe Lincolni looking down on me from the wall. I wash to state that he is one of the Year of the Well with the state of the Year of the Well with the world, like a Christmas carol. Out of the corner of one ar a boy and girl are singing in bow voices, a little out of time. But I am not a stickler for correct pitch when I am sleeping. I am about to reach the creat of my deram which had interesting complications, when the alarm clock rings and I snake my appearance.

and I-make my appearance. The boy accuses me of spying. The girl don't say anything, which is only natural, because I have the kind of face that you gotta see a couple of times before you have full use of the couple of the cou

The boy gives me a recap of the act which they are con-templating and I am instinctly opposed to it in toto. Then I learn that they are booked in Union Hill, N. J. the next night, which is on the other side of the ferry. They are try-ing out acts there every Saturday matines and evening for the benefit of the residents who are like the Romans in the clud state but nonedars they are throught a varietable acters. old days but nowadays they are throwing vaudeville actors in the arena.

The Jersey Bounce

The Jersey Bounce

I say that it is impossible to change anything by tomorrow night but I urges them to go out to Union Hill, bearing in mind that Jersey is only one of 48 states and if they flop, so what? The doors of Byrsun Hall are open to the public without recrimination and I cite many cases where a acf has laid an egg in the line Hall the competitioned and the state of the public without pertinination and I in clie many cases where a acf has laid an egg in the line Hall the country of the state of the state of the country of the state of the state of the state of the country of the state of

How does all this relate to the Vernons, you will ask. You will see how by adding a letter fiere and there, the name till will become Adelaide and the name Joe, John and the Vernons will be easy to figure out. This is a trick which writers call job but which I call life.

next few days was fate playing hearts and me holding bueen of Spades. I have made a mental note of the

rate a place on the circuit, an artist must have an act suitable for ward presentation regardless of the nature of the stage slow in what he stage slow in the slo

Each group is in the minds of our production department as it organizes this new service, and each group will find something to enjoy in every company that tours the circuit.

Frenchman's name with a piece of chalk on the piano. That very evening I see a pal of mine who is in charge of dusting off the shadyes at an open air book emportum on 59th Street. He is no little amazed when I do not want to put the bits on him but that I am deshous of a book without pictures. He palms a copy and slips it to me.

The instant I read the first word, I am beginning to be leve in reincarnation, for this Cyrano and I are practicall brother act on account of our romantic and poetical affili-ions. My dreams that night are nothing less than sensation or I am fancying myself a swordsman, a minstrel and Good Fairy, in the true sense of that word.

Well, Lil and Joe go to Union Hill and, instead of doing two shows, the management cancels the second one. It is cheaper to pay the two kids the 10 bucks than to buy new legs for the seats, as the audience is seized with a sudden impulse to play the tomotions.

Impulse to play the tontoms.

When they return capa-pie, which is French for hat in hand, I say to Lil that she is not a singer, but a dancer. I play a waitz in three-quatre time and I ask her to which around solo. The girl is a natural who is dancing with every vibrant of her body, like a butterfly which is being invited by the flowers to come and get ii. I then perform the same mirage with Joe. I will only say that his brains are confined to his feet. Now in order to add class to the act, I will take another plunge and be the personal plants player.

amounter punnge and be the personal piano player.

I immediately call up the manager of the rat-trap in Union
Hill. He is indifferent as he has not yet recovered from the
proculous appearance of this Joe and Lil. But I have consulted a pamphlet which the aforesaid Great Zodiuc once
gave me and I am labelling them John & Adelfaide Vernon,
which is how they came by this name.

All Set for the Big Debut

We will now leave Bryant Hall and trend our way to Union Hill for the opening of Damy Dolan At The Keyboard assisted by John & Adelaide Vernon. I have advised in person and by telephone various agents and Hollywood spies that this act has the gravest possibilities and they have braved the rough crossing to Jersey.

braved the rough crossing to Jersey.

Personally, I am filled with the spirit of this Cyrano and Personally, I am filled with the spirit of this Cyrano and control of the spirit of the

O is for how I wish you luck

R is for the room where first we met

C is for the kiss you gave me H is for the hit you'll make. I bet.

I is for .me, Danny, don't forget.

D is for your dancing which will gool 'em S is for Cyrano across the sea

Put them all together it spells orchids The grand old flower you got from me.

A gloomy Joe is waiting for me. He tells me that he has girl trouble. I am wondering what girl could be foolish enough to fall for a juvenile, but I am not asking her name, enough to fall for a juvenile, but I am not asking her name, his love so I recommend that he send her flowers. I advise him about credits, which he has never heard of and which he cannot afford. So I give him the two and one quarter not went any hich he the set. Also I rugrate him as I for not went any hich he the set. Also I rugrate hum as I for the order to the credit in person and sweep the girl off her feet and it possible elope. I am figuring it would be much better all around if Joe had a wile of his own, as it will be inconvenient. When the overture rings out. I ask the drown 18 there is no the procure in the coverage of the coverage of the coverage is the coverage of the coverage is the coverage of the coverage in the coverage is the coverage in the coverage of the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage is the coverage in the coverage in the coverage in the coverage is the coverage in the coverage in the coverage in the coverage is the coverage in the c

When the overfure rings out, I ask the doorman if there has been a flower delivered to me. He laughs and says there has been no real flowers in this dump since the opening night and they still have the wreath. I get into my tux and I also vaseline my hair, of which I had more quantily in those

days.

I then go into Lil's dressing room and Joe is coming out very exuberant. She is very liad to see me and we'are exchanging compliments and I must admit we look very well together. As I gaze closer, I see that she is pinning a flower on her dress. Inn't it pretty's she asis. It's a ortical, she says, have you ever seen one! I am about to answer when she assy a dee brought it to her.

I can only say, great, and my voice cracks, which may be on account of my smoking,

on account of my smoking.

I will be brief as I have told you the climax but not the ending. I open the act with a special arrangement of Yankes the region of the special arrangement of Yankes the right. Then this Joe, now John, comes from the wings immersed in talls and high hat. Then the soft moves over to the side, and there is Lil in a while dress and orchid and she meets Joe in the center, like they had an appointment and they are both on time.

I could hear the audience holding its breath for Lil many life or the side of t

meets Joe in the center, like they had an appointment and they are both on timelines beholing its breath, for Lil was like a spectrum of an angel which has done the people of New Jersey a favor by making a personal appearance. They are seeing that there is love and beauty in the world, for it was like Lil and Joe were whispering love notes and telling was like Lil and Joe were whispering love notes and telling a world of make believe. It would have to be writer, a painter and a tenor to do justice to this subject. Lil and Joe are taking bown when I come-off stage. Harry Meyers, the agent, is a laredy standing in the wings, pen and Kneyers, the agent, is a laredy standing in the wings, pen and the standing the wings are taking to the standing the standing the wings, pen and the standing t

nobalism.

You will also be interested to know that the Greek de-livered my flower and the poem, but too late to alter the course of history-tion Hill there is a writtens in a saloon when the construction of the constructio

Don't Try To 'Talk' Your Way Into A Story Sale—Write It Out

Veteran Story Editor and Producer Admonishes Writers to Plan Screenplays With Same Meticulous Care as Novels

By JAMES J. GELLER

About two years ago, while functioning as story editor, a wily agent had me listen to a story which his client had planned in collaboration with another screen writer. Having a constitutional aversion towards listening to dull stori unless they are narrated by Ben Hecht, Robert E. Sherwood or Bernard Shaw, I tried to stave him off with my ste "No," was the reply in all query, "Anything on paper?" seriousness, "these two writers have a 'hot' idea and they haven't the time to put it on paper." Nevertheless, against my real wishes, I weakened. Accompanied by their respec-tive agents, both writers showed up promptly the next day, as fresh as a couple of juicy hamburgers. Not trusting my judgment entirely, I dragged in four producers to witness the ordcal. When the agents and their clients departed, we agreed among ourselves that all we were offered orally were simply a few innocuous incidents as spurious as the ersation of a wolf on the make.

Two days later, we learned to our amazement that the "writers" had bartered the "hot" idea for g huge package of U. S. currency handed them by a rival studio. In addition thereto, the boys had wangled for themselves a 10-week guarantee to develop their masterpiece. The news of this lucky strike broke in the two local trade papers. This literally caused a stampede of agents seeking appointments to recite movie plots which were as yet unwritten by their writing clientele.

writing clientele.

However, at the expiration of 10 weeks, the "story" which was previously purchased by the studio, was abelved. The orbivous conclusion in that the writers marrated nothing of the orbivous conclusion in the studies of the orbivous conclusion in the orbivous conclusion in the orbivous conclusion in the orbivous conclusions of the orbivous conclusions or the orbivous conclus

Burante exclaims so flawlessly, consent emptor?

Now, I don't cented rashly that this is the first time, nor will it, be; the last, that writters present on the local scene, will's utcessfully negotiate deals for fleer brain-children which have not been transposed on paper. The practice is a common one. I speak from experience. Only a few days ago, a young writer, escorted by his faithful asked for the terms for this story which had not yet seen paper. The agent, mistaking my inquiry for genuine enthusiasm, replied with the impassivity of the unsmilling Gromyko, that no price as yet had been determined. Apparently, both writer and agent were setting under the practice of the property of the story which had not been determined. Apparently, both writer and agent were setting under the comparable to the formulae of the storic bomb.

Ye Olde 10%er's Pitch

Ye Olde 10% or "Firch Within a few day, the gapen coyly phonised me that his ellent had placed a "splusition of \$75,000 on the harmless bit of flunt which he'had al-libbed in 15 minutes. He tacked on the furtileor provise that it was incumbent upon the blay at a substantial increase over hie established salary. The fact that hot a single word was put on paper failed to deler these hopeful buccaneers from quoting these extraordinary and problibility figures. It is safe to assume studios. Objectusly with no encouragement elsewhere, the agent clipped one cipher from his asking, price, bringing it down to \$75,000. And still no taken? Recently, I was intormed that he'll throw in his still-to-be-written ones screenplay at his last salage! Although lightning flashes and the thunder roars, the studies remain immovable.

and the thinder roars, the studies remain immovable. Then there's the transparent technique of an amiable gent gifted with impeccable manners and a flair for prisequerading as a professional virte. His perfect charm interpretation of the properties of the properties of the properties are all the properties attory available for the screen. When you finally yield the freedom of your office, he'll open the conversation with his usual introductory statement. Of course, I'm not good on converse most entertainingly, If you check with openerative story editors, you'll learn that he has, staged the same act; the has memorized the identical saws and peculiar asides which, if held up to the critical light, add up to a gast five or 10 years his operations have fetched him some

So What Matters It?

A forlorn little vaudeville couple playing a small-time circuit, were on their way back after the last show one night to the typical dreary room in the typical tank-town

The two were standing on the curb, cold and tired. It was sleeting, their luggage was heavy. An egg fried over the gas jet and a 4 a.m. call for a quick jump to the next stop was the bleak prospect. A brightly lighted limousine drove by-a limousine

full of gay, handsome people; furs, jewels, opera hats, all the trappings of luxury and fun.

"Look wonderful, don't they?" said she wistfully.

"Yeah," replied he, "But they can't act."

-Katharine Cornell

J. GELLER
scattered kudos but my condolences are extended to the
screenwriters who were fated to draw any of his assignments.
Recently a writer breezed in with the exuberance of Mrs.
Lola Rogers to tell me of his latest inspiration. In fairness
Lola Rogers to tell me of his latest inspiration. In fairness
Lola Rogers to tell me of his latest inspiration. In fairness
producing gentiuses. He marraded his plot without much
party, but he excelled at the business of foulding up a
producing gentiuses. He marraded his plot without much
clarity, but he excelled at the business of foulding up a
producing gentiuses. He marraded his plot without much
clarity, but he a random line something to this effect. "You
know where we'd go from there." While I felt apprehensive
that the story, if Junt on paper would never at best cause
any flurties in the sky, I endeavored to persuade him to
imposition. According to his c'erdo, it would take either
one day or tine months to comply with my suggestion.
It was too speculative from his point of view. He left
on the support of the support of the student of the
studitity of at least one story editor in particular.
Lest it be entirely misconstrued that no professional
writer of any competence is free from the sin of trying
to poddle conversation, I have only to record a minor colrate movels. He told me trankly that he'd the to pick up
what he termed so whimically, "some gasy dough," "He
then merrily proceeded to tell me as Small an idea as I have
ever listened to in years. Being aware of his colosied vanity,
he replied in his purest Blazbethan rhetonic. "I take my
area littered with deed authors who had been massacred by
book publishers.

By now, I hope I havent conveyed the midseading im-

By now, I hope I haven't conveyed the mileading impression that anything transcribed on paper will suffice for a movie. This brings me to another group equally ineffectual. They are that strangs species who limit themselves to approximately one to 15 or 20 pages. This is no rational answer to my admonition to put it on paper, unless you liferpret to my admonition to put it on paper, unless you liferpret to the title of "The Merry Wives of New Orleans or The Merry Wives of Sio. A show with muste by LM.—Suggested by Shakespeare's Merry Wives of Wives of Wisson's Music by Nicolai and from respective folk scores." Or if this sounds incredible, here is the title page of a 18-pair gene. The Voyages of Universal Serven original by M. F., adapted from Emers's Objector.

More of Those 'Originals'

More of Those 'Originate'
I commend Mr. I. M' 2 seal for reacting Shakespeare's
memory from the valley of oblivion. Mr. M. F. Is also to be
commended for his vallant attempt to revive a work of a
poor blind Greek who is purported to have died 30 centuries
of the commended for his vallant attempt to revive a work of a
poor blind Greek who is purported to have died 30 centuries
of the commended of the property of the control of the commended of the commended of the commended of the commended of the slicksters who continually
exhume works in the public domain and swamp you with
healy written summaries of classics which they quantily
compensated for their industry.
One cannot resist the temptation to train the gun-slights of

compensated for help industry.

One cannot resist the temptation to train the gun-cights on the contributors of skimpily written original creations which are less distinctive than the human marionettes posed in the Lord. Calvert whistey advertisements. Other than with sustained effort, in citer and simple English. A hady written original is a discredit to the profession. No one who worships at the skirte of the Golden Calf should approach the medium with a deep and abiding cynicism. He script before placing it on the market. Never underestimate the intelligence of the studio 'personnel. Too frequently, I've heard the state accusation that very few producers will read material, that they capily evade their responsibility and the state accusation that very few producers will read material, that they capily evade their responsibility and consequently with submissions. Don't indict them for rejecting the trite and the commonplace.

Let me further assure you that the movies offer more

rejecting the trite and the commonplace.

Let me further assure you that the movies offer more collateral to the writer than the publishing field. No one can expect a book publisher or stage producer to extend relicitations merely on—10. 30, or 55-page growth of the collection of t

and directors. Writers should plan their stories meticulously and com-prehensively and not injure their chances by careless and sloppy submission dashed off in great haste. An acquaint-ance once outlined a story plot but to my oft-repeated request, to transfer in on paper, he promised reductantly to have it set down, within two days, I don't think that a two-day effort, to point, working on paper would accomplish the desired results. Many a magazine contributor, I know

It is doubtless true that a Hocht, Krasna, or Kantor does It is countries true that a secent Arasan, or Kantor does, from time to time, make deals in advance of writing. How-ever, it must be borne li mind that these people have been responsible in the past for a number of fine and glowing films, plays and novels which bore their names as authors. Just as I finish these animadversions, I have a writer and his agent in the reception room waiting to fell me the plot of a surefre movie.

Historic Barkers & Ballyhon

By JOHN WILSTACH

Barkers and their eloquence go way back into our history, The first ballyho on record deals, appropriately, with the first elephant ever to be exhibited in this country. The animal was brought from Bengal in 1796 by Capt. Jacob Trowninshield, master of the America, out of Salem. Sold

Trownismeld, master of the America, out of Salem. Sold to Frank Owen, the elephant was exhibited in a hall rented at Broadway and Beaver street, New York.

Owen gave his hallyhoo in the street: "This respectable animal drinks all kinds of spiritous liquids, and on some days has consumed as much as 30 bottles of port, drawing the corks with his toes."

Old Bet was the original pachyderm to be exhibited in a lented space, in 1815, by Hackaliah Bailey of Somers, N. Y., where a status still stands of the elephant. Yokols called: "Pake, fake," and Bailey is quoted as roaring: "Ladics and gents, you can fake a lot of things, but damn it you can't fake an elephant."

P. T. Barnum was the first ballyhoo genius. His first exhibit was Joice Heth, a Negress he announced was 161 years old, the slave of Augustine Washington and the nurse of little George, afterward to be the Father of his Country. Said Barnum: "Joice Heth, to use her own language about eorge Washington: 'I raised him.'"

Then Barnum was barker for his famed Fiji Island Mer-maid. Blurted out a man in the audience: "I lived in the Fiji Islands for years and I never heard anything about

Replied Barnum: "Ladies and Gentlemen, it is impossible of explain this person's ignorance."

John Childers, barker with the old Pogey O'Bricn Circus was wont to line up a drove of camels, their keepers a number of take Arabs, really Irishmen.

number of fake Arabs, really Irlehmen.

These keepers have lived with their charges," said Childers, "during the great sand storms of the desert. At one time the storm lasted for several weeks—and the only thing that saved the keepers from dying of thirst was the slaying of one of the camels and piercing a hole in the animal's great water bag, in the stomach, and drinking the precious fight."

The crowd would gape at the fake Arabs. Finally their spirits could stand the strain no longer—they went on a strike—the barker, very reluctantly, was obliged to cut out

An Old European Custom

Of course the exhibiting of freaks—and a ballyhoo for them—started long ago, in Europe. In the 16th century there was one that brought out enthusiasm from the great writer, Michel de Montaigne.

writer, Michel de Montaigne.

He wrote: "A little man born without arms ... so well fashioned with his feet he carved, meet, he seweth he compared to the sewed of the compared to the sewed he compared to the compared to th

Montaigne would have made a good barker for a si

Montaigne would have made a good barker for a side-show. It isn't generally known that the great Houdisti-strated as a handcuff king with a side show, seated between the Bearded Lady and Laloo. The Bird Girl, on the Curio Stage of Kohl & Middleton's Dime Museum in Chicago. There is a peculiar jargon of the side show—as slisting to the control of the side show—as slisting the control of the side show—as slisting the control of the side show—as slisting the control of the side show as a side of the control of the side show as a side of the control of the side show as a first class opening is a compliment to the barker who made on turn on the come it, enter the side show-before going to the class opening is a compliment to the barker who made on turn on the come it, enter the side show-before going to the folks after the circus performance. At arterior come on with crooked ginumiches (gambling games) and tucky boys are pickpockets. The frame up is the side show itself. To front the beginners is to talk before them, on the platform exhibits, and when the quintelement, the root, disappointing to take 'em out, it means that they should play exit strains. There is no literature on barkers and their ballyhop, but

to take em out, it means that they should pair existings. There is no literature on barkers and their ballyhoo, but it isn't too late for someone to collect the painted banners used outside the side show. One day these might ornament an American Wing of a museum devoted to folk Jone. The voices of the barkers, great in their time, have never been recorded. Modern prototypes, also, are our present Masters

A Memory of Dr. Butler

They say that when General Inc Eisenhower really sets around to making like the presy of Columbia United States and discuss their problems on a "man to man," bais. That certainly will be a radical departure from the course pursued by the predecessor, the late Dr. Nicholas Murray Butler. The only way an undergraduate could get in to see Fresident Butler was to donate a million to the college or inwittingly commit a nuisance on the post. After some deliberation, I chose the latter route,

some deliberation, I chose the latter route.

I fell into the editorship of the Columbia Jester in my sophomore year because the previous pilot had been excited out for "editorals indiscretions." (He was a Fulitizer Pirke some years later.) A crisis developed in my try first issue. The full-page frontispiece showed an English lord at a ringside table of a night club. A couple on the floor was doing an exagerated version of the "alimany" (remember!). The caption had the local "alimany" (remember!). The caption had the local "alimany" (remember!), the support of the properties of the page of the page of the page of the properties of the page of the properties of the properties of the page of the properties of the page of the properties of the page of

marries the gal."

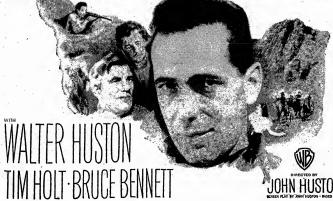
Bingol I made President Butter's innermost sanctum
in 20 minutes flat. He consulted a note on his desk, and
the first place, Mr.-err-cht. occurred to the first place, Mr.-err-cht.
Cockney accent. In the second place, if Jester runs any more joke
in a similar velor, in suspect that you will follow the trail
blazed so spectacularly by the gentleman you replaced."
Never at a loss for words, I replied. "Yes, sir."

That was my only meeting with the president of my beloved Alma Mater. -Rennett Cert

THE TREASURE OF THE SIERRA VIADRE

For Exhibitors a treasure beyond measure! A new high in high adventure and a tremendous new brand of excitement for

HUMPHREY BOGART



Another terrific Warner Bros. picture!

JOHN HUSTON HENRY BLANKE

Analysis of Exhibs-ASCAP Situation By the Former Gen'l Mgr. of the Society

By EDWIN CLAUDE MILLS

When VARIETY invited me to write an article for this Anniversary Edi-tion of the "Bible of Show Business." I was at first inclined to demur, not from any feeling of un-



e familiarity

seen familiarity. When I clause and the Moream there is does subject which presently engages the active and unnecessarily heated attention of the exhibitors of the United States, upon which if feel qualified to exist the property of the Charlest and the control of the Charlest and Charlest

At the outset of my remarks I'd like to state that I'm neither employed by, authorized to goek for, fluence of ASCAP on the one hand, or the exhibitors on the other. Let that be clearly understood, and whomsever, if there be any such as suspects an ulterior motive, is just 199% wrong in that conclusion.

In the very first place it should be understood that a copyright is a property, though intangible and in-corporeal it is just as definitely, positively and distinctly, a property as is the piece of real estate to which the owner holds a valid title.

which the owner holds a valid title.
Secondly, it should be home in mind that the owner of a copyright holds the same complete, exchasive and vested right under the law to control the uses to which his property may be used to be us

immoral set.

The practical situation confronting the exhibitor simmers down to this to buildly perform in his theat to publicly perform in his theat to publicly perform in his theat the publicly perform in his theat the publicly perform in his theat to buildly perform in his theat the publicly performance in the property of the pro

2, Under present operarriang condi-tions, the exhibitor can secure the necessary license authorizing such public performance of a copyrighted musical work only from the owner of the copyright, or his duly au-thorized agent.

floritied agent.

3. The copyright owner, or his agent, may lawfully affix to the agent may lawfully affix to the agent of such a license any condition he wishes, may charge any price he likes. The exhibitor must (a) pay the price demanded, (b) not use the maist, or (c) face the base that the condition of copyright if he performs the muste without a license from the copyright owner or his agent.

4. The terms or the contract under

4. The terms or the contract under which he secures from the distribuwhich he secures from the distribu-tor a right to project the film specifically forbid him to delete or change any part of the film, and moreover usually contain a para-graph whereunder the exhibitor is required to warrant that he will hold an ASCAP lidense at the time of projecting the picture.

projecting the picture.

5. The exhibitor has no voice or choice whatever as to what music may be recorded upon the film, but is nevertheless legally responsible for the public performance of whatever music the producer may have made to the producer for the public performance of whatever music the producer has provided in the film—the producer is under no legal obligation of the producer is under no legal obligation. may be recorded upon the film but is nevertheless legally responsible on the income is nevertheless legally responsible on the income of whatever must the producer may have "Sir Pagan", an historical novel by incorporated in the film—the producer flux under no legal chigation by Crestive & Peres Lister original control of the control

defense whatever if the exhibitor were sued for such infringement.

were sued for uuch infringement.

6. Bearing in mind that by no
means all copyrighted music, as to
means all copyrighted music, as to
property of the color
solution of the color
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solution of the color
solution of the color
than the exhibitor may at any time
incur the substantial hazard of infringing independently owned musical copyrights through carelessness
upon the part of the producer.

Groups of Catalogs

Groups of Catalogs

7. There are very substantial and important catalogs of copyrighted made: the performing rights of other than ASCAP. Amongst such agencies—just as condustively and exclusively representative of their catalogs. The conductive of the catalogs of the component of the component

Composers (SESAC); (c) 'Associated Music Publishers, (AMP); and (d) Society of Jewish Composers and All Composers and All Composers and the Composers of the Co

licenses.
Immediately we are confronted with the proposition that ASCAP holds what amounts to a substantial

(Continued on page 52)

Disney's Unreleased 'Heart' in Strange Book Into Pic Into Book Shift

Walt Disney cartoon feature, "So Dear to My Heart," now in production, has had one of the most curious book-into-film, film-into-book careers in industry history. Pie was adapted from a novel which has since been rewritten-and republished under a new title.

It was originally a children's book

under a new title.

If was originally chifferes took, serioord by Sterling North and published by Winston in 1943. Very few colors of the serioord by Sterling North and published by Winston in 1943. Very few clow seriod and Diancy bought all rights to it at a very small price. Cartoon producer, when he was set along with his brush-end-color with the seriod of the seriod producer, when he was set along with his brush-end-color leads to the seriod of the seriod producer, when he was showed these was much public interest in the basis; story. As a result, he made a deal with Diancy for a seriod of the seriod of the

Book Club.
In addition to the regular royalty
on the book, which he shares with
North, Sindlinger researched an ad
campaign and, for a piece of the
publisher's share of the take, invested '\$10,000 in advertising. Yarn
is now selling so well, additional investments in advertising are planned. nts in advertising are planned by Sindlinger. He expects, too, that release of the film—not due for 18 months—will likewise spurt sales— and his income

What a Spot!

What a Spot!
Paris.
Pablo Picasso, the peinter,
was commissioned by Mrs.
Anchorena, a South American
Millionalizes who lives in Paris,
and the Paris,
Avenue Foch mansion.
Painter balked when he found
that one of his works was to be
used as decoration for a washthe painting be given another
spot.

When's an 'A' Pic And What's a 'B'

By FRANK FISKE

Once upon a time a guy from Arklahoma, or Indissippi, or one of those big states that New Yorkers and Californians like to refer to as "the sticks," came to work in Holly-wood. All the talk around was about pictures and picture making—stars, story properties audience penetrapictures and picture making—stars, story properties, audience penetration and occasional overtones of
this gay was very ursophisticated,
indeed, and all he knew about pictures was what his wife had told
him she read in the movie columns
or fan magazines and what he saw
in the theatres. So Hollywood conham to the saw of the controlling to
him to was 'quite controlling to
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him.

But he was kind of a guy who was not afraid to expose his ignorance and when he wanted to know anything would come right out and ask questions. And one day, right in a studio conference, he embarrassed everyone dase present no end by which was not a point of the conference of

saking: "What is the difference between an A picture and a B picture with a picture and a B picture with a picture and a picture

Only Good or Bad Pix

The fact is, both the A's and the

The fact is, both the A's and the B's have pretty well disappeared from the production slates. There are two kinds of pictures now—good and bad—and it's a safe bet that there'll be fewer bad, ones; or there'll be a new crop of picture makers. Top classification now could proably best, be called "A-pinus"—in the production of the produ minus, in short, a quarter of a mil-lion to a million. It has actually reached the point, what with the sudden removal of the foreign mar-ket and, slackening of the gold rush at the boxoffice, where there's noth-ing against any producer's bringing in a chunk of top entertainment on what used to be a high-B budget.

How to Build a Fire

A Posthumous Salute to Robert Benchley-Story Was Under Consideraton as a Film Short for the Author-Humorist Just Before He Died

By THEODORE PRATT



chooses his two sticks, detailing that they must be of certain dimensions, shapes, and dryness. He starts rub-bing the sticks together. He says there is an exact technique to this, and if not done precisely right, the rubber faces only failure.

He rubs and rubs, but no fire He rubs and rubs, but no life. Benchley says that some people can rub two sticks together all day and still not get fire. "I'm no tone of them," he states, dripping with perspiration and getting in pretty terrible shape as he rubs without effect. •"Or am I?"

effect. «"Ör am I?"
Finally be åls licked in fact, though
not in spirit. "These sitcks just
won't cooperate." he tells Sonny.
"Some people are that way. Well, I.
said I was hungry enough to eat raw
meat; so here goes."
He starts to eat the bacon, raw.
While he is doing this, Sonny takes

up the two sticks, gives them a few quick casual rubs and instantly they burst into a fine flame.

"You see" Benchley tells him tri-imphantly. "That's the way to do

Hot Dog Roast

Het Dog Reast

Benchley is liustrating be method of building a fire on the beach for a holding roat. There is a very definite technique for this, too, differ; respects. The holding fire is voot at all the same, for instance, as the hamburger fire. You couldn't properly cook holdings over a hamburger over a holding fire. If you did, you couldn't cook hamburgers over a holding fire. If you did, you would holding fire. If you did not wouldn't him you were eating hamburgers instead of boddons, and that wouldn't be a second of the property o

be what you wanted at all Benchley's hotdog 'fre doesn't go any too well. It smokes. "The thing to do,' he explain," when the smoke blows in your face, is to move to the other side of the fire." He moves the the side of the fire. He moves the the side. The smoke himself is the smoke immediately blows into his race there. He moves once howers, and now the smoke blowing lower into his face. He moves once more, and now the smoke blowing. Beachley is gard the move that the side of the smoke blowing a property of the smoke blowing.

Benchley is next seen squatted be-ore his hotdog fire clad in a gas-nask and operating a machinegun, mask and operating a machines firing it in great bursts at the fi That Home-and-Hearth Routine

Winter coming on and it is time for Benchley to light the coal furnace in his basement. He always enjoys doing this, because if there is one kind of fire he does know how to build, it is this common, or

how to build, it is this common, or garden, variety of fire in the furnace. He'll keep Mrs. Benchley and Sonny good and warm. The first thing to do when building this type of fire is to be sure to use enough paper to start it. There is no mistake greater than not using enougi, paper—and the light kind of paper, which should always be of paper, which should always be that of a newspaper. Democratic newspapers usually start better fires than Republican appears, which are apt to be conservative. As for himself, he recommends The Times, which he has always used with very

Beb Benchley is seen leaving his austifacetory results, that is, if you have with Somy, his small some of 10. They are dressed for camping in the woods, Somy in a neat, since where the woods of 10. They are dressed for camping in the woods, Somy in a neat, since where we have the woods of 10. They are dressed for camping in the woods. Somy in a neat, since we have the woods of 10. They are dressed for camping in the woods. Benchley are all over with parapsets, as seen where they are the woods without matches, by rubbing two sixtees together, Somy to build after the woods without matches, by rubbing two sixtees together, Somy to build after the woods without matches, by rubbing two sixtees together, Somy they are the woods without matches, by rubbing two sixtees together, Somy the six provided when the woods without matches, by rubbing two sixtees together, Somy the six provided when the woods without matches, by rubbing two sixtees together, somy the six provided when the woods without matches, by rubbing two sixtees together, somy the six provided when the woods without matches, by rubbing two sixtees together, somy the six provided, but Benchley has to take some discussions of the six provided when the woods without matches, by rubbing the words without matches, by rubbing the words. Benchley are word in edgewise.

Now the fire really gets along when the woods without matches, by rubbing the words. Benchley are word in edgewise.

Now the fire radius of the words with the word of the words with the word of the word

stands back, vasuy present efforts.

There is a tremendous exploson inside the furnace. The furnace door salls past Benchley's head, the furnace disintegrates and one wall of the house disappears, leaving the place wide open to the outdoors.

There's Always the Fireplace

There's Always the Fireplace
"Well," Benchley philosophies.
"I can't keep the family supplies of the state of

Then Mrs. Benchley gets it going again.

Benchley says it isn't a bad fire they have built, but it isn't big enough. A fireplace fire should be a roaring fire, and this one doesn't a roaring fire, and this one doesn't roar. Benchley piles on wood until it roars. Leo, a Iton, is seen in the flames, roaring. Benchley piles on flames, roaring. Benchley piles on to the top the piles of the piles is filled and the fire begins spilling out on the floor. "Now." Benchley says, "we're getting something. Not equie good enough yet, though," be say; critically. He puts on still more wood. The paint on the wall op-top the piles of the piles of the piles to bilder. The next observed of Benchley

to blister.

The next observed of Benchley and his family is that they are stang ing out on the lawn amidst turniture that has been rescued from month is on hand in full force, but it is evident that they can't cope with a real Benchley fine. Benchley beams at his fire and agys happily. Tiguest that free will keep us warm for a long time to come."

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MPA's 1st 2 Educ. Pix

Motion Picture Assn., furthering its newly-established public relations campaign for the film industry, has released the first two of a series of non-profit shorts for 16m distribu-tion to church groups throughout

tion to church groups throughout the country. First two, both produced by RKO-pathe with cooperation of MPA of ficials, are "The Nurembers Trials title "Law The Churches and International Justice" and "The People in the Atomic Age." Production was financial value." Froduction was financial with the Churches and "The People in the Atomic Country of the Church of Spotiane, Wash. Project was started seep, years ago but fister rupted by the war. All pix in the series are to be non-sectarian in asseries are to be non-sectarian in as

mportant entertainment!

The picture that took two dramatic years to film...in Shanghai Cairo, Hayana and the far corners of the world...

COLUMBIA PICTURES presents

TO THE ENDS EARTH OF THE

with LUDWIG DONATH . VLADIMIR SOKOLOFF . EDGAR BARRIER and introducing the Chinese actress MAYLIA

Story and screenplay by Jay Richard Kennedy • Directed by ROBERT STEVENSON

A SIDNEY BUCHMAN Production • Associate Producer JAY RICHARD KENNEDY





The Greatest Problem in Showbusiness -And Its Solution

By JACOB WILK (Eastern Production Head, Warner Bros.)

The year ahead bids fair to be so highly important to all branches of the amusement field that it may hold in the hollow of its hidden hand the answer to whether or not the trend will be up or down for the next decade. The immediate effects of the war will accept the first of the second property of the second property of the second property of the property of the property of the national economic situation will either hold its lines or nosedive toward a depression; there'll be a presidential electron; and, in all, 1948 will probably be the turning point, for better or for worse, not only, to be the property of the

Under the circumstances, there seemed to be only one thing to do. Any conscientious commentator would have to gird up his loins and tackle something big—the greatest problem facing all of us, for instance. So I figured I'd write about that.

shout that. It seemed pretty clear that VARIST's parishioners should be given a dissertation upon the current fear of a national depression, and the effect such a depression would have upon the várious show business fields. That sounded like a pleasantly Rims subject with which to slaughter any holidity joy that might possibly be around; and of course it would show of its aughtor as a serious and thoughtful Gylow who is unable, because of the depth of in Charleste, is bally not morphic merrymaking of collarary mercaleste, is bally not morphic merrymaking of collarary mercaleste, is shown in the subject of the collarary mercaleste.

myopic merrymaking of ordinary mortals.

But a high appears of the control of the

If I wrote about the effects of a coming depression, and then national events were nesty enough to double-cross-me and make everybody happy and rich and undepressed, I'd look pretty silly. So the notes on the depression were form up.

Keep Away From World Events

Accep Away From: World Events

Perhaps, affect all, it would be better to keep away from
world elyntic perhaps a strictly show business story would
be best. In all first the amusement fields the one over-present
be best. The strict the strict and the strict and

they deserve. A plea to all key executives in the industry to open their doors to the tyros might have some beneficial. But, unfortunately, I'd touched on that subject at some length in an Anniversary issue a vera, or two ago; and '5 repeat it now seepled inativasible. In light be two ago; and '5 repeat it now seepled inativasible. In light be two ago; and '5 repeat it now seepled inativasible. In light be two ago; and '5 repeat it now seepled inativasible. In light be two but the wear of the seeple o

There's Always Censorship

Then came the question of censoriship. Anybody with a Roger's thesaurus and a complete lack of reticence can make a name for himself as an Enlightened Liberal by attacking the bluenoses in various American strong-holds of mornilly. The threat of censorship is constant, starting with the show

An Assist to Nature

Hollywood.

Hollywood.

Here's a little human interest story that concerns Louise Fazenda (Mrs. Hal Wallis).

Years ago when she was making money and monkey business at the Mack Sennett Studio, Louise lived in with Hollywood bungalow bestde an unsightly vascint, lot, full of stink weeds and other cantankerous California growth.

some body some her (I pressum her Congressman, who wanted to be reelected a lot of flowersed. In the dark of the mon and the make the congressman who wanted to be reelected a lot of flowersed. In the dark of the moon, after an April shower, she exattered all the seed over the lot, and heaven be praised they took root. Louise delighted in walking ther friends past the flowers, and saying, "lan't it wonderful what nature will do. That old used to be help ugified so in the world." And no body ever knew that it was Louise herself who har created the beauty. ——fredde flopper created the beauty.

Head, Werner Broa.)

business on so-called merals grounds, but extending by Implication to political activities and all welks of life.

But that's always seemed to me a terribly easy way of making a reputation for yourself among the determined intellectuals. As the state of the

to work out.

But there's one problem, I hough with relief, that always faces the show business—the problem of the critics. It probably afficts the legit field more acutely than any other, but it's a sore point in all. Who could possibly object to a of the press—except, of course, the critics themselves? And if you kept it to generalities, as most people in the show business usually do when they go out on a critic hun, each other than the course of the press—could be done.

-And the Critics!

But open season on critics hasn't been declaretes this year yet; even in legit, which usually howls about the drama-destroyers with the pertinacity of a professional mourner, the boys have been practically Immune from insult so far this

stroyers with the pertinately of a professional moisrner, the boys have been practically immune from insults of ar this season. As a matter of felt, front incoming shows have critica are being kind, everybody loves them. There's no point in going out loaded for bear when all the bears in the neighborhood are acting like lovelour rabbits on the state of t

-Or Petrillo!

—Or Petrillo?

The AFM's scheduled ban on recordings is a major problem; but at present withing there are ramiblings and grunning to the problem; but at present withing there are ramiblings and grunning and the problem; but at present withing there are ramiblings and survey and the problem; but there are ramiblings and grunning and the Anniversary Issue gets itself on the newstands, but there are ramiblings and grunning is coming problem; but there are ramiblings and grunning is coming from that general direction too. And a prophet who seeks honor even in his own country would probably prove himself a smart cookie by carefully eschewing both the record han and the Certainty the need for new legit theatres poies: a major problem—at least for logit. But, for the first time in well over a decade, there are scars, and fragments of talk constraints of the const

navian.

A lot of long-suffering listeners feel that a major problem is finding something to replace radio soap operas. It would be a very pleasant problem to discuss—fit weren't for a hunch that anything that might be found to replace the soap operas would probably turn out to be even worse than

soap operas would grobably min on to be even worse than the soap operas themselves.

The extremely truncated list of forthcoming legit productions is another problem; but there seems to be nothing at all that can be done about that, short of developing a crop of angels who rush in where Fools feit for treat problem; but of the worse of the w

all.

So there seemed to be nothing to write about—and then, with cataclymine revelation, came the realization that was simple.

So there is a simple with a simple was simple.

Obviously, the greatest problem in all of the show business is writing an article for Vasaury's Anniversary Number. And the solution to the problem should be equally ob-loos if you've managed to read this far.

"CRISIS IS THE BACKBONE"

By MAURICE BERGMAN

Ours is a business of crises.

In fact, crisis is the backbone of our industry.

In you look over Auszyr's files for the past 42 years, you fill see that the like industry is not beautiful in the past of the pa

markelowns in the film business that say other.
We are better conditioned to hysteria, We warry a lob, but our systems are attuned to worry. It's like other people being susceptible to the common cold. Our occupational disease is the stometer of the condition o

Our occupational disease is the stomach useen. It we estempt the actuality of the litter, we always actuality of the litter, we always actually of the litter, we always a the content of the content of

the search and statistics.

If we have been extravagant at times, we also show in licredible talent for economy when the precisive is on us. In fact our business is a beautiful paradox, Stars who live like millionaires very seldom attain a million! (Remember the search of the searc

the taxes?)

Richtres that cost a half million sometimes earn more profit than those that cost several million, the series of th

42 Years Ago

Forty-two years ago, we hardly existed. We had no for-eign markets to worry about. Neither did we have much of a business to worry about.

aga markees to worry about. Neither did we have much of a business to worry about.
Forty-two years ago these man or television to worry about.
Forty-two years ago these phenalta will be one or year to the worry. In never was able to look around contract, but my tunes is that television will not create a crisis. It will probably solve one. It will mean a revolution in exhibition as well as production. In any event, it will whet the public's appetite to more entertainment.

For the probably and the property of the property

exhibition.

Everybody has a few cardinal points up his sleeve. May I expose mine, please?

First, second and third add up to the same point: Let's be as entertaining as the budget permits.

Entertainment should not be confined to the screen. Let's try to make our theatres entertaining by dressing them up

y to make our theatres entertained, suit the occasion, suit the occasion. Let's get out of the real estate business and get back into the state business.

And finally . . . let's make ourselves a little more enter-taining by resolving not to talk about the crises.

LET'S REMEMBER THAT CRISIS IS THE BACKBONE OF OUR BUSINESS!

Emily Post Guitry

When Sascha Guitry was a boy—which seven before Valutry was a glean in Sine's eye—good an amrevious importance. Lucien and his son, Saschia, encountered a blind begar on a Paris street. The little fellow foldied que to the sightless mendicant and drawing and the son the sine of the sightless and the son the sightless of the sightless which was the sightless of the sightless and sightless and sightless are sightless and sightless are sightless.

wiry,
"Tip my hat to the beggar?" asked Guitry fils.
"Most certainly."
"But he was blind."
"That doesn't matter," answered the unanswerable
uclen-"He might have been a fake." -Orson Welles

"THREE GOOD NAMES CAN BE SOLD TO ANY AUDIENCE!"

-Film Daily

"ENGROSSING TALE OF PSYCHOLOGICAL MURDER!"

-Motion Picture Daily

"IMAGINATIVE MURDER STORY... LUKAS EXCELLENT!"

-Showmen's Trade Review



HATRED BURNED HIS SOUL!



MURDER WAS ON HIS

THE SCREEN'S MOST PERILOUS JOURNEY INTO FEAR!

Helmut Mary Paul
DANTINE ANDERSON LUKAS
"WHISDERING CITY"

MIMI D'ESTEE JOHN PRATT-LUCIE POITRAS JOY LAFLEUR

EDOR OZEP - Produced to the GEORGE MARTON Executive Producer PAUL LAP

on EAGLE LION FILMS releas

A TALE OF TWO CITIES

I'm sure C. Randolph Dickens will forgive me for copping his title. My cities are closer to home, anyhow,

Perhaps I should say three cities-or maybe four the subject leaps from Omaha, to Chicago, to New York, and



Perings I should say infree cites—or mayor four—because the subject leaps from Omaha, to Chicago, to New York, and Hollywood. But the first two don't have been been been been been been as the subject of the min a sentence: I was born in Omaha and, at in early age, moved to Chicago. The subject of the min a sentence: I was born in Omaha and, at in early age, moved to Chicago. The subject is the subject of the

the device of the control of the con

The Second of the '2 Cities'

The Second of the '2 Cities'

HOLLWOOD—that's the other of my Two Cities. There are only Two Cities for those of us engaged in the entertainment of the control of the cont

were grateful for the outdoors instead of the open spaces.

Once or-twice I had a sneak back to see how old Broadway was doing. Hadn't changed any too much—Prohibition still on. The little sallow-laced main came in by the window with shellar be called Bourbon. Speakeasles, with their guilty cameraderie, every few doors. Friars Club still raising whoopee in the beautiful Monastery. A few faces missing—but the old heartbest that made Broadway tick was still there. People still "helloed" you as you pased by—they were glad to see you. They stole you blind the next minute, they are the still th

Hollywood.

Sound had come is. The migrophone was a deathly secret, Nobody must know how this uncanny miracle came to pass—if you mentioned microphone you started packing instanter. All was hush-hush—except the Saturday Evening Post and Collier's carried stories shout the new Art Form in practically every issue, Movietone City came into being—out where there was nothing but hilm—and a little "snow set" where there was nothing to hilm—and a little "snow set".

Sheehan was the head quy. Fox Movietone was the Big Shot. About this time two things occurred — the importation of genius and throatcutting.

You never knew who you were working for. Executives

genus and throatcutting.

You never knew who you were working for. Executives kept their hats on at all times, not knowing when the guillotine would fall. It was a gabby, noisy madhouse. Great warehouses were erected to actors and machinery. And there was a lot of new machinery; things to juggle microphones, things to siltence outside noises. We had a freight car with a wide window that hung from the roof, and travelled around like a drunk engine in a railroad switchyard. This held the camera—a camera that a husky guy used to carry

uj to the top of a hill-but now it mush' be heard grinding off its momentous product. Lots of things happened—and new stars came up—mostly recruited from the stage of Broadway, because they knew how to utter words. They didn't know the pantomine end so well, but then that's what directors were for. And little by little I would see old vaude-top the pantomine of the particular to the part omrades show up—click—build houses and gradually erry bit of the art their years of travelling about had hem. Not only that—they acquired another commodity.

Started to Believe Their Pressagents

Their sanse appeared bigger and oftener than they had ever seen them—and they began to suspect they were as good as their billing. And coupled with it was the other Hollywood allment—which is almost epidemic in its proportions—Tear. Fear that maybe they are not what they are sold as—dear to the notich they previously occupied—and that would be worse than death itself. There was a slogan prevalent out there some years back: "This is a great way to make dough—I hope nothing ever happens to it. It resulted in a widespread panie any time any little thing seemed to threaten the stability of the sold of t

bility of the celluloid easile. It's a great city, Pictures are a great institution. But who—you finish the quip. But Hollywood was good to me and mine. It fed them, clothed them and sent them to school. The watching of its growth, the interesting ramifications and convulsions it went through—the Great Names that I have seen come and go—the experience I've had—nothing could replace that. So, having accomplished one main purpose, the bringing up of a family in a nice, ordinary way, we find our-selves back with the old girl—Broadway.

bringing to de a train of many and many way, we man during the first party of the control of the

Water for the Elephant

By HOWARD DIETZ

You will forgive this copy if it limps a little. I can ex-



You will forgive this copy if it limps a little. I can explain everything. In order to get an angle on a piece for the Anniversary issue, I though it im hight be a good idea to look up last year's edition. In picking it up I broke my arm, so I had to type this with my left hand. Have you ever tried to typewrite with the cohronous forces of the control of the cohronous feeling. Still a lot of people are pretty darm good with one hand. There is a caddle out in Holly-ard and the heart of the cohronous feeling and the still the label him slap a three-iron back a little he hand into the shot. Naturally it took me a pretty long the present of the piece. It got the cohronous feeling the cohronous feeli

show business.

And a boost to confidence is welcome after the year we've been through. There have been so many times when we didn't know how to cope with the enguliment of the situation. The other day a fellow asked me what company I tional right not to answer that questions. But then, on the advice of my attorney I recanted and said, "Despite my constitutional right not to answer that questions last then, on the advice of my attorney I recanted and said, "Despite my constitutional right I will tell Jon flatly that I am a vice-president of M-G-M-". He appreciated my candor but then president of The gallery was true waiting for my answer. But again I resorted to the constitution.

So it most Kultivanoid as heave before has been started.

So it goes. Hollywood as never before has been starred s the nation's whipping-boy. It's been like a Coney Island oncession where everybody steps up and takes a crack at I. The Hearst papers came out with the big angle, but no-ody got to alarmed. The Felling seems to be that the old got too alarmed. The Felling seems to be that the standard on the Heart Stagar Wallace yarn. Try and stop me it languages to the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it languages was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and stop me it was the stagar Wallace yarn. Try and the stagar was the stagar wallace yarn. Try and the stagar was the stag

Saga of Edgar Wallace

Edgar Wallace had written the first 20 installments for the London Daily Mail and then went off on a holiday. The paper ran the chapters and was getting to the deadline for the 21st. Wallace was needed. It seems he had left the hero the 21st. Wallace was needed. It seems he had left the hero ring up and down the sides and no place for a purchase. What was to be dong! They tried every mystery story writer in England but fine of them could write a way out of the dilemma. On the last day Wallace returned and easually took his seat at the typewriter. The Daily Mail staff recoved took his seat at the typewriter. The Daily Mail staff recoved provided the staff of the could be seen to the provider of the staff of the

ter 21. Unge out of the weather.

So I along with a few others, refuse to get too alarmed by the developments. When the going gets tough the challenge gets tougher and there is nothing wrong with the industry that a good drink can't cure. After all it wasn't every that a good drink can't cure. After all it wasn't every the control of the probables only everybody who body who has been taking the potshots—only everybody who has been taking the potshots—only everybody who makes a habit of being vocal. About 140 million people didn't accuse Hollywood of vulgarity, immorality and Communism. They just went on going to the movies.

Maybe that is more important than the assorted goings n which reached a new peak in 1947,

The Motion Picture Industry Looks at the Future

By CHARLES SCHLAIFER



By CHARLES SCHLAIFER
In the past the motion picture industry has had an interiority complex and has glamorously covered it with a supposed superiority complex. But we must have no consplexes. We must be well adjusted people in a well integrated industry. We have outgrown our immaturity. We are an equal in our immaturity. We are an equal in for our decest as well as our composition of the control of the motion picture industry has algebred itself to the need for a sustained, constructive public relations campsign designed to tell the integrated properties of the world.

Strange America as well as to the rest of the world.

Strange chamitage is desting the capital of hallyhoo it is the most poorty publicated industry on the face of the earth, Vet it possesses the best publicity mechanism of any in the world.

it is the most poorly publicized industry on the face of the earth. Yet if possesses the best publicity mechanism of any in the world.

But highly seared mechanery in operation in the table. But highly seared mechanery in operation in the table. But highly seared mechanery in operation in the table of the fine leaders working has association with the Johnston affiles. All of us know we must devise, develop and promote new activities and projects which will enhance the standing of the film business with the public. We know, too, that of chief importance is the blending of a vigorous public relations campaign on the part of each and every element in the industry whether production, distribution or exhibition.

The industry's leaders recognize that to have good public plations it is first necessary to have a courageous, forwardrelations it is first necessary to have a courage looking attitude within the industry toward it.

tooking attitude within the industry toward it.

It has been a cinc hor people to be critical of the industry toward it.

It has been a cinc hor people to be critical of the industry toward it.

It has been a cinc hor people to be critical of the industry of the property of the propert

our advertising.

The then Public Information Committee, predecessor to the procent Advertising and Publicity Director? Committee, learned of it at the 11th hour. By rast footwork we maniaged to deflect the bill just before the Governor of New York signed. In The bill had already been placed on his continuous processing the predict of the Committee of the Commi

sorship.

This was the peg upon which we hung our coats and went to work. At one moment it had appeared bleak. We shared only a forlorn hope of awing softenting that seemed lost. Yet, out of this grew recognition that there was a crying urgent need for an industry public relations campaign.

The APDC and the Advertising Advisory Council to the action Picture Association, both of which I am honored to erve as chairman, became busily engaged in presenting Motion Picture As erve as chairman

Meanwhile the Council recommended a program to revita-lize the advertising code. It won the quick approval of the presidents of the major movie companies.

A Continuing Program

A Continuing Program

From this developed the idea of a continuing public relations program which we submitted to the Johnston office and to the company presidents. We realized that we had struck pay dirt as soon as the plan was publicized when there materialized an amazingly articulate response from all parts of the industry. We began to hear a sentence from our public relations program spoken by a film executive on the West Coast. Them by an east coast industry leader. It cleaders were beginning to use parts of the program as a basis for what they had to say of the need for stimulated public relations.

icaders were beginning to use parts of the program as a basis for the control of the control of

My NOT So Favorite Story!

My INUI SO FAVORITE STORY!
It was a big night!
Their Majesties, the King and Queen of England, had
a message conveyed that they would attend a performance while I was playing Prince Danilo in "The Mery
Widow" in Louded to do, and look my best.
My wife had just left my dressing-room to go up to
the box, opposite the Royal box, from which she would
see the performance together with my cousin, Bernard,
who had come from Copenhagen to visit us.
I sat waiting for the last call to go on the stage, My
and the stage of the st

usiomary.

There was a tense feeling backstage and everyone ras on edge.

was on edge.

There I was, ready to go on for the big event. But at the very last moment I discovered that the presser from the wardrobe had sent me the wrong parts Beau-tifully pressed—but the wrong ones!

I tried to berrow a pair of pants from the gentlemen of the chorus, but as I am 6 feet 2 it was impossible to get my length. At the last second the only pair of dress trougers are those whose of the cohercians.

All the second the second the second the cohercian was the second to the cohercian of the chorus and the second the seco

who was shuch stocker and nearly twee my size around My dresser took in the extra girth with sadety pins. That helped a little—but there was nothing I could do about the length series. I had to get on the stage. To be like one was the pants on is not the word. But, or course, I had to move and with every movement one of the safety pins would pull loose. At the same time I jude to do my best not to show that the pants were not the safety pins would pull loose. At the same time I jude to do my best not to show that the pants were miniature Niagara Falls. When were, they going to fall! My wife with ther eagle eyes saw at once from her box that something was wrong, and it took her only on glance to see—the pants!

a studeous fellow with rim giassee, our just my manuful and in tails!

"Get off your pants!," she whispered, and before my atonished cousin had time to collect himself she had to pill his pants off. He thought that my wife had gone set of the mind, but is ago in him back to his seat, from where only the upper part of him could be seen. At that moment all the safety pins had poped, but, fortunetely, it was fust when I had my first cert after the content of the country of the country of the country of the certain the my wife waiting there with the pants—and they fitted!

My cousin Bernard was out for another surprise when the curtain went down at the end of the above, and the orchestra started playing "God Save The King," Zovery-to-start of the country of the curtain went down at the end of the above, and the orchestra started playing "God Save The King," Zovery-to-start of the country of the co

The Handwriting Is Off the Wall

By ROBERT GESSNER (Professor of Motion Pictures, N. Y. U.)

(Prb/essor of Motion Pictures, N. Y. U.)
The worst thing that can be said about a woman, according to amateur philosophers, it to claim she's beautiful but dumb. That beauty and brains are not incompatible is but snother manifestation of American innate optimism. Picture actresses have been studying French, not as a beauty aid under the Kleig the basis of Vanners weekly tabs, the motion picture audience—which is the most patient, turn-the-other-check audience in the world—is weary of wait-dience in the world—is only to wide to be breach. The handywriting is off the "Fishing and revenue failing mean somewhangiange or industry."



language or Industry. "Where intuition ends there science begins," is an adage that holds good today as much as when Aristotle, over 2,270 years ago, laid down the laws for drama which still influ-ence and inspire the plays of 1948.

"No one but a practicing typist or the female playwright in "You Can't Take It With You" would sit down to work out a three-ear play without considering the laws of dramaturgy. Elective, when a Wall Street gambler or a casting couch advantage of the production the resultant flop is

islaining. Movies fail mainly from a single common aliment—faise or inadequate character motivation. The world of make-believe as concected in the dream factories is no longer so smally old. The names and faces of stars are now insufficient. Movies of the star of the st

saince Biblical times.

The eminent success of the best of the British, Italian and French importations (the worst we won't even mention) can be traced to their fresh and wholly believable characterizations. They lack the Hollywood shine of face and cos-

Independent Producer Ranks Swelled Considerably During 1947

More Than 100 Companies Formed Carrying Budgets Surpassing \$400,000,000 in Production Costs

With some of the big boys in the indie field running for cover in attempt to align themselves with majors while the cover in attempt to align themselves with majors while the toppers moving in with Paramount, Leo McCarey and his fasiboe Productions joining same company, and William Cagney Productions throwing in its lot with Warners—it's a strange commentary that the year just past as we the great-in history of Hollywood.

More than 100 companies were formed, slated to turn out films carrying budgets up to and surpassing the \$4,000,000 mark. Majority, however, were organized to make plctures of under \$500,000.

of under \$500,000. Decision of most major lofs to film only "A" product led to formation of many of these outfits, which are slated to turn out strictly programmer or "B" films. Sone, such as Frank Seltzer Productions and Belsam Productions, were roganized after respective deals had been made with 20th-Fox to release concerns product, to supplement company's beginning to the production of the production o

in sight. Number of these units were started by oldtimers in the picture business, while still others were net up by men with meaning the still others were net up by men with meaning the still other the sti

One-Pic Deals

Many of these new companies already have turned out start of their program, and others, of course, haven't yet got away with theirs, but outlook is promising, insofar as actual camera turning is concerned. In certain instance, companies were formed apparently only for one picture, but these are Seltzef finished his first and is soon to start second for 20th-Fox, while Arpi Productions, teamed by Robert Presently, Sr., and John Reinhardt, have completed two for Film Classics, with which outlit has four-picture desi. Banapara have completed high-cost takeoff, film for Universal-international, with others to follow for same distrib outfit. Albert S. Rogell and David Hersh formed Ghrailar Productional, with others to follow for same distrib outfit. Albert S. Rogell and David Hersh formed Ghrailar Productional, with others to follow for same distrib outfit and the start of the same of t

Players Active as Indies

Players were particularly active in lining up production deals. Randolph Scott Hed in with Harry Joe Brown for Producers-Actions Corp. and made paid uting year for Co-Fronteers of the Producers of the Producers of the Producers of the Producers of the Simon in Cornell Pictures, in making two for Columbia reases. Robert Young's Cavalier Productions turned out singleton, too, for same company, and Gene Autty Inked Gal for release of eight over two-year period with Columbia reasons.

deal for release of eight over two-year period with Columbia, made by his own unit.

Carl Krueger was another to set up his own company, making two during year, with no release yet set, and Constance Bennett did one for Allied Artists. John Caivert and make series of whodunis for Film Classics, Sunset Carson started his own western unit and Lee Bonnell organized for a single, to be made in spring of 1948.

Fairbanks and Montgomery have releasing deals with Universal-International, latter calling his outfit Neptune Productions, and Tony Martin paired with sugers Natt Goldstone to form Maraton Productions for making of pictures for U.I.

tume and overhead lighting, but somehow the good oncaggrade B products are never consciously exported—bear a
full content of the product of the content of

WILLIAMS
Dick Haymes and his manager, Bill Burton, also seamed for indic production and probably will distribute through U-L.
Abbott and Costello have their own unit for one picture, at Eagle Lion, and Paul Henreid will protect and their control of their contro

Joan Leslie, Too

Joan Lealie, Too
Joan Lealie is another player to enter indic setup, with hur
Culver Productions. For tax pupular and also for income
to the production of the player of the player of the color of the

F&M's UA Deal

imeron his own.

FRAM's UA Deal

Following years of participation in theatrical bit, Fanchon & Marco closed deal with UA for its Colony Pictures to produce five pictures within three-year period. Nat Holl, immediately he had been greated by the history of the h Geiger's Pic in Italy

McCall, former Dally Vassers mugg, will handle actual production. Project calls for six pictures in first two years.

Geiger's Pic in Italy

Rod E. Gelger is another who established his own indicated and will make picture in Rome early this year. Lou Bunian, middle of 1947, set in own outfut to the "Alle ein der Calle of the Cal







Quality Mags As Untapped New Source of Writing

Studio and home office literary heads who, during the past few years, have been decrying vocally land print-wise the alleged dearth of new, fresh and langiring writing maker made it all serifices just to appear to the proper serious contained and the properties of the properties of

esperate and unavailing search.
Some of the outstanding short story writers and novellsts have been born with the saulight of the recative writing journals, Many pre-fer the prestige of their art and cert than a movelary saturation of popular boller-plate silck consumpt. popular botter-plate, sites consump-tion. They will have no truck with the editorial behemoths who presti-digitate story plots and ideas to measure within a calculated and gul-

lible nerus.

"The reason is simple and swathcut, for these writers know of fact
that book publishers look toward
these magazines as future compentrees, inflated or deflated as the case
may be, and special celliors have
then assigned the specific job of
writers to add to their rosters. With
the possible exception of one
conquay, Alm story editions, cust and
well, how resolved into perfect unifacturity.

How the studie and easiers afor-

How the studio and eastern story How the studio and eastern story heads can continue to shy away from this new writing talent in face of the facts is hardly discernible; yet the huc and wall continues and apparently will manifest itself as long as boys-that-be look at the picture as apathetically as they have in the nost.

There are at least 100 small-There are at least 100 small—of iterary—magazines on the market boday, most of them sectional and without national distribution or circulation but there are quite a few that can be found in literary centers in almost any important city. Some of these magazines preen their fine feature with a discussing discovering the control of the c magazines in that category were Dial and Smart Set, both now extinct.

and Smart Set, both now extinct. Probably the outstanding existing exponent for developing, new writers in the smaller group classification is Story. William Saroyan found when Whit Burnett and Martha Foley were jointly running it. Burnett took a quick fancy to Saroyan's style and whitn it become pourings (Burnett son tood that Saroyan sent a story a day for 30 days straight after his first acceptance), that Burnett turned to some days straight after his first acceptance, that Burnett turned to some added son particles in the publishing edd on Saroyan after that and his

fore where the need is most.

Many writers have made substantial sacrifices just to appear in the smaller magazines. It is a recognized fact that many writers appearing in the limited circulation magazines are professors and teachers in that field. Some are newspapermen and magazine editors.

and magazine editors.

Lowry Charles Winberly, professor in English at the University of Nebraska, and editor of Prairie Schooner, published by that university, had a short story "Merry Christmas, Proft." in the summer issue of Western Review.

Fourth Estaters

So much for the pedagogical lumi-naries. Here are some newspaper-men and magazine editors worth noting for their creative efforts.

noting for their creative efforts.
Frank Brooknoser, columnist on the Philadelphia Enquirer, currently is represented in New Mexico Quarterly and has several other interray poblications. To date he has interray poblications. To date he has interray poblications and the has interrated in the property of the control of the property of the many Endors Welly, formerly of the many Endors Welly, formerly of the funders of Broom and American Carana, which poblished literary miscellatory, which published literary miscellatory.

But of the property of the property of the property of the funders of Broom and American Carana, which published literary miscellatory.

But of the property of the property of the funders of the property of the funders of the property of th

lany, was heard from recently in Figure 1. But the state of Story, has had quite a few stories published. He has taught at Columbia U. and has pieced together quite a few anthologies, his best probably He is now working on another anthology.

Marba Foley, former associate editor of Story, teaches at Columbia and writers stories, too. Several years 1/0 'Brien as editior of Story, teaches at Columbia and writers stories, too. Several years and the stories of the storie

talent, are:
Best evidence of superior writing
in the short story field is apparent
in the annual Prize Stories in memory of O. Henry, edited by Herseld
Frickell, and Martin Foley's handiwork in selecting the Best American
Short Stories, Pages 286 to 296 in
the latest O. Henry awards has some
important and valuable hisgraphical
dearth of stories should read.

Some of the Mags

imposible to print all of his outpourings (Burnett is on record had a fearth of artories should read.

Savyan sent a story a day for 39

Same of the Mags

and a fearth of artories should read.

Same of the Mags

And now to get back to the little of literary magazines—among the story had been a sent at the story and the couldn't. Success flouring he story flower of his comparison of his comparison in the publishing fled and interested them in used to the publishing he story and the story and the story and the story published in Story. It was her first published in Story published work, for which her compared to the story published work. It was her first published in Story. Shortly the earlier in was peaked up by a film out it and John Penn, (pen, name for the published in Story. Shortly the earlier in was peaked in partial published in Story. Shortly the earlier in was peaked in partial published in Story. Shortly the earlier in was peaked up by a film out it and John Penn, (pen, name for her published in Story. Shortly the earlier in was peaked in partial published in Story. Shortly the earlier in was peaked in partial published in Story. Shortly the earlier in was peaked in the story published in Story. Shortly the earlier in was peaked in partial published in Story. Shortly the earlier in was peaked in partial publish

Regardless of the Barbs, Fact Is H'wood Does Want Superior Stories

By ALAN JACKSON

business, the more I wonder if the foot isn't in the other shoe.

Judging from the annual lucubrations of such worthy reflectors of public opinion as The New York Times and Time, the year 1944 was a singularly poor one in fiction, "Worst off was fiction," gloomed Time after pointing out that non-fiction after pointing out that non-fiction is hard to be a such as a constant of the pointing of the p

Alan Jackson output of acceptable material was small was small of affairs. We are told that we are still too near the latest was and the next one for writers to settle down and the next one for writers to settle down and the next one for writers to settle down and the next one for writers to settle down to the still the stil

thing.

In my particular department this is what we supposedly do. We ruin writers. We stifle creation. We
are illiterate. We cater to the subnormal. All we
think about is a dollar.

Folks, it just aint true. And the more I ponder the
relationship between Hollywood and the publishing

That Ole Commercial Touch

That Ole Commercial Touch

Now I have never sufferows, and spe I never will,
Now I have never sufferows, and spe I never will,
Now I have never sufferows, and spe I never will,
Now I have never sufferows, and spe I never will,
Now I have never sufferows, and spe I never will,
now and the books published last year, could not ever
now of the books published last year, could not even
the sufferow namy publishers, do you know who don't think
of a dollar, no matter low high their spendth of
the many sufferow never have not a sufferow namy publishers, do you know who don't think
of a dollar, no matter low high their spendth of
the many sufferow never have not not the spendth of
the many sufferow never have not not the spendth of
the spendth of the sufferow never have no sufferow never have
he can do this only if he has a reserve of dollars,
the is as mercenally as everybody tells me Hollywood
is. But at a lesser risk.

But at a lesser risk.
But at a lesser risk.
But the motion picture companies against one
another. I think we are in the same-boat and the odly
hing that tires me is that Hollywood always gets the
critical rap. Anybody who visits Hollywood from the
much that he expected but will infallibly return with
admiration for what is being attempted there and for
the people who are sharing in the attempt.

The point I am probably belaboredly making it into
faction or non-alction by motion pictures (also a
georgie term) accept by occasionally making it into
a full of the control of the sum of the politic whom the sum of the politic will be not over backwards not to influence its
writing because after all, what we are after is
a distinguished novel. That, of course, is plain it good
anone, trying to make bad pictures than publishers

And, in conclusion, let me assure you that we are not
more, trying to make bad picture with aphiliaher as

sense.

And, in conclusion, let me assure you that we are no more trying to make bad pictures than publishers wish to print bad books. We know that slips show.

'Authors Are Getting Like Actors'

By BENN HALL

Authors are getting, like actors. They likes to see en an area paper. Also pictures, I also radio appearances. Ditto television, imagazine covers, column items, magazine stories—all types of publicity, which books and authors publicised. There's no thin if evolutionary about this, of course, and book promotion still area? There's not hin if yerolutionary about this, of course, and book promotion still area? Under the stories of the stori Authors are getting like actors.

sisted of little more than sending review copies to book editors. Then short news items about books were also issued. But with the increasing emphasis on full-scale book publicity, more and more publishers and authors and more publishers and authors more creative or "off-the-book-page" publicity as well.

Angles and Outlets

The possibilities for publicity within strictly literary confines are definitely limited. For instance, there are over 1,700 dailies, but only there are over 1,700 dailies, but only about 100 cover books and actually less than 95 give them extended treatment. And there are over 1,000 radio stations, but less than 50 stations devote consistent and aerious attention to book programs. There are over 1,000 mon-daily spaces attention to book programs. There are over 1,000 mon-daily spaces are madelies, etc.) but only as seant handful books as such.

But the stationary of the station of the station

terest to television as well as radio producers, while many magazines, in addition to those listed, are also in addition to those listed, are also features and cover possibilities. For instance, in , two consecutive issues Newsweek featused authors of enewsworthy books—Sinciair Lewis ("Kingsolood Royal") and Bob Paller ("Stitle-out Sheer").

Feller ("Strikeout Stary").

Various groups, including int only literaty, but women's clubs, veteran, bottomes, above and other organizations and other offering publicity and others offering publicity literated of the confering publicity literated of the conference of the confer

tising radio time, sky virting, in Infact like all forms of promotion to decept that which is "Keyed," such as the state of the state results, the book which is not promoted selion selles—seed as the state of the state results, the book which is not promoted selion selles—seed to tested the state results, the book which is not promoted selion selles—seed to tested the state results, the book which is not promoted selion selles—seed to tested the state results, the book which is not promoted selion selles—seed to tested the state results, the book which is not promoted selion selles—seed to the state of results, the book which is not promoted selion selles—seed to the state of the state



MATIONAL SCREET SERVICE

Ned Alvord—Peripatetic Publicist

Praise From the Gods: Ringling, Barnum & Bailey's Former P.A. Salutes a Fellow Behemoth of the Ballyhoo

By BEV KELLEY

Aivord's Formula The ingredients necessary to pro-duce the strange concoction known as press agent, according to Alvord, is: the hide of a rhinoceros, the sang-

froid of Sydney Carton on the gal-lows and the heart, if not the trig-ger-finger, of the brothers James.

"If business is good, the manage-ment says: 'We've got a great show!,' but if it's bad, they say: 'We got a lousy agent!' No matter what hap-

but if it's bad, they say: 'We got a louw agent' No matter what happens it's the fault of the agent'.' Do point up this maxim, Alvord recalls produce the same and the same an

By BEV KELLEY

Tail before Ned Alvord took a seen Alvord met him on the street a get about to the Orient, in 1994, he stated a Chinese friend to draw him of the train and quietly said, "Bello, Ned."

The friend obliged and Ned use the first the state of the train and quietly said, "Bello, Ned."

"How the said the said of the tour, is Singapore, somebody translated time for Ned: "It says that you are exceedingly honest, that you are rever brave and that you are larged to the said of the tour, is said to the said of the tour, is singapore, somebody translated "I figured nobody but a preacher or rever brave and that you are said to the said of the s

reat ladies' man."
Ned snorted. "Hell! I'd steal a
store it iddn't have a fire in it;
re been scared by rabbits and the
'enly kind of galls who go for me went
out of style with the Police Gazette
—J mean the OLD Police Gazette
Any resemblance of that Chinese
card to Alvord, living or dead, is
purely Occidental!"

surely Occidentall"
The calling and might in all truth have added that its bearer was one of the best road show agents who ere kiderel adjectives around and that has a publicity man for a mude held to be the service of the service

odd out the poune.

The poune of the poune o

his show out of town.

By his own estimate, Ned Alvord is a showman. "I reckon I am. Having been through bankruptcy once, divorced once, stranded twice, ialled once, broke several times and

one, un-vected once, arrunded bytele, once, un-vected once, arrunded bytele, and a service of the service of th

Bryst. based of feed Alverd out. See a see I had heard of Ned Alvord for when I finally saw him, I didn't be seen it it have a stiting in the row.

**Beet I He was stiting in the row.

**Best I finally saw him, I didn't be seen it he was stiting in the row.

**Best I finally saw thin, I didn't be seen it he was stiting in the row.

**Best I finally saw thin, I didn't be seen it have to be stitled his beet did with the same parket shift with detached and the same parket shift with detached and the same parket shift with detached in the haltitude of the same parket shift with detached in the haltitude agreen cycelhade. In the haltitude agreen cycelhade, in the haltitude agreen cycelhade. In the haltitude agreen cycelhade, in the haltitude agreen cycelhade. In the haltitude agreen cycelhade, in the haltitude agreen cycelhade. In the haltitude agreen cycelhade have been did obtier. Ned likes—and the layer shift with the same parket in the parket shift was to be the winner of the agreen and the layer shift with the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the same parket in the same parket in the parket shift was to be the winner of the agree of the same parket in the parket shift was to be the winner of the agree of the same parket in the same parket in

Acad's Oldie Cycle

Acad's Uldie Cycle
Hollywood.
Academy of Molion Picture
Aris & Sciences starts printing
oldtime films secured from the
secured from the secured from the
the Academy of Molion Picture
of Chematographers. Pix have
to Chematographers. Pix have
been preserved up until now on
photographic paper rolls.
They include all early efforts
of Thomas Edison, biographic
as well as newerels. Films will
as well as newerels. Films will
academy of the Company of the Company
archives under director Howard
Walls.

Report Rank Also Tied Into Any RKO Buy by R. R. Young

sociated with Robert R. Young in efforts of the latter, reported last week, to purchase Atlas Corp.'s con-trolling interest in RKO. Rank and Young are stated to have offered \$10 a share for \$690,000 shares of RKO stock held by Atlas.

RRO stock held by Atlas. Deal for the purchase by Young, with or without Rank is habging fire pending the Supreme Court decision that the product of the purchase of the court. It would undoubtedly make the holdings would be seriously at the holdings would be seriously at the holdings would be seriously at the court. It would undoubtedly make the stock and particularly, in the attractiveness of the purchase to Young and Rank or anyone the considering the deal with the idea of adelities.

mentere with his own production If the Bank reports should prove true it would mean that at least four American companies are involved in one way or another in the deal, and the state of the state of

RKO is to merge it with his Eagle Lion, so that would tie up satisfac-torily.

Mariya Miller.

In 1934, Alvord took the A. B.
Marcus Show to the Orient. It
mopped up sensationally in Hong
Kong, Canton, Singapore, Manila,
Shanghai, Osaka and Tokyo, where
it played 7½ weeks at 33 top "for a
50c show," Alvord admits. AND is to merge it with an large morth of the controlly.

Fourth company to feel the effects of the Rank-Young maneuver would be United Artists. Serge modern the controlly of the control Japanese opposition theatres got jealous of the business the Marcus Show was doing and brought official pressure that closed Abe Marcus' attraction and deported the entire company on a trumped-up charge that the show was nude and immoral. that the show was nude and immoral.
"But it wasn't too nude nor immoral for 7½ weeks," recalls Alvord, who has nothing good to say for the Japs.

Writing for Pine and Thomas A Hazardous Occupation

By MILTON M. RAISON

Any screenwriter glancity at the Though I both dead marshalling yavide brove title, can counter with, "Writing for any producer is a hazardous at word on the word of the production—especially these days." I high and uncoupling, it was like a "toe, but not a hazardous as wit, weathon. ing for any producer is a hazardous occupation—especially these days." True, but not as hazardous as writing for the Dollar Bills. I'll tell you why.

you why.

Ordinarily, when a screen-writer
is given an assignment with an unfamiliar background, he calls "Research" at the studio, or, if it's
even more beyond his ken, he yellsfor a technical adviser.

for a technical adviser.

Either way, he sits in a nice, quiet
office, faced with only two hazards.

his secretary's gams (long size)
and his processor of the size of the siz

shooting script. Weeks before that, you are on the road doing your own research and spotting locales. More than that, you are making contacts, and the second secon

For some technical rea this was necessary in connection with building the San Diego Aque duct.

duct.

The explosives engineer warned me that a "shot", as he called it, was sometimes unpredictable. Since it is one had 50,000 pounds of dynamite behind it, maybe the spot where we were standing wasn't exactly safe. But, if I wanted to see how it was done, I'd better stick around

While the powder men were toll-ig in the too-near distance, he went

Now as soon, I a Detter stuck
While the powder men were tolling in the too-near distance, he went
to be reminised about a "shot" which
had misfired first, then suddenly
had misfired first, then suddenly
wherever dynamicars go when
they're blasted.
This, of course, put me in the
proper frame of mind for this
This, of course, put me in the
proper frame of mind for the
rectifient to cleaulations. All J felt
was a tremor and a sudden draft of
whid. But I was days gettling the
roak dust out of my nose and throat,
men of a tunnel wha even more
frightening. But, as an ex-Marine
for Pine & Thomas, how could I l
mes of a tunnel wha even more
frightening. But, as an ex-Marine
for more important, a screening to
more important, a screening
My consorting with explosives was
all for a picture called "Dynamite".
Thes, Bill Thomas got the idea that
My consorting with explosives was
all for a picture called "Dynamite".
Thes, Bill Thomas got the idea that
My consorting with explosives was
all for a picture called "Dynamite".
Thes, Bill Thomas got the idea that
High Slerras might give me an idea
for a story called "Speed to Spare".
Early one morning, I caught a Paclific Intermountain Express tractories
to Desver, I was winter and
when the truckdriver started wheel,
it to Desver, I was winter and
when the truckdriver started wheel,
in the mind of the stable, ice
and sudden patch of fog and emerging
a sudden patch of fog and emerging

Todates style Easier E

My tour of duty with P-T began when I innocently came in with an idea for a hazardous occupation story about the men who build catalyst-cracking plants for the big oil companies.

oil companies.

They pounced on me, and before I could back away, I found myself in Richmond, across the Bay from San Francisco, where a huge cut-cracking plant high cettage spallne for airplanes. The plant itself was in the skeleton stage, which made it necessary to ride up 35 acries on a fluy, jerry-duil; outside sories on a fluy, jerry-duil; outside sories on a fluy, jerry-duil; outside sories on a fluy, jerry-duil; outside blowing off the Bay. The fact that the entire structure was being containably joiled by riveters made it the containably of the synthesis of the containable of the containable of the synthesis of the containable of the co

reals, will never allow you to go where they won't go. I remember distinctly Bill Pine standing half a mile below me, yelling encouragingly to Max Shane, Fred Jackman, the cameraman, and myself. He might have been brained by a hot rivet

the cameraman, and myself. He might have been brained by a hot! Max Shaine, who recently scienced to U-I, is a buttle-scarred veteran of P-T assignments. He nursed me through a 'research trip to the Shasta Daim when that huge project was still unfinished. Riding cubies was still unfinished. Riding cubies the dam was old stuff to the Shasta Daim when that huge project the dam was old stuff to him. After all, he had, conceived, or written, most 'os, their names as: "Tornado." "The Navy Way." "Mineaweeper." "Aretail Gumen. The same and the same and

in a ngmen general remains a name of the men of the men

him from sating soup for a month, sespecially, he remembers bitterly, noodle soup.

When he was working on "Seven When the was working on "Seven the Market When the shout the Air-Sea Rescue Service he was dropped at sea by parachule, aimed at a raft, which was missed. Luckilly, Shane is sore of the few writers who can swim the washest them with the work of the wor

For "Wildcat" he watched them blow in an oil well that grew dan-gerpusly out of control. It caught fire and had to be extinguished with TNT, giving him the idea for "High Explosive," in which just that was done.

Ed Churchill's Blackout

Ed Churchill's Reskout
Churchill, who wrote "Power
Dive." had to go up in a plane with
a test pilot. The plane was built for
one, which made it somewhat uncomfortable, and Churchill blacked
out during the power dive. But he
midler producers and writing for
midler producers. Richard Murphy (also an ecapee,
Richard Murphy (also an ecapee,
who wrote "Boomerang"—a pleasurel), researched "Wirecking Even"
for 2-T. This meant working with
for 2-T. This meant working with
freacherous buildings and the production
transport of the production of the complete of the production of the produ

defense. Geoffrey Homes claims his was defense. Geoffrey Homes claims his was one of the most harrowing objects while researching for it, visited a winer; in Cucamonga (yes, there is a Cucamonga), where much of the action tools place. He actually feel as Cucamonga, where much of the action tools place. He actually feel sheet out the Insuitable he will be action tools place. He actually feel sheet out the Insuitable he will be actually feel about whee, the hard way, but he also managed to get free permission of the place of the heart way, but he also managed to get free permission when he was sassigned to a comedy called "Take it Big." In this, Jack when he was sassigned to a comedy called "Take it Big." In this, Jack and the present the proceeding and the processing of the proce

anything hazardous in being the rear end of a horse!

He was taken off the assignment and placed on sedatives.

who has nothing good to say for the Japs. Ned's fame among press agents is not grounded solely on adv-writing and stunts; he can compose good copy and he belongs to the old school of writing agents, and his typewriter contains more rhetoric than chrome streamlining. Baiting the Dailies

DAVID O. SELZNICK presents

ALFRED HITCHCOCK'S

THE PARADINE CASE

starring

GREGORY PECK
ANN TODD
CHARLES COBURN
CHARLES LAUGHTON
ETHEL BARRYMORE

and introducing two new Selznick stars

LOUIS JOURDAN

and

Valli

photographed by LEE GARMES

IN A TRADITION



OF QUALITY

Forty-second

Takes 4 Mos. More to Play Off a Pic | See Return By

Universal's statisticians have it computed after some postil-and participations. It takes four months longer to play out, raised individually than it did formetly when U hole-cheoted it the soil a product. Company, incidentally, is the only one to put through artifight swift from block-booking of a season's inceup to the sale of pletter-by-pletter. Other majors first changed over to blocks of present decree and later took on single selling. After one full year of the changed operations, U finds that the sower liquidation is due mainly to leisurely exhibit buying. Theatre one worth book a pic now until a print reaches the exchange and they've an opperatumely the order of the other control of the changed of the changed of the changed of the change of the change and they've an opperatumely the order of the change of the change and they've an opperatumely the order of the change of the change and they've an opperatumely the order of the change of the change and they've an opperatumely the order of the change and they've an opperatumely the change of the

hey've an opportunity to see the film.

Four-month delay is behind Us efforts to speed up elearances. The
fower liquidation has meant a greater strain on the company's cash
ostition. Competitive selling isn't involved in the slowdown since U
as not placed its films on the auxtlon block.

Brown Derby Stories

By LEONARD LOUIS LEVINSON

In the 20 years since I started eating at the Brown Derbits, a was quantity of food has passed under the bridgework... and on equally was number of stories have passed across the table. Along with the pounds I have picked up are the stories that have stuck with me. Here are a few

of Incess. Welles was casting "Macheth," he had a terribe time finding shading somens. One day at hunch in the Reverty Duchy, Lou Shurr shading somens. One day at hunch in the Reverty Duchy, Lou Shurr their to be helpful by reading off a list of some 80 potential Lady Macheths—all clients of the Shurr office. But Welles kept shaking his head "no." Finally, Shurr put saide his list and offered a suggestion: \(\cdots \)
"Ornen, why don't you play the part yourself).

"Orron, why don't you pluy the part yourself!"
Welles' eyes lit up, "You know," he said, "it's never been done,"
Welles' eyes lit up, "You know," he said, "it's never been done,"
and the said of the heaking,
"Sea, and," Joe replied, "b-ba-but they p-p-remised to introduce me the said of the sa

secent. A ritend of Percy's came over to his lible at the Derby to tell bin the news.

"Say, there's a guy on the ratio who's initiating you.

"Say, there's a guy on the ratio who's initiating you.

If the words his lips, thought the matter over and summed it up in three words.

"Worl make much," he said.

Several years ago, there was a sey so of deaths among well-known actors.

Several years ago, there was a sey so of deaths among well-known actors.

Bellowed Censel would rise and deliver the cuboy. In fact, for a white George was playing split weeks between fellowed Censelery and Ferci Lawn.

If was during this time that the wry and wenderful Willie Collies lay beater, delivered in that Immes hourse whisper of his, were: "Pont tell Jewel."

"Bont tell Jewel."

"Speaking of Jessel, he tells about sitting alone at the bar of the Beverly down beside him.

"Hallo," said the girt," I dream about you every night. I dream we meet

Speaking of Jessch, he tells about sitting alone at the bar of the Everely Derby when a beautiful, strange—to lessch, that is—girl came in and sat down beside him.

If "I dream about you every night. I dream we meet down at the beach at Malibo. You take ne in your arms and kiss me."

Jessel immediately ordered a drink for the girl. "Are you sure it was increased in the state of the same didner. The girl gazed at him thiough starry eyes. "I couldn't be mistaken," the saked getting every germantical.

The girl gazed at him thiough starry eyes. "I couldn't be mistaken," the same physique—the same tone of voice."

That was all George needed. He leaned toward the beautiful young high and whispered: "Well, if I held you in my arms and kissed you in your green, is there saything else I can do for you?"

The late of the same the same through the same physique was the same physique the same

Neands tout yor the survey of the survey of

orders: "DOSN'T:"
"DOSN'T:"
"See "State of the seed of

sale of the control of the completely deflated since they took the particle of the control of th

a "pile, of mist juliep."

My fine of look, after hours of reading about juleps and their effect on park fine of look, after hours of reading about juleps and their effect on the fine of look, after hours of reading about juleps and the look of l

Hollywood To **Exploitation Pix**

much of the foreign market emphasized in the past year that the exploitation picture is in the fore

Back in 1943 exploitation films, no matter how poorly made, cleaned up at boxoffice through shrowd promoat boxofice through shrewd promo-tion. And not alone were top re-ceipts due to bull market. Public was impressed by what features' ex-ploitation promised, and planked down its money.

Of the variety offered that year, "Hitler's Children" topped all oth-Of the variety offered that year, "Hitler's Chifferen" topped all others, due to subject matter which never before had been presented so another which went over like wild-fire, followed by "The Cat People" and "I Married a Zombie," both offering strange tales which theatre likewise drew shekels.

Came the Vision, with mariety of the control of the c

Came the Vision, with majority of producers staying awake nights to see how expensive they could make their pictures, and exploitation pictures were forgotten in mad race to spend money, for this kind of film usually is a smaller-budgeter.

All Studies Interested

Came sliding theatre grosses and the foreign situation, and so exploita-tion pictures are very much in studio eonsciousness again

consciousness again.

Every studio now has handed instructions to its story departments
to be on close watch for any subject
which can be made into an exploitation picture. All producers, too, are
scrutinizing properties carefully with eye to hitting upon a subject which can be exploited.

First Real Step Forward in N.Y. Prod. Made in '47 But It's Still More Shouting Than Shooting

By BOB STAHL

With eastern production propo-nents boasting that some 25-30% of all films will eventually be turned out in New York, only one pro-d cer has actually shot a picture in its entirety in Manhattan in 1947 its entirety in Manhattan in 1947 and only two or three more have lensed the major part of their fillms in the east. Despite the apparent to the ordinaries of the continuation of the con

production back to its New York birthplace with the place with the place of the pla

Oust.
Ullman, incidentally, as the man most responsible for construction of the RKO-Pathe studios in N. Y., has

The last year has seen the first land probably more to do with a remainer by the head of the do with a remainer by the head of the do with a remainer by the head of the do with the down the down the down the head of the down the had probably more to do with a re-turn to eastern production than any person in the industry. Open-ing of the new studios, which cele-brated their first anniversary only last month, ranks with the catabilish-ment of Mayor O'D wer's coordina-tic work of the control of the the two No. Y. whatevee fraction of the total production has been lessed there in the last year.

First War Chased 'Em West-

Film industry, of course, was born and raised in N. Y. About 1912, however, the major producers, led by Jesse Lasky, began traveling to the Coast during the winter months for outdoor shooting, returning to their Manhattan home-base during the summer. It's a little-known fact that World War I caused Hollywood to be established permanently as the production centre. It seems that when the N. V. city fathers began to ration electric power during the war, procheers boarded up their studies for good and went to Hollywood, where they found living and working conditions as pleasing they've never come back. In the the process of the p ration electric power during

Pathe studio, first one opened since the war, occupies an II-studio building in upper Mannattan. And the han \$1,090,000 has, been spent recruitments but the structure with completes and modern production and complete and modern production and eard Sim films. Building contains three sound stages, talong with variant submitted from the state of the state o

MORE THINGS I LIKE TO REMEMBER By RALPH T. KETTERING

When I was press agent for Mort Singer, and we made a song-and-dance man out of John Barrymore man out of John Barrymore like Fisher in "A Stubborn Cinder-ella" And he made good How John snappod at the 4400 a week offer by Singer which was four times what he had ever earned! Just to make such that the wash the dever earned! Just to make such that the wash the sum of the s mort for a week's wages on the spot.

The time I got Marvin McIntyre a
job as press agent at Glen Echo
Amusement Park when he was flat
and he never forgot when he became Secretary to President Franklin Delane Resemble lin Delano Roosevelt. That's something to remember! When Daniel Frohman hired an

When Daniel Frohman hired an actress named Mand Light, of Bloomington, Ill., told her it was a hell of a name, piffered a few syllables from her town and state, promptly named her Margaret Illington and made her leading woman for E. H. Sothern in "II I Were King." Then he married her

er.
The time, circa 1908, Louis Bade, "The time, circa 1968, Louis Bade, Dan Clarkt and Fred Socresson, the railroad agents, helped me from "The Four O'Clock Club" at the Grand Pacific Hotel bar, and we initiated recorded to the recorded to the

Vicker's Theaire with only Bade and we initiated Fraint, "Ebring com Back and we initiated Fraint," Ebring com Back Burch. Ben Turpin, Ed Rowland, Tom Hanks, Dick Little and Fred McQuigg. The next week they tore the theatre down and we moved the theatre down and the store that the state of the theatre down and the store that the state of the theatre down and the store that the state of the theatre down and the state of th

was elected chairman. When I was western manager for Al Woods and we dined at Ben Riley's and he tipped the waiter and tossed a crumpled piece of paper across to me which turned out to be a bonus check for \$5.000. How he laughed and I cried. Now we'd both

The time I got mad at Rowland & to

Howard, who had produced three of my plays, because they selected another author, and I sat down, wrote "The Girl He Left Behind" in five days, had it produced in two weeks, it hit, and I collected for five years.

Pleasant Shock

The night my play, "Which One Shall I Marry," opened at Drury Lane Thentre, London, and I thought it a flop because the audience tittered and politely clapped gloved hands, only to get stiff and awake with a pain in my head and a hit on my hands.

with a pall in my head and a hit on my hands.

The afternoons the newshawis.

The afternoons the newshawis used to meet in the Steuber County Wine Co. and Tony, the barkeep the steudy out oflale hill into kept changing your dollar hill leave 7 you with your dollar intect when you departed.

That awful year of 1830 when my triends avoided me for tear of a touch and Louis Lurie tried to ally riched avoided me for tear of a touch and Louis Lurie tried to ally That same, year when a manager borrowed \$50 from me, made a million a few years later, and nevel paid me back.

The free lumb that went with a

paid me back.

The free lunch that went with a schooner at Bath House John's 'Workingman's Exchange' bar and all for a nickel. all for a nickel.

The full meal Burki & Milan served

for

for 18c.

Those penny sandwiches in Newsboy's Alley that Louis Lurie and I used to munch.

Those brighter days when I held down 11 pa., jobs for Chicago's outlying stock and melodrams house besides writing the Chicago letter for The White Rats, when I made.

Several Made

Studio teed off in December, 1946, with a three-real documentary for the Bell Telephone; Co., titled "Mr. Bell." Since then, David O. Selznitch has used it to shoot most of the interiors for his "Portrait of Johnle" interiors for his "Poetrast of Jeonies" and has commitments for two more films to be leased, there, Ullman, who gave birth to the studio fides when he was prez of RKO-Pulke, which marked his "inst erack at feature production. English nitration technique for Mauries Chevallers' "Mon attended his "inst erack at feature production. English nitration technique for Mauries Chevallers' Mon attended his "joy del Ruth has findicated he may shoot his interior of his forthcoming Babe Ruth bein lim there. In addition, the All-American neweed, a Negro outlik, there last month, while the Puthe studio has this chere last month.

there last month.

While the Pathe stuffs has this been utilized practically to capacity, the major's planning committee has kept in line with the resurgence of eastern production. Judge Edward C. Maguire. recently appointed as charge of climinating much of the rad tape involved in obtaining separate licenses from the various production and the production of the rad tape involved in obtaining separate licenses from the various production appointer in N. T. Under the new licenses from one source which will country in the production of the producti

besides writing the Chieago letter for The White Rats.

Those sunnier days when Lincoln J. Carrler and I used to sit on the Carrle and I used to sit of the Ca

Benedict Bogeaus

PRODUCTIONS

CURRENT RELEASE

GREGORY PECK . JOAN BENNETT

"THE MACOMBER AFFAIR"

also starring

ROBERT PRESTON

Produced by BENEDICT BOGEAUS and CASEY ROBINSON Directed by ZOLTAN KORDA

GEORGE RAFT . GEORGE BRENT RANDOLPH SCOTT • JOAN BLONDELL

Virginia Field • Dolores Moran • Ann Harding

"CHRISTMAS EVE"

Produced by BENEDICT BOGEAUS . Directed by EDWIN L. MARIN

CURRENT RELEASE

PAULETTE GODDARD JAMES STEWART

'HENRY FONDA • FRED MacMURRAY

DOROTHY LAMOUR • **BURGESS MEREDITH**

VICTOR MOORE • HARRY JAMES

"A MIRACLE CAN HAPPEN"

Produced by BENEDICT BOGEAUS and BURGESS MEREDITH
Directed by KING VIDOR and LESLIE FENTON

COMPLETED - AWAITING RELEASE DOROTHY LAMOUR

GEORGE MONTGOMERY

"LULU BELLE"

Produced by BENEDICT BOGEAUS Directed by LESLIE FENTON

Columbia Release

MY FAVORITE STORY

Edward G. Robinson

Edward G. Kobinson

During the War, in the Scolland Stadium in Glasgow, when the first American troops were giving an athletic exhibition, a messenger-hoy came to my hox requesting me to come to the reception room to meet Antheny Eden, Mr. and the come to the reception room to meet Antheny Eden, Mr. and the come to the reception room to meet Antheny Eden, Mr. and the come to the come to

Sophie Tucker

Sophie Tucker

The recent royal norrise of pheses Elizabeth and Philip
of Genees brings hands religious to the control of the programment of the programment in London, My introduction to the Duke of Windsor, then the Prince of Windsor, then the Prince of Windsor, then the Prince of Windsor, the stophic prince of the prince with his defiance of consention, came to colorful Bray-on-the-Thames (comparable to an American roadhouse) where he elite dined, danced and spent a very pleasant Sunday. Ted prince was sitting out on the labor, tolke some of the supporting acts were on the floor, and the manager was prepring some entreuce for His Highmass and party, All the royal profession to the prince was sitting out on the apar with that of the entreuch the prince with consentions to na par with that of the entreuch the prince with consentions in a par with that of the entreuch the prince with consentions in a par with that of the entreuch the prince with consentions in There was a 5-minute with of the prince! Sophie's on." There was a 5-minute with of anyther and what a grand grup the Prince was when he answered back. "O.K., Ted, tell Sophie I'm coming."

Tom Howard

Many times you will find on the stages of radio studios some scripts of the shows that have already been on the sir. And the studios where I do my radio show is no exception. One Friday night, just before air time, I was standing offstage waiting for my entrance. I had laid my script on the plano and, as I was talking to a friend backstage in the stage of the stage of the stage is went, Cetting my signal from the control room that we're on the sir, I glanced at my script and my heart sank—I had picked up a script from another show. Here's where my stock and burlesquae experience from former years came to the rescue. I started all libing-remember, onto the control room is the control to the stage of the stage of

Jack Carson

One of my favorites concerns the little man in a small middle western town whose job it was to polish the brase cannon on the lawn of the local courthouse. For this he received a small salary from the city fathers, and was quite happy. Each morning he would start out with his rags, brushes and brass polish, and lator mightly for several of the lown could be proud of. He continued in this capacity for 30 years, then one day he returned home with a jubilant smile on his face, and he said to his wife, "Honey, I've got a big surprise for you. During the 30 years that I've been the cannon polisher of this town, I never told you before, but each week I've saved a little money out of my salary, to the country of the property of the country of the countr

Eddie Davis

A certain fellow voted for a politician when he ran for Alderman. A few years later, our friend compaigned and voted for the Alderman when he ran for Judge. He was elected. Later he campaigned and voted for him when he ran of a second with the compaigned and voted for him and he was elected. Mayor. A few more years passed and the politician ran for Governor and the fellow really put on a terrific campaign and the Mayor became Governor. One day "Governor," he said, "Subgle you could do me a furor."

"Anything," said the Governor, "Just name it." "Well, maybe you could get me my citizen's papers? !!!"

Henny Youngman I was talking to Fred Allen on 52d st. and 7th ave. A fellow walked up and asked Fred for a pencil. Fred handed it to him and the fellow asked ne for an autograph. P.S.—It was my brother Lester asking for the autograph.

Franklin P. Adams

I still like Kin Hubbard's: "Tilford Moots wuz over t' th' Henryville poor farm th' other day t' see an ole friend o' his thet used t' publish a newspaper thet pleased ever'buddy."

Louella O. Parsons

One of the funniest stories I ever heard comes from George McManus. It seems an Irish Catholic family were celebrating their father's birthday, which happened on St. Patrick's Day.

A large cake was wheeled in, and the guests all stood up and started to sing Happy Birthday. One look at the cake which was supposed to carry the inscription "PAPA," and flat started flying, heer bottles were thrown, and a big battle ensued. The letter "P" was missing, and it said "APA." [Need I tell you that APA stands for American Protestant Association?]

Relle Raker

In the days of Cantor & Lee, I played on the same bill with Eddie Cantor and Al Lee in Youngstown, O. After each matinee wed go to the local movie and during the week. I found myself slightly short of money. I borrowed \$8 from Eddie and we decided that one day I would buy the tickets and he would buy the candy and chewing gum. The next day he would buy the text sand is worth only the proper short in the candy and chewing gum. The next day he would buy the text sand I would buy the refreshments. This went on for a week and at the end of the week, I hadn't yet paid Cantor his three bucks.

One day, we happened to be talking about how much money we could save if we worked steadily for a certain number of weeks. Eddie said he could save so much and I told him how much I could save. He looked at me (with the money I owed him in mind) and said, "Belle, with my \$3?"

John Golden

A story once told me in The Lambs by Augustus Thomas is, I think, very it the known. Gus Thomas and George Broodhurst, not top playurights of their time, were traceling to Europe. Stemer chairs aloupside of each other, they incented a gene. Watching the pussengers as they puraded around the deck. Thomas and Broodhurst a money have been in a previous incurvation.

Pointing at one long-faced gentleman, "Horse," said Thomas.

"Horse" goreed Broadhurst

At another passenger: "Ape," said Broadhurst, "Ape," agreed Thomos.

And so they went along for a dozen or more agreeing till "Rabbit," said Broadhurst.

"No," said Thomas, "Mouse."
"Rabbit," persisted Broadhurst.

"Mouse," said Thomos.

"Rabbit," then from Broadhurst. "But this is silly; we can wer really know." "I'm not so sure of that," said Thomas, "I think I know a ay by which-"

"You mean," said Broadhurst, "You could-

"Yes," said Thomas, "Let's have him to hinch tomorrow, ond we'll put before him a couple of leaves of lettuce and a plece of checse—AND WATCH THE SO-AND-SO."

Bobby Clark

Back in the heyday of vaudeville, the late Paul McCulleugh and I were playing Kernan's theatre in Ballmore, it seemed like everybedy on the bill was playing the races, it is seemed like everybedy on the bill was playing the races in back of a barber shop right across the street from the theatre. The taulor who did the pressing for tile theatre had a terrific diadect. In every dress ne room all he heard was "race tail," and bragging about how much could be awade "race tail," and bragging about how much could be the "tever;" for about Friday of the week he came lute the "tever;" for about Friday of the week he came lute the beakles room with four \$15\$ bills, slapped them down on the table and said, "I want to bet with you four dellars ... two to with and two to loce."

Eddie Cantor

Eddie Cantor

The fact that fighters do "business" is too well known to make any further explanations here. This yarn is true becomes a support of the property of the property of the combarrasament, let's call this fellow "Percy"—which he wasn'il He was fighting in the middlewest a number of years ago and bet his entire purse of \$6000 on his opponent. Imagine this secre, then. Percy is trying his darndest to round of this scheduled 10-round fight, Percy whispers to the other fighter, "Come on, let me have it this round—go to work on me!" The other fighter whispers back in amazement. "Why?" Percy says, "The betting on you."

Proposed the property of the property

Georgie Price

When I was seven years old, I played the Chase theatre in Washington with Gus Edwards. President Taft came to the performance and after viewing the show, complimented me saying, "Young man, I saw your act and you do a very good job."

good job."
"Thank you, Mr. President," I wisecracked, "what do I have to do to get a job like yours."
"Learn how to bow and duck at the same time," he cracked

Ed Gardner

Marco Johansen, my favorite big game hunter, was telling me how to catch elephants between drinks at Duffy's Tavern. "Elephants don't like guns. You gotta use psychology and you need five things—a pair of binoculars, tweezers, a bucket of water and a bottle of bourbon..."

what's the fift thing." I asked.
"Stephants. Then you find a nice comfortable tree, put
the bucket of we're under the tree, then climb up on a
branch and sit there and wait. And white you're waiting,
you take a little drink. That's what the bourbon is for, So
by and by, a herd of elephants comes along. So are by and by, a herd of elephants comes along. So one curious elephant stops to see what's in the bucket at the foot of the

"Yeah? Then what happens.

"You take another little drink of bourbon. Then you take the binoculars and turn 'em around so you're looking down through the wrong end

"So what?"

"So you see that tecnsy, weensy, bitsy elephant down there, you pick him up with the tweezers, you drop him into the bucket and he drowns to death."

Joey Adams

The "two-headed" man was always bragging in his home town about his great friendship with Clark Gable. It was always the topic of conversation at the corner drugstore, especially after the latest Gable epic. "He's like my brother, we were brought up together and went to school together," said the two-headed one.

One day Gable came to the little town to speak for the Red Cross. "Here's your chance to show us how well you know Gable," chided the two-headed man's friends.

They all waited in the lobby of the hotel until Gable came own. There he is," they jibed, "let's see you greet him." "Hello Pal," screamed the double-noggined one, grinning with both faces.

"Hi" said the star, in the usual manner.

"Hmmmmmm," mumbled the two-headed man's friends "Pals, huh?"

"Oh." said the two-headed guy, "I guess he just didn't recognize me

Here's another:

A horse trotted over to the mutual window at Jamaica "Two dollars for me to win-on the nose" said the herse. "What?" yelled the clerk.

"Whatsamatter," asked the horse, "Yuh surprised that I'm horse and I can talk?" "No," said the man, "I just don't think you can win."

And I really love this one:

And I really love this one:

Two burights had just broken into a bank and were
about to open the safe. However, one of the crooks sat
down on the floor and took off his shose and socks. Then,
with his bare feet he started to twist the dial on the safe
with his toes.

His partner looked at him. He said, "What's the matter with you? Are you units? Let's get this safe open and get the hell outa here."

And the other fellow said, "Take it easy. It'll only take a minute longer this way, and we'll drive those damn fingerprint experts crazy."

'Senator' Ed Ford

"Senator Ed Ford
Here are more than one of my favorities.
Ockie Bopp was an office boy for a while and every fay
the boss used to talk about industriousness. "You know,
the boss used to talk about industriousness." You know
that, and Ockie was retting a little tired of the daily
lectures. One day the book, was plying out with the usual
success story and at the finish he said. "Ockie, do you know
that I storted in life as a barterolo boy." And Ockie said,
and the said in life as a barter He was lakling to Dopey Dilideck one day and he said. "You see this bear rug on the floor,
well I shot that Dear I Aloka in a hand to hand struggle
and it really uses a pight. It really use a tough fight, it was
And Dopey sain, "Well, I think the beer makes a better

And Dopey says, "Well, I think the bear makes a better

This fellow, you know one of those hall-fellow-well-met type, was arrested for speeding and when the case was brought up he rushed up to the bench, stuck out his paw and smiled. "Hello, Judgle old pal, dod pal, how are you?" And the judge said, "Fine ... twenty dollars."

Kelcey Allen

A famous legit star spuried Hollywood offers for a time but after noting how many young actors would return from the Coast, pend their holldays in New York and live in levish splendor, he was forced to concede that perhaps being contaminated by film-acting didn't altogether cheapen an actor's reputation. So the legiter went to the Coast and, because of his standing, he got the ear of a famed directory producer provide The film man, however, cautioned the legit, stage, yook know. Have you director from playing on the stage, yook know. Have you they would not support the sound up.

"Phat's what brought me out here," was the sign's seem!

"That's what brought me out here," was the actor's reply.

Tay Garnett

About three weeks ago I needed a shot of an eclipse of the sun for a scene in "Connecticut Yankee," which I am now directing at Pramount, so I kiddingly told my assistant that I had to have a real eclipse. The following day, which seek the state of the

perfect shot.

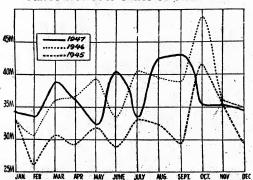
Since then I have been a little reluctant in asking for anything at Paramount. The other day Bill Bendix and I called
my assistant Oscar Rudolph over and tidle him we could use
two white elephants from Siam for the next scene. Bing
Crosby, standing nearby, overhearing our conversation,
yelled out in a loud voice, "Be careful Tay, remember the
eclipse"...

Harry Hershfield

Harry Hershfield

Professor Schnotz was at a party. After a few minutes he said, "You all know I'm a college professor and I know you're all dying to ask me questions. Who wants to be the first." Then up spoke a fellow and said, "Is it true that professors are absent-minded and have bead memorles," To which the area to be the state of the said of the said with the said was the said with the said of the said was the said of the said of

Chart of 1945, 1946 and 1947 Amus. **Taxes Reflects State of Show Biz**



The year just ended was one of carrier functuations in patronage thich, domestically, averaged to 10% leviced before the war. The graph speaks for the levil, asked ender 1986, show bir's peak peaks for the patron and the levil of the levil The year just ended was one of terrife floctations in partonage which, domestically, averaged only a shade under 1946, show bit's peak for mass attendance. The poculiar convolutions of a, performance in cent sitendance are charted herewith by Vaurey from a breakdown of monthly Federal amusent tax returns, December figure is estimated, since the report for the month are terrins, December figure is estimated, since the report for the The Federal indices is generally viewed as the, most accurate carried control of the property of the contential control of the property of the pro

The Federal index is generally viewed as the most accurate car-diograph of the enteralment field of the control of the contro

to 80% depending will all the year considered. Previously, films had been considered to supply about 90% of the Government's admissions levy. Durable this estimate was radii-Government's admissions levy. Dustin the year, blie setimate was radically sailed downward after the Treasury Dept, issued separate brestdown for niteries which disclered a surprisingly healthy percendage came from that source. For fixtance, in November, the U. S. garuered a total of \$85,073,227, of which the bitters and roof gardens produced \$3,900,000.

Sports, Etc

In some months when sports are muning full till such as October running full till such as October running full till such as October months. Ricketier share of the emouths. Ricketier share of the emouths. Ricketier share of the emouths. Ricketier share a good deal tess than 89% of it. In general, filler tirbate to the Government in the properties of the Ricket State. The regard to the Foderal bite. It are not such as the regard to the Foderal bite. It are not such as the regard to the Foderal bite. It is not such as the regard to the r

Real Fellows Union

Minneapolis,
Film salesmen here are turning
their Real Fellows social club into a union to be affiliated with Coli-scum, a national or revization of film salesmen which is on its own in-stead of being tied up, to either the

stead of being tied up, to either the CIO or AFL. Decision was reached after return of P-esident Milt Lipsirer and three other members. Warren Branton, Eddie Burke and Pat Halloren, from Coliveum, meeting in Chiergo.

Warners' Acad. Entry

varners Acad. Entry
Hollywood.
Warners will enter its patriotic
shart, "Power Behind the Nation."
for an Academy Award in
decumentary classification.
Work of cameramen all over the
country, Technicolor film was 18
months in the making. Its being
released by the MTA with proceedgoing to the Damon Runyon Cancer
Fund.

gain in the spring months but never reaches the terrific early fall peak of '46.

of '46.

Another remarkable leature of the year just ended is the sharper and more emphasized swings in business from month to month. 'Fast shifts in price structure, nationwide strikes early in the year, a flood of durable goods and generally spotty film patronage are partly the custes of the up and downs of show biz.

Income Tax Deductions for Show People By MURRAY PICARD, C.P.A.

final estimates on their 1947 incomes. These final estimates which include taxes withheld by the employer together with the quarterly proper together with the quarterly september, 1947, and the payment to be made in January; 1948, must equal at least 80% of the total 1947 tax, or must equal at least the tax paid for 1946, whichever amount is paid for 1946, whichever amount is Plinal returns for 1947 must be.

Final returns for 1947 must be filed on or before March 15, 1948. filed on or before March 15, 1948. It the actor feels that the lax withheld by the employer is too high because his expense; run very high, it behooves him to keep an activation of the expenditures, as the control of the expension of the expension of the expension of the employer that they are accurate and reasonable.

reasonable.

The income tax problems of actors differ materially from those of other taxpayers, not so much with reference to the gross income, which can usually be easily determined, but as regards the extent to which processional expenses are deductible in arriving at the net income before etemptions.

The Income Tax Law permits the deduction of the following:

deduction of the tollowing.

"All the ordinary and necessary expenses paid or incurred during the taxable year in carrying on any trade or business, including a reasonable allowance for salaries or

(Partiner of the N. Y. accounting other compensation for personal from of Winters, Picerd & Lederman eleastifies the most common death of the control of the

Translated into ordinary every day language, such expenses include oay tanguage, such expenses include an agent's commissions, amounts spent for special material, gags, dia-logue, music, transportation to place of engagement, and board and lodg-ing when the actor performs away from home and also maintains a bona fide home.

Dona and home.

Legal advice in connection with an actor's professional contracts, as well as fees paid to accountants for the preparation of income tax returns are vermitted as deductions.

are permitted as deductions.
Where an automombile is needed
in the actor's carrying on of his
work, the expenses of upkeep and
maintenance as well as depreciation
are deductible to the extent that the
automobile is used in the performance of his dutles.

It has been held that reasonable expenditures made by actors who gain their livelihood from appearances before the public; for the purpose of promoting or maintaining their popularity, and preserving an increase in public demand for their work are recognized business expenses and are deductible.

penses and are deductible.

Thus, the following expenditures have been allowed as deductions:
Accompanist and music expenses, advertising and publicity, cleaning, dyriag and laundering of centumes and clothing used exclusively in list work; costume renial and make-witters, radio agents, etc.

Exhib-ASCAP Situation Analyzed

or practical monopoly of such rights, and that it holds the power of dures and occretion to enforce its demands. In other words, the exhibitor wast. In the words, the exhibitor wast to say in bissiness, and he can only pretend to negotiate knowing that homest involvably yield at the point of whatever concessions ASCAP is willing to make. Actually, this is the position—let there be no doubt a contract of the con

of that.

ASCAP is said to be a "monopoly
of monopolies," inasmuch as the individual copyright is a monopoly in
the individual musical work thus
covered, and ASCAP is alleged to
have a monopoly practically industry - wide, of such individual
monopolies.

monopolies.

When a student of the whole situation arrives at this point he at once wonders wity the Sherman and work of the student of the s

I am discussing in this article neither the laws or the equities, but simply the facts as they are.

simply the facts as the Consent Pearces

The facts are that ASCAP has twice been the defendant in actions the defendant of Justice and the Consent of Justice and Table 2018.

in the Cognitivit Late as exhibitor has a recinal ASCAP has been seen as a recinal ascape deen desirable and the seed of the first alternative in the first alternative formers of the previous first the producer—he has the mercy of the producer—he has the move of the first alternative formers of the move of the first alternative formers of the move of the first alternative formers of the first a

hibits ASCAP from making any "li-cense agreement which shall result in discriminating in price or terms between licensees similarly sit-

united."

It therefore seems perfectly clear to this layman that so long as ASCAP does not always and the layman to the price or terms between literated price or terms between literated print into the layman to the layman that layman that

sideration by the exhibitors, individ-ually and as an industry, oow con-fronted by a demand from ASCAP for a substantial increase in per-

forming rights license fees:

1. To accept the increase, and execute ficense agreements at

1. To accept the increase, and exercise fectione agreements at the exercise fection and exercise fections are also also as a consistent with ASCAP in reported with ASCAP in reported with ASCAP in rights as qualified content may address. Through legislation to effect such changes in the Copprigit Lafe as earlishtors and green desirable. I assume, from what I read in the trade press and from a great many compared to the completely uncereptable to them individually and as an industry.

standpoint, might well justify the tremendous cost and effort that would be required.

It is to be remembered that at one three and the control of the contr

For Musical Oscars

Hollywood.

Films eligible for musical Oscars will be divided into two categories win be divided into two categories this week. The classifying will be done by an Academy committee con-sisting of Morris Stoloff, Harry War-ren, Miklos Rozsa, Ray Heinderf, Abe Meyer, Eddle Powell, Leo Robin and Charles Wolcott.

Groups are best scoring of a mu-sical film and best scoring for a dra-matic or comic picture.

Seymour Nebenzal

producer of



currently release

ROBERT CUMMINGS BRIAN DONLEVY

"Heaven Only Knows"

MARJORIE REYNOLDS

and

JORJA CURTRIGHT

MARIA MONTEZ
JEAN PIERRE AUMONT
DENNIS O'KEEFE

"TLANTIS"

Nero Films are Released thru UA

Atom Bombs on Celluloid

Studio Film Vaults Contain Enough Canned Noise to Shatter a Big City-Files Hold Every Genuine Sound From a Cannon Blast to a Bronx Cheer

By DON CARLE GILLETTE

Constant Changes . .

changed!
Today the sound libraries have a complete assortment of cricket moises, recorded in the fields by sound crews, and it is no longer necessary to bring the insects into a studio. Besides, with the present completely unionized situation existing on the motion pleture lots, the technicians might object that the crickets are non-union!

Economics .

sing.

Such scenes, and thousands of others representing as many different localities, can be filmed amid the convenience of a studio set and the appropriate sounds dubbed in.

Recorded on film and reposing in despair in any register without help the vaults of Hollywood motion piture studios is more noise than the explosion of an atom bomb.

Then there are the City Sounds, A separate file is kept for all big cities.

explosion of an atom bomb.

In fact, if unloosed all at once and amplited by loud speakers to their highest degree, these collective profess would create their own explosive borce, violent enough to shatter a good-sized-city and possibly the autrounding countryside for miles beyond.

ior miles beyond.

It is fortunate, therefore, that these recorded sounds are filled away in thousands of separate cans and cubicles, carefully indexed, dill-gently guarded, and brought to only when and se require in control of the control of the

productions.

A hundred thousand is a conservative estimate of the number of different sound effects that have been filed away in Hollywood since auditoring the state of the screen over 20 years ago. Even this wide variety of noises is not all-inclusive, and solino illustrational reconstance of the screen over 20 years ago. Even a consistent of the screen over 20 years ago. Even and all-inclusive, and solino illustrational reconstance of the screen over the

Necorded by sound enforces.

Not too long age a vectorm New
York newwork liberatin, long accustomed to receiving, strang aquests for sound effects, was nearly
floored when a Hollywood studi
owited him for the company of the
proven of the window-sill of a
boiler factory working overtime on
a Saturday afternoon in May. The
other, 'the bound of a roceasin on
the strange of the company of the
Merchant of the company of the company of the
Merchant of the company of the
the company of the company of the
th

Dodge.

The rail clieks produced by modern diesel-engine trains are different from the steam locomotives. The design and noise of ocean-going lings and their whiteless are not been steamed to be supported to the steamer of the stea soft snow."

Whenever requests of this or any other kind are received by a library of the state Authenticity

Authenticity
Supplying the natural sounds—not faked, mind you—that are heard in motion picture is among the most painstaking tasks in the production of fifth fare. For in providing good screen entertainment, it is just as important to have shoulted securacy and the tread of footsteps on a campact and the tread of footsteps on a campact at start way as in the spoken dialogue and synchronized musical score.

Sometimes a studio accidentally captures a rare item in the way of a real sound effect that is not called for in the script—and some of these a real sound effect that a not called have been so good that they were "kept in the act." Wille making "Golddigers of Paris," Rosemary Lane was supposed to dump a bucket carry head of Rudy Vallee. The bucket slipped out of Rosemary band and created on Rudy vallee. The bucket slipped out of Rosemary band and created on Rudy's grandled to the suppose of the sound mar acquired a brand new entry for his Biffs and Banga department—which is the disassification for assorted fight kicks, blows and other methods of assault,

Categories

There is also the Grunts and Groans division, which is not limited to the expressions of wrestlers. And the Sobs and Sniffles, Screams and the Sobs and Sniffles, Screams and and Canters, Trains, Carnival Midways, Automobile Horns, Boat Minister, Altripham Motora, Artillery Britans, Carlo Carlo, Carlo

land, sea and sir battles recorded at levice rame in actual warfare. Speaking of Screams, some of Hollywood's best actresses can't be worth a hoot, and consequently a more sealistic voice must be due to the work of the search of the search calls for such that the search calls for such that the search calls for such that the search calls for th

Literati

Some Irish Bans Lift

Seme Irisa Bans Junes
After hearing appeals, the Eire
Censorship of Publications Board
has revoked its ban on several novels, including John Steinbeck's "Cannery Row." Other books now give the green light are: "After Many A els, including John Steinbeck's "Can-nery Row." Other books now given the green light are "Arthy" of the the green light are "Arthy" "Knock-than Choose" (Sean O'Casey); "Flic-tures in the Hallway" (O'Casey); "The "The Transposed Heads" (Thomas Mann); "Brighton Rock" (Graham Greene); "My Son, My Son," also published as "O Absalom," (Howard Spring). The state of the Board despair and any control of the contr

At the same time the Board turned down the following which turned down the following we come under an immediate ban as decent or obscene:

come under an immediate Ban as "inaccent or obsenie as" (John Steinbech) ""denhulte Bet Lady ...
"Me hulte Bet Lady ...
"Guy Endors", "The Hills Renain"
(Nicolas Powell), "Night Darken
to Street (Acthur La Bens), and
"Without Bet Bet Street (Acthur La Bens), and
Lotts), "Creatures of Circumstance"
(W. Somered Maughan), "Sealabla
(W. Somered Maughan), "Sealabla
Lotts), "The Bitter Bott
(El ea nor C lark), "Friendships
(Gle an or C lark), "Friendships
(Odyssoy," (Trancise Delhaic), "The
Ella Rafferty" (John Paddy Carstairs)," Figs in Frost" (Hervey
Hamilton), "Agostino" (Alberto Moravia). other in the world.
In each case, the "sound back-ground" is produced by the way the city is constructed, the types of industry located there, the geographic location, the nature and tempo of the local population. To keep abreast of the times, sound effects fibraries must undergo constant change. A film producer, early stop a Ford car with the noise made by a Chevrolet's brikes without getting dozens of fan letters pointing out the boner. The same thing happens if somebody in a picture blows the horn of a 1940 Chrysler and the toot is that of a 1839 Dodge.

ravia).

New Masses Fold

New Masses, left-wing politicalcultural weekly, suspends publication late this month. Its staff will
tion late this month. Its staff will
literary quarterly which is also discontinuing, in the publication of a
new monthly mag. Title of the new
begin with the March issue and will
self for 35c.

Starting in 1911 as a monthly. New
Masses became a weekly in 1934. Its
carecultive editor; Lloyd L, Brown,
Frederick V, Field and John Stuart,
managing editors; Charles Keller,
Kichard O, Boyer, Joseph Forfer,
Charles Humboldt and Betty Millard,
substant editors contributing editors
ticklude, novelist Howard, Tast and
ard Alvah Bessie, all of whom have
hen cited for contempt of Congress
the House Un - American Activities
Committee on whether they are
Communists. as all these policy incidentally, were rain noises, incidentally, were received an an extensive scale for sound effects libraries. In the early days of sound, the Warmer Bros. studio assured a special recording ereor to tun of trian noises obtainable. After speeding a small fortune on the project, new types of trains came about our practically all the noises. Today the team of the project is the second trained and practically all the noises. Today the team of the project is the second trained to the project is the project in the project in the project is the project in the project is the project in the project is the project in the project in the project in the project is the project in the project in

Weolng Coast Authors
Cliting the fact that 30%-40% of
the books published by it last year
came from authors resident on the
opened a branch office in Santa
Monica. Jesse Carmack, member of
the firrt, has been named manager
Carmack will supervise Coast promotion and handle public relations
with newspapers, radio stations and
bookstores. Iffel also contact the
scribbling in the west. Ecosomies

The aim of sound effects on the screen is strictly to achieve realism and accuracy, to give a picture the right ear-appeal as well as eyed appeal. There is no intention of deceiving anybody-Of course, there is also a practical economic reason means that, when making a Thames River scene that, alls for London fogborns, the cast and production of the course of a picture don't have to be transported across the Atlantic in background. Nor, when a last chinging sequence is required, is it necessary to, so out in the fields and wait for a lark to come along and sing.

CHATTER

CHATTER
Herbert E. Wormscr, 51, film and
drama critic, died Jan. 1 in Hollywood of a heart attack.
Lillian G. Genn, article editor of
Argosy, starting various hobby,
name, sport and new business department features.

George Stewart's next, "Fire," will be published by Random House, and will be a Book-of-the-Month Club co-selection for April.

co-selection for April.

Gerald Kersh, author of "Night and the City," is working on a new novel, "Song of the Flea," to be published by Doubleday. appropriate sounds dubbed in.

Very rarely does the exceen employ its sound-dubbing technique
for prankish effect, except in eartoon connectes. But there was one
choice instance in a recent Errol
Flynn pleture. In a bit of travesty
flynn table coacily like timphrey
Flynn table coacily flynn
Flynn table timphrey
Flynn table t

published by Doubleday.

Alan Swallow, Director of The
Univ. of Denver Press, to take a
three-month leave commencing Jan.

1. Hiatus will carry him to Arizona
at doctor's orders.

Ben Ames Williams, whose "House
Divided" is the current top-seller,
goes to Bermuda in a couple of
weeks to loaf and gather steam for his next povel

his next novel.

Noel F. Busch, Life mag editorial
writer, has authored "Fallen Sun,"
an account of the American Army
occupation of Japan, to be published
in February by Appleton-CenturyControl of Management of Appleton-CenturyControl of Management o

Bertita Harding has returned to her home in Indianapolis to work on the book for a musical, "Carloca Purple," to be produced by Torrey McKenny. She's also writing a straight play, tentatively titled "Kaylenge."

A Thumbnose Sketch-Harry Hershfield

By JOE LAURIE, JR. =

Cedar Rapids, Iowa, being in the "cornbelt" of America, it was only natural for a "stalk" to deliver a "corny kid" on Oct. 13, 1885 to the parents of Harry Hershfield. It was also natural for them to christen him Harry Hershfield; if you ever look at him, what clse would you call The baby had dimples all over his face and looked like ball, his father put him to sleep with a mashle, his mother caddied. Today there is a Burma Shave sign on the site where Harry was born.

Although born in Iowa he was "grazed" in Chicago, where he migrated at the age of two. He immediately entered kindergarten, where he flunked in blocks and sand pile. He went further and had the distinction of being the only kid in the sixth grade that the teacher called Mis-He graduated grammar school at the age of 14, which must have ter. been a gag on his teacher's part. He then went to the Frank Holmes School of Illustration where he studied art and soon knew all the arteries (they had live models). In no time Harry was able to draw on his father. By now he figured he was illiterate enough to enter the news naner business

Harry got a job on the Chicago Daily News doing sport cartoons, a comic strip called "Homeless Hector," was a retoucher and sketch artist. His main assignment was making X's on pictures showing where crimes were committed. All this for six bucks a week. He was jack of all trades but there was practically no jack in any of them. He also did chalk-plate drawings for the Drover's Journal, a stockyard official organ. They claim his drawings started the famous Stock Yard odors. In 1906 Harry covered the Republican National Convention, which attracted the attenon of Charles de Young of the San Francisco Chronicle, who hired him for that paper. He was now rising from nothing to worse.

All men are created equal but Harry became a cartoonist. He covered sports and the theatre, tired of it and arranged for Bob Ripley to respotts and, the theatre, tired of it and arranged for Bob Ripley to replace him while the ween back to Chicago to, work on the Chicago American. Atthur Brisbane hired him for the NN-Y. Evening Journal, and when Harry arrived in New York he looked for the press gate in the subway. Harry was hired to do sport cartoons, but he saw what a burn he was, against a gay like TAD IT. A Dorgan), so he started his famous Desperate Deshnord strip which ran for four years. He then started also run a column acided "Broadway Unlimited" for the same paper. After a contractual mixup he joined the Graphic as a columnist, called his column "It I'm Wrong, SUE MBD". The Graphic folded but our hero didn't. He went to the Herald Tribune with a Sunday comic called "Meyer the Ripper" which was practicable a Republicant yearing of the Kubibble.

the Buyer," which was practically a Republican version of Abe Kabibble. He was strugiding hard to be a failure buil it didn't work. He became a radio commentator, doing a nightly stint (spelled correctly) called "One Main's Opinion," in which he reviewed the theatre. He then started his N. Y. Sunday Mirror column "My Week," which at this writing is still running, & As a sideline to his newspaper work he appeared on the still running and the still running and the still running with runn

is not running.

In between all these radio and newspaper jobs Harry did many things.

He played Hammerstein's years ago with a cartoon act. If the billiboard had been turned upside down he would have been the headliner. From Hammerstein's he went to London, We don't know if the offer came from America or England. He then three his chalk talk away and came from America or England. He then threw his chalk talk away and played vaudeville as a story teller, and a great one. He took a flyer in Hollywood as Animation Editor for M-G-M and as a script writer for the Warner Bros. He was so popular in Hollywood, when he arrived there they wanted to give him a farewell dinner.

Lammister From the Celery Circuit

Lammister From the Celery Circuit

And spathing about d'inners, Harry is one the fournous sitter AND
befors-dinner spathers in the country. We not the fourners essentially to be a secondary of the country of the coun

has had a dozen citers from 1.4, Fox just to sit in the window.

For recreation Harry likes fishing and auctions sales, where he buys up abandoned furniture and oil paintings. He also likes singing on key, but can't He is sage struck, will play anybody's benefit. He can tell Irish, Italian, Swede, German and French stories—till in the same dialect. He loves to be photographed, and photographe like a Rand-EdVally map. His loves and vocation is Ecclesiactical. In his office he has many status windows. That's which he gless to have in a dollor near pigeomy windows. That's when he gless to have in a dollor near pigeomy. As a toostmaster he inverted infliction in the field of compliment dispensing.

His accent is a mixture of NBC Oxford and Early Bronx. The only guy who ever brushed him off is the guy in the men's room. He quotes himself to add spice to his conversation. When he asks a question you have a feeling he is setting a trap. If you want to know how really great a man he is, you must ask him to tell you himself.

a man ne is, you must sae aim to eue you imment.

In another year he will celebrate 50 years as a new weight selfpenell. As a critic he never wrote anything that would hurt anyone; as
columnist he boosted and as a cartonist he handed out laughs. A half
a century of ink-slinging without a blot on anyone or himself.

Re adds up into a grand guy. I like him for his humor and humanity.

His wit and mirth gives him a passport to the thoughtune house of receptionly he meets. He is an Asteloceta in suthinant and an broady continuous house of reception has been also a missionary of laughter and in his heart he has a served something we call sympathy. He is a human human. In the words of Kipling. He has walked with Kings but never lost the common touch. What I'm trying to say is, "I'm but a wild about Harry." Aren't we all?

BORIS KARLOFF



Forty-second VARIETY Anniversary

Film Reviews

Treasure of Sierra Madre

Warner Bros. release of Henry Blanke production, Stars Humphrey Bogurt; fea- tures Walter Huston, Tim Roll, Bruce	1
Ronnett Directed by John Huston, Screen- i	13
N. Y., Dec. 26, '47. Running time, 124	
Dobbis	и
Howard	ί.
Code Bruce Dennett	
	. 1
	. 1
	: 1
Pablofose Torvay	'n
Pancho	
Flashy Girl Jacquelino Daiya	
Mexican Boy Bobby Blake	1

If the boxoffice is currently alling from an over-diet of films that look too much allies, than this production is what the doctor ordered. "The Treastire of the Sierra Martie" is "not only radically different, will take it in the control of the sierra Martie" its place in the repertory of Holly-woods great and enduring achievements.

ments.
The picture has a compelling honesty. If a arrin and brutal siles of
like whose, we whereast have been
like whose, we wheneast have been
like whose, we will be the
like whose we will be the
like when has a pectators will god it.
There's a magnificent joker hidden
at bottom, but apectators will god it.
If the will be the property of the
like who will be the property of
like who will be the
like who will be the
like who will be the
like who will be
like

and-file filtragers: who insist upon their happy facebase and for the happy facebase and for the happy facebase and for the hopolate word by B. Traven, is a story of psychological distintegration under the crushers of freed and who also wrote he lean and brilling screenplay, has completely who also wrote he lean and brilling screenplay, has completely who had been supposed and thorst the state of the happy for the happy for the care probed and thorst hope and the happy for the probability of the happy for the care of the happy for the happy for the supposed with the the state of the happy for the supposed we happy for the supposite details and as incompromising committee the supposed for the supposed with the supposed with the supposed for the suppos

service or easity, no matter how septiculy it may be.
Discipt for some incidental femmes who have no bearing on the Booke, Handon bearing on the Booke, Handon and Tim Hold. They play the exprise parts of there gold prespectors who dark out for part of the properties who dark out for part of the part of th

Bogart, who was getting tired in Bogart, who was getting tired in its repetitions assignment as the in-destructible private eye, comes through with a performance as forced to the second of the second of

supatreness.

Waiter Huston, as an old miner who guides Bogart and Bolt out of Martin Huston, as an old miner who guides Bogart and Bolt out of Martin treasure, contributes a performance that would have stolen the pieture if director Huston had not the pieture into a superbly balanced the supers into a superbly balanced the pieture in the supers into a superbly balanced the supers into a superbly balanced the supers and boundary of the supers and boundary of the supergy and mobility are immensa, energy and mobility are immensa, the boundary pleasant apois of the film.

2 the third fortune-hunter fortune of the supersal supers

the only pleasant spots of the film. As the third fortune-hunter, Tim. Holi also registers effectively it a simple but isoness portrayal of a simple but isoness portrayal of a simple but isoness provided in the first including the simple si

and Indian personnel.

The plot mechanism winds up with a growing hatred between Bogart, on the heart of the property of the p

with the bandits' ripping open of the saddle bags and finding only dirt instead of animal skins, scatter the gold to the winds. It's a sort of grim joke the film public will remember but won't laugh at. Herm.

King of the Bandits King of the Bandits
Jonagem refered person of a feet present person of the person of t

Latest in Monogram's "Cisco Kid" series, "Kine o the Bandits," stacks up as passable entertainment for lower half of double bills. Marquee lure is confined to Gilbert Roland, who's starred in the title role.

lower hail of double fills. Brighted why started in the Illie role.

Plot is relatively standard. Roland sought for a string of Mageoonth sought for a string of Mageoonth which was a string of Mageoonth who have been pulled off by Anthony Warde, who masquereds as the Class Children of the Mageoonth was a string of Mageoonth who have been pulled off by Anthony Warde, who masquereds and trings bedd the Anthony Warde, Roland is judied to the Anthony Warden of the Mageoonth was a string of the Mageoonth was a strin

Shakuntala (SONGS) (INDIAN-MADE)

production, directed by Shanturans,	Store
Javashree, Screenplay, Dewan Shara	r. from
Indian classic of Kalidasas; came	ra. V.
Avadhut; songs, Dewan Shatar a	nd Pt.
Ratumpiya, Proviewed N. Y., Dec.	12 '47.
Running time, 76 MINS.	
ShakuntalaJa	vashree
DushayantChandra	Mohan
KanyaNh	nhalkar
Menaka	Zohru
PriyamvadaSk	antarin
Anasooya	. Vidya
BharatKumar	Ganesh
Madhay Rain	Pandit
Sharang	Villas
Gautami	.Amina
Minister Nana	Palsikar
Sharadwat Madan	Mohan
Durvasa	tappiya
MadanThe Dear	
-	

measure up with other product with which this will have to compete in the product of the product

Miniature Reviews

MINICALLY CAPPENS

Madre" (WB). Superlative film
on a grim, brutal theme with
all-male cast starring Bogart.

"King of the Bandits" (Mono).
So-so western in the "Claco Kid"
series, okay as average filler for
duals.

starian-like civic pride, one of the pronouncements sters with this ex-citing line. "The greatest city in the world has the greatest besches in the world." Assigned to the task of dillvering this, highly signifus, plece of intelligence, one of the an-nouncers managed word "seaches." This startling admission produced many phone calls demanding an ex-planation. The only exception was a realistically-minded young man who said he had heard the antiounce-be kind enough to forward him fur-ther particulars. NBC Chalks Up a First On Preeming 'Diary,' But 'T'wasn't Worth the Fuss

Any prestige that might have been gained by the NBC television we in presenting the first U. S. preem of a feature-length film Thursday (1) night was more than lost through the mediocrity of the film itself.

the medicerity of the film itself.

"African Diary," a French-made picture, was imported to the U. S. played in any these to the country. Reason why it had kicked perfectly obvious from its lee showing. Film must have been precided to the country and the country and the country of the count bear and everybody s usualess, find the control of the control of

hough. Voice that dubbed for the late Harry Baur, for example, sounded like a currenture of a Mexican peon select in the film sounded like teampagers, while the younger ones and the select in the film sounded like teampers, the select of the people of the select of the people of the select of the people of the select of th

the thing for U. S. theatre audiences. Story, which a foreword claimed was a true one, had Victor Francen as a French army major serving in as a French army major serving in had convinced his government to start a TTA project on the Niger was stricken with leproxy and dispersard. Rest of the Tenjinute feature of the thing of the Tenjinute feature of the Tenjinute featu

upon them.

1's bad enough when television broadcasters must play U. S. films eight to 10 years old. Sanning B foreign eddles, though, is too much. MBC probably deserves credit for lining up such a preem, but the web officials should have been a little more discriminating in their taste.

Stal.

Tele's Boom Continued from page 3 =

Gottlaned Freen page 2

Gottlaned Freen page 3

Glistributors of RCA products), file demand for sels has consistently outstriped supply. Kaye, in fact, revealed a new alogan which Bruno has forwarded to fis retail dealers: "When you sell RCA television sets, you have Christman 12 months a year." He based his prediction for year. The based his prediction for the coming year on manufacturer plans to increase production of sets. While take has publied out all stakes.

plans to increase production of sets. While teel has pulled out all stakes to its growth, industry officials between the political conventions of the production of the produc

While all these events were con-fined to audiences along the eastern seaboard, the political conclaves, the seaboard, the political conclaves, either, in all least 20 different either arounts. In country, Industry officiells, conse-quently, believe this will furnish the greatest sales promotion campaign predest sales promotion campaign the control of the control of the con-trol of the

had yet.

With the delivery of tele sets thus on the increase and radio sales expected to fail off, radio officials have spected to fail off, radio officials have set of the result of

Famous Air Fluffs

rotarian-like civic pride, one of the

New Jews (1987) to leave the New Jews (1987) Immune

A poll reveals that practically every announcer, at one time or another, has managed to get on the Full Paracle. Million J. Cross has full produced to the New Jews (1987) to leave the New Jews (1

of Princeton."

Many recall the case of the soapopera actor who was supposed to
say, "I never liked you, and, I never
will." Reading hurriedly, this is
what emerged: "I never liked you,
and, I always will." One of the
feminine household-hinters on the

Nebody's Immune

Continued from page 3 Island, the peppery pastrami penin-sula, in 20-second announcements sandwiched between programs, With

The Borrer Roll

The list of slips that pass in the mike is endless. Here are a few mike is endless. Here are a few and the slip of the sl

Lowell Thomas, labelling the for-mer Secretary of the Interior: "Mr. Iksie."

ther particulars.

A phonetic difficulty of a similar nature had station mogula in a different when a nimble-iongued emce introduced a torch ainger from a local upin to the beautiful control of the con

mer Secretary of the Interior: "Air. Besie." Habe: "This is the Musical Floric action of the Property of the P

Mary Margaret McMide: "A lot of things you are supposed to eat, you just don't like...especially children." Harry Von Zell: "Ladies and gen-tlemen, the President of the United States—Hoobest Heever." Ben Grauer: "This is WJ Zilch."

Ben Grauer "Ink is W.J Zilch."
Ben Grauer "Ink is W.J Zilch."
Ben Grauer "Ink is W.J Zilch.
Ben Grauer "Ink is well a mount of tongue trippling, if you don't listen to the dramatic shows on the air-lanes, Devotees of this service of the grant of the grant has been greatly the period of the grant of the

come bout assess, are miturene: "As a continue to the continue

Bogart Continued from page 3 =

and, I always will." One of the tennine household-inters on the eminion of the control of the co implicit confidence, both as a producer and as an individual; He has been quoted as stating, "I want a guy who thinks like Mark did."

This is exemplified by "Naked City," Hellinger's last of four for Universal, wherein, incidentally, will be retained the Hellinger voice and personal pronoun, as he talks the credits, teeing off, "I am Mark Hellinger. 1 am the producer of this linger. 1 am the producer of this plcture," and from there on his is the off-sereen ecommentary. (Conversely, Philo: thought that the retention of that technique in a program the late producer had cut with Bing Crosby was not in keeping with the lighter mood of their radio series).

and the state of t

Triangle Productions, Inc.

MARY PICKFORD

CHARLES "BUDDY" ROGERS

RALPH COH

Now In Release:

CLAUDETTE COLBERT ROBERT CUMMINGS DON AMECHE

"Sleep, my Love"

Rita Johnson - George Coulouris

and

HAZEL BROOKS

In Preparation

"THE STARDUST ROAD"

(The Story of Hoagy Carmichael)

"THE UNLOVED"

with a cast to be announced

Releasing Thru United Artists



Hiawatha in Hollywood

58

By GEORGE N. BURNS

(Barm & Allen)

By the shores of Gitchee—Zanuck
Intel land of Sty Blue Kal-mus
Lived the comede His-a-waths
Lived the comede His-a-waths
Lived the comede His-a-waths
Bull him-self a might-by Hoop-er
Drove a Lin-coin con-tun-ent-all
Learned of every tout his language
Dined with cut-les at Mo-cam-bo
Chammed with huck-sters at the Der-by
Bough his socks and ties at Sul-la
Salah his take with Will-lam Mor-ris
Wore his shoes with Hits by Ad-ler
Flew his stur-geon in from Lin-dyna
Gave his write-ers gold-come tiax-es
Did a plat-ler with El Cros-by
Did in plar-the course at Hill-crest
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How to Read Annual 'Variety'

By MAX E. YOUNGSTEIN (Eagle Lion Pub-Ad Director)

As a small boy I earned a dollar more pages than most people but sow add then as finger man in a they haven't much use for the angue and the same an s that would have been other-lost. In a way, I have never

that for the nonce.

Overlook the obvious when you pick up the Wednesday a.m. thriller. That index at the top of each page that the pick of the pick o

ed from page 3

indusiry looks to this new low-cost color process to revitalize the incention back. It is figured to convenient to the convenient of the c

output alone prescribed the orbit of expansion.

Eastman's new process is said to permit the same facility for printing as obtains now with black-and-white. It's figured such a quick and white. At a figure such a quest also reconomical process may also realize the dream of all-color newsreels for spot coverage. The television market potential, when and if video swings into color (long nurtured by CBS). is obvious.

into color (tong nurtured by L.Do). Is obvious.
Eastman's process, of course, would only supplement existing pigmentations. The major studies only recently recently recently recently recently recently recently control of indice. The average guarantee is for six color bit in America and two more in Britain, per major company. Metro and 20th-Fox are said to aim for 8-10 tinters, shading the others a bit.

io aim for 8-10 tinters, shading the others a bit.

Eastman scientists have been at the Hollywood stiddies and also have been working with the Fox Movie-tone labs in New York for a number of years. All of the top executives have been watching the developments closely and only recently the realization of Eastman's research has been acknowledged as seeing fruitlon, save for a few minor winkles Max!)
Professionals out of work read deemed inconsequential.

THAU, FRANCES GIFFORD OK AFTER AUTO CRASH

Hollywood.

min Thau i Metro veepee benjamin hat a resting comfortably, with "no serious complications," following a New Year's eve auto crash in which he broke his leg and was badly bruised. Metro contract player Frances Gifford, with him, suffered cut and bruises, none seri-

Pair were en route to a party at Arrowhead Springs when another ear hit them.

Multiple-Talent

just direct "Brain of Frankenstein, just direct "Brahn of Frankenstein," Abbott and Costello starrer, while Bob Arthur sproduces; Burt Lancaster, actor producer, now lining up "Kiss the Blood Off My Hands"; Sam Wood, who'll produce and direct "Purgatory Street," and Tony Martin, co-producer with Nat Goldstone and co-star with Yvonne De Cartio in "Casbah."

Carlo in "Casbah."

Femme contingent at U-I is beaded by Joan Fontaine and Joan beaded by Joan Fontaine and Joan beaded by Joan Fontaine and Joan Williams of the Comment o

Par's Stable

Paramount's stable includes the Liberty Films gang — Capra, on "Union" at Metro; George Stevens, on "I Remember Mama" at RKO, and William Wyler—all producer-directors. Back in the Par fold also and William Wyler—all producer-directors. Back in the Par fold also is Leo McCarey, following producer-director chore on "Good Sam" for RKO and preparing "Adam and Ever", Bob Welch, who just finished "The Paleface" and will also write-and produce "Sorrowful Jones," both Bob Hope starrers, and, last but never by any means least, Cedi B. Dealline, producer-director of "Un-conquered."

The Autographed-Book Menace

By ALAN HYND

By ALAN HYND

There is one unique problem relating to the authorship of books that I have never heard discussed, except around my house when I have a new one just off the presses. The problem is that of autographed copies for a casual equalitations of the problem is that of autographed copies for the problem is the problem in the problem in the problem is the problem in the problem in the problem in the problem in the problem is the problem in the prob

obsent's even know.

I made a hero out of a certain government official—a fine man, incidentally—in one non-fiction book, and he liked the book so much that
he wanted 200 copies to send to his friends. Yes, shaft's whet the man
said—200 copies. I was happy (?) to comply with the request—a little
transaction that cost me exactly \$380.00.

I gave sway, upon request, to people I hardly knew, about 300 copies
of "Passport" of Tresson" and "Bestrayal From the East." The fact that
Winchest plugged both of those books into the national best-seller class
workloved, net couly for sudographed copies, but for touches ranging from
\$35 up, then back into the woodwork again, all that being a story in itself.

And That Mailing Nuisance

And That Mailing Nuisance

The money, however, isn't my big coimplaint. It's the time and trouble involved in packaging and mailing autographed books that makes an ended the property of the

and starred in "Macheth," Republic Enterprise's "Arch of Triumph," for me actor-producer John Wayne preparing "Eagles in Exile"; producerdirector John H. Auer, who just is a considered of the producer desired to the pr

Exet, Bob Welch, who just finished The Paleface, and will also with the produce "Scrowful Jones," both Both States and "Monsieur Verdoux," United Artists' deals include the brothers Cancelle, and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Book and "Monsieur Verdoux," United Book and "Monsieur Verdoux," United Artists' deals include the brothers and "Monsieur Verdoux," United Artists' and "Monsieur Verdoux," United Artists' and "Monsieur Verdoux," United Book and "Monsieur Verdoux," United Part Times and "Monsieur Verdoux," United Book and "Monsieur Verdoux," U

ENTERPRISE STUDIOS

Present

"THEY PASSED THIS WAY"

Starring

JOEL FRANCES CHARLES MCCREA · DEE · BICKFORD

Directed by

ALFRED E. GREEN

Screen Play by

GRAHAM BAKER and TEDDI SHERMAN

In Release RAMROD"

Preparing

"TENNESSEE'S PARTNER"

Produced by HARRY SHERMAN

L.A. New Year's Eve Dismal But Biz Soars on Jan. 1; Bing-Hope Terrif Teeoff, 'Rose,' 'Castile' Also Great

Eve at the boxoffice, firstruns here, Eve at the boxonice, instruin nete, without exception, soared ahead on New Year's day (1) to substantially beat the holiday eve takes. Dropoff in the traditional big Eve biz is blamed on the Safety First traffic

campaign and virus epidemic.

However, "Road to Rio" fared okay New Years Eve to be the big opener on that night. Bing Crosby-Bob Hope opus took in a smash \$10,-100 from 5 p.m. New Year's Eve 100 from 5 p.m. New Year's Eve and then came back to do a mighty \$13,200 in the two Paramount thea-

tres on Jan. 1.

Three Warner houses bolstered
the second frame of "My Wild Irish the second frame of "My Wild Irish Rose" with a holiday eve preview, catching a handsome \$11,100 from 5 p.m. on Dec. 31 night. "Capt. From Castlle," winding up its first frame on Dec. 31, was strong \$12,600 on New Year's Eve in four spots.

day basis.

Beverly Hills Music Hall (G&S-Blumenfeld) (626; 65-\$1)—"Christmas Eve" (UA). Opened New Years Eve. Last week, "Body and Soul" (UA) (6th wk-5 days), closed strong run at \$2,800.

Bruin (FWC)

Bruin (FWC) (876; 85-\$1.20)—
"Paradine Case" (SRO). Debuted
Dec. 30 with indications for smash

Dec. 30 with indications for smash business. Crief (FWC) (138; 80 ± 1.60.—"State of the Crief (FWC) (138; 80 ± 1.60.—"State of the Crief (FWC) (24 ± 1.60.—"State of Was art Indicatest" (11).—"Senator Was art Indicatest (11).—"Senator Was art Indicatest (11).—"Senator Was art Indicatest (11).—"Senator Was art Indicatest (11).—"Cook of Was art Indicates (11).—"Cook of Was art Indicates (11).—"Cook News" (M-C) (24 wk). Look-inf 10 New Year's Exit to Help on second stanza after fine \$12,200 initial File Proceedings (11).—"El Beg (FWC) (261).—"Cook of March 21. "El Beg (FWC) (261).—"Sel-1.—""All Proceedings (11).—"The Cook News" (M-C) (24 wk). Look-inf 10 New Year's Exit to Help on second stanza after fine \$12,200 initial \$1.80.—"The Cook of Was art Indicates (11).—"The Cook News" (M-C) (24 wk). Look-information of Was art Indicates (11).—"The Cook News" (M-C) (24 wk). Look-information of Was art Indicates (11).—"The Cook News" (M-C) (24 wk). Look-information of Was art Indicates (11).—"The Cook News" (M-C) (24 wk). Look-information of Was art Indicates (11).—"The Cook News" (M-C) (24 wk). Look-information of Was art Indicates (11).—"The Cook News (11).

ond starza after fine \$12,200 injust week, Ew (FWC) (\$81; \$63,51)..."5-\$\text{Men}\$ (FWC) (\$81; \$63,51)..."5-\$\text{Men}\$ (FWC) (\$81; \$63,51)...\$\text{Men}\$ (SL) 2d wish, Catching second week after neat \$8,000 firsts week, Esquire (Rosonor) (\$83; \$50..."\$\text{Adventures}\$' (U) 2d wish, Continuing after neat \$5000 firsts week days, \$1,80..."Mourning Becomes Electra' (RKO) 2d wish, Kicked off second frame Jan 1 after fair \$7,500 first week, \$1,80...\$\text{Men}\$

First State of the Second Francis of the Sec

teles. firstrun week of "T-Men" (EL) and Year's "Linda Be Good" (EL) at good

instrum west of "T-Mem" (EL) and so "Linda Be Good" (EL) at good \$7.500.
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frame.
Wiltern (WB) (2,300; 60-\$1)
"Wild Irish Rose" (WB) (2d wk).
Catching holiday trade in second frame after nice \$15,000 first week.

'Road' and 'News' L'ville Leaders

All downtown firstruns are splurg. ing with top notch product this week, and biz looks to be big with week, and biz looks to be big with many houses starting with the New. Year's Eve-shows. Big ones which look to cop big coin are "Road to Rio" at the Rialto, "Good News" at State, and "Wistful Widow" at Na-tional. Holdower of "Wild Irish Rose" at the Mary Anderson is con-tinuing to get year. tinuing to get real money. Shapes

as a bumper week all over.

Estimates for Last Week 1.20)—
to secto secto sec(40-60)—"Fun. Fancy Free" (RKO)
(UA).
(UA).
(UA).
(120)—
(20th) and "Roses Are Red" (20th), fair \$5,500.

Kentucky (Switow) (1,200; 30-40)

"Wild Harvest" (Par) and "Had
To Be You" (Col). Looks better
than average. Last week, "Hagen
Girl' (WB) and "Spirit West Point"
(FC), good \$3,400.

Mary Anderson (People's) (1,100; 40-60)—"Wild Irish Rose" (WB) (2d wk). Continuing big after last week's sock \$15,000.

Mallywood masse Ball, Utliment (14), Started Dec. 31, Last week, "Sect and Soul," (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks sook \$15,000. Mg after last. (UA), Started Dec. 31, Last week, "seeks (UA), Started UA), Started Dec. 31, Last week, "seeks (UA), Started UA), Sta

'Oberammergau'

contained from page 3

formances. Reheartals are due lo start right after the Xmas holidays. The license was presented by Li. Col. William C. Rogers, chief of the College of Millary Government for Bayaria, who emphasized the fact Breitsammer is one of the few-principals among the players who read the control of the cont and your time the production. Of the storage was the state of the storage with the storage was the storage with the storage was the storage with the storage was the storage was the storage with the storage was the storage

Milliarism.

The Passion Play has been presented decennially since its inception. The last official performance marked the 300th anniversary of its origination in Oberammergau, which is situated in the valley of the Ammer, a river of Upper Bavaria, 45 miles southwest of Munich.

'Road' Philly Ace; 'Fun' Also Fancy

Mild weather for New Year's Eve enabled Philly film houses to start was the control of the contr

Hub Stays on Gravy Train; Tycoon' Torrid At 27G, 'Road' Great

At 276, Road Great

Wein made a great come Beston.

Wein made a great come Beston.

Wein de Gepite the bilzard, all shots week despite the bilzard, all shots in the bilzard,

New Pix Help Pitt; 'Rose' Big Enough To Hold, 'Agreement,' 'News' Strong

Mpls. Starts New Year In High; 'Road,' 'Tycoon,' 'Gangster' Top New Pix

dangster 10p New Ital

Minneapolis.

Loop theatres are putting their
best foot forward to start the New
like "Road to Rio" which has the
like "Road to Rio" which has the
though so the dealer of the control of the
Hope and Bing Creedy, and makes
Hope and Bing Creedy, and makes
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of Radio City which is housing this.
With single exception, line-up is new
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Typoon" "The Gingster" and
"Typoon" "The Gingster" and
"Typoon" "The Gingster" and
Hope and the control

"ay, "wild Irish Rose," something of a recent areas for Last Week."

Aster (Par.) (900; 30.44)—"Key Witness" (Col) and "Coll Law Index of the Coll and Tolk Law Index of the Coll and Index

okay \$2.000.

4th St." (20th) (2d wk), oke \$2.500.
Fernessy (3d-7) (1,1372, 40-60).
Fernessy (3d-7)

Pittsburgh.
Only two new films in Golden
Triangle, very unusual for New
Year's week, when the town's usually deluged with them. Entries are

Year's week, when the town's usually for New Year's week, when the town's usual and the second of th

days, Stanley (WB) (3,800; 40-70)—"My Wild Irish Rose" (WB) (2d wk). Best holiday showing of them all turned in by this one at fancy \$25,000. Warner (WB) (2,000; 40-70)—"Tycoon" (RKO). Fast start enabled
house to get healthy \$10,000 even
though picture fell late in week.

St. Louis Rain Sloughs New Year's Eve: 'News.' 'Out of Past' Look Big

"Out of Past" Look Big
Rain that began New Year's Eve
eliced grosses at film houses all ove
town even with midmight shows pretown even with midmight shows prelanging, "Good News" and "Out of
Past," hape as strongest newconers.

"Out of Past" (TIKO) and "House of
Week, "Daily Kenyon" (20th) and
"Ross Are Red" (20th), \$15,000.

"An Week, "Colly Stating faitly
and "Idianous Citie" (20th) (and "Shoules' Anhiverapy" (Col.). Statting faitly
sock \$15,000.

"Out of Citie" (Col.) (April 196-75)

"Good News" (M-C) and "Shoules' Anhiverapy" (Col.). Specific Medical
"Col. Statting faitly
sock \$15,000.

"Good News" (M-C) and "Shoules' Anhiverapy" (Col.). Specific Medical
"Col. Specific Medical
"Col. Depend nicely.

"Good News" (M-C) and "Shoules' (M-C) and
"January (Little Medical)" (Go.)

\$15,000.

\$19,500. (Co1), strong Missouri (F&M) (3,500; 50-75)—
"Daisy Kenyon" (20th) (m.o.) and "Out of Blue" (EL). Teed off okay. Last week "Unconquered" (Far) (m.o.) (2d wk), big \$16,000 at upped scale.

cmo.) (2d wk), big \$16,000 at upped supped s

'Bedroom Net'

continued from page 3

room Network." claiming the kids
only had one station.

Then CBS started wondering
whether the lying had call letters
eightered with the FCC. The network got its engineering dept. on
the job, which in turn made inquilties to the FCC, despite proteins
been cleared with the FCC and
"nobody gives us trouble and we
give nobody any trouble."
give nobody any trouble."
give nobody any trouble."
give nobody any trouble."
and genome the "People" show
that the kids couldn't go on the air
and set off a couldn't go on the air
and set off a couldn't go on the
"Bedroom Network."

Holiday Upbeat Still Cheers Chi; 'Kenyon,' Lone New Pic, Doing Okay, 'Road' Huge \$57,000, 'Past' Sock 24G

Holiday cheer at the boxoffice continues for the second week after portracted sitump. Although there are not to the second week after as the second week after as the second was only the second secon

dren home on vacation. "Daisy" belosks et for a solid session.

Best of the second-frame captie is belos set for a solid session.

Best of the second-frame captie is search with "H flat To Be You" and the Ritz Brox. heading stagebill after terrifle Sixon flat week. Best of the second stage of the second second stage of the second second

eks.
Diher holdovers, here longer than o weeks, are equally staunch, ader is still "Body and Soul" at Woods. "Gentleman's Agreement" the Apollo, also an eight-weeker, nains fine.

mains ine.

Estimates for Last Week

Apello (B&K) (1,400; \$1.25)—

Gentleman's Agreement" (20th)

Sh wk). Fine biz. Last week, stout

Geldrennis Agreement (2011)

2000. [Box Last week, sour 1300. [Box Last week, terrifie 485,000. [Box Last week, terrifie 485,000. [Box Last week, fancy \$25,000. [Box L

State-Lake (B&K) (2,700; 95)— Road to Rio" (Par) (2d wk). Smash itz continues: First week hit colos-at \$57,000. na continues: First week hit color-il \$7,000. 10 (BMZ) (1,700 c) 20-billed Kenyon' (20th). A tall rouse: Last week, "Escape to Woods (Essaness) (1,637; 89— Body and Soul' (10th web). Dody and Soul' (10th web). 49 \$25,000. 10th; Last week, werta (Indio) (687; 78)—"Barber ir this handbox house. Last week, ct. \$4,000.

'Kenyon' Looks Ace New Port. Pic; 'Mitty' Sock

Totl. I-R, Illity Jour.

Portland, Ore:

"Daisy Kenyon" is the only new
direct out with great trade. "Most
active out with great trade."

Edutante for Last Week
Edutante for Last Week

Fedurate for Last Week

Midd. Last week, below average at
\$3,500.

500.

Guid (Parker) (427; 65-1.00)—

Jamen" (Indie) (8 days). Looks

ir. Last week, "Captive Heart"

) and "End of Day" (Indie); sad

Grosses Are Net

CIOSSES Are Net
Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthetie admission
prices, however, as indicated, include the U.S. amusement tax

Weekend Storm Hits Prov. B.O.

Heavy weekend storm Ruoked the bottom out of what normally les a very hefty week here. Request motivated to the bottom out of what normally les a very hefty week here. Request motorists to remain of the streets so that snow removal could be facilitated, added the finishing touch tries look to be "Wild Irish Rose" and "Good News." Last Week Albee (RKO) (2,00, 44-65)—Troon", (RKO), and "Tracy Meets. Over shapes nicely. First seah hurt by storm, but lusty at \$13,000. 76-51,000. 76-5

"Winder Ber (HE) (1,000; 40-80)—
Male To He You" (Col) and "Xmap
Staff to He You "Col" (Col) and "Xmap
Staff to He You "Col" (Col)
Staff to He You "Col" (Col" (Col)
Staff to He You "Col" (Col" (Col"

Rain Slows Balto Biz;

terrific \$XI_000 opener, better than observed.

forecast.
forecast

Holiday Week Spending Boosts Seattle; 'Mitty,' Road, 'Rose' Pace Field

SIQ2_000; Kenyon'-Lanny Ross Big 120G. Wild Irink Rose" at the Synchronar' plus with a first Rose and Synchronar' plus with a first Rose" at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and "Caplain from Castile", at the Stanley Solid holdevers after very big get and Caplain from Castile", and "Caplain from Castile", and "Caplain from Castile", and "Caplain from Castile", and "Caplain from Castile", and some sone Frisky (2) also util no business for session ending the Solid Holdevers after very big get with the Solid holdevers and solid holdevers after very big get with the Solid holdevers after very begin and solid holdevers and solid holdevers after very begin and solid holdevers and solid holdevers and solid holdever am Slows Balto Biz; "Swordsman,' Rose' Tops N.Y. Limps Into '48, Auto Ban Cutting

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Future Stars Shine Brightly

formerly with Paramount and War-ners, for whom Col has stellar stints in store; femme lead in "Wreck of the Hesperus" is first.

Eagle Lion's High Flyers

Eagle-Lion is elated about: Richard Basehart—out of Broad-way's "The Hasty Heart" into "Re-peat Performance," a warmup for a buildup.

Lois Butler—fifteen and fresh a-daisy in her first, title role "Mickey."

"Mickey."

Cathy Downs—femme lead in "The
Noose Hangs High," Abbott & Costello starrer.

Metro's New Faces

Here's Metro's stable:

Karin Booth—showgirl in several Metro musicals, she got her first big break in "Unfinished Dance"; fea-tured in "City," and lined up for

tured in "City," and lined up for more big one.

Cyd Charless—feature billing in The Harvey Citie," after a dance the Harvey Citie," after a dance the again in "Fiesta," in which see descripted a smash. Then "Uninisted Dance," and "Jahand," and was set leg and dropped out. There are big things shead when she mends.

Tom Drake-well ill a jure Fead—in "Maniger of Lassie" and in Wally "Maniger of Lassie" and in Wally man "Sat despited on the way up.

"Master of Lassie" and in Wally Beery's "Allas a Gentleman"—But definitely on his way up.
Betty Garrett — caught Leo's eye with her "South America, Take It Away" in Broadways "Call Me Mister." A year after her husband, barry Parks, hit stardom in "The Jolson Story," she snags-star billing in "City."

in "City."

Richard Hart—smash hit in "Dark
of the Moon," his first Broadway
show, Hart was featured in "Desire
Me" and "Green Dolphin Street,"
but his name will be in the same
size type as Barbara Stanwyck's in
"B. Fr's Daughter."
Claude. Jaman It worling of the

Claude Jarman, Jr. — aimed for ardom because of his work in "The

Yearling."
Marina Koshetz—operatic thrush
will be featured in "Luxury Liner."
Metro has great hopes for her.
Augela Lansbury—somewhat of a
vet, but belongs here because she
gets her first starring roles in "iff
Winter Comes" and "State of the
Union."

Peter Lawford has been around quite a spell, but "Good News," op-posite June Allyson, is his first star stint.

stint.

Janet Leigh—femme lead opposite
Van Johnson in her first picture,
"Romance of Rosy Ridge," then featured in "iff Winter Comes." Next is
femme lead, again, in "Master of
Lassie."

assie."
Ricardo Montalban made his first
it in "Fiesta," and is featured in
On an Island with You." Current
star buildup is based on these two

performances. "An it took two two performances."

"Jane Fewell — first tooline rating in "Three Dazing Daughters," formerly "The Dazing and the Bees."

"The Dazing and the Bees." conserved to the climbed from Chicago's 100 Club to Atop tools in "The Unfinished Dazing and is top-featured once more in Autory tools and the Chicago's the Chicago of the Hard Chicago of

Paramount's White Hopes

Paramount's White Hopes

Paramount toppers see the followfig through rope-colored glasses:

Bitly De Wedfe—one of Par's pet

Bitly De Wedfe—one of Par's pet

Bitly De Wedfe—one of Par's pet

Pettls of Broupes in "Bitle Skies."

"Variety Girl." begintedly a comer.

Mary-Hatcheer—title back to New
York: and "Oklahomas" after her
York: and "Oklahomas" after her
bouldup and the pettle of Par's

bouldup and the pettle of Par's

Wands Hendrks—starred, Initially.

Wands Hendrks—starred initially.

Wands Hendrks

Wands He

fair."
Florence Marly — Czech actress
making her U. S. how as Ray Milland's co-star im "Sealed Verdict."
George Reeves — clicked in "So
Proudly We Hall," then went into rem "Sealed Verdict." days ahead.

Glenn Langan—slow but st
Hall," then went into important in "Margle," "Fo

the service. Sat around after his discharge and was set for featured part in "The Sainted Sisters." Ster-ling Hayden stepped out of the top male role. Reeves got it,

maie roie. Réeves got it,
Olga San Juan—her work in "Blue
Skies," "Variety Girl," etc., intrigued
U-1, who borrowed her for her first
star chore—"Are You With It?"

Muryn Vye - registered solidly in "Golden Earrings," now he's "Merlin" in "A Connecticut Yankee

in King Arthur's Court"—and going up the ladder.

Richard Webb — won "Galahad" role in "Connecticut Yankee" after loancut to RKO for "Out of the Past." Looks very promising. Republic raves about:

Peter Miles-mine - year - old for whom Rep expects "The Red Pony" to accomplish what "The Yearling" did for Claude Jarman, Jr.

Jeanette Nolan—radio actress who gives out in "Macbeth," with Orson Welles—her first screen role,

RKO Radio's Raveroos

RKOrbits are on:

RKOrbits are on:

Barbara Bel Geddes — Norman's
little gal; good notices for "The
Long Night," but the seers say you
ain't seen nothin' yet, with "I Remember Mama," "Every Girl Should
Be Married" and "The Baltimore
Evacanade" in the offing. Be Married and "The Escapade" in the offing.

Escapade in the oring.

Gloria Grahame—dropped by Metro after "Song of the Thin Man," and were they sorry when those "Crossfire" reviews popped! Currently starred in "Roughshod."

Jane Greer.— won her spurs in "Houghshod."

"They Wen't Believe Me," followed by co-star Yoles with Robert Mitchum and Dick Powell, respectively, in "Out of the Past" and "Station West."

Barbara Hale—starred first in "A Likely Story," opposite spouse Bill Williams, ditto with Arthur Kennedy in "The Window," her next.

Robert Ryam—long silence after he enlisted, following male lead with Ginger Rogers in "Tender Comrade." flashed again in "Crossfire," then you top-rung billing again with Merle Oberon in "Berlin Express."

Albert Sharpe—"Finian's Rainbow"
Ieprechaun 'was snagged by RKO,
who immediately loaned him to U-I
for role of Deanna Durbin's paw in
"Up in Central Park." Hot as a firecracker.

Selznick's Hot Properties Vanguard Films vaunts:

Rory Calhonn also getting DOS' w.k. loanout treatment, including "Island" with Miss Fleming and Warners' "That Hagen Girl" with Shirley Temple.

Shirtey Temple.

Jose Ferrer—actor-director pactee's kickof—on loan, of course—is
top male role in Sierra Pictures

Joan," starring Ingrid Bergman.

top male role in Sierar Pictures' Joan, "starring lögrid Bergman." Tonn, "Starring lögrid Bergman." Rhonda Flesing—small roles in Rhonda Flesing—small roles in Rhonda Flesing—small roles in Green Land, "Adventure Island," for lowed by forme lead opposite Bing Crouby in Paramounts' Connecticut Diewed by femme lead opposite Bing Crouby in Paramounts' Connecticut Productions and Ut-I for Cilinches with Joan Fontaine in "Letter from Productions and Ut-I for Cilinches with Joan Fontaine in "Letter from With Joan Fontaine in "Letter from With Joan Fontaine in Ceiter Stelling Control of Cilinches with Joan Fontaine in Ceiter Stelling Kon Ste

for Selznick.

Beatrice Pearson—contractee from the New York stage being groomed for stardom.

for stardom.

Ricky Soma—ditto.

Vaili—Italian actress (first name,
Alida, but mustri use) loaned by
David O. Selznick after "Paradine
Case" to Lasky-MacEwen for the
eagerly sought "Olga "Treskovna"
role in "Miracle of the Bells."

20th-Fox's Stable Here's a peek through 20th-Fox's

rustal ball-

Robert Arthur — supporting stint in "Mother Wore Tights" garnered him romantic lead opposite Peggy Cummins in "Green Grass of Wyom-

ing."
Vanessa Brewn — consensus says
star material, after "The Late
George Apley," "The Ghost and
Mrs. Muir" and "Foxes of Harrow,"
Coleen Gray—bits, and then a
smash in "Kiss of Death." Happy
'Ave shead.

Amber" and "The Homestretch," how he's Victor Mature's brother in "Ballad of Furnace Creek."

Barbara Lawrence — getting the and building bor her work in "Margie" and building bor her work in "Margie" and sean Peters—unknown until her in "Captain from Castlie," next top-bling is in "Deep Water," in "

in "With lt?"

Colcen Townsend—grapevine reports a clickeroo in "The Walls of Jericho," her first feature spot. Universal's Contenders

Uninersal-International likes Paule Croset—hot shot, following hit opposite Douglas Fairbanks, Jr., in "The Exile."

in "The Exile."
Jacques Francois—French stagescreen star, right off the boat into
co-star chore with Miss Toren in
co-star chore with Miss Toren in
Leuisa Horton—fresh out of legit
("The Voice of the Turtle"), into
femme lead in "All My Sons."
Lew Parker — Legit-vaude-niterynadio star can add "film star" to his
green early with "Ape You With
Rype tees off with "Ape You With
Rype tees off with "Ape You With

Marta Toren — Swedish actress U. S. debut is in the Hedy Lamarr role in "Casbah," remake of "Al-giers," opposite Tony Martin.

Burbank's Best Bets

Warners is sending up rockets

about:
Jim Bavis—real success story; dropped by Metro after "30 Seconds Over
Tokyo," "Rosy Ridge" and several
Tokyo, "Tokyo, "And Tokyo, "And Toky

Guilty."

Viveca Lindfors—Swedish import hailed by some as "another Bergman," but quite a gal in her own right, as "Night Unto Night," "To the Victor" and "Don Juan" will testify.

Janis Paige—see raves for "Chey-enne" and others; clear sailing in-dicated.

Assorted Others

Others in the lineup of hopefuls labeled by the trade as "important properties" are Hal Wallis' Kirk Douglas Wendell Corey, Mickey properties" are Hal Wallis Kirk Douglas Wendell Corey, Mickey Mickey Knoz, Douglas Dick and Kristine Miller; Honard Hughes' Faith Domergue, George Dolenz and Donald Buka, all being showcased initially in "Vendetict", and Screen Play" Henry Morgan, radio star whose first film zear role is in SP's first film. 2021 (1982) 1881 (198

"So This Is New York." A first New York."

Then there are Howard Hawke' Then there are Howard Hawke' Then the House The House

"Realized F. Howard, Durt — "Sinh B. 1990, and "Easy Come, Easy Go." related in "The Naked City" and "Howard and East City" and "All My Sona." The Naked City" and Hoter than several pistols, too, are Leo Genn, who boiled the J. Actur Rank Stables for star tool "From Columbia there _as "The Actur Rank Stables for star for level" tool "From Columbia there _as "The Actur Rank Stables for star for level" to "From Columbia there _as "The City of the Columbia there is "From Land Melvym Doughas, \$1,250,000." The City of the Columbia there is "Johnny O'Clock," Dick Powell 31, 200,000. The City of the Columbia there is "Arthur Rank and Independent Articles" The Velvet Tool, "We will be a "Gold to "Arthur The Velvet Tool," "A "Gold the Williams Bros. to nothing short of who bloscomed out after her list "Williams Bros. to nothing short of williams Bros. to nothing short of who would an EL contract for a na "Rankon" of the own of the own of the williams Bros. to nothing short of a na "Rankon" of the Williams Bros. to nothing short of a na "Rankon" of the own of the williams Bros. to nothing short of a na "Rankon" of the own of

Top-Grossers by Companies

Here's how many pictures each company distributed during 1947 which grossed \$2,000,000 or over and how much coin each received or will receive in total domestic rentals from them?

		No. of		•
	\$2	,000,000	Total	
		Pix	Rentals	
	Metro	15	\$50,900,000	٩
	Paramount	13	48,050,000	
ì	RKO	. 10	39,050,000	
	Warner Bros	14	38,800,000	
	20th-Fox	10	35,750,000	
	Universal		20,450,000	
	SRO		10,750,000	
ì	Columbia	2 .	10,500,000	
	United Artists	2	6,050,000	
1	Total	. 75	\$260,300,000	

Stars Alone Not Enough

star strength alone

Crosby the Exception

Crosby the Exception
There's one exaginion—the inevitable Bing, Hiwas Crosby, along with lingid Bergman, who indisputably made to the second of the second o

Fancy Diva

Essey Bivas.

Fasey Biva.

Essey Williams—sheed by Metro out of a swimming tank—is far and away the most-potent of the newer players to establish herself as a magquee power. At but futce, she may be a support of the state of t

Those Who Failed to Hit .

These Who Falled to Bit Going down the list through other
companies, points up the thesis that
stars alone won't do it. Here are
some of the piqures which falled to
get \$4,000,000.

"Starting Lorett Mornthere are the start of the start of the
Bowl Niven, \$1,000,000." "Imperfect
Lady." Teress Wright and Ray Milland, \$1,800,000." "Blaze of Noon."
Sonny Tutts and Anne Baxter, \$1,
\$0,000, and *2sy Come, Easy Go."
Barry Flügerald and Dinas Lyon.
From Columbia there as "The
From Columbia there as "The
From Columbia there as "The

compiled by Vantery in this issue is and Barbara Bel Cedeles: "Hono-Ifs, even more evident from the moon," Shiltery Temple and Francisot. films that didn't make the list. And virtually every picture that's any Codek," Largine Day and Robert where near the top is there through a combination of values, not through.

United Artists had "Christmas Exe," George Raft and George Brent, § 1,000,000; "Copechana," Groucho Marx, and Carmen Miran-Gregory Peck and Joan Benneth, § 1,600,000; "Rammod," Joel McCrea and Verenius Lake, § 1,300,000; "The Other Love," Statistan Stanwyck and Other Love, Statistan Stanwyck and Verdoux, "Charles Chapita, proplayly under \$1,000,000; "Bushassed Lady," Hedy Lamarx, 48, 2000; and Tarmed, Lealler Safe \$700,000. Needs More Than Sole Star

Neces More Than Sole Star

Above its makes it shundauly
olear that it's more than a single
star name that adds up to a big
gross these days. Else how come
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Peck.
When you get to 'Green Dolphin
Street.' It looks pretty much like
Land Turner's bolby, and the same
Land Turner's bolby, and the same
rest of the more times, \$4,00,000 pix
looks and \$1,00,000 pix
looks and \$1,000 pix
looks

Dore Schary the Top Producer Does Schary the Yop Freducer, Producers a furchers and writer who were responsible for the years top pictures were almost as hard to put, a finger on in 1947 as were almost as made to put, a finger on in 1947 as were almost as most opportunity of the producers must go to Dore Schary, now a full producer in the producers must go to Dore Schary, now and the Bobby-Scocet," "The Farmer Daughter" and "Grossfare." The butlest produce undoubtedly was Jerry Wald at Warner Breach of the Bobby Scott, "The Parmer" Daughter's made "Grossfare." "Dark Passage," "The Unfaithful" and "Humorssage," "The Unfaithful" and "Humorssage." "The Unfaithful" and "Humorssage."

warners Peler Godrey was the Warners Peler Godrey was the hardes working different warring the hardes working different warring to the work of the warring the war

Top Grossers of 1947

Following are the \$2,000,000 (or over) films of 1947. Included are those pictures which, in the U. S. and Canadian markets, carned that much in distributors' rentaits or which have played a sufficient number of dates to permit a reasonable estimate that they will bring in much in distributors remains or vinien mave played a sufficient number of date's to permit a reasonable estimate that they will bring in \$2,000,000 or more. Also included are a few pletures released toward the end of 1460 on which there weren't enough dates at that time to estimate what their total gross would be at the end of their releasing company's standard amortization period. Similarly, such late 1847 entries as 20th-20x3 "Centlienan's Agreement," Metro's "Class Timbers," and Rick's "The Bishops Wife," have been excluded from this properties.

lane	" and RKO's "The Bishop's Wife,"	have been	excluded from this
1.	Best Years of Our Lives* Duel In the Sun*	RKO	\$11,500,000
2.		SRO	10,750,000
3.	Jolson Story	Col.	8,000,000
4.	Forever Amber*	20th	
5.	Unconquered*	Par	7,500,000
6.	Life With Father	, WB	6,250,000
7.	Welcome Stranger	Par	6,100,000
8.	Egg and I	U	5,750,000
9.	Yearling	M-G	5,250,000
10.	Green Dolphin Street	M-G	5,000,000
11,	Razor's Edge Hueksters	20th	5,000,000
12.	Packelos & Pakkesson	M-G	4,700,000
13.	Bachelor & Bobbysoxer Till Clouds Roll By	RKO	4,500,000
14.	Mother Wore Tights	M-G 20th	4,500,000
16.	California	Par	4,150,000
17.	Dear Ruth	Par	3,900,000
18.	Perils of Pauline	Par	3,800,000 -3,800,000
19.	Sea of Gress	M-G	3,650,000
20.	This Time for Keeps	M-G	3,650,000
21.	Variety Girl	Par	3,600,000
22.	Fiesta	M-G	3,550,000
23.	Song of the South	RKO	3,400,000
24.	Time, Place and Girl	· WB	3,400,000
25.	Secret Life Walter Mitty	RKO	3,350,000
26.	Farmer's Daughter	RKO	3,300,000
27.	It's a Wonderful Life	RKO	3,300,000
28.	Body and Soul	UA	3,250,000
29.	Wonder Who's Kissing Her Now	20th	3,200,000
30,	Foxes of Harrow	20th	3,150,000
31.	My Favorite Brunette	Par	3,100,000
32.	Song of Love Dark Passage	M-G	3,100,000
33,	Dark Passage	WB	3,000,000
34.	Secret Heart	M-G	• 3,000,000
35.	Where There's Life	Par	3,000,000
36.	Golden Earrings	- Par	2,950,000
37.	Desert Fury	Par	2,900,000
38.	Pursued	WB	2,900,000
39.	No Leave, No Love	M-G	2,850,000
40.	Calcutta .	Par	2,800,000
41.	Sinbad the Sallor	RKO UA	2,800,000
42. 43.	Strange Woman	M-G	2,800,000
44.	Desire Me 13 Rue Madeleine	20th	2,750,000 2,750,000
45.	Miracle on 34th St.	20th	2,650,000
46.	Humoresque	WB	2,600,000
47.	Cheyenne	WB	2,550,000
48,	High Barbaree	M-G	2,550,000
49.	Wild Harvest	Par	2,550,000
50.	Crossfire	RKO	2,500,000
51.	Down to Earth	Col	2,500,000
52.	Two Mrs. Carrolls	WB	2,500,000
53.	Fun and Fancy Free	RKO	2,400,000
54.	Nora Prentiss	WB	2,400,000
55.	Wistful Widow of Wagon Gap	. U	2,400,000
56.	Homestretch ·	26th	2,350,000
57.	Stallion Road	WB	2,350,000
58.	Escape Me Never	WB	2,300,000
59.	Possessed	WB	
60.	Boomerang	1 20th	
61.	Shocking Miss Pilgrim Unfaithful	- WB	
63.	Brute Force	w D U	
64.	Romance of Rosy Ridge	M-G	
65.	Happened in Brooklyn	M-G	
66.	Song of Sheherazade	UM-G	2,150,000 2,100,000
67.	Suddenly It's Spring	Par	
68.	Buck Privates Come Home	U	
69.	Buck Privates Come Home Cry Wolf	· wB	
70.	Great Expectations	"ប	
71.	Lady in the Lake	M-G	
72.	Magic Town	RKO	
73.	Slave Girl	Ü	
74.	Smasn-Up	υ	2,000,000
75.	The Unsuspected	WB	2,000,000
_	- mains		

Upped-admission picture. Estimate based on take of Increased price distribution plus first time around in regular release.

Top 'Golden Circle'

Continued from page 1

million state of the industry—and, stakes, it \$8,000,000 equals the take in 0.0 citinese waitzed in in 1946, the of 30-septer boom year pictures of 185 ks. "Mary" (TRCO). Incidentally, New York Incomp. The 15 "Circle" pictures in 1947 to other hiked-andish pictures warraged annie ab treeter than \$8,000,000 extended and the 10 feb previous year averaged only a bit bretter than \$8,000,000 extended and the 10 feb previous year averaged only a bit bretter than \$8,000,000 extended with \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged only a bit bretter than \$1.000 extended the 10 feb previous years averaged and \$1.000 extended the 10 feb previous years averaged and \$1.000 extended the 10 feb previous years averaged and \$1.000 extended the 10 feb previous years averaged and \$1.000 extended the 10 feb previous years averaged and \$1.000 extended the 10 feb previous years averaged and \$1.000

The 15 "Circle" pictures in 1947; averaged almost \$8,500,000 each, while the 19 the previous year averaged only a bit better than \$4,800,000. Counted in the compilations are those pictures released during 1947 or at the end of 1946 on which there were a sufficient number of play-

Crosby Pic's Surprise

75 Gross \$260,300,000 To Gross \$260,90,000

The 75 top firms—all those that grossed \$2,000,000 or more—returned to their distribs an aggregate of \$200,000 to more—returned to their distribs an aggregate of \$200,000 to more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is some \$15,000,00 more than the previous year. Again 1t dramate of the first it is previous year. Again 1t dramate of the first year of the year of year of the year of ye

dubious.

Metro and Paramount retained their No. 1 and 2 positions, respectively, in the 1947 boxoffice sweeps than any other company in the list of films which topped \$2.00,000 in domestic gross and also got more results from the group of films than the list of the company in the list of the company in the list of films which topped \$2.00,000 in the list with a total take of \$50,900,000.

out of seventh.

'UA dropped to last place, reversing positions with Columbia, which wound up next to last. Although Col had only two pictures, among the great \$8,000,000 and "Down to Earthis" \$2,500,000 gave it a resonding \$15,000,000 total. UA also had two pictures, Enterprises "Body and Soul" and Soul" and Sturi Stromberg's "Strompe Woman," for an aggregate \$5,000,000.

"Strange Woman," for an aggregate \$6,050,000.

Metro's % Terms Did II
Metro's \$5,000,000 total was achieved despite the fact it didn't set a film on the top-grossers list it also the set of the film of of t

15. 16. 17.

or all phender of 198400, which are perfectly as the second of 198400, were a sufficient, number of playdates for industry distribution experts to make a reasonable stilled the second of 19840 at 28.200,000, which are perfectly as a second of 19840 at 28.200,000, but at clustly play conductive of the second of 19840 at 28.200,000, but at clustly play conductive of the second of 19840 at 28.200,000, but at clustly play conductive of the second of 19840 at 28.200,000, but at clustly play at the boundary play of the second of 19840 at 28.200,000, but at clustly play at the perfect of 19840 at 28.200,000, but at clustly play at the boundary play at the perfect of 19840 at 28.200,000, but at clustly play at the perfect of 19840 at 28.200,000, but at clustly play at the perfect of 19840 at 28.200,000, but at clustly play at the perfect of 19840 at 28.200,000, but at cluster of 19840 at 28.200,000, but at at at 28.200,0

Tather slowly for Metro, has been tremendous in small towns. With \$5,250,000 anticipated, that will make like the company's largest grosser with the Wind. Issue of "Goed Times Prive Golden Circle" films proves substantially one point schieved by "The Golden Circle" films proves substantially one point tribution excent. That it has not point tribution excent. That it has not will be grosses now and the medicact will be grosses now and the medicact will be grosses now and the medicact will be grosses from and the medicact will be grosses from any other subject. The five summary of the subject of the subject of the summary of the subject of the subject of the summary of the subject. The five summary of the subject of the summary of the summary of the subject of the summary of the summary of the subject of the summary of th Show' Spots in Gross Sweepstakes

In an industry famed for the bitter, a more basic and earthly picture—relationships between its branches, supped admission—pictures probably it better bits than "Years" in the draw more punch-swingling in 1947 then any other subject. The fibe pis place is the "General" in the films that were sold on that basis, the the pis producers, distributors and exhibitors. Both films have pretty much combendered, which were produced and such as the prod

exhibitors.

'Leading the pack, both chronologically and in the amount of coin it garnered, was Samuel Goldwyn's "Best Years of Our Lives." Right after it in take is David O. Schincks "Duel in the Sun," followed less closely by "Forever Amber." (20th). "The Unconquered" (Par) and "Life With Father" (WB).

"Best \$8,000,000 \$3,500,000 \$11,500,000 "Duel" 7,250,000 2,500,000 10,750,000 "Arnher" 5,000,000 3,000,000 8,000,000

"Pather"... 3,500,000 5,000,000 7,500,000 "Pather"... 3,500,000 2,750,000 6,250,000

Both films have pretty much com-pleted their upped admission runs. "Years" has had 4,500 dates and "Duel" 5,300. Regular release on both films will probably start next

fall.

"Ambet" suffered a severe loss of momentum when the Catholic Legion of Decency put it on its condemated list. Many exhibs pushed off booking it until it was recently revised and given the Legion okay. However, it already has in \$3,000.00 in rentals, which will easily give it be \$5,000.00 estimated on the up-

per admish. "Unconquered" is being given slightly different treatment. It will play a total of only about 285 upped-admission engagements, Then, instead of being held back a year, as the other pictures are, it will be sent into regular release-for Easter, The limited number of tilted admission of the sent per admish.

somewhat is grown and also got more rentals from the group of films which to present the group of them is with a total take of 805 countries. The second of the second of

Top-Grossing Stars of 1947

Following are the star whose name appeared on the nation's manuscular queed during 1497 and accounted for business of the boxoffice. Accompanying each name is the number of pictures in which they started during the year (out of the list of \$25,00,000-and-over gross-un), aggregate rential their films earned—be will earn—and the average of the started of the started

	ctor, production values and grosser.			
		No. of	Aggregate	Average
		ictures	Rentals	Per Pic
	Jennifer Jones	1	\$10,750,000	\$10,750,000
	Gregory Peck	2	16,000,000	8,000,000
	Linda Darnell	1	8,000,000	8,000,000
	Gary Cooper	1	7,500,000	7,500,000
	Teresa Wright	- 2	14,400,000	7,200,000
	Dana Andrews	2	13,750,000	6,875,000
	William Powell, ****	1	6,250,000	6,250,000
	Irene Dunne	1	6,250,000	6,250,000
	Bing Crosby	1	6.100,000	6.100,000
	Larry Parks	2	10.500.000	5,250,000
	Cornel Wilde	. 2	10,350,000	5,175,000
	Lana Turner	ī	5,000,000	5,000,000
	Gene Tierney	1	5,000,000	5,000,000
	Tyrone Power	1	5,000,000	5,000,000
	Paulette Goddard	2	- 9,550,000	4,775,000
	Clark Gable	ï	4.700,000	4,700,000
	Cary Grant	ī	4,500,000	4,500,000
	Claudette Colbert	'2	8.750,000	4,375,000
	Joan Caulfield	3	11,900,000	3,967,000
	Van Heflin		11,800,000	3,930,000
	Fred MacMurray	2	7,800,000	3,900,000
	Betty Hutton	ī	3,800,000	3,800,000
	Spencer Tracy	î	3,650,000	3,650,000
١	Esther Williams	2	7,200,000	3,600,000
	Ray Milland		6.850,000	3,425,000
	Katharine Hepburn	2	6,750,000	-3,375,000
'	Danny Kaye	ī	3,350,000	3,350,000
•	Loretta Young		3,300,000	3,300,000
١	Betty Grable		6,400,000	3,200,000
۰	Rex Harrison		3,150,000	3,150,000
•	Bob Hope		6,100,000	3,050,000
•	Van Johnson		12,100,000	3,025,000
•	Walter Pidgeon		- 3,000,000	3,000,000
•	Dennis Morgan	2	5,950,000	2,975,000
•	John Garfield	2	5,850,000	2,925,000
•	Dorothy Lamour		5,650,000	2,825,000
•	Douglas Fairbanks, Jr		2,800,000	2,800,000
•	Hedy Lamarr		- 2,800,000	2,800,000
•	Homphan Board	2		
٠	Humphrey Bogart James Cagney		5,500,000	2,750,000
•	Cames Cagney	1	2,750,000	2,750,000
•	Greer Garson	3	2,750,000	- 2,750,000
•	Alan Ladd		8,150,000	2,717,000
•	Transa Managara	. 2	5,350,000	2,675,000
•	James Stewart	2	5,300,000	2,650,000
•	soan Crawtold		4,900,000	2,450,000

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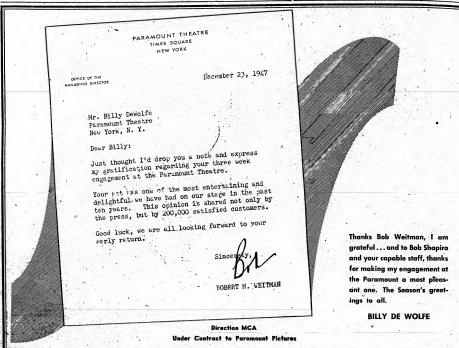
"BLACK NARCISSUS"

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"SONG OF INDIA"

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Janua Bendus



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FROM AN EX-MUGG

CLAUDE BINYON



In plain language, Mr. Exhibitor Where the HELL are we going?

This industry of ours grew from infancy, to its present gigantic stature as a double attraction business. An entertainment-hungry public skyrocketed nickelodeons into mighty movie palaces because they took to their hearts the sure-fire, diversified programs that were the foundation of our success—a dramatic feature for the adults, a two-reel comedy for the younger element (and that often meant from six to sixty), a seenic and a news.

In the early days there were as many comedy stars as there were dramatic top-notchers, and very often the two-reel comedy was a greater draw than the feature. But the comedy stars, disregarding the maxim that brevity is the essence of humor, moved into the feature length class. . . and by so doing, eventually into oblivion. Audiences soon learned that their favorites of the shorter subjects became very unfunny attempting to sustain feature length.

The two-reelers, stripped of name value, with less and less entertainment appeal, became "fillers" and were worthless as the exhibitors' second attraction.

To fill this important secondary spot, the exhibitor substituted a second feature, but it doesn't take an economist to figure out that the second feature would have to effect some short-cuts in order assure itself of afreturn. The studios recognized the situation and set up the distinction now known as "A" and "B". But audiences couldn't be fooled eitheir. They were quick to grasp the distinction and history repeated itself. The "B's" gradually dropped in budget, in production values, in quality until they too became "fillers"—more of a business-filler than a simulati.

Again you exhibitors were called upon to find a substitute for a second attraction. And the marquees of today's theatres bear the answer. Two "A" features teamed together on one program.

But that is an unhealthy situation. It is obvious that you don't team up two top-grossers. And two disressed "A's" together certainly are not conducive to sending audiences home in a happy frame of mind.

There is another obstacle to the teaming of two "A's", regardless of their quality. One or both of them are going to degenerate into fillers—and the movie-going public who are willing and eager as ever to build your box office, given the right attractions, will pronounce the same judgment that killed off the two-reelers and deteriorated the "B's."

We feel that showmanship and only showmanship can fill that second attraction spot that is so vital to our business. And we have injected that showmanship into the newest idea in motion pictures! — The real answer to the problem! Our 50 minute feature comedies are $\frac{1}{2}$ of a top "A" feature — in quality, in production value, in entertainment!

They are the only solution to your crying need for a box-office stimulant to bolster that all-important second attraction spot. No "fillers" . . . no tired "B", but ½ of the highest quality "A" to come out of Hollywood . . . specifically designed for audience appeal — plus a turnover that will spell top grosses!

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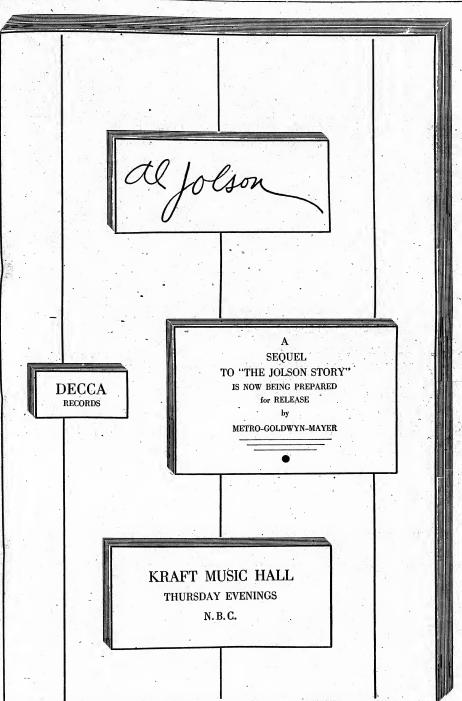


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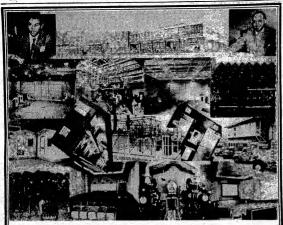
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GREETINGS

ASTOR and VICTORIA THEATRES
NEW YORK

Dallas Exhibs Form New Indie Ass'n, Aron, Sephen LaCuse, former who under the colony of the colon and control of the colon and colo

operator, was prime mover in organ-ting the group and has been named chairman. Lloyd Rust, of Gene Autty Enterprises, assisted fatey in the moon of the control of the state of the control of the contr

Eagle Lion has opened its new ex-change here. Branch manager is Clair Hilgers.

Dallas.

I. B. Adelman and Harry Sachs we granted the use of their Delan theatre here to a local Episcoll congregation until it's new majeried. Gene Autry Enterprises, erator of the Kessler theatre has tended use of the house to a Bapt Church in that vicinity for use index more majer. Dallas

Sunday mornings.

Don C. Clark and Ed V. Green have formed a partnership in two service compenies, the Toxas in two partnership in two service compenies, the Toxas with a tax.

But a such a tax.

But Smith Back to McKees Rocks of Texas. The first is a buying and booking office and the other a boos office stimulant plain. Both are forter stelemen. Clark is son of in McKees Rocks as assistant to M.

Stephen IaCause Shifts, Atron
Stephen IaCause, former Inventimanager of the Strand, Airron, inmov an assistant manager at its
Palest, an the office of the Strand, Airron, inpalest, and the office of the Invention, with
Owners of a string of drive-ion, win
Owners of a string of drive-ion, win
Contribution, of a new direction
Contribution of Sadducky, O, has
been and only the Stell Falest
Deen amounted by the Self-indicated
The Sixt, East Liverpool, O, has
been sold by Lawrence Black to AiCity Council at East Palestine, O,
has passed a 3% admission tax. The
Sixty East Liverpool, O, and
East Liverpool

FLORENCE ROGGE **ASSOCIATE PRODUCER**

BALLET DIRECTOR

RADIO CITY MUSIC HALL

Irving Helfent Adds a Title

Irving Helfont, Adds a Title Irving Helfont, homeoffice assistant to Metro's western sales chief and New York contact for the company's Canadian sales toppers, has been named homeoffice assistant to Burtus Bishop, Jr., midwestern sales man-ager. He's to handle all three jobs

Bishop, Jr., minwestern snow-marker accuracy by handle all three jobs As assistant to western sales chief George A. Hickey, Helfont succeeds Joel Bezahler, recently appointed Songers Leather hat week was in Chicago, accompanied by Merinker, for huddles with Bishop and his staff.

is staff.

Hendel-Stearn Get Release
Pitteburgh.

Harry Hendel, local exhib and
combine here, have just landed as
alor releasing deal for their second
and releasing deal for their second
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complication of their second
was more than 100 theatres in the
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theatres combined the second
the second their second the
late territory in the second the
late territory in the second the
lates are second.

Odeon, Canada, Staff Shitis
Following managerial Troronto,
Fallowing managerial Troronto,
Grando Carlum, Clark Appalers are
division manager, Odeon Theatres of
Canada Carlum Rank); the Savoy,
Hamilton, to the Palace, Hamilton,
Greith Wilson to the Savoy, Hamilton; Steve McManus from the Falstori, Clauke Hunter from the Odeon,
Kingston, to the Odeon, Peterboculti, Jack Whitfold, from the Pal-

Hamilton, to the Capitol, Niagara

dale, modernistic 997-seater and la est unit in 20th Century Theatre 65-house chain in Ontario.

New drive-in theatre will be built just beyond the city limits of Charlotte. R. C. Sanders, secretary and treasurer of the A. S. F. Corp., will operate it.

operate II.

He is now connected with the Theatre Booking Scrvice. Theatre Equipment Co., owns an interest in a drive-in at Hickory, N. C., and is sole owner of other theatres in the Carolinas.

John Bello Upped by WB
Pittsburgh.
John Bello, former sassistant manager of the English, East Liberty, Pa., has been promoted to manager of the Grand in Greensburg by the WB circuit.

of the terms at tremesons by the control of the con

noot, westerman to Richmont
Harrisburg,
Robert Westerma, sassitant manager at Loov's theatur here, has
agerable of Loow's in Richmond,
A. William Blankenship, student
sate of the Richmond house,
s

Sell Capitol, Reading, Pa

Sell Capitol, Reading, Pa.
The Capitol, or Reading, Pa.
The Reading, Pa.
The

New Tax in Meadville Pa Council here has approved a 10% amusement tax despite protests from three groups who claimed the levy, on top of a 20% Federal tax, is "un-just." just."

The new tax is expected to new \$40,000 a year.

Sullivan to Strand, Syracuse

Jeff Sullivan, of Loew's State, Providence, R. I., has replaced Joe Sloan as manager of Loew's Strand here.

Reading, Pa., Plans New 10% Admissions Levy

Reading, Pa. The Reading city council has inroduced and is planning to pass, at the end of a legal waiting period late in January or early in Februa ary, a new 10% admission tax on all amusements, including theatres. theatres sports and dance halls. Only religious and charitable benefits, entertainments or games are exempted in the ordinance, which councilmen hope will net the city \$200,000 a

hope will net the city \$200,000 at year.

Theatre managers have organized a protest committee which is sparking a postcard protest campaign, and placed display ads in the ddilles. Managers of commercial sports events and schools and colleges also oppose the tax measure, but thus drawn and the committee of the c



New York Theatres

"MY WILD IRISH ROSE"

Color by Technicolor

Color by Technicolor

Ib Arring DENNIS MORGAN

Ib Arring Dal Andras Kins - Alan Hale

Harring Dal Andras Kins - Alan Hale

Harring Tolk - Andras Kins - Constitution

Directed by Da VID BITTER

Hauled Number Created and Directed by

Left by Trylar

THE INK SPOTS

ERRIF EVELUAR - AND ANDRAS

ERRIF EVELUAR - ANDRAS

CONTROL OF THE CONTROL OF THE

STRAND

WARNER BROS. PRESENTS THE VOICE of the TURTLE old REAGAN & Floring PARKER

Eve Arden • Wayne Morris with
KENT SMITH • JOHN EMERY
Directed by Irving Rapper
Screen Play by John Van Druten

Brendway At 51st St. WARNER Theatre

OHN WAYNE - LARAINE DAY. /COOR

THE FUGITIVE

FONDA · DEL RIO · ARMENDARIZ cried by JOHN FORD VICTORIA

CAPTAIN from CASTILE

TYRONE



ROBERT TAYLOR TOTTER MARSHALL

AWFORD - ANDREWS - PONT
"DAISY KENYON" en Stage - Lanny Rose - Wiere intrice Kraft & Co. - Hollace Sha ROXY 7th Ave. 4

BOB HOPE WM. BENDIX WHERE THERES PARAMOUNT

WALT DISNEYS NOW!

ongratulations!

from

(Founder of Balaban & Katz Theatres) EXECUTIVE DIRECTOR.

ROXY THEATRE **NEW YORK CITY**

Anniversary

87

"Let's Count Ears" Tune Plays On

A Radio Gagman's Footnotes To Shakespeare

I am Sir Oracle. And when I ope my lips, let no dog bark! (1)
(The Merchant of Venice)

(The Merchant
Oh, it is excellent
To have a giant's strength; but it is tyrannous
To use it like a giant. (2) (Measure for Measure)

Give every man thy ear, but few thy voice. (3) The gods sent not corn for rich men only.
(Coriolanus)

Brevity is the soul of wit, (5) -(Hamlet)

How sour sweet must is When time is broke and no proportion kept. (4) His better doth not breathe upon the earth. (7) His better doth not breathe upon the earth. (17) I am tied to the stake and I must have been upon the earth. (King Lear) (King Lear)

My conscience hath a thousand several tongues, And every tongue brings in a different tale. 19 (King Richard III)
The air bites shrewdly, (10)

Who can be wise, amazed, temperate and furious, Loyal and neutral, in a moment? (11) (Macbeth) It oft falls out, To have what we would have, we speak not what we mean. (12)

(Measure for Measure)

The kiss you take is better than you give. (13)
(Troilus and Cressida) Policy sits above conscience. (14)

(Timon of Athens) are are a few of the unpleasant'st words at ever blotted paper! (15)

that ever blotted paper! (15)

What's mine is yours, and what is yours is mine. (16)

(Measure for Measure)

Truth will come to light; muder cannot be hid long. (17)

(The Merchant of Venice) Our remedies oft in ourselves do lie, Which we ascribe to heaven. (18)

(All's Well That Ends Well) He will give the devil his due. (19)

win give the devil his due. (19)

(King Henry IV)

Within the book and volume of my brain. (20)

(Hamilei)

The smallest worm will turn, being trodden on. (21)

One fire burns out another's burning.

One fire burns out another's burning.
One pain is lessened by another's anguish. (22)
(Romeo and Juliet)

One pain is research.

Double, double toil and trouble;

Fire burn and cauldron bubble. (23)

(Macbeth)

He jests at scars, that never felt a wound, (24)
(Romeo and Julier)
More sinned against than sinning, (25)
(King Lear)
And art made tongue-tied by authority, (26)
(Sonnet)

(Komeo dru druss)
If you have tears, prepare to short-them now. (28)
Littles Caeser)
I never knew so young a body with so bold a head. (26)
(The Merchant of Venice) I can no other answer make but thanks,

I can no other answer make but thanks,
And thanks, and ever thanks, (30)
(Twelfth Night)
On woe is me,
To have seen what I have seen; see what I see! (31)

I would to God thou and I knew where a Commodity of good names were to be bought. (32) (King Richard II)

Neither borrower, nor a lender be. Neither DUTIONS,

But when I tell him he hates flatterers
He says he does, being then most flattered. (34)

(Julius Caesar)

Almost as like as eggs. (35)

(Twelfth Night)
It is a wise father that knows his own child. (36)
(The Merchant of Venice)

The a happy thing
To be the father unto many sons. (37)
(King Henry VI)
"So so" is good, very good, very excellent good;
and yet it is not; it is but so so, (38)
(As You Like It)

(20) John Kieran.
(21) The writer.
(22) One Man's Family.
(23) The rehearsalt
(24) The critic.
(25) The radio listener.
(26) Censorship.
(27) Audience participation

- (1) The sponsor, station.

 (2) The broadcasting station.

 (3) Edgar Bergen, etc.

 (3) Spot announcement.

 (5) Spot announcement.

 (6) Spot announcement.

 (7) The actor.

 (8) Fred Allen (also Henry Morgan).

 Morgan).

 Morgan,

 Morgan,

 (10) Free define.

 (12) News commentator.

 (12) News commentator.

 (13) Collaboration.

 (14) Collaboration.

 (15) Collaboration.

 (16) A radio Joke.

 (17) Morgan).

- (37) Audience participation show, (28) Option time, (29) A quiz kid, (30) Payment for audition script. (30) Payment for acceptance, (33) The gagman, (33) The gagman, (34) The comedian, (35) Jukes, escript. (36) Pinal secript. (36) Produces a criticism.

As New Year Bows Radio Chooses Easy Program Way Out, Shunning Fresh Pastures and Eveing Its Ratings

By GEORGE ROSEN

By GEORGE ROSEN

As radio moves into 1948, its favorite game is "Let's Count Ears." Scratch a broadcaster, a sponsor, an agencyman, the biglime star and the smallest Afran—and you'll find a management of the smallest Afran—and you had been dead to the smallest Afran—and you had been smallested, that not until radio applies itself more to the qualitative aspects of remainer of the smallest Afran Management of the smallest Afran Management of the smallest Afran Management of the smallest and delides, instead of remaining circulation-inappy, can the medium hope to mature as Show Business.

When, as the old year faded the Nielsen Board of Strategy degited it was time to up and "knock Hoop for a loop" by previous "for-clients-only" retriction, it set off the hottest round to date in the Battle of the Ratings—one that august for a pagesile fight to the finds in 1948.

The smallest Afran Afran Management of the trade's obelance to counting ears came almost simultaneously with the announcement that Eversharp was dropping Henry bearer, for the trade was all to cognizant that their failure to produce impressive ratings was an obvious factor. And the trade was equally contract that Pages and Pages a

bearer, for the trade was all too cognizant that their failure to produce impressive ratings was an obvious factor. And the trade was equally cognizant that Para and Morgan added works' conselled pattern over the past few years.

As radio moves into the '48 cycle, it's still Fibber and Hope alternating for the No. 1 solt, with those hardy prennials, Jack Benny, Fred Allen, Lux Radio Theatre, Red Skelnet to the Allen Lux Radio Theatre, Red Skelnet to the Skelnet Skelnet of the Skelnet Skeln

Wailing Wall Contingent

Wailing Wall Contingent

As proof the Wailing Wall contingent points to the state regime of the segnicies during "4" and the almost total lack regime of the segnicies during "4" and the almost total lack kilocycles. The heavy budgeted "Ford Theatre" took to the air, but without creating any undue stir. Al Joson crashed into the payoff columns, restoring stature to a Kraft Music state Thing Croby deserted the show.

But here, again, the trade deplored the fact that it took an oldtimer to inject the season's facelift, And if there were the usual upheavals around the agencies, as witness the Tom cendancy of "Pat" Weaver into the Y & R radio helm, it was more of a bid to stave off further loss of accounts due to unimpressive programming rather than a determined effort to revolutionize agency thinking.

The programming after than a determined effort to revolutionize agency thinking the second of the networks—particularly CBS—int the commercial programmine gieture. In fact, the stepped-up program acreases as "4" makes way for the new year is the predominant role of the networks—particularly CBS—int the commercial programming predicts. In fact, the stepped-up program acreases as "4" makes way for the new year is the predominant role of the networks—particularly CBS—int the commercial programming remained strictly an agency "baby."

Take, for example, what's been there seek new receiver on "1" Take, for example, what's been there seek new receiver on."

pages used to most writing programming a smallest strictly as Table. The analysis of the sound in character has been going on. It remained for CBS to turn the trick that eluded all the agencies during the past year—developing a brace of house-built shows into a Top 16 rating payoff within three months after wrapping up sponsorship deals. It so happened that both shows, "Arthur Godfrey's Talent Scoutes" and "My Friend Irma." landed in the Young & Rubleum camp giving that gram category, Yet if is a V& & distinction that stems from CBS' creative knack in comedy development, rather than the agency's.

gram category. Yet it's a Y & R distinction that stems from CBS 'creative knack in comedy development, eather than the agency's common the stems, and the st

IS RADIO BURDENED WITH YOUNG FOGIES?

-By EDGAR KOBAK-(President, Mutual Broadcasting System)

The broadcasting industry, which is just reaching 26, is a youngster. It should be mimble and supple and fast on its feet; comparatively fresh in its outlook and flexible in its thinking.



But is it? But is it?

Several strews which the wids has Several strew by the control of the bree left room for doubt; have suggested that perhaps the industry harbors too many fogies. Mr. Webster defines a common fogies. Mr. Webster defines a common fogies with a behind the control of the common fogies. The control of the control

example.

One of broadcasting's young men was

Edgar Kobak One of broadcasting's young near was recently quoted in the public prints as having made the statement that—"to criticize radio is—why—it's un-American." To be sure he had not been misquoted, I checked with him. He told me he had "spoten in jest—but that many a true word is spoken in jest." From this, it must be obvious that he feels criticism of radio is little short of treasonable.

I submit that his attitude is indicative of the kind of fogy thinking I'm talking about...the kind that's all too preva-

Here's how my friend figured it; radio gives people what they want; so, if 'radio is "lowbrow" it is only reflecting the people, whose tastes are low; and so criticating radio is criticating the people; and that's un-American. This line of reasoning, which by the way is typical if not as badly put, was also quoted in the public prints.

Now, our young man is not only superficial, but he leaves himself (and the industry) wide open to further atack, because of his stiff-necked and forgy attitude. Let's examine his arguments realistically: let's see what the "other side" could say (and let's not kid ourselves about the degree to which the "other side" is vocal).

Radio gives the people what they want." It is true that ratings tell what people like and want—but remember that they can choose only from the fare that is offered them. That isn't saying that radio is giving people all they want, or even giving them programs which they might like better than those they are not getting.

VALETY, which keeps pretty close tabs on programming, has been singularly frank in pointing out that for too long radio has been dishing up the old fare—and been notably laggard in developing new types of programs, new talent, new twists to present formats.

To say that ratings prove that radio gives people what they want, is like saying that the old Model-T Ford was the lest word because people had bought millions of them, What would automobiles look like today if the industry had indulged in that type of reasoning?

dulged in that type of reasoning?

2. "Radio is only reflecting the people and if their faster are low then radio is necessarily 'towbrow'." And that, considering the responsibilities which radio has toward the listence, is a preity damaging admission; equal to saying that tence, is a preity damaging admission; equal to saying the tence. Let the not press this point, except to say that if our bright man's argument were valid, then all of our industry's efforts in public service programming teerfours music, realignes, educational, cultural) represents so much money heaved into the bay.

Criticism and Eyewash

3. "It is un-American to criticize the American people." This is so much eyewash. Happily we have the right-to Congress, the Administration, and even the White House. And that most hallowed of documents, The Constitution, has not been beyond criticism; in fact, with twenty-one Amendments, I would say the Constitution has been criticized at least that many times.

And for any young man in radio to seek to imply that radio is beyond criticism is to go way out on the limb and to invite the "other side" to saw that limb. So much for that. I could, if I wanted to, tick off on my fingers incident after I doud, it wained to they of oil in migras includes after incident showing young fory thinking in broadcasting; and smugness, and complete and fatuous satisfaction with the status quo, and a high and mighty attitude toward criticism even though I admit that some of it is uncalled for;), and a sort of "be dammed to you" position.

I have always maintained that the listener is our boss, that we have a serious responsibility and duly toward him, that we cannot assume for one moment that we know everything there is to know and nobody can tell us, nor can we assume that we are doing everything that can or should be done. I have always maintained all these things and I say them again.

What do I suggest? I don't think I need say anything which the thoughtful reader will not have concluded for himself. To wit:

Ne in the industry should not take personal offense at critician; we should examine it objectively and honestly. Where there is substance in conservations of the substance in conservation of the substance in conservation of the substance in conservation of the substance of the

I think we should remember that no one on the outside can harm radio, but the young fogles in our midst can. We shouldn't allow them to do it.

COMEDIAN'S BLOOD ROYAL

Boffy Miller, America's foremost radio comedian, walked ruly ween fine to the palatial beverfy Hills scale and the marble steps to his palatial beverfy Hills scale and the relative ween fine to be supported by the common state of the great personality had the door Boffy cured inwardly. What trash his writers had handed him, Only by the force of his great personality had he managed to do a good broad-cast.

Finally James opened the door. He helped Boffy off with his hat, cost, and an ilbs. "You took exhausted, sir," sympathized James, kissing his had." I take it yout writers are successful to the property of the pro

one thing lower than a writer, and that's the writer that lives undermost him." bing flagers against Body's sching James present his a correservating, sit, when the entire molecular depends solely on your personality."

Body nodded in agreement. "I don't know why Jut with comedy writers. They're nothing but the Vigoro in the garden of radio. And by the way, James." Body continued, "at the last meeting one of the writers. They not house through the services of the writers of the work of the wor

fence."

James apologized, and carried Boffy into the living room.

There by the fireplace sat Boffy's wife, Ruth, knitting his latest Hooperating into his tennis sweater. It was a fouch-

latest Hooperstum into his terms sweeter. It was a journey domestic section, and domestic section, and domestic section in the property of the

where the work of the control of the

Who's Who Started It All

Who's Who Started It All
Ruth interrupted his thought. "Datling, have you heard
the wonderful news about Who's Who!"
Bofly shoot his head.
"I have permitted them to use your name in the new
edition?" Ruth proudly informed him.
"Oh, how generous of you."
"The fact," Ruth continued,
"You a genealogist to trace
"A genealogist," Bofly scoffed, "what a waste of time.
Bow could there he anything but Royal Blood, Inm y'ems,
I who won't eat a sardine unless it swam behind the Mayflower."

Their conversation was interrupted by the door chimes James ushered in a dignified gray-haired gentleman. "Announcing the arrival of Professor Ballincoff, the eminent genealogist."

personal use arrival of Professor Ballincoff, the eminent genealogist."

Professor Ballincoff bowed low. "I have here the complete report of your entire ancestry."

Professor Ballincoff bowed low. "I have here the complete report of your entire ancestry."

With a smile of anticipation he settled back in his chair and opened the document. As he glanced at the first page he trew back in disbeller. His face twisted in agony, and the pages fell from his nerveless nigers. One dear," she saked. Boffy pulled his arm away. "Don't touch me."

"Darling, what's in that report. Let me hear the worst. Are your a descendant of a murderer, a bank robber, a horse that the complete of the professor of the profe

thiel?"
"Oh, if it were only that." Boffy hid his bead in shame.
"Shi am a direct descendant of Joe Miller. I have comedy
writer blood in my veins."
A scream tore through the night air. Ruth fell to the
living room floor. "I'm married to a comedy writer," she
moaned. "A comedy writer."
Boffy patted her wrists. Ruth recoiled as though from a
rattiespake. "Don't touch me," she shrieked. "To think
that the father of my children has comedy writer blood in

his veins!"

Boffy looked about the room helplessly. "What am I to

do?", he groaned e the butler handed him a loaded revolver.

Reverse Blood Bank

"Please, darling," Boffy fell at Ruth's knees, "I'll do any-thing—anything. I'll go down to the blood bank and have them drain me." Ruth ast stone like. The sheer tragedy of the moment has tunned her beyond words.
"Darling," he pleased, "After all, I've given you the best like has to ofer. A home in Bewrity Hills, mink costs, and even a butler.

even a butter."
In silence James handed Boffy his resignation.
In slence and out Boffy in angula, "You can't leave me just because I have writer's blood. I'll raise your salary. I'll give you \$1,000 a week."
In silence James said, "I have my pride."
Desperately Boffy turned to Pryfessor Ballincoff. "You.

sir, have brought this tragedy to my doorstep. Now that I have writer's blood in my veins—tell me, tell me—what am

writer's blood."
"Boffy, it won't work out. Some day when we're with important people like producers and account executives you'll forget yourself, and mention Crosby's horses, or the Sunset Bus."

Boffy winced as the full of impact of her remarks sank in.
auth was right, "Do you mind if I say goodbye to the chilren?", he asked.

"But they're so young," Ruth implored. "Must they know truth?"

the truth?"

Boffy turned, walked slowly back to his room, threw himself on the bed and wept. All night long he tossed and turned. He who had desplace writers was now one of them. He himself was one of those himps of Vigoro.

But perhaps Ruth was wrong. Maybe it could be kept a secret from everyone. With that thought he fell into 8

troubled sleep.

The next morning Boffy openel his eyes and hoped that last hight's events were merely a dream, a horrible night-nare. But, no. It was all too true. It must be true. Look what the birds were doing at this window—and, to think, yesterday they had been singing there.

He jumped out of bed. A ray of hope shome through his troubled horizon. Be didn't cell any different. But then it arounded no sitting position. Without being told he knew what he had—the most dread of fill radio diseases—Gaglie Crouch. He kazotzkied over to his mirror and looked at his reflection. His face was the same. But there on-his chest was the evil thing that out, "It's the script that counts." He desperately combed it, he brushed it but if kept anapping back into the same hateful slogan. He quickly put a shrit over it. But even his shirt showed he was a writer. There were whipmarks on the back. shirt show the back, He finis

shut showed he was a witter. There were whipmarks on the Beath of dressing and went down to breakfast. He prayed inwardly that his secret was still asfe. But he was wrong. In some way the cook had found out. There on his plate was his breakfast—Fried Red Heart. He was afraid to question has evoke of he as in And then he realized to question the evoke of he as in And then he realized to views. Otherwise why did he ask for a second helping? The doorbell rang several times before Boffy remembered that James had quit. He left the breakfast table and opened the door. There, texing him on the sites, were his Beverly was no need to talk. The accusation shone from their eyes. And then to his horror he noticed several of them marching back and forth like pickets with hige placards that read, "Boff with the several was no need to talk. The accusation shone from their eyes. And then to his horror he noticed several of them marching back and forth like pickets with hige placards that read, "Boff with the several was not another read, "Go to Kokomo, Shmo."

Boffy stood there a broken man. These people had been his riends. What had once been bosom pals had turned out to

or taises.

Leave Beverly Hills? Leave his swimming pools? Leave his wife and children? Where would he go? Where do writers live? And would there be another empty cave in Griffith Park?

It's the Children Who Really Suffer

His attention was diverted by two children approaching his house. Their ciothes were ripped to shreds. Their colors were ripped to shreds. Their colors were ripped to shreds. Their cycle the colors of the colors of the colors of the colors of the colors. The colors of the colors of

only one-sixtyfourth of Joe Miller's blood flowed through his year. So loss to him. "Fallow," he be-secked them, "being a writer isn't to terrible. Writers are human. They get warm. They get cold. They get human. They get warm they get cold. They get humary. They have feelings like everyone else." Then you are a writer, dad."
Body threw out his chest aimor and with the wind his his chest aimor had been to be a mawered, "Body threw out his chest aimor with the his his his hest aimor his him with a bascball bat. Slaggering from the blow Body crawled up to his room. His thoughts were in a turnoll. He realized for the first time that the torrents of prejudice can overflow the banks of human his houghts of the state of the size of th

There's More To U.S. Than N.Y. and H'wood

By NORMAN CORWIN

By NORMAN CORWIN

Linywood.

I have been wondering about culture in America aver since Life magazine, the poor man's encyclopedia, bodily amounced to its readers that "Don Glovanni" is the world's greatest work of art.

Now it would probably never occur to a man readine Life.

Now it would probably never occur to a man readine Life.

Now it would probably never occur to a man readine Life.

Now it would probably never occur to a man readine Life.

Now it would probably never occur to a man readine Life.

Set suddenly, while watting for a shave in Ohio, he finds this service has been performed for him by an expert, a turns out to be an opera with music by Mosart and words by da Ponte. New York has spoken.

This is an isolated and inconsequential item, almost to be admired for its brashness but what set the to broading over-ture in this century, including the most extrawagant criteria, seems to originate in one of two places—N. Y., or, imping along badly in second place, Rollywood.

Both of the control of the con

The superior of the superior o

It Happens Everywhere

Is Halpeens Everywhere

I am arguing here for self-expression and the Integrity of regional art. We are not surprised to find differing cultures being expressed simultaneously within short distances of each other in the United Kingdom, where the Welsh and Sooth and English are always turning up their own artist, and mighty proud of them, too. The output, the songs, the don or Cardiff. But the cultural output of Baltimore is hardly distinguishable from that of Cincinnati, Dallas or Spokane. And no wonder. The same conditioning factors—identical magazines, movies, lecturers, book-club selections, on all American cities albie.

Of course polarization is not a uniquely American phenomenon. It sakes place all over the world, for the simple reason that the production facilities, entrepreneurship and main economic bases of culture are concentrated in big of Edinburgh, Wellington and Sidney, are still the magnetic poles of the British Empire. This is strongly borne out in a letter I received last week from Australia, which said, in part

art:
"Publishing here has always been difficult because of overees competition. It is impossible to get a book publication of the property of (Continued on page 96)

there and stared. How did one go about this? But wgit—he had an idea. Of course. His fingers bit the keys. "My girl friend is so fat that—"Gad, what a straightille." My girl friend was so fat that"—he sat there enthralled. All he he had done if the could write. He wanted to the he had done if the could write. He wanted to the course of the could write. He wanted to the could write of the world. Suddenly a short rang out. There was a erash of glass and something whitzed by his head, He looked out the window something whitzed by his head, He looked out the window them should, "We told you to leave." And then more shelts are got the map out.

them shouted, "We told you to leave." And men more source and out to wat the w

89

Radio's Dramatis Personnae of N.Y., Hollywood

.... In New York

Harry Ackerman: After 11 years on the treadmill at Young & Rubicam, where he was the youngest ever to get veepee chevrons, he's just toted his office paintings and other professional bric-a-brac to CBS. There, with his old stratagy partner, Hub Robinson, he'll build programs and supervise the staff cue-tossers. The nifty blonde on his arm is his wife, Mary Shipp, of the "Aldrich Family" and Milton Berle easts.

Milton Blow: The networks have a special category for this 15%er. Tomorrow's postscript is more important than today's negotiation. He's the hero of many an unwritten novel.

Himan Brown: For 12 years he's been in business without his own office. He adopted the method for reuse of en-veloces long before the paper shortage in England. He's also the man who introduced sex into murder mysteries ("Inner Sanctum," "Thin Man").

Arde Bulova: Watch king and owner of the brace of Man-Arde Buowat Waten king and owner of the brace of Man-hatan Indies, WNEW and MOV, has been spending consider-sible time in Switzerland; in fact, he has yet to see the Interior of the elaborately-headquartered WNEW on Fifth Ave, but having passed it on the street one day called up and raised hell about the venetian blinds not being straight. What impresses him most about WOV is its cleanliness.

was: unpresses num most about WOV is its cleanlines: Walter Craig. Back in 1926 he was a dancing juvenile with Kolb. & Dill. He ran his own freelance program business for years, reaching the opulence of à second-hand yacht and 100 Guernsey cows. He learned about Ed Noble at WMCA. As radio veepee at Benton & Bowles, with its lucrative Gen-eral Foods-P & G-etc., accounts, he's as hep a huckster as they come.

Elaine Carrington: Her three soap operas, her two chil-dren, her N. Y.-Bridgehampton-Florida shuttling, plus her lowe of people and encouragement of new talent add up to a full life and a merry one.

The Colvell; Nod as active in radio as he was before be-coming that third letter in SSC&B, but the older generation of scriptias and director semember, the "old main?" inex-ing the state of the state it J. Walter Thompson. Perhaps responsible for introducing once comedy writers into the business than any one else. Biggest source of gratification for him in '47 was his improve-ment as a gold player.

Lou Cowan: Has been making the transcription package boys sit up and take notice. Particularly conscious of radio's need for hard-hitting and vital shows, he's applying himself at the moment to piling up a reserve so he can put them on.

George Crandall: Despite his year-round lament to "give us some names to publicize," the CBS press boss has been copping those coveted scrolls and citations.

Charles R. Denny, Jr.: He left a \$10,000 Government job as chairman of the FCC to make more money as an NEC executive and it's a question now how far the network will go in accepting his liberal theories.

Ken Dyke: Brigadier General (junior grade), ex-sponsor and ex-ad man, has emerged as radio's most determined faschelor. And equally determined to give NBC stature as a public service medium.

Sydney Elges: Came up the rolled-sleeves way. Parlays an overwhelming consciousness of the magnitude-of-the National Broadcasting Co. with a driving force-and know-how, adding up to a solid public relations job. Relax, boy, and stop worrying.

Mildred Fenton: The charge of the light brigade. Collector of celebrities, package ideas. Graduate of the Frank Hummert assembly line. From stenog to shel-impresario in 12 years. Knows everybody in New York, Hollywood and Mexico City radio. A dynamo in business, at parties a mimic of Helen Hayes, Dunninger and who-have-you. Added footnote for 1947, now sister-in-law of Lock Magazine.

note for 1940; now sixter-in-law of Look Magazine.

Carlos France A mind that's characterized by jis tendency
to remove the article from a box and then tap around it to
the whether there's a false bottom. Glosses over surface
whether there's a false bottom. Glosses over surface
whether there's a false bottom. Glosses over surface
confirers at Young & Rubleam have found, gets like biggest
kick out of hatching up new twists on a spot campaign, confounding the network sales departments with a rate, saver
of his own and playing his cards, generally, does to his chest.

Lester Gottlieb: Can reel off the dates, theatres, cast (even his seat numbers) of any Broadway legiter since 1923. A nervous dynamo whose snap judgment and quick decisions invariably are right. As Y & R talent head, he's helping to give radio that New Look.

Robert P Heller: As chief of the Documentary Division of CBS, his business life begins daily with a contenence of six to 10 people who crowd into an office big elough for two, has an unvarying Monday-through-Priday cross-the-board dock luncheon consisting of chicken sąndwiches and cups of coffee. He's active in the Duncan-Paris Poet of the Ameri-uan Legion. And a credit to Serious Radio.

C. E. Hooper: All of a sudden he's emerging as radio's No. 1 Glamor Boy, being projected into the same magazine-ether prominence as the personalities he rates. And when you can hooper your name into a household word—brother, you've arrived!

Robert Kintner: Radio's amiable blotter. Absorbs Robert Kintner: Radio's amante notice: Analysis of thing he picks up, and never forgets, frequently to the discomfort of his ABC colleagues. Considering the few years he's been in radio, he can talk the whole route.

Edgar Kobak: There probably init a Pullman train in America that can't boast "Ed Kobak slept here." He's the travelingest network presy of all time. And as Kobak goes \$-50 goes Mutual, as he injects the personal element into the web operation to the extent that, to many affiliates, it's better Known as The Kobak Network.

Bill Lewis: Despite the precariousness of the newly-inherited Ford and Borden billings, he still rates an accolate a a terrific saleman, as witness the way he maneuvered workshover of the two prize accounts into the Kenyon & Echlardt organization.

Nita Mack: Alumnus of the Kansas Dust Bowl and small time vaudevillian, Miss Mack has made a career as chief impressrio of "Let's Pretand," the Saturday morning CBS show, which was sustaining for 13 years before snagging a sponsor (Cream of Wheat).

John McDonald: As administrative veepee of NBC in charge of finance, he doesn't talk much. But what the glamor boys throw at Petrillo usually stems from McDonald's thinking.

Fletcher Markle: Director of the CBS "Studio One" hour-ong dramatic series is Canada's answer to Orson Welles.

Charles Mortimer: If all advertisers had as broad a gauge of the business as General Foods' advertising boss, there wouldn't be any need for a Fair Trade Commission or, for that matter, a radio industry code. Next to advertising his little is breeding thoroughbred stock. Loves country

Frank Mullen: As long as NBC has him around as its exec vespee and general manager, there won't be any danger of the web being bogged down by New York atmosphere. He's the common sense guy around the network, with the correct perspective on things in the middle of Idaho and his eyes focused west of the Hudson.

focussed west of the Hudoon.

Linnea Nelson. Walter Thompson's time-buyer-in-chief,
who has just celebrated her 20th year on the job and practically her first, within her organization she's rated as No. 1
diplomat, being able to handle even John U. Reber. With
station reps she has the often disturbing faculty of cutting
through double-talk and chaff and prodding for the facts.
Has habit of toting her hubband around NAB conventions.
Major recreation is to roll out the barrel for her friends at
what she calls her "shack" away on Long Blands north

Ed Noble: Parlayed a nickel into millions via the Life-Saver route. He's in radio to stay, and while not too active in ABC management, letting Mark Woods run the show, there's no question about who's boss. Economy-minded. Has violent likes and dislikes about radio, frequently not followed by his executives.

William S. Peley: Reading from left to right in any Town and Country issue you're apt to find Bill Paley behind some social dowager. The quiet, handsome, pleasant-mannered board chairman of CBS has been adopted as society's pet broadcaster. He had more fun being a Colonel during the war than David Sarnoff had being a Brigadier General.

John U. Reber: Many call him the "Grim Reber of Radio" John U, Reiser: Many Gail min the "Grim Record of Redio" built how grim can you get with such a year-in-year-out which was the support of the property of the support of th

to doto, thus seeping the come in the intury.

Hubbell Rehizon, Jr.: He's the top job kid of recent years, parlaying himself into bigger and better spots each timewith the usual Bermuda interval in between. Keeps working hours that a Chinese coolle would complain about (as his staff does). Poker-faced, wears shorere cut links. Right now he's the fair-haired boy around CBS; self-made all the way. And he knows what the score is.

John Royal: In the eyes of Royal, vaudeville never died. He's determined to perpetuate it via television. He's Mr. Showmanship personified.

.. Frank "Scoop" Russell: NBC's administrative mouthpiece in Washington and if there's any doubt as to his stature, the boys will tell you that President Truman didn't name a new FCC chairman without relying on his judgment.

James Sauter: Gothamites still wonder how he can major domo 1,000 benefits a year and keep the Humpnerts happy casting those left daytime serials, which adds up to a lot of soap sales, not to mention a happy faculty to live life to the hift.

Abe Schechier: Probably the most frustrated news and special events chief in the business. He turns 'em out (bigger and better) for Mutual, and with equal consistency WOR, the web's key outlet, doesn't carry them.

the web's key outlet, doesn't earry them. Reggle Scheebel: Veteran among the time-buying sister-hood, dating back to when the Bulova signal was but a herecylopine on a studior's rate card. While with Blow had enterprise to a studior's rate card. While with Blow had since; gently addresses the seller as "darling" before applying the clamps. Though combination dynamo and merry-go-round at Duane Jones, nothing takes precedence, now as ever, over her around a studior on time.

ever, over her son in attention or time,
Frank Silvernalia: A bland visage that covers up one of the
most sardonic wits in the business. As chief time buyer at
BIDAO he listens to 'em with droopy lids and casual detechment and then suddenly interpolates an ironic question
on the subject which throoss the average rup selement off
as well as the shilly to laugh at the business, death at himself
as well as the shilly to laugh at the business.
Frank Standon Timponed should in course for undertaken and

Frank Skantom Dropped about 40 pounds in weight during the past six months but in the process picked up 40 pounds of medals, diplomas, serolis, degrees and citations. So busy as CBS prexy he's had to give up his hobbies, but can still design a new office gadget in a taxt.

Das Stauffer: Now partnered in the Sullivan, Stauffer, Colvell & Boyles agency, he's one of the ablest men in the business. And if all the agents in the talent field were as decent, there would be fewer ulcers around.

cent, there would be fewer ulcers around.

Theoder C. Sterthert: He was assistant dean at Harvard
School Business. One radio executive who studied what
the state of the stern state of the state of the

Long Island gentry soon.

Robert Sweery: If the industry took a personality poll, shrutal seeze would probably win the covered designation of the covered de

Mark Woods: Managements can come and go, but Woods goes on, as debonair and as popular as ever. He's the No. 1 labor negotiator in the business. His presidency of the 25 Year Club recalls his apprenticeship in A T & T, one of the first radio operations.

..... In Hollywood

Beb Ballin: What is commonly known in Hollywood as "s sweet guy" and comes by it honestly. One of the main reasons why the spirit is high at Foote, Cone & Belding and everyone comes to work with a smile. Knows the business as well or better than most, having come up through the ranks and first mike-teethed as an actor.

Norman Blackburn: Second in command at JWT and came up the hard way to his vice-presidency. He can remember not too many years ago that he and Vic McLeod, now a four-figure writer, played the second-run picture houses in an act called "The Beach Boys." They both play the Lake-side golf course, McLeod in the 70's and "Blackie" comes in like Crosby's horses.

Diana Bouthon: Has been one of the top femme radio execs since Hollywood went big time and is still operations boss for Ward Wheelock. Constant pal is her mother, still gay and chipper in her 80's. As easy to take as the bonded stuff she shares her name with.

Willet Brewn: Dapper and smilling, he carries his vice-presidency of Don Lee lightly and puts in more hours than anyone at the network. Programming is his specialty and his record for developing new programs and talent is envied at the other skeins. Apple of his vel use now is the new \$2,500,000 plant to be ready by April 1.

Walter Suher: Hats were tossed into the air when he was given charge of the Coast office of Young & Rubicam. One of Hollywood's most popular vets, his affectionate greeting to everyone is "chum." Knows more about radio from rough script to warm mike than most of the geniuses.

Carroll Carroll: One of the mightier miles among the com-mission men and the wraith behind every piece carrying Bob Hope's by-line, He wields the quill for Ward Wheelook and with hawk-like vigilance watches over the scripts for 11 Campbell soup shows every week. Likes to stir up con-troversies and write about them for Vanery.

EA Cashman! It was once written of him that all should resolve on New Year's day to have as many friends as he. What the trade likes to call a "sweetheart" and never without a smile or a kind word. He bosses the Kuther agency on Vine St. and flips the cues for Tony Martin and Alan Young.

John Guedel: If he had a head of hair he'd be the happiest man in town. They say no grass grows on a racetrack and he moves that fast. Although still in his 30's he's one of the most successful packagers in town and the guy who the banks go to for a loan.

Mann Hollner: Onetime actor (Walter Craig questions it) and songwriter, he's the only radio director out west who's a partner in his agency (Lennen: & Mitchell). Refuses to be rushed or stampeded and figures he'll live longer that way. Once asked a fellow hockster, "What's an ulcer,"

Flord Bolina. Chubby, cheerful and contented he makes more friends with a ready smile that most do with a loose sheaf of frogastins. His domain is the Compton agency and the easy friendliness of the office is a reflection of the headman's expansive nature. A little new around here but well spoken of everywhere.

Vie Hunter: Affectionately called "The Eyes" because of his own and those of the distaffers which always follow him. Whacks a mean golf ball and keeps Bob Hope happy with his Pepsodent sponsorship. Pleasant chap and envied only by the males.

Cornwell Jackson: Boss of the works at the Thompsency and distinguished by two extra-curricular elementers of LA. Tennis Club and one of the trade's kacqueteers, he's also married to a film star (Gail Patriut is still called by his own name.

Al Kaye: Goes about his chores without fanfare or flourish and highly popular with his crew at Benton & Bowles. Can dangle a cigaret with the best of them, let the ash fall where

Ruth Lambert: Pleasant, smiling, competent and gracious. Runs the L. W. Ramsey office all by herself and keeps everybody happy on the Fitch Bandwagon.

Ernie Martin: One of the "wonder boys" who was picked as "most likely to succeed" and didn't disappoint. Started as a page at CBS and rose rapidly to his present post of program head in Hollywood for the network. Only Cy Howard can keep up with him in rapid-fire conversation. Takes himself and the job seriously and CBS has a special budget to take care of his long-distance calls. Has a theory on everything which he announces in a firm voice to all and sundry, including CBS brase east and west.

Clare Olimstead: A striking figure with his mane of sprinkled grey and broad-shouldered six-foot-three, he's probably the best posted radio exec on music. He's been around and now is headman at Kenyon & Eckhardt. A scholarly story-teller and just the right kind of companion at the cocktail hour.

Austin Peterson: Was a major during the war and perhaps ne of the shyest. Soft-spoken and easy-going he, nonethe-ses, makes his executive presence felt at the Ted Bates nop. Gets farther with a smile than the arm-waving

Sam Pierce: He's kicked around in radio for a l and finally made his mark as top kick at Ruthrauff & Ryan. Workmanlike without being showy, he's a hard and deter-mined worker and gets along well with everybody.

Frank Pittman: It wasn't so long ago that he was a mixer at NBC but he proved his fitness as an executive and now heads up the Hollywood operation of Needham, Louis & Brorby. Goes about his business quietly and his main job is to keep. "Fitber & Molly" and "Greet Glidersleeve" on even keel, which needs no elaboration here. Mr. Hooper tells it better.

Low Pisses: Unassuming and easy-going, he's probably the least seen around "the spots" of the agency heads. Came up from New Orleans, where he was a stage ador, amouncer and producer, to run the Hollywood office for Russel Seeds. Neil Reagan: They say be should have been in pictures—instead of his brother Ronald. The matinee ido! type that

(Continued on page 96)

The Coming of the Five Fifteen: Evolution of a New Formula

Out of the sprawling full-hour music and variety broadcasts of the fundamental control of the co

Even the Padding Is Padded

Even the Fadding is Fadded

In short, the halt-hour comedy
show got padded. Until today every
one of them has one or two too
for them has one or two too
fill singers or quifetes, one or two
too many climate before the payoff.
And they're also padded with too
many situations before the payoff.
And they're also padded with too
too many times what's coming next.
This is the penalty the comies pay
or being so lovable. Because those
we love most we understand best
and can most frequently institujents.
And we will
shall shall show the comistion of the comit of the comits and the comits and

member this we'll suddenly start to realize that IS minutes is plenty long realize that IS minutes is plenty long and the property of the prop

By CARROLL CARROL

Hollywood, Indian full-hour there is only about 20 and and a consideration of the construction of the const

fittens.

I know it's been tried by comics and failed. But what important new trend hasn't been based on a reviation of the state of th

Maybe the five-fifteens for come-dians would give a few more writers jobs. Who can kick about that? So the comics would have to show up every day. Is that too tough? Most people who work for much less are willing to work five days a week. In pictures and on the stage it's not



2426+64*e**t** KLZ'S NEW MUSIC DIRECTOR ART GOW

Art Gow mounts the KLZ podium after five years as staff organist. He was formerly 'planist-arranger for Johnny Davis' orchestra and has been in the business for 24 years.

considered impossible to show up every day to do a job. A lot of nice people work every day. Even some rich ones.

On a Note of Common Interest

In oue phase of their activities, broadcasters are entertainers and show people. Like other people so engaged, they look to VARIETY each week for criticisms, suggestions, opinious and news. For that reason, each of the control of t

communities, of the nation, and of the world.

If has long been recognized in the work of editors, playwrights, novelids, scientists, historians and essayists, that only by the free and unabridged competition of speech and press in the market-place of consistency of the properties of the properties

It is well to strike this note of common interest on an occasion when others, no doubt, will be speaking to you, exclusively, of show business.

You Don't Have to Reach Down

By HOMER FICKETT

has,
It comes down to this—: the
whole is greater than any of its
parts. True, the ratings show that
the part of the radio audience that

By HOMER FICKETT

No one would say that radio's littles the gat-comedy program is a staple comedy-program format is on the way out. But the time and the way out and the way out. But the time and the way out and the way out

(Producer-Director, "Ford Theatre"). When plans for the weekly one hour "Ford Theatre" were an-nounced early last fall, it was the intention of the Ford Motor Co. and producing the program to make it a true radio repertory theatre where radio classics could be presented some could be presented as the program for the

or an ampation is a state how-ards scripts.

A film, worked on for months, fra-ards scripts.

A film, worked on for months, fra-cuently makes the rounds of thesites for thousands of natomostic may be have hundred of performances in-cluding tours and revivals. But only have hundreds of performances in-cluding tours and revivals. But only not radio script in a thousand, even sented on the air again. The single performance tradition is responsible for a victious circle in which less time is spent on one-hold scripts and some in the sent of the sentence of repeat presentation. This circle, we fervently hope, can be effectively and permanently de-termined to the sentence of the sentence of the performance tradition of a sufficient of sufficient merit to warrant repdi-tion.

tion.
The "Ford Theatre" adaptation of
"Ah, Wilderness" furnished a good "Ah, Wilderness" furnished a good example of what the program hopes to accomplish. Successfully presented as the fifth broadcast of the "Ford Theatre," the O'Neill play was used for the program's audition

used for the program's audition record.

The searlier performance made it persons the sir show as a clambake thrown together in a week. Other programs larged presented and some to be heard at later and the sire of the sire



OZZIE and HARRIET Now on Every Friday Evening - rnc

Forty-second

BBC'S TOP 6 GANDERATINGS

Typed!-- Or Almost a Medico

By JEAN HERSHOLT=

Hollywood.

te in radio, of course, is the distorted interpreta-tions listeners often make of



often make of accurate news reports—inva-riably on the side of exag-geration and geration and drama, and the city desks of newspapers are frequently overworked by the necessary of discounting these misun-

derstandings.

A melodramatic example of the public propensity for belief was the Orson Welles broadcast several years ago of an H. G. Wells, story, it startled otherwise-rational men from their hearth-sides and caused them to run into the night in sheer panic.

to run into the might in sheer paint:

In the more than 10 years I have appeared as Dr. Christian, on the Columbia Broadcasting System show of that title, I have had an opportually to observe this inclination for belief and exaggeration on the

sudence.

Thousands of people in the United States, I have found, have identified "Dr. Christian" as a real person. I receive letters from these people-who are sometimes kind, sometimes unhappy and often frustrated—every day. Of course-these listeness represent a minority sufficiently large in number to cause wonderment.

It proves, among other things, that there is a wide differentiation between the radio audience and the audience in the theater and the motion picture house.

tion picture house.
With extremely rare exceptions, the normal person who enters a deglimate theater or a motion picture house approaches them with tained and of being "tooled." While in the theater, the line of demarcation between "make-believe and truth—If temporarily and pleasantly diamed—remains drawn.

dimmed—remains drawn.

There is a distinct difference in the approach of the auditor to the radio program, and the politicians and propagandists have not been among the last to discover this difference. Although perhaps the greater part of radio time is reserved for programs of a strict entrainment of the control of the programs of the control of th

which he regards his daily news-paper—as an organ for communica-tion and information.

Believe Everything

Believe Everything
As a consequence of this approach—
perhaps not consciously devel—
perhaps not consciously devel—
perhaps not consciously devel—
perhaps not consciously devel—
perhaps not consequence of the perhaps not consequence of the parallel to this, or course, is the fact that uncritical people are disposed to believe everything they see in the perhaps not considered the perhaps not perhaps

Some of the letters are amusing while others are disturbing by their desperation. To those seeking medical advice I naturally write that they should consult their own family doctor or some reputiable physician of their community.

But, here is a confession. I have played the role of Dr. Christian for

played the role of Dr. Christian for so many years and have become so firmly established in the radio au-sometimes feel more like a dector than an actor. All these letters are beginning to have an effect on me. The fact that I once appeared as a z-peaker at a national convention of the American Medical Associa-tive for the efforts in behalf of the

tion, received a commendatory let-ter for my efforts in behalf of the medical association from Dr. Morris Fishbein, editor of the Journal of the American Medical Association, and became an bonotary member of the Los Angeles County Medical As-sociation, may be adding to the il-lusion.



SEASON'S GREETINGS

BILLY REDFIELD

STARRING ON "TALES OF WILLIE PIPER"
Coast-to-Coast-Thursday 9-9:30 P.M.
American Broadcasting Company

BRITISH TASTE

In this precious stony-broke isle set in the silver sea, broadcasting is one thing flourishing as never be-fore. During 1947 the British Broadfore. During 1947 the British Broad-casting Corp, had more licensed listeners and more headaches; at-tracted more abuse and more praise, received more money and spent more, than in any of the previous 24 years of its existence. Dollars aren't the same as pounds,

24 years of its existence.

Dollars aren't the same an pounds.

Great Britain today. However, in

the sterling equivalent the B.B.C.
received during 1947, \$22,000,000.

More than \$13,000,000 came as a
toupport overseas services.

The rest of the money came from

licenses which have now reached the
all time high of nearby 1,000,000.

all time high of nearby 1,000,000.

the \$100 ones of a few years ago?

The obvious thing to do its to ask
the great British public but unsimple in British proadcasting as the

Hooperating. The secrets of comparative success hearded by the

B.B.C. Listener Research Departthan those of the Black Museum at

than those of the Black Museum at

Recitain 2, and But here are the

Ganderatings of the six most popular

light shows of the year tasset on lar light shows of the year based on powwows with fellow critics, B.B.C. bar babble, and some pipe dreams.

iar bubble, and some pipe dream.

(1) "Have a Gen"; This is a British variation on American ad libbingh of it first. Wilfred Pickles is the Both countries claim to have thought of it first. Wilfred Pickles is the cent. a pleasant change from the standard refined accent of B.B.C. announcers. Pickles has beary manuer, roors with lauder on mantlear still things, it is occasionally voltage, and a good time is had by all. Was a nanouncer nore during the war has nanouncers one during the war in the control of the con

in that job.

(2) "Twenty Questions": Definitely
American and run by a Canadian
quizzer, Stewart Macpherson, who
started as an ice hockey commenator and has rapidly risen in the
last 12 months to position of topranking commentator and all sports
except cricket, and most talked or
man in British radio. Owing to except cricket, and most talked or man in British radio. Owing to native reticence and the income tax nobody will admit earning any money in British broadcasting, but it's suspected that some of them do. Stewey is saft to make, with various adelines, \$80.000 a year. Bee quied cadelines, \$80.000 a year. Bee quied triguing touch of trahsatlantic ence. Listeners withe at his ig-norance but love every minute of it. (3) ITMA (18" That Man Agmit).

norance but love every minute of it.

(3) ITMA (It's That Man Again):
Starring Tommy Handley, who
gave a sample of his humor in New
York this summer, Mainly dialect
in with characters like a drunken
Indian Colonel (Jack Train) and a
bellyaching charwoman, Mona Lott
(Joan Harben). Something like
Fred Allen's Alley Many hink has gone on too long-nine years-bu the Royal Family.

stut rings the bell and is favorite with the Royal Family.

(4) "Merry Go Rouner Surring Royal Family.

(5) "Merry Go Rouner Surring Royal Family.

(6) "Royal Family Pokes fun at newly rich peer—Lord Waterlog-who has a terrific Cockney accent and whose favorite expression is grey flippin unche." Also at ex-R. A. F. types with their hearty belowed vacuity and wonderful largon. Starring Richard Murchot and Kerneth Horne. More backwast Kerneth Horne. More backwast Kerneth Horne. More backwast fun ment "complaining" or bell Sweling station and there is an "erk" or arratman with a wonderful moutant of the station of th

Kesta.

(6) "Ignorance Is Bliss": Another Stewart Macpherson program. Also American inspired. Not strictly a Ganderating (prejudice based on shouting and the rudeness and the crudeness of the personal jokes), but included for the sake of fairness.

APPRAISING THE Take Them Teeth Outa My Wrist

By MARGE KERR Talent Buyer, N. W. Aye

Nobody, that is nobody except but for a different reason. This Vasurr, has delegated me to speak the for our our gad American without the formatting of the formatting the formatting the formatting that my radio, I conclude that it's high time somebody rises in prior out the male hormones said to be test at the radio advertisers who are downant in the feminine sex. The them below the formatting the said to be desired saverage radio listence can only them.

Especially the radio advertisers sponsoring male comedians. These are the advertisers who go out of their way to offend.

the the advections who so over their way to offend.

Listen to any of the big, male comedy programs—yes, and some of the small ones too. What do you comedy programs—yes, and some of the small ones too. What do you comedy programs—yes, and some page you and that's for sure. Every-body from Hope to Paul areduct women gag you and that's for sure. Every-body from Hope to Paul areduct women and the sound of women is so well organized with a failung of women on the sound of women is so well organized with a failung that a failung t

these of-called carries, where the control of sends biggest spenders, the color of selection between the color of sends of sends

that's all.

From this phenomenon, a Freudian might deduce that the war brought out the male hormones said to be dormant in the feminine sex. The average radio listener can only deduce that sponsors hate women, and that the comedians who vilify women and the women who restars. and that the comedians who vilify women and the women who portray these vilidications and the gagwriters who put the words of vilidication in their mouths must have a mighty sad sex life and an even sadder con-cept of who buys the goods they are trying to sell.



GREETINGS BEN GRAUER

02.

Disk Jockey Due For Sustained Run **As Commercial Force in Local Radio**

James C. Petrillo notwithstanding, the disk jockey is due for a sustained run as an article of commerce in local radio. If and when he passes out of the picture, it will be strictly of natural causes, namely: the public got tired of his chatter and his records. Also, something cheeper came up to crowd him out of the Advertiser's dollar.

of natural causes, namely: the public got tired of his chatter and his records. Also, something cheeper came up to crowd him out of the advertiser's dollar.

Station managers around the country seem to get a manicious plassaure out with the remark, "What's new" about a feellow talking between records? Why, I had em on as long as I 5 years ago." What the sources of such comment over look apparently is something that has nothing to do with content of the country of the

annotator and anthologist.

Pushovers

Americans may be traditionally fighting gamesocks when it comes to being fold what to do or what to like, but they're, the comes to being fold what to do or what to like, but they're. The comes to being fold what to do or what to like, but they're. The comes was to be comeditionally and the glided touch of the something of the month-club idea. And so it is with the disk pokery. He selects the best, thorwically speaking, from the squeet sheen, also theoretically speaking, into a cohesive and wall-balanced program and dresses it all up with some pleasant and, what is to be taken-as, authoritative chafter. The company of the company of

eying—the Trothing jivers shouldn't be excluded—its bade In knocking around the country an observer will find—as this writer has—that the disk jockey is a pretty hardworking and methodical person. He takes his job quite seriously, and himself, more negatively than affirmatively, less so. It is not uncommon them and broadcasting their shows.

Disk jookers are here to stay for some time, it only for the circumstance that in many communities they have come to be accepted personalities of and with the town. The natives want to know them personally and took upon their they see making some social event in a local theatre, lodge-hall of call-me-Bill event. He's much closer to a personality holding forth from a mike in New York and Hollywood, and that in a major way accounts for the fact that disk jockey, and that in a major way accounts for the fact that disk jockey, and that in a major way accounts for the fact that disk jockey, a "I hand it I nauch spots as St. Louds and Deriott. It is also the reason why it's getting increasingly tough for some of the networks to get a buildup for their sustaining programs in the hinterland. The recalcitrant stillates prefer is sub-stitute a disk jockey and cut in no some of that audelice and commercial gravy.

'Audience Gravy'

'Audience Gravy'

commercial gravy.

"Audience Gravy
The foregoing reference to "audience gravy" is of no idle significance soome ad agency men. Dan Potter, head of the Compton agency's planning boart, and so the state of the compton agency's planning boart, are bettered as the compton agency's planning boart, and the compton agency's planning boart, are bettered as the constitution of stitisticated stations have been steadily losing their audiences to record-playing stations aimed single-gravity and the process of the process of the process of the present stations have been steadily losing their audiences to record-playing stations aimed single-gravity much limited to local dimensions. Generally speaking, his sponsors are local distributors and merchants. The national accounts haven't got around to him in large num-with something in which they can talk his terms of network ratings to their clients, such as chainbreaks and minute announcements adjoining hish-rating network shows. Again, probe into local personalities or success stories. As it is, he, or she, is always complaining about being understaffed. On the local front the digk lockey show is what it is and will continue to be for some time because it's cheep, that is, show offers—the most broad selection of artists for all sorts of tastes and moded—is in popular favor. The artists carried on these records are tops in their respective fields or iddom. The program a local favor but sparks in the listener a sense of local pride—the disk jockey is sameone who belongs to the same town. In some instances the Jockey has taken on odd eminence.

These are reflected through his fan mail. While the pash stuff depends on the degree of the jockey's bronchial timbre; his mail finds him sought after much more in the role of a Dorothy Dix and arbiter of family affairs.

Dorothy Dix and arbiter of family affairs,

Returning to the economic factor—as the audience of the
disk Jockey program has gone up the cost-per-impact has
moved in an opposite direction, Local time rates have been
generally static while this has been happening. Like any one
clase, the advertiser seeks the best buy and it is hard to
imagine his allenation from this type of radio alliance until
such time the rates outplained the cost of impace. As the
Compton study disclosed, the trend is markedy study as
whole, because of uncertainty over the overall business
trend, are disposed to let their local rate structure alone,
With the indict sation the notition of the disk lockey is not

trend, are disposed to let their local rate structure alone. With the indic station the position of the disk jockey is not merely one of importance but dominance, and there's where the rub comes for many an owner and, parficularly, station manager. Stations whose revenue from disk jockey sessions represent anywhere from 40% to 75% of their gross income are anything but rare. Some station managers have grievously come to the realization that the relationship between warding the dog. For the first time in the history of their operation they find themselves in the position of having to lowdow to, or, at least accept as better than earning equals, staff talent.

Also for the first time in local radio, the scales are tipped Also for the first time in local radio, the scales are tipped away from the mpangerial or sales executive side. The employee with the top check used to be the station manager or the sales manager. Now it's the disk lockey, Again, for the first time the station manager finds himself jostled out of upper position as 'the' station's personage in the community.

'He Who Has . . .'

As if in confirmation of the old wheeze, "he who has gits," now come along the major phonograph recording companies to pour their advertising largesse on hundreds of disk jockeys. The recorders have, it seems, but recently made the discovery that the best way to bell record is through the fellow whom the community accepts as an authority on records. Columbia Beroords has recently pul 37 fockeys on its

When Radio Was Young

WHEN RAGIIO WAS 1 UNING
Back about 20 years ago, during the early days of
commercial broadcasting, my orchestra did one of the
first toop broadcast in ratio history. Playing in Chicago
wood. Singing on the Coast, Miss Daniels wore earphones to hear our accompaniment and, in Chicago, I
were earphones to hear her as I conducted the orchestra.
At the conclusion of her song I had a few lines of
worked out fine in schearcal when the announcer did a
worked out fine in rehearral when the announcer did a
verbal stand-in for the star. On the air, however, a few
unexpected difficulties presented themselves and praserted themselves so fast that I could herely cope with

Remember, I had a script, a score, a baton and earphones. At the crucial moment, I started for the microphone with my script and still wearing the phones. The
cord wouldn't stretch to the mike so I reached for the
box into which they were phaged still holding my script,
I got all tangued up with the script, the cord, and finally
reached the mike by dropping the box, ripping off the
phones and holding one side to my left ear. Meanwhile
the orchestra was doubled over laughing.

"Looked like a man attacked by bess," said Mike
Pingliore, my bardoist

—Paul Whitemen

-Paul Whiteman

payroll to plug CR's current releases, and RGA Victor is in process of cutting a similar swate in behalf of its pop product. The 17s jockey shows are exclusive of Columbia's Record Shop, which is carried on 537 stations, and the label's foster of local hillbilly specialists.

In a bit of research which ground that while a record cannot be advertised into a hit, a coming hit can nevertheless be advertised into a hit, a coming hit can nevertheless be advertised into a hit, a coming hit can nevertheless be advertised into a hit, a coming hit can nevertheless be advertised into a hit, a coming hit can nevertheless be advertised into a hit, a coming hit can nevertheless be advertised into a not standing seller. It is when a record is on the upgrade in a particular community that it needs some directed force to get behind it. And that's where the jockey comes in. The label mikes the contact with the directly with the local distributior in making up the program and singling out the records for extra-heavy pushes. The disk jockey represents big radio income. A goodly percentage of them have moved into the uptown-income brackets. They have to a widening degree community standing. They save to a widening degree community standing. They carry economic weight with the advertiser. The noily way their ranks could be seriously defermised in the near years would be for Congress to so amend the copyright law as to curt bein used for the process.

Let the Kids Decide

By OLGA DRUCE (Producer-Director "House of Mo

House of Mystery")

By OLG.
There is an oppressed minority among us that seldom gets the kind of attention it deserves. I speak of the American child and of his right to listen to the kind of radio right and the selform sets the kind of radio right to listen to the kind of radio right to listen to the kind of radio right and the selform sets and representation while it is the quality, and often the thoughtiesness of that attention which concerns me. Some time seg a group of premis, educators, librarians some time seg a group of premis, educators, librarians adopted a resolution. Addressing two of our four coast-to-coast networks, these grownups made a summary request. The second is the second representation of the second r

Woman's Home Companion: Oh groinups, oh grounups, oh grounups,

Now a National Issue

Now a National Issue.

The battle of the generation is as old as the race. Radio, however, has added a new note. It has dragged the battle out of the home and made it a national issue. The question of the control of

ing of issites, views and vanues might oring very positive Since we have listened and infinitive to what adults want for childrem light want. So far, not many of them have been asked, and if they were they might have difficulty verbalizing their points. It would seem a good idea them to try to identify with them, for the moment, to guess what their to include the seems of the see

House of Mysitery")

Mr. L. But there was no baby sitter to stay with Nancy.
After much arguing, allaving of guilty feelings, etc., they
came to the conclusion that Nancy wouldn't understand the
movie anyway and so it was quite sill right to take her along.
Nancy sat enthralled throughout the entire picture. There
wasn't a murmur out of het, until the scene where the
martyrs were in the arena, being thrown to the lions. Nancy
martyrs were in the arena, being thrown to the lions. She began to wall. Her walls mounted to sobs and her distraught parents rushed her home. Eventually, she quited
down enough to answer their frantic questions. "I liked it,"
she half-sobled, "until that seene where the lonis were goling to eat the people. Because—because—in the comer
streaming down her face again) and he idin't get even one
person to eat!"

A Logic All Their Own

A Logic All Their Own

At the risk of being a point-killer, I would like to underscore the fact that Nancy was upset, not by the thing her parents considered upsetting. Children's thoughts and emotions follow a logic all their own—in most instanced dictated by their personal makeup and grivate experiences, and the supplementation of the bady lion was batter to beat than the affective of the bady lion was batter to beat than the affective of the logic personal personal control of the supplementation of the programs are too noisy they are forgetting that most children like noise. When some demand that all children's programs he "educational," they control of the programs of the p

are forgetting how very much children need relaxation and escape—that there are also tirted-businessmen in the short pants sett in the radio industry take our responsibilities would children pretty sectionally. All the interval twee special boards supervising children's programs. Everyone agrees that if programs are proven harmful, they should be taken out the air. So far no such proof has been advertised to the supervising children's programs. Everyone agrees that if programs are proven harmful, they should be taken out the air. So far no such proof has been advertised to the supervising children's programs. Everyone agree that if the plugs the safety campaign, another stresses inter-racial tolerance, while a third concentrates on authentic avaition facts. The show I do is a ghost story with a logical ex-based on irrational fear-and ignorance—and that preludices also grow in the same soil. Some of these programs stand up rating wise—others are falling off. If they fall off such further in audience appeal, they will fall right off as it is making, the ultimate decision.

However, until such time, we as creative people in 'an entertainment medium, must ruy to give the kids as good as it is making, the ultimate decision.

However, until such time, we as creative people in 'an entertainment medium, must ruy to give the kids as good as to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt. The sole such particular framework is played up to the hilt particular framework is played up to the hilt particular framework is

The Video and Me By LESTER GOTTLIEB

Thear "The Great Gildersleve" has been having some fine radio shows this season. I wouldn't know. You see I've been "In the Kitchen With Mina Kitchell." Next week I bearn how to make fudge with pecan nuts. Begorts reach me from archate triends who still listen to radio that Al Joson's Thursday night chants are enchanting, but how would I know? On WNDT at the still mastered my first still life—a wad of bubble gum stuck of

square.

As you can guess I own a television set. And its acquisition has not monopolized my social life, it's put my extra-curricular business safatists in one helluwa shape. Getting palds to chart the broadcasting industry ive paid less attention to it than a comedy producer does to a hitch hike.

Radio Receiver! What's That?

Radio Receiver I What's That?

I soof at my friends who still cling to that relic of another era, the radio receiver. Years ago these same reactionaries probably snorted at my sneedsors who courageously drove the first Stanley Steamers while they sent the courageously drove the first Stanley Steamers while they sent the courageously drove the first Stanley Steamers while they sneed to the courage of the course of the c

Henry Morgan Vs. Alma Kitchell

Henry Morgan Vs. Alma Kitchell
Henry Morgan may be with on Wednesdays but I'm too exhausted to
eare. That Alma Kitchell is a hard taskmaster. One thing about these
video reiches, you can see and hear them but to date you can't smell them.
Thursdays I have my little ones crawling all over me as we look and
listen to Bob Enery's "Small Fry" club and see delightful snapshots of our
video neighbor; offsprings. Last week I thought Henry Spriegelspan III,
greed 4, looked particularly dashing in his aver snow suit. Then there's
Aunt Grace, a tolerant mistress of ceremonies who trok our amateur
Finally on Friday we have Campus Hoojia, where energetic zanies try
to sing and dance to phonograph records. Video has the Petrillo-ban
problem now, The only musicians we know are well preserved on ancient

sing and dance to phonograph records. Video has the Petrillo-ban roblem now. The only musicians we know are well preserved on ancient goand tracks or Okeh récords. By 10 pm. we're at the ringside at Madison quare Garden and when the main event features someone like Jake additionable to the state of the same than the set of the same than the set of the same than the set of the same than th

These pol-bellied performers clock more laugns than boo stope. These pol-bellied performers clock more laugns than boo stope. I not be a radio comedy writer witness one of these exhibitions. His eally comment was, "Too, visual."

As for the commercials, they have found in me a feverishly loyal worshipper. The found a vhole new world of modern merchants in Paterson, Balway and Bergen County who peddle their wares on WABD. I just pash ont, hop a bus at the Disale hotel, and in a jiffy I've outfitted my will be a possible to the property of the property o

whole family on easy credit terms, and I'm back at my video for the main event.

When the anhouncer tells me it's easy to make Sanka or Jello I don't have to take his word. A shapely, well-stacked his is puttering around an all electric kitchen, proving it.

If the proving it is a state of the proving it is a state of the proving the proving the proving the proving the proving it.

If the proving it is a state of the proving it is a state of the foreign to the proving it is a state of the proving it is a

If I'm this enthusiastic now about this new miracle of the air, what will be like when I can actually see some entertainment on it?

Some \$64 Tele Questions

A lot of us who live away back in the timber and get our news of the world via aerial voices are concerned over what television has in mind

for us. When our television sets are in, are we to be asked to stare 15 minutes at H.V. Kaltenborn's face while he reads his news 'script? If so, let me sum the televisors it will never work, for while Mr. Kaltenborn's voice is the most emotional of all the newscasters, boiling and bubbling away it does, the emotion will be gone if we have to see him while we listen. He will be then merely the watched pot that never boils. The reads of the work of the reads of the second will be supposed by the longest winded listen the radio newscasters now instead of the reads of the r

sing speak a piece in school. And once were a simple to engage monotony by daintily picking up a pointer and turning simple to engage monotony by daintily picking up a pointer and turning school days myself.

It tells newscaters and commercial aslessmen stare us out of countemper-making us either so uncomfortable ourselves or so sorry for them the start of the start



Looking forward to greeting you in our brand new restaurant, 1539 North Vine Street. The best of everything for the best of people—our friends.

TOM BRENEMAN.

\$125,000--You're In Business By ALLEN B. DU MONT

I wish to take issue with an idea hat is fairly prevalent and is, in my

that is fairly prevalent and is, in my opinion, false: namely, that televi-sion broadcasting requires an orig-inal investment so large as to place this phase of the industry within reach only of big business.

I believe that an investment of \$125,000 plus real estate can put a man in business as a television broadcaster. Furthermore, with \$125,000 plus real estate can put a man in business as a television broadcaster. Furthermore, with careful and intelligent management, his station can show a profit on the first year's operation.

The popular misconception about he cost of television broadcasting the cost of television broadcasting probably stems from testimony given by applicants for channels before the Federal Communications Com-

For instance, the first hearings held on a city-wide basis were in Washington, D. C., early in 1946. The testimony of the applicants in this hearing was widely quoted by the press. In all parts of the U. S. businessmen more or less seriously considering an investment in television broadcasting, eagerly followed the hearings.

Many of them were surprised, even shocked, by the size of the capital investments and operating budgets quoted by the applicants. And no wonder. One company planned to spend, in these two categories, more than \$1,280,000. Other figures were nearly as high.

In many cases the reaction was something like this; "Not for me. I don't have money like that to

were nearly as hig'.

Tele As Hypo to U.S. Standards of Living

In 1948 television will continue to move a head with incredible speed.

In the year just past we've witnessed the birth of the first television network ir the east. In the year now beginning we will winess the swift expansion of that network. Measured in terms of dollars and cents, television
will grow in 1948 to the point where television broadcasters and advertisers will spend around \$10,000,000 for programming alone.
And television will soon begin to sexet produme effects on the national
common, Aside from the economic limbured in the building of transcommon, Aside from the economic limbured in the building of transeffects we cannot even foreces.

mitting stations and home receivers there will be another spur whose effects we cannot even foresee.

Products unknown today will tomorrow, through the miracle of television, become as common on the American scene as soap and toothpaste. For television will create desires and demands which today do not exist. As such it will prove itself not alone as an advertising medium but at the common state of the such as the state of the such as the state of the such as the state of the state of the such as the state of the state

Sees 50 Stations by Year's End

Sees 30 Stations by Year's End 2

This will happen when television schleves full nationwide stature. And the time for that grows nearer. The rapid growth of the medium in 1947 will seem show in years hence when it is compared to television's progress yields as the seem of the property of the progress of the property of the property of the medium in 1947 will seem show in years hence when it is compared to television's progress yields astions on the air jump from nine to 18. But by the end of 1948—nee year hence—that number will be 50. The number of receivers in the nade of the public seared in 1947 from 1200 to 175,000. But by the end of 1948—nee year hence—that number will be 50. The number of receivers in the nade of the public seared in 1947 from 1200 to 175,000. But by the end of heat mulber of the search of the nade of the public seared in 1947 from 1200 to 175,000. But by the end of 1950 to 1950 to

A fact often overlooked is that many of the television applicants heard thus far are relatively big coords. The stations clearly believed to the coords. The stations clearly coords. The stations clearly coords. The stations clearly coords are frequently intended to serve as pivotal points of networks. As a consequence, the figures quoted on the consequence, the figures quoted on in no essee typical.

The television broadcaster in a middle-sized to small city needs nothing meanly as elaborate or as televisions. The following equipment is ade-

invest. Television's strictly for the quate to set up a television station in a comm y of 150,000 to 500,000 people: Transmitter (500 watt video

and 250 watt audio) ... \$35,000
Transmitting tower* ... 5,000
Transmitting antenna ... 12,000 Transmitting antenna
Sync phasing and stretching equipment
Speech equipment
Distribution amplifier
Sync generator
Film and slide equipment ... Projector Lines and equipment Remote unit (two image

orthicon cameras)
Micro-wave relay unit
Truck or station wagon ... 32 500

Total\$124,945 *The cost will vary greatly, de-pending upon local conditions.

pending upon local conditions.

Let us summe the station described above is not located on a
stelevision network system, that it
cannot take feeds from established
stations, and must for the time in
the stations of the station of the
life of the station of the station of the
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tended in the studio for live shows,
used on the remote unit can be
placed in the studio for live shows,
wise to avoid elaborate studio productions, certainly at first. His inital investment need not include a
completely eculoped studio. This
to the point where time sale, make
studio productions profitable.

The breadester has other sources

The broadcaster has other sources for programs:

for programs:

The industry has now developed a system for transcribing television shows. Before the middle of 1948 transcriptions of programs produced by the established and relatively old stations will be available to new broadcasters and those now within range of network facilities.

A second source of programs will be films. More and more films for television are steadily appearing. Within a year films can supply an important part of the program



PAUL WESTON Musical Director

CAPITOL RECORDS

CAPITOL RECORDS

CAPITOL RECORDS

"Music for Dreaming"

"Music for Romance"

"Music for Romance" THE CHESTERFIELD SUPPER CLUB

Forty-second

Tele Sizzles in Detroit, as 6-Month **Operation of WWJ-TV Ups Weekly** Take from 1G to 5G Via 6.000 Sets

Detroit Television in Detroit is so hot, it's sizzling. Not in my fondest dreams did I envision as much progress as has been made since June 3, 1947, inaugurated commercial

operation of WWJ-TV. We made a jittery start with fear and trembling in a converted studio of WWJ. Today, our operation is smooth, confident and regular as We began with 1,200 square feet of studio space. We now have 2,400. We had 28 people on our have 2,406. We had 28 people on our starting staff; now we have almost 60. We started with one like chain and one crit. Now we have three 60 we started with one like chain and one crit. Now we have three chains are starting to the control of the control of the chain and the control of the chain and the chain

air regularly at present.

Our staff is constantly besieged with requests for appearances at juncheons, dimers, meetings, etc., to speak on television. Everyone in town appearently is intrigued and enchanted with what we're doing, and they'll all want to know everything about television. We tell them.

All of our denartment heads are

thing about selevation. We tell them, All of our department heads are composite to explain the subject in all list rainfillections' because for three years before we-started operations, the brass at WWJ was put through a thorough indoctrination of the work o put into effect the same smooth op-eration we have always had at WWJ.

put into citere the same shooth opput into citere the same shooth opOne small heiden's lifest site just
how television know-how has pentrated into our management. Et
Wheeler, assistant general manager,
noved into a new spartment where
outside aerial. So, one eventup, he
and business manager Harold Priestley put.up an inside aerial' in Eds
apartinoist, and now, four miles from
prefures. And new foreign seed a
prefures. And new foreign seed
prefures. And new foreign seed in
side serial so, again with Prieststalled, that time seven miles from
the transmitter, results are excellent.

Bigtime Program. Operation

Bigtime Program Operation

Bigtime Program Operation
Our schedule to date has included
baseball, football, basichtall, hotch
orse racing, midget auto racing,
prize fightling, wrestling, manonfightling, wrestling, manongram of the program of the control of the congram of the control of the control
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weekly.

There are now some 6,000 sets in the community, of which about 30% are in public places and the balance in homes. A handful of manufacturers has supplied these sets, and as more and more enter the market and their production develops, I look for the ownership of sets to multiply for the ownership of sets to multiply of the ownership ownership ownership of the ownership ow

By HARRY BANNISTER WWL-TW, Detroid

colitan Detroit, Maybe a lot more.
From the top of the Periodece's
building, the highest structure in
this part of the country, we get a
horton of about 55 miles. But
strangely enough, we containly get
horton of about 55 miles. But
strangely enough, we containly
get
yand our horizon, some from as far
away as Dayton and Indiangolis,
both about 200 miles away. Incidentally, we've been paying real
way as Dayton and Indiangolis,
to habout 200 miles away. Incidentally, we've been paying real
way be about the same of the same
we established an experimental high
requency station, w&X.W.I, later to
become our FM station. Bill Scripps,
Incation mainly because of its ultimate use for television.

80. We started with one the chain and one orth. Now we have the country to equal the more partial of the country to equal the more thanking in almost \$5,000 weekly. But, while we're still far from the break were mark, I take great encourage the country to equal the more thanking in almost \$5,000 weekly. But, while we're still far from the break were mark, I take great encourage the country to equal the more than the country to equal the more than 10,000,000 exids sets now owned by the country to equal the more than 10,000,000 exids sets now owned by the country to equal the more than 10,000,000 exids sets now owned by the country to equal the more than 10,000,000 exids sets now owned by the collection of the country to equal the more than 10,000,000 exids sets in the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the country to equal the move than 10,000,000 of the country to equal the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the country to equal the move than 10,000,000 of the c Sees 15,000,000 Set Output

what television needs now, more than anything else, is network service. We, being an NBC affiliate ever since NBC started, naturally look to this great organization to provide us with network service. thar

provide us with network service. According to Dave Sarnoft, a day will come when there will be no sound without sight. While that may appear fantastic today, I, remember that so many of Mr. Sarnoff's other predications in the early than the control of the predication in the carried to plan accordingly. Well go on operating an Ad Na station and a television station separately, but always well be prepared, when the time comes, to merge the two into a single entity.



ED EAST

Head of Ed East Creative Recorde Spots, whose tailored and syndicate jingles are selling products for net work, regional and local sponsors from coast-to-coast.

ED EAST Taft Bldg.—Hollywood and Vine Hollywood 28, California

Sports? Tele Will Make 'Em Bigger

By HERBERT BAYARD SWOPE, JR (CBS television remote pickup director)

Usually Anniversary Number articles are full of nostalgle sighs for things long past, and they give off a musty odor. It's a little difficult for one in television to indulge in this pastime, for our history is really limited to the last year or so, in-sofar as remote coverage of sports is concerned.

But don't for a minute think that I shall relinquish this pipe-dream-ing without a struggle. From a schedule as crammed full of major schedule as crammed full of major sports events as is that of WCRS-TV. It is easy to pull small bits of sporting history, bits which will be remembered not alone by the thousands of fans who were at the game in person, but by the additional thousands—ever increasing thousands—who were there via tele-

Eyes Forward

Oh, yes, television can roll out a long carpet of memories, woven in but a short time. But a child just beginning to walk doesn't dream about the time he crawled. He enabout the time he crawled. He em-joys his struggle with the future. And that's just where we are now, coming to grips with the most tre-mendous future in the entertain-ment world, and let's keep eyes for-ward, guys.

As we keep our eyes forward we can discern, and not too dimly, the shapes of many fearful men, all joining together in "television advisory committees" in the sports field. Baseball men, football men,



PROF. QUIZ ewed for 3rd year for AMERICAN OIL

Saturday night 10:00-10:30 P.M., American Broadcasting Compan.
Personal Manager: Franklin H. Small, 151 W. 51st St., Room 346.

Sport Promoter's Headache-Is It Wise to Televise?

By TED COLLINS

Following is one of the first arguments by a sports promoter and radia shouman against the telepisting of major sports events. As owner of the Sacton-Yanke's pro-footbal team, "Fed Collina believes television will definitely lart his gate, receipts. Other promoters, such as Gen. John Reed Kalpatrick, prec of Mediano Square Garden, Nr. 4, rape that lete builds the gate, as radie did, by centing seen. As no example of pro-steipting histories, as the second precision seen.

Remember the boys who once so proudly said, "Movies—they'li never hurt vaudeville! Who would prefer to see flat actors rather than round

const" Later on these same seers said, "Records will never hurt the live musi-cians. Who'd rather stay in his home, and listen to the record than be smooth in frendes and listen to a live band."

I have been a seen a listen to a live shard and see staying with the issue, vision: "Television will never hurt sports. People like the crowds and the live athletes. Who wants to, tast home and see the little figures on the screen? It gives you a headache."

I say, as far as I can foresee, everyone.

I say, as far as I can foresee, veryone will be as tragle is figure stand-ing in front of Tools Shor's as the vaudevillian is, standing in front of the Palace theatre.

Palace theatre.

alase; theatte.

Althening to a sports program off the radio wheta your appetite; watchLimening to a sports program off the warmth and security of your home,
its your appetite.

Radio broadcasting of sports events has definitely increased the gate,
oorts promoters who contique teleceating, their events are digging their
org graves. They had better throw down their shovels because of these
org graves. They had better throw down their shovels because of these

own graves. They had better throw down their shovels because of these factors:

"Beet Seat in the House."

The general public is never able to purchase seats to sports events comparable to what he gets with television. In television, every play takes not to be the state of the state of the state of the ringside. "The best seat in the nome." In on tallet what the post in the ringside." The solution for television—for after all, sports are their first attraction—to so point business themselves. They are stating to already, with gweral television stations buying small fight clubs in cities sway from New sponsors put to the Kate Smith show—they flow for Kate, her thier, her thier, her thier, and gives away free tickes to fill the place. It will be a mighty experience of the state of the stat

these advisory committees.

However, I must make a point which I believe the more timld and possimistic of these enterperseurs overlook: television is reaching thousands and thousands of people thousands and thousands of people sports, and who were definitely on the unapproachable list as potential fans. These men and wonen would never think of going to a ball game, backetball, glats, or to hockey, or backetball glats, or to hockey, or But with television services.

or to the fights, or to hockey, or basketshall. Evolviolan receivers sell-But without the control of the players seurying around the players seurying around the players seurying around the players seurying around the control of the

pro and college men—all forming committees to find out whether television is going to bring more and a sporting event is resulty an ad for
windows or cause more and more
customers to stay at home or in
their favorite bars. I hardly have
the space here to answer some
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the space reach millions of such potential cuer-tures. Base liversion broaded for the sport in fiself. And this must be reflected in increased attendance at all good events. Let's look at ball Yankes, whose games were ledevised-regularly, drew the all-time record. attendance for a pro-tinate of the state of the state of the fame. And the games was televised. The Rangers, whose games are on television for the second year, at any record of over 1,500, in and the game was televised. The Brode-tyn Dodgers et a new attendance record this past session. And the Series set a new attendance record. And all the games were televised.

Tele Will Aid Sports

But seriously, I believe sports at-tendance will increase as television

iendance will [increase as television spreads across the country. And the figure will know more about sports and will also demand better and better contests. So sports will be ademand. And television will bring hetter overage as its plans grow. Stadiums are now being built or are coverage as its plans grow. Stadiums are now being built or are corporate suggestions made by us in television. Technical development and improvements, and such fine devices as the Zoomar lens, will make the coverage but the coverage country to the country of the c

ple education makes them under-stand what's going on, their interest in the spectacle increases.

In my ophion television is the finest possible means for building new sports fans, and will eventually continues.

Where Have You Been?

By ARCH OBOLER

Some estimable men have written to me recently, with parallel ques-Some estimator near new extrem to me recently, with parallel ques-fines. "Seems like a long time since I have heard your name on the sit... What have you been doing?... Where have you been?.."
It has been a long time. Two years. The reason may be of interest not only to my correspondents and my banker, but to anyone concerned with the business and, or, ard or radio drams.

with the business and, of any of action default.

J have been off the air not for lack of opportunity, creative and financial; the reason has been entirely because of the medium itself. It is this relationship between "blind" radio broadcasting and the writer upon which I would like to elaborate.

has the would like to claborate, which is a proper of the property of the prop

with the mechanics of rehearsals and the actual broadcast). Since a private inner-fury has, for years (except for an ill-advised motion picture lapse) prevented me from following the "fore: me—loye me not" formula, and since another inbred turnoil has always goaded me into believing that, even as they entertain, radio plays-can also recognize the existance of a world' of people, the writing of each play, over these years, his been a herve-wracking, stomach-turning, head-spinning grite bl. weed-arien-wake circus and the properties of the weed-arien-wake circus and the weed-arie

Oh, For Some Quiet Contemplation

I do not believe that there is an author alive, or dead, or in the womb who can satisfy this rapacious appetite of the radio medium without an eventual loss of values or integrities. For radio gives the serious writer no time for evaluation and considered choice; above all, no time for the continuous contin et contemplation.

na quet contempiation. Radio, for the dramatist, is a huge, insatiable sausage grinder into which e feeds his creative life to be converted into neatly packaged determents.

he feeds his creative life to be converted into neatly packaged detergents. The result of this dopletion of radio's own playwrights has been a gradual formalization of radio drama into a lazy form of narrative writing within permits the writers to keep up with the inexorable stop-watch to the property of the property of the personal seat possible cost of creative effort; the hash and ratio of the personal seat possible cost of creative effort; the hash and ratio of the personal seat possible cost of creative effort; the hash and ratio of the personal seat possible cost of creative effort; the hash and ratio of the personal seat possible cost of creative effort; the hash and ratio of the personal seat possible cost of the personal seat possible cost of the personal seat personal seat personal seat personal seat for the personal seat for the personal seat for the personal seat for the personal seat pe

Where have I been? I have been sitting on a mountain top occasionally listening to radio dramas. I have also been praying for the accleration of the forward movement of the coaxial cables.

In Memoriam

(The short, sad saga of Sean Schwartz)

By HAL KANTER

Last night, my friend Sean can be seen to call it, and I shows to show to achieve through its whitening sheet as the was about to achieve through the whitening sheet as the was about to achieve through the whitening sheet it was printed on yellow that as he was about to achieve through the whitening sheet it was printed on yellow the sean had only one eye. The other can be seen that the same through the whitening seen in the sean had only one eye. The other can be seen to see the sean had only one eye. The other can be seen to see the sean had only one eye. The sean had only one eye that the sean Re-passed from this vale of tears just as he was about to achieve the success his myolic eye had had been focused on since he got into radio, (Sean had only one eye. The other was stabled out by a network censor's head during a brief encounter ever a Jack Douglas joke).

ever a Jack Douglas joke). Ever since we alipped into the radio game, as he always used to call the fall of the same and the same and the same as the

sine marrier a near where to a speak the chem.

There was a picture of "Freck". He was all-state basketball center. Hollaman Good of "Freck" is an additional speak that the same all-state basketball center. What a reach be half 'Freck' is an additional content of the same and there's old "Doc" Grunion. Our football coach. Sixteen years a football coach and he never had a plays himself, drilled his boys for hours on both ends, did everything but play for them. But he never Board of Stucation when they told "Doc" to take his stop-watch and leave. I hear now that Doc's getting producer-director credit on boils kind of rubbing it in to the old Skind of rubbing it in to the old Skind of rubbing it in to the old Skind of rubbing it in schools. Year when years a picture of "Wallace Preed." Smrattest kild in schools straight A's, graduated as valediction of the class, knocked off a Rhodes scholarship. After he grade in the best of the started writting, Sold a short story to the Virginia Quarterly Review and moved to Bimini. Wrote for a long time. Brilliant boy. Just couldn't hough, Took to drinking and reading Reader's Digest. But I guess he snapped out of it now. There he samped out of it now. There he samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. There he can be samped out of it now. The he can be samped out of it now. The he can be samped out of it now. The he can be samped out of it now. The he can be samped out of it now. The he can be samped out of it now. The he But Sean had just been asked to write a six-hour show for the Gov-ernment. It was going to have six narre bares, 53 Hollywood names, eight bands, 53 Hollywood names, to the six hours of the six hours four producers. Sean was going to write it, and he was going to get air credit.

So there was my friend Sean, on the brink of success, as he always used to call it, and he died—penni-less and alone, at a Radio Writers Guild meeting.

Guid meeting.

Sean and I were friends for a long time—25 years, to be exact. In 13-week cycles, of course. We'd gone to school together. In those days, hame was Clark Warren. He changed it to Sean Schwartz when he decided to write for radio.

In school Soan schware siehed his

he decided to write for radio.

In school, Senay finished his cam papers in such of the other decidents to copy.

In school, Senay finished his cam papers in such of the other decidents to copy.

In school, Senay finished his bankway in triplicate and two of the papers of the same part of the other was a mathematican, as a historian and as a mathematican, as a historian and as a decoratisman. (I'll never forget bankway and the other. We gave him to the other. We gave him to the other, we gave him to the other, we gave him to the other. We gave him to the other, we gave him to the other, we gave them to the other other of the other other of the other ot skaller than the other. We gave hen to our principal. To this desired was Lillian Alchaeder. She that the couldn't be seen at any school below that the could be compared to the could control with the could carry across the When I heard of Sean's passing, I



HARRY SALTER

event. Lil's doing great now. You hear her on a lot of shows. Drama-tized commercials and all.

The Old Sailor Rolls Back-

The Old Salior Rolls Back.

Jimmy Montgomery was quite a kid. School paper, you know. Every-body flought sure he'd grow up to be a sure he'd grow up to he didn't disappoint us. He's with a big advertising agency now. Or was. He got fired one day when he allowed the sure of the sure

heads rolled over that one. Jimmy was a good in Precidia McGuirel.

And poor oil Precidia McGuirel.

And poor oil Precidia McGuirel.

And poor oil Precidia McGuirel.

Be never miss sorry for Predide.

Be never miss sorry for Predide.

Be never miss of the mi

laughe with a state of the proper personality Anything he did, he could make you scream, that Tonmy, Tommy really went out and made a name for himself. What talent He sells more life insurance at a long anything the sells more life insurance at a long and the sells more life insurance at a long anything the sells more life insurance at a long anything the sells more life insurance at a long anything the sells with the sells more life insurance at a long anything the sells with the sells with the sells and the sells

Here was a picture of Hester Mullins. Beautiful, buxom Hester! She was the school's cheerleader. Later she married a head writer of a comedy show and she's still leading them.

ways used to say.
But don't worry—we'll do it up
right for Sean. He'll get his credit
in The Broadcast, Up Yonder. But
before we put him away, he'll
get his final hours of respect. To
day, he's lying in state in the men's
room at CBS. Tomorrow, he goes
to the ladies room at NBC. Those
seript girls browd him.

48 to Test Ability Of Industry to Unite

(President, Neutonal Broadceasting Co.)
The year of 148 Will, in my opinion, be one long remembered by all of the internal broadcasting.

It will be a made broadcasting.

It will be a made broadcasting the second of the internal broadcasting. It will be a set her call beginning of network television. What has happened in the past 12 months has borne out that prediction. Network television in the east has become an everyday working reality, in 1948 television will work another miracle. Television will bring the people in about will work another miracle. Television will bring the people in about the desired of the second properties of the s

mercais standards under sponsorable of the National Assn. of Broadcasters.

The position of NBC in urging the adoption of the original NAB code
is well known to the industry. Our aggressive position on this question
is well known to the industry. Our aggressive position on this question
we have maintained the highest standards to insure against over-commercialism, broadcasting excesses and bed state. We have prospered
under our own code. In fact, the more stringent our own regulations of
conduct, the more secure our economic position has become, We know

It is unfortunate that the task of adopting a code coincides with the
entrance of many hundreds of new stations into the field of broadcasting
and faces many of these stations at a time when their economic footing
any be or appear to them to be inspecture. It is atturably difficult or such
stations of the control of the cont

Von Can't Kid the Listener

Let us say a word of caution to these who believe it may be possible. In easy a word of caution to those who believe it may be possible in each of the say a word of caution to the say the say that would indeed be trage shortsightedness. The American people cannot be deceived by any such maneuver. Any code which does not change by Improvement what the listener hears at the side of his radio in his home will be quickly and thoroughly rejected by that

which does not change by improvement what the listener hears at the side of his radio in his hone will be quickly and throughly rejected by that it was a supervision of the property of the p



MEL BLANC Takes Off Voices on the Radio Makes Like a Bunny on the Screen

\$400 Per Hr. Rate Set for CBS Tele

vision broadcasters, CBS has issued its first schedule of time charges for WCBS-TV, its N. Y. video outlet. Air time is to be charged for at the rate of \$400 per hour, with an additional facilities charge of \$125 hourly for film and \$700 for remote pickups (CBS does not air live studio pro-

Total rate of \$1,100 for an hour Total rate of \$1,100 for an hour remote show is about equal to NBC, which charges \$500 per hour for use of its transmitter; plus additional charges for pickup facilities which are "given on request." DuMont charges a total of \$800 per hour for either studio or remote shows.

either studio or remote shows.

CBS time rates, which went Intoeffect Thursday (1), are divided
into eight units under the new setup:
into eight units under the new setup:
into eight units under the new setup:
baif-hour, \$240; 20 minutes, \$200; 15
minutes, \$100; 10 minutes, \$230; 15
minutes, \$110; 10 minutes, \$230; ive
minutes, \$115; 10 minutes, \$135; five
minutes, \$115, and one minute (including use of film facilities), \$100.
Additional charges are made for rehearsal for either film or remote
hearsal for either film or remote

There's No Business Like Transcribed Show Business

By LOUIS G. COWAN

Dy LUUIS 6. CUWAN

This past year has seen the atrong emergence of a new factor in spot broadcasting—important local transcribed programming. The trade requirements and psychological factors involved are known to the industry.

Until now, spot broadcasting has always been synonymous with minute amount the two many properties of the spot per market, the contract of the two Major advertisers, as well as local and regional clients, regarded their campaigns solely in terms of "the number of spots per market," thus creating a trend that has moved clothed and the spots are the spots per market, the creating a trend that has moved clothed and the spots are the spots, participation spots and chain break spots.

Fortunately, the corner is being turned and a different

minute spots, participation spots and chain break spots. Fortunately, the corner is being turned and a different concept for spot broadcasting is now developing. Local programming, due to a variety or means, the resource of the control of the con

effective local programming.

Three fiftors have contributed to this interest. First, the SRO sign which many stations displayed over choke the periods. Second, the regulation that it is now possible to obtain bigtime, top-quality and the regulation of the periods. Second many stations of the periods of t

Astute Station Managers

Assure Station managers

Particular credit for pionesting this development must be given the many astute station managers who were quick to realize the value of these new programming assets. The brace of bigtime open-end of the programming assets of the programming assets of the programming assets of the programming efforts. But instead, they understood their immense value as a bulwark to local effort. As a result, we call that radio will provide improved programming—commercial and sustaining.

taining. With little fanfare, many national test campaigns were launched this past year by major agencies—and have proven successful. Some have giraced been extended into full-blown national coverage reaching from coast to coast. Others will receive similar treatment during the forthcoming year. While many regional and local advertisers were first in realize the advantage of "name" programs available to them, the national reps are now pointing out the same story to larger agencies in behalf of their local stations and the conlarger agencies in version has begun

version has begon.

The biggest hill to climb, with local advertisers, was that of higher program costs. The local advertiser, particularly in the smaller markets, has felt for the most part that being on the air was enough. In so many instances, it has been almost like laking space in a newspaper or magazine without good layouts or effective selling copy. They are measured to be a measured to be a more proposed to the control of the con

shows.

All of this, too, will be of help, I believe, in developing more local talent. And, as the transcribed programming business develops, this talent will have a greater chance than ever to be projected onto the national seems. Hitched as it must be to the advertisers' dollar, the forward movement of this trend depends on business conditions. The start is there. It should continue.

U.S. Not All N.Y.-L.A.

Continued from page 88

Australian public, and a prejudice against homegrown products has to be broken down."

products has to be broken down."

The fact that polarization goes on everywhere does not make it more desitable anywhere. What is bad for the part is bad for the whole. It is bad for Melbourne not to have circulation in London and bad for London, too. It is bad for Chicago and Denver to be producing no original theater or radio, or works of art, and what is bad for Illinois and Colorado is bad for the other 49 states.

rano is 98a for time once as status, where is a communications medium in perfectly good running order which could in a limited way neutralize the process of polarization. It is, of course, radio—whereby the technique of bringing Cleveland to the world to rather than the world to Cleveland (via N. Y. or L. A.) is as simple as

the world to Cleveland (via N. Y. or L. A.) is as simple as flipping a switch and of vivines actors, musicians, directors, There are thousands of writers, actors, musicians, directors, There are thousand of working in Tules, Buffalo, Santtle, Bedon, Sayannah and elsewhere who would love to get a crack at national publication—or at least a chance to compete for a place on somebody's varistly. Whereas an ordinary tennis player or a bosomy girl has the opportunity to conject locally for increasing recognition leading, respectively, to Forest Hills and the Miss America sweepstakes at Atlantic City, the young actor or writer must promose himself a time?

to the pole of Manhattan, at a time when he is probably not ready for professional competition and is consequently too easily discouraged.

Radio Offers a Way

Radio Offers a Way

Radio has the power not only of annihilating space, but of destroying economic barriers to non-libidisciple to the destroying economic barriers to the state of the destroying economic barriers to the state of the destroying economic barriers to the state of the destroying the destroyin

Hollywood.

If nothing else, these programs should be a matter of regional pride, and as such should become the collaborative enterprise of local governments, schoots, literary societies, musical clubs, historical associations, churches, radio stations, the press, and whatnot. The programs need not be glorified amateur programs, either; I believe it quite possible to create broadcapts as seriously expressive of a region as of the South, or the peems of Robort Frost express New England, of the novels of, Nelson Algren and Meyer Levin express Chicago.

The risks of such programming would be as small as any

England, of the novels of Nelson Algren and Meyer Levin express (Chicago and Carlotte and Carlot

Unused Limb Atrophies

Unused Limb Atrophies

All in all, my argument is based on two principles whose value to physical and intellectual well-being it too well established to be debated: the principles of expression and exchange. The unused timb atrophies; water which has no accordance. The unused timb atrophies; water which has not nation whose culture emanates only from a small island off the eastern mainland, with a ghost of an echolog effusion from a suburban community 3,000 miles away, is culturally roduce fine things; it is that we don't produce fine their, and more of them, on a basis that is democratic geographically as well as politically.

All the suburbance of th

... In Hollywood

Continued from page 89

gives femmes the flutters. Solidly grounded in radio, too, and bosses the works at McCann-Erickson.

Joe Rines: What Coast radio needs, and we quote, "are Joe Rines What Coast radio needs, and we quote, "are being to the ready and being the ready and being the ready and being the ready and the ready and the ready leaders. If he had jobs for 100 people there'd be a line a mile long. He's that kind of a gent.

Jack Rumpon: Holds down the fort for Millon Blow and has done it so well he may be veepeed. None is better

TEMPERAMENT. I LOVE

By HUBBELL ROBINSON, JR.

There is probably no business in the world as thicky populated with neon egos as the entertainment industry. Other callings are certainly not exempt from personalities that flame and crackle unless they have their own way. But in the entertainment world this is a characteristic, not and the control of the

But in the entertainment would this is a characteristic, not an exception.

And yet if you try to understand this, there are some very good reasons why it should be so. The vinerand take his properties of the properties of the properties of the properties. In no other field does a worker in the writer as the last his formance can ning a promising picture career. A conjugate of the pressures are insistent and the results immediate.

In radio entertainment this situation is particularly acute. Each week the performence, writters, producers and director that show each of the business is one of people and people and the properties. It is a good thing they do. While there are exception, temperament usually results from an honest desire to do the best job plus the arguments that arise out of how to do it, the problems and they usually don't get to the top. If they are problems and they usually food off get to the top. If they don't stay there long. An enduring and fierce insistence on quality, an unfailing refusal to compromise for "good enough," are priceless ingredients which make hits.

Intolerance a Virtue.

Intolerance a Virtue

Intolerance a Virtue.

Any producing team which approaches its job with the philosophy is made and the philosophy in the

stantial.

Temperament seems to be one of the basic ingredients of outstanding achievement in the entertainment business. The producer's job is not to fight it but to value it, understand it and shape it to his ends.

In my six months at CBS, I have seen a great appreciation of this point of view and I think it is one of the reasons for the continue to the program field about which both the press and itse public have reconstructed which both the press and itse public have reconstructed to continue to make CBS a place where creative people can be at home and happy.

versed in Coast radio and he gets along with everybody, which is a sterling virtue in this town of perima donnas. Don Searle, ABC is his bady and if over-attention as spoil a child then he has a brat on his hands. Gets around faster than an exce should but has slowed down since the pump went bad. He keeps everyone on his toes because pump went bad. He keeps everyone on his toes because retired tomorrow. They say he so "loaded." Sidney N. Stretz: One of Niles Trammel's Chicago boy and a doughty defender of NiCs' swettern segment-over which he rides herd. Gets things done without regard for the niceless and his gruft nature. Is not for this hidse. Nice "Glenaball Taylor: One of the real vets of Coast kilosycling with a gay dash of sarrovial spelnoor. Long with Young &

Gienhall Taylor: One of the real vets of Coast kilosycling with a gay dash of sartorial splendor. Long with Young & Gardin and Coast and Coast kilosycling with a gay dash of sartorial splendor. Long with Young & Head of the Coast and Co

sheers for stems. But they still look up to him at sat-spot-cheef Underwead: There's a snap and dash to this homber plus a sense of humor which comes in handy working for Paul Warwick (& Legler). Got his start at NBC and has been around since radio went big time. Can't forget his producer days and works on split-second time structure. The producer days and works on split-second time size his producer days and works on split-second time size his hard. The split split split split split split split split sheet was split as the next one and has had many big jobs before going with Sullivan, Stauffer, Colwell & Bayles as topper of the Hollywood domain. The colwell is also played as to prevent the Hollywood domain, who put together the Don Lee network (world's largest regional, it you please) and now chairmans the Mutual board: fastidious, discriminating and immaculate. Socially he out-Posts Emily and is the town's most polluted host of the town's most polluted host of the split of the split split split of the split split

YOCK IT U.P. By JACK HELLMAN

Hollywood.

"And what does it all get you-a

In their cups or out you'll get that

In their cups or out you'll get that a sir or resignation from the writing press, chum, all this and climate, is a first press, chum, all this and climate, is a first press, chum, all this and climate, is the Underwood assembly, a sense with the spirits (Cutty Sark getting just a little fed up on the first take, the enough you can rest in peace with the eastern version of their lush lives the enough you can rest in peace with the spirits (Cutty Sark getting just a little fed up on the first take). The property of the press of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the pressure of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the pressure of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take) and well as a little fed up on the first take in the property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take) and the property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take) and the property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the first take) and the property of the spirits (Cutty Sark getting just a little fed up on the first take). The property of the spirits (Cutty Sark getting just a little fed up on the spirits (Cutty Sark getting just a little fed up on the spirits (Cutty Sark getting just a little fed up on the spirits (Cutty Sark getting just a little fed up on the spirits (Cutty Sark getting just a littl

week, can't be bothered with any-thing less than the mink you love to touch. Or maybe chinchilla when she pops her pupils at the four-fig-ure reader from the ad agency. It's great, chum, all this and climate, too, and if you stay in the chips long enough you-can rest in peace with the importals at Forest Lawn after

greasepaint is to the actor gold is to these gagmen. Once in the blood these gagmen. Once in the blo their life lines don't change color. Not All Beer and Skittles

Not All Beer and Skittles
To hear the eastern seaboarders
tell it, it's all beer and skittles in
the Hollywoods and a lush living
favored for the few. A few hours
at the Underwood -assembly, a
seance with the spirits (Cutty Sark
preferred), a dip in the pool and a
night of reveiry!
One recent morning, about 10, en-

tunny man didn't like the middle spot, so we had to work it over. He and it was limp—so's his brain-nead it was brained by the solution of the

take is the Mt. Everest of the cjan, a mere \$3,500 per show, yet he seems to find plenty of time to indulge his passion for horses and ranch life an bis rolling acres. Rarely does le start putting words on papers earlier than 48 hours before broadcast time. It's a knack with him cultivated over the years.

Life With George

By SID GARFIELD

I had been rummaging at home progs some faded newspaper clip-ping, kept strictly for sentimental there was one from Louis me in the N. Y. As on. Set off in red ink from the rest of its material was a paragraph of its material was a paragraph observin Reid saluted the late George n Letiman for having completed that week, 20 years of press-agentry, geld had included my name in the colonia along with other Lottunia and members. That was in 37, and George, had he lived, would be ect-elerating a milestone along with Vasneti-three decades of spacet week, 20 years of press-agentry.

grabing.

A pioneer in radio publicity, his we the world, not of Harriet Van armen and John £rosby and Jack Gudel, but of Mike Porter and Lack Foster. Lottman never came appreciate the hilarities of Henry Moran. Jack Paar or Robert Q. Levit. His job was to relay the amissis binning of Ed Lowry, Molasses W Jinuary and the Sisters of the Stillet.

Schlet.

George Lottman lived and worked string the microphoise era of function of the control o

Out of "Coloby"

A passing line from F. Scott Fitzgrad's measurable "The Great
grad's measurable "The Great
grad's measurable "The Great
grad's measurable "The Great
I blink. Fitzgerald describes one
dearacter this way: "Dairy always
give the imprecision that something
the start of the start of the start
grad wonderful would kaupen
set yoon again." Lottman was like
dast. When we landed a new client
George would have us yeellbound
with all the ragic possibilities stem
when we look to be client, George
would have us reeling again like
dist with the feeling that we we
lead to the start of the start
grad t

A long time ago, Winchell penned material column tintype tagged, A Gentleman of the Lost Genera-ion." Were George alive today, it hold be a description of himself.

could be a description of himself.

In Winchell's words: 'The showfolk he admired may be plump
match and the state of t

The Bigtime

The Beginse

The B

ARTIFET Annuel of department of the mean in the very fanishin word of ill And I recall the time the revered area of the control of the contro character, A bundle of dynamics himself and gazainnately in love with his work, he just assumed that his employees were, too, So, he'd nave us alternate coming in Sunday adtennation. One sweltering August midday, when the thermometer bevered around the 101 mark and people were dropping like exhausted likes around the streets of town. George pupped into the article where the contraction of t

"Fellows," said George cheerfully, "think of how lucky we are, up in this cool office. How about those poor slobs, sweating out there on those beaches!" And you know

Radio Reviews

AMONG ORESTATS
With Zachary Soot, John Sylvester,
Jaman Birnandez, Earl Swemon,
Romale Lim, Hester Sondergand,
John Fault, Cyle North, Juanilla
Wriker: Sol Paniti:
Director: Albert Ward
Freducer: Robert Hesler
John Minn: Twestay (30), 18:30 p.m.
CSS, forem New York
CSS documentary units last moCSS documentary units last mo-

ca can be considered to the constraint of the co

prichage from the by Procision Trumar and other processing from the by Procision Trumar and Secretary Marshall. In between, and the processing from the by Procision Trumar and Secretary Marshall. In between, and Bernie Green's bettie drums were made to the processing the second from the processing to the processing the



By SYDNEY H. EIGES

Way back in my early days as a newspaper reporter in Pittsburgh I covered the said case of a man who operated a corner ice cream parlor in our of the less designat neighborhoods in the city. Came the city inspectors who discovered that most of the ingredients utilized in manufacturing his particular concocitions were merely substitutes for the real hings. There was no law at that time to compel him to use real milk, real cream, real fruits and other real things in his ice cream. But there was a law to force him to post a sign informing his customers that his product was adulterated.

Our entrepeneur scratched his head, made a rapid analysis of the mental competence of his underprivileged customers, and went the city inspectors me better. He posted a sign reading: "My ice cream is HIGHLY adul-

teraied."

His business tripled!

I have often thought of that ice cream peddler in those sacred moments of intense soul-scarching which come to every press agent, publicits, publicity director, public relations director of what-have-you as he parades and tubulates his trustrations. My colleagues in radio surely must know

and tabulates his trustrations. My collesques in radio surely must know where it is not been more recent instance at the 60h Sixtle University cadio institute where two years ago some hapless publicities were invested in a panel seation on oradio publicity. Our prioragonia was a zebood superintendent from Chicago and as he pointed his finger at us, he assid: "If you see that the continue of the

The Code, For Instance

The piece could have been a lot duction, a comprehensive wrapped of the year's beadings, and a conspiculation, and comprehensive wrapped of the year's beadings, and a conspiculation of the year's beadings and a conspiculation of the year's development of the year's development



LUCY MONROE TOURING VETERANS HOSPITALS CAMP SHOWS

Television Follow-Up

NBC television took advantage of the "Souto 3-21" show Thursday and the "Souto 3-21" show Thursday Alley in a prospectus for the 1948 MRC tele newsreel. In an informal haddle with amnouncers Bob Standard and the reel's expansion in both foreign the considerable of the reel's expansion in the control of the reel's expansion in the current Broadway production in the current Broadway produ

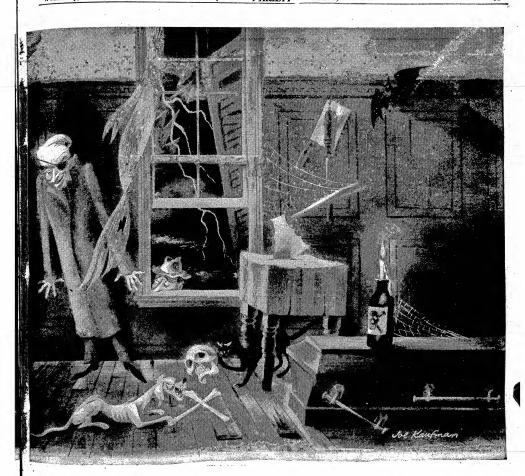
Paris, Tex.-Pat Steel, former pro-Paris, Tex.—Pat Steef, former promotion manager and program director for KPLT here has resigned to join the adv. promotion dept of NBC in New York as copywriter in audience promotion section.



STORY OF A MYSTERY THEATRE * When the Mystery Theatre curtain first went up on NBC in September, 1943, it was on a radio version of Edgar Allan Poe's "The Tell-Tale Heart." It had been decided that the Mystery Theatre would feature classic midnight thrillers along with especially written chillers and adaptations of current short stories, novels and Broadway plays of the macabre.

There were endless archives of dark literature from which to choose. Conan Doyle, Mary Roberts Rinehart, S. S. Van Dine and countless other top-notch writers have been at work for years skillfully tangling skeins of intrigue into fascinating tales that have held readers' interests long past many a witching hour.

An expert in eeriness was needed to select material and guide the series. That pointed the bony and taloued finger straight at Geoffrey Barnes. Sherlock Holmes himself scarcely possessed more varied knowledge than Barnes who had been an experimental chemist, occultist, psychologist, opera singer, criminal investigator,



author of a book on voice culture, poet and radio actor. Hidden away in his eyrie, somewhere at the stroke of midnight, Barnes finds time to select stories for the Mystery Theatre. On this Friday night program Barnes is portrayed in the role of host and narrator by Bernard Lenrow, outstanding young actor.

How to stage a mystery? Ransack the great literature of past and present for the most baffling chillers ever written. Dramatize them in the most outre fashion on the powerful facilities of the NBC Network—(at an hour when the children have been tucked into bed). Let them stalk the airways in the company of other great shows heard on NBC. Let the vast NBC audience shiver in pleasurable concert. Letter the curtain of the Mystery Theatre with the message of the sponsor, Sterling Drug, telling listeners how to shave—without horror. The result: Friday night becomes the eeriest night in the week on NBC with a show that holds the breath of America for thirty minutes while suspense and spine-tingling thrills drift hauntingly from loud-speakers from coast to coast.



"The People Who Live in the Burns House"

On the Air for Maxwell House Coffee

GEORGE and **GRACIE**

WITH

BILL COODWIN and MEREDITH WILLSON

Written by KEITH FOWLER and PAUL HENNING

THURSDAY NIGHTS - NBC

Season's Greetings

ROY BARGY

Musical Conductor and Arranger

FOR

THE JIMMY DURANTE PROGRAM

FOR

REXAL

Management

PHIL COHAN

PRODUCER-DIRECTOR

"JIMMY DURANTE SHOW"

S

bbdo Dialer's Almanack

and
HANDY GLOSSARY
of
RADIO TERMS



	NAME	WEB*	TIME (EST)
••		CBS	8:00 PM
	Adventures of Sam Spade (a whodunit* with Sam as dick)	ABC	9:30 PM
unday	Theatre Guild on the Air (Geo. Hicks is the spieler*)		10:00 PM
unday	Adventures of Christopher Wells (swell meller* with De Soto- Plymouth spiel*)	CBS	
Monday	Doet	ABC	10:45 AM
Monusy	(Satevepost stories on the eulers)	NBC	8:00 PM
Monday	Cavalcade of America (history with schmerz*)	***	8:00 PM
Monday	Inner Sanctum (the whodunit* with the door)	CBS	
Monday	wanter Chow	NBC	10:30 PM
Wednesday The Listening Post		ABC	10:45 AM
Wednes	willie Piper	ABC	9:00 PM
Inursu	(lotsa boffs* and yuks*)	ABC	10:45 AM
Friday		CBS	
Saturd	(bankrolled* by Cleans)	
Satur	Theatre of Today	y CB	- 45 814
Satu	o-to Trio	N	BC 5:45 PM

And every day on the ether* (live or e. t.*)—46 spot advertisers.

*For yuks and schmerz.



GLOSSARY of RADIO TERMS

without which it would be better not to speak at all

BANKROLLER—sponsor (whom else?)
BOFF—a guffaw
CANARY—dame singer
CLAMEROO—an egg or a turkey
COW-CATCHER—product spiel before show
E. T.—electrical transcription
FIHER—air (what radio goes out on)
FLACK—press agent
FOON—a snicker, more than a titter—less than a boffola.
HOOPER—DOOPER—a super-Hooper, natch
LIVE—ain't on the record

HOOPER-DOOPER—a super-Hooper, natch
LIVE—ain't on the record
MELLER—melodrama
PLATTER-BRAIN—disc jockey
ROVER BOY—account man
SCHMER2—oomph
SCHMO—emcee who don't know from nuthin'
SPIELE—commercial
SPIELER—announcer

STINKOLA—just what it says (a turkey that's been in the sun too long)

STRIP—show that runs more than once a week

TEN PERCENTER—agent for talent

WAX—master recording

WEB-network

WHISKEY-TENNER—expense account money
WHODUNIT—bang-bang script usually with private eye

YUK—so funny you bite the rug (or linoleum)

1 1 1

Adjust 17 had garden de succi

was and the said her give their more than the forest hand

Boston Symphony Orchestra

TUESDAY 9:30 PM

THIS IS YOUR

Equitable Life **Assurance Society** MONDAY MORNING HEADLINES

SUNDAY 6:15 PM * Air-Wick *

WORLD SECURITY WORKSHOP

> * SUNDAY 12:30 PM

Wantin **Agronsky**

MON-SAT 8:00 AM

* * * DREW PEARSON

SUNDAY 6:00 PM Frank H. Lee Hats WILLIE PIPER

THURSDAY 9:00 PM General Electric

GROUCHO MARY

YOUR LIFE" WEDNESDAY 9:30 PM ELGIN-AMERICAN DIVISION

Metropolitan Opera Auditions of the Air

SUNDAY 9:30 PM Farnsworth Radio &

Headline Edition

MON-FRI 7:00 PM

AMERICA'S TOWN MEETING

of the AIR TUESDAY 8:30 PM

HELL HAMMETT FAT MAN FRIDAY 8:00 PM Norwich

orothy uldheim

SATURDAY 5:45 PM Brotherhood of Railroad Trainmen

VOX

WEDNESDAY 8:30 PM American Express Co.

The Greatest Storu Ever Told

SUNDAY 6:30 PM Goodyear Tire & Rubber Co. Baukhage TALKING

MON-FRI 1:00 PM

Abbott and Costello

WEDNESDAY 9:00 PM



TOM Breneman's

Breakfast in : Hollywood MON-FRI 11:00 AM

MON-FRI 10:00 AM Libby, McNeill & Libby Procter & Gamble Kellogg

BING WEDNESDAY 10:00 PM

PHILCO CORP.

(((A)))LISTENING POST MON-WED-FRI

Curtis Circulation Co.

Sunday Evening Hour 🤝

SUNDAY 8:00 PM Musical Digest

GALEN DRAKE

MON-FRI 11:30 AM Kellogg

Candid

MICROPHONE THURSDAY 8:00 PM PAUL WHITEMAN

MON - FRI 3:30 PM nai Biscuit Ce Nestlé's Milk Products, Inc. R. J. Reynolds Tobacco Co. n Off & Snowdrift Co Cavalcade of Sports FRIDAY 10:00 PM

Gillette Safety Razor Co.

JIMMIE FIDLER -

SUNDAY 10-30 PM Carter Products, Inc. The LONE RANGER MON-WED-FRI

7:30 PM General Mills, I (In S. E. States merican Rakers)



EDWARD ARNOLD IN Mr. PRESIDENT

SUNDAY 2:30 PM

C.hrh

TUESDAY 10:45 AM Club Aluminum Preducts Co. POINT

MONDAY 8:00 PM The John Hancock Life Insurance Co.

Exploring the Unknown SUNDAY 7:30 PM



Walter Winchell



TUESDAY 10:45 PM

DAVID HARDING

SUNDAY 5:30 PM Schutter Candy Company Metropolitan L

SATURDAY 2:00 PM The Texas Company TERRY and the

PIRATES

MON-FRI 5:15 PM QUAKER OATS CO.

Ladies. Be Seated

Mon-Fri 3:00 PM OUAKER OATS CO. TONI_COMPANY

JACK ARMSTRONG

5-30 PM General Mills, Inc. Louella Parsons

> SUNDAY 9:15 PM Woodbury

Mayor of the Town

WEDNESDAY 8:00 PM NOXZEMA

Ted Malone

MON-FRI 11:45 AM Westinghouse Electric Corp.

LAND OF THE LOST

SATURDAY 11:30 AM

The

SATURDAY 9:00 PM L. E. WATERMAN CO. Green

TUESDAY 7:30 PM General Mills, Inc.

DOROTHY KILGALLEN

THURS-10:45 AM The Drackett Co.

PROFESSOR

SATURDAY 10:00 PM American Oil Company Betty

rocker

MON - FRI 10:25 AM

GENERAL MILLS. INC.

THURSDAY 7:30 PM

SUNDAY 9:30 PM U. S. Steel Corp. SAMMY KAYE

You Want to Lead a Band-Mon 9:30 PM SUNDAY SERENADE SUNDAY 1:30 PM

WELCOME, TRAVELERS

MON-FRI 12 NOON Procter & Gamble

Sam L ettingill

THE GENTLEMAN FROM INDIANA

SUNDAY 1:00 PM

America's Future, Inc.

Famous Jury Trials

SATURDAY 8:30 PM General Mills, Inc. The MONITOR VIEWS THE

> NEWS Christian Science **Monitor Society**

breakfast club

MONDAY FRIDAY 9:00 AM

Philco Corp. Toni Company

Swift & Compan

Bride and Groom

MON-FRT 2:30 PM Sterling Drugs, Inc Champion Roll Call

FRIDAY 9:55 PM Champion Spark Plugs On Stage, America

MONDAY 9:00 PM

SKY KING

TUES-THURS 5:30 PM Derby Foods, Inc.

elmer DAVIS

MON-FRI 7:15 PM

MR. MALONE

SATURDAY 9:30 PM Wine Grewers Guild

Break the Bank FRIDAY 9:00 PM Bristol-Myers Co.



All Times Eastern Standard

These are the shows...the stars...the sponsors who have made 1947 such an outstandingly successful year for ABC. They are good reasons why, in '47, : ABC was the only network whose share of audience substantially increased!

American Broadcasting Company





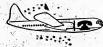
ATLANTIC FOOTBALL AND BASEBALL BROADCASTS AND TELECASTS

MIRES TO YOU

ayer-powered air shows



LUCKY STRIKE FOOTBALL TELECASTS





THE ELECTRIC HOUR THE HOUR OF CHARM

SOUND OFF with Mark Wa FOOTBALL PROADCASTS

R. W. ayer & son, inc.

in transcriptions

Our hat size is only normal but we've got the BIGGEST QUALITY STORY in the transcription and record business.

Right from the microphone to the final pressing, our label stands for:

 Superior craftsmanship
 High speed service
 Top quality reproduction. • Finest of materials (including 100% pure Vinylite)

We are equipped to make vertical or lateral recordings use only gold sputtering . . . , high speed plating with the most modern facilities controlled to Muzak high standards throughout.



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· NEW YORK 250 West 54th St. COlumbus 5:8552



WE OFFER

Agencies, transcribed show producers, radio stations and recording studios all of these top features plus ref-erence recordings and line recordings for supplemental radio coverage.



FIBBER McGEE AND MOLLY

WISH TO THANK

- 1-DON QUINN
- 2-PHIL LESLIE
- 3-FRANK PITTMAN
- 4-HARLOW WILCOX
- 5-BILL THOMPSON
- 6-ARTHUR O. BRYAN
- 7-GALE GORDON

9 KING'S MEN

12-BILLY MILLS' ORCHESTRA

13-JOHNSON'S WAX

For 13 Wonderful Years on the Air Tuesday Evening — N.B.C. Greetings To my many friends

AL GOODMAN

PRUDENTIAL FAMILY HOUR
FRED ALLEN SHOW

Recording Exclusively For R.C.A. VICTOR

MARX B. LOEB

CURRENTLY DIRECTING

The Greatest Story Ever Told

for

The Goodyear Tire and Rubber Company

ABC

for

Hallmark Greeting Cards

CBS



A Happy New Year

and a Hearty "Thank You" from CAMEL CIGARETTES

to Executives and Members of the Screen Guild Players of the Motion Picture Relief Fund

and to the following distinguished actors, actresses, and studios:

October 6 BING CROSBY INGRID BERGMAN JOAN CARROLL

Rainbow Productions "The Bells of St. Mary's"

X

October 13 BOB HOPE DOROTHY LAMOUR

Paramount Pictures for "My Favorite Brunette"

October 20 BETTE DAVIS BRIAN AHERNE

Maxwell Anderson "Elizabeth the Queen"

October 27 BETTY GRABLE TONY MARTIN

Twentieth Century-Fox for "The Shocking Miss Pilgrim"

DANNY KAYE VIRGINIA MAYO

Samuel Goldwyn "The Secret Life of Walter Mitty"

November 10 DANA ANDREWS JANE WYATT RICHARD WIDMARK HADLEY REED

Twentieth Century-Fox for "Boomerang

November 17 CLAUDETTE COLBERT WALTER PIDGEON DAVID BRUCE

Metro-Goldwyn-Mayer for "The Secret Heart"

November 24 FREDRIC MARCH **MYRNA LOY** TERESA WRIGHT

Samuel Goldwyn for "The Best Years of Our Lives"
(Academy Award Winner)

December 1 RAY MILLAND BETTY HUTTON

mount Pictures "The Trouble With Women"

December 8 IDA LUPINO VICTOR MATURE ETHEL BARRYMORE

Twentieth Century-Fox for "Moss Rose"

December 15 JEANETTE MacDONALD NELSON EDDY

> Metro-Goldwyn-Mayer for "Sweethearts"

December 22 FANNY BRICE . HANLEY STAFFORD

> Walt Disney "Pinocchio"

December 29 JAMES STEWART DONNA REED VICTOR MOORE

Liberty Films "It's a Wonderful Life"

And to writers, producers, and

all others who have contributed to the continuing success of

The Screen Guild Players Program

C.B.S. MONDAY EVENINGS—7:30 P.M., P.T.

Presented by CAMEL CIGARETTES



DOROTHY KILGALLEN



DICK KOLLMAR

"DOROTHY AND DICK"

"STAR TIME"

"BOSTON BLACKIE"







Show Productions, Inc.

which is

the Radio and Television Department of

DANCER-FITZGERALD-SAMPLE, INC.

congratulates VARIETY!





Network
Radio
Programs
Sponsored
Ву
Clients of
Dancer-
Fitzgerald-
Sample, Inc

Name of Program	Sponsor	Time	Network	ò
Betty Crocker Magazine of the	AirGeneral Mills, Inc	10:25-10:45	A.MABC-MTWTF	
Joyce Jordan	Procter & Gamble (Co10:45-11:00	A.MNBC-MTWTF	
Romance of Helen Trent	Whitehall Pharmaco	I Co 12:30-12:45	P.MČBS-MTWTF	
Our Gal Sunday	Whitehall Pharmace	al Co12:45- 1:00	P.MCBS-MTWTF	
Ma Perkins	Procter & Gamble (Co 1:15- 1:30	P.MCBS-MTWTF	
Perry Mason	z.,cProcter & Gamble (Co 2:15- 2:30	P.MCBS-MTWTF	
Bride & Groom	Sterling Drug, Inc.	2:30- 3:00	P.MABC-MTWTF	
Light of the World	ererGeneral Mills, Inc	2:45- 3:00	P.MNBC-MTWTF	
Life Can Be Beautiful	Procter & Gamble (Co 3:00- 3:15	P.MNBC-MTWTF	
Ma Perkins	Procter & Gamble (Co 3:15- 3:30	P.MNBC-MTWTF	
Backstage Wife	Sterling Drug, Inc	4:00- 4:15	P.MNBC-MTWTF	
Stella Dallas	Sterling Drug, Inc	4:15- 4:30	P.MNEC-MTWTF	
Lorenzo Jones	TOT. Sterling Drug, Inc.	4:30- 4:45	P.MNBC-MTWTF	
Young Widder Brown	Sterling Drug, Inc	4:45- 5:00	P.MNBC-MTWTF	
Just Plain Bill		nl Co., g., 5:30- 5:45	P.MNBC-MTWTF	
Beulah	Procter & Gamble	Co., Taxtero, 7:00- 7:15	P.MCBS-MTWTF	٠.
Jack Smith Show	Procter & Gamble	Co., creer 7:15- 7:30	P.M CBS-MTWTF	-
Lone Ranger				
Green Hornet	General Mills, Inc.	7:30- B:00	P.M ABC-Tuesday	,
American Melody Hour	Sterling Drug, Inc.	8:00- B:30	P.M CBS-Wednes	day
Mr. Keen, Tracer of Lost Perso				
Famous Jury Trials				
Manhattan - Merry-Go-Round	Sterling Drug, Inc	9:00- 9:30	P.M NBC-Sunday	٠,
American Album of Familiar				
Waltz Time				

NEW YORK

CHICAGO



PROGRESS REPORT: A year ago, it was widely predicted that we would collapse and that our small son Paddy would be the only one-year-old child in medical history with ulcers. The prophets didn't realize that "there's no business like show business," and all the work is only fun. Again, we'd like to thank all the people in show business who've helped us learn their game.

JINX ... TEX ... PADDY.

A MILLION THANKS TO ...



THE NEW YORK YANKEES

For the Privilege of Airing Their Baseball and Football Games

THE GILLETTE SAFETY RAZOR CO.

For the World Series (MBS)

. All-Star Game (MBS)

Blue-Gray Game (MBS) Sugar Bowl Game (ABC)

BALLANTINE ALE AND BEER

For Yankee Baseball and Football (WINS) **All-America Conference** Championship Play-Off Game

WHITE OWL CIGARS

Yankee Baseball Games (WINS) White Owl Smoker (NBC)

KNOX HATS

Football Television (CBS)

FOX MOVIETONE NEWS

Sports Reel

RUSS HODGES

My Terrific Colleague

MEL ALLEN

Every Sunday on NBC

DENNIS DAY and DON WILSON

Writers

SAM PERRIN MILT JOSEFSBERG GEORGE BALZER JOHN TACKABERRY

Producer

HILLIARD MARKS

Agency

POOTE CONE AND BELDING

Sponsor

LUCKY STRIKE CIGARETTES



JOHN GART--(Composer, Conductor) and STAFF



NEVER LET IT BE SAID THAT I'M TOO JEALOUS TO GIVE MY COMPETITORS

A PLUG

SO HERE'S BEST WISHES TO

ART HAWK **BOB EDWARDS** RALPH O'KEEFE AND WALTER LINKLETTER

TAKE IT OR LEAVE IT SPONSORED BY EVERSHARP

AGENCY THE BIOW COMPANY

THE MORRIS OFFICE

PRODUCER **BILL LAWRENCE**

CONDUCTOR COOKIE FAIRCHILD

WRITER JACKIE ELINSON





AVAILABLE!

EDGAR BERGEN

Character Actor

Has Tuxedo - - - Will Travel

Meaty Characterizations a Specialty

NOW APPEARING

(Without Charlie McCarthy)

in R.K.O.'s

"I REMEMBER MAMA"

Sunday Evenings

The Chase and Sanborn Show NBC

all this



all on air. Above, Red Barber



NETWORK — Morgan, Ameche ond Lang-ford "take five" during rehearsal of Old Gold show. A Lennen & Mitchell production.



like Lorillard, Ruppert, Colgate.



DREAM GIRL—There's showmanship plus in Lennen & Mitcheil's
"Dream Girl" spot for Colgate's Lustre-Creme, Heard on Dennis idie, and Can You Top This

and television, too

from the radio and television workshops of lennen & mitchell, Inc. advertising

308 N. Reden Drive, Beherty Hills, Calif. 17 E. 45th Street, New York 17, N. Y.

CHARLES McCARTHY

STAR OF THE CHASE and SANBORN SHOW

Comedian Extraordinaire, Dramatic Star and Romantic Idol

Now available for suitably important motion picture starring roles

> **Broadminded** Will work with anything but dogs and ventriloquists

Money No Object (No Objection to It Either)



Some Notisoirandom Thoughts About Broadcasting as it Faces the New feat

Children Kah

SEPTEMBER in Atlantic City... NAB takes the wraps off a new Broadcasting Code of Standards Months of committee work and writing had gone into it ... months of ion and argu nent followe

It is discouraging that most of the att tion has been on commercials—their length and numbers. Not much on fundamentals and numbers. Not much on *immammiliati*—the industry's responsibility for giving
people programs which entertain, enlighten
and inspire—a program structure beyond criticism from professional "do-gooders and listeners alike:

Perhaps there is something which comes before a Code. Maybe we need to realize that there are practices in broadcasting which abould be corrected, Code or nomaybe we need a "Ten Commandments" of broadcasting to reflect our deep-down

desire to be worthy of our trust.

Only then, I think, will we be really ready for a Code—and ready to live up to a Code, in the conviction that that's the only way we can achieve our goal of better radio

We at Mutual want a Code. Meantime we'll do what we've always done: our level best to improve the programs on our air.

Barly in 1947, Mutual ran two advertisements discussing the (then), rising cost of advertising. We made the statement that, of the four national networks, Mutual offered the biggest value for the advertiser's money-the lowest cost per 1000 radio homes covered.

Costs of distribution and advertising have continued to go up, but we have con-sistently been working to keep our cost per 1000 homes down, (We are not in sympathy with the idea of getting rates up to "what the traffic will bear" and profits up out of line. We want costs low.)

As a result, Mutual continues to deliver coverage to the advertisers at the lowest cost. Taking our coverage as of November

1, 1947 (as calculated by our "Lister ity" method) here's the picture: Daytin Grade I coverage, 28,712,652; Time cost, based on 5 dayrime quarter-hours, net reckly for 52 weeks, \$14,298.00; Cost per 1000 radio homes, 50 cenes; Number of radio homes per dollar, 2,008.

Now for some independent statistics on w costinaction. Nielsen (November 2-8, 1947) listing the 20 most effective evening once a week programs, based on listening homes per dollar (talent costs added), includes four Mutual programs.. ranking 3rd, 8th, 18th and 20th. A Murual program ranks 2nd in the classificat evening 2-to-5 a week; and another to 3rd in the weekend daytime group.

I've heard more discussion on the sub-ject of Coverage and Audience measure ents in the past three or four months the in any like period in many a long year. We ourselves, I'll admit, have published three or four advertisements on our "Listenabilurement. Well, why not? We're proud of the method, because we honesit believe (and advertisers and agencies has told us) that it provides something the industry needs and can use; also we think "Listenability" gives a truer picture of physical coverage not only for Mutual but the other networks as well

The gist of "Listenability" is that Mutual's Dayrime Grade I coverage as of

1. With the Gillette-sponsored World Series, 1947, we scored the highest rating ever hit by a daytime commercial show-57.6 (Crossley) for the game of Sunday, October 5. We also chalked up a new high in the average rating for the Series-36.7, Applying these ratings to our daytime coverage - 72.2% of all homes in the U.S. heard at least one game; and 35.5% of these families heard all seven games.

2. Our program "Heart's Desire" came up with something too. There's a little Church in Grand Junction, Colorado, built by funds raised by the congregation. But there was no bell - the money didn't reach that far. So, an appeal for pennies was made on "Heart's Desire"-and in a short time 224,581 pennies were received. What's more - contributions came in from every ounty in every State of the Union.

Said a friend of mine at lanch the other day, "There's at least a little of the competitive spirit in everyone." I say "Amen" and I say it's a good thing. But I also believe the expression of that spirit often needs curbing, lest it go overboard.

From the beginning and for a long time, the various elements in broadcasting rightfully curbed the competitive spirit and joined in selling advertising first, radio second, and their own media third. That was good and that was mature thinking. Now I detect a veering away from thisgrowing tendency to go a step beyond sell-ing one's own medium—and to knock the other fellow's. I think that's young and rore-and while radio is still young (26 years) it can't possibly be that in ure. And what's m ore that sort of selling doesn't really sell anything-not one medium, nor the industry one belongs to. Let's sell broadcasting-let's prove to the

advertiser that radio is an effective and economical medium. Let's get the horsepower of the competitive spirit into the right harness-for the good of the industry.

MUTUAL Broadcasting System

ACRUDE LARGEST NETVICER

November 1, 1947 was 28,712,652 radio homes. And here are two examples of what that coverage can mean to advertisers.



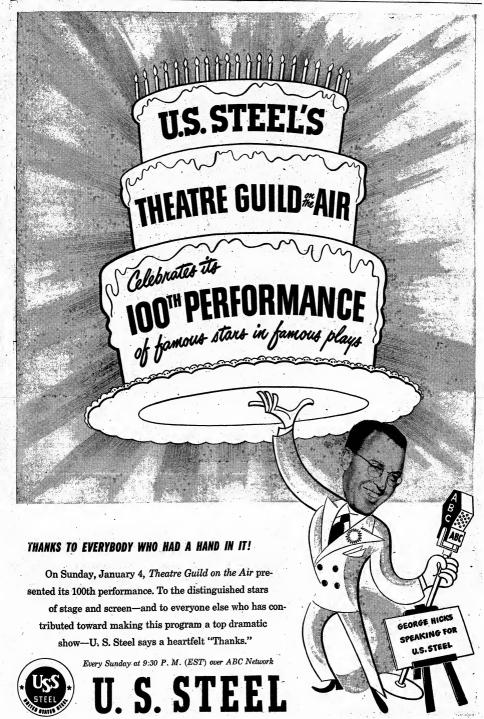
ASK YOUR WAAT MAN **ABOUT** WATV

SERVING NEW JERSEY AND METROPOLITAN **NEW YORK!**



THE SEASON'S GREETINGS

FUWARDS



HAPPY NEW YEAR

FROM YOUR FRIENDS

OF

MY FRIEND IRMA

STARRING

Marie Wilson Cathy Lewis as Irma as Jane

with

John Brown as Al Leif Erickson as Richard Gloria Gordon as Mrs. O'Reilly Hans Conried as Prof. Kropotkin

Written by

Assisted by STANLEY ADAMS

My Friend Irma
Created, Produced and Directed by
CY HOWARD

ROLAND MAC LANE

Music Arranged and Conducted by LUD GLUSKIN

Announcer: FRANK BINGMAN
Sponsored by LEVER BROTHERS for SWAN SOAP

Heard Over CBS Monday Evening

GREETINGS

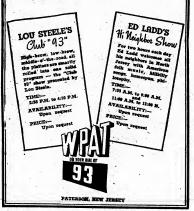
LES LEAR

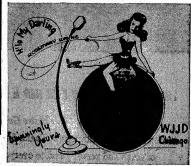
CHICAGO





If your product needs a shot in the arm, you'd do well to set your sights on Ed Ladd and Lou Steele, two disc lockeys who have been alming for and reaching an ever-expanding "buying" audience.





WGN

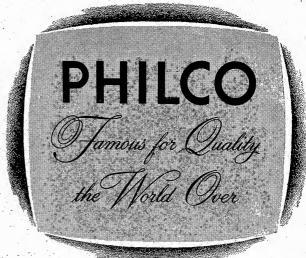
WMAQ

WCFL

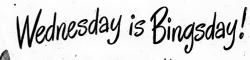
BILL EVANS

CHICAGO

Carrying the Message to Millions...



To radio and leading personalities of the entertainment world falls a major portion of the task of telling the story of Philco products and Philco quality to the people of America. Philco leadership in public demand is convincing testimony that the job is in good hands!



BING CROSBY

Every Wednesday

ABC NETWORK and many additional stations



Don McNeill

and the Breakfast Club

Monday thru Friday mornings

ABC NETWORK

BURL IVES "The Friendly Philco Troubadour"

Friday evenings

MUTUAL NETWORK

CIRCULATION: 54,000



Today the circulation of the WOXR-WOXO Program Guide is more than 54,000 ... a gain of 15,000 in the past year ...

54,000 listeners each paying a dollar a year to find out what they're going to hear on our programs of fine music.

These circulation figures are but a small indication of the above-average purchasing power of more than half a million WOXR-WOXQ families . . . purchasing power that means more sales for you.

Good music is doing a top selling job for WQXR-WQXQ advertisers. A new high in sales volume and contract renewals emphasize the fact that more and more advertisers are selling this pre-selected audience . . . the cream of New York's huge purchasing power.

WQXR and FM Station WQXQ Radio Stations of The New York Times

BURL IVES

Eddy

"The Tennessee Plowboy"

. assisted by **ROY WIGGINS** AND HIS STEEL GUITAR

- ★ No. 1 American Folk Song Artist . . . truly the Nation's favorite!
- ★ Three of Eddy Arnold's latest RCA Victor recordings are currently top on the list of "MOST-PLAYED" Juke Box Favorites!

Be Sure To Get

"ALL TIME HITS FROM THE HILLS"

A Brand New RCA Victor Eddy Arnold Album, P-195

ON SALE AT YOUR RCA VICTOR DEALER-IT'S EDDY AT HIS BEST

> Eddy's Latest RCA Victor Release . . .

"TO MY SORROW"

No. 20-2481 backed by

"EASY ROCKING CHAIR"

NOW ON SALE

DON'T BOTHER TO CRY I'LL HOLD YOU IN MY HEART RECORD 20-2332

I COULDN'T BELIEVE IT WAS TRUE IT'S A SIN

RECORD 20-2241

HE CATTLE CALL

I WALK ALONE

RECORD 20-2128 EACH MINUTE MEANS A MILLION YEARS • YOU MUST WALK THE LINE REGORD 20-2067

WHAT'S LIFE WITHOUT LOVE BE SURE THERE'S NO MISTAKE RECORD 20-2058

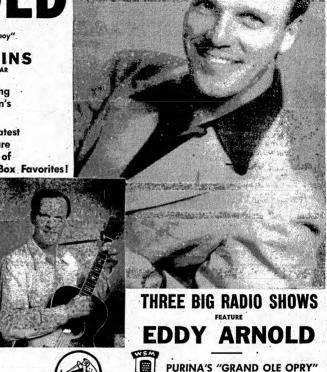
THAT'S HOW MUCH I LOVE YOU CHAINED TO A MEMORY RECORD. 20-1948

MANY TEARS AGO • MOMMY PLEASE STAY HOME WITH ME RECORD 20-18,1 CAN'T WIN, CAN'T PLACE, CAN'T SHOW • ALL ALONE IN THIS WORLD WITHOUT YOU

RECORD 20-1855

TALK TO MYSELF ABOUT YOU LIVE AND LEARN

RECORD 20-1801





Radio Direction

The Brown Advertising Company

2511 West End Avenue

Nashville, Tennessee

* COAST-TO-COAST

"CHECKERBOARD JAMBOREE"

For Raiston Purina Co., Consult Your Local Newspaper for Time





EDDY ARNOLD'S SONG BOOK PROGRAM

WSM Grand Ole Opry—Saturday 11:00 P. M. EST

Every Saturday Night 9:00 P. M. EST

* NOW AVAILABLE FOR MOTION PICTURES

MR. PRODUCER... Now you can cash in on Eddy's great popularity as the nation's No. 1 Folk Song Artist and top ranking RCA Folk recording artist UNDER EXCLUSIVE MANAGEMENT OF

THOMAS A. PARKER

4218 SAN PEDRO - TAMPA 6, FLA.

PHONE W3951

THINKING OF



on its glorious 42nd Anniversary, we're reminded of the variety of radio clients we serve, and the variety of talents we feature in the variety of network programs we produce in the great world of entertainment-for which the magazine Variety is such an important, able and lively spokesman.

McCANN-ERICKSON NETWORK PROGRAMS

BREAKFAST CLUB... ARC DR. CHRISTIAN ... CBS GRAND CENTRAL STATION...CBS HARVEST OF STARS...NBC HOME SERVICE

CLUB ... NBC-TV, (Television Network) LAND OF THE LOST ... ABC PAUL WHITEMAN CLUB ... ABC

POINT SUBLIME ... ABC TED MALONE ... ABC THE SHERIFF ... ABC

sociated Dental Supply Co. Associated Dental Supply.
Avoset, Inc.
Bosco Company
Broadway Dept. Stores
California Packing Corp. California Packing California Walnut

Growers Assn.
Chesebrough Mfg. Co., Cons'd
Coldstream Products Co,
Columbia Records, Inc.
Consolidated Edison Co.

of New York
Daggett & Ramsdell
Dwight Edwards Co.
W. P. Fuller & Co. General Brewing Corp. Gluck Brewing Co. Hale Bros. Stores, Inc.

McCANN-ERICKSON RADIO International Harvester Co.

Interstate Creamery Co. John Hancock Mutual Life Insurance Co. Leisy Brewing Co.
Macey's, San Francisco
The Maytag Company
Milk Foundation, Inc. National Biscuit Co.

National City Bank of Cleveland Northwestern Electric Co.
The Ohio Bell Telephone Co.
Pacific Coast Borax Co.
Pacific Power & Light Co.
Perfection Stove Co. Pillsbury Mills, Inc. Portland Gas & Coke Co.

Richman Brothers Co. Rice Growers Assn. of California San Francisco Baseball Club Seaboard Mills

Manufacturing Co.
The S. O. S. Company
Southern California Gas Co.
Southern Counties Gas Co. Stanco Incorporated
Standard Oil Co. (Indiana)
The Standard Oil Co. (Ohio) Swift & Co. (Brookfield Division) Tivoli Brewing Co.
Twin City Federal
Savings & Loan Association
Westinghouse Electric Corp.

MCCANN-ERICKSON Advertising . New York * Chicago San Francisco · Boston · Cleveland · Detroit · Minneapolis · Los Angeles · Hollywood · Portland

Toronto · Montreal · Winnipeg · Vancouver · London · Paris · Buenos Aires · Rio de Janeiro São Paulo · Montevideo · Santiago · Lima · Bogota · Caracas · Mexico City · San Juan · Havana

PERCY FAITH

ON THE AIR

FOR

COCA-COLA

Sundays, 6:30 P.M., EST, CBS

Exclusive Management MUSIC CORP. OF AMERICA

AIR FEATURES

INC.

247 PARK AVENUE NEW YORK



"Be Good To Yourself"

IS THE **NEW YEAR WISH OF**

DON MCNEILL

TOASTMASTER OF THE Breakfast Club 15th YEAR

SPONSORED COAST TO COAST

MONDAY THROUGH FRIDAY ABC, 8 to 9 a. m., C. S. T.

SWIFT-PHILCO-TONI

SEASON'S GREETINGS



PATSY LEE

HAPPY NEW YEAR FROM



SAM COWLING

"I SING ON IT. AND SAY FUNNY THINGS, SOMETIMES.."

"BREAKFAST CLUB" AND KEEP A FICTION & FACT ALMANAC"

Like any salesman...

Like any other salesman who has access to America's homes, a radio show should be neat, clean, of good character and pleasant personality.

And, like any other salesman, a radio show must be a profitable investment for the business which employs it.

All radio production at Young & Rubicam is based on these two fundamental requirements.

Young & Rubicam, Inc.

ADVERTISING • New York Chicago Detroit Son Froncisco

"CAN YOU TOP THIS?"



SENATOR FORD ● PETER DONALD ● JOE LAURIE, JR. ● WARD WILSON ● HARRY HERSHFIELD

"COLGATE--PALMOLIVE" NBC

ED. J. WEBER

Gen'l Mgr.

756 W. 44th St., New York 18, N. Y.

"KIRKMAN" WOR



Season's Greetinas

RUTH ETTING

MYRL ALDERMAN

WHN-Monday Thru Friday-6:45 p.m. EST

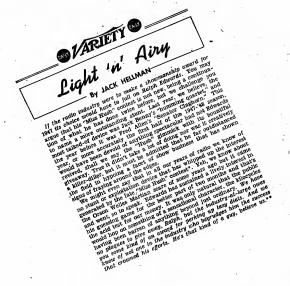
Personal Management
JOE GLASER



March of Dimes.....

Proudly Calls the Trade's Attention

To the Item Below



** P. S.: We Think So, Too ...

1947 "Mrs. Hush" \$543,000 for the March of Dimes
1947 "Miss Hush" \$600,000 for the March of Dimes

Thanks a "Million," Ralph

*Hooper 26.8

Advertisement Courtesy MCA-Artists, Lt.



MARGARET

"CLUB 15"

Agency WILLIAM MORRIS Exploitation
BOB WEISS & ASSOCIATES

Personal Management
BILL BURTON



ABE BURROWS
"The Velvet Goghorn"

Now on CBS for the LAMBERT PHARMACAL COMPANY



WJZ PROGRAM CORRECTIONS

Effective January 5

6:05-6:15 P.M.-Kill Walter Kiernan

6:30-7:00 A.M.—INSERT WALTER KIERNAN 7:15-7:55 A.M.—INSERT WALTER KIERNAN

EC&B stands for First Class Broadcasting Seven Days a Week



SUN

The Man Called X, Frigidaire Division



MON

at Club, The Toni Com

is Nora Drake, The Toni Com

Hint Hunt, Armour and Company

Portia Faces Life, General Foods Corp



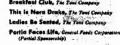
TUES

est Club. The Toni Company



WED

Baint, Pepsodent Dwisson, Lever Brothers Company (Pacific Coast) The Big Story, American Cigarette and Cigar





Radie Reader's Digest, Hall Brothers, Incorp. Queen for a Day, Armour and Company (South and Southwest)

akfast Club, The Toni Company This is Nora Drake, The Toni Company

dies Be Seated, The Toni Company Hint Hunt, Armour and Company

Portia Faces Life, General Foods Corp (Partial Sponsorship)



R

Breakfast Club, The Toni Co

Portic Faces Life, General F.



Your Hit Parade

Give and Take

Foote, Cone & Belding Advertising

ork - Chiengo n Los Angeles incisco - Hallywood - London

ALEC TEMPLETON



Congratulations

THE FITZGERALDS ED and PEGEEN

"BREAK THE BANK"

THE BIGGEST MONEY PAYING SHOW ON THE AIR

AND AGAIN

THE SEASON'S MOST EXCITING SHOW

9:00 P.M., E.S.T., A.B.C., NETWORK

AN ED WOLF PRODUCTION

FOR BRISTOL-MYERS (IPANA-SAL HEPATICA)







WOLF ASSOCIATES, INC., 420 Madison Avenue, New York, N. Y.



GUY LOMBARDO

AND HIS ROYAL CANADIANS

Currently At The

ROOSEVELT HOTEL NEW YORK

DECCA RECORDS

ON THE AIR
ZIV Transcriptions

Exclusive Management

MUSIC CORPORATION

OF AMERICA

fred allen*

has switched

te

ford

*starting january 4, 1948, the fred allen program will be presented by



Jany bookell

RADIO

PICTURES

10th Year, EDDIE CANTOR, N.B.C.
"SMITHS OF HOLLYWOOD"

COLUMBIA COMEDIES
Picture Rep.: BOB SATTERFIELD

Public Relations: DON HIX

ERWIN WASEY

and Company

Complete Advertising Agency Service

New York Chicago London

Minneapolis
Oklahoma City

Toronto Pio do

Rio de Janeiro and after March 1st

LOS ANGELES

133



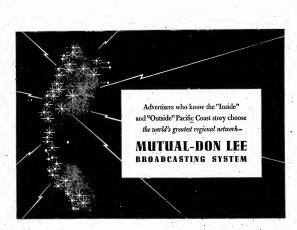
SPONSOR MILES LABORATORIES, INC. (ALKA-SELTZER . ONE-

AGENCY WADE ADVERTISING AGENCY, CHICAGO, ILLINOIS; LOS ANGELES, CALIFORNIÁ.

OWNER LOUIS G. COWAN, INC., 485 MADISON AVE., N. Y.; 8 S. MICHIGAN, CHICAGO; 6331 HOLLYWOOD BLVD., HOLLYWOOD, CALIF.

REPRESENTATIVE JAMES PARKS, 333 N. MICHIGAN AVE., CHICAGO: HORIZON HOLLYWOOD, CALIF.

NETWORK NATIONAL BROADCASTING COMPANY





HI THERE! THE SEASONS **BEST WISHES**

*Ask Your Secretary for Her Mirror

Johnny Olsen's

AMERICAN PRODUCTIONS

RADIO

TELEVISION

1697 BROADWAY

NEW YORK

Circle 5-6215



Sherman & Marquette, Inc.

ADVERTISING



CHICAGO · NEW YORK · HOLLYWOOD



Represented nationally by EDWARD PETRY & CO.

SEASON'S GREETINGS

JACK BRICKHOUSE



That Gal Gleason

> WCFL **CHICAGO**



DOODLES WEAVER PEACE, TIGER Spike Jones Coca-Cola Show

C.B.S.

THANKS Spike, I am looking forward to another year with you

DAVE GARROWAY



FRED WARING

and the PENNSYLVANIANS

~NBC~

MONDAY through FRIDAY at 10 AM, EST. MONDAYS at 10:30 PM, EST.



OUT...

We found out about folk music 22 years ago. Musicians from the hills came in and we put 'em on the air. The audience response piled up for hundreds of miles in every direction. From the spot next to the trained seals they moved into "next-to-closing" with us — because the audience gave them top billing in rave letters.

The mountain music boys and girls built WSM into a national institution — the Folk Music Capitol of the world. They proved that folk music is American music. They proved it's one of the biggest drawing cards in the entertainment world today.

After the fabulous box-office smashes our Grand Ole Opry units scored recently in Carnegie Hall and Constitution Hall, the secret's out — the whole country's recognizing the tremendous audience that belongs to folk music.



BEST WISHES

DONALD VOORHEES

BELL TELEPHONE HOUR

Yours For

A Bigger

EDDIE HUBBARD

Chesterfield "ABC" Club WIND, Chicago

Season's Greetings
from CHICAGO

Moving East First of the Year, So Will Add

Happy New Year
from NEW YORK

NELSON OLMSTED

CAMPBELL

ls It a Soup? Is It a Cigarette?

No, It's



JIM CAMPBELL

M.C. of "Party Time" C.B.S., Chicago

Actor — Announcer — Narrator

Radio

Recordings

Films



THE HONEY DREAMERS

Coast-to-Coast "ABC"

Vitacoustic Records
'My Sweetheart Went Away
"Get a Pin-Up Girl"

Honey Dreamers Rex Maupin Presents Tommy Barlett Time

Management: ART WARD 4200 Civic Opera Bidg. Direction: M. C. A.

How to win friends

Some of the highest commendations from the public, from the press and from the profession are being currently awarded to Kudner radio productions because they win friends for radio as well as for clients:

THE GREATEST STORY EVER TOLD

for The Goodyear Tire & Rubber Company

ABC

THE TEXACO STAR THEATER

-featuring Gordon MacRae, Evelyn Knight, Victor Young and his orchestra

CBS

IN THE PARLIAMENT ROOM

for Benson & Hedges

NBC

THE TEXACO STAR THEATER

-The Tony Martin Show featuring Alan Young, with Evelyn Knight

ABC

HENRY J. TAYLOR

"Your Land and Mine" for General Motors Corporation

MBS

... and friendly announcement programs for Dill's Best Pipe Tobacco, Banjo Snuff, Rooster Snuff and War Assets Administration.

KUDNER AGENCY, INC.

NEW YORK

DETROIT · WASHINGTON · HOLLYWOOL LOS ANGELES · SAN FRANCISCO



A sincere thank you to the many friends who helped make "How Soon" what she is - to Carroll Lucas who wrote the "catchy" melody to my little ol' words - to Dick Bradley who slapped a Tower label on my record of it - to the disk jocks and operators who plugged it - to McNeill and the Breakfast Club for same - to Supreme for publishing it and to the public (God love 'em) for 'laying it on the line.'

HAPPY NEW YEAR

Jack Owens

SEASON'S



GREETINGS



MYRON WALLACE

PAUL BARNES

Announcer, Narrator
Actor, Disk-Jockey
Creating All Characters
On
Calling All Detectives
WGN

RADIO'S MOST DISTINCTIVE ACTRESS

GERALDINE KAY

MARGE CALVERT

Formerly Judy Of Judy and Jane

For Lo! These Many Years

NOW FREE LANCING

TO MY FRIENDS SEASON'S

GREETINGS

DON GALLAGHER

ACTOR

19 East Pearson St. **DUTTON - LIPPOLD**

Press Representative

CHICAGO ILL



Ford Dealers of America

ARCHIE ANDREWS

Swift & Company

BREAKFAST

Swift & Company

CHARLIE

McCARTHY-

EDGAR BERGEN Standard Brands Incorporated

ELGIN THANKSGIVING CHRISTMAS SHOWS

Elgin National Watch Company KRAFT MUSIC HALL

AL JOLSON—OSCAR LEVAN Kraft Foods Company

LUX RADIO THEATRE

Lever Brothers Company

MEET THE MEEKS

. Swift & Company

MY TRUE STORY Libby, McNeill & Libby

NEWS WITH BILL HENRY

Johns-Manville Corporation

ONE MAN'S FAMILY Standard Brands Incorporated

RCA VICTOR SHOW

RCA Victor Division, Radio Corporation of America



... and successful radio programs and announcement campaigns for 35 advertisers over 600 stations from coast to coast.

WITG

WCBS-TV

BKB • WNBT •

THOMPSON

maintains 22 offices throughout the world . In North America: New York, Chicago, Detroit, San Francisco, Los Angeles, Hollywood, Seattle, Mexico City, Montreal, Toronto, Latin-American Division in New York • In South America: Buenos Aires, Rio de Janeiro, São Paulo, Santiago • In: London, Antwerp, Johannesburg, Capetown, Bombay, Calcutta, Sydney, Melbourne



THE

EDDIE CANTOR SHOW

THURSDAY NIGHT NRC

Sponsored by PABST BLUE RIBBON

DRAMA!



THIS IS YOUR F.B.I.

FRIDAY NIGHT ABC

Sponsored by The Equitable Life Assurance Society of the U.S.

OPERA!



THE METROPOLITAN OPERA AUDITIONS OF THE AIR

SUNDAY AFTERNOON A R.C.

Sponsored by Farnsworth Television & Radio Corp. (Makers of Capehart Phonograph-Radios and Farnsworth Radio and Television Sets)

HOLLYWOOD AND NEW YORK

Narwick and Legler , Inc.

Season's Greetings

JACK MILLER

MUSICAL DIRECTOR

"KATE SMITH SINGS"

ALDRICH FAMILY

HALLMARK READER'S DIGEST

P V O X P

SINCE 1932



"LITTLE BOY BLUE RIBBON"

Thursdays, 10:30 P.M., E.S.T., NBC

for

PABST BLUE RIBBON BEER



E PICKENS

Management

M.C.A. ARTISTS, LTD.

"THE OLD SWING MASTER"

HEARD FIVE TIMES DAILY

WGES 10:30 A.M., 5 P.M.

CHICAGO

12:15 P.M. WJJD



FIFTH AVENUE... Style Center of the world...WELCOMES WHN... Style Setter for radiol

711 FIFTH AVENUE becomes WHN's new home early in 1948. New studios and offices set a pattern of smartness that shines everywhere... from the number on the doorway to sumptuous Studio A Idepicted above); from gleaming, all-new speech input equipment to a model control system that the en-

gineers love like the ladies love Schiaparellil All the latest developments in acoustical treatment and faithful reproduction of sound have been incorporated... for both AM and FM.

EVERYTHING'S NEW! Especially designed studios to accommodate every broadcasting requirement... uxurious sponsors' audition rooms... efficient program facilities...modern offices streamlined for the

utmost in service. All that's old is a quarter-century of radio know-howl

WHN'S MOVING DAY is a red-letter day in radio. Better facilities mean better programs... better service to the public... greater audiences... a better medium for advertising in the Nation's Number One Market.

50,000 WATTS-1050 KC. CLEAR CHANNEL



Remember the story about...



the egg ...





of the Barnvard? Only one other station in

Washington has more

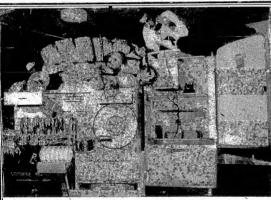
loyal listeners

That's how W-W-D-C grew, too. We started with the germ of an idea. We hatched it out . . . and we grew and arew. We developed with the help of advertisers who believed in our programming.

They've made us a king in the barnyard . . . just as we've helped them grow big in sales. To cover this great capital market . . . your message belongs at 1450 on W-W-D-C, 101.1 on W-W-D-C -FM.



REPRESENTED NATIONALLY BY FORJOE & COMPAN



". . . NO. MADAM, THIS IS NOT R. H. MACY'S.

*CBS co-op five half hours a week

IN SINK ...

ON REFRIGERATOR . . .

MARK GOODSON

BILL TODMAN

ED COOPER

CHICAGO

WGN

Best Wishes

Del Moore's

Disk-Jock Show

WCFL CHICAGO Just right!



for North Jersey

approach! WNJR is programmed exclusively for the rich North Jersey market. If you're interested in selling to these 1,000,000 homes, WNJR is just right!

5000 Watts 1430 Kilocycles

the radio station of the

Otis P. Williams General Manager 91-93 Halsey St. Newark 2, N. J.



50,000 WATTS

8:00 to 10:00 a.m. 11:00 to 11:30 a.m. 11:45 to 12:00 Noon

1:30 to 2:30 p.m.

ERNIE SIMON

PETER VAN STEEDEN

GREETINGS

CHICAGO RADIO COUNCIL STATION WBEZ F.M.-44.5 m.c.

> GEORGE JENNINGS Director

BEST WISHES



DINAH SHORE

COLUMBIA RECORDS

THE PHILIP MORRIS PROGRAM

CBS - FRIDAY EVENINGS

7 P.M., PCT - 8 P.M., MST - 9 P.M., CST - 10 P.M., EST

H. LEOPOLD SPITALNY

ROXY THEATRE NEW YORK

RCA VICTOR RECORDS **SONORA RECORDS**



HAPPY FELTON

h Year as Quizmaster

"GUESS WHO

For Sheffield Farms

WOR

BEST WISHES, WISHES THAT IS

KENNY DELMAR



SEASON'S GREETINGS

SMITH * TAYLOR

KINGS OF THE KEYBOARD

NOW IN 2ND YEAR AT NEW YORK'S

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In four weeks, WLW reaches \$1.2% of the 314 Million Radio Homes in this area. . .



The total impact of The Nation's Station within the WLW Merchandise-Able Area - the exact over-all perform-ance of WLW and leading competing stations—is now available through a special re-port of the Nielsen Radio In-dex, based on four measured weeks of listening in February and March, 1947.

As an actual or potential user of radio advertising, you should be vitally interested in these new coverage and circulation data. They provide an accurate pic-ture of WLW's total coverage in terms of homes reached . . . intensity of coverage in terms of minutes listened . . . share of total listening within the area . the comparative performance of WLW and its leading competitors

For example: during the four report weeks, WLW reached 81.2% of all radio homes in the area between 6 AM and midnight, as compared to 29.3% averaged by the next 15 leading stations. And among these homes reached by WLW, the number of minutes of listening during the average week was 550 for The Nation's Station, as compared to 233 minutes of listening per week averaged by the next 15 stations.

Even more remarkable, we be-lieve, is the fact that WLW re-ceived one fifth—19.3%—of all listening to all 175 stations heard within the area.

WLW Sales Offices in Cincin-WLW Sales Offices in Cincin-nati, New York or Chicago will be glad to show you this new NRI report. On the West Coast, contact the Keenan & Eickelberg office in Los Angeles or Sai

.... WLW

CROSLEY BROADCASTING CORPORATION



AND HIS

MIISIC

WMAQ 6:00-6:15 P.M. Monday Thru Friday

Chicago Motor Club

5TH YEAR

Holiday Greetings!

JAY JOSTYN

("MR. DISTRICT ATTORNEY")

MARTIN GOODMAN

Commercial Announcements

HARRICE

"BIG STORY" "RADIO READERS DIGEST" "QUICK AS A FLASH" "SHERLOCK HOLMES" "PORTIA FACES LIFE"

> Personal Management MARTIN GOODMAN



"MAKE BELIEVE BALLROOM"

WNEW — New York

Starting 14th Year

"CHESTERFIELD SUPPER CLUB"

N.B.C.

Starting 4th Year

"THE MARTIN BLOCK SHOW"

Mutual Broadcasting System

1 Hour Daily

MARTIN BLOCK'S

Musical Merry-Go-Round Series

FOR

METRO-GOLDWYN-MAYER

MARTIN BLOCK MUSIC CORP.
HOLLYWOOD, Calif.
MURRY LAZAR, Prof. Mgr.

MARTIN BLOCK STUDIO
ENCINO, CALIF.
AL BROWDY, Chief Engineer

What do you mean by

First?

Do you mean "earliest" or "of highest repute"

Whichever way you take it, CFRB is the best radio buy in Canada's richest market!

TWENTY-ONE YEARS:

Since 1926, this station has pioneered! Today, it still pioneers, spending more money, working towards an even more successful future. As one small example, CFRB has been broadcasting Frequency Modulation for six years. Because this station serves Ontario listeners best, it pays you best as an advertiser!

PUBLIC SERVICE:

In Ofitario CFRB is first for entertainment, first for information, first for inspiration! It supports every community effort, reports all important news and rounds out its broadcast pattern with excellent public service programs. By consistently planning a balanced program schedule, CFRB has built up and holds a loyal, responsive audience!

SALES RESULTS:

This station is the unquestioned first as an advertising buy in Ontario. The proof is simple: take (1) widest coverage (2) largest share of popular programs (3) greatest listener loyalty ... and you have the most productive station. An investment in a CFRB audience is a solid investment!

PLANNING NOW FOR THE NEXT TWENTY YEARS!







NBC—THURSDAY

FOR

SEALTEST VILLAGE STORE 6:30 PACIFIC COAST 9:30 E.S.T.

Management

STEMPEL-OLENICK AGCY.

Hollywood

CONGRATULATIONS



ON ITS 42ND ANNIVERSARY

JACK CARSON



LANNY ROSS

Currently HEADLINING Gala Holiday Show

ROXY THEATRE

NEW YORK

1947 - - 1948

RADIO · THEATRES · CONCERTS

CAFES · RECORDINGS

Management

WILLIAM MORRIS AGENCY

"THE GREATEST STORY EVER TOLD"

Produced by

RAY SHOW, Inc.

Happy Anniversary to VARIETY



MARSHALL and the Holidays

CIRCLING THE KILOCYCLES

Dallas—"Heading For Hollywood" is the title of a new series of giveaway programs being heard daily on KLIF under sponsorship of local.

Cedar Rapids—Winn Williams, anmouncer for WMT, has left the program department to become director of publicity for that station.

Hartford — The between Station WCCC and police department has been effected to aid in decreasing invenile delinquency. Weekly halthour shot on Saturday mornhings is being, aired by station. Weekly sot consists of case history of lad gone wrong, finally landing on right side of haw and commandity.

ter, last of three children the Kellys have lost within the past year. Charlie Earley, RDKA news ed who has been hospitalized for last six months, will have to stay there at least until spring, medicos have advised him.

Boston — Lew Sargent, formerly announcer for WHDH, WRAU and WEEL in Boston and later commerbered to the state of the state of the ham, is assuming same post with the Haverhill Gazette's WHAV. Opened Dec. 5, the 250-water goes into FM in the spring. Sargent succeeded James B. Dunbar, npw with WLIN, Lynn

Omaha — Sportcasters of local stations have formed an association with Bob Steelman of KOIL as presiEST WISHES

FRED NILES

OT CLUB

V.A.A.F.

CHICAGO

THE RECORD MAKER IN CHICAGO IS

LINN BURTON

GREETINGS FROM

NORMAN KRAEFT

oy Town Tunes

Classics Unlimited



PAUL TAUBMAN ORGANIST COMPOSER CONDUCTOR

★ RADIO PROGRAMS ★

ROSEMARY • TRUE DETECTIVE • MYSTERIOUS
TRAVELER • ADVENTURES OF FRANK MERRIWELL
STEPHEN GRAHAM (Family Doctor)

Musical Commercials and Jingles for P&G's Ivory Snow

RCA VICTOR Recording Artist

TAKE THE GUESS OUT OF BUYING WITH WOV'S 6 Audited Audiences



WOV TELLS YOU THE DIFFER. ENCE IN PEOPLE. Sound, basic facts... known, proven, tested facts... known, proven, tested facts... known, proven, tested that a facts... known, proven that the facts... known, proven, tested that facts... known, proven that the facts... known, proven the facts... known, proven the facts... known, proven that the facts... known th



Forty-second

Anti-H'wood Talk Down to a Whisper In So. America; U.S. Pix Win New Favor

By RAY JOSEPHS

americano.

It got so that for a time every newspaper, magazine and book joined fine chorus. "If only our movie makers would reform and come clean," went of beef, "relations north and south of the border would get as warm as the carnival in Rio."

Then, it was figured, the Latinos would toss the Nazis into the Atlantic, the Japs into the Pacific and forever pledge themselves to the democratic way.

democratic way.

In the past sight years of covering again of the berder doings, shis, years may has occasionally joined the chorus, only—its hoped—when sightlinds. But the news to be reported now as a result of the first extensive post-war survey of Cuba, Yenemela, Colombia, Betudor, Peru, Pallvia, Chile, Uruguny and Argentina is:

this it.

1. That while the anti-follywood kickers are still around, they've slowed to a whisper.

2. That while the Europeans who can enjoyed and not doing at 125. At a still the still a st

But any of the critics who insisted that when the Latins got around to making their own films they'd show Hollywood what the good-neighbou entertainment seekers really wanted are now in the word-eating stage— and that down here is no longer

and that down netes so nongest dubbed. turns out that ravely do the Latinos themselves turn away from the very same ideas which Hollywood, by experiment and road testing, has found to be more or less sure fire with audiences here and there. In fact, if there are any orchidrs to be handed out for blazing served for Southern California ruther than for the below-border makers. Even though the latter are far less handlesped by any Johnston office taboos and other restrictions, they need to create to make the served for the continuous or the patterns established by custom, tried and true rather than fresh and new, deternines what goes onto their celluloid. American pix down here, despite

mines what goes onto their celluloid.
American pix down here, despite
the wartime kicks that too many
dealt with exclusively domestic
cown in the postwar period. In practically every country surveyed, ney
have been reaping better returns,
attracting more favorable notices
and indirectly influencing viewers to
see things from our vantage point.

in the state houses and in the state of the

French Film Biz Snarled by Politics; **Escapism Rampant Despite Lack of Coin**

-By MAXIME DE BEIX

Americans who first visited Europe in uniform a few years back to look at it through a guniform a new come back to see what has become of it, find conditions somewhat improved. But those who knew it in pre-war days—or better still, in pre-depression days —cannot fail to realize that there is something vastly different.

different.

Planes may have made travel faster, but politics have made it far more difficult than it was at any time within the memory of man. And then, the men have changed. Living for years in want in fear and with the habit to deceive has had a demoralizing effect which habit to deceive has had a demoralizing effect which people into loafers, beggars and sharks. Red tape, which always, existed, has under current conditions grown to such dimensions as to amount, in many cases, to effective snath of all tourism. Some of Europe's playgrounds, such as the Alps and the Riviers, are formerly wealthy countries hike England have found it suitable to adopt to protect their bank balances. Crossing of a frontier either turns a disappointed

it suitable to adopt to protect their bank belances. Crossing of a frontier either turns a disappointed traveler into a pauper, for lack of suitable currency, or a cause of more moral disintegration if he recorts to blackmarket exchange. This attempt of poor contriets to prevent the outward flow of currency is doubly left in show business since Americans, out of what they can make in Europe either from personal performances or through the supply of Tims or disks, and are practically unable to take the proceeds back home.

what they can make in Europe either from personal performances or through the supply of films or disks, are practically unable to take the proceeds back home. Worse still, for generation visiting Americans had could only result in profit and pleasure. But, of late, the public on this side has been indoctrinated with a wastly different way of thinking. Irrespective of what the American knypyer has been indoctrinated with a wastly different way of thinking. Irrespective of what wastly different way of thinking. Irrespective for the count, his presence here is resented, and his motives questioned. A poisonous propaganda depicts him as a Shylock whose only aim is to control local policles through hard-hargains. A few fratances cally left unencountered) effects public thinking, as a majority. And their votes can run a country. A village innskeper, told this reporter when the rationing of food was mentioned: "Of course, the wort sell he port of Le Hawre to Mr. Marshall." In several cases, men in the picture trade, who should have known better but had been deliberately misted, evidenced the belief that the screen quots, which in French films a compulsory-showing of Jour weeks per quarter, and leaves the other nine weeks free to open competition, was in reality providing a compulsory showing of American product nine weeks free to open competition, was in reality providing a compulsory showing of American product nine weeks per quarter, and leaves the other nine weeks free to open competition, was in reality providing a compulsory showing of American product nine weeks free to open competition, was in reality providing a compulsory showing of American product nine weeks per quarter, the Rieds have not only ceasesiesly disseminated such misinformation but, knowing well that the shortage of dollars here to import vital necessaries is due to the payment of film

That Propaganda

But all the same, such propaganda is not without and that the same, such propaganda is not without and that the same, such propaganda is not without and that the same, such propaganda is not without and the of a realonable mental level, other arguments are brought to bear. They are egged on insisting that their artistic and cultural value qualifies them to deny making co-production harder, as was especially the case of "Diable au Corps." There, director Claude Autan-Lara bullied Paul Greatz (financed by Unident the Corps. The Corps. The Corps. The Corps. of the Corps. The Corps. of the Corps. The Corps. of the

Against all the Red stuff, Hollywood product, which is practically the only medium by which the French can be shown the American way of living, is the best peace-preserving propaganda. That is, as long as Hollywood will not permit its studios to fall under Red influence.

Plenty of Problems

While Switzerland is no problem at all, and Belgium's government comprehensive enough, there are plenty problems in France and Italy for the Motion Fleture Assn. which need adjusting. In France, the Chema Administration, headed by Michel Fourre Cormeray, and the Company of th While Switzerland is no problem at all, and Belgium's

American pictures out of the market on any preiense they can find, or at least stall them, complaining that their own fault, since French Importers bring in about three pictures they themselves buy cheaply in America of dubbing here against one the majors send here, the majors send here against one the majors send here, the inibial legal mind of the French to bring upone new point that will, at least temporarily, spite Floilywood's wheels. And besides that, there are other blotheses on distribute the in common with all other buildnesses.

other businesses.

As stated above, getting home the proceeds of the business is a problem in itself. The Marshall plant, with every doline reamarked, won's supply dollars to such extra the control of the problem of

which provides that countries seeking help must favor ree trade.

Even though French theatres are doing well, pleture production has nearly stopped. It has become an over-heardrous business due to impossibility to figure to the control of the control of the control claims made by the technicans, and of the banks' refusal to finance producers. So they try and produce abroad. And then there is the new drastic tax law which comes into effect and will cut most of whatever profit might have been made. But that will hit the American distrits, too. Despite which they carry on, official, as well as business. And they manage to get the best dates in the best theatres.

Yanks' Great Job

the best dates in the best theatres.

Yanko 'Creat Joh

Even if American distribs cannot remit home any dollars, they are doing a great job, which goes a long way-beyond the anusement sphere. Apart from the Priendship Train, which is getting American notices press, there is nothing here, apart from the pictures, the propagandise the American way of living. And if America is spending dollars by the barrel to heep to propagandize the American way of living. And if America is spending dollars by the barrel to heep to be a separate of the propagandize the American way of living. And if American is on the an effort to keep open the European mind. In this, Hollywood is widely contributing to the Marshall plan and doing public service. American form the many and the property of the market in the service of the many for their country.

It is a past improvement on what used to be, mostly different climate. A new filn, law is coming out, and even if it does not yet meet all of Hollywood's desires, it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be, mostly it is a vast improvement on what used to be mostly it is a vast improvement on what used to be mostly it is a vast improvement on what used to be mostly in the control of the control of

there.

Compared to France, production in Haly is flourishing. The only branch of the film business which is satisfactory in France is exhibition, though grosses there show signs of weakening, owing to the warming spending power of the masses. But then it is france, McCarthy and his aide, Rupert Allan, cand do is to bely the American reps keep their product-on the market returns are something else again. But they all keep up the flag.

Like U. S. Legits

all keep up the flag.

Like U. S. Legite

Strangely enough, while the French have been heavily propagnatized against American pictures, no political objector raised his voice against their morting plenty of American and sundry legit plays. This is mostly dot of American and sundry legit plays. This is mostly dot of the French originals and except in such cases as "Morning Becomes Reterta" or "Tobacco Road," they look more French than Jean Paul Sartives "Putain Respectueuse," for instance-vide the legit producers with material involving a minimum of risk, besides netting a profit for the adapters. Not that the French playwrights are not kicking against this influx But who should head ferings. Two of them clicked on their own merit, so far in the season; lean Anoullis "Invitation au Chateau," at the Atelier, and Armand Salacrou's Archipel Leneur's at the Morning and Morting and Chateau," at the Atelier, and Armand Salacrou's Archipel Leneur's at the Morning and Morting and Chateau, and the Archipel Leneur of their own company, which is trung Simone Volterra's Marigny into a stage that is putting the Comedie Francise in the shade when trough. Louis Jouwet, who at his Athence had done "Ecole des Femmes," has now staged a "Don Juan," the first Mollers production getting better notices than the latter. Musicals such as "Anadaousse" at the Gate putting on minor revues due to the disaffection from vaude. From the smallest one to the Folies Berjeco, they are all doing on smallest one to the Folies Berjeco, they are all doing to many they will be the disaffection from vaude. From the smallest one to the Folies Berjeco, they are all doing on smallest one to the Folies Berjeco and continued on Page 191) with the custing on smallest one to the Polies Berjeco.

Dollar Freeze Seen Hitting Aussies in Importing Talent

By DAVID N. MARTIN

(Managing Director, Tivoli Cir-iit, Australia and New Zealand). Sydney.

With the dollar freeze on in earnest, the outlook for another year of quantity importations of American vaudeville acts in Australia and New Zealand has grown dimmer, though the situation is far from bad. The reduction will be made reluctantly since Americans have always proved highly popular with Down Under audiences, who are markedly conditioned by a constant diet of Hollywood motion pictures.

During 1947, 30 standard American acts were brought to Australia by the Tivoil circuit. Among those who went over big-or "bod" as you would put it—were The Appletons, Tom and Jerry, Cy Landry, Ade Roman and Jerry, Cy Landry, Ade and, the Massive Twins, Heller & Riley, Bobby Boxter, French y Manning, Gilbert & Lee, Vic Perry, Kendy Perran & Mar, Candy Stevens, Cabot & Dresslen. Judging from the Appleton of the Charles of th During 1947, 30 standard Ameri-

The tightening dollar situation will The tightening dollar situation will probably cause Australia to turn more to England during the coming year for its attractions. They have always proved to be good draws; in 1847, i) acts came over. Tommy Trinder and George Formby, in particular, are tops among the British todar, are tops among the British Good and the Cook and Hall Monty as local to the Cook and Hall Monty as

Acts will still be taken by the Tivoli circuit during 1948 from America, where Sam Kramer of Los

Angeles is the principal booker. Australia has been able to control sanely its currency, and the experience of some artists visiting these shores is that, compared with Australia's economy. England is inflated two to one and America three to one. Although artists in the Australian territory accept lesser salaries lian territory accept lesser salaries than they receive in England and the U. S., their purchasing power in Australia is considerably higher.

Australia is considerably higher.
The difficulty in obtaining dollars
by American acts has not as yet
presented any difficulties. Most
artists so far have been able to get
their net earnings converted to dollars while others have agreed to
invest their surplus earnings in
Australia, since this country's future
is sound and solid.

is sound and solid.

Though business has tapered off from the boom war years, when anything went and everybody paid, the Tivoli circuit is still offering a minimum engagement of 10 weeks to be played in 12. The circuit takes oplowed have been also and the coked, and generally acts remain in the territory or 20 weeks while the better ones for as long as 40 weeks yed in a period of 52 v

Zetterling's 2d Brit. Chore

Mai Zetterling, who recently finished a role in the Swedish film "Music in Dardness" (Terra), has left for England, She's to appear there in a pic about Lord Byron," The Bad Lord Byron." Dennis Price is male lead.

This will be be

This will be her second film for British producers. First was "Frieda" (U).

BRITISH NEED

THOSE YANK PIX

By George Archibald

(Managing Director, Independent Producers, Ltd.)

Pinewood Studios, the home of In-

That Old Devil-- 75% Tax

By HERBERT WILCOX

Forty-second

London.

Since news of the 75% tax was first broken to a peaceful luncheon party of trade notables here last summer, precisely nothing has been accomplished to bring about a modification of this taxation on American films imposed by the British government.

Af first blush the tat appeared to be an unfair and even a stupid measure. Unfair inasmuch as it ignored the substantial part played by Afnetican films in "establishing the film industry in Greet Britain. "Stupid, masmuch as it falled in its purpose to stem the flow of dollars to the U. S. in respect to film remials from British chemans."

The first blush behind us, it is quite evident that a complete stalemate exists, and at the time of writing, there appears to be little chance of the two points of view—so dimentrically opposed—being reconciled. In view—ing the two aspects—the American and the British—it is vital to be strictly realistic and avoid rising passions and retriminations.

realistic and avoid rising passions and recriminations. Realistically, the American viewpoint must be a refusal to accept the imposition of the tax. Serious as the loss of the British market might be to the overall economy of the Hollywood companies, it still only represents a proportion of the foreign revenue. Were the tax to be accepted in greeners from, it would inevitably lead to the imposition of similar taxes in all other foreign markets, with disastrous results to the continuous cont

A Matter of Dollars

From the British point of view it is purely a matter of dollars. By now it must be evident to all but morons that we simply have not got the mount of dollars to spend on films that have been leaving this country for the past seven years. It is a Wardour street secret (?) that Sir Stafford Cripss and the government would welcome any proposal to meet the American case so long as the proposal did not envisage the payment of dollars in excess of approximately 20 millions animally.

the attitude of approximately 20 minutes similarity.

The attitude of the British government is simple; if we cannot afford to buy foodstuffs from the American market then we definitely cannot afford an excessive amount for film entertainment—and the limit is, approximately \$20,000,000.

mately \$20,00,000.

The outlook and the attitude of Cripps is such that he would not regard as a national calamity the British public being denied entirely the mental refreshment of American film entertainment—d it means restrictions in other and more vital necessities. The talks going on, at this writing, between Fay Alport and Sir Wilfrid Endle may be making some progress in seeking a compromise. I sincerely hope so, as without American films we are bound to encounter a necession at our boxoffice but much more serious is the prospect of quantity and not quality British films, which much more horder. In meritably result in the British public turning against our home product.

turned out, will inevitably result in the Bruns public value, a part of the property of the pr

Bpy British Pix

Alternativity any American company could add to its quota of received the country and the permitted to recover from one to be promitted to recover from one of the country and the country and

speaking world.
Inclaentally, and a very important point, this suggestion would bring about a better feeling between the U.S. and Great Britain. So much political bile has been spill over the present unfortunate situation that something should be done to cure or alleviate the billous attack....

[Weeks after Vasture received this criticle by Herbert Wilson, the president of the British Boerte i rude, Herbert Wilson, proposed a critical identical solution to the 75% tax impasse. Both schemes advance theory that American film companies would be able to take out a larger amount of their earnings in Britain in return for increased playing time of British pix in American—Sta

Good Films Can Combat Any Audience

Norman Rydge of Australia in Plea for Better Pix From Hollywood Producers

By NORMAN B. RYDGE (Managing Director, Greater Union Theatres.

Sydney. In the year that has p

I last wrote a message for VARIETY lots of things have happened, especially to the film industry. But one thing I did say last year is even more urgent this year. It was a plea for better production.

The industry's basic need remains ne same. Good films will combat ny conditions. Those that aren't good merely accentuate our prob-

Let's put it straight up to those who make films. On their successful production depend all theaters that trade with their celluloid. It isn't just a one-man show where a satisfied producer has solved anything. He has got to solve entry theatre's problems with good films. Or clae!

Or eise!

Producers may have to come down from the rarefied atmosphere of their conference rooms and get into the highways and byways.

Why? To find what people want, and to make films with stories ac-cordingly.

to make nims with stores accordingly.

cordingly.

It is a second to make the second to the second t

Other Varied Amusements Other Varied Amusements
Our experience is that because
good pictures are few, other forms
of entertainment, sport, carnivals
and the like, offer more varied

U. S. films. So it has to be good to please them—and us.
We know all about the need for showmanship—we go after it all the time. We don't sit still and wait for business—we leap after it. But it's pretty disappointing as well as bad business when pictures don't live up to the selling we give them. That's where production comes in

That's where production comes as again.
Restrictions in the press affect us here. But we will surmount that difficulty by exploiting via another avenue. Our job in selling it to get coverage, one way or another. It will call on us for more resource; This is a good time for us all to exchange greetings. On that basis we can all be a great team for the industry, all for its success. For on that depends our own fate.

Filipino Films Sought

Food or Films

British Film Producer Asks for a New Yank Attitude on the 75 % Tax

By SYDNEY BOX

I happened to be in Hollywood Producers, Ltd.)
London.
British film production is increasing in quantity and is, we hope, maintaining the quality which it reached in the latter years of the war and in the immediate postwar when the storm first broke and so had the best opportunity to study reactions in both countries. At least I can clear away misconceptions, especially the mistaken notion that this is just the Boston Tea Parts all over again.

When the tax first struck Holly-"When the tax first struck Holly-wood—and Sampled that dramatic inpact in all its force—the reaction was one of inceduity bordering on was one of inceduity bordering on any control of the same that the same that the same that the same that the government and the government hash. They suggested that the government (and the government was the same that the government and the government of the same that the sa

war and in the immediate postwar years. Not stilling, the home of Inspection of the Property o rust go for export.

Reports from England that the public had accepted the tax and the public had accepted the tax and pictures: with surprising equanhinity were soft-pediated in the American trade press or treated with sceptism. The very brusque treatment meted out to one most important meted out to one most important down the laws at the Board of Trade never reached the papers at all.

I believe the a few weeks sevent

down the law at the Board of Trade never reached the papers at all.

I believe that, a few weeks spent in the papers at all.

I believe that a few weeks spent in the papers at all.

I believe the papers at all.

I believe that a few weeks spent in the papers at all the papers at a few and the was to see the Details market exposed to the property of the probaby follow from such a deprivation they don't believe that the probaby follow from such a deprivation they don't believe that the probaby follow from such a deprivation they don't believe that the probaby follow from such a deprivation that they would like to see on the streems of British
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the kidar.

Im confident that our transplanted columnists would realize, after a so-journ ja a Sherfield rooming hotten, that we must put essentials first. In the control of the control For U.S. Distribution FOR U.S. DISTIDITION
Manila.
Cavaleade Pictures, a U. S. distributing agency, is presently negotusting with Philippine producers for
ductions in the U. S.
Harvey Pergament, president of
Cavalcade, s id his agency is
familiar with Pilipine productions,
adding that for some time ket been
American pictures to the Philippines.

amusement and nue on them. It's only natural.

The American studios have their froubles, I know. They face shrinking markets in some parts of the globe. So why not expand what markets are left? They can do it, with better films, and that we must have here.

Greater Union hasn't lost faith in amusement and lure our people to Producers Just As Concerned Producers Just As Concerned.
The idea that there is a serious division of opinion about the tax as between British producers and exhibitons is also mistaken. Naturally the exhibitors have been more alarmed and more outspoken than the exhibitors have been more alarmed and more outspoken than up of American films and in the absence of any alternative product, they foresee acted difficulty in keeping their houses open full-time and a consequent shrinkage in their livescape, they are the consequent shrinkage in their livescapes and the state of the consequent shrinkage in their livescapes that the consequent shrinkage in their livescapes are the consequent shrinkage in their livescapes are shrinkage in their livescapes are shrinkage in their livescapes are shrinkage in their livescapes and their livescapes are shrinkaged in their livescapes and their livescapes are shrinkaged in the shrinkaged in the shrinkaged in the shrinkaged in their livescapes are shrinkaged in their livescapes are shrinkaged in the shrinkag With Detter Hams, and the have here.
Greater Union hasn't lost faith in the industry by a long shot. In fact, this company has consistently expended its critical transparence of the consistent of the property of the control of the

cers view the tax with any entnua-am.

The fact is that British produc-tions no longer require artificial in the second of the second of the thickness of the second of the history British pletures — I mean British pletures as a whole and not just the occasional outstanding ple-ture—have won their place in the world's theatres on their own merits. I would be second of the second of the cessful British others the next suc-cessful British others the next suc-tion of the second of the second of the more enthusiastically and gross rather more than their best Hoi-lywood counterparts. For the first lime the pletures have won a firm bothoid in America. They may not the Middle West, but in centers like New York and Los Angeles the ac-cladant of the critics has been, such as to cause real heart-searching in

Hollywood. More than that, pictures like "Seventh Veil" and "Great Ex-pectations" have, to borrow your phrase, set the turnstiles spinning.

pectations" have, to borrow your phrase, set the turnstiles spinning. In these circumstances British producers regard with the utmost nervousness any boosting of quantity all content regard with the producers regard with the utmost nervousness any boosting of quantity after the content of t

ments of the heighborhood houses. Suggestions for ekeing out the supply of new British pictures in-clude the abolishing of the double-feature program (to my mind a star entirely to the good both artistically entirely to the good both artistically and economically, prolonging of engagements, use of revivals and the import of suitably dubbed pictures from Europe. Our problem is agravated by the conditions of the Dollar Loan which the conditions of the Technisation against American picturination and picture and Deplores Insularism

Deplores Insulariam
Speaking for the moment as a
plain clitteen rather than as a film
producer, I should like to viote my
whole-hearted distaste for measures
such as the film tax which, together
with the restrictions on foreign
clooks, are making us more than
ever insular (and heaven knows we
were insular enough already). It
does seem to me that trade and cultural barriers of this type place
tural barriers of this type place
tural barriers of this type place
than ever necessary.

I hope that I have made it abun-

I hope that I have made it abundantly clear that I personally—and I think most responsible persons inside or outside the film industry dantly clear that I personally—and I think most responsible persons in-side or outside the film industry—regard the tax as nohing more than regard the tax as nohing more than pedient. We must hope that the Hollywood producers, realizing the seriousness of our plight, will find it possible to meet our government at morrhad the seriousness of our plight, will find the personal to t

war and on which no profit at all is being made.

We of the British Industry, playing our part in the wider economic effort, are doing our utmost. Or quality, to make pictures that will amuse and sustain morale at home and carn dollars abroad. The only lot the success of the British export drives and economic recovery in Birope. Anything that Americans on the success of the British export drives and economic recovery in Birope. Anything that Americans on the success of the British export of the success of the British export of the success of the British export of the success of the British exportance of the British exportance of the British exposure of the British expos

Austria Air Nixes Politics

There'll be no more politics on the Austrian Broadcasting System had arrangements up to now with the three parties. (Conservatives, Socialias satisfies the conservatives, Socialias street, Conservatives, Socialias street, Socialias and the Conservatives, Socialias street, Conservatives, Conservatives,

Wifely Salute

This happened 20 years sico, about the second year 1 was married, and I must preface this story by telling you that my wife, Mary, has a great sense of humor.

The first time I was ever a guest of honor was about 20 years ago when the Priarg gave me a stag diamer at the telline, not only because it was the first time an affait like that was given to me, but also because of the very important people in show business who were associated with it Willie Collier, Sir, was the toutrainester, I was the substantiater, I was the substantiater, I was the substantiater, I was the contrained to the stage of the substantial to the night of the affair, as I sat there on the data, I couldn't remember when anything so wonderful had ever happened to me. All of the speakers on the data were parpened to me. All of the speakers on the data were parpened to me. The speakers of the data were particularly the speakers of the data were particularly the speakers of t

Open Letter of Thanks To Sir Stafford Cripps

Description of the property of

from wherever she was to wherever the party is neas, and then hack to wherever she bolongs, and you're running up then hade to wherever she bolongs, and you're running up the same the parties never accomplished much. They came in handy for esting and drinking off-budget, but the quality of the food was tou uncertain. Second because the accomplished the same that t

anchovies. You will near hard words from the anchovy fisheries.
You will hear, too, from the canneries who make caviar out blackface taploca and rock sair.
You will hear too, from the canneries who make the thing they put under the anchovy and the taploca. You will hear from the California cibive growers, an agreeative group, with strong farm-blee affiliations. When the first first from the california cibive growers, and the sair from the California cibive growers, and the sair first fir

Yours truly, Walt Roerich

FUTURE OF U.S. PIX ABROAD GRAVE AS CURBS PILE UP

By NATHAN D. GOLDEN

(Chief of Motio of Commerce)

Chief of Motion Picture Die

In 1946, I was on a mission to Europe, which into Picture Die

Frankfurt, Munich, Berlin, Vennan, Prague, and

London. The destruction that I saw in Germany, England, and France was no devastating that it will take countiless years to effect the moral, ethical,

would like to see. To do this requires help in the form of cotton and coal, of inches years to effect the moral, ethical,

from and steel, of lumber, tools, macron to the common dislocations of all of Europe
even in the countries that escaped the

even motion pictures. The social and

even motion pictures. The social and

even motion pictures, the social and

even motion pictures. The social and

even motion pictures are considered to the form of the common dislocations of all of Europe
even in the countries that escaped the

picture are considered to the American

and industries.

As long as the present economic situ
picture abroad wall 1988, the period before World War II, was also a precarious one, the American film dis
tributor in Europe did not have to coniend with too many

interesting the second of the contributor in Europe did not the contributor in Europe with the exception of

There is not a country in Europe, with the exception of

is completely reverse in Europe, with the exception of Belgium and Switzerland, that has sufficient dollars available to pay for American films. The question then arises what is the future of our American films in the markets of the world? Speaking quite frankly, and without being too pessimistic, the future does not hold very hopeful prospects.

U. S. Democracy at Work

U. S. Democracy at Work
U. S. tilms have always presented the American way of
life and have exemplified the workings of a real democratic
mation. But today our films, are at variance with powerful
adverse ideologies. Totalitarian or near-totalitarian influence has spread to such a polit that, in many countries failing within its orbit, nationalization of industry is being emment control, while in other areas, disciples of this ideology
hold high government postitions and being strong deterrent
influences thighly troublesome to U. S. interests') to bear
within those countries. It is therefore easy to understand
why the American mylon excellent metabolic processing
to the European peoples the American way of life.

The Barriers Abroad

A thumbnail roundup of legislative barriers covering the more important fortign markets follows:

EUROPE
ALBANIA—Motion picture industry nationalized and imports AUSTRIA-Motion Picture Export Assn. operating in Austria. No transfer of money is authorized.

No transfer of money is suthersized.

BELGIUM—Decree of Sept. 22, 1947, Issued by the Minister of Economics, continues received an United Section 1942. The Section 1942 of the Section 19

prints. Recommend using shocked Bulgarian tunds in U. S. for the purpose. Approximately 72 met managed controls the monton picture industry. MPEA and state film menopoly have a one-year agreement to distribute American film under a three-year license. Eligity American film programs, consisting of Features 100 assigned 90% of Czech screen time to Soviet films. Latest information received advises that import of French, British, and That is, these countries will be obligated to display Cocchoslovakian dims in order to procure foreign currency. Purchase of Soviet films does not require foreign currency. Purchase of Soviet films does not require foreign currency. Purchase of Soviet dims does not require foreign currency. Purchase of Soviet films does not require foreign currency. Purchase of Soviet dims does not require foreign currency. Purchase of Soviet films foreign control of the soviet of the soviet foreign currency. Purchase of Soviet films foreign control of the soviet films foreign control of the soviet foreign films from, Oct. 1. 1947 to Dec. 31, 1948, limited to over \$980,000. U. S. films to be distributed on percentage basis until March 1, 1948, and thereafter, to the control of many about 3% of the 490,000 kroner to U. S. companies, Ametican films were withdrawn from theatres on Oct. 3.

FINIAND—Alt Transferro of foreign exchange must have the

American films were wither acceptance and the companies.

PINLAND-All Irenders of foreign exchange must have the approval of the Bank of Finland. Immediate exchange is not granted for importation of films. Bank of Finland authorized among importers and distributor. This amount covered less than 19% of U. S. film earnings, which have been accumulating in PIANCE—Under the provision of the Blum-Byrnes agreement exhibitors were required to show Franch films at least four imposed on U. S. film imports and exhibitors were successfully and the provision of the Blum-Byrnes agreement exhibitors were required to show Franch films at least four imposed on U. S. film imports and exhibition, other than the accreen quota, except such restrictions as are also applied to At present some 87,15,000 of American film rentais are frozen in France.

At present some \$9,715,000 of American film rentals are frozen in France.

GRIRA — Applications for dollars are made to the financial of France.

GRIRA—Applications for dollars for made to the financial GRIRA—Applications for dollars for the purchase of U. S. films can be had only if the British financial authorities in England agree. A Gibratture ordinance provides that at U. S. dollars are equipment of the financial sequence of the financial grade and the section of the financial grade financial grade and provided that the exchange needed that the exchange needed dollar orchange and should be placed under more rigid control. Suggestions were: Imposition of tax on film earnings, limiting remitiances to percentage of earnings of health of the first of the provided films of the first of the grade films of the grade film

material in Rungary. The authorities flustly gave permission for the importation of a limited number of U. S. films to the wide of \$8,000. This enabled the MPEA to import sufficient still heatiful to the existing situation. For some time the U. S. importers have been endeavoring to work out a formula for component of the control of th

effected.

TRAIN—The Cilcientalographic Law, published in the Official Tournal of May 30, 1917, established a central cinematographic Control of the fundatty to a considerable extent within the government. The law requires Italian times to be shown 30 days produced documentary films of 3% and to Italian newerest of 2% of the gross receipts, which represents a considerable submay be utilized for production and investment. It is reported that few of the provisions of the law have been actually put prices of the control of the c

theatres.

METHERIANDS—MPEA delivers all of its firms at the maximum centing price of 205/6 while the independent importers of the contingent of the contingent of the contingent of the contingent of the companies represents two of all U. S. tim centals in Netherlands companies represents two of all U. S. tim centals in Netherlands (1947) and the companies represents two of all U. S. tim centals in Netherlands (1947), and the continue of the c

ceptaince and control of Netherlands Government.

NOBWAY—AII, U. S. flimit distributed in Notway antifect to a
flat rental of 30% during dealung contract year. United States
and 9 p.m. shows were 30% of capacity, No dollar exchange
available for transfer of royalties earned between Nov. 18 and
6 p.m. shows were 30% of capacity, No dollar exchange
available for transfer of royalties earned between Nov. 18 and
for all fluir imported in 1848. Silter Elim Board to recommend division between dollars and other currencies. Any earnham
for all fluir imported in 1848. Silter Elim Board to recommend division between dollars and other currencies. Any earnham
for all fluir imported in 1849. Silter blim Board to recommend division between dollars and other currencies. Any earnham
for all fluir imported in 1849. Silter distribution of the silter of the

withholding films from exhibition

POLAND—Government-owned Film Polski has a monopoly of production, distribution, and exhibition of pictures for the enter country, MFAR completed agreement for the exhibition of the country of the

s found.

PORTUGAL — Theatres must exhibit Portuguese films one week to every five weeks of foreign films, except when actual analonal production is not available. Remittance of accumulation royalties has been free of complications during recent years; nowever, from date of Aug. 27, 1997, they have become subject to prior sanction by the Bank of Portugal.

prior sanction by the Bank of Portugal.

- RUMANIA—MPEA operating in Rumania but major problem is obtaining dollar currency. Recent press attacks against American films has resulted in American films being withdrawn from all theatres by the exhibitors.

and the state of t

CANADA

Canadian film distributors and exhibitors feel that there is little likelihood that Canada will copy Britain by Imposing taxes to help the Canada will copy Britain by Imposing taxes to help the Canadian exchange peptition. However, it is actionwhere the control of the Canada may possibly feel forced to withhold tembers of the control of the Canada may possibly feel forced to withhold tembers. It is not to be control of the control of the Canada may possibly feel forced to withhold tembers of the control of the Canada may be control of the Canada may be

(Continued on Page 191)

Anniversary

Australian Showman Reveals Thorny Postwar Problems

By ERNEST TURNBULL or, Hoyts Theatres, Australia)

To the visiting Australian showman, American methods of theatre operation differ from his only in details. Fundamentally tails. Fundamentally, the task of presenting films to the public offers the same tasks, the identical problems and the same fascinating uncertainties in both countries. That, at all events, is an impression I invariably take with me after my visits

to the United States. With the new year it is fitting that we should pause momentarily to re-flect on the achievements of the past and to weigh up possibilities for the year ahead. Although the war is now more than two years behind us, Australia finds that most of the immediate postwar problems are still with her. Indeed, in many respects, they have increased.

Any realistic appraisement must Any realistic appraisement must inevitably reach the conclusion that for the Australian motion picture industry this will, be particularly true of 1948. Australian theatres enjoyed an unprecedented boom during the war years, and strenuous efforts have been made in all departments of film merchandising to maintain ceiling figures since; the great wartime city populations gradually decreased.

creased.

To mid-1947 these efforts were extempty successful. But every mouth the task becomes harder and I think we will be most fortunate if present grosses can be held at its the new year, despite Australia? comparatively prosperous condition.

n. -The Profit Margin

The four Covers and the property of the control of the covers and the covers and

ments must follow:

For regains and replacements and general maintenance work of all kinds, the Australian finetic-owner now has to meet a bill at least admission price level at his own boxofitee is pegged at 1939 rates. Motion: pictire entertainment, is almost the only commodity that has not been custing up in the whild of Australias semi-intuition; but with increasing operating expenses, some

increasing operating expenses, some review of admission prices may force itself upon the industry before long Tax Rel'ef Overdue

Tax Relief Overdue

Australia has a total of, roughly
1,600 theatres. Some of these screer
only one or two nights a week, some
are touring outfits. The real boxoffice revenue comes from the 84 firstrun city houses and the neighborhood circuits totalling 473.

hood circuits totalling 473.

Treasury figures covering the nation show that annual picture house attendances are about 125,000,000—a satisfactorily high figure for a country of 7,000,000 population. At the emergency wartime taxation rates, which still apply, the federal rates with a supplemental transportation of the control of the federal seasons of the federal s

longer any justification for its re-

Without wishing to indulge in con Without wishing to indulge in con-troversial comparisons, I think it a reasonable observation to say that with a few American exceptions, the leading Australian theatres are on a level with the world's best. In some respects, particularly from the view-point of service, I believe they are superior.

point to service, I oniver may are superior.

The Australian theatregoer has been educated to a mitch higher descentified to the service of t

Audience Tastes

Audience Tastes

If it were possible for Hollywood producers to make their films solely on meet Australian tastes, I would of a simple, down-to-earth quality, the kind of films the whole family an see. For all-quitd popularity, and they are also the industry's goodwall winners, in a quiet, effective way they do much to counter-act the anti-film propagated that to mew columns, prominence in the news columns, prominence in the news columns.

news columns.

Much of such criticism springs from a lack of knowledge and appreciation of the true facts, and often from demagos who have some kind of axe to grind. Nevertheless, their well-planned assaults must discrett the industry to some extent. To such critics, the real answer is provided, by the industry's best propaganda—the flims themselves.

Cross-Section of Opinion

Our company controls 150 theatresin Australia. Most of them are situated in city and suburban districts.
Throughout each year, about onethird of the people of Australia who
attend cinemas do so in a Hoys theatre, so that from the comments and
actions of a truly representative
can obtain a dependable picture of
the workings of the public mind.
A fairly accurate expression of the
changing audience tastes on the past
year or so may be expressed as
follows:

A definite bias against any sub-jects dealing with the war.

A preference for bright, escapist entertainment; and a disinclination to patronize drama which emphabizes the sombre, depressing note.

A keen interest in musicals with a nostaligic flavor—"The Joison Story," "Margie," etc.

Story, "margie," etc.

American westerns—except for the
"super" westerns—have lost their
old pupularity. Horror subjects attract a big following in specialized
houses and the same applies to gangster melodramas.

But gone are the days when you could depend on this class of subject to gross heavily and even consistently; it now has but a sectional appeal and its adherents are soon ab-

I have observed that, by and large, star preferences in America and Australia coincide pretty closely. Bergman, Crosby, Hope, Power, Peck—these are the people who mean most on the Australian marquee, just as they do in American cities.

There are others, too, but most of

the remainder have not, in them-selves, great boxoffice value. British Advance

Unquestionably, the Australian public has become somewhat over-fed on many of the screen personalities who have been constantly reappearing in film after film for many

'Annie' Sock Tops Aussie Legit in '47

By HARALD BOWDEN (General Manager, J. C. William Theatres, Australia)

The year 1947 was a fairly momentous one in the Australian the-atre. Paramount among the current ctions is the presentation by the Williamson firm of the Broad-way and London success, "Annie

way and London success, "Annie Get Your Gun," which features a favorite, vaudeville artist, Evie Hayes, perhaps better known as the wife of valideville's Will Mahoney. His Majesty's theatre, Melbourn

has been filled to capacity since last July, and there is no sign of when the other states may see the show Webb Tilton, the imported baritone from America, is doing a great job as "Frank Butter," as is Carl Randall, well known with the Shubert who has also directed the show.

who has also directed the show. The "miracle" of the Australian Theatrical Season has been the long run of a group of New Zealand ex-servicemen in "The Kiwls," booked into .Melbourme's intimate theatre, the Comedy. They've now passed their first year and are scheduled until February, 1946—an all-time the country of the company of the run in Australia.

record for a run in Australia.

Ballet has been kept alive in Australia by Borovansky, whose company has now made two complete tours of Australia; while the Ballet Rambert from London has charined Melbourne audience with ballets in the English tradition.

ine singish tradition.

In straight plays, Whitehall Productions has produced "Life With Father," "Glass Menagerie," "Wind of Heaven," "Grand National Night" and the English success, "No Room at the Inn."

at the Inn."

Cicely Courtneidge, whose brief run in America in "Under the Counter" was unexpected, has arrived in Australia to do the same show, and it is expected that her personality will prove of greater injerest to the Aussies than to Broadway, theatregoers, who have been accustomed to more lavish produc-

Dollar Situation

The dollar situation is one of great concern and may prevent Australians from seeing "Bigadoon," "Oklahoma," "Finian's Rainbow," etc, in the mosicals, until currency conditions improve, but 'Broadway successes such as "Born Vesterday," "Dream Girl" and the Noel Coward July, "Present Laughter," will play play, "Present Laughter," will play under the Williamson-Tait banner.

under the Williamson-Lair banner.

The Twoll theatres have kept vaudeville alive, their biggest attractions being the English Comedians, Toinny Trinder and George Formby. A dance click has been the American team of Cabot and Dres-

The present intention of the Wil-liamson-Tait firm is to import prin-cipals from Italy and augment with prominent Australian, artists to pre-sent a season of grand opera in Australia.

Salt standard of the standard

in technique shown by the British

Actual imports of British films have not shown exceptional fincreases and by no means indicate the great strides made by British films in the past two years.

Is about \$12,000,000 annially.

I believe that some taxition relief for the industry is overdue and
always are hopful that the federal search
are a hopful that the federal search
appearing in film after film for many
yermment will give sympathetic consideration to our overtures here
long. The high taxation rate now appiled to entertainments was brown
are piled to entertainments was brown
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High Taxes Hit So. Africa Pic Biz: 16m Up, Legit Booms, Radio NSG

The past year in South Africa was not marked by any notewer or trend except for a definite falling off in climena attendances, immediate postwar years saw the inevitable reaction from capacity ho to more moderate business but during the past few months this decline become even more marked.

Top-ranking productions are still good for extended runs at capacity, but, whereas in the past any better-than-average picture always did hold-over business, these now do a moderate week only, and anything elsa

neserves. The reasons for this are fairly birluss. Although nuthorities seny that The reasons for this gain of a depression proper is certainly tighter than the people are concerned with a spiralling cost of living couplest with the and other problems. Additionally, in some provinces, a heavy increase in taxation, has been smacked on admission prices. This is particularly so in the Cape previous, where 90% is fall takings now go in taxes.

In Cape promines, where ways is an taking now go in taxes.

It is still to early to say whether these increases are accelerating the decline in attendances or not, but exhibitors are confident that tans are now "shopping" for their flims. Upped prices are not affecting the run of firstrate attractions but if the public is at all doubtful as to the entertainment value of a feature, they prefer to stay away,

It is generally conceded that the lower-income groups have been most affected by this increase, and the exhibitors who cater to this type of patronage have been hardest bit at the boxoffice. One showman in a small university town who has a twice-weekly change of program pointed out that the students who used to see every show can now afford to come

Industry Incensed

Industry Incensed

The industry, as a whole is incensed at the imposition of heavy taxation at a time, when it's squaring up to difficult postwar conditions. In spite of increased overheads, net cinema admissions are about the only commodity that has not increased or to existion.

The increased in price enormously, and high ticket prices today are solely due to existion.

And it is felt that this is one of the main reasons why the bosoffice declines not still ofth on an exitual stump. Last year's deals between Articular Theatres and several major U. S. companies has meant a steady stream of better-than-average features on the circuit.

For several years Paramount, Warners and other major companies' products were not screened in South Artica while deals were being negotiated using the production of the productio

widely known via U. S. periodicals and film mags. This, of course, in addition to current releases.

RRMG's buy of a 25% shareholding in African Theatres, announced early last year; also gives the Schlesinger circuit a wide choice of most of the worthwhile British productions. Metro, too, last year announced a service of the control of the service of the control of the worthwhile British productions. Metro, too, last year announced a service of the control of the con

16m Growth

And STOWH

A field that has grown steadily in the past few years is the lon-industry, particularly in the piece of visual education. The film division of the Dept. of Education has an extensive lim library of instructional films available at extremely low cost, and, in addition, schools and colleges rent educational sorts from African Thesires, Metro and others. There is wide scope for expansion here as educational about free him to the contraction of audio visual teaching.

of audio visual teaching.

Past year also saw progress in efforts at film production in Afrikaans,
South Africa's second official language, During war years African Film
Productions and government film units turned out a number of propaganda shorts with separate English and Afrikaans yersions, and Dutchspeaking section of population has long been clamouring for full-ength
productions in their language. Difficulty, of course, is the limited screening possibilities of such films, which would give very little return for
large sums sunk in production, as pictures would have no audience value
outside South Africa.

outside South Africa.

The first feature produced a year ago was so well received that a second one was put into production and completed in 1947 and is doing well forughout the country. Technically, neither of these pictures measures up to American or British standards, although theory is held by some that, in same way as there is a distinct French and German style, a The tuture of film production here will-be given as big fillip by Ranks interest in African films, and plans have already been dividiged for vast new studios to replace prefent ones. Climatically and scentically this form the advice and instruction of the control of the control

Legit Booming

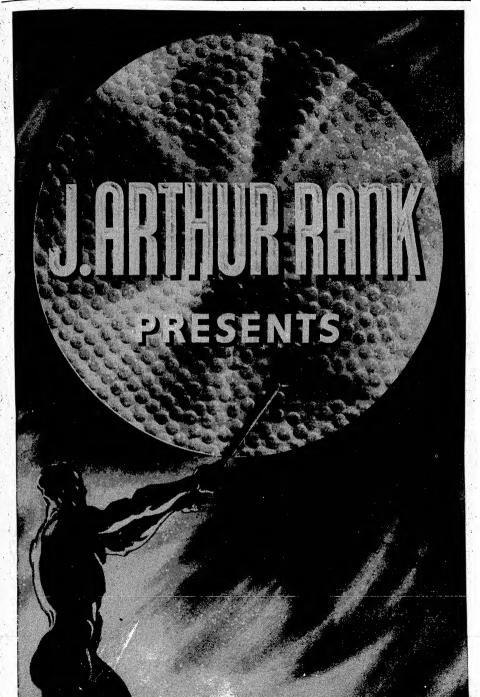
Legit Booming

Gradual easing of travel restrictions is enabling legit companies once more to visit South Africa. Sea passages are still difficult, but air travel is now free or pirotity- restrictions. Routing by air, however, is suitable for single artists only as large companies must travel by sea on account First major presentation was 10 row Novelbo 7 and 10 company in "Perchance to Dream," which opened a six-week season at Christmas at His Majesty's Johannesburg, to be followed by South African tour. Johannesburg to be followed by South African tour. Johannesburg and the production during the war years and up till now. As a result of this, ery has gone up for the institution of a national theatre in South Africa. Lack of theatres is extrainly a drawback which cannot be remedied until building is perceivally a drawback which cannot be remedied until building is pering the season of the production of the institution of a national theatre in South Africa. Lack of theatres in all major cities for conversion into intimate theatres on Rep lines. In common with people of most other countries, South Africans during the war developed a desire for classical music, and since then large the season and the sea

houses the rule standing of Lawrence Tibbett and Benno Moissewitsch did tremendous business, and with more announced for the coming year, it is obvious that this craze for classical music is more than a passing

phase.

There has been little change in the radio scene in the past year, except perhaps, for a slight improvement in programs.





The Archers

MICHAEL POWELL AND EMERIC PRESSBURGER

Who Gave You COLONEL BLIMP I KNOW WHERE I'M GOING STAIRWAY TO HEAVEN BLACK NARCISSUS

Now Present

THE RED SHOES

COLOUR BY TECHNICOLOUR

ANTON WALBROOK as Lermontov MOIRA SHEARER as Victoria Page ALBERT BASSERMAN as Sergei Ratov ESMOND KNIGHT as Livingstone Montague LUDMILLA TCHERINA as Boronskaja

MARIUS GORING as Julian Craster LEONIDE MASSINE as Grischa Ljubov **ROBERT HELPMANN** as Boleslawsky

The Red Shoes Ballet danced by LEONIDE MASSINE as The Shoemaker MOIRA SHEARER as The Girl and ROBERT HELPMANN as The Lover

Music by BRIAN EASDALE Choreography by ROBERT HELPMANN Decor and Costume by HEIN HECKROTH

THE ARCHERS

FILM PRODUCTIONS LIMITED



Cineguild

ANTHONY HAVELOCK-ALLAN RONALD NEAME DAVID LEAN ERIC AMBLER STANLEY HAYNES

The Team Who Gave You

BRIEF ENCOUNTER GREAT EXPECTATIONS TAKE MY LIFE BLANCHE FURY Colour by Technicolour

In Production

OLIVER TWIST

In Preparation

THE PASSIONATE FRIENDS

CINEGUILD



Gainsborough Pictures (1928) Ltd.

SYDNEY BOX, Managing Director

A Sydney Box Production ANN TODD ERIC PORTMAN MAXWELL REED

. DAYBREAK

Directed by COMPTON BENNETT

A Sydney Box Production JAMES MASON PAMELA KELLINO ROSAMUND JOHN

THE UPTURNED GLASS

Directed by LAWRENCE HUNTINGTON

JACK WARNER FLORA ROBSON DENNIS PRICE

HOLIDAY CAMP

Directed by KENNETH ANNAKIN

GRETA GYNT

DENNIS PRICE

JACK WARNER in

EASY MONEY

Executive Producer: SYDNEY BOX Produced by FRANK BUNDY Directed by BERNARD KNOWLES

GOOGIE WITHERS **GLYNIS JOHNS** GRIFFITH JONES JOHN McCALLUM

MIRANDA

Directed by KENNETH ANNAKIN Produced by BETTY E. BOX

MARGARET LOCKWOOD PATRICIA ROC DENNIS PRICE DERMOT WALSH BASIL SYDNEY

JASSY

(Colour by Technicolour) Directed by BERNARD KNOWLES

GAINSBOROUGH PICTURES

(1928) LIMITED



Gainsborough Pictures (1928) Ltd.

JOAN GREENWOOD DENNIS PRICE MAI ZETTERLING

THE BAD LORD BYRON

Produced by AUBREY BARING Executive Producer: SYDNEY BOX Directed by DAVID MACDONALD

JACK WARNER GEORGE COLE BRENDA BRUCE

BILL OWEN YVONNE OWEN SUSAN SHAW

DOUBLE PURSUIT

Produced by ANTONY DARNBOROUGH Executive Producer: SYDNEY BOX Directed by ALFRED ROOME Dialogue Director: ROY RICH

ERIC PORTMAN ANNE CRAWFORD MICHAEL DENNISON HUGH WILLIAMS

THE BLIND GODDESS

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- 3. Patricia Roc
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- 1. ANNA NEAGLE
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- 3. Bette Davis
- 4. Ingrid Bergman

HERBERT WILCOX

(3) Motion Picture Herald Officially Lists "THE COURTNEYS OF CURZON STREET"

The TOP at Britain's Box Office 1947

(4) The Kinematograph Weekly
Likewise Lists "The Courtneys"
Britain's Top Box Office Grosser for 1947

ANNA NEAGLE

(5) Awarded Picturegoer Gold Medal for the BEST PERFORMANCE of Any Actress in 1947 in "PICCADILLY INCIDENT"

HERBERT WILCOX

(6) Awarded Silver Star National Film Award for THE BEST BRITISH FILM for 1947 with "PICCADILLLY INCIDENT"

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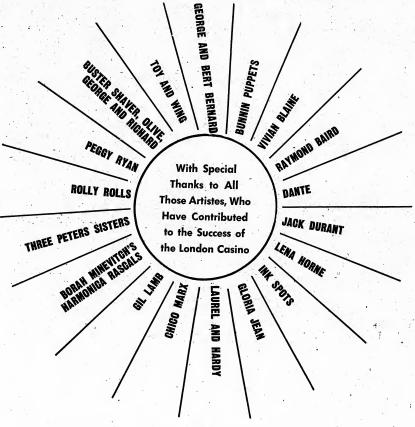
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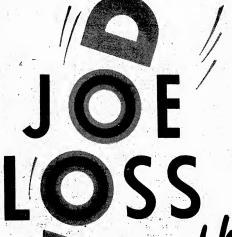
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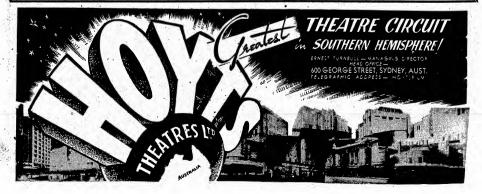
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> TO ALL THOSE I DIDN'T GET AROUND TO SEE ON MY LAST TRIP, PLEASE ACCEPT MY APOLOGIES, BUT I HOPE TO REMEDY IT SOON

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ENGLAND

Lack of Facilities Snag Viennese Legit Comeback

By ROBERT STOLZ-

When, in 1938, the Hitler hordes invaded Austria and I left Vienna voluntarily, I knew then that the Austrian theater, like all other achievements of civilization and culachievements of civilianism and cutlurs, had received a deady blow.

The Viennese operetta in particular,
which, aside from the cultural low.

Austrian government, I came to
Menta to help in the rebirth of the
Mattain theater, particularly in the
sion, had-always been one of the
foremost articles of exportation, or composers who for decades and
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their homes in new countries. Un-der the control of the State talent was not the decisive factor; only the political attitude and loyalty towards the Nazi party were.

In 1946, at the invitation of the In 1948, at the invitation of the Austrian government, I came to Vienna to help in the rebirth of the Austrian theater, particularly in the reasissance of the Viennese operied. I found an impoverished, worried people. I was amazed to see how, despite all difficulties, lack of food, fuel and other bare necessities, the will to rebuild was so strong.

caps and difficulties the theaters here have to fight. The lack of ele-mentary items like wood, paper, nails; paints, textiles, bulbs, etc., necessary to present a show are here such a problem that it still is plenty such a problem that it still is plenty tough to produce shows here. Play-ers rehearse in cold, unheated halls, besides other handicaps, with a feverisk asthusiaem and ambition inspired by the feeling of freedom and liberty and love for their pro-fession.

Lack of Theatres The greatest handicap, however,

of all is the lack of theaters, Inasmuch as the State Opera and the during the war, opera performances are being presented at the Theater an der Wien and in the Volksoper; the Burgtheater performances are taking place in the Ronacher. The iaking place in the Ronacher. The performances of opers and the Burgtheater (drama) are excellent and are doing full justice to the great tradition of yesteryear. In the test is particularly bad. The famous Theater an der Wien—the eradie of operettas—is bouising the State Opera Co. Other theaters which have played operettas, like the Carl or, the Johann Strauss, are now plecting operettas, to the contract of th

the Ramund and the Stadt.

The theaters are playing mostly to sellouts despite the pretty high prices. Patrons are so eager to see new and good shows that producers are doing their utmost, adapting dancehalls and picture theaters to present living theater there. And all are doing good business,

are noing good desires, Inasmuch as during the Nazi re-gime nothing worthwhile was cre-ated, the shows now consist mostly of plays of American, English or French origin, or revivals of classics and shows forbidden by the Third

Reich.

In the field of drama American In the field of drama far leading in the repertoire of the Austrian theater. Works by Eugene O'Neill, Clifford Odets, William Saroyan, Robert Shetwood, Lindsay and Crouse, etc., are being meemted here with great-success, presented here with great-success, or the control of political transport of political properties.

'Brussels Festival' Widest Appeal

- By RUPERT ALLAN

tronsmensia since to the autono Picture Asm.)

In 1947 Europe saw a crop of film festivals, which has obliged the size in the two countries, Venice the size of th

The Italians held the Venice Bien-nale in August, and France followed with the Cannes Festival in Sep-tember. Although, by agreement be-

seven prizes for feature-length films: the Grand Prix for the best scenario of the festival (Robert E. Sherwood)

(Continued on page 190)

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By MAXWELL SWEENEY

16m projectors for schools and colis due, in some measure to general unawareness of value of films as

unawareness of value of films as a training aids.

Freedom from taxation of live entertainment meant slightly enhanced revenues in the last quarter of the last quarte

with the Abbey Theatre fading as centre of Irish drama interest—now appealing more to durish from the Abbey Theatre fading as centre of Irish drama interest—now appealing more to durish in the Abbey Theatre fading as centre of Irish drama interest—now appealing more to durish in the Abbey Theatre fading as centre of Irish drama interest—now appealing more to durish in the Abbey Theatre fading as centre of Irish drama interest—now appealing more to durish the coproduced or produced abroad: the with this conclusion of the With Irish with a serious effort at Brussels and Carlo Town?—Irish Brussels and Carlo Town?—Irish Brussels with Irish Irish

Despite their claims to be a musical nation, the Irish were careful
an ation, the Irish were careful
and the Irish were careful
went for hig name orchs such as the
Halle with John Barbirolli, and the
Liverpool Philharmonic with Sir
Matcolm Sargen, but stayed away
factors by Radio Eireann Symphony
given by Radio Eireann Symphony
Orch under the bation of Rome
Opera House conductor Vincenzo
Bellezza. They demand names they
given by Radio Eireann Symphony
Christopher Company
State Controlled Radio Station
developed its programs during the
Ay36-seat Fradare Royal.
The State-controlled Radio Station
developed its programs during the
appointments. John Brennan,
former Irish Minister to Washington,
became director of broadcasting,
die, a former BBC man, Larry
Moder, a former BBC man, Larry
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leges, but comparatively few have so far put down their money. This

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SOUTH AMBRICA

ARGENTINA—Law of Aug. 7, 1947, provides that all theatres in the central zone of the iteefard explail will exhibit Argentine feature flints of the control of

as a result of Great Britain's recent decision to suspend the conversion of setting to dollars recent decision to suspend the conversion of setting to dollar decision and the setting of the setting of

the belief till detection, and use of void the profession of the Collection of the C

than Doubles a "particular" tax is addition to the income tax that has already been paid. Film distribution have prepared a memorandum to the control board of the Office of Exchange and the particular of the Office of Exchange and the Office of Exchange have been recently revised and are quite stringent. In order to see the other particular of the first particular such as the first particular of the other parti COSTA RICA—Foreign exchange controls were tightened by

the terms of exchange decree of June 8, 1946. Under the decree Cotal Rica authorities are now allocating \$2,500.000 a month as available exchange, only 10% of which is to be used for motion specifically designed as a control of the control of the

AFRICA

ALGERIA—As' the direct importation of films from foreign countries has practically ceased, films being normally first sent to Paris for dubbing, the quietion of the transfer of foreign expensions of the control of the contr

contents on amount of the contents of the cont

rective sich month 1/12 of \$5.045.56, the stime affected by the Commonwealth Banks as the Wij. Proportion of the quota year. The agreement shall operate from Sopt. 1, 1947, to Dec. 31, 1948. No assurance can be given that there will be no further restrictions on dollar remittances; this will depend on direumstances existences of the control of the control of the control of the control of 20% in remittances in addition to the present 30% now in effect. Film remittances in minuted to 50% 60% do anausity satting January carciago of 70% quota basis is to be definitely expended in Australia, either finally or through investment asbject to offseld approval, such investment to be held in Australia for 10 of feld approval, such investment to be held in Australia for 10 of these restricted funds prior to Sept. 1, 1987, or to press for remittance of any part of the money redused remittance. CHIMA—Contral Bank of China has power for regulate the film distributors.

merga, exenauge market. No exchange has been given American film distributor. The traster of feeding exchange is controlled FIJI ISLANDS—treiny of the Treesury through the Economic Warfare Board. The board alate application to the Economic Warfare Board. The board alate change only for "necestities" which may or may not include motion picture films. Up to the present, U. S. films shown have for with five 2 caland currency. The New Zealand government lass informed the FIJI Economic Warfare Board that it may soon dollars. One company imports thind diverse from the U. S. and the Economic Warfare Board that it may soon dollars. One company imports thind diverse from the U. S. and the Economic Warfare Board has transled 45,000 for this purpose.

course payment for U. S. films wholly to in part in U. S. dollars. One company imports film differed from the U. S., and collars. One company imports film differed from the U. S., and the U. S. and

foreign stime exhibited, and cach exhibitor shall exhibit British feature dims not less than 20% of the number of foreign films.

PHILIPPINES—There are no restrictions prohibiting conversion of poses into deliars or vice versa. U. S. dims are studject round to the conversa of the conve

French Film Biz Snarled By Politics

(Continued from page 155)

rent hard times and the fallacy of saving currency that is fast vanishing in purchasing power, or gets into the taxcollector's office. This escapism at all costs is what mostly characterizes France of today.

The desire to evade hard facts, which was symbolized after World War I by the slogan: "Germany will pay," and after the last war by "America will provide," benefits at least the show business.

Ballet Craze

Ballet Craze

Above all, the one branch of amusement which has now taken Paris by craze is the ballet. The Wednesday ballet nights at the Opera are doing more business than any grand opera, and the Palais de Chaillot, the tendency of the part of the party of the pa

Radio NSG

Radio as an industry does not exist in France though t considered reestablishing commercials through a special agency. It is politically ridden, and the only ranch of French radio which is permitted to produce and air programs free from party politics is the North

American branch, managed by Robert Lange, with Ben Smith as production head. Up to recently, the job was in the hands of Ed Grusking, now prepping an American lour for a French legit troupe. The French radio business, commercially, is done through Radio Luxembourg, where both Maurice Chemical ma-paration of the Monte-Carlo station, while the Radio Andorra, once much used, is fast dropping in audience value. terial. The watters are contemplating increasing the

The Niteries

Though it has no floor show, Florence's is still popular for dancing, just like for lunch and dinner. Maxim's is a must with the Albert celebrated gladhanding. But Bernard Hilda, at his Club Champs Elysees, evidences plenty showmanship in the way he blends his offcrings, plenty showmanship in the way he blends his offerings, latest there of note being Lens Horne, whose style is a novelty here. She made a smash. Showmanship of another kind is the keynote of Monselgneur, where the fiddlers have a special knack of turning fiddling into a true art. At the Ambassdeurs Cliff Fischer is giving the French their first teste of an ice show. For mass entertainment, there are beigger places, such as the Lido, whose operator, Jonn Pierry of America netts as the way of the show has a state of the show has a class and the way of the show has a state of the show has a construction of the show has the sho

Summing up the general situation from the American side, France, in the near future, looks like a pretty bad fishing ground for American show business, except maybe for a few acts in niteries and, possibly circuses.

Mexico Is Still Good Pay Dirt For U. S., Foreign Entertainer—If Good

By DOUGLAS L. GRAHAME

Mexico continues entre City, mexico continues entre City, cood play-pay land for foreign tal-ent-from vaude to longhair-that she definitely showed herself to be 20 years ago. Survey by competent between the continues of the con

prices can be commanded. Or when we would be a superior of the commanded of the commanded of the commanded or when the commanded or

cluses, plus radio to some extent. Theatrest, though, are limited about 100% to vaude for Americans and other non-Spanish speakers, though Latins do have a good look-in in Latins do have a good look-in of the control of the control

Tango Wail Has Wilted in Argentina. Licked by Censorship and Boleros

Licked by Censorship and Boleros

Buenos Aires.

Thirty years ago, along the Buenos Aires of the Section of the Airgonia Chief out its tango vall, while the bloods of the Airgonia Chief out its tango vall, while the bloods of the Airgonia walled their purigent lyrics about the "influorig" who shandoned with the "influorig" who shandoned with the "influorig" who shandoned with the stress who vamous from the purigent which would drown out their yearship for the mistress who vamous from the properties of the purigent which would drown out their yearship for the mistress who vamous from the "influorig" who shandoned to the bandoneon's wall in influinted walled from the properties of the prop

garres which has taken the porteons (Buenos Aires dwellers) by storm this year.

If the year.

If the year is the store the porteon of the year of the control of the year of the control of the year of y

Braillian rhythms the most propular two years age, have dropped pack into third place. "Me Gusta el Samba," from the local film 2 media de l'anni de Santa Ania combo, alta de l'anni de l

Folksongs To Dance Rhythm

Jean Sublon, Charles Trenet, Lucture Devices, "Paul Misraki, Cast Sublement of the fair," and helped to research the taste in songs and dance tures; the taste in songs and the song the taste in songs and the songs and the song the songs and the song to the songs and the s

are these present by the local Victoria and Colesse Janus. This means that old times the limit of the means that old times the Benny Goodman, or newcomers like Stan Kenton, who record for Capitol or other plants with no local presses, go unineard and unsung as far as Argentina is.

Record and set dealers were well enough stocked at the time the import freeze went through, not to worry overmuch, and they have a compared to the control of the control of

business.

Locar radio and phonograph manLocar radio and phonograph manLocar were fortunately well
tocated with parts for building sets
locally, but six months have passed
since the import freeze, and possibly
some of the manufacturing plants
will have to close unless the ban on
chassis imports is lifted.

Flock of Femme Songsmiths

By GEORGE GILBERT

Superson of the American Society of the American Society of Authors, resorted in the membership roths of the American Society of Authors, The late Carrier Jacobs Bond, for the American Society of Authors, The late Carrier Jacobs Bond, for the American Society of Authors, and the American Society of Compress of of

was the original pub of George M.
Cohanis "Over There" before Feist
Cohanis "Over There" before Feist
Some of the biggest pop his have
been written by women. Mabel
Wayne has chalked up such cilcks as
Famona," "In a Little Spanish
Toon" has the control of the Cohanish
Toon and the control of the Cohanish
Toon and the control of the Cohanish
Toon and t "I Don't Know Enough About You," which she wrote in a swingy idiom, registered as did her "It's a Good Day," and "You Was Right Baby." Wed to Dave Barbour, one time guitarist with Goodman, she's also a top disk vocalist via the Capitol label.

log, disk vocalist via the Capitol Dorfs Pisher, writer of "Weispering Grass," "Into Each Life Some Rain Must Pall," made famous via an ink Spois recording, "You Carv", "You Always Hurt the One You Love," etc., comes by her talent narrayly. Daughter of the famed Rain Land Carve States 1941 has been an ASCAPer Since 1941 has been an ASCAPer Since 1941 has been and State of the Carve States 1941 has been and the Carve Since 1941 has been and State of the Carve State 1941 has been and the Carve State 1941 has been Femme Warblers

Years ago a slick pair, of pipes
asemingly was the only requisite for
a girl vocalist. Her voice alone instances. But today's femme
stance success. But today's femme
stances, a classy chasses in most instances, a classy chasses in most instances, a classy chasses of the stances and stances.
Is a classy chasses of the stances and pines are part of the stances.

"Appearance means a lot," agrees
Sammy Kaye's thrush, Laura Leslie. "The fellows and girls always
voice". Lines then listen to your
voice". Lines then listen to you
voice". Lines then listen to you
chirper, June Christy, anhlyses the
chirper, June Christy, anhlyses
the remain of the same distances
and the same

Pictures.

Gladys Shelley, since joining ASCAP in 1940, has to her credit "There Shall Be No Night," lyries to "Pavanne" and a book of children's songs. She's also daibhled in playwrighting, having done the book and lyries of the "Duches Mibbeard Land Lyries of the "Duches Mibbeard Lyries" of the films ago and has written for the films well.

witten for the films as well.

Fredeviction Writers

Another writer of revues is Nancy
Hamilton. She wrote the byrise of the tells of the series of musicals. "One for the large tells of the series of musicals." One for the large tells of the series of musicals. "One for the large tells of the series of musicals." One for the large tells of the series Production Writers

Favorite Standards of 1947

(Peatman Annual Survey) The 25 standards with the Largest Radio Audiences are Listed Below in Order of the Total ACI Points Received in the ACI Surveys During the Year Dec. 27, 1946 through Dec. 28, 1947.

		Number of	Ought Dog, as, 20211	
		Weeks in		
	ACI			
- 27		ACI	Aller and a second	
		Survey	Song Title Publisher	
1.	7,950		Begin the Beguine	
2,	5,025		Night and Day	
3.	4,140	14	Always	
4.	4,087	17	Somebody Loves Me	
5.	3,915	18	Star Dust	
6.	3,815	16	Just One Of Those Things Harms	
7.	3,682	3	Easter Parade Poult-	
8.	3,540	14	Smoke Gets In Your Eyes T. B. Harms	
9.	3.419	17	All the Things You Are Chappell	
10.	3,062	12	On the Sunny Side of the Street. Shapiro	•
11.	3.001	14	Tico Tico	ı
12	2,766	. 13	Tea For Two	
13.	2,707	10	LizaHarms	
14.	2,551	10	I May Be WrongAdvanced	
15.	2.401	12	Temptation	
16.	2,388	14	What Is This Thing Called Love Harms	
17.	2,316	11	Dancing In the Dark	
18.	2,037	10	Summertime	
19.	1.979		Embraceable You	
20.	1.821	10	I'll See You In My DreamsFeist	
21.	1.769	9	LoverFamous	
22.	1.745	. 8	In the Still Of the NightChappell	
23.	1,731	8	Body and Soul	
24.	1.687	8	Over the RainbowFeist	
25.	1,603	9	Where Or When 1. B. Harms	
7	-		There of when I. B. Dallis	

A-Tasket." Clara Edwards moved into prominence from the ranks of the standards when Jack Lawrence revamped her concert piece into "The Wind and the Rain in Your University." Ex-Boxer Izzy Grove **Dons Title of Kid Cupid** In Dance Promotions Larricist Dorothy Fields for yeast teamed with composer Jimmy Mc-Hugh, of course is now also an im-portant libretita, with her brother proposed to the course of the Gun, "etc.). Maria Greeves the Gun," etc.). Maria Greeves the Gun, "etc.). Maria Greeves the Huggarde's manager, Anna So-senko, is within the ASCAP and classic, "Darling, de Yous Aime Beaucoup." In pre-war days Ruth Lowe dashed off the smanh balled, hurst, who palled with Murtel Po-lock in one of radios first two-pian teams, has "Swinger with Murtel Commont." Lyricist Dorothy Fields for years

teams, has "Swingin' in a Hammock to her credit,

"Beautiful Ohio" under the name of Mary Earl. In his songwriting career King used at least some 24 female pseudonyms. "Mary Earl" is still a registered trade-mark name, owned by Shapiro-Bernstein.

Femme Warblers

That Glamor Look Plenty Important For Someone once suggested that expug Izzy Grove be nominated for oblivion. The former middleweight title challenger says he was glated. He thought he was going to run for office!

Izzy. Grove is not as dumb as he makes himself out to be. He actually finds it's sometimes good business to act as dumb as he looks and talks in his chosen show business career. Seventeen years ago he doffed the gloves to become a promoter of one-night dances. Which has given him, he claims, at least one title. Flatnosed, cauliflower-eared Grove thinks he's the Kid Cupid of one-night danceband promotions. teams may demonst in a flushmost the many other femme writers are Kay Twomey ("Johny Doughby Found a Rose in Ireland"), Bernier Petter ("Little bold "Little"), Alma Sanders ("Little bold Twen in the Old Country Down?") and Dana Old Country Down?" and Dana Old Country Down?" and Dana One of the top male songmitts of the Country of the

"We don't get no carriage trade in this lonely heart business," ser Grove, who promotes boy-meets-girl dances in dancehalls near Broadway. "Since I entered the dance promotion field in 1939," he avers, "I've brought about more than 600 marriages through the

dance promotion field in 1939," he avers, "Tve brought about more the course of the co

Greta Keller Opens Bar In Zurich as Sideline

Greia Keller, Austro-American intery singer, has filled her contract here with the Red-White-Red radio Tatation and is now in St. and St. and

Information Please

forgenthau?

Sorry, I am not the brother of Mr. Morgenthau.

But—I must have met you some place. You seem

me a rather prominent person—maybe a famous

riter. No, I'm not a writer. Or maybe a famous composer?

Or maybe a amous composer:

Would it be preposterous to ask for your name?
My name is Osear Straus.
The gentleman, with outstretched hands. "Oh, am I
happy to the properties of the Merry Widow."

Widow."

Widow."
"No, I'm not even the composer of the 'Merry Widow."
"No, I'm not even the composer of the 'Merry Widow."
He returned with apologies to his table and consulted a ricend. A few minutes later he came back, smiles all over his face. "Now I know definitely who you are! You are the composer of the famous 'Chocolate Soldier,' I recognized you at fars' sight."

1948 LOOMS AS CRITICAL YEAR FOR BAND BIZ

By BERNIE WOODS

By BERNIE WOUDS
The band business faces an uncertain year during 1948.
Unless the industry can find a way to wrest itself free of
the economic squeeze which now bessts it from within and
more imagination than it has shown during the past 19
yeast, the coming 12 months probably will and bright the
only the bo. situation in which all bandleaders have found

end to the b.o. situation in which all bandleaders have found flenseslevs since last spring.

As it stands now, the band minutery in no worse or no As it stands now, the band minutery in no worse or not be standed to the stand of the stands of the stands

benefits and the property of t

Overstuffed Rosters

Overstuffed Rosters

In the first place, the average band does not need the number of musicians they carry. It's granted that most considered that most considered the most of the properties, etc., have been conditioned to expect an impact of musicians they carry. It's granted that most open considered that the properties of the above argument when discussion over the properties of the properties of the above argument when discussion over the properties of th

is still subconsciously controlled by inflated warume ounsing.

The other major cause of tethargle public reaction to the major cause of tethargle public reaction to the state of the control of the con

(Continued on page 195)

Tin Pan Alley Needs a Return To Its Oldtime Showmanship

1947 Gave the Music Business Plenty Of Cause for Concern: Petrillo Blues to Be a **Determining Factor During Coming Year**

By ABEL GREEN

Has the romance gone out of Tin Pan Alley? Now that it's no longer impamy, or an alley, music men are asking wood & Vine, plus the accent on the business end of the music bit, intil thurting the industry.

The year just past gives plenty of cause for concern. The past of the music bit, intil thurting the industry.

The year just past gives plenty of cause for concern. The past of the manufacture of the manufacture of the past of the p

Today it's radio, records and/or synchronization. The immediate reaction isn't as electrifying now—even if Crosby, Sinatra, Como or Haymes do put it on, the air—as when the boys on Broadway would high that back rail at the old Palace, or get the class cabaret reflexes from a first-performance at Maxim's.

at Maxim's.

Today it's written for a film soundtrack which won't see
daylight until a year later—or longer. Or a record—likewise
in the future. The immediate reaction has given way to
discounting the future acceptance.

Yen for Oldies

And what has happened may be the answer to the past year's yen for the oldies like "I Wonder Mho's Kissing Her Now," "Pag o' My Meart," Heartschen," That's My Deater, Now," "Pag o' My Meart," Heartschen," That's My Deater, Now," "Pag o' My Meart," Heartschen, "That's My Deater, Now," "Pag o' My Meart," Heartschen, "That's My Deater, Now," "By My Meart, "Heartschen," "Pag o' Now," "Sweet and Lovely," etc.

It's significant that, whether are their resurrection of certain oldies these tunes, maybe, are more truly reflecting the public tast than are the so-called sophisticated 1947 crop of music-creators. Even the upstart Francis. Craig-Kermit-Coell, and than are the so-called sophisticated 1947 crop of music-creators. Even the upstart Francis. Craig-Kermit-Coell, and than are the so-called sophisticated 1947 crop of music-creators. Even the upstart Francis. Craig-Kermit-Coell, and the like, who come along with a "New You'.

Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be praised," Perhaps it should be a case or "hop-public be p

Memorable Names

Alley had better take slock of itself.

Mennorable Names

The lack of what the trade calls the "romane" of the business is indisputible. But the oldtimes have certainly had it. Whether it was Fred Fisher or Walter Donaldson, Max Winslow or Al Beilin, Arthur Fred or Nacio Herbo, Max Winslow or Al Beilin, Arthur Fred or Nacio Herbo, Perany Waterson or Edgar Bliner, Phil Kornheiser (when he was the kingpin professional man of Tin Fan Alley) or Mauric Abrahams, Harry Puck or Bert Kalmar, Harry Ruby or Dick Whiting, Al Dubry Flore, Walter May Donaldson, Max Winslow, Alley Max Winslow, Max Winslow, Max Winslow, Alley Max Winslow, Win

tentates as revivalists ("Heartaches"), then it's time for the business to take stock of itself.

Those 'Quick' Hits

Those 'Quick' Hits
It's not just that these things happen but how they happen that is important. Francis Craig' was a sustaining bandleader—and a good one by the way—over WSM, Mash-ville, when he and his blind singer, Bob Lamm, uncorked should be the summer of the sum ong others.

among others.
These are but a few. Some last—many are forgotten faster than B. S. Pully. Freddy Martin may run the ganuit of rhythmizing Fchailtowsky, Griego or Chopin, Petil last because he'll never run out of the old maisters. But the Red to the result of the result

To Each His Own" is on top. And so it goes.

Disk Jocks

The filst jeckey thingtown of much ment insenting as Paul Whiteman, Tenney Dorsey and Duke Ellinsten. Hy said that the things that threw Pertrillo over the hurdles completely was the fact that two of the truly top paskeplus for live orchestras succumbed to the platter-turning business. Description of the property of the completely was the fact that two of the truly top paskeplus for live orchestras succumbed to the platter for Business. Platter for Business and Bes Kalmus in N. Y.; the slight spots late-hour disk notes (with their all bi "interviews" and show bit palavery piled on the evidence on the usage of platters for benefit of recognition of this new vocue with the changuration of a disk lockey "request" poll, which indicates each week which are the publicle preferred tune with the property of the proper

All agree that a basic revision in the Copyright Act of 1999 is essential, if this problem is to be legally resolved).

Records

Everything wann't sweetness and light in the disk builness, however, RCA Victor reported a \$500,000 record royally payoff in the first quarter, and six months later business that the property of the proper Records

CALL ME FRANKENSTEIN



cat-smile, until the door opened. The monster was standing there, facing us—an amorphous 200 pounds of him. There was no nape to his neck. The back of his head, simply loozed down to his heefs, while his big belly pushed forward evilly at an over the waither of his sagging to the contract of the contr

paper salasman, and a lot of other with the control of the control

for those was the carried devote.

Frank Loesser: I was too buy the dark streets, I was too buy the dark streets, I was too buy intense anger, to bother about omens.

On her lips was the cattike smile again. I watched it form on her bear to be the carried, and the carried through the smile. The car slowed we were pulling up to the curb be "Why honght" I asked bitterly, "and why longht" I shall like you at all.

"But I didn't I didn't promise anything, And I don't like the looks of the carried. This lim the you at all.

"Guit," she commanded.
I got out of the ear, and we walked toward the house together. A talat and the large of the carried of the price of incidence of the price of the

This summer he started his own radio show. Like a devotee, like a Boswell, like a Louis Shurr, like a damn fool—I attended the cutting of so him. There was no, nape to his need. The back of his head simply social down to his heels, while his his process of the consistency of social consisten

Ton '47 Sheet Sellers

	TOP :	1 DINOCE DOMO			
Song		Writers		Publisher "	
Anniversary Song		Chaplin-Al Jolson)		Mood	
Almost Like Being In Love	*(Fre	erick Loewe-Allan Lerne	er)	For	
April Showers	(Bude	v DeSviva-Lou Silvers)		Harme	
That's My Desire	(Carr	oll Loveday-Helpy Kresa	0	Mille	
Chi-Baba, Chi-Baba	(Jerry	Livingston-Al Hoffman-	Mack David)	Santly-T	
I Wonder, I Wonder, I Wonder	(Dary	I Hutchins)		Robbine	
Peg O' My Heart	(Fred	Fisher-Al Bryan)		Faiet	
Across the Alley From the Ala	mo (Joe)	Green)		Canitol	
When You Were Sweet Sixteen	(Jame	S Thornton)		Shanien-B	
I Wonder Who's Kissing Her N	low + (Wil	Hough-Frank Adams-Jos	e E. Howard)	Marks	
Feudln' and Fightin'					
Apple Blossom Wedding	(Nat	Simon-Jimmy, Kennedy)		Shapiro-B	
I Wish I Didn't Love You So.	+(Fra	nk Loesser)		Paramount	
I Have But One Heart	(John	ny Farrow-Marty Symes)	Barton	
Near You	(Fran	cis Craig-Kermit Goell)		Supreme	
How Soon	(Jack	Owens-Carroll Lucas) ;		Supreme	
Smoke, Smoke, Smoke	(Merl	e Travis-Tex Williams)		American	
Lady From 29 Palms	(Allie	Wrubel)		. Martin	
Whiftenpoof Song	(Meas	le Minngerode-Geo. Pome	eroy-Tod Galloway). Miller	
You Do	† (Mac	k Gordon-Joe Myrow) .		. BVC	
Managua Nicaragua	(Irvir	g Fields)		Encore	
Open the Door, Richard	Chust	v. Fletcher-J. Mason-Jack	McVea-D. Howell). Duchess	
How Are Things In Glocca Mor	ra *(E. 3	Y. Harburg-Burton Lane)		Crawford	
Heartaches	(John	Klenner-Al Hoffman) .		Leeds	
Linda	(Jack	Lawrence)	·	Morris	
Mam'selle	(Edm	und Goulding-Mack Gord	ion)	. Feist .	
My Adobe Hacienda	(Loui	se Massey-Lee Penny) .		Peer	
It's a Good Day	(Pegg	y Lee-Dave Barbour)		Capitol	
And Mimi					•
On the Avenue	(Hard	ld Rome-Fred Freed)		Leeds	
Civilization	(Carl	Sigman-Bob Hilliard)		Morris	
Ballerina	(Çarl	Sigman-Bob Russell)		Jefferson	
Serenade to the Bells	(Кау	Twomey-Al Goodheart)		Morris	
Too-Fat Polka					
Golden Earrings					
I'll Dance at Your Wedding	(Herk	Magidson-Ben Oakland		Simon	
		The second second			

*Legit production. †Filmusical.

as Underwrite Cost of Late Masters; T.D. Cuts Own to Beat Ban Sinon and Completed. He worked one night for six hours (two assistons) and not one, tune was canned. Charlette, N. Charlotte, And in N. Y. by RCA-Victor, to which he's under contract. But he couldn't get the sides completed. He worked one night for six hours (two assistons) and not one, tune was canned. Charlotte, N. Charlotte, And On Free Dance Charlotte. Pubs Underwrite Cost Of Late Masters: T.D.

Music publishers took a hand to some extent in the cutting of the final recordings made prior to the clamp of the American Federation of Musicians' disk ban Wednesday (31) midnight. In some cases where artists did not or could not cut for the companies they are affiliated with, or had no affiliation, publishers underwrote the expenses of recording independently in the hopes that the masters will be sold to a disker at a later date. Of course, the masters made this way were inscribed with tunes the pubs did not or could not get recorded by

major disters.

For example, Ray Dorsey, who's been having trouble with Majestic Records to the point where he claims his cofiract was abrogated, cut early last week under Majestic's license, but using funds provided by a publisher. Boyd Raeburn worked the same way.

coffrient was shrogated, cut early has been ill and had taken a two-] N: Y. supreme court last week, week vacation, sivels had a Matthews's saking a summary judgular to the court of the c

Local Cafeteria Collab On Free Dance Snot

one might nor also house (two sections and the competition of the sides, and, rather than not do them at laboracy leased a 20th-7box studio in National between the competition of the sides, and, rather than not do them at laboracy leased a 20th-7box studio in National Policy with the competition of the sides, and release sometime in the future. Another angle of the recording rush early last week was the cutting, National Policy with the competition of recording and the sides of the control of the sides of t

While Signature Records was for-nished albums by Howard Matthews, Inc.; last July, the disker failed to make payment, it was claimed in N. Y. supreme court last week. Matthews is asking a summary judg-

The Peatman Annual Survey of Song Hits with the Largest Radio Audiences

(Dec. 27, 1946, through Dec. 25, 1947)

The 35 song hits with the largest radio audiences are listed below in order of the total ACI points' re-ceived in the ACI surveys during the year. (Songs in stage or film productions are indicated, Songs currently active are marked with an asterisk. Songs whose activity began in the fall of 1946 are also indicated by (1940) Number Of

	Total ACI	Weeks I	
Rank	Points	Survey	Song Title Production Publisher Anniversary Song (1948)
1.	32,088	30	Anniversary Song (1946)(Jolson Story)
2.	23,217	26	It's a Good DayCapitol
3.	23.027	21	I'll Close My Eyes (1946)
4.	21,900	17	I Love You For Sentimental Reasons (1946)
5.	21,369	22	Linda E. H. Morris
6.	21,301	. 20	How Are Things In Glocca Morra, (Finian's Rainbow)
7.	21.248	21	Managua, Nicaragua (1948)
8.	19,618	15	Zip-A-Dee Doo-Dah (1946)(Song Of the South)Santly-Joy
9.	19,004	17	A Gal In Calico (1946)
10.	18,639		*I Wish I Didn't Love You So (Perils of Pauline) ,
11.	18,224	21	HeartachesLeeds
12.	17,713	26	Peg O' My HeartRobbins
13.	17,695	21	Mam'selle
14.	17,123	- 33	Almost Like Being In Love, (Brigadoon)Fox
15	16,748	20	*You Do
16.	16,512	24	My Adobe HaciendaSouthern
17.	16,461	. 16	Oh, But I Do (1946)
18.	16,383	20	Guilty Feist
19.	15,314	28	*Feudin' and Fightin'
20	13,757		*Near You
21	13,696	27	That's My Desire
22.	13,467	26	I Wonder Who's Kissing Her Now. (I Wonder Who's K.H.N.) E. B. Marks
23.	13,249	22	I Wonder I Wonder I WonderRobbins
24.	12,865	. 16	A Rainy Night In Rio (1946) (Time, Place & Girl)
25.	12,677	- 17	April Showers
26.	12,621	25	Ask Anyone Who Knows
27.	12,562	21	You Can't See Sun When Crying
28.	11.415	21	Chi-Baba Chi-BabaOxford
29.	10,865	16	*So Far
30.	10,470	20	I Relieve (It Hannened In Brooklyn)Sinatra
31.	10,412	19	A Sunday Kind of Love
32.	9.974	12	"—And Mimi
33.	9,934	19	Lady From 29 Palms
34.	9,527	14	You'll Always Be One I Love (1946)Sinatra
35.	9,426	19	There Is No Greater Love

Disk Ban May Strangle Development Of New Talent, Injure All Show Biz

By BERNIE WOODS

The biggest question during 1948—and possibly for years afterwards—in the popular phase of the enter-tainment business will be the recording industry.

So much revolves around the spinning turntable today that the second ban against recording, institotal the second pan against recording, insti-tuted by the American Federation of Musicians, will have an even deeper effect than the first. Today, even more so than during the initial ban against the disk industry, it is a monumental, almost impossible, to build a b.o. name without the impetus and continued support of recordings. And the new ban can and will exert a strangulation hold on new talent that will have far-reaching effects on all other phases of exhibition—covered by bands and singers—vaude, one-nighters, locations. Even radio, since that medium more often culls its musical performers from recording rosters rather than spawning its own.

Since a fairly consistent flow of new talent is the lifeblood of these various fields, the effect of a drawnout recording ban on them is obvious. No better example could be highlighted than what happened to the band business during the last war. In this

to the band business during the last war. In his instance recording companies were forced by the contingencies of battlet—lack of materials, manpower, etc.—to confine available and often reduced facilities to the top mannes that in existence. For around mineral materials to dovelop new names. As a result, the bland business lost its hold on tier record-buying public. The same old bands playing the same old styles cooled public reaction, which swung over vinto a point where it is now in a very precarious position. Its pre-war 'teen-age public had matured and in its place grew a copy of Sinatzy, Como, 18 synes followers, who subsequently blocked farther afteld and extended the control of t

vocatist note on recording sales.

And today, as a result, the name band is conspicuous by its absence from commercial radio; it is often a secondary feature in theatres to the bo. pull of one of the above singers; it has virtually disappeared from the screen, and one-nighters and locations do not achieve the same bo, reaction as before.

do not achieve the same bo. reaction as before. Under the fortheoming schemp of things recorded, the vocalists now riding the pinnacle of recording success could possibly experience the same situation that helped depose the bandleader, according to some veleran music men. With fresh tajent barred from forging into the spoulight by the record ban, public interest could wane, athough with would replace the properties of the properties of the properties of for the band field to take back its own because the ban would be having the same throttling effect on new bands as on new singers.

Time to Plan

None of this gloomy outlook, however, is likely to become fact for a couple of years at least. The AFM's carlier warning that recording would be stopped as around of time to plan for the future. They've been recording virtually day and night. How much of the material stocked away will be of real value to them as time goes on is something that won't be answered as time goes on is something that won't be answered manufacturers are safe; they have a satisfactory number of songs recorded which will be included in film and legit musical scores, the source of which won't go on exhibition is some cases until the middle of '47 governing of these must become hits.

This must supation also givene before the contraction of the second of the seco

percentage of these must become hits.

This must sustain sales figures established during the past year by the majors and keep them in a healthy groupin state white awaling the eventual and healthy groupin state white awaling the eventual and that one year, however, there is no guarantee of anything. Once the recorders and music publishers get past those scores and a serving of pops turned up by past those scores and a serving of pops turned up by past those scores and a serving of pops turned up by fairly high average can be expected to find public recognition, there will be a scramble. Recording fairly high average can be expected to find public recognition, there will be a scramble. Recording executives themselves admit that due to the emergency they have recorded material that would not in other words, when an artists and recordive chief

In other words, when an artists and repertoire chief proclaims that he has material enough for three years he's telling a truth—but doing so with his fingers

crossed. He has enough more or less guaranteed material for a year or slightly longer—but after that the public will have to be much less discliminating to support companies and artists in the style to which they have become accustomed.

to suppose companies and artists in the style to which we have been accustomed. Meanwhile meanwhile a serious threat to small recording companies—including the Metal of small recording companies—including the Metal of the companies of the compa

However, while the indie companies are in great danger, on the surface, from the AFM's ban, it still may not mean that all will be knocked out of the box. It was not to be a surface of the control of the companies of the compan

British Writers Can Do!

London Music Publisher's Pitch for Land of Austerity's Musical Capabilities

By REG CONNELLY

Existing conditions are searcely conductive to healthy music business, and that being so those of the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for some degree of encouragement; to the concerned have reason for the concerned have reason for encouragement; to the concerned have reason for encouragement; to the concerned have reason for encouragement; the concerned have reason for encourage the concerned have reason for each of the

be tabulated by the AFM and that some sort of reliabition would be leveled against them by the uniford it and when the recording situation is resolved and his when the recording situation is resolved and his when the recording situation is resolved and his and when the recording situation is resolved and his and when the recording situation is resolved and his and when the recording situation is a good position—at least for a year or more. After that ill's anybody's guesa. After executives have been repeating within the past couple weeks that union that fart year or so, however, recording asiles we tent and the past of the past couple weeks that union that fart year or so, however, recording asiles we tent that the past of the past couple weeks that union that fart year or so, however, recording asiles were than that any tent and the past couple weeks that union that the past couple were the past that the pa

Band Biz in '48

(Continued from page 1873).

the name band, since the grip now hald by Bing Crosby, Perry Come, brank Sharta, Dick Haynes, Franke Laine, Vic Damone, Dinhai Shore, Jo Stafford, Pegy Lee, Margaret Whiting and others on the disk world is rarely broken today by a name band. And this is where imagination or the lack of it enters the picture.

Listen to virtually any recording released today of a major Listen to virtually any record fine latter has been lusty enough to attain a recording contract. With the exception, of course, of the movelty combinations such as Spike Jones, a record-buyer is defied to determine anything that might be called a fresh, different approach to the band might be called a fresh, different approach to the band had a recording selected will begin with a hack-regord in the second of the latter, close out, And in the event such a recording connects with public acclaim the changes and the acceptance of the second process with public acclaim the changes are it's due to the vocal, which means that the singer's market has scored again. That's what has given such impetus to the bands of

Vaughn Monroe and Eddy Howard. They are vocalists, not really bandleaders.

Kenton's Outfit

The one band incidentally, which seems to have a chance to capture public attention is Stan Kenton's new outfit. This overpowering combination is a heady time (and that's meant facetiously, since it can make your noggin ring like an auvil), and different. It is by far he most execting an auvil, and different it is by far he most exclusive the contraction of the play, or the unusual arrangements they work on although the potential to achieve a renewed stimulation of interest in name orchestras, and all agencies concerned with booking them hope Kenton can turn the tick. There's only one radio breakests and almost as difficult to explure its output accurately on records.

There's another contributing factor to the lag of band interest which cannot be hung on the leaders or the agencies

that's the disk jockey. Just as music publishers believe that —that's the disk jockey, Just as music publishers believe that the constant any-bure-ti-the-disk phinmening by disk shows that the countries of the properties of the properties of the properties of the properties of almost any band in existence that records can be heard at into the bo. success of the band business. Since the tunuic of almost any band in existence that records can be heard at with what it otherwise might pay to hear that there's no inclination toward the latter. It's just a theory but one that may hold more water than even those who hold with it may

Regardless of who or what is responsible, it all boils down Regardless of who or what is responsible, it all holls down to this: the band business, after 10 years of riding the crest of popularity, is not in good shape. There's no question had that a part of the lag is due to the general bo. Ickdown in all of the entertainment field, predicated on constantly raising living costs, but ther's also no question that the apathy toward the Dorseys, Harry James and others goes deeper. When such times occur in any business or with any country the initial anticlote calls for clearing the desks for action, followed by the proverbial belief-dightening, followed by a form of the provential belief of the provider. The band business can hardly be said to be doing any of finese band business can hardly be said to be doing any of finese.

Disk Jocks Would **Use Shindig Coin** To Nip 'Stigma'

National Assn. of Disk Jockeys is planning big things with its finan-cal share of cuttiff shinding being call share of cuttiff shinding being the control of the control of the control of the call of

Juillard and other music schools. Scholarships, according to present plans, will be awarded on the basis of regional and final auditions of amateurs. NADJ has split the country into marked areas and would induce prominent tradespeople to budges. Also, the outfit will seek arrangements with major recording the country of the country of

Gracie Fields Being

Herbert Jacoby and Max Gordon are seeking Gracie Fields or Florence Desmond to open the creekbey're pinning on the site of the former Crie Society Uptown, N. Y. former Cris Society Uptown, N. X.

Miss Fields, has made only one
nitery appearance previously in New
York at the Plaza hotel's Persian'
Room, while Miss Desmonth'. English mimic, has played the JacobyGordon uperation, the Bing' Angel,
previously. No deal has been made
as vet.

Toronto's New Year Eve Biz Cramped by Civic Election, Ban on Drinks

LICCTION, DATO ON JUTHINS.

On the one night in the year when bistros expected to clean up, night clubs and bars had a monkeywench thrown into the cash registers when clly fathers unexpectedly smoowed civic cletcion date, all night spots would have to stop serving drinks at 11:30 on New Year's eve.
With this the first holiday Season in 30 years that ilquor has been spots were add out at capacity long in advance of the night, with clubs and holes charging as much as \$20 a couple cover.

and hotels charging as much as \$20 a couple cover.
With Toronto's civic elsevice theoring New Year's day, discovery was being New Year's day, discovery was a by-law forbids the selling of liquor on an election day, this leading to notification to night spots from the Liquor License Board that licenses would be immediately cancelled if dribts were sold after the 11:30 pm.

deadline. Notification came so unexpectedly anufacturers whereby the winners of the contracts to cord.

If eventually receive contracts to cord.

Angled for N.Y. Cafe Date Herbert Jacoby and Max Gordon, the Sue Jacob and the contract of the contract

'Nother Suit vs. 'Alamo'

Nother Suit vs. Alamo Songwriter William F. Peters Suit vs. Alamo Songwriter William F. Peters and tunesmit Joe Green with an in-frametrial pigent grant tunesmit Joe Green with an in-frametrial pigent musical, ribor to rehearsal the end of February, Score is by Ernesto Lecunoa, the Curro Peters alleges that "Across the leave from the Alamo," as written by Green, and published by Capitol and Leslie. was littled from the Cropper.

Title is the same as the Panamalan autonal dance, and bocale is maturally there.

RETAIL DISK REST SELLERS

National Rating		THE TALE OF THE WANTE NAMEDLE												
		Survey of retail disk beat selers, based on reports ob it is clear, based on reports ob it is cities, and showing comparative saler rating for this and lent week. Week Ending Jan. 3 Artist Label, Title	New York-(Liberty Music Shop)	Chicago (Hudson-Ross)	Detroit—(Grinnell's)	Kansas Oity-(Jenkins Music Co.)	Los Angeles—(Denel's Music Shop)	San Francisco-(Sherman-Clay)	Boston-(Krey's)	indianapolis(Pearson)	innespolis—(Schmidt's Music Co.	Louis-(S. S. Kresge Co.)	Seattle-(Sherman-Clay)	T O T A L P O I N T
k.	wk.	VAUGHN MONROE (Victor)			-		-	1	,		12	ŧ		
1	1	"Ballerina"		3	1	1	1	1	1	3	1	1	1	99
2	2	"Golden Earrings"	••	1	. 4	•••	3	, 5	••	4	9	3	8	51
3	. 3	"Too Fat Polka"	- 3	2	.5	6	5	٠		٠	10	7	3 -	47
4	5	JO STAFFORD (Capitol) "Serenade of the Bells"		4			4	٠.,	5	٠	8	. 5	4	36
5	4	FRANCES CRAIG (Bullet) "Near You"	2		2	. 7					6	4	-	34
6	6	ANDREWS SIS-D. KAY (Decca) "Civilization"		134	_	2		2				2		27
-	9	ROSE MURPHY (Majestic) "I Can't Give Anything But Love"		5	*				•	- 1		-	••	_
7	9	. BING CROSBY (Decca) ,	_	•	••	••	•	**	•••	- 1	<u></u>	••	••	- 26
8	.:-	"How Seen"				4	. 2	4	• • •		••	••		23
9A	14	BING CROSBY (Decca) "White Christmas"					7		6			٠	5	15
9B	10	PEGGY LEE (Capitol) "TH Dance at Your Wedding"				. 8			3		7	٧.		15
0	11	MARGARET WHITING (Capitol) "Pass That Peace Pipe"		6			-				2			14
		BING CROSBY (Decca)	-	•			•••	-		···		••	•••	-13
1	-7	"Whiffenpoof Song"			3		•••	9		8			••	13
2A		"Papa Won't You Dance"	. 4				4	8	9					12
2B		LOUIS PRIMA (Victor)	. 6						4					12
-		B. CLARK-NOBLE ORCH. (Col) "I'll Dance at Your Wedding"					6	-		5		7		11
.3	15	JACK OWENS (Tower)			••			•••			••		•••	
4	16	"How Soon"		••	••	***	••	••	2		•••	10	••	16
5A		"Pass That Peace Pipe"	. 7	`		٠			٠.	6				9

FIVE TOP Dorothy Shay ALLEC Orig. Cast ALBUMS

Tin Pan Alley

ness—shid Petrillo promises to further complicate it—a new-cycle came into full flower in recent months. Jazz went longhair. What's more it paid off in the Carnegies and Town-billy mains to the effect Carnegies Hall and Kliede the people. Phil Spitalny, Spike Jones, Josh White, Duke Ellington, Ella Pitzgerala with Dizzy Gillespie, Libby Halman, and Susan-been doing well in "concert." Actually, it's a fancy way of labeling an elaborated stage procentation—spen of it with frank vaudeville overtones—but the reserved-seat trade bought at an price on the Side Concert. Actually, it's a fancy way of abeling an elaborated stage procentation—spen of it with frank vaudeville overtones—but the reserved-seat trade bought at an price on the Side Concert. Actually, it's a fancy way of abeling an elaborated stage procentation—spen of it with frank vaudeville overtones—but the reserved-seat trade bought. As a price on the stage of the process of the stage of the stage

New Publishing Setups

New Publishing Setups

New publishing setups included the long-brewing Dave Dreyer-Frankle Carle firm, which is off to a good start. Ben Bloom, another ex-frving Berlin associate, likewise Bloom, another ex-frving Berlin associate, likewise for the start of the sta

versely, the junisic meni, realizing it's better business to espitalize on what is a so-called evil, have had no compunctions about negotiating such ties.

The diskers, realizing their own power, have made publications about negotiating such ties.

The diskers, realizing their own power, have made publications are realized to the power of the state of the season of the season which he is four or five setups, is the most dominant. Silckest move was the Mood Music partnership which Jonie Taps shrewdly engineered whereby Columbia Pictures, of which he's now the musical expert (and also slated to become an associate musical experts and the state of th

covered.*

Despite Decca's expansion in affiliated music activities, that coripany remains the lone independent of the Big Four. RCA Victor, after all, is but a sur-diary of the NBC-affiliated empire. Columbia and CBS are tied in. And if the analysis of the control of the columbia and CBS are tied in. And if the columbia columbia and CBS are tied in. And if the columbia columbia and CBS are tied in. And if the world increase the columbia and c

ASCAP and BMI

The American Society of Componers, Authors and Publishers, and Broadcast Music. Inc., Decause of their large pools of music, are ever to the fore. BMI extended its contracts with radio, which expire in 1949, is likewise extentiate with radio, which expire in 1949, is likewise extentiate with radio, which expire in 1949, is likewise extensive the radio of the secondary of the se

Auture.

ASCAP, recognizing BMI's dominant ownership by the broadcasters, figures on parallel procedures on all these future phases. It wants any U. S. decree to impose the same limitations on BMI.

BMI went in for some aggressive pacting of niteries

not restricting its licensing to radio, as heretotore. It also took over Associated Music Publishers, acquiring the entire capital stock, and made Carf Haverlin the new presy.

ASCAP, in turn, fell into some \$800,000 in blocked foreign revenues, following the war, but in turn had be pay out of the contract of the con

Personalities

The year saw its usual personality highlights, Guy Lombardo's Tempo IV Inspired Tommy Dorsey into fooling around with cabin cruisers. Meastros like Whiteman, Dorsey, and Ellington going disk Jockey inspired the Coast disk Jocks to protect bandedesters invading their field. Sigmund Jocks to protect bandedesters invading their field. Sigmund Jones musical mayhem selling at \$3,80° concerts' to bolf b.o. Le Gallic Kid, Maurice Chevalier proved toujours sockeroo' in his U. S. comback. Margaret Truman got sockeroo' in his U. S. comback. Margaret Truman got more White House than Microphilian Open House.

House.

House of the More's trade end in a place crash, and Rebellenges intery and value conclude Enny Good-man tiffed with Columbia Records prexy Edward Walferschi, shifting over to Capitol, and RCA Victor brought out an album of Jane ("The Outlaw") Russell's vocalishenical Rodgers & Hammerstein continued as the wonder boxy of the Rodgers & Hammerstein continued as the wonder boxy while Billy Rose's column snowballed into Journalistic renown. Van Johnson made his Singing debut on Mc-McRecords where cleel', and Al Jolson continued to prove Records where cleel', and Al Jolson continued to prove "Jolson Story" album hit Johnson partner: by giving him a percentage deal but did contract for a flat \$600,000 for his Zaster Farade" limpaical ... and Philos badgeted \$300.000 Flasgiate Decame a cause celebre in longhair circles, including Damrosch's statement he would conduct for her, as an artist, and Columbia Concerts went to be for Paul torium. Tex Beneke is dragging to the Clean Miller billing and the Miller estate protested to the new Rainbow Records for its release of "A Tribute to Glenn Miller' album. There were Grace Moore's tragic end in a plane crash, and

Tragic Milestones

The tragic milestones of the year included songwriter Walter Donaldson, who died at 54 at his Santa Monica home, Mose Gumble, dean of songhuggers, who died in harness en route to a periodic Hollywood assignment, at the age of 71; and ASOAP encertai manager John G. Paine, at the sign of 37, while he was making one of his many good-will talks in the west on behalf of the Society.

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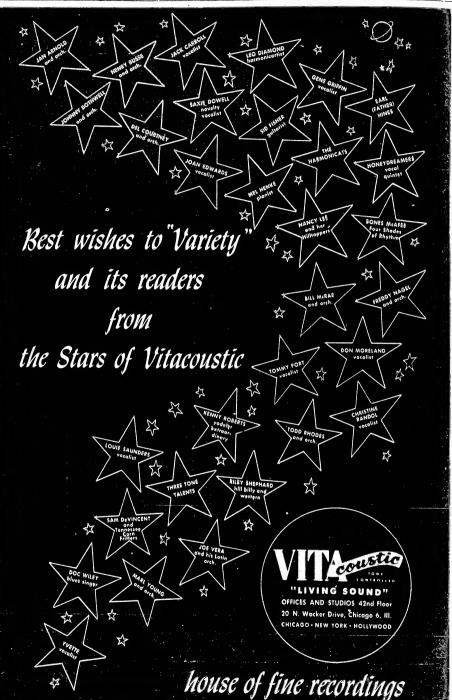
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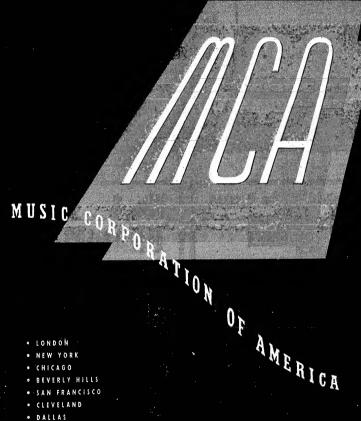


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Band Reviews

With Al Jennings and Pat Laird Evener Best. N. Y. Library Company of the establishment of the stable of the stable

dent.
Trombonist Al Jennings handles
male vocals. His pipes are okay on
such novelties as "I Cart Get Off
My Horse." Pat Laird, a slim brumonths ago, does the chirping in an
adequate manner. An excellent
dancer, according to Morgan, she'll,
be the control of the department of the
light of the department of the control
of the department of the departm

ing in theatre dakes. Here for an eight-week stand after winding up a 17-month stay at the Biltmore Bowl, L. A., orchestra the Biltmore Bowl, L. A., orchestra tre dates before returning to the Coast to open April 13 at the Clare-coming east outfil has been busily waxing for Decca with some 60 sides due to be cut before the ban lakes effect.

TOMMY REED ORCH (12) With Sherry Stevens Edison Hotel, N. V.

Edison Hotel, N. Y.
Fresh from a six-week theatre and
nitery tour with the Three Sund,
frommy Reed's band is making its
first New York major location apreed, four brass and three rhythm,
Organized about a year ago, orchestia has played the midwest, south
and did a bott of Mountainaide, N. J.
A commercial band on the sweet

arrai sport stand at Donahuev, J. A commercial band on the sweet side. Reed's crew features a fine trade; For dinner he employs a muted easy termination of the control of

BILLY BISHOP ORCH (13)

RIGHT AUSSION (18) Muschiched Hotel, Kansa City Muschiched Hetel, Kansa City This is the first trip for Billy Bishop's crew into the Terrace Grill of the Muschicheach, but not his first the Muschicheach, but not his first a long stand at the Southern Mansion just down the street some six years ago. Since then outfit has played through the middle west and Main change adds at no of fiddles Main change adds at no of fiddles s uncergone some revamping, Main change adds a trio of fiddles

> FIRST SMASH HIT OF 1948!!

WITH A HEY

BOURNE, INC. 799 Seventh Ave.

good advantage, resulting in neat to the instrumentation, combining concert effects, but there's not with three reeds, three trumpets, acough of them to make much of a plane, string bass and drums, and Trombonist Al Jennings handles influenced the string pass and crims, and any large transport of the string pass and trust and the string pass and the stri

which the outfit recently put on wax.

The 3-3-3 grouping of instruments music generally is very commercially flavored, with extra fils from claily flavored, with extra fils from the control of the con

nightly.

Alice-Mann, vocalist, handles the more torchy numbers in thrushy style. She gets in on novelly now and then, but mostly Bishop himber to be a superstance of the style of the sty

Following the date here Bishop band wends eastward for a stand in the Peabody hotel, Memphis. Quin.

Music Notes

MUSIC FOOTES

Bob Graham waxing five idea for Columbia label with Xavier Cugat orticests. "New Swaps in Metro: Relating Bandit" go to Felst Tunes "What's wongs in Metro: Relating Bandit" go to Felst Tunes From. "Daniele Amfitheather set to cleft score to "Lefter From An Unknown Woman". "Lauritz Mel-More More and "Left Swaps" orchestat for cleft with Kay Kyars' orchestat for Columbia. "Pex Ritter playing Interstate circuit (Freas, in January terstate circuit (Freas, in January Cown, Anno Musis firm... "Miss Swaps Swaps Swaps Swaps Freas Swaps Freas Swaps Freas Swaps Freas Swaps Freas Swaps Freas Frea

... Al Comparti working for his sown Amco Musis firm ... Mike Sukin replacing Ted Grouya as Coast rep with Dave Dreyer music firm ... Mellie Lutcher troit, April 19, at \$2.509, almor's top salary to date, ... Max Steiner set in k score for Warner, Bros. "John-ny Belinda" ... Frederick Hollander cletting seven tunes for Betty Grable starrer, "This is the Moment," then the firm of the starrer, "This is the Moment," then the firm of the starrer, "This is the Moment," then the firm of the starrer with the hell do three numbers and follows with score for the Loretta Young Robert Mitchum starrer, "Tall, Dark and Handsome"



Starts the New Year with these

Sam Fox

POPULAR SUCCESSES

(New Recordings Ready Soon)

"YOU TURNED THE TABLES ON ME"

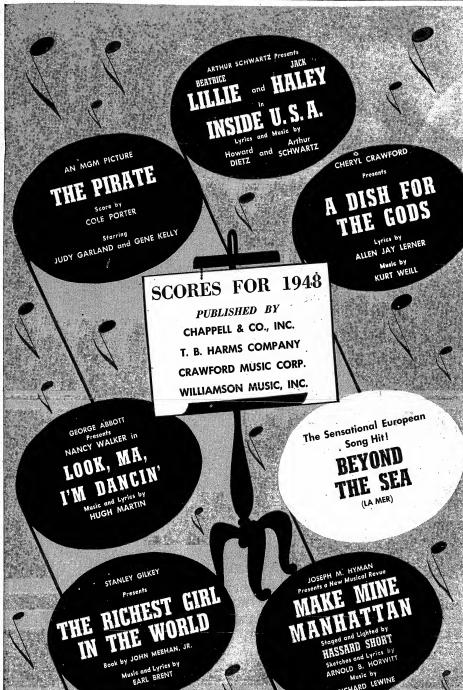
"NIGHTS OF SPLENDOR" (Neapolitan Nights)

"NOLA"

"LADY OF SPAIN"

And the Successful "BRIGADOON" SCORE

SAM FOX PUBLISHING COMPANY RCA BLDG . RADIO CITY . NEW YORK CHICAGO . LOS ANGELES



RICHARD LEWINE

Season's Greetings and Congratulations

VARIETY

EDDY DUCHIN

CALLOWAY

WM. H. MITTLER 1619 Broadway New York 19, N. Y.

Inside Orchestras—Music

M.G.M. Records has signed on instrumental and recal group that has been getten together to make a demonstration recording on new song by Bottler to make a demonstration recording on new song the state of the state

Playings of it started requests for the tune among Cleveland coin machine owners and one, Jack Cohen, who's also head of the Cleveland Phono Merchants Assn. brought Feist into the picture.

Name under which the group that made the first disking, will record for M-G-M is undetermined. It consists of N. Y. studio musicians and vocalists headed by Artie Malvin, formerly with Tex Beneke.

Emma Lou Welch, femme chip from Kansas City, discovered that it can take a long time to cover two short blocks. Miss Welch has been in Hollywood for the past two years trying to get a disk break to no avail. In desperation she sent a test disk to Louis Blasco, head of K. C.'s Blasco Music in hopes that he might be able to help. Blasco sent the disk to Capitol Records here, changing Miss Welch's name to Madeline Brown. Benny Goodman happened to hear the platter and immediately phoned Blasco for information about Miss Brown. Goodman was informed that lived just typo blocks from Capitol Record's Hollywood offices. Emma Lou Welch has etched five sides with Goodman to date.

Unusual surprise twist to an unintended song exploitation has taken place in Europe with a ditty Pat Ballard penned as a private gift to his Ballard was moved by the privation expressed in letters from abroad and dashed off a little violin, piano and vocal number which was sent overeign as a "message of hope—but the musted family have made it a overeign as a "message of hope—but the musted family have made it a distribution of the move of the control of the contro

Paul Mills, of Mills Music, had his picture printed in papers throughout the country complete with address, stating that he had "switched the past three weeks Mills has been getting mail from different religious properties of the properties of the past properties of the properties

Since the Majestic recording by Rose Murphy of "I Can't Give You Anything But Love" began clicking in New York and other eastern markets, there's been some speculation about the source of one of the sounds on the disk, which seems to be a too-harsh brass drum kick. Actually, the sound enanates from a board placed mider Miss Murphy's tool at the total control of the sound of the s

George Moffett, manager of the Hal McIntyre orchestra, sent out an odd Xmas card. Edged in black, the envelope likewise, the eard read: "It is with the greatest of sympathy that I wish everyone in the band business a Merry Christmas and a Happy and Prosperous New Year." "Prosperous" was underlined.

TRULY A STANDARD!

& LEONARD WHITCUP

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IRVING MILLS SUGGESTS FOR YOUR PROGRAM

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

Music by . . JIMMY McHUGH

> She's an Old Sweetkeart MARY LOU

The Nation's Record Hit I Can't Give You Anything But Lo√e Rose Murphy (Majestic 1204)

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ORCHESTRATOR

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Eddy Howard ORCHESTRA "The Sheaffer Parade"



FRAY HOWAR

BEST ORCHESTRA OF 1947

EDDY HOWARD 85,290

GUY LOMBARDO 17,720

VAUGHN MONROE 38,208

SAMMY KAYE 16,980

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Eddy Howard Majestic Records



EDDY HOWARD

EST "WESTERN" RECORD of 1947 BY A POPULAR ARTIST

"My Adobe Hacienda," EDDY HOWARD 11,954	"Blue Tail Fly," EDDY HÓWARD 1,339
"Ragtime Cowboy Joe," EDDY HOWARD 9,270	"My Adobe Hacienda," DINNING SISTERS 632
"Smoke, Smoke, Smoke," PHIL HARRIS 3,209	"The Old Spanish Trail," EDDY HOWARD 202
9 209	

MAJESTIC RECORDS



W. A. SHEAFFER PEN CO.

BMI Purup Sheet

HIT TUNES FOR JANUARY (On Records)

A GIRL THAT I REMEMBER (BMI)

Tex Beneke-Vic. 20-2497 Victor Lomi Tommy Tucker-Col. 37941

AS SWEET AS YOU (Regent)

Art lund—MGM 10072 • Freddy Stew
Bill Millner—United Artist*

FOOL THAT I AM (Hill & Ronge)

Dinah Shore—Col. 37952. • Sammy Kaye—Vic. Georgia Gibbs—Maj. 12013. • Bily Eckstine—Mi Erskine Hawkins—Vic. 20-2470 • Brooks Broth Dinah Washington—Merc. 8050 • Gladys Pelmi

EODGIVING VOIL (Mallin) Harry James—Col. 37588 Johnny Johnston—MGM 1 Sammy Kave—Vic. 20-2434 Jerry Cooper—Diamond

HILLS OF COLORADO (London)
Guy Lombardo-Dec. 24179 • Robert Scott-

LET'S BE SWEETHEARTS AGAIN (Compbell-Porgle)
Morgaret Whiting-Cap, 15010 • Victor Lombarde—Mol. 7269
Sill Johnson—MoM 10121 • Shap, Fields—Mosicreth 525
Bill Johnson—Vic. 20-2591 • Guy Lombarde-Monica Levis—Dec.

MADE FOR EACH OTHER (Poor)

inic Cugat-Budy Clork-Col. 37939 ** Monicu Lawin-Sip. 15105
Bick Braney-Mej. 2723 ** Enric Mondriguerus-Net. 9022
Desi Arnez-Viz. 20.2550 ** Machite-Cost. 9003
Rene Cobel-Dez. 50006 ** Mario Ilno Landin-Viz. 79-7345
Elisla Smith-Roli Ebriy-Dez. 42-772

MY RANCHO RIO GRANDE (Herwell-Criteries) Jack Smith—Cap. 473 • Shap Fields—Musicraft 522 ick Jurgans—Cal. 28027 • Esquire Trie—United Artist 114

THERE'LL BE SOME CHANGES MADE (Morks)

Dinoh Shere-Col. 37263 • Peggy Lee-Capitol 15001
Fets Weller-Vic. 20-2216 • Ted Weems-Dec. 25288
Ambrose Holy-Merc. 6957 • Eddie Condon-Dec. 18041
ghn Menree-Vic. 20-2607 • Cindy Walker-United Artist

WHY DOES IT HAVE TO RAIN ON SUNDAY

Freeldy Martin-Vic. 20-2557 Snooky Lan

*Soon To Be Released

- Coming Up A BED OF ROSES (Johnstone)

ALL DRESSED UP WITH A BROKEN HEART

LOVE IS SO TERRIFIC (Mellin) NINA NANA (Enc PASSING FANCY (BMI) TERESA (Duchess) THERE I GO (BMI) WHO PUT THAT DREAM IN YOUR EYES

WHO'S GOT ALL THE DOUGH (Alvin) YOU'RE GONNA GET MY LETTER IN THE

BROADCAST MUSIC INC.

VENUE . NEW YORK 19. NEW YORK

Season's Greetings JULIAN T. ABELES 745 Fifth Avenue, New York

GEORGE OLSEN



and HIS MUSIC

EDGEWATER BEACH HOTEL CHICAGO

MAJESTIC RECORDS

WM. MORRIS AGENCY

Wednesday, January 7, 1948

Music Notes

Carole Arden cut eight sides for by United Artist label... Carlos Calonom Productions which will be Gastel to Mexico City till New Year. Carlos Calonom Productions which will be Gastel to Mexico City till New Year. Gastel would be seen to the control of the Carolina Caroli wicke, Spina-Green Music Corp. nold satirieal sugerbush song, "Crossbone Country" to Lou Levy, chief of Leeds Music, for \$43,000. Tune, authored by Harold Spina- and Bob Russell. Spina-Green next month. "Freddie Slack sleed four sides for Capitol With Charlotte Blackburn on vocals ...Norma Harriet will cut for Al-legro linely hacked by Bert Shefter Legro linely hacked by Bert Shefter Legro linely hacked by Bert Shefter 20 tunes for Shandard transcriptions ...Mag Warnow orchestra cutting ...Mag Warnow orchestra cutting ...Mag Warnow orchestra cutting segro libel backed by Bert Shefter and crew. Freedy Martin transcriptions of the control of the

Amas Eve, merrymaking this year was the most expensive ever known here, with supper and wine totaling here, with supper and wine totaling were far from filled, however. Not that the free spenders did not have the dough, but first there was some hesitation in laying oneself open to heavy taxation when new taxes ment.

SEASON'S GREETINGS

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THREE DARING DAUGHTERS'

Jerry Wayne - Dell Trip THE

DICKEY-BIRD SONG

COLUMBIA RECORDS

ROBBINS MUSIC CORPORATION

RALPH GINSBURGH

PALMER HOUSE ENSEMBLE

Cafe Industry Caught In Wave of Cycles

- By NICK PROUNIS

By NICK PROUNIS

The old adage that lightning never strikes wive in the same place doesn't apply to the cafe business of the same place of patrons at niteries and, side by side, the spigot controlling the free flow of coin has gone on and side by side, the spigot controlling the free flow of coin has gone on and officer of the same place of the same pl

Bucket Shop Operators

Bucket Shep Operators
There was another group of free spenders from 1810 to the middle good and the spenders from 1810 to the middle good and the spenders from 1810 to the middle good and the spenders from 1810 to the spenders from 1810 to 1810 t

til the frightful dark days of 29 to 34. Again the pendulum swung to the other extreme, as in the days of 1810, because the people who al-ways possessed the greater portion of the gold of the land were the only fortunate ones financially able to go out on the town. The less-fortunate reverted back to enter-tainment suited to their financial

Pendulum Again Swings

From about 1935 to the end of World War II the pendulum started to grind itself back to where the general population started increasing its income and thus spreading the national wealth around. Consequently, the cates found themselves extent to labe O. Public but in a quently, the cates found themselves catering to John Q. Public, but in a big way. In addition to increased incomes enabling folks to spend more money on anusement, the natural reaction of war hysteria, coupled with a feeling of abandon, helped populate the nightcube. Now that the war is over and we are that the war is over and we are normaley, the so-called spending honeymoon is over and the old pen-dulum is now swinging back again honeymoon is over and the old pendulum is now swinging back again to where the small group of people with a luxury income can now only afford to frequent the better dining and dancing salons. Another commentary on why nightclubs can an-

anu dancing salons. Another commentary on why nightchus can anticipate a dropoof in attendince is a dropoof in attendince is a dropoof in attendince is a live of the fact that the attendance in exclusive cafes and restumants will naturally be lowered by the return of so-called normal fitnes, it should be remembered that times, it should be remembered that people, and even though they may poople, and even though they may not be financially able to go out as often as they might wish, nevertheless, they will occasionally seek entertainment. Therefore, cale own-teless, they will occasionally seek entertainment.

Philly Niteries' All-Out Community Chest Aid

The much-maligned nitery business chalked up the best record of any industry in the recent Community Chest drive.

Frank Palumbo, chairman of this division, section of weed lart when division, section of the control of the control

frank Pallingo, channel of the division, received a medal last week in recognition of the record achieved by the night club industry which raised 622% of its quota.

How Times Change

The day of affability in niteries has now returned. The bonifaces are now amicably chatting with the cus-tomers. It's an art that many care owners have neglected since the boom wartime era and has been re-acquired coincidental with the busi-

Similarly, the staffs are at their amiable best. The mattre d' for some time has been giving out ringside tables without a hefty pourboire, and everyone from captains to waiters and busboys are showing courtesies that have long been neg-

lected.

It's now apparent to many that the day of personal followings has returned in full force. The stock of friendships is again paying off, now that the boniface can no longer rely on a terrific amount of transient trade and the lure of names. The latter is true because so few are available. available.

Helleoso There!

Helloeon There!

It's also sparent to many that the cafe performer commanding a four-figure alary is no longer fleeing the bolte after his 'chees are a roster of acquinitances for what he hopes will furn out to be a personal following: That's one of the reasons why several of the reasons why several of the proper brackets or years. Mixing is still forbidden by the chorus line in the first tree touts, but the upper-exempt from that score exempt from that score a comment of the possibly the forement example of

exempt from that score.

Possibly the foremost example of how affability pays off is, seen in the case of Eddie Davis, of Leon & Eddie's, N. Y. Davis knows the first names of many hinterlanders who come into his spot. Furthermore, he draws upon his knowledge of small towns, gained through many years of trouming, and can converse flux. of trouping, and can converse ently on familiar landmarks in that town. It's been paying off for years. Davis probably holds the alltime table-hopping championship in the niteries.

niteries.

Among the performers, personalities such as Sophie Tucker, Hildegarde, Joe E. Lewis, Phil Regan, Morton Downey, Harry Richman and a few others in that category can fill up various clubs for long stretches because of their personal-friendship followings.

Back to Jamaica By CHUCK BROWN

"That's a great act you got there kid. Great; only one thing, though You shouldn't try a single. But don't worry about a thing. You can fix it easy. All you got to do is put a sexy-looking girl in the act."

put a sexy-looking girl in the act."
I'm took the right after the first show in Jamales, L. I., where I'm doing a showing date, So I try to explain to this agent that I have a trapeze eat and it is almost impossible to find a girl who can do any trapeze to the state of the stat

After about six months, she finally learns to hand me things and I figure it's time to go back to New York. SO BACK TO JAMAICA.

SO BACK TO JAMAICA.

Now the act seems to go a little better this way. However, the agents tell me that the kid is pretty but she doesn't do anything I, need a girl in the act who can really do some tricks. Well, this kid east to anything but stand there and hand me together across the stand there are the standard of the complete across the standard standard the standard standard the standard standard the standard the

The act is improved 100%. The fact is, it does very well. But the agents still aren't quite satisfied. They tell me the act needs just a little more punches Now, one of the girls knows a guy who is a sensational hooler. We put thim in the act and start west to break in the quartet.

After six months, BACK TO.

JAMAICA.

This time the act really murders them and I figure we're all set for the big time but some agent gets hold of the three other people in the act and asks them what is that guy, on the trapeze doing in your act, and suggests that they form a trio and go west to break it in.

This is how I became an agent. The doing all right, too, I have an act lined up that is really going places. That is, just as soon as I can find a sexy-looking girl to put

Bernice Parks and Betty Janev Smith pacted for the George Jessel show at the Copacabana, Miami Beach, Jan. 16.

Local Boy Not Blue About Chi; **Beaucoup Shows in the Black**

By IRV KUPCINET

Chicago.
All right, so everything west of the Hudson is strictly Shmo-ville and tantamount to playing a week in Hartford. But we Shmos in Chicago—

Chicago, that's a fairly large sized commua fairly large sized community of approximately 4,000,000 persons, who live on the banks of the blue waters of Lake Michigan, about 900 miles, as the Swifty Morgans fly, from Broadway — do have our momet Just ask Jar



Just ask Jack Benny, Talullah Bankhead, the Lunts, Danny Thomas, the Ritz Bross, Joe F-F-Frisco, Spike Jones, Mary Martin, Sam Goldwyn, George Jessel, Bob Hope, the Andrews Sisters, Noel Cowney, the Lackman, F. K. Witgley, George of other important figures of the stage, screen, radio and sports whiris.

stage, screen, radio and sports whire; as 1947 has been a partitude of the stage of the constant flow of the constant flow of hard-earned indicators of the constant flow of hard-earned indicators of olders at the boxoffice. And talking of b o, let's start with the maesitro of the fields, dack the maesitro of the fields, dack the constant flow of the fields, and the maesitro of the fields, and the maesitro of the fields, dack the maesitro of the fields, and the maesitro of the fields, and the maesitro of the fields, and the maesitro of the fields of the fie

Linn, Chicago Times)

Be did even show per day, except

Insished his seventh show of the
day, Benny was visited by Nate
latt, the B. & K. exce in oharge of

Platt, the B. & K. exce in oharge of

reported Platt, "Weve still got

after they've stood in line for hours,

Let's put on an EIGHTH show." So

after they've stood in line for hours,

Let's put on an EIGHTH show." So

after they've stood in line for hours,

Let's put on an EIGHTH show." So

after line in ea year, Benny and his

clighth time in a day that had started

15 hours earlier for them. Ed. note

—Not even the week Kup and his

mers played the Chicago rivals

Benny's feat).

Jessel and Galdwe

Jessel and Goldwyn

Jessel and Goldwyn
The Oriental theatre, kingpin of
S&S chain, blossomed out as a first
are house this year and tried its
hand at lavish premieres. It was here
the control of the control of the control
Who's Kissing Her-Woo'' made its
world debut, abetted by a flock of
Hollywood stars, including that master of the spoken word, Jesself, Joy
Morths Steward and Richard Green
Morths Steward and Richard Green
Chis broke all records for the house.
And just a few doors down-the
Essances house, the Woods, broke
Essances house, the Woods, broke
all records with 'Best Verso of Our

This broke all records for the house screet (Randolph, that is) another Essaness house, the Woods, broke sixeet (Randolph, that is) another Essaness house, the Woods, broke all records with "Best Tears of Our Lives," for which Sam Goldwyn, estantially a state of the Control o

cago that maestro Spikeowski now plans to return here annually. And Alfred Lunt and Lynn Fontanne in their "O Mistress Mine," were solid citizens from the very opening night. Niteries

Niteries .

Dutil the holiday doldrums airrived, the night spots had their moments too, even though the carbournes for the most part has hit and the condition of the night spots and it records last summer with Danny Thomas and in November celebrated it in this precarious phase of show the condition of the condition of the precarious phase of show blood talents of for Jacobson and Nike Fritzel. Ralph Berger's Latin Quarter had it hips spot, too, with packed the Randolph Si. nitery for weeks.

And the Mayfair room, heretofore atering only to the bloods and And the Mayfair room, heretofore catering only to the bloods and elite, pulled a surprise by booking elite, pulled a surprise by booking seeks. Fice or the surprise by the su

Black Hawks, although each finished far down in the standings, had ban-ner years at the b. o. The Bears and Cardinals had the biggest sea-sons of their histories and their game on Dec. 14 in Wrigley field drew an all-time high for profes-sional football in Chicago —48,600 naid

maid.

Chicago also set a new record for indoor fights with the Tony Zale-Rocky Craziano fight in the Stadium in July grossing \$422,918. That gives this little burg the record outdoor (Dempsey-Tunney) and indoor fight gast his 'Illinois village 900 miles west of the Hudson isn't like the blg Yown. But i'll do unlike the blg Yown. But i'll do unlike Janother New York comes along.



GEORGIE PRICE Direction MCA

Laying Off Under Four Presidents

By SOLLY VIOLINSKY



Laying off is quite an art, although there is nothing commendable about it it it just so happens that I like laying off more than anything else and than it will the laying off more than anything else and than it will the laying off more than anything else and than it will the lay like how.

It was born in Russia, but I didn't That's when a custom off when a custom off the laying the daylight until I got to Ellis Elland. That's when a custom of the lay further was a custom with the lay further was a custom that my father was a custom in the laying the layi

is and Procein came into the stop to book one of their theatren. Just by luck they didn't know anything about maste and figured. I was a musical genius and ready for vandevilla.

We will be a state of the state of

his fiddle playing, because, I'd be accused of being jealous. On the other hand, if I should boost it, music lovers would call me a moron. So, III just keep my mouth shut and say that he is not as good as Helfetz or me, and in that way I'll be neutral.

Including the Video Rights

Right now I'm laying of on Radio and I don't care for it. I'd quit, like that, if the money wasn't so good. Some day, not too soon, I hope, I'll explore the possibilities of laying off in Television. I think I'll enjoy that more than Radio because people will be able to see me doing it.

laying off in Television. I think I'll enjoy that more than Radio because people will be able to see me doing it. In the meantime, I'm going to write some populari songs-because I understand that it's practically impositive properties and the state of the properties of the properti

A Bow to Diamond Jim Brady

I recall one writer saying of me that I should have been born 30 or 40 years earlier when so many charming and wealthy admirers showered railroads and yachts and diamond minee-and-baronial estates on feminine entrainers. That was very sweet of him and I thanked him for it, but I must confess that up until 1948 no one has ever offered to give me psything like the Empire State Blidg. No one ever has any plans to name a theater after Hildegarde.

arte after integerrer.
But please, please don't misunderstand me, I would
feel terrible if you did. All that I ever want is to know
that audiences can forget their worries for a short while
through my kind of entertainment. Yet it doesn't hurt
just to glance back at those fabulous, those fantastic days
of the extravagant barons, does it?

of the extravagant barons, does it?

I am thinking of one night at the Plaza, a wonderful night! It was a show that the people endoyed from the beginning—there was something in the air, me joie' do room, into a party. On nights like that, every show person knows, an entertainer pan do no wrong. Everything went right, the bad Hildegardean jokes, the romantic song, even the loud songs and the clowning, everythoiz.

songs, even the loud songs and the clowning, everything, And when it was over a man came backstage. I swear there were tears in his eyes, genuine tears. He paid me the special behavior of the specia

"All right, then," I finally suggested. "I will give it to the Red Cross or the Community Fund, or any charity you prefer." And a smile lit up his face as he pressed the money into my hand.

the money into my nano.

When he left me, I was exhilarated. Here was a man whom I had made so happy that he insisted on doing something like this. Ah, people are generous to a fault when they are affected deeply! I glanced down at the crumpled bill in my hand and to this day I haven't recovered from the queer shock. It was a \$1 bill!

"Hildecords."

HEAVEN'S SHIPPING ROOM

***** By JOE LAURIE, JR.

The scene is the large, downy, golden-colored cloud in Heaven used as a shipping room by Fate. Here we see angels and archangels placing millions of babies, red-faced

angels and archaogels placing millions of bables, red-faced bables, bables from the peaceful Land of Nowhere Into Mily doud-like baskets, and the little doffice boy angels wipe mily double by the little double boy angels wipe mily double by the little double boy angels wipe written out by the firm hand of Fale, the hend abipping detek. The name, address and future of each bably is neally written on a tag, which is placed on the handle of the basket. The Stork foreman is checking up on his garge wings and time-meters; a loading Stork can cause a loi of suffering and worry, and he is, smart crouple to know when a Stork is an worry, and he is, smart crouple to know when a Stork is a middle-aged, short-legged, three-looking 190 on his crew, there is a middle-aged, short-legged, three-looking 190 of the time with the little. He chaims that they should get more time off; there are too many decreare of the goods after they are delivered; that they are reglecting their proper feeding, schooling, teaching of manners and religion; that they raise them only to be shot down by cannons backed by Hate.

Why don't they send the Doves down for a few trips to deliver Peace? They have been sitting around cooing softly, doing nothing, while we have to go out making deliveries at all hours of the day and night. Let the Doves go down and set the scene properly for the delivery of these beautiful bundles of by. Will Peace on Earth our jobs will be so much happier and easter.

The listening Storks shook their heads and started to go on back to their work. "He's right," some of them mur-mured, "but after all, this is our job and we have to do it. The Big Boss knows what it's all about and will take care of everything ingod time. All we can do is to deliver. Fate makes out the Bills of Lading, but I do wish he would stick in more langther in the pockets of these body's souls."

But now, we go into Fate's office, where we see him busily engaged making entries in his big book. We look over his shoulder as he is writing the "Bill of Lading" for a baby he has tagged as GEORGE SPELVIN, ACTOR!

has lagged as GEORGE SPELVIN. ACTOR!

Normal Childhood—his smile to make folks happy. A
Boyhood—of little schooling, but learning more how to jig,
sing and dance and "be funny"; hanging around the local
Opry House, etc. Early Manhood—with Minstrel Shows, Rep
Shows, Vaudeville, Tabs and Stock Companies. Love affairs
with soubrettes, leading ladies, chorus and town girls. Strandings, hunger, hardships. Middle Age—big success in New
Jones and StrandHard Manhood—with Minstrel Shows, Rep
Poople laugh! Accidented by press and public! Big chance
in Hollywood, big chance on Radio. Big money! Marries,
Mansions, drinking, divorce, gambling, sickness, loss of
money ... but takes it all with good humor. Old Age—
fewer jobs, fewer meals, furnished rooms, a few small bits
in shows and commercial pictures, posing for advertisements, in
shows and commercial pictures, posing for advertisements, or
some of humor—and MEMORIES. Sust about getting by,
"Say, Fake," piped up a time office-boy angel, "Aren't you
a little hard on that baby?"

"Why no," anxwers Fake, "Twe given him adventure, travel,
"Why no," anxwers Fake, "Twe given him adventure, travel.

a little hard on that baby?"
"Why no," answers Fate, "Twe given him adventure, travel, love, fame, friends and success. And all you have to give an actor is good Memories and he feels repaid for everything he has gone through. Of course I put in a little sick-story of the state of the state

N.Y. Eve Biz Got 11th Hour Break

Major New York interies best the snowpile and sanfued transportation and sold out on New Years' see despite the gloomy outlook for the big might. A last minuter rush of patronight. The patronight was a last minuter and patronight in most interies were stopping amusement seekers at the door to admit you though the patronight in the patronic patroni

that sellouts were not expected. Any chance of full houses, they thought, were ruined by scare headlines in

chance of full houses, they thought, were ruised by scare headfilms in Tuesday's papers which predicted in the state of th



LUCILLE AND EDDIE ROBERTS The Magical Mentalists

Lucille and Eddle Roberts are currently appearing in the Hotel Statler Boston, Mass. They recently coincluded their second return engagemen in the Coillillon Room of the Hotel Pierre, NewYork City, The Robert, are expected to return to New York in February to start to work on their new radio show.

All of these bookings were arranged by Mr. HARRY KILBY of GEN-ERAL ARTISTS CORP. and HARRY GREEN. Personal Representative

Occupational Disease

By ERNEST BYFIELD

By ERNEST BYFELD

I recently visited my phychiatrist, and recited my symptoms: Engage plet. They just overestimate the boxand recited my symptoms: Single plet. They just overestimate the boxand recited my symptoms: Single plet. They just over the state of the attraction and and recited my symptoms. Single plet plet plet in the symptoms of the strength of the symptoms of the sympt

pational diseases incident to night to the operation. The more severe hands of the Commiss.

The problem of night club good-to the commission of the commiss

Two Glasses of Beer

By PHIL SILVERS

My wife and I dropped by at Dinty Moore's the other night. We ordered the house specialties—mock turtle soup and corned beef hash. Moore's is a wonderful restaurant and needs no plugging here, even though I'm faced to admit I'm more of a Toots Stor man—forced by Toots, of course,

There was a sentimental reason for that Moore's foray. You read that correctly—"foray." I'm a book comic now. It's quite a story and I don't think all of it's squitered into a piece for was, and drama—for me, anyway—can be squeezed into a piece for Vanistr's Annual.



in gauor suit and 1 in a tignt-ming "rune" tux.

Well, anyway, that's how were dressed when we walked into Moore's

for the first time. It was a sticky Algust afternoon and we had sauntered

past the Fulton with its stills of Robert Morely as "Oscar Wilde." Morely

The Company of the Still of the Company of the Still and said:

Rage examined the Morely still and said:

"This guy might be all right—looks just like Tiny Fuller." (Burlesque folks will know what I mean).

well, we get down 46th street to Moore's and Rags announces: "Kid, ow about a beer?"

Because I knew the kind of show business patrons who natronized the

Because I knew the kind of show business patrons who patronized the place, I tried to talk Rags out of it.

"We'll go in here some day, Rags," I said, "but not now. We're not eady. We'll go in the right way some day."

.\$10 a Schooner

By now, Rags was furning and so I went along to sort of pick up the picess. The bartender took one look at our outlits and made some sort control of the pices. The bartender took one look at our outlits and made some sort control of the pick of the pick shapes of the pick of the pi

them and luing 'arpund for a' half-hour or so.

I'm hustling this story along now. We were back the following day and the day affect that. A few weeks later, somebody asked Willie Moore who "those two burns" were at the har. Moore told him those "two burns" were the bear to have been a bear of the story and t

—and maybe one or two trom me.

It was a happy summer for us but like all good things it came to an
end. As I say, I don't get around to Moore's any more. I did stop by the
other day, though, and I had some turtle soup and corned beef hash. You
know something. It didn't seem to taste as good as it once did. Could it
be because Rags is gone now? Or because I had to pay this time?

TO THE WRITER BELONGS THE SOIL

By JOEY ADAMS

Ever since I became a member of the Literati (whatever that is) when I wrote my first book, "From Gags to Riches," about a comic's life (if you call that

you call that living), I have received noth-ing but abuse from my fel-low comics.

rle says my book is selling like hot cakes but it should be selling like books. Chaz



Henny Youngman wired that he iked everything in it but the hero.

Joe Pasternak was going to make a picture of the book, but he wants to find somebody else to play Joey Adams, He says. "I don't look like me" in the book.

Jan Murray saw so many names in the book he decided to write his in the book he decided to write his own story, so he bought a telephone book and put a leather cover on it and called it "Manhattan" by Jan Market Gleason, "but, no plot." "Rarry Hirshheld sald my tome Sacket feleson," but, no plot." "Barry Hirshheld sald my tome Sacket feleson with up in a plantage of the control of the Sacket feleson with up in a plantage."

Toots Shor said, "Everybody should carry a copy of it, the cover matches any suit."

Tony Canzoneri and Mark Plant leaim they helped me with it. Tony loaned me the pencil and Mark pro-tected me from the readers.

toons by 23 of the most famous cortoons by 23 of the most famous car-toonists in the world, but he didn't like the writing injected in between. Few said my only comment should be on one page, sandwiched in be-tween the forewords and the car-toons. "AM AVAILABLE—HAVE TUXEDO—WILL TRAVEL—JOEY ADAMS."

"A book 'by Adams?" said Peter onald, "I didn't know he could

"Henny Youngman hit me the day of publication with, "I can just see your book now, in one of these 6th Avenue bookstores, with a torn cover—On Sale 9 Cents."

cover—On Sale 9 Cents."
This all prompted me to immediately start on my next book, "NEVER MARRY AN ACTOR." I figure if I can bother the comics a little, what will I do to Sholem Asch, Ernest Hemingway and George Bernaro's Shaw? Maybe I'll drive them to become comics. I figure if all the winds boomer writers I have a better chance in either field.

Montand's French Vaude Revue for American Tour

Yves Montand, French actor (at one time reported to be under contract to Warners) plans a U. S. tour shortly in a vaude revue to be pro-duced by Borrah Minevitch. Latter's Harmonica Rascals, currently at the London Casino, are due to play here at the Champs Elysees, nitery, They'll double with the Cirque Medrano.

tested me from the residers.

Lew Parker loved the few forework by F. H. LaGuardia, Toots Green Carl Wilson, Frank Sinatra Grpsy Rose Lee and the 90 call carriers show in support of a compared to the compar



SEASON'S GREETINGS JAY SEILER

Surrealist, Humorist. Acclaimed the Salvador Pall of Comedians. Now appearing leading hotels and night clubs.

Vaude Concerts Losing Appeal

The vaude concert field, one of hotter · showbusiness developments of the year, is showing some sign of weakening despite the fact that grosses are still holding their own. First indications grosses may begin to decline soon is seen by the fact that the \$3.60 seats, until recently, the first to be sold out, are now sell-

ing after the cheaper seats are gone.
Situation has been evident both at
Town Hall and Carnegie Hall, both N. Y., where major concert activities

This is the reverse of a year ago, when the \$1.20 and \$1,80 seats were considered a drug on the market and were bought only as a last resort when the more expensive ducats were sold out

priced seats, according to promoters, doesn't indicate a great drop in grosses. They claim that the essen-tial demand for concerts still exists, and as long as fresh and potent attractions are around, grosses will stay up.

So far . the concerts produce more sellouts than partially filled houses. The Ernie Anderson-Sam Gutwirth "Concerts at Midnight" series, both at Town and Carnegie Halls, freat Town and Carnegie Halls, frequently has an overflow on stage. The band concerts usually his capacity houses, although Dike Ellington, this year, suffered on his two-day Carnegie shindig, starting Friday (28) because of the snowfall, Despite an \$8,000 gross is claimed for both days.

The average Town Hall concert produces around \$4,000 while Car-negie has a \$6,000 potential at a \$4.80 top.

CLUB DATES COME OF AGE

By DAVID P. O'MALLEY (Veteran Chi Booker and Manager)

Chicago. m casuals

Club dates (call them casuals, party shows, or single engagements) have mushroomed into a \$200,000,000 a year busi-

a year business. In the early '20s, the trade and acts alike knew little about this particular talent market. In those days, an agent booking a club date would face puzzled, actors in night clubs and the the trade of the control of



David P. O'Malley

theatres and meatres approached to take this added job. You would get such replies as, "Well, approached to take this added job. You would get such replies as, "Well, I'll have to write my manager about his," or "Well, I don't know. I'll let the club date is an important ad-junct to the average act's weekly income. As soon as he has a steady languagement set in any city, he makes gaugement set in any city, he makes gaugement set in any city, he makes languagement set languagement se

shows on his steady job.

Today, a great number of acts working in hotels and cafes make more money doubling on club dates than, they are paid by the location, they are paid by the location of the control of the cont

played det en the club date market.

It was during the lash years of the
late 20s that, private entertainment
journal post private entertainment
journal post private entertainment
journal post private entertainment
parties that were taking place from
coast to coast. One corporation
parties that were taking place from
coast to coast. One corporation
caper to bette the competitor, paid
bagger benuese to salemen, poured
functions—and presented more expensive shows. Name attractions,
avidar production shows and evenment at banquets and celebration.
The 29 crash brought the corre-

ment at banquets and celebrations. The 29 crash brought the corresponding depression. In ethertainment, including the club date field, and the control of th



ployer employer relationship com-bine to create the greatest boom for the create the greatest boom for talmment sets the various functions in the proper frame of mind, stimu-lates attendance and creates enor-mous good will. Industry knows that and for that reason has been spending fundreds of thousands of dollars for telem. No Longer a Pushover Biz

No Longer a Pushover Bit Regardless how the other brunches of show business may fare in the near future (night clubs and beasens the state of the state of the state looking for new formats to stimulate a greater listening audience), I am bearish on the future of the child date business. It is business, but have been considered to the state of the state o of entertainment.

for new groups and interest in need.

It is po longer a big city business.

Small towns in our area, by the
hundreds, use shows for local functions. Educated first in key disise
hundreds, use shows for local functions. Educated first in key disise
to the control of the control of the
collections, prominent industrial and civic leaders in smaller
communities carry out the entercommunities carry out the entertion communities carry out the entertion communities carry out the entertial communities are contry lust a few air miles from a big
sents in in and towns are in a position to offer very creditable programs.

agents, in mean lowins are in a posi-ramis.

Some agents in the trade, as well as acts, have the mistaken belief that club date acts, as a rule, must be a considerable that club date acts, as a rule, must be the considerable that club date acts, as a rule, must be from the truth. Entertainment chairmen of over 90% of programs staged by our office, insist on clean entertainment. Convention - happy crowds may, indicate a need for girly but those features are taboo in the hojel where the convention is held. No convention committee wants that calibre of talent in live vicinity. What convention, hours had no relation to their entertainment demand in their own theadquarters.

Clean Acts Most in Demand I. Cican Acts Most in Denand Clean comedy acts are by far in greatest demand. Next in order are undence-participation acts who use members from the audience most familiar to the crowd. Ecople love to laugh with and at one of their fernest trying to act in front of the spotlight. Mind readers do well, and the contract of the contract

and the second of the second o



BOB EVANS and JERRY O'LEARY

al Management: EZ KEOUGH, 203 N. Wabash, Chicago, III.

FRANK MARLOWE Still floping his way to the top urrently appearing Strand Thea-

Mgt.: SINGER & TISHMAN 701 Seventh Avenue, New York

Paris Gets Two Rings

the Olympia, Miami, regularly, and

the Olympia, Miami, regularly, and others on a spot basis. Yaudeville still retains a great aload of mixed power, agencies and bookers hold. It's still hought that bookers hold. It's still hought had bookers hold. It's still hought had so could not have maintained a \$28,000 weekly averag, gross without stage shows. Loew sectes are willing to experiment with a straight film policy and top officials say that if grosses do not hold up, then fesh time, some agency men are counting time, some agency men are counting.

time, some agence a great deal on

Inability to Develop Names A Gripe of Vaude-Niteries

By JOE COHEN

The most serious plaint in the vaudeville and nitery fields is the inability to develop new names. The paucity of new attractions today is unquestionably contributing to the faltering boxoffice.

tonably contributing to the fattering boxonics.

During the past, year, show bit has come to realize that it must rely on amusement fields other than cates to provide a roster of names to bring business. Vaudeville has been written off as a top-talent incubator for sometime, and cafes are fast approaching that status. Today show bit must rely mostly on films and recording to bring out name talent.

rety mostly on lims and recordings to bring out name taient.

Of the niteries, there are only a handful equipped to develop new faces.

A few years ago, La Marthique, N. Y., was considered the foremost name incubator. Out of there came Danny Kaye and Danny Thomas. Dick Haymes was recognized as bigtime timber when he first bowed at last spot. Of the others that played there, many have be depended upon to do a solid entertialment! Job but will not bring back their salary in ad-

ditional business. However, during the war, and with the attendant dearth of manpower, that cate was mable to recruit suitable material. The spot was forced for on an established during the state of t SEVEN 'DRUNKARD' UNITS SET FOR NITERY TOURS catch on completely.

· Hayes Developed at Copa

The Village Vanguard has a long record of producing "almosts," and the intime Blue Angel is responsible for Evelyn Knight, who isn't quite in upper-crust stains. The Blue 'Angel recently caused some attention, with Alice Pearce, but so far her lure is limited to chi-chi audiences. The last names to develop purely from cafe engagements are Peter Lind Hayes, whose Copaculana, N. Y., click lest sesson made thin the but land war nittery names, and Ray Tomore at Circ., Hollywood. Hayes is alconsiderable stit ended with the cast decided the sesson made in the cast when the considerable stit is also the considerable stit in the set.

SET FUR MIEKY TURES
"The Drunkard," melosiums of
the gar Yey, is being revived on a
tise gar Yey, is being revived on a
tise gar Yey, is being revived on a
tile scale for presentation in mieries.
Miss ingalls, N. Y. case agent, is
ow submitting seven companies of
that meller to be produced by Lawrence Hill. This play has been runteneen Hill. This play
the Newport 1, 50, and 45
per person, which enables the paitree for the higher price.
Ingalle plant so use vaude acts
Ingalle plant to use vaude acts
intermission olios with the play. reany examinates while the Anolispoon-remains comos is \$111.00 be proven in the east.

The tailent agencies blaine the name panelty on the fact that the cafes will no long-remain with new talent. Cafe-owners claim that the agencies are not considered to the control of the con

Tent shows so far have only been one-ringers here. For the first line, however, the American idea of multiple performers appearing at the same time has been tried at the Sport is offering a two-ring show, culminating with about 30 traps in the same time. Circum control of the same time control of the same time includes Monaleur Loydi, Camilla Balow, we are controlled to the same time, circum controlled to the same time. Circum control of the same time. Circum control of the same time circum control of the same time circum control of the same time. The same time circum control of the same time circum control of the same time circum Woes of Vaudeville Sounded Anew

Vaudeville in 1947 passed the Vaudeville in 1947 passed through the stage of cocky, assuredness to one of extreme panic. There's hardly a good word to be heard from vir-tually anybody in the industry. A year marked by the closing of the lone Broadway vaude house; Loew's State is bound to bring a moribund reaction

All this has come during a year All this has come during a year which opened with hopes that vaudeville playing time would be increased tremedousty. The Government's divorcement proceedings fagainst the major film distributors had created hopes that competition by a great number of independent exhibitors and probable shortage of pictures would bring a rush to the talent agencies for live shows.

That hope still exists-by extreme

optimists.

Many are reflecting on the causes of the current plight of vaudeville. Some believe it's the lack of new ideas, good new acts and timidity by buyers. Others feel it's the high prices of talent that's not contributing to the boxoffice, and some think that the extremely high cost of maintaining a vaudery to be a major

Spokesmen declare it's a combina-tion of all these factors, plus the fact that in this day of high living costs, people aren't particularly amusement-minded.

strong supporting pictures in order to look good at the boxoffice, and very few prefer to make a stand with a film that needs support.

When a run of pictures is good, then stage shows languish. In the past few years, the major circuits, with a strong lineup of films for their houses, have discouraged any form of stageshows. Warners is now down to one major house, Loew's has two regular stands, RKO has two regular stands and several spot-show houses, while Paramount is booking its New York flagship and



One to Fill—And Didn's

By JOE BROWNING

Forty years ago and more while trying to get a tochold in Vodvil I tried many things, mostly two-man falking acts which in those days were called "Sidewalk conversationalists." In fact I had tried it with about a dozen different comedians. But no dice. To make matters wors I was a Straight Many, what could be lower? As if this isn't enough to discourage a guy I had aiready reached the ripe-old age of 25 and a complete failure.

so ann a complete rature.

For awhile I even tried to break myself of the eating habit and for a time it seemed as if this was one attempt in which I was likely to succeed. TIME MARCHES ON.

Seens: Sidewalk at 1440 Broadway, N. Y. City. Vodvil actors in front of building. Upstairs second floor is Wm. Morris Vaudeville

ront of building. Operates London, 1905.

Time: Saturday about 11 a.m., July, 1905.

Comedian: Whatdaya know Joe?

Joe: No dough, How's tricks.

Comedian: Nix.

Comedian: Nix.

Joe: You need a good straight man like me.

Comedian: Could be.

Huge Morris (brother of William Morris enters): I need a two-man
talking act for today and tomorrow at Demling's Casino. Do you know
an act that wants the job?

n act that wants the job?
Jose: How much money?
Huge: Forty, Bucks.
Gee: We'll take it. Meet my partner, Al Lavan, now Browning &
Avan. We'll kill en
Lavan: (Tabbergasted opens his gap to speak but nothing comes
Lavan: (Tabbergasted opens his gap to speak but nothing comes

Huge: Got your makeup handy?

Joe: We don't need any makeup, we're new style—just street clothes.

Hugo: Hop down to the Long Island depot, but quick, there is a

matinee.

Joe (G Hugo): Can you slip us a buck, we're a little short. Huge: Here the dough but hurry, you can just make it. Goe and Lawan exit to Long Island depot. Lawan (regaining speech): Are you muts, we haven't got an act. Joe: We'll rehearse one on the way down, let's go. (Scene changes to smoking car of Long Island train, bound for Rockaway.).

Glrowphing and Lawan rehearst.

Chrowing and Lawa rehearing a bunch of old stale gags.)
Lavan: We'll never get-away with this. I'm seared stiff, will never reteate and the stale gags. Lavan: We'll never get-away with this. I'm seared stiff, will never remember the routine, to worry about! You are now working with the greatest ad lib straight man in above business.

(Seeme: Backstage, Demling's Casino, Rocksway, John of the William Morris Office.

I've William Morris Office.

William Morris Office.

We'll cover the straight of the straig

Joe: Why not:

Voice: I am de manager here,

Joe: So what?

Voice: I heard you rehearsing on the train and I don't like your act.

Pass The Sapolio

Burlesque Must Clean Up, Pep Up or Pass Out

By ED BARRY

Is current format to survive beyond this season. I may seem burleapped with season. I may seem burleapped with the smutty shows, a smutter comedians, and it looks like they'll have to do a turn to the tight and inject some logenuity and real tabule to the same to the same than the dramatized versions of parloy the same tight of the same tight which the same tight were to the same tight of the same tight o

By ED BARRY

Burlesque, which has been taboo in New York for the past decade leque," as projected by the old Comonths of the past decade leque," as projected by the old Comonths of the past decade leque," as projected by the old Comonths of the past decade leque," as projected by the old Comonths of the past decade leque, "as projected by the old Comonths between the past lead to be the past l lesque in any form was permanently banned from N. Y. 2 Circuits Still Operating

2 Circuits Silii Operating
However, there are still two clicuits projecting some 20 shows in key city stands and about a dozen stocks still in operation. Houses use stock choruses of 18 girls, with travellate outlike carrying, professional control of the contro

instatices, they eash in both ways.

As for the new season, performers and producers remain dubious.
They're seemingly reaching for a solution. And that seems to be a gelieral cleanup and a switch tack to cleaner shows with some real talcut.

And it can be done if they try.



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Direction: WILLIAM MORRIS AGENCY

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Currently'

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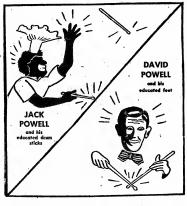
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Holiday Greetings



LARRY STORCH

1946—1947

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JIMMY HEGG, Mgr.

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Season's Greetings

TO OUR FRIENDS THROUGHOUT THE WORLD

rom

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*New Look, New Material a Must For Miami Beach; Other Nitery Reviews By LARRY SOLLOWAY Miami Beach Lettin quarter show. Handsomely strated and a blending of diverse which gives the pollution of the pollution

By LARRY SOLLOWAY

Minni Beech.
The "New Look" is spreading to
the nitery business—especially here
in Florida. Accent this season, seems
to be on new faces, or new routines
to be old faces. A new cycle in the
description of the control of the control
as witch to fresh names by the veiditery attenders who congregate
here from all corners at mow time.
Past 10 days 'pitchor of cognegate
here from all corners at mow time.
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Fast 10 days 'pitchor of cognegate
here from all corners at mow
terms. Appaiently the customers
who have repeatedly seen the same
faces in New York, Chicago and
televables are namelering for a fresh
destended to the customers
and stagently the customers
and stagently the propers
and stagently the present of the
liberation of the payers' reasliberation of the payers' reas-

. Illustration of the payers reac-tion came with the preems of the Colonial Inn. Connections in the tion came with the preems of the colonial Inn, Copaeabana's intro of Kay Thompson and the Williams brothers, the Land the Williams to the Colonial Inn, the Colonial Inn, the Colonial Inn, there came first proof that the lush (and dry as dust) plush production with no imagination and repetitive

with no imagination and repetitive dance and songs is not going to pay off this season. Eighteen lovelies, original (and meaningless) songs and a layout of names don't add up anymore, to pull in patrons.

and a layout of names don't add up anymer, to pull in patrons.

There's Colonial Ima Indiana I

thing of the Jack Cole group, whose indosees dance versions would be show stoppers anywhere. They are the only the pith spot in the first language of the pith spot in the first and the pith spot in the first and the pith spot in the first language of the pith in the pith spot in the first language of the pith in the pith spot i

Vector Borge, Ray Morton Oreho group lies in the staging. See (3) minimum, \$3.05, \$1.00 core; "

(3) minimum, \$3.05, \$1.00 core; "

(3) minimum, \$3.05, \$1.00 core; "

(4) minimum, \$3.05, \$1.00 core; "

(5) minimum, \$3.05, \$1.00 core; "

(6) minimum, \$3.05, \$1.00 core; "

(7) minimum, \$3.05, \$1.00 core; "

(8) minimum, \$3.05, \$1.00 core; "

(9) minimum, \$3.05, \$1.00 core; "

(10) minim

Latin Quarter' show. Handsemely staged and a blending of diverse talents, the Mme. Kamerova revue should revitalize take of this spot. There's Myron Coben for draw value. His masterful dialectoppers which was a cate proof potential. What hadds him making his spot so neat a niche is the varied assortment and the manner of the company o

Initian and garment center dialects. Among the supporting acts there in the Les Compagnons de la Chanson. An attraction that has already started. Compagnons with a laready started. Compagnons with Though their stuff is done in French, the sight angle so heavily played is universal. Their takeoffs donely, and yooker version of, a syriphony and concert singer almost sewed up show. And the regrouping of the sink embers during the playing up their individuality. The Debonaits, dive ladd who work The Debonaits, dive ladd who work

playing up their individuality.

The Debonairs, ave lads who work
in and, out of the production numbers, with some neat harmonies and
even better hoofing make for another palm rouser with their solo
spot "Machine Age" routine. Different, filled with topleal humor
and intelligently handled. The Del
Rios (34), first solo turn, impress
with their adaglio-balancing for neat
returns.

when neer acago-nasaneng ron near to the control of the control of

Anniversary

Empire Room, Chi (PALMER HOUSE) Chicago

Phil Regan, Andrea Dancers (3), Cardenas, Murray Arnold Orch (14); \$3.50 minimum, \$1 cover.

In these days of trick warbling it's good to hear a singer who puts it right on the line. That feeling, to judge by the encores Phil Regan drew from a room in which every square of white was covered, is neither isolated nor old hat.

neither isolated-nor old hat.
Regan has the traditional frish approach to a balled. There's that
proach to a balled. There's that
summed up in "all their wars were
merry and all their songs were sad."
This quality gives extra sell to his
Song, "When You Were Sweet Sixteen" and others. It is something
that can spill over lote mawkishness,
createning to expert and
execution."

but Regard restraint is expert and exact.

At one point he deliberately piles and the piles of t

Century Room, N. Y.
(HOTEL COMMODORS)
Mel Torme, Sunny Dunham Orch
(14) with Pete Hanley, Nick Perito
Quartet; \$1 cover after 10:30, \$1.50
Saturdays.

Guertet; 31 cover after 10:30, \$1.50 Starteduy.

With band biz continuing its continuing and continuing the continuing and con

where for their dinner and entersimment, subhing for those whoe
reservations. The base marks formes third maThis date marks formes third maThis date marks formes third mathe state marks formed the Copacapacity, with most of the tricker
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something novel on sell and knows
something novel on sell and knows
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with "Lovely Day to Be Caught in
the Raim." He does a standout job
wrote in collad with Bob Wells and
which is naturally stalered to his
with "Lovely Day to Be Caught in
the Raim." He does a standout job
wrote in collad with Bob Wells and
which is naturally stalered to his
dim. "Good News," via "Pas the
Peace Pipe," and then comes hack
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former with the state of the state
former with the state of the state
former with th

Variety Bills

WEEK OF JANUARY 7

on with bills below indicate opening day of the Letter in parentheses indicates circuit: (I) independe

ACTOR IN prevention indication (P) Transments (OF) Transments (OF) Transments (OF) Transments (OF) Transments (OF) Transment (Bobby Capo
Pann Merryman
Sacanas Oro
Iceland
Boyd Heath
H. R. Whitehous
Roya Curio Bloyd Reath
Grant Control of the Con

Atlan 3
12-14
Paul Heckley Co
Mirlam Gwynn
Martell Bros
T O'Neal & Kathy
Hop, Skip & Jump

MEYT TIME TRY

EDDIE SMITH AGENCY AL WILSON-TYLER MASON BILLY CREEDON Broadway, New York City

PHILADELPHIA
Carman (I) 4
Bernie West
Weilace Puppets
3 Arnauts
Berk & Hellow
READING
Ray Eberle Orc
Robert Alda
Ann Russell
ROCKFORD QUEENS
Jamalea (I) 7-10
Hep. Ship & Jump
The Lloyds
Whitaker Bros Whitaker Bro Roberta Carli Nichols & Pe BALTIMO Ray Boston
Ann Russell
ROCKFORD
Falses (I) 5
Falses (I) 5
Falses (I) 5
Falses (I) 6

Hippedrame (I)
Crosby Sis
Crewis & Van
Jim Wong Troup
Eaval (I) 9
Illinois Jacques
June Richmond
John Mason Co.
Step Bros
Davis
Debila Ray
Gene Doyle
Dawn Bros
(One to fill)
Il-14 Dawn Bros (One to fill) 11-14 Wills Sig & Paul Jack Olsen The Plutocrats (One to fill) CAMDEN Tweets (I) 9-11

The Colstons. WASHINGTON Capitel (L) 8 Waiter & Frows Ray & Nardo Great Barton Dave Appolon WATERIOO Par (F) 11-14 Horace Heldt Ore

Caharet Bills

NEW YORK CITY

Cafe Society Rose Murphy Dorothy Jarnae Hope Poye Diamond Horses Mata & Hari

Junger Bailet
China Bell
Ming & Ling
Wong Sis
Laurie Long
Beatrice Fung
Il Curbello Ore
Jack Prase Ore Jack Prass Ord
Copmenhana
Gertrude Niesen
Sondra Barrett
Jeff Clay
Florence & Frederle
Michael Durso Oro
Fernando Alvarez O

El Chles
El Chles
F Del Monte
Victoria Barcel
Rita & Rosine
Los Panchos

Los Fanchos

Martia Rays
Martia Rays
Martia Rays
Heatrice Kraft Ders
B Yost Guardsmen
Bilias Jayne
John Billot
Mack Tripiets
Nevada Smith
Kanazawa 1
Fausto Curbello
Art Reman O

Hotel Edison
Tonmy Reed Orc
No 1 Fifth Ave
Phyllis Grey
Wilson & Hosley
Hazel Webster
Downey & Fonville
Highlights
Belgrey Reinont-Plaza
Romo Vincent
Jon Laurenz
Taylor Line
Castillanos Ore
Eddle Stone Ore

Eddle Stone Ope
Hotel Biltimere
Russ Morgan Ore
Tem Grant Ore
Hotel Commedon
Sonny Dunham
Mel Torme
Hotel Lexington
Alomas Hawallans

Hetel Levingers
Atomas Direction
Larry Chinton Ost
Larry Chinton
Larry

Bounlo
Lazzio & Pepito
Ted Stractor Ore
J Guarneri 3

Patricia Adali C & T. Valdra Gueneth. Omoron Bon Vivinia Vincent Travers O Ruban Blee Sonia Cortis Gonnio Sawyer Jean Palmeria S Wally Blacker Wally Blacker Splvy's Splvy's Splvy's Theima. Carpenter Garland Wilson

Versuilles
Hona Massey
Bob Grant Ore
Panchite Ore Panchito Ore
Village Barn
Plute Feto
Lucillo Lane
Lou Apparett
Fopulaires
Buccaneers Ore
Village Vanguar
Irwie Corey
Lee Wiley
Max Kaminsky 3
Don Frye
Valdorf-Actorie

Walderf-Asteria Carles Ramirez Extelle Sloan Nat Brandwynne O Misha Borr Ord CHICAGO

Blackbawk
Phil Levant
Ray Olsen
Howard Brooks
Shirley White
T & J Mahone Sharkey the Scal Les Canova (2) Preston Lambert Marian Fedele Song Stylists (4); D Hild Daners (12)

Shirley White
T & J Mahoney

Cher Faire

Latty Gould Ore

Marty Gould Ore

Martin & Levils

Ray Morton Ore

Ray Morton Ore

Medel Bissanth

Plerro Cartler

O The Stewarts (4)

Tony Diparde Ore

Martice & Maryes

Heldiagen

Heldiagen Hetel Sherman Nellie Lutcher Marty Hogan Freddle Slack Ore Jeanne Williams Carl Marx Pat Curran

Latin Quarter
Bitty Vinc Co
Latin Loveller (12)
Buddy Shaw Ore
Dick Hyde

Palmer House Phil Regan Murray Arnold Or Andrea Adagia Trio Rudy Cardenas Larry Ross
Minda Lang
Mary F. Kincald
Hetel Stevens
Derothy Shay
Skitch Henderson O
Prydo. & Day
Beulevar-dears

Helsiags
Nino Mile .
Bill Chandler Ore
Larry Ross
Minda Labg
Mary F. Kincald Tab Version Legits

Mulled for Vandfilmers

Mulled for Vaudnimers
Possibility of playing condensed
versions of Broadway legit hits in
him house is currently heing probed
by Michael Kalesser, legit producer,
him house with double feature policies
will soon find a dearth of pictures.
Consequently, het planning to step
into the breach with orie between
the produce with the playing to replace the
Kalesser is currently fouring
morthern New Jersey houses with a
one-hour version of "On-Approval."
He's also planning production of
Barries" "The O'dd will all the playing
the playing the planning broaderies of
Barries" "The O'dd will all the playing
the playing the playing the playing the playing
the playing the playing the playing the playing the playing
the playing the

Saranac Lake

By Happy Benway

By Happy Benway
Saramac Luke, N. Y.
Annual Yuletide party was given
by the committee of "We The Patients" at the Will Rogers. Entertainment was nicely handled by
George Fee, Seni Okun and Helen
Morris, During festivities all were
gifted. Carl Kessler acted ar Santa
Claus.

gifted. (271 Acasaca Collars, George Layton, announcer of ra-dio station WNBZ, off to Pittsheld, Mass., for the holidays. Len Grottes took time out to visit the gang at the Rogers. George Powers progressing so well he's been upped for meals and mild evercise.

he's been upped for medis and mile secretiss. Kawood, Jr., in room of the control of the control

Esther's Vaude Bow Esther Williams has been signed for her first vaude date, starting at the State Lake theatre, Chicago, Jan.

22.
Miss Williams, during the past few months, has made some personal appearances in connection with her Metro film, "This Time for Keepa." This, however, will be her first appearance as an act.

Finian Get Your Brigadoon

Kentucky Johnson opened the door and threw the newspapers on the bed. Even before they hit the bedspread, his collaborator, George Hart had unerringly picked the D.ily News out of the air.

"Don't read the reviews," said entucky. "They stink." Hart's face fell a block, "No?" he

"Worse," said Kentucky.

"Wrone," said Kentucky. Hart let the News drop listlessly from his fingers. "Flop, hub?" "You got no blean" said Kentucky. He opened one paper to the fleating acclion. "This musical has a message which is, know your nearest cit! Kronenberger, P.M." He dropped 'Marshall Fleid's the floor single place of the floor single place to the floor single placed up Heart, Hart was holding his baid head in his "Fleed" with "Goom And Brand" by "Fleedwar of floor And Brand' by

upped hands.
"Review of Room And Broad by Robert Garland," Kentucky an-nounced." This show has the new ook, but still keeps the old smell,"

Hart groaned loudly. Hart groaned loudly.

Kentucky continued to punish himself relentlessly, "Walter Winchell, 'Russia can keep the atom bomb. This show is our new secret weapon against Vishinsky,'".

Hart staggered into the bathroom holding his head,

holding his head,
"This one is the killer," intoned
Kentucky Johnson, "Lister:
"This show is lottsy, bad, it stinks
I never saw one so smelly
I wish I had those authors
I would kick them in the belly."

Hart stuck them in the belly."
Hart stuck out his greenish head.
"Viko wrote that one?" he gurgled.
"Nick Kenny, The George Jean
Nathan, of the Mirror." Kentucky
threw the paper on the bed, "What
the heck do those blankety critics
want?" he mumbled to himself.

In a little while Hart was all right

"Gotta get back into action," he muttered. "No good for us to lay around after a flop."

There was a pregnant silence. A short time later, little quiets were born.

"How about another musical?"

Hart nodded "Sure another musi-cal. Sure. Maybe." He shook his head. "I'm scared to even write my name right now. The critics would probably pan that too."

procapty pan that too."

Kentucky scratched his head.
"Why did they pan us? Why didn't
they pan 'Annie Get Your Gun'?
Why didn't they pan 'Finian's Rainbow,' or 'Brigadoon'? Are those
writers any better than we are? Hell
no."

no."
"It's not the writers, it's what's
in the show," said Hart.
"Let's see," mused Kentucky.
"What're those shows about. 'Annie
Get Your Gun.' A lady sharpshooter. 'Finian's Rainbow. An
Irishiman buries a crock of gold
near Fort Knox. 'Brigadood, Troc.
usys find a town that goes to sleep
for a hundred years, 50" 'He looked
at Satt.

George Hart seldom got ideas. He was the plugger of the team, the vorkhorse, the guy who waxed his pants and pounded out the material. Kentucky Johnson was the idea-and-inspiration man. So when this idea hit him, it almost knocked him down!

hit bline, it almost knocked him down! It! Jet I'll He jumped up of the bed so hard he upset the Morris Plan chee so hard he upset the Morris Plan chee so hard he provided the head of the bed so hard he had been considered the head of the head of

to take a secondary to take a secondary to the secondary the secondary to the secondary the seconda

nall"
"Right! We got three hits in one.

Forty-second

"Dame holds a shooting match against a leprechaun and beats him Then she beats it back to America with the silver

"Great?" Kentucky had his tie off.
"On the boat we have another DeMille ballet. Fairies trying to keep
the boat from sailing and the lady
sharpshooter pots them off with her
rife one by one. When the last
fairy dies, curtain!"

rairy dies, curtain!" "Sensational!" Hart was standing on a chair, demonstrating! "Then we get the comedy relief. Leprechaun who lost silver comes back after it. Terrific chase all over the Joint with the Jeprechaun running after lady sharpshooter, fairies runling after leprechaun, lady sharpshooter cuming after silver."

"But here's the switch. The whole tribe of fairies go into a fairy dance and they forget all about the silver. Two fairies fall in love, couple by couple!"

coupier"
"Gigantic! I can see the royalty checks from here!" Kentucky had his shirt off now and his pants were falling rapidly. He was sweating like a stuck pig.

like a stuck pig.

"Dig this for a topper! Leprechaun falls in love with lady sharpshooter. She falls for him. They
leave the silver and go back to some
place where nobody ever sees them
again, except once every hundred'
years!"

"Better make that a thousand, Kentuck. Don't want to get sued, you know."

you know."
"Good ideal Every thousand years,
Finale ballet by Agnes DeMille.
Fairles with rifles shoot the crock
of silver while leprechaun and lady
sharpshooter stand up on a big
shelf in the curtain. Silver turns to dross. They fade away from the "All three finales at once. Colos-sal!"

"Get to the typwriter, Hart! Don't et it get cold," yelled Kentucky

"Boy, wait till our agent Jules Lastfogel hears this one," Hart was jubilant. "We'll be the biggest guys in the Morris Corporation of America!"

Kentucky was jumping up and down on the floor. "This is it! This is it! It can't miss. Never in a mil-

lica years!

Hart dug his nails into his palms.
"But how can you be sure?" he said
desperately.
"Because," said Kentucky proudly,
"this show is going to be produced
by Rodgers and Hammerstein!"

BRITISH THEATRE TOD

Boom Days Over But Vet of 126 Productions in 56 Years Finds It All Very 'Interesting'

By CHARLES B. COCHRAN

T.ondon



manonal rodeo, I find the outlook extensely interesting.

We have run of the war "hoom" and are back to shab basis and the state of the state of the state of the state of things I like. There is less money to spend and there must be more ling wartime, as on Saturday nights and holidays, people have to see a show, and if they can't get into one of the shows they specially want to see, they go where they can find times, generally, people don't go to a theatre—they go to a specific show; they want to see "Okthamon" got on the stre—they go to a specific show; they want to see "Okthamon" got out the stre—they go to a specific show; they want to see "Okthamon" got out the strength of the strength of

ward My Son" or "Bless the Bride."
Our times make people choosey, they demand real entertainment, stuff of high quality, which can be "Hamlet," a good modern straight by, a good musical, a good picture, the only deductry which will really benefit by the economic crisis will be show business, as limited audiences with a limited amount of money are bound to improve the general taste or players. If a sure sign that, at present, in London and the province of the

doing well.

In thinking of the theatre in Britain, one mustri' think of London
only. There are some 700 report
theatres in the country, and I am
told that 11,000,00 of people interest or
to "Saturday Night Theatre" on the
to "Saturday Night Theatre" on the
To "Saturday Night Theatre" on the
some standard of the saturday Night Theatre" on the
some standard of the saturday Night Theatre' on the
some standard of the saturday Night Theatre' on the
some standard of the saturday Night Theatre' on the
some standard of the saturday Night Theatre' on the
some standard of the saturday Night Theatre' on
the saturday Nigh

Shaw and the best of the modern dramatists. Almost every big town has its amateur operatic society.

has its amateur operatic society.
I've just had evidence of the mag-nitude of this business by the pur-chase from me of the amateur rights of the purchase of the control of the prior mane at the Adelphi, theatre. In addition to the scenery and cos-tumes I am using at the Adelphi, Mesars. French & Co. (the pur-chasers) are making four new complete productions and have ordered from Chappell & Co., our publishers, 1,000 copies of the vocal score.

Can't See Tax-Free Angle

Gavi See Tax-Free Angle

I'd like to be able to say a word for C.E. M. A. (Council for Encouragement of Music & Arth) and the Arts Council, who are still sending Arts Council, who are still sending for the countryside. I am however, strongly against the ramp which excludes in the countryside. I am however, strongly against the ramp which excludes these, and some other plays, from a country strongly against the ramp which excludes these, and some other plays, from a country to the country strongly against the same of the country to go into the country offense in this country to go into business. Yet those of us who hook the country to go into the country of the country of the country of the country to go into the country of the coun

teur status.

Theatre rents in London are heavy, as I understand they are in America, as I understand they are in Merica, but I don't see how that is to be done to be seen to the seen that the seen

and, I believe, sold at a profit; there is a great-deal of money in the bank, but that is as far as it has gone up to the control of the cont

London badly needs new theatres, but there is not much likelihood of getting any for many years, as build-ing will be strictly limited to what is considered essential.

is considered assertial. We want is considered assertial. Some of us think the theatre is an important part of ille, but it is a view which, I fear, has not been generally adopted in England. When, and if, new theatres are built, I hope and if, new theatres are built, I hope the old horseshoe abape, so that the color on the siage can, to all intents and purposes, embrace his audience. I would like to see them all decorated in the old crimson and gold, and the color is the color of the siage can, to all intents and purposes, embrace his audience. I would like to see them all decorated in the old crimson and gold, he will be considered to the color of the seed of the color of the seed of the color of

believe which is the theatre.

We have a number of clever
young players and their numbers
are increasing. Alec Guinness has
successfully followed Laurence Olivier and Raiph Richardson as the
leading actor of the Old Vic. These
three young men can bear comparison with the giants of the past.

The stide part efficient presentation

son with the giants of the past.

The slick and efficient presentation
of the straight play "Edward My
Son" now at the Lyric theatre, demonstrates tompletely that, on the
production slick the British Theatre
is not without vitality. The performance of Robert Morley (part author) and Peggy Ashrord; would be
under the production of the production of the
country, in any speech. I am glad
that New York is to see this play.

In the Sidt year of my homey.

In the Seft year of my happy la-bors in show business, and with my 126th production on view in London, I find that all is well with, what the late Henry Irving was fond of al-luding to as "our blessed calling."

Guild Sticking By Its Refusal To Budge 'Okla."

The Theatre Guild is standing on its refusal to accept notice to move N. Y. It has asked the Shuberts for the show's 70% share on the 104 tickets recently "lost" in the boxoffice of the Shubert-owned thea-

The Guild contends that the theatre management must be responsible for the mistakes of its ticket sellers. "Oklahoma!" now approaching the five-year mark at the St. James, is the longest-run musical in Broadway history.

Amount of money involved is \$416. If that were added to the figure set forth on the statement for the week ending Dec. 20, it would have made the total gross more than the stop limit (\$18,000) under which the stop mint (\$10,000) under which a vacate notice may be given. Explanation of the "lost" tickets was that they had been placed "in next week's rack." It's understood the Shuberts had intended booking one of the incoming musicals into the

bouse.

That the Shuberis have facility accepted the Guild's stand is indicated by the booking of "Make Mine Manhattant" into the Broadhurst Manhattant into the Broadhurst the Adelphi, N. Y., later in the month. Current teams of the Adelphi is Current teams of the Adelphi is posted but efforts were being made to keep it lighted. He we've'r, the booking situation has eased at tryout Saturday (3) was tryout Saturday (3) in Philadelphia for recenting.



Season's Greetings KATHARINE CORNELL

New B'way Producers, Paucity of Laugh Shows Keys To '47-'48 Season

The emergence of a number of successful new producers and a paucity of laugh shows—these are among the major factors in the 1947-48 Broadway legit seas

Season started rather uncertainly but indications are it will top last year qualitatively, if not quantitively. Heavy drama dominated autumn, being in tune with the postwar era, yet on came sturdy patronage, proving that audiences can go for serious diversion.

can go for serious diversion.

That there is tresh fun in the theatre is mostly to the credit of new musicals, particularly bits in "High Button Shoes" and "Angel In The Wings," not from straight conseiles. Nothing among new straight plays can measure up to the comic values of "Harvey." "Born Yesterday," "Voice of The Turtle." "Happy Birthday" nor "John Laves Mary," all from previous seasons. Comparatively nearest to them among this season's crop are the revival of Sbaw's "Man and Superman," which affords intellectual giggles, and "For Love or

Several seasons ago Broadwayites fussed about where new shows would come from, when established producers started to slip. And some are certainly having a bye season or two for themselves. It was then forecast by observers not so pessimistically inclined that new producers would surely take the place of the showmen whom the parade had passed by.

9 Newcomers Click

Of the season's successes to date, out of a dozen clicks nine have been presented by an element new to Broadway. The theatre sin't what it used to be, and it tapers off now and then, but it always seems to be resurgent because of the arrival of newcomers who are always trying.

arrival of newcomers who are always trying.

There is no appreciable diminution of angels, which is regarded as another favorable sign for Broadway, along with the fact that investors have pieces of most of the season's successes. A number of backers (of mostly musicals) in the past couple of season declared themsets was out of asheequent financial encursions, but there seems to be a new crop representing "Outside money" in their business.

Insained securisons, but there seems to be as we coult representing "outless med Dasin" risks the top spot as coming from new managements dresse M. Selmicki, other "new-comer" shows up in the money being "Man and Superman" (Masuice Evans, a stage star but new as a producer); "Bigh Button Shose"; (Monte Proser and Joseph Kipness), "The Birtess" (Fred Finklehoffe but with a heavy assist from Jed Harrish; 'Angel in The Wings' (Marjor and Superman') (Management of Harrish; 'Angel in The Wings' (Marjor and Res), and the Wings' (Marjor and Superman, and the Wings') (Marjor and Superman, and Res), and the Wings' (Marjor and Superman, and Super

Other 'New' Managers

Shows on their years and such as a state of the control of the con

"Strange Bedfellows" (Philip Waxman); "Kathleen" (Beatrice Lawrence); "Woman in Arms" (Harold Ciurman and Waiter Fried); "Dr. Social" (Harold Barnard and Lee K. Holland).

Fried); "Dr. Social" (Harold Barnard and Lee K. Holland). Nearly all the oncoming attractions will have backers outside the usual fold, and that goes for other shows alated or arrive during the spring. The continuance of outside business is not expiring, and the increasing number of successes from new showmen continues to strengthen the outlook. Earlies in the fall the backlog of new productions appeared to be addinger and acted metal for the proposed to be addinger and acted metal for the proposed to be addinger and acted metal for the product of the school of the school of the product of the school of the product of the school of the product of the school of the

peared to be skingy and actors started worrying.
One disappointment was the failure of several imports. At
the start of the season a flock of English shows was listed,
and some did come over, but 'The Winslow Boy' is the only
drawn from London that has clicked so far this season. Some
managers went abroad for the first time in a decade, and
aware that English successes on Broadway are comparatively
rare. However, American hist of rall down in England too, as
instanced by the recent flop of "Finian's Reinbow."
Last season had its flock of newcomer managers but they
were evidently not be calibre of this season's crop. That
tryout before New Year's 1947. This cannot have during
been only four or five tryout casualties.

Most Sincere Theatregoer

Out here on the high seas a man gets a chance to think up a "favorite story" and time to write it down,

In 1925 I met the most sincere theatre-goer of my expe ence. I was in London, heiping to produce "Rose Marle" at the Drury Lane. It was the night before the opening. were deep into our dress rehearsal. Someone came in and reported that one woman had already arrived at the boxoffice. She had brought along a camp stool and was sitting out in the street, the first of what proved to be a long queue. I had heard that the Londoners lined up for long queue. I had heard that the Londoners lined up for plt and gallery seeds long before an opening, but this was 7 p.m., on the night before. She couldn't be admitted to 8 p.m., on the night before. She couldn't be admitted to the cold, penetrating fog of a March night. Such devotion, I thought, should be rewarded. What a kick it would give a woman like that to see a dress rehearall It would be an experience to last her the rest of her life and make her the most prominent personage at all her family Christmap parties to rehearse. I would be looking at her face all the time. It would be as much for me as for her.

So I ran out through the stagedoor and found her, sitting quietly on her camp sitol. She was an old indy, short and round and roy-checked. They your pardon, said I, "Its rehearsing inside. I don't suppose you've ever seen a dress rehearsal of a big musical show. Would you like to come in and watch us?"

She looked up at me and gave me the sweetest and most inspiring answer. "Oh, no," she said, "I wouldn't want to spoil it."

-Oscar Hammerstein 2d:

A Plea for Cooperation On Cutting Service Costs By LAWRENCE LANGNER (Co-Director of Theatre Guild)

By LAWKENUS LAINGNER

(Co-Director of Theatre Guilde

Brooks Aktinson, far-sighted drama critic of The New York Times, wrote an article last summer regarding the high cost of production and the effect it was having on the preserved the state of the state of the preserved the state of the state of the state of the contractic state of the state of the state of the contractic state of the state of th

Heads League Committee

As chairman of a committee appointed by the League of N. Y. Theatres to attempt to find ways of reducing the costs of production, I invited 10 of the leading secale designers and 10 of the leading building and painting studies to furnish me with suggestions as to how the general costs of production in the theatre could be reduced. Although several week have gone by since I made my request, I have had only once the contract of the contract of

finding ways and means of reducing production costs in the theatre.

I feet sure, however, that the studies are not indifferent.

I feet sure, however, that the studies are not indifferent.

I feet sure, however, that the studies are not indifferent.

I feet sure, however, that the sure is the sure strength of the sure pointed a sub-committee to consider the situation. I have saked this sub-committee to formulate concrete proposals for exact the sure of the

and any united to the contractors I have spoken to, the main affort for economy must come from the seemic designers. According to the contractors I have spoken to, the main affort for economy must come from the seemic designers. They claim that many of the designers require curved modified where the contractors is a seeming that the contractors are the contractors and call for the use of expensive materials when less expensive materials when degular serve the purpose, above, timede against representational scenery. The more the artist indulges in photographic realism, the more expensive is the job. Imagination is the most inexpensive item, in the scene for the contractors are considered to the contractors and the contractors are contractors and the contractors are seen to the contractors are lessely interested in the challenge of the contractors are seen to the contractors are lessely interested in the situation. I know that they have the good of the American theatre at heart and can be I will be a seen the contractors are seen to the contractors are seen to the contractors and the contractors are seen to the contractors are seen to see a good play and good actors. Scenery may or may not enhance the play, but, by and large, the public does come to see a good play and good actors. Scenery may or may not enhance the play to the public does not see a good play and good actors. Scenery may or may not enhance the play to the public does which the theater is now faced, and will do their part to make the production of the more experimental type of play peached by going back to the first principle of stagecraft, which is illusion rether than realism.

Bridge Between Longhair and Legit Narrowing All the Time

The gulf between longhair and La Scala in Philadelphia and the legit narrows all the time; it's beSan Francisco Opera Co. on the coming increasingly tough to see Coast. The Met goes onto, as do the gap. What has heretofore La Scala and the San Carlo Opera

Manual Company of the Coast of t

coming increasingly tough to see the zap. What has herebred correct secured an unbridgeable charm-with consucert-opers and Broadway of the control opers and closer by the inlett that's proper and closer by the inlett that's part of closers away from the Ethel Barrymore the street of the part of closers away from the Ethel Barrymore the street of closers away from the Ethel Barrymore the street of closers away from the Ethel Barrymore the street of closers away from the Ethel Barrymore the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore that is the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of closers away from the Ethel Barrymore through the street of the street of



Third Season on Broadway FOR THE THEATRE GUILD Personal Management: JOHN CONTE

NEGRO THEATRE'S 'RAIN' IS STOCK MEDIOCRITY

The American Negro Theatre, which has staged some interesting plays during its brief career at its Playhouse in Harlem, falls to the level of stock group mediocrity with its current production of "Rain." It's not clear why the ANT should

It's not clear why the ANT should have selected this play for revival in the first place.

Basically, it's a shoddy place of stagecraft which attained the stature of a classic chelry through the arceting performance of the late performance. It was subsequently a failure with Tallulah Bankhead as star. "Rain" is talky, formless and star. "Rain" is talky, formless and star. "Bain" is talky, formless of the start of the

born.

The ANT brings to this play some of its own vitality, but little in the way of polish. Alice Childrens, as Sadie Thompson, gives a sound portugal during the first two acts but royal during the first two acts but royal during the first two acts but royal during the first two acts but Davidson, is stift and virtuous according to recipe, while the rest of the east reveals only glints of tal-mit. There is no explanation, however, the contract of the work of the contract of the work of the w

A DECADE OF PLAYS AND PLAY-ACTING

1937-46 Period Revealed No Sophocles or Bard in the American Theatre

Chicago

No Sophooles, no Shakespeare emerged to make the native American drama momentous during the decade surveyed in the Britannier's four-volume "Ten Evential Years" (1937-46). True, Eugene O'Neill broke his 12-year silence in 1946 with a lengthy, eloquent and often exciting essemination of with a lengthy, eloquent and often exciting essemination of strangely entitled "The Icheman Cometh"; there was poetry by stealth in the often lyrical realism of Tennessee Williams" "The Glass Menagerie" (1945), and in 1945 "Oklahoma," the following the strangeries of the stran

have nutured again the humorously truthful words he wrote shortly before his death in 1837." I have the honor to report that the American theatre is still declining."

The financial deprezation was still felt when this period between the control of the player than a think switch governmental experiment, generally the Work Projects Administration. There may have been more heart than art in this worthy governmental experiment, generally a still of the player than the player, but when the control of the player than the player, but when the control of the player than the player, but when the control of the player than the player of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player than the player of the control of the player of the control of the player of the control of the player who had transferred their talents to Hollywood, many later engating in war work at home and abroad. Countrols in the player of the control of the control of the player of the control of the player of the control of the con

Movie Money

of the burial scene which would have broad to control and curtain head a curtain been in use.

Movie Money

Movie Money

Movie money moved in and out of the living theatre. It had moved in again in 1946. Hollywood writers tackled the stiffer obstacles lying behind the footlighted prosensium, and a mountful statistician counted in one year 39 failures in 40 spitempts. The "color question" was presented with heated stempts. The "color question" was presented with heated board dramas increased the attendance of Negro playgers, as did Shakespearean revivals, which included Paul Roberson's appearance as Othello and Canada Lee's as Caliban, the color question of the color control of the color control of the color color of the color

"A Decade of Plays and Play-Acting" is a Condensa-tion from "Ten Eventful Years," Copyright, Encyclopedic

or Adano," John Patrick's "The Hasty Heart," S. N. Behrman's adaptation of Frans Werfel's "Jacobowsky and the Golonel" and a sprightly reave written by young war veter-defeated by the state of reconversion and tellingly called "Call Me Misier." All the Misier and the state of t

liest "Antony and Cleopatra" ever siaged. It lasted five nights.

But a brief run did nic always mean a bad performance, One of the best was Wellect telescoping of the Henry his-stained and greasily gutteral wencher was reckneed the ripest and most richly humorous Falstaff of the 20th century by critics fortunate enough to witness the too few performances played only in Washington, D. C. The Falstaff of Rabja Richardson was widely accisined when Richard Aldrich, hasband under guarantee, the Old Vice company for a repertory season of six weeks. Here Laurence Olivier—whose Romeo, like Vivien Leigh's Juilet, had met emphatic failure first inchinego and then in New York several seasons earlier—was welcomed as the right man for Richard Northern was sufficiently and the results of the repertory season of six weeks. Here Laurence Olivier—whose Romeo, like Vivien Leigh's Juilet, had met implaine failure first inchinego and then in New York several seasons earlier—was welcomed as the right man for Richard State of the Park State of Dublin's Abbey theatre. Evans and the Bard Evans and the Bard Evans and the Bard

Evans and the Bard

or interest year transplants reviewers to have according to the control of the co

Eugene O'Neill's Broken Silence, With 'Iceman,' a Highlight of the Period

acting by their support and bits of avowedly comical stage business that provoked in the audience more embarrassment

acting by their support and bits of avowedity comical stage business that provoked in the audience more embarrassment Miss Cornell, whose "Candida" in Bernard Shaw's comedy of that name was first essayed in 1934, and repeated in 1937, became its classic interpreter when, in 1942, he revived the property of the stage of the stage

Ferrer.

There were biographical plays in the flesh as well as in the celluloid. During 186-38 Helen Hayes was still playing extended engagements in the capitals and mighty tours on the capital and mighty tours on the control of th

Morley's 'Wilde'

truces in R. J. atone and from winch enaued several catastrophic revisuals of Mrs. Slowe's "Uncle Tom's Cabin."

Morley's "Wilde"

London's Robert Morley caught the fancy of the more sophisticated playscers of Manbattan in his reasonable and withy lifelileness of the poet-javavright in Leadle and Sevell Raymond Massey first presented his finely feld and realized portrait of the markyred president in Robert E. Sherwood's brilliant and authoritative "Abe Lincoln in Illinois." Hopes that this was the biographical play to ten all biographical batt this was the the biographical play to the all biographical which was the thin was the biographical play to the all biographical was that this was the biographical play to the all biographical was dramatized from the autholographical humoreseques of Clarence Day by The William and Moss Hart lampouned author Alexander Woolloct in "The Man Who Came to Dinner."

But the most durable of the biographics was dramatized from the autholographical humoreseques of Clarence Day by The William and Moss and Theodore of the Borne of the William and Clarence Day by The William and Moss and Theodore of the Clarence Day by The William and Moss and Theodore of the Clarence Day by The William and Moss and Theodore of the Clarence Day by The William and the profile patience of Washington in building a young democracy, was a tired piece about itred men and more elegy than drama. Emmett Lawery's "The Magnificent Yanakes' celebrated the domestic of Hericano and Hamilton and the godlike patience of Washington in building a young democracy, was a tired piece about itred men and more elegy than drama. Emmett Lawery's "The Magnificent Yanakes' celebrated the domestic day the European and Hamilton and the godlike patience of Washington in the Clarence of the Supreme Court, Justice Cliver medical the Supreme Court, Justice Cliver weedel Holmes. The mellow dignity of Louis Clahern added to the st

Death of Gershwin

Death of Gerahwin

The untimely death of George Gerabvin in 1897 may have hasteped general seceptions of the meduring worth of the many compositions he had written in the sidion of jaze. His "Porgy and Bess," the libretto based on Du Bose and Dorothy Heyward's Repro 161p lap, began to gain acceptance even from musicologists as the master work of its genre. During and on tour, Jerome Kernis "Show Bose" was happily revived for a long New York run in 1946. The composer died shortly after the first night of this reproduction, survived by at least a dozen songs that had become a melodicus part the Herbert's ancient "The Red Mill," verging on 49 years of age, was the surprise success of the Broadway revivals of 1946. One of its producters was Pauli, adaughter of Fred Stone, whe had starred in the original with Dave Motisomery.

And produced 15 years earlier, was the most us popular of the decade's theatrical offerings. "Go sounded a new high for the play with music, Its a lyries were painless stage literature and its score. (Continued on page 229)

(Continued on page 239)

WHITE MINSTRELS

By BERNARD SOBEL-



o 1. ain-entertain-ent that dom-

inated the en-tire U. S. for almost a cen-

Bernard Sobel

Bernar

who knew how to play the banje and tell stories.

Edith J. R. Isaacs, in her excellent new work, "The Negro in the Americal tell stories, and the stories of the stories of the ministre show, beaing her opinion, largely on paintings of the opinion, largely on paintings of the period. One water color which appered to the stories of the

'Virginia Minstrel'.

'Virginia Minster!'.

One day, the four of them, either by-rientition or nocleon: a matter which has never been determined, decided to merge their abilities into professional quartet salled the "Virginia Minster!" and to put on a show. No theatre was available, so they decided to perfect the entertainty of the contract of the contra

well, in later, time user some years of the control of the control

s grew from five to 25 s while the last minstrel

A Arthur Klein's promises and plow, Cohan and Harris' Minstrela pse ceme true, the present genetic will have a chance to see American minimal color of the color

The Bit Herbert

The first performer over to appear in blackfrace was a man named Herbert, who appeared in Albary, Nr., in 1815, sat on a chair in front of cook, he was appropriately called "Pot Pie Herbert."

Many famous thettical men made their first appearance in blackface tenternament. Both face tent in a dime museum. Subsequently, Joseph Gefferson, 1264 in Booth, Edward Forrest, Francis Wilson and Daniel pearance be for or the foollights, masked in burnt cork.

The minstreby hall of fame in-

massed in burnt cork.

The minstrelsy hall of fame includes Dave Wambold, Billy S. ("Single") Clifford, Bert-Williams, Eddle Leonard, Vic Richards, James J. Corbett and George "Honey Boy" Evans, Al Jolson appeared in Dockstadter's Minstrels wearing a large parts dismost.



SEASON'S GREETINGS

JEAN PARKER ncluded Highly Successful Tour in "DREAM GIRL"

Doing Personal Appearance Eight U.S. Plays Set For Berlin's Legit Season

Berlin's Legit Season

Production of eight American
plays is planned by Berlin theatres
plays is planned by Berlin theatres
Music Section officials of Information Control Branch announced.
They are William Sureyaris "My
Heart's In The Highlands" and
Heart's In The Highlands and
How Time for Comedy by S. A.
Hofferon, The More of My
J. Hagan and Paul Ochorn's
"Morning's at Seven."
Sunce July 1946, 15 plays by AmerSince July 1946, 15 plays by AmerThree Men on a House, with a record run of 176 performances to capacily audionech, has been closed
of its star performer, Ernst Blunc,
to the Company of the Season of the Evans, AJ Jolson appeared in Dockstadter's Minterles wearing a large paste diamond.

The ministred how had an early production of degla American particular and the production of the committer o

What I Learned at Fordhan

By ARTHUR HOPKINS

"Twelve," replied Mr. McCleery,

"How long are the sessions?"
"Two hours."

What would I talk about?' "Directing and producing."
"I could tell all I know about the heatre in one hour. What would I

do with the rest of the time?" "The students like questions and discussions, You'll find the time easy

to 611 5

And he was right. Hours passed quickly when the sessions began though at no time did we consume wo hours

Alfred McCleery is the imagina-tive young director of Fordham University 'productions, Fordham was conducting a three months' thea-tre semester for drama teachers, di-rectors, and students from all parts

tre semester lot dram teachers, untre semester lot dram teachers, undraw of the control of the control

In their eager presence the theatre ceased to be a Broadway problem

of hits and misses, but a subject of

autional cultural importance.

These were people not thinking of

profitable recognition, not something

to be used, but a way of service in

their own communities.

The taking world has been grabhing fruntically for several centuries,

world's, hands are amptout

to the way

of hildliment. Slowly and reluctantly

we are learning that we are enriched by what we give, not by what

the takes.

we take.

Old admonitions are at last taking
on true meaning. "Cast thy bread
upon the waters." "It is better to
give than to receive." These are no
longer idealistic dreams, but practical directions on the road to well-

longer idealistic dreams, but practical directions on the road to well-tical directions of the road of the road

many sessions are there to crowning tribute. Al Smith was a

What Made Lincoln Great

Just as Lincoln was great not because he was President, not because he was President, not because he freed the slaves, but because he was Smith, Both loved their neighbor, Both had followed the injunction of Polonius; "To thine ownself be true." Both were men whose riches were within, he only riches that are increased by the only riches that are increased by

sharing. And here in these Fordham classes were people who sought riches that they might share with communities where the theatre is little known.

So what I had begun reluctantly, and with little faith, proved a sharing experience, which enriched me more than the classes.

more than the classes.

If revealed a burning desire for mature theatre throughout the country, which I did not know existed. Broadway became a very small the theatre of tomorrow. The theatre will become national, not in any single institution but in many ceniers. The urgent, unselfish desire is there and it will find fulfillment.

What I learned at Fordham I bring to all who are pessimistic, as I was, about the theatre becoming a great cultural force in our country.

cutural force in our country.

At present the theatre is one of
the great lags in American life.
There are many earnest people of
whom we know, nothing who are
determined that the theatre shall
be brought to the front and take its
rightful and honorable place in
community life.

They are the theatre of tomorrow.

'Annie,' 'Mistress,' 'Lives' Big Grosses Cue Sock Chi Season

Chicago. Chi 1947-48 legit season, while vet not past the halfway mark, promises to be the best in the last decade, boxoffice-wise, This despite a season

that started with a half-dozen productions folding on each other's heels. Peculiarly enough, excellent showing is really based on only three plays; "Annie Get Your Gun," "O Mistress Mine," and "Private Lives," with a semi-kudo to the "Chocolate Soldier." "Annie" in nine wells has nulled

in over \$450,000, breaking all records of the Shubert theatre. When it leaves the house Feb. 28 it is estimated that it will have taken in over \$900,000. "Mistress" also has been hitting top capacity at the Selwyn of about \$24,000 weekly since opening Nov. 3. "Private Lives," the hardy peresnnial, after 21 weeks of excellent take, due to the draw of excellent take, due to the draw or Tallulah Bankhead, is set to hit the road about February. "Choc-clude Soldier," aided by the mugging of Billy Gilbert, had a fine 11-week run at the Blackstone before folding Dec. 20. "Oddity of the music field Spike Jones did 10 weeks of revue at the Studebaker for good 200,000. Lamy toughe fook in about \$20,000.

Zany troupe took in about \$200,000. Surprise of the season was the poor biz encountered by "Another Part of the Forcest" and critice 'prize award, "All My Sons." Press was not too happy with "Porest" and theme of "Sons" was disturbing to play attendees here. In general, the few sectious pieces did poorly while doubth. The section of the doubth. dough

dough.

"Late Christopher Bean," "Bench
Warmer," "This Time Tomorrow"
and "All Gaul Is Divided" did the
swan act here. Non-union Negro
revival of "Swing Mikado" nopped
at the Civic Opera. Another musleal, "Topliticky of Notre Dame."
sleal, "topliticky of Notre Dame."
Maurice Chevatier did well in a
week's concert.

"Anna Lucasta" and "Firefly" opened Xmas day, and "Voice of the Turtle" is having a three-week stay at Erlanger. at Erlanger.

at Erlanger.

House shortage continues with shows working around Chicago until they can get in. However, Great Northern, in which plenty has been spent in rehabilitation, will reopen March 1, and there is talk of a syndicate taking over the Auditorium and rebuilding it.



ALFRED LUNT and LYNN FONTANNE "O MISTRESS MINE," SELWYN, CHICAGO

Freedom From Fear on Broadway

By RICHARD WATTS, JR.

Perhaps we who have some pride in the theatre are living in a fool's paradise. Perhaps if the thought-control boys in Washington went to work on the drams the way they did on the movies. Broadway would curl up as ignominiously as Hollywood did. But fortunately we haven't yet been out to any such test.

net to any such test.

I did read in Louella Parsons' column the other day that some film producer had "made the front pages" by saying that a lot of plays contained dirty and, I presume, un-American language. However, I think Miss Parsons must have been mislatormed, since, to the best of my knowledge of the state of the play to the property of the play to the property of the play where, while I didn't get around to seeing. Furthermore, I can't believe that Brock Pemberton was violently in carnet when he told East Wilson that there were its subversive shows on Broukery which all writing, the stage is in no immediate danger.

The theating's current imprunity, though shouldn't make us to around a

that, at the moment of writing, the stage is in no immediate danger.

The theatre's current immunity, though, shouldn't make us too proud of its freedom from fear. For one thing, it arises from the somewhat unfastering fact of its, relative methods are staged to the property of the pro

plains of the autograph seekers.

In addition, the stage's appeal isn't general enough to place it as much at the mercry of pressure groups as the timorous cinema is. The drama is confined to comparatively small groups in a comparatively few large cities, and its remaining audiences, whatever their failings may be, are at least more liberal, tolerant, spohisticated and adult-minded than the vaster public that goes to the movies and listens to the radio. The theatre pays a price for the limited size of its spectator-appeal, but there are advantages

Rich Stepbrother

Rich Stephrother

Whatever these advantages for escaping the attentions of the witchhunters are, the stage is currently in a position to look at its rich stepprother, the cinema, and be at least a little value about its superiority. I
at Hollywood by Ginger Rogers' mother and her distinguished associates
at Hollywood by Ginger Rogers' mother and her distinguished associates
were tossed in the direction of Times Square, the result would be laughter
rather than fright. It would be hard for us to take seriously anything
like the charge that there was something Stallen-inspired about a novel
written by Theodore Dreiser at the turn of the century ("Sister Carrie"),
(Continued on page 286)

1948 May Be ANTA's Year

*****By GEORGE FREEDLEY ******

1947 has seen the program of the American National theatre and cademy considerably advanced, not only in New York City but through-



1947 has seen the program of the American National theatre and Academy considerably advanced, not only in New York City but throughBreen with vital assistance from Col. C. Lawdon Campbell, chairman of the Board of Directors, Vinton Freedley, its president, Rossamond Gilder, its secretary, Cheryl Crawford, Osear Secflin, Clarence Derveent and other of the Control of the Contr

theatre this year."

Through the good offices of ANTA, Katharine Cornell was induced to tour "The Barretts of Wimpole Street" and so be in a position to open the Drama Festival which marked the Ulah Centennial held in Sait Lake City. The procurement of professional talent was coordinated through ANTA. In addition to Miss Cornell those who participated in the Festival were Judith Evelyn in "Joan of Lorraine," Orson Welles and a nucleus of hollywood actors in "Macbeth. These troughes were augmented whole inclusion of bownspeople and university students. Arnot Bandon who "The Promised Valley," an historical dramatic pageant which ran during

the aummer.

Along with the Academy of Motion Picture Arts & Sciences, ANTA has sponsored since June the New Playwrights Program for Cabbon Chulversity, Such actors, playwrights and critical program is a carbon control of the Cabbon Chule C

Southwest Theatre Festival were under ANTA auspices.

The first fully to discuss ANTA's projects and to inform people outside
New York City of its progress and plans, was undertaken under the spon-sorship of the Art Alliance in Philadelphia last January. A Playwrighting
Contest and competition for scene designs was undertaken by the Art
Alliance in Association with ANTA. The judges for this contest were
Walter Prichard Eaton, Blanche Yurka, John Gassner, Peggy Wood, Lee
Simonson and Jean Erederick Larson.

where recentral cases, ananches turkes, John classins, Pergy Wood. The first relative to the control of the West Coast was held under the sponsorship of Theatre Library Association at the Assistance Leagui Playhouse in Rollywood in June, Kenneth Maegowan of the University of California at Los Angeles, a corporate member, presided. Cobina Wright, Sr., introduced the chairman of the Membership Committee, your Collino Banker and the Principal speaker. Blanche Turks, Peggy Wood Collino Banker and the Principal speaker. Blanche Turks, Peggy Wood Collino Banker and the Collino Banker and Preedley presided and the peakers included Miss Crawford, C. Lawton Campbell, J. B. Priestley, Frances Bowe, Judith Seyley, Alan Corelli, Sam Jaffee, Alexander Kirjand and the writer. Phase for a gipantic benefit at the Ziegfeld theatte, kindy donated by Serin, Preedley and Miss Crawford.

Plans are afoot to raise considerable funds this year so as to put into effect the great program for the decentralization of the professional theatte. The railying cry may very well be "1948 is ANTA's year."

Central City Strikes Gold

Forty-second

By JOSEPH C. SHEA

Central City, Colo. Central City, Colo.
An unique adventure in the theatre which has developed into bigtime operation comparable to any
other civic venture in America is
that of the Central City Opera House
in Central City, Colo., which last
year celebrated its 18th "Sturnmer Theatre Capital of America." season, essays are the result of America. The 1947 season was the most successful at the old Opera House, located 40 miles from Denver and 4,000 feet up in the mountains from its parent city, which itself is a mile high in the clouds.

Central City (Fop. 706) has m opera house five years older than New York's Metropolitan. After the hard-pas miners, gamblers, merhadropa interest particularly and the stake, they desired some culture, and built the grantie theater in 1878. Then Central City became a chost news until the Opera House Assn. restored the editice in 1932, following the presentation of the side to lane family of Central City. In 1860 Central City. In 1860 Central City. In 1860 Central City at a three-

In 1860 Central City,
In 1860 Central City had a threemonth season of plays and operas in
a log theatre. Then came the fire
of 1874, which leveled the town,
and in 1878 the Opera House opened
a nine-month season, to which came
the greatest actors of the day.

a nine-month sesson, to which came the greatest actors of the day.

From the standpoint of presting the present of the standpoint of presting the standpoint of presting the standpoint of the s

Lillian Gish in 'Camille'

Lillian Gish in 'Camille'
Slarting with an eight-day engagement of Lillian Gish in "Camille" in 1933, other attractions at the Opera House have been: "The Merry Widow" with Gladys Swarth-out and Natalie Hall; Walter Huston of the Walter Huston Hall of the Walter Huston Huston Hall of the Walter Huston Husto

in 1847, 60 days for "Martha," "Fi-daio" and "Harvey."

Brock Pemberton, The Thevey."

Brock Pemberton, The Thevey."

Brock Pemberton, The Thevey. The Theology of the Control of the Theology of the Control of the Theology Fields, Grand Duke Alexis, Horace Greeley, Harry Tammen, Spencer Penrose, Edwin Booth, Lawrence Barrett, Helena Modjeska, Lotta Crabtree, Kit Carson, Jim Bridger, Buffalo Bill, H. A. W. Tabor, George Washington Hill, Gov. John Evans and Caroline Bancroft.

'Corpse' of Grand Opera **Plenty Lively-- Johnson**

General Manager, Metropolitan Opera Assn.)

It often seems to those of us who are in the business of producing operas that whenever the advance guard in musical circles have a little black crept on their bands, they invariably draps it all over grand opera, particularly as representations—and they have achieved an aimost classic pattern since they are so old as opera tisted—is that the acting is lurid and hombastic, that the techniques of production and distribution are obsolved, and that of production and distribution are obsolete, and that grand opers is the prerogative and pleasure of the limited few. What is even worse, we are informed, grand opera does not adjust itself to the times; it is old-fashioned, Throughout all these obsequies, however, the corpus has a discouraging habit of sitting up and enjoying the proceedings. This bit of necromancy carried to the proceedings of the processing of the proceedings of the proceedings of the processing of the value of the proceedings of the processing of the processing value.

Edward Johason valid, the level of actings of course it is heighteened. The total capacity of the Metropolitan Opera House as 5,000 persons, some of whom are server storing upon the stage and as 5,000 persons, some simply do not project across such distances. Since operas are generally sung in foreign languages there is an additional barrier to comprehension that acting must surmount. So dramatics are florid and often flamboyant, and indeed are subsidiary to vocal capacity. Yet acting of a high caliber doce exist within the operating pattern as witness such portrayals as Zeio Elmo.

Stage Technique

Stage Technique
In connection with stage technique, remember that the Meteopolitan presents some 30 operas a season, with a different production every night. Such production howlves its own particular problems in second increase ment, direction and lighting. Operating under these conditions, it is clear that a program of elaborate pageants on the Hollywood scale is both physically and financially prohibitive. Nor are these attentions necessary in any case. The purpose of a setting is to produce an illusion consistent lighting the emotional content of the action and music.

Each of the sets at the Metropolitan Opera was created by a leading scene designer whose object was not to astonish the audience with virtue original content of the action and music.

Each of the sets at the Metropolitan Opera was created by a leading seene designer whose object was not to astonish the audience with virtue original content of the sets of the music production of particular devices of "Der Rosenkavalier," in the multiscenic evolutions of amming eigenstee of "Der Rosenkavalier," in the multiscenic evolutions of the "Ringe of the Shielung" are unveiled.

It was interesting recently to read in Vausarr a somewhat breathless

the "Bing of the Nihelung" are unveiled. It was interesting recently to read in Venerr a somewhat breathless account of the extraordinary distribution achieved by the Theatre Guld, which is currently reaching the public through the four-fold medium of theatre, radio, chema and television. According to Vanierr this represents the ultimate to attac—but is if: Friedrich Febr, president of International Opera Sins, has recently completed arrangements with the Metropolitan Opera Assn. to photograph complete operas in color and sound and to Opera Assn. to photograph complete operas in color and sound and to will eventually be televised. Since the Met altrady produces on stage, over the air, and through records, the staid, antiquated old institution will be one up on even the prolific Theatre Guld.

Adjustment to Times

Adjustment 10 times

The question of "adjustment to the times" is an interesting one. The assumption is that in an age whose important thinking is guided by Freud and atom fission, grand opera floats idly in the backwaters of the unintellectual past, relying on old devices and hackneyed themes. To those who really believe this, I recommend Bernard Shaw's critical analysis:

The Perfect Wagnerite. "Writing 50 years ago about operas conceived 100 years and the property of the

oease with the discernois and rears reflected in toolsy's accusate; the revoment of the process of the proces

a gross, excluding tax, of about Reading (Pa.) Stock Co.

\$16,300.

One innovation of the 1947 Central City season was the "critique," which offered a panel discussion on "The American Theatre." This singular alternoon forum will be repeated next season. Burns Mantle tell ast summer's discussion by noting the dwindling, scope of the theatre, pointing, out that in the 1950's from pointing out that in the 1950's from a constant of the cut-rent average of 85 per season.

with dilight and the first state of the first state

Plans to Reorganize Reading, Pa.

Members of John Kenley's stock company, which folded two weeks ago at the Plaza theatre here, plan to reorganize. They hope to rent the 1,100-seat film house owned by the Masonic Temple Assn for a series of shows some time in January.

shows some time in January.
Credda Zajac, one of the troupe,
told members of a civic club that a
Theatre Guild will be organized here
and that it will get financial and
other aid from New York theatrical
organizations interested in finding
employment for actors now out of
fobs.

jobs. Kenley, who had planned to op-grate here 20 weeks, said he will not be interested in the proposed re-opening of the Plaza, but that next summer he will again operate his stock theatre, the Deer Lake, at this summer colony of that name 15 miles north of Reading.

New Year's Eve at Upped Prices Helps B'way Recover from Slump; 'Allegro' Gets 52G, 'Angel' \$26,500

Business for New Year's Eve, with the property of the property

doubtful.

Keys: C (Comedy), D (Drema), CD (Comedy-Drama), R (Revue),

M. (Musicot), C (Operetto),

"Allegro," (Majestic (12th week),

"Allegro," Majestic (12th week),

\$5.00 for the lower floor on Mew

Year's eve, strongers grossing nusleal
was estimated around \$52,00 last D (Connetip-Dramin). R (Reuse)
(M (Matscell) / O (Operettab).

"Allegro," Majestic (12th week)
(GL-1,865; 56). Gof-nearly \$10.50.

"Allegro," Majestic (12th week)
(GL-1,865; 56). Gof-nearly \$10.50.

"Medez," Royale (11th week)
(GL-1,865; 56).

"Medez," Royale (11th week)
(GL-1,865

on the eye with \$5.00 top, gross was around \$47.000.

"Born Yesterday," Lycum (101st week) (C.585, \$5.30). Underestication of the count was around \$15,000 and last week's gross approximated \$20,000; lower floor \$7.20 on the eve.

"Belgadown," Zienfeld (43d week) (M. 1.628, \$4.80). Hijmest gross show pointing last week, when with \$7.20 hold on offed around, \$45,000.

"Call New Mister," (Plymouth (91st week) when we were week when we were week when with \$7.20 hold on offed around, \$45,000.

JOE E. BROWN \$36,000

SRO IN MINNEAPOLIS

opening last week, when with 8723 penetral past week, when with 8723 was agreed around \$45500.

"Call Me Hister," (Plymoth) 61st week) (18-107, \$400). This past of the state of the state

\$9.60. "feetime of 1948." Center (32d week) (R-2,994; \$2.40). Played 14 times last week for an approximate gross of \$65,000; eve top was \$4.20 but pop scale applied at other performances.

but pop scale applied at other per-formance. Mary. Mule Box (48th week) (6-979; \$48.0). Picked up fairly well for a count around around \$42.00, with an eve top of \$2.00, with a eve top of \$

\$\$ tip,
"Streetear Named Desire." Barrymore (5th week) (D-1,064; \$4.80).
Only way sock drama could get
higher gross in eight times was the
\$6 'eve saie, which put the count
around \$30,000. Has heen sell
with the count of the count of the count
around \$30,000. Has heen sell
beg out right along, but with shove

Play Out of Town

Power Without Glory
Boston, Dec. 20.

John C. Wilson and Messirs. Shabert production of play in three acts (flaves seemes) by Michael Claylon Flutton, Staged by Chice Glisson. Set by Charles Elisson. Openci at Wilbur, Boston, Dec. 30, '47; at 84.50 top.'

The strongest dramatic item to come this way sance "Streetear Named Desire," thus English importation is clearly set for a Broadway wow. The openerat the Wilbur drew repeated curtain calls for the accomplished English cast which of-to-make perfectly integrated performed the perfectly integrated performance and perfectly integrated performance and perfectly integrated performance and perfectly integrated performance and pe

tornance.

The play has much of the urgency and basic strength of a murder headine and is, in fact, the behind-head-ble that the strength of a murder heading that the strength of the strengt

family.

Thus the seven characters—father, mother, two sons, daughter, fiancee and roomer—are equally important and each contributes a notable and thoroughly credible portrait of character development under "pathetic circumstances. More over, the psychological aspects of family conflict are well and soundly drawn.

(Gr.1035; \$4360). Sold out all times; investigation of the control of the control

could have run a week or more longer. Estimate for Last Week

Minnespolls
Despite sub-zero temperature last (100-200 L)
week, Joe E. Brown in "Harvey" losses for the six nights and two drew complete capacity from the natiness for the six nights and two free complete capacity from the natiness for a huge \$8250,000. Show Thousands were turned away during (28) at St. Paul and in 10 times the stay and the show undoubtedly went to \$88,000.

Joe Grump—And You Can Have Him By NAT DORFMAN

Wednesday, January 7, 1948

You must know Sam Grump. Everybody else does. He's the guy with no personality who's forever buttonholing you to tell you the latest page And then forgets the point! But Sam, believe it or not, ain't half as obnoxious as his brother, Joe Grump, a pudgy little erk with an overdue
haircut which, for all I know, he is cultivating for a screen test to act as a stand-in maybe for Leo the Lion, Joe's been around Broadway for a long time, much too long for the good of Broadway, but I been managing to duck him until the other night when' I went to an opening. Sam and Joe trapped me as I was being shoved into the gent's room instead of the street during the usual first act free-for-all up the aisle,

"I want you to meet my brother, Joe," yawps Sam with a mean glint in his eye, "If you think I'm a bore then you don't know a lemon from a

"I don't get it, Sam," I says, "What's a lemon and a lime gotta do with

"You're asking me?" cries Sam. "I ain't remembered a punchline in my life. Have I, Joe?"

Joe rocks with laughter. "I'll say you haven't, Sam. No, siree, you're lucky you can find your way home. You know," Joe says turnin' to me, "Sam went to a lapse of memuri school. Any time he remembered anything the profis gave him a zero."

thing the prots gave him a zero."
"How'd he make out?" I saks (sobishly.
"Make out?," screams Joe with what could only be family pride. His
class voted him the student least likely to know mything."
"Please," cuts in Sam, "spare my blushes. You're the brains of the
family. You lawys knew less than me."

"That's because I'm five years older and have had more time to forget," explains Joe, giving credit where credit can only hurt him. "How do you like the show, Joe?" I asks in order to stop the Grumps om talkin' theirselves into stupidity.

Joe phooeys through his false set of lowers, "Terrible, The critics will murder it." "What makes you say that?" I says. "You've only seen one act."

"Yeah, I know," concedes Joe, "but 'this turkey came in without a pre-production deal and that's the tipoff to me."
"But you can't get pre-production deal for a revival," I points out,

"Hell" say Joe, "don't tell me, this is a revival?"
"It certainly is. This Greek tragedy was written by Sophocles 2,500

"Hell" says Joe, "don't tell mc,this is a revival?"
"It certainly is. This Greek tragedy was written by Sophocles 2,500 years ago."
"It certainly is. This Greek tragedy was written by Sophocles 2,500 years ago."
"You know, help "Brigadoon," only less up to date. Anyways, it hasn't a chance—ol saights," careed good! Thought this was some soria fontasy, you know, like "Brigadoon," only less up to date. Anyways, it hasn't a chance—ol saights," careed to laughts at rargedy."
"But, Joe, You're not chint," argues Joe. "No laughs, no hit. People don't want nothing serious. Mappe its different with the Greeks. What the hell they got to laugh at anyway?"
"Put look at "Medes," I says. "That's a tragedy. No laughs there, but it's sensitive with the serious hands and the serious was a serious laught to the who produced it."
"Only you know," he stutters, "I don't pay much attention to names—but whoever he is he know whats the serve."
"And why shouldn't I?" cuts he know whose business?" he saks with sattifaction—but believe me, his satisfaction, not mine. "And why shouldn't I?" cuts in Joe. "Tead Vantery, all-the Broadway columns and tune in regular on Jinx Falkenburg. Also I go to all the keep me on-hot or cold!"
"But actually." I says, "you're not in show business?" make plumbing futures. Everything for the tolet. You know, plungers and things like that, so I'm al-ways on the insides of show business. Ever go to Wilmington, New Haven, Botton and Palindelphia to see shows before they get to Breadway."
"Sure, Thai's the big kick I get. Puts me one up on the farth-nighters. Also I don't have to pay no tention to whit's going on up there on the (Continued on page 256)

SEASON'S GREETINGS CORNELIA OTIS SKINNER

'ANNIE' RECORD \$54,000, LUNTS GREAT 27G. CHI

Chicago.
Legit houses recovered from the pre-holiday blight and, with hiked New Year's Eve prices and the furniture conventioneers coming in early, grosses were heavy again. The biggest draws were, of course, the established smashes, "Annie Get Your Gun," "O Mistress Mine," and "Pri-vate Lives."

Estimates for Last Week

*Aina Lucasta," Civic Theatre (2d veek) (900; \$3.60). Critics gave this favorable nod and show brought n a trim \$12,000.

in a trim \$12,000.

"Annie Get Your Gun," Shubert (9th week) (2,100; \$6). With \$8 top for New Year's Eve, the b.o. hit a staggering \$54,000, an all-time record for the house.

for the house.

Baliet Theatre, Civic Opera (2d week) (3,600; \$3.60). Ballet fanatics have jammed this spot. Had a \$12.000 New Year's Eve sellout; grabbed a sensational \$45,000 for nine perform-

"Firefly," Blackstone (2d week) (1,358; \$4.20). In spite of thumbs down from the crifics, the operatia did a fine \$20,000.

did a fine \$20,000.

"Musical Depreciation Revue."
Studebaker (10th week) (12.46.
\$500, \$500 bowed out an. \$4 with
two performances New Year's Eve.
"O Misters Wilne," Selwy 16th
weeh) (1,000, \$4.20). Resumed pertweeh) (1,000, \$4.20). Resumed per"First Elves," Harrise (23.44 with
bounced back with heavy matines
attendance and \$7.8046 \$20,000.
"Veloce of the Turtie," Erimager (24.
with New Year's Eve sold out; okay
\$12,000.

A DECADE OF PLAYS AND PLAY-ACTING

Continued from page 233)
unpresentiously musically saine Geenhories enduring musically represented the program of the continues of the program of the continues Negro prizefighter.

Exploring the Psychoanalytic

Exploring the Psychoanalytic

The psychoanalytic was explored by Kurt Well and Ilbrettist Ire Gershwin in an enormous and enormously such a such as the such as th

unitie, the more ribald Restoration comedies was George Abbüt's fearlies staging of John O'Hari's Jook, "Pai Jook," Pai Aboy," abbüt fearlies staging of John O'Hari's Jook, "Pai Jook," all Jook, "Pai Jook," all Jook, "Pai Jook," all Jook, "In Jook," all Jook, "In Jook," and Williams Segal with unfinching candor.

Loren: Hart died in 1943 just as he and Richard Rodger," A Connectical Yankee, "after—a long way after—Mark and gifted feam had turned out during this period more than hall a dozen characteristic hist, including," "Babes in Arms," "T'd Rather Be Right," "I Married an Angel," "The Boya Tradies of the Hart of the Ha

the Pilywrights in 1846, the year in which Behrman retired can Landscape attion), and Riccis swilly described 'American Landscape attions and Riccis swilly described 'American Landscape and the American Landscape and Landscape and

with Ian Hay's "Bachelor Born" and Clifford Goldsmith's even more profitable highschool comedy, "What a Life." The discriminating Eddic Dowling produced another being the control of the

follow. A fortheight token of the many plays of warning against American nazisim was Clare Boothe's well-received "Margin for Error." Some of the control of

War Vs. Naziism

War Vs. Nazism

Lillian Hellman's "Watch on the Rhine," which might have been celled "It Can Happen Here," was not only 1941's have been celled "It Can Happen Here," was not only 1941's have been celled "It Can Happen Here," was not only 1941's have been celled "It Can Happen Here," was not only 1941's have been celled "It Can Happen Here," was not considered the instance of maximum flagure of the briefly visiting German anti-Laseits whose American wife, the mother of three polylingual-children, was forestully played by Mady Childians. Exciting theater comployment of the property of

up with 13 visible corpses taking their bows at the final curtain.

This was the year that started "disper" comedies. Rose Franken's "Claudia" was a kindergarten of scx., whose beamprocesses, but those of the cow, the cat. the hen, even the rooster. Jeroom Chodorov and Joseph Fields "Junior Miss" was a blurred proseenium view of Sally Bengon's plercing magazine studies of preadolescence. Its popularity was a blurred proseenium view of Sally Bengon's plercing magazine studies of preadolescence. Its popularity was considered to the comparatively esculent "Janie," whose 18-year-old prodigy suffered comicially in getting rid of scores of soldiers giving themselves a party in her those during the finalsay. The Chip more than the property of the comparatively and the property of the comparatively considered to the political present of Excelsion. New Jensey, was-stanton's debt to James Joyce's widely unread "Plunegans" wake. "but with Miss Bankhead in the cast, un-Joycein New Yorkers vouchsafed it a long run. The still incomparative Lingts found and imparted foy in "The Piriate," and in which Lunt masquereding as the decolly buccancer of Miss Fonlannes dreams, allitudingusly crossed the stage to the ridapher window on a clothesline.

If the war ""va did not boom, at less they bombed;

detonations were heard beyond the walls of their theatres. The Playwrights' Maxwell Anderson wrate "The Eve of St. Mark". The transient heroic of an American farmboy who Mark". The transient heroic of an American farmboy who may be a day longer than honour compelled. It was an improvement on his "Candle in the Wind" of the previous year, whose short season would have been shorter, but for the popularity of Heleu Hayes, Steinbeck's "The Moon Is Down," in which German officers as well as those they scourged were presented as victims of nazilam, fared no

seourged were presented as vicilins of nazlism, fared no better.

Playgoers seemed to be equally indifferent to war plays "hard" or "soil," and more friendly to the lighter adventures of the war-discomforted at home. Joseph Field: "The town of the war-discomforted at home. Joseph Field: "The town of the war-discomforted at home. Joseph Field: "The town of the war-discomforted at home. Joseph Field: "The long-to-be-remembered melodrama of the year was Thomas Jobs "Uncle Harry," whose melancholy villain poisoned as merely a harmless liar by those to whom he confessed. The year 1894 started the run of "Oklahomal." On the more serious side was James Gow, and Arnaud d'Usseau's "Tomorrow the World," a wartime warming in which a precodusity cut in Jad, aged IB, was miraculously formed dozen war plays. Moss Hart wrote for the Army Air Forces "Winged Victory," which was patriotically applauded, The energetic acting of Elisabeth Bergner was the reasonable excuss for the long run of Martin Vale's "The Two critical. New York was hospitable for almost two years to Phoebe and Henry Ephron's "Three's a Family," a wartine farce about three pregnant women in crowded quarters for the year and several following was F. Hugh Herberts "Kiss and Tell," a juvenile which exploited the imagination of an innocent adolescent who sought to save the reputation of her secretly married sister. Juvenile which exploited the imagination of on moncent subsense with the songful "Oklahomat" was John van Drutters' enduring "The Voice of the Turtle", was John van Drutters' enduring "The Voice of the Turtle", was John van Drutters' enduring "The Voice of the Turtle", was John van Drutters' enduring "The Voice of the Turtle",

claring herself to be an expectant mother.

But the one bit comparable with the songtul "Oklahomal" was John van Druten's enduring "The Voice of the Turtle," in which this adroit author made reliabably touching asy well as amusing the premuptials of a pair of young sinners who had elsewhere previously loved and erred in vain.

There were originality and fiavour in the 1944 season. The properties of the pr

'Mama' a Warm Chronicle

"Manna' a Warm Chronicle
"I Remember Manna" was van Druten's skillful compagtion of Kalbryn Forbes "Manna's Bank Account," which
warmly chronicled the lives of a Norwegian family and
their dependable matriarch in old San Francisco. This was
the warborn "Acaobovsky and the Coionel" and "A Bell for
Adano," but of Lillian Hellman's loose and cluttered antiappeasement prechment "The Searching Whol." A poised
once been called the nation's "Itub" was John P. Marquand
and George S. Kuufman's "Thub" was John P. Marquand
and George S. Kuufman's "Thub" was John P. Marquand
have been as perfectly entitled "Theve'll Always Be
a Boston."

a Boston."
The season's one popular juvenile was Norman Krasan's
"Dear Ruth," in which the enfant terrible signed her big sitter's name to loveletiers. From Ruth Goodon's Winkling
smarf little success which encouraged its author to declare
herself ready to put by the rabbit's foot for the pen and
write an autobiographical comedy.
Height was attained by American playwriting and playacting in 1945 when "The Class Menagerie," following a
cating in 1945 when "The Class Menagerie," following the
total of the company of the company of the company
which is not a superior of the company of the company
Midgel of "Outward Bound," (revived in 1938), and now the
full and waggerated "menories of suitors among the southern
aristoracray, was acclaimed a great actyses.

burbling mother of a poverty stricken family with her boastral and exagge-rated memories of sultors among the southern,
aristocracy, was acclaimed a great estreas.

The summary of the

of many arguments on a vital subject.
Lindsay and Crouse's durably successful "State of the
Union" played polities without playing favorites. Any pairty,
any politican, was a struck target for its breezy mixth, for
any politican, was a struck target for its breezy mixth, for
interpolations to the three companies serving the comedy.
Exmer Rices' "Dream Girl," whose heroine, one of the
longest roles ever written, begulles her idle hours in a
book-rental shop with tranees gay and grave, profitably
presented-hat playwrights' playwright as neither pregules'
nor propagandis and won lasting favor on Broadway' and

Lunts' Return

Lunis' Return
The 1946 season welcomed the Lunis' return from their long stay overseas with Terence Rattigan's "Love in Idleness," newly, named "O Mistress Mine," a comedy more statement of the statement of the

Greetings from

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Season's Greetings



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Joe E. Brown

MARY CHASE with

MARION LORNE

directed by ANTOINETTE PERRY Settings by JOHN ROOT

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"ANGEL IN THE WINGS"



FULTON THEATRE

"COMMAND DECISION"



MOROSCO THEATRE

"STRANGE BEDFELLOWS"



46TH STREET THEATRE

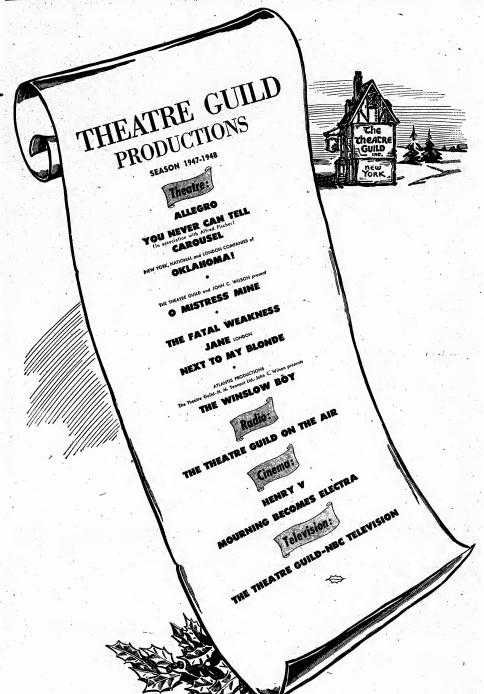
"FINIAN'S RAINBOW"



Season's Greetings

Arthur F. Edward C. Driscoll Raftery O'Brien Lawler

Paul D. T. Newman



Greetings

GERTRUDE LAWRENCE

Noel Coward's "TO-NICHT AT 8.30"

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GREETINGS

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Lighting by PEGGY CLARK

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VLADIMIR SOKOLOFF ALICE JOHN
SANFORD MEISNER E. A. KRUMSCHMIDT

and DOLLY HAAS

Directed by THEODORE KOMISARJEVSKY
Associate Producer, BEA LAWRENCE
Settings by PAUL SHERRIFF
Costumes by LESTER POLAKOY

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February, 1948 PARIS, FRANCE

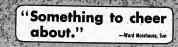
March, 1948 HAGUE, HOLLAND June, 1948 SYDNEY, AUSTRALIA

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"Striking drama . . . Brilliantly staged by Elia Kazan . . . so impressive that it never ceases to be effective and powerful.

'An extraordinary exciting evening in the theatre... irene Selznick's producing proudly planned, expertly executed." -GARLAND, JOURNAL-AMERICAN

'A gaudy, violent and fascinating study . . . packed with genuine theatre . . . It will be at the Barrymore when the sidewalks of 47th Street are sizzling under next Summer's heat." -MORFHOUSE, SUN

"A fine play of clashing emotions . . . a terrific adventure in theatre." -HAWKINS, WORLD-TELEGRAM

"Season's best new play."

-LIFE MAGAZINE

"The most creative new play of the season." -KRONENBERGER, PM

"A brilliant play."

-GIBBS, NEW YORKER

IRENE M. SELZNICK

ELIA KAZAN'S PRODUCTION OF

REETCAR

A New Play by TENNESSEE WILLIAMS Directed by MR. KAZAN with IESSICA TANDY Marlon

BRANDO • HUNTER • MALDEN Setting and Lighting by Costumes Designed by LUCINDA BALLARD

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Bennee Russell, songsmith-play-wright, becomes virtually a one-man show when his play, "The man show when his play, "The man show when his play, "The produced at Paul Schribman's La-Palman theatte here. Show de-pariment as a sort of "Street Scene" produced at Paul Schribman's La-cardine as a sort of "Street Scene" Lacardine as a sort of "Street Scene" under the playwright character there of under the playwright character them. It's disard for February-March. It's disard for February-March. It's disard for February-March. It's disard for February-March. Schribman who, besides the Las Schribman who, besides the Las Schribman who, besides the Las Schribman who, besides the Belasco and Coronet legiters. Hollywood.

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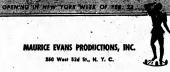
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Vera Ellen, Foy, Parker, Malina Set in 'Sally

Hunt Stromberg, Jr., has his pro-osed revival of "Sally" fully cast, starring Vera Ellen (last under Sam Goldwyn contract), Eddie Foy, Jr., and Lew Parker. Luba Malina is set for the comedienne role, for which Cynda Glenn was reported slated. Co-producer of the old Marilyn Miller musical (modernized by Guy Bolton). is William Berney, who last co-authored "Dark of the Moon." Bolton is officiating only as

who last co-authora "Later of the whole as co-authora "Later of the scripter, and to -impressi".

Miss Glenn, currently in Holty-wood, Instead will probably accept the Paul Derval starring offer for in Paris, wherein she starred ones can radio transcription series. "Paris Pronenade," interviewing French British, "American and other show bits and literati celebe visiting Paris; ditto with the coulturiers, etc. A imparently tabu to proposed Yank apparently tabu to proposed Yank proposed the proposed that the proposed the proposed that the proposed Yank apparently tabu to proposed Yank proposed Yank

Betsy Blair, Gene Kelly's wife, is set for femme lead role created by Barbara Bel Geddes on Broadway, in Ray Spencer production of "Deep

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CHARLOTTE GREENWOOD and the "I REMEMBER MAMA" Company
Colonial Theatre, Boston, Massachusetts



BARNARD STRAUS

Anniversary

"Temper the Wind" "For Love or Money"

White Minstrels

White Minstrels

Conditioned from page 286)

Writing by a northerner in 1849. The composer was the popular ministrel show. Softance composer was the popular ministrel show. Softance and solution of the composer was the popular ministrel show. Softance and solution of the sumber by a convention in which a stage-hand would-come out and solution framework. The configuration of the number by a convention in which a stage-hand would-come out and solution framework. The configuration of the number by the dancer. Each Leonard would come to a saided pricture dancing, and George Frances was shown the configuration of the safe and the safe and the configuration of the safe and the safe and the configuration of the safe and fastest the dancer and fastest the dancer and fas

Ballet Theatre in

Top Form

A Up A UA III

Ballet Theatre, by all odds the best
of the ballet companies, opened a
Courweek engagement at the City
Courweek engagement at the City
most auspictous of circumstance,
The house was full, the applause
seasonal and ample. With a reporte
seasonal and ample. With a reporte
seasonal and ample. With a report
seasonal and supple. Seasonal and supple.
Seasonal and supple. Seasonal and supple.
Seasonal and seasonal

N. Y. JOURNAL-AMERICAN

Cheers for Ballet

maxed with a collection taken at the maxed with a collection taken at the Cathedral of Mexico to provide fare out of the country for the group.

Choir, thought by local im-

Choir, thought by local im-presarios to be a terrific draw in this devoutly Catholic country, did several unscheduled concerts in order eral unscheduled concerts in order to meet its expenses. They started at the National theorem at a 32 concert log, which afterward was concert log, which afterward was dropped to 81.20 (U. S.) for the Cine Mexico concert, a charge that improved the concert, a charge that implication of the concert of the concert as charge that implication of the concert of the con

It was conceded that the general run of customers just didn't have enough coin to pay the prices. The final concerts held here were billed as homage to the Vatican Choir in an effort to provide them with suf-ficient few.

The plan to guarantee the Choir \$20,000 (U. S.) per concert had to be dropped, and guarantee for all concerts totalled \$30,000 in U. S. coin.

Sign Edwards, Grayson For 'Roots' on Coast Los Angeles,

Ray Spencer, stage producer, signed James Edwards and Jesse Grayson, Negro thesps, for top role in "Deep Are the Roots," which opens here at the Belasco theatre Jan. 13,

Howard Bay, production designer at Universal-International, is doing the set.

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THE BEST BALLET COMPANY IN THE U.S."-LIFE THAT AMI V THE REST RAILET CAMPANY BALLET THEATRE BUT ALSO THE BEST LOOKING WITHIN MEMORY"-N.Y. TIMES

IN AUTUMN DEBUT

By JOHN MARTIN has recently undergone a sweep renovation of its ensemble minor soloists, but it was as premely poised cry sure of it for this occasion as; if its of librium had never been distin

N. Y. DAILY MIRROR

Ballet Theatre Off

M.Y.POST

Getting through the lubby last night during the Ballet Theater opening at City Bayes and City and Cit

N. Y. HERALD TRIBUNE

By WALTER TERRY The best of the be

N. Y. WORLD-TELEGRAM

Four Smash Hits Launch Ballet Theater Season

Offering four of its sock site cesses, the Balle Treaster fail its type of its sock site its type of its sock site its type of its synchological sale of the synchological sale of the socks of this socks of the selection of th

Ballet Theory
To Good Start

Ballet Thatre opened a four-week use are opened as a \$2.00 top and a \$60,000 adverse keeper of the control of the seats for the enterth half of the seats for the enterth is the first time that an attraction has charged more than \$2.40 at the Center.

Company in the seats

N. Y. POST

N. Y. POST

N. Y. POST

N. Y. DAILY NEWS

The Ballet Theory, which has withstood and managerent seats than any theatried and managerent seats that many theatried and managerent seats that the seats of Ballet Theatre has come back at its finest. It would be hard to ask for anything much better that its opening performance at the City Center last night. Ovations were again in order.

The Ballet Theire, which has withstood more economic and managerial assaults than any theatrical organization of modern times, last night returned to the City Center stage as bright, as cherral and as a steer; Toy to further land chase began the control of the

BROOKLYN EAGLE

The Bailet Theater has re-eatedly been singled out as the est company now in America. g night, its repu

IMPORTANT · DATES & TERMS 1948-49

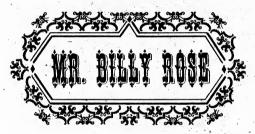
After some of the things that have happened here in the name of ballet, it is pleasant to welcome back so steady an organization as Ballet Theater, which last night opened a fourweek engage-

A STATE OF THE PARTY OF THE PAR



TO THIS SINGULAR AND SIGNIFICANT EVENT





Popular Purveyor of Popcorn and Palaver, Nostalgia and Droll Pleasantries

presents his renowned column

PITCHING HORSESHOES"

UNDER THE AEGIS OF







GILBERT MILLER

Inside Stuff—Legit

Novel exploitation pamphet is being used by Edwin Lester, producer ("Song of Norway," to promote the operatts on tour. It's a two-fold heet listing, the various recording (including the Decea ablum made by the original cast, as well as various single dists under the Victor and the original cast, as well as various single dists under the Victor and recording the control of the production of the production of the production of the production, the part of the production, story of control of the production of the production, story of control of the production of the p

While Mike Todd was being questioned by the referee in his recent bankruptcy proceedings, the attorney asked how it happened that he be-came an heavily, involved in debt. The producer replied, "Well, I'll tell you. I always had partners in my successes but I was on my own with the flops and had to take the full slap."

Freedom From Fear

continued from page 237

continued from page 2

who seem to think that we should have wanted the Nozis to conquer at the Volgas.

In fact, it is my contention that a Congressional examination of the Propaganda in the Broadway drama would reveal the disconcerting fact propaganda in the Broadway drama would reveal the disconcerting fact that the state of the content of the Propagant of the selection of the poles state to feet that the station can defend itself against Communium without destroying its own right of free speech. It is, I hope, not be content of the poles state to the content of the poles state in the Content of the Cont

ANOTHER CANDLE ON VARIETY'S BIRTHDAY CAKE-CONGRATULATIONS!

BROOKS

costume co.

1150 Avenue of the Americas New York City

Longhair-Legit

win doing it successfully in "Porgy and Bess" and Kurt Weil (artis-tically successful though finan-cially a flop) with "Street Scene." Glan-Carlo Menotti, who has had Gian-Carlo Memotti, who has had two operas staged at the Met, and stapped to Broadway Isst season with his "Medium" and "Telephone;" will shift over to the N. Y. City Opera Co. in the spring with "The Consul," to show that the longhair-legit fields do meet.

Consul," to show that the longhair-legit fields of meet.

Legit producer Michael Myerberg in dickering to produce Benjamin in dickering to produce Benjamin to the construction of the con

Balterinas are going into legit, into straight parts. Tilly Losch is in Tropoze" in N. Y, and Irina Baronova will be in "Park Eyes" in London, Dancer Joan McCracken played an important serious role in the Experimental Theatr's production of "Gallieo." Vera Zorina has played straight parts in legit, and Tamara Xaright parts in legit, and Tamara Straight parts in legit, and Tamara Straight parts of the green parts of the parts of th

Tournanovi has done serious roles in films.

Lawrence Winters, who got a mane in "Call Me Mister," Todd Duncan, who scored in "Porry and Duncan, who scored in "Porry and Duncan, who scored in "Porry and I was the "Carmen Jones," have all used these legit appearances as springboards into the consert fields, for major and the property of the property to the property to the property to the property of the property

Metopera to films.

The N. Y. City Opera Co., under Laszlo Halasz, has established a unique reputation as a popular mass opera company, at a \$2.40 top, in N. Y. It's the latest musical organization to gain prominence in the field. And director Halasz admits he has borrowed ideas from Broadway

Joe Grump—And You Can Have Him

stage which gives me a chance to talk my head off while everybody has to listen."

"You're some help to the profession, Joe," I snarls. "I do my best," is Joe's topper. "Know what?"

"I could had a piece of 'Oklahomal' Saw it in New Hayen, They needed noney had but I wouldn't go in unless they made all the changes I urgest."

"And they wouldn't-for you, Joe?" I say in surprise,

"No—not at the time I told 'em—but believe you me, they had 'em in ere by the time they got to Broadway. So whether the Theatre Guild keg it or not—I'm one of the authors, but I ain't collectin' no royalties." "Hm," I hm'd, "this is gonna be a great surprise to Rodgers and Ham-

merstein."
"Oh, you know authors," says Joe, "by this time they think every change I thought of is theirs. I had the same experience with "Harvey." When I tok a peek at it-in Boston they had a real rabbit on the stage. It sort of made it unreal, so I tipped off Brock Pemberton to leave out the rabbit. Did I get any titalachs." No, Sift Wouldn't even let me but you seats for nies runnin' around the stage in Eaves costumes."
"The paners mutta for a story or you Joe." I says. "You're a character."

es runnin' around the stage in Eaves costumes.",
"The papers oughta do a story on you, Joe." I says. "You're a character."
"You ain't kiddin', Bud. I was around when Morosco was a man and
ot the name of a theatre."

Just then the intermission bell rang and Sam pulls my sleeve. "See what I mean?" Sam says.

"Yeah," I says, "I know what you mean."

"And by the way," blurts Sam, as we're being shoved down the wro also, "remind me to tell you next intermission about the farmer's daugh and the landlord. I'll try to think of the punch line all through the seco

I didn't hear from Sam again until the next morning.

"Well," welled Sam over the phone. "Joe was right, wasn't he?"
"What do you mean right?" I yells back. "Last night's show got raves
rom every critic in town."

"Yeah, I know," says Sam, "just as Joe said!"

Greetings

MICHAEL MYERBERG

Mansfield Theatre

New York

HOLIDAY GREETINGS

FROM

BETTY BRUCE

Holiday Greetings!

MAX GORDON

presents

"BORN YESTERDAY"

The Hilarious Hit By GARSON KANIN

LYCEUM THEATRE

NEW YORK



FROM

Courtney Burr and Lassor H. Grosberg

AND

"AN INSPECTOR CALLS"

By J. B. PRIESTLEY

STARRING

THOMAS MITCHELL

WITH

MELVILLE COOPER

ND

DORIS LLOYD - RENE RAY - JOHN BUCKMASTER
JOHN MERIVALE - PATRICIA MARMONT

Directed by CEDRIC HARDWICKE

BOOTH THEATRE-NEW YORK CITY

Manager Al PERT II BOSEN

Anniversary

OBITUARIES

MIGHAEL J. MEEHAN
Michael J. Meehan, 28, one of the
most speciacular operators on the
N. Y. Stock Exchange before 1837,
N. Y. Stock Exchange before 1837,
sections in this and radio shares,
sections in this and radio shares,
sections in this and radio shares,
sections in this suite at the Waldorf-Astoria hotel,
were in Radio (Opporation common
shares during the period when "Radio" was boomed in the late 20 and
causes of rapid growth of the radio
the was known in the sile business:
He was known in the sile business:

He was known in the film business

Industry then.

He was known in the film business because of his reputed large slake at the state of the slake of the slak

Wife, two daughters and two sons

London run at the Shaftsbury thea-tre, she had played the role in the the Casino theatre. After the Lon-don run of 697 nights, she reap-peared in a revival of the piece at Daly's theatre, N. Y. Most of her stage life was spent in the control of the control of the returns to New York. In almost 10 years of uninterrupted success she

years of uninterrupted success she

In Memory of My Beloved Husband

DICK RYAN MARY RYAN

appeared in musical comedies such as "An American Beauty," "The Girl From Up There," "Three Little Maids," "The School Girl," "The

mads," "The School Girl," "The Catch of Fhe Season" and "The Belle of Mayfair." On a return visit to the U. S. in 1935 she refused offers to return to the stare.

GUS S. SCHLESINGER
Gus S. Schlesinger, 65, who headed
Warners' foreign department for
more than 13 years, died Jav. 2 at

IN LOVING MEMORY

HARRY VON TILZER

July 8, 1872-Jan. 10, 1946

His Brothers

WILL-JULES-HAROLD-ALBERT

Edna May, 69, former actress who starred in New York, and London in "The, Belle of New York," died Jan. 1 in Lausanne, Switzerland, atter a heart attack, Her husband, Oscar Lewisohn, died in 1917.

his home in Orange, N. J. He had been relatively inactive in the pic-ture field since 1933.

May, 60, former actress who istarted in New York and London in the place of the 1984. See the circuit from 194 to 1928. See the 1920 and 1

dowe" one of the earliest Warner days," one of the carliest Warner pictures. Grosses on the film were among the highest ever to have been achieved at that time in the foreign field. He remained with the 1926, All various times he also was as-sociated with his brother, the late Morris Schleisinger, in operation of the Shubert theatre, Newark. He was a borther of Loon Schles-inger, producer of a dimitated car-tice was the second of the source of the second content producer was a dimitated car-tice brother survive.

LOUISE BEAUDET
Louise Beaudet, 86, former actress
who for a time had headed her own
troupe, Louise Beaudet Opera Co,
died Dec. 31 at her home in New
York

died Dec. 31 at her home in New York.

She made her debut in a Maurice forau operatic productions in London, and shortly filled to the control of the contro

VAUGHN COMFORT

Vaughn Comfort, 66, a former blackface minstrel and a veteran of more than 40 years in show business, dled Dec. 29 in West Palm Beach, Fla. He was for-many years proprietor of a cafe in Ocean City, N. J.

N. J.
Comfort, who began his singing career, at the age of 12, joined the dol Dumont Ministrel troupe in Philadelphia, in 1908, and was subsequently fenor and interlocutor with shows of 'George M. Cohan, George (Honeyboy) Evans, George Primrose and Nell O'Brien. He was the Keith circuit from 1814 to 1928.

Dream" and "That's All She Wanted of Me." He was a member of the American Society of Authors, Com-posers and Publishers,

PASE C. HICKMAN
Ray C. HICKMAN
Ray C. HICKMAN, Say part owner of
the Washington Theater Co., which
owned and operated theatres in
the Washington Theater Co., which
owned in the theatre business
for about 30 years, starting with the
ownership of the Auditorium theatree, Marietta, and later formed atree, Marietta, and later formed alike the Auditorium theatree, Marietta, and later formed atree, Marietta, and later formed atree, which was the cliculity traveling representative until 1949, when
the was inequated by an automobild wife, soon and daughter survive.

Wate, Son and Gongeles Stavice.

Mark Fisher, 51, singer, orchestre leader and composer, died Jan. 2 in Round Lake, Ill., of heart attack.

"When You're Smilling" and "Oh How J, Miss You Tonight" and at varjous times played with dance bands around Chicago. He also played in the various threatre or-bayed in the various threatre or-Katz chruit. In recent years, he did a singifig act.

ADOLPH H. WITTMANN
Adolph H. Wittmann, 57, projectionist at the Shaw theatre, St.
Louis, died Dec. 28 of heart disease at his home there. He was a son of the late Adolph Wittmann, one of the pioneer molion picture, theatre owners in St. Louis.
Wife and daughter survive.

Todd Rubinstein, 45, former nitery entertainer, died last week while visiting friends in Musicians Hall, Philadelphia. In recent years he had been in the trucking business.

Virgli Milier, 30, of WCAE engineering staff, died suddenly of a heart attack last week. He had joined the station less than a year ago. Wife and child survive.

Charles A. Miller, 57, former thea-tre manager in Meadville, Butler and Connellsville, Pa., died last week at Albiou, Pa., where for some time-now he had been in the restau-rant business.

Sarah L. Thomas, member of the J. Walter Thompson ad agency staff for 18, years, died Dec. 30 in Santa Monica. She was a sister of Margaret Ettinger and a cousin of Louella O. Parsous.

Jacob Kramer, 62, father of Burton Kramer, film editor, and Arthur Kramer, story editor, died Dec. 31 in Hollywood.

Carousel' Big \$34,000; 'Norway' Current, Balto

"Carousel" completed its acrousel completed its acrousel completed its acroused cound at Ford's firer last week to resounding biz, helped by the juties rently to a strong advance it song of Norway" with an extra matines Friday (9) alated as a benefit per-firely (9). Estimate for Last Week "Carousel". Ford's (2d week). Rodgers-frammerstein musical drew pringing the total gross to \$64,000 for the fortnight.

Setting a boxoffice read hony.
Mask and Wis production of "Juleo
Mask and Wis production of "Juleo
Mask and Wis prosed over \$3,000 at
the 3,300 seat Eastman theatre, Althe 3,300 seat Eastman theatre, Althe 3,400 seat Eastman theatre, AlSetting a seat of the se

'Manhattan' 40G. Bedfellows' 13G. Bound NG. Philly

Philly's three legs holiday blass broke but about even, both as to broke but about even, both as to make a hit scale. Mine and a hit scale and

word-or-mouth.
In-betweener of the three openings was "Strange Bedfellows"
which preemed Saturday (27). Notices were good, though not raves,
and audience reaction has been
favorable.

favorable.

This week is without openings, since "The Last Dance" (previously since "The Last Dance" (previously the control of the control o

are in for two weeks stays.

The Walnut is listed for the debast Jan. 28 of "Mr. Roberts," with Henry Fonda, the Shubert gets "Carousel" the same right and the Forrest is more reported by the same right and the Forrest is reported by the same right and the Forrest is reported by the same right and the First-hamed in for two weeks, "Carousel" for an sindefinite stay and Chevalier in for one week, He will be followed by Maurice Schwartz, also for a weeks, weeks, weeks, which was the same reported by the same r

also for a week.

Estimates for Last Week

"Bonanza Bound," Shubert (2d
week). Thanks to a capacity house
New Year's Eve, this tryout limped
to a sad \$15,000; folded Saturday (3). to a sad \$15,000; folded Saturday (3), "Make Mine Manhattan," Forrest (2d week), This pre-Broadway tune-up started well and steadily built to \$40,000, helped by a tlied New Year's Eve scale; reganain this week, "Strange Reddellows," Locust (1st week). Fair reaction and generally good \$13,000 for the first full week; current work is the finale.

Broadway Chatter

Louis Nizer's autobiography due soon, title "Between You and Me An Autobiography of Spare Time." Producers Representatives Hrving-Producers Representatives Hrving-Trough and the Analysis of the Producers Representatives Hrving Tom the Paramount to RKO Bldg. When "Born Vesterday" goes between the Producers and the Control of the Producers and the Control of the Producers and the Producers

Sarasota this week 10. Sarasota this week 10. Sarasota this week 10. Schlaifer, 20th-Fox adpublicity chief, back at his desk after a three-week trip to Florida where he set up openings in three Miami theatres for "Gentieman's Agreement."

"Lev Morgan, executive aide to

a nhe \$34,000 for its final stance britishing the total gross to \$84,000 for the formight.

Wiggers' 105G Season
Miggers' 105G Season
Setting a boxoffice record for meaning the stance of "Gentleman's Agreement," and the stance of the stance

In Memoriam 1947

JACK BEDASZ STANLEY F. DAWSON SOPHIE GABY EDELHÉIT JOHN GOLDSMITH BERNIE F. HEAD THOMAS R. KILLILEA

OTTO KLIVIS SAM KRAUS CONN LITTLE HARRY ROSSNAGLE WILLIAM WILKINS ALEX YOKEL

ASSOCIATION OF THEATRICAL PRESS AGENTS AND MANAGERS

Congratulations

to



on its

Forty Second

Anniversary

EASTMAN KODAK COMPANY



BROADCASTING FOR

UNITED REXALL DRUG CON Every Wednesday, NBC, 10:30 p.m., EST

PRODUCER, Phil Cohan

Harry Crane Elon Packard Buddy Pec

MUSICAL DIRECTO

In Release Shortly M-G-M's

"ON AN ISEAND WITH YOU"

Producer-JOE PASTERNAK

Director RICHARD THORPE

Exclusive for M-G-M, Just Recorded

"Chidabee, Chidabee, Chidabee"

"Esquire" "My Nose's Birthday"

"Arkansas"



No. 1 Plug Song

"Chidabee, Chidabee, Chidabee

(Yah, Yah, Yahl)

6317 Yucca Street, Hollywood, Calif.

LOU CLAYTON

WILLIAM MORRIS AGENCY

Johnny Hyde

Published Weekly at 154 West 46th Street, New York 15, N. Y., by Variety, Inc. Ampfal subscription, \$10. Single copies, 25 cents, Entered as second class matter December 27, 1965, at the Post Office at New York, N. Y., under the act of March 3, 1875.

VOL. 169 No. 6

NEW YORK, WEDNESDAY, JANUARY 14, 1948

PRICE 25 CENTS

IN RADIO PEACE

Amus. Stocks Off 257 Million

Anusement stocks hit the skids in 1947 after spectacularly rocketing in price during the war years. Official computations of the New York Stock Exchange discloses that all entertainment stocks listed on the exchange toboggamed a total of \$257,718,863 in the year just ended to the exchange toboggamed a total of \$257,718,863 in the year just ended to the exchange of the property of the property of the exchange of the excepted. Republic, the radio networks, record companies, etc.

Market value of amusement stocks as of close of business on Dec. 31 was \$65,809,714, against \$582,657,857 for the year before. Average price of amusement stocks dropped to \$18,27 per share compared to \$23,01 at the end of 1946.

Film Admissions To Hold Current Pace. U.S. Reveals

Washington, Jan. 13.

A leveling off at the nation's boxordices, which will keep admissions
at approximately the present rate
foreaat in the U.S. budget for the
fiscal year beginning July 1, 1948.
Budget was sent to Congress yesterday (12) by President Truman.

The washington of the congression of the congression of the
20% admissions tax, and a
steppod-up foreign information service. The budget also as beginned to
the Pederal Communications Commission.

In the official prediction of tax in the official prediction of tax receipts, the budget message esti-mated that Uncle Sam would receive \$380,000,000 from the 20% bite on all admissions during the current 1948 fiscal year ending June 30. (Continued on page 24)

High Costs Force French Production

Paris, Jan. 13.

Paris, Jan. 13.

Film production here has now come to all but a standstill. Promise of the early postwar period that Paris would soon become a flourishing production center, providing most of the films required for the (Continued on page 2)

BERLIN-KRASNA TUNER FOR B'WAY PROD. BY R-H

Hollywood, Jan. 13.

Irving Berlin and Norman Krasan are working on "Stars on My and the stars of the stars o

Petrillo on Television

Petrillo on Television
Radio broadcasters in New York
had a chance to six in on the House
labor committee's hearings on the
American Federation of Musiclams
yesterday (Trough the
method the six of the control of the
method the six of the control
to the control
t

Winter Olympics Chill Burns Yanks

that Uncle Sam would receive 1,000 from the 20% bits on mississms during the current scal year ending June 20. Costs Force ench Production Of Films to Standstill year. First, Ian. 13. production here has now tax and the standard of the control of

Jan. 39.

The five Yank newsreel outfits have promptly advised their Paris reps to file protest at the freezeout action and to demand the reasons (Continued on page 69)

Curtsy to Grant: Pic Now 'Cary and Bishop's Wife'

Samuel Goldwyn is experiment ing with changing the title of "The ing with changing the title of "The Bishop's Wife" to "Cary and the Bishop's Wife." Switch is a curtsy to Cary Grant, one of the stars. Some potential theatregoers appar-ently thought the original tag con-noted a religious film rather than a comedy, and Goldwyn forces feared it might be hurting business of the starter. starrer.

tuninerstein, 26. Berun nas i unter ready and Kraman has finishen under the state of the state o

CALLS MEETING OF NETWORKS

James C. Petrillo wants to falkslated for a meeting with web chiletains, and they're scheduled to get
alray, and they're scheduled to get
York. Petrillo's overture is interpreted to mean that he's not anxious
for a strike and, wants to talk terms.

The strike and, wants to talk terms.

Increasing conviction that there
won't be any strike of musicians;
an increasing conviction that there
won't be any strike of musicians;
that, come Feb. I and the expiration
tains will continue working without
a new pact until a final settlement
has been reached.

Total what the terms of settlement
has been reached.
Total what the terms of settlement
has been reached.
The work of the settlement
has been reached, the settlement
has been reached.
The work of the settlement
has been reached, and the weeks,
the middle the settlement
has been reached.

The work of the settlement
has been reached, and the weeks,
the moment is not to give in on
demands for more money, which
the moment is not to give in on
demands for more money, which
the moment is not to give in on
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the moment is not to give in on
demands for more money, which
the moment is not to give in on
demands for more money, which
the moment is not to give in on
demands for more morey, which
to more the settlement
to be presented to the settlemen

concerned, the music (Continued on page 69)

Peck, Russell Faves With 'Agreement' To Win Oscar Derby

Win Oscar Derby

Reno Jin 13.

Reno Jin 13.

Pero Jin 13.

Pero Jin 13.

Pero Jin 14.

Best Supporting Actress — Celeste Holm, 2-1; Marjorie Main, 2-1; Ethel Barrymore, 4-1; Anne Revere, 5-1.

Tops of the Tops Reiait DL:k Selier 'Ballerina"

"Ballerina"
Retail Sheet Music Seller
"Sallerina"
"Most Requested" Disk
"Ballerina"
Seiter on Coin Machines
"Baller na"
British Sheet Seller
'Apple Blossom Wedding"

Mex Stations' Beaming of Extremist Propaganda to U.S. Stirs Protests

Phil Silvers' 9G Tele

This Silvers' 4L Tele
Talesiston's first his consely show,
which will star Phil Silvers, is curently being repeped for an early
preem under sponsorchip of Amerian Tobacco Co. (Liuckies). Show,
as yet untitled, is being act by the
and the Music Corp of America.
Tentative plans call for Silvers to
be aurrounded by an all-star cast,
with a total weakly busgler of some
source of the silvers of the silvers of the
sounds nights, only night that "High
Button Shoes." Silvers' Broadward.
Lisa Kirk, Iraturned singer in the
has been mentioned as the femme
star for the show.

NBC Video Signs Major Film Pact

In the flat major move, to break down the harrier segment television set up by Hollywood film producers, NBC, yesterday (Tuesday) signed a five-year deal with Jerry Patibanis Productions calling for Fairbanis to make any and all films that may be such as the second of activities.

Move is seen as a major step by NBC in paving the way for its future network operations. Production of network operations. Producti (Continued on page 46)

Paris 'Verdoux' Stumped

by Namesake Bank Clerk

Faris, Jan. 13.

Charles Chaplin's Monsieuw Ver
doux" is scheduled for release here

Friday (16), but a bank clerk amed

Henri Verdaux—a very uncommon

James here—has retained an attorney

is an attorney

to the state of the state of the state

tion of the film pending changes.

If alterations are not made, Ver
doux claims he will use for damages,

that the state of the state of the state

tion of the film pending changes.

If alterations are not made, Ver
doux claims he will use for damages,

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Washington, Jan 13.

Both the PCC and the State Department are milling strong proless from Friends of Democracy,
less from Friends of Democracy,
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less from Friends of Democracy,
later who are basned from the air
later who are basned from the air
later who are basned from the air
later who are basned from the proless from the pro
less from

16m Pix in Taveres. Dualed With Video. Sparks Exhib Gripes

Richibs' lates t migraine, a fast spread in the booking of 16m features into taverns and bars to entertain elbow-benders, is now sparking hypoed opposition from theatre tain elbow-benders, is now sparking hypoco poposition from theatre groups. Tagging the new symmics multiple control of the sparking the

B.A. ROLFE DISK JOCK; CANADA LEE MAY RIDE

CARADA LEE MAY KIDE
New stanza on ... WHAC and
Yankee network turns up one of
New stanza on ... WHAC and
Sand turns up one of
New stanza on ... What is not to the stanza
New stanza on ... What is no melined
tisk lock. Program a hait
clisk lock. Program a hait
tired showman's home in Mansfeld,
Mass, 30 miles out of town.
Starting as a piecolo player in his
was a criecus and vaude performer
(Continued on page 71)

Lavery Asks \$1,000,000 Damages From Mrs. Rogers, 8 Others in Suit

Hollywood, Jan. 13.

Suit seeking \$1,000,000 damagies was filed by Emmed \$1,000,000 damagies was filed by Emmed Lever y seekers. Sam Wood, Morrie Ryakind, Robert Arthur, James McGulmess, Ayr Rand, Frank Coonnot Miles Rand's Rand, Frank Coonnot Miles Rand's Rand, Frank Coonnot Hills Rand's Later and the Rand, Frank Coonnot Hills Rand's Later and Later and

at Mrs. Rogers two months ago and withdrawn for addition of eight new Mrs. Addition of eight new Mrs. Schreen Writers Guild prexy suit asks 250000 for damages to his play. The Gentleman from Atlens, which folded last month after factors are suit asks and the sum of the second for "mental angulah" and injury door for mental angulah" and injury door for mental angulah" and injury door for damage to his earning caper. 600 for damage to his earning caper. 800 for damage in his political earning for his earning caper. 800 for damage for damage for damage to damage to "Gentleman." Network and Town Liberately traying to do damage to "Gentleman." Network and Comport and Sunday. Index, and caper for mental caper. 800 for damage to "Gentleman." Network and Town Hall, Inc., are anemed for permitting the broadcast.

3 Protest SWG Funds Use for 9 Indicted

Use for 9 Indicted 10 Individual Am 13. of the Screen Writers Guld to defend nine film scripters cited for contempt of congress was filed by contempt of congress was filed by the file of the film of

'Macbeth' (Redgrave) Eyed for Broadway

Eyed for Broadway
Richard Aldrich, Norris Houghton
and Robert Woods planed to London last Saturday (10) to gander the
don last Saturday (10) to gander the
Michael Redgrave. Idea is to rake
the revival's chances for Broadway,
If the trio ilizes the show, the plan is
import the entire company, with
to import the entire company, with
to import the entire company, with
the preenation on Broadway.
Houghton staged the production in
London. Trio is due to fity back tomorrow Chauria.

Bowes Ams on Tele

Bowes Ams on lele
Radio's original Major Bowes
amsteur hour (CBS) will preem for
a p.m. Show will be produced by
program for the late Major Bowes.
Detailed plans for the produced by
program for the late Major Bowes.
Detailed plans for the production
are to be set today (Wednesday) in
are to be set today (Wednesday)
James McNeil and the Dulkont production staff. It's expected that several changes will be made in the
show's original format to dress it
serve as a showcaser, for potential
sponsors.

Niven Back to U. S.

Inven Back to U. S.
David Niven by ho has seen bee to star in St.
David Niven by his asset to be to star in St.
David Niven by his asset to star in St.
David Niven by his asset to star in St.
David Niven by his asset to star in St.
David Niven St.
David Ind James. While here, Niven attended the Comman While here, Niven attended the Comman Sishop's Wife, in which he is starred.

Rex Harrison and wife his his his property of the starred.

Rex Harrison and wife his his starred.

Rex Harrison and Lilli Palmer (Mrs. Harrison) are sailing on the same boat,

Widow Gets Bulk Of Hellinger Estate

OI Reliminger, Estate
Will of the late Marky Hellinger,
filed for probase herge faves the
bulk of his \$300,000 miletate to his
widow, Gladys Glad Hellinger.
Court was informed that Hellinger's wish to be buried 'in a mausoleum adjacent, 140 Jihel ⊞idson'
River' is being carried out.

Trials Begin Feb. 9 Of 'Hollywood 10'

Washington, Jan. 13.

Trials of the 10 Hollywood figures cited for contempt of Congress will begin Feb. 9. Cases will be taken up one at a time, the original idea of a dispersion of the contempt of the cont

from over."
The definition and that latest up the definition are shown in the man are the man and the man are the

each count.

The File Damage Sails

Los Angeles, Jan. 13.

Damage sults running into millions were filed here by Ring Lardner, Jr., Redward Dmytryk and Leater Cole, three of the 10 who lost their studio lost following her indicement for lost following her indicement for lost following her indicement for large states of the lost following her indices in suing 20th-Fox to 124,825,000 and Dmytryk charged \$1,828,200 and Dmytryk charged \$1,828,200 and Dmytryk charged \$1,828,200 and Dmytryk charged \$1,828,200 and Charged The Sailing Color Seemplary damages in each case. Cole, who was susking restoration to the payroll and an injunction restraining the studio from suspending him again. He declares his contract prevents him from seeking employment elsewhere.

Trous superation; and again, it eds. To the superation of the supe tract compensation... He said that pact signed Feb. 10, 1947, guaranteed pact signed Feb. 10, 1947, guaranteed him 104 consecutive weeks at start-ing wage of \$1,400 weekly, that RKO acted in bad faith, "without cause," firing him for refusal to answer un-American Activities Committee question.

Abner Out for Checkup

Norris Goff, the Abner of Lum and Abner, is being written out of script for the next two weeks. He's undergoing a physical check-up in the east.



291st WEEK? KEN MURRAY'S

"BLL HURRAY 1 5"
"BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal.
Watch for KEN MURRAY'S new
feature length film production
"BILL AND COO"

'Reserve' Duty For Camp Shows In Truman Tribute

Permanence of the United Service Organizations and its showbusiness aim, the USO-Camp Shows, as an aim, the USO-Camp Shows, as an essential part of the U. S. fighting forces is seen with President Truman's off-the-cuff remarks in the ceremonies at the White House last week in which the organization was given an honorable discharge.

given an honorable discharge.

Mr. Truman, after prinsing the
USO's wartime efforts, declared: "If
I have anything to say about it, you
can have your discharge, but always
in case an emergency develops
which will make it necessary for
you to revive the organizatio
which you are disbanding."

Abe Lastforgel and Lawrence
Phillips, president and vergee of
The residential citation was the

USO-CS, attended the ceremonies. The presidential citation was the second honor given to USO-CS, in as many weeks. The week previous, Gen. Omar T. Bardley, former Army's chief of staff and head of Veterans Administration, praised its offorts at a banquet on the Coast. Army, Navy, citation to the enter-tainment industry for USO-CS' wartime service.

With the beginning of the year.

time service.

With the beginning of the year,
USO-CS has been replaced by Veterans Hospitals Camp Shows to entertain long-term patients in vet hospitals throughout the country. New
organization, beaded by Lastfogel,
now has 10 units touring the purple
heart circuit.

Chevalier Due in H'wood To Make One Picture

Hollywood, Jan. 13.

Maurice Chevalier is due back here in November to make a pic for an undisclosed studio. He says it's a script in which he's "deeply interested." Hollywood, Jan. 13.

Understood Paramount wanted to team him with Bing Crosby for one film but Chevalier wanted \$250,000 for film, 30 deal fell through.

French Prod. Continued from page 1;

cinemas of France and challenging Hollywood abroad, has vanished. Hollywood abroad, has vanished. Reason's is the high costs of production, plus the lack of foreign markets. Inflation has pushed budgets-so far skyward that there's no hope of a producer getting out on his investment without a large income on his films from other countries. With trade impossible through common the state of the product of the product

where, there are no sales abroad.

Results has been that banks here which invested in production got stuck for considerable quantities of coin. Consequently, they will make no further loans. So producers are

just out of business. Only an occasional film is being made here now. One of the few in production is the puppet "Alice in Wonderland," being produced by Lou Bunin, an American, with aid of the French government.

Shades of Sayov & Brennan

A couple of laughs from a typical Savoy & Brennan routine as done in the Ziegfeld & Dillingham show, "Miss 1917," at the Century Theatre, N. Y.
Brennan Tell me Evelyn, where are you girls living.

Savoy: Up on Riverside Drive. It's a lovely apartment. You must

Brennan: I will—what's the name of the house....

Brennam I will—what; the hame of the house...

Savey: If it called the Neyer Raid.

Brennam: How nice—tell me, do the apartments overlook the river?.

Savey: No—but they overlook everything elss...

Brennam: You girls have been living up there for a long time, haven't you!

Savey: Why?

Savey: Why?

Savey: Oh, Margie gave a party, and she invited a whole crowd of, mounted policemen up to the apartment.

Brennam: Well, I don't see any harm in that.

Savey: There was no harm in it BUT they titled to drag their HONESS up tood.

[In the Control of the Control

Jau Brennan

Noel Coward to Frisco To O.O. His 'Tonight'

To O.O. His "Tonight"
Not Croward, who arrived in New
York Lines of the New
Line

WB TALKING MILLION DEAL FOR 'BRIGADOON'

Warners is reported talking a deal with producer Cheryl Crawford and with producer Cheryl Crawford and care to the control of the control of

Gladys Cooper to Do Sherek Play in London

Sherek Play in London, Int. Lon

British Brotherhood Fostered by Rank

Loudon, Jan. 13.
Arthur Rank is taking the lead J. Arthur Rank is taking the lead in formation of a permanent commission for production of pix promoting inter-racial goodwill. Rank will summon a confab of British pix leaders during the culrent month to discuss necessary steps. Meet is to be attended by reps of all branches—writers, producers, distribs and exhibs

--writers, producers, distribs and exhibs. Goodwill films will promote ob-jectives specifically of the Interna-tional Council of Christians and Jews, now in process of creation.

N. Y. to L. A.

N. Y. to, I Clarence Brown George D. Burrows Noel Coward Filipo del Giudice Max Gordon Alan Jarvis Zoltan Korda Arnold Manhoff Lewis Milestone William Pereira Harry Salter Jules Ziegler

N.Y. to Europe Sir Rupert D'Oyly Carte Paulette Goddard Burgess Meredith Oliver A. Unger

L.A. Pantages Preems Theatre Tele to Patron Plaudits, Hypoed B.O.

FABULIS, NIPOCE B.U.
World preem of theatre television as part of a regular program in a deluxe first uni touched off audience between Saturday (10) when the course Saturday (10) when the facture the index at Santa Antia on an 6-by-10 foot screen. Comment cards reflected audithe approval. Now Rodney Fantages, indice operator, declares he's convinced he's on the right track and will continue to be right track and will continue to

the right track and will continue to expand.

Even was havely attended by New York and the result of the state of the result of the result of the virtually every first un manager in town. Trade reaction was generally forerable for 20-minute break-in despite sepis tone and fog that set track. Now wasting a special lens from the east, Panitages and Jack Richards, copporating r.e. elver maker-distributor, will repeat next than from the ear of the screen as first done. Cleater, brighter image is expected, Parinas seated waiting in the body will be entertained with growth of the result of the result of permanently installed for continuous reception of all available video.

Despite an unwarranted third

Despite an unwarranted third week for "Tycoon," matinee trade was \$300 over the previous Saturday and the house wound up was \$300 over the previous Saturiday and the house wound up the day only \$300 behind the provious structure. Event was not the provious structure of the provious structure of

L. A. to N. Y.

Louis K. Ansell
Bellia
Joseph Berinhard
Godon Ground
Gro Boris Karloff Rosalind Keith Moe Kerman Marina Koshetz Marina Koshetz
Stanley Kramer
Lotte Lehmann
Mervyn LeRoy
David, Lipton
William Lundigan
Joel McCrea
Dorotthy McGuire
Lauritz McIchioe
Robert Montgomery
Deut Nelson
William Rowland
Andy Russell
4 al Schwalberg
Frank Seltzer
Ann Sheridan Ann Sheridan Bart Sheridan Paul Stewart Vince Terri Alida Valli

Europe to N. Y.

Rex Harrison David Niven Lilii Palmer

Herbert J. Yates Max E. Youngstein

\$45,000,000 IDLE FOR MAJORS

MPF Goes Way of Other All-Industry Projects as Exhibs Toss Brickbats

The stunosphere of rowelmess and light in which the Motion Picture Foundation was birthed, in New Orleans in December, 1946, is fading under an increasing volume of britchests from disident indie rechtbast from disidents in altitudistry, non-controversial project in which the two-by-four heater operation could join hands the target of increasing attacks as a hig-company strategem to win support for their "cast-off employees" being company strategem to win support for their "cast-off employees" but programme in the programme in the

tain.

Latest beef is that of Allied Rocky Mountain Independent Theatres aired in its current bulletin. Refusing to sanction the MFF, the local levels a bitter blast at the proposal, declaring: "The benefits of the Foundation will plainly go to the cast-off ements of the distributing companies who said up half deed in their harness."

ness."
After warning its members that
the MPF "requires some good
healthy prying into," the bulletin
continues: "It has been stated that
the Foundation is being set up to
(Continued on page 20)

Spingold's Desired Retirement Seen Near With Schmidt Appt.

With Schmidt Appt.

Appointment of Art Schmidt last week to head up Columbia's publication of the series of the se

Memorial Showing Of FDR Pic in Berlin

Berlin: Jan. 5. United Artists has agreed to donate cuffo a print of "The Roosevelt Story" to the American Veterans Committee here for a memorial playing of the pic on the late President Roosevelt's birthday, Jan. 30. The print was secured from UA through the Motion Picture Chapter, AVC, in New York after the Berlin chapter had forwarded a request. Prominent army and U. S. Government reps here will be invited to the showing.

showing.

Film will be shown in Titania

Palast, 1,800-seater in the U. S. zone,

in three playings, one in the afternoon and two evenings. German

mark-paying audience will be admitted to the daylight show while

evening admissions will be in dollars.

Proceeds are to go to charities.

Proceeds are to go to charities.

Proceeds are to go to charities.

Proceeds and Prench Special Services Offices.

Virus X Marks Spot

Thus A Madnas Juli
Kollywood, Jan 13.
Flu Type A, formerly known as
Virus X, continues to interfere with
shooting schedules on the major lots,
with several new cases reported.
Directors are shooting around
Jeanne Chain, Vanessa Brown, Gail
Russell, Angela Lansbury, Carmen
Miranda and Richard Conte.

MPAA Pushes Foreign Prod. As U.S. Coin Aid

The Motion Picture Asm. of America, in an unusual action yester-day (Tuesday), publicly urged producers to liquidate their frome confidence to liquidate their frome confidence to liquidate their frome confidence to the same and the same an

RANK TO VISIT U. S. IN MARCH FOR TALKS

IN MARCH FOR TALKS

J. Arthur Rank, British's ace tilmmaker, will repeat his last year's
American viali next March. He will
an house guest of the partner, Robert
R. Young, British magnate will be
accompanied by his wife.
After huddles with Young Rank
After huddles with Young
Aber Schmidt Schmidter of
Two Ing zone behind doors with
his Universal partners, Nate Blumbree, Bu zone behind doors with
his Universal partners, Nate Blumbree, Bu zone behind doors with
his Universal partners, Nate Blumthere is zone behind doors with
his Universal partners, Nate Blumtone (Two Young, controlling stockholder of
RKO Val purchase of the block
of common stock held by Floyd B.
Oldum's Atlas Corp. It's not known
whether the common stock held by Floyd B.
Still facing a balank wall, it's more
than likely Rank will also huddle
with Eric Johnson, Molion Flox
Ass. Or America prexy, while here.

INDIES SNARLED

While indice producers size feeling blue about their inability to get bank loans for picture-making, the aboe is definitely on the other foot so far and the state of the stat

Interest Lost
The credits are thus left largely intact and the banks aren't getting their anticipated interest on the coin. All they receive is a ¼ to ½% payment for keeping the money avail-(Continued on page 20)

Garfield Would Stav In N. Y. as Long As Legit Keeps Clicking

OVER-SUBSCRIBED Brit. Trial Balloon Proposal on Tax **Punctured by Sharp U. S. Disfavor**

Monty Caught in Crossfire

London, Jan. 13.

RKO has been obliged to do some censoring on "Crossfire."

Original version included a line which, referring to a character in the film, said: "That fellow Montgomery is no use to any army."

army."
At the press preview in London, critics laughed at this unintended joke about Field Marshal Lord Montgomery. David Jones, RKO publicity chief, deleted the sentence from the sound track.

Exchange Reacts Only Mildly to U, **RKO Divvv Cuts**

Evidence that investors in film stocks have already considered the effect of sliding profits was strengthened last week when Universal an-nounced a halving of its dividend payments. New York Stock, Exchange's reaction to the alast, was
comparatively mild. While U's common on the day following (Friday)
alid to 13%, the low for 1847-46, actually the stock was off only off
Reaction of the Exchange to the
amounced bite in the melon paralleled a similar mild dip when RKO
recently aliced its drivy. The bitter
down by the fact that all other that
day so there was no telling how
much U's stock was hit by the gencurrent results of the stocks.
The continued on page 20) payments. New York Stock Ex-Legit Keeps Clicking
John Garfield will not return to
the Coast to start work on his act
pleture as long as his current legit
the Coast to start work on his act
thouses to turn a profit in N.Y. He
revealed, meanwhile, that negotiations are now in progress on the
Coast for Enterprise to handle the
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American industry reaction to the trial bailoon floated by the British the 75% tax defined it should be formed by the First tax defined it should be for it got into the air. Some significance was attached to it, however, in that it indicated a modo for compromise that it indicated a modo for compromise the reaction of the first pleaders were anknown to many at anything that would point to a light-ning of an otherwise extremely bleak outlook for the return of pix being of the first pleaders when the foreseenable Theorems and the first pleaders are the first pleaders are the first pleaders and the first pleaders are the first pleaders are the first pleaders and the first pleaders are the first pleaders ar

anding of the continued to the most back under the continued to the contin

government ... has given us no choice except to continue our policy of withholding shipment of pictures until an alternative to the confisca(Continued on page 22)

JULIUS COLBY NAMED **'VARIETY' AD EXECUTIVE**

Julius Colby, veteran amusement advertising executive, becomes director of motion picture advertising for Variery this week. He succeeds the late Louis Rydell, long-time advertising manager of this maper.

time advertising manager of this paper.
Colby has been with WMCA, New York, where for many years he was in charge of that radio stations, amusement advertising. He has held similar key assignments with the N. Y. Journal of Commerce and the Hearst Newspapers.



Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
Side Silverman, President
154 West 46th St., New York 19, N. Y.

Vol. 169

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DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
\$10 a Year—\$12 Foreign

National Boxoffice Survey

Biz Off From New Year's Peak But Solid—'Road,'
'Rose,' 'Castile,' 'Bishop's', 'Tycoon' Pace Field

Although business in most key cities covered this week by VARIETY

Odlum's Atlas Corp. It's not known whether Ranks strip is no further whether Ranks strip is not made with the strip is not the strip in the strip in

Others in the Big Eight list are "Bishop's Wife" (RKO), "Tycoon" (RKO), "Killer McCoy" (M-G), "Unconquered" (Par) and "Daisy Kenyon" (20th). Top runners-up are "Good News" (M-G), "Senator Was Indiscreet" (U), "Where There's Life" (Par), "Swordsman" (Col) and "T-Men" (EL). "News" is virtually a newcomer since it's played only in N. Y. until recently.

a wewcomer since it's played only in Columbia (The Columbia) and Columbia (The Columbia) and Columbia (The Columbia) and Columbia (The Columbia) and CARE benefit, got off solidly in San Francisco on its world preem. Sour is rated sturdy in St. Louis. San Francisco on its world preem. Sour is rated sturdy in St. Louis. N. Y. Capitol next week, shapes sock in Boston, husky in Washington and dancy in Cincoy. "Paradine" looks very big at N. Y. Music Hall and linch in L. A. "Alone" is stout in Demicial (The Columbia) and the Columbia (The Columbia (The Columbia) and the Co

(Complete Boxoffice Reports on pages 14-15.)

"No other distributor enters 1948 in a greater blaze of glory than



-Film Bulletin

-because all of these great attractions are in release <u>NOW!</u>

GENTLEMAN'S AGREEMENT

10th WEEK, MAYFAIR, NEW YORK 10th WEEK, APOLLO, CHICAGO



The Most Acclaimed Pieture In Screen History!

Darryl F. Zanuck presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in Laura Z.
Hobson's "GENTLEMANYS", AGREEMENT" with Celeste Holm, Anne Revere, June Harvac,
Albert Deker, Jane Wyath, Dean Stockwell, Sam Joffe - Produced by DARRYL F. ZANUCK
Screen Play by MOSS HART - Directed by EUA KAZAN

CAPTAIN FROM CASTILE

Color by TECHNICOLOR



Now Setting Records Throughout The Land!

Darryl F. Zanuck presents "CAPTAIN FROM CASTILE" • Color by TECHNICOLOR • Starring TYRONE POWER with JEAN PETERS, CESAR ROMERO, JOHN SUTTON, LEL J. COBB, Antonia Morena, Thomas Gomez, Alan Mowbry, Berborta, Euwenec, George Zucco, Roy Raberts, Marc Lawrence • Priceted by HENRY KING • Produced by LAMAR TROTTI • Screen Play by Lamar Troll • From the Novel by Samuel Shellbackerer

DAISY KENYON



The Woman-And-Man Picture Of The Year!

JOAN CRAWFORD, DANA ANDREWS, HENRY FONDA in "DAISY KENYON" with Ruth Warrick, Martha Stewart, Paggy Ann Garner, Connie Marshall, Nicholas Joy, Art Baker Praduced and Directed by OTTO PREMINGER • Screen Play by David Hertz • Based on the Novel by Elizabeth Janewson.

FOREVER AMBER

Color by TECHNICOLOR



Motion Picture Herald Boxoffice Champion!

Darryl F. Zamuc[®] présents "FOREVER AMBER" • Color by TECHNICOLOR • Starring LINDA DARNELL CORNEL WILDE, RICHARD GREENE, GEORGE SANDERS as King Charles II with Gleme Longon, Richard Hayda, Jassica Tandy, Anne Revere, John Russel • Directed by OTIO PREMINGER • Produced by WILLIAM PERIBERG • From the Novel by Kathlean Winsor • Screen Fley by Philip Downe and Ring Lardner, Jr. • Adaptation by Jaromes Cady

CALL NORTHSIDE 777



It Beats With A Pulse That Becomes Your Very Own!

JAMES STEWART in "CALL NORTHSIDE 777" with RICHARD CONTE, LEE J. COBB, HELEN WALKER and Bethy Garde, Kesia Crzeswik, Jeanne de Bergh, Howard Smith, Moron Olsen, John McInitie, Faul Harvey • Directed by HENRY HATHAWAY • Produced by OTO LANG Screen Play by Jerome Cady and Jay Drafter • Adaptation by Leonard Hoffman and Country of the Country of the Cady of the Country of the Cady of the Ca

YOU WERE MEANT FOR ME



The Love, Songs, Laughter Of That Wonderful Flapper Age!

JEANNE CRAIN, DAN DAILEY In "YOU WERE MEANT FOR ME" with OSCAR LEVANT, BARBARA LAWRENCE, Selenc Royle, Percy Kilbride, Herbert Anderson & Directed by LLOYD BACON & Produced by PRED KOHLMAR & Original Screen Play by Elick Moll and Valentine Directed.

AN IDEAL HUSBAND

Color by TECHNICOLOR



From Alexander Korda!

PAULETTE GODDARD in Alexander Karda's Production of Oscar WILDE'S "AN IDEAL HUSBAND" • Color by TECHNICOLOR with MICHAEL WILDING, DIANA, WYNYIARD Glyinis Johns, Constance Collier, Sir Aubrey Smith, High Williams • Produced and Directed by ALEXANDER KORDA • Screen Play by Lajos Bira • From the Play by Oscar Wilde

Top Warner Aides Paid Nearly 11 Million in Salaries in 1947

Warner Bros.' payroll for its topbracket employees continued to a vance in 1947, when it reached a total of \$10,830,480 for 198 toppers

total of \$10,850,850 for 198 (topers total of \$10,850,850 for 198 (topers receiving \$200,000 or more yearly, Rise was some '75, over a salary intic was some '75, over a salary intic was some '75, over a salary into the salary of the salary

WB ECONOMY AXE CUTS **EXCHANGE PERSONNEL**

EXCHANGE PERSONNEL
Föllowing In wake of other
int companies, Warner Bros. has
interested to the control of the control of the control
interested to the control of the control
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WB Wields Axe in Mpis.

The industry's economy wave consinues to the axe wave consinues to the axe wave consinues to the axe wave to the axe was a signed and the axe was a signed his territory and duties to remaining members. Most other companies here as fos have reduced their

faller and any over reduced their solutions and the solution of the Schulck Re-leasing Organization's local branch, has been named the company's Omaha representative out of Des Monnes. He will be replaced by Schones. He will be replaced by signed as buyer-manager of Independent Thearte Associates, one of the territory's largest non-profit buying combines. Chothinard was larged the pool post.

J. Warner Tops Payroll J. Warner Tops Payroll
One dollar per week boost
which Jack L. Warner won from
warner Bros. In 1997 as provaries Bros. In 1997 as proparty by the prostate top-paid exec on the domestrain top-paid exec on the domestrain payroll. With 1918 74186,
Warner now receives \$182,190
warnly. He dropped was 1,60
pairy prexy, at \$182,100
anny prexy, at \$182,000
annial prexy, at \$182

Propose Compromise With Soviets to Get Rawstock In Germany

Adwistora in veri many
A compromise that could be offered by the American Military
Government, to induce the U.S. Industry to continue sending its product into Germany and Japan, would
be negotiation of a deal to get rawstock from the Russlan zone of Germany, Irving Maas, v.p. and general
manager of the Motion Picture Export Assn., said in New York this
week.

manager of the Motion Picture Export Assn., said in New York this West Country and the Motion Picture State of the Motion Picture and the end of December, would be the end of December, would be word from West and State departments—which Mass said had so far hown a cooperative stitute—and the arrival in New York from the Johnson, a cooperative attitude—and the Arrival in New York from the Association State of the Assoc

the distribe for their out-of-pocket exposes, exposes, and the exposes of the exposes of the exposes of the Russian zone of Germany would be one way of a stuffying this demand without costing the U. S. a cert, Mans sault. It depends, how Government to make a deal with the Soviet reps in Germany. Mass urged that negotiations be started. He said that negotiations be started. He said that negotiations be started. He said that shows the concluded some months of the said that th

unt he felt the time ripe for another try.
Rawntock plants in the American content to the felt of the

and the art. For the barriered goods and the art. For the barriered good in group.

Rawstock would be used for making prints in Germany for use in the country lised, the other Continental tories, dubbing equipment and all other facilities are available in the American zone for doing the work. American zone for doing the work of the countries of the frozen year, and makis were permitted to be spent of acquisition of real estate. There's a making were permitted to be spent of acquisition of real estate. There's be permitted.

Curtis Mitchell Joins Theatre Premium Co.

Curtis Mitchell, who exits Monday (19) as ad-pub chief of Paramount, is moving over to the Berkshire

C. C. Moskowitz Seen

In Coast Economy Trip

Daspite reports that the current

Entroprises, Inc., as latelyprises, Inc., as latelyprises,

Metro Sells Stories

Metro plants of Molywood, Jan 18.
Metro plants of offer a number of
story properties for sale as part of
its economy drive. Studde exces feel
it's wisest to get rid of a dorles that
have been gathering dust.
First to go is "Lucky Baidwin,"
for which \$150,000 was peld as a
potential starter for Clark Gable.

22 Million Gives **WB** Record Net. 2d to Par in '47

Warner Be. seenerly make the Variety Be. seenerly make the Variety Be. Seenerly make the Var sweepstakes with a record-blasting net of \$22,000,000 for the Variety Be. Variety

pmotated from the report of Harry Warner, company preze, which estimates first quarter net of WB for 28 (three months ending Nov. 28, 48 (three months ending the head of 277 first semester, WB take is \$3. 200. 200 for the basis of \$2,000,000 grantered for \$477, with its last 15 weeks layeast of \$477, with its last 15 weeks layeast laye

FUGITIVE' GETS GRIPES IN MEXICAN PRESS

Mexico City., Jan. 6. Some Mexicans who saw RKO's "The Fugitive" in the U. S. - it hasn't appeared here as yet - are griping about it in the local press

Main beef is that the Mexican-made

Film Firms' Power to Fire Gets Boost From N.Y. Court Verdict for 20th

Dean Getting Release

Chicago, Jan. 18. Nick Circula, alias Nick Dean, one of the Capone agnasters who went to prison for \$1,000,000 shakedown of the film industry, will be released Feb. 10. Four others of the control of the control of the film industry, will be released feb. 10. Four others of the control of the c

Dr. Kalmus Denies Trying to Absorb Color Competition

Technicalor over the weekened answerse New Service 1 and the service the weekened denying it tried to corner the tint business. Answer, filed by Dr. Herbert Kalmus, in: U. S. District Court, claimed firm's process was worked out after years of experiments of the service of th

research, not by asserting com-"Technicolor always recognized that fields of theatrieal entertain-ment and visual education are enormous," Kalmus said. "There is pletty room, for more than one many ways of evolving a color process in the maze of optical, chemical, physical and mechanical steps. Technicolor respects any through this maze adopted by any other laborators."

Harrison Commutes
Kay Harrison, managing director
of British Technicoloi, is turning
list inten-Atlantic erossing into a
commuter intended into a
commuter intended from one trip to the
U.S. in December; is due back Jan.
22 with his wife. He arrives in New
Harrison will immediately make
tracks for the Coast, where he goes
thin ; renewed huddles with Dr.
Intribert Kalmus, head of the Technin Apportion wing. Harrison Com

CRI CHALLENGED AS PART OF 'CONSPIRACY'

PART OF 'CONSPIRACY'
Confidential Reports, Inc., the
checking sency for all majors but
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could be considered to the
count by exhibit send on percentage
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test of CRI in New York, exhibit
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oly laws.

Theatres involved in the percentage chiseling action are the Washington and Park West, Manhattan, and the Howard, Brooklyn.

Congress in New Try

White collar unions in New York film offices last week received a severe setback in their anti-layoff campaign from a N.Y. supreme court decision that film companies have virtually unrestricted power to slice their staffs. Judgment was handed down Friday (9) by Judge Henry Clay Greenberg in granting 20th-Fox's petition for an injunction bar-ring the Screen Publicists Guild from bringing to arbitration the case of nine publicists dismissed last

ring the Screen Publicits Guildring the Screen Publicits Guildrom bringing to sibritation the case
August.

From the industry's standpoint,
ruling was regarded as a fustification for its convention that the uniontervention in the crucial economypolicy now under way. Unions,
however, believe the decision bindstervention in the crucial economypolicy now under way. Unions,
however, believe the decision bindscurity' and therefore plan to appeal
to a higher court. Along with SPG,
Screen Office-and Professional Employees Guild are also stynaicd by
Gereen Office-and Professional Employees Guild are also stynaicd by
case of 50 dismissed workers at
Paramount to arbitrate firings only
according to Judge Greenberg, the
understand of the arbitrate firings only
are made on the grounds of "dishonesty, drunkenness and insubordination." In such cases, the union
Discharges for economic and busihonesty, drunkenness and insubordination. In such cases, the union
Discharges for economic and business reasons, the court held, however, could be made solely at the discretion of the company. Judge
contract's language clearly reserved
that right to the company.
Ruling declared that in eaststruct, the court found that 20th had
fulfilled all obligations under the
contract.

CSA BLASTS DECREE AS INDIE EXHIBS' NEMESIS

Washington, Jan 13.

Conference of Southern Assns, allied with the American Theatres Assn. In the Bird against the current Assns, allied with the American Theatres in the U.S. Supreme Court. As was expected, the CSA blasts away at the decree with the argument that the CSA blasts away at the decree with the argument that is the indice exhabit worst enemy, if would further monopolistic evils now holding sway, CSA charges of forth in the birds which is submitted as a sep towards intervention. Dirat argument is that exhibs have not been adequately represented at flattering of the decree. Theatre on the control of the

New Jersey Allied Sets Convention, June 28-30

New Jrs. Jan. 13.

New Jrsey Allied at a meet today chairmanned by presy Ed Lachman, agreed on June 28-30 as tiedate of its annual convention. Confab will be held at the Hollywood
hotel, West End, N. J.

Albert Gebhart, unit's exce secretary, will act as convention manager.

EUROPE STILL LIKES WAR FILMS

UA Concession on 2 Other Ent Films Provides Means to Settle 'Arch' Snarl

Favorable distribution termes granted by Tutted Artists to Enterprise on the two other films involved in its settlement with the distribution of the two what resulted in Entagreeing to turn over "Arch of Tritales" and the settlement with the distribution of the two ways of the two ways

come in under the sh-olicius East deal calling for a 25% distribution fee. a 2

Arc."

Litigation Would Nip Deals
It is believed highly unlikely that
Ell is believed highly unlikely that
Ell is believed highly unlikely that
Ell is believed highly unlikely that
Highly that highly that
It is believed highly that
It is a believed highly that
under the settlement negotiated last
week, Ent winds up its six-pic comminment to UA and becomes free to
attempt to make some other arthat and release plant. d release pians. Agreement was also made by Sears

(Continued on page 22)

Exhib Relations Dept. At Par Gets Heave-o; Lee's Status Uncertain

Paramount has axed its exhibitor relations department, which has been headed, since 1899 by Claude Lee. Action was taken by Par's toppers as another economy step in the company's drive to cut overhead by lopping non-essential services from Par's traversely. Henceforth thus

Action was taken by Jer's topper's as notice economy step in the common step in the common step in the compling non-essential services from Par's framework. Henceforth, public relations questions will be clered through the division manifester of the company is still undear. He shall with the company is still undear. He shall with the company is still undear. He shall with the says that the shall be shall

U's Sales Meets

U S Dales meets
Universal is hunching a series of
three regional sales meets to set distribution policy on U's product linup for the hext few months. Meets
udo confabs now under way.
William Scully, U's veepee in
harge of distribution, arrived on
company's production toppers. He
was accompanied by Maurice Bergman, U's seatern ad-pub chief. Both
Scully and Bergman will altend the
Tegionals.

UA's Distrib Prospects Up With 12 Films

With IZ Films.

which is the being swamped in a sea of giomy prospects for months, is suddenly looking upon a horizon that appears relatively bright. The littlebusy it has a substitute of the product. And last week it appeared, in one way or another, to have latched itself on the onough to have latched itself on the one has been product, and the have latched itself on the one has been producted in the hard of the control of the one has been producted in the hard of the control of the control

Banks' Standoff
The toughest of all problems, of course, had not been licked. That was getting financing for Indies desirous of producing for the company. Banks were still being standoffish on (Continued on page 22)

MATTY FOX BRINGS UP U WARRANTS TO 28,000

U WARNAMIN I U ZS,UUU

WARNAMIN JAM 12

Maty Fox, veepee and director of Universal, has been issued 3000 stock warrant to U's common, brings on the brings in warrants to a gentle of the brings in warrants to a semiloryment pact with the company in the brings in warrant issue.

Jack L. Warner's holdings in Warner of the warrant issue.

Jack L. Warner's holdings in Warner of the warrant issue.

Jack L. Warner's holdings in Warner of the warrant issue.

Jack L. Warner's holdings in Warner of the warrant issue.

Jack L. Warner's holdings in Warner of the warne

'B' Pix for WB

Warners launched a "B" program with "The Hollywood, Jan. 13.
Warners launched a "B" program with "The Sighting error" on an Italy to Be state of the Proceedings of the Proceedings of the Producing.

Sherry Shounds is directing. It's latter's that direction job; he was formerly an assistant.

DO TOP BIZ IN.

By HERB GOLDEN
War films, paradoxically, were the
heaviest boxoffice scorers of all
American pictures sent into the
battle-scarred nations of Europe and
sais during the past year. On the
other hand, blographical and cuirual-type Hollywood product, shipped abroad at the request of the
places the restrictment or the
places the restrictment or the
places the proved almost universal b.o.
fizzes.

have proved almost universal bo.
1228. Identicated in study by
Their Picture Expert Assa. which
Their Picture Expert Assa. which
represents all the maiors and Monogram-Allied Actists in distribution
of their product in 11 countries
and general manager, said a
thought the appetite for war job
thought the product of the form
to first the product of the form
to first the form
to first the form
Top in to, only of all films sent
to MPEA countries, statistical study
almova, are "Air Force" (WB),
"Guadacemal Distry" (GDI), "30
Type in to, only of all films sent
to MPEA countries, statistical study
almova, are all film which
the films and the films and the film
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20th Plans Bids. **Elastic Clearance** For All Pix in Chi

A VI THE S A. MI WILL

New distribution method in the
Chicego area that will allow discible
clearances following drat runs and
provide for competitive bidding in
all situations was announced yesterday (Tuesday) by 2001-70x salesmanager Andy W. Smith, Jr. Salesmanager and W. Smith, Jr. Salesmanager and W. Smith, Jr. Salesmanager and G. Salesparagraphy and the sales of the sales

Juli's method of operation under the
Jackson Park decree and its preparation for operating under the Federal

Julian Sales of the Sales of the Sales

Smith stressed that the system is

strictly experimental and, may be
strictly experimental and, may be
strictly experimental and, may be
the sales of discretion of the company,
Under the plan Chi and its suburbs,
Including Gary and Hammond, Ind.

(Continued on page 20)

(Continued on page 20)

Metro. Chi First Runs Due for Get-Together After Long Stalemate

Atter Long Datestinate. Metro, which hasn't sold a film in Chicago since the Jackson Park deree was handed down into installation of the first sold the first-run houses in the Chi loop within the next several weeks. As far as can be ascertained, Metro is a treed its Chi film sales because of difficulties encountered in operating under the JP. decree. Other companies have continued to book their function in companies with the rul-film.

product in compilance with the ruling.

In the service of the se

1948's 1st Quarter Releases May Fall Behind '47: Distribs Don't Feel B.O. **Slump Merits Use of More Product**

Columbia's Annual Meet

Columbia of Annual Columbia will stage its annual stockholders' meet May 9, with shareholders of record on Feb. 2 entitled to vote.
Company's proxy statement will be forwarded to stockholders at the end of the current month.

Film Critics, Big Grossers Concur

(Continued on page 20)

HELLINGER PIX SHUFFLE AMONG SRO PROBLEMS

AMONG SRO PROBLEMS
Complete distribution schedule for the year is being set up this week by Schraick Releasing Organization and the party of the year is being set up this week by Schraick Releasing Organization and the party of the party o

Despite recurrent indications that film distributors would step up their releases considerably over those sent out to exhibs last year, survey of the Big 8 reveals that releases for the first quarter of 1948 will not better last year's rate of delivery and may even fall slightly behind.

even fall slightly behind.

Total of 48 films is scheduled for release by the eight major companies during January. Februar and March, as compared to well over 30 during the first three months of 1947.

Description of 1947 of 1947

Grossers Concur

On 47 Best Lists

For the first time in recent years, all me either the playing interest in the first construction of the playing times currently being enjoyed by the concurred with the boxofice records of pictures in drawing up their opportunity arty pictures, which tought them producers pleaty in the way the majority of crits selected with the majority of crits selected with the construction of the majority of crits selected with the majority of the majority

and debt claims on three of its large

oou in cass to inquants an mortgage and debt claims on three of its large subsequent-run houses in the New Brooklyn and the Valencia in Jamaica. Despite alipping boxoffice returns, the circuit fround itself in strong enough potition to borrow the valencia of the valenci

bookkeeping operations.

Since the deal involved only liquidation of outstanding mortgages, federal court approval under the consent decree was not required. Decree provisions cover only the acquisition of new theatres. It was pointed out by Loev's excess that ownership of the three theatres always resided in the circuit.





PAULETTE GODDARD

in Alexander Korda's production of Oscar Wilde's Most Scandalizing Comedy!

an Ideal 7 COLOR BY TECHNICOLOR

Glynis Johns · Constance Collier · Sir Aubrey Smith · Hugh Williams Produced and Directed by ALEXANDER KORDA . Screen Play by Lajos Biro . From the Play by Oscar Wilde

Coming from ALEXANDER KORDA!

ANNA KARENINA

Starring VIVIEN LEIGH with ALPH RICHARDSON . KIERON MOORE Directed by JULIEN DUVIVIER

THE LOST ILLUSION

RICHARDSON • MICHELE MORGAN Directed by CAROL REED ed on a story by Graham Greene

BONNIE PRINCE CHARLIE

TECHNICOLOR Storring DAVID NIVEN Directed by ANTHONY KIMMINS Screen Play Written by Clemence Dane

CYRANO DE BERGERAC

ORSON WELLS

THE DEVIL'S DELIGHT

Starring CARY GRANT Produced and Directed by CAROL REED Script by Alan Melville

I WILL REPAY

A PIMPERNEL STORY Starring REX HARRISON

FILM REVIEWS

Sieep, My Love
Hollywood, Jan. 10.

Thiest Artists release at Choire (Buddy)

Desented by Mary Pediatron, 1921 Claiman

Sieth Collect. Mosert Committee, Danie Collect.

Sieth Collect. Mosert Committee Collect.

Altern Courtland. Changer Collect.

Altern Courtland. Changer Collect.

Sieth Collect. Mosert Sieth Collect.

Sieth Collect. Mosert Sieth Collect.

Sieth Collect. Mosert Sieth.

Sieth Collect

"Sleep, My Love" manages a fair share of subpense and addout of the share of subpense and addout and addout of the street strong, which will help in getting it over to the public, and cast in a street strong, which will help in getting it over to the public, and cast in the street strong, which will help in getting it over to the public and cast in the street street street in the street stre

Miniature Reviews

"Sleep, My Love" (UA). Neat melodrama with okay b.c. out-look. Sturdy cast names and exploitable angles. "Rejentless" (Color) (Col).

Solid outdoorer with good char-acterization. Color an added b.o. acterization. Color an added bo. inducement. (*Color) inducement. (*Color) Sub-standard production, in Cinecolor, of an Alexandre Dumas Robin Hood yarn starting Jon Hall. (*The Flame" (Rep.) Mild melodrama that should rate fair re-

"Open Secret" (EL). Fair en-

"Open Secret" (EL). Fair entry in the anti-Semitism cycle but can't play by itself.
"The Gay Ranchere" (Songs: Color) (Rep). Stander Rev. (Songs: Color) (Rep). Stander Rev. (Women in the Night" (EC). Yarn of Nazi and Nip atroctites against women. Lends itself to strong exploitation. "Indie.) "Jenny Laurelleed whodunit with Louis Jouvet; solid arthouse fare.

house fare.
"Gun Talk" (Mono). Fastpaced Johnny Mack Brown west-ern with good element of sus-

pense. *
helps to make this more than just will and Parker, the relentless sheriff who's continually on Young's will and the series of the series who is continually on Young's to good, and can be seried with the series of the series are able to the series are series are ably contributed by Mike's good and the series are series are ably contributed by Mike's good and the series are series are ably contributed by Mike's good and the series of the s

The Prince of Thieves

COLOR)

COLORS

misses out on the film's dramatic import. Screenplay of Maurice Tom-bragel as well set Charles H. Schneer's adaptation unfortunately have exag-gerated the spirit of Sherwood Gorest of the control of the control of the control of the control one with the exception of the few nocturnal sequences. On the whole, "Prince of Theves" will find its best market in the juvenile trade on Sattriday mathines."

The Flame (SONG)

(SONG) A CAR S. Republic release of John M. S. Republic release of John M. Aust problems. Share John Corroll, Vern Radasion, Carlo M. S. Republic release of John M. S. Republic release of John M. S. Republic Release of John M. S. Republic Release of M. S. Republic Release of M. S. Republic Release of Releas

	ances. Keye Luke, Maria San Marco and others measure up.		lensing job, working from good sets	the Pioneers	Chief Inspector
	Douglas Sirk paces his direction	Adeb Jergens The Friar Alan Mowbray Sir Allan Claire Michael Duane Glibert Head H. B. Warner Sir Phillip Lowell Glimore Baron Tristram Gavin Mulr	and art direction. Heinz Roemheld cleffed background music. Film is		Paulo
	neatly in handling the not always smooth script by St. Clair McKelway	Sir Allan Claire,,Michael Duane	overlong at 96 minutes. Brog.	"The Gay Ranchero" is standard	Manon
*	smooth script by St. Clair McKelway	Sir Phillin Lowell Glimore			(In French; English titles)
	and Leo Rosten. Joseph Valentine did the okay lensing, and other tech-	Baron Tristram	Open Secret	simple recipe for past Roy Rogers oatuners. With Tito Guizar and	
	nical functions are competent.	Maude Robin Raymond Sir Fitz-Aiwin Lewis L. Russell	Eagle Lion release of Marathon Pictures	Estelita Rodriguez in the cast, this	"Jenny Lamour" is a salty entry
	Brog.	Little John		pic is slightly flavored with chile	from France that'll do nicely in foreign-language situations. Framed
		Will Scarlet	John Ireiand, Jane Randolph, Roman Bohnen, Sheldon Leonard, Directed by John Reinhardt, Screenplay, Henry Blank-		around a conventional whodunit
	Relentless	Lindeay Fredric Santley Margaret Head Belie Mitchell	John Reinhardt, Screenniay, Henry Richt.	border. Otherwise, formula ingred-	yarn, pic avoids that familiar look
	(COLOR)	Margaret HeadBelle Mitchell	fort, Max Wilk; original story, Wilk and	ients of hoofbeating, fisticuffs, gun- play and a brace of listenable tunes	through a parlay of wit, realism and
	Hollywood, Jan. 10. Columbia release of Eugene B. Rodney (Cavaller) production. Stare Robert Young.		fort, Max Wilk; original story, Wilk and Ted Markland; additional dialog, John Bright; camera, George Robinson; editor, Jason Bernie. Previewed in N. Y. Jan.	are assembled in familiar pattern,	expert thesping. Pace, however, is
	Columbia release of Eugene B. Rodney	This version of an Alexander Du-	Jason Bernie. Previewed in N. Y. Jan.	Tinting of this pic shows marked	not fully sustained but slicing of
	Margarite Chapman: features Willard	mas yarn, based upon one of Robin Hood's fabled exploits, boils down to	9, '48. Running time, 76 MINS. Paul Lester. John Ireland	improvement in the Trucolor process	about 15 minutes from the long run-
	Parker, Akim Tamiroff, Barton MacLane,	nothing more than a typical western		towards greater definition and vivid-	ning time would tighten the action.
	(Gavaller) production. Stare Robert Volume Marguerite Chapman; Iselature Wolf- Marguerite Chapman; Iselature Wolf- Mike Mazuret, Rabert, Barrat, Clem Bevane, Directed by George Sherman, Eccemplay, Winaton Miller; based Geh- nicolor), Edward Cronjager; music score, Marill Skiles; editor, Gene Havilek, Pre- viowed in Mollywood Jan. 8, 48, Running	transplanted to King Arthur's era.	Miles Presenting	Nam nevelves around effects of a	With show people as the central characters, film has a music hall
	Bcreenplay, Winston Miller; based on a	Despite the fact there's action aplenty, principal failing of "Prince	Harry Strauss	gang of varmints to gain control of	background which offers Suzy De-
	nicolor). Edward Cronjager; music score,	aplenty, principal failing of "Prince	Mitchell	an airport through mysteriously	lair openings for several neatly
	Marlin Skiles; editor, Gene Havlick. Pre-	of Thieves' is that the fantasy is never punched across. Picture is des-	brs. Locke. Ellen Lowe Mim. Tristram Anne O'Neal Carter. Arthur O'Connell Ralph John Alvin	wrecking the planes. Rogers, as	rendered pop tunes. The backstage life is handled without glamoriza- tion, obliquely glying Americans an idea of the hardships suffered in
1	time. 91 MINS.	tined to hold down the secondary	Ralph Arthur O'Connell	sheriff, undergoes usual complica-	life is handled without glamoriza-
0	time, 91 MINS. Nick Buckley	spot in the dualers.		tions in tracking down the thugs	tion, obliquely giving Americans an
	Jeff Moyer	Mountings and costumes in this	Mrs. Hill Rory Mallinson	strewn about Odd mixture of sir-	France due to lack of fuel by having
	Joe Faringo Borton MacLane	Sam Katzman production reflect a heavier-than-average budgetary ex-	BartenderLco Kaye	planes with 1880 style of horse opera	everybody wear their overcoats
	Jake. hilke Mazurki Ed Simpson Robert Barrat	penditure, and use of Cinecolor sets	BobTom Noonan	plot is handled in perfect deadpan	France due to lack of fuel by having everybody wear their overcoats even in the indoor sequences. Film's
	Ed Simpson Robert Barrat Dad Clem Bevans	them off well with exception of some			
	Jim RuppleFrank Fenton	of the night scenes, which are none	With "Crossfire" and "Gentlemente	juve trade won't mind the contra-	rie headquarters, where once again
	Dad	too well defined. Acting and script-		Musically film is solidly buttraged	rie headquarters, where once again interest is kindled by the completely realistic treatment of the workovers
	NesterEmmett Lynn	ing don't measure up to the film's	anti-Semitism cycle, Marathon Pic- tures' "Open Secret" further spot-	with Guizar's strong tenor pining	received by criminals.
	Horse Dealer	in the title role interprets his lines	lights an incident of racial prejudice.	of "Granada" and "You Belong To	Plot revolves around the murder
	Cavalier Productions has come	ing don't measure up to the film's physical properties. Jon Hall, cast in the title role, interprets his lines almost satirically as do most of his	Unquestionably such a theme pos-	with Guizar's strong tenor piping of "Granada" and "You Belong To My Heart," and Miss Rodriguez' vivacious rendering of "A Gay Ranchero" plus a neat terping rou-	of a notorious film producer who in-
	Cavalier Productions has come through with strong offering in "Re-	supporting players. On the other hand perhaps the pic-	sesses the utmost merit but Mara- than interpretation lacks a finesse	Vivacious rendering of "A Gay	sisted on pawing his females before
	lentless," its first for Columbia re-	On the other hand perhaps the pic-	than's interpretation lacks a finesse	tine. Rogers and Miss Frazee handle	pacting them. Miss Delair, a poor, talented but ambitious chanteuse,
	lease. Film has a solid story, back-	ture was intended as a burlesque When caught last week at a Brook-	that a higher budget may well have provided. Controversial nature of	a nice tune, "Wait'll I Get My Sun-	had made a play for him, but conked
	grounded against the west, able pro-	lyn downtown deliver sudience	the film will impart a moderate	shine in the Moonlight," competently.	him with champagne bottle at the
	duction and direction, with added value of color to sharpen boxoffice attention.	gave Alan Mowbray, portraving	amount of b.o. stimulus, and its pro-		payoff rendezvous. Meanwhile, her
	attention.	Friar Tuck, the biggest laugh of the	ducers undoubtedly will realize a	couple of okay numbers. Thesping, direction and scripting are par for	frantically jealous husband breaks
	There is an attention to detail.	film when he admonished his oppon-	profit on their investment.	this type of production. Herm.	into the rake's chateau with mur-
	careful story and character develop- ment and other factors that heighten	ents that anyone striking "his holy	To illustrate the spread of preju- dice in a community when sanc-	Andrews Trees and the same	derous intentions but finds someone
	interest under Eugene B. Rodney's	bray plays the part broadly, border-	tioned by a political heeler, picture	Women in the Night	has already beaten him to the job.
	showmanly production guidance.	ing on a slapstick vein.	employs a melodramatic varn re-		Enter Louis Jouvet as the cynical dick from headquarters who begins
	Background scenery hasn't been	Plot hinges on the efforts of	miniscent of cloak-and-dagger stuff.	Pilm Classics release of Lewis K. Ansell production. Features Tala Birell. William	to pick up a chain of clues pointing
	filmed to death, and color lensing	Michael Duane to win Adele Jergens	Newlyweds John Ireland and Jane	production. Features Tala Birell, William Henry, Virginia Christine. Directed by Wil- liam Rowland. Screenplay, Robert St. Chair,	to the husband as the killer. Miss
	paints plenty of scenic beauty. George Sherman's direction misses	During Duane's absence of some five	Randolph fall heir to the problems	Edwin Westry, based on story by Rowland	
	no bets in keeping the action lively.	Russell has pledged her to Cavir	of a male friend who's disappeared while secretly attempting to expose	Edwin Westry, based on story by Rowland. Editor, Dan Milner. Previewed in N. Y.,	the murderer and, just as her hus-
	Plot essentially concerns itself with	Muir, whom she does not love. With		Jan. 7, '48. Running time, 90 MINS.	band attempts suicide, makes a con- fession. But through a long and
	a combou's hunt for a man who can	the aid of Hall and his colleagues the	"foreigners." Much of the plot cen-	Major Van Arnheim William Henry	slightly incredible stretch of coinci-
	clear him of murder charges, and this basis and its ramifications have	romance is adjusted, of course.		Col. Noveme Virginia Christine	dence, some underworld character is
	this basis and its ramifications have	As the fair Ladies Marian and	to recover candid shots of them participating in acts of violence and	Col. Noyama	nighted up to got the row and regione
	been soundly established in the script by Winston Miller, based on a story	Christabel, respectively, Patricia Morison and Miss Jergens are or	vandalism against those of the Jew-	Frau ThalerBernadine Hayes	
	by Kenneth Perkins.	hand chiefly for decorative purposes		Li Ling	As usual, Jouvet, one of France's
	Robert Young, an actor at home in	Duane manages to inject a note of	Instrumental in rounding up the		great cinema actors, delivers a subtly
	any kind of a background, makes the	authenticity into his part of a bold	gang which sought to emulate Hitler	Shella Hallett	shaded characterization of a bored detective with a distaste for his job.
	cowboy character real. It's an nonest	knight in quest of his lady love	are Ireland, a police lieutenant		Miss Delair is graced with looks,
	portrayal at all times, and intensely	Mice Jergans is equally power in	(Sheldon Leonard) and a camera shop proprietor, (George Tyne). Latter sparkles as a victim who	Dumontodly bood on Yf-11 3 27	vitality and a good set of pipes,
	proprietor of a travelling covered	role calling for just those qualities	Latter sparkles as a victim who	tions Information Service files on	vitality and a good set of pipes, while Bernard Blier, as her husband,
	girl who befriends the cowpoke. It's	Howard Bretherton's direction is	Other roles, neatly portrayed are those of Leonard, and Roman	and Nips, "Women in the Night"	ance. Charles Dullin, as the film pro-
	another character that rings true and	able enough in the combat scenes but	those of Leonard, and Roman	should lend itself for good grosses	(Continued on page 22)

Warners Color News NSG

Attempt of Warner Pathe News to cop the sportlight by being the first American neonsteel outfit to use color fazled out in as his orange and green tints in its overage or the Rose Bowl foolball game via Clinecolor. Company deserves plently of credit for being the first via Clinecolor. Company deserves plently of credit for being the first part of the color of the col

majority of spot news events or fast-action sports.

Bohnen, who not only is a gam, where given wide exploitation. The member but a wife-bester and drunk exploitation possibilities are here. Cast as the lead, Ireland delivers a wooden performance. His course of the comparisors is underplayed, the property of the prop Bohnen, who not only is a gang member but a wide-bester and drunk to book. The work of the

Axis on a "cosmic ray" weapon.

Tala Birell, as the French girl who
divides her loyalties but does all
right finally by the Allied cause, does
a creditable job, while Virginia
Christine, as the wife of the OSS
man, is competent. Gordon Richards,
as the Nazi colonel; Richard Loo and
Phillip Ahn, as Jap inquisitors, also
do well.

Jenny Lamour (FRENCH-MADE)

(FRENCH-MADE)

(FRENCH-MADE)

(OF Plins release of Mejestic peotisetion, Stars Louis Jouwel; features Suny

(Company)

Driver Plerre L Claudine (In French; English titles)

NO U. S. PROD. LETUP IN BRITAL

WB. Metro Seen Joining Par in Suit Vs. Brandts Charging False Returns WON'T AFFECT PIX

The Brandt circuit, headed by Harry and William Brandt, which taughed with Paramount this week in a \$655,000 percentage-fraud suit, access similar action by two other majors—Warner Bros. and Metro. Mr understood that Philips, Nizer, Benjamin & Kein, altoners of the property of the prop

in as arbitrator, fixed that sum.

Par's percentage-chiseling claim,
brought in the New York supreme,
court, names 162 other exhibs and
exhibitor corporations in the Brandt
circuit as defendants, and charges
fraud in 98 theatres. It details 33
separate causes of action covering the
period from Jan. 6, 1922, to date and
by asserting bribery of checkers,
falsification of books and padding of
expenses.

expense.

Service of papers on the Brandts, et al., brought forth a hot counter-darge from Harry Brandt. This achieves the service of the ser (Continued on page 20)

Milestone's Next for Ent Would Be Original Yarn

Would be Unified I at II
An original on which he has been
working in New York with writer
Armold Manoff will be his next
with the studio, director Lewis Milestone said prior to his return to the
Coast Monday (12). Milestone's
under the studio, director Lewis Milecondat," in which Glager Ropers was
to have starred and participated, in
profits. Miles Ropers and Enterprise
mutually called guits to their deal

Directors and Ent description.

recently, nowever.

Director said Ent doesn't know anything yet about the new yarn, which is from an idea by Manoff and Abraham Polonsky. If approved, he hopes to start work on it about mid-February, he stated.

MPAA Pushes Continued from page 3

hand, possibility was seen as it being a dig at England. Latter has a law providing that dollars earned from production of a film in Britain must be returned to that country.

be returned to that country.

The measure has never been enforced and there is some legal doubt as to whether it could be, but it exists and will be up for discussion in Parliament shortly for possible reincorporation in the pending quota the properties of the pending that the pending the pend

Following is statement issued

rollowing is statement issued vesterday:
"American film producers may injudiate dollars now bloeded in at quickle dollars now bloeded in at ducing pictures in or sending companies on location to Italy. France, Bolland, Norway, Sweden or Australia, ... All these countries would reliable to the sending companies on location to Italy. France, Bolland, Norway, Sweden or Australia, ... All these countries would reliable to the control of the

'Roses' for Pereira;

Then RKO-Rank Pic

Then RKO-Rank Pic
RKO producer William Pereira
trained to the Coast Saturday (10
following a two-day stay in New
York after arriving earlier in the
Work after arriving earlier in the
week from British aboard the Queen
studio hell pick up production reina
RKO's "Bed of Rosses," slated as
his next assignment.
The While abroad Pick pinit RAOArthur Bank forthcoming, "The
Capital Was a Lady," Film is slated
to be done under the same setup as
the companies recent "So Well Rethe companies recent "So Well Rehalf the coll."

U. S. Reissues Dead Abroad

Reignar mride abroad for American share—which shouts dor American share—which shoutshed from the age of the world of the world of the world of the share of the s

able sales abroad for another two Variations is planning to produce films that well be isolywood in very sense but the geography of their production locale. The asserted the returned to New York from the Coast this week after starting necessary players for the pictures. He so laming to establish a permanent merican setup for feeding story properties and personnel to his proju-tive of the product of the pro-tess of the product of the All least one of the first two pic-

At least one of the first two pic-tures is likely to be made in Den-mark. The others may be produced in Parls or Rome.

British Treasury Okays Buy of Reissue Rights To 39 UA Pix in Eng.

British Treasury has given its object to the control of the receipts.

of the receipts.

Approval for shipping the heavy quantity of coin out of Britain is seen as an aid to exhibe in the country in meeting the shortage of productive the country in meeting the shortage of productive the country in the

can production within their boundaries . Mayer expressed the
life that the American industry may
become interested in such active
become interested in the such active
become interested

Londoni, Jan. 6.

There-are pretty definite indications that American film companies will continue to produce pix here attained to the continue of the continu

order the fast earnings alreved in dollars.

The act, however, is the same as one in effect before which was never enforced. Yank filmmakers customered. Yank filmmakers customered with nothing said. There's no indication whether the British government now intends to take a sterner view. It's faced with the certain bounded to the said the content of the compact of the content of

Geller Gets Paul Rights

Hollywood, Jan. 13.

James J. Geller acquired film rights to Elliot Paul's next two novels and will make at least one in and indie package deal away fro Eagle Lilon

Understood he's been offered ma-jor studio connection for film.

QUOTA ACT REPEAL Receipt-of-Income Tax System Held Govt. Victory Vs. Indies

Briton Seeks U.S. Aid To Scissor Anglo Film

To Scissor Anglo Film Walter Forde, British producer-director under the J. Arthur Rank banner, is calling on Hollywood techniclans to help film selsor his "Master of Bankdam" for Yank audiences. Forde entrained for the Coast Monday (12) with a print of "Bankdam," his 49th feature film. British filmmaker and his wife. British filmmaker and his wife. Of Universal's technicians. U expects to release the film under its

or Universal's technicians. U ex-pects to release the film under its arrangement with Rank. "Bank-dam" stars Ann Crawford and Den-nis Price.

4 From Wanger For EL in 1948

tet will star Joan Bennett, Wanger's

Longhapy has just closed a package deal for "Hollow Triumpn',
inimization of a novel which stars
Miss Bennett and Paul Henreid. Latter takes a cut in the film's profits aster than an even chance and the company will tel into a number of
other Indies before the year is up.
Total distribution for the year is
seen and True and Distribution seen and the seen as
ten and True and Distribution for the
stein and True and Distribution of
the Carlo Arthur Rank organization have been selected for EL hanten and the Technology of the
Reame, and the Technicolor opus,
"The Smugglers."

tions' accounting practice to a re-celpt-of-income basis for the payment of federal income taxes represents the Government's first acknowledged victory in its drive against indie producers. Treasury dept. has been insisting that all indie filmmakers radically change their method of paying the federal bite by adopting the receipt-of-income method. There's a hot court battle currently on in the U. S. tax courts in which Romaine Film Co., headed by Jack Benny, is contesting the

Government pitch.

Receipt-of-income method demanded by the T-Men has a produce in the control of each dollar income on a pitch of each state of the control of each dollar income on a pitch of each state of each dollar income on the control of each

Government pitch.

in full.

Method used by Romaine on its pic, "To Be Or Not To Be," was the recovery-of-cost system which other indies also employ. Romaine paid no federal taxes until the entire cost on the film was recouped. Government nixed the method, and the court tiff, still under way, ensued.

court tin, still under way, ensued.
Accounting practice of the majors
is a cross between the two methods.
That is, films are amortized on a
fixed table which varies with each
company from 52 weeks to 78. Government has accepted the method as
okay since the tables are fixed on
actual experience of the companies
on previous product.

It's not regarded by the revenuers as proper by indies. Government contention is that they lack the past business experience in sufficient films to fix amortization tables which would be sufficiently accurate.

Disney Accounting Changes Up Net To 307G During 1947

912, highest in the outfit's history, ragainst a take of \$4,00,700 in '48.

To heat off a loss of Income abread from dollar restrictions, Dimey exercises of the control of

Healthy chunk of the \$6,619,912 Healthy chunk of the \$8,518,142 gross income is represented by the \$1,167,869 which the Disney outfit to the property of the Disney outfit come father, commercial pictures, licensing of cartoon characters, etc. Since the costs applicable to income other than films came to \$468,822, the net from those outside sources was almost double the company's entire net profit.

Briefs From the Lots

Harry Joe Brown's "Coroners' production at Universal International Creek" will be released as "Law-less". Gene Autry bought "Sons of New Mexico," authored by Paul 1900.

1901. The sease of the sease of the sease of New Mexico, "authored by Paul 1901.

1902. The sease of New Mexico," authored by Paul 1901.

1903. The sease of New Mexico, "authored by Paul 1901.

1904. The sease of New Mexico," authored by Paul 1901.

1905. The sease of New Mexico, "authored by Paul 1901.

1906. The sease of New Mexico," authored by Paul 1901.

1907. The sease of New Mexico, "authored by Paul 1901.

1907. The sease of New Mexico," authored by Sam Kataman et Colling and the Sease of New Mexico, "authored by New Mexico," authored by New Mexico, "authored by John K. Butter, and "Special Agentt," and his partner, Bull Pine, will piol to "Biasalico," authored by John K. Butter, and "Special Agentt," and his partner, Bull Pine, will piol to "Biasalico," authored by John K. Butter, and "Special Agentt," and his partner, Bull Pine, will piol to "Biasalico," authored by John K. Butter, and "Special Agentt," and his partner, Bull Pi

Double with ADO

LOOK at these reviews...

MOTION PICTURE CO

SHOWMEN'S TRADEREVIEW

"...should attract initial customers ...word-of-mouth will keep others coming."

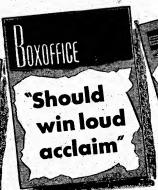
EXHIBITOR

"Impressive marquee names and exploitation angles, sensibly designed to hit wide and popular appeal.
Should have an especially lucrative take."



Businust IBLE LIFE"

"There's murder, suspense, psychology, Shakespeare and romance all wrapped up into one polished package of class screen entertainment."



"Another high
spot of the sea"
son; should take
its place with
the big money
getters."

KANIN PRODUCTIONS Presents

Ronald Colman

giving NEW greatness to the Screen in

A DOUBLE LIFE"

SIGNE, HASSO · EDMOND O'BRIEN

SHELLEY WINTERS . RAY COLLINS . PHILIP LOEB

Written by RUTH GORDON and GARSON KANIN Directed by GEORGE CUKOR Produced by MICHAEL KANIN

A Universal-International Release

L.A. Holdovers Steady; 'McCoy,' Lone New Pic, Lusty \$50,500 in 3 Spots; 'Road' Great 40G, 2d; 'Rose' 32G, 3d

Los Angeles, Jan. 13.

Only one new bill in fixture see this week but holdover pace in the seek but holdow in

for third week.

Estimates for This Week
Apolio ("WC) (608) 60-85)—
"Mem" (EL) and "Linda Be Good"
(EL) and "Linda Be Good"
(EL) and "Linda Be Good"
(EL) (30 Mex) (3200) 60-81)—
""-Mem" (EL) and "Linda Be Good"
(EL) (38 Mex) (God \$2000 in 5
Beverly ("WC) (1,352 60-815)—
Beverly ("WC) (1,352 (60-815)—
("Gentleman's Agreement" (201h) (34 Mex)
("Smooth \$11,000. Last week,
"Beverly RIM Smale Hail (G&S-

Action | Action |

wild Irish Rose" (WB) '(3d wki)
Days 13,500. Last week, snappy
19 wintewa Music Bail (Blumenteld) (872; 66.1)—"Christans Eve" |
"Epythan (50.4)—"Christans Eve" |
"Exprisa (FWC) (1,388; 60.41)—"Christans Eve" |
"Control of the Control of the Con

60-81)—"Christmas Ever (UA) is well in Signo). Last week, west \$9.3 \text{ in Signo). Last week, west \$9.3 \text{ in Signo). Last week in Signo). Heliyweed (WB) (2/56; 60-5] — High Reev (WB) (2/56; 60-5] — Christmas Ever (UA) (24 wh.) Near \$8,000. Last week, 126 with Signo). "Sensor" (U) (24 wh.) Near \$8,000. "Sensor" (U) (24 wh.) Near \$8,000. Last week, 126 with Signo). "Sensor" (U) (24 wh.) Near \$8,000. Last week, 126 with Signo). "Sensor" (U) (24 wh.) Sarp \$4,500. Last week, 126 with Signo). "Sensor" (U) (24 wh.) \$2,200. WC) (2,404). Glood (56,500. Last week, 126,500. Last wee

Losof z16,500 Last week, smart 253,100 angles (D'town-WC) (2,607; 253,100 angles (D'town-WC) (2,607; 263,100 angles (D'town) (2,607

Broadway Grosses

Estimated Total Gross
This Week\$713,000
(Based on 23 theatres)
Last Year\$556,000
(Based on 18 theatres)

'McCoy' Sturdy \$25,500, Cleve.

Cleveland, Jan. 13.

Best killing of this stanza is being made by "Killer McCoy" which may force State to change plans of giving it only one week. "Captain From Castile," tied up with vaude, rides into its 'third round at Palace with a lot of jingle-jangle and "My Wild Irish Rose," on a h.o. at Hipp, is also breezy.

"Fleeve Only Acadus" Last Week, 288-280, M. Roows" (10A), sver**Lower Mail (Community) (576; 55**Lower Mail (Community) (576; 55**Conserved (Inde). Very nice with the control of th

'Kiss' Oke 12G. Omaha

tionally good \$7.500. Last week, 15,000 wife extra holiday shows at 1,000 wife extra holiday shows at 1,000 wife extra holiday shows at 1,000 wife extra show at 1,000 Last week, 1000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,000 Last week, 1001 to \$1 \text{List} of Desta (1,001 L

'T-Men' Giant 21G In Spotty Philly

Philadelphia, Jan. 13.

"T-Men" in pulling a sleeper here the "Andre "in pulling a sleeper here the "Andre "in pulling a sleeper here the "Andre "in pulling a sleeper here the "Andre "And

H.O.'s Dull Hub; 'Winter' Bright 42G: 'Rose' 21G, 'Tycoon' 24G, Both in 2d

Boston, Jan. 13.

Boldovies are Bloston, Jan. 13.

spots this week bullying in most of the week bullying in most of the work o

hows.
Paramount Hollywood (F&M) (1,-451; 60-\$1)—'Road vlo Rio'' (Par) (2d wk), Brisk \$17,000, Last week, boft \$26,000, including New Year's Eye.

Cod with Series Striom, Land week, Perse Striom, Cand with Series Striom, Cand Series Series Striom, Cand Series Series Striom, Cand Series Series

CHIEF TO SET THE STATE OF SET THE STATE

"Soution Carlo" (2015) Deli Harm Forest, Dick Buckley, Other, on Laga (2d up), Down to \$30,000 atter Carlo (2d up), Down to \$30,000 atter Carlo (2d up), Down to \$30,000 atter Carlo (2d up), Down to \$40,000 atter Carlo (2d up), Down to \$40,000 atter Carlo (2d up), Down to \$40,000 atter (2d up), Down to \$40,000 atter (2d up), Down to \$40,000 atter (2d up), Carlo (2d up), Down to \$40,000 atter (2d up),

opener.

Metropolitan (M.-P) (4,287; 40-80)

"Road to Rio" (Par) and "Dragrel" (SG) (2d wk). Fine \$23,000

And the \$23,000 first.

"Barrier (SG) (2d wk). Fine \$23,000

"However (SG) (2d wk).

"H Winter Conner" (GO); 40-60)

"Murder In Reverse" (CO); Sock
(M-G) and "Blondle's Anniversary"
(CO); \$28,000. Lax Week, "Good News"
(CO); \$28,000. M. M. D. (1,700. 60)

(Col), \$28,000.

Parameuni (M-P) (1,700; 40-80)—

"Wild Irich Rose" (WB) and

"Chinese Ring" (WB) (20 wlv.) Fine
\$15,000 after big \$17,500 on first. If

"Winter Conces" (M-G) and "Murder

In Reverse" (Col). Big \$14,000. Last

week, "Good News" (M-G) and

"Blondie's Anniversary" (Col.) \$3,500.

Holdovers Slow Up Frisco; 'Flame' Big 18G on Preem, 'Road' Fat 14G. 3d

Key City Grosses

Estimated Total Gross
This Week. \$3,072,000
(Boxed on 21 cities 214 theatres, chiefly first runs, including
N. Y.)
Total Gross Same Week
Last Year. \$3,387,000
(Boxed on 23 cities 210 theatres)

'McCoy' Virile At \$14,000 in Mpls.

ature is burting latter part of session.

Session. This Week

Aster (Par.) (800, 30-44. "Citier Dill" (801, 30-44. "Citier Dill" (801, 30-44. "Citier Dill" (801, 30-44. "Citier Dill" (801, 30-44. "Citier Lat week, "Key Winness" (Col) and "Citier Law" (RKO) spit (101, 30-44. "Citier Law" (RKO) spit (101, 30-44. "Citier Law" (RKO) (30-44. "Citier Law" (RKO) (30-44. "Citier Law" (RKO) (30-44. "Mark of Law" (RKO) (30-44. "

Gepher (Par) (1,000; 44)—"Mark of Zorro" (26th), (reissue), Good '4,000, Land week, 'Black Gold" (Mono), Land week, 'Black Gold" (Mono), Land Week, 'Black Gold" (Mono), Lyean (Schreber) (1,000; 75, 11,30)—"Best Years (Mono), 15,000, 15,00

'Road' 161G, 'Tycoon' 13G, Boff Buffalo Holdovers

Whole town is virtually holdower currently, and grosses will reflect lits. "Road to Rio" and "Tycoco" look best on their second weeks. Baffais (Shae) (3.60% -6.70)—"Cass Timberlane" (M-G) (2d w, so). Sort Lates (Shea) (3.400% -6.70)—"Trad to Rio" (Par) (2d w, so). Size (1.60% -1.60% -1.60% -1.60%) (3.60%

Sturdy \$15,500 after smash \$28,000 gener.

"Green Comment of the C

Large number of balcover, our in Large number of balcover, our in Large number of balcover, our mere is keeping grosses on the mild side. Elaborate bally with world mere is keeping grosses on the mild side. Elaborate bally with world side in the side of the

week. "Swordsman" (Col) (m.o.), \$7,800. Lass (M.o.), \$7,800. Call (M.o.), \$1,800. Call (M.o.)

Winter' Fancy \$12,000, Cincy; 'Intrigue' \$14,000, 'Rose' Smash 141G, H.O.

Rose Smash 1426, H.O.

Chechmati, Jan. 18.

An abrupt, return to normally rules downtown biz following a holication of the control of the con

trigue (UA). Good \$14,000. Last week, "Daisy Kenyon" (20th), \$15,500. Shubert (RKO) (2,100; 50-75)—
"Daisy Kenyon" (20th) (m.o.), Mild \$5,000. Last week, "Tycoon" (m.o.), all right \$8,000.

Nassour Starts Building Another Sound Stage

which will provide 15,000 square feet of space, in addition to a similar amount of basement storage room. amount of basement storage room.
Stage 3, currently under construction, will be ready for occupancy
March 1, with Stage 4 slated for
completion on or before June 1.
Both buildings will be soundproof.

'Castile' Wham \$65.000. Chi Topper: 'T-Men'-Mills Bros.-August Fast 50G, Fugitive' Mighty 30G, 'Bishop's' 33G

The freeze that set in at the horother following last use the source and the first the horother following last week with bit heat supplied by eight new film, find one of straight petture police, the supplied by eight new film, favor of straight petture police, the supplied by eight dept in favor of straight petture police, the supplied by eight dept in favor of straight petture police, supplied to the supplied by eight dept. State-Lake, which simultaneously switched to a stage policy, looks supplied by the supplied by th

Mills Brox. and Jan August heading ingestion. August heading ingestion of the property of the property of the property of the Grand, and analyty 350,000 at the Grand, and ooks big 537,000 at the Paisee. This best big for the Paisee in Series is the property of the prope

Estimates for This Week
Apollo (B&K), (1,400; \$1,25)—
"Gentleman's Agreemen!" (20th)
(9th wk), Neat \$14,000. Last week,
\$15,000.

\$16,900.

Chicage (B&K) (3,906; 93)—"Captain Castlle" (20th), Gigantte \$55,000 sans stageshow. Last week, 'It Had-to Be You' (Col) (2d wk) with Rit: Bros. on stage, ckay \$47,000 but down from smash opener.

Ventural Laid. (Pen. 93)—"Ad. Ventural Laid. (Pen. 93)—"Ad. Last week, "Swordsman" (Col) (2d wk) \$13,000.

Last week, "Swordsman" (Col) (2d. Wish 18,000, 1,500; 80.—"Yugi-tive" (RKO). Boft \$30,000 Last week, "Out of Past" (RKO). Boft \$30,000 Last week, "Out of Past" (RKO). Side week, "Out of Past" (RKO). Boft \$30,000 (1.500; 80.—"Love From Stranger" (EL) with Donald O'Connor heading stagelling the state of the stranger (EL) Last week, "Intelligible Color Wash Indicated" (D. 2509; 80.—"Love From State (RKO). 2509; 80.—"Color Wash Indicated (D. 2509; 80.—"Color Was

ber" (2004) (58h wh.) \$1,150 at \$1,55 \)

**Described (E.X) (1,100 at \$1,55 \)

**Described (E.X) (1,100 at \$1,55 \)

**Pablobus Toxan" (Righ) (God \$1,550 \)

**This supercide (VFB) (3d wk.) \$1,100 \)

**This supercide (VFB) (3d wk.) \$1,100

'Unconsuered' Record \$30,000 in Mild Seattle

City is lexcely be Seattle, Jan. 18.

City is consistent of the Seattle, Sea

pener.

sety (J vH) (1.650; 75-\$1.25)—
sequered" (Par). Colossal \$30,

Last weel

100 opening visit (1650 753.135).

100 opening visit (1671 050).

100 new house record. 1600 163 wk., okay 57 wc., okay 62 wc., okay 62 wc., okay 62 wc., okay 62 wc., okay 63 wc., okay 64 wc., okay 64

Palomar (Sterling) (1,350; 45-80)—
"Had to Be You" (Col) (2d wk).
Great \$8,500 after big \$10,300 last

Faramount (H-E) (3,039: 45-80)—
"Road to Rio" (Par) (2d wk), Great
\$13,000 after tremendous \$24,800 last Resevelt (Sterling) (800: 45-80)—
"Good News" (M-G) (2d wk). Good,
4.000. Last week, fair \$5,600. Grosses Are Net

Grosses Are Net
Film gross estimates, as reported berewith from the various key clites, are net, i.e., without the 20% fax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The 'parenthetic admission
prices, however, as indicated,
include the U. S. amusement tax:

Song'-Driftwood' Solid 23G, St. Loo

St. Louis, Jan. 13.

"A slight upsurge in biz at the main stem cinemas has developed sincé Jan. 1 with the weather luring the natives." "Right Song" coupled with "Driftwood" is headed for the best gross. "Tycoon" and "Wild Horze Mesa, "another dualer, sho is sturdy, son the couple of the couples of the co

Mean., another dualer, asso is sturdy.
Estimates for This Week
Ambassador (F&M) (3,00; 50-75)
"Night Song" (RKO) and "Driftwood" (Rep.). Swell \$23,000. Last
Feet (F&M) (5,00; 50-75)
"For (F&M) (5,00; 50-75)
"For (F&M) (5,00; 50-75)
"Type (F&M) (5,00; 50-75)
"Week, "Wistlu Widow" (U) and
"Bl on at le's Anniversary" (Col.)
"Bl on at le's Anniversary" (Col.)
30,000.

\$20,000.

Loew's (Loew') (3,172; 00-73).

Wissurf (F&M) (3,500 opener.

Wissurf (F&M) (3,500 50-75).

Loew (Loew') (10 and "0.15).

Loew (Loew') (10

| 10,090 | Orpheum | Lockw | 2,000 | 50-75) - Orpheum | Lockw | 2,000 | 50-75) - Won of Frankenstein | (FC) | end | | en

second stanza.

Shubert (Ind) (1,500; 40-60)—
"Road to Rio" (Par) and "Giamor Giri" (Col) (m.o.) (2d wk). Big \$5,000 after good \$7,500 second session.

'Swordsman' Hot 17G, L'ville; 'Rose' Fine 7G, 'Road' 16G, Both in 2d

Louisville, Jan. 13. Louisville, Jan. 18.
Only new product in town is at
Loew's State, where "Swordsman"
is shaping for a nice session. All
downtown houses have been perking rince the advent of the new year Weather has been favorable, no snow or ice so far this winter, which makes film houses happy.

Estimates for This Week
Brown (Fourth Avenue) (1,200;
40-60)—"Private Life Henry VIII"
(FC) and "Murider on Diamond
Row" (FC) (reissues). Nice \$4,500.
Last week, "Fun. Fancy Free"
(RKO) (m.o.). \$5,000.

Keniucky (Switow) (1,200; 30-40)
"Song of Love" (M-G) and "Escape Me Nevel" (WB). Lively \$3-300, Last week. Wild Harvest (Par) and "It Had to Be You" (Col), \$3,100.

Mary Anderson (People's) (1,100; 40-60)—"Wild Irish Rose" (WB) (3d Wk). Still jetting splendid-word-mouth, pulling in patrons who sel-dom, attend film shows, Pointing to less 37,000 after last week's large

nee 87,000 after last week's large 88,000, and 18 landard' (2.400, 40-60).

National (Slandard') (2.400, 40-60).

National (Slandard') (2.400, 40-60).

National (Slandard') (2.400, 40-60).

Richia (FA) (1400, 40-60).—Tood to Richia (FA) (4.400, 40-60).—Tood to Richia (FA) (4.400, 40-60).—Tood to Richia (FA) (4.400, 40-60).

State (Laeve') (2.000); 4.400, 40-60).

"Swordsman" (Col) land "Mary Low (Col), 100, 82,000.

Strand (FA) (1.600, 40-60).

'Castile' Sock 27G, Port.

Portland, Ore, Jan. 18.
Theatregoers are jamming down-town houses this week, "Cass Time-berlane" at Broadway, "Captain From Castlic' day-date at Orpheum and Oriennal, and "My Wild Irish Rose" at the Paramount are outstanding. "Walter Mitty" at the Music Box is ace holdover. Estimates for This Week,

Ethnates for This Week,
Frondawy Grarier) (4,882, 464804-26
Cast Tumberlane's Mc-Qi, Seorche
Gartine, Gartine,

Last week, torrid \$13,000.

Music Box (H-E) (1,000; 40-80)—

"Walter Mitty" (RKO) (m.o.). Fine
\$\$\tilde{X}_{0}\$,000 Last week, "Had To Be You"
(Col) and "Xmas Eve" (UA) (2d
kb) (m.o.), \$3,700.

Orlental (H-E) (2,000; 40-80)—

"Captain Castlie" (2001), day-date
with Orpheum. Terrific \$1,600. Log
\$8,100. Walter Bilty" (RKO), sold

\$3.109. sm (HEA) (1759. 40-80)—
"Orphan Castlle" (2001). all and castle" (2001). all and castle" (2001). all and castle week, "Walter Mitty" (RKO) (24 Mk), big \$11.009. (24.00; 40-80)—
Parameoune (H-E) (24.00; 40-80)—
Wild Irish Rose" (WB) and "High Tide" (Mono). Big \$15,500. High Town Atter Dark" (Par) (24 wk), sock; \$15,000. United Artists (Parker) (895; 40-

sock; \$15,000.

United Artists (Parker) (895; 40-80)—"Good News" (M-G). Fancy \$10,000. Last week, "Song of Love" (M-G) (2d wk-5 days), thin \$5,500.

'Walk Alone' Big \$24.000, Det. Ace

Detroit, Jan. 13.
Normalcy prevails here currently following usual holiday weeks bee newcomer at the Broadway-Capitol with a big session in prospect. "My Wild Irish Rose" shapes okay in second week at the Michigan after a solid opening session.

Estimates for Thus Week

Estimates for Thus Week

Estimates for This Week
Adams. (Salabhan) (1,740; 70-95)—
"Green Dolphin Street" (McG) 13d
week, inc \$15,000
week, nice \$15,000
week, nice \$15,000
(United Detroib) (3,500; 70-95)—"I Walk
Alone" (Par) and "Fabulous Texam"
(Rep.) Big \$24,000. Last week. "Tycoon" (RKO)- and, "Tracy
Grusome" (RKO), \$15,000. coop" (IR(O) and, "Tracy Meets" (IR(O) and, "Tracy Meets" (IR(O) and, "Tracy Meets" (IR(O) and IR(O) and "Fried" (IR(O) and

Rose' Rousing \$11,000, 'Road' 12G. Indpls. H.O.s

The best of the second of the

moving from 0 to 0 cycleck.

Estimates for This West

Assistant of the State of the

More Snow Clips Broadway B.O. But 'Paradine' Mighty 142G; 'Castile' Oke 38G, 'Where's Life'-Kenton 70G, 3d Wk.

Broadway firstrunners are on the spotty side this week, majority of elimb Böing-Sitestically of from provious (New Year's) week. Rain and snow Monday. (21) and yestenday from the striplet weeker Deluters were gethan (Brandt) 1990: 70-51.401 (Tues.) cut snarply into grosses atter a sizable weekend. Deluxers were helped över the last two weekends, especially Jan. 3-4, since the city lifted its ban on private autos on Saturday (3). This ban, stemming from the record snow of Dec. 26, had

cut deeply into New Year's Eve busi-ness and was felt even on Jan. 1. Plethora of holdovers and extended runs, of course, are being reflected in the overall total on Broad-way this session. Only one important firstrun opened during the past seven days, "Paradine Case," at the Music Hall. It looks to soar to a Music. Hall. B. 100ks to soar to a very big \$142,000 in the first week ending today (Wed.). Hall experienced terrific traffic at the wickets on Saturday (10) and Sunday (11), but-the continuance of the snowfall late yesterday may cut down this figure. Picture looks set for a long figure.

but-the continuance of the showfall late yestersty may cut down this late yesters, when ye was to re. above the result of the property of the

Basing the longest run ever at the Roxy is bringing in "Ideal Husband" and strong stage layout headed by Ilona Massey, Rosario & Andono, today (Wach after three weeks of the Longest Stage 1, 1997). The long \$72,000 after fancy \$55,000 far sound, "Secret Beyond the Door" row (Thurs) after three rather disponinting weeks with "The Esile." Letter likely will wind up final school at \$11,000 after \$22,000 for second, \$15,000 after \$22,000 for second at \$11,000 after \$22,000 for second at \$11,000 after \$22,000 for second at \$11,000 after \$22,000 for second at \$10,000 af

Estimates for This Week Ambassador (Siritzky) (1,200; 70-\$1.50)—"Volpone" (Indie) (3d wid). Still in big money this stanza etail. Thursday (15) at \$16.000 after socko. \$20,000 in second. Continues with matinee bir being remarkably linc.

\$30,000 in second. Continues with \$20,000 in second. Continues with \$20,000 in \$20,000 i

(8th web. Still in chips with nick probability of the probability of t

Found both fine for this stage of the first process of the first process

Coast RKO Exec Gab

Hollywood, Jan. 13. Lawrence Green and Fred Ehrrent session ending today. (Wed.) Is down to 80.000 better; seemen man of the RKO executive commission of RKO executive commission of RKO of the RKO executive commission of the RKO executive commission of RKO of the RKO executive commission of the RKO executive commis



All any showman wants to know about a producing organization is

- (a) WHAT KIND OF PRODUCT HAS IT DELIVERED?
- (b) WHAT'S COMING UP?

with that in mind, we offer the factual record of Allied Artists' first 15 months of production.

3 CURRENT HITS-PLAYED AND <u>Proven</u> in the Nation's top Houses!



IT HAPPENED ON 5th AVE.

A ROY DEL RUTH Production

DON DEFORE - ANN HARDING VICTOR MOORE - GALE STORM CHARLIE RUGGLES

Directed by Roy Del Ruth



BLACK GOLD

A JEFFREY BERNERO Production

In Cinecolor starring ANTHONY QUINN Katherine DeMille, Elyse Knox Ducky Louie, Moroni Olsen

Directed by Phil Karlson



THE GANGSTER

A KING BROS. Production

starring BARRY SULLIVAN - BELITA JOAN LORRING with Akim Tamiroff Henry Morgan, John Ireland, Elisha Gook, Jr., Sheldon Leonard

Directe by Gordon Wiles

4 COMPLETED TOP "A" ATTRACTIONS READY FOR RELEASE!



SONG OF MY HEART Produced by NATHANIEL FINSTON and J. THEODORE REED

Based on the Music and Life of Tchaikovsky FRANK SUNDSTROM - AUDREY LONG - SIR CEDRIC HARDWICKE MIKHAIL RASUMNY - GALE SHERWOOD

Directed by BENJAMIN GLAZER

THE HUNTED

A SCOTT R. DUNLAP Production

HAS PRESTON FOSTER - BELITA Directed by Jack Bernhard



FILMED IN GLORIOUS SEPIA TONE!

PANHANDLE

A CHAMPION Production

starring ROD CAMERON WAS CATHY DOWNS - REED HADLEY - ANNE GWYNNE - BLAKE EDWARDS Produced by JOHN C. CHAMPION and BLAKE EDWARDS Directed by Leslie Selander



BRIAN BENNETT AHERNE



SULLIVAN

Michael O'Shea

SMART WOMAN A HAL E. CHESTER Production

GIBASOR and OTTO KRUGER . ISOBEL ELSON RICHARD LYON . SELENA ROYLE Directed by Edward A. Biatt

NOW IN PRODUCTION! THE TENDERFOOT

A KING BROS. Production

Directed by Kurt Neumann





STORM



GILBERT ROLAND

BARNES

JAMES GLEASON

and Barton MacLane

The New Boxoffice Power is ALLIED ARTISTS!

'Mystery Man' Set to Back del Giudice; Mulls 'Reciprocity Scheme' With U. S.

Emergence of a mysterious Mr. X as the angel for Filippo del Gludlee's new Pilipin del Gludlee's new Pilipin del Gludlee's new Pilipin Helling and the American for the Chief and S. Arthur Rank's Two Cities films. Reportedly a Mid-inds millionaine, the backer not only is said to be manufag Pilipin and the Chief and the Chie

opes for dollars in the U. S.
Evidently simulated by patriolic
motives, the mystery man last week
uttimed his reasons for allying himself in del Giudice's camp in a letter
to the Daily Mail. "Two weeks ago,
by a mere accident arising from a
"I discovered that England was
about to lose to Hollywood one of
the great producers of our time, who
has been responsible for making
some of the greatest dellar-earning
some of the greatest dellar-earning
rain to our country.

assets we have, and represent a 100% gain to our country. Previously it had been reported that withdrawal of insurance companies backing had caused the temporary shelving of two of three films announced for production by Pligrim. It was felt that loss of the coin resulted chiefly from repercussion of Britain's film crisis.

del Giudice's Reciprecity

A "reciprocity scheme," designed
to encourage the flow of pictures between the U. S. and Britain, was
outlined by del Giudice on arriving
in New York Thursday (8). His film
exchange plan, he declared, is based
on the merits of Individual British
and American pictures and definitely
is not a barrier arrangement.

is not a barter arrangement, Del Gildulce noted that while the scheme is primarily to effect an exchange of his own firm's forthcoming product, it should work to the advantage of the entire industry if successful. Length of his U. S. stay is uncertain, hinging on his negotiations, most of which he thought will take place in New York.

such a most to wante me mought will asset to the work of the will be a set of the work of

Meanwhile, after a short New York visit, del Giudice planed to the Coast Monday (12), accompanied by his associate, Alan Jarvis. Pair will return to N. Y. about Feb. 2.

Comedie Française Inks Clair Discovery in Move To Strengthen Company

10 Strengthen Company
Marcelle Derrien, Rene Clair's
discovery playing for her initialier
opposite Mouries Chevaller in the
access of the Company
market of the Company
market of the Company
market of Company
ma

Henri Rollan

Henri Rollan,
He has just signed youthful
Louise Conte, who in private life
is the wife of Jacques Dacquine, of
the Barrault company. Another recent addition is Robert Manuel, who
had been inked hefore the war but
on account of racial reasons, and not
been able to appear during the war.

New Mex Copyright Act

Mexico City, Jan. 6.
Congress has okayed a new copyright law, covering books, articles, music, films, paintings, sculpture,

etc. New statute gives the author life-time rights to his works and to his heirs for 20 years after death. If there are no heirs, the rights be-come state property. Violations are punishable by imprisonment up to six years and fines up to \$10,000.

Underseated Copenhagen . Has New Pix Problems Copenhagen, Jan. 6.

Copenhagen, Jan. 6.
With the big Kino Pubastrill in ruins due to Gerfina and offensi attendance almost doubled since between the way, bastly understaked Copenhagen has suffered two new setales. The first was the fire wind best of Norreport Bio, which played British pkz. Theatre cannot be used for several months.

months.

The other setback is of a different nature. Many cinemas are playing long three hour French pix like "Casanova," "Count of Monte. Christo" and others as whole evening performances. That means only one performance at night instead of two, with theatres thereby halving their canacity.

Army Eases On German Talent

As a further step in fostering "democratic reorientation," the Of-

fice of Military Government for

democratic reorientation," the Offeer of Military Government for
Germany (U.S.) has eliminated
need for registration of Germans
occupying minor 'positions in the
strical and informational acidities.

no longer be under direct MG supervision; but Germans in executive
positions who still must be licensed
workers. Licensees must conform to
the few MG directives, which are
designed to protect freedom of
speech, press and arts. The onlyment field who must be registered
with MG, are film exhibitor.

The new regulation sets forthcivities problished by MG Law No.
191 may inow take place. Law No.
191 may inow take place. Law No.
191 may inormigated in the days of
SHAEF and provided for supprestivities are the suppression of the control of the conwas continued to this day. Therefore, no German citizen is permitted
activities except under MG license:

The publishing of newspapers,
activities except under MG license:

The publishing of newspapers,
books, magazines, pamplets, printed
activities electivision system, production of sound recordings or the
production of sound recordings or the
production of sound recordings or the casing or television system, produc-tion of sound recordings or the production and distribution of mo-tion pictures. Likewise, Germans require licenses for the public per-formances of operas, plays, musical comedies; ballets and cabarets.

Start Plans Early For . 1948 Cannes Festival

1948 Cannes Festival

Last Cannes Firmity, Jan. 6.

Last Cannes Filmity, Jan. 6.

Last Cannes Filmity, Jan. 6.

Bardy readled it the last moment. This year, the French, who plan to have another one there in 1946, have already rominated an organization on this committee are Michel Fourre Cormeral, he ad of the French Chinems and Indistration; Col-Committee in Parliament, and bead of the same commission in the Council of the Republic; M. Antoni, may-read the four control of the Republic; M. Antoni, may-read for the same commission; Georgea Coltural Exchange commission; Georgea Coltural Exchange commission; Georgea Coltural Exchange (Tourism Office; Fierre Renoit, preky of Tourism Office; Fierre Renoit, Georgea Lourism Coliciems, and Rene Jesane, head of the pix crit. General secretary is Robert Fibre-LeBret.

MEX'S 239 U.S. PIX IN '47

Mexico City, Jan. 6.

Mexico City, Jan. 6.

Mexico saw 382 pix releases in 1147, of which 239 were U. S. Rumnersup were the Mexicans with 62.

Others were 36 Argentines; 23 British; 11 French; six Spanish; three Chilean, and a Cuban and an Italian.

Tijuana Turning to Pix; Studios Nearly Ready

Multios liveally liveally Mexico City, Jan. 6.
Tijuana is becoming something of a pic production center, as well as a tourist spot. The California-Mexico Studies is nearing completion and has already lined up four pix that Hollywood companies (as yet undisclosed) will make there.

Two will be in English and the other pair in Spacish, each costing \$500,000 (U.S.), according to Santiago Martinez prez of the film company Indian pic will start about midwinter.

Vienna Stock Exchange. Now Wrestling Arena.

To Be Picture House Vienna, Jan. 6.

the Vienna stock exchange is to be transformed into a moving picture house. (Stock exchange deals now go on at a negligible scale in a small annex).

small annex). The Vienna-owned KIBA, recently reorganized as a film distributing company, will remodel the, huge hall. Seating capacity is 2,800. Vienna's largest film-house would thus be in the centre of the city. At present the big cinemas are seattered and somewhat difficult or

ITALIAN, SPANISH VETS PACTED FOR ARG. LEGIT

Buenos Aires, Jan. 6. Buenos Aires, Jan. 6.
Emma Grammatica, veterain Italian
actress who played to capacity audiepces in the Astral and Marconi
diepces are supplied to capacity au1847 season with her Italian company, has been signed by the Galip
Raineri Co. for a legit season at the
Attence theatre-in 1948. She'll play
in Spanish, instead of Italian, starting early in March.

ing early in March.

Gallo Raineri is trying to sign Iris
Marga and Miguel Faust Rocha, Argentine legit stars, for the Grammatica company. Playwrights Camilo
Darthes and Carlos S. Damel in collaboration, on the one hand, and
Eduardo Pappo, on the other, have
been commissioned to write a series
of Argentine plays. been commissioned of Argentine plays.

of Agreemthre plays.

Spanish actress Lois Memberives is another oldtimer who will return to Buenös Alres in '48, after an absence of two years, and will open at the Comitoo theatre, also in March. The Comitoo theatre, also in March. The surface of the plagatisms' in the suit brought by author Jasento Miquelarena, of the Spanish Authorst Society, against Dr. Juan Reforzio Society, against Dr. Juan Reforzio Society, against Dr. Juan Reforzio Miquelarena claimed that in 1941 McMarch ad submitted a play to Mme Members of the Spanish Authorst Comments of the Spanish C Miquelarena claimed that in 1941 he had submitted a play to Mme. Membrives, called "Autumn in Paradise," and that the glot had been borrowed toria," produced by the actual torial produced by the actual business in 1944. Although the Authors Society Seclared against him, Miquelarena has brought suit in the courts, which has yet to be decided.

Thee Lingen's newest film production, "Both Ways," starring Dagny Servaes, Ursula Lingen, and himself, will have its premiere in Lintz, American Zone, Upper Austria.

Current London Shows

Current London Shows

Current London, Jan. 13.

(Figure shofen, Jan. 13.

(Figure shofen, Jan. 13.

(Figure shofen, Jan. 13.

(Figure shofen, Jan. 13.

(All Over Town, Playshouse (12).

"Anna Leasts," Majesty's (11).

"Annie Get Gen," Cot'sm (23).

"Blind Geddess," Apollo (6).

"Blind Geddess," Apollo (6).

"Chalters Hundreds," Vaude (20).

"Chalters Hundreds," Vaude (20).

"Chalters Hundreds," Vaude (20).

"Chalters Hundreds," Child, (14).

"Edward My Sos," Lyric (33).

"Life With Father," Suny (32).

"Life With Father," Suny (32).

"Macbeth," Aldwych (5).

"Life With Father," Suny (13).

"Okishomat" Drury Lane (37).

"Okishomat" Drury Lane (37).

"Okishomat" Drury Lane (37).

"Okishomat" Drury Lane (37).

"Piccadlity Hayrids," Wales (48).

"Piccadlity Hayrids," Wales (49).

"Piccadlity Hayrids," Wales (49).

"Present Laughter," Hym, (14).

"Present Laughter," Hym, (16). (89).

"Tegether Again," Vie Fal. (39).

"Together Again," Vie Fal. (39).

"Together Again," Vie Fal. (39).

"Together Again," Vie Fal. (39).

'Under Counter' Clicks Down Under: Equity Snarls Are a Headache

First Postwar Czech Pic Set for U.S. Release

Set 1or U. S. Release
"Bohemian Ecstay", produced by
the Czechoslovak Film Corp. of
Prague, has been tagged for release
in the U. S. some time in February
or March, according to Articino Filetures, which has acquired the Amerlean distribution rights, Film is now
being titled.

ican distribution rights, Film is now being titled. Reportedly one of the first Pic-tures completed in Czechoslovakia since the war's end, "Bohemian Estasp" was directed by Vaclav Kraka and features Jaromir Spal as Josef Slavik, Bohemian composer, as well as actress Vlaska Fabianova.

Buda License Law Stirs Filmites

Surprise order of the Minister of Interior, restricting the transfer of film theatre licenses as well as clamping a ban on the rental of houses, has caused a turore in the industry here. While the avowed aim of the new regulations is be trusts; the ukase has presented a thorny problem for several political groups which own a considerable number of houses.

number of houses.

With the end of the war ownership of all Hungarian film theatres
passed to coallition political parties,
the Chamber of Trade Unions and
other democratic organizations. New
regulations were received with indifference by the Communist and
Social Democratic parties gince they
social beneforative parties gince they
social beneforative their owns
staffers.

on the other hand, the order was a gloomy one for the Smallholder and Peasant parties which operate and Peasant parties which operate remainder the preferring to be the remainder usually to the theaters former owners. These organizations are urging a say in the law inasmuch as they aren't prepared yet to assume 100% operation of their theaters.

Salient points of the regulations

provide:

1. Licensed owner of a film theatre has no right to transfer the
llense to any other person. Violuflense to any other person. Violudot the llense.

2. Exceptions to the foregoing may
be made in certain instances. But
transferred to individuals who do
not already hold such permits. These
transferred not individuals who do
not already hold such permits. These
transferred not individuals who do
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transferred to individuals who do
not already hold such permits. These
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Ria Mooney to Produce For Irish Abbey Theatre

For Irish Abbey Theatre

Postumably as a result of recent
company about
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at Abbey theatre, the directors have
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and Irish and the accompany
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at Abbey theatre, the directors have
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No Vienna Opera in '48

Vienna, Jan, 6.

There is no hope of performances at the Vienna Opera House in 1948, according to Ernest Hilbert, in charge of bullding's reconstruction. Materials for rebuilding, the structure aren't being made available.

"Under the Counter," with Cicely Courtneidge, opened Jan. 3 at the Royal theatre and looks Revue, presented here by J. C. Williamson Theatres, ran in London, but was a quick flop in New York last

fall. However, the British comedienne is a fave with the Aussie public through her film appearances and recordings. And since Aussie has the same rationing problems as England, the material in the revue is personal to the same trationing problems as England, the material in the revue is made and the same trationing broadway. "No, No, Nanesté" had to moye out of the Royal to make way to do to the Royal to make way to be a same problem. There was sake some problem with Aussie Equity regarding the tour. Williamson is also reported to have

Auste Souly reparding the tour. Williamson is also reported to have had some run-las yith Souly's en the Vocunter" production. The presenters have a ruling with the actory foreign actors: 0.5% of the cast Williamson claims to have been well within the quote, with only four within the quote, with only four which williams on the vocation of the cast Williamson claims to have been well before the cast Williamson claims to have been well before the cast Williamson claims to have been dependent of the cast Williamson claims to have been dependent of the cast Williamson claims to have been dependent of the cast Williamson claims to have been considered to the cast with the cast will be considered to the cast will be cast with the

ers, plus understudies.

However, Equity claimed the 25% referred to principals, not the whole company. It objected to Mrs. Horcompany are to be company and the state of the salery and not working. Ballet missess was called on to speak four lines, which Equity insisted a local actress must do. Producer and cartess must do. Producer and their differences.

"Counter" was subnessed to none

their alterence, was supposed to open Dec. 26 to take advantage of the holiday season, but the premiere was delayed a week, due to a difficulty over costumes. Ship was in port, but customs snarl delayed unloading. Producer had to pay cast sal-aries for the delayed week, besides losing the holiday biz.

'ZORRO' BLAMED FOR VIENNA CRIME WAVE

Vienna, Jan. 6.
Police headquarters have issued statement blaming U. S. films, with special reference to "The Mark of Zorro," for the recent crime wave. Police pointed out that 215 robberies occurred since the Elite Kine showed the "Zorro" picture.

showed the "Zerro" picture.
"It is of no use to demand identification cards from those young boys standing in line before theatres to get tickets," the police statement and that is prevent them from entering." Police also declared that such pictures do not induce crime in raturated. U. b. belief an another than the Alled Four Powers didn't step in and prabhibit (lims like that "Zerro", disarring Tyrone Power "Zerro", starring Tyrone Power 30th-Fox in 1940), was released by 30th-Fox in 1940),

Three Teenagers Picked As French Legit Finds

As - French Legif Finds

Parts, Jun. 6.

Though the season is still young.

The test estagers stand out as discoveries having a future in legit. First is Roper Montsonel, discovered by Jacques Hobertot. He was a telegraph messenger and asked Heberton House the Hobertot. Second one is Francisic Christophe, currently in "Boricola", a play by Berman Clisson. Third is Jeanine Moreau, who discovered by Jean Meyer, of the Comedie Francise where she created a sensation in the part of young Jose in "Athalic".

Also coming soon at the Francisce

young Joss in "Athalle."
Also coming soon at the Francalse is teenager Lise Topart, in Pierre Pugefs "Piene Capitale," currently in rehearsal. Though this will be the maiden bow at the Francalse, she is already an old hand, having taken Faris by storm in "Rosiers Blancs."
She later did "Rebecca," opposite Fernand Gravey.

WARNER BROS'. ® TRADE SHOWINGS OF

LILLI PALMER · SAM WANAMAKER

my girl Tisa

AKIM TAMIROFF - ALAN HALE - HUGO HAAS - GALE ROBBINS - STELLA ADLER - BENNY BAKER
ELLIOTT NUGENT - A UNITED STATES PICTURES PRODUCTION MILTON SPETING

MONDAY, JAN. 19th, 1948

Albany Atlanta Boston Buffalo Charlotte Chicago Cincinnati Cleveland Dallas Denver Des Moines Detroit Indianapolis Kansas City Los Angeles Memphis Milwaukee Minneapolis New Haven New Orleans New York Oklahoma Omaha Philadelphia Pittsburgh Portland Salt Lake San Francisco Seattle St. Louis Washington

CITY

Warner Screening Room 20th Century-Fox Sc. Rm. **RKO Screening Room** Paramount Sc. Room 20th Century-Fox Sc. Rm. Warner Screening Room **RKO Screening Room** Warner Screening Room 20th Century-Fox Sc. Rm. Paramount Sc. Room 20th Century-Fox Sc. Rm. Film Exchange Bldg. Universal Sc. Room 20th Century-Fox Sc. Rm. Warner Screening Room 20th Century-Fox Sc. Rm. Warner Th. Sc. Rm. Warner Screening Room Warner Th. Proj. Rm. 20th Century-Fox Sc. Rm, Home Office 20th Century-Fox Sc. Rm. 20th Century-Fox Sc. Rm. Warner Screening Room 20th Century-Fox Sc. Rm. Jewel Box Sc. Room 20th Century-Fox Sc. Rm. Republic Sc. Room Jewel Box Sc. Room S'renco Sc. Room Earle Th. Bldg.

PLACE OF SHOWING

79 N. Pearl St.
197 Walton St. N.W.
122 Arlington St.
464 Franklin Street
308 S. Church St.
1307 So. Wabash Ave.
Palace Th. Bldg. E. 6th
2300 Payne Ave.
1803 Wood St.
2100 Stout St.
1300 High St.
2310 Cass Ave.
517 No. Illinois St.
1720 Wyandotte St.
2025 S. Vermont Ave.
151 Vance Ave.
212 W. Wisconsin Ave.
1000 Currie Ave.
70 College St.
200 S. Liberty St.
321 W. 44th St.
10 North Lee St.
1502 Davenport St.
230 No. 13th St.
1715 Blvd. of Allies
1947 N.W. Kearney St.
216 East 1st South
221 Golden Gate Ave.
2318 Second Ave.
3143 Olive St.
13th & E Sts. N.W.

ADDRESS

TIME	
12:30 P.M.	
2:30 P.M.	
2:30 P.M.	
2:00 P.M.	
10:00 A.M.	
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10:30 A.M.	

A rash of off-season sales driverto-perk up flagging pic rentals, is
currently being shaped by the major
currently being shaped by the major
of the new year—calling of more
than the usual one-per-year campaign to sell pix to U. S. exhibs
to sell pix to U. S. exhibs
ready ordered the precedent-breaking drives, and other majors will
probably fall in line.

Charles and the majors will
probably fall in line.

Reagan gave the green light to a
spring campaign during huddles
with division toppers over the weeksted early in the summer, and it's
the first time that the company has
ted early in the summer, and it's
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ted early in the summer, and it's
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the same vect before its main operation,
which ended in December, had a
the big autumned drive, U is offering heavy cash prizes to the winfung-exchanges and division chiefs.
The same vector of the company
that the property of the company
that the company
that

PICTURES

homeoffice within 10 days, Reagan expects to cover all 31 ex-changes within the next mouth or two in periodic treks through the country. His trips are part of the hopped-up campaign to boost rentals on Par's present expensive crop of oly.

Exchange Reacts

continued from page 3

in the know legenerally holders of the block of pic. shares have already allowed for the predicted side in profits. Hence, there's no expectation of any collages in film quotes on the martet short of a gen-cial cut its quarterly divey from So, which it's been paying over the last few years, to 25c, per share. Melon is to be cut Jun. 31, with sockholders of record Jan. 19 clip-strillar to that of RKO, 28 to hosied cash required for expensive film-making. 118 fagared that U will save an estimated \$830,000 annually of slain.

an estimated \$550,000 and the slash.

In announcing the cut, board noted that U is still in a strong noted that U is still in a strong that the strong that the strong that the strong to the strong that the

M. P. Foundation

provide aid for all—distributors and independent theatre men alike. But that is ridiculous." Employees of an indic heatre owner, Alifed claims, "either drift into some other like of an indic heatre owner, Alifed claims, "either drift into some other like of the heatre of their own."

Film companies want the indies the heatre of their own."

Film companies want the indies gried, "the bulleth rages. Distribs' eight, "the bulleth rages. Distribs' eight, "the bulleth rages. Distribs' "hopelessaly inadequate stage," it declares.

lares.

North Central Allied, on its part,
unanimously voted against partleipation hast week. It took the step despite the fact that Jack Kirsch, Allied national prexy, accepted the
post of MPF secretary. NCA action
takes place in Minneapolis, one of
the three sechange certers yet to be

organized.
MPF officials, meanwhile, are MPF officials, meanwhile, are dis-counting the squawks after labelling NCA's action as the only dissenting expression of opinion. They hope for a reversal by the unit after MPFs aims are explained. Special finance committee, headed by Si Fabian, meets in New York today (14) to map fund-raising efforts and create a financial organization.

\$45,000,000 Idle

able. That limits the affount the banks can lend to other borrowers, who have started a sudden surge on the institutions during the past month, apparently, as a result of dwindling stocks of the working cap-ital they had piled up during the lush war days.

high war days.

What's happening with the film companies is that they are playing off high-cost productions and getting in heavy quantities of film rentals, while they are producing comparatively are producing comparatively and the state of the production budget of the production budget of two or three of the type of pictures the studies are making now. In ading on their investories in an effort or reduce them. Result is that there no need for bank-borrowing.

Paramount and Fox have the big-

no need for bank-borrowing.

Faramount and Fox have the biggest credits. Each has \$25,000,000

available, with only \$5,000,000 borrowed. RKCO has a revolving fundborrowed about \$7,000,000. Universal has \$10,000,00, of which it has
\$10,000,000, of which it has used
\$5,000,000, of which it has used
\$5,000,000, of which it has used

\$6,000,000.

Waruer Bros. and Metro have no revolving credits, but arranged long-term loans, within the past few years.

Warners has \$20,000,000 outstanding on a 2% term loan, and Metro has \$42,000,000, of which \$15,000,000 is from banks at 2% and \$27,000,000 is from a syndicate of insurance companies on 3% debentures due in 1955.

Giannini Optim

Hollywood, Jan. 13. Cutting of budgets to conform with today's markets has resulted in an upswing of financing for independent film product, according to Bernard Giannini, veepee of the Bank of America in charge of motion picture

Bank is making new loans daily, Glannini said, and is highly optimis-tic about the future of the film in-dustry.

Brandt Suit

control over the independent

hibitor."

Brandt maintained that allegations of the compilant included theatres neither owned nor booked by the Brandts, and theatres which never made any contracts with Paramount. He asserted that allegations were "libelous, baseless and wholly without merit."

Par's complaint asserts that Harry, Bemard, Louis and William Brandt, Inculsoration with other defendants, conspired to defraud Far by ments of gross admission receipts on percentage pib. Falsification was feetend, it said, by crediting as residented, it said, by crediting the constitution of security of security to the said unreported rolls; by selling tickets out of continuity; by reselling tickets out of continuity by reselling tickets out of continuity.

FILM PRICE HIKE HITS INDIE PRODS

Hollywood, Jan. 13.
Pathe. Consolidated and Williams have followed the example set by Eastman and Du Pont and upped the price of positive film stock. New price, per foot, for negative developing, is \$0.0175 for both picture and sound, compared with the former charge of \$0.016. For daily rushes picture only, the new price is \$0.04 picture only, the new price is \$0.04 per fook compared with the former \$0.0377. For sound, track only the new price is \$0.038, jacuint \$0.02.

Affected chiefly will be the indic producers, who rely no outside laboratories for processing. Most of the major studies have their own labs and do their developing on the lot.

'Best' Lists

- Continued from page 7 pack with a total of 34 mentions for

seven different pictures.

U is next with 24 mentions for eight films. RKO had 22 with seven pictures; UA six, with two films; Warners six, with one picture; Metro, five mentions on one film; Par, three times with two films; Col, two pictures mentioned once each, and EL, one picture mentioned twice. and EL, one picture minutioned twice.
Of U's eight different pictures se-lected on the various lists, all but 'Egg and I' tunged by Country 'Egg and I' tunged by Country imported from England, It's also in-teresting to note that' four of the seven RKO films tagged by the crit-ies were indice productions released the work indice and the country of the work indice to "Mitty". Cold-ium's "Bishop Wife," Argory's "Pu-gitive" and Frank Capra's "I's a Wonderful Life."

Wonderful Life."

Industry observers also place considerable significance in the fact that Metro, once the top studio for turning out "Best" pictures, was far down the list this year. Only M-G film to win recognition was "Yearling," and only five of the 12 lists scanned named it.

seamed named its shows Italian Survey of the lists seamed named its shows Italian pictures replacing French - made entries for the year. 'Shoc Shine' and 'To Livie in Feace,' both made in Italy, received most mention, with the French selections confined to only one of two metalions of 'Egale' mag, consistently Russophobe in its general news columns, surprisingly concept selected a Russian film which even pro-Soviet bartisans refused to include in their lists. Film collicities in their lists with the result of include in their lists. Film of the results of the colling of their lists. Film of the results of their lists of the results of the results of their lists. Film of the results of their lists. Film of their lists is the results of their lists. Film of the results of their lists of the results of their lists. Film of their lists is the results of their lists of their lists.

20th Plans

(exclusive of 1st run Loop theatres), (exclusive of ist run Loop theatres), have been divided into 15 first-run key zones. All competitive theatres in each zone and in the sub-key zones in turn, will be given an opportunity to buy a run on each film in competitive bidding with every sire to competitive bidding with every sire to competitive bidding with every sire to competitive bidding with every carrier to competitive play 20th films day-and-date on the date of availability. Major key zones have been di-

percentage Dix. Faismention was effected, that sky reciding as to defend any that the control of receipts from percentagers; by using duplicate ticker tolls and variety of continuity by reselling ticket out of continuity of co

Settlement with 20th vare the control of the contro

Picture Grosses

PHILADELPHIA

(Continued from page 14) ow at \$20,000 or near. Last week \$23,000,

Karlton (Goldman) (1,000; 50-94)

"Lost Moment" (U). Okay \$17,000

Last week, "Exile" (U) (2d wk)

1.08 and 1.00 and 1.0

second.

Pix (Cummins) (500; 50-84)—"Jolson Story" (Col) (2d wk). Fair at \$5,000 after \$5,000 opener.

Stanley (WB) (2,950; 50-94)—"\$7,000 opening \$47,000 opening \$22,500 after huge \$47,000 opening \$47,000

\$32,500 after huge \$41,000 opening session, Stanton (WB) (1,475; 50-94)— "T-Men" (EL). Giant \$21,000 or a bit over. May hit new high here. Last week, "Intrigue" (UA) (3d wk), pale \$8,500.

'Unconquered' Loud 37G In Wash.: 'Winter'-Vaude 30G, 'Rose' Big 14G, 2d

July, Rose Big 146, 24

General biz tone is billher her and has been for the past ferthight. Current stanza stacks up well with upper level of the past stanza stacks up well with upper level with upper level stanza stacks. Up well with upper level stanza stacks up well with upper level stanza stanza stacks up well with upper level stanza stanz

this to big \$14,000.

Metropolilan (WB) (1,163; 44-70)

"Prince of Thieves" (Col). Above average \$8,000. Last week, "Up-turned Glass" (U), \$7,500.

"Tunconquered" (Par). Exciting \$7,000. even at these prices. This \$7,000. even at these prices. This Last week, "Good News" (M-G) (2d Wk), \$13,000.

DeMille epui.
Last week. "Good News" (M-17, 1942)
wk), \$13,000.
Warner (WB) (2.153; 44-74).
Warner (WB) (2.153; 44-74).
Lifting this big house out of its
defice serial of recent months with
defice serial of poets specks \$22,000
landed in initial stanza.

'Swordsman' Trim \$17.500 In 2 Denver Spots

Denver, Jan. 13.

Fuel Shortage, Frigid Weather Bop Prov. But 'Swordsman' Neat 28G

Deav's State 9 The Swordsman to Local's State 9 The Swordsman is topying the result of the Swordsman creately sood week Fuel oil shortage is forcing houses to keep temps down and with a cold wave hitting town her with "Gays biz anifered. Majustic pappy with "Capitain from Castile," while the Strand is off to a bangup week with "Road to Sic."

week with "Koad to Rio."

Estimates for This Week
Albee (RKO) (2,200; 44-65)—"The
Exile" (U) and "Palooka in Knockout" (RKO), Opened today (Tues.)
Last week, "Tycooh" (RKO) and
"Tracy Meets Gruesome" (RKO) (3d
wk), solid \$12,000.

Cariton (Fay-Loew) (1,400; 44-65)

"Wild Irish Rose" (WB) (2d run),
Fairly good \$4,000. Last week, "Forever Amber" (20th) (2d wk), nice
\$12,000 at upped scale.

Fay's (Fay) (1,400; 44-65)—"Gay Ranchero" (Rep) and vaude on stage, Pleasant \$7,500. Last week, "Lady in a Jam" (20th) and vaude on stage, fair \$6,000.

a Jam' 26th) and vaude on stage.

Jam' 26th) and vaude on stage.

Autorities of the stage of the

K.C. Steady; 'McCoy' \$17,000, 'Town' 12G

Biz has steaded down here a ter the recent unfavorable weather. Showing up fast-rate at the Midhard to the recent unfavorable tooks size. One of the state of the

of Joe E. Brown.
Estimates for This Week
Milland (Loew's) (3,500; 45-65)—
"Williand (Loew's) (3,500; 45-65)—
"Williand (Loew's) (3,500; 45-65)—
"Office of the Color of the Co

"Magac probauce week, "Tycoon" (RKO) (zu week, "Tycoon" (RKO) (zu week, "Tycoon" (RKO) (zu week, "Tycoon" (RKO) (zu week) (RKO) (RKO) (zu week) (RKO) (RKO)

week, fine \$10,000 despite rougn weather.

Revy (Durwood) (900; 45-65)

"Caravan" (EL) and "Blonde Savater (EL) and "Blonde Savater (EL) and "Blonde Savater (EL) and "More Than a Secretary" (Col) treissues), about same.

Tower-Upsown-Pairway (Fox Mid-Tower-Upsown-Pairway (Fox Mid-Captain From Castille" (20th) (2d Wk). Neat \$15,000 after strong \$26,000 opener.

In 2 Denver Spots

Somewharm her enver, Jan. 13.

Somewharm her affected y. Mon. 15.

Western Stockshow, however, will help countered this. "Swordsman" (Ed.) and "Blonde say on the statustes for This Weet and the same of the some year. 15.

Somewharm her affected y. Mon. 15.

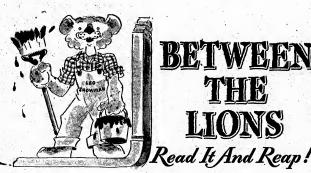
Somewharm of the same her affected y. Mon. 15.

Somewharm (Col.) affer week at Denvisor (Col.) affer week at Denvisor (Col.) and "Smooth of the same her affected y. Mon. 15.

Somewharm (Col.) and "Giamour (Gir" (Col.) 40.

Swordsman (Col.) 20.

Swords



BETWEEN LIONS



WEATHER FORECAST: Good Box-Office Weather For M-G-M Exhibitors

OUR MOTTO FOR TODAY:

"We can only profit if we profit together

EDITORIAL

This is Leap Year. A time for proposals. We propose that there be a re-birth of showmanship in 1948. The kind that made film business famous. Lusty, two-fisted, noisy and imaginative showmanship. Let's take off the dress suits and get back into overalls. This is a business for the masses. Together we won their attention with circus methods. Let's do it again. M-G-M has a flock of strong audience attractions ready for your audiences. And our Studio has just announced the start of an even greater program of Big Productions. The combination of fine entertainment and sock showmanship is unbeatable! Let's go!



SHORT PARAGRAPH

M-G-M Tom & Jerry Cartoons in Technicolor (Fred Quimby, Producer) tops in Boxoffice Barometer and Showmen's Trade Review Leaders polls. Pete Smith "live-action" Specialties tops in STR poll and for 5th consecutive year tops in Fame (Quigley Magazine) vote.

M-G-M STARS HEADLINE THE **NEWS AT NATION'S BOX-OFFICES!**

Good News," "Dolphin Street," "Timberlane," "High Wall," "Killer McCoy" Big Everywhere!



HELP POLICE!

It was "Good News" at Radio City Music Hall for everyone but the cops who had to handle the crowds stretching around the block!

There is rejoicing at M-G-M box-offices. Never in the long career of Leo the Lion has he started a New Year with such an array of solid audience attractions. "Good News" splashed its Technicolor joy from Radio City Music Hall across the nation in hundreds of theatres. Business was terrific with holdovers all over. "Cass Timber-lane" in its first few dates revealed its class with top receipts and "Green Dolphin Street" continues to pack them in everywhere. "Killer McCoy" a new entry is already showing champ form. And now watch "High Wall's" high grosses as it generates high-tension thrills on your screen. Happy M-G-M Year to you!



SPENCER TRACY



LANA TURNER











MICKEY ROONEY AUDREY TOTTER VAN HEFLIN PETER LAWFORD JUNE ALLYSON

North Central Allied Again Balks New Mpls. Theatre Building Program arst money, and the various sources of second money in the various sources of second money in the various sources.

Morth Central Allied, opposing all new these than 18 and an extra Allied, opposing all new these than 18 an extra an ext

years.

The independent exhibitors' body met this week to plan its fight against further theatre construction. President Bennie Berger said local independent exhibitors don't wish the present "setup" destroyed. Other applications, in addition to that of Griffith, are reported ready for fil-ing.

While no new theatres have been built for 12 years in the elly proper, because of the city council policy not to issue permits, there has been theatre construction in the suburbs and this has had the effect of additional competition, Berger point out. The building of more theatree on a community which the chains is no community which the chains is present investments, he contends.

Decisions from its 12 years and a role.

present investments, he contends.
Devisiting from its 12-year-old policy, the council recently granted a permit to Nathan Shapiro, former night club owner; to build and operate a new neighborhood theatire.
But it rescinded a permit handvert-cetted all applications henceforth will be consistered solely on their merits.

To Open Crest, Dallas

Dallas, Jan. 13. Phil Isley will open the new Crest theatre, a 1,000-seater, within the next 60 days in a suburban shopping

village near here

village near here.
Dismantling of the Rio theatre, at
Brownsville, has started. It will be
completely rebuilt, renamed the
Grande and reopened in the spring,
Jack Farr, formedy with the Long
Circuit, will open a new drive-in
theatre between College Station and
Bryan, Texas.

Theatre-Shopping Center, Charlotte Charlotte, N. C., Jan. 13. H. B. Meiselman, local theatre promoter, will build a 600-seat the atre and shopping center to include

eight stores.

The house to be called the Club Colony, will be the seventh theatre Meiselman has built in Charlotte.

Drive-In. Goff Combe
St. Louis, Jan. 13.
A combo divel-in theatre and
nin-shole golf course is the newest
with control of the course is the newest
with enterpies will begin operation
next spring on a 184-are tract reently purchase will begin operation
next spring on a 184-are tract reently purchase will begin operation
next spring on a 184-are tract reently purchase will begin operation
for findle houses in the county.
Holloway, who spent \$166,000 for
trivels in the county.

Holloway who spent \$166,000 for
trivels in the county.

Zoltan Korda Reveals Possible Huxley Deal

Possible Huxley Deal
A possible partnership between
himself and British noveline Adous
Huxley, whereby several of the latter's works would be filmed, was disclosed last week by Zoltan Korda
Huxley, whereby several of the latter's works would be filmed, was disclosed last week by Zoltan Korda
board the Mauretania. Under his
present, plans Korda expects to leave
for the Coast the end of the week
to buddle with the writer, who now
a no outlined by Korda, the setup
calls for him to produce and direct,
with Huxley handling the screen
treatments on his own yarns. First
atory to be done would be the saw
tory to be done
the same to be saw to be so to the
Counterpoint."

Counterpoint."

Counterpoint in Huxley deal, are a
directorial slate, although sepsarate from his Huxley deal, are a
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directorial slate, although and his work and his work and his

UA Concessions

Gondensesions

Continued from page 1

for delivery of "Red River" by
Howard Hawks. Hawkh had red
Howard Hawks. Hawkh had red
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Hawks. Hawkh had red
Howard Hawks. Hawkh had red
Hawks had

Pickford Would **Rescue UA With 3**

Mary Pickford, in New York last week, indicated she might prove to be a one-woman rescue squad for United Artists product shortage. She said that units with which he is as-sociated will make two—and pos-sibly three—films for UA release this year, as well as another for Univer-sal-International.

First of the UA films into production, she stated, would be "Pave-ments," Marx Bros' pic, in which Miss Pickford will be associated with miss Pickford will be associated with Lester Cowan. Script, prepared by Ben Hecht, is ready for shooting Harpo, Chieo and Groucho Mar-will appear in the pic, with Grouchd doing an offstage commentary much of the time.

of the time.

Second film will be "See What I Mean," yarn exposing rabble- rousers, in which Miss Pickford and her Becond film will be "See What I Mean," yar nexposing rabbie- rousMean," yar nexposing rabbie- roushusband, Buddy Rogers, are associated with Amea Cassidy and Polan
Banks. Banks is now working on the
seript, it will be followed by "Stardand Rogers will be associated with
Ralph Cohn (their partner in the
surrent "Sleep, My Love") and
floagy Carmichael. Ple will be a
Goling into production for U.T at
the end of this month is "One Touch
sof Venus," in which the UA cbowner will be partnered with Cowan
will be partnered with Cowan
diss Pickford left New York Sunday for Ottawa, where "Sleep, My
Love" world - preemed following at
dimer given by the Petine Ministerford, borra in Canada, launched the
appeal in the Tessurity for Partner
ford, borra in Canada, launched the
appeal in the Tessurity for Thasas for
child relief by the United Nations.
She was accompanied by UA salesford, borra in Canada, launched the
appeal in the Tessurity for Thasas for
child relief by the United Nations.
She was accompanied by UA salesflow of the Canada and Schnitzer, Paul Larzeus,
Jr., pub-ad chief; Cohn, his brother,
Jr., pub-ad chief; Cohn, his brother,
Jr., could be the control of the Canada
M. Schnitzer, Paul Larzeus,
Jr., pub-ad chief; Cohn, his brother,
Jr., sales rep for the film.
UA contingent returned yesterford and
Mortreal and Toronto. She returns
to the Coast Sunday (18) night.

UA's 12 Films

next money, and the various sources of second money investiments were all but closed. It remained a problem that must be solved before UA could be assured a future minus the brain of the second of the second solved by the second solved by the second before UA the second because of showing a profit would be second because of showing a profit would create of showing a profit would create of showing a profit would create the second because of showing a profit would contain ways of opening up sources of coin to producers.

certain, ways of opening up sources of only by grothers. Enterprise and Havks deficient Enterprise and Havks deficients in the heads of UA,

sisting whether of no tiney is to the control of th Kind To UA

that it could still do a good Job, toolined To UA
George J. Schaefer, Ent distribchief, and Bogeaus both had some
chief, and Bogeaus both had some
last week: After the previous bitterness it was something of a surprise
to hear Schaefer declare that UA "istion" and "must be given every possible support." There was some
tion" and "must be given every possible support." There was some
tongue-in-check acceptance in the
the decisions by Schaefer and
Bogeau to give UA their product for
release.

"Arch of Triumph," "So This is New
"Arch (Maintier from Seymour
Nebenzal; "Elsep My Love" from
Roach; "Atlantier from Seymour
Nebenzal; "Elsep My Love" from
Amel Wednesday' from Hovard
Hughes and "Angry God" from
Zaward Peskay.

Comfany has also returned to its

Edward Peskay.

Complany has also returned to its release slate "Fanny by Gaslight," a British picture starring James Mason, Phyllis Calvert and Stewart Granduction, has been switched to "Man. of Evil." U.A has owned it for several years, but has kept pushing it back on the release slate.

back on the release slate.

In the hopper to start this month are two from Sam Blachoff and one from Edward Golden. Blachoff and reference was a start of the sta

cast.

UA will also during the year get six Hopalong Cassidy westerns; two British films, "The Brass Monkey," starring Carole Landis, and "Just William's Lack," recently completed by Alliance Production and not yet exist

The hoppor and listed as "expected" are a fini from Boris Monormoney and listed as "expected" are a fini from Boris Monormoney William Leadmon, two from units participated in by UA co-owner from George Pal and another from Harman-Ising, a picture on the Article and the Company of the Company Neeka, being produced by UA board member S. C. and the Carlo of the Carl Nasser units, and possibly product from Bogeaus and Enterprise.

Inside Stuff—Pictures

Back of a new indie producing firm just formed by a contract director and a former film producer is a \$75,000 loan. The director needed that to clear up the accumulated obligations, and got it from the producer without a string. The studio employing him had offered to advance the 75G on condition of a new contract, but the director wouldn't go for it, with his pact expiring shortly. Later, when the loaner of the 75G proposing they go in business, a deal was made,

Johnston office, in a note to newspapers in New York and the Coast this week, asked that it be referred to in abbreviated form as the MPAA (Motion Picture Assn. of America), rather than just MPA. Most newspapers, and frequently the association itself, used the latter. Organization feels that the short form lays it too much open to contuision with the Motion Picture Alliance, Hollywood anti-Red organization, and Motion Picture Associates, New York film welfane group.

Film Reviews

Gun Talk

Monogram rolease of Barney Sarecky production. Stars Johnny Mack Brown; fearure Raymond Hatton, Christine Mchinge. However, for the Markey of the Control of

Johnny McVeyJohnny Mack Brown
Lucky Danvers
Dainy Christine McIntyre
Rod Jackson Douglas Evans
June
Herkimer Stone Wheaton Chambers
Simpsen
TimTed Adame
Pepper
Nolan
Marshall WetherbyCactus Mack
Burke
Joe Bill Hale
DiggsBoyd Stockman
Bartender
PeteBob McKlroy

With Johnny Mack Brown as the marquee lure, exhibs will find this fast-paced oater acceptable in action situations, "Gun Talk" shapes up as a taut combination of hard ridin coupled with a fair amount of suspense.

as a taut combination of part ritini coupled with a fair amount of coupled with a fair and a fair an

has overcome its triteness to some execut.

Acting is average for films of this property of the control of the

in a care which can be silvess and innocence. Hillyer's direction shows the touch of a veteran in this Barney Sarecky production. Lensing of Harry Neumann is better than average for galiopers in the low-budget bracket. Gibb.

The Mark of Cain

The Mark of Cain
(BRITISH-MADE
(BRITISH-MADE
London, Jan. 3.

General Pills Disclosure release of on.
Stars Riche Portnam, Sally Gray; fewhere
Stars Period (1987), Gray; fewhere
British Described, 1987; fewhere
British Described, 1987; fewhere
French Crowdy, Christians Brand displayFrance Crowdy, Christians Brand displayBrande Crowdy, Christians Brand displayBrande Crowdy, Christians Brand displayBrande Crowdy, Christians Brand displayBrande Commission, 1987; few 1987;
British Grown, 1987; Feytragal
John Howard, 1987; Feytragal

John Howard
Jerome ThornDermot Walsh
Sir William Godfrey Denuie O'Des
Lord Rochford Edward Lexy
Sister Seraphine Thereso Giehse
Dalay Cohle
Mary
JennieVida Hope
Madame Bonbour Dorn Sevening
Sylvia Janet Kay
Dr. White James Hayter
Sir Jonathau Dockwra, Andrew Cruickshank
Lady Rochford Mariorie Gresley
Nurse BrandBoryl Measor
Mrs. White Mary Maclionald
Sally HowardSumm English
ChemistJohnny Schoffeld

Basis of this story is presumably the notorious Maybrick murder case of about 50 years ago. But although much trouble has been taken with much trouble has been taken with the screen version devirters a great deal from and lacks the suspense of the original story. It never comes to life. Long before the end, most sudiences will hardly care if the in-

ducer, is appropriately repulsive, and compose forms, is repropriately repulsive, and compose forms, is a freeze of the compose forms, is a freeze of the compose forms, is a freeze of the compose forms, is continued to the compose forms, is continued to the compose forms, is continued for the compose forms and the comp U.S. draw will be limited the and to the control of the control of

consists the one in an anaec saran. A few years elapse and Sarah, is now a duitful wife and mother in a most of the control of

Atmosphere and trimings are overdone at the expense of the story. With the exception of comparative newcomer Dermot Walsh as Jerome, all the principals behave in an in-credible, melodramatic manner.

Trial Balloon

tory tax is worked out. On behalf of the members of the Motion Picture Export Assn., I now reaffirm

this policy."

Wilson told the British exhibs that
the Attiee government had no intention of yielding on the iax. He
termed it "a trial" of strength between two governments," declaring
the Labor Government declaring
the Labor Government saw awaiting
a move from the American side.

That would have ended it had not
topper come through with his statement two days later. He termed the
offer to allow resention of any denoffer to allow resention of any denthis policy.

ment two days ager. He termeu me offer to allow retention of any earnings of British films in America "an important clarification in the attitude of the government" and said he hoped the American industry would give the proposal serious considera-

while there could be no official reaction until the MPAA directorale meets in New York next week, two objections to the compromise trial objections to the compromise trial American distribs. Most important was that the amount to be retained out of British film earnings in the U. S. would be too small to be significant.

nificant.

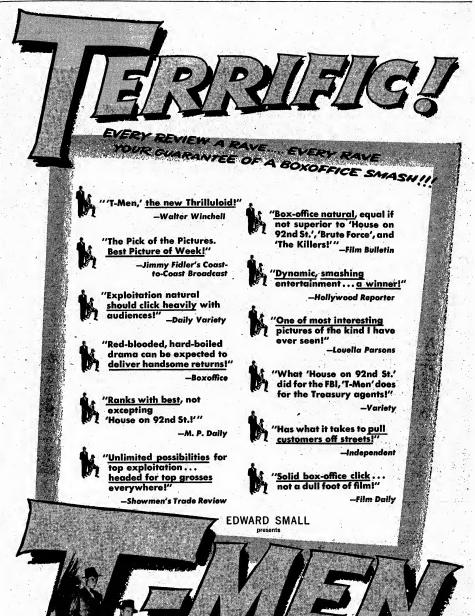
On the basis of 1947 estimates of remittances from England of \$55,00,000 and earnings of British pix here of under \$4,000,000, the formula mentioned by French would give American distribs only 32% of their British earnings. That's only 7% more than the 25% that the advalorent ax now allowed them.

valorem tax now allowed them.

A second highly important abjection was how to determine the divi-sion of British earnings in the U. S.
As things stand now, three compa-les "Universal, Eagle Lion and 20th-Fox-will in 1948 receive the only important results from British films. Universal and Eagle Lion only important results from British films. Universal and Eagle Lion while 20th distribe SIT Alexander While 20th distribe SIT Alexander Korda's films,

R. Korda's films.

By what 'equitable means, industryites wondered, could the coin which the three firms turned over to Rank and Korda be divviced among them and other companies. No one was willing to say that a formula could not be evolved, but twee ideas were expressed as to how it could be done.



starring DENNIS O'KEEFE with MARY MEADE - ALFRED RYDER - WALLY FORD
JUNE LOCKHART - CHARLES MCGRAW - Produced by AUBRLY SCHENCK - Directed by ANTHONY MANN
Written by John C. Higgins - Suggested by a Story by Virginia Kellogg - An Engle Lion Films Release

WB Invades Foreign Field. Philly: Lippert Gets Back Guild. Frisco

Lippert Takes Back Gulid, S. F. San Francisco.
The Blumenfelds have returned the Gulid theatre, downtown 400-seater, to Robert L. Lippert. Latter will show second and third-run film, with 50c top.
The scale was 85c. during Blumenfeld's three-week tenure.

Ray Copeland Quits Par Kanasa City.
Ray Copeland, Paramount's branch anager here, has handed in his esignation. Copeland, with the ompany for years, is expected to go not retirement unless Par succeeds a reported efforts to induce him to lay. ay. No successor has been tagged,

Dr. May Heads Research Chic

Dr. Arthur May, director of the Institute of Human Relations and professor of educational psychologisms of the research committee of the Film Council of America, Bernie Mack has gone to New York to set up a branch of Filmack trailers.

trailers.

Eagle Lion midwestern sales meeting Sunday (18) will be headed by Robert Dunne, ass't sales management

stein, advertising head, utilie, branch operations berg, Paramount home- im for campaign on brass exchange to open to the McLandte office of M.G.M. has raigned effective Feb. I. He will dentify the more present than the

"MY WILD IRISH ROSE"

Coler by Technicol To Technicol Techni

Det., Philly Surveys

Let, Philly Surveys
Theatre survey of the Detroit
tertiory, 20th in the Motion
Picture Asn. series on the country's 31 exchange areas, shows a
aggregate capacity of 435,800
total of 589 theatres with an
aggregate capacity of 435,800
theatres, Including 28 shottered
houses, 286 are circuit-operated
houses, 286 are circuit-operated
by inclies having less than four
theatres apple.

by indies naving tess than con-theatres apiece.

Survey of the Philadelphia area, 21st in the series, reveals a total of 796 theatres with a seat-ing capacity of 674,652, in addi-tion to 34 shuttered houses. Of all theatres, 473 are circuit-operated and 357 are owned by Indias.

Jan. 26. Building is the first con-struction on film row in 15 years. Frank Bauers returns to Chicago to take charge of Filmack camera-

Allen Tolley Back to Pix
Pittaburgh.
Allen Tolley, who left MetroGrant Tolley, who was a conposition as booker at Eagle Lion.
Fat Nataro, former assistant at
Pat Nataro, former assistant at
Pat Nataro, former assistant at
the new theatre WP has just opened
in Hayara, Guba, Be's been taking
in Hayara, Guba, Be's been taking
article for the assistances.
Ray Caputo is a newconier to the
problety department in the
problety department in the
Bernie Elinoff to the booking staff.

WARNER BROS. PRESENTS THE VOICE of the TURTLE"

Starring

Wayne Morts
with
KENT SMITH • JOHN EMERY
Directed by Irving Rapper
Screen Play by John Van Druten Broadway WARNER Theatre

Gentleman's PALACE YCOON MAYFAIR MAN A STATE

STRAND

New York Theatres



THE FUGITINE FONDA · DEL RIO · ARMENDARIZ (Birected by JOHN FORD VICTORIA



PADIO CITY MUSIC HALL

Rockefeller Center
Gressyy Ann Dharles Charles
FECK TOPD LAUGHTON
Dharles COBURN BARRYMORE
and Lewis JOURDAN and VALLI
In David O. Seinsick's preduction of itchcock's "THE PARADINE CASE" Spectacular Stage Presentation

in Person WM. BENDIX LIFE" PARAMOUNT

CRAWFORD - ANDREWS - FONDA

Bestrice Kraft & Co. - Heliatz Shaw

ROXY 7th Ave. 4

BOB HOPE



Tope Casting Hollywood, Jan. 13.

Nestor Paiva, who has been play-ing "The Drunkard" on the stage for 11 years, was signed by Arko for a role in "Mr. Joseph Young of role in Africa."

He will play a drunkard.

North and South Carolina, with head-quarters office in Raleigh, N. C. Walter Powell, formerly salesman for 20th Century-Fox at Charlotte, has joined Screen Guild as salesman.

New Theatre for Freeburg III.

Through the efforts of Cong, Medyin Price, of East St. Louis, Freeders, Cong, Medyin Price, of East St. Louis, Freeders, Cong, Medyin Price, of East St. Louis, Freeders, Cong, Medical Cong, Medic

hoopital for further treatment for noce bleeding.
The recently organized internation of the control of the cont

Greer Joins United Theatres Dalla

John C. Greer has been named assistant buyer and head booker for United Theatres Corp. He was formerly head booker for Screen Guild.

Markey Buys Pasade

Markey Buya Fasadena Hosse

Markey Corp., headed by Albert
Levoy, bought the Raymond theatre, a 2200-seater in Pasadena, from
J. W. Reincke. After modernization
the house will be reopened as the
Crown on a firstrun policy, with
Marvin Dunagan as manager.

War Films

U.S. government was particularly anxious to have played. They include "Young Tom Edison" (M-G), "Abe Lincoln in Illinois" (RKO) and "Wilson" (20th).

clude "Young tom Educate the Art School and Art School and MFRA countries but Germany and Japan. Insamuch as they were all MFRA countries but Germany and Japan. Insamuch as they were all the school and the school and

they caused.

Despite the apparent demand for action-type pix, MFEA is sending no gaugater dims abroad, Maas said, no gaugater dims abroad, Maas said, avoid putting the U.S. in a bad light, as it is, he added, the critics and commentators overseas lambast American product, especially the type for which by their patronage, are indicating greatest approach.

Spe for water indicating greatest audiences are indicating greatest audiences are indicating greatest audiences are indicating greatest and a second greatest and greate

and the "Tarzan' secies.
Sophisticated conseiles fare almost
equally as had at the ho. as the
houraphies. On the other hand,
houraphies. On the other hand,
done tremendous his. Following are
closed tremendous his. Following are
done tremendous his. Following are
tresults of the study on preferred
types of pix in four MPEA countries
during latter part of 1907:
Corclessavita—I, action and wor.
C

hivana." Hangary—I, sedion and war; 2, drams; 3, musicals, and 4, comedies. Most popular pleture, "Phantom of the Opera" (U); runner-up. "Arabian Nights" (U) Netherland East Indies—I, action and war; 2, cornelies; 3, musicals, and 4, drama. Most popular pleture, of the Adventure" (Od-G); runner-up. "cortical Brothers" (Uniner-up. "cortical Brothers" (Uniner-up. "cortical Brothers" (Uniner-up. "cortical Brothers").

ers" ((UA).

Helland—I, drama; 2, action and
war; 3, musicals; and 4, comedies.
(No figures prepared on most popular individual picture.)
Studies of other countries reveal

studies of other countries reveal the same preponderance for action and war pix, with the other types scattered in rankings. Remainder of the countries serviced by MPEA are Germany, Japan, Austria, Rumania, Korea, Bulgaria and Poland.

Film Admissions

About 80% of this is generally figured to come from motion pictures. The Government also expects the same figure for the following facal year, which would mean that the boxoffice will remain level for the next is mostles. During the last facal year, which concluded June 3147, admission tax receipts totaled \$392,873,000.

In addition, the government figures it will get \$54,00,000 during the current fiscal year from the 20% bite on nitery tabs, and \$52,000,000 in the next fiscal year. The last fiscal year produced \$63,350,000.

on mitery tabs, and \$82,000,000 in the sect fixed year. The last fixed year sect fixed year. The last fixed year sect fixed year, and billard businesses will hold to their present levels. The butget forecasts and next year from the coin machine bit. Another \$4,000,000 a year is flauved to come from bowling and billards during the same period. In approximate the actual receipts for the past fixed year. President Triuman safe of the past fixed year. In addition, \$200,000 is requested for the special purpose in horizontal telecommunications, the same figure as last year. In his justification of FCC request, the President pointed out that the marine service, taxicabs, police, fixed department, etc., is jumping by lead bounds, while the number of transmine service, taxicabs, police, fixed department, etc., is jumping by read bounds, while the number of transmine service, sixicabs, police, fixed department, etc., is jumping by read and bounds, while the number of transmiting sations expansion in types of radio services and number of transmitting sations servanison in types of radio services and number of transmitting sations is following sew and extraordinary developments in electronics. The expansion is most pro-

mitting stations is following new and improved services made possible by extraordinary developments in electronics. The expansion is most pronounced in safety and special services are supported by the stationary of the stationar

standing on June 30, 1947, while issue of 75,000 new licenses Is estimated for facal year 1949.

Insue of 75,000 new licenses Is estimated for facal year 1949.

Insue of 75,000 new licenses Is estimated for facal year 1949.

Insue of 1940,

to the Commission's work load in three ways: (a) through the process-ing of increasing numbers of applica-tions for new facilities, (b) increas-ing numbers of existing stations result in an increasing volume of applications for modification of facilities, transfer of control, and license reniewais, and (c) the in-crease in operating stations requires continuing regulatory ac-tivity. One surprise of the budget in-

livity."

One surprise of the budget involved the State Department's request for its international information and educational program. There has been reports that State Department would ask \$40,000,000 during the next fiscal year for the "Voice of America" broadcasts and other services and the program of the request is only for \$18.457 or \$18.457 or

the next neal year for the "Voice of America" protectes and other servAmerica" protectes and other servfor \$18,861,000, which is less than \$8,500,000 over the current fiscal year. It is explained that Congress will have to make the big hise intell.

"For this program \$18,661,000 is estimated, including \$15,891,000 for program operations and \$2,770,000 for administrative expenses. This for administrative expenses. The settimated, including \$15,893,000 for program operations and \$2,770,000 for administrative expenses. The settimated enticipates for a strengthening of the field service and small personnel increases for earlier and small personnel increase for earlier and small personnel increases. The setting and the small personnel increases for earlier and small personnel increases for earlier and small personnel increases. The small personnel increases of persons and libraries programs. Radio, press and publications will be continued at their present levels. continued at their present levels.
"The 1949 budget for this progr

room pars 1

a to meet in part those nuceds of our foreign policy until the Congress has done an opportunity to the congress has done an opportunity to the part of the part o year.
The Library of Congress, whose

motion picture project was shelved last year by Congress, is still mark-ing time until Congress decides what shall be done with the library's col-lection of films, many of them priceshall be done with the library's cal-lection of films, many of them price-less paper negatives of the earliest less paper negatives of the earliest have been appeared to the contest of the collection, pending decision. The Precident is planning to kill of his Office of Government Reports, an agency which was whittled down a negarity which was whittled down eliminate completely the little White House film laison setup, unless it is recreated in some other office at leaded to the Precident. The Department of regard to the preparation and distribution of spe-cialized motion pictures, plans and other good sized program next year. It requests \$55,000 for the purpose, a three precidents of the program of the proper of the lowever, there is the proviso: That when and to the extent that in the judgment of the Secretary, agricul-tural exhibits and motion and sound pictures relating to the authorized

tural exhibits and motion and sound pictures relating to the authorized programs of the various agencies of the Department can be more advantageously prepared, displayed, or distributed by the Office of Information.

tageously prepared, displayed, or distributed by the Office of Information of the Company of the Office of Information of the Company of the Company of these purposes may be transferred. Thus there is actually up to \$335,000 proviped for pictures if necessary, one would be company of the Co

Army is still bullish on pix. Same situation is true in the Navy and A Many and the state of the

Garfield Stay Continued from page 3;

continued from page 3

incl. legit click, that he refused to sign on with the show for more than five weeks because of his anxiety to get back into film work. Actor declared that, while Rob-Actor declared that, while Rob-Indian partnership, the amicable association with Enterprise during the filming of "Body and Soul" made it likely Ent would also do the next four films. He's to star in two of these.

these.

Garfield starrers will be "Tucker's
People," a tale of the numbers
racket, and "The World and Little
Willie." Other yarms on the Roberts program are "Deborah" and
"The Great Indoors."





After 30 Up-and-Down Years in Show Business Comes:

PAT BALLARD'S Song Writing Machine

(Reg. U. S. Pat. Off. Mach. Pat. Pend.)

- A radia show an WOR-MUTUAL Sat. Nights, 9:30, EST, from the GUILD THEATRE, New York. Featuring UNCLE JIM HARKINS & SYLVAN LEVIN'S ORCHESTRA, plus a large company of co-workers.
- A 2-haur stage shaw in preparation; several top acts and then the pay-off...a solld sock helf-hour during which two citizens of Bridgeport (or wherever) write a song in (and about, if they choose) their native city. The publicity and box-affice possibilities are beautiful.
- A Feature-length Musical Picture . . . with the true story of what happened before the SONG WRITING MACHINE was born.

Yarn brings in Ballard's first single-rest talkie (1920) with University of Pennsylvania band which included Ted Weems and other's later famaus...than the U. of P. MASK & WIG shows which Ballard used to find out if he could write songs...he established the all-time record of stopping a MASK & WIG show with a sang, "Oh, How She Radiates on the Radio."

How She Radiates on the Radio."

Then the drawn (this is also true) that Ballard the high-school kid had in Tray, Pa. (locale, lacidestrally, of Winchell Smith's famous play, "The Fartune Hunter")...

Ballard learned to drum with the first dence records made by Earl Fuller, then leading N. Y. Dance Orch, Man at Rector's. Kid dreamed he was called in from Tray to replace Fuller and did so because he know all the leader's routines... 7 years later Fuller wired Ballard to join his act... became his assistant conductor... a real slow-bit drawn came true! Then the experiences in early silent pictures... vaude-wille... Society dances... lots of loves... a dozen song hits and the grind of tin pan alley—finally as a retired A. K. he thaught up a machine that would enable any-body ta write songs—which suddenly jumped him back in the wonderful bit all good hans lave. Quite a yarn and probably ow'll see it some day with Heaven Knavs Wha playing the guy who's paying for this ad. We are represented for stage and moving pictures by our friend and adviser of 20 years' standing, Johany O'Connor. Let's hope everybody makes a few bucks in '48!

HOOPER AVERAGES FROM '40 TO '48 SHOW RADIO NEEDS A 'NEW LISTEN'

Sets-in-Use Figures Reveal 'Static Quo' in Listening Habits in Contrast to Lush Upturns in Other Showbiz

A study of Hooper ratings over the past decade—or to be more that a state of the past decade—or the past decade that it is high time the industry readapted itself to embrace the New Listen of the compared of the past decade of the compared of the past decade of the compared of the past decade of the pa

shanding pat with ons—water winshanding pat with ons—water winchild. Include 18 the eight-year
Albo interesting to note is what
Albo interesting to note is what
has happened, rating-wise, to programs and personalities that haye
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CBS Program Department Sets Office Changes

Ginger Rogers' 'Peg' Show

Nat Wolff 2s offends all found in Nat Wolff 2s offends a Ginger to seen its national region of the National Region of the National Region of My Heart. He is repuling owners of the radio rights, and has Miss Rogers under contract for radio. There will be no recording made as other deement of the radio recording made as other deement of the radio.

MOD Packages 'Sat. on NBC'

Unusual showmanship fillip for the upcoming March of Dimes cambridge of the upcoming March of Dimes cambridge of the University of Truth or Consequences, "was cut on the Coast, with the platters shipped to all NBC affillates for Truth or Consequences," was cut on the Coast, with the platters shipped to all NBC affillates for Truth or Consequences, "was cut on the Coast, with the platters shipped to all NBC affillates for the University of Truth of University of University of Truth of University of Truth of University of Truth of University of Truth of University of Univ

N.Y. Herald Trib Bows Out of 'Town Meeting' To Pick Up Quiz Show Tab

Pick Up Quiz Show Tab

N. Y. Heraid Thinns has yanked
its co-in generating of Alic's,
"American Town Meeting" via WiZ,
"American Town Meeting" via WiZ,
"American Town Meeting" via WiZ,
"Ander of a kids "Quizdovn"
show to be aired over WMCA, local
York Board of Education. Deal for
the moppet quizzer was wrapped up
Monday (12) by Mrs. Carol Moody
of Chicago, who owns title to the
tase locally by Mrs. Carol Moody
of Chicago, who owns title to the
H T has been one of "Town Meetings" most prominent sponsors, was
lirgh buyer of the forum as a co-opings" most prominent sponsors, was
lirgh buyer of the forum as a co-opsions heavy followup play in print.
Half-hour "Quizdown" made its
debut on WIS, Chicago, three years
lago. Todday, according to Mrs.
ing the stana, most of them in promotional tieups with local newspapers. Outlets include such cities as
and St. Louis.
Program uses questions submitted
by school kids, who also come in on
the anawering end on the air. A
"screen" the questions. In the case
of the new WMCA series, which tees
of the new WMCA series, which tees
of the new WMCA series, which tees
of the properties of the properties of the series of the new merch and an airse on a commercial statue an
airse on a commercial statue in N. S.

'Two-Fets,' Versattile Turne

'Two-Fat,' Versatile Tune

Two-Fat, Versatile Tune
One of the local disk jockeys gol
no a verbal scrap with his station
manager and program director here
infly twith versame in his heart.
His place took the form of playing
Too Fat Polka" with his own lyrice
which went: "You can have them, It
don't want then, they're too fatline the station of the playing
the station of the station of the station
He's no longer spinning disks in
these parts.

Nets Utilice Unanges on't want them, they're too faither being aumber of selfied or me."

He's no longer spinning disks in been parts.

He's no longer spinning disks in been spinning disks in the parts.

He's no longer spinning disks in the been spinning disks in the been spinning arrived and the spinning arrived by the spinning arrived by



CAPT. OZIE WATERS

Capt. Ozie has appeared in many restern pix, had his own network hows out of Hollywood, and has ecorded for Coast recordings. His nique western rhythms are bring-ng new fans to KLZ six mornings week. KLZ, DENVER.

Reichhold's AFM Snag Cues Det. Symph's Air Fold

Dymph S Alf Fold

Longbair musts has fallen upon lean days in radio. The last surviving sponser of a national hookup for symphony concerts, Henry H. Reichhold, has notified ABC to plan on the second section of the second section sec

Gillette Won't Shave Toni's Radio Splurge: **FCB** to Keep Account

Ton's Co.'s sellout to Gillette Safety Razor Co. for \$20,000,000 isn't expected to affect the home permacronic for the safety from the following the following the following safety bills all of Gillette's air spending — which is mainly for spottscatts—the Toni account is remaining for the present with Foote, Cone & Belding.

Cone & Bolding.
Reasoning governing belief that
the Toni billings won't be altered
immediately is obviously that the
TROOT company would be unlikely to
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three years ago.
Currently, Tonl sponsor: "Give
and Take" on CBS and segments of
Taddie Be Seated" and "Breaked" at
Clade Be Seated" and "Breaked
Clabe" on ABC.
S. W. W. and Irving B. Harris o
E. W. W. and Irving B. Harris o
Help position as precy and teepee
of the company. Deal with Gillette
involved no stock exchange or public financing, the ragor company paylic financing to the ragor company payE. S. Peserve of the Company payE. S. P Ing 311,300,000 in cash, the balance, less a reserve for contingencies, to be payable July 1. Gillette also agreed that when Toni's earnings after taxes reach \$8,000,000 it will pay the sellers additional sums equal to 50% of Toni's subsequent earnings after taxes, to a total of \$8,000,000.

Listeners Sponsor D. C. Longhair Show

Washington, Jan. 13.
What is plugged as the first U.S. radio program to be sponsored entirely by listeners was announced here' last week by "fine music" station WQQW. Station which specializes in longhair music has created a listener' program fund through which the audience itself will sponsor a two-hour classical music program very Sunday. Idea for the show, according to munager M. Robert Rogers, came aresult of a November test of the WQQW undience which revosated a result of a November test of the WQQW undience which revosated hundreds of listeners were so concerned the good music stanzas sould be eliminated on WQQW that they sent in cash contributions, so that they define the contribution on WQQW that they sent in cash contributions, the climinated on listeners were so concerned by 50 of the donors wanted them used for a listener-sponsored show on weekends. First stanza for the contribution of a listener-sponsored show on weekends. tion offered to return the subscriptions but 95% of the donors wanted them used for a listener-sponsored show on weekends. First starza was aired Sunder 11 from moor 10.2 p.m. Time is sold to the listen-tion of the subscription of the subscription of the subscription of for every dollar put up by a listener, the sation sheedules two declars' worth of time. Listeners' fund already has enough money to under-write five Sunday programs. Simultaneously, Rapers announced crea-ning the Sunday programs. Simultaneously, and the sunday programs Station, which had a "for sale" sign out for a while last summer, celebrated its first birthday Jan. 5, with the announcement that Decem-ber, 1947, "was the best business month in its history." ~

Army Is Radio's No. 1 Music Sponsor: A \$6,000,000 Parlay at Cut-Rate

Henry Morgan will be out of work just five weeks, and when he returns to ARCS, each with the New York of the Morgan of the Mor

seency, is for \$9,000. a grand under Morgan's asking price.

ABCs' sale of the old 10:30 Wednesday Morgan spot to Texaco for Tony Martin forced the web to alot the comic's new show Thursdays at '20, where it won't have the competition isn't too frightening. Slotting at the same time fits into an ABC plan to hypo its Thursday night sequencing. "Ellery Queen," for what a general web the same time fit into an ABC plan to hypo its Thursday night will be a supported by the same of the competition of the same time fit into the segment at \$1.30 the same night, following General Electric's "Willie Piper."

Morgan's new deal allows him to the segment as the same of the same night, following General Electric's "Willie Piper."

Piper."

Morgan's new deal allows him to continue his Eversharp format as concerns commercials, kidding the first one and playing the second one straight. The show, however, no longer will be a network production; I'll be an agenty package and the questions of cast, director, orchestra, I'll be an agenty package and the questions of cast, director, orchestra, Eversharp's hance, takma was directed by ABCs Charles Powers and had Amold Stang as the main and had Arnold Stang as the m stooge, plus Bernie Green's orch.

INT'L HARVESTER MAY MOVE TO CBS SUN. NITE

With likelihood that Texaco will check out of the 9:30-10 Sunday night selt on CBS, now that it's moved into the post-Crosby Wednesday time on ABC, CBS is romancing International Harvester for the Sabbath CBS period. Harvester is currently on the NBC matines schedule.

schedule.

If deal jells, it would put James Melton back in the spot where he held forth for Texaco years ago.

Harvester had previously put in a bid for the Sunday night at 9 time on CBS, currently occupied by Campbell Soups,

Pharmaco's Mutual Splurge
Pharmaco's Mutual Splurge
Pharmaco became the largest individual nighttime sponsor on Mine
With the pacting of the Tex
Benecks band to go on Mutual startighis Friday (16), the Army and
Army Aff Forcea have a total of
an a fourt Mas flow, "Official Detective," effective next Tuesday (20).
Addition brings the Pharmaco Marco and
Army Aff Forcea have a total of
Army Aff Force have a total of
Army Aff Forcea have
Henry Borne and Army Aff Force have a total of
Army Aff Forcea have
Henry Borne and Army Aff Force have a total of
Army A

Loulsville, Mutual also preems the AAP's Concert Ornestra on Sunday (18).

AAP's Concert Ornestra on Sunday (18).

AAP's Concert Ornestra on Sunday (18).

ABC and the Mutual "Block Party."

Combined layout gives the War Dept. a bigger allee of major musical latent that any other sponsor on the alriances. Sponsored as private talent that any other sponsor on the alriances. Sponsored as private talent totalty running into approximately \$6,000,000 a year. However, under the current arrangement, the War Dept. gets the cuff. only paying for talent and production costs. It's plunking for the new Fred Waring morning programs, with NBC tossing out the me costs. Talent costs on the Beneke show will run around \$4,500.

time costs. Talent costs on the Benedes show will run around \$2,500 and \$1,000 and \$1,00

at 10 p.m. starting Jan. 26. Drama-tizations will feature name guest stars, with Edwin C. Hill as narrator and Harry Saiter's orch. Starza will be produced by Sylvan Taplinger for the William Von Zehle ad agency, which won the CG ac-count against heavy bidding among agencies.

Venuta's MBS Quizzer

Venuta's MBS Quizzer

Bay Venuta, former music

Bensy Venuta, former music

Comedy and radio name, who practically

turned her back on show

unianes after marrying Annau

up a quiz session called "Keeping Up

With the Kide," in which parents

will vie with their offspring.

Half-hour show tees off Jan. 24 as

a package project of Don and

Ceonge Davis.

CBS PREEMS 'OPERATIONS 1948'

Join NBC and See the World

Question of how ex-FCC Chairman Charles R. Denny will be integrated into the NBC operational pattern appears to have resolved itself—at least for the major part of 1948.

Denny, who while still heading up the spent part of the part of the major part of 1948.

Denny, who while still heading up the southortiles on international communications while chairmaning the 20-week, series of Atlantic City conferences, is slated to represent NBC at the forthcoming General communications conference. Between that and the upcoming clear chamlel conferences in Canada during the latter part of the year, it's estimated that Denny will grobably be out of the country for the better

i 1948.
is sending Ed Chester, its Director of International Radio, to

Agcvs.' 'Rob-Peter-to-Pay-Paul' Strategy: Trim Clients' Air Show **Costs to Nudge Them Into Tele**

What will probably expedite the tread toward cheaper budgeted sopnaered railou programs during the current year is the already sowed plan of several of the major ad agen-ments of nudging clients into tel-vision. With advertisers generally reluctant to expand appropriations because of the shortened profits pic-ture, these agencies figure it would be stand by while competitive product gobble up the better video fran-chises.

smarter to resort to this device than stand by while competitive products gobble up the better video frantistand by while of the agencies inclined toward the 'rob-Peter-to-pay-Paul' strategy is that it is up to them a standard to be a standard to the early days or radio time. The standard to the standard training processing the standard training in such quarters is toward trimming processing the standard triming processing the standard triming processing the standard trimming processing the s

(Continued on page 48)

CBS All-Girl Orch Shift In Playhouses Causing Spitalny, Femmes Burn

Spittalny, Femmes Burn
Phill Syltabry has been bleking up
a has with CBS because his Sunday
afternoon. "All-Girl orchestra
show's originating point has been
switched over from Physhouse 4 to
Physhouse has rower one. Move
switched over from Physhouse 4
to Physhouse has rower one with the presented a rebearaid conflict with the
con-Colo musical show, latter also
originating from Physhouse 4.
to see the conflict with the
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originating from Physhouse 4.
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ABC MULLS WEEKS RETURN

Charles (Bud) Barry, ABC program veepee, is talking a deal with Edward A. Weeks, editor of the Aflantic Monthly, to return to the air. Weeks tid a sories on the NBC Blue back in 1940. At that time he was described as a "Woollcott with the meow left out."

Glenn Anders' Air Debut

Glenn Anders of the legit Theatre Guild did his first radio acting job last week (6) on the CBS full hour sustainer "Studio One." He played the part of the nervous burglar in Graham Greene's "Confidential

Graham Greene's "Confidential Agent." Another legit personage to do a radio debut on "Studio One" re-cently was Luella Gear.

Lincoln-Mercury Biz Bonanza For K&E; Eye Radio

Lincoin-Mercury account, reportedy a \$4,000,000 - knuk of annual
tillings including al) media, was
tillings including al) media, was
tillings including al) media, was
tillings including all media, was
taken to the separate division of
Ford Motors, the action appeared
considerably to bolter K&E's stock
considerably to bolter K&E's stock
marred the "Ford Theatire" deal,
ther's been specious speculing
that J. Waiter Thompson, which premight had been been been to been
opportunity for K&E to grab of
Continued on page 430

(Continued on page 48)

Soft Drink Fiz May Stay Flat

III AY JALAY TAKE.

The soft drink market's business fizzle, which set in during Novembrase in the set of the

month. That's the one CBS is watching.

It's the first seasonal slump in the soft drink business since before the war. In recent years there was no such problem, wartime civillian shortages and the postwar sugar situation having taken care of the matter.

Liss on Antilles Trek

Job Liss, radio writer, leaves next Sunday (18) for a five-week brace of assignments in Puerto Ricci and Hairi. He'll spend the major portion of the time in PR. And the government radio station.

At Haiti fe'll wrap up research on Charles and Haiti He'll wrap up research on Charles and Haiti He'll wrap up research on Charles and the Burrows-Hoagy Carlossint L'Ouverture, the Negro and it a sponor sint wrapped up the Pop the Pop the Pop the Pop the Pop the Ricci and the desired with the Pop the Pop

TOP BRASS GETS A NEW FORMAT

By GEORGE ROSEN
Realignment of executive functions at CBS, with Howard S.
Meighan, as anticipated, moving up
as one of the network's key men on
shaping policy, puts 1849 pattern
formulated by prexy Frank Stanton.
The checkerboard moves among the
29th floor echelon at CBS headcuarters in New York refrects the
equality at sales and programming.
What convex out of the shifficis
What convex out of the shifficis

equally at sales and programming.
What 'comes out of the shuffles
will be watched closely by the trade,
for it signalizes a major bid on the
part of the network to fill the gaps
on time sales and regain its position
of only a few years back when it
was No. 1 among the networks in
gross billings. That was before the
days when CBS had the "For Sale"

Damon-Pythias Stuff

Damon-Pythias Stuff
Not the least significant of
the facets attending the CBS
administrative facelift over the
past year has been the close relationship oxiding the teneral relationship oxiding the teneral
control of the property of the control of the control
of the preach cottaing between
that culminated in the exit of at
least one programming vepe
who fiel, that he was being
sales department.
In those days it was a common
gripe within the programming
department that, no sconer had
department that, no sconer had
slot, than it was given the
slot, than it was given the
heave, without forewarning, be-

a sustainer taken hold in a given slot, than it was given the heave, without forewarning, because of a time sale maneuver. Cause for such disgruntling has now been eliminated. For one thing, no sales are even discussed without the programming boys sitting around the table.

sign dangling from evening slots and when some of the star studded shows now roosting on the NBC kilocycles were still riding the CBS

Stanton's Sales Stance Station's Sales Stance
The fact that veepee Howard
Meighan, in moving up as a general
veceturity following the appointment
processor of the state of the state of the state
lumbal Records, takes over the sales
promotion and research functions
that formerly occupied the attention
of Stanton, is revealing in itself to
network prexy, relieved of these
duties, will honeoforth channel his
energies into hypoing network sales,
much in the nomer that the hel-

(Continued on page 48)

CBS Plays Along With Mathematical Formula On Dinah's Show Bow

While no definite date for the premiere of the new Dinah Shore-Harry James show for Philip Morris has been set, CRS is working ou the medicos' mathematical formula of "Miss Shore's baby, plus four weeks, equals a Feb. 6 starting date."

date."
Which means that "Pays to, Be Ignorant," which the musical replaces, winds up in the Friday at 10 slot after the Jan. 30 broadcast by the part of the pays of the pays

Miller Urges Hartley Group To Hold Off on New Petrillo Curbs **Until See How Web-AFM Deal Pans**

Mitchell's 1-Wk. Regime

Mitchell's 1-Wk. Regime

Washington, Jan. 13.

In a sudden change of heart,
CBS, has named Maurice B.
Mitchell and Mitchell and the sudden change of heart,
J. Burkland, Appointed general sales manager of Radio Sales.
Only the week before CBS had manager; post at WTOP and moved him into the Radio Sales operation in N. Y.
That leaves only the program That faves only the program owned D.C. station.

3 Webs Ready 700 Orch Cues For Advertisers

Three of the major neivonizaABC, CBS and NBC-have quietly
gotten together to produce 44 doublefaced platters carrying some 700
corchestra cues copenings, closings,
bridges, etc.) and more than 500
corchestra cues copenings, closings,
bridges, etc.) and more than 500
and the second of the corchestra care of the corchestra care of the corchestra care now being calamuscicans of the webs Jan. 31.
The platters are now being calathe webs Jan. 31.
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The platters are now being calathe platters are now being calathe webs Jan. 31.
The platters are now being calathe platters are now being calather are now being calather

(Continued on page 48)

Institutional Air Campaigns Mulled

Phelps Dodge Refining Corp. is expected the latter part of this mouth to take up with reps from the four networks its plan to enter radio to do a strictly institution job. The parley will be on the subject of available programs and time spots. The copy will be designed to extend the subject of the program of the property of the program of the progra meet the growing needs

section and expand it facilities to meet the growing needs of the A similar objective is the basis for the network campaign that Marschalk & Pratt is trying to sell to Standard Oil or New Jersey vin a Standard Oil or New Jersey vin a Standard Oil or New Jersey vin a Cravy and Jinx Falkenburg. The several aim of this program, as explained by the agency, would be to tell consumers with the company is company in the control of the control of the control of the program several control of the control of the program several control of the control of the present shortage in the cause of the cause of the cause of the present shortage in the cause of t

Lift Beer, Wine Taboo

Washington, Jan. 13.

NAB prexy Justin Miller, lead-off witness before the House Labor of the Market State of Market State of Market State of the Market State of Market Market State of Market Market State of Market Mark

fore the House group heat Monday Miller would not say, however, the help of the special of the s

An a wants the network to require musicians, a maintain quiches of musicians, and it wants the networks to end only members of AFM a "platitude of the property of the maintain of the property of the money, who extually spin the disks on record shows) and the disks on record shows) and the disks on record shows) and the disks on record shows). The disks on the disk on the disks on the disks on the disks on the disks of the disks of

Petrillo carries the ball for part-time musicians, but is actually un-(Continued on page 46)

Hutton, Russell, Pied Pipers Set by Revere Camera As

Jan August Replacement Jan August Replacement Marion Bruton, Andy Russell, the Pied Pipers vocal group and the Andy Fillec Quartet comprise a package that will replace the Jan August show you on Mutual for Revers Camera, now on Mutual for Revers Camera, however the production of the Camera of the Camera

JANE, GOODY ACE IN

1-HOUR SHOW FOR CBS Lift Beer, Wine Taboo
Philadelphis, Jan. 13.
The WPEN taboo against beer and light whe accounts is now off, in a factor of the property of the

15th ANNUAL

VARIETY

SURVEY OF

RADIO-TELEVISION SHOWMANAGEMENT

It's SHOWMANAGEMENT Time.

This is the 15th year VARIETY has taken this inventory of North American radio stations. The purpose is simple: to determine how effectively you serviced your listeners. Then our job is to select for specific recognition those who maintained or eveloped effective leadership and put a well placed and deserved spotlight on these efforts.

We want to make sure that every station in the U.S. and Canada has ample time to enter its bid. So in addition to this announcement we are also contacting you directly. Closing date for entries is February 23.

VARIETY wants to know your station's outstanding achievements in 1947.

This year radio is once more on its own in a competitive market. The purse strings have tightened. The lush days are over. No more free spending on the Wartime Bonanza Circuit. Nearly a thousand new radio stations have been licensed by the FCC. They, too, must share in the radio take.

Fully cognizant of the multiple threats to the business end of radio, VARIETY wants to know how the broadcaster put on his show; how effectively he adapted his modus operandi to service and entertain his community how he promoted his station; and last but not least how he harnessed the kilocycles to help define democracy and rededicate his station to the principles of the American heritage.

This year VARIETY in its annual Survey of SHOWMANAGEMENT officially welcomes television as an award participant, inviting entries from the video industry.

Special awards will be based on outstanding contributions aimed at furthering the development of television, with all facets—technical, commercial, programming, promotion, etc.—to be given due consideration.

So tell all. But make it short, sweet and complete.

Your entries will prove it. Send us the facts and let the plaques fall where they may.

Address Reports To Radio Editor



154 West 46th Street New York 19, N. Y.

Deadline for Entries is Midnight, February 23

FASHION IS VIDEO'S SPINACH

Tele C.P.s Pass 75 Mark as FCC Okays Two in Ga.: 75 Bids Also In

Washington, Jan. 13.

Number of tele slations authorized topped 75 last week when the PCC landed out new yearming to the state of the s

Scripps-Howard station WCPO, Cincinnati, ch. 7.

At the same time, the Commission reinstated a bid dropped last year by the J. Hale Steinman station WGAL, for the No. 4 slot in Lancaster, Pa. Steinman station WILM, Wilmington, also holds a video permit.

Chevy Pacts For 2 New Video Series

Chevrolet Motors this week signed for two new series of television shows over WABO (DuMont, N. Y.) indicating its experience with tele programming during the last year proved successful. Company may be considered to the provide successful. Company film over DuMont from January, 149. Chevy'h has pacted to bankroll the Televen-suffernational News Serv-Ectewa-vincrustational News Serv-Ectewa-vinc

pared jointly by Telemews and INS, and has an accompanying sounding the party of the Minter Olympic games, slated to tee off Jan. 39 at 180 and 180

TAYLOR RETURN CUES **KAYCEE TELE ACTIVITY**

Kansas City, Jan. 13.
G. L. Taylor, former vice presient of the Midland Broadcasting
o. is returning to the organization,
coording to an open property by dent of the Midland Broadcasting Co. is returning to the organization, according to announcement by Arthur B. Church, president, Tay-lor becomes vice president of KMBC in charge of television.

in charge of television.

Two were associated previously in
the early '30's when Midland dab-bled locally in television. Return
of Taylor forecasts renewed activity
in tele, Church said. Midland, how-ever, does not have a television
lioesse.

FEMME. KID PROGRAMS STEPPED UP IN ENGLAND

London, Jan. 6.
Television developments for 1948, as outlined by Norman Collins, newly appointed Director of Television, include a daily Woman's Hour program, a thrice weekly newsreel and a regular Children's Hour.

Hour.
Woman's program will deal with every aspect of domestic problems, and the newsreel will be photographed by the British Broadcasting Corp.'s own film unit.

GE's Brighter, **Cooler Lights**

Chicago, Jan. 13.
Mercufy-cadmium lights undergoing final tests by General Electric
are reported to be much brighter
and cooler than lights now used in
tele studios. New light, developed by.
GE'S British affiliate, is skedded for
once production within a year or 18. mass production within a year or 18 months.

mast production within a year or 18 months.

Watt for watt the lumen output of moreury-endmium is estimated to be 30% more efficient than present industrial to the second of the second

"Mercury-cadmium lights are the first major advance in television lighting," says Glick, who also points out that the new lights can be adapted for film work.

GRUNT GROSSES HIKED 100% VIA CHI VIDEO

Chicago, Jan. 13. Tele is credited for a 100% increas The is sradited to the control of th

'Seven Arts Quiz' Going On Hunt for a Sponsor

UII IIIII 107 a DJUISSO!
Option held by the Young & Rubicam ad agency on "Seven Arts Quixshow package by 'Jo Ranson and
Dick Pack, has now expired and the
two radio facts have turned the
program over to the William Morris
office for pedding to other sponsors.
Ranson is publicity chief for WIFIN,
N. Y. Indie, while Pack fills the
same job for WNEW, also a N. Y.
Russell Majoney, who hald down

indie.

Russell Maloney, who held down the permanent guest spot when the n show was originally aired, has been y signed by Ranson and Pack to re-typiace Bill Slater as cmees. Otherwise the format of the show re-typiace wise the format of the show re-

Fashion industry, which television broadcasters have courted for months with only minor results, is getting ready to plunge into video spousor other industry. Upcoming series of shows, most of which will be aired over the Du Mont web, are to be bankrolled by some of the top mancturers and retailers of the countracturers and retailers of the countracturers and retailers of the countracturers and retailers of the countral country countral country countral coun

over the Di Mont week, are to be backrolled by some of the top manufacturers and relatives of the country.

Fashion industry has long been convinced that tele offers it the best makes possible the presentation of clothing with a both sight and sound. Most manufacturers and retailers have stayed away from the medium, host manufacturers and receiving wanth ready yet to pay off in consumer sales. Now, with a steady increase in the number of receiving wanth ready yet to pay off in consumer sales. Now, with a steady increase in the number of receiving budgeted tele money in their new years appropriations.

Another factor holding back entry of the fashion industry into tele has dustry haven't been accustomed to consumer advertising. Most manufacturers, it's pointed out, have confined their activities to taking full the tele shows coming up, consequently, are indice packages; significant to the packages of the packages of the package of the package of the package of the provided and the procure of the package of the same package of the prevalence of the package of the prevalence of the prevalence of the producting to prevalence of the producting the prevalence of the pre

Conover models will parade the choices, to music sederete by Kathanisham will be produced by Fashisham velocity and the control of the contro

Auother show in the works is (Continued on page 48)

Cissy's D.C. Times-Herald Grants Free Tele Logs: Brampton New Radio Ed

prampton New Kadlo Li

Bleanor "Cissy" Patternan's Washington Times-Herald last week followed an earlier example set by the
Washington Dail IV News" and the
Washington Post and agreed to carry
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vertisement.

At the same time, the Times-Herald moved reporter Peter Brampton
up as rull-time radio editor for the
paper. He will replace Ernie Schier,
who divided his time between radio
and theatre news. Schier was promoted to take over slot as drama
riele now held by Don Craig.

Other Television News on Page 42

TELE TOO WILL Hooper Set to Spring Video Rating With Initial Survey in N.Y. Area

A Republican?

John Reed King claims he never did anything to the Tru-mans, but the President and his family apparently have it in for him.

king weeses the "Missus Goes
King emcess the "Missus Goes
A'Shopping" television show,
staged Wednesdays from 1:30-2,
p.m. over WCBS-TV (CBS,
p.m. ove

DuMont May Lose D.C. Tele Channel

Washington, Jan. 13.
The FCC dished out bad news last week to DuMont's tele station WTTG here and, in the same breath, awarded WNBW-MBC the first post-war video license. Action also made WNBW first video licensee in the nation's capital.

On the drown wide of the contests.

mation's capital.

On the gloomy aids of the register, the Commission called for public hearing on WTTG's bid to confine operating at its present transmitter town, Washington. When DuMont won out over Philos for a picture town, Washington. When DuMont won out over Philos for a picture should be completed by the present the confined present tha

ton, but the station asked for several postponements and recently told the Commish it preferred to stay just where it was. FCC engineers point out that this is inefficient use of scarce video spectrum and remind WTTG an out-or-town bidder on its channel might permanently limit the station's coverage to its present limited contours. limited contours.

limited contours.

WNBW-NBC, which on June 27,
1947, became she 11th video station
on the U.S. stehr, with FCC action
last week moved in place as the
seventh commercially ileneased station in the country. WNBW men
were looking on the 7-11 combination as a good omen for the station's
future.

Iion as a good omen for the station's future.

This video station outdistanced all other local picture transmitters in December with an average 23 hours a week of tele programming. With delivery of a second set of RCA tele cameras last week, manager Carleton Smith said an additional 13 or 14 morram hours is expected. on amuta said an additional 13 or 14 program hours is expected shortly. Little less than a third of WNBW's airings are now network originations out of WNBT, New York.

FEE HIKE ENDS BATTLE OVER COAST FIGHT VIDEO

Hollywood, Jan. 13.

It's all over but the grumbling in the battle over to 'televise or not televise waged here between fight managers and the Hollywood Leginon Stadium. The battlers got a fee bike from the Stadium, so tele continues uninterrupted over Don Lee's WEXAO.

Almost total belt of tisine auditaries, and statistics one of the many obstacles still remaining in television's progress, was partially hurdled this week with the announcement that C. Extraction of the many obstacles with the announcement that C. Extraction of the same telephone audience yardaticles used for radio measurement.

Many ad agencies and polarial manuel of video statistics as the chief reason for their reluctance to plungs into tele on any large scale educing radio, newspapers and magazines, could furnish advertisers with certain statistics on coverage but lacking in that the progression of their reluctance to plungs into tele on any large scale educing radio, newspapers and magazines, could furnish advertisers with certain statistics on coverage but lacking in that one important detail. Entry of Hooper into the field, consequently, is expected to mark the first important step in furnishing advertisers of the statistics of the statistics of the first important step in furnishing advertised. The statistics have been detailed in the statistics of the first important step in furnishing advertised to the statistics of th

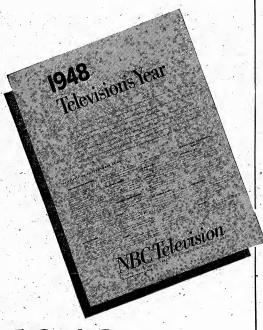
Eric Sundquist, with the Hooper outfit since last October in the devel-opmental personnel staff, has been named to head up the tele operation. He'll work directly under Hooper personally.

NBC Pushing Own N.Y.-D.C. Relay

With all seven of N.Y.'s television channels expected to be on the air by the end of this year, NBC is taking no channes on having to buck its competition for time and space on the limited coaxial cable facilities between N.Y. and Washington. Web is currently rushing to completion its own micro-wave relay produced the completion of th pletion its own micro-wave relay system between the two cities, which will enable it to pipe all shows produced on WNET, its N.Y. owned and operated outlet, to WNBW, its o.&o. station in Washington.

It's all over but the grainfish in the battle over to televise or not televise. waged here between the televise or not televise. waged here between the televise or not televise. Waged here between the televise or not telev

which gets bouts and wrestling once Completion of the relay will give



NBC Network Television is open for business.

This is NBC's report to the nation, published in 39 newspapers of nineteen cities from coast to coast, early in January.

1948 is the year when NBC sets out to duplicate in the television field its widely known superiorities in sound broadcasting: the finest affiliates and facilities, most popular programs, and greatest audiences.

We reproduce the ad's message here, with an invitation to advertisers, agencies, and stations to join us in this development of the world's greatest means of mass communication—and the most effective sales medium yet devised.

1948 Television's Year

Television becomes a widening reality in 1948. An exciting promise is now an actual service to the American home.

After twenty years of preparation, NBC Network Television is open for business.

When the Radio Corporation of America formed the National Broadcasting Company in 1926, its purpose was to broadcast better programs in the public interest—and that purpose continues to be its guiding policy.

Today, twenty-two years later, NBC has the most popular programs in radio. Outstanding in its contribution to the public welfare, the National Broadcasting Company has served the nation in war and in peace. Now, it has added a new service—Network Television—in the same spirit as that which first moved its parent company; public interest. NBC, in pioneering and developing this great new medium of information, news, entertainment, and education, is fully aware of its responsibility.

In 1948, NBC offers to the public the greatest medium of mass communication in the world-Network Television.

THE TELEVISION PICTURE LOOKS BRIGHT

NBC's TELEVISION NETWORK

In the East, four stations now make up the new NBC Television Network: WNBT, New York; WNBW, Washington; WPTZ, Philadelphia; and WRCB, Schenectady. WBAL-TV, Baltimore, and WBZ-TV, Boston, will be on the air shortly as NBC's fifth and sixth television attiking.

In the Midwest, three NBC affiliates are independently engaged in telecasting operations: KSD-TV, St. Louis; WTMJ-TY, Midwalwes; and WWJ-TV, Detroit. It is anticipated that within the year these stations will be carrying network television programs originating in Chicago, where NBC will open its station. In addition, NBC will construct a station in Cleveland.

On the West Coast an NBC station is under construction in Los Angeles, It will serve as a focal point for the establishment of a western regional network.

The plan for 1948 and 1949: To add everincreasing numbers of affiliates to these three regional networks, culminating in a coast-tocoast television network.

TELEVISION STATIONS

Today, nineteen stations are engaged in television operations throughout the country.

In addition to the stations now telecasting, fifty-four have received licenses and sixtyfour more have applications pending.

Total: 137 stations in actual television operation, being constructed, or waiting for official approval from the Federal Communications Commission.

We confidently expect that the same NBCaffiliated stations which pioneered sound broadcasting will take the lead in bringing this great needium of sight and sound to their communities.

THE TELEVISION AUDIENCE

One year ago there were 8,000 television receiving sets in the country. Today there are 170,000. Estimate for December, 1948: 750,000 sets. With multiple viewers per set, NBC Network

Television programs will be available to an audience of millions.

TELEVISION PROGRAMMING

Hundreds of thousands of viewers will remember these recent NBC Television programs among many others equally outstanding—

IN DRAMA

Kraft Television Theater is the first regularly sponsored dramatic series on NBC Television. The Theatre Guild series brings the greatest art of the New York theatre to viewers distant from Broadway.

On the American National Theatre and Academy series, comedy, drama, farce—the whole scale of the theatre—is brought to viewers as it is played.

IN SPORTS ...

NBC Network Television has pioneered in bringing major sports events to its audience—from the exchaise broadcasts of the Joe Louis championship fights against Conn and Walcott to the World Series games of 1947, Today, one-quarter of NBC's current television schedule is devoted to sports.

IN SPECIAL EVENTS ...

The Presidential Conventions in Philadelphia this coming summer will be comprehensively covered by mobile units of NBC's Television Network, bringing the faces and voices of political speakers into thousands of American homes. The campaigns that follow will receive equally emphatic coverage. Since the televising of President, Rosevelts speech at the World's Fair in 1999, special events television has risen from the status of a novelty to the position of a significant communications reality.

NBC's PROGRAM SCHEDULE ...

In addition to extra hours for news and special events, a wide variety of programs can now be viewed on the new television network. Here: is the current breakdown of each week's programming:

- 7 hours for women's programs
- 7 hours for sports events

- 312 hours for variety shows
- 3 hours for dramatic presentations
- 3 hours for children's shows
- 2 hours for educational programs
 1½ hours for quiz and round-table shows

Two months from now the number of telecast hours will jump from twenty-seven to thirtyfive a week. Still more hours will be added as the number of receiving sets increases and more stations ion the network.

TELEVISION AND THE AMERICAN ECONOMY

ADVERTISING

Like standard radio broadcasting, network television will depend for the expansion of its facilities and programs, oig advertising. As advertising has built the wide range of radio's broadcasting schedule, goft will make possible an increasing wealth of fine programs on television.

Today, 18 of the country's large advertisers are sponsoring NBC television programs—about half of them on the entire television network. Some two hundred other advertisers are currently sponsoring programs on the twenty-odd individual stations throughout the country.

ECONOMIC FORCE

It is NBC's belief that, within a few Years, more than a quarter of a million people will be employed in the manufacturing and telecasting operations of the business alone, Available estimates point to television as a half-hillion dollar business by the end of this year. This pew industry will grow in size and service with the years.

THE FUTURE

NBC's new eastern television network is only the beginning. But it is the beginning of a working reality. 1947 marks the end of television's interim period. 1948 signifies the appearance of television as a new force in the United States. The greatest means of mass communication in the world is with us.

NBC Television

NATIONAL BROADCASTING COMPANY, 30 ROCKEFELLER PLAZA, NEW YORK A Service of Radio Corporation of America

FCC Must Decide on Hearst Subpoena To See If He Sets Policy in WBAL Case

The FCC will have to decide within the week whether it will require testimony from the 'principal equire testimony from the 'principal licenses are on the hook or will be satisfied with representations made by the stations' hired hands.

Specifically, the effect will have to columnist Drew Pearson and Robert S. Allen that 85-year-old William Ramdolph Henrat be subpoensed to Jicense for his 50-kilowatter. WBAL, Baltimore. Pearson and Allen filled westernath after or hearing in 1946, Commission ducked _\$900 earlier requests for a Hearst subpoena, but this time has requested a copy of which Hearst governs his vast radio-mexpaper empire in an effort, to learn what role he himself plays in finite form the same of the same substantial will be the same substantial to the same

operations.
Request in the Heart subposes and Request in the transfer shows the state of the state est for the Hearst subpoena

Elect Nelson Case N.Y. AFRA Prexy

Nelson Case was elected president of the New York local of the Ameri-can Federation of Radio Artists at its last membership meeting. The only nominee, he received 301 votes. Clay-ton 'Collyer, Jr., incumbent presi-dent, received 158 write-in votes. He was not a candidate for re-elec-tion.

dent, received 150 syrtee-in votes than 150.

Carl Swenson was elected first vice-president. Others named were vice-president. Others named were vice-president. Others named were vice-president. Others named were vice-president, third v. p.; Virginia Payne, but you want to be supported to the vice-president vice-preside

It's expected that the new regime will attempt to increase membership participation in the affairs of the local. An immediate move will aprobably be the expansion of various committees to include representatives from the membership at large. In the past, virtually all committees in the local have consisted only of board members.

Ra-Best to Package 'Em

NA-DESL IOF TACKARE LIII
Ra-Best Features, a package production firm, has been formed with
Larry Elliott, president; S. James
Andrews, exécutive vice-president;
Bernard Silver, secretary, and Vincent Andrews (no relation), tressturer. S. James Andrews, the only
one of the four who will devoic full
president and radio director of the
Lennen & Mitchell ágency.

What's in a Name?
Warniers KFWB is taking on the cone of the cone

Court Gives

charges were "false and defamatory," and should be stricten from the eccamon should be stricten from the eccWBAL's bid for a renewal license.
The solons found themselves procrises to act but showed plent, of a the solons found themselves procrises to act but showed plent, of a factorized by the solons of the solons of the Beart complaint, they said, clearly
"pictures a legal wrong,"
"pictures a le

Chef Boy-ardee Spots

Chef Boy-ardee, an American Home Products brand, is buying daytime minute campaigns in 55 cities through Young & Rubicam. It will be a 10-week campaign, start-ing Feb. 3.

The orders will be for batch 10 to 25 announcements a week

Everybody Block-Happy As Kreml Lands on WOR WNEW Paves Com'l Way

WARTH-ICAVES COMIN MOST MARTH-BIOCKE SA Bas going to have his Mufual platter show heard in New York, WOR, the web's N. Y. flagship, which couldn't carry Block's Kreml-apposored segment because of his contract with WNEW and remote to air the sustaining portions of the one of the couldn't would be supported by the couldn't would be

day-Friday commercial stint for air.

In the strain of the

ing the matter heavily for weeks.

WOR meantime also has decided
to air Mutual's newest co-op, JohnNeshi's "Passible Parade," across the
day Block goes in at 2:30, No, Jocal
sponsor has yet been signed, but
WOR, which isn't prone to carry
MBS austainers indiscriminately, spparently is confident of lining one up
a bankroller before the teeoff date.

Friendly Takes Over Hub WBMS; Report WCOP For Sale at \$1,000,000

Seattle AFRA Negotiates

Seattle, Jan. 13.

Local American Federation of Radio Artists is now negotiating with both network and independent

with both network and independent stations for new contract to replace one that expired Jan, 1.

Work is going along under the old pact, and chief change asked is an upping of minimum rates for com-

Allen Appt. Seen Offsetting Russo **Propagandizing**

State Dept. made frank admission that it is engaged in all-out psychological to the psycholog

parently is confident of lining one up la abincibiler before the teoroff date. Matual has retained white Relations. Committee reported out Schwimmer of the Sch

WBMS, classical muste station here, signed, tentative sales agreement with the Friendly Group of Steubenville, O., this week, Final sale to the Ohlo chain is probable in the next fortnight, though at least one Hub group is interested. Price is believed in neighborhood of \$300,000. Station, operating at 1000tes.

one Hub group is interested. Price is believed in neighborhood of \$200,000.

\$200,000 in operating \$1 1000.c. on \$200,000 in operating \$1 1000.c. on \$200,000 in operating \$1 1000.c. on \$1000 wests on devlime basis, entered Boston field in November, 1946, making eight local outlest plus a half dozen suburban stations, including powerful WLAW. on greater, \$1000 meters of the property of the station of the station, with negative station, and achieved a wide listenership despite generally low Hoopers. Local upperclass accounts pever sold on the station, with result it lost \$50,000 the station, with result it lost \$50,000 comes in, it figures on following the station of the station, with result it lost \$50,000 comes in, it figures on following the station of the station is station as long been with the station been station has not been station as the station has only operation even with net affiliation. WLAW \$5,000 waits 10 miles away is crowding the station has only occupied. far, though the Boston Globe, long reported interested, remains a possibility. Station has only occupied new street level studies in N. E. Mutual Insurance building for about a year, and is geared for FM and video, plus AM, with possibility of 50,000 watts in the forthcoming clear channels hearing.

Directors Set Wage Scale

Prospects of a settlement of differences between the networks and tice N. Y. local of the Radio Directors. Guild (APL) appeared to be invited to the result of the Radio Directors. Without the result of the result

and associate directors' pay from 5.0

959. RDG negotiators have accepted on the policy of the property of the

reported.

There are still plenty of contract points to be ironed out, including the status and pay of television directors. Guild reps are hopeful another week will see a final settlement, but admit the talks could easily drag out or even now break down again.

CBS SHAPING BOOTH. **GOODWIN PROGRAMS**

Ernie Martin, CBS Coast program executive, is currently in New York for huddles with his boss, Hubbell Robinson, Jr., Martin brought with him the script for the proposed new Bill Goodwin show, based on the Botts tractor series familiar to Saturday Evening Post readers.

Saturday Evening Post readers.

Network is also going abend with its new Shirley work concelled a series, being so tiped by Don Etc. CBS comedy roster agends for the coming season, along with the proposed Morey Amsterdam program ming department is, still at work reying the establish the correct formus.

Pulse Rates N.Y.'s Top 20 Local Daytime Shows

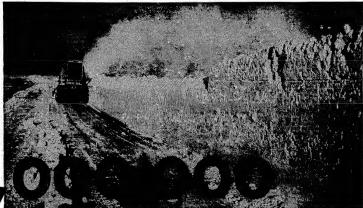
The following ratings are derived from the December New York Pulse. They are averages of all the quarter-Rour Monday-through-Priday ratings achieved by the programs during the entire broadcast period. All programs listed are local (i.e., non-network). Pulse is the rating outfit, specializing in measuring local audiences.

	Programs	Stations		Quarter	Hour Ratings
	Gambling, Muslcal Clock, 7:15-8	WOR		7 . 4	5.1
	Kate Smith Sings, 12:15-12:40	WOR			4.5
	*Make Believe Ballroom, 5:30-6	WNEW	٠,		4.3
	Dorothy & Dick, 8:15-9	WOR	10 75		3.5
	Make Believe Ballroom, 10-11:30	WNEW			3.5
	Daily Dilemmas, 2:30-3	WOR			3.2
	Tello Test, 11:15-11:30	WOR			3.2
	Bing Crosby Records, 11:30-12	WNEW	11.1	1 1 1 1 1 1	3.1
	Martha Deane, 10:15-11	WOR			3.0
	Missus Goes A-Shopping, 10-10:30	WCBS			3.0
	Answer Man, 12:45-1	WOR			3.0
	Arthur Godfrey, 6-7:45	WCBS			2.9
	Phil Cook Show, 8:15-8:30				2.9
	This is New York, 9:15-10	WCBS			2.8
	Mary Margaret McBride, 1-1:45	WNBC	* 1		2.7 .
١.	Margaret Arlen, 8:30-9	WCBS		7	2.7
ı	Hi! Jinx, 8:30-9	WNBC			2.4
ľ	This is Nora Drake, 11-11:15	WNBC			2.4
ı	Luncheon at Sardi's, 1-1:30	WOR			
ŀ	Green Light Review, 5:15-5:30				2.4
ŀ	Green Light Heview, 5.15-5.50	W IVE IV			2.4
ŀ	Pulse's Top 10 Local	Nome	Chame		
ı			SHOWS		
ı	Prescott Robinson, 8-8:15 a.m.				5.8
ı	Harry Clark, 7:45-8 a.m	WCBS			5.7
ı	Van Deventer, 6:30-6:45 p.m	WOR			5.1
ı	Kenneth Banghart, 6-6:15 p.m	WNBC			4.2
ı	M. Elliott, 7-7:15 a.m.	WOR			4.0
ı	Kenneth Banghart, 11-11:15 p.m	WNBC			3.9
ı.	C. F. McCarthy, 7:30-7:45 a.m.	WNBC			3.7
ľ	Prescott Robinson, 11-11:15 a.m.				3.7
	Walter Kiernan, 6-6:15 p.m.				3.5

Saturday & Sunday Top 10	Daytime	Shows		
Children's Hour, 10:30-11:30, Sun,	WNBC		6.0	
C. McCarthy, News, 1:30-1:45, Sun,	WNBC		5.3	
Bing Crosby Records, 11:30-12, Sat	WNEW		5.0	
Make Believe Ballroom, 10-11:30, Sat	WNEW		4.3	
*Notre Dame-USC Football, 4:45-6, Sat			4.3	
Bing Crosby Records, 11:30-12:15, Sun			4.1	
Five Mysteries, 2-2:30, Sun	WOR		4.0	
Prescott Robinson, News, 8-8:15, Sat	WOR ·		4.0	
Author Meets Critics, 4:30-5, Sun	WNBC		4.0	
Cambling's Musical Clock 7:15-8 Sat	WOR		80	

^{*} Program continued after 6 p.m., but these ratings are not included in program average quoted.

Clearing a runway at La Guardía Field following the Big Snow of 1947.



TONS OF SNOW

A DISCUSSION OF RADIO RESEARCH... by Edgar Kobak

President, Mutual Broadcasting System

THE snow began falling before dawn the day after Christmas, At noon it was a driving storm and by sundown it had topped the fabulous "Blizzard of '88." Saturday, the city was digging itself out and talking about nothing else.

On Sunday, Mayor O'Dwyet of New York, who had flown back from sunny California, went on the ait to report on the emergency facing the city. With just one statistic (Research by the Weather Bureau) the Mayor succeeded in giving a trip-hammer wallop to his picture of the magnitude of the shoveling job. He said, "Just think—99,000,000 tons of snow fell in greater New York in twenty four hours."

We can think of no more dramatic instance of Research and Statistics being so simple, so authoritative, so final, so completely convincing.

What about Research and Statistics in Radio? Let's take an

A network takes full pages and double spreads to say that "99,000,000 people gather every week at (our network)"...and what happens? Right away, questions about method, interpretationally in the property of the property of

-tion, validity and age of the situstics. Right away, an argument. Why should this be? How has it come about that broadcasting research and radio spatistics need only to be published to be suspect... to be fair game for attack? Doesn't the answer lie in this fact: that there have always been so many individual and different yardsricks in radio statistics that confusion was bound to arise... and that today we have a flood tide of that same confusion?

All we have to do is look with a business-like eye at the picture today — with a quick glimpse into the past — to realize that something CONSTRUCTIVE must be done about the situation. Let's try

Let's take RATINGS. First we had CAB, then a little later Hooper entered the picture. Two methods, two different sets of results, two sets of costs to achieve one purpose. Then confusion, misspplication of statistics, and a tangle. Finally, CAB bowed out.

But look, Nielsen hove in sight. So again, two methods, two sets of results which don't coincide, double cost. There is but little relationship between Nielsen's top 20 and Hooper's top 15. Of course there are reasons and explanations—but the ultimate customer of all this research (the Advertiser who wants to know what sudlence his terestinio, if not it were the wildering.

what audience he is reaching) finds it very bewildering.

And we have no right to perplex and bewilder and badger our customers. We owe it, to them to develop one method which will

be easy to understand and to follow...one rating source which will have the authority of "99,000,000 tons of snow"...one measurement which will help them run their advertising with factual assurance and lowest possible cost for research,

Now let's look at COVERAGE. Ratings are fine as a measurement of programs. But we also need a measurement of facilities by that I mean physical coverage of a station or a network: how many radio families can listen to a station or a network well enough and clearly enough to encourage regular listening. (How many satually tune in is a function of programming.)

The coverage picture has, if anything, been more confused than the rating picture. Without going into detail, we have had "a ring around the transmitter" and half-millivolt and mail-count and post-card surveys. Each station and each network had its own method and time buyers went nuts trying to make valid comprisions:

After considerable effort, the industry developed BMB. But many in the industry agree that BMB doesn't yet have the answer. We hope for better results from the next survey...results which will be up-to-date. Meantime, we were forced (because BMB only partially measured Mutual) to make public our Listenability method. And what that started!

Do I have any recommendations? I do and here they are.

- We should have only one RATING SERVICE. I think Nielsen and Hooper should be merged.
- We should have one industry-wide COVERAGE AUTHORITY.
 I think the various methods—including "Listenability"—should be used, each in its proper place, under the direction of a single organization responsible to the industry.
- Research COSTS need to be cut all along the line; WASTE should be eliminated.
 Advertisers and broadcasters should be asked to pay only once

Advertisers and broadcasters should be asked to pay only once for RATINGS and broadcasters should have to pay only once for COVERAGE DATA.

Let's have less research for promotion—let's have better and more integrated research which business can use—quickly, accurately and with confidence that they are on the right track. We owe it to our advertisers and to ounselves to do this—and so help reduce the cost of advertising and distribution. And let's not lose any more time.

Mutual Broadcasting System WORLD'S LARGEST NETWORK

ABE BURROWS SHOW With Milton De Lugg Q Michael Filamaurice, anno Witter: Burrews 15 Mina, Sat, 738 p.m. LISTERINE (138 p.m. (Lambert & Feesley)

(Lambert & Feasley)
CBS can boast one of the most refreshing half-hour parlays in radio,
with Abe Burrows now slotted backwith Abe Burrows now slotted backthe 7:30-8 Saturday evening bracket
Burrows, moved up from 10-30
Saturdays, now that he's got
Saturdays, now that he's got
stanza, is emerging as one of radio's
sock comedy personalities in the
New Listen era.

converges constraints, and ab-munities only consistent of the New Listen era. They'll be watching the Hoopers of the New Listen era. They'll be watching the Hoopers of the Stepits have been arguing that the strength of the skepits have been arguing that the strength of the strength of

gry and tell what happens when the country of the property of

FREEDOM THEATRE
("Get On Beard")
With Eddy Arnold, Roy Acuff, Bradley Kincald, Snooky Lanson, Fisk
Univ. Choir, WSM Chorus and
staff orchestra
Writer: Saul Chorus and
staff orchestra
Writer: Saul Chorus
Get Mine; Mon. (5), 9 to 10 p.m.
(CST)

60 Mina; Mon. (3), 9 to 10 p.m. (CST)
WSM, Nashville (Rebroadcast WNEW, New York)
On the credit side of this hopr-long documentary aired from the studios of WSM, Nashville, and also carried by the New York City-owned WNYC on both its AM and owned WNYC on both its AM and FM facilities, is the fact that "Get On Board" represents one of the most ambitious attempts to date at programming on a local level from an off-the-beaten track production

center. center.

Actually, this 60-minute show, for which WSM knocked off the Carbation Hour and General Electric's Fred Waring commercial shows, is but the first in a series of 13 programs beating the overall "Freedom Theatre" title.

Fred Waring commercial shows, is but the first in a series of 13 programs busing the overall "Freedom."

As a public service endeavor cued to reddy public service endeavor cued to reddy puritipation in the commercial shows a service of the service of the commercial shows a service of the service of the

BREAKING THE TRAFFIC JAM
WIIS BATY Thomson, Melly Dodd,
WIIS BATY Thomson, Melly Dodd
Shereit Say Reed, music
Writer-producer: Bichard Fack
Director: Jack Grogan entra
HI is to 20 Mins; Mon-thru-Fri. (5-10),
10 p.m.
Sustaining
W. Thome, Say is a Gothamite who

18 to 29 Mines, Mon-thre-Fri. (6-19).

Sustaining with the control of the control

none by some of N. Y.: own traffic authorities.
By unfortunate coincidence, the WNEW series was slotted at the Annual Control of the Control

TRUE OR FALSE
With Bill Slater; studio contesiants;
Gleon Riggs, announcer
Producer: Jean Harrisen
36 Mins; Sat, 5:38 p.m.
Sustaining
MRS, from New York

138 Mina; Sa4, 5:18 pm.
Suetalning
MNN, Trom. New York
MNN, Town York
Palser was one of the first two alr
shows, fother was "Information"
Falser was one of the first two alr
shows, fother was "Information"
the open of the first two alr
shows, fother was "Information"
the property of the common o

secretarial school. He paced the secretarial school. He paced the secretarial school. He paced the secretarian secretaria s

Around point of the trailer and a little year of the stage of the type of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the two children, and a story of the country of the country of the country of the country of the two children, and a story of the country of the cou

A HOME TO LIVE IN With Jackson Beck, narrator Writer: Michael Skiar Froducer-Director: Mitchell Grayson 30 Minz.; Mon. thru Fri., 10 p.m.

Sustaining WMCA, N. Y.

WMCA, N. Y.

Openly slanted to pressure public opinion in behalf of the housing theories held by WMCA prexy Nathan Struus, this series of documents of the public service air editorial hard serve to fracture the FCC's namby-relations from taking sides. These shows have a cleanly stated bias in account of the public service of the public service air editorial hard service of the public service of the servi

SUSPENSE Circiair?

("The Basket Circiair? Joseph Meashert Monfemery, Joseph Meashert Monfemery, Joseph Meashert Monfemery, Joseph Meashert Monfemery, Joseph Meashert Measher

publicity mention) for this broad-The production was generally skillful, though a trifle uneven, but producer-director William. Spier's producer-director William. Spier's the fact made it no less so) thap-you curian spiel seemed a trifle you can be a spiel seemed a trifle ing. Monigomery's performance was micely writed and had drauntic micely writed and had drauntic to the big seemed competent. The the numerous others (including vari-ous doubles) seemed competent. The must be well and the must be a seemed competent. The must be well and the must be a seemed competent. The must be well and must be a seemed competent. The must be a seemed competent. Th

time numerous others (including varitime numerous others (including varioussides) seemed competent. The
oussides including helphil. Hobe.

Divolves.

AUVENTURES OF THE FALCON
With Les Tremayne, Rispeth Eric,
Bob Readick, Roger DeKwye,
Walker Vaugha, Dan MeLaighlin,
Nealer Vaugha, Dan MeLaighlin,
neumeer; Emerson Buckley, must
Producer: Bernard L. Schubert
Director: Richard Lewis
Wallington Cone Wang
Wallington, Amouncer;
TEKAS CO.,
23-29 pm.
TEKAS CO.,
32-29 pm.
TEKAS CO.,
32-29 pm.
TEKAS CO.,
52-29 pm.
TEKAS C

380 Mines, Mon., 8 p.m.

MBS, from New Yerk
You can't keep a good private-eye down. Mike Waring, the character was a series of the character o

As a centertainment and regarders, it was an exceptional programment, it was an exceptional programment, it was an exceptional programment. Hobe.

STR CHARLES THE STUDIO CAT With Myron Barg Barg. Bob Edeil Is Mins. Mon.-thre-Pri. 4:58 p.m. LIVINGSTONS BEPT. STORE

You the last eight years this program has been the answer to the and rave about gut-and-thunder serials. While the pitch is to the agree the store of the standard program has been the answer to the agree the store of the standard program has been the answer to the agree the store of the standard particular to the same space, and the standard hunder has been department, and the standard hunder the standard hunder the standard hunder the same space, and the standard hunder the same space, a kiddle wear section of a department store. Charley the eat. Squeaky the moise, and "Mr. Know It All-Goofus, pilon fair taken in the modern state, cleaniness and educational themes. Barg as Uncle Milke user his questionings and also to read the commercials, which add zeet to the sales spiel.

(Kudaere)
The events surrounding this quickly composed program may have an all wind could stufy be applied. Texaco found, after it had decided Texaco found, after it had decided the could be a surrounding the surrounding the surrounding the surrounding the ABC spot following Hing Cropbys, that there was no alternative the ABC spot following Hing Cropbys that there was no alternative to the course of the surrounding the surrounding the surrounding the surrounding the course of the surrounding the course of the surrounding the course of the surrounding t

seleaxed around the mike than the imitters of heart output and style.

GALEN DRAKE

Director: Been MeNamee 18

GALEN DRAKE

Director: Been MeNamee 18

John Miller Men Carlot Miller Mename 19

John Miller Men Carlot Miller Mename 19

John Miller Mename

METTOPOLITAN OPERA AUDITONS OF THE AIR. Inherit Bernard Manager Trevis Baham and School William Cross announcer will be Mina; Sun, 129 p.m. (24) p.m. (24) p.m. (25) p.m. (25) p.m. (25) p.m. (25) p.m. (26) p.m. (2

is Mus.; Thurs, 6:15 p.m.

Swukning. Wew York

Here's reconteur -author -former

New Yorker staffer Russell Majoney

(which is wholly delightful) about

a new book on the stalls. On this

a new book on the stalls. On the

Lockridge, Iri's new "Raintree

Lockridge, Iri's new "Raintree

with CSB programmer, Maloney

with CSB programmer, Maloney

with CSB programmer, Maloney

with CSB programmer, Maloney

with case to stay around swille.

Let these comments be regarded

Radio could use quite a bit more

Radio could not the period, Iris

Radio could interest throughout

by taking on a pair of books per

radio did with a counter rower or

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radio could with a counter rower or

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CELEBRATING HIS 30th

AL SHERMAN SAL



For COPIES, RECORDS, or any INFORMATION, Write: ROSALIF

YEAR OF SONGWRITING

UTES the STARS



Al Sherman's Personal Record Collection of the Above Songs Available

Radio Reviews

transcription.) Aside from the question of taste involved in a group of performers telling the listening audience how much performers did during the war, it was moderately entertaining and impressive, with several affecting moments and a couple of slightly uncomfortable ones.

tertaining and impressive, with several affecting moments and a coupled are affecting moments and a coupled are affecting moments and a coupled. The idea was to have various stars who did extensive GI entertaining for USO during the war repeat the work of the terms of the couple of the couple of the terms of the formation of VHICS and the place that the couple of the couple of

uniform again.

At the signoff, Fairbanks also remarked that the various faiths and nations that cooperated so closely during the war should be willing and Audie Murphy, presented as "the most descrated man of Werdle Will," voiced the gratitude of the Glar for the upfitting soles of the Clark the Cooperation of the Clark the Cooperation of the Clark the Cooperation of the Clark the C

at home.

The program was exceptionally well produced for a one-timer of the sort, and Henry Russell's special musical score added valuable but unobtrusive atmosphere. Hobs.

THE VETERANS' JOURNAL

With Lt. Comdr. Try Krum, Adm. Louis E. Denfield, others; U. S. Navy Baud; Stewart Finley, an-

nouncer Writers: Ty Erum, Fred Schweikher Producer-director: Fred Schweikher 26 Mins; Sat., 2:38 F.m. Sustaining

28 Mins.; Sa4, 528 Fm.
Sussising.
NEC, from Washington
Tred off last weekend (10), this is an expanded edition of the helptan for the control of the control

of Ammera Johns & Deemen had sailor.

The properties of the special properties and the sailor of the

THE FUNNY PAPER MAN
With Don Courtney
15 Mins; Sun., 9:30 a.m., MST
Sustaining
KALL, Salt Lake City

crime and slambang strips by doing the lighter stuff only. He ducks away from "Terry and the Pirates" because of the chance of running into opposition from parents on airing trime. "Dick Tracy" was a question mark, but was shally included be-cause of the tremendous following

cause of the tremendous following cause of the tremendous following solidly.

Show seems to be clicking solidly. It was originally on the air at 7-45 a.m. But KALL got such a flood of calls from parents squawking over the youngsters' getting up so early to time in, that Funny Paper' was shifted to its present slot. It sold as it it is not a long tun. Bert.

MEMORY LANE OF SPORTS.
With Sam Molen; Paul Taylor, anFreducer-Wite; Molen
19 Mins, Sat. 748 p.m.
19 Mins, Sat. 748 p.m.
18 Mins, Sat. 748 p.m.
19 Mins, Sat.

up the next season as groundicesper for a Booton city.

This is typical of the feature must be a standard to the specific to the sponsor.

On this one, grant show of the new bates to raft or sports fullowers.

On this one, grant show of the new bates to raft or sports fugures, who have passed on this year. He can be a standard to the sponsor.

The sponsor was the sports fugure with the sponsor of the sponsor of

WHAT'S NEW IN FOOD With Phylls Perry 15 Mins.; Mon.-thru-Fri., 1:45 p.m. Participatiug KALL, Salt Lake City

KALL, Salt Lake City

"Phylis Perry, who has been handling women's programs for KALL for the past three years, has whipped up a neat and timely package in this one. She comes up with food tips for housewives, with heavy emphasis on suggestions for keeping the budget down, and saving food. the budget down, and saving food. Show opens with a recorded musical number and then swings into a special recipe for the day. Also included in the show caught (2) were: advice on the use of pressure cookers, the lowdown on how to fry chicken, suggestions for mothers whose moppets aren't too happy

VARIETY about drinking milk, and a few other short items.

other short items.

Miss Perry's strong points are a pleasant voice which she uses easily and understandably. well awriting and understandably. well writing the point, and a sincere delivery on commercials that should do a good job of selling. She avoids the pitful and the property of the property of

recipe.

The show is appealingly light on commercials. The two used totaled a minute and a half, and the policy to be followed will, limit them to followed will, limit them to Food" continues as good as it started, and Miss Perry's capabilities in the past indicate it should, this show should grab its, share of the afternoon Hoopers.

Berl.

DINNER WINNER
With Bob Ledyard
15 Mus; Mou.-thru-Fri., 6:30 p.m.
DOWNTOWN CHEVROLET
WHE, Cleveland

(Lustig) (Lustig)

(Lustig)

Maybe the way to a listener's heart is through his stomach. That seems to be the latest, and rather gmart, gimmick that's behind the cross-the-board "Dinner Winner" which is gaining listeners rapidly.

gaining listeners rapidly.

Bob Ledyard, as encée, dials lis-teners. When they answer the ring they must not say "hello" but name the main course of their supper. Should the listeners' first words be "ham" or "chicken" or "steak," then he becomes a winner and whatever food is named is sent out the follow-ing day by courtesy of the autonoing day by courtesy bile sponsor.

Dite sponsor.
Ledyard never questions what food is named. Frequently, he'll add several sidedishes to the meal sent out to all who are participating in the supper.

to all who are participating in tag-support.

Service States Cheveland now, faction of social phone calls are be-going tables of \$43 pm. Even be-going tables \$450 pm. Even be-going tables of \$450 pm. Even be-to take calls while "Dinner Winner" is on the air. Ledyard average is on the air. Ledyard average lasst one winner who comes up with a "food" answer and not "hello." It's a clever show, nicely handled times of rising prices and high food costs, in listener is anxious to toss away a free meal, even if it is han.

TEEN AGE MOVIE QUIZ
WHE DOM Mack
Producer-Moderalor; Ken Heady
Troducer-Moderalor; Ken Heady
White, Sak, 11 a.m.
TRAMAMUST THEATRE
KCMO, Kaneas City
Kon Heady
KCMO, Kaneas City
Kon Heady

VIC AND SADE With Art Van Harvey, Bernardine Flynn and Faul Belvidere; Ed Roberts, announeer Producer: Lew Green Director: Homer Heek Writter: Paul Rhymer 15 Mins. (Green Associates)

Green Associates)
During 13 years as an NBC daytimer "Vic and Sade" has had sizable
audiences at two distinct levels. To
most listeners it was gentle farce
built around recognizable domestic
trivia. A smaller group saw it as
sharp and whimsical satire of middle class life. It had both mass and
elite appeal.

elite appeal elite appeal.

When ABC began sparring for top position in the morning line-incomposition in the morning line-incomposition in the morning line-incomposition. We have been as the state of the left yor lot of Funh, "went off to the hety role of Funh," went off to the hety role of Funh, "went off to the state of the het off to the het of the het off the het off the het off the het off the het of t

THE FUNNY PAPER MAN
WHIS DEA CAUTLEY
WHIS DEA CAUTLEY
WHIS DEA CAUTLEY
HER'S IN 1992 a.m., MSY
STABLE, Salt Lake Gity
Here's a program that's blen door
Here's a program that's

for several years during its live run on NBC. Art Van Harvey and Bernardine Flynn still stand among the best in radio when it comes to the mat-ter of transforming sentences in crackling dialog. As a package for local and regional bankrollers, this one has both Rhymer and tea Bact.

BULLDOG DRUMMOND
With Ned Weaver, Santos Ortega,
Gilbert Mack, Mercedes McCambridge, Everett Sloan, and others
Writer: Edward Adamson
30 Mins.
ATLAS BREWING CO.
WGN, Chicago

(Chartoc-Colman)

WGN, Chlease

Cap Land Bolleton prummond, gentleman, adventurer whose trees pursuit of lawbreakers has been filmed, prinder and live-set overhead and live-set of live set of

Inside Stuff-Radio

Both by word and action, indic station WWOC in Washington is winning an accolade as the town's most FM-minded station. On Jan. 22, the station will become the first D. C. outlet to operate its FM affiliate with the full 20 kilowatts power permissible under FCC rules. To make the fact stick in the minds of the public, WWOC last week pulled a page out of Halph Edward's book and amounced a local version of a "Miss Hush" contest death of the public with the state of the public with the public

designed to publicize FM in the area.

In his monthly letter on FM to D. C. radio dealers (another FM first in Washington) WWDC manager Ben Strouse spelled out details of a "Wno is Mr. F-M" contest, which will run through Jan. 22 when WWDC-FM officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. An estimated \$5,500 worth of officially launches its 20-kw transmitter. WWDC-FM—one of the first live music, big-name offerings on the local FM state—one of the first live music, big-name offerings on the local FM state—one of the net stations in getting its FM station on the air.

Rating as something comparable to the man-bites-dog wheeze was the cocktail party which the Sherman & Marquette , gency tossed for station creys at its office here yesterday afternoon (Incesslay). John Crandail, stationary of the property of the propert

Young & Rubicam continues to get much resistence from stations in its attempt to establish a 2% cash discount on apot business. Networks for the past way separa have keepeled this deduction, but the individual statement of the past of

Robert J. Landry, supervisor of "Studio One" at CBS, arrived at work Monday (6) after the holidays to find the star, Raymond Massey, struck down by it, and the director, Fletcher Markle, bade with a 103 fewer and Volume of the continuous and the star in a few hours. By lack Edward, G. B. Condential Agent" due to start in a few hours. By lack Edward, G. B. Condential Agent" due to start in a few hours. By lack Edward, G. B. Condential Agent" due to start in a few hours. By lack Edward, G. B. Condential Agent and the star in the control of the star in th

So that it can take its time reshuffling its network program alignment General Foods has, through the Young & Rubleam agency, obtained an extension on the Fannie Birdes show instead of picking up its option for the current year. Brice show now serves as the kickoff item for CBS' Fidday night all-comedy sequence.

Epiday night all-comedy sequence.

Heady of the radio station, and now the pattern is figured fairly well set. Don Mack, from Shawnee Mission of the pattern is figured fairly well set. Don Mack, from Shawnee Mission and the pattern is set of Opal Tussey, Central hit, Jo Anne Rurt, Rorthwest, and the pattern is set of the pattern of th

and school papers, screen trailers and lobby notices is building and lobby notices in building and lobby notices in the partial partia

BASEBALL AIRER IN CBS DOCUMENTARY

Minneapolis-St. Paul, will deal with the American Indian; another will take up the subject of political careers in terms of what it means to be a public official in the U. St. As a part of the promotion of the bear public official in the U. St. St. and By Organia between the Organia and BDC.

Card' on a post-post-pond "Report Card" on the Post-pond of the Post-

Taxes Up, Budget Slashed In French Radio's 1947 Loss of \$30,000,000

LUGS OI ADLIVUL/UUV.

Paris, Jan. 6.

For reasons of economy, French.

Radio appropriations have been cut in half, and the yearly state tax on the state of the s

all to be discontinued.

North American broadcasts are suffering as result. Instead of 105 minutes daily, broadcasts for U. S. and Canada will first be reduced to 30 minutes daily, and probably further cut to 15 minutes, half in English for U. S. and half in French for Canada.

Keystone's 'Wigglesworth' Buy in 110-Station Spread

Indie producer Laurence Ham-mond has pacted his "Keeping Up with the Wigglesworth" dramatic Wigglesworth" dramatic System for airing over 110 stations in 39 states and Alaska. Entire series of 78 quarter-hour plattered starzas will be carried by the KRS outlets on a two-week basis start-lig this week.

ing this week:
Hammond wrote and produced the series, which copped an honorable mention from the Ohio State Institute for Education by Radio "for dramatizing the basic principles of economics of everyday family life."
Lloyd Shaffer's orch (15) plays an original score for the airers.

Ocean Hop Giveaway

A week's Hildedephia, June 13.
A week's List to England will be awarded by last to England will be awarded by the last to England will be student in this area who writes the best essay on British-American amily, as part of the promotion of International Quiz." a series of the promotion of International Quiz." a series of the Committee of the Co



MUTUAL'S NEW "CO-OP" SHOW-15 minutes-5 times weekly-Starts FEB. 2, 1948



JOHN NESBITT master story teller of radio and screen

He spellbinds listeners with his memoreus arratives on the PASSING PAROE. Grips them with stronge stories from the highways and byways of life; unusual stories about people great and small firthlings stories of romance, adventure, mystery, science. Each an absorbing true tale packed withdrama, human interest. More important, Nesbitt's is a loyal audience... the kind that rings the cash realister for his somosti

PASSING PARADE Pictures in 9,000 Theatres

Millions of movie fans see Neshiti's pictures regularly in theatres coast-to-coast. His PASSING PARDE, shorts have won four Oscars! This movie tieup means more publicity, more listeners, more selling sock for his program on the air!

John Nesbitt's Passing Parade

AUAILABLE now for local and regional sponsorship ... JOHN NESBITT in his PASSING PARADE, a show with an unusual record of ratings and sales results!

America's leading advertisers, tremendously impressed by the way he clicked for CHESTERFIELD CIGARETTES, JOHNSON'S WAX, WESTINGHOUSE and other sponsors, have long been angling to sign him for a daily network program. **100**, as a Mutual "co-op"

I5-minute, 5-a-week show, NESBIT'S PASSING PARADE presents a big opportunity for an exclusive sponsor in each of Mutual's 485 markets.

Here's your big-time show with sure-fire appeal to all age and income level—a mass-audience show that also sells. On transcription at a fraction of the overall talent cost. For Nesbitt booklet, rates, and audition platter, consult your local M. B. S. station.

TIP TO ADVERTISING AGENCIES
AND REGIONAL ADVERTISERS



Local advertisers will be quick to sponsor Nesbitt. Better act pronto—or
you may find some of the choicest spots in your regional setup already gone.

Phone or wire your nearest Mutual Co-op office.



ILGWU in Five-Way Spread on FM As \$100.000 Hub Station Gets Set

Boston, Jan. 18.
International Ladies Garment
Workers Union passed papers on its
stift,000 building for its Union
Health Center this week and anfollow Chattanooga on the air before
the end of 1946. The Tennesses
station is skedded for a March debut,
with other union FM-ers to be located in St. Louis Los Angeles and
FCC clearance on its New York
plans.

ans.
Union picked up its FM channel
1946, when it was granted one
the eight slots here. All the

Union pleked up its FM channel in 1946, when it was granted oneof the eight slots here. All the
leight local stations applied along
with the LLGWU. but WXEX. was
reick F. Universe, excess or LLGWU,
considered making a bld for WORL
last year, but thumbed it down to
last year. The last year
last year was
last year of last
last year, but
last year, last
last year, last
last

ble PK tuners on market is going well, but is only a drop in the AN According to Unhey, ILGWU has no plans to turn its PMers into a web, even if the PCC does great a web, even if the PCC does great a the spot the union wants most, and the spot the union wants most, and the spot the union wants most, and looks to the current rehearing for a break in the long Dally News Local station, to plany and the property of the Harrison are, property acquired from the Mass. General Local station, to be located on the Control of the Harrison are, property of the Harrison are property of the Harrison and the Harrison are the Harrison and the Harrison are the Harrison and Paul Deklars, with Stanley Davidson as architect and Morris Novik as HAGWU radio committant. The Health union members, plus an additional 12,000 in the Boston area, follow-the lines of the N. Y. Center. Total Investment comes close to \$450,000.

Anybody Wanna Join a Network?

Network execs in New York cocked a skeptical eye this week at information forwarded to them by affiliates concerning the overtures of a new "network" called Radio America, Inc., with headquarters in Deputers

sets. 4. No vicious time clearing agreement that causes you to lose local advertisers. You clear four hours at the start, thereafter you hours at the start, thereafter you hours at the start, thereafter you will not a station representative commission, for national commercials in excess of the four hours. 6. At the end of of the four hours. 6. At the end of fore taxes, into two equal parts and fore taxes, into two equal parts and return one-half to the stations on a pro-rated, hourly basis for national commercials activation. The work of the commercial activation of the commercial activation on a pro-rated, hourly basis for national commercials activation on the commercial activation of the work of the commercial activation of the work of the commercial activation of the work of the commercial to be the Newhouse hotel in Denver and that the station was different to the commercial t

New Leap Year Look

Philadelphia, Jan. 18.

The Leap Year "gimmicks" et off to a flying start in Philly is month.

One of the ladies in attendance at the "Breakfast at the Click" show, conducted by Leroy Miller,

show, conducted by Leroy Miller, will win herself a real, live, handsome escort, all done up in celloplane, when, the show is celloplane, when, the show is The "pitze"—one of the town's best-looking male models—will be on exhibition during the broadcast. The vinner will have broadcast the vinner will have a four of the city, dinner, a show a four of the city, dinner, a show and dancing. Miller will pick the winner from the studio audience.

Shoppers Get Own Airer In Memphis Try

Something new in advertising nerchandising, a broadcast beamed direct to the shoppers in a particu-lar chain of ctores, took to the air over WDIA; Memphis yesterday.

over WDDA; Memphis yesterday.
Called "Beam-Line-Selling" the
plan was worked out by Bill Trotter, formerly of WREC and KWEM,
and Ernest Cummings, ad agency
exec, with Frank A. Gaia, president
of the Weon Food Stores in Memphis and Shelby County.

of the Weona Food Stores in Memphia and Shelly County.

Twice daily, at 10 am. and 3 pm, 2000 pm, 2000

who will also be hearing unplugs.
Frank J. Keegan, director of the Memphis School of Radio Broadcasting, is acting as master-of-ceremonies for the programs, which have been copyrighted by Radio Institutional Advertising, Inc., of Memphis.
It was not not been contracted to the radio hours ever contracted for in radio hours ever contracted for in radio hours ever contracted for in the program of the radio hours ever contracted for in the program of the radio hours ever contracted for in the program of the program of the radio hours ever contracted for in the program of th

lieved to be the largest dear radio hours ever contracted for Memphis radio circles—more the

Philly's WFIL Now Has A 4-Way Spread-Tele. AM, FM, Facsimile

With inauguration on facsimile newspaper service on a regular daily schedule, WEIL last week became the first station in the country to the first station in the country to all four breadtasting or operating on all four breadtasting or mobile tide mobilation, frequency mobilistic, relevision and facsimile repreduction.

duction.

Meanwhile, station officials said a new building will be completed within a few weeks to house all of WFIL's television facilities, the first unit built exclusively for video in

unit built exclusively for vince in the country.

WCAU take announced the Philadelphia Evening Bulletin's facsimile, ithis city's first regularly scheduled daily facsimile service, which went daily facsimile service, which went cause its power to 10 KW next month when the WCAU-FM transmitter begins operation.

Personalities Instead Of Gimmicks Is WOR's '48 Programming Motif

WOR, N.Y., has decided that block programming's the thing. And that personalities are a better bet than gimmicks in winning and holding

personalities are a better bet than gimmloks in winning and holding ligteners. In line with this new tack in program department thinking, the station is about to turn over its first than the station is about to turn over its first than the station is about to turn over its first than the station is about to turn over its first than the station is about to turn over its first than the station is about to turn over its first than the same than the accent, while different, won't be anything new or revocationary, all of the shows being blueprinted for early cross-the-board introduced in the same than the same than

N.Y. indie.

No definite time slots or starting dates have been set for any of the shows, but it's expected they will be preemed within a few weeks. Also not yet determined, according to WOR programmers; is just what current WOR or Mutual airers will be krocked to onen time for the new be knocked to open time for the nev

CP Transfer On **FM Faces Test**

Question of whether a construction permit for an FM station may be sold by the holder to another party has been considered by the holder to another party has been considered by the state of the state

H. Gins of Great Neck, N. Y.

CP's being greatly in demand, par-ticularly in the N. Y. area, the com-mission's action on the case will be watched Godly, which was the con-traction of the control of the con-logical control of the con-conditional grant for PM station conditional grant for PM station year a final construction permit was granted. No construction has yet been started, however, to transfer their CP to Glins, who is secretary

been started, however.

The holders propose to transfer their CP to Gins, who is secretary and part owner of Julienne Sportswear, N. Y., for \$8,000, which, it's said, would cover out-of-pocket expenses. The consideration involves only the FCC authorization and a lease for the station site, but no equipment or other facilities.

Travel Agcy. Gets Religion In New Spot Campaign

In New Spot Laminargin Station reps last-week encountered one of those things area in spot proadcasting, as account that wants religious program. Account in this instance is a travel agency. Land, Sea & Alt, which specializes in trips a contract of the special s

ABC Ups Ted Oberfelder

Theodore I. Oberfelder stepped up from assistant to director of ABC's

and the control of th

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY.

Mutual preyz Edgar Kobak out calling on Carolina and Georgia affiliates. And program veepee Phil Carlin to the Coast for web huddles.

AEC prex Mark Woods hosted toppers of Farmsworth Tele, & Radlo, the
Met Opera Assn. and Warwick & Legler at the Sherry Netherlands following "Anditions of the Air" present....Schujer Clappin moved out of NEC's
Intern' division to direct WNBCS "Salutes" to neighboring cities....Sara

Welles, wise of WNEW Mask Ear Brillier, has penned a piece for Madamoiselle mag called "You to a Bed"....Robert Saudek gesting stoodic handsized mag called "You to a Bed"....Robert Saudek gesting stoodic handsized to the Company of t

pocket-plece reprints of Henry J. Taylor's airditorials.

NBC Tele squeezing in office space in ABC's 2nd floor lobby at Rock
Center...Mutual's Elise Dick to address the Fairfield, Conn., PTA Friday
(14) on "Backstage in Radio"...Ray Morgan, packager of "Queen for a
Day," 'Heart's Desire," etc., around town for 10 days...Janet (Corliss
Archeri Waldo due in Jan. 28 from the Coast for a weef of how-going
between broadcasts...Ales Schechter bedded by grippe....Tel Pearson,
veterna spieler, tabbed for the instance of the Stranger"...William
Wiles publishing house bankrolling a new Saturday afternoon "Record
Handyriana" disk show with Dick Dudley on WHSC... Russell Madioney no
longer identified with the scripting dept. of Fred Allen's show.
Freelance director Ed Downes out of Norvalk hospital after recovering

longer iesentified with the scripting dept. of Fred Allen's show.

Freelance director Ed Downes out of Norwalk hospital after recovering from second-degree burns suffered in explosion of gasoline-sasked rubbish.

__Lonn Powers and Fraits Thomas, St., into the 'Young Widder Brown'.

__Lonn Powers and Fraits Thomas, St., into the 'Young Widder Brown'.

Starr new to "Our Gal Sunday." William Lynn added to "Lorenzo Jones" creter... Mittal looking at a package with Wendy Barrle, David Ross, Max Schulman and Eddie Dunn in a panel which attempts to fill out morpheted limericks submitted by the audience... WOR's Eugene Thomas billed as chief speaker at a N. Y. City Hall ceremony next Sunday (10)

Strate, Silverman assistant - amblicity director of the United Journal of the Strate Sunday (10)

Strate, Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strate Silverman assistant - amblicity director of the United Journal of the Strategy and Strategy

marking Benjamin Franklin's birthday.

Stanley Silverman, assistant publicity director of the United Jawish Appeal in N. Y., hit the jackpot this week as a scripter. CBS used one of the pieces for the "Liberty Rod" stanza Monday (19). Tonight (Wac).

"lig Story"... Wendell Noble shifted his Kaiser-Frazer "Newtone" show the Month of the Charlest Carlo and the Carlo

Belding's radio dept. on the American Tobacco account. Bea Waln and Andre Baruch. co-chairmen of the "disk jockey division" for the 1946 March of Dimes, have waxed instructions to all tellow platter spinners for plugging the drive. Disks are being shipped to all stations... Agent Ted Lloyd has thed up with Feldman-Bium, Coast talent outlined Mutual shifting Alan Lomast's Obloscop session. Qualitative of Mutual Shifting Committee of U.S. broadcasters at the UN. Eara Stone directing a legitor, "Molly & Mer," in rebearsal for a Philly tryout next month...Henry Morgan, who's been on a fishing trip in Forida as guest of Richard Potert, vespee of Roche, Williams & Cleary agency, hope back to N.Y., tomorrow (Thurs.) night to guest-narrate AEC's "Candled Miterophone."

IN HOLLYWOOD ...

IN HOLLYWOOD

For Jong years Bill Boyd, cinema's "Hopalong Cassidy," has resisted the tempting lure of radio. Doe Slapme and Chuck Koren finally talked him into it and now he's being offered around as a package western after esting a trail sagin on KYWB's Freylew Theatre of the Air. "George cetting a trail sagin on KYWB's Freylew Theatre of the Air. "George the televising of the first show out of the Orsatti agency... Arlene Orman, who columns" Just In the Family" for the Pasadean Independent, is now airing it for an automotive service on KWKW in the Rose Bowl City... and around in a week... "You of Standard Benadae Coast shows of ever we commercials due to shift of Fred Allen to Ford. Chase & Sanborn and Blue Bonnet margarine rides with "One Mair's Family" and the Charlie McCartiy Show drew Tenderleaf Tea and Royal Product, "Recall is now nexues at othelon Pringle. Their other entry is Tom Hanlon, who deals in aports... State of Idaho has bought stallon breaks and announcements on KKX to plug its famous spaids... The weather being what it was last of the Groucho Marx and Abbott and Cortello shows failed to get through in time for the scheduled airings so the net gave the platters a ride from here to truth to Jinmy Durante's sid when he was hospitalized for Eugery year head of the off seth of the state of the content of

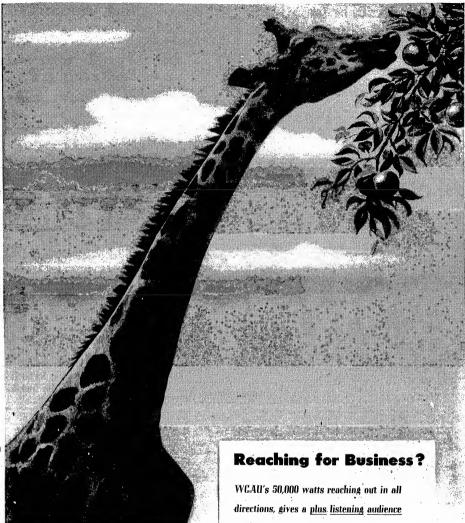
In time for the scheduled sirings so the ned gave the platters a ride from here.

First to rush to Jimmy Durante's alid when he was hospitalized for surgery was his old adds fick, Garry Moore. So when Sir-Jeems couldn't surgery was his old adds fick, Garry Moore. So when Sir-Jeems couldn't surgery was his old adds fick, Garry Moore. So when Sir-Jeems couldn't support to the plane to pinch hit on the big show Harlow Willow, one of radio's too plane to pinch hit on the big show Harlow Willow, one of radio's too sales stimulators, has turned sectionsly to television and got himself anned head of a new department of Rockett Pictures, which will turn out video middle of a new department of Rockett Pictures, which will turn out video middle of a new for the property of the surgery of th

IN CHICAGO . . .

IN CHICAGO

Annette King chirping on "Breakfast Club" while Patty Lee recovers from recent attack of virus pneumonia... Fahey Flynn, WBBM spieler, from recent attack of virus pneumonia... Fahey Flynn, WBBM spieler, Canada and the spieler in Canada and the Aller and th



in sixteen states in addition to the largest audience in Philadelphia*.



VCAU

PHILADELPHIA'S LEADING BADIO INSTITUTION

The Philadelphia Bulletin Station

Battle Royal Shapes Up for Tele **Grants in Conn.: Flock of Applicants**

Hot fight for television grants will VIDEO TO GET WINTER unfold itself here next month when union continued hearing is held among authorized spallcant for the three available channels (two in Hartford and one in Waterbury). As one local radio exce puts it "never have so many fought for so little." It is anticipated that by the time of the contract of the contr a generalidated hearing is held among

sion divorce the hearings. In hearings held elsewhere there never has been the aumber of applicants in proportion to the number of channels available. Rolling up their legalistic sleeves for an encounter to determine the two winners of the Hartford area are WTIC. WDRC. WONS, WTHT and WKNB of New Britain. First four are H-rtford stations.

are H-vilord stations.

In the battle for the Waterbury area definite contenders are the Ennire Coil Co, holder of a grant in Cleveland and applicant for ani-to-ter for Picture, WATE, WERN-TO-CO, WATER COINTS OF THE PROPERTY OF THE PROPER

p'ans were not available at presse true.

C. O. C. hat cellifiaily for any available of the competitive for Hartford area however, when large number of competitive applicants be et an et through the company withdrew Hart-ford application and filed for Water-birva, eccording to reports and proving application and proving application proving application for television grouts here. However, with the possible threat of CBS color television, both withdrew their license truming with the setthact to CBS color television.

Oridinal bearing had been set for Oridinal bearing had been set for

color television.
Original hearing had been set for federal building here on Jan, 18. FCC delayed date of hearing to give last minute applicants to become a party to the sessions.

party to the sessions. Feeling is that there will be no television in Connective for at least two years. One factor is that it will be a long time before a decision is months since above mentioned hearing typet decisionless) was held frie combined with length of time involved in getting equipment or willing to place an order for coulometry, with the odds the way they are.

Two of the other applicants in the Hartford area, WTIC and Yankee Network for WONS were recently rebuffed by the Commission in their attempt to secure FM grants in

Ready to go into operation next month is WNHC-TV at New Haven. Station is low powered on 500 waits and is owned by Station WNHC of New Haven.

exemange.

An expanditure of approximately!

Asbury Fark—Roll'n C. Smith.

Sibio.000 is indicated in the applicationerry with WNRB. Worestern

with anything poperating costs estiling staff free. His addition is part mated at \$86,000. The application is of an expanded news service planned for Channel 8, 180-186 im.

Lyu the station.

SWISS OLYMPIC PIX

WISS OLYMPIC PIX

What and the content of the conte

iensed by Graphic House, Inc., mone-outht.

With -all but Swiss' and French
ameramen barred from the events
in the control of the control

BEC, which in turn has tierlas with
French and Swiss newtreels. NBC
hash' yet signed a sponsor for a larings but the web is also expected
missing as soon as possible after
each event takes place.

Janssen, Loew Regain Musicolor Tele Rights. Sked 12 Shorts Yearly

Hollywood, Jan. 13.

Werner Janssen and David Loew have recaptured the television and 16m rights to their Musicolor short subjects. Metro and United Artists subjects. Metro and United Artisis which, respectively, release shorts for world and U. S. markets, relined by all agency and sponsor inferest in the product for video. Reported in the product for video. Reported plan; is fo use them sans sound substituting as backfore.

In a follow-up deal, Matty Fex has already applied his Hancock to a stage release of the product, and is awaiting the signatures of Musicolor excess.

awaiting the signatures of Musi-color codes.

Absolute for this short is also been doubled. Where for-merly six were planned yearly, Mu-sicolor will now do 12, with already six in release, two editing and 10 oth-Telellin, line, this week released its second entry in the "Snapshots" are it cs. and simultaneously an-terior of the state of the state of the state of the stations for the video film news-leatures. They are KSD, St. Louis, and WW-1-TV, Defroit.

GUILD DOES REPEAT WITH 'ANGEL STREET

mendy to go into operation next month is WMINCTV at New Menne, Station is low powered on 500 water and is owned by Station WMINCTV at New Menne, Station is low powered on 500 water and is owned by Station WMINCTV at New Menne, Station is granted in the station and the station was station and particularly with the station was considered in the station with the station was station and particularly with the station was considered in the station with the station in granted. The company will be about greated the station was station and recentually logical was problem or "Angel Street." All was prake and was problem and was problem and was problem or "Angel Street." All was prake and was problem and was problem or "Angel Street." All was prake and was problem and was proble

WGNA's Pattern Testing

WGNA's Pattern Testing?
Chicago, Jan. 13.
Wriban, tele sidearm of the Chitarbune's WGN, is skedded for leter testing next month. Construction of station, which got under way last summer, has been held up by the control of the contr

Cincy Viewers Get Extra Drama as Fight Fan Is Stricken Before Cameras

Cincinnati Jan 13.

An unexpected drama unfolded for Chichmati, idelysion viewers and the control of the control of

the arona the arrival or the -Uncurs and police department's lite-assing.

Watching the picture on his monitore screen and keeping another, eye on the squad as it trushed into the second policy of the squad as it trushed into the prelity centian moreone had suffered a serious heart attack. 'Il did not mention this face!' he says. "Pirat, because! I was not certain, and secured to the person's family who might be watching, and thirdly because! I fell such an announcement might not be in perfect tests."

who was not certainly with the present in the worked devertible of the mannand then rushed him out of the hall on a stretcher, I knew the television and control of the security o

Television Reviews **************

OUTSIDE OF THE MAY Allee White Vola Frayse, Mary Allee Moore, Peier Gobkow, Leona Flugerald, and Director: Prederick Granding Writer; Ned Jord and Director: Prederick Milliam States, Stanley Feet, William States, Willi

Stanley reas

Stanley reas

Stanley reas

Harrity

Minc; Sun, (11), 8:49 p.m.

Harrity

Minc; Sun, (11), 8:49 p.m.

WINET, N. Y.

NBC, in arsociation with Ameri
NBC, in arsociation with Ameri
NBC, in arsociation with Ameri
came up with an excellent drams in

Outside of Time. Sunday night

well written and payed, Feet that
it was the first play by an unknown

to the control of the control of the control

of remote shows for WNBT, Noel

Jordan, made the success of the pro
Flay was an unpretentious offer
ming, with more than a suggestion of

reason of the control of the control

ming, with more than a suggestion of

the control of the control

mind; when the success of the pro
concerned a GI returned home from

India obsessed by a stunce dream,

and space. And in that dream he

saw a gift, living in Encland in the

permiless British soldier, balked by

permiless British soldier, balked by

my a proper of the control

my and the control of the control

were described the locket she

wore around her neck. And the GI

were the control of the control

some irresistible force walks in,

locket around her throat, to meet

Story was told in good, adult

dialog, in minimum of movement

Story was told in good, adult

dialog, in minimum of movement

Story was told in good, adult

dialog, in minimum of movement

spheric background music, to be

much more poetic and moving than

spheric background music, to be

much more poetic and moving than

good, which is the control of the control

phore is a superior of the control

move of the control

spheric background music, to be

much more poetic and moving than

good, with a superior of the color

phore of the color

spheric background music, to be

much more poetic and moving than

good, and the color

spheric background music, to be

much more poetic and moving than

good, and a scelling for

the tole medium, the necessity to

reason and a scelling for

from the color of the color

spheric background music, to

spheric background music, to

spheric background music,

Inside Television

It's becoming more and more superarch that television cameras are not kind to those who are of medium heighth or less. Especially men. There is something about the camera or transmission which distors the human figure into being very short of limb. This can amount to a definite hand-nap to performers and is something which the costume department will probably have to try to overcome. It may eventually reach the point where the boot will be having their limber to be the state of the point which the point which the state of the state

NBC launched its exchange of newsreels with BBC in the form of a review of "4" highlights. The British picture ran around a half hour and was well put together. Additional footage on some subjects was probably not seen before in this country. For instance, the blowing up of Heigoland, that island fortress in the North Atlantic.

The royal wedding, the heavy snows of last winder, and the running of the St. Leger rather han the Derby were included. Also pienty of feet for Britain's merchant marine from shipbuilding to those big sister Cunarders. British is merchant marine from shipbuilding to those big sister Cunarders, many of the New Year Bowl games. Together they made a good hour for the station Sunday night (4).

This one should top other previous firsts and records: On Los Angelec' KTLA receiver dealer Jerry Costigan took one, one-minute apot commercial at five pan of the Sunday preceding the Rose Bowl epic to plug his Walco detachable: magnificers. Result: Overnight sellout of the 100 available at \$70 per, plus a complete breakdown of his telephone service when over 2,000 calls were registered between that same evening and the next. A week later calls were still coming in at the rate of 120 daily. Costigan shop within 24 hours, among them Andy, Devihe, who got up at dawn and after unsuccessfully irright to get through until 11 am., came in person for his serveen magnifier. Cost; \$50 to sponsor for a \$7,000 sale.

Business, has, if anything, increased some 15 to 20% since the introduction of video. So says the management of the South Gate Arena, Los Angeles, in a letter to Klaus Landberg, director of KTLA. This contradiction of the Contradiction of t

What seems to have become a common plaint among video station operators, particularly newcomers in the field, is the amount of low quality film that they have to contend with. The stury may look all right when run, off on a screen, but when projected over the air it can make the best of engineering jobs look bad. They realize that this is something that will take much time to iron out, along with other problems of projection, but in the meantline it can, as the telecasters themselves point out, be quite a handcap in building up viewership and confidence of prospective set-buyers in the medium.

'RAINBOW HOUSE' AIRER

Television version of "Ralnbow House," teenage show formerly pro duced as a radio program by Bob Emery on WOR (Mutual, N. Y.), is slated to preem on the DuMont net next Sunday (18) along with a new edition of "Small Fry Club." Emery, now director of youth programs for DuMont, will produce and direct both shows.

both shows.

"House" will feature a choir of 50 volces, with the format to show the teenagers defending themselves against the barks of shults by proving theyre inferested in cultural subjects as well as swing music and sports. Emery plans to introduce teenage sports stars and to devote teenage sports stars and to devote part of each show to bobbies. It will be aired in the 6 to 7 p.m. slot. "Small Fry." now aired six days.

"Small Fry," now aired six days weekly, will be expanded to a full seven-day show when it takes the air Sunday from 5:30 to 6. One of the features of the show will be a quiz contest based on still pictures of club members. More than 3,500 stides have niled up rice he feet slides have piled up since he first began airing the pix. Emery said, and the new show will give him an opportunity to use them all.

Hallman-Belanger In **New Teamup at WATV** Bremer Broadcasting's WATV.

Newark, moved a step nearer its preem television broadcast this week with the appointment of Dan Hallwith the appointment of Dan Hall-map as supervisor of remote opera-tions. Hallman, former station man-ager of WCBS-TV (CBS, N. Y.), is now united again with WATV pro-gram chief Paul Belanger and set designer Jimmy McNaughton, both of whom were formerly WCBS-TV stiffers.

stoffers.

Station, originally scheduled to start transmitting a test pattern by Jan. 1, has been belabored by the usual delays in delivery of its transmitter equipment and in construction. Revised plans call for it to take the air with remote pichup shows about March 1. Studio shows will follow several weeks taken.

DUMONT SETS TEENAGE | D. of J. Argues British Scophony Subject To U.S. Anti-Trust Rules

U.S. Anti-Trust Kules

Swahharton, Jun 13.

The Supreme Court was adealy
sestoraly that Sophony Lide, delilish concern owning basic patents of
the aklatron deleviation tube, does
to be eligible for suit under IV. S. andtrust laws. The Government is seeklog to have British Scophony listed
as a co-defendant with American
as a co-defendant with American
tions, Paramount, and General Pretions, Paramount, and General Pretions, Equipment in the anti-trust
suit to have the skintron tube retested for leavesing to all. Tube is
succeed for leavesing to all. Tube is
video.

Trial court to New Years

Trial court in New York found that Scophony, Lid., was not active in business here and could not be included in suit. Anti-Trust division of the Justlee Department is seeking to overturn this verdict.

of the Justice Department is seeking to overturn this vericit.

Sigmund Timberg, consent decree officer of the said-trast division, who day, suseried that despite creation of an American subsidiary. British Scophony was the governing force of the said of the

duction, Inc., and General Precision Equipment entered into agreements on an exclusive basis with "Ltd." and on an exclusive basis with "Ltd." and fromised to pay royalites which would be transmitted to "Ltd." thereby making Scophony Ltd. an active business concern within jurisdiction. "The center of gravity of the entire arrangement was in New York," said Timberg.

In its brief filled with the high

(Continued on page 46)

IN CORRECTION OF A MISLEADING "AD"

SHOW PRODUCTIONS, INC.

which is

the Radio and Television Department of

DANCER-FITZGERALD-SAMPLE, INC.

congratulates VARIETY!

which

impress
the foll

are has

which

impre

The January 7th edition of "Variety" carried an ad of Show Productions, Inc., a subsidiary of Dancer-Fitzgerald-Sample, Inc., listing a number of "Hummert Shows" handled through Air Features, Inc., which would possibly give the average reader the impression that Show Productions, Inc. produced the following shows which they do not produce but are handled through Air Features:

OUR GAL SUNDAY,
BACKSTAGE WIFE
STELLA DALLAS
LORENZO JONES
WALTZ TIME
YOUNG WIDDER BROWN
JUST PLAIN BILL
ROMANCE OF HELEN TRENT
AMERICAN MELODY HOUR

MR. KEEN, TRACER OF LOST PERSONS
MANHATTAN MERRY-GO-ROUND
AMERICAN ALBUM OF FAMILIAR MUSIC

As a matter of record, we therefore wish to clear what may be a "misleading advertisement" by stating that Show Productions has no connection of any kind or nature with the foregoing programs — and has never had any connection with them. They are all written and produced under the supervision of Frank and Anne Hummert by Air Features, and have been so produced for over 11 years.

AIR FEATURES, Inc.

WORLD'S LARGEST ADMINISTRATORS OF RADIO PROGRAMS EXCLUSIVE REPRESENTATIVES "HUMMERT SHOWS"

★ We believe that Show Productions published the ad through error and not with intent to injure. We publish this correction simply to protect ourselves.

Little Likelihood Seen of FCC **Upsetting Decision on N.Y. Daily News**

Washington, Jan. 13.
It will come as a big surprise to
beservers here if the FCC upsets its
decision on the New York FM case
to award a chamel to the New York
Daily News, as result of oral argument on the Manfiattan decision
yesterday, JCD

yesternay (12).

Percy Russell, counsel for the
Daily News, took the strong position
that the FCC's denial of the News'
bid violated the First Amendment bid violated the First Amendment between significant control and the bid violated for the bid with was hard pressed to prove his Will Maslow appeared for the Commissioners Wayne Coy, Ciliford original testimony against the News J. Durr and Edward M. Webster, was stricken from the record as Bussell arqued that the FCC violated 'Irrelevant.' Counsel for the board the First Amendment by ruling the of missions of the Methodist Church,

News out of the picture on the basis of newspaper ownership.
At one point, he admitted the Commission could consider anti-Semitic acts in Henening a radio bidder but denied that the FCC had any rights to weight anti-Semitic sponnered by an ewespaper-articles sponnered by an ewespaper of the control of the property of

which won out over the News in the FCC's final decision, bulwarked its claim with the promise to deliv-a "well-rounded program service" rather than a predominantly re-ligious format.

ligious format.
Marcus Cohn, representing Unity
Broadcasting Corp. (The AFL International Ladies Garment Workers) stressed the union's all-out
support of FM which has wen its
top total of twe other FM permits.
Like the Methodists, Unity has no
AM outlet and will provide a new
program service on FM.

Raleigh-Lee B. Jenkins, Kinston Raleigh-Lee B. Jenkins, Kinston, N. C., tobagonist who heads the Jenkins Tobacco Co. and owns station WLBJ at Bowling Green, Kas purchased from Alvis Temple of Bowling Green the majority stock in The Daily Kentuckian, morning newspapers, having a circulation of some 4,000 subscribers.

Are Radio Announcers Professionals? Network Reps, AFRA Clash on Issue

Broadcasting reps and the Ameri-can Federation of Radio Artists clashed last week over the question of whether announcers should be classified as "professionals" and so

classified as "professionais" and so exempt from the wage provisions of the Wage and Hour Act, but teamed up to support another re-vision of the law governing overtime payments to radio staffers.

payments to rano statiers.

Led by Richard Doherty, director
of the employee-employer relations
department of the NAB, a halfdozen industry spokesmen appeared
before Wage and Hour hearing officer Harry Weiss last week (7-8)

nouncers.

Doherty declared that radio should be considered as an entertainment medium, adding that the "present-day announcer is far more than a may announcer is far more than a mere voice coming out of a loud speaker." He pointed to the AFRA constitution which specifically refers to announcers as professionals,

Heller Wants More of It

to announcers as professionals,
Heller Wants Mere of You
AFRA exec George Heller would
have none of this and took a strong
position that, as a general rule, antime, and not "predominantly original and creative in character."
He maintained that if the Wage
and Hour Administrator were to
regard all announcers as professional
engage of the artificial control of the
mountained that if the Wage
and Hour Administrator were to
regard all announcers as professional
engaged announcers as professional
engaged that the state of the state of the
mountained announcers which are the
feller said, unorganized stations
which do not have collective barsaining agreements." As a result,
Heller said, unorganized stations
which do not have collective barsaining agreements." As a result,
Heller said, unorganized stations
which announcers
work up to 50 or 50 hours a week,
Without professionals, they
without professionals, they
work the professionals, they
work the professionals, they
work the professionals of the thing of the thing
have the professionals, they
have the professionals, they
have the professionals, they
work the professionals, they
have the professionals the professionals
have the professionals the professionals
have the professionals the profes

nearloss out can be although a season of the control of the contro

trypical one" who performs professional work.

AFRA and the broadcasters Joined hands, however, to support revision hunds, between the support revision hunds, between the support revision pay overtime only on the basis of standard work weeks as spelled out in employer-employee agreements. Or standard work weeks as spelled out in employer-employee agreements, overtime on basis of total compensation, including talent fees from agongsors, bonus and profit-sharing agongsors, bonus and profit has a profit of the sharing agongsors, bonus and profit and p

terest" to broadcasters.

In small stations, where announcers are called on to do a dozen different chores during the day, in-dustry reps agreed with a government proposal that no announcer could qualify for professional status if more than 20% of his time is devoted to work not of an "administration". voted to work not of an "administrative or professional or creative character." Strong plea for new definitions on announcers was made by F. Merrill Lindsay, WSOY, Decatur, D. Robert T. Mason, WMRN, Marso, C. J. Alleis Brown, chief of vision; and Mashall H. More Division; and Mashall H. Pengra. WATO, Oak Ridge, Tenn.

WATO, Oak Ridge, Tenn. Industry reps opposed a recommendation from the CIO United Electrical Workers that no employee arming less than \$300 a month in Electrical Workers that no employee actives administrative securities and Hour requirement of a minimum \$200 monthly salary for exec or professional employees be upped to \$400.

St. Louis - Frank Doyle, feature gabber at KMOX, CBS outlet for the past three years has been upped to special evonts director. Before joining KMOX, Doyle was on the staffs of WLW, WSAI and WMBD. He replaces Al Bland who has been made program director, the spot vacated by Jack Sexton who has bccome production manager at WBBM,

A true story.

Names on request.



Got an advertiser who's a"little fellow

Like this one:

He was a little fellow in the cosmetic field who had agreed to see if radio could help make him a leader. A group of station representatives was called in. Each was asked to submit recommendations for a test campaign.

Mr. Wood of Radio Sales (and the Radio Sales organization) made an exhaustive study of this advertiser's particular sales problem. Then he suggested an established live-talent program he had seen and heard when he was visiting KNX. The program would carry a special kind of commercial. A woman who actually used the product would give the sales message-telling other women what it could do for them.

The advertiser agreed to a 13-week test. Looked for results. And got them.

That was two years ago. Today the "little fellow" is a leader in the cosmetic field coast to coast. He's buying radio now to the tune of several million dollars a year. He's buying the same kind of radio, using the same kind of commercials, that worked so well at the beginning. He's very happy about the results.

When you discuss an advertising problem with a Radio Sales representative, you profit from this fact: our men know their business thoroughly...and first-hand. Each Radio Sales account executive visits each station regularly. He learns-from personal contact-the native character of each market, the unique personality of each station-its program philosophy, its talent and its techniques. We believe that a Radio Sales man can be more helpful to an advertiser than someone who does not possess this intimate, on-the-scene knowledge. You can turn it to your advantage over any or all of the great stations represented by Radio Sales.

Radio Sales

				*************	amanus rechi escurar	100
WCBS 50,000 watts New York City	KNX 50,000 walts Los Angeles	KMOX 50,000 wotts St. Louis	W8T 50,000 watts Chorlotts	WRVA 50,000 watts Richmond	WCCO 50,800 watts Minneapolis-St.Paul	Columbia California Network
WBBM . 50,000 wotts Chicogo	WEE! 5,000 watts Boston	WTOP 50,000 watts Washington	WAPI 5,000 wolfs Birmingham	KSL 50,000 watts Salt Lake City	WCBS-TV CBS Television New York	Pacific Network



NOW YOUR LISTENERS CAN)ial the Duke

> Presenting America's Most Sensational New DISC JOCKEY

5 Hours Weekly of Platter Spinning



The Nations Foremost Composer and Band Leader Featuring

TOP TUNES ON RECORDS,

STORIES BEHIND DISC AND MUSIC MAKERS

AND INTERVIEWS WITH FAMOUS STARS

ON TRANSCRIPTIONS.

When the Duke hits your city, you can count on a Personal Appearance. This ALL-STAR talent now available at rates low enough to meet station budget. The Duke Ellington Transcribed Disc Jockey Show CAN'T MISS - BUT YOU CAN.

DON'T WAIT - YOU MAY BE LATE!

Sold exclusively to one station in each city.

A WMCA Artist Bureau Production Distributed Nationally By

19 EAST 53rd STREET

NEW YORK, N Y

NAB Says No Dice on White Bill's **Program Provision: Otherwise Okay**

filed statements on the bill with the committee, but ABC decided to wait and see what NAB produced.

and see what NAB produced.
Meanwhile, the full Senate committee will get the new draft of the White bill when it meets next, possibly Thursday (15). Ce its first gettogether and to the committee San. Wallace White gets out of the hospital by then. He's in for a checkup.

the victoria on whether sense what is the position of the NAB memo was its opposition to the bill's new-ly-added provision on-Commission—which was not been also as the position of the position of the bill's new-ly-added provision on-Commission—which was not been as the position of the

for special abilities.

NAB's opposition for the White
E-'s proposals on programming
can as no surprise here. Miller
sal, is olong as this section remains
to be legislation, the industry would
prefer the Communications Act now
on the books. NAB also backed up
Mutualls arguments in pleading for
the status quo in handling of news,
provisions on these status were a provisions on these stanzas were a great improvement over the origina White measure but were still "too

NBC's memo, filed with the committee yesterday (12), took strong exception to the program provision (Sec. 326), but otherwise approved

the new oill.

Significantly, the NBC memo, filed by general counsel Charles R. Denny, Jr., took no position on the bill's pro-





Webs Unite Vs. FMA Plea

Following the lead of Mutual, NBC and CBS asked the FCC last week to disregard request of the FM Assn. for a rule forbidding a network contract which did not provide for duplication of AM-FM

shows.

Both webs maintained they were staunchly behind duplication, that negotiations to this effect are now underway with musicians' boss, James C. Petrillo, and concluded that the FMA request was improper. To date, ABC has not been heard from

To date, and the from, FMA in, November called on the Commission to hold a hearing looking toward adoption of such a rule as part of the chain broadcasting regulations. Commission, following its usual procedure, called on the webs for reply.

WNAC Sparks Yankee Web In 105-Minute Rally To Help Friendship Train

Help Friendship Train

With Maston, Jan. 13.

FCC Gets Screening Of MBS 'Listenability' Data

Mutual's nighttime "listenability" figures will to see the light of day, says prexy Edgar Kobak in vehement denial of speculation reported two weeks ago that the web, because the engineering findings assertedly weren't favorable to network coverage claims as a whole, might never unveil the study.

erage claims as a wooks, mgot never Infancia Carlon Infact, in pursuance of the web's intention of continuing to spread the word on "listenability." E. P. H. "Jimmy" James, weepee of research, promotion and advertising, hopped datyrine-coverage presentation yesterday (Tues.) to easel it for the week PCC commissioners—Chairman Wayne Coy, George E. Sterling and Robert Jones—who hastn't yet seem the work of the property of the control of the property of the pro

it. (Other members of the FCC saw the original maps and figures at the NAB convention hast fall). NAB convention hast fall). Provided the properties of the properties briefing on the matter. James sonk along not only the initial findings, but a last-minute report from the web's engineers revising the day-time figures as of Jan. 1. The MBS exceeds also give the commissioners a creation of the properties of the properties of the they now stand.

Mex Stations

of the Mex stations are Americans of the Mex stations are Americans who succeeded in winning lucusitive 20-year franchises from the Aleman sovernment. It is reported that Mexico is considering following the stations but no such law is on the holes at the moment. In any event, this inject not alter willingness of the Mex stations to accept feer ranging from \$50.000 to \$55,000 from \$1.000 to \$100.000 to \$100.00

inc Fundamentalists

J. A. Lorell Joins Contracent

The Friends point out that J. A. Lovell is listed of the preaches to sbip records south of the Rio Grande for rebroadest to this country. He recently stated resulted Sunday Stated Victorial St

ine U. S. Biggest shot of the group is Gerald Winrod of Wichita, one of the defendants in the abortive sedicion trial. He has a daily stanza over 150-kw over XEG and a twice daily program on XERF.

program on XERP.

HINTY Springer, Denver FundaHINTY Springer, Denver FundaHINTY Springer, Denver FundaHINTY Springer, Denver FundaHINTY Springer, Denver HINTY Springer, Denver

J. Frank Norris, Fundamentalist preacher from Fort Worth, and De-troit, holds a five-year contract for a dally broadcast on XEG. Norris has been prominently identified has been prominently with Gerald L. K. Smith,

with Gerald L. K. Smith. There are two of the south-of-the-border broadcasters who may feel FCC's hand on their shoulders. J. Barold Smith, who paid \$85,000 for \$1.50 to \$1.5

at his Church, an event which re-sulted in a near riot Protests in-cluded some from other Baptist churches which informed FCC Zimmerman had been discredited by the Baptist Ministerial Union.

NBC Pushing

Continued from page 29

NRC full time use of a five-station network from Schenectady to Washington. Link between WNBT and WKOB, General Electric station in WKOB, WKOB, General Electric station in WKOB, General

ing in Washington.

NBC's construction of its own relay system points up anew the
manner in which various fale outleds are refusing to wait for Amermanner in which various fale outleds are refusing to wait for Amerstall the cross-country co-ax. Bill
Eddy, manager of WBKB in Chiago, constructed his own microwave system between Chi and South
Edgy, manager of WBKB in Chiago, constructed his own microwave system between Chi and South
the Chi ago, constructed his own microswap system between Chi and South
the Polity of the Notre Dame football games last fall. He's now using
the relay to subply shows to other
stations along the route at rales fante relay to subply shows to other
stations along the route at rales fante charge of the child of the child of the child of the
relay to slupply shows to other
stations along the route at rales fante children in the child of the children of the children of the
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No. 2 of the children of the
No. 3 o

facilities.

N.Y. to Washington co-ax, mean-while, is now operating on a set schedule, with all stations still having gratis use of the cable, A. T. & T. reportedly has drawn up another schedule of rates, which it plans to submit to the FCC in the near future.

WBBM to Plead Ex-Cons' Cause in Documentary

Cause in Documentary

Theories of an 13.

Theories of the theo

Miller

continued from page 27
popular with professionals, Miller alleged, and he pointed out that while the three big AFM locals (N. Y., Chicago and Hollywood) have one-fourth of the union's membership, they cast only 2% of the AFM's votes

x, Chicago and Hollywood) have non-fourth of the union's membership, they cast only 2% of the AFM's one-fourth of the union's membership, they cast only 2% of the AFM's Danaswer to committee questioning, Miller indicated he felt the Tafl-Hartley of the Miller charged that Pertillogress while indicated he felt they must be a subject of the subject of

iestly at the hearing as a result of a pre-hearing meeting between committee chairman Fred Hartley CR.

J. J. and Verne Burnett, and Sydney Kays, public relations and legal committee. The hearing opened this morning that hearing the hearing opened this morning in a glare of kled lights, with tole and newsreel cameras focused on the proceedings—but no music. WMALTV, the Washington Evening Star Review of the hearing that hearing the hearing that he hearing that he hearing that he hearing that he hearing the hearing that he hearing that he hearing that he had he had hearing that he had hearing tha (Dimont) and to WNBW (NBC).
Other tele outlets along the N. Y.Washington coaxial cable will carry
a pooled pickup next Monday when
Petrillo takes the stand.

Scophony

Courl nest Friday, Anti-Trust charged three errors by the lower court.

"(1) In holding that Scophony, Ltd, was not doing busines in the Southern District of New York so to bring it within that district for so to bring it within that district for forecess upon it.

"(2) In entering a final judgment dismissing the complaint as to Scophony, Ltd.

"(3) In service of process as to Scophony, Ltd.

"(4) The brief continued: "It would be a strange consequence of the

The brief continued: "It would be a strange consequence of the special venue and service statutes if anti-trust, cases were designed, or interpreted, to make it more difficult to reach alter corporations violating the anti-trust laws than would have been the case if the general law, because it was the service of the constitutional standard, had governed."

Bacher Producing Centennial Opus For Cal. and ABC

Bill Bacher, long absent drum; and seen, and seen, and seen, and seen a side testim to his old kilocycle trade 4gar, 25 when he produces and directs a dramatic spectacle for the State of California which will be carried by every statucture of the state of the state

group. Show will be held under canwas.
Portraying the roles of the '49'cra win first tapped the bonanza will be win first tapped the bonanza will be will be discovered by the state of the

NBC Tele

dramatic shows on film could be aired by one station at a time and then flown to other stations in the web for subsequent transmission. Such a system, in addition to being less costly than the production of live shows at each individual station, will also hasten the development of NBC's net.

NBC's net.
Contract calls for Fairbanks to Contract calls for Fairbanks to make films of any length prescribed by NBC. He's to produce the pic-make films of the produce of the pic-ture of the produce of the pic-ture of the picture of the picture of the original picture of the picture of the talk picture of the pict both in New York and on the Country and eventually to spread branch offices across the country. Jack Peg-ler continues as Fairbanks' general manager in N. Y.

manager in N. Y.
Whether the "Public Prosecutor" series of films which Fairbanks has made especially for tele broadcasting purposes will now fall to MBC beautiful the manager of the manager of the manager of the make of the new contract will be a similar serial.

Heal was signed by Telegraph of the product of the produc

Deal was signed by Fairbanks and Deal was signed by Fairbanks and NBC exec veepec over television Frank E. Mullen. Fairbanks is due in N. Y. next Monday, (19) to com-plete arrangemens and to scout pos-sible studio sites for N. Y. produc-



FIRE BALL WANTED Hot musical clock - m.c. - for

asturn N. Y. State station. An aggressive spork plug on morning shows who con keep on the ball with community octivities ond stay FIRST with everything of interest to Area listeners. A real person-ality who will become a regional fovorite. WRITE TO BOX 2056, VARIETY, 154 W. 46th St.,

New York, 19, N. Y.



MURRAY HILL 7-9256

National Association of Disc Jockeys SUITE 709

New York Chapter, Inc. 545 Fifth Avenue New York, 17, N. Y.

Mel Allen mile Aller Fred Barr Tommy Darsey Jock Elgen

uke Ellington Art Ford Bob Garrity Bill Gordon Borry Gray Art Green Bucky Kozlav loel Krieger Jock Lazare Dave Miller Elicen O'Ca Jerry Roberts rnie Ryan

Lou Steele

Bill Taylor Sid Torin

Hai Tunis Bea Woin

Poul White att Willoms Show Business . Everywhere,

The National Association of Disc Jockeys cordially invites your partici-U. S. A. pation in the Souvenir Journal of the "Big Show of 1948" taking place at the Metropolitan Opera House on January 25, 1948. We urge you to take this opportunity to greet the entire trade in print by means of

Already, we are extremely gratified at the tremendous response from your personal ad. recording artists, record companies, music publishers, song writers et al. We respectfully request you too, to act now. WRITE, PHONE or WIRE (NADJ 545-5th Avenue, New York) at your earliest convenience. The deadline is January 23rd. Gold page, \$200; white page, \$100; half page, \$60.

With best wishes from,

National Association of Disc Jockeys

IMPORTANT: Proceeds will be used to set up a National system of scholarships for new, deserving talent—vocalists, arrangers and instrumentalists. In addition, a system of annual awards will be inaugurated much in the manner of the Motion Picture Academy awards, to the best recording tolent of the year, to be selected by the country's disc jockeys.

Part of the proceeds will be given to: Damon Runyon Cancer fund, March of Dimes, New York Heart Association.

Television Reviews

the part with charming feeling. Peter Cookson (borrowed Tom real life make artitul and delightful the GI with sensitivity and complete conviction, while photographs in the GI with sensitivity and complete conviction, while photographs in the GI with sensitivity and complete conviction, while photographs in the GI with sensitivity and complete control of the GI with sensitivity and conviction. While photographs in the GI with the GI wi

them.

Geraldine Fitzgerald introduced the author, and acted as emcee in explanation of ANTA's productions.

Bron.

THE MALONEYS
With Russell and Miriam Maloney;
Paul Braper, Helen Tamiris, guests
Producer-director: James Caddigan
30 Mins.; Frl., 8 p.m.

Producer-director: James Cadelgen, 20 Mins; Fri. 8 p.m.
Swatianila, 20 Mins; Pri. 8 p.m.
Swatianila, 20 Mins; Pri. 20 Mins; Pri.

here and there greeted Maloney's endi-degreeatory observation with an Thai Maloney can be an engaging fullow before the electronic camera fullow before the electronic camera fullow before the electronic camera on the video version of "The Author Meets the Critic" has already gar-Meets the Critic" has already gar-material to the electronic camera for volleying conversation and capering before the camera for 50 minutes of the electronic camera for the electr

Writer-critic Maloney and his



PEGGY MARSHALL

(Arranger-Singer) Vocal Director on ARC's

'Land of the Lost" Every, Saturday for "BOSCO"

PEGGY MARSHALL

THE HOLIDAYS on Decca Records

ENRIC MADRIGUERA

singing about LIPTON TEA ay Nights CBS with ARTHUR GODFREY

SILVEB SKATES
With Gil Fates, Irving Jaffee, anDirector: Herbeit Bayard Swope, Jr.
180 Mins; Mön. (12), 8 pm.
190 Mins; Mön. (12), 19 pm.
191 Mins; Mön. (12), 19 pm.
191 Mins; Mins; Mins; Mins; Mins;
190 Mins; Mins; Mins; Mins;
190 Mins; Mins; Mins; Mins;
190 Mins; Mins; Mins;
190 Mins; Mins; Mins;
190 Mins; Mins;
190 Min

which CBS seanned Monday (12) might with good results.

Web was hampered in the monotony in the control of the monotony of watching a group of siders circle the short Garden track 16 times for watching a group of siders circle the short Garden track 16 times for was overcome, however, through the fine camera direction of Herbert long shots, and closeups sufficiently to furnish both an overall view of the gree and inferenting angles of the gree and inferenting captured for the camera of the green o

down pat.

General Foods, which shares sponsorship of the Garden events with Ford and Knox Hats, presented good plugs through the Benton & Bowles Sata.

LION HOUSE With Roger Conant, John Frankiln Producer-Director: Ernic Walting 30 Mins.; Sun. (11), 3 p.m.

30 hims; Sum, 127, Phila.
WPTZ came up with a clicko Idea
with this telecast direct from the
lion' house at the Philadelphia Zoo,
particularly in view of the fact that
a great many people are interested
in zoos and their animal immates.

Washing with a portable mike,

in zoos and their animal immates.

Working with a portable mike,
John Franklin, staff announcer, interviewed Roger Conant, publicitywise director of the Zoo. As they
moved from eage to cage, Conant related interesting facts about the
cats and also told anecdotes about some of his charges.

Besides the good withhility of the

Some of his charges,

Besides the good visibility of the
animals, the roars from the lions
and the noises from the tigers and
leopards added to the interest of the

Journm.

Jou

ings.

This also would have given the show an informal, human interest touch.

Shat.

Fashion

ntinued from page 29 =

Continued from page 29

"Tole-Austin," which was abovecased over the Du Mont station several weeks ago. This one will be sponsored by 10 clients of the Sterinig ad agency, which deals almost
ing ad agency, which deals almost
ing ad agency, which deals almost
and will be directed by a secondary
and will be directed by a secondary
will read that of the original
abow, with various articles being
austioned of to the highest studio
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Bremer Broadcasting's new station in Newark, N. J., is expected to tee off its studio programming with a big fashion-ballet show produced by WATV program director Paul

Burkland in from D.C.

With Jack Van Volkenburg upped by CBS to administrator of company-owned stations, the network has brought Carl J Burkland from WTOP, Washington to take over Radio Sales operation as successor to Van Volkenburg. Web figures that Voicenburg. Web lights that Burkland's general managership of the D. C. station, his 20 years in radio, and a background embracing sales and production know-how make him a natural for the other control of the production of the p

embracing sales and production know-how make him a natural for the job.

Burkland was with Radio Sales before going to WTOP and previously did a considerable stretch on the production side at WCCO in Minneapolis.

CBS Preems

Continued from page 27

work's No. 1 man, William S. Paley, has been devoting all his time to programming. In addition it will permit for more topside attention to the record manufacturing field.

In addition to his sales promotion and research functions, Meighan will take over press information, terly master-minded by Joc n. Meighan will also handle formerly formers

Ream. Meighan will also hanous station administration, Radio Sadges and co-op program sales, with Jack Van Volkenburg given Meighan's exberth of administering companyowned stations and as such reporting Meighan.

to Meighan.
Departure of White to head up
Columbia Records presented a problem to CBS, for it meant the loss
of the web's No. 1-labor man. That
job is now assumed by Ream, who
will also have the following departments report to him: station felations, personnel relations, legal, reference, editing and the Washington office.

office.

Upping of James M. Seward to a vice-presidency, in charge of operations (technical, building, construction, etc.), was greeted by overthelming endorsement by all CBS personel on the basis of his years of past performance. As was also expected, Sam Dean, assistant treasure, was promoted to freasure, was promoted to freasure. With a country of the country o

and accounting matters
Other changes include I. S. Becker
and Henry Grossman, formerly assistant directors of operatious, upped
to Director of Program Operations
and Director of Building Operations,
respectively, while Edward L. Saxc,
formerly assistant to the treasurer,
named as Executive Assistant.

Lincoln-Mercury

Continued from page 27

the L-M account was opened, how-ever, by Thompson's "resignation" from the account, and the fact that the Ford division pitched the lucra-tive deal to K&E strengthens the agency's claim that its Ford billings are firm.

How much L.M. coin will be fun-neled into radio isn't yet being told, but radio is definitely in the blue-prints for this year's campaign, and corp, may follow its parent com-pany. The company is the property of pay. (In addition to 'Ford Theatre,' the Ford Dealers—whose account is pay. (In addition to 'Ford Theatre,' the Ford Dealers—whose account is not natural and Fred Alien on NBC). For one thing, Nell Mulhern is checking not of the ABC network's Detroit sales office to work for K&E Jack Donoloue will sky on in charge of ABC's Detroit office.

or ABU'S Detroit office.

Ford's keen interest in television may also be reflected in L-M's spending. K&E is shown to have ambitious video blueprints which will undoubtedly be pitched to the client with the argument that tole at this time particularly reaches a class market able to afford Lincolns and Mercury. and Mercurys

and Mercurys.

Meantime, firm though the "Ford Theatre" billing may be at K&E, the spencer and agency are looking for spot on NBC to a nighttime period, and ABC, never one to miss a pitch, is giving the fliveer outlif determined to the spot on the spot of the spot one of the spot of the spot of looking the fliveer outlif determined the spot of looking Henry Morgan's upcoming Rayve show.

There's also the 8-9 Sunday spot on ABC, which Riethhold's Detroit Symplecy is exiting her this month.

one absource—passes anow produced by Belanger. Belanger and the Belanger and Belang

'Rob Peter'

ued from page 27

ophy regarding radio programing that has become quite rampan among agencies, and, that is, the spot on the network schedule means far more than the show theeless in point on this score is the Camel-sponsored "Screen Guild."

For ware the control of the camel-sponsored "Screen Guild."

"sever is the Camel-sponsored Ference Guild." For your in the "Secrete Guild." For July 10 secrete Guild." On I.5. It's been outside this pale ever since house, was switched a half hour maples, was switched a half hour "Guildfs" current tag is \$10,500 with a rating of 15.8, while "My Friend Irms," which now follows Lund Irms," which now follows Lund Irms," which now follows Lund 10 secrete Guildfs" current agis \$10,500 with \$4,000.

L. A. Auto Men Rye Video.
Hollywood, Jan. 13.
It begins to look like the automobile dealers of Los Angeles, long one of indier actions the service of the se

ing.

Reichhold

ntinued from page 26 rolled by Reichhold in behalf of his Musical Digest, which claims to have passed the 50,000 circulation mark since the "Sunday Evening Hour" first hit the air a little over a year

nest hit the air a little over a year distinctly different versions of the effectuacies between the habroller and musicians union were offered in Derivol; by ABC, sponsor and AFM rops, but it appeared that the musicians were holding out for a com-mercial program rule indexed of sus-mercial programs rule indexed of sus-mercial programs rule indexed of sus-let for the concerts, is unconcerned, according to Jack Donahue, ABC sales chief here, because "we can put more profitable programs in the day night". Reichhold's deal calls for 28 weeks Reichhold's deal calls for 28 weeks

day night."

Reichhold's deal calls for 28 weeks commercial and 28 weeks austaining, with ABC during the latter period paying Reichhold \$5,000 weekly. The strength of the paying Reichhold of the paying the strength of the paying the strength of the paying with the exception of the Boston Symphony, which recently figured took such a deal from ABC. Last spousored the Boston, the Strength of the Boston Boston and the Strength of the Boston Boston and the Strength of the Streng

In gravy-train days, U. S. Rubber bankrolled N. Y. Philharmonic on CBS and General Motors the NBC Symphony. Both are now sponsor-less, as is the Philadelphia Sym-phony, which has tried for five years to snare a sponsor for its CBS ses-

Although the Debtoil Symphony apparently is in for a fade, the number of symphs on the nets will remain the same. The weekend after Reichhold's series is scheduled with the same. The weekend after Reichhold's series is scheduled due to the same of the same o

Package Man Herb Moss Also Producing 'Vox Pop' Also Producing von a producing the Moss signed a deal this week thereby he'll double from his pack-

age operation into producing and directing the "Vox Pop" show on ASC. — The slow on ASC. — The slow on ASC. — The Asset of the Menty Youngman comedy show and the "Meety Your Hero" moppet program record of a new Hidegarde program record of a new Hidegarde program the Parks Johnson q-&-s stanza. His packaging operation has been put in care of an aide. Moss formerly preduced the Hildegarde show, as well as "Truth or Consequences."

Memphis—Bob Stevens, salesman, has jumped to WMPS' commercial department after nine years at WHBQ.

MUTUAL WARMING UP 'NEWSREEL' FOR ZENITH

"Radio Newsrel." 18-minute, flysa-week wire-recorded series, is getting the final okay here this week
from Zenith Radio. New show teen
tunit's \$1.5-0.00 pm. niot. Zenith distins begin hantrolling on 140 statins March 1.
"Rewysrel" will be galled to"Rewysrel" will be galled
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3 Webs Ready

Coetinued from page 27 mills and continued to the care of every conceivable need. All of the music is original and has been cleared from a copyright standpoint. This should be good news to all chief noted. "Agencies will be able the continue their shows with considerable ease even though the music present the continue from the continue from the continue from the continuity boys to see to it that one show dogsn't one show signed off with. Mutual mainly is leaving the problem of meeting, the situation up to meeting the situation u cerned. While these plans aren't for disclosure at this time, he said, he hinted that on dramatic stanzas using organ bridges, sound effects probably would play a large role in pinchhitting for musical cues. It was pointed out, too, that WOR, N. X. key station, has a large, long established 'library of cues and mood-music on wax.

One of New York's leading independent stations

is looking for a

Top-notch Time Salesman

Apply Box 849 VARIETY, 154 W. 46th St., New York 19, N. Y.



"HIRES TO YA" FOR THIRD YEAR ON CBS

Peggy Lee's 'Manana' May Bring Test on Marketing of 'Bootleg' Disks

Possibility of the marketing of bottler recordings of hit times may be tested before the didt bin applied to bottler recordings of hit times may be tested before the didt bin applied by the American than a month old. A simation has developed over a Capine of the control of th

no other company 18 known to have made a master, or, up to a week or made a master, or, up to a week or the song.

Where the possible bootlegging of diskings could come in is that Capi-tor released some pressings of the fore Jan. 1, when the disk han was applied, and if it's possible that the melody could have been taken off or of these. At least that could be not of these. At least that could be peccal suillis Broc., soil it, but there aren't many takers on that story; No artists or anyone else could since there are still no copies of the time there are still no copies of the use in print, Mickey Goldsen, who operates a Lee-Barbour Music firm or the singer and her husband, as a

operates a Lee-Barbour Music firm for the singer and her husband, as a subsid, will publish the song. He got it only last week.

Tex Beneke's 24G **Palladium Draw**

Tex Beneke orchestra is turning in the heaviest grosses at the Palladium that have been achieved since he last played the spot 16 months ago. Beneke played to just under 18,000 admissions the first week accommon

Benezke played to just under 18,000 admissions the first week, compiling a gross of approximately \$15,000. Second week, covering New Year's Eve, the band drew a few hundred coin take to about \$24,000 due to the \$4 per New Year's Eve admission price. There were over \$5,000 attendes that evening. Benezke completes his current run at the Palledium, early in February, he will be dropping the Glenn Miller billing from the band's title. It's now Clenn Miller Orchestra. When Glenn Miller Orchestra When Glenn Miller Orchestra When Benezke earlis the Falladium, too, the poly will begin a new salary policy, so you will be poly will begin a new salary policy so you will begin a new salary policy. seneke exits the Palladium, too, the spot will begin a new salary policy. Woody Herman follows on a deal calling for a \$2,500 weekly guarantee, plus 50% of the gross over \$9,000.

Bandsmen O.O. Insurance Policies as Sherock Gets Burned on Fire Payoff

Burnéd on Fire Payoff

Shorty Shervel, who lost his
bands entire library of arrangemost entire library of a most entire library
most entire library of a most entire library
most entire library entire library
most ent

Herbie Collins' orchestra, Donna vocalist, is at the Ten Eyck hotel, Albany.

Oops, Sorry
Miami Beach, Jan. 13.
Tony Chastain, WGBS (CBS)
disk jockey who conducts the
"Night Watch" from 11:30 p.m. to one a.m. on the station, and who features the weekly Variety of its disk-jockey poil results on the airer on Saturday nights, had himself a time last Saturday (10), when, for the first time in weeks he falled to run off the toppers.

voppers.

VARIETY'S Anniversary didn't carry the log because of early press time on the issue and many calls came in asking for the

Leeds' Unique Deal On Gracie Fields' **London Label Disk**

An arrangement unique mone music publishers in this country and England has been made between Leeds Music here and Keith-Prowse of London, involving the also unprecedented quantity sales in the U. S. of English recordings. Agreements of the Country of the Lee S. of English recordings. Agreements of the Country of the Co

since to excure of one chase as a right to the tune on of its copyright to the tune on of its copyright to the tune. What set up the unusual arrangement is the heavy cilic of the Nike Fields' recording of the number. London label, which actually is a U. S. sem of British Decca, claim, the control of the Nike State of

sales hit in England.

Leeds took "Hour" for this country after arrangements with K-P,
Paling, of Australia, the original
publisher, and a third deal with
Boston Music, of Boston, a G. Schirmer & Sons subsidiary. The deal
giving Leeds title to the U. S. royaltion from Miss. Falsic, digit was set ties from Miss Fields' disk was set up to avoid any possible confusion.

ARMSTRONG 6-PIECER BOOKED BY ROXY, N.Y.

BUUALD BI RUAI, N.I.
Roay theater, N. Y., which long ago gave up the use of full-site name concentration on its stage in competition with the Paramount, Strand and Capitol, is stage in competition with the Paramount, Strand and Capitol, is pulling a switch. It piece combination of jazz siars to work as an act with the show beginning Jan. 38. It's Armstrong's first theater show to a Brandway, He's been working pieces, the estimates, and the strands of the competition of the competitio Coin Armstrong secured from the Roxy is not revealed, but it's said to be substantial in view of the size

Barnet Going to Coast After Hospital Discharge

After Hospital Discharge
Larry Barnet, head of Music Corp.
of America's band department, who
was due for discharge from Flower
hospital, New York, three or more
hospital, New York, three or more
ruledy due to have for Collifornia Friday (15). He had been oksyed for
discharge at the start of this week,
but will stay but until train time.
Carnet, giose straight to his HollyCarnet, giose straight to his HollySprings or Death Valley for a root
for some time. Meanwhile, Johnny
Dugan is running the band division
as well as the theatre-booking department.

Courtney on Vitacoustic In Last-Minute Switch

An Last-Minute Switch
Oldwood, Jan. 13.
Del Courtney pulled his orchestra
out of the Mercury Record setup
and switched to Vitacoustic just prior
to the Petrillo wax ban. Mercury
Courtney's last aided for Mercury
phine, "Object of My Affection
and "Again, Again and Again." Him
to get in eight sides before the Dec.
31 deadline.

ASCAP Loses Bid For Wash. State Declaratory OK

Olympia, Wash, Jan. 13.

American Society of Composers.

Authors and Publishers was denied to application for a declaratory tive of copyrighted music owners and entitled to collect performance royalties within his state. Decision copyrighted music owners and entitled to collect performance occurs on the basis of the objection of presiding judges to ASCAP's inclusion of public domain music in the list of copyrighted tiles music in the list of copyrighted tiles and the objection of presiding judges to ASCAP's inclusion of public domain music in the list of copyrighted tiles are maded by a 1837 statute, as demanded to the control of the contro

lended to prevent."

It's felt that while the decision was on one hand a black eye for the Society, it is by no means a fath one in the case in question. The pd. turnes automatically included in were individual publisher's arrangements of pd. material. That a publisher can exert a hold over a particular arrangement of free-use must be accepted by the U.S. bureau.

sic is accepted by the U.S. bureau of copyrights.

Declaratory judgment ASCAP between the control of the control of the control of the control of the copyright of the age of the copyright of the age of the copyright of the copy

The Supreme Court decision reached on an appeal by the Wash-ington State Restaurant Assn., and the Independent Theatre Owners of Washington, Nortbern Idaho and

Sheet Sales Pace Continues Rise

Music sheet sales have continued on the upgrade since the start of the spurt noticed early in December. Music men have been anticipating a based on the latter, that annual, standard tunes were making the direction in sales figures. Pears, however, pulse have found that instead of sloping off, sales have continued on the rise. One tune that has been howering in fifth and such December 100 opins. That's close to warring figures.

Jack Kapp an 'X' Victim

Hollywood, Jan. 13.

Jack Kapp, prez of Decca Records
vas stricken with Virus X here sevwas stricken with Virus X here several days ago. He's remaining on Coast at least through Thursday (15) to fully recuperate before making definite decision to return East. Kap has been here since a few days before Xmas.

ASCAP in New Copyright Law Bid **For Coin Machine Royalty Payments**

A Capella Spots

A Capella Spots
Those amoying radio jingles
won't be stopped by a mere ban
by the American Federation of
Attaclians against its musicians
them. World Transcriptions is
going right ahead turning out
musical spots eacapella, among
other items such as straight
inal stories, and straight commercials by name performers.
Various vocal combinations.
Various vocal combinations
employing various music-less
methods of setting a tempo.

MPCE-Pub Deal Must Walk T-H Act Chalk Line

Contract between the Music Pub-lishers Contact Employees and vari-ous music publishers expires at the end of this year and the writing of a new one will have to take into a new one will have to take into contains clauses which the writers of it assert were not intended to be a' violation of terms of the T-H law, but have been so interpreted in the standing will probably be asked when negotiations for a new deal begin.

standing will probably be asked when negotiations for a new deal beginner of the probable of t

Janssen Now Only Sharing In Artist Records Firm

Hollywood, Jan. 13.
Artist Records heads Werner
Janssen and Alan Stansvold have given up active interest in the disk

American Society of Composers, Authors and Publishers is renewing its efforts to obtain a change in the Most of the Composers, and the Composers of the Compose

ASCAP in meeting at Washington almost two years ago for failing to collect royalties from coln machines. It's done in almost every other courty in the world. This attitude was originally responsible for the filing of 2870.

Dailey's 35G Rap Due to Storms

tract a man who already had a job for before applying for admission was virtually automatically admission was virtually automatically admission was wirely applicant for admission was made and the property of the property o

Pittsburgh, Jan. 13. Baron Elliott (Charles Craft), lo cal maestro and head of staff band at WCAE, has opened his own or-chestral agency in a downtown of-fice building. He's specializing in small units made up from within his own outfit.

given up active interest in the disk in Month of the Mont

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All Rights Reserved?

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Cincinnati

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N. Y

WEEK

AN. 10

Pub

BOHEN WONKER

вор ещог-мири

Dick Gilbert-

tolson King-WCKY

Wayne Stitt-ROKN

Cloye fond un de Mem-Phoe Den P AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS ecord

Char.

k-spinners pularity as for a No. 1 i will vary e country. Weekly distences. 3 across the sucil as the mention, 9 3 the tweek to we

Phy Chest of the records on this pickers promotines, as most reage. This compilation is based on information gathered from this one or the record riving in 1909 and on the record riving in 1909 and the record riving in 1909 and the read and the record riving in 1909 and	
skeys' programs, as "most dynnation guthered from its those records rising is ed on the basis of 10 poi one point. Cities and loc picture of all sectors &	
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Ä	ť	Jo.	Artist	Label	Song	Pub.		
	-	12	Vaughn Monroe	Victor	Ballerina	.Jefferson	. ASCAP .	
	2	15	Jack Owens	Tower	How Soon	Supreme	ASCAP	
.,	4	12	Arthur Godfrey	Columbia.	Too-Fat Polks	.Shapiro-B.	.ASCAP .	2
	9	œ	Peggy Lee.	Capitol	Golden Barrings.	. Paramount.	ASCAP .	
10	ı,	9	B. Clark-R. Noble.	Columbia.	Fill Dance at Your Wedding	.Simon	. ASCAP .	
	6	10	Andrews SisD. Kay	re Decca	Civilization	Morris	ASCAP .	
	2	9	Jo Stafford	Capitol	Serenade of the Bells	. Morris	ASCAP .	6
		16	Francis Craig	Bullet	Near You.	.Supreme	ASCAP	9
	-	16	Louis Prima	Victor.	Civilization	Morris	ASCAP	
16	:	-	Buddy Clark	Columbia.		.Jefferson.	ASCAP .	
=	g	#	Rose Murphy	Majestic	.I Can't Give Anything But Lov	Love Mills	.ASCAP .	
23	12	36	Margaret Whiting	Capitol	You Do	.BVC	ASCAP	
1	8	2	Dingh Shore	. Columbia	How Soon	Supreme	ASCAP .	** *******
144	×	97	Vaughn Monroe	. Victor	I Wish I Didn't Love You So	. Paramount.	ASCAP .	** ******
148	19	Ħ	Vic Damone	Mercury	You Do.	BVC	ASCAP	
18A	13	13	Sammy Kaye	Victor	Serenade of the Bells	Morris	. ASCAP .	
16B	8	4	Tony Pastor	Columbia.	Gonna Get a Girl	Miller	. ASCAP .	
160	8	2	Margaret Whiting	Capifol	. Pass That Peace Pipe	.Crawford	ASCAP .	
160	:	;	Peggy Lee	Gapitol	. I'll Dance at Your Wedding	.Simon	. ASCAP .	
16E	22	80	Doris Bay	Columbia	Papa Won't You Dance	. Morris	. ASCAP .	
22	88	4	Buddy Greco	Musicraft.	.Ooh Look Ain't She Pretty	speqr.	ASCAP	
A12	:	-	Randy Brooks	Decca	Tenderly	Morris	. ASCAP .	
218	32	4	Ravens	National	Would You Belleve Me	Remick	. ASCAP .	
28.A	23	63	Frankie Laine	Mercury	Shine	Shapiro-B	ASCAP .	
23B	:	-	Art Mooney.	MGM.	Va-Zap-Pa		. ASCAP	
230	:	-	Bing Crosby	Decca	. Now is the Hour	spayT	. ASCAP	
230	13	H	Bing Crosby	Decca	How Soon	Supreme	.ASCAP	
23E	34	8	Bull Moose Jackson.	King	.I Love You, Yes, I Do	. Lois	BMI	
23F	:	-	Jo Stafford	Capitol,	in Life Are Free.	Crawford	- ASCAP .	
¥62	52	4	King Cole Trio	Capitol	. Those Things Money Can't Buy		ASCAP.	
29B	:	1	Ravens	National	OF Man River	. T. B. Harms	ASCAP.	
290	:	-	Guy Lombardo	Decca	. Fm My Own Grandpa	. General	.ASCAP	
280	88	2	Bing Crosby	Decca	Pass That Peace Pipe	.Crawford	. ASCAP	
29E	:		Vaughn Monroe	Victor	.How Soon.	Supreme	ASCAP	
362	:	1	Art Mooney	MGM	Four Leaf Clover	Remick	ASCAP .	
290	74	80	Sam Donahue	Capitol	. Whistler Song.	.J. L. Lester	BMI	
H62	11	E	Ray McKinley	Majestic	.Civilization	Morris	ASCAP	3
281	11	6	Bing Crosby	Decca	You Do	BVC	ASCAP .	
38A	22	9		Capitol	. Gentleman is a Dope	.Williamson.	.ASCAP	
288	25	89	Frank Sinatra	. Columbia.	Dum Dot Song	Sinatra	ASCAP .	
:	:	-		MGM	Balierina	Jefferson	ASCAP	
Ş	:	-	Gracle Flelds	London		. reeds	ASCAP	
او	:	:	Bing Crosby	Decca	Wiffenpool Song	.Miller.	ASCAP.	
514	:	-	Pearl Balley	. Columbia .	. I Need You Like a Hole in HeadPic	d Pic	. ASCAP	
9	23	60	Uptown Swing Qua	r.Mercury	.Four Leaf Clover	Remick	. ASCAP	
2	:	-	Stan Kenton	Capitol	I Told You I Love You	. Crawford	ASCAP	
48	:	-	Frankie Laine	Mercury	Two Loves Have I	.Robbins,	ASCAP	
46B	\$		Dinah Shore	Columbia.	ling.	Crawford	ASCAP	
9	:	-	Frank Sinatra	. Columbia.	You're My Girl	Morris	ASCAP.	
VI.	:	-	Eddle Arnold	Victor	Rockin, Alone	.Crawford	. ASCAP	
49B	:	-	Tony Pastor	Columbia	Your Bed Wagon	. Feeds	ASCAP .	
2	:	-	Francis Craig.	Bullet	Beg Your Pardon	. Robbins	ASCAP.	
22	:	-	Frank Smatra	Columbia	If I Only Had a Match	Morris	. ABCAF	(Copyriga

Ballerina	Supreme	ASCAP
Soon	Supreme	ASCAP
Colden Porringe	Paramount.	ASCAP
ance at Your Wedding	Simon	ASCAP
Civilization	Morris	ASCAP
Serenade of the Bells	Morris	ASCAP
You	Supreme	ASCAP
Civilization	Morris	ASCAP
13	Melle	ASCAP
Can't Give Anything but Love	RVC	ASCAP
Soon	Supreme	ASCAP
I Wish I Didn't Love You So.	Paramount	ASCAP
Do	.BVC	ASCAP
erenade of the Bells	Morris	ASCAP
Gonna Get a Giri	Miller	ASCAP
at Peace Pipe.	Crawford	ASCAP
Fill Dance at Your Wedding	Morris	ASCAP
A Alm's S	Leeds	ASCAP
	Morris	ASCAP
Would You Believe Mc	Remick	ASCAP
	.Shapiro-B	ASCAP
ар-Ра	Mills	ASCAP
low is the Hour	Leeds	ASCAP
Soon.	Loie	BMT
Best Things in Life Are Free.	Crawford	ASCAP
Those Things Money Can't Buy	Robbins	ASCAP
OF Man River	T. B. Harms.	ASCAP
fy Own Grandpa	General	ASCAP
That Peace Pipe	Crawford	ASCAP
Soon	.Supreme	ASCAP
Leaf Clover	Remick	ASCAP
Whistler Song	J. L. Lester.	BMI
Civilization	Morris	ASCAP
Do	.BVC	ASCAP
Gentleman is a Dope	.Williamson.	ASCAP
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	ASCAP	ASCA	ASCAP	ASCAP	SCAP	SCA	ASCAP	ASCAP	SCAP	ASC/	ASCAP	ASCAP	SCAP	ASCAP	ASCAP	SCAP	ASCAP	ASCAP	ASCAP	SCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	SCAP	BMI	ASCAP	ASCAP	S	S
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î	Jeffers	Supreme	Shapiro-B	Paramount	Simon	Morris	Morris.	Supreme	Morris	Jefferson	Mills	BVC	Supreme	Paramount	BVC.	Morris	Miller	Crawford	Simon	Morris	Leeds.	Morris	Remick	Shapiro-	Mills.	Leeds	Supreme	Lois.	Crawford	Robbins	T.B	en
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Disk Jockey Reviews

BACKBAY MATINEE

Fartlejahille

120 Mina; 2 pan; Mon-lhru-Sat.

When a hubband-wind step the other strong bear of the strong bear of

58-Yr.-Old Vauder Grabs 185G as Jock

Chicago, Jan. 13.

Jack Cooper, Negro disk jock on Chi small watters, grossed \$185,000 during 1947. He eurrently occupies 60 hours a week on four stations and also operates the Jack L Cooper Radio Advertising Service.

Fifty-eight-year-old jobk entered radio in 1927, following a decade in vaude. He is a director of WSBC and treasurer of the Chi Association

MERCURY BUYS 'CLOVER' **MASTER FROM PITT INDIE**

Chicago, Jan. 13. Mercury Records completed an unusual deal last week when it pur-chased from Kranz Records, Pittsburgh Indie, the master to the Uptown String Quartet's recording of "I'm Looking Over a roun Clover." Unique angle of the ar-rangement is that the Kranz disk rangement is that the Kranz disk originally was responsible for launching "Four Leaf Clover" into a sheet sales hit and such an event is what indie disk manufacturers strive to achieve so as to boost a label's rating from territorial importance to one of national recognition.

one of national recognition.

Following the click of the Uptown
String group's disking of the standand, Mc-M. Records made a version
of the tune with Art Monors's ornettra, virtually duplicating the incentral control of the control of the control
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of the c production Mooney is getting from M-G-M, hence couldn't hope to over-

Financial details of the switch to

[Figures in parentheses indicate number of weeks song has been in the Top 10.]

Mercury aren't being spoilighted,

but Kranz figures to do well enough.

gratulatory bediam left him so con-fused that he signed off a half hour too early. Station system that to and the platter pandemonium that and the platter pandemonium to no to the bitter end, Whole affair can be written as a back-patting bash that pleased everybody except the radio aud.

bash that pleased ever body except the radio and the state of the radio and the radio and

and the second of the second o

3. PLL DANCE AT WEDDING (2) (Sim

'Home Made Recordings' Cue 50G by Batoneer

Hollywood, Jan. 13.

Orchestra Roy Millon has fled suit in Super Roy Millon has been super a super large with the super Roy Millon asserts that Perkins got the disk of his band by either taking the two numbers off the air or recording country of the super Roy Millon Roy M

Club Cobra.

David Pollack, Milton's attorney David Pollack, Milton's attorney stated that the records are being sold commercially under the label, "Club Time." That they were cut in either manner is indicated by the fact that there is crowd noise in the background and applause at the end of the platters.

f the platters.

Pollock also said that Kenneth
ong Studios had made the masters and Perkins did the pressing at his

Coast Juke Ops **Hunt Answer To** Video Menace

Hollywood, Jan. 13.
Television is crucifying jukeboxes in this area, according to one of the top local operators, who claims grosses are off as much as 50%, Wired music services are also suffering but to a lesser degree.

Video programming hours cur-rently run from seven to 11 p.m., a period which brings the greatest amount of reverue to the mouths of amount of revenue to the mouths of jukes situated in virtually every saloon. With video sets piling up in saloons throughout the country, local diskbox owners are jittery. Ops get little comfort from reports that it's even worse in the east where it's said there's a 70% drop in platters played

said there's a 70% crop in piaceter, played, of Operators are burning midnight of trying to come up with a solution of the control of the con

Jocks, Jukes and Disks

Gerdon MacRae—"Thoughtten," treated with a smart bounce and "You Were Meant for Me" (Capillo). MacRae goes all out for the Budy Clark — "Planistimo," the Capillo Mercae goes all out for the Budy Clark — "Planistimo," the Here's a torch which will not only pull the nickels in a big way be thanked to the manufacture of the Mercae goes a torch which will not only pull the nickels in a big way be the planish. Clark with a small way to the planish of the manufacture of

Hall's band this platter can do things for MacCrae,

Dinah Shore—"I'll Always Be in Love With You," "In a Little Book Shop" (Columbia). With Nathan

My Favorite Five ED MURPHY

WSYR, Syracuse

"Stardust" (Artie Shaw)
"My Blue Heaven" (Gene Austin)
"White Christmas" (Bing Crosby)
"Old Man River" (Frank Sinatra)
"Lunete" (Leslie Baxter)

Van Cleave lending lush orchestral Van Cleave lending lush orchestral support, the chanteuse rides "Al-ways" like a feather on a breeze, it may not prove to have the sales power of some of the recent releases but there's lots of lyric pleasure "Book Shop" won't excite, but the plane obbligated suggests quite a spark of imagination.

The Benche-"But Beautiful"

plano obbligate augusts quite a spark of imagination. Beautiful,"

The Brooker of the Company of

Clark-Noble Columbia Tony Martin......Victor

mmy Kaye......Victor

Bing Crosby..... Deeca
Jack Owens...... Tower

innating life of 'Dangerous' should as innating life of 'Dangerous' should as innating life of 'Dangerous' should as the Smith-"Now Is the Honr." Till Never Say I Love You' (MG-M). A combination that thought ticked Miss Smith's following. The British amash comes over with the state of the Smith should ticked Miss Smith's following. The British amash comes over with simple sentiment; has all the nostalized flavor of the parlor hormonium. Charioteen—"What Did He Say' There, Alait She Pretty," (Columbia). Cloaked in slick Mitchell Ayres background, the Charioteen pitch at their sharpest on both the Ayres background, the Charioteen pitch at their sharpest on both the and the "Petty" batch of bebop. Jules and jocks will be spinning both sides to a faretheewell.

Frank Shastra—"But Beautiful," The Shastra—The Beautiful, "The Shastra—The Beautiful, "Beautiful, and the sharpest of the say and the say of the sharpest of the say and sharpest much hoopla from among the same much had been same much hoopla from the same much had been same much had been same much had been same much h

or the saga.

Jo Stafford—Haumted Heart," 'Tm
My Own Grandmaw' (Capita), The
mood on this one runs to extremes,
mood on this one runs to extremes,
the same of the same of the same of the
personality. On the "sublime" side
Miss Stafford demonstration, of balled sellathe same of the same of the same of the
Capitol pelvolarly reaching for a repeat of her hit with "Sintayshun."
Corpitol pelvolarly reaching for a repeat of her hit with "Sintayshun."
Corpitol pelvolarly reaching for a repeat of her hit her, and recompared the same of the same of the
Capitol pelvolarly reaching for a
united that of the predecessor. As a
united that of the predecessor. As sults of this minimity nurresque ran-quite short of the predecessor. As for the Schwartz-Dietz number from 'Inside U.S.A.,' Miss Stafford's plug is as solid as they'll come. Arrange-ment, stressing strings and harp, is four-star

Nargaret Whiting—"Now Is the Hour," "But Beautiful" (Capitol). As surefire a brace of listening pleasure, as this warbler has turned out the past year. "Hour" is trimmed ure as this warbler has turned out, the past year. "Hour" is trimmed with fine melodic strokes and perfectly paced and the Frank DeVol background is a honey. Twin side emerges with just as much warmth and tenderness, even though in this linstance there is too much instructurentally going on behind the singer most of the time.

mentally going on beaund the sauger most of the time reading Fauger. "Wish I Knew the Name" (Majestick, Solid going here with either Majestick, Solid going here with either of the Name" (Majestick, Solid going here with either of the Name" (Majestick, Solid going here with either of the Name of Fauger, and the Name of the Name o

Platter Pointers

Earl (Faths) Illies' bouncey pinto and (Faths) Illies' bouncey pinto and (Faths) Illies' bouncey pinto pinto and (Faths) Illies' bouncey pinto pinto and (Faths) Illies' (Surface) Illies' (Surf

Nate Erlich, dance hall operator of Nate Eritch, dance hall operator of Spencer, fowe, has been granted a motion for a bill of particulars from the government involving latter's charge of income tax evasion alleged to total \$16,637 for the years from 1942 to 1944. Hearings an the argument are set for Jan. 24.

MARIETY 10 Best Sellers on Coin-Machines Week of Jan. 19 Week of Jan. 10

6. SERENADE OF THE BELLS (3) (Morris)	Je Stafford Capitol
7. CIVILIZATION (12) (Morris)	Louis PrimaVictor Andrews SisD, Kaye Decca
8. NEAR YOU (17) (Supreme)	Francis Craig Bullet Larry Green Victor
9. AND MIMI (9) (Shapire-B)	Dick HaymesDecca
10. PASS PEACE PIPE (1) "(Crawford)	Dinah ShoreVictor Kay KyserColumbia
Coming Up	
TWO LOVES HAVE I (Miller)	Frankie LaineMercury
THOSE THINGS MONEY CAN'T BUY (Robbins)	King Cole TrieCapitol
YOUR RED WAGON (Leeds)	Andrews SistersDecca
GONNA GET A GIRL (Miller)	Tony PasterColumbia Larry GreeneVictor
DON'T YOU LOVE ME ANYMORE (Oxford)	
SO FAR (Williamson)	Perry Come
HOW LUCKY YOU ARE (Leeds)	Andrews SistersDecca
NOW IS THE HOUR (Leeds)	Gracie FieldsLondon
FELLOW NEEDS A GIBL (Williamson)	
GENTLEMAN IS A DOPE (Williamson)	Jo Stafford Capitol
POPPA WON'T YOU DANCE (Morris)	Guy LombardoDecca Doris DayColumbia
I STILL GET JEALOUS (Morris)	
SHINE (Shapire-B)	. Frankie Laine Mercury
I'M MY OWN GRAMPA (General)	Guy LombardoDecca Lonzo and Oscar,Victor
fill and the manual hand to disaste number of angeles sone is	on hoon in the Ton 10.1

Decca Sitting On Top of World

Decca Records may be in a slight-ly better spot than most major re-cording companies, due to the un-usual arrangements it has always Today of the control of the control

was or surprient name value.

This arrangement worked well at different misses when an artist who tomed out an unusual Hem for World was also under contract to Decea for recording purposes. Especially at the rare times that Decea was caught napping without a recording of a fast-action hit song. It simply took the desired tune off a World master.

Now, with the diff. Feature.

World master.

Now, with the disk ban already on, it's possible that there are tunes recorded by Decca aritis for World which have not been cut for Decca itself. If any one of them shows promise through jubble reaction to simple for Decca to market them. In that way, the company could conceivably come up with a tune diveloping disk companies haven't got and they wouldn't be able to get, and they wouldn't be able to get, and they wouldn't be able to get, and they wouldn't be able to get scription service, may be able to duplicate Decca's position if its contracts carry the same provisions.

Wolpin's Pact Renewal

Eddie Wolpin's contract as general manager of Famous and Patamount Music companies, has been renewed for two years. Wolpin's original deal, for the same period of time, expires Feb. 1.

ew pact was concluded Monday

RETAIL SHEET BEST SELLERS

ŝ

Jenkins Music -Denel's

Music Sherman-Clay

VARIETY Survey of retail sheet music sales, based on reports obtained leading stores in 10 cities, and showing comparative rating for this and last week,

Week Ending

"How Lucky You Are", Leeds.....

	onal ing	Jan. 10	ago, Ly	etroit, Gri	sas City	Angele	Francis	on, Kre	Indianapoli	Louis, S.	eattle, She	Heveland,	OIN	
This wk.	Last wk.	Title Publisher	Chicag	Detr	Kansas	Los	San	Boston,	Indi	St. 1	Sea	Cle	S	
1	1	"Ballerina"Jefferson	2	1	2	1	1	1	2	6	° 1	1	92	
2	3	"Serenade of the Beils". Morris	1	4	-1	5	2	3	1	2	2	2	87	
3	4	"How Soon"Supreme	5	2	3	6	5	2	5	•••	3	3	65	
4	6	"Too Fat Polka" Shapiro-B	4	6		4	6	5	4.	. 3	5	6	49	
-5	7	"Golder Earrings" Paramount	3	3	8	2		8		7	9	4	44	
. 6	-8	"And Mimi"Shapiro-B	6	5	4		7	7		5	7	9	38	
7A	5	"Civilization" Morris	7	••	5		3		••	4	8	8	31	
7B	2	"Near You"Supreme	9		7	3	4	9		8	10	7	31	
9	11	"T'll Dance at Wedding". Simon	8			9	8	4	7			5	25	
10A		"Best Things Are Free", Crawford		9	6		10	•••	3	٠.			16	
10B	10	"Whiffenpoof Song"Miller	٠.		9	10	9	6	10		6	••	16	
12	14	"Pass That Peace Pipe". Crawford		7	10	8			6	9			15	
13A		"The Stars Remember". Witmark		8				10			4		11	
13B	9	"You Do"BVC		٠.	••				••	1		10	11	

on and

NO TROUBLE GETTING FEMME DIALERS HERE

Phoenix, Jan. 13.

Local disk jockey has come up with new twist in glveaways. Gil Lee, KOOL platter spinner, plays three records on Wednesday morning show, "Mother's Night Out," and challenges listeners to identify proallets. vocalists.

First to phone in correct answers wins services of baby sitter for a

Mickey Glass shifted from Sha piro-Bernstein to Paramount Music staff in New York.

Court Directs Marks To Pay \$500 Fee in Bank Suit

Harry W. Bank, founder and exprexy of the defunct Cosmo Records was awarded \$500 counsel fees to be paid by E. B. Marks Music, according to a N. Y. federal court ruling last week. Platter exec successfully de-fended a test infringement suit last month brought by Marks.

Marks' action against Bank was predicated on the theory that where chief stockholders or officers domimpany, they should be held liable for any

AFM OKAYS DISKED **ARMY SHOW AIRINGS**

ಕೆ

ossman

Anill JULY Anill' Was Hollywood, Jan. 13.

American Forces Radio Service bas been given the "go ahead" sign by James C. Petrillo on transcribing-airbows for broadcast to service-men, vets in hospitals and its world-center, vets in hospitals and its world-center, wets in hospitals and its world-center, vets in hospitals and its world-center, which is the property of the property o

Suggest-Pooling Of Disk Sales Data

Proposal has been mide within the phonograph recording field that it phonograph recording field that it become a leaf from other industries and set up a statistical pool covering of the idea point out that the critical control of the idea point out that the critical control of the idea point out that the critical control of the idea point out that the critical control of the idea point out that the critical control of the idea point out that the critical control of the idea point of the idea o

a monthly, quarterly or annual basis and the figures broken nown into such classifications as pop, classical, country and folk and children's rec-

American Forces Radio Services as the Services as been given the "go ahead" sign y James C. Petillo on transer lives and the grade of t

AFTER 3 YEARS ABSENCE

RACE HEIDT AND HIS **Musical Knights**

SMASHED ALL EXISTING RECORDS ON THEIR FIRST ENGAGEMENT AT THE ORPHEUM THEATRE, Omaha

PRACE HEIDT GROSSES \$

"HEIDT'S NEW SHOW IS WHAT AMERICAN PUBLIC HAS BEEN WAITING FOR . . . I PREDICT THIS SHOW WILL BREAK RECORDS EVERYWHERE. IT'S HEIDT'S BEST IN 25 YEARS." JAKE RACHMAN, Omaha World-Herald.

PHILIP MORRIS NIGHT WITH HORACE HEIDT . . . SUNDAY, 10:30, E.S.T. After Only 4 Weel

Congratulations Horace

MUSIC CORPORATION OF AMERICA

JULES STEIN . LARRY BARNETT . JOHN DUGAN . CHARLES MILLER . HERB ROSENTHAL

Words and Music by MAEWA KAIHAU . CLEMENT SCOTT . DOROTHY STEWART



RECORDS

SHEP FIELDS







(Columbia)

Nour Red Wagon"! Featured in the RKO Picture



HOURS

Recorded by THE ANDREWS SISTERS IDeccel - TONY PASTOR (Columbia) COUNT BASIE (Victor)
RAY McKINIET / Magishie - J. PARIS TRIO (McG.M. TRENIER WINN) (Mercury)
VIVIAND GEERS (Trialm) - STARLIGHTERS (Copital)

Breaking For A Big Hit!



BENNY GOODMAN (Coult)
 Mys-craft: BUTCH STONE
HE CHARIOTEERS (Columbia)



LEEDS MUSIC CORPORATION

LOU LEVY, President NEW YORK
AL GALLICO, Prof. Mgr.
JACK SPINA • CHARLIE JANOFF

CHICAGO ARCHIE LEVINGTON HOLLYWOOD DON GENSON

Eddy Howard's 10G Demand for N.Y. Date Cued to 'New Outlook'

"New outloot by major with the state of the

MPCE LIFTS UNFAIR STIGMA FROM FIELDS

Maestro Irving Fields has been erased from the "unfair list" of the that he no longer is broadcasting from the Crest Room, New York, where he has worked for the past months and that he had been penal-ized by the MPCE long enough.

and apparently none of the house will give it to him.

Howard wants \$10,000 weekly. The best he's been offered is \$3,000 and infractions of the latter's regulation.

I'M LOOKING

OVER

A FOUR LEAF

CLOVER

OVERLOOK THIS ONE!

Looks Like 'Pardon' Will Duplicate 'Near You' Sale

Lighting is said to never strike twice in the same place, but Francis Craig apparently doesn't know of that old wheeze. His "seg, Your to the interpretation of "Near You," is said by recording companies which cut the tune to be showing healthy signs of duplicating the sales of the latter. Robbins Music, select after the control of the sales of the latter. Robbins Music, select also bulge, too.

Experienced recording men say that if "Pardon" is a hit it will be the first time a followup on one hit became successful.

FRED WARING NAMED PENN STATE TRUSTEE

Pittsburgh, Jan. 13. Fred Waring has just been appointed a trustee of Penn State College by Governor James Duff of Pennsylvania, first time in history anybody in show business has ever been so cited. It's an extra-special distinction for Waring inasmuch as trustees are usually graduates holding degrees and Waring never got a diploma from Penn State, leaving there after only two years.

It was at Penn State in 1920 that Waring, who hailed from nearby Tyrone, Pa., started the campus dance band that was to be the nucleus of his present Pennsylvanians. At that time his outfit was comprised of four men, himself, his brother, Tom Waring, and drummer Poley McClintock, both of whom are still with the organization, and the late Freddy Buck, guitarist.

Cal. Disker Wants To Cut Disk Jocks In On Distributing Gravy

Washington, Jan. 13. National Assn. of Broadcasters is mulling reports from several member stations that a company doing business as the "Disc-Covery Record Company" of Sacramento, Calif., has been offering a proposition to announcers and disk jocks in which a commission would be paid to station staffers on sales of its records.

statters on sales of its records.

Letter sent out by the company
declares it intends to bypass the
normal channels of distribution so
that all revenue will be divided
three ways, viz.: "The artist, the
announcer" and the Disc-Covery
Record Co."

Station, exects are sorer than boils, according to NAB, because the letters were addressed not to station management but directly to the announcers on a personal basis.

Songs With Largest Radio Audience

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman, Director. Survey Week of January 2-8, 1948.
A Fellow Needs a Civl_*"Allogo."

A Fellow Needs a Girl-"Allegro"	
-And Mimi Shapiro-B	
Ballerina Jefferson Best Things Are Free—;"Good News" Crawford	
Best Things Are Free-†"Good News" Crawford	
Don't You Love Me Anymore	
Gentleman Is a Dope—*"Allegro" Williamson	
Gentleman Is a Dope—"Allegro" Williamson Golden Earrings—t"Golden Earrings" Paramount How Lucky You Are. Maurice	
How Lucky You Are	
How Soon	
I Still Get Jealous-*"High Button Shoes"Morris	
I'll Dance At Your Wedding	
Pm A Comin' A Courtin' Corabelle	
Mickey T R Havn	ns
Net You Supreme	
Now Is the Hour	
Papa You Dance With Me-"High Rutton Shoes" Morrie	
Pass the Peace Pine—t"Good News" Crawford	
Serenade Of the Bells	
So Far—"Allegro" Williamson	
They're Mine. They're Mine. They're Mine Singtra	
Too Fat PolkaShapiro-B	
Treasure Of Sierra Madre	
Two Loves Have I Miller	
Winter Wonderland	
Winter Wonderland BVC With a Hey and a Hi and a Ho Ho Ho Bourne	
What'll I Do Berlin	
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†Filmusical. *Legit Musical.

THE GOOD LUCK RECORDING

MOONEY

M-G-M-10119

M-G-MRECORDS

THE GREATEST NAME



IN ENTERTAINMENT

Cleve. AFM Voting Marked By Recount; Renew Repp

By Recount; Renew Repp

Results in electrication, Jan. 13.

Results in electrication of Ministers of Minister

Mack Stark, general manager of Mills Music, and Phil Lang, arranger for the firm, leave tomorrow (Thurs.) for a three-day conclave of the Midwest Music Conference due to tee off Friday (16) at the U. of Michigan, Ann Arbor.

Stie's an Old Sweeth MARY LOU .

I Can't Give You **Anything But Love** Rose Murphy (Majestic 1204)

WHEN YOU'RE SMILING

MILLS MUSIC, Inc. 1619 Broadway

Is Your Band Stale?

Pep 'em up with one-of-a-kind of trations styled for your requirer Original music for acts, dancers hack work, Confidential. Beaso AL HODA Suite 2107, 130 W. 42nd St., N. Y. 10

Band Hotel Weeks Played Nat Brandwynne* Waldorf (400: \$2)	Covers Past Week 1,975	Total Covers On Date 32.350
Frankie Carle. C. Pennsylvania (500; \$1-\$1.50)	1,200 1,150	4,125 4.150
Johnny Pineapple Lexington (300; \$1-\$1.50)	650	55,700
Guy LombardoRoosevelt (400; \$1-\$1.50)	1,950	28,875 3,325
Carlos Ramirez and Estelle Sloan at Waldorf; Ice Show a Mel Torme at Commodore.	New	Yorker;

Chicago

Murray Arnold (Empire Room, Palmer House; 550; \$3.50 min. \$1 cover). Hostelries bulging with some 59,000 furniture men convening in city. Phil Regarn and Arnold did husky 4,200. Skitch Henderson (Boulevard Room, Stevens; 650; \$3.50 min. \$1 cover).

Skitch Henderson (Boulevard Room, Stevens; 605; \$3.50 min.-\$1 cover), Dorothy Shay is maintary; lofty 4,800 tabs.

Hay Morton (Mayfair Room, Blackstone; 300; \$3.50 min.-\$1 cover). Victor Borge nifty 2,800 in third week.

George Oken (Marine Room, Edgewater Beach; 700; \$1.50-\$2.50 min.).

Conventioners quartered here helped reach adequate 3,800.

Frædde Skak (College Ian, Sherman; 700; \$2-\$3.30 min.). Nellie Lutcher and Slack nearing end of stay. Lusty 4,600.

Los Angeles

Freddy Martin (Ambassador; 900; \$1.50-\$2). Solid 2,100 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Snappy 2,200 covers.

Location Jobs, Not in Hotels

(Chicago)
Marty Gould (Chez Paree; 550; \$3.50 min.). Martin and Lewis staying bigtime with 5,900 on books.
Eddy Howard (Aragon; \$1.\$1.15 adm.). First poor week of engagement.

Eddy Howard (Aragon; 31-41.15 adm.). First poor week of engagement. Slow 13,200. 25.50 min.) Publi Levant bowed out for Buddy Shaw (Lain Quarter; 700; 52.00 min.). Billy Vine package show in first week garnered peppy 3,200. Lawrence Weik (Triann; 13.14.15 adm.). Tapered off to fair 14,200.

Los Angeles

Tex Beneke (Palladium B., Hollywood, 3rd wk.). Satisfactory 14,000

Allegro to Advance

Ent Shefter has turned in his approximately 10% for week of Allegro label title for one spelling Jan. 3-40.

GIFT PHONOS UP CHI SALES

Allegro label title for one spelling land 3-10. Advance. Change is due to a New York firm's claim to have registered the "Allegro' title first. A New Reason given by storekeepers is the vast sale of phonograph and phonor-adio combos before Kmas. Clerks say that more new record away for the new firm, which isn't much of a backlog.

Memphis, Jan. 13.
Peabody hotel, here, one of the longest holdouts against a six-day week for bands playing its Skyway and Venetian room, is doing just that.

Hotel has okayed idea of Orville Bond, new president of the Memphis AFM local, to use a local 14-piece concert orchestra for luncheon and dinner sessions Sunday only in the Skyway, giving the regular orchestra a day off.

Hitherto, bands in the Skyway have played luncheon, dinner and supper dance sessions six days, and two Sabbath meals to boot, a policy that has caused many leaders to turn down repeat bookings here.

Sunday ensemble is being called the Peabody Concert Orchestra, and is under the leadership of violinist Noel Gilbert, concertmaster for the Memphis Symphony Orchestra and the WMC Staff Ensemble.

Outfit debuted Sunday (1)) to goodly patronage,

Godfrey's 'Polka' At 1.000.000 Mark

"Two-Fat Polka" Arthur Godfrey's first recording for Columbia

Bands at Hotel B.O.'s Peabody, Memphis, Okays | Diskers Begin Sorting, Evaluating **And Scheduling of Pre-Ban Masters**

Ferry Come suffered a broken rib two weeks ago during one of the many snow and less storms that have amay snow and less storms that have about it until 10 days later. It has about it until 10 days later. It has been suffered by the construction of Break followed a fall on lee and, though he drew twinges from the rib. ddin't know it was fractured un-til the pain farred him to see a doc-tor. He figured it was just a sprain.

'AUTUMN' INVOLVED IN PIC LEGAL SNARL

IN TIU LEGAL MARGI.

Legal action may result from an error made here by Fred Raphael in the sale of synchronization rights to a tune ittled "Autumn," by Chaminade, French composer. Andrew to the time through Raphael for \$250 for use in his "Fun On a Weekend; to the time through Raphael for a weekend of the composer o

reys first recording for Columbia and sense that Baoch & Cie, of Paris, where the 100,000 sales mark limits and the process of the fastest selling disks of recent typers and, since the tune has a been as the fastest selling disks of recent typers and, since the tune has a supersonated by the sense of the fastest selling disks of recent typers and, since the tune has a supersonated by the sense of the sone of the fastest selling disks of recent typers of the sone of the fastest selling disks of recent typerson to the sense of the sone of the sone of the sone waste that the sense of the sone waste that the sense of the sone waste that the sense of the sone waste straightful of the sense of the sone waste straightful or the sense of the sense of the sone waste straightful or the sense of the

Perry Como's Rib Fracture of the first very lower service only be record companies have only during the past week begun coming up for air following the final week's rush of recording, to begin the tedious task of evaluating, coupling and planning release dates for the mounplanning release dates for the moun-tains of songs most recorded prior to Jan. 1, when they halted record-ing by order of the American Fed-eration of Musiclans. Companies such as Columbia, RCA-Victor, Capitol, and even Decca to some extent, threw fresh material into bins so fast that they hadn't time to look at it twice,

to look at it twice,

Columbia, for example, has had one meeting for the purpose of sizeing up its stockplie, and is due for a couple more. After that it will have a fairly clear idea of what's have a fairly clear idea of what's made a planned schedule of release, which will, of course, be flexible enough to allow for various continencies, such as the delay of film release dates, lumping of publisher lease dates, lumping of publisher lease dates, lumping of publisher lease dates.

etc.

It's now coming out, incidentally, that those companies with recording studies on both coasts had quite a mixed up time in the rush to record huge stockules. There are instances where, through errors, songs were assigned twice to different artists, others where assigned turns were hord done at all and others wherein not done at all and others wherein not done at all and others wherein artists themselves either substituted tunes handed them by recording company repertoire heads with ma-terial of their own, or just added the latter to assigned numbers without permission.

'After Ball' Into P.D.

"After the Ball Is Over," one of the biggest sheet-music sellers of all time and one of "the" cornerstones in American pop music, goes into the public domain this year.

It was copyrighted by the late Charles K. Harris, its author and publisher, in 1892;

NOT AN OLD-TIMER THIS TIME! NOT A LATIN TUNE! NOT A NOVELTY!

BUT A REAL HONEST-TO-GOODNESS WALLOPING NEW BALLAD!

ALL DRESSED UP WITH A BROKEN HEART

BULLET 1009 CAPITOL 15022

COLUMBIA 37985

DANCE-TONE 176

DIAMOND.

M G M 10118

The Five Bars

Peggy Lee Buddy Clark

Phil Reed The Brooks Brothers

Jerry Cooper (Reisman Orch) Bob Houston

MAJESTIC

MERCURY 5093 NATIONAL 7019

SIGNATURE 15174

TOWER 1263

UNIVERSAL 8558 VICTOR

Eddy Howard

... John Laurenz

Alan Gerard & His Trio

Alan Dale (Ray Bloch Orch)

Jack Owens

Gloria Van & the Vanguards Bill Johnson

EDWARD B. MARKS MUSIC CORPORATION

RCA BUILDING

RADIO CITY

NEW YORK

HAROLD LEE, Gen'l Prof Mgr

Music)

á

8 Schirmer

(Sherman-Clay)

Band Agencies In Early Summer Bids

ORCHESTRAS-MUSIC

Major band agencies have already launched campaigns to set bookings for standard summer records along the eastern seaboard, though none of the resorts open earlier than May 30, more than four months hence. What apparently had goaded some of the sgendes into activity much of the spender of t

yes estole a march on rivals and had many weeks booked before the others woke up to what was going no. This year they're not going to be caught napping.

Simout, and Gong, the earther noves of other agencies, also are in action. Agency, along with Music Corp, of America, William Morris, et al., are talking, with. Virginia Beach, Va. Steel Pier, Atlantic City. Convention Tall, Asbury Park, and Convention Tall, Asbury Park, and these buyers in the usual summer bookings will maintain the usual level.

Lou Levy Sells Batch Of Masters to Capitol

Ut Hastler's to Lapino Love, beed of Lever Music, one of the publishers who undersone of the publishers who undersone the control of the cont



SUPREME MEN'S SHOP

DON'T YOU LOVE ME ANYMORE

OXFORD MUSIC 1619 B'way, New York

THE FIRST BIG HIT RECORD OF 1948

JUNGLE FANTASY

WARNING!

WARNING!!

DO NOT PLAY THIS RECORD IN THE DARK

RAINBOW RECORDS

156 West 44th St., New York City

RETAIL DISK BEST SELLERS

Music

rk-(Liberty

iseo-(Sherman-Clay)

Chenel's Music

Music

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 11 cities, and showing com-parative sales rating for this and last week.

Week Ending National Rating T--- 10

3 .3. 6 7_

> 9A 9B 9C

		Juli, 10	×	- 🔓	1.8	a se	Ang	1 &	8	diana	Louis	1 4	3	N
s	Last wk.	Artist, Label, Title	New	Chicago	Detroit	Kansas	Los A	San	Boston	India	St. L	Seattle	Clev	3
	1	VAUGHN MONROE (Victor) "Ballerina"	4		1	1	1	2	2	1	1	2	6	89
-	2	PEGGY LEE (Capitol) "Golden Earrings"	5	1	2	6	, 5	3		3	5	5	3	72
	4	JO STAFFORD (Capitol) "Serenade of the Bells"		2		7	6	4		.,	4	. 1		42
	4	ARTHUR GODFREY (Columbia)		5	5	3	2.	5			3	1	.10	35
	6	ANDREWS SIS-D. KAYE (Decca) "Civilization"				- 2.	9	1		- 6	7	14.5		30
	. 5	FRANCIS CRAIG (Bullet) "Near You"	3.			9			7	٠.,	2		7	27
	15	B, GLARK-NOBLE ORCH. (Col) "I'll Dance at Your Wedding"	٠.		. 9	5	10		3	5			,.	23
_	.7	ROSE MURPHY (Majestic) "I Can't Give Anything But Love"	1	3	10			:		8 -		,		22
		GRACIE FIELDS (London) "New Is the Hour"	2				٠				٠		1	19
3		ART MOONEY (MGM) "Four Leaf Clover"			٠				1				2	19
_		SAMMY KAYE (Victor)				-		:					-	

BING CROSBY (Decca) 12 That Peace Pipe" BING CROSBY (Decca) 13A 12 "Whiftenpoof Song"....
JACK OWENS (Tower) 13B 16 BUDDY CLARK (Columbia) "Those Things Money Can't BING CROSBY (Decca)",

16A DINAH SHORE (Columbia)
"How Seen".... 45

VIC DAMONE (Mercury.) of the Bells

FRANK SINATRA (Columbia)
"When a Fellow Needs a Girl" FIVE TOP . SEXTET

ALBUMS Henry Hall Suggested

London, Jan. 6. Henry Hall, who has disbanded his

number of name dance bandlead-

ers have suggested that Hall be ap-

OES TO TOWN

"ALLSGRO" Orig. Cost Victor Columbia

Victor YEAR-END. NEW YEAR By British Bandleaders DATES SPARK LONDON

London Jan. 7.
London cats leaped into 1948 with a breathlessly paced series of jazz dates. Aside from the traditional Chelsea Arts Ball, which cornered For Top BBC Position orchestra here, is to be offered a top post at BBC's Broadcasting House. the entire market in name bands on N. Y.'s Eve, there was Ted Heath's New Year Revel at Seymour Hall, preceded by Sid Gross's first two Swingshop sessions at the Caribbean Club, Ted Heath's Swing Session at

pointed director of Radio Dance and Light Music. Reason given was that with. his experience he would be ideally suited to reorganize com-pletely this BBC division. the Palladium on Dec. 28, the No. 1 perceity this BBC division.

Light and dance music shows have particularly come under, fire during the past year for biatant songhinging and lack of showmanship. Hall is respected by both publishers and bandleaders, who all know he has never taken "plug money." Rhythm Club's Sunday session at Mack's Rehearsal Rooms earlier the same afternoon, and the Hot Club of London's big-five-band concert at King George's Hall on the preceding Saturday.

London's big five-band concert at King George's Ball on the preceding Music heard during the holiday season included anything from old-timer George Webb's Dixielanders to a kazon bang, an Australia two-bop unit led by an accordionist, and sparade of big bands in the American manner, led by headliner Ted day parade of big bands in the American manner, led by headliner Ted on the season of the

Still in the Future That the 15-months of negotiations

MPPA, SPA Pact

etween the Music Publishers Proteel ... Assn. and the Songwriters Pro. . live Assn. over a new contract won't be finally concluded until March at least, is indicated by the fact that the current agreement has been extended again until March 30 This is the 10th time the old contract, which expired Dec. 31, 1946, has been extended, at first for one month at a time, then for two months, now for three.

Reason for the extension of the old deal until after the start of old deal until after the start of spring is that the various writers and publishers. who comprise the nego-lating committees take veations this time of year. Even so, just prior to the holidays, both sides had come to the holidays, both sides had come to the holidays, both sides had come where only a couple major items re-mained: to- be adjudicated, pending the settlement of which attorneys for both sides had proceeded to while the sides of the sides of the sides of the form of the sides had proceeded to while language and to have the latter made up in contract form.

up in contract form.

Even when vacations are over and meetings between the two factions for the fact of the fact

Bill Fields started this week as a disk jockey on WSAI, Cincinnati, in a midnight to 1 a.m. slot. He had radio experience with the Army Air Corps in the late war.

THREE DARING DAUGHTERS

Jerry Wayne - Dell Trio THE

DICKEY-BIRD SONG

COLUMBIA RECORDS

ROBBINS MUSIC CORPORATION 799 SEVENTH AVE NEW YORK 19

IRVING MILLS

SUGGESTS FOR YOUR PROGRAM I CAN'T GIVE

YOU ANYTHING BUT LOVE, BABY

Music by . . JIMMY McHUGH

PATMAR MUSIC CO., Inc.

PERRY COMO'S INTRODUCTION

8

AL JOISON

Columbia

AFM Committee Meets

To Map Campaign Of

public relations committee, headed

by Herman Kenin, set up to discuss

the possibility of a good-will staff for James C. Petrillo, is meeting in

Committee has had one confab at which a flock of flack experts were present to ladle out

methods for carrying out a sustained campaign on behalf of Prez James C. Petrillo, who's been paddled

plenty by the daily press for too long. When ways and means are entirely thought out, a plan will be submitted to the AFM director

is Bernstein back from Florida while other music pubs, such as Lester Santly remained and Herman Starr, Jack Mills due to head south within the next week or so.

submitted to the board for approval.

Praise for Petrillo

Hollywood, Jan. 13. Federation of Musician

A FEW MORE KISSES (and a Few Less Heartaches)

CHESTERFIELD SUPPER CLUB - JANUARY 16 All Materials Available

PATMAR MUSIC CO., INC. Cole Place HOllywood 4131 Hollywood 2 JACK PERRIN, General Professional Mgr. d 28. Calif.

ROBBINS STARTS 1948 WITH THREE TOP SONGS!

From M-G-M's "Three Daring Daughters"

Lyric by Howard Dietz Music by Sammy Fain

Recorded by

BLUE BARRON LARRY CLINTON

FREDDY MARTIN M-G-M GEORGE OLSEN Majestic

JERRY WAYNE-DELL TRIO Columbia

Victor

A Great New Hit By The Writer of "MEAR YOU"

Russluk tu

TRANKE CARLE

Theme from the M-G-M Picture "If Winter Comes"

Lyric by Kim Gannon - Music by Imogen Carpenter

Recorded by

JOHNNIE JOHNSTON

M-G-M

FREDDY MARTIN

ROBBINS MUSIC CORPORATION

799 Seventh Avenue, N. Y. 19 . MURRAY BAKER Gun Prof Mgr

59

THE FIRST HIT SCORE OF 1948 BING CROSBY'S "ROAD TO RIO"

Johnny BURKE

Jimmy VAN HEUSEN

BUT BEAUTIFUL

RECORDINGS

MARGARET WHITING FRANK SINATRA

BING CROSBY

DENNY DENNIS

EDDY HOWARD FRANKIE LAINE

ART LUND

MEL TORME ALAN DALE SIGNATURE TEX BENEKE

YOU DON'T HAVE TO KNOW THE LANGUAGE

RECORDINGS

JOHNNY MERCER CAPITOL BUDDY CLARK XAVIER CUGAT

BING CROSBY ANDREWS SISTERS

RAY McKINLEY

TED WEEMS TEX BENEKE

EXPERIENCE

RECORDINGS

BING CROSBY

BERYL DAVIS

APALACHICOLA.

RECORDINGS

BING CROSBY DECCA

BURKE & VAN HEUSEN, Inc. 1619 Broadway, New York 19

A.C. AFM Local Bars Traveling Bands From 'For Free' Doubling

Atlantic City, Jan. 13.
Enforcement of a rule by the local branch of the American Federation of Musicians which prohibits travel-

of Musicians which prohibits traveling, bands from doing any work other than that for which they came to this fown may end the form of the

A trio from Mike Flore's Riptide clud's sent to play for the Atlantic County Chapter of Gold Star Moth-ers, was shood away from the meet-ing as officers of the local union met them at the door and read the union rule. Group, the Bob King Trio, promptly skechaddled, but not before members of the Gold Star Trio, promptly skechaddled, but not before members of the Gold Star With the bott lock the place of the King trio.

Wincent Speciale, secretary of the

King trio. Vincent Speciale, secretary of the local, and Alfonso Porcelli, its president, said that the union, in barring the visiting trio, only carried out a national regulation concerning traveling bands.

CAPITOL RECORDS' 100G LOSS IN N. Y. BLAZE

LOSS IN N. Y. BLAZE
Capitol Records claims to have lost approximately \$100,000 worth of materials in the fire which destroyed in approximately \$100,000 worth of materials in the fire which destroyed in uptown New York. J. J. Bonnel and the major portions of two buildings in uptown New York. J. J. Bonnel and the seconding Studies and some 70 masters made prior to the American Federation of Musclaim disk ban by "Capitolis loss was made up of preesings (about 75,000), phonographs, needles and similar equipment. No masters were involved. It is self-set after, Location was being the blaze started, but which was itself set after, Location was being the blaze started, but which was itself set after, Location was being the blaze started, but which was itself-set after, Location was being the blaze of the self-set after, Location was being the blaze of the self-set after, Location was being the blaze of the self-set after the self-set after, Location was being the blaze of the self-set after the tional office of the AFM. Latter is said to entertain a very sympathetic attitude toward the plight of the in-dies and the talent involved, but whether that feeling will sway a cold evaluation of the idea is an-

cold evaluation of the idea is another matter.

Among the 70 masters lost by indice such as Bullet, Banner, Manor, Crown and a string of other labels are many items which make up the entire stockpile of disks put in by some bands; such as Marshall Young's combo.

On the Upbeat

New York

New York

Joe Glaser's Associated Booking
Corp, starting to book Billie Holiday,
who will be released in March from
Gurine Commonder-Perry holel.
Toledo... Charlie Ventura and a sixpiece band playing one-nighters in
the midwest and esst... Mary Ospiece band playing one-nighters in
the midwest and esst... Mary Osborne Trio resumes muste policy at
the control of the control of the control
the playing one-nighters in
the midwest and esst... Mary Osthar Topper took over as profesional manager of Yellen & Fain
music... Juggy Gayle back in N. Y.
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Hollywood

Hollywood
Tex Ritter playing Interstate Circuit, for six weeks, starting Jan, 22 at Dallas and playing Fort Worth, Houston, Galveston, San, Antonio and El Pao... Billy McDonadis on Gardens. Count Basic set for one ter tour twough the East., Miguelito Valdes orchestra into Chase hotel, St. Louis, Jan. 22. "Deal Farnaz weeks, Jan. 22. "Louis Jordan, resuming work, into Golden Gate, resuming work, into Golden Gate Strong Johnny Moore's Three Blazers Johnny Moore's Three Blazers Civic Auditorium, Oakland.

Chicago

Chicago
Stan Renton will do another concert at the Civic Opera. House Fela
2, second in time months. Chack
Evanrulle, week of Jan. 21. Cattly
OMara Johned Lawrence Welk, replacing chirp Joan Mowery. Ray
Anthorn Into Charden hotel, MemAnthorn Into Charden hotel, MemSomy Dunham set for Purdue U.
From, Lafayette, Indiana, Jan. 23. ...
Jack Owens vacuifons in Honolulu
Marrie Code Deputing Jan. 28. ...
Marri

au unce weeks beginning Jan. 28.
Harry Cool plays first Aragon
ballroom date Jan. 27...Leighton
Bailey, local MCA band department
topper, back from two week visit to
Texas home town.

Pittsburgh

Arnett Cobb plays rejurn onenighter at Savoy ballroom Friday
(16)...Larry Ames, formerly with
Tony Reynolds band, now-playing
plans and solowor at Haddon plans
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plant a placed Bobby, O'Brien as planist with Pete Evans Symphonus at Holly-wood Show Bar...Billy Lawrenck, ex-vogalist with Baron Elliott, home for a vizit from Pasadena, where he's studying acting at the Play-house...Johnny Carille's band into Ankara for two weeks while Jimmy Spitalny outht plays one-nighters... Louis 'Arantrang tentatively pen-ciled into Carnival Lounge for late Jamuary.

I Sulute the New "Top Plugs" In the Music Biz—The Jockevs!

This racket is all new since I started in it 30 years ago, so my opinions don't count for much now. However I think I know a little something about comedy and now elty songs—after having been mixed up in writing and producing them with Fred Waring, Fred Astaire, the late Bernier, Charlie Henderson (now 20th-Fox), etc. etc. So I'm putting my dough on the line for one called

"THE OLIVE SONG"

You jockeys will get free, samples around February 15th, and if you like it, I'm in. Otherwise, what's two grand

PAT BALLARD MUSIC CORPORATION

(With a magnificent suite of offices in Pat's hat)

RARTON CREDITORS' MEET FINDS 82G DEBT

MEBI: FINUS OCA DEDI

First general meeting of Barton.
Music Monday (15) was attended by

the between 69 and 50 people, all claiming 100%. After perusing the firm's

predicament, the creditors and their

attorneys appointed a committee

from their ranks to check over the

road for a subsequent meeting two

weeks hence. All told, Barton to in

debt to the tune of \$82,000, approach

to songwriters, principal amount to

songwriters, principal amount to

weither of "I Have But One Heart,"

the firm's most recent his.

Meetine burned was the fact that

the nrm's most recent nt.

Meeting turned up the fact that
Barton owed writer royalty'sums in
entitedy or in part as far back as the
company's first song, some years
back, Creditor's attorneys do not
want to file an involuntary bankruptcy action against the firm until
its affairs are straightened out so
that a course can be determined.

companys are: song, some years back. Creditor's attorneys do not splitting of the firm's income from want to file an involuntary bank, raptive action against the firm to applie the firm's may be dissolved. In at a course can be determined.

Ben Barton and Hank Sanitar is supposed to be a one-third partner in the company, silbough no longer affiliated with it insofar as contributing songs like has Sinatra Songs, an Edward Cole's firm will become known as pany, silbough no longer affiliated with it insofar as contributing songs liked. In the event a laft song is the company and the creditor's meeting he no longer holds his one-third piece.

Goldsen Retains Leslie In Revised Setup; King Cole In Shift to Burke-VH

Arrangement by which Carlos Gastel and Stan Kenton and King Cole Trio were to have shifted music publishing affiliations from Capic lo Sogas to Burke-Van Heusen Louis Cole Trio were chief to the Standard Cole's King Cole farm to B-VH, Mickey Godden, head of Capitol, will reck to Godden, head of Capitol, will cole moves his outil to B-VH.

moves his outin to B-VH.
There's been a change in the finan-cial conditions of Cole's shift, too, and it's an unusual one. As of Jan, 1, Capitol will receive 50% of all publishers royalties accruing to King Cole Music, from mechanical, per-And the formance sources, etc. And the

Best British Sheet Sellers

London, Jan. 2.

 Sorretto
 Kassner

 Bow Bells
 Kassner

 And Mimi
 Connelly

 How Are Things in Glocca Morra
 Chappell

Second 12	
Darby and Joan	, Box & Cox
Danger Ahead	Yale
Tree In a Meadow	Connelly
Garden in the Rain	Connelly
I Wonder Who's Kissing Her Now	Feldman
My Desire	Feldman
Girl That I Marry	Berlin
All Of Me	F. D. & H.
Anniversary Song	Connelly
Old Spanish Trail '	Maurice
Lovely World and You	Cinephonic
Guilty	F. D. & H.
W	

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on DAMON Records

By the famous team JON and SONDRA STEELE

The ONE and ONLY authorized recording THE HOTTEST MONEY GETTER IN AMERICA, backed by another TOP ASCAP tune, "MY HAPPINESS"

THE RUSH IS ON . ORDER NOW



PICTOR 2585 1221 Baltimore Ave. KANSAS CITY: MO.





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And will and here we specify that the second of the second

NNS-SI - MO.

And kiered good-night valle was fall for the control in being the control in the control in

Return Engagement by Popular Demand
PAGOT A FEELING
PAGE ALLING

LINK, ROSE, FATS WALLER

Recorded by
Perry Comb
Benny Goodman
Freddy Martin
Ella Fitzgerald
Ella Fitzgerald
Martha Tilten
Art Kassel
'Charlie Spivak
Harmenicats
Earl Hines Trio
Mindy Carsan
Hank D'Amico Sextette
George Wright

Perry Come
Buddy Clark
Mindy Carson
Bob Carroll
Bob Carroll
Charle Spivak
Nat Brandwynne
Lenny Herman
Bob Houston
Snooky Lanson
Enoch Light
Artie Wayne
Bert Thompson
Sam Brown
Chas. Jordan
Sweetwood Serenaders

Back to Repeat
Its Former Success

TRUE
WHITCUP and SAMUELS

RECORDED BY
Yaughn Marrose
Eddy Howard
Guy Lombardo
Manica Lewis
Russ Morgan
Freddy Martin
Billy Edskrine
Andy Russell
Jan Garber
Chuck Foster
Mott Dennis
Willard Young
Music of Manhattan

SANTLY-JOY, Inc.

1619 Broadway, New York 19, N. Y. go Boston

Hollywood

Harlem Must Use Attractions to Lure Ofay Trade from B'way, Swing St.

The Harlem cares, which attained their highest point of prosperity during the late '20s and early '30s, bemoan the fact that there's no attraction in the entire area that will induce the otays to switch from the downtown to the Lenox avenue sec-

VAUDEVILLE

downtown to the Lenox avenue sec-What they have built up in the way of attractions have been taken way of attractions have been taken supported by the second of the second Street? Institutions. Consequently, there are no terrific personalities to be seen in Harlem exclusively. Even many Harlem, readently during en-tered to going downtown for their tentationment, The Edd attreet beine, as well as most others, do not draw the color like. The heavy thou at one time catered to many Negroes. This trend downtown helped, skim a good deal of the cream off their trade to the point where patronage in a facility of the second of the color like and the second of the long to a neighborhood pub. Some feel that one of Harlem's hopes is the starting of a super cate with shows that would exceed the fare offered by the late Cotton Club.





COMEDY BARGAINS!

J. & H. KLEINMAN OLLYWOOD 28, CALIF. GL 13

An institution like that, it's felt, would eventually draw the white trade, and thus it would again be fashionable to make an occasional tip to Harlem. The paleface patronage is necessary because many be hieve there inst enough more than to the same and the part of the same and the bad publicity that and the bad publicity that the same and the same and

there.

there is a feety situation has been changed. Mugfings are down to the diminishing point. Even the more timid palefaces can get to and from Harlem eafer with perfect safety via taxicabs. Monetheless there's no appreciable white trade, mainty because of lack of suitable and the same that has currently hit most of showbusiness.

Experiment

most of showbuseness.

There's one Harlem caté, Well's Music Dax, which is experimently a more and the state of the state

JESSEL AGAIN ABBOT OF COAST FRIARS CLUB

Hollywood, Jan. 13. George Jessel was elected for an-other term as Abbot of the Friars Club at its annual meeting, with Bob Hope replacing Bing Crosby as Dean. Hope's old post as Proctor was taken over by Jack Benny, George Burns succeeded Robert Taylor as Prior and Lou Holtz Gell heir to Jimmy Durante's job as Rec-

tor.

Board of directors for 1948 consists of Harry Cohn, Irving Briskin, Abe Shore, Mickey Willher, Pat Somerset, Arthur W. Stebbins, Kay Kyser, Mercetith Willson, Lou Costello, Irving Müls, Ronald Regan, Harry Joe Brown, Irving Epstein, Leo Mizis, Harry Karl and Murray Randolph.



RANDOLPH

THE MAGICIAN

TOM TROY J. L. HENNESSY. MARTHA COPPINS



JOE HILLER AGENCY

AGVA Pacts Hollywood

NUREY AUGIT LONG HASSIE

Mollywood, Jan. 13.

Seven Seas miery and American
Guild of Variety Artists have
reached an agreement after two and
one half years, during which time
the nitery was on AGVA's unfair
list.

Temporary contract and bond was
posted, according to AGVA rules,
when yellow the propers of the nitery
threatened to strike.

Loew Execs Split On Vaude's Return To State, N. Y.

After three weeks of experimenting with a double-feature, no-flesh policy at the Loew's State, N. Y., company exects are still divided with the company exects are still divided would show in the Broadway house, Outlook for the comeback of stage shows, however, is growing increasingly dim as the faction now having the upper hand in the policy chamto are still the property through under present conditions.

ber seems steadfast in their deeision is carry through under preferet conditions of the provided group is the disappointing grosses being racked up by the condition of the provided group is the disappointing grosses being racked up by the condition of the provided group is the disappointing grosses being racked up by the condition of the provided group is the second-run pix policy. With vaude, the shows and the start of the second-run pix policy. With vaude, the shows and the start of the second-run pix policy. With vaude, the succession of the second-run pix policy. In a typical week, beginning Dec. 1, the State grossed \$45,500 with a strue show the second group of the second better physical conditions. Com-pany execs, however, have southed this belief by declaring that the equipment was ordered over two years ago but was delayed due to manufacturing difficulties.

Saranac Lake

Saranac Lake

By Happy Reaway

Hestaranac Lake, N. Y. Jan. 13.

Hestaranac Lake, N. Y. Jan. 13.

Hestaranac Lake, N. Y. Jan. 13.

Betty Humington, ex. NV Alite who personnel check-up.

Betty Humington, ex. NV Alite who is doing Okt. It has the it doing the late of the l

B'WAYITES STAGE VHCS UNITS

Broadway vaude house producers have volunteered to put the Veter-uns Hospital Camp Shows units into hape for presentation in Army, Navy and Veterans Administration

hospitals.

Alan Zee, of the Capitol theatre
Lee Morgan, Strand producer; Ger Foster, Roxy production head, and
Dave Bines of RKO, have already Dave Bines of RKO, have aireasy been assigned production chores. Committee is to handle eight shows now being produced in New York. Two others are being sent out from the Coast.

AGVA Pacts Hollywood Nitery After Long Hassle London Vauders Need Top U.S. Acts **Regardless of Takeout Pay: Delfont**

Any change in the present ar-angement which permits American talent to take dollars out of England would be injurious to the perform of both countries, according to Bernard Delfont, operator of the Casino theatre, London Delfont, who is now in the U. S. gandering acts, in touching on the controversy now raging in the British press about the money being paid to American acts, stated that American acts are necessary if the variety theatres are to gross top sain. nard Delfont, operator of the Casino

coin.

The British theatre, DeBont, de-clared, needs the stimulus of top in-ternational names. There isn't enough talent in England to provide thear tree with headiners, DeBots, those as Lens Horne, Ink Spots, Chica Marx, Vivian Blaine, Borral Mine-vited Rascals and others, declared that he has yet to lose morey on an American headiner, despite to The current contraverse to

The current controversy stems from the \$15,000 being paid to Mickey Rooney at the Palladium theatre, London. Some newspapers there commented on the fact that there commented on the fact that Rooney's aslary is much more than any British artist could hope to earn. The News'-Chromicle, however, noted American performers, British acts in the U.S. might suffer. That sheet believes that British performers are taking more dollars out of the U.S. than Americans are taking out of Bergland.

England.

Current instance is the second controversy to have come up on U. performer sharies. Several months performer sharies. Several months faces when they complained about the strenous schedule of shows because of doubling, and refused to appear at several performances. That controversy died out only to start afresh with Roome's Paladulum date.

Fresh Names Boom By

person many Boom By
Delfont declared that fresh name importations have boomed the variety business, thus creating more work for native British talent. With more playing time thus developed, more British names will be made.

British theatres.

Interest in variety 'm England is being strengthened, Delfont said, by the 73% tax on film inprotts, Faced by a picture shortage, many theatres are considering vaudeville. The English people, he said, are interested in live talent. Even before the 15% tax, possibilities of live shows were demonstrated at the Davis theatre,

Croydon, where the exhibitor played the DOyly Carte troupe for one week and got a terrific take. He followed this with a ballet and had another big week. There is now a general falling off of cinema receipts, he said, while the vandeville field is booming.

booming.

Delfoin plans to sail back to England Jan. 24 after a Florida trip, While here, he's attempting to sell "Old Chelsea," am English musical with music by the late Richard Tauber. He also hopes to finaliza pacts with Harry Richman and others before returning to England.

Country Club, St. Loo, Razed in \$50,000 Fire

Razed in \$50,000 Fire

St. Louis, San, 13.

The Country Club, nitery, was
destroyed at a \$50,000 loss by fire of
undetermined origin last week.
George Graff, the owner, said he had
practically completed sale of the
property to Kepto Masons, who
planned to use the three-story strucproperty of the control of the control
planned to use the three-story strucmomes on adolonia land.
Graff said he had no insurance on
the building.



COMEDY PATTER

FUN-MASTER Nos. 1 to 22 at \$1.00 ea. 10 PARODIES for \$10.00

"How to Be an Emcee \$3.00 including 2 Gog Files Send for list of material, pared comedy songs, minstrel bits—bia outs, skits, etc. NO C.O.D's

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Terrific Comedy Material! Laughingstock Series, 1 to 5.. \$1 Each Master Meniologies, 1 to 4.. \$2 Each Hits and Bits, 1 to 3.... \$1 Each Rapid-Fire Routines (Acis), \$2 Each Minstrels — Varieties — Gag Files SAM PERRY

1450 Broadway, New York 19



Plenty Biz Seen for Established N. Y. **Bistros When Weaker Spots Fade Out**

during the next six months may bring a degree of stability to the industry, according to spok men for talent agencies. It's claimed that the major problem in cafes is overseating. There's no longer enough business for the present number of cafes, consequently elimination of unprofitable opera-tions would put the remaining cafes

in a more solid position, The agencies say they're not par-ticularly worried about the current slump. They claim that with the present problem of getting enough good acts to go around, the talent situation has become extremely un-healthy. Bidding is so intense for the few name acts available, that salaries are now more than salaries are now more than the cafes can pay. They point to the current Florida situation as an example. Business in most spots there is way below standard, but they're shelling out the highest talent budgets in history.

Within six months, it's claimed

AURETTE and CLYMAS

JACK DAVIES

All Major Networks

PHIL TYRELL

FLORENCE



larly mean a business increase for those remaining. Presently, with most cares competing for a limited number of nitery patrons, there's too thin a patronage spread. The estab-lished nitery operator thinks that the spots that survive the next six months will be permanent fixtures on the cafe scene.

MIAMI NITERIES POST BONDS WITH AGVA

Nitcries in the Miami area have American Guild of Variety Artists to cover performer salaries. The Miami bond situation was cleaned up Monday (12) when the Copacabana, Miami Beach, told AGVA it had forwarded a \$15,000 certified

The bond situation in the Miami The bond situation in the Missip clube had been saired because of the change in administration resultant properties of the change in administration and the control of the change in the control of the control of America. Carle managements claimed that under those circumstances the existe could not pot included the control of the contro

De posted in New York.

The Florida Supper Club Assn.,
organization of Miami Beach bonifaces, asked AGVA to permit then
to post bonds with either the Florida
State Labor Commission or a footal
bank. AGVA refused and told club
owners that talent wouldn't accept owners that talent wouldn't be permitted to appear unless security was posted. Bonds started coming in shortly afterward.

shortly afterward.

The only cafe caught in the conflicting jurisdictional dispute is the Little Roumanian, operated by Yiddish actor Michel Rosenberg, Rosenberg gave Barnett a \$1,350 check to cover salaries. The AGVA national will take action to recover that sim.

Bertell, Apollon Sign

Detecti, Apolion Sign Dave Apollon, the mandolin-play-ing comedian, last week signed Yack Bertiell as his personal manager. However, his former p.m. Bernard Burke will continue to book him in conjunction with the William Morris agency. Burke has been Apollon's personal manager for more than 20 years.

Bertell, incidentally, has moved his office from the Plaza hotel, N.Y., to larger eastside quarters.

Backlog of Boom Salary Acts Has **Bookers Worried**

Major N. Y. vauders are faced with the problem of playing highpriced acts that were pacted during the boom days. Several theatres now have a backlog of commitments with acts in the \$2,500-\$4,500 bracket that they'd like to get rid of but cannot because of contracts. As a result they've been going through all sorts of maneuvers in an effort to get the talent off the books.

One theatre has postponed the play-date of an act no less than six times. Booker for the same house has also shuttled other performers to out-of-town vauders in an effort to get rid of the commitment. The acts, however, are sticking to the letter of the contract—that is, they want the N. Y. dates.

want the N. Y. dates.

In one case a house booker was able to juggle play-dates of a singer to reduce a four-week commitment to two weeks.

As a result of backlogs, bookers rarely will sign an act to a contract far in advance.

CLUB MOROCCO, H'WOOD. CLOSED ON TAX RAP

Hollywood, Jan. 13.
Club Morocco, Vine street nitery, has been shuttered by local Treasury department officials because of unpaid back taxes.

Club has been in financial diffi-culties through a series of operators and though it was SRO with Frankle Laine and Herb. Jeffries, owners have never been able to level off. Red Ingle, who opened at the nitary a week before it was shut-tered, has been paid off according to

Basse's Concert Bow

Basse's Concert bow
Eli Basse, who has written comedy
material for Joe E. Lewis, Eddle
Davis and others, will make his bow
as a concert performer at the Town
Hall, N. Y., Jan. 17, He'll do some
of the tunes he's written for others
and also a few new songs.

and also a few new songs.

He'll appear on the bill with Red
Buttons and Jennie Goldstein. Show
is one of the "Concerts at Midnight"
promotions by Ernie Anderson and
Sam Gutworth.

Jimmy Edmundsen (Prof. Backwards), now at the Capitol theatre, N. Y., signed for the Glass Hat, Belmont Plaza hotel, N. Y., Jan. 29.

No More Gold in Them Thar Joints: Las Vegas Sets 5G Top on Floorshows

Ed Wynn Toasted

At N.Y. Luncheon

Comedian Ed Wynn, currently making his first nitery appearance, at the Carnival, N. Y., was toasted in the Carnival, N. Y., was busted at a hunchen houted by agent Paul Small at Toots Shor's, Monday (12). White May be a supported by the Monday (12) with showed up. Among them were Milton Berle, Wille Howard, Lou Holtz, Smith and Date, Jesse Block, Milton Berle, Wille Howard, Lou Holtz, Smith and Date, Jesse Block, Martin, Frank Fay, Morey Amsterdam, Lew Lehr, All Kelly, Harry Youngnan, Harvey Stone, Red Butternheide, Phil Silvers, Henny Youngnan, Harvey Stone, Red Butternheide, Phil Silvers, Henny Coulers paying tribute Included A. J. Balaban, head of the Roxy theart, N. Y.; columnists Earl Wilson and Leonard Lyons; cartonist Ham Fisher, Lews Gunmists Sarl Wilson and Leonard Lyons; cartonist Ham Frisher; Lews Gunmists Sarl Wilson and Leonard Lyons; cartonist Ham Frisher; Lews Gunmists Sarl Wilson and audio. Guentin Reynolds

Barle amceed

MIDWEST TOUR SET FOR CARSON OATUNE TROUPE

Hollywood, Jan. 13. set Carson will head a Western revue and rodeo which will tour Michigan, Illinois and Ohio, starting on June 1 in Michigan.

Troupe consists of Carl Zeller's band, seven bronc busters and other sage brush vaude performers

Chi Group Raising Fund For Satira's Appeal

TOI JAILLA S Appeal

Chicago, Jan. 13.

Heavy sentence imposed on Fatricia (Satira) Schmidt by Havana
court has led to formation of a detense committee here. Key commiteemen are Millon T. Raynor, attorteem for the Cafe Owners Asan, Jack
priety Artists, and her agent, Bill
Matthews. Group plans a benefit to
raise funds for an appeal.

Satira, who formerly dained at

Satira, who formerly danced at the Silven Palms here, was sentenced to 15 years and a \$5,000 fine for con-viction of homicide in the death of Jack Mee, Chi attorney.

Jackie Miles will play his first Coast cafe date in mid-March when he opens at Slapsie Maxie's, Holly-wood.

Las Vegas, Jan. 18.
Gold Rush days are over, begininig early in February, for intery
entertainers who have been pulling
down \$10,000 to \$15,000 a week in
this town's gilded bistros. Operators
of the Flamingo, the Last Frontier
and El Rancho Vegas, as well as the
ment to limit their shows to \$5,000
a week.

a week.

Reason behind the retrenchment
policy is a lapse of business which
bounded during the war years and
rolled along merrily until recent
weeks. Lest name act booked into
is the Ted Lewis show, which opened
last week. Bookers were notified
of the im p en d.in g more several
set weeks ago, but the bad news was
kept under cover in hope that business would boom again.

Price's Nitery Tour

Georgie Price, who opened at the Hollenden hotel, Cleveland, Monday (12) for two weeks, will follow with the El Rancho, Las Vegas, Jan. 26, for two weeks.

Price is also slated for the Fair-nont hotel, San Francisco, Feb. 12



Lady Song

America's Foremost Marimbist

GEORGE



STRAND THEATRE, N. Y.

Mgt.—Gale Agency, Inc. 48 West 48th Street, New York

The Risque Frisky 29th Week Mermald Room rk Central Hotel, New York JANE DOUGLASS at the Piano AMÉRICA'S TOP HEADLINE SINGING GROUP VICTOR PALOMAR VANCOUVER

U. S. and Canada

Personal Direction-2908 RKO Building, New York 20, N. Y.

JUST RETURNED FROM SUCCESSFUL TOUR IN ENGLAND

ROLLY ROLLS

Opening Today (January 14) at the

ROXY, New York

(4th Return Engagement)

And Concurrently Appearing at

ST. REGIS HOTEL'S MAISONETTE

Per. Mgt. JACK BERTELL

Dir. MCA ARTISTS, LTD.

Night Club Reviews

Copacabana, N. Y. Gertrude Niesen, Florence & Frederic, Sondra Barrett, Jeffrey Clay, Jet MacDonald, Anna Konstance, Line, Michael Durso Orch, Fernando Alverez Orch; \$2.50 mini-

Put Gertrude Niesen down as giving one of her better performances as headiner on the new Copachabara sea headiner on the new Copachabara going to stop making a career of "Pollow the Carlo" The number, which she helped popularize in the "Pollow the Carlo" mustica a couper of the compact of t

maxing too much of what was once a good thing.

Sood thing.

Most the property of the control of

of the way she does it.

What Miss Niesen must do, however, wherein "Married" is concerned, is relegate it now to just a

JACK PARKER OF CLUBS" Opening to-day (Jan. 14) at

JUDY MAGEE Panto-Mimiery

3rd WEEK

SAMOVAR

MONTREAL

WANTED

Growing talent agency seeks experienced salesman for night club, vaudeville and personal appearance bookings. Salary and com-mission. All letters held in

strict confidence. Present employees know of this ad. Write Box 647, c/o Variety, 154 W. 46th St., N. Y. 19.

PKO GOLDEN GATE

THEATRE

San Francisco

Direction: TOM FITZPATRICK 136 W. 42d St., N. Y. Phone: PE 6-0876

INCYPENDS.

Increases number, instead of the increases number, instead of the increase in the increase of the increase of the couple of verses of the time, and off, she shouldn't have her whole the increase of the increase

Carnival, N. Y.

APPHIVAL, 10- LEd Wynn, Jane Pickens, Dick
Dot Remy, Greb & Lober, Graha
Sisters, Rae Jacquemot, Charles I
um, Line, Charles Blackman
Gao's Orchs; \$3.50 minimum.

Go's 2 Ords; 3.50 minimum;

Since this is the age of nostalgiait was inevitable that the name or
the control of the control of the control
part of the control of the control
part of the control of the control
part of the con

has enough savry from those fields to excelle allegary from those fields to excelle allegary for the first time.

If Wynn fails to be as funny as he of the first time.

If Wynn fails to be as funny as he of the first way from the fact that he has been away to many years. No matter how great on per former as the work, and plenty of it, to get him self into shape. Lay off for has first work, and plenty of it, to get him self into shape. Lay off for has first work, and plenty of it, to get him self into shape. Lay off for has first work, and he was to first he work, and he was to first he was to have a self-way for years. The work of the first has been away for years. The work of the

the rubber-bellied acros, which is another repeat of something they did together years ago. And, of course, the pln-up routine wherein he drapes several girls with the

course, the plasup routine wherein the drapes several gifts with the Both Miss Fickens and the Remys have their own spots, of course, have their own spots, of course, plays a pleasant voice. The Remys, whose act is focused on the helty gift draw pleast to the plays and the plays of the plays and the plays of the plays and the plays of the pl

Boulevard Room, Chi (STEVENS HOTEL) Chicago, Jan. 13. Dorothy Shay, Pride & pay, Jan. Taylor Line (12). Skitch Henderso Orch (13) with Naucy Reed an Andy Roberts; minimum \$3.50-\$ cover.

Andy Roberts; intrinum \$3.50-\$1.

Room is back to name act policy after several reviews and a leading a leading and a leading a

of the control of the

PITTS. NITERIES FOLDING **UNDER TAX PRESSURE**

UNUER IAA FALOJOKE.

Usual number of nitery casualities
took place here following the New
Year's Eve celebrations, but this
took place here following the New
Year's Eve celebrations, but this
new city amusement tax (5%
cafes, or 10% figured on a basis
of half the lab), which several owners figured was too much to buck.
Particularly since they've already
representations of the properties
continuing 20% federal levy,
Lou Abrams who had recomed.

had so many headaches from the continuing 26% federal levy. Continuing 26% federal levy. Continuing 26% federal levy. Continuing 26% federal levy. Continuing 26% federal continuing 26

and An additional 5% city tax has also resulted in recession in live entertainment at many places. Many bars and lounges which had been extending themselves on their have extending themselves on their have cur's Music Bar leading the pack, in order to eliminate not only the city levy but also the Federal 20%, and Other niteries have cut down to cut down the expected slack from the new tax.

ICE 'VANITIES' 52G, DENVER

"Skating Vanities of '45" did a good \$52,000 in 12 shows (nine nights and three mais) at the 5,000-seat auditorium, at \$2.50 top. Favorable word-of-mouth and excellent press helped.

New Acts

New Longrun Mark Sighted As 'Blackouts' Nears 3.000

As Blackouts Nears 3,000 Months Near 3,000 Months Near 3,000 Months Near 3,000 Months Near 4, Near Murray has the answer. Starting of the new year with his intest edition of "The late of the new year with his intest edition of "The late of the new 1,000 Months Near 1,000 Months Nea

inf on the must-see list of most out-of-towners.
New faces in this edition are Felix De Cola and Robert Brown, twin De Cola and Robert Brown, twin expert. Brought back for repeating any control of the color of the lang for the Liponium, bussome of lives across and hams, bussome of lives across and hams, bussome of lives across and hams, bussome of lives across and ham bussome of the color of the headling. Iongest with the show. George Burton and his birds, Peg Leg Bates, Owen McGleweny, Jack among the other favorities.

Fla. Hotel's Band Policy

Class Marina hotel, Key West, Fla, has inaugurated a band policy in its Grew band, which recently concluded an engagement at the Draheotel, Chicago. Spot is owned by Julius Kasdin, who was married two years ago to Ruth Barr, former booker of the Latin Quarter, K. X.

ROSE MARIE INTO HAREM, N.Y. Rose Marie has been signed to re-place Belle Baker on the Jan. 24 show at the Harem, N. Y. Miss Baker begged out of date in order to remain in Florida.

Petite Pomme, Pom-Pom" by Andrex, would be smaat with sophisticated public in high class cabarets. Gal has to beg off at excabarets. Gal has to beg off at excapable to the show after doing at least seven or eight impersonations. A unique comedienne and personality, different and smart all the way, Marc.

comeanne and personality, difcreat and spart all the way, Marc.

FLORENCE & FREDERIC

Baltrees Danneling.

Copkeabana, N. Y.

Florence and Frederic are ball

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and acro stuff nearby but what they

not a handsome couple in the strict

sense of the word, and consequently,

not a handsome couple in the strict

sense of the word, and consequently,

thing about costiming herself with

better taste. And both need to be

though, probably they audience,

thing about costiming herself with

better taste. And both need to be

understandable in view of their un
understandable in view of their un
professional appearance in America.

A Continental act, this is their first

continents and appearance in America.

Rain.



Management: GEORGE WARD

HARRY A. ROMM

CABOT AND DRESDEN A NEW THRILL IN DANCING

Now Touring Australia

"The Telegraph" — Sydney Dancers, CABOT and DRESDEN are the best ever seen a satirfact. They gave a flowing series of as-tounding and original adaglo holds into one graceful dance pattern.

DIT. KENNETH LATER

PHIL FOSTER

6TH RECORD-BREAKING WEEK SLAPSIE MAXIE'S

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NICK LUCAS

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RECORDING EXCLUSIVELY FOR HUCKSTERS RECORDS

ALOHA to LEW and HERMAN ROSEN and TATSURO MATSURO

House Reviews

Music Hall, N. Y.

"currist Call" produced by Leon

"currist Call" produced by Leon

"currist Free & Merquitz Music
Hall Glee Club, Rockettes, Fredorrys

Troj, Margaret Sande, George Tauar,
Corps de Ballet; Symphony Orches
ra, Alezander Smallens, Conductor.

"The Faradine Case (Columby,
repleued in Vanney, Des. 3, 47,

reviewed in Vannery, Dec. 31, 471.

The Big Nobes at the Radio City Music Hall this stanza is a super-duper production of Ravels 'Solero,' It's staged in the Hall's Bonet tradition of the Control of the Park (Solero, 'It's Solero,' It's Sol

movement clicitudes of quiteen interest of the giant showed to the control of the

time and again. But set to different much chewise the Music Hall stage fare hews to more conventional lines. The departing night train as it fades off into the background scenery value Express' come, and it's just as effective as ever. Erine & Maryland School, and the stage of the stage of

Olympia, Miami Miami, Jon. 10. Joey Adams, Tomy Canzoneri, Mark Plant, Clarissa, Gloria King, Emerald Sisters, Les Rhode House Orch; "The Unsuspected" (WB).

Orch, "The Unsupperce" (WB).

Neat package here this week,
with layout resping from the most of the way.

most of the way man handling emore
chores in easy manner, proceedings
move at steady tempo throughout
Emerald sisters tee off with neat
move and the most offer of the most offer offe

Your Love From Me, "to games encores.

Adams to stores, Torry CanAdams and Mark? Plant, purvey their standard vaude turn to hit, with a blending of horseplay, sags at 1992, and 1992, a

Clarissa, trim terpstress out of Metro's films, turns in a smartly routined offering.

Les Rhode and house orch back show neatly.

Lary.

Oriental, Chi
Chicago, Jan. 8.
Donald O'Connor, Martells & Mignon (4). Ben Bert, Vicki Richards,
Carl Sands House Orch, "Love from
a Stranger" (EL).

for example, is revealed as hondered as a second of the search of the second of the search of the se

Palladium, London

Mickey Rooney, Ben Dova, Dick Henderson, Forsythe, Seamon & Far-rell, Jimmy James, Manley & Austin, Kentons, The Zoris, Charly, Wood, Joan Janssen, Fred & Sally Harriell, Palladium Girls, Skyrockets Orches-

room armssen, Fred & Sally Herried!

Never has the analety of an artist to succeed been so evident as with Mickey Rooney, and rarely has an antient of the second of the s

Capitel, Wash.

Washington, Jan. 9.

Dave Apollon with Lois Bannerman & Laverne Gustafson, Great
Barton, Ray & Nardo, Watter & Jean
Frown, "If Winter Comes" (M.-G.)

meron, Kayle, Navolo, Welfer's Jeen Fronce, "If Winter Comes" (M-C).

It's a bright New Year at the Capitol, with a sock bill hypoing draw for first big take in many the control of the c Carl Sanda House Orch, "Love from the Stronger (22 Mills) of the Stronger (22 Mills) of the Stronger (22 Mills) of the Stronger (23 Mills) of the Stronger (23 Mills) of the Stronger (24 Mills) of the Stronger (

Cagney as George M. Cohan, Ray Milland as the "Lost Weekender," in "Going My Way." One partner steps up pace by some Incidental tunes with this pipes and a guitar. With the pipes and a guitar, which is pipes and a guitar, with the pipes and a guitar, who should strike pay gird. Technique is smooth and sure, yet performer keeps audience on edge of their seats throughout. Sunds and the pipes and the pipe

Apollo, N. Y. Luis Russell Orch (15) with Lee Richardson, Arnett Cobb Band (8), Congerous (4), 3 Hall Sisters, Jackie & Tuffle, Florence Hin Low; "Dead-line for Murder" (2011).

Congeroco (6), 3 Hall Sisters, Jacobie to Tuffle, Phorence Hin Low; "Pead-ine for Murder" (20th).

New layout at this Harlem, N. Y., sell's Orch, which ends out on a grower should be at that is a requision of the control of the con

State-Lake, Chi
Chicago, Jan. 8.
Mills Bros. (5), Jan August (3),
Paul & Paulette Trio, Georgie Kaye,
Lour Breese Orch (13); "T-Men"
(EL),

State-Lake, after six-year lapse of tage shows, turns the spots on once

State-Lake, after six-year lapse of stage shows, turns the spots on once more and stage shows, turns the spots on once more and stage shows, turns the spots on once more and stage shows, turns the spots on once the stage of th

Statler, Buff., Tosses Show The Statler hotel, Buffalo, has dropped shows because of the rising performer costs coupled with diminishing revenues from the operation of its room.

Variety Bills

WEEK OF JANUARY 14

en with bills below indicate opening day of show whether full or split week Letter in parentheses indicates circuit: (1) independent; (L) Loow; (P) Paramount; (R) RKO; (W) Warner

Music Margaret Samagerer Tator Ronald Marquita Rockettes Corps de Ballst Que Club Sym. Orc

Sym. Orc
Paramount (P) I
Stan Kenton Orc
June Christy
Martin Bros
Stump & Stumpy
Vic Damone
Raxy (I) 14

Stump & Stumpy
Vic Damone
Roxy (1) 14
Ilona Massey
Rolly Rolls
Vasso Argyris
Rosario & Antonio
Strand (W) 14
Ink Spots
Herbie Fields Oro
Frank Mariowe
Mirlam LaVelle
BRONY Miriam LaVelle
BRONX
Windsor (I) 16-18
The Bell Aires
Rigoletto Bros &
Almee Sis
banny Shaw
Ramona Lang
Trip & Fail

Trip & Fail

BROOKLYN
BROOKLYN
BROOKLYN
Coorge Freems
BROOKLYN
COORGE Freems
COORGE FREE
C

Britt OMAHA OMAHA Orpheum (P) Blue Barron | Francis Craig Bob Evans ranks & Janice PATERSON PATERISON
Majestic (1) 15-1
The Plutocrats
Jerry Sellers
Howell & Bowser
Larry Daniels
Wills Sis & Paul
19-21
Gee & Whiz
Cousin Ida
3 Berts
Peter Chan
The Eligins

3 Berte Peter Chan The Elgins PHELADELPHIA Caemun (1) 15 Bob Sydney Honey Boya

Low, Hite and Stanley **RKO-BOSTON** Week of January 15 Per. Mgt.: EDDIE SMITH AGENCY 1501 Broadway New York

Pritohard & Lord

BEADDAG

BEADDAG

BEADDAG

BEADDAG

Lord Hamyles Or

Red & Carrie

BOCKESTER

BOC

Gilbert Carroll
Marcolla Handrick
Marcolla Brea
Marcolla Marcolla
Marcolla Brea
Marcolla
Marcolla Brea
Marcolla
Marcol

Chicago (P 15
Mills Bros (P 16
Mills Bro

Lina Romay T & L Howard 3. Filmorard 3. Filmorard 3. Filmorard 4. Filmorard 5. Filmorard 5. Filmorard 5. Filmorard 6. Fi BRITAIN B & H Nicol Court 4 Beam's 12 Babes Lawson's Ponies DERBY

Torse of the Corac (1) 12 Baben in Woods Sandy Lane (2) 12 Baben in Woods Sandy Lane (3) Fairlied Gail Ruby Riggs Pamela Denis Diana Lincoln Arnold Bell Gordon Court (2) Coroc (2) Coroc

BRISTOL
HIppodrome (I)
Babes in Woods
Arthur Lucan
Jean Adrienne
Bert Platt
Finlay Bros
Velerie Lawson
Jeanne Goddard
Josephime Anne

Josephine Anne
Harry Sims
Carol Laue
Doreen Davies
Pamela Royo
Rita Baker
Veoms
'Ja' Cholerton Co.

MACKNEY
Empire (I) HE
Empire

Dorent Barves

Bitta Baker

Keomah 6

Er Strammen 16

Er Little Olivettee

CARDIFF

New Theatre (1) 12

Riesping Beauty

Strammen 16

Nite Croft

Fall Strattand

CHISWICK Empire (I) 12

tion of its room.

Talent, knwever, will continue in the other Statler hotels, including washington, Detroit and Bogton.

Danny Thomas has been signed to play Slapsie Maxie's, Hollywood, starting Jan. 18.

Gil Lamb
Bunny Brigge
Yalley Arcea (4) 18
Sam Donly
Sam Vivienne & Irene Alred Thripp Stoff (f) 12 Stars on Ice SHEFHE'DS BUSH Empire (I) 12 Bates in Woods Ernie Lotinga Joan Edmondson Chris Wortman Kenneth Jackson

Lee Eno
Carci Gaye
Jacob Garci Gaye
Sivia Oldendaal
Wizard Pranga
K Empire Baber
Ellis Debutantes
WOODS GREEN
Empire (1) 12
Chuck Aladdin
Freddie Frinton
Pat Taylor
Johnson Clark

Cabaret Bills

NEW YORK CITY Hotel Plaza Hidegarde Joel Harron Oro Salvatere Gloe Rotel Resserelt Guy Lombardo O Hotel St Morits Edo Lubleh Ore Mirko Hotel St Regis Royne & Cote Rolly Rolls Andre Andree & Bonnie Laszio & Pepito

Blue Angel Amanda Laine Kaye Ballard Herb Jeffries Hal Cooke Herb Jeffries
Hall Cooke
Hall Coo

Cafe Society

Cate Society
Consideration
Con

Bernie Peptie

Tod Stratego Ore

Tod Stratego Or

Beatrice Kraft Dors
B Yost Guardsmen
Bilisa Jayne
John Biliot
Mack Triplets
Nevada Smith
Kanazawa 3
Fausto Curbello O
Art Roman O
Hotel Edisos

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Wally Blacker
Shiry Surv's
Diane Courinsy
Diane Courinsy
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Panchito Oro
Willage Harn
Luicille Lane
Lou Apparet
Ruckaneers Oro
Willage Angeare
Louice Howard
Max Kaminsky 3
Waldert-Aedoria
Wolfer Aedoria
Wolfer Oro
Misha Bort Ore
Misha Bort Ore

CHICAGO Sharkey the Seal Les Canova (2) Preston Lambert Marian Fedele Song Styllsts (4) D Hild Daners (12)

Blacklinw Art Kassel Ray Olsen Gloria Hart Randy Brown T& J Mahon T'& J Mahonsy
Chex Paree
Marty Gould Ore
Kitty Kallen
Martin & Lewis
Betty Bruce
Paul Sydell
Hotel Blackstor
Ray Morton Ore
Victor Borgs

Fig. (urms)

Words Borns

Motel Blemark
Born Delene O
The Hornate O
The

Hotel Sherman Neliie Lutcher Marty Hogan Freddje Slack Ore Jeanne Williams Carl Marz Pet Curran

Miranda's London Date

Carmen Miranda has been signed page the Palladium, London, starting April 26 for four weeks, With Miss Miranda's pact, the British vauder has sufficient U. S. head-liners to last until the latter part of May.

Mickey Rooney is current at that house with Danny Kaye set to fol-low. Mariha Raye is down for a March date.

'ANTA Album' Benefit at \$100 Top May Net \$20,000; Goal Is \$3,000,000

Broadway in the American National Boston Truck Strike Sunday night (18) at the Ziegfeld N. Y. Net receipts should app \$20,000. Prices for lower floor tickets \$20,000. Prices for lower floor tickets range from \$100 for front locations to \$13 for the rear rows. The ANTA benefit takes the place of one originally scheduled for Madison Square Garden in the fall but set aside because of booking limitations.

cancer of booking limitations, which was the second of the

are that ET may at least break even this season.
Oscar Serlin is in charge of assembling the "Album," which will loctude memorable scenes and number of the season of the

Award Schwebel \$50,000 In 'Ladies' Suit Vs. Col.: Both Sides to Appeal

After reserving decision about six morths, Justice Null, of the N. Y. Supreme Court, has ruled in favor Supreme Court, has ruled in favor Columbia Pictures, in a lawauti roviving the screen rights to "Good Night Ladles," Under the decision. Only the Court of the Co

pus interest. He claimed breach of contract. Amount sought from the film company was \$120,000. Both Men. 1949. Clicago in 1843. Harry Cohn, of Col, offered 1850,000 for the film rights, and there was an exchange of telegrams confirming the deal. However, the remarks of the confirming the film of the film remarks of the confirming the con

proceedings, as they had only sub-proceedings, as they had a ladie. Night in a Turkish Baith' and was produced in 1920 by A. H. Woods. Authors were Avery Hopwood and Chaffton Andrews, both since de-play and Schwebel acquired them from the Hopwood estate and from Andrews' widow. Negolitations for the sale of the 'Ladies' originally were carried for Schwebel by the Music Copp. of America.

Franklin's Gabber Role In Ballet Russe 'Sunday

In Ballet Russe 'Sunday'
Dayton, Jan. (21): (26): Webita, Kan. (22): Kontase and star of the Ballet Russe and star of the Ballet Russe and Star of the Ballet Russe Sunday, "which the troupe will introduce in New York when its season opens there Feb. 15, by Joseph Hays, has been added to the Time ballet choreographs and much of the time is tuken up by dialog on the author's New York seed whether the Person of the Ballet Star of Pranklin, who plays both Billy Sunday and David, fit is a con-Jan. 28 and Feb. 24, escording to diver Biblich dimension.

Hits Show Transfers

Hits Show Transfers
Boston, Jan, 13.

Truck strike here posed a fought one for six legit production, Jan, 13.

Truck strike here posed a fought one for six legit production on the six legit production on the six legit and "Paris Sings Again" over six legit and "Paris Sings Again" over and moved out Monday (10-11) a similar deal and props for "Look, Ma, I'm Dancin," "Power Without Glory." "Student Prince" and "The Monday Six Monday (10-12) and props for "Look, Ma, I'm Dancin," "Power Without Glory." "Student Prince" and "The Monday "Student Prince" and "The Monday "Dermits were issued by the stilling union to cover the

Marry."
Special permits were issued by
the striking union to cover the
movements. Special prices were issued, too, generally at doubled costs.
Strike is figured to be settled sometime this week.

Truckers Demand Increased Coin

Allied Theatrical Transfer Assa, group of truckmen who had legist and the property of truckmen who had legist created rates per load without contacting the Leg spee of New York Theatries. Latter called the truckress to a trainer fragmentary figures they were told by the managers that the increases were not justified. They were saked to submit figures more work and the same of the same of the property of the pro

\$2.

It's conceded that some increase will be agreed upon. Truckmen's pay went up 20% in the past two years, but how much of the overall cost of operation of trucks: that meant isn't indicated. Scales proposed by the truckers are said to include provision of 10% increase in transfermen's profits.

NELSON EDDY SINGS 9-WEEK SPRING TOUR

Nelson Eddy is set for 25 recital dates in his first concert tour in four years. Columbia Concerts, his management, claims to have turned down at least 50 more dates because the film star is limiting his tour to nine weeks.

Horton Launching Stock Co. in Balto

Stock Co. in Balto
Bartid Gilberts attimore, Jan. 18.
David Gilberts attimore, Jan. 18.
In the Laken and spind and the term of the laken and spind have taken have taken there for a winter stock venture.
However, they'll open the season Jan. 25. with a guest-tait presental "Spiningtime for Henry" for 10 performances. Horton will use his ownown of the Control of the

Guild-Shuberts

Agree: 'Okla' Stavs

Dispute between the Theatre Guild and the Shuberts over the exit call and the Shuberts over the exit at the St. James N. Y. has been settled. The record-run muisclai is now stated to play through March when it will have achieved a five-year engagement. That is the aim to both the Guild, which produced the dispute of the through March and the state of the through the state of the through the state of the through the state of the state of the through the state of the sta

red when the gross drops under groups of the groups of the gross of the groups of the

'Sons' Revived Again For Midwest Tour: · Call Chi Crix 'All Wet' Cleveland, Jan. 13.

Arthur Miller's prize-winning "All My Sons," which folded in Chicago but was briefly revived by Detroit's Dramatic Guild, is being resuscitated a third time. The touring company was reorganized last week by Ger-alfacto, Cleveland impressario, who will be the company of the c

Nation Eddy is set for 25 recital forms of the set of t

Equity Nixes Barter Theatre Bid For \$10,000 Grant to Help Tours

'Annie' to Play Coast. Probably in April

I Hoddiny III. Apria Rodgers-Hammerstein production of Irving Berlins' Annie Get You Cun," with Mary Martin in the top tools, is booked for a Coast presentation through a deal signed by Edwin Leaster, general direction of the Locater, general d

following "Anniels" current run an Chicago, on annance of 100, Understone month has best arranged jointly by the Los Angeles and San Francisco Light Operators will be presented inour the Philbarmonic. Deal is cooking for Martha Raye to take over the star part in the show when Mass Martin withdraws also when Mass Martin withdraws as the contract.

Legit Goodwill Plan Advances

Plan Advances

Some progress in plans for exploitation of legit outside of New York

business on Broadway, and especially the road, was reported at a meeting of managers last week. An annual business on Broadway, and especially the road, was reported at a meeting of managers last week. An annual business on the season of the plant of the control of the property of the plant of th

tion that managers and actors organ-izations merge their efforts has no yet been considered.

HENDL'S 4 BATON DATES: TO COMPOSE PIX SCORE

TO COMPOSE PIX SCORE
Waiter Handle, assistant conductor
of the N. Y. Philharmonic will lead
to the N. Y. Philharmonic will lead
to the State of the sound of the sound
that so only two major podium
stints with the group this season.
He has a guest shot Feh. 2 with the
thoution Symphony and directs bis
for the N. Y. Philharmonic.

for the State of the State of the
specached to do the film score, to
the Broadway legiter of two seasons
ago, "Dark of the Moon," has been
approached to do the film score, to
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Regular Ballet Nights Set for Paris Chatelet

Pompted by success, Jan. 6.
Pompted by success, Jan. 6.
Pompted by success, Jan. 6.
Pompted by success, Marrier
Leiman St. 1 S

expanding the road.

Portenfield's three troupes were designated as the red, white and blue companies, one of them getting as far as Phoeniz, Ariz, before being called back. The others are in the south, one going into Florida and the other into Texas. The actors all get the Equity minimum of \$90 and while they admit the transpertation is rough, they stay in holds.

hotels. Every type of theatre, school auditorium and halls is played, and once a performance was given in a plane hangar, with 3,800 in the audience. Claimed that in some stands, 90% of the audiences had never seen a stage play. Where theatres with union stageshands are played the additional stages of the stage played to be more remote places prices range upward from 50c to \$2.

At Abindon admission may be

upward from 50e to \$2.

At Abingdon, admission may be bad with farm produce, tobacco, hams and the like, but although that policy does not apply when the touges tour, the Porterfield enterprise is in need of fresh money. It has received a grant of \$1,000 from the state of Virginia but Abingdon in the state of the production of furnities and the state of the state of

Iturbi Wins in 10 Rounds In Philly Concert With 12G Take at Boxing Arena Philadelphia, Jan. 13.

Philadelphia, Jan. 13. With squealing bobbysocrs in the audience and hawkers of hot dogs and soda pop shouting their wares during Intermission, the concentration of the Priday night (9) of pianist Jose Hurbi registered a financial success, but offered a sharp contrast to the usual run of longariar stuff at the sized and decorous Academy of Musical Aca

Scheduled originally for the chaste acoustics of the ancient Academy, the concert was switched to the Met, when Schima Kaufman, violinist with the Philadelphia Orchestra and local impresario, rai blue laws difficulties,

blue laws difficulties.
Formerly the Metropolitan Opera
House, the Met has for the past
elight or 10 years been the scene of
prize fights and wrestling matches.
Thus the ring in the center of the
hall served as the concert stage for
the artist. Overhead, the bright
lights that usually fluminate tastone down of legal maybem
shone down or legal maybem
his instrument,
Even the lights appropriate various.

his instrument,
Even the lights announcing various
rounds were lighted, causing the
Daily News copy desk to headline:
"Iturbi Wins in 10 Rounds." The
headline appeared over a review of
the concert by Jerry Gaghan, who
also writes a daily column, in addldion to covering music and theatre.

and to ease of the mountain, in addition to ease of the mountain and a contract of the mountain and the moun

men have been cutting into the vir-tual monopoly of these events pre-viously held by Emma Feldman.

OFF-B'WAY SHOWS CUT COSTS

De Liagre Sues Leventhal For Accounting on Tour of 'Turtle'

Differences between Alfred de Liagre, Jr., who produced John van Drutton's The Voice of the Turtle, and J. J. Leventhal, who leased the Trady (9) in legal action. Sairt was entered by de Liagre in the N. Y. Supreme Court to force Leventhal van de Liagred that figures for four weeks, as submitted by the Leventhal office, were less than indicated in report to the Market of the Court of the Cour

by the Leventhal office, were less than indicated in reports from local managers when the booking fees "When the matter was called to Leventhal's attention he disclaimed any knowledge of discrepance and the state of the state

ELT'S 'JUNE MOON' TO TOUR VET HOSPITALS

TOUR VET HOSPITALS

Equity Library Theatre, formed to give actors a chance to practice their card and to provide a showway producers and agents, and the control of the c

'Lucasta' Actresses Sue Morrison Hotel, Chicago

All-Negro in Paris

All-Negro in Paris

Ohn Wildberg revealed here lest
week that the Parisian cast of "Anna
Lucaria" would be all-Negro unless
Paulette Godsterd could obtain rePaulette Godsterd could obtain represent this seems unlikely,
Producer also said that Jack Hylton and Dan Sangster, in association
with him, would probably have the
Prench version ready the later part
Prior to sailing Priday (9) from
New York on a two-month European
junket in behalf of CARE, Miss Goddard declared she had been willing
that the parising the product of the prior to sail the prior to sail the prior to the prior the prior to the prior

Bar Philly Crix From Rehearsals

Philadelphia, Jan. 13.
Producers, newspaper critics and the Shubetta are in a stew over recent edite of Lee Shubett barring the seribes from dress rehearsals of tryouts at the four Shubert-constitution of the series of the ser Philadelphia, Jan. 13.

return to cover the actual opening performances.

Matter came to a head again last Matter came to a head again last week when the producer of a show opening there this week agreed to let Edwin H. Schloss, who has since succeeded Martin as the Inquier's critic, attend the dress rehearsal. However, Shubert objected, despite remonstrances by the producer and his press-agent. Inquirer's deadline is the producer of the producer in the producer in the producer in recent the producer in the producer in recent the producer in the prod

Il hid been the practice in recent seasons for crities for both the inquirer and morning Record (the latter defunct) to attend dress rehearsals and get an idea of the show as a whole, as they have to leave the opening night performances before the final curtain in order to make their deadlines. Some producess their deadlines. Some produces to the produced on the ground that the critics didn't always return for the results of the results of the produced on the ground that the critics didn't always return for the results one.

Co. OH BOTH RESISTERAY
Casting of the Australian company
of "Born Yederday" has been completed with the Brighing for You
pleted with the Brighing for You
pleted with the Brighing for You
pleted to the Bright of You
played in the original New York
reduction by Judy Holliday. Miss
Clyde, last seen on Broadway in
'Banjo Eyes," with Eddie Cantor,
in 1941, has been living in London,
where she relited after her marwhere she relited after her mar-

here she retired after her marriage.

Foreign two grincipals are Bartley Powers, who placed in the London company of "Born Yesterday," cently closed, and Stewart Long of the Chicago company. Comedy will March by the J. C. Williamon Theorem and the Warter March March March

LEGIT COMEBACK

For the first time in recent sea-sons, there has lately been tangible progress in reducing the swollen cost of theatrical production. Three shows current in New York were made possible because of curtailed production expense. In each case it has been through the cooperation of the unions and craft organizations

concerned.

The three shows are "Volpone," the pop-price revival of New York (Lify Theatre Co., at the City Center; "Skipper Next to God," the Experiment of E

arrowards presentations. Sudit a series of the read, it's figured. In the case of New Stages, the Treasurers and Triest Selieru Union required the employment of only more of the series of the series

New Stages Setup

New Stages Setup

New Stages has also attracted
other attention in the trade, especially with reports that the geneially with reports that the ground
may move uptown into the regular
may move uptown into the regular
formed by Normal Rose and David
Heilwell to de new plays not likely
to be seen on Broadway, or reto be seen of the seen of the seen of the
was the desire of several radio above
in 'Lamp,' a dozen are from radio.
Occo is a legit and radio actor, seen
'Countenttack' 'Reilwell is a light(Continued on pase 68)

(Continued on page 68)

GATE'S CANADIAN TOUR SOLD OUT IN ADVANCE

Four week Canadian tour of the Dublin Gate Theatre Co., opening to morrow (Thurs) in London Ont. was reported practically sold out a week ago, prior to group's arrival in New York last Wednesday (7). in New York last Wednesday (Troupe of 20, headed by Micheal MacLiammoir and Hilton Edwards, the Gate's founders, left for Canada Saturday (10) for four days of rehearsals prior to their opening there.

increasing view to their opening there. Productions for the four plays the Gate is presenting during the tour were shipped under bond direct to Canada. Group will play three nights at the Ganad, London; one chart of the control of

Morrison Hotel, Chicago

Isabelle Cool Chicago, Jan. 13.

Isabelle Cool Chicago, Jan. 13.

Isabelle Cool Chicago decide in the state of the cast of th

SEE STEP TOWARD Skipper' Extension May Repay ET; Cast to Share Possible Profit

Mrs. Martin Beck In

Hospital Another Week Mrs. Martin (Louise) Beck is cuperating at Harkness Pavilion, N. Y., from an operation she underwent last Friday (9). She will be under treatment there for another week or so. Widow of the showma had been advised some time ago that surgery was necessary, but was ac-tive up to the time of entering the

hospital.

Besides operating the Martin Beck theatre, N. Y., Mrs. Beck has been a leader in the American Theatre Wing since its inception and was recently appointed executive secretary She is also on the board of the League of N. Y. Theatres.

'Music' Relights: To Move or Tour

"Music In My Heart" relighted Sunday afternoon (11) at the Adel-phi, N. Y., after suspending the prepm, N. I., ancer suspending the pre-vious week. Plans call for the operetta to move to another house or go on tour soon, as "Look, Ma, I'm Dancin!" has been booked into the Adelphi the week of Jan. 26.

Adelphi the week of Jan. 28. Relighting was made possible by the actors accepting minimum pay and taking a percentage of the operating earnings, with the assent of Equity. However, two of the leads, Vivienne Segal and Nicholas Magalianes, withdrew from the cast and were succeeded by Joan Kilbrig and Nichola Poisjonko.

were succeeded by Joan Kilbrig and Nicolal Pologlenko. When "Music" suspended after playing three months, it represented that amount, the original production cost \$8167,000, and there was an operating less of \$80,000 more. It costs resented by posting of bonds to quarantee salaries to actors, stage hands, musicians and others. Fresh shaning was provided by Fresh shaning was provided by Fresh shaning was provided soldiers, and the shaning was provided by Joan which was a shaning was provided by Joan was a shaning wa

After favorable reviews from approximately half the critics, "Skipper Next to God" continues at the Maxine Ellott theatre, N. Y., at least two more weeks. The Experimental season, it has a \$4.20 top, without obseason, it has a \$4.20 top, without obpection by "commercial" managers. It's possible that the drama will be moved to another theatre for an indefinite stay. But there has been a difference of opinion about the play's chances, though it attracted to the play's chances, though it attracted the play's chances, though it attracted to the play it is not the play in the play it is not the play it is not the play in the play in the play in the play it is not the play in the pl

ET try.

Blevins Davis, a wealthy socialite who was co-producer of an operetial called "Rhapsody" during the 1944-45 season, has taken over "Skipper." He has guaranteed to cover any lesses and will accept no operating profit, if there is any. He has posted money with Equily to guarantee the "Skipper of the profit of the pr

on another theatre after next week. The dram was written by Jan De Hartog, who was earlier represented on Broadway with the short-lived on Broadway with the short-lived was reported considering taking over "Stipper," but he offer from Davis was suddenly accepted by ET.

by ST.

The entire cast, including John
Gardeld, has accepted modest base
hay for the twe-week period;
It amounts to \$80 per week, plus 25%
of the profits go to the American
Mational Tileature Academy, which
Mational Tileature Academy, which
decided to the state of the profits
per "will earn bock some of its proper" will earn bock some of its production cost, as the ANTA went into
the red about \$5,000 for the show.
That was considerably over the
budget for the previous ET production of "Gallette".

tion of "Galllee,"

Unforseen additional activities of ET, such as the extension of "Skipper," may provide confroversy with stage unions other than Equity, because of concessions they've made. ET operates on a subscription basic ET operates on a subscription basic extension of the properties of the subscription for the production. No single admissions are available, to per person for the production. No single admissions are available. Because of the now setup, house, "Skipper" is now available to the seneral public and the unions may seek some moderation of their agreements.

agreements.

ET benefit performances are another innovation. One had been arranged for last Stunday (11) night. It might have meant a profit of \$1.200, but the event was cancelled. League For a Free Palestine scheduled the benefit and a small aid announcing it was printed in one of the stundard of the content of the profit of the profit

who cabled it to London.

There were immediate protests there to De Hartog. The author, the son-in-law of J. B. Priestley, cabled a demand that the benefit be cancelled because the beneficiary organization had blamed England for the Palestine situation and supported terrorist activities in the Holy Land.

NEW WINTER STOCK AT BERWYN, NEAR PHILLY

thestre parties. While an operating profit was carried the first two flow after Thanksgring.

Score of "Music" is based on the compositions of Tenhalovsky, adole to the crebstra and is also involved in the changed managerial setup. The change of the cortestra and is also involved in the changed managerial setup. The changed managerial setup. The changed managerial setup. The changed managerial setup. The change of the cortestra and is also involved in the changed managerial setup. The change of the cortestra and is also involved in the changed managerial setup. The strength of the changed managerial setup. The strength of the changed managerial setup. The strength of the change o

Plays on Broadway

Skipper Next to God SARPETON ATCAR IN BUILD EXPERIMENT THE ACT OF THE ACT O BOY ASHONY
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BOY OAKING
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BOY OAKING
BOY OAKING
BOY DY OAKING
BOY OAKI

"Skipper Next to God" is the second production of the season for the second production of the season for the second production of the season for the season

an immediate move to extend the engagement and also beds to transfer and the engagement and the engagement and the engagement and ships desired to be garring on a filin production.

"Skipper has mall-make cut to be garring on a filin production of "Voltone," with its breath and the engagement and ships desired to the place and the engagement and the e

In three acts, by E	fewitt Bodeen. Featur
Esther Dale, Leona	Maricie, Russell Hardi
Philip Abbott, Str	ged by Beckhard; so
ting, Raymond S	ovey: costumes. Pegs
Morrison. Opened	at Hudson, N. Y., Ja-
12, '47: \$4.80 top.	
Actrid Bromark	Virginia Robinso
Bertha Bromark	Philippa Bevar
Jenny, Nelson	Lenka Peterno
Chris Bromark	Russeti Hard
Bernhard Jonson	Robert Crawle
Anna Bromark	Esther Da
Mellie Bromark	

either, and can be chalked up as another mistake of the season.
Theme or plot of this domestic sag of a Swedin framily should be as an of a Swedin framily should be through the amorphous verblage. Emerging is the banal philosophy death and birth override all the petty setbacks of individual life. The setbacks of individual life. The setbacks of individual life. The setbacks of the story mainly consist, and the set of the set

other member of the family does the cheating in a repeating hard luck. The story's elaboration is handled with a welrd combination of dead-series of smallers and the control of the contr

Volpone

New York City The	atre-Co. production (in
Onened at City Cent	er, N. Y., Jan. 8, '48;
Volvona	Jose Ferrer
Monas	Richard Whorl
Charachles	Susan Center
Concubina	John Carradine
Contore	Fred Stewar
Cordiccio	Le Roi Opert
COLVING	Victor Thories
Ond Contlemon	Bobby Busch
Ziid Gentiemant	Phyllis Hill
Description	
Bonario	ePaula Laurence
Lady Pontic Woulde	Lou Gilbert
Notario	C Poul Tohor
Court Officers	{ Frank Campanelle
Court Officera	(Sidney Bassler
To America	
3408ex	Taleh Whinner
cuta - at	Leigh Whipper

D'Ovly Carte Co. Still Has Magic And B.O. Power

Three weeks of the first lew York

Three weeks of the first lew York

Open Company's Gilbert and Stillivan reportoire since 1928 has indicated that the old mage and hodieset distant the old mage and hosecond week's bill "Pirates of second week's bill "Pirates of the second week's bill "Pirates" of the second week's bill "Pirates" of the second week's bill "Pirates" of the second week's bill to be second week's bill to

productions (except those of Win-trop Ames). "Firals," "tradition-ally coupled, gave the customers and cause for reflection. Some begin to easing of adactioness in the operas which have been played continually and successfully since the 1870s. There's some doubt whether a new "Yeomen of the Guard" and the others with the docility of their parents.

generation will accept "Finatore," others with the docility of their parents.

Nevertheless, the small fry are the second of the

Current Road Shows

(Period covering Jan. 12-24)
"An Inspector Calls"—Nixon, Pitt (19-24).
"Anna Lucasta"—Davidson, Mil

"Annie Get Your Gun"—Shubar (Chi (12-42).

"Annie Get Your Gun"—Shubert (Chi (12-42).

Ballet Theatre—Opera Hae, Billings (13-13) Opera Hae, Git Falls (13-12); Aud., Bruta (13-12); Aud., Butte (13). Moore, Scattle (21-22); Aud., Portland (23).

"Blackouts of 1947"—El Capitan, Hollywood (12-24).

"Blackouts of 1947"—El Capitan, Hollywood (12-24). (19-24). "Burlesque"—Locust, Philly (19-

Inside Stuff—Legit

Broadway managers are multing ambitious plans for a comprehensive national promotion campaign to establish good will for the thiestre in energial modern and promotion campaign to establish good will for the thiestre in energial modern and the present that the handling of press tickets recently, particularly in connection with the current D'Oyly-Carte presentation of Gilbert and Sulfivan revivals at the Century, N. Y, is hardly consistent with the idea. Shulgars and the visiting management sgreed to cut the number of press tickets to the bone, disregarding the "accredited" list just adopted by the League of New York Theatres. After the initial week the entire secondard list list was almored. That climinated many out-of-town publications, D'Oyly Carte people apparently figured them not necessary because the Broadway shows have many patrons from out of town, and that the good will factor may be important on future trips to the U. S.

The "accredited" first-inicht list, already cut to 49 pairs (41 designated

will factor may be important on future trips to the U. S.
The "accreticitied" first-light list, already cut to 49 pairs (41 designated and eight pairs discretionary), was further slashed and the thekets supposed to go to the producer or his press agent for distribution were eliminated. The G. & S. outfit announced a seven-week extension of the original booking, which would take the visitors well into May. Whether the trouge can containe successfully for that period is questionable, however, because of the Century large capacity and the price scale which tilts from \$4.80 on Friday and Saturday nights. For previous engagements the G. & S. company used the more infinited Martin Beck theater and drew copacity. But that level was not maintained throughout last week, the second of the run.

the second of the run.

The P'Oyly Carte company of London, currently presenting its repertory of Gibbert and a subject to the Country theatre. N. V. Leading the repeat of the Country theatre of the Country of Cibbert and a multiple peep the country of the Policy of Cibbert and a multiple peep the Country of Cibbert and a multiple peep the Country of Cibbert and C

"Song of Norway" is playing a quick repeat at the Nixon, Pitisburgh, returning Jan. 28, only eight weeks after its original engagement there, and at a lower top the it player to perfound. The price reduction is an extensive to the property of the price of orchestra seats will be 30c cheaper than on the show's first visit. Then the show player to a \$1.20 top, including the 20% federal levy. When it returns, the top will be \$3.00, including both the 20% U.S. and 10% city Includently. "Norways" will be \$1.200.

It returns the beautiful delivers.
Incidentally, "Norway" will be followed Feb. 2 by another repeat, "State of the Union," which has already played the Nixon twice, the first time during its pre-Broadway tryout tour in the fall of 1945.

Nanette Fabray, femme lead in "High Button Shoea," at the Shubert, N.Y., had the usual two-week contract when the musical opened, but has since signed a run-of-the-play contract, at a 25% hike in salary. Reason for not committing herself in advance to stay with the show was that she thought she might not be right for the mother role, she plays. After the robust of the robust of

American Theatre Society-Theatre Guild subscription series will finally start Monday (19) at the Nixon, Pitsburgh, with "An Inspector Culis", four months after start of the legit season. That's the slowest gettinay in the start of the property of the start of the s

For the current repertory engagement of the New York City Theatre Co., the City Center, N.Y., is selling only about 2,000 seats, about two-ballony for better accustical effect and improve mediating and second balcony for better accustical effect and improve mediating and second Management is also absorbing the tax on subscription sales for the three productions to be offered, paying 40c. of the \$3.40 top. With 75% of the advance sold on the three-show basis at a discount, the company claims it card make money on the run.

"Bonanza Bound," which closed Jan. 3 hi Philadelphia after trying out there in 10 performances, is tentatively alter for Broadway during the theory of the property of the pro

"An Inspector Calis," the J. B. Priesiley drama, which went on tour Monday (12) after playing 12 weeks at the Booth, N. Y., had been expected to continue into the spring. However, the management decided to take advantage of the unexpected availability of the subscription lists of the Theater Guild-American Theater Society in key cities on the road. Under those auxiliary cities of the road. Under those auxiliary is guarred that better grosses will be registered than at the Booth.

(19-23). Marine - Vietnine, 30 (19-24). The sequence of the se

"Song of Norway"-Shubert, Philly "State of the Union"—Hartman, Col. (18-24). "Student Prince" — Metropolitan, Prov. (19-20); Lyric, B'd'gport.(21); Community, Hershey (22); Play-house, Wil. (23-24).

nouse, Wil. (23-24).
"Sweethearts"—Cass, Det. (19-24).
"The Firefly" — Blackstone, Chi. (12-24).
"The Last Dance,"—Walnut, Philly (12-24).
"The Red Mill" — Aud., Clncy (18-24).
"Tonight At 8:30"—Curran, Frisco (12-24).

Menotti Twin-Bill Okay \$14,000. 'Annie' 51G; Bad Weather Hits Chi

Chicago louses are bounding back from last week's snow, sleet and rails. Several special matthress were blizzard and in many houses that weekend the whole audience could weekend the whole audience could week. however, the rubbet bands began stretching on the cashing on the cashing of the ca

began stretching on the cossiler's reliable These closed Saturday (10) with sellouts at the Civic Opera. "Annie" i ammed them into the Shubert again, while the Lunts returned to near capacity with "O Mistress Mine." "Medium" and "The Telephone," which opened Jan. 5 to generally good notices, started slow-but began picking up over the

that.

"Carousel," National (2d week)
(\$4.80). Rodgers-Hammerstein musical did excellent \$33,500 with
lower-scaled tabs for Theatre Guild
subscribers; third and final week
is current.

ZaSu-Bean' NSG \$11,000, 10 Performances, St. L.

Sidney Howard's comedy. The Late Christopher Bean, "with ZaSin to Late Christopher Bean," with ZaSin poles, reselved rowners in the top lole, reselved rowners in the late of the second local engagedicted for the second rowners and the late of the local engaged research and the late of the late

Bricken Quits Post As Northwest Symph Head

Notatwest Symph Head
Carl Bricken, conductor of the
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DUNHAM 16G, FRISCO

JUNIAM 16th, FKISCU

Tonight at 8:30," draring Gentrude Lawrence is the big center of
long over for a fourth week, with
Nocl Coward expected here for the
"Ball Negre," Katherine Dunhamis'
ropical revue, was favorably received and has been drawing profittropical revue, was favorably received and has been drawing profitropical revue, was favorably received and has been drawing profitropical revue, was favorably received and has been drawing profitropical transfer for Last Week
"Tonights at 8:30," Curran (2d w/s)
strength of the Gertrude Lawrence
name, the Noel Coward one-acter
strength of the Gertrude Lawrence
name, the Noel Coward one-acter
"Ball Negre," Genry (1st week)
(1,550) — Katherine Dunham dance
(1,550) — Katherine Dunham dance
for the Coward of the C

turbed 9. Bear capacity with "The Steinbears," with opened An Steinbears, which were killed and "The Gleibrears," Market Steinbears, which opened An Steinbears, which were killed and "The Gleibrears," Market Steinbears, which opened Decirity Bouldary (10) with week \$4,000, total and the Capacity (10) with week \$4,0

"Strange Bedfellows," Locust (2d week) (1,500). Straight comedy tryout got a mild \$8,500 for its second full week, leaving Saturday (10) for New York; theatre's present tenant is the "Burlesque" revival, with Bert

Wolfit So-So \$9,000.

Toronto Split-Week Opening her Wonto dan 13, 11 (7) for an 11-day engagement in (7) for an 11-day engagement in Shakespearen repertory, Donald Wolfft and Rosalind Iden unwisely started with "King Richard III." with "Midsummer Night's Dream" and then got into their attick with two selouits of "Macheth" and deep control of "Macheth" and we will be supported to the control of "Macheth" and we will be supported to the control of "Macheth" and we will be supported to the control of "Macheth" and we will be supported to the control of the control of

Estimate for Last Week Estimate for Last Week

Donald Wolfit Co., Royal Alexandria (1st week) (1,525; \$2.50). English repertory company clipped off
a fair \$3,000 for the split week of
Shakespoare; current canto is the
finale.

'Soldier' to Dayton, Feb. 3-4

The local legit season, very slim so far, gets a hypo Feb. 3, when Billy Gilbert opens a two-day engagement at the Victory theatre in "The Chocolate Soldier."

'Weakness' 20G, Seattle, Despite Late Opening

Despite Late Opening
Seattle, Sn. 13.
Ina Claire in "The Failal Weakeer," lad a delayed opening night
connection. But bir kept building
and from Wendersdy on was capacity
and from Wendersdy on was capacity
premiere curtain didn't go up until
1230 p.m. Monday (6), so some custome.
Estimate for Last Week
"The Faila Weakness," Merropoliant cingle week) 1470/6, 87. 77. 77.
Cutting to the Control of George Kelly's
connety yanked in a judy \$20,000 for
dight performances.

'Mama' Neat 14G. 'Look, Ma' \$16,000 In Slow Boston

Themember Mama" was the not by opener last week, coming fine the Colonial by the skin of its teeth, coming fine the Colonial by the skin of its teeth, coming fine the Colonial by the skin of its teeth, which also served to get "Harvest of Years" out, and just instead of the control of the c

"Men We Marry," Plymouth (2d week) (1,300; \$3.60). Failed to gain substantially over poor first, with offish \$5,000 estimated.

ornsh \$5,000 estimated.
"Power Without Glory," Wilbur (2d week) (1,200: \$3,60). Despite wow notices, this one falled to draw well as it should, with estimated \$7,000 disappointing; moved out Saturday (10).

"Student Prince," Opera House (2d week) (3,000; \$3.60). Final week of this old fave did \$16,000, great considering weather conditions.

'Harvey' Wow 19G, K.C.; 3-Time Total Is \$53,000

3-Time Total Is \$53,000

The Joe Kansas City, Jan. 13.

The Joe Kansas City Jan. 13.

The Jan. 13

'Ice Cycles' Big \$115,000 For 15 Days at Omaha

CVI 10 DAYS at Official

Omaha, Jan. 13.

"Ice Cycles" the Shipstad-HarrisJohnson ice show, did \$115,000 in 15
days at Ak-Sar-Ben Coliseum at
\$2.75 top. Attendance hit 65,000.
Show was enthusiastically received
at the premiere of its 1948 version
here.

and the promise and routining of show besigning and routining of show was done by Fran Claudet, Nothing carried over from 1947 version. Chris Kelley, who handled last year's show, is again in chargo, Personnel is about 75% the same in 1, 28

'Allegro' \$48,500, 'Shoes' \$38,000, But B'way Feels Post-Holiday Dip; 5 New Shows, Revival This Week

Racelon from the prospecous grosses during the holidays, particularly New Year's, was naturally marked by lower takings for a flock that the properties of t

the same day area being week.

The current list includes 32 shows, the largest number this scason.

Estimates for Last Week

Keys: C (Comedy), D (Drama), C (Comedy-Drama), R (Revue),

M (Musical), O (Operetta).

"Altegro," Majestic (13th week) (M-1,695; \$6). Still Broadway's top grosser and will probably hold that position through the season; around \$48,500.

\$48,500.

"Angel in the Wings," Coronet (5th week) (R-988; \$4,80). An exception to the rule last week, it drew standees nightly, bettering \$26,500.

\$20,500. "Annie Get Yeur Gun." Imperial (87th week) (M-1,472; \$8.60). Eased off from capacity-plus business, but still getting great money; over \$41,000.

off from capacity-plus numes, out of \$1,000 many count of \$1,000 many co

last week.
"Happy Birthday," Plymuth (63d
week) (C-1,063; \$480), Moved here
Monday (12) from the Broadhurst,
missed one performance last week
through Helen Hayes' illness; around
\$15,000.

\$15.000.
"Harvest of Years," Hudson (CD-1687; 48.69). Presented by Arthur, 1.86c, thard; written by De Witt Bodeen; opened Monday (12); doubtfull oress.

1,007; \$4.50). Presented by Arthur J.
1,007; \$4.50). Presented by Witt Bodeen; opened Monday (12); doubtBodeen; opened Monday (12); doubt"Harvey," 4th. St. (1684; week)
(C-002; \$4.20). Did well during like
"Harvey," 4th. St. (1684; week)
(C-002; \$4.20). Did well during like
"Harvey," 4th. St. (1684; week)
(C-002; \$4.20). But well during like
Hilling Button Shees." Shuhert
(15th week) (M.1.387; \$5). Another
(15th M.1.387; \$5). An

alleinthy but citil drawing great business; \$21,800 quoted.
"The Men We Marry," Manafield C. Lower and We Marry," Manafield C. Lower and Herschel Williams; opens Friday (10. how) Empire (11th Week) (D-1,01); \$4,60). As with the others, business dropped considers, business dropped considers, business dropped considers, which week (D-1,01); \$4,60). As with the others, business dropped considers, "Young Man's Fancy," Cort (37th week) (D-1,04); \$3,600. Using two-free and the state of the constant of the const

"Anteny and Cleopatra," Beck (7th week) (D-1,214; \$4.80), Some variance in pace prior to holidays, but gross around \$23,500 is big for Shakespears.

snakespeare.
"Crime and Punishment," National (3d week) (D-1,164; \$5,40). Heavy drama given exceptional plaudits in follow-up press columns; last week \$16,500 estimated; under expectations.

tions.
"Man and Superman," Alvin (14th week) (CD-1,331; \$4.80). Very little difference in pace for top-grossing revival and the count was around \$30,000.

\$30,000.

"Medea," Royale (12th week) (D-1,025; \$4.80). Steady boxoffice line indicates strength of the heavy drama's draw; gross approached \$23,000.

323,000. Century (Col. 670; 823,000 Col. 670; 823,000 Col. 670; 825,000 Col. 670; 82

where.

"Volpone," City Center (1st week)
(CD-2,692; \$2.40). First revival by
new N. Y. City Theatre Co.; opened
late last week; some favorable notices; "Angel Street" next week.

"Skipper Next to God," Elliott (D-968; \$4.20). After some favorable reaction, Experimental Theatre pro-duction is being offered at regular prices this week and next in same

"Lamp at Midnight," New Stages (downtown little theatre); Ruth Draper with solo sketches, on off matinee days and Sundays at the Empire.

LUCILLE BALL \$13,000. 'MARY' 13G FINALE, L.A.

MARY 136 FINALE, LA.

With Edmund Angles, Jan. 18.

Little Headed out on tour years of the Land of the Belacolo. Farce never drew less than \$11.700 to 100 to 10

'Show Boat' Big \$30,500; May Lead Pitt Season

May Lead Pitt Season

It Pitthourth, Jan. 13.

First week of "Show Beat" at the
Nixon got ways slowly, but as soon
as the rave reviews came out, the
window and continued all day,
Even bigger business is locked for
this week on the strength of the adwills trul "Song of Norway" fer top
money of the season so far. It's been
a long time since a musical has
a long time since a musical has
been a long time since a formation of the
a long time since a formation of the
beautiful about the first visit of "Show
Boultman star column of nostingile
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New York. It opined originally in
New York. It opined originally in
New York.

Estimate for Last Week.

Estimate for Lass ween
"Show Beat," Nixon (1st week)
(2,100; \$4.85). Opening week of a
fortnight stand produced a socko
\$30,500, despite the new city tax of
10%. The revival was absolute capacity-glosup, the streigh. 10 habou (0.

Leonard Bernstein Seen Staying With City Symph, Despite No Pay

Leonard Bernstein will probably continue as conductor of the New Continue as Continue a

stems "The Cradle Will Rock."
About this the full season closed,
Bernsteib was talking of quitting
the symph because of some dissatisfaction with the setup. However,
matters have changed, following
conferences between the young conductor and a City Center board
group headed by Morton Baum.
Orchestra has been nlaviera. 6-71

ductice and a City Center board group based by Moston Baum.
Orchestra has been playing a fall greater of the weekly pairs of concerts. Bernatein had demanded a more rehearal time for next year. Board of directors claimed these honges would be too expensive, more rehearal time for next year. Board of directors claimed these configurations of the control of the cont

It's believed management will make some concessions to Bernstein on his demands, either lengthening the 10-week season or increasing the number of concerts within that pe-riod, and enlarging the orchestra a bit. There was some talk of putting Bernstein on salary, but this will not be done.

nol be done.

Bernstein has been serving without pay for his three year' tenure.
When he first took over the post
when he first took over the post
drawing institution of the post
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pree, for both of which he wrote
ree, for both of which he wrote
Royaliyes are much less today. On
Royaliyes are much less today. On
Royaliyes are nuch less today. On
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Gary Concert to Church

Gary Concert to Church
Chlospo, Jan. 13.
Paul Robeson was forced to move
his concert hast week in Gary, Ind.,
the concert hast week in Gary, Ind.,
education withdraw permission for
him to use a school auditorium.
Board neted at the last moment, indproveds from the control of the contraction of the control of the con
traction of t

Shows in Rehearsal "The Hallams" - William Brown

Meloney. "The Linden Tree" — Maurice

Evans.
"Remance With Music"—Shuberts.
"Me and Molly"—Feigay, Smith,
Kenwith and Cummings.
"Mister Roberts" — Leland Hay-

ward.
"Dr. Soefal"—Harold Barnard.
"The Survivora"—Bernard Hart
and Martin Gabel.
"Angel Street" (revival)—N. Y.

City Theatre Co.

"A Long Way From Home" ("The Lower Depths")—Experimental The-

Burns Mantle Seriously III Burns Mantle, former drama critic of the N. Y. Daily News, is critically ill at the Mary Immaculate Hospital, Jamaica, L. I, Suffering from cancer

Jamaica, L. I., Suffering from cancer of the stomach, he was reported yesterday (Tues.) to be in only fair condition. It therefore the large into come. Mantie occasionally railised strickenty to be able to talk to triends. Although retired from the News, the on-time dean of drama reviewers had attended first nights religiously until three weeks ago. or in the condition of the condition of the large of the condition of the condition of the 1946-47," was recently published.

Named "Glory" Biz Mgr. Raleigh, Jan. 13.

Raleigh, Jan. 13.

Allen R. Matthews, author and former staff writer for the Richmond Times-Dispatch, has been appointed business manager of the Jamestown Corp., which presents the historical drama, "The Common Glory" each summer in Jamestown, Va.

- Continued from page 65

Off-B'way Shows

VARIETY

Constaued from page 6

Ing instructors at the American Theare Wing School.
The pair wanted to orgánize a
thearte that would have continuous
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ert Whitehead and Oliver Rea.

New Stages is using a converted
film house at 159 Bleecker street for
its shows. House seats 300, and at a
\$3 top it can gross \$4,500 weekly.

"Lamp" played to half-engedity first
two weeks and can break
two weeks and can break
minimum, and the group easts from
its pool of 100 investors instead of
heterogeneously. erogeneously.

heterogeneously.
Group plans a new production
every four weeks. "Lamp" opened
Dec. 21, and because it's caught on,
may move elsewhere. Next presentation, opening Feb. b, will be a dontation, opening Feb. b, will be a dontation, opening Feb. b, will be a dontation, opening Feb. b, will be a don"Church Street" and Jean-Paul.
John 'O'Shaughnessy, who staged
"Command Decision," is to direct
"Church Street," and Mary Hunter,
co-director of the Wings OI promember, is to stage the Sartre play.
Winston O'Kenfe. executive direc-

member, is to stage the Sartre play. Winston O'Keefe, executive director of the Wing's GI program, is also a founding member. The board of directors includes Rose, Hellweij, Robert /Gundlach, scene designer; Alexander Scourby, legif and medio actor, and Berty Winkler, radio actor, and Berty Winkler, radio Scourby, Hester Sonderzaard, Beatrice Straight, Ruth Yorke and others.

others.

The "Volpone" revival at the City Center, at a \$2.40 top, is possible not only through concessions by various unions and crafts, but because the members of the New York City Theatre Co., including Jose Ferrer, Richard Whorf and John Carradine, are working for nominal salaries. It's planned to continue the project including limited tours in future seasons.

May Take Over ET

mending immens yours in introduced in the control of the control o

loward.-reduced. promotions—consequence within its generally admitted to be a lumine. Some Regulator. Consequence of legit. In a way, too, the apparent success of these three shores of the surpression of the consequence of legit. In a way, too, the apparent success of these three ventures is seen as a partial antidote for the discouraging failure last seamed to be seen to be a long to be seen. But these developments, but the country, will have any permanent significance also remained as the setting but the plot is strictly to be seen. But these developments, but the country, will have any permanent rational promotion campaine for the theatre as a whole.

Plays Out of Town

The Last Dance

Philadelphia, Jun. 12.
Theatry Associates, Inc., presents James
Rassos and Michael Silve, Inc., presents James
Rassos and Michael Silve, Inc., presents James
Rassos and Michael Silve, Inc., present James
Rassos and Rassos and Rassos Silve, Inc., present Silve,

Some in the control of the control o

agirl and boy, respectively—of the work of the state of of the

Kathleen

Willington, Jan. 9.

Bea Lawrence production of comedy in three acts by Michael Sayerr. Directed by (595" Ruidon, Settling, Charles Elison; coi-tunes. Rose Bogdanoff. Opened at the Playboue, Wilmington, Del., Jan. 9, 48, 48, 48

the lights were out at a Christmas reve partyr no. Dillin. The efforts of two partyr no. Dillin. The efforts of two partyr no. Dillin. The efforts of the partyr no. Dillin pa

Lowe East With 'Mary'

LOWE EAST WITH IMAILY
John Howard stepped out of the
male lead in the legiter, "Mancy Had
a Little," to accept a film chore, and
Edmund Lowe took over the
After finishing the run set the
Belasco theatre here, Lowe is continuing in the role for the company's
tour.

THEATRICAL FABRICS for COSTUMES DRAPERIES STAGE CURTAINS

Broadway productions and

#The House of Servi

130 West 46th Street, New CHICAGO LOS ANGELES...

WRITERS' WORKSHOP

HOTEL ROOMS IN THE HEART OF TIMES 89. m, bath and shower. Telephone. From \$3 clugle and \$3,00 double.

HOTEL ROSOFF

Welcome to New Stages, Inc.! BROOKS ATKINSON, N. Y. Times, says

Steges, Inc., notably raised the Intelligence quotient of the current with a discerning and forested production of Burris Stevis' Lamp, at the discerning on the steven of the steven of

NEW STAGES, INC., presents

WILLIAM HAWKINS, World-Telegram, says "A play of surging and inspiring beauty . . . It has the tense suspense of a great conflict . . . It builds with a sense of heaving excitement . . . It is staged with beauty and ingenuity . . . New Stages, inc., is off to a highly auspicious

"A grand start for New Stages, Inc."—PIHODNA, Herald Tribus
"Possesses both dignity and Integrity."—WATTS, N. Y. Post
Staged with imaginativeness . . . superlatively projected."—HERM, Vo

ENGAGEMENT EXTENDED THRU SUN., FEB. 1

Thinks, everybody—

New Stages, her, wishes especially to then', the following theorized unions and firm whose cosposation has made its program possible:

Thinks whose cosposation has made its program possible:

The stage of t

New Stages, Inc., will present a series of new productions every few to six weeks, of which "dimp of Middleyl" is the first O. February Shi it will present on evening of two plays, Lennox Robinsons" ("Church Street" and Jenno-Peul Startes" Shi Respectif | Persittion," Plays that Jennostates their popular appeal at the New Stages Theories, 139 Slecker Street, will be moved to Broadway for a regarde anguagement.

New Stages, Inc., 159 Bleecker St., New York 12, N. Y.

NORMAN ROSE and DAVID HEILWEIL, Managing Directors Press Representative: REGINALD DENENHOLZ

Business Manager: MORTON GOTTLIEB 159 Bleecker St. OR, 4

Literati

Harings on the NRILB combiant cannot be sufficient to rejoin the Bulledin in Philadelphin on reactant the International Typoraphical Union opened in Chicago Thuruday (8), following adjournment of hearings in Indianapelis gracinary was a Naviet told members the present of Local 16, on strike against Chi dailes since Nov. 24, that removes the content of Local 16, on strike against Chi dailes since Nov. 24, that removes the content of Local 16, on strike against Chi dailes since Nov. 24, that removes the content of Local 16, on strike against Chi dailes since Nov. 24, that removes the content of Local 16, on strike against Chi dailes since the content of Local 16, on strike against Chi dailes since the content of Local 16, on strike against Chi dailes since the content of Local 16, on strike against Chi dailes since the since t

reads:
"The contract form P-6-A, prepared for submission when employers insist on a contract, contains ample reason for rejection by
employers in the first paragraph,
which contains 60-day termina-

Sacha Guitry vs. Gonceurt
Sacha Guitry is again, in the middle of a Paris law suit. This time
it's for reportedly running opposition to the Academic Goncourt,
which each year awards a prize to
the best French novel. The waved is
given as a luncheon at Restument
Deceanance presided over by Lucien

Drouant, presided over by Lucien Descaves. For political reasons, "Guitry has been practically frozen out of the min. another member. So this year, while the luncheon was proceeding at 'Drouant, Guitry and Benjamin and lunch together in a neighboring restaurant and between the two prize to Kleber (Inaden's "Salut au Kentucky," published by Robert Laffon. Laffon now is placing Prix Gonocur te Sacha Guitry and Prix Gonocur te Sacha Guitry and The Gonocur group is taking exception to this, and is suited sections of the publisher, Guitry and Benjamin for misrepresentations.

misrepresentation.

English Edits Sereen Writer
Richard English has succeeded
Gordon Kahn as editor of The
Writers Gullo. Hobert Shaw resigned as director of publications.
Mag has an editorial committee of 1t
including Claude Binyon, Stephen
Morehouse Avery, Stephen LongEditorial Committee of 1t
including Claude Binyon, Stephen
Morehouse Avery, Stephen LongEditorial Committee of 1t
including Claude Binyon, Stephen
Writenses called to the Hollywood
probe in Washington recently. A
short time thereafter an cleetion was
held in the Guld, with a middle-ofteroad group gaining control. Latteroad group gaining control. Latteroad group gaining control. Latwriter.

ler Builetin's M. E.

Lisier Bulletin's M. E.

Walter Lister, onetime N. Y. Post
and Philadelphia Record editor, and
more recently city editor of Phility
Evening Bulletin, has been boosted
to managing editor. Editor Dwight
Perrin has resigned because of ill health, and retired to Buffalo. ExerExercised Special Exercises of the Section of the Section 1. seditor George Seltzer is still away, seriously ill, since his stroke. Raymond C. Brecht has left Kip-

ABEL GREEN

VARIETY Editor Writes

Wanna Go To Europe?

IN FEBRUARY

Esquire

French Red Frees Ban An old edict, which had been ig-nored since 1936, has been revived in France, fostbiding bringing Com-munist newspapers into army bar-racks. This affects Humanite, Ce Soir, France d'Abord and Avant Garde.

Before 1914, all papers were barred from being read in army establish-from being read in army establish-

Stanford ANFA Ad Head appointed administrative director of the Bureau of Advertising of their Assaridation of the Assaridation of the Bureau of Advertising of their Assaridation of their Assaridatio

the retail division.

Cest Smith par resigned as associated the control of the co

CHATTER

John Morse has joined '48 mag as ssociate editor. Leo Durocher has signed with Ziff

Davis for a book on the Dodgers.
Life of Oscar Hammerstein,
being written by Herbert Childs.
Gene Fowler starts writing " TI.

being written by Herbert Childs. Gene Fowler starts writing "The Life of Jimmy Walker" this week after a year's research. Gerard Piel and Dennis Flanagan, both formerly with Life, have bought Scientific American. Gilbert Gabriel has written a Gilbert Gabriel has written a description of the control of the control with a Colonial background.

May. Herb Drake in Hollywood to stage the annual Photoplay Gold Medal Awards dinner for McFadden Pub-

Ilcations.

Thornton Wilder's "The Ides of March," to he published Feb. 18 by Harper, will be the March selection of the Book-of-the-Month Club. Geraldine Ann Lux, of Life's edi-orial staff, was married in New fork, Jan. 9, to Dennis Flanagan, nanaging editor of Scientific Ameri-

"The Best Years of My Li 2," by "The Best years of My Li 2, My Katharine Cornell, and "How I Stay Young," by Billie Burke, will appear in the February issue of Tom Breneman's mag.

Leo Mishkin, film critic of the

Breneman's mag.

Leo Mishkin, film critic of the N. Y. Morning Telegraph, now doing a dilly column on stage, screen, and the stage of t Shirtey May Egan, formerly as-sistant, is now ad manager of the Nation, succeeding William B. Brown, who resigned to become na-tional ad manager of Griscom Pub-

tional ad manager of Griscom Pub-lications.

Howard Fast has switched from Duell, Sloan & Pearce to Little, Brown and will have two new books this year. The first is a new volume of short stories, the second

a full-length historical novel not yet titled or finished

a full-length historical novel not yet ittled or finished. ID Melchior, son of tenor Lauritz Melchior, soid a story, "Sleeper Agent," to Pic mar, for publication Army Intelligence, in which he served recently. Harrison Smith and Oliver Durcell, formerly associated in Smith & Durrell publishing firm, have partnered again as Oliver Durrell. Flower plans energed trade publishment of the publis

Winter Olympics

Continued from page 1

for the ruling. Under the precedent - shattering regulations, the American companies will be forced to accept one fine-grain negative from the Swiss and French. That means they must pool on that one print with a resultant monotonous uniformity in their clips covering the top sport event this winter.

the top sport events this winter.

Naturally, the Yanks feel that the only course fairly open is permission for all authorized comers to do their own filming. They've been told that the Olympics committee ukased the exclusion order on the insistence of the Swiss, who are the hosts.

hosts.

Meanwhile, the reels have been pushing their fight on the Rank franchies, reportedly granted in return for a handsome contribution to turn for a handsome contribution which is hosting the summer games in London. Newsreel editors, three weeks ago, cabled an inquiry on the report and a protest to Vicionate Portial of Lawestroke, prev of the very contribution of the providence of the pushing contribution of the providence of the pushing contribution of the providence of the pushing the providence of the pushing contribution of the pushing th peeved because no answer has yet been forthcoming.

been forthcoming.

Another protest on the same ground has been dispatched to Avery Brundige, head of the American Olympics committee and memoral process of the second of

don.

Another aggravating feature so far as the American film companies are concerned is the fact that Yank television companies will be permitted to send their own cameramen into Switzerland to shoot the matches. Gee story in television section.) With a 24-hour service set up they be being treated as news-

Petrillo-Radio

Continued, from page 1:

out over one wavelength; for every FM customer that's picked up, there's one AM listener lost. They see no reason why salaries should be paid to two sets of musicians. As for tele, it's recognized that there are added difficulties entailed

there are added difficulties entailed for the musicians, such as long re-hearsal periods and the greeling task of playing in formal dress un-der strong lights. On this score the webs, it's understood, will listen to reason on upped scales. (ABC, for one, is anxious to settle the television contract issue right.

(NBC, for one, is mixed to such the television contract issue right now, seeing it a major hurdle in video's programming development. The web, for example, is ready to move its cameras into 8-H Studio and the NBC Symphony.)

move its cameras into 8-H Studio for pickups of the NBC Symphony.

No Leg to Stand On how the NBC Symphony of the NBC Symphony.

The networks realize that Petrillo hasn't a leg to stand on in his bid for jurisdiction over platter turners, which now rests with the National Assn. of Broadcasting Engineers and Technicians. He wants some system devised the that and the system devised the that and the system devised to the the and the system devised to the the and the system devised the that and the system devised to the the system of the system devised to the system of the system Assn. of Broadcasting Engineers and Technicians. He wants some system devised, one that will stations. The networks aren't too alarmed over this demand. The fact that there are rumblings of dis-content within the union, say the networks, may be the clincher in Petrilio singing another tunc. The network children seating is

The network chieftains point to the fact that sound broadcasting is responsible for \$23,000,000 a year in-come to musicians in the country, including commercial shows, etc. That's about 80° of the total take from all sources. And of the 200,000-odd union members there are about 10.000 acceptable ones, the webs. odd union members there are about 10,000 acceptable ones, the webs figure, who enjoy the bulk of the coin from broadcasting, films, records, etc. Within the ranks of these 10,000, as one network spokesman put it, "there are more millionalres than the NAM (National Assn. of Manufacturers), can boast of." They figure that Petrillo can't afford to rub them the wrong way too long. (Also see Page 27).

SCULLY'S SCRAPBOOK By Frank Scully

Along with 1,050 other Hollywood free men I've heen imprisoned it weeks with a non-filterable virus called X. Many may never be able explain where they got the infection in the first place, but I'm not amount them.

I got mine by shaking hands with Dennis McEvoy, Tokyo editor of the Reader's Digest. He had flown through the atomized areas of the world, and being impervious himself, like Typhoid Mary, nevertheless is not above being a carrier of had news as well as good.

I checked with five persons who had shaken hands with the literary arm of the MacArthur dynasty and all five were floored as badly or worse than

1 was.
All I remember now is that he imposed me by telling hue he was at the Burbank landing field and couldn't lover as he was flying east in an hour burbank landing field and couldn't lover as he was flying east in an hour burbank of the land hue first and when I said okay, on account Burbank is practically a tour back door, he called again to report he was mitaken, that the plane had landed on the Pan-American field out near the Hollywood resterated—a little loopgraphical error involving slout 20 additional

miles.

I went out anyway and was delighted to hear how well he had fared in a land where few fared well. Thanks to a pre-war year he had spent in Japan, where he had won the black belt in juni-jitsu, and his years as a marine assigned to General Donovan's closk-and-dagger boys, not to atress a lob of broadcasting for CBS from Moscow wille Nazis were straining the place and Soviet guards stood at either side ready to shoot thin should deviate of the stood that the should deviate of the stood that the should deviate the stood of the stood that the should deviate the stood of the stood

He said he was issuing 400,000 copies a mouth now, with a call for 1,500,000 more, that the mag sold for 16c and that his trip home was to set up editions for Shanghai and Canton.

As for his private life, he shared an 18-room house with a National City banker, and the overhead ran about \$150 a month, counting five Jap servants and their keep. Gas for his car costs him 10c a gallon. Congress is not investigating him. Riley should live such as 61 shock hands with him before saying how voying. The was my mistake. Within hours 1 began before saying how voying. The was my mistake. Within hours 1 began over 10 miles of the control of

were dying, too.

It was during one of these less violent bouts with Virus X that I got to thinking about those 10 Katzcnjammer Kids who are on their way to the clink for reclusing to tell a congressional subpone as et on which side their bread is buttered. I can't get over the cockeyed character of a law which can jail you for a year and fine you \$10,000 for refusing to answer something which if you did nawer couldn't do anything to you at all. Gilbert and Sullivan made the punishment fit the crine, but here's a bunch of 20x-a-mile-boys who have somehow usured the power of the judiciary and are making a mighty stiff punishment for no known crine.

A Brain Is Born

Myself, when clipped by life, I rarely grah at gayly-tinted straws for survival. I seem to head instead for anchors. There must be more than a little of the poor fish in me because I convidence better on the iron of anchors than most people do on sunshine and schmaltz. In fact, while using "The Great Prisoners," a 800-page anthology of literature written in prison and compiled by isdoore Abramowitz, as a convalenceris handbook, I was struck by an idea that may well pay for convalenceris handbook, I was struck by an idea that may well pay for the convenience of the convenience

unemcumhered and in perpetuity.

The setup is their prof Congress has been tried. Attorneys for the hangmers and the defense have summed up. The judge has given final hangmers and the defense have summed up. The judge has given final and while they're walling each one imagines he's a great-guy to whom all this has happened hefore.

I call it "If! Had a Sentence." Maybe that's a had title. If! I had a sentence I wouldn't need anybody to complete it. But "If! Had a Sillion" has already been used, and besides, if these guys had a million they'd be tried like millionsites.

has already been used, and hesides, if these guys had, a million they'd be treated like millionaires.

The fides is that these I yet would each that a story of somehody in The fides is that these I on the fide of the fides of

Scully Defers To Laughten

On second thought, Charles Laughton should be tested for it before it's handed to me on a platter. He did so well with the Gettysburg Address. The pitch of Socrates runs 1000 words as opposed to 300 for Lincoln's masterpiece, and what writer can remember 10,000 words as of charles runs it with the second of the charles without collapsing.

June 10 to 1

Myself I'd settle for his dismissal of the charge that he was a godless mean.

Then must, be one of those things, "Scerates said. "Butler it is to have no consciousness at all of anything whatever; or cless as towns asy, it has a more consciousness at all of anything whatever; or cless as the say, it has a consciousness at all and it is like alseep when the sleeper of the real point of the same of t

Broadway

Dixie French named general man-ager for "The Hallams," now in re-

boxoffice ("High Button Shose"), recuperating at home after eye operating the home after eye operating and the state of th

tains."
Paulette Goddard and husband,
Burgess Meredith, off to Europe last
week aboard the Queen Elizabeth on
a two-month, junket in behalf of

Burjass Merchinand and Russand, week shoord the Queen Elizabeth on a week shoord the product of the Russand State of the Hold of Acts of the Russand State of the Hold of the Broadway Asen.

Hank Llank, Universal's easternight (Wed.) on film publicity and advertising before the American Cherry Balaban, daughter of Mr. and Mrs. 4. J. Balaban, to wed Hardwell of the Russand State of Russand Russand State of Russand State o

Palm Springs

Fallm optnigs
Waley Kane I see a recuperating at the
Waley Kane is recuperated their doors
The Cove and the 139 club at
Cathedral City opened their doors
Bill Medicleyon of Paramount, and
his family are now vacationing at
the Wills Hormone, has awitched
from Sunday to Wedneedy breadstring, is now weekending regusaling, and borie Meyer are at
De Blumerleid's Wonder Palms in
Cathe Work Cane of this morbith.
Asher Levy, Chicago exhib, has

Asher Levy, Chicago exhib, has abandoned plans to build a home here and instead rented a house for three months, starting in February. Normandy Village, built at a cost of \$180,000 by Metro filmites Norman Taurog, Leon Gordon and Victor

Saville, opened during the holiday

season.

Framk Sinatra, who started building a \$40,000 home here and completed it at a cost, of \$100,000, has moved in with his family and will spend six days a week here, going to town only for his Saturday broad-

to town only for his Saturday broad-castal. here over New Year's did not come up to expectations due to the "yirus X" epidemic, but is now in tull swing with the arrival of eastern ers for protracted stays. However, spending is not anywhere in line with that of the past five years, even though the hotel rates are stift.

Miami Beach

Miami Beach

By Larry Salbeway

David Sarnotf, RCA boss, in town, and Markall added to the Blackam Arthur. Clark is the new owner of the Brook Chu Little Palm club. Club 86 and the Little Clark is the new owner of the Brook Chu Little Palm club Club 86 and the Little Clark is the Close of the Clark is the Close of the Clark is the Close of the Clark is the Clark in the Clark is the Clark in t

anchored off Danils, in Bournacounty,
Ella Logan, Dean Murphy, and
Mario & Floria into the Brock Club
for the preem show, opening tomorJackle Milles, Gracie Barrie, The
Vagabonds and the Aurora-Roche
Carlyle dancers comprise the new
show at the Clover Club.

Paris

FAITS

Maxime De Betx
John Mills' new club, Milroy, talk
of bown Brose packing them in at
the Lido.
Jack Hylton, London impresario,
here seculing talent,
here seculing talent,
here seculing talent,
Condon Jack Hylton, London Jack
Alloy, in from London, at the Ritz,
land, and Mack Gray at George V,
Carole Landis and Horace SchmidJany, in from London, at the Ritz,
land pened at Les Ambassadeurs Friday
(9).

opened at Lea mossasdeurs Friday ()
Gernard Hida's band with American singer Jane Morgan still at the Club des Champs-Elysees.

Ternary Friday ()
Ternary Fr

Washington

By Florence S. Lowe Thornton Wilder here most of last

By Fiorence S. Lowe
Thornton Wilder here most of last
Robert Taxlor due Jan. 22 to mc.
Robert Taxlor due Jan. 22 to mc.
the Navy Relief dinner dance at theMost of the Most Robert India
Law Thornton Most of the Most Most
Habert Lastfogel own here to parsicipate in the White House ceremonies marking the demise of USOs
Here Lastfogel own here to parsicipate in the White House ceremonies marking the demise of USOs
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London

London

Lionel Arvill left estate in England of around \$4,000.
Gregory Ratorf here for a month after completing shooting on "CagliJoan Miller back in "Dark Summer" at St. Martina's after shoot as the state of the shoot of th

for HBC.

John Ringling North is back from Portugal, Spain, Italy, Switzerland and France, where he has been on talent hunt.

Anna Neagle returning to the stage shortly to appear in a new play by Frank Harvey, "The Woman Who Waits."

stage shortly to appear in a new property of the property of t

Hammersmun revives, and the West End.
"Mountain Air," a new comedy by Robert Wilkinson, will be presented by Jack de Leon and the Daniel Mayer Co. at the Comedy Jan. 22, replacing "The Crime of Margaret Foley."

replacing "The Crime of Margaret 1987" Sherring and a party on the stage of Wyndham's last week jointly cleicharting 100th performance of Tou Never Can Tell" and the work of the work of

John Davis becomes managing directors, when and measured, experience of the control of the complete rest four weeks because the control of the complete rest four weeks because the control of the complete rest four weeks because the control of the complete rest four weeks because the control of the control

Philadelphia

F IIIAGelphia

June Herder, former Becord assistant drama critic, 's now editing Philadelphia Business Almanac.

This edition of the Becord assistant drama critic, 's now editing Philadelphia Business Almanac.

The Jevish Times and former Philly flack, is readying a weekly dealing with naws in the midtown section. Siven as plaque by the West Philadelphia High School Almmi Asan. He graduated from the school in Bernard Sachest from the Section of the Section of the Section Section 1 and 1

Polities" due Monday (19) at his a mission of the politics of

Chicago

The Mervyn LeRoys visiting her family for a week.

"John Loves Mary" set to follow "Private Lives" into the Harris, Feb. 9,

"The Red Mill" succeeds "The Firefly" at the Blackstone, sometime

"The Red Mill" succeeds "The Firety" at the Blackstone, sometime Mrs. Sam Gerson, wife of Jocal Shubert office topper, ill in Michael Dan Barnon, formerly manager of Colosimo's nitery, opened a new bistones of the Colosimo's nitery, opened for the Colosimo's nitery, opened for nitery the Colosimo's nitery, opened for the Colosimo's nitery, opened for confass with Leo-Fuchs regarding a picture for Enden Kalmeson, Sales manager for Warner Bros, back to the home-Cotton and Harry Seeds in preparation for 1948 distribution plans,

Mexico City

Mexico City

By Design L. Grahame

Iving Berial and Graham pic ac
tress, inked for a Mex film by Pro
ductiones Raul de Anda.

Number of operating citherine shere

Number of operating citherine shere

Iving the City of the Ritz, 3500-seat first
rumpeter of local station XEB,

slabbed to death by a stickup man

Four C. Pandall, American

sound engineer who was prominent

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floward by Station of the Communication

Arcady Boytler, who began in

school of the Communications

xEWG, owned and operated by Jose

sy the Ministry of Communications

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City Station of Communication

and Public Works.

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City Station of Station of Act C.

City Station of Motion Pictures for third

annual term.

Teller Wessel a Corp. ep in Mex
ton of the Station of Station of Station of Station

American organization, Wessel

served BEC for 15 years in Chile.

Pittsburgh

By Hal Cohen

Alicia Fuller has returned to her
ost with station KQV after three

Hall Lawrence, former freelance, recently with WFDF, Flint, Michael Sea and Constitution, Hall the Control of the Presence of the Presence of the Truman family at the closing performance Jan. 3 of 7. Romember Mamma." at the state of 1. Romember Mamma." at the state of 1. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma." at the closing performance Jan. 3 of 7. Romember Mamma. The Jan. 4 of 7. Romember Mamma. The Jan. 4 of 7. Romember Mamma. The Jan. 5 of 1. Romember Mamm

Hollywood

Emil Newman bedded by flu.
Barbara Bates ill with bronchits
Woody Herman trained to Chicago
Desi Arnaz down with pneumonia
Janis Carter in from Italy.
Yehudi Menuhin east on a concer

tour, Louis Hayward aired to Mexico City. Eleanor Hansen divorced William Faye, Adele Palmer recovering from

Gene Autry planed east on a 22-city tour.

Edward Gross to Canada to scout

Gené Autry planed east on a 22ty tour Gross to Canada to scout location.

Richard Dix hospitalized with Abbertina Rasch recovering from any or transle with the control of tussle with fluid t

music department after a week or illness. Sue Carol bought out her asso-ciates, making her sole owner of the

illness. Carol bought out her associate, making her sole owner of the agency.

John Moore hospitalized with a John Moore hospitalized with a John Moore hospitalized with a Louis Bayward to Philadelphia calculation. The sole of the John Moore hospitalized with a John Moore hospitalized with the John Moore hospitalized with John Moore

Dublin

By Maxwell Sweeney
Terper Sandro Rosselli going
home to Italy.
London vaude agent Hyman Zahl
here on biz triport heavy out-ofbut agents report heavy out-ofbut agents report heavy out-ofart o'Sullivan signed for Abbey
and Radio Eireann Rep. Co.
Joe Linnane vacutioning here fromstint with BBC and mulling picture
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control

deal.

D. K. Doolan named acting secretary-general of WAAMA—Irish Equity.
Author Maura Laverty will run for Dail (Congress) in February elections.

elections.
Tenor Sidney McEwan due for concert- at Opera House, Cork, to-night (14).

Frank O'Donovan to England scouting for Irish vaude talent for Irish houses.

seouting for Irish waude talent for
Swiss cellist Heart Brouger bet
Swiss cellist Heart Brouger bet
Swiss cellist Heart Brouger bet
Broad Swiss Control of the Badio
Breans Swynhony Orch,
Acrobat Johnny Caross recovering
Bob Lepler gave first Irish production of Clifford Odels' "Rocket
to the Moon' at Guest Irish production of Clifford Odels' "Rocket
to the Moon' at Guest Irish production of Clifford Odels' "Rocket
to the Moon' at Guest Irish
Irish Broad Broad Broad Broad Broad
Heart Broad Broad Broad Broad
Heart Broad Broad Broad
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OBITUARIES

RICHARD TAUBER

Richard Tauber, 36, noted singer, composer and conductor, died Jan. 8 in a nursing home in London where he was convalescing from an illness of several months. Plans for a U. S. concert tour had recently been abandoned.

abandoned.

A native of Austria, Tauber became a top concert draw of four continents, was in operetta and films, and made occasional appearances as a symptomy orchestra conductor. He was also a composer, and his records had good sales over a period of veers.

years.

After successes on the concert stage and in opera in Austria and Germany, Tauber toured the Continent. With the rise of Hitlerism, he left the Reich and made his permanent home in England. He made several pictures there and starred in various operaties, particularly "Land". various operettas, particularly "I of Smiles."

of Smiles."

He gave four sellout recitals in New York last season, after having apeared at the Shubert, N. Y., earlier fit the season in a production of "Yours Is My Heart," a slightly revised version of "Land of Smiles."

The show was panned, but on the

25 YEARS PASSED AWAY DAVID POWELL GOODMAN

Died Jan. 19, 1923

A loving one from us has gone A voice we loved is stilled; A place is vacant in our heart. Which never will be filled.

JACK POWELL and FAMILY

strength of Tauber's personal drav when the singer got laryngitis and withdrew from the cast, the musical quickly folded. . film actress Diana Napier

JIMMY KELLY

JIMMY KELLY

Jimmy Kelly. 68, nitry operator
and former putilist, fight manager
york. He had suffered a stroke some
months ago. In recent years he
operated the nightletub bearing his
mans. In Greenewick Village, N. Va
Points section of New York's cast
side, he adopted the name of Kelly
during his putilistic cureer and subdide, he adopted the name of Kelly
during his putilistic cureer and subfighters he later tennanged were 3ack
Britton, Pepper Martin, Babe Hern
fighters he later tennanged were 3ack
Britton, Pepper Martin, Babe Hern
ham and others.

In litter years in 1002, when Irving
Berlin was a singing waiter there,
In litter years in 1902, when Irving
Berlin was a singing waiter there,
In litter years he was active in
home district.

In 1912, in New York's Chinatown,
he opened the Mandarin Cafe, where
Jimmy Duranta Teeqtenty downed
cafe in Hester street, where Tommy
others, got their start, Finalty, with
Creenived Village requirement. money won on the races, he opened the Greenwich Village restaurant Wife, son, two daughters, brother and sister survive.

SAM STOMAN

SAM SIDMAN
Sam Sidman, Tr, retired comedian
who for many years and appeared
in vaude and Broadway musicomein vaude and Broadway musicomein vaude and Broadway musicomein value of the same property of the same N. J. Since his retirear Pinevald.
Fund Brome in Englewood, N. J.
Fund Brome in March 1997
Same in March 1997
Same

From Paris."

After being in several Weber & Fields productions, he was in "The Mimite World" and "Made in Amedica" in the production of t peared in vaude, where his best known skit was "The New Leader." Son and two daughters survive.

ROBERT LEONARD

and legit comedian, died of a heart allment Jan, 5 at his home in Brook-lyn. He had been scheduled to sall for London, Feb. 4, to co-star with Harry Green in a Firth Shepherd re-vival of "Potash & Perlmutter, De-tectives."

tectives."

Born in Poland, Leonard came to the U. S. as a child. He sang in beer halls and later appeared in vaude-ville skits, including "Father and Son." with Solly Ward. After playing Mawruss Perlmutter in the "Potask & Perlmutter" comedies in New York, he went to London in 1914 to repeat the role and remained showed.

York, he went to London in 1944 to repeat the role and remained abroad until 1926. His other London ap-pearances during this period were in "Cheen at Half the Price," I'm to "Cheen at Half the Price," The Bling Boy" and "Golden Boy". He returned to the U. S. and ap-peared in "Able's Irish Rose," "Fitty Million Frenchmen," "Wonder Boy". Red, Hot and Blue" and "Cafe Crown." He made his 'bat Broad-way appearance in "Down to Mi-amit in 1944.

MARA SILLIFELL, MARA SILLIFELL, MARA AULIFELL, MORE ACTES, SIRRER AND AUTOMATICS AND AUTOMATICS

Definition of the control of the con

FRANK E. BUTLER.

FIANK E. BUTLER
Frank E. Butler, 70, pioner ratio
engineer, inventor and writer, died.
Jan. 6 in 18. Vineent's hospital,
Toleido, after an illness of two weeks.
Toleido, after an illness of two weeks.
Dr. Lee DeForest, and helped him
set up the first broadcasting station
in the world in a Toleido office in
1000.
The province of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control of the control
to the control of the co tion for radio loud speakers.

He was a writer of magazine articles and was composing his autobiography at the time of his death.

CHARLES SIMPSON

Charles (Chuck) Simpson, 38, staff announcer and emcee at station WCSC, CBS affiliate in Charleston, S. C., died as result of a heart

IN MEMORIAM FRANK McCOY

(January 16, 1947) Ethel Britton McCoy and Family

attack Jan. 6 in Asheville, N. C. where he had stopped off after spend ing a week's vacation in Chatta nooga. He was well known through nooga. He was well known through-out Carolina for his early-morning "Yawn Patrol" programs. Prior to joining WGSC in 1942. Singson one-state of the control of the con-ville, Jacksonville, Miami, Youngs-town and Portland (Ore). Survived by his wife, Mrs. Velma Simpson, who for the past year has been a tentured organist at WGSC; also a brother and sister.

Dec. 31 in that city. He previously was treasurer of theatres in Milwau-kee, his native city, and Chicago. He was an employe for 47 years for the Clamage & Rothstein Co., which op-Clamage & Rothstein Co., which operates the Gayety and other burlesque houses. He was associated with the production of "The Time, Place and Girl" on Broadway. In 1907 and was vice-president of the Treasurers and Tickefsellers union, Local 754, of the 1ATSE (AFL).

Two sons and a brother survive.

SAM SWEET

Sam Sweet, 27, legit actor, was killed in a plane crash Friday of the memory of the male lead in the comedy at the Lyceum, N. Y. Sweet also understudied Spencer Tracy in "The Rugged Path" two seasons ago. He was a combat thyer during the war, flew many missions over Germany and was cled three three memory and was cled three three memory and was cled three three.

S. D. J. COLLINS

S. D. J. COLLINS
S. D. J. COILINS
S. D. J. Collins, 40, a circus clown, died Dec. 22 in Leavenworth, Kans, o'r a heart allneat. He the country with the Ringling Breamback-Wallace and Shrine circuses bearing & Balley, and the Hagenback-Wallace and Shrine circuses worth only a few days before becoming III. He once did a film sith, doubling for Groucho Marx in "A Night at the Opera."

Thereans, and a shale storvive.

ANNA ELIZABETH ARMSTRONG

ANNA ELIZABETH ARMSTROME of Man Elizabeth Armstrong, former circus and show boat performer, died receivily in a hospital at Summerville, W. Va. She was said to have been one of the original show have been one of the original show the late Harry Armstrong, with the Lie Harry Armstrong, with the hist Harry Armstrong, with the most constant of the late of

ELLIS Z. NUTTING ELLIS Z. NUTTING
ELLIS Z. NUTTING
Finist Z. Nutting, 78, former sheet
music buyer for the F. W. Wood
worth chair, ided Jan. 5 of a heart
worth chair, ided Jan. 5 of a heart
He retired in 1926, but had been
most active in the era when popular
music sold for 10c.
Also a songwriter, Nutting composed his tunes on an organ. He had
several numbers published by Feist.

ALEXANDER BRACHOCKI

ALEXANDER BRACHOCKI
Alexander Brachocki, 47, concert
planist, composer and teacher, died
Jan. 5 at Huntington, L. I. He was a
pupil and protege of the late Ignace
Jan Paderewski and gave, rec'ellals in
New York, London and on the continent. Recently he had been teaching piano and theory.
Wife and two Gaughters survive.

Henry (Hank) Adams, 74, former juggler and comic dancer on the Keith and Pantages circuits, died Jan. 3 at his home in Rochester, N.Y. Since 1928 he had operated a book-

ing agency.

He was a founder of the Rochester

Professional Entertainers club.

CHARLES STOFER

Charles Storer, 68, former part where of the Grand theatre, Tiffin, D., and later associated with the deal Check System Co., a ticket orinting firm, died Jan. 5 in Tiffin, O., and

Wife survives.

16m Pix = Continued from page 1 =

will. Jackson-uille, Minni, Youngsmusicomes and Portland (10°c).
Survived by his wife, Mrs. Velma
Simpson, who for the past year has
been a featured organist at WCSC,
in Marsh, he
he Actors
N. J.
marsy, he
Began his
director and theatre manager, deed
dides such
of the Weber
did he and been will be a strong the survived by
a in "The Garl in Industry policeer, Gad directed
that Amortg connect in Demmark's capital
that Amortg connect in The Connect in Connect

JOSEPH T. BARDO

Joseph T. Bardo, founder and for-mer president of the Variety Book-ers Assn., died last week at his home In Philadelphia.

He and his wife, Anna, who vives, were former dance tea Bardo & Cunningham.

ALBERT HERNANDEZ

Albert HERNANDEZ
Albert Hernandez, 49, Mexican actor, died Jan. 2 in Los Angeles after a fall. He was well known in slient film days, appearing with Mary Pickford, Norma Meighan and other Chaplin, Thomas Meighan and other stars.

NINA GILES BUELL

Mrs. Nina Giles Buell, former head of the Buell Scenic Co., the-atrical designers, of N. Y. City, died Dec. 30 in Palm Beach. Since re-tiring in 1926, she had made her home in Florida.

JUAN R. GARZA

Juan R. Garza, 70, San Antonio,
exhibitor, died Dec. 29 in that city.
H3 had operated theatres there
since 1911, in association with Paul
Garza.

LEOPOLDO BERISTAIN

Leopoldo Beristain, 65, Mexican character actor, died Jan, 5 in Tiajuana, of, diabetes. He had been an actor for 50 years and was noted for his lower class Mexican roles, Wife survives.

GEORGE W. AUSTIN

George W. Austin, 66, owner of the Hollywood theatre, Holley, N.Y., died Jan. 2 in a Rochester (N.Y.), hegnital

Maureen Newman, founder of Irish Ballet Club, died in Dublin, Ireland, Dec. 31. Survived by husband, Times.

Father, 76, of Guinn (Big Boy) Williams, Jr., film actor, died Jan. 9 in San Angelo, Texas. He was a

Father, 90, of Bernie Cum band leader, died Jan. 5 at his in Akron.

Father, 90, of William Guthrie, head of Warners' location depart-ment, died Jan. 7 in Hollywood.

MARRIAGES

Judy Holliday to David Oppenheim, New York, Jan. 3. Bride has featured role in "Born Yesterday" (Lyceum, N. Y.); he's a musician with the N. Y. City Symphony.

Betty Winkler to George Keane, Ft. Lee, N. J., Jan. 10. Bride is a radio actress; groom is an actor, fea-tured in "Brigadoon." Christine Porsyth to Jack Weit, Chicago, Dec. 28. Bride's a nitery

dancer.

Rhoda Gould to Lawrence Torn,
White Plains, N. Y., Dec. 25, Bride's
the daughter of Sam Gould, WB cty
manager in Greensburg, Pa.

Marian Berger to William Lebeau,
Plitsburgh, Dec. 29, Bride is harpist
with Plitsburgh Symph and KQV staff orch

Shirley Walkow to Jerry Horovitz, Pittsburgh, Jan. 3. Bride's secretary to bandleader-booker Maurice Spi-talny.

Sarah Jane Petty to Nelson King Cincinnati, Dec. 31. Both are with station WCKY there, she as assist-ant to the manager, he as disk ant to jockey.

Frances MacLachlan to William Erwin, San Gabriel, Cal., Jan. 10. She's an actress; he's story editor for Independent Artists.

Sylvia Marlowe to Leonid Berman, Edgewater, N. J., Jan. 6. She's a concert harpsichordist; he's a French

Vivian Fox to Jack Farren, New York, Jan. 11. Bride is radio ac-tress; groom is news editor at sta-tion WNYC, New York.

Carol Bridgman to Ted Livingston, New York, Jap. 1: Bride is head of ASCAP's copyright dept; he's copy-right chief of Mills Music. Merle Louise Kendall to Richard Pedicini. Las Vegas, Jan. 1. He's a

Peggy Mulhall to Seamus Forde, Dublin, Ireland, Dec. 26. Bride is actress; bridegroom, actor. Mrs. Grace Hornburger to Anthony Veiller, Hollywood, Jan. 11.

He's the Warner producer.

Sherril Starr to Lew Parker, Tia Juana, Jan. 11. Groom is Universal-International contract player, former legit and nitery comic.

BIRTHS

Mr. and Mrs. George Montgomery, daughter, Hollywood, Jan. 4. Father is the screen actor; mother is Dinah Shore, the singer.

Mr. and Mrs. Van Johnson, daugh-ter, Hollywood, Jan. 6. Father is a screen actor; mother is the former Eve Lynn Abbott, actress.

Mr. and Mrs. Bertrand N. Ob-rentz, daughter, Johannesburg, South Africa, Dec. 28. Father reps 20th-Fox in that territory.

Mr. and Mrs. Milt Ross, son, Un-ionville, N. J., Dec. 23. Father is vaude and nitery comedian; mother is Louise Brown, songstress.

Mr. and Mrs. Larry Morris, daughter, New York, Jan. 17. Father is general manager for B. S. Mos Theatres: mother is former orivate secretary to the late Russ Columbe and Con Conrad.

and Con Conrad.

Mr. and Mrs. Tommy Lee, daughter, Pittsburgh, Dec. 25. Father manages Northside theatre, Pitt.

Mr. and Mrs. A. K. Lawson, daughter, Erie, Pa., Dec. 25. Mother's former Kathleen Darnell, nitery dancer.

Mr. and Mrs. Bernard Benkowitz, son, Pittsburgh, Dec. 25. Mother's the daughter of Jake Soltz, Pitt theatre

Mr. and Mrs. Murray Goldstein, daughter, New York, recently: Father is an artist in Columbia Pic-tures flackery.

Mr. and Mrs. Harold Cornsweet, son, Santa Monica, Dec. 27. Father is an actor. Mr. and Mrs. Clete Roberts, son, Santa Monica, Jan. 3. Father is news and special events chief at station KMPC.

station KMPC.

Mr. and Mrs. Tom Latimer,
daughter, Hollywood, Dec. 29. Father
is a Fadio newscaster.

Mr. and Mrs. Frank Winlder,
daughter, Hollywood, Jan. 3. Father
is a Hollywood Mrs. Mark Bushner,
the Mr. and Mrs. Mark Bushner,
Burbank, Cal. Jan. 7.

RKG. 5. Babor relations director at

Father is labor relations director at RKO.
Mr. and Mrs. Michael Towne, son, Hollywood, Jan. 5. Mother is Mickey Coleman, on leave from Columbia's story department; father is a film actor.

story department; tather is a film actor. Mr. and Mrs. Jim Martin, daughter, Cleveland, Jan. 7, Father is news editor of station WGAR there. Mr. and Mrs. Ray Romero, Mr. and Mrs. Ray Romero, daughter, Hollywood, Jan. 8. Father

is a film makeup artist.

Mr. and Mrs. B. S. Pully, son,
Miami Beach, last week, Father is a

Miami Beach, last week. Father is a nitery comic. Mr. and Mrs. Bob Clark, daughter, San Antonio, Dec. 31. Father, is a salesman for station KTSA. there. Mr. and Mrs. Coleman Barber, daughter, San Antonio, Jan. 6, Father is an engineer with station KTSA there.

mr. and Mrs. John W. Klotter, son, Cincinnati, Jan. 9. Father is master control engineer of station WKRC there.

WKRC there.
Mr. and Mrs. E. L. Davenport, son
Hollywood, Jan. 11. Father is ar
actor; mother is a writer; paternal
grandfather is actor Harry Daven-

grandfather 'is setor Harry Davenpolity, and Mrs. Marvin Weldon, son,
Hollywood, Jan. 8. Father is script
supervisor at Paramount; mother
was formerly exce-secretary of the
Mrs. and Mrs. Sam Bandelsan,
Mrs. and Mrs. Sam Bandelsan,
is company manager of legitler,
'Strange Bedfellows.''
Mrs. and Mrs. Bill Miller, daughter,
New York, Jan. 2. Father operates
the Hiftens, P. Lee, N. 4.

B. A. Rolfe Continued from page 1;

and then a Hollywood producer. Turned to radio in the 20s and got his chief fame as conductor of the Lucky Strike orches-tra. The first commercial piped to

the west coast,

New show offers the old-time,
showman playing disks, reminiscing
and commenting on current music
and entertainment scene.

WNEW Seeks Lee

WNEW Seeks Lee
WNEW, New York, is dickering
with Canada Lee for a disk jockey
show, with program likely to start
in two or three weeks. Airer, titled
"The Canada Lee Show," will stress
continuity over disks for a somewhat different approach to this type
program.

what different approach to this type program.

Well-known legif and screen actor has been used by WNEW before, in dramatic parts on its American Ne-gro Theatre presentations. He play-ed Scrooge in stations. "A Christmas Carol" production last month.

NEXT WEEK, JAN. 21st, AT THE PARAMOUNT THEATRE NEW YORK



ANDY RUSSELL

Capitol Recarding star of stage, screen and radio, returns to Broadway after being the rage of critics on a nationwide tour, singing the English-Spanish songs YOU lave, and impersonating your other favorite personalities.

WARIETS: Burm.—This is one of the strongest layouts to play the Hippddrame (Baltimare) in some time. Andy Russell makes his catrance and it's all his fram the tec-off. Of good presence and equipped with above average vocal equipment, his versions of popular numbers are all solid and a begoff... comes back with showmanly expressions of other top funesters including Sinatra, Haymes and others... business very good.

CHICAGO SUN: Henry T. Murdock—The Russell lod clicks handsomely in the Latin type sangs, while he also gets sighs for things like "Sentimental, Reasons" and "Linda." NEWARK EVENING NEWS: David Steinberg— The best stage bill booked into the Adams Theatre this seasan opened there yesterday to cheers, wheops, and more normal applause. Russell proves to be a good entertainer as well as demonstrating the initiative singing style which has made him famous.

STAR LEDGER-NEWARK: Maurice Bland— The singing star was in tip-top vocal form in apening the new stage show at the Adams theatre, and after finishing his crooning stint he even had the energy to bring down the curtain on an excellent program with a hilarious parody routine. Andy really sent the castamers into raptures . . . his valce was smooth and warm. VARIETY: Baxt—IChl-Orientall — Crooner's new side is unveiled when Dick Wesson returns as a supressed singer and Russell demonstrates the styles of Martin, Laine, Haymes and Jolson. Impressions are more than superficial and get a rewarding applause.

BILLBOARD: Johnny Sippel—Andy Russell will boam his stock plenty with this Chicago appearance, one of the best stopovers by a craoner in three years locally. Russell, who's gained a lot of confidence in the post year, sticks closely to his record hits and wins several overloss as he pipes first bars of times, in addition to good hands at the finish.

Direction: WM. MORRIS AGENCY

CAPITOL RECORDS

GEORGE "BULLETS" DURGOM 8580 Sunset Blvd., Hollywood 46, Calif. Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 cents. Entered as second class matter December 27, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COYYRIGHT, 1948, BY VARIETY, INC. ALK RIGHTS RESERVED.

VOL. 169 No. 7 NEW YORK, WEDNESDAY, JANUARY 21, 1948

PRICE 25 CENTS

CAL F

OLD DEPRESSION TRIX BACK IN **ACT BUYING**

The depression tricks in nitery and cocktail lounge talent buying and selling are now being revived. The small, penny-plaching dodges that were virtually standard during the sman, penually standard during the showbusiness ebb of the '30s, but forgotten with wartime prosperity, are now beginning to reappear to the discomfiture of performers and

agencies.

These practices have been discovered only recently, when some of the larger indic agents started going (Continued on page 54)

Strawhat Regulations Due for Revise Since

Equity's 'Grad' Rush Regulations for summer stock are likely to be radically revised this likely to be radically revised this year, particularly concerning the "graduates" of strawhat drama schools. Latter mushroomed last summer to such an extent that Equity now faces the problem of too many new juniors, who emphasize the unemployment situation among actors. Last summer it was realized actors. Last summer it was realized that the schools in the sticks were virtually selling Equity memberships in exchange for the cost of tuition, which ranges from \$200 to (Continued on page 2)

SHERWOOD SCRIPTS AIR SEQUEL TO 'LINCOLN'

On Sunday, Feb. 8, the "Ford Theatre" hour dramatic show on NBC will do a broadcast of Robert Sherwood's "Abe Lincoln in Illinois." NBC will, do a broadcast of Robert Sherwood's "Abe Lincoln In Illinois." On the following Sunday, a sequel to "Illinois," called "Abe Lincoln In Washington," will be presented for the first time on "Ford Theatre." Latter has also been scripted by Sherwood.

It marks the first time in radio that a major playwright has written a sequel to one of his notable plays for radio showcasing.

In keeping with "Ford Theatre's" policy of spotlighting radio rather than legit talent, Karl Swensen will play the Raymond Massey role in both the "illinois" broadcast and the "Washington" sequel.

Mull Pickford Statue

Toronto, Jan. 20.
City fathers here are discussing a proposal that a statue of Mary Pickford be placed on front lawn of the new Hospitz for Sick Children, side of which included Miss and the control of the control of the control of the state of the sta

Life-sized statue, which would de-pict the then child actress in pina-fore and shawl draped round he head, would cost an estimated \$3,000. Project is being pushed by the On-tario Hotel Assn.

Free 'Movie Dances'

Free Movie Jances

Fettilo listening?

Is Pettilo listening?

New gimnick being used by University of Minnesota students at their Ploneer halt, believed first time anywhere, is a "movie dance." The music provided by a name band that's seen as well as heard—but not access more than the seen as well as heard—but not access for the dancers. campus sponsors, the dances, and admission is free to the co-eds and their escorts.

Lehar Eulogy On Air Stirs Protest

Circles that care, principally among refugees in N. Y., have been stirring up a considerable heasie over the eulogy of Franz Lehar used recently on R.GA-Victor's Robert execution on R.GA-Victor's Robert purported story of "Merry Widow composer's discovery by Yank throops in a small Austrian village at end of war. But it went on to handle Leham (Continued on page 48)

COMICS TO DO DRAMA AIR CLASSICS STRAIGHT

Since every comedian supposedly yearns to do Hamlet, indie station WNEW, N. Y., plans to do something about it. Station has lined up a about it. Station has lined up a roser of top comedians for a series of 15-minute programs titled "Play II Straight," which it will preem on Sunday afternoons, starting mid-february. Comies will do scenes from the classics, with regular actors in support, and all will be paid (Continued on page 54)

First Hub Origination For

NBC 4-City Tele Show Boston, Jan. 20.

NBC will also the first boston, Jan. 20.

NBC will also the first boston to the show ever to hear the street of the show ever to the show ever to the show the show ever to the show NBC 4-City Tele Show

Tops of the Tops

Lops of the Lops

Betail Disk Seller

"Golden Earrings"
Retail Sheet Musle Seller

"Ballerina"

"Most Requested" Disk

"Ballerina"

Seller on Coln Maebines

"Ballerina"

British Sheet Selter

"Apple Blossom Wedding"

PRESSURE GROUPS

Mat Disk Ban?

Hollywood, Jan. 20.
There are places in this country where the news of Petrillo's disk ban hasn't -reached — just his the news of Petrillo's disk ban hasn't -reached — just his the proverbial his liah and the news of Petrillo's disk ban hasn't -reached — just his the proverbial his liah habitants with thought Teddy Roosevelt was a sunday to the place of the place of Petrillo's disk ban. A for the place of Petrillo's disk ban. A just his place of Petrillo's disk ban. A ground. It's the bottes battle in the mountain male. They had "never industry's history and it's due, in part, to the recognition of the trethe middle of an intense tug-of-war among pressure groups out to cap-ture the film medium as a political center and left are trading blows flow films a prinary political battles ground. It's the bottest battle in the part, to the recognition of the tramedous hold that Hollywood's out-put has on the public. In the face return to pure entertainment has the never-never quality of isolationism. American pic, which built mer worldenesses are the contraction of the contraction of the contraction of the worldenesses are the contraction of the contraction of the contraction of the worldenesses are the contraction of the contraction of the contraction of the worldenesses are the contraction of the contraction of the contraction of the contraction of the worldenesses are the contraction of the contraction of the worldenesses are the contraction of the contraction of the worldenesses are the contraction of the contraction of the worldenesses are the contraction of the contraction of the worldenesses are the contraction of the contraction of the worldenesses are the contraction of the cont

U.S. Performers Asked To Softpedal Salaries They Get in England

Much objectionable publicity has been given the high salaries being paid U. S. performers-for dates in England. Bookers representing theatres and clubs in that country have begun to caution U. S. performers and their m an a gers against revealing the prices they may be (Continued on page 34)

Paris Actor Socks Critic. Nixes Challenge to Duel

Paris, Jan. 13.
Legit crix association headed by Edmond See is up in arms against actor Samson Fainsilber. It's trying to compel him to flight a duel. Otherwise it may sue him, so as to protect what it considers the critics' privilege to print anything they like about an actor. about an actor.

about an actor.
Fainsilber, tired of four years claimed derogatory personal attacks from reviewer Augues Lemarchand, got even with him by administering a sound beating. Then he retused to receive Fainsilber's seconds, Denis Marion and, Thierry Matulier, when the second of the secon

he offered a return engagement in a boxing match, proceeds of which, he suggested, would go to the critic who would write the most witty and courteous panning of an actor.

Free Ticket Come-On

Hypoes Grunters' Gate Offering partial proof that tele-ision doesn't cut into the gate re-

Unitering partial spots, that executed in the part average of the Park Arena, N. Y. are utilized to boost their gates, through the cooperation of DuMont announcer Denn's James.

Promoters moved their wrestling.

Promoters moved their wrestling.

Promoters moved their wrestling.

Promoters moved their wrestling from the open-sir Jerome Stadium last fall but didn't do the biz they expected. Hopeful that they might be able to entice new fans by letting the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the public get a free look at the grunt-leading of the grunt-leading of

What Disk Ban?

Bowes Tele Hour As Vaude Basis

Television, which has gone a long way towards reviving vandeville in its studios, is now planning to put vaude back into theatrest throughout the country. Completion of the eyele will be effected through the "Major Bowes Amateur Hour," the evenion Bowes Amateur Hour, "the version Bowes Amateur Hour," the presence on the DuMont web Strick (18) with CReviewed in Television Section.)

Plan calls for DuMont to work

vision Section.)

Plan calls for DuMont to work hand-in-hand with the Kaiser-Frazer combation, which has signed to complete the which has signed to weeks. Special DuMont but is slated to hit a different city each week. The bus will carry a production staff to stage an amateur show in a major theatre in each city, as well as (Continued on page 50).

BERLE'S RECORD 15G FOR 4-DAY FLA. CAFE DATE

4-VAI T.LA. CATE VAILE

Millon Berle will get the highest
eake salary in his career in a fourouter of the salary in his career in a fournext calls for \$15,000. Booking was
made when it was learned that
made when it was learned that
sport his engagement there by four
days. Berle will leave New York
for Florida after his Tuesday night
airnhow for Philip Morris, to work
Load teason, Berle was sizered to

airshow for Philip Morris, to work:
from Thursday to Sunday,
Last season, Bertle was algoed to
Maurice Chevalier, who's in at
322,500. Kay Thompson and the
322,500. Kay Thompson and the
Milliams Bros. come in after that.
N, x, at \$10,000 and percentage.
However, the William Morris agency
says no deal is on for Bertle to play
that spot although Nicky Bluir is
says no deal is on for Bertle to play
that spot although Nicky Bluir is
voran ago astroné a lengthy date
the Carnival at \$7,500 and percentages, in which he collected around
\$400,000 in salary checks.

Radio Editors' Quality Rating Beginning This Week On Page 23

'LAZY' EXHIBS RAPPED FOR B.O. LAG

Exhibs' "lawy methods of theatre operation" are costing both themselves and the producers potential boxoffice revenue, Mervyn LeRoy charged in New York last week. Wetto director, burned up at many theatres the half recently visited, better the second of the produce of the second of

"There's no effort to help the pic-re," he squawked. "They just (Continued on page 2)

Musicians Say They're Willing to Record Even In Face of Petrillo Ban

In Face of Petrillo Ban

Vatious recording companies in

New York have within the past

the dissatisfaction of some members

of the American Federation of Mu
sicians with the recording ban

ordered by that body. Manufac
musicians with the recording ban

ordered by that body. Manufac
musicians with the recording ban

the thin the second of the AFM local of

which they are members, pointing

out that the mare ready and will
lift to record any time in of the

companies in question vontief the

any recording they wish to be com
sidered for jobus. an imanufacturers

and before the fun received similar

missives, no writer ever before spot
lighted his AFM membership, leat

alone citing his home local.

During the past couple weeks

in N. Y. concerning the possible

launching of a union rival to the

AFM, as there had been before, but

it all remains conversation.

METRO SEEKS AUTOBIOG OF SOPHIE TUCKER

Metro is negotiating with Sophie Tucker for film rights to her "Some of These Days" autoblography. Deal is being handled by the William Morris office.

Judy Garland would play Miss Theder. John Garfield may play Ted Shapiro, long associated with a contract of the state of the s

Sinatra Files for Station

Frank Sinstra wants to turn broadcaster. In his own name, he can be called the called th

Senator Wants Pic Self-Censorship As Price for Yankee Aid Abroad

Wathington, Jan. 20.
An indication that the American film industry, if it wants help from the government in its overseas free headaches, should impose strict voluntary censorship on the type of the supprise was girn her Fetcher (10). Years of the Synthe (R. V. J.).

Alexander Shith (R. V. J.).

Smith, who was floor-managing the "Voice of America" bill to passage through the Senste, deglared there was necture, was necture, and the work of the magazines to get some help on thawing the funds they have frozen abroad Earlier in the week, he told newsmen that the solution might be some sort of subsidy to the media.

newmen that the solution might be some sort of subsidy to the media. The measure approved by the the Mundt bill, which the House passed last June. It was passed unanimously but House presently and went to the White Bouse for sanction to the "Volce of America" radio' programs and other educa-tional and informational activational and informational activa-tional and informational activational and informational activational and informational activa-tional activation and the second second of the second and the second second activation and the second management of the second activa-tion activation and the second activa-tion activation activation and the second activa-tion activation and the second activa-tion activation activation and the second activa-tion activation and the second activa-tion activation and the second activa-tion activation and the second activation and the second activation and the second activation and the second activa-tion activation and the second activation and the second activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation and the second activation and the second activa-tion activation activation and the second ac

No Real Opposition

No Real Opposition
There was no real opposition in
the Senate as the bill went through,
In his statement to the chamber,
Senator Smith declared: The committee feels that, while none of us
skin on the products of private
American industry operating abroad,
nevertheless there should be some
way, by agreement with the productions of the production of the state of the productions of the production of the state of the productions of the production of the productions of the production of the production of the productions of the production of the productions of the production of the productio

tion. "What I mean by this is, for example, if we are sending motion pictures abroad reflecting American the producers in reflecting the highest positible type of American life, and not send over some of the unfortuntedly cleap, type of Dims which represent the regertable, seemy side of the American characteristics."

tures suroad reflecting American life, finer shoult be a gried under the possibile type of American life, and not send over some of the mortal properties of the American life, and not send of the American life, and not send of the American life, and the senator, "with the investigation of the American life, and the senator of the American life, and the senator life, and t peuter from their present dollar enjerirassment.

Senate Foreign Relations Committee earlier in the week reduced to take care for such situations, but lake care of such situations, but there was agreement that the situation should be considered by either Foreign Relations. The Batter of the State of the

Metro Suspends Lana

Hollywood, Jan. 20.
Lana Turner was suspended from
the Metro payroll for refusal to play
the fole of the Countess De Winter,
a femme heavy, in "The Three Musketter."

The only sympathetic femme part in the picture is assigned to June Allyson.

Samuel Goldwyn, Jr., To Produce Legit in London

Originally here for the last two years to learn the art of film produc-tion under Sydney Box tutelage, Samuel Goldwyn, Jr. is going in for legit production.

for legit production.

His first venture is a new play by
Gordon Glennon and Raymond Barnon, tentatively titled "Moon Over
the Downs," which is skeedled to
\$17, replacing "Dark Summer," after
tyout at Theatre Royal, Brighton,
Miles Malleson is staging, with cast
ing, Inn Fleming, Enrys Jones and
Brian Forties.

Play, it a success, is likely to be

Play, it a success, is likely to be presented by Goldwyn on Broadway after its London run, with entire

Madeleine in N.Y. Play

Hollywood, Jan. 20.
Madeleine Carroll will star in
"Goodbye My Fancy," play by Fay
Kanin, which Michael Kanin, her
husband, will produce on Broadway

husband, will produce on Broadway next fall.

Comedy-drama deals with the re-turn of a glamorous congresswoman to her alma mater 20 years later to get an honorary degree.

'Lazy' Exhibs Continued from page I

put.

Director opined that he didn't see how television could expect much in the way of good films made especially for that medium when Hollywood itself can't find enough "creators" sind "talented workers" to turn out product for itself.



292nd WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal.
Watch for KEN MURRAY'S new
feature length film production
"BILL AND COO"

N. Y. Commish Denies Exhibs On Saloon Tele

Acting New York License Com-missioner Patrick J. Mechan wort grant the request of Gotham's ex-hibs dag bars and saloous be rea-license when using television sets. Nizing the proposal suggested by Feed J. Schwartz, weepe of the Feed J. Schwartz, weepe of the Metropolitan Theatre Owners of New York, Mechan told Vanzary that tele would continue to be regeted as though it were radio.

treated as though it were radio.

"I can't see why it should come under the amusement license," commish said, "It's not live enterfainment and it's not films. It's closest to radio, and we'll treat it as such. Radio, of course, doesn't require any license."

india, of course, doesn't require any license."

Schwartz, speaking for himself, pointed out that the number of bars and salcons that acted as small teleproper of the salcons and salcons that acted as small teleproper of the salcons acted as the salcons acted as the salcons acted to the salcons acted acted to the salcons acted acted to the salcons acted to the salcons acted acted to the salcon

N. Y. Court Dismisses 'Rebecca' Plagiarism Suit

Rebecca' Plagiarism Suit
Plagiarism suit fled by the late
Edwins Levin MacDonald against
Daphne diskuarier, DoubledayDoran, David O. Selznick and United
Artists, for alleged intringement on
ture, "Rebecca," was diamissed lat
ture, "Rebecca," was diamissed lat
week in New York Federal Court.
Attorney's for Miss MacDonald
claimed ahe had written a short
claimed ahe had written a short
latined and written a short
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latined and written a short
latined written a short
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latined written a short
latine a

Fetrice Munsel, Metropolitan Opera star, will make her acreen how in "Bright Destination," to be pro-duced by Rouben Mamoullan, start-ing in March,

Champion Curtain Roller

Quite a long time ago, while touting the one-night stands with Arthur C. Sidman, we struck a town in Canada with one of the real old Opyr Bourse that had a front curtain with a round, barrel-like and the control of the real old Opyr Bourse that had a front curtain with a round, barrel-like and the control of the real of of th

OSCAR DERBY RUNS WITHOUT TELEVISION

Hollywood, Jan. 20.

Hollywood, Jan. 20.
Television may have come of age and may loom large, in the minds of filmdom's future-seamers, but it has no place at the Academy Awards. Jean Hershold, prevy of the Academy of Motion Places and the Academy of Motion Places and the Academy of Motion Places and the Lord of the Academy of Motion Places and the Lord of Motion Places and the Lord of Motion Places and the Academy of Motion Places and the Academy of Motion Places and the Lord of Motion Places and Lord of Motion Places

Dorsey Bros. to Guest With Indpls. Symph

with Indpls. Symple Trampy and Jimmy Dorsey will work a guest stint with the Indianapolis Symplony orchestra Jan. 29, with the added possibility that T.D.'s full band will somehow be worked into the act, with the symplectic behavior of the control of the contro

Strawhat Revise Continued from page 1

\$300 per youngster. The rules could not be suddenly changed, however. There are some legitimate schools of drama attached to a number of of drama attached to a number of obtetter known summer stock outfits but newcomes "managers," modity a stock of the stock

mer.

Whether the stocks made money at the boxoffice was not evidently important so long as the schools had classes. Students were registered as apprentices and as such under Equity rules could play hits gratis in two shows. They were paid \$64, the minimum, for the third play after which other autorentices took their places.

claimed she had written a short story in 1294, which she expanding minut, for the third play after which will be shown. They were paid \$64, the min-story in 1294, which she had been shown to be shown to which Miss da-Marier allegeridy copied for the short ruled "Rebock" and not be contrained "Rebock" and not be contrained "Rebock" and not be the short ruled "Rebock" and not exhibition of the film were likewise not copied.

**Munsel" S'I'E BÖW

**Rollywood, Jan. 20.
Petrice Will make her acreen politon of population of the short of t

Austrian Province Bans Showing of Pahst Rifual Film Not Yet Completed

Tim Not Yet Completed

The provincial government of
Vorarberg, province of Austria
bordering on Switzerland, has informed the finin owhers association
formed the finin owhers association
sign contracts with the Pubst Film
Forduring Co. for its latest, not yet
completed pic, "The Trial." Preducing Co. for its latest, not yet
completed pic, "The Trial." Preducing Co. for its latest, not yet
completed pic, "The Trial." Preducing Co. for its latest, and yet
contracts on the permitted.

Contract on this production. It depicts the legend of a ritual numder
in Hungary around 1889 and was
more or less intended as an autitotic
The proc claimed that it is high time
to impress the grouple how the Nazis

to impress the people how the Nazis lied. The contras, however, pointed to impress the people now the Nazis lied. The contras, however, pointed out that though the Jews are shown in a good light, it would harm them and preferred that no propagands film in their favor be shown.

According to the constitution of the Republic of Austria, the central government in Vienna has no say on censoring films in the provinces.

Bendix as Babe Ruth With Bambine's Okay Hollywood, Jan. 20.

Bill Bendix, who has played the life of Riley on the radio, will play the life of Babe Ruth on the screen with the approval of the Bambine himself

Signing of Bendix for the title role in "The Babe Ruth Story" ended a six-month hunt by Roy Del Ruth, who will produce and direct the film for Allied Artists.

Chicago, Jan. 20.

Enacting Juve Curfew Worries Chi Operators

Latest try Chicago, Jan. 20.

Latest try Chicago, Jan. 20.

Latest try Chicago, Latest try Chicago, Latest try Chicago, Latest try Chicago, Latest La

teadime.

Curfew enforcement would be a nefty blow at nabe houses and Loop thows that make a heavy demand weekend for late juve trade.

Oscar Ballots Mailed Hollywood, Jan. 20.

Oscar Derby nomination ballots, 12,000 in all, were mailed to eligible voters, with the polls closing at midnight, Jan. 27.

In addition to 1,933 Academicians, the eligible list includes members of three studio guilds, the Screen Ac-tors, Writers and Directors.

Rep.'s Anti-Red Pic

Republic has joined parade of anti-Red pix with 34m 20.

Republic has joined parade of "Police State," an original, for immediate production. Internationally, localed, yarn deals with subversive activities of terror police "in front of and behind Red curtain." Al Demond is doing the screen-play.

CRAMBLE FOR TINTER BUSI

R. R. Young Reported Unlikely to Enter | FREE-FOR-ALL **Bidding Race With Hughes for RKO**

It was said authoritatively by a rep of Robert R. Young in New York its week that Young and his backers will not enter into a bidding rate and a support of the representation o

suit.

With the Government pushing for the complete divorcement of theatres from distributing and producing from distributing and producing densities of the control of the

now.
Spokesman for Young, quizzed following the latter's public statement Monday (19) of his interest in UA and RKO, confirmed that an RKO deal was likely now only if the circumstance should prove exceptions.

tional.

Regarding the fact that Hughes was also interested in getting RKO. Young's rep said his group was merely standing by with a watchful merely standing by with a watchful eye. Young's group willing to step in for investment purposes if the terms and conditions were right, but it would enter into no sort of com-(Continued on page 18)

Korda Seeks Garbo For Film as Duff-Cooper Joins Him in French Co.

Sir Alexander Korda will arrive in New York from London over the weekend, with one of the purposes of his visit a fluddle with Greta Garbo. He hopes to clinch a deal, intagurated by his reps, for her to appear in a film for him next sum-

regouations are much hush-hush as yet, but it is understood the film will probably be made in France if the deal goes through. Property is a biography of an historical figure, calling for costumes.

calling for costumes.

British producer will be in the U. S. for about two weeks. He will not visit Hollywood. He'll bring with him a print of his second release for 20th-Fox. "Anna Karenina," in which Vivien Leigh is started

Duff-Cooper Heads New Setup London, Jan. 20, Sir Alfred Duff-Cooper, former British ambassador to France, has joined Sir Alexander Korda as (Continued on page 22)

Goldwyn Compromise On Bishon's Wife' Title

Onliven Postury 5 water American Coldway Productions has determined on a compromise between retaining "The Bishop's Wife" title as is and switching it to "Cary and" The Bishop's Wife. Official billing will continue to be the original tag. but all advertising in the future will be all advertising in the future will all the stations of the bishop's wife."

stating "See Cary and the Bishop's Wife."

The "Cary," of course, refers the Mile."

The "Cary," of course, refers the Mile."

The "Cary," of course, refers the Mile. The Mile.

Jack Warner Sidesteps

Jack Warner Sidesteps
Hollywood, Jan. 20.
Jack E. Warner has sent out
word to have his name removed
from company shield on all but
top-budgeters. He's been listed
for years as exce producer on
all pix.
Move is line with recently
Move is "in line with recently
move is "be Fighting Terror,"
move leasting.

Morgenthau And Gamble Team On Mich. Circuit Buy?

Ted Gamble, northwest and mid vest circuit operator and prez of the Theatre Owners of America, is reported dickering for control of the ported deckering for control of the Butterfield theatre chain. Henry Morgenthau, former Secretary of the Treasury, has put up part of the coin for the proposed acquisition, accord-ing to one report. Gamble formerly served under Morgenthau as dol-lar-per-year man heading up the Treasury's bond drives.

Treasury's bond drives.

Butterfield circuit is a 98-theatre chain blanketing most of Michigan Paramount holds a one-third interest in the circuit and RKO has another 10%. Latter empany, it's under 10% and the circuit and RKO has another 10%. Latter empany, it's under 10% and the circuit and RKO has another 10% and the circuit and kind in the circuit and circuit has a circuit and the anti-trust decree.

Acquisition of Butterfield by the complex of the state of

VOTION MAPS SERIES OF BRITISH ACTIONERS

OF BRITISH ACTIONERS
Jack Votion, upon arriving in New
York Eriday (10), from England, deYork Eriday (10), from England, deYork Eriday (10), from England, detwiss "Iried as RKO's European redwiss "Iried as RKO's European redKellywood foreign retreachprogram of "action" pix to be produced by himsa over a four-year
program of "action" pix to be produced by himsa over a four-year
of some six films over a four-year
flowing the pix of the pix of the pix
hand to be set of the pix
hand to be set of the pix
hand to be set of the pix
hand his sextet into a series six
to the Hopatong Cassify pix.

John Cassify pix

John Cassify

need continues to be food. Furthermore he felt that when the British aren't even permitted gasoline for driving, it's a cinch they're not going to write off the film tax. He expects to stay in New York about two weeks, then goes to the Coast, with his entire U. S. visit to be of some three months duration.

Pine's 14-City Swing

Bill Pine, of Paramount's Pine-Thomas unit, in New York last week

Thomas unit, in New York last week as part of a nationwide 14-city four to put his finger on the pulse of the country, left for Atlanta over the country, left for Atlanta over the Jaunt's an annual affair which Pine says he finds necessary to keep his perspective.

The Coast, stopping at Albuquerque nroute to check on plans for preem of "Albuquerque". Par first preem of "Albuquerque". The coast preem of the preem of t

The color market, traditionally a one-company regime in the film industry, shows every sign of breaking into a rainbow of competition. A Into a rainbow of competition. A rash of new processes, or old ones lately refurbished and improved, are being readied to signal a hot scramble for producers' business. What's likely to break out-or, at least, that's the filmmakers' pet dream—is a competitive free-for-all which may drive down the steadily climbing price level of tithers.

price level of tinters.

Where there was only one method in the U. S. actually in use for features a few years ago—Technical and one other abroad—the German does not the standard of the stan

ing on.

Already, there's a big pitch on by
the come-latelies and plenty of behind-the-scene maneuvers to snare
the most lucrative end of the business—the making of color features.
One wk. color outfl quietly offered
several majors to do a newsreel in tint, gratis, to demonstrate how well the job could be handled. With the the job could be handled. With the pressure to show the industry what any particular process (excepting the top few) can do, there are indi-cations that many more such offers, or at greatly reduced price levels, will be bandled about

The promised splurge of colors in he past few months, motion picture (Continued on page 20)

Report Tom Connors **Heads Group Seeking** To Buy Fla. Circuit

In Duly TRA. dictuil.

Group headed by Tom Cannors, former vp. in charge of distribution for 20th Century-Fox, it is reported negotiating for purchase of Florida. Connors, who had been negotiating for sales-topper posts at Eagle Lion and Flim Classics, is understood to have transferred his interest to obtaining theaters. In the contract of the cont

Govt. Drives Hard for Divorcement. Practically Ignoring Side Issues: **Competitive Bidding Faces Attack**

April-May Decision

April-May Decision
Supreme Court timetable now
indicates that the film industry
will know its fate in April or
early May. Government's antitrust suit will be argued during
the first week in February and
decisions are currently following arguments by 60 to 90 days.

With the Deat of Varies been.

ing arguments by 60 to 90 days. With the Dept of Justice hammering strenuously for divorcement of theatres from producing and distributing companies as the only cure for alleged monopoly, the tribunal's decision will undoubtedly be the most significant ever faced by the industry.

Ruggles-Rank Split Deferring Bing's Brit. Pic

Bing Crosby's projected trip here this summer as the leadoff American star to play for J. Arthur Rank may be delayed because of difficulties which have sprung up between the Rank organization and Wesley Rug-

ies. It's reliably reported that Rank is "It's Fellably rejorted that Rank is now dickering with Ruggles to buy up the American producer's unexperied contract after a failing out on the representation of the representation of the Register and the Britisher. Previously, Ruggles had been given the important assignment of producing the Crosby pic in England. Only recently he trekted to the Coast to fluiddle with Crosby on story properties.

Rank's board of strategy has de (Continued on page 22)

Johnston at Prot. Lunch

Motion Picture Assn. of America prez Eric Johnston is scheduled to derstood to have transferred his in speak at a luncheon at the Hotel heters to obtaining theatres.

Talgar is a combo of the houses of M. C. Talley and Baylis B. Garner. They were formerly assume that the First Hotel Company of the Company of the

and straight for theatre divocements almost to the exclusion of side issue, its 136-page brief, served on the majors this week, made clear. Its demand for a forcible sale of all affiliated theatres is so strong that the brief even discounted the Dept. of a cross-licensing ban as only a partial and interim solution of the monopoly snart. As a result, there's little doubt that the Pébruary hearing before the high court will pivot on the all-important divestiture question.

on the all-important divestiture question.

For the first time in the history of the action, the Government turns its guan on competitive bilding, tasking the content to let disgranted exhibs carry forceable. Hergiofore, it was content to let disgranted exhibs carry the ball against the decree's method of selling. It's too late for competitude of selling, it's too late for competitude of the content to the selling of the content to the selling it is a weakened condition. Then brief andly declares and way in which the domestic film, market can now be opened to competition by divorcing the major defendants by divorcing the major defendants from their sellined thestree's light can now be opened to competition by divorcing the major defendants or the content of the What's more, the brief demands that divorcement of partially-owned theatres be carried out by compul-(Continued on page 18)

CHI SYNDICATE ANTES MILLION FOR INDIE PIX

HILLION FOR HIDE TABLE 20, 20 Apr. 20, 20 Apr. 20, 20 Apr. 20

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DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Year—\$12 Foreign

National Boxoffice Survey

Bliz Clips Biz in Many Keys — 'Road,' 'Castile, 'Swordsman,' 'Rose,' 'Bishop's' Best Grossers

are the big headaches this week for exhibitors in most lew spots covered by Vanery. Results of this unfavor-able weather is reflected at the boxoffice, with only the hardlest fare measuring up big. Over-supply of extended runs also is putting a crimp in total business for man properties of the control of the number of new pictures being un-veiled in scatterd spots and by the way business is evenly split up. Greatest monographer continues to

Cold waves, snow and blizzards [Indiscreet" (U); "High Wall" (M-G) are the big headaches this week for and "Daisy Kenyon" (20th).

and "Daisy Kenyon" (20th).

"Walk Alone," which opens at N. Y. Paramount today (Wed.), is pacing the new films in Washington. It's a topper in Baltimore and Philadelphia, being smash and likely new record in latter. It also is big in Frisco and fancy for second week in Detroit.

Of newcomers "Night Song"

crimp in total business for many kexy, week being feathered with the continuous continuo

NBC Follows CBS Lead in Probing Old Radio Scripts for Picture Use

Opaning of a tremendous new years of the project of the produce of possible screen ideas and stories is seen in a current move by the National Broadcasting. Company to follow the Columbia Broadcasting and the Columbia Broadcasting the Columbia Co

gaid.

Both networks will make any suitable scripts available for television and possible rebroadcasting via radio, although they expect that any large profits will lie in the film

any large profits will lie in the fills company sales. Femenation treasury company sales. Femenation treasury company sales in the control of the control of

the story properties.

Seek ABO, Show for Pie

The and the properties of the pie

Thread of Mollywood, Jan. 20.

In all several years, has been given added impetus with negotiations between Simple Yearn, has been given added impetus with negotiations between Simple Work and Jan. 20.

Shortage of good originals and the high prices being asked for novels and plays are among the research of the pieces of the piec

producers.

Emphasis has been on series stuff,
like the currently-lensing "A Date
with Judy" Paramount's erstwine
"Henry Aldrich" and Celumbia's
"Whistler," "Dr. Christian" and
"Crime Doctor" pix.

METRO STORY EXECS DUE FOR STUDIO HUDDLES

Metro story chief Carol. Brandt and eastern story editor Olin Clark trained to the Coast Sunday (18) for several weeks of huddles with studio officials. One of the chief items on several weeks of huddles with studio officials. One of the chief items on their agenda will be to discuss Metro's forthcoming resumption of production in England with Ben Goetz, M-G's British production

Goetz is slated to sail from Eng-

20% Prod. Saving

AU% Prod. Saving
Hollywood, Jan. 20.
Cooperation by stars, directors and others connected with film-making has cut production costs 20% since this time a year ago.
That statement was made by Joseph C. Glipin, who spent J. Years as production manufact. years as production manager at Columbia and Warners before he became veepee at Enterprise.

MPAA Aide Sounds Off For Industry in Push To Sell Positive' Side

To Sell Positive' Side

Motion Picture Assi. of America
last week sounded off on a network
last week sounded off on a network
Margaret Young, its film-title registrar, guested on Martha Deane's
women's program on WOR, N. Y.
As a support of the property of the control of the control
loss in the control of the control of the control
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loss in the control
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loss i

angles.
Miss Deane also plugged MPAA Miss Deane also plugged MPAA prexy Eric Johnston for his 'progressiveness' in appointing a woman to head the film registrar's office, making Miss Young the only wone executive in the MPAA. Latter revealed that 4,000 titles pass through which we will be a subject of the manual progressive and the progressive manual progressive and the progressive manual progressive manual

HA CUTS FOREIGN JOBS IN ECONOMY MOVES

IN ECONOMY MOVES.

United Artists is abolishing several foreign posts in further efforts to read the property of the property

Goekt is lated to sail from England aboard the Queen Marry, and an Anal 28, and will spend several days at the New York homoeffice before proceeding to the Cosats. Metro hopes chairman of the board of the Schreibert and the Cosats. Metro hopes chairman of the board of the Schreibert and the Cosats. Metro hopes that the control of the Schreibert and the Cosats of t

Economy Drive Spurs Hollywood, Jan. 20.

Original stories are coming into their own at RKO as a result of the current economy drive. Production schedule for the next 12 to 18 months reflects the trend away from high-priced novels and plays. Of ing prepared at RKO, 15 are in the original-story category.

original-story 'category.

Representing a variety of backgrounds, the originals include 'Bail-timore Escapade,' 'Bed of Roses,'
''Afr. Whiskers.' 'Education of the Heart,' ''Honored Glory,' ''A Modern Estasy,'' ''Lewis and Clark,'' ''Afr. Music, ''File '842,'' ''Reyon' All Doubt,' ''Bodyguard,' 'The Long Tunned, ''Follow Me Quietly' an untitled original and no original technical of 'Twande'.

treatment of "Ivanhoe."
Also on the studio's schedule are
"The Boy. With Green Hair," "The
Long Denial," "Blood on the Moon."
"Every -Girl Should Be Married,"
"The Captain Was a Lady," "Dark
Medallion" and "Our Son Pablo."

Par Cutting Story Buys to Minimum

Hollywood, Jan. 20.

Paramount is cutting story purchases to a minimum in its economy drive, having combined story and writer departments, with Richard Scholove out as story head on expiration of contract, and writers head Frank Cleaver taking over both departments. Cut in readers to have minimum is also in the cards. Studio is now combing past re-leases for screenplays which can be-remade with different casts. Pur-chases never filmed are also being rescanned. Large number of latter has been gathering dust at studio for

Sokolove Quit Par

Sokolove Quit Par Richard Sokolove, who came to Paramount in 1945 after serving as Al Lichtman's story assistant at Metro, checked out over the week-end as head of Paramount's story department.

FOUNDATION SEEKS 50G FOR INITIAL EXPENSES

The Motion Picture Foundation, which aims to raise a minimum of \$10,000,000 as a revolving fund for industry beneficiaries, has slated a \$50,000 curtain-raiser. The lesser sum has been fixed by the finance committee, headed by Si Fabian, to pay for immediate administration expenses. It'll be sought forthwith and the probabilities are that the \$50,000 will carry MPF through its first year.

fart year.

The administration coin is to be raised by assessing each of the 31 sechange areas. MPF committees and trustees have been set up already in all but a few of these sectors. There's \$1,000,000 in pledges from Paramount and its partners in the national till but, as yet, no hard cash to pay for costs as they crop

up.

Meanwhile, finance committee isbraintrusting ways and means of
raising the main \$10,000,000. Committee held a meeting last week in
New York in which initial progress
was made. Another meet is to be
held within three weeks.

Economy Wave Rolls On; 20th Cuts Mols, Staff

Minneapolis, Jan. 20.
As the industry's economy wave gains momentum, the axe continues to fall on film alseemen's heads here. 20th-Fox has foined other local exchanges in paring down its selling changes in the paring down its selling outsit and Harry Buck and will furnious with five selsemen instead of seven, Jack Cohan, branch manager, andex Cohan, branch manager, and the content of the speration. Buck did not be seen to its speration. Buck the selling of the sellin Minneapolis, Jan. 20,

names.

Practically all other Minneapolis branches have dropped salesmen during recent months and more discharges are believed to impend. Office staffs also have been cut to the bree.

CONOMY Drive Spurs Use of Originals at RKO Feature-Length Documentaries, Tele Offered as Solutions to Shorts Snarl

cut them out completely in England and the Continents.

Least cutting has been done by the continent of the

Kelly Back to U.S.

Action W. Action, Discovery and the Actions of the Action of the Action

N. Y. to L. A. IN. I. to L. A.
Ed Gomersall
William B. Levy
A. J. O'Keefe
Harry Romm
William Sheldon
George Weltner
N.Y. to Europe

Bernard Delfont Wilfred Eadle Otto Koegel Milton Kramer Murray Silverstone Spyros Skouras

No More Politics

Hollywood, Jan. 20.

Andence research survey indicated people thought title and something to do with Republibulation for the political part of the political p

For Six Companies

A dip in groin scollage in the first producing companies during fine producing companies during fine third quarter of 1947 was revealed in a quarterly yales data report of American corporations made public by the Securities and Exchange Commission yesterday (Monday). The were Columbia, Leew's, Monogram, Republic, 20th-Fox and Universal. The aggregate total retails of these companies during the third quarterly perjod (June-Sept.) was \$350,584,960, as compared with \$125.

\$350,584,960, as compared with \$125.

\$450,584,960, as compared with \$125.

\$450,784,960, as compared with \$

L. A. to N. Y.

L. 'A. to N
Neil Agnew
Gordon Bais
Norman Blackburn
Richard Brooks
Edward Cheyfitz
Jerry Colomia
Kirk Douglas
Margaret Ettinger
Cynda Glenn
Irving Goldstein
Jed Harris
Eric Johnston
Otto Kruger
Gilbert Kurland
Danny Kaye Danny Kaye Walter Lantz Arthur Loew Hall Maag
Howie Mayer
Jack Mehler
John Mock
Charles C. Moskowitz
Buddy Pepper
Robert Presnell
William Saal
Sidney Stootz Hal Ma

Sidney Strotz Marie Van Slyke Herbert J. Yates

Europe to N. Y.
Richard Adinsell
Sir Thomas Beecham
Osmond Borradaille Peggy Cummins Maurice Dekobra Raymond Duncan Julien Duvivier

\$135,000,000 H'WOOD BACKLO

91 Pix: \$135,000,000

Following is a list of the eight major distribution companies, with the number of films each has completed but not yet released. Total of 91 pictures in the overall backlog is believed to represent an in-

Company	Black and White	Color	Total	
Columbia	3	0	3	
Metro	4	. 7	11	
Paramount	4	4	8	
RKO	18	. 2	20	
20th-Fox	13	- 5	18	
United Artists	12	2	14	
Universal	2	. 0	2	
Warners		2	15	
4. *	-	_		
Total	69	22	91	

State Dept. Preps Intervention in Brit. Tax Tussle, With MPAA Bowing Out

With settlement of the AngloU. S. tax tussle gettling nowhere, it's
U. S. tax tussle gettling nowhere, it's
Dept. Is about to step into the situation to clear the way to an own
gargement. Eric Johnston, presy of
the Motion Pieture Asm. of hard
an make a deal. Only if the tay of
the thin or any executive of the film bix
an make a deal. Only if the tay
to Tahiti to secut ic
step the security of the film bix
and make a deal. Only if the tay
to Tahiti to secut ic
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film May to Tahiti to secut ic
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oposite number on official Government business.

Passing the hot the spales to the
Passing the hot the spales to the
Passing the hot the space of the space of a number of industry group,
particularly the Society of Independent Mottle Picture Producers.
Latter outh has been plugging all
couly the Government can untangle
the lax meas. SIMPP and others
rapure that films are properly a part
and that the U. S., armed with the
Marshall plan, is in a position to
smooth the path towards free international trade.

mational trade. Meanwhile, London reports dis-close that things are still happening fast and dramatically on the local scene. Now, it's said, the British government is getting set to freeze remittances on all films which enthe country before the tax (Continued on page 20)

AVC Claims Catholic Vets Forced 'Verdoux' Off N.Y. Screens Via Picket Lines

Screens Via Picket Lines
"Monsieur Veydoux." Charles
Chaplin's controversal treatise on a
murderous French bank clerk, is
considered to the controversal treatise on a
murderous French bank clerk, is
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Tahiti for Korda Pic

Tahlii for Korda PIC
Julien Duvivier, French director,
arrives: in New York from London
tomorrow (Thursday). He is on his
way to Tahlii to scoul locations for
a finm—tile of which is unfolded
and the second of the control of the control
camerana Osmond Borradaillie
caccompanying him on the trip to
sercen possible locations. Pair will
be in New York for fivo weeks befrom which they'll leave for Tahlii.

Exhibs' \$1,100,000 In ASCAP Savings

American Society of Composers, Authors and Publishers last week eagin put off mitiation of its prostages in the mitiation of its protaxes, and it's now figured that extaxes, and it's now figured that extaxes are also as a second of the control of the cont

from the theatre boost.

Officials of exhib organizations, however, think the total considerably higher on the ground that ASCAP wants to play down the total of added coin. Two delays have now been smared by the Theatre Owners of America. Last week's extended the time to March 15 from the previous starting date of Feb. 1. Brown of Feb. 1. The control of Feb. 1. The

From to this, Tox worn a hour control and another than the control and the con

Gen'l Service Capacity

Hollywood, Jan. 20. Hollywood, Jan. 29.
With three pix shooting, General
Service Studio is taxed to capacity
for the first time in more than a
year. Peak load will continue
through first six months of the year,
James Nasser, who owns and operates studio, reported.

ates studio, reported.
Sufficient Ilms are lined up to keep all seven stages occupied. Now leaning are Robert Golden's "Texas, Heaven and Brooklyn," which rolled rolled a result of the stage of the rolled rolled and rolled rol

MAKE BIG DENT

Determination of the film com-panies to play off their cestly pric-tures before the boxoffice slumps any lower, coupled with a letdown interest the majors' backlog of completed films. Eight major distrib-companies, arrestly have a total morpasi to the major has been also pleted and in the can but not yet-released, representing a total invest-nient of some \$335,000,00. Number last year was 110, while the major had 129 awaiting release in the fall of 1946.

nad 129 awaiting release in the fail of 1846.

jactor in trimming the backlog.

Hand-in-hand with the domestic
market-downbeat is the fact that
few pictures have been able to show
much staying power in recent
months. To fill the breach caused
by shorter playing times, the majors have been forced to step up
(Continued on page 20)

WITH 6 RELEASED, 20TH HAS 42 TO GO IN '48

HAS 42 TO GO IN '48
Still marking time on plains to
stop up substantially the number of
stop up substantially the number of
chief Andy -W. Smith, Jr., has set
three films for distribution during
February. With the same number of
pictures released land month, 26th
effectives released land month, 26th
48 features which Smith recently
48 features which Smith recently
48 Included in the February, sints
Included in bookings. It's expected to general release in March.

Milder in N.Y. Prior

To Warner Coast Talks Max Mider, managing director for Warners in England, arrived in New York, Friday (16) from Europe accompanied by his wife. He is staying in town this week for homeoffice huddles, then leaves for the Coast for condabs with Jack Warner. He declared the company's Teddington extrice Property recognized, offer a control of the company's Teddington extricts. studios recently reopened after a modernization program, with the firm also building another plant at

firm also bullding another plant at Estree. Saled to throw much light of Milderner's British production has not been considered to the bar pointing out Transalantic's "Under Capticorn," an Ingrid Bergman starrer, is slated to roll this summer. Amount of the company's unreleased product in British own so parried with the Satement, 'British's a delicate question. Here British chief last visited the U. S. 18 months ago.

WELTNER TO COAST

WELITABE TO COAST
George Wellnet, Paramount's foreign dept. chief, pushes off for the
Coast this week. He joins J. B. Perkins, Par's managing director for
Britain, who's at the studio now,
and other exces in huddles on future
product. They'll also gas effects of
the continued British tax impasse on
modulation olans. production plans.
Weltner will return in several

TOP-PIX PLAYOFFS Atkinson, Chi Projectionist Leader, **Reported Strong Election Opposition** To Walsh in Moves by Insurgents

Britton Seeks 100G In 'Albuquerque' Billing Row

ANDUQUETQUE Billing Row

Lox Angeles, Jan. 20.

Barbara Britton filed suit in L. A.

superior court for \$100,000 dans, ass
against Paran.ount and Pinefromas, charging breach of contract
in the production and release of the
"Albuqueran, anadolph. Socit".

Actres declares, mandolph. Socit"

Actres to declares, mandolph. Socit

have the production and release of the
mandal production of the production of t

Majors Map New Sales Plan for Chi

New sales plan announced for the Chicago territory last week by 20th-Fox sales chief Andy W. Smith, Jr., has been under consideration by Jackson Park decree was handed down last November. Meto, for one, har been working on a similar zoning system for competitive bidding but sales and the sales of the control of the purch. Major distribs have been rushing new Smith the control of the purch. Major distribs have been rushing heir sales policies for the Chi territories to conclusion through fear present to other sales areas throughout the country. Rumblings of such a spread to other sales areas throughout the country. Rumblings of such a spread how already been started by other exhibs who are reportedly ready to institute legal proceedings that their houses have been discriminated against in a manner similar to that of the J. P. theatre. RKO last week gave notice it was further the Chi decree by asking the court for a fuller definition of the ruling.

Majora see believed to have come

under tae Chi decree by aseing the ruling, a fuller definition of the ruling, a fuller definition of the ruling.

Majors are believed to have come to the conclusion that a combination of competitive bidding and flexible clearances offers the only surefire characters of the conclusion of the conclusi

SCHINE GETS FCC OKAY TO OPERATE RADIO STA.

TO OPERATE RADIO STA.

Albany, Jan. 20.

The FCC this week approved the children in the Patron Routesting Corp. for \$201,500 to the mislerity stock in the Patron Routesting Corp. for \$201,500 to the mislerity stock in the Patron Peters of the Corp. for \$201,500 to the Patron Routesting Corp. for Routesting Corp. headed by Pablan and his family to take our a wavelength vessel of \$201,500 to the Routesting Corp. headed by Pablan and his family to take our a wavelength vessel of \$201,500 to the Routesting Corp. headed by Pablan and his family to take our a wavelength vessel of \$201,500 to the Routesting Corp. headed by Pablan and his family to take our a wavelength vessel of \$201,500 to the Routesting Routesting

'Christ' Cast Sailing For Rome Production

ror Kome Production
Hollywood, Jan. 20.
Cast toppers sail for Rome Friday
for work in Rod E. Gelger's production of "Christ in Concrete" Film is
alated to go before the cameras in
February
Pessage on the Pollsh-American
line has been booked for Luise
Rainer, Albert Dekker, Karen Morlay, Edward Bromberg and Shelley Lawin.

While the national convention of the International Assi, or Theatry.

While the national convention of the International Assi, or Theatry and the International Assi, or Theatry and the International Assi, or Theatry and International Assistance of the Ional projectionists union, will take the field as oppositional assistance of the Ional projectionists union, will take the field as opposition to the International Additional Control of Ional Additional Companion of Ional International Companion of Ional Ional International Ional Ional

(Continued on page 20)

ACLU Tells Supreme Ct. Big 5 Theatre Control Is 1st Amendment Violation

AST AMERICANET VIOLATION
Theatre ownership by the Big
Five was lambasted as a threat to
reedom of the pross and speech in
reedom of the pross and speech
American Civil Laberiles Union this
work with the U.S. Suprence Court.
Basing its appearance in the Government suit-rout said on the hosa
erroment suit-rout said on the hosa
erroment suit-rout said to the hosa
first Amendment to the Constitution, ACLU malnrains that control of
fersi-truis and deluxe houses limits
serven.

inst-truns and deluxe houses limits the access of indie producers to the screen. In the access of indie producers to the screen. The access the screen of the press, must be held also to protect the right of the public "to enjoy the benefits of maximum diversification" and "competition of Meass in the production and undersification" and "competition of Meass in the production and limits as a way of broadening the outlet of illimasters.

Hence, divorcement is demanded as a way of broadening the outlet of illimasters. ACLU contacts have established "an economic dictatorship over one of the world's three greatest media for the dissemination of ideas and materials of the screen of the dissemination of ideas and materials of the screen of the dissemination of ideas and materials of the production of ideas and materials of the screen of the dissemination of ideas and materials of the production of ideas and materials of the screen of the dissemination of ideas and materials of the production of ideas and materials of the screen of the anti-trust division when the suit was first brought, also signed the brief, as did James L. Fly, former chairman of the Federal Communications Commission, and others.

Last year it was This year it's "THE



DAILY VARIETY

HOLLYWOOD REPORTER

FILM DAILY

MOTION PICTURE HERALD

HOLLYWOOD REVIEW

MOTION PICTURE DAILY

INDEPENDENT FILM JOURNAL

"The Best Years" BISHOPS WIFE"

- "A sharp bead on the next Oscar for sure. Cary Grant in the very finest of his many fine screen characterizations."
- "Superbly treated entertainment. Surefire boxoffice. The good taste and artistic scope of the film is a tribute to the directorial guidance of Henry Koster."
- "Royal entertainment expertly fashioned into boxoffice fare. In England, the Command Performance picture. On this side of the Atlantic, the Demand Performance film."
- "In the best tradition of the screen's prime purpose. In 'The Bishop's Wife' exhibitors have a highly exploitable picture of which they may be proud."
- "An outstanding entry in fine entertainment. One of the outstanding moneymakers of the year. Excellent. The screenplay of Robert Nathan's very popular novel was written by Robert Sherwood and Leonardo Bercovici, and to that credit must go the applause for much of the charm and story presentation."
- "The seal of Samuel Goldwyn, without variance a warranty of merit. Perhaps there has never been anything to excel it. A happy idea blossoming into a happy picture."
- "Builds up an overall pattern of beauty and significance. The net effect is a moving, substantial and constantly entertaining film."

The Naked City

FILM REVIEWS

The Naked City
Universibility and the set Marie
Rollinger protection Gules Beck, associate
Hollinger protection Gules Beck, and the State
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Hollinger Beck,

pagernen and hung, he was always pagernen and hung, he was always of these.

Hellinger's off-screen voice carries and the search of a mobile camera, and its seening hunsarity. Kild at play. Sulway chard street. Then that blonde with a questionable background who is mystory that Hellingen, one of the great blood erime respective, of the bath-driven of the search of

great crime-reporting — these have to all the content of the conte

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as a fitting memorial. Adm.

Call Northside 777

Nut-Pow release of Otto Larg securities.
Count, Les 7, coult, floor without a prediction of the Chings leasting to be expected from its of the Chings leasting to the county of the Chings leasting to the capacitation of the Chings leasting to the county of the county of the Chings leasting to the county of the Chings least the county of the Chings leasting to the Chings least the Chings least

faltering pace, an uneven realistic focus and only a thin dramatic point. Its potential at the wickets will hinge chiefly on its attractive title and

ensety on its attractive title and can be a common the common of the principal drawback and the common of the comm

To the Ends of Earth Columbia release of Sidney Buchmar roduction. Stars Dick Powell, Signe Has-aof, features. Maylia, Ludwig Donath, Via-sol, features. Maylia, Ludwig Donath, Via-ported by Robert Scarrier, John Boyt, Directed by Robert Scarrier, Burnet Guffey; editor, William Lyon; music direc-tor, M. W. Stoloff, Previewed in N. F.

1, 16, 48, Running time, 184 MINS.
chael Barrows
n Grant
g Pan Wu
colas Sokim Ladwig Donnti
m Chi Chew
leg
ngettJohn Hoy
mmissioner Larlesler Marcel Journe
diffusioner Lariester Marcel Journe
berto BeradoLuis Van Rooter
ndn ShaFritz Leibe
mmissioner HadleyVernon Steel
ahmoudPeter Virg
mmissioner Amar Hassam, Lon Krusman
dan Soo
aftalie Vrandstadterlvan Triesaul
ernandoLeon Lengi
ePeter Chop
insidyGeorge Vol
ark Robert Molock

Miniature Reviews

"The Naked City" (UI-Hellin-ir). Mark Hellinger's last pic-re is money in the bank. "Call Northside 177" (20th).
Documentary based on 1932 Chicago murder case has moderate dramatic impact.

"To the Ends of Earth" (Col).
Action meller with oplumsmuggling theme; good b.o.
helped by Dick Powell-Signe

"Yen Were Meant For Me" (Songs) (20th), Nostalgic tune-fest; hefty entertainment content for boxoffice.

for boxoffice.
"My Ght Ties" (WB). Warm, human interest story about early-day immigrants, but no bo. assurance in star names.
"Albaquerque" (Par). Steteotyped western, but with okay prospects due to east names and color.

"Perilous Waters" (Mono). Modest programmer with okay entertainment values.

"Tenth Avenue Angel" (M-G).
Trite tearjerker with pollyanna twist. Will get some attention from family trade.

from family trade.
"Mary Law." (Songs) (Col.).
Mediore: musical for dualers.
"Stage to Mess City." (EL).
Fair galloper, with "Jash" LaRue as the marquee lure for action trade.
"Famy" (Indie) (French).
Deeply moving French pie starring Ralimu; surefire for sureseater trade.

making a routine check of an un-chartered ship reported off the Cali-tornia coast. Jilip solnt of the fline for the control of the control of the set the Japanise-manned steamer, racing to get beyond the 13-mile limit, petitions 100 Chinese plum-teene. Unable to pin a rap on the captain, Powell picks up his trail motorious gang which has organized its smuggling activities into a fine science.

Its smuggling activities into a fine. In China, the huge of coupleion, In China, the huge of coupleion points to estimate Singe Basso, activities and the control as governess to a Chinese girll on the control of the pass. In Carlot and the control of the pass into Egypt, where it's growing the stuff, then beads for the adjunctation of the pass of the control of the pass of the passion of the p

ing Miss Hasso.

Interlaced with the action, pic tries to put across a laudable one-world idea. Windup shows a session of the United Nations organization at work trying to wipe out the oplum trade. At several points, moralizing talk which is not attuned to this high adventure type of story,

story.

Cast lineau, headed by Powell and Miss Hasso, does a uniformly competent job. Powell is adequately tough and tacitura while Miss Hasso uses her exolic looks to best advanced to the story of th

to xound out the ear-and-foot-tielding acore.
Music gives punch to the standard musical story politics around which in depicted the days of 1262, the stocks of the standard musical story politics around which in depicted the days of 1262, the stocks of the standard musical story of the standard musical story of the standard followed. Short-skirted flappers, spitchtlink, and the standard flappers, and the standard flappers will carry young deltimers werey-polity prosperity along the severy-polity prosperity along the 26 shaper. There is an indeed takes a strong hold on the auditor, takes a strong hold on the auditor, but the standard s

the severa sough the several sever

level. Journal of the state of

My Girl Tisa

Ny Girl Tiese
(SONGS)

(SONGS)

(SONGS)

(Follow Manager of Hollywood, Jan. 16.

(Conted States Petruer)

(Conted States And Star 3. Scaling)

(Contest Petruer)

(Contest Pet

Tisa KepesLill Palmer
Mark DenekSam Wanamaker
Mr. GrumbachAkim Tamiroff I
Dugan Alan Hale
Tescu
Jenny Kepes, Gale Robbian
Mrs. Fulndl Stells Adler !
Herman Benny Raker
Georgie Sumper Geichell
Binka
SvensonJohn Ouelen i
Riley Tom Ditton
Theodore Rooseveit Sidney Blackmer
Prof. Tabor Fritz Feld
OttoJohn Banner

Since the second of the second

camera work, the Max Steiner score, studded with oldtime and foreign tunes synonymous of the people and period; art direction, editing and other contributions are excellent.

Allberg Recycges

(COLOR)

Faramount release of William Frac-Vig.

Bellywood, Jan. 14.

Hellywood, Jan. 14.

Faramount release of William Frac-Vig.

Hellywood, Grant Prac-Vig.

Garbert Bayes, Lon Chassey; feellares

Good Francia, Jan. 12, 188 Running

Smith, Travidation and 12, 188 Running

Smith, Travidation and 12, 188 Running

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Garb

With all the basic ingredients to be exciting western filmfare. "Albu-querque" nevertheless misses. Initial boxofice outlook, however, is okay, based on values of such outdoor sturdies as Randolph Scott, George "Gabby" Hayes and others. Color lensing also adds to ticket-selling pessiphilities.

icase, have a sturdy physical framing in this pic, but story lacks punch. Beatcally, the Luke Short story. The story of the story lack processory to appeal to the western successary to appeal to the successary to appeal to the successary to appeal to the successary to the successar

Perllous Waters

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Perlicus Water proPerlicus Anna States of June Kreabe proPerlicus Remains of June States States in High
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Jack Breithert States in High

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RED-INK BLUES ON FOREIGN PIX

Odeon-GB Deal Takes Skouras, 20th **Execs to England for Rank Huddles**

Problems involved in working out the recently-changed relationship between the Odeon and Gaumont-British circuits in England took 20th-fox prexy Spyros Skouras to London from New York, restereday (Tuesday). Twentieth owns 50% of C-B.

Ct-3.

Slourna, who traveled by plane, was preceded by comptroller. Will-red Endie, who left by ship last Wednesday (14), and general counsel for the company of the last minute in favor of air passage because of pending business. In New York, so the receits in the company of the company of

passage occause of pending business in New York.
While Skouras took special pains to publicles the fact his trip was to publicles the fact his trip was to publicles the fact his trip was 16-28, and had nothing to do with the British tax stalemate, it's thought that he will take what steps he can while there to seek a solution to the 35% and valorem rap.
American film company precise have been thinking for some time of most of the stale of the

Actual purpose of the trip by the 20th toppers is to discuss with J. Arthur Rank the new relationship between Odeon and G-B. While Rank controlled both circuits, a much-publicized corporate switch dast month saw Odeon absorb General College of the College of th

G-B is a subsid.

That means that instead of the two chains being nominally competitors, one now owns the other. This presents a number of problems, contemplated is a complete merger following the corporate absorption which has afready taken place.

This brings up the important question for 20th of now product is to be allocated between the houses of (Continued on page 19)

3 Million Suit Dismissed Vs. Lightman. Others In \$200,000 Agreement

Memphis, Jan. 20. Memphis, Jan. 20.
The \$3,000,000 damage suit brought
in federal court by six local indies
gainst M. A. Lightman, his assoaites and the film majors was dislissed by agreement Wednesday
the state of the state of

U's Sales Meets

A J. O'Receft, Universal's assistant general sales manager, and Ed Gomersall, assistant to sales topper William Scully, entrain for the Coast tomorrow (Thurs.). Duo are staging a rendervous with Scully and Maurice Bergman, U's eastern adpub, chief,
Fautzonne will then gening through

pub, chief,
Foursome will then swing through
the country in a series of regional
sales meets which will keep them out
of the homeoffice for two to three

Exhib Freezeout On Decree Tiffs

Judge John Bright held yesterday (Tues.) that exhibs who are no parties to the current anti-trust departies to the current anti-trust de-crees have no right to seek its en-forcement by court action. Tossing out the contempt proceeding filed against 20th-Fox and National Con-tent of the Court ruled that only parties to the action may test its provisions. Judge Bright was one of the three judges of the statutory court that drafted the original de-court that drafted the original de-

COURT URB CHARGE UP OF A COUNTY OF THE ACT O

prohibition by successfully intervengene decision will probably raise
considerable furore on the part of
archibitor organizations. It, in effect,
makes the Dept. of Justice and the
majors the sole instruments for
visions. Exhibis are specifically raded
of tinto the cold.
Jodge Bright said: that there was
whether 20th and NT violated the
decree in view of his jurisdictional
finding against petitioner. Action
finding against petitioner. Action
that 20th and NT had be eighted that
prohibition on theatre expansion by
prohibition on theatre expansion by prohibition on theatre expansion by contracting to construct a new house in Watsonville, Calif. New Salinas owns the Vogue in neighboring Salinas, Calif.

Scott, Dmytryk Mull

sgainst M. A. Lightman, his associates and the film major was film major was film and the political of the control of the cont

TOO MANY FLOOD AMERICAN MKT.

The big run for American rights to foreign-language films, which worked to a peak in 1987 and shows no signs of tapering, is now cueing offerer diregs. Veals in the imported-pit game, and a flock of exhibit plact and the state of the run of distribution of the flow of t

effal bilintrupicy cours are soung any pay host to lots of them before it's highly host to lots of them before it's like going to be a losing game for the majority of picture improvers, according to current predictions, because the average foreign film just early pay off the costs of acquiring thind the cost of acquiring thind the cost of acquiring thind the cost of the cost of the cost of acquiring the thind the cost of t

Chi Indie Sues Majors, Big Chains for \$900,000

Big Chains for \$900,000

Damages of Chicago, Jan. 20.
Katz, Warner Bros. Theatre Circuit, the Essanes chain and Escaness Associates in two suits filed in U. S.
Saul Meltzer, owner of the Rivoli and Rockne theatres.
Melizer charges the defondants of the Rivoli and Rockne theatres.
Melizer charges the defondants first rentals of films to theatres owned or controlled by them and fixing admish prices for showing triple damages covering the Rockne from December, 1940, to date, and 2800,000 triple damages for the Rivoli from April, 1958, to now. week of general release. Rockne plays against WB's Symphony and week of general release. Rockne plays against WB's Symphony and Gur Bakk houses. Rivil plays the Lakko houses. Suits are latest entes in legal sweepstakes following the Jackson Park decree.

Majors Reverse Field on Upped Scales With 3 Pix Slated for Roadshowing

Rep.'s 52 Pix

Hollywood, Jan. 20.

With 19 pictures completed and three in work, Republic's writing mill is readying 20 story properties tures for the 1947-48 program, which includes 12 high-budgeters.

Almost half the year's schedule is salaced to face the cameras before the end of May.

St. L. Exhibs Sue To Kill 5% Tax

A suit to test the validity of the recently adopted city 5% amusement amusement was filed last week in

iax on admissions to places of musement was filed last week in the St. Louis Circuit by owners of II theatre and theatre chains. Lister of the state of the state

Mayor Alois P. Kaufmann told the exhibitors recently that if the State Legislature will turn back to St. Louis approximately \$2,500,000 of the city and the city revenue collected from this city au-nually he would ask the local Board of Alderman to wipe the present 5% tax ordinance off of the books.

Mior film companies' recent awing away from upped admission pictures under combined opposition pictures under combined opposition pictures under combined opposition processes of the companies of the combined opposition of the combined of the combined opposition of the combined of the combined on page 101.

Speculate on Operator Of B'way Theatre In **New 13-Story Project**

New 1.5-Motry 170]ctt.

Speculation in the trade was rife this week on who might operate the A500-seat theate which was promised as part of a new 1.3-story New York office building, development S2d steet and from Broadway to tha avenue. Jerone Wilzin, attorney for Herbert J. Freezer, New York shirt manufacturer, who is aponsoring the project, said Preezer has had to premark, but hat made no deal as yet.

He added that there is no hurry He added that there is no hurry

operators, but has made no deal are Yells added that there is no hurry hour it whatsoever, since demoli-tion of the present building cart even be started until the latter part of 1998. Roceland ballroom and 1998. Roceland ball time. This least least time and the time the public theatre, which is now on the site of the new \$4,000,000 develop-ment, looms as a possible operation of the house to be built. Out of the sare City Investing Co., which oper-sites the Astor and Victoria on Broadway, and the Walter Read-cient of the same of the same that the same to same to same the same to same the same to same the same to same to same the same the same the same to same the same same the same the same the same s

Broadway, and the Walter Reade-circuit.

Cf. is out as a result of its president, Robert Dowling, being a director of City Bank Farmer Trust too, which is frustee of the effaite that he would consider it methids to make a deal for operating the house, since it would put him on both sides of the fence at once.

Walter Reade, 3r., likewise took its outflied of the running. Its years, which was not a summer on a plan which fell through commer in a plan which fell through (Continued on page, 43)

Briefs From the Lots

Hollywood, Jan. 20. Metro assigned Fred Finklehoffe to script "My Heart Stood Still," based on the careers of Rodgers and Hart . . Jean Fontaine passed up the femme star role in "Mayerling," the femme star role in "Mayering," stated for produced in by the Hakin Bros. because the former on the fine state of the first the producers for the first the producers of the first the producers of the first the fir

shooting at Teddington Studies in England.

England.

Similar in the two stery is a state of the properties, "Francis" and "The Interrupter," to follow "Babes in Toy-1 land" on his indie production program for 1984. ... Affreed P. Chamile of the production program for 1984. ... Affreed P. Chamile of the program for 1984. ... Affreed P. Chamile of the program for 1984. ... Affreed P. Chamile of the program of the production of the production

"Golden Gate," with Robert Fellows producing . . , Raymend Barrew national . . . Metro's "B. F.s Daughter" will be released overseas as "Polly Fulton." . . . John M. Stabl completed "The Walls of Jericho" within its 60-day schedule at 20th-Fox . . Jack Reitzen, 285-pound heavy, makes his screen bow in Eronel's "The Argyle Secrets."

heavy, makes his screen bow in Farnel's The Argie Secrets.'

Sat Siered directed the final day's should be a single directed to serial, 'Deadline Mystery,' for proceeding the single day of the single directed to serial, 'Deadline Mystery,' for proceeding the single day of the

EASTERN DIRECTORS

The RECORD ACCLAIM

BOXOFFIC

RECORD

in New York (11th week),

N. Y. Film Critics' Award

"GENTLEMAN'S AGREEMENT"

is matched only by its

for

Chicago (11th week), Pittsburgh, Miami, Boston and Los Angeles!

Chi Biz Slips as Mercury Hits 10 Below; 'Bishop's' 29G, 'Fugitive' 21G

Sub-zero weather is putting a chill on the till this week. Ten below the till the till this week. Ten below the till this week. Ten below the till this week. Ten below the till the till this till the till this till the till this till the till this till this till this till this till this till the till this till this

alor Indirected" (U) Cd wh) Excels under loyes, at week, \$45,000 but under loyes, and week, \$45,000 but makes (indie) (1,700; 89).—Thums of the lower loyer loyer

Mpls. 20 Below, and Biz Shows It: Heidt Boosts 'Gamble' Giant \$29,000

'Gamble' Giant \$29,000

'Tompty-be Minoagolis, Jan; 20.

Twenty-be Minoagolis, Jan; 20.

Twenty-be Minoagolis, Jan; 20.

Twenty-be Minoagolis, Jan; 20.

Twenty-be William of Minoagolis, Jan; 20.

T

"Ridors Ione Star" (Col), fair \$2,200 in 8 days.

(Par) (1,600; 50,70) - (Par) (1,600; 50,70) - (Par) (1,600; 50,70) - (Par) (

stand of Zorro* (20th) freinness. Loverum (Schreiber) (1,90) [50-10]

—"Jesse James* (20th) jud "Return (20th) freinness. James* (20th) freinness.

S4,500.

Radio City (Par) (4,400; 50-70)—
"Slcep, My Love" (UA). Charles
"Buddy" Rogers in town to help this
(Continued on page 18)

Broadway Grosses

Estimated Total Gross
This Week\$668,000
(Based on 23 theatres)
Last Year\$730,500
(Based on 18 theatres)

Walk' Smash 47G In Uneven Philly

ess at Philly firstrung is uneven this stanza, with reception of even this stanza, with reception of new product-varying to a big degree. "I Walk Alone" is easily standout, landing smash total at Earle and possible new house record for straight-dimers at this spot, In con-trast, "Always Together" is register-ing a pale session at the huge Mast-baum, while "Dalay Kenyon" looks mildish and "Sleep My Love" shapes

Holdovers, in the main, are doing

Estimates for This V/cel

\$14,000 after \$14 (13,000 w). Color after \$14 (13,000 w). Color after \$100 (10,000 ft). Color after \$100 (10,000 ft). Color after \$100 (10,000 ft). Color after \$15,000 (10,000 ft). Color after \$15,0

Stanton (*VB) (1,475; 50-94)—"T-Mcn" (EL) (2d wk). Fine \$15,000 after smash \$22,500 opener.

'Kenyon' \$11,000 Topper In Sagging Seattle

Seattle, Jan. 20.

In Saging Seattle

The post-holids surging is drowing at most spots this week. Top new-comer is "Daisy Kenyon" at the Pith Avenue, but it is not surging at most spots this week. The prevaction of the post-holids are proposed in the post-holids are proposed in the post-holids are proposed in the propos

Livestock Show Helps Denver; 'News' Fine 17G

Denver, Jan. 20. Overflow crowds at National Western Stock show are offsetting losse

ern Stock show are offsetting losses caused by cold snap and snow. Despite this biz is way off, Only 'Godo News' at Orpheum looks solid, being leader in town.

Estimates for Trish Week
Aladdin (Fox) (1,40); 35-74)—
'Swordsman' (Ou) and "Glamour Swordsman' (Villamour Sanguire. Fair \$2,500. Last week, "Wild Irish Rov." (WB) and "Blonder Sanguire." (WB) and "Blonder Sanguire." (For Sanguire. Sang

dies Anniversary" (Col. Inn.), fine \$4.00 dies Anniversary (Col. Inn.), fin

'Swordsman' Hot 121/2G in Cold Pitt

with the boxoffice this week, and grosses generally are dipping as a result. "Road to Rio," however, holding up in second stanza at Stanley will ton new pix by a comfortable margin. "Swordsman" got away to nice start at Harris, but isn't main at Penn, never got in groove and thereafter couldn't overcome temperature and the notices

Pen. (Loew's-UA) (3,300; 44-76)

"Sleep, My Love" (UA). Despite heavy campaign, including 2-day visit of producer Buddw Rogers and plenty of space in dailles, this one looks only \$13,500, modest. Last week, "If Winter Comes" (M-G), ditto.

looks only \$15,500, modest. Last week, "I writer Comes" (M-C), Market Comes" (M-C), Market Comes" (M-C), Market Comes" (M-C) (

Grosses Are Net

Grosses Are Net
Film gross estimates, as reported herewith from the varisous key cities, are net, i.e., without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthelic admission
prices, however, as indicated,
include the U. S. amusement tax.

Cold Wave Chills N.Y. But 'Husband' Plus Massey-Rosario & Antonio Hot 90G: 'Secret' 24G. 'Paradine' 133G. 2d

opens tomorrow (Thurs).

Citierian (Loew's) (1,700; 60\$1,25)—"Gentileman Was Indiscreet'
(I) (4th w.6-6 days). In final session looks to hit very good \$15,000
or better. Previous session was nice \$200 or \$1,000
or Churs' (EL) opens tolook (Thurs' (EL) opens tostaying up well at \$19,000 after
\$20,000 for 10th round.

Goiden (RKO) (769; \$1,20-\$2,40)—
Goiden (RKO) (769; \$1,20-\$2,40)—

Golden (RKO) (769; \$1.20-\$2.40)— "Mourning Becomes Electra" (RKO)

TIUS INASSEY-KOSATIO & Antonio Hot 90G; 'Secret' 24G, Paradine' 133G, 2d

Broadway firstrum continue to be plagued by severe winter weather, with two near-zero coid spells and a new anovatorm over the weether, with two near-zero coid spells and a new anovatorm over the weether than the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue on the special continue only unit Peb. 1. drawn and the special continue only unit Peb. 1. drawn and the special continue on the special conti

indef.

Warner (WB) (1.496; 90-\$1.50)—

Tote of Turtle (WB) (8th wk).

Tote of Turtle (WB) (8th wk).

Winter Garden (UA) (1.312; 601.20)—"Secret Beyond Door" (U).

In first week ending today (Wedt.),

\$2,0)—"Secret Beyond Door" (U).

In that week ending today (Wedt.),

\$2,4000 but not up to expectations in view of fairly good reviews. Last

week, "Exite" (U) (3d wk), \$16,600.

AMPA Acting on Slate

AMPA Acting on State
Future plans of Associated Motion
Picture Advertisers and action on a
new slate of officers will be taken up
at a closed meeting Friday (23) noon
in New York.
AMPA named a nominating committee at its Christmas meeting.

Another Signal Honor for a Very Wonderful Motion Picture

Universal International is extremely happy to announce that "A DOUBLE LIFE" will be the next attraction at the Radio City Music Hall.

It is another signal honor to add to those already paid to this wonderful motion picture by all who have seen it.

SHELLEY WINTERS . RAY COLLINS . PHILIP LOEB

"The greatest performance in Ronald Colman's long career...a powerful, fascinating attraction." -Motion Picture Daily

"Designed to hit wide and popu--The Exhibitor lar appeal."

"A polished package of class screen entertainment." - Variety

"Should win loud acclaim." -Box Office

"Another high spot of the season." The Film Daily

KANIN PRODUCTIONS Presents

Ronald Colman

"A DOUBLE LIFE"

SIGNE HASSO · EDMOND O'BRIEN

A Universal-International Release Written by RUTH GORDON and GARSON KANIN



'Night Song' \$17,000, 'McCoy' 14G, Det. Aces; 'My Love' 18G, 'Senator' 22G

Detoit, Jan. 20.

Film biz mainly is near normal there this week. Saying power of "I Walk Alone," in second week at the saying power of "I Walk Alone," in second week at the saying saying the saying the saying the saying saying

\$14.000. mean "Trieda" (U), may \$20.00 | and "Frieda" (U), may \$20.00 | and "Frieda" (U) and \$20.00 | and \$20

Some Curl, (ed WR), strong Str

Hub Off But 'Agreement' Torrid \$30,000; 'My Love' Oke With 35G, 2 Spots

"Genlemen's Agreement" is leading the town currently and taking the town of the taking takin

offish.

"Pirates of Monterey" plus Lanny
Ross and Marie McDonald onstage
at RKO looks only so-so. "Road to
Rio" is fancy on moveover in two

i. Estimates for This Week
Astor (1.46%; 0.46%) — "Bishop's
Wife" (RKO) (4th wtc), Stendy \$15.
Wife (RKO) (4th wtc), Stendy \$15.
Besten (RKO) (3,20%; 60.541.0)—
"Piritte Moniteve" (10) plus Lanny
Ross, Maries Machonald, others, on
tain, Casille" (20th) plus Bielen Forett. Dirk Buckber, others, on stage
(3d wtc), with the stendard of the stendard

Asigne (4th wk). Lively \$4,000 after \$4,800 for list week.
Fenway (M-P) (1,373: 40-80)—
Road to Rio" (Par) and "Dragnet" (SG) (m.o.), Fine \$8,000. Last week, Wild Irish Rose" (WB) and "Chinese Ring" (Mono) (2d wk), \$5,000,

\$5,000, Kennore (Indie) (900; 45-65)— "Shee-Shine Boy" (Indie) (3d wk). Holding up to good \$3,500 after \$4,700

for last, Memorial (RKO) (3,000; 40-80)—
Memorial (RKO) (3,000; 40-80)—
Gehtlemen's Agreement' (20th).
Bizdest thing in town at wham \$30,
000; Last week. "Tycoon" (RKO) and
"Tracy Meets Gruesome" (RKO) (2d
wk; big \$24,000

000. Last week. "Tycoon" (RKO) vid.
They Meets Greenome" (RKO) 12d
which SAMO. (M.P.) (4,807; 40-80).
"Daisy Kenyon" (20th) and "Shippery McGe" (SG). Weather's to200,00 or the farms film, modest
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Key City Grosses

Estimated Total Gross
This Week\$3,903,009
(Bused on 23 cities 226 theatres, chiefly first runs, including N. Y.)

N. Y.)
Total Gross Same Week
Last Year\$2,040,000
(Based on 19 cities 182 theatres)

'Walk' Lively 16G Tops Blah Balto

History, Jun. 20.

Frigid weither is nicking bo. figures here with trade way off. "Senator Was Indisoreer" is in nice, positive was indisoreer in the positive was not been as to consider the Stanley, Seme action also reported for Loew's Commerce of the Stanley, Seme action also reported for Loew's Commerce of the Stanley, Seme action also reported for Loew's Commerce of the Stanley Editable for This Week Commerce of the Stanley of the Commerce of the Stanley of the S

Last week, "Vergoux" (Ln) (za w.e.), 2500.

(Mochanie) (1,000; 20.00), ("Captain Castile" (200)) (4th wit). Maintaining good 31,800 opener. 2500; 25.75)—"I williams (WE). 2500;

'Castile' Fast \$20,000

In Buff.; 'Kenyon' 15G

Biz is way off this week, only Capt. From Castile" shaping up trongly. "Daisy Kenyon" is only sodest.

word of the control o

(20th), \$5.000. The property of the property o

'Bachelor' \$18,000, Mont'l

Mek 194 SA4000.

Misterpellum (M-P) (4.867; 40-80)
Misterpellum (M-P) (700: 40-80)
Mis

TIMBERLANE' LUSTY \$19,000 TOPS CINCY

Dountown bit is in seasonal stride and alignity better than last week despite a proper of the control of the co

Roundup" (Co., week, "Upturned Glass" (Co., \$8,500).

Keith's (CI) (1,542; 50-75)—"Out of Blue" (EL). All right \$7,500. Last week, "Lost Moment" (U), fairish (1400: 50-75)—

week, "Lost Moment' (U), fairsh \$4,000.
Lyrie (RKO) (1,400; 50-75) —
Road to Ro' (Par), Holding up on Road to Ro' (Par), Holding up on \$7,500 fourth round.
Satisfactory, \$3,500 wintown stanza.
\$7,500 fourth round.
Palace (RKO) (2,600; 50-75) —
Woman's Vengeance' (U). Tame \$9,500 fairsh (RKO) (2,000; 50-75) —
Shabert (RKO) (2,000; 50-75) —
"Wild Irlah Rose' (WB). Moreover for third fling on main stems. Still

for third fing on main stem. Still sugary at \$7,000. Last week, "Daisy Kenyon" (20th) (m.o.), slow \$4,500.

'Irish Rose' Wow 20G in Frigid K.C.

Town is steady but near-zero temperatures the middle of Jast week whose hold between the steady of t

ster" (Mono) and "Thunderbol" (Mono) 3,556,
(Mono) 3,556,
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"Touris 45,000 Last week, Caravarr "Service And "Service And "Blonde Savage" (Ed.) Last week, "Fig. of Object And "Blonde Savage" (Ed.) Last week, "Fig. of Object And "Blonde Savage" (Ed.) "Service Visions Fairway (Fox Midself and "Blonde Savage" (Ed.) "Service Visions Fairway (Fox Midself and "Blonde Savage" (Ed.) "Service Visions Fairway (Ed.) "Service Visions Fairway

L.A. Helped by New Pix; 'Meant for Me' \$64,000, 'Sierra Madre' 56G, Top Field; 'Prince' Oke 301/3G, 'Swordsman' 31G

use on Secrat Suscept 61,000.

"Prince of Thieves" and "Shepherd Valley" shape as okay \$30,500 in five situations, mostly small-seaters, but one Sweretmann.

"Greatmann Suscept State of State of Sweretmann Suscept Sweretmann Suscept Sweretmann S

Apollo (FWC) (600; 60'485)—
"Prince of Thieves" (Col) and
"Shepherd of Valley" (20th). Okay
\$3,000. Last week, "T-Men" (EL)
and "Linda Be Good" (EL) (2d wk),
\$2,100.

\$2,100.

Belmont (FWC) (1,532; 80-\$1)—

"Prince Thieves" (Col) and "Shepherd Valley" (20th). Neat \$4,000.

Last week, "T.Men" (EL) and
"Linda" (EL) (3d wk-5 days), \$1,900.

Beverly (FWC) (1,352; 80-\$1,50)—

"Gentleman's Agreement" (20th)

(4th wk). Nice \$9,500. Last week,
\$10,800:

"Gentlemans Agreement" (20th) 101,000 pt. 101,000 pt.

Irish Rose" (WB) Gd wk), fancy 24,200.

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Pantages (Pan) (2,812; 60-\$1);—
"Swordsman" (Co1) and "Mary Lon" (Co1). Slow \$14,000 Last week,
"Tyeoon" (RKO) (3d wk) and
"Glamour Girl" (Co1) (2d wk): light
\$9,300.

\$9,300.

Parameunt (F&M) (3,398; 60-\$1)—
"Road to Rio" (Par) (3d wk) and
"Big Town After Dark" (Par) (2d wk).
Nice \$16,000. Lust week,
\$23,300.

Paramount Hollywood (F&M) (1,-451; 60-\$1)—"Road to Rio" (Par) (3d wk). Trim \$14,000. Last week,

#10,100.

RKO Hillstreet (RKO) (2,890; 60-80)—"Swordsman" (Col) and "Mary Lou" (Col). Fair \$17,000. Last week, "Yeoon" (RKO) (3d wk) and "Glamour Girl" (Col) (2d wk), slow \$12,400.

Ritz (FWC) (1,370; 60-\$1):- "Sena-tor" (U) (3d wk). Finals at \$6,000. Last week, sturdy \$8,300. Studio City (FWC) (880; 60-\$1)—
"Senator" (U) (3d wk). Oke \$3,500.
Last week, good \$4,800.

"Sentary" (I) (3d wk). Oke \$3.90.
Last week, good \$4,800.
United Artists (UA) 1,2100, 604.3)
United State (UA) 1,1100, 1,1100

Snow Slows Down Prov. But 'My Love' Hep 23G 'Road' Rousing at 182G

avoid Avilland 21.15% of Drovidence, Jan. 20.

Three holdovers are symmetric tecin this week though a heavy new-lail Saturday (17) pits 2 crimp into Lail Control of the State of Standay of States, and this may have further, John the peny side de Stranda "Road "to Rio," the State's Castile". Last-amed is in initial holdover stanza.

Estimates for Thie We-lail Control of States and the same of the State's Castile". Last-amed is in initial holdover stanza.

Estimates for This Week

Estimates for This Week
Albee (RKO) (2.206; 44.65)—"Qut
of Past" (RKO) and "Caravan"
(RKO) Opens tomerow (Wed.).
In ahead, "The Exilc" (1) and
Palooka in Knockout" (RKO, slow
\$10.000 (Ry-Loew) (1,400; 44.65)
—"Wild Irah Rose" (WB) (2d run).
Nick \$4,000 after peppy \$5,000 in first
finovecver seal.

nnsh \$28,000. Strand (Silverman) (2.200; (44-65) "Road to Rio" (Par). Second week pened Monday (19). First session as rousing \$18,500.

'WALK' ALONE BIG IN SLOW FRISCO, \$28,000

Business continues of the year of the state Estimates for This Week

Estimates for This Week Golden Gate (RKO) (2.844; 65-81) — "Tycoon" (RKO) (3d wk) plus vaude headed by Lina Romay and Joe Howard, Okay at \$16,000. Last week, with vaude headed by Joe Howard, strong \$24,000. — Fox (FWC) (4,651; 09.69)—"Walter Mitty" (RKO), Mice \$22,000. Last (Continued on page 18)



"MAY WE LET DOWN OUR HAIR AND TALK FRANKLY!"

M-G-M has more current pictures in the box-office headlines than any other company. For instance:



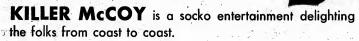
GREEN DOLPHIN STREET spectacular audience hit is hold-over champ.

(Lana Turner, Van Heflin, Donna Reed, Richard Hart)

CASS TIMBERLANE positively sensational in all early dates. For instance, it's M-G-M's 5-year high in Tulsa! (Spencer Tracy, Lana Turner, Z-chary Scott)

GOOD NEWS spreads Technicolor joy across the nation. Good news everywhere!
(June Allyson, Peter Lawford)

HIGH WALL is hair-raising! Audiences thrilled at Capitol, N. Y. World Premiere and all first bookings.
(Robert Taylor, Audrey Totter, Herbert Marshall)



(Mickey Rooney, Brian Donlevy, Ann Blyth)

Yes, the bald facts are that with these fine current entertainments and a terrific line-up of Big Ones coming, here's the new industry slogan—



M*G*M GREAT IN '48

British Discussing New Films Bill: Includes a Limit on Cinemas Owned

New Films Bill will be debated in House of Commons tomorrow (21). There is no general opposition to the bill and there is unlikely to be a divided to the di

exhibitors were persuaded to with-draw their objections to the dropping of the distribs quota. Government supporters are arguing that con-ditions attaching to American under-taking merely frees more space for British producers and so affords chance to make British quota higher. Aboitton of diestribs quota will also

chance to make British quota higher.
Aboiltion of distribs quota will also mean virtual disappearance of individual producer. His most likely customer, the American distrib, will have no need to buy British footage lo order to sell his own.
Although bill will be discussed in Parliament this week, it may not be until July I that Board of Thade will

Parliament this week, it may not be wished to be a substitute of the control of t

of days of exhibition of a particular film, no longer as now merely on toolage. But one important provide provided the provided and the provided British film must be shown at least once between 5 and 10 p.m. if it is to be counted for quota. This is to do away with abuse of exhibitors run-ning quota films to a charwoman cleaning the theatre in the earty builting the counting it as an ex-hibition.

milbition.

One clause in the bill which the Assn. of Cine-Technicians is fighting to the Assn. of Cine-Technicians is fighting that of exempting cinemas taking \$400 a week or less. ACT contends these theatres should contribute towards the cultural advancement of British films and suggests feature quotes should be \$5% for large circuit and West End. London because of the Assn. of

BRITISH EXHIBS SEEK HIKE IN ADMISSIONS

London, Jan. 20. Cinematograph Exhibitors Ass Cinematograph Exhibitors Assindeputation is shortly meeting with Glenvil Hall, financial secretary of the Treasury, to propose raising cinema admission peles by 5c. on all seats 30c, and over? Kaise would affect 4500 cinemas and/is estimated to produce an *axtra \$1,200,000 weekly. Deputation wants Treasury to agree.

hat increase won't be taxed a . That increase won't be taxed and no part sent to Hollywood to add to the dollar drain, W. R. Fuller, CEA secretary, told the press. "We want British exhibitors to have benefit of the money to cope with the rapidly rising cost of running cinemas." Proposal may be made during the second reading of the Films Bill in parliament Jan. 21.

Chi Importer Gets Rights To Austrian Murder Pic

Vienna, Jan. 6.

Adolph Worth-Wirtschafter, Austro-American, has contracted with the Vienna Starfilm Distributing Co. for the U. S. rights to the Huebler-Kahles production, "The Trial."

Story concerns a ritual murder hoax

Story concerns a ritual murger noax in Hungary in the '80's.

Worth-Wirtschafter heads a film importing company in Chicago and intends to buy other products of the Austrian film market.

Dutch Add Kudo to Pix . Distrib Captain Auten

Distrib Captain Atten Capt. Harold Auten, veteran distribution of it. Most members of both parlies agree that the bill distribution of it. Most members of both parlies agree that the bill distribution of British pictures in the British film industry. General content of the British film industry. General content of the best of discussions, but this will be difficult principally on account of dropping distribs quota in new film of the distribution of the distribut

Del Giudice Gets

Cloak of anonymity hiding the identity of Filippo del Giudice's backer was cast aside last week with Filippo del Giudice's backer was cast aside last week with Riley, one of Britain's too Industrialists, is the new angel. Riley side of Britain's too industrialists, is the new angel. Riley side side of the side of the

Monte Carlo Opens Legit Season With 'Duchesse'

Deason Will JUCINESSE

The musical cómedy has slatted at the Monte Carlo Opera Rious, on tourist trade. First production is o'Crande Duckesse," which Offenbach cómposed on the Riviers all o'Grande Duckesse," which Offenbach cómposed on the Riviers all o'Grande Duckesse," which Offenbach cómposed on the Riviers all o'Grande Duckesse," which Offenbach cómposed on the Riviers all o'Grande Duckesse, "but o'Grande Duckesse," which o'Grande Burton State of the Carlo Halley State of the C

his biggest hit.

After playing Monte Carlo, the show will be taken on tour and finally land in Paris.

Current London Shows

London, Jan. 20. (Figure shous weeks of run)
"All Over Town," Playhous (13
"Anna Lucasta," Majesty's (12).
"Annie Ge Gun," Co's'm (33).
"Bless the Bride," Adelpt'i (39).
"Blind Goddess," Apollo (7).
"Canaries Sing," Garrick. (9).
"Chilter," Wande (24). ed (13) "Canaries Sing," Garrick (9).
"Chilters Hundreds," Yaude (21).
"Dark Summer," St. Mart (6).
"Dark Summer," St. Mart (6).
"Dark Symmer," Phoenix (25).
"Happy As Larry," Crit. (5).
"Happy As Larry," Crit. (5).
"Honor & Obey," Saville (9).
"Life With Father," Savoy (33).
"Maketh," Adovych. (9).
"Never Can Tell," Wynd (16).
"Never Can Tell," Wynd (18).
"Olkshomat," Drury Lame (33).
"Olkshomat," Drury Lame (34).
"Olkshomat," W. Garden (19). "One, Two, Three," Yorks (19).
"Outrageous," W. Garden (10).
"Plecadilly Hayride," Wales (45).
"Present Laughter," Hymit (40).
"Private Ent.," St. James (9).
"Slariight Roof," Hipp. (11).
"Sweetest Lowest," Ambass. (19).
"Tuppenee," Globe (15).
"Worn's View," Whitehall (38).

VARIETY The Show Must Go On

Jean Paul Sartre's "Les Mouches" ("The Flies"), is currently at the Hebbel Theatre here, and the run will continue despite the dilapidated condition of the house, which was partially unroofed during the last storm

storm.

During the Jan. 11 performance, a falling beam killed two in the audience, and the rest had to open their umbrellas because rain was falling in the auditorium through the cracked roof.

Arg. Hands Out Own Oscars

Literbunde "Genry W" in the and Cranda. He also is repretive of Greater Union Theatres IV. S., a post he has held for
IV. S., a post he solve
IV. S., a post

as the obst morgoe,

Sincho's Paris.

Tomcloy's Paris.

Thory under Carlos Schleper's directlo
Mirtha Legrand and Juan Carlos
Thorry under Carlos Schleper's direction. Mile Legrand got the award
freeton. Mile Legrand got the award
for her work in this picture. InterAmericana's "A Sangre Fria" ("In
Cott Blood"), a whodunit, directed
for her work of the production, directed by Carlos Brocoque.

Award for the best male perAward for the best male perLegar, Spanish actor who came to
Buenos Aires il years ago with
Maigarila Xingris demantic comLope Lagar played the Spanish
composer Albeniz in the picture of
lunt name.

composer Albeniz in the picture of that name.

Frizes for the best supporting players went to Sabina Olmos for her part as Albeniz' wife and to Sebastian Chiola for his work in "Como Tu lo Somate." Alejandro Verbitsky and Emilio Villalba Wells, scriptors of "El Reistot," and award for the best screen play.

French Grand Prix Award

French Grand Pritz Award
Paris, Jan. 13.

"Monsieur Vincent," Pench-made
boljoc of the 17th century cleric who
imagurated social work, was avareimagurated social work, was avareimagurated social work, and seeson of the Club Interallie, Jan. 7.
This is the official government prize
to the year'the best French picture
of the picture is getting endorsement
namy religious and lay organization of the picture is getting endorsement
of many religious and lay organization of the picture is getting endorsement
of the picture is getting endorsement
is recommended here in church
is recommended here in church
is recommended here in church

is recommended here in church services, and getting unprecedented publicity.

Auspicious start of the picture has created a tendency among local producers to turn from cheesecake material to biopix of either saints or moral social leaders. One group is prepping a biopic of Sainte Theses (i.e.), Another is about to start a bioidol. Another is about to start a bio

idoi. Another is about to start a blo-pic of Henry Dunand, founder of the Red Cross, with Christian Jacque directing and Jean Louis Barrault in the title role.

Fahrizzi to Bring Legit Troupe to Buenos Aires

Troupe to Buenos Aires.

Buenos Aires, Jan. 13.

Aldo Fabrizzi, here recently, pacted with the Gallo-Raineri Enterprises, of the Astral theatre, to the control of the Astral theatre, to theatre for 30 performances in March. Enrique Serrano musical concedy company, which had leased the theatre for march 1, agreed to defer the contract until April. In "Open City" and "To Live In Peace," will also make a film here for Guaranteed Pictures, in a story about Italian immigrants. Fabrizal was in the planed home to Rome.

Must Go On In Blase Berlin French Pix Production at All-Time Low: Gloom in All Trade Quarters

Mary Kelley Mulling

Anti-Red Actors Get 'Iron' Cross

U. S. films are receiving a mixed reaction behind the "from Curtain" tollowing amnouncement that program and the state of the state of

BRAZIL GAMBLING BAN NICKS ARGENTINE ACTS

Monlevideo, Jan. 13.
Closing of the gambling rooms at the Rio de Janefro casinos, which deprived Brazilian impresarios of coin to operate their lush niteries, has also meant a big loss for Argentine entertainers, who used to get two or three months' work at either two or three months' work at either Coultandines de Urea, Atlantica or Couttandines

the Casino da Urca, Atlantica or Quitandinha. Local agents say the elimination of gambling in Brazil has meant a loss of \$50,000 to the Argentine con-tingent.

Lomuto Band's Tour Of Spain a \$250,000 Skid

Spain a \$2.00,000 shall
Buenes Aires, Jan. 13.
A group of Argentine-entertainers
couring in Spain, headed by composer-bandleader Francisco Lonutio.
Buenes and the spain shall be spain that the spain shall be spain that the spain shall be spain sh

cardo Pimentet and Juan Carlos Howard, All were paid in full by the impresario, who has had to take the entire loss as well as covering expenses for the junket, Lomuto has stayed on in Spain on business for the Argentine Authors and Compos-ers Society,

ry Kelley Mulling
Caracas Nitery Branch
Panana, Jan. 13.
plans jell, Mary Lee Kelley, '4'. This year will be much worse,
ma nitery operator, will open oin Caracas. This will mean ing and most studies are discharged as the control of the control o

Caracas Nitery Branch

The Pannas, Jan. 19, 18, 19, 1947, production foropped to the plans sell. Mary Lee Kelley, 19, 1947, production foropped to the plans sell. Mary Lee Kelley, 1947, production for the plans and more a tracellar sell of the plans sell of the pl

The dollar figures at official exchange have to be taken at about one-third of their face value to represent real money, due to the drop in the franc.

in the franc.

French producers, who usually also distribute, have attempted to botter their pointuilaties by importing and dubbing cheapy-bought American Bs. Result is that while control of the contro

the French themselves.

During the last few months the increase of admission tabs has just permitted grosses to keep about at a reasonable level, but they show a smaller number of tickets sold than the last corresponding months. A lean season is anticipated at the boxoffice.

Pathe Chain Figures

Palke Chain Figures
The Palke Chain one of the French
major exhibs, with about \$5 then
major exhibs, with about \$5 then
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palk exchange, this means \$1,20,000 but it's far from it in purchasing value, with the much talked of readjustment of the frame value in the offing. French distribe are cleding out their lack of product by importing their lack of product by importing their lack of product by important of the frame of the fra

American Distribs Problems

American Distribs Problems
For American distribs, there are
also other problems. The raw stock
situation is giving them concern,
Pleading dearth, the French Administration is not allotting it commensurabely with the needs. The
ADMO meters (20,000 feet) which
about cover's the prints for one featunce. Which is why most of the
import their own raw stock, paid by
the parent company in America in
dollars, thus getting out of the exspending dollars for material with
will only bring returns in blocked
francs.

francs.
Import duties have also been considerably inncreased lately. Besides which there is a hue and cry locally against the Blum-Byrnes agreement. Few people und or st and it, and practically, none knows that from Jan. I. the International Trade Agreement provides that it it is a factor of the state o

70 MEX PIX, ESTIMATE FOR '48

Mexico City, Jan. 13.

Forecast of Mexican pic production this year is at least 70, according to the National Assn. of Producers and Distributors of Mexican Motion Pictures.

Estimate includes pix to be made in Mexico by U.S. and other foreign

Censorship Results of Red Probe Felt. As 'Curtain,' Senator' Blasted

Charges that the Congressional probe of alleged Hollywood Communists would impose a virtual censorship on future film production bore fruit of two different and opposing kinds this week. Actual effects of the probe on production, consequently, remain a matter of

speculation.

Special and the special and the

hearings.

Skouras so far hasa't answered
the American Soviet Council's request and it's believed extremely
unlikely that he'll pay it much heed.
Since Tron Curtain' deals with the
recent Communist spy scare in Since "fron Curtain" deals with the recent Consumulat spy scare in Canada, however, it's also, believed that 20th's release of the film would do much to assuage the feelings of the formative members. Request for Stouras to dich the film would contained in a letter trans, the Recuest contained in a letter trans, the Rev. William Howard or the recent properties of the contained in a letter trans, the Rev. William Howard or the recent properties of the contained and the originalization.

chairms of the organization.

The control of the co Citing "Curtain" as a "liagrant iolation" of the UN resolution

Rice Protests Ban
Protest against, the Allied exhibs
in Iowa and Netroliek was contained
in a letter from; animonal council
in those two states. Deploring fre
exhibs' statement 'shat 'Senator'
could be used as 'viclous propaganda
by subversive elements', 'Rice de-clared: 'These theatre owners are
quite evidently being intimidated, by
an throughce of fear engendered
an interpolation of the Rouse
committee.'
"Rouse in the Rouse
committee."

committee."
"When theatre, owners refuse to show a film for fear that they might be labeled un-American or that box-office receipts might, be affected by the current hysteria over subversive and un-American, influences," Rice the current hysteria över 'subversive' and 'uri-American', influences,' Rice said, 'they are as surely exercising consorship as my authority so' set up by law... The public's constitutional right to diversity and independence in the freatment of public issues will disappear and its tastes and ideas be determined by self-appointed private centors;

New RKO 16m Policy

Pictorial Films, 16m distribution subsidiary of RKO-Pathe, has de-vised a new sales policy for its re-leases through which its customers can buy the product outright instead can buy the product outright instead, of getting it on a five-year rental as before. Pictorial's customers include mostly 'schools' and civic organizations. All its features are several years old, to forestall competition with established 35m theatres.

MPAA Has No Info

On Arrests in Spain On Arresis in Spain
Foreign departments of ilm companies and the international division
of the Motion Picture Assn. of
America reported yesterday (Tuesday) that they had no knowledge of
employees of U. S. distribs being arrested in Spain. Reports from Madrid stated that 75 film men, inciding
reps of American companies,
ing reps of American companies, been imprisoned for currency manip-ulation.

ulation.

Réports were to the effect that most of the men, including Spaniards in the employ of American companies, had been released. The currency manipulation of the fact that funds of U. S. companies are frozen there and cannot be legally exported.

Port., Ore., Exhibs in Price Boost on All Downtown Firstruns to Offset H.C.I.

Portland, Ore., Jan. 20. Rising costs were sited for a gen-eral 5c admission price boost by all downtown first-run houses. With San Francisco and Los Angeles night San Francisco and Los Angeles night admissions at \$1, the price rise puts Portland theatres on a par with Seattle at \$5c. Loge seats were reduced from \$1.10 to \$1. Community Theatres raised its prices six months ago from 40c to 50e to meet overhead and labor costs.

Ted Gamble, president of the Cost.

head and labor costs.

Ted Gamble, president of the Gamble Theatres, Inc., pointed out that the film industry was able to keep costs at a minimum during the war through federal confrols on labor, material, and other costs. Since these controls were littled about the only items in operation costs which did not suffer a sharp increase were electricity, heat and water.

As president of the Theatre Asson.

electricity, heat and water.

As president of the Theatre Assn.
of America, Gamble expects relief
for audiences in 1984. He said that
the 29% war exclise tax put on the
industry by Congress may be lifted
and the prewar 10% tax resumed.
If 80, he said, the cut will be reflected in admission prices.

20TH-FOX IN BUY-UP **OF \$4.50 PREFERRED**

Ur \$4.20 I FAIT IRALE

Twentieth-Fox has started to buy
pit so own \$4.50 prior preferred
stock. Whether that's the beginning
of a new policy to referre that bracket
of December, 20th securicy 1.00

Labo bought 1.20

dances in treasury. Company
its botal held to 68,300 shares.

volume of Peramount acquisitions of its own common declined sharply during December. As of Dec. 3, Par holds 411,433 shares with 7,800 of the stook picked up last month. Harry M. Warner, precy of Warner, which was not been sharply discovered by the stook picked up last month. He now holds 283,250 shares, 25,660, 25,660 of the month. He now holds 283,250 shares yagent, Sciedlenan, Universal's veeple in charge of the foreign dept. received, 53,690 stock waranist error ment pack. He's the holder of 12,000 warrants', entitling him to the punchase of Universal common.

Par Aims Publicity Tests at Wallis Pic

August at Wallis Fic.

Aiming to get best possible results when; the film goes into regular release, Faramount has been condition of the results of various publicity-advertising campaigns on Hal Wallis's "I Walk Alone." It has had Mort Nathanson, exce publicist, on the road investigating results of different campaigns in 11 cities.

With decreased domestic

tions. All its features are several with established 50m theatres.

Under the new plan, all features are to be sold for \$125 fist, westerns going for \$100. Pictorial has made available 61 features that may be a feature that the seature of the sold for \$125 fist, with in anything but the most attractive westerns for sale on those terms, agriculture of the sold fist of the sold fist of the sold fist. The sold fist of the sold fis

Red-Ink Blues

Continued from page 9 =

Continues from page in the union that can be garnered in the U.S., it among the continues of the continues o

solid profits on their wares."

The New York area, alone, it's solid profits on their wares.

The New York area, alone to the control of the con

Upped Scales

ing a profit on an expensive picture in these days of dwindling boxoffice grosses. "Arch," for example, cost about \$4,000,000 and "Paradine" cost more than \$3,000,000. "Sons," although not budgeted so highly carried a heavy initial investment profit of the control of the cont

by U in the sum paid for the former Broadway legit cilek.

UA decided to boost prices on the control of the control of district and division sales managers late last week. Film was screened, for the sales exect, who priced at last worth hiked admissions. Decision 4th self last worth hiked admissions. Decision 4th self last was aimounced this week by U sales was aimounced this week by U sales the first in a series of studio conferences. "In order to emphasize the quality and stature of 'All My that to do, justice to this unusual production 4.7, it is necessary to highlight its release with roadshow highlight its release with roadshow the conference." "I we have the conference of the confe

Il key run situations at boosted admissions. Picture is currently playing at straight prices at Radio City Music Hall, N. Y., but is playing seven day-and-date spots in Los Angeles at increased admissions. Ten spot bookings will serve as a test but if it's successful, SRO will undoubtedly follow that procedure all down the line.

Odeon-GB

= Continued from page 9 =

Continued from page 9

Let two circuits, Aim of Stouras and his staff is to assure 20th-30x representation to protect its interests in the new setup.

Skouras, prior in disparture.

Skouras, prior in disparture.

Skouras, prior in disparture.

Skouras, prior in disparture.

Skouras, prior in disparture in the purpose of our visit to England is to participate in the discussions with Mr. J. Arthur Rank, who is our bratters in the Gaumont-British Circuit. Tegarding the proposed merger of the Gaumont-British and energy of the Gaumont-British conform yirin, although Mr. Silverstone will continue on to, visit some stone will continue on to visit some of our branch offices on the Con-

tinent.
"I want to make it completely clear that my visit has nothing whatsoever to do with the British ad valorem tax. Mr. Eric Johnston (President of the Motion Picture Assn. of America) is the only man who has authority to conduct discussions on this matter."

Inside Stuff—Pictures

Story in the New York Times Sunday, Jan. 11, by Howard Tsubman, of the paper's music department, is understood to have resulted in a move by David O. Schnick to pay off David Golding for his part in getting DOS's many minimal control of the paper's music department, is understood to have resulted in a move by David Colding for his part in getting DOS's many minimal control of the Start and Stripes in 1948 and, because he had a better knowledge of Italian, aided Golding in 1948 and, because he had a better knowledge of Italian, aided Golding in 1948 and, because he had a better knowledge of Italian, aided Golding in 1948 and, because he had a better knowledge of Italian, aided Golding in 1948 and because he had a better knowledge of Italian, aided Golding in 1948 and because he had a better knowledge of Italian, aided Golding in 1948 and because he had been control of Italian and the Carlon of Italian and Italian and

to bring her here."
At the Schmick office in New York it was said last week that Golding's work was appreciated to the extent that he was offered a job, after he was mustered out of the Army, as Schnick's Continental rep. He chose, however, to accept a post with Samuel Goldwyn in England, which Schnick's staft said they thought—intil Taubman's story thicked up a fuss tex. Golding is now working for Sir Alexander Korden in England as rep of Morris Helprin, Korda's U.S. chief. With Miss Valli in New York currently for publicity on "Paradine," her initial U.S. pic. Schnick facels were having a tought time, inclednatally, in following studio orders to build her as a tenune fatale. She plays such a role in "Paradine," and Schnich Paradine, "but the schnick facels are a tenune fatale. She plays such a role in "Paradine," and Schnich Paradine, "and Schnick facels with the schnick facels of the schnick facels and the schnick facels of the s

name, caung ner mercu y vanu.

Femme soctoched that right, away, however, by coplaining to each of the property of the propert

Hollywoodites under attack from House Committee on Un-American Activities are getting moral support, from Professor Walter Gelhorn in the current issue of the Harvard Law Review. Reviewing the committee's techniques, the Columbia law professor charged the probers with using 'deeply Un-American cioepety', of guilt by association, innuendo and other 'propagandistic devices reminiscent of facist techniques.' Basing his attack on the committee's report on the Southern Conference of Human Welfare, Gelhorn calls the House group more "Un-American than the activities its report condemnas.'

SRO EXECS TO HUDDLE Gov't Export OK's ON 'PARADINE' POLICY

Meeting of Seiznick Releasing Organization division managers and homeoffice exces has been set for tomorrow (Thursday) and Friday in New York. Discussion is to be held of plans for selling SRO's "Paradine Case," which will igo out at upped admissions in early key runs.

admissions in early key runs,
Attending the conclave will be
division, managers Henry Crumn,
southern; Sam Horowitz, northwesiern, and J. E. Fontaine, eastern,
while ho, will be repped by Mitton
S. Kusell, vp., in charge of domestic
and Canadian asles; Sidney Deneau,
assistant general salesmanager;
Leonard Cane, assistant treasurer,
and the control of the contro

Henry for Canty In State Dept. Pic Post

State Dept. Pic Post
Washington, Jan. 20.
R. Horter Washington, Jan. 20.
R. Horter Washington, Jan. 20.
R. Horter State Washington, Jan. 20.
To the U. S. Embasy in Mexico, heads toward Washington shortly to take over the motion picture desk in the Commercial Polycur Desired Washington of the State Department. He such that the state of the State Department of the State Department of the State Department who went to Switzerland last week to be commercial attuche of the U. S. Embasy there. Henry is expected there about Jan. 20. Termment's two top specialists on the foreign film situation, was shunted out of this berth here in accordance with the 'regulation which requires for-industry department of the State Department

Ex-Censor Joins Allied

Detroit, Jan. 20.
After snooping at films and stage shows here for the past 15 years, Charlie Snyder is going to retire Feb. 29 as police censor. His new job will be that of "goodwill ambassador" for Allied Theatres of Michigan.

bassador for Allied Theatres or Michigan.

There's speculation as to who will inherit the censor job; best guess is that it will be Lt. Herbert Chase, Suyder's assistant.

*Para-Troupers Troupe Para-Troupers, Paramount's ama Fara-Troupers, Paramount's ama-teur dramatic group, is staging "Out of the Frying Pan" as the first of a series of plays for the year. Group will appear at the Barbizon Plaza theatre, N. Y., Fcb. 6.

New U.S. Snarl

New headache for American film exporters . - government licenses—will be required effective March 1 for all of Europe and some March 1 for all of Europe and some auxiliary territory, Arica, covered includes continental Europe, British Isles, Iceland, Turkey, Russia; all Asiatic possessions of the Soviet Union and Turkey; Portugal, including the Azores; Madeira and Tangers; and all of Spain's colonial possessions, plus the Mediterreanean islands.

Announcement was made last Thursday (15) by the Department of Commerce. It is part of a larger program covering commercial ship-ments of all commodities to the area. ments of an commonnes to un area.

Idea is to control export of goods in scarce supply in the U. S. and also to help European countries to conserve their dwindling dollar exchange by limiting certain luxury exports.

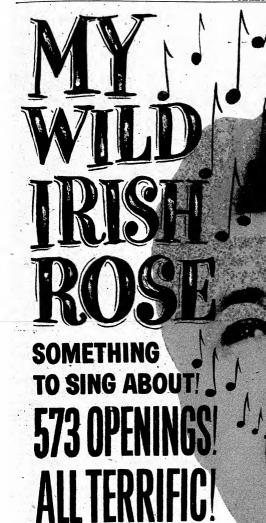
exports.

Film and photographic goods liceness will be issued by Nathan D. Golden, chief of the motion picture-photographic branch of the Office of plotting the photographic branch of the Office of pictures to some areas met a quick engal from Golden, longtime friend denial from Golden, longtime friend engal from Golden, longtime friend will be no difficulty in getting licenses on processed films. They will be no difficulty in getting licenses on processed films. They are not in short as they have been dealed to the constant of the cons

short in the U. S. and the American studios did not have enough, a care-ful look might be taken of the re-quest for exports of raw stock." Golden said if anything should be hit immediately it would be luxury items, such as 16m projectors for private homes.

Cramblet Upped by UA

Cramblet Uppen by UA
Ralph Cramblet, vetera United
Artists branch manager in Minneapolis, yestera(y (Tuesday) was appointed Midwestern district manager's
sales manager.
Cramblet will operate out of Cra
camblet will operate out of Cra
camblet will operate out of cattory embracing Chicago, Indianalois, Milwaukee, Minneapolis, Kandiana
City. Omaha and St. Louis. News
district manager started with UA
18 years ago as office manager in
Chicago.



DIMINIO MONUMI

AND A GIANT MUSICAL CAST • COLOR BY TECH ARLENE DAHL • ANDREA KING • ALAN HALE • GEORGE TOBIAS GEORGE OBRIEN • BEN BLUE • STATE ALLGOOD

DAVID BUTLER · WILLIAM JACOBS



H'wood as Political Football

tertainment, have always been something of a political football. But throw the spid on this presidential year. Every organized political pressure group is now aiming to poket the pix field and then make it as the processing the pro

ping potatots with the right. The intense public interest in films, which the Hollywood red probe and its page one headlines dramstized, gave impetus to the current fornys. It showed that play, before all other media with the possible exception of redio, are now in politics with both feet. The present politic set of the possible exception of the controversy over some angle of films—and its been slam-bang since-then. Wants to Pull Out

Wants to Pull Out
The industry wants to pull out—
to avoid the front-window battles—
but there's a growing conviction
among the film-makers that the
chance is gone for good. Films are
in the middle and the pressures are
here to stay. On the 'credit side,
there's the industry recentifien that in the middle and the pressure are here to stay. On the credit side, there's the industry recognition that public interest spells better hoxoftee. The patrons will go to the theatres to find out what the shouting's about.

The patrons will go to high charter to find night with the shouling's about. The boy niest-siril, 'and long-and-nor nothing's will still be dropped into a with an idealogical publish after the lollywood to give, its theory of-life, in the U.S.A. And, whenever Hollywood to give, its theory of-life, in the U.S.A. And, whenever Hollywood to give, its theory of-life, in the U.S.A. And, whenever Hollywood to give, its theory of-life, in the U.S.A. And, whenever Hollywood to give its the theatres playing the particular opus. The pressures including the because it's not only private groups but the Covernment lists the's working on Hollywood. The Commerce Bept, Covernment lists the's working on Hollywood. The Commerce Bept, interned after March 1 when going to Europe and a batch of other countries. The Dept, disclaims censor-ship but there's no doubt it will be enabled to keep a careful eye on Coupled with that niew is the a-mand of Sen H. Alexander Smith

ehacited to keep a careful eye on what's being shipped.

Coupled with that move is the demand of Sen, H. Alexander Smith (R-MA), voiced this week, that the control of the sense of the wants exacted for passage of the Wantb till, which would aid in unfreezing pix coin overseas. This can only mean that pix expirited, should show the better side of American life.

The British Tax

The British Tax.
Assumption by the State Dept, of
the onus of straightening the British
tax tangle is another pointer. The
industry has a feeling that the Government wants is price for a sucernment so for the straightening to the
conformation of films to the Government's foreign policy. The closei
case, of course, is the recent Congressional probe into Hollywood—
areal bid to pash films into the right
side of the political read.

A flock of non-governmental skir-mishes are now being bitterly fought. They all show the idealogical im-portance of films. For one, there's the current vets' tiff over Charles Chaplin's "Monsieur Verdoux." One org, the Catholic War Veterans, is protective, theretes playing, the pile erg, the Cathole war veterans, is picketing theatres playing the pic while the liberal-hued American Veterans Committee is staging a New York sereening of "Verdoux" as a protest.

New York sercening to Vectors and Their again, on another plane, there's the present clamor raised by Protestant organizations that Hollywood's films too 'frequently present present and the Catholic Church as good will. The protest todged by the American-Soviet Friendship Council with Spyros Skouras, 20th-Pox prexy, ever the "Irno Chursin." other thew, That Bin, the Council asserts, & inclined by the Church asserts, & surficiently not only to

It ribs a notoriously venal ofout. It ribs a notoriously venal of-fice-holder but is obviously a bur-lesque which carries no real attack against Congress. Fact is that it was unqualifiedly approved by Eric Johnsion, prexy of the Motion Pic-ture Assn. of America, who saw no

ture Assn. of Åmerica, who saw no-harm in it.
But pix are now viewed as preg-nant with politics. Hence, "Sensio,"
I will be pix are now viewed as preg-nant with politics. Hence, "Sensio,"
I own and Nobraska on fite ground that Universal was "indiscreet." And, in turn, just as seriously, the Na-tional Council of Freedom from Gen-soniship protested the standt taken by.
Fact. is not are no Joneser just a

Fact is pix are no longer just a lark for the public—they're real political ammunition.

Chi Sales

can bid for each picture individually, there will be no danger of threat-ened suits against alleged discrim-ination. New clearance systems, moreover, will prevent suits on that

moreover, will prevent sults on that score. Par's System
Paramount is using "megristed bidding system" in a number of situations in Chicago to meet selling sequirements under the Jackson Park sdeesion. Acknowlegedly in December 1988, and the second of the steenage of its extensive theater holdings in Chi, company is said to be releging its way, "rather than following, 20th-Nox, for instance, in a radio-from the second of the second

Jackson Park Atty. Asks Chi Citation Contempt

Chiego, Jan. 20.

Tom McConnell, counsel for the Jackson Park theatre here, hast Friday. (18) petitioned the Federal distinctionary of a rule to show cause why defendants in the JP; case should not be adjudged in contempt of court. McConnell theraped william (1800, Lower, Witagramp, Parimount, Warners, and Bellaban & Katz.

Chief offender seconding to the

RKO, Lock's, Vitagraph, Parimpunt, Warners, and Balbann & Katz."

Chief offender, according to the Control of t

Young-RKO

petition with Hughes or anyone else that would artificially inflate the

would artificially infale the price.

The analysis of the price of the

would get a doest room a nager and world markets, he flung out colorations.

The overly-sorious, approach towards fluns is sent indicated by the conditions in the production end of tempest over "The Senstor Was In-the movie industry," he declared, discrect," which Universal turned "It is doubtful if any person or group

of substance within the industry has the combined money and nerve to meet the faith of the Atlas Corp. in the industry.

Statement began: "It is true that statement began: "It is true that Howard Hughes has recently had some general and tentative conversa-tions relating to the purchase of RKO stock, but these conversations could hardly be classified as negotia-

ofter."
Young's statement, issued apparently to quell a flood of rumors concerning his activities, read: "A group of private investors associated with me has been looking at both RKO and United Artists with a view toward a possible investment but to date nothing has come of it. Whether agreement can be reached off price read to the control of the following the

"Quite apart from this, we propose to go forward with Eagle Lion to do all we can to make it the most progressive, economical and efficient unit in the motion picture industry."

unit in the motion picture industry. The second paragraph is believed to have been the crux of the statement of the picture of the statement of the picture of the picture

Divorcement

Continued from page 3 =

sory sale to the indies by the majors of their interests. The decree as it

continued from pace a continued to the major, of their interests. The decree, as it involved their interests of the decree, as it involved their interests or buy out its partner's. Sale by the declendants is the object of the continued to the c

Business Hardship

Summers y a avantors y a twantors where y a twantor summer summers referring need suredship and a public inconvenience which the court mistakenly assumed such the court mistakenly assumed such relief involved (divorcement), the court instead decided first to try to complet future competition by regularities, such regulation was not sought by the Government and is opposed by those members of the industry, whom it was intended to benefit. ** Four claimed errors of the lowest receipt competitive bidding; 2. Falling to prohibit continued use by the majors of each others' theatres as exhibition outlets; 3. Falling to prohibit absolutely any further achibit absolutely any further achibits. hibit absolutely any further ac-quisition of theatres; 4. Failing to order ultimate divorcement.

Rodgers Maps Meet On Decree Changes

On Decree Changes
Metro asles, veebee William F.
Rodgers, currently in Florida, is due
bask from his veation Feb. 8 in
time for the U. S. Supreme Court's
case the following day.
I Rodgers is expected to take his
annual trip to the Coast to view
annual trip to view annual trip
annual t

Picture Grosses

MINNEAPOLIS

(Gottlaued from page 11)
one get going and his presence meant added publicity. Furth by the control of the cont

Cold Bons Omaha But 'Driftwood'-Barron 16G

JULIA WOOG. "DAITON LOV."
Just an new abowe opened this was a series of the series of

Paramount (Tristates) (2,800; 16-5)— "Good News" (M-G). Solid 2,500. Last week, "Desire Me"

SAN FRANCISCO

SAN FRANCISCO
(Continued from page 10.1) (36
wh), oke 11.1.0, oke

"Tool to Nice" (Pas) (4th wyk), Hefty 11,000 after to \$18,000 for last week pleasum (Blumentelod) (2,446) 58.5—"Senator Indiscreet" (U) (3d wk), Okay \$11,000 Last week, pleasum (Blumentelod) (1,-207; 58-58) — "Intrigue" (UA) 43.00 keV, Yanked arter 2 days at \$1.00 keV, Yanked Alley (See See Yanked V), Yanked Alley (See See Yanked V), Yanked Yanked (Yellow), Yanked Yanked

Zero Weather Sloughs St. Louis: 'Swordsman'

Fancy 20G. 'Wall' 21G St' Louis, 3an, 20.

With the mercury hovering around zero, coldest spell of winter, a wealth of new screen fare is not sufficient to hang up any sock grosses. "High wall" and "Swordsman" look stand wall and "Swordsman" look stand.

Estimates for This Week

wan and "Sworteman" look standEstimates for This Wood.
Ambassadar (E&M) (3,000; 50-75)
"Swordeman" (Col) and "Main
Street Kid" (Rep). Fancy \$20,000.
Dittitwood" (Rep), \$21,000.
Art (S'Renco) (118; 85)—"Children
Orbandes (Rep), \$21,000.
Art (S'Renco) (118; 85)—"Children
Orbandes (Rep), \$21,000.
Art (S'Renco) (118; 85)—"Children
Jan (118; 100)—(Children (118)—(Children (118)—(Chi

'WALK' SWIFT \$18,000 TOP NEW WASH, FILM

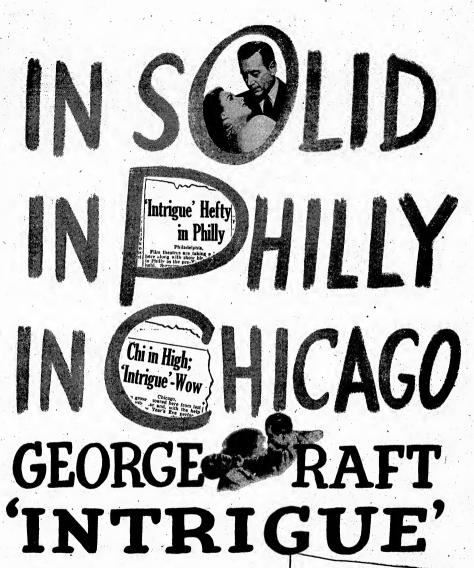
TOP NEW WASH. FILM

Washington, Jan. 20.

Mild boxoffice boom of preceding week was stort slaved here, with mild currently. "I walk Alone" at the Warnet looks relatively strong the Warnet looks relatively strong is a bolding well in its second stanca. Estimates for This Week Cabitol (Loows) (2,684, "44-60)—Thirlipme" (UA) plus vanide Milde (Connee" (M-G) with vaude fine S2,000 but below hope, size, 44-70)—"Stillme McGov" (M-G) (124 rand) and the strong of the

Weather Slaps Indpls.; 'Town' 10G. 'Kenyon' 12G

assistants Indiscreet "U)" Gather, Dokey Holos Last week, Dokey Holos Last week, Davidson Karton Company of the Company of the



And in Atlanta, Nashville, Boston, Providence, Syracuse, Rochester, Buffalo, Columbus, Dayton, Cleveland, Canton, Akron, Toledo, Houston, Indianapolis, Evansville, Louisville, Kansas City, New Orleans, Harrisburg, Reading, Wilmington, Pittsburgh, St. Louis, Memphis, Norfolk, Richmond, Baltimore, Philadelphia, Albany, Milwaukee, San Francisco, Portland

and wherever it plays soon to that <u>Raft</u> kind of business thru **U**.

GEORGE RAFT

with JUNE HAVOC • HELENA CARTER
TOM TULLY • MARVIN MILLER • DAN SEYMOUR
Screenbey by Barry Tricers and BANS SEYMOUR
Produced by SAM BISCHOFF
• Directed by EDWIN L. MARVIN

Tinter Business Scramble

engineers opine, is an indirect after-math of the war. Many of the processes marked time during hos-tilities because technicians were working on armaments and other tools of war. Hence, the smaller tinting outlist were starved for ex-perts. That, naturally, slowed proc-esses of experimentation.

ports. That, naturally, slowed processes of experimentation.

In the color field, H's azionatte that the served of success is realism approximate life with a slight glidlar approximate life with a slight glidlar and it must meet or better the price of Technicolor, the paceinaker. One the great difficulties has been the and the avoidance of garish this that stick out in a film. The search has been to level off tones and to keep them even and distinct without fringing.

2 Basic Processes

The engineers think there are only

The engineers think there are only two basic processes, "It's doubtful if there are any secrets left," one said, "The advantage to Technicolor and the control of the contr announced colors.

Silver Emnision Used

Silver Emnision Used
The Technicolor mettod, and essentially similar in the use, by Cinecolor, Thomascolor, etc., is to photograph in black-and-white negative.
Techni uses regular silver emulsion
on two sides of one strip and one
side of another. This gives it three
black-and-white strips used in the
same camera. One can then be

Techni's Price Hikes

Price of Technicolor per-foot printing, while fluctuating some-what, has shown a steady climb. Hopes of producers are that the scramble in color may push down the cost of theirs. Range of Techni's prices over the past eight years are as follows:

Jan.	1,	1940	.055
Jan.	1,	1941	.0435
Jan.	1,	1943	.0497
Mar.	28,	1945	.0547
July	31,	1946	.0597
Dec.	30,	1946	.0622
		1947	.0672

Kodak. Under Techni's pact with producers, its boots can be retroctive. Which was the second control of the control between control the control between control between control between control the control between control of the co

Government. Government.
Cincoolst—Recently added a third
filter for a switch from a two-color
to three-color process. Minimum
price, 5.92c, per foot, something below Techni's minimum of 6.22c, per
foot, Dellvery 30-45 days after

order.

order. Trueslor—Process owned by Republic after the company dropped the Magna-color system. Essentially a two-color system. Rep uses it in a series of westerns. Now improved, it'll be used for Roy Rogers plx. Process now available announcement of the process of

coucers, according to an announcement of Herbert J. Yates, Reps press.

The secondar — Turned out by the Pended Co. Currently being used in four Paramount animatel shorts, rist wo of which, "Base Bravil" and "The Circus Comes to Clown," ready are release. Par bas the output tied until April when it will probably be gone to other prab as the output tied until April when it will probably be gone to other probably the property of the property of

color.

Vitacolor — Recently reorganized and enlarged by Hollywood Color-film Corp. It's a new entry in the tint field. Will print from 16m Kodachrome or blow-up of the same to 35m Vitacolor. Fromises 24-hour delivery of rushes.

Americal — Oncertaing in New

delivery of rushes,
Amerooler — Operating in New
York with lab facilities in Long
Island City, for past two years. Up
to now only for slide films, but claim
will soon be available to industry.
Negotiations, it's said, now going on
with producers. A three-color
process.

mith producers. A three-color process.

Ansee Color—Used by Moore process.

Ansee Color—Used by Moore and the Moore and a feature. States a shoot of the moore and the moo

Cinecolor Nets 398G

Hollywood, Jan. 20.
Annual report of Cinecolor showed a net profit of \$398,351 for the fiscal year ending Sept. 27, 1947, an increase of \$277,814 over the previous year.
Profit for 1947 amounts to 54c per share on the company's 740,548 shares of common stock.

H'wood Backlog Continued from page 5

including five in color. Thirteen of the 18 are to be studio produc-tions, while two are to come from Sir Alexander Korda's London Film Thirteen

Six alexander Kordes London Flim Productions. Other three are indie productions from Reliance Films, Six Wurtzel and Frank Seltzer. Warden and Frank Seltzer. Warden was been been been been been been der bei color, Both Commina and on the sal are now releasing almost on top of their production schedules. Col. has only three films awaiting re-lease, while U has two, both of which will probably hit the screens in key city bookings next morth.

Tax Tussle

= Continued from page 5 =

was clamped on pix imports. That would also take in the raft of resisues currently circulating in Anglo theatres as part of the Yank distribs' tactics in piecing out their dwindling new product.

the trace and percentage in Anglo the trace as part of the Vank disciplination of the Van de the devinding new product. If that action is taken before State Dept. Intervention, if II spell a complete halt on revenue to American companion of the van development of the van de van de versie of the versie of the van de versie of the versie

Atkinson

Continued from page 5 :

cent effort to stage a comeback as pressy of local 306, New York pro-jectionits! local, by Herman Geiber, incumbent, is widely claimed as a licking for Walsh Bason, an IA studio rep, was regarded as Walsh's candidate to succeed Geiber. The latter had clashed with Walsh on the latter had clashed with Walsh on the question of a walkout by New York projectionists after the theatre chains refused to meet pay boost demands. Walsh prevailed—the projectionists stayed on. A settlement was later

won,
There's one ironical twist to the
fight that's brewing. Several studio
locals which formerly belonged to
Herbert Sorrell's Conference of

Film Reviews

Perilous Waters

handled along with those of the Misses Long and Krudern. Misses Long and Krudern. Misses Long and Krudern. He was the source of the film, scripters Richard Wormson and the little state of the film scripters and the source of the film scripters and the scripters and the scripters are always to the scripters and the scripters are always to the scripters are always t

Tenth Avenue Angel

Return Avenue Angel Hollywood, Jan. 14.

Metro release of Rathh Wheelwright production. Features Margaret O'Brien, Angela Lansbury, George Murphy, Phyllis play, Harry Ruskin, Eleanore Griffing hased on story by Angela Enters and a Surface, Robert State of the Commerce, Robert State of the Robert State of

Flavia.	Mille		Marg	pret O	Brien .
Susan	Bratt	en	Anso	ela Lau	asbury
Steve	Abbuti			orge N	Turphy
Helen'	Mills.		Ph	villa T	haxter
Joseph	Millist		, War	nor An	derson
Blind	Mac		R	hvs W	Hiams
Al Par	ker			Barry '	Netson
Mrs. A	furphy	. <i></i>	Cot	ante Gi	lebrist
Daniel	Olive	r Madson		Tom	Trout
Jimmy	Made	on		Dickle	Tyler
Parole	Office	T		Charle	Cone
Street	Vende	r		Richard	Lane
		-			

"Tenth Avenue Angel" gives little Margaret O'Brien another chance to turn on the einematic terrs. As a turn of the einematic terrs. As a second of the control of the contr

alm should have a modest coreas, and the stock of the control of t

Mary Lou

(SONGS)

(SONGS)

(SONGS)

Chambie Hellywood, Jan. 19.

Fanite Gorie, Pacinte Hirre, Ben Biege.

Francis Carle, Pacinte Hirre, Ben Biege.

ner. Previewed in Hollywoo		
Steve Roberts	Robert	Tan
Ann Parker	Joon	Re
Winnie Winford	Glendo	Ma
Murry Harris	Emmet	· W.
Airlines President	Plamo	TEL
Mortimer Cripps	Charle	- ''-
Mrs. Harris.	T.aclie	30
Cheover Chesney	Chant	
and Frankie Carle's	Chest	or (

won. There's one ironical twist to the fast method "basically, good." The system hands that a fast trial here for the particular than the first should be shoulded. A price of the should be shoulded by the fast of the should be shoulded by the fast of the shoulded by the fast of the

Stage to Mesa City

Eagle Lion release of Jerry Thomas production. Stars "Lash" LeRue, Al "Puzzy" Course to the Course of the Course o

Chevenne	"Lash" Laftue
Fuzzy	l "Fuzzy" St. John
Margie	Jenniter Holt
Padgett	, George Chesebro
Hob	Brad Slaven
Buxter	Marshall Reed
Ed	Terry Frost
Jlm.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Carl Mathews
Pete	Bob Woodward
Watson	Stove Clark
Storker	retere. Frank Billis
Sheriff	Lee Morgan

A formula western, "Stage to Mesa City" is a fair galloper with "Lash" LaRue supplying the marquee lure, On the overall, film is just an aver-age filler for the action houses.

ging match,
LaRue turns in his usual brisk
performance as the marshal. Al
"Fuzzy" St. John handles the comedy while Chesebro is a so-so heavy,
Jennifer Holt lends some pulchritude
in the lone femme role. Supporting
players are mediocre.

players are mediocre.

Scripting of Joseph Poland makes liberal use of the stock plot togredient found in most films of this category. Ray Taylor's direction is satisfactory in this Jerry Thomas production. Lensing of James Brown, St., is okey, and Hugh Winn's editing neatly pared the footage to a snappy Sz minutes.

Fanny (FRENCH-MADE)

(FRENOH-MADE)
Skritcky International release of Marcel
French Probaction. Edward States
French Probaction. In the States
French Probaction. Edward States
French Prob

(In French: English Titles)

(In French, English Titles)
Producer-writer Marcel Pagnol and the late Raimu, France's great-cinema team responsible for such classics as "The Baker's Wife" and The Well-Dagger Loughter, see the seed of the production in "Fanny". Like their other offerings, this film is deeply human offerings, this film is deeply human the traige and comic elements of life interest of the seed of the see

suppeal among the art house clientele is assured.

Once again, Pagnol plays variations on his avortice theme of the pregnancy. The story of "Panny" bowever, is secondary to the gain of augmentary and the programment of the programment of the programment of the play control of the programment of the play control of the play c

lify they make up the substance of the film.

The story revolves around Famy's explaint after such's described by Elizabeth and the film of the film o

unified mood.

As Fanny, Orane Demants is sightly and the state of the

friends.

Chief defects lie in the lensing, which his uneven, and the editing, which causes several choppy transitions. English titling, however, achieves a rare success in capturing the body and spirit of the French Herm.

INITESS . im its

suspenseful encounter. defiant love



Little Carnegie (N.Y.) Legal Squawk Takes New Twist: Theatre Briefs

New York Theatres

The running legal tiff over who's entitled to operate the Little Carme girth the profession of the control of t

PICTURES

adjacent to the sureseater. The queer legal gimmick is that the court had ruled that Goldwurm was not entitled to take over from current lessees, Irving Lesser and only owned the theater itself and not adjacent property. Appellate division construed, the lesse to permit termination by a new owner.

property.

Applicate division decision is curadjuly on final appeal to the state
court of speals. Nonetheless. Goldwurn proceeded to buy 142 West
57th street. Understood that if he
fails to win a reversal, he'll sue
anew claiming he's now met the
court's requirements.

New acquisition plus the old stire.

court's requirements.

New acquisition plus the old gives
Goldwurm's company 60 feet on 57th
street and 75 feet on 56th street.

Dutift plans erection of 1,000-seater
and office building on 56th street.
Berk & Krumgold agented the deal.

Two-In-One Theatre

20th Century's Elgin theatre, town's first dual film house, has two separate auditoriums, two booths. Theatre can be operated as separate units if necessary, with the smaller theatre

WARNER BEOS, PRESENTS "Treasure of Sierra Madre"

win Humphrey Bogart

er Huston, Tim Holt, Bruce Benn Directed by John Huston Produced by Henry Blanke Perion Lionel Hampton

The THEATRE GUILD presents
the RKO RADIO PICTURE
"MOURNING BECOMES
ELECTRA"

THIS EARLY 2-30 and 8-30 TH GOLDEN 2-200, 2-30 and 1-30 TH RESERVED SEATS ONLY 250, 250 and 1-30 FR RESERVED SEATS ONLY 250, 250 and 1-30 FR RESERVED SEATS ONLY 250 and 250 FR RESERVED SEATS ONLY 250 and 25

BANGA AY

moving.

Elgin's manager, Ernest Warren, plans installation of 16m projection equipment in the Little Elgin when the apparatus becomes available, With new equipment, dual house policy will include foreign films and documentaries in the small theatre, documentaries in the small theatre with regular program pix in th

Carolina TO Convention Feb. 1-3
The annual convention of the
Theatre Owners of North and South
Carolina, will be held here Sept. 1-3.
It will be the first convention of
the Carolinas organization since affillating itself with the Theatre Owners of America several months ago.

Young Sole Owner of Du-Art Lab.
Entire interest of Jack Goetz and
Arthur Gottleb in Du-Art Film
Laboratories, N. X., has been acfirm's original founders and partners.
Now sole owner of the plant,
Young has also purchased a subbuilding housing the company to
provide for future expansion.

Allied States Gab Affeat

Mid-West area meeting of Allied States members comprising exhibs from Indians, Michigan, Illinois, Wisconsin, Ohio and West Virginia is scheduled for June 22-24, accord-ing to a recent announcement by

WARNER BROS PRESENTS

Id REAGAN . El With
KENT SMITH - JOHN EMERY
Directed by Irving Rapper
Screen Play by John Van Druten

THE VOICE of the TURTLE

Broadway At Sist St. WARNER Theatre

Gentleman's

Agreement

WALT DISNEY

NOW! HANDETS REPUBLICATE

RADIO CITY MUSIC HALL

Greater Ann Charles
PECK • TODD • LAUGHTON
Charles COBURN • Etkel BARRYMORE

and Lauis JOURDAN and VALLI in Devid O. Selznick's production of Hitchcock's "THE PARADINE CASE" Spectacular Stage Present the

"A VERY FURNY PICTURE."—SUN SAMUEL GOLDWYN presents CARY LORETTA DAVID GRANT • YOUNG • NIVEN

"The Bishop's Wife"
Doing Open ASTOR Was at 4500 St.

EN SCOTT M WHE

20 MAYFAR

St. Loo Survey
These grey of the St. Lois
territory are the Motion
Ficture Asm. series on the country's 31 exchange areas, shows a
gregate seating capacity of 367.

15. In addition, there are the country's 31 exchange areas, shows a
gregate seating capacity of 367.

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regional veepee Ray Branch. Delegates and their wives will meet at Michigan City, Ind., where they'll board a chartered steamer for a three-day Lake Michigan cruise to Mackinac Island. Business sessions will be held business sessions will be held and the ship.

RKO Felds Family, Cincy Cincinn

RKO Theatres has shuttered the 1,000-seat Family theatre, reportedly because of a lack of suitable product, chairs downtown setup and removes one of Cincy's amusement landmarks. Property, under lease, is the only one not owned by RKO Theatres.

It is expected to be converted into use for a restaurant.

Pester Exchange Owners Meet Minneapolis.
Independent poster exchange owners will meet in Chicago to reorganize their former trade association and discuss various "problems," including present efforts to monopolize the distribution of film advertising.

Darnell Gets Blalts, Massen. N. T. The Rishlo, Massens. N. Albany. The Rishlo Massens of Markell Bears being operated by Bonald Schine and Elmer Lux. Latter, who recently resigned as RKO branch manager in resigned as RKO branch manager are real manager of the company, while voung "Schine, aon of Louis W. Schine, of the Schine Circuit, b Buffalo, He headquarters are in Buffalo.

Desident. Its headquarters are in Buffailo. Richard D. Hayes, Paramund a salesman for 20 years, resigned, ef-fective Jan. 16, to enter the hotel business at Tupper Lake. James M Moore dropped when Warners cut to one salesman.

Wm. Sherman Quits EL, St. L.
William Sherman, St. Louis exchange manager for Eagle Lion, resigned to devote full time to his two
Sherman, Bloomfield, Mo., and the
200-sea Sherman, Advance, Mo.,
Treasurer of the St. Louis Amus,
Co. and manager of the Missouri
Co. and control of the Missouri
Co. and manager of the

building for \$4,000,000. Guy Beatly, Cameron, Mo, is mulling plans for a new motion pluture thatter in that town. Inches the pluture that the third pluture that the pluture tha

Smith FWC Dist. Mgr., Phoenix Phoenix

Dick Smith is the new district manager of the local link of Fox West Coast Theatre chain, embrac-ing the downtown Fox and Vista. Former manager of Fox and lat-terly district manager in California, Smith replaces Louis B. Christ, who is giving up the post after 11 years, because of 11 health.

N. Central Battles Another Bid For New Construction in Mpls.

Minneapons, van. ao.

North Central Allied is engaged territory by building them lisself notal financher fight to halt additional Minneaponis theater combined to the state of tional Mincapolis theatre compe-tition. This time it's opposing Roy Secrest, owner of a neighborhood house in which he is losing his

sease. Secrest is seeking a special con-struction permit to enable him to convert an abandoned school near his present theatre into a 1,200-seat showhouse. The move will be fought to the last ditch, North Cen-tral Allied announces.

fought to the last ditch, North Cen-tral Allied announces.
The independent exhibitors' body also is baiting to prevent the issuance of permits for a new neigh-borhood theatre to a property owner not now engaged in the business and makes no bones of, the fact and the contraction here on the grounds the city still is over-scated after 12 years without such building.

seated after 12 years without such building.

A temporary setback was given the organization when the city council recently abandoned a 12-year no license policy by granting a permit to Nathan Shapiro, former night club owner, to build and operate a new local neighborhood theatre.

2 More in Montreal

"Montreal Montreal Montreal, Jan. 20.

Two new theatres have just been opened here. First, the 909-seat Mercler, is operated by General Theatres of Quebec, an affiliate of Odeon Theatres of Cuebec, an affiliate of Odeon Theatres of Canada. It is managed by Alf Goulet and was opened original French films distributed by Eagle Lion. The Seate of the State o

New Indiana Drive-In

New Indiana Diriya.

Greenfield, Ind., Jan. 20.

Indiana Theatre Corp., Louisville,
Ky., will build a \$78,000 drivelle,
theatre east of Cumberland, Ind., in
Hancock county.

Louis Arrus, Louisville, heads the

Amarillo's \$75,000 Drive-In

Amarillo, Texas, Jan. 20.
Construction has been started on a
new drive-in with the first in
nuburban Amarillo.
Builder is Charles Weisenberg, of Dallas, who also owns and operates two houses at Tulia and one at Seagoville.

Twin-City Drive-In E.

Twin-City Drive-In Race
Dave Finemenolis, Jan. 20.
Dave Finemer of Memphis, and the
Minnesola Entertainment Enterprises, are both applying for a permit to build and operate a drive-in
the oblid and operate of the conFinemer of the control of the confinement of the control of the control of the control of the conmit of the con-

Korda sed from page 3 ;

Continued from page 3

Andread and a new French copporation the producer is organizing to make pictures in France. Kord attaution is similar to that of America attaution is similar to that of America attaution is similar to that of America attaution in similar to that of America attaution in France, which he will try to move via returns abroad from pix move via returns abroad from pix move via returns abroad from pix in France, which he will try to the first attaution abroad, but this will be his first attautil production in the his first attautil production in the

Korda Alde Visiting

Narda Alde Viditing
Ned Mann, camera special effects
expert, arrived in New York Friday
(16) abound the Quen Mary from
Britain, where he tutored Sir Alexander Korda's technical staff.
In the U. S. to look into some
holographic petents, Mann returns
abolographic petents, Mann returns
to the control of the control of the
Korda and Estated his cancer in the
film business more than 30 years
190.

Ruggles-Rank

continues from pare 3 acided to drop all U. S. releasing plans for "London Town" which had already been labelled, "My Heart Gree Crazy" for the Yank market, losses on the expensive pic after months of editing and cutting failed to produce a film which Rank's partners in the U. S. consider has a chance in the tough U. S. theatres.

chance in the tough U. S. theatres. Film was completed last year by Ruggles after a lengthy shooting schedule. Fart of his difficulty, it's state of the state of



PALACE JOHN WAYNE - LARAINE DAY. YCOON COLOR BY TECHNICOLOR

PAULETTE GODDARD

"An Ideal Husband"

A SUIS CHARGE-SAY SERVER IN Technicolor Plus on Stage ILONA MASSEY - ROSARIO A ANTONIO VASSO ARGYRIS - ROLLY ROLLS ROXY 7th Are. &

THE FUGITIVE FONDA · DEL RIO · ARMENDARIZ

Directed by JOHN FORD VICTORIA

CAPTAIN from CASTILE TYRONE POWER RIVOLI

U's \$1.061/4 Divvy

Quarterly dividend of \$1.06% per share for its 4%% cumulative pre-ferred stocks has been declared by Universal's board.

Coin will be doled out March 1 to tockholders of record Feb. 16.

HOW TO MANAGE A MOVIE HOUSE

courses in

motion-picture theatre management, publicity, advertising and exploitation under direction of Michael Zala-beginning February 5. Register now by mail or in person. Veterans eligible under G.I. Bill. Write or call for special bulletin MV. Room 211, 100 Washington Square East, New York 3, N. Y. SPring 7-2000, Ext. 292.

Division of General Education

NEW YORK UNIVERSITY on Washington Square



RATING 'EM ON QUALITY BASIS

What's All the Shootin' For?

Current state of anxiety around the advertising agencies is being translated in many instances into drastic economies and layoffs, with the general reaction around the trade being: "What's the panic about?" Bewildered agency personnel point out that billings are holding up alloug the line; except for these agencies affected by transfer of actors of the second of t

the worst.

Some are inclined to see the same fear complex that's gripped the
film industry spreading over into the business end of radio as part
of the current economic outlook. But approached from a strict dollarsand-cepts evaluation of actual conditions, it's felt that the drastic
curbs are impustified.

Era of Short Term Involvements Favors Spot Biz Outlook in '48

Burrows Exits Davis Show Abe Burrows has checked off the Joan Davis co-op comedy show on CBS, for which he was supervising the writing. Now that he's sponsored by Listerine, Burrows wants to concentrate on his one-man show,

to concentrate on his one-man show for which he writes a couple new tunes weekly, as well as scripting the program.

Artie Stander and Lionel Marks

(Continued on page 32)

Video's Advent

With the big three of radio, Proc-ter & Gamble, Lever Brox. and Gen-eral Foods, showing anything but agas of levelling off on advertising, the first bard of this year, according to authoritative agency estimates, is a condition which might even excellent to the like period of 13M. With a condition which might even excel-tated the like period of 13M. With the period of 13M. With a condition which the like period of 13M. With a con-claiment of the like the con-claiment of the like the con-claiment of the like the con-tribution of the like the con-tribution of the like the like the wife appeal may nooff and them-campaignent to hanch major spot-campaignent to hanch major spot-

campaigns.

Another factor that favors spot biz
is that the industry in general is still
not inclined to make long range
commitments. Spot is zynonymous
with short term involvements and
that's the way these agencies figure
is will remain mult buseness agence
to granized labor and the Marshall
Plate.

The discinitation of business to make long term decisions, incidently, is attributed by some agentymen to the maintenance of networks and experimental programming, but an experimental programming, but the experimental programming the experimental programmi

strike out with something new. In network quarters there's quite a sit of optimism, on the matter of inglittime activity on the part of the heavier industries, such as auto-mobiles, refrigeration, etc. There is no such as a complete the control of the catelling up with demand and the automotives, especially, have indicated to their agencies that they're ready to listen to campeliar recommendations which includes network radio.

Ford Theatre **Drops Matinee**

"Ford Theatre." the 60-minute dra gord Theatre," the 69-minute dra-matic series currently heard in the 5 to 6 Sunday afternoon bracket on MBC, will definitely stay on the air upon expiration of the second 13-week cycle, but will be moved out of the Sabbath matinee time.

of the Sabbath matinee time. Ford has definitely decided it doesn't want to continue with a discount of the sabbath of the sab

Show has been a disappointment rating-wise in the Sabbath afternoon period, most recent Hooper giving it a 5.1. It's a \$14,000 a week

EDITORS' POLL PULLS SURPRISE

By GEORGE BOSEN

It's Bing Crosby in the No. 1 spot, with Amos 'n' Andy as runner up and Fibber & Molly as No. 3.

That's how the cream of America's radio editors, critics and reviewers size up the coast-to-coast air shows, on the basis of listening during the second week in January.

second week in January.
Slarting this week, Variety, in cooperation with Dick Mansteld, freelance researcher, inaugurates, on other control of the cooperation with the cooperation with the cooperation of the cooperation of

Watch Them Climb

Watch Them Climb
In evaluating the top coast-tocoast shows, radio editors
throughout the country list five
programs for "Recommended
Listening" as potential candidates for top-bracketed favor,
atthough none of them has as yet
atthough none of them has as yet
atthough the properties of the second
Those listed as most likely to
elimb are ABCs "Candid Microphone" sustainer; Ozic & Hartet on. CBS; 'Pred Waring on
NBC; 'Percy Faith's Cosa-Cola
show on CBS, and the "Studio
CBS.

Video's Advent

Poses Dilemma

For Station Reps

Latest problem that uppears to be disturble; the first the ground of the continuous and the stations and the stations are station to the continuous and the station to the station of the station to the station to the station of the station of the station to the station to the station to the station to the station of the station to the station of the station to the

(Continued on page 32)

NBC Mulls New Approach to Dog Days, Selling Programs on Co-op Basis

A Viper Nourished

A Viper Nourished Columbia Pictures' forthcoming Red Skelton film, "Fuller Brush Man," may wind up causing plenty of embarrassment to Russel Seeds agency and its Raleigh cigaret client, which sponsors Skelton on NBC.

Film has a sequence in which a gal profiler a cigaret to Skelton, comedian responding with a "never touch the stuff," line.

Erickson to Head **K&E Radio: Lewis** In New Exec Post

In a realignment of the Kenyon & Echhardt radio dept. cued to the agency's wrap-up of the Lincoln-Mercury account, Bill Lewis moves out as veepee in charge of radio to become the account supervisor on all the Ford business and gets rated as a general executive.

as a general executive.

Stepping into Lewis' spot as veepee in charge of K & E radio will be Leonard Erickson, who moves over from B B D & O agency. As former general sales manager for (Continued on page 32)

Gene Autry's 50% Buy Into KOWL Gives Him

Interest in 4 Stations

Fourth buy into a radio station property has been made by Gene Autry who, with FCC permission, has acquired a 50% interest in KOWL, fairly new Santa Monica 5,-

KOWI, fairly new Santa Montea aflow-water.

Autry exercised an option to buy
the interest in lieu of the return of
the former sole owner, Art Croghan,
nee time Detroit station operation.
On the deal, Clay Oaborne remains
tively operating, while Autry likes
Star's others are KOOL, KPHD
and KOPO, all in Arizona.

NBC is mulling an entirely new approach to the summer sales-programming formula. It is works out according to plans currently being blueprinted, it will not only put summer replacement programming on a paying basis, but would be the biggest impetus yet given to co-oppogramming.

programming.

Come the hot weather months and the networks are saddled with the responsibility of filting in the dozen or so nighttime half-hour gaps with sustaining fare while sponsors take a summer halts of anywhere from eight to 13 weeks.

where from eight to 13 weeks.

NBC now reasons, why not utilize
these dozen time segments to co-op
the summer fill-in shows? While the
the summer fill-in shows? While the
during the July-Aug. Sept. stretch
still continue paying 26% of the
regular time charge to the network
of the following asson, this partial
relimbursement hardly begins to
the following asson, the partial
relimbursement hardly begins to
that has to be sumk into the fill-thethe fill-thethe fill-theTime by welling the programs on a

Them Rehearsals Ain't Funny, McGee

Am I rumy, Mccsee

It's estimated that, on the basis of the current six half-hour shows a week, the Fred Waring orch-glee club ensemble puts in more re-hearsal time than any musical agreements. It was not to be a support of the control of the con

RADIO EDITORS' QUALITY RATING

As Compiled Exclusively for Variety by Dick Mansfield, Freelance Researcher

(A composite evaluation of programs by the nation's leading radio editors, rated upon the following points: Seript, Performance, Production, Advertising, Music, Originality, Rating system allows for a possible high of 38 points, as follows: Outstanding, AA or 30, A plus or 25—Execlient, A or 22, B plus or 13—Good, B or 18, Fair, C or 13, Poor, D or 10.)

I. Bing Crosby	22.1	9. Edgar Bergen 1	7.5
2. Amos 'n' Andy	21.5	10. Walter Winchell 1	7.4
3. Fibber and Molly		11. Eddie Cantor 1	
4. Lux Radio Theatre		12. Al Jolson	
5. Fred Allen		13. Red Skelton 1	
6. Godfrey's Talent Scouts		14. Bob Hope	
7. Jack Benny		15. Screen Guild I	
8. Duffy's Tavern			

RECOMMENDED LISTENIN	G:
Candid Microphone	ABC
Ozzie and Harriet	
Fred Waring	NBC
Percy Faith-Coca Cola Show	
Studio One	

Congh-Minded Weather Inclines Ludens To Stay on Calmer Tab

Luden's has changed its mind about sponsorship of the Ned Calmer five-minute news show on Sunday nights (8:55-9) on CBS, figuring that

nights (325-59) on CBS, figuring that in view of the fluel situation and the wintry blasts, there could be more propilious time to plug its more propilious time to plug its as result the firm, which checked out of spanoscopible on Jan. 4 returned last Stonday (193 and will provide the conservation of the control of the

Precedent-Setting FCC Decision Denies Ohio Publisher 3 Station Licenses Due to Papers' Conduct

In a decision which may well make radio history, the EVC last week radio station "in the public intrestification of the last radio station" in the public intrestification in the public interestification in the public interestification in the public interestification in the Interestification in Interestication in I

(Continued on page 32)

Directors, Webs. Reach Accord

It's virtually all over but the signing in the luga-own between the entywers and the New York local of the Radio Directors Gulid (AFL) to arrive at a new pact covering staff can-throwers. After the protracted on wage minimum, the going went easier, with the webs granting most of the RDG demands. The neglectors met yesterday (Ches.) to most produced to the RDG demands. The neglectors met yesterday (Ches.) to most produce the RDG demands. The neglectors met yesterday (Ches.) to most produce the RDG demands. The neglectors met yesterday (Ches.) to most produce the RDG demands. The neglectors met yesterday (Ches.) to most produce the RDG demands. The neglectors are neglectors and the neglectors are neglectors.

ntracts. Still to be worked out—but with Still to be worked out—but with little difficulty expected—are local pacts covering staffers with WOR, WIBG, WOES and CBS television. Following agreement on boosting of associate director's part from \$70 to \$95 weekly, and director's mini-nums from \$100 to \$130, the webs agreed to the following additional conditions:

1. That anyone who directs pro-grams shall come under the RDG contract. (Previously, only those employed "primarily" to direct were

2. That associate directors shall e permitted to direct showing, however, shall prevent (Continued on page 32)

CBS MULLING SWITCH ON ACES COMEDY SHOW

UN ALES CONILLY STOLY
The halt-how Janc-Goodman Ace comedy show was cut Saturday high 170; how York and CBS is mulling a switch in his Saturday night programming setup to slot it in the saturday high programming setup to slot in plan was to co-cp "II Pays to plan was to co-cp "II Pays to plan was to co-cp "II Pays to latter may now go 10:30-11 jum. If the revised setup sticks, it would be: Janc-Goody Ace, Abe Burrows and Hosgy Carmichael, in that order, occupying the 7 to 8 Burrows and Hosgy Carmichael, in that order, occupying the 7 to 8 were quite accided over the Ace attdition platter."

Church Council Offers Client Rebate on Sermons

National Council of Protestant Episcopalian Churches has so far made good headway in lining up sta-tions throughout the country to cartions throughout the country to car-ry a transcribed sermon by the Right Rev. Henry Knox Sherrill, presiding bishop of the churches, at the same time across the country Sunday, Feb. 29. Purpose of the broadcast is to usher in a drive to collect \$15,000.00 for the reconstruc-tion of European Churche 2 as an ai-tidote to the aprend of communism.

tidote to the spread of communism. The council, through the H. B. Humphrey agency, has submitted the program on a free or pay basis, depending on the choice of the snamearte a station's regular Sunday morning client for any talent loss retailed in a cancellation. The Broadcast would be made part of the services of the churches that day by mounting lotdspeakers on the above the council of the c

Gaines 'Plan' Sets WTAM Overhaul

In the first major o-&-o station revamp since Jim Gaines took own that phase of operation for NBC, the nearons is certainling the managen with the constraint of the constraint WTAM, with Vermon Pribble being replaced as manager by John Mc-cormick, account exec in the web's Chicago, sales department. Pribble lad beem nanager of the station for

It's known that NBC has been un-happy for some time over the fact that WGAR, the GBS rival station, has taken the play away from WTAM by projecting itself as a work of the play way from WTAM by projecting itself as a service programming and otherwise integrating itself into the civic pai-tern. On the other hand, the web has felt that WTAM has remained static over too many years, being static over too many years, being with network shows.

It's the first of a service of "web." It's known that NRC has been un-

with network shows.

It's the first of a series of "screenings" of 0 & 0 stations which during the coming year will take Gaines more and more into the field, although he's continuing, as manager though he's continuing, as manager buildern and committee radio dept, takes over on Feb. 1. He has all 15 years of radio experience, gaining most of it at WGBS, WKRC and WCCO, Minnespolia.

Mennen Shaving Comedy (Lew Parker) in Order To Put Stress on Plugs

Mennen has cancelled its five-min-Parker and will replace this series with local 15-minute program, also in the early a.m. The switch is be-ing made so there will be more elbow room for the commercials. After going along with the comedy idea the account found that a five-minute program didn't allow enough time to say what it wants to abou

ason for not expanding comedy show to 15 minutes is that

the product.



CLAYTON BRACE

The Sunday am. "Funny Paper" show which he scripts packs the KLZ studio with kids and grownups every week. He is producer for such KLZ shows as "Colorado Speaks," "Penthouse Serando," and "Joe Alpert's Barn Dance."

KLZ, DENVER.

Lots of Axings In Drastic Reshuffle **Of WOR Programs**

WUK L'rograms

WOR, N. Y., is ming its morning

Record Ridaier and Bob Reed's

afternoon "Your Time" stint in a

wholesale reshuffle of daytime programming next mouth which also

wholesale reshuffle of daytime programming next mouth which also

will see the format of Barbara

Gambling's "Rambling" possibly

shelved. Two other strips, "The

Listener Reports" and Victor H.

Listener Reports" and Victor H.

Listener Reports and Victor H.

A new disk jocker stener in the

Bor Headsher Monday
Wednesday-Friday segment of Mar
turn Block's Mutual plater show.

Quarter-hour period at 2-55 p.m.

Gut Headsher Powder and will fea
turn a local wax twivier; who also

Will Block the Tuese Tuese

Bor Headsher Powder and will fea
turn a local wax twivier; who also

Bor Headsher Powder and will fea
turn a local wax twivier; who also

Bor Headsher Powder and Niller

Saber, will be a laken over by

Johnny Olsen's "Movie Matinee"

Tom the stage of the Palace the
street Jack Burrys "Duly Dilems

at 3-45, but may return to its half
hour of mat hay return to its half
hour format in March if Pharmaco

Lalla to renew Mutuals" Song of the

Barbara Welles is set for the set of t

talls to renew Mutual? "Song of the Stranger."

Barbara Welles is set for the 4-430 segment, but her new show, which will be "based on glamor" and entirely unlike her pyeent stint, is as yet untitled and unformatted. Orphacing Gambing. Sixtus of the latter's "Rambling" half-hour is in doubt. He'll continue, of course, his locally top-rated ayem musical clock.

The new sked goes into effect Feb. 2.

CBS Pacts Paul Muni For Controversial Drevfus

Drama on 'There' Series

"CBS Is There," in which the net-work reenacts top events in world history via the on-the-spot coverage technique, is going to tackle the Dreyfus case. It'll go on some time in February, with no exact date set

in February, with no exact date set Faul Munl, who played the title role in the Warners "Zola" ple some years back. In which the Dreyfus case figured prominently, will also appear in the CBS dramatization. However, Munl in this instance will portray the meaty role of the coun-sel for the defense.

Bird's-Eye View of 4-Web Facilities

These additions brought the webs' totals to: 479 for Muttal, 285 for AGC, 174 for CBS and 189 for NBC—a grant total of 1,087, 183 more than 1,000 for NBC—all and total of 1,087, 183 more than 1,000 for NBC—all and stations, added cairing 1947 give the web 395 more wattage than ft had a year ago. Net currently has 19 dual affiliates. Where the annexing of outlets will stop is anybody's guess, but it's a clinch at less to pass the 500 mark, and before long.

ABC's number of affiliates probably will stabilize at about the 260 mark, and before long. The concentrated on improvement of the 1,000 for 1,000

Teentimers Club' In

Revival Via Mutual
"Teentimers Club," which faded
out of NBC's Saturday morning juwellie show sequence last summer,
is due for a revival on Mutual, with
vocal role. Steme starred Gordon
MacRea at the time it went off NBC,
Sponsor of the show is Teentimers, Inc., New York manufacture
of clothes for young people. Agency a
revival role of the show is the shown of the review of

NBC Study Prelude To Moppet Revamp

NBC has had an outside research outst, helded by Bugene Gilbert, of benefit of the country of the livenile programming field. The project, helder as this point, presumably pressure at the point pressure at the point pressure at the program of current offerings, while the mainty to be found in the Saturdue Gilbert, who has now York had week to easel the findings for NBC program toppers. It's said, however, that the story won't be unwrapped for trade inspection for a month of so.

Henry Morgan Slugs It Out With Joey Adams On Barry Gray's Air Show

On Barry Gray's Air Show
Minam Beach, Jan. 20.
Seguid the Henry Morgan-Militon
Berlie to the Henry Morgan-Militon
Berlie to the Henry Morgan-Militon
Berlie to the Henry Morgan-Militon
Berlie sole. As in the bitter hassle
that sparked the Radio Directors
taking the worst of ft. At this point,
dams, who recently concluded a
nitery engagement at the Beach.
Morgan, who had his hands fully
piped up: "I happen to have a 30minute show no had he hands fully
piped up: "I happen to have a 30minute show on the networks and a
sponsor. Do you?"
sold like you stuck your head in a
pencil sharpener.
The whole staffs, according to ob-

encil sharpener. The whole affair, according to ob-(Continued on page 32)

timers Club' In Revival Via Mutual Scripters Vamp 2 CBS Airers As Basic' Backfires

Now that the Minimum Basic Agreement for writers is in force on all four major networks, the situation covering scripts is shaking down into a matter of interpretation, administration and enforcement. So continued by the Radio Writers Guild have involved CBS, which broadcasts most of the bigger script productions.

In the continued of the production of the same with the same writers of the same writers are continued as a side over scripts for the CBS program, "Studio One." For this 60 minute stansa, the network formerly paid between \$450 and \$550 for minute stansa, the network formerly baid between \$450 and \$550 for MBA, the ret is still offering the same writers the \$450-\$550 price. However, the contracts it has been submitting specify that \$325 of the Continued on page \$22)

WNBC Showcase For Student Eds

WNBC, N. Y., which has been ac-centing wholesome kid shows dur-ing the past year, with a payoff in ratings as well as kudos from par-

cetting wholesome kid showy during the pest year, with a puyoff in fing the pest year, with a puyoff in ente and educators, will urveil still another addition to the station's juve program linetip on Jan. 30. Friday Sanza, fitted into the Friday Sanza, fitted in Sanza S

to the N. Y. Board of Education for playback in classroom current events sessions. We have a subject to the control of the con

Seeman Bros. Expanding **ABC News Sponsorship**

ABC News Sponsorship.

Seeman Brog. which baharcilis and gosty stanza on the same web.

The Mennen account, which is han, tild did by the Dunne Jones Agancies of the defense.

Which were to the Dunne Jones Agancies of the defense.

Alun Williams Back to WMOA

Alun Williams rejoins WMCA's did by the induced to adopt a tird off. W. J. start as chief announcer Jan.

Williams I from the Size of the Size

WEBS THROW BOOK AT PETRILLO

4-Network Nighttime Rating Averages 'WON'T PRESSURE B'casters Unhappy Over Petrillo

ABC is tripping over CBS' heels. NBC is still out front, by a little less than formerly, and Mutual is a lagging fourth. That's the story told by comparison of average nighttime commercial ratings in Hooper's Chartbook for the fourth quarter of 1947 and the corresponding periods of the preceding three years.

	Here's how the four-web night	time a			
		ABC	CBS *	MBS	NBC
	1944	5.9	9.8	4.9	14.5
	1945	6.1	10.2	4.4	14.3
	1946	7.3	10.4	4.9	13.5
	1947		9.0	4.5	13.6
	Advance Hooperatings availab	le las	t week for th	e Jan.	2-8 period
sl	how the gap is continuing to c	lose b	etween ABC	and CBS	. Tabula-

show the gap is continuing to close between ABC and CBS. Tabula-tion by commercial quarter-hour periods, 6-11 p.m., showed ABC ahead four nights, CBS three. The tally by nights:

(CBS) Sunday Monday Tuesday Wednesday Thursday

Friday 10.3
Saturday 10.7
Summarization gives CBS 107 commercial evening quarter average of 10.3, against ABC's 65 such periods averaging 8.7.

N. Y. Talent Agencies Selling Stars To Radio Are Cutting Staffs, Service

WNBC's 135G Shell Oil Biz It's a befty \$135,000 billing WNBC, N. Y., chalked up last week in pacting Shell Oil to bankroll a seven-nights-weekly 11 o'clock news strip starting Feb. 1. Sale, via J. Walter Thompson agency; is the NBC flagship's first major plece of 1948 business

Kenneth Banghart will handle the

WNEW Learns

About Disks-

"Mystery at 8." N. Y. Indie station WNEW's experiment at cross-the-board whodunit programming, is going off the-air Feb. 2 after eight months. last four of which we under Bruno-New York sponsorship several things—not the least being one station? Indiction experiments and programming the station of another the state of a function experiments. Station ran five different who dunit series a week, in order to dunit series a week in order to

The Hard Way

Talent agencies handling film stars at the New York end are reported in an "unmunity confused" state and networks have noted these and networks have noted these omens of change and uncertainty:

(i) Rapid turnover of individual work with conceptent deteriorition of service. Buyers telephone people they've done business with for months only to learn, they've vanishes from the payroll.

news chore six nights a week, with a gabber yet to be chosen for Sat-urday nights. (2) Economy pressures cut down talent agency service in other ways such as refusal or disinclination to use the long distance telephone to Hollywood where a deal has a short use the long dist Hollywood where time deadline.

(3) More than an ordinary amount of agency contradiction on the New York end as to who represents whom Buyers report many instances of two

FCC Tangles With Ga. State Court

Washington, Jan. 20.
The FCC prepared to do battle last week to defend its right to order cancellation of any contracts which might prevent a licensee-from operation of the court of Georgia, the Commission protested, a lower court's destion which alimed FCC had no right to which chimed FCC had no right to fine and the Southern Broadcasting (Continued on pare 30) Washington, Jan. 20 with transcription companies.
Station ran five different on Station ran five different on Station ran five different on type listening at the 8 pm. hour and tip into network audiences. Project worked, with listening 3 un p i rg going back to news and music at that hour, it says, but feels tip experiment has been a success and the state of th

(Continued on page 30)

COY, STERLING UP FOR CONFIRMATION

TON. UNIT IMBITATION.

PCC's acting chairman Wayne
Coy and new Commissioner George
Sterling appeared before the full
Senate Interstate Commerce Comnities here today (29) for questionsite of the commission of the comsite of the commission with their recomfest neometric most the commission of the comcommittee failed through back of
quorum to vote our recommendor
and will have to meet later to do so.

ABC Grooms Betty Betz ABC Grooms Betty Betty
Betty Betty, author of books for
ten-agers such as "Manners Are
frun," is being groomed as emece
frun," is being groomed as emece
gloomed as the state of the state of the state
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OUR AFFILIATES'

The networks and James Cassar Partillo are washington, and 198 contract, the House Labor Committee was told yesterday to of the music cara's demands for 1984 contract, the House Labor Committee was told yesterday clared they had no intention of acceding to Petrillo's request that they resource that radialized into rehiring 136 APM members laid off since passages and the passages of the passages

Won't Pressure Affiliates

NBC veepee Frank Mullen and
ABC president Mark Woods told the

Tuesday's Clambake

Washington, Jan. 20.
After huddling for four hoursloday (Tues.), network execand James C. Petrillo reported
nothing was crystallized. FM
reps sat in on the whole sestion,
about three hours of which was
about three hours of which was
about the discussion of FM,
membrate the control of the control
said.
Negotiation

said.

Negotiations will be resumed in N. Y. next Monday (26) at 3 p.m.

committee they would see a strike Jan. 31 rather than require their affiliates to hire more musicians. Mullen saft such an action would roustitute an illegal secondary boy-cut" and "be abhorent both to the control of the such as the s

gate salaries totaled \$377.43 since to the new labot law went on the the new labot law went on the many control of the law of the la

CBS. Shuffling Shows. Convinced There's A Ford in Its Future

GUARD PICKS UP TAB
FOR NBC'S CARROWAY

"Dave Garroway Show," NBC
Sunday sustainer 18:80-11 and the web to remance the sounday sustainer 18:80-11 and the web to remance the sounday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sustainer 18:80-11 and the web to remance the sunday sunday at 18:30, with the move seen as determined but on the web to remance the sunday at 18:30, with the move seen as determined but on the web to remance the sunday at 18:30, with the move seen as determined but on the web to remance the sunday at 18:30, with the move seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the web to remance the seen as determined but on the seen as determined but on the seen as determined bu

Hearing, Fear It'll Backfire on Them

Roamin' Roland

Roamin' Roland
The old wheeze about things
being so tough that even the
network producers are now producing apparently goes double
Will Roland is now handling
three flws-a-week shows. These
include the Robert Q. Lewis
stanza, the Arthur Godfrey
stanza, the Arthur Godfrey
flaring program.
Final rub came last week
when Archle Bleyer, orch leader
on the Godfrey show, skipped a
found himself also wielding a
band baton.

Jack Benny 'Life' For E.T. Series Stirs Up Tempest

"The Lite of Jack Benny," a 15minute congred plassage recepted in
early 1945, has become the center of
early 1945, has become the center of
volving a threatened lawsuit. Mixed
up in the wrangie are Foote, Cone
Belding, as agency for the Lucky
Recepter of the Lucky
America, as agent for Benny, and
America, as agent for Benny, and
Me Kermit-Raymond Corp., which
produced the transcription in queswood Open House' series. As the
situation stood yesterday (Tues.)
K-R had the choice, according to a
drawing the Benny disk from alse or
face injunction proceedings.
The battle over the self-recorded
(15) when Emerson Foote, FCB
prexy, heard that the thing was
scheduled to be aired over WINEC,
Continued to the self-recorded
control of the control of the control
con

(Continued on page 30)

RADIO-TELE CRITICS CIRCLE FORMED IN N.Y.

UNILLE FURNIED IN N.I.
Paul Denis, of the N. Y. Post, has
been elected chairman of the newbyformed Radio-Television Critics Circle of New York, Group has been
established to encourage more serievaluation of both radio and television and will present each May annual award to chosen programs and
broadcasters.

Gene Cook Life; John T. McManus,
Phyl. Georie Rosen, Vantery, and
Jerry Franken, The Billboard.
Jerry Franken, The Billboard.
Lidde: Gene Cook, Life; Joanne
Melnicker, Look; Jean Subberger,
Time: Betty Forellin, Newsweek;
Jack Cluett, Womer's Day; John
New Republic: Ben Gross, Daily
News; John T. McManus, Phy, Hartiet Van Horne, World-Felgram;
Faul Denia, Post; Jerry Franken, The
John T. McManus and George Rosen,
Vannery.

Pitch 'Gasoline Alley' As Autolite Summer Sub

Mushington, Jan. 20.
Just what purpose, if any, is to be served by the House Labor Committee's resumed hearings into the activities of the American Federation of Musicians is the \$64 question

anticities econical hearings into the control of th

(Continued on page 32)

D-F-S's \$21,000,000 **Network Billings**

Dancer - Fitzgernid - Sample again topped the list of ad agencies in total entwork billings during 1947, placing more than \$21,000,000 in busing more than \$21,000,000 in busing the same than the same than the same of the next in line. J. Weller Thompson, and the same than the same

door, etc. Figures for network radio for the

leading agencies during	947 were:
D-F-S	21,155,292
Thompson	10,707,632
Foote, Cone & Belding	8,832,948
Benton & Bowles	8,121,330
Compton	8,013,823 .
Young & Rubicam	7,951,155
B,B,D & O	6,734,620
Biow	5,826,277
Kenyon & Eckhardt.	5.718,878
Ward Wheelock	5,071,000
Totals are based on	
leased by four major ne	tworks.

MELODY' LINGERS NO LONGER ON THE COAST

LOTABLE UN AIR LOAD.

"American Melody Hour," the
Bayer Aspirin Wednesday night (SSshow, has been cancelled off the
web's Pacific Coast stations and is
web's Pacific Coast stations and is
hookup instead of the previous 147.
Client was unhappy about the
show's Coast rating and figured it
was one way to start trimming
the show's Coast rating and figured it
was one way to start trimming
octs. Program had been taken of
the line for a delayed Coast pickup
at 9 pm. Plectic Time.)

CBS Giving Up Ghost On Sweeney & March Show

After a year and a half of trying to land Sweency & March in the commercial columns, CBS is giving up, with result that the comedy duo checks off the web after next week's

RWG After Minimums on Com'l Shows: Sponsors May Sit in on Feb. 3 Parley

With its Minimum Basic Agreement with the networks now in operation, the Radio Writers Guild in a minimum and the state of the state of

www. script contracts, and expendental values of a negotiating committee.

The RWG bargainers thereupon gave the commercial group until the commercial group and which commercial groups ground away with this matter should be settled and the two groups squared away with this matter should be settled and the two groups squared away with the feath of the commercial groups and the groups and groups and groups and the groups and groups and groups and the groups and grou

Guild.

For the present, therefore, it was decided to bypass the question of T-H certification in the negotiations with the aspecties, package firms and, probably, sponsors, with the understanding that this matter would be taken up when other issues have been settled.

N. Y. TO L. A. SWITCH FOR 'GIRLS.' 'PRESS

Hollywood, Jan. 20.
Two top Mutual shows, "Leave It to the Girls" and "Meet the Press," move to the Coast next month with the Feb. 13 and 20 airers originating

Only one making the trip from N. Y. with "Girls" is owner-producer Martha Rountree. Seeking names, she may leave it here if successful and can be sold. Personnel of "Press" has not yet been selected for two Coast broad-

A.T.&T. Sets 28c-a-Mile Rates for FM Cables

Atlastic Telephone & Telephone Authority Telephone & T

for comparable use of its 8,000-cycle lines by FM stations.

For the present, the only high-fidelity line available is that betweens Washington and New York.

AT&T hasn't said when additional lines will be available.

JACKSON'S DUQUESNE POST

Pittsburgh, Jan. 20.
Dale Jackson, continuity chief at
KDKA, has been appointed instructor in radio writing at Duquesne

KDKA, has been appointed instruc-tor in radio writing at Duquesne University. A former concert tenor, English-born Jackson entered radio in 1932 when he was made program direc-tor of KVOA in Tucson, and first came to Pittsburgh three years later to freelance as a radio writer, actor to freelance as a radio writer, actor

Lucas Back in Toronto

Toronto, Jan. 20.
Rupert Lucas, who left here five years ago to join the Young & Rubi-am agency in Hollywood, has returned to open an independent pro-

gram package firm. While with Y & R he was White with Y & R he was producer or supervisor at various times on "Silver Theatre," "The Star and the Story" and "The March of Time," working on the Coast, in New York and Chicago.

Coast Colleges Want More Coin For Airing Games

Hollywood, Jan. 20.
Corner on Coast Conference Socioball games long held by Associated leges hold their meeting in June. Both NBC and CBS have been called in by, the conference committee to submit offers for the games next fail. Understood Associated paid the Conference 510,000 for exclusive broad-revence 510,000 for exclusive broadcast rights to all games but there has been a growing dissatisfaction with both the payoff and handling of the

games.
Split of the 100G to the 10 colleges is considered inadequate and if the networks fall to submit all acceptable figure seth school may make its done in the east. CBS is said to be more interested because of available Saturday after no on time. NBC would have to siderack two or other combinations of the companion of the c happy with Associated's hanging of the games, with the top pay of \$100 excluding top sportscaststers. Both nets have several big advertisers in-terested in sponsoring certain games.

RWG ASKS MUTUAL-LEE TO TALK FREELANCE FEE

TO TALK FREELANCE FEE

A inter requesting the opening of the processing the opening of the processing the processing the opening of the processing the processing the processing of the processing the pr

CONVENTION SEATS ALREADY ON THE LINE

Washington, Jan. 20.
Applications for seats at the Republican and Democratic National Conventions at Philadelphia in June and July must be made by radi and television newsmen by Feb. 15, Bill Henry, prexy of the Radio Correspondents Assn., announced her

respondents Asm., amnounced here yesterday (190).

Menry is chairman of the committee supervising accreditation, seating and operation of the radio galleties at the conventions. Henry said both party committees have given us assurances every effort will the desirence of the convention of the convent

Speedup Plan On Nielsen's Agenda

A. C. Nielsen, the Chicago audineter man, is instituting a new plan of operation designed to cut the delay in his network listening reports approximately in half, thus overning one of the main industry objections to his rating system. works, he'll be practically apace with C. E. Hooper's reports.

with C. E. Hooper's reports.
While Nielsen's Radio Index head-quarters has as yet made no official announcement of the speedup plan, it's learned on good authority that NRI ds supplying its audimeter homes with self-addressed, postagers have been supplying the continuers with instructions for the listeners to removing the continuers and regular intervals to NRI.

In the neat, NRI ress shave ner-

intervals to NRI.

In the past, NRI reps kave personally called at the 1200-odd audimeter homes to pick up the tape, a
procedure which made Nielsen's
rating reports at least a month old
by the time they reached clients.
It's expected that the new system
will enable NRI to grow the like it is
approximately the delay in Hooper's
Pocketpieces.
How strongly Nielsen can rely on

approximately the delay in Hooper's Prodetipieces.
How strongly Nielsen can rely on his audimeter homes to remember to get the tape promptly in the mail. The speedup plan is the latest in a series of moves unreled by Nielsen in an obvious offensive to knock Hooper from his rating preeminence. A few weeks ago NRI began issuing to Hooper's long-established Top 13, and followed this up by instituting a simplified, lighter weight Nielsen 'pocketpiece' resembling Hooper's Debet of the Nielsen Control of t

KMOX's Unique Collegiate-B'casting **Experiment (B.Sc. in Radio) Paying Off**

Smallfry 'I.Q.' to Preem

"Dr. I. Q., Jr.," smallfry version of the silver dollar quizzer, tees off on 40 NBC stations March 6. Show, heard on NBC in 1941, will air Sat-urdays at 5-530 p.m. Broadcasts will originate, from theatres, but not the same ones used by the senior show. same ones used by the senior show. Stanley Vainrib, Dr. I. Q. of the nighttime series, will toss questions at the tots. Mars, Inc., is the sponsor

FM'ers Get New Chance to Air Beefs on Feb. 3

Beels on Feb. 3

The FM'ers, whingston, Ian. 20, the FM'ers, whingston and the property of the

Albers Takes One of Two Sérials Safeway Drops

The unique experiment in collegiate study of the broadcasting industry launched skx months ago by the collegiate study of the broadcasting industry launched skx months ago by the collegiate study of the broadcasting industry launched skx months ago by the collegiate study of the broadcasting industry launched skx months of the collegiate students and the launched of the collegiate students and the collegiate students and the collegiate students and the collegiate students are considered and collegiate students. According to Soulard Johnson, KMOX assistant general manager, the station's deprendent of the collegians in the basic operation categories of continuity, programming, production, sales and administration. The students will branch sequent terms calculate died, in subsequent terms calculated field, in subsequent terms calculated field, in subsequent terms calculated field, in subsequent terms and the radic partners as a dollar-a-year man while station staffers have been departnered as a dollar-a-year man while station staffers have been discussed in the calculation of the collegiant of the radic departners of practical training for better employment opportunities. KMOX also gives a \$400 annual scholarship to the standout student applying for land of the collegiant of the collegiant

reactions are rau of the station various departments. For the later terms, the station is planning to record all productions turned-out by the radio class for more accurate critical various departments. For the later terms, the station is planning to record all productions turned-out by the radio class for more accurate critical various control of the radio class for more accurate critical various control of the respective complete of the respective complete of the respective complete complete control of the respective control of th

WOWO NIXES GABBERS' 'CLOSED SHOP' STANCE

National Labor Relations Board elections were held last week (13) at WOWO and WGL, Fort Wayne, to at WOWO and WGL, Fort Wayne, to wind a work of the recently organized radio announcers. Jan. 28 has been set as the date for a similar vote at WFTW.

Announcers at all three stations have affiniated themselve, with the Artists.

However, Westinghouse Radio Sta However, Westinghouse Radio Sta-tions, Inc., on the day following the election refused to recognize the union shop clause in a contract be-tween WOWO and announcers, despite the fact that the station's eight announcers voted unanimously

Announcers at WGL also voted for the union shop clause in their con-tract, and WGL has agreed to in-

'CAL. CARAVAN' KUDOSED

Nielsen Radio Index—Top Night & Day Shows

ď			NIGHTTIME	- 01			DAYTIME	
		TOTAL AUDIENCE*						
	Cur.			Points	Cur.			Points
	Rank	Rank		Change	, Rank			Change
	1	1	Lux Theatre30.9	1.6	1		Right to Happiness11.7	+1:3
	2	3	Fibber McGee30,3	+1.1	2	1	Back Stage Wife11.7 '	+1.0
	-3	2	Amos 'n' Andy28.4	-1.9	3	6	When Girl Marries10.7	+0.5
	4	8	Edgar Bergen27.1	+3.0	4	4	Stella Dallas10.7	+0.4
	- 5	5	Red Skelton26.5	+0.8	5	14	Pepper Young10.6	+1.5
	6	4	Bob Hope26.1	0.0	6.		Young Widder Brown 10.4	0.0
	7	16	Jack Benny26.0	+4.6	7	7	Our Gal, Sunday	+0.2
	8	9	Fred Allen	+2.1	8	9	Arthur Godfrey10.1	+0.6
	9	6	Truth or Conseq25.6	+0.8	9	11	Lorenzo Jones 9.9	+0.5
	10	19	Life of Riley 24.3	+3.5	10	8	Portia Faces Life 9.8	+0.2
	11	11	Fitch Bandwagon24.1	+1.5	11	13	My True Story 9.8	+0.6
	12	13	Big Town22.3	+0.4	12 .	10	Big Sister 9.4	0.0
	13	NR	Sam Spade22.1	+4.7	13	5	Wendy Warren 9.4	0.9
	14	14	Date with Judy21.9	0,0	14	NR	Jack Armstrong 9.2	+1.9
	15	12	Mr. Dist. Attorney21.8	0.5	15	15	Ma Perkins (CBS) 9.1	+0.1
	16	15	Godfrey's Scouts21.7	+0.2				
	17	NR	Thir Is Your FBI 21.6	+4.6				
	18	10	Your Hit Parade21.5	1.6				
	19	NR	Blondie	+2.4				
	20	NR	Mr. & Mrs. North 21.0	+1.1				

NR—Not ranked in top brackets on preceding report.
* Includes only once-a-week shows, 15-60 Mins.

(Copyright, 1947, A. C. Nielsen Co.)

AGENCIES SEE RED ON VII

Tele's Congressional Shadow

The ligion broadestern had better 60 eary scripts that Ampoon Congress or the 10 miles that one of the congress or the 10 miles to make the congress or the 10 miles to make the congressional committee.

Case in point was the recommendation thrown out during the Petrillo hearings last week by Rep. Samuel McConnell, who was acting Poppele, prexy of the Television Broadesters Assa. McConnell recommended that tele set up a central censorable bureau similar to that of the 30 miles of the 50 miles of the 30 miles of the 50 miles of the 30 mil

the congressman of tele's plans for a "code of ethics" to govern home programming.

McConnell's recommendation followed gripes by several of the solons about a play called "Alternating Current," aftered last Wed. (14) on the NBC Kraft Television theatre. Play portrayed a senator involved in NBC Kraft Television theatre. Play portrayed a senator involved in ollusion with a private power company to defeat a public power project. The legislator had introduced a bill supporting the public power project. The legislator had introduced a bill supporting the public power project. The legislator had introduced a bill supporting the public power project. The legislator had introduced a bill supporting the project between the form of non more of the fellow sentors to kill selection of the companion of the project between the sentor's daughter fell in love with her poy's competition. McConnell said one of the complaints described the script as "excellent Communist propaganda." Meanwhile, Rep. Carroll Kearns (R., Pa.) said he would ask NBC for a copy of the controversial script.

History Repeats as 'Bowes' Amateurs Spread Tele Wings; Other Reviews

Bob Trout's Tele Show

Bob Trout, back from a long cruise through the Caribbean aboard his own ketch, checked in Monday the Caribbean aboard to be a long to the caribbean aboard to be a long to be a long to the caribbean aboard ing for the ex-CBS news gabber upon his return, hasn't yet decided upon a radio time slot for him, but is giving him an immediate televi-sion stint.

sion stint.

Along with W. W. Chaplin and
John MacVane, Trout will tee off a
new video news show via WNBT,
N. Y., from the network newsroom
tomorrow Thurs.) night at 9:15.

90 Video Stations

Now Have Grants:

4 Hearings Set

Washington, Jan. 20.

In a bid to perpetuate the Major Bowes name in television, the original staff of the old Bowes Amateur Hour that held the No. 1 Hooper spotlight in, radio some years back, is now responsible for the production of this new hour-long video for the production of this new hour-long video iliadelphia, Washington, Baltington, Baltington, Baltington, Baltington, Baltington, Page 18 (1997).

The tele version of the Bowes
"Amateur Hour" preemed Sunday
night (18) under sponsorship of
Kaiser-Frazer auto outfit from the
WABD key outlet of the DuMont

AMATEUR HOUR
With Ted Mack, emece; Warren
Sweeney, announcer
Produced by original Major Bowes
staff
60 Mins; Sun, 7 p.m.
KAISEB-FRAZER
WABD (Dumont Network), N. Y.
(Smonley, Drake & Bement)

(Scones), Drake & Bemerit

met in New York, and plan is to tur
the show to the other cities represerved by the control of the cities of the

(Continued on page 34)

That Ad Revenue, To

CBS television, in an attempt to et. its share of the stendily-in-

of the solution of the special with web has since been operating with a strict farc of film and remote Web has aftee been operating with a strict fare of film and remote pictup shows but has reportedly to the execute operating with the strict fare to hook the strict fare of the strict o

FORCE THEM IN

Despite the steadily-rising influx of new advertisers into television, of new advertisers into television, still taking a financial licking from the new medium. Only reason that many of the top agencies have entered ties now, in fact, is the enthultered to the control of the

video. Agencies lose money on the setup by being forced to use their top radio men fore fel or else hire additional persongle with the required to the control of the contr

and firms consistently in the red.

Another money-leasing factor for
the agencies is the extra rehearsan,
Where the average radio show can
take the air with something like two
hours of rehearsal, a tele show of
the control of the short of the control
tons its to 10 hours of pre-camera
rehearsal in addition to several hours
of experimentation inside the studios. Agency prosonnel, consequently, although drawing top salwith a low-budgeted tele show and
so is prevented from doing anything
else for the agency.
Steady drain on the ad firms' in-

else for the agency.

Skeady drain on the ad firms' income, in fact, is one of the prime
motivating factors behind several of
the agencies' beliefs that all tele
motivating factors behind several
of the agencies' beliefs that all tele
Through use of film, a single show
could be aired on every tele station
in the country. Clients would necessarily have to budget more money
more to the agencies. In addition,
the added expense involved in doing
hows on film would require higher
budgets and hence a larger agency
About the 'only brones of video.

commission.

About the only types of videe show on which the agency can make a profit currently are remote pickups of sports events. Only rehearsal time involved is for the sponsor's plug. In addition to the grester addence pull of such shows, their low production nut is one of the chief ressons why several of the top agencies have convinced their clients to enter tell en that way.

PAR ENTERS FIFTH

IT'S CLIENTS WHO Video Interests May See Legal Showdown on Theatre Television

All Talk and No .

All Talk and No.

Washington, Jan. 20.
Only big question-mark in the elaborate plans for telecasting the Demo and Republican National Conventions in Philly the video audience will be permitted to see and hear James C. Petrillo's music-makers jazz up the campaign songs on the particular of the permitted to the production of the House Labor Committee last week that unless Peter and the production of the pro

\$30,0000,000 in Tele Sets Farmarked For Hub in 1948

Boston, Jan. 20.
According to Alan Steinert, head of the Eastern Company, big RCA dealers here; television manufacturers figure to place more than \$30,000,000 worth of video receivers in the Hub area before the end of 1448.

1948. This only comes to something un-1988.

This only comes the something unitarial market available to one strategically located video tower of more than 2,000,000 people, but it'll be at least six months after WBZ-TV before the real stampeds begins. As it is, television manufacturers are already urging potential customers are already urging potential customers considered to the control of the contr

station. Program involves tamiliariz-ing staff with equipment, field train-ing and simulation of tele produc-

POLL FINDS D.C. HAS 6.600 SETS IN USE

Washington, Jan. 20. committee representing three operating video stations here has reported the result of a co-

has reported the result of a co-poterative poil which places at 6.000 the number of tele receivers pri-ately owned and in use in the greater Washington area. The committee, headed by James The committee, headed by James was the minimum number of sets in use here as of Jam. 1, 1948. The fig-ures are based on monthly estimates compiled by the Electric Institute of Washington and other sources, For the last three months of 1947. are slightly under 3,000 a month,

Increased interest in theatre tele-vision, sparked by several pecent successful showings on the Coast, may lead to the first major legal complications between the video and film industries. White Paramount's that Park KITA is preved that Park KITA is preved that Los Angeler Pantages theatre for this pickup of KITAs is now, never-theless there are indications of un-rest brewing.

Los Angeles Pantages theatre for the pickup of KTLA shows, neverrest brewing.
Under present arrangements, theatre owners can't put tele shows on
from the broadcasters, who must
necessarily furnish the programs.
Its to be expected that the exhibs
would kick back a percentage of
broadcasters. Swe mile the shibs
would kick back a percentage of
which the broadcasters with
the shows off the air
with no such kickback. They've done
with no such kickback. They've done
so to date without threat of legal
reprisal but officials of both fudurwith no such kickback. They've done
with no such bickback and the
with the such
with the
with the

NBC, ABC, MBS Rush Chi Video

At it now shapes up NBC, aBC and Mutual with a condition of the condition

ABC will install mitter and antenna.

NBC Tele's Brace Of **Bramatic Shows Video's** Top Budgeters to Date

Telle BID, IN S.F.

Washington, Jan. 20.

Paramount Pictures, Inc., entered its fifth video bit his week for so of Jan. 1, 1948. The figures are so of Jan. 1, 1948. The figur

CBS Wants Some Of Reopen Its N.Y. Studio

get. its share of the steadily-in-creasing advertising revenue, will re-open its N. Y. studio as soon as pos-sible. Web shuttered the studio last March after the FCC turned down its color video bid, elaiming it was too expensive to operate in light of the \$5.000,000 spent in the color fight.

(Continued on page 34) ZIV PREPPING FOR EARLY VIDEO BOW

Frederic W. Ziv transcription outfris priming an early start in television. Exce veepee John L. Sinn
to talk things over with company
excess in Hollywood. He'll be back
this desk about Peb. 1.
Although Ziv officials have declose the start of the start of the start
eventure. It's believed the company
will operate a transcription service
for video through use of films. Ziv
has reportedly bought out a top
lim library, which it will bolster
lim library, which it will bolster
the films will be produced in N. Y.
or on the Coast hann't yet been
determined.

IT'S IN THE FAMILY

RADIO REVIEWS

15. Mine, Tuceday, 18-45 p.m.
15. Mine, Tuceday, 18-45 p.m.
180G, Irean, New York
Here's the answer of the Congress of Industrial Organizations to weekly the National Assn. or Manutacturers over the ABC network Tuesday nights. The employers' organization CIO unions reply with a chatty, informative, shrewdy almed quiz, titled 'If's in the Family.

CiO unions reply with a chatty, incompanies, above the companies of the co

say style.

For this broadcast he compelitors were John McManus, radio critic of compelitors with the style of the stane was geared to popular interest and taste, in their words, showmanish, 160e.

FEATURE STORY With Don Herbert 15 Mins; Mon., 1 p.m. WJJD, Chicago

FEATURE STORY.

FEATURE STORY.

IS Mins., Mos., 1 Jun.

WIJD, Chicage of the control of the community level. Generally the organization concerned over the control of the control of the control over the control of the control of the control over the control of the control over the control over

Follow-up Comment

Jane Froman, as successor 16 Ginny Simme, did a nice 105 Sundig Simme, did nice 105 Simme,

Giegory American, a new comedy prospect, had a guest tryout
residy ingits (33) in ... We the
runshay ingits (53) in ... We the
emphasis seemed a trifle off, possibly
due to his limited professional
portage of the company of the company
to the company of the company
to the c

something of the sort.

"CBS 16 There' gave its on-thescene treatment Sunday afternoon
(18) to the signing of the Magna
Charta by King John, Edward &,
pate, but didn't do so, Instead, the
principal part was 'read by' John
John,' covering' the 'headquarter'
John, 'headquarte

Renderally does, the show had afreet, and contemporary desirations are not as a contemporary desiration. The show had been always and the show the

vides excellent variety in a series of well-chosen song. Significant series of the control of th

LIBRARY OF FAITH

LIBEARY OF FATTH
With Raymond Edward Johnson,
Charles Webster, Bernard Lenrow, Winfeld Hoeny, Maurice
Franklin, Frank, Richards
Franklin, Frank, Park, P

TELL IT AGAIN
44 Prossure Jaland")
With Jerry Fach, Harry Lang, Res
Christies, Paul McVeigh, Marvil
Miller, marrator, 1921 (Satille, conJaneto)

Miller, harraior, get Castille, cear

Wheel. Director Beijbh Rose

Wheel. Director Beijbh Rose

Wheel. Director Beijbh Rose

Wheel. Director Beijbh Rose

Obbiolosly, simings to, cop.-kid disleners (and indicatelly gaske charseries of the common state of the comm

IRA STADLEN SHOW
With Doris Parker, Rene Paul, Naomi
Lewis, Mike Lewin; Herb Ross,
announcer
Writer: Ira Stadlen
Producer: Ken Joseph
30 Mins. Mon., 9:15 p.m.

Writer; Ins Stadlen
Producer; Ken Joseph
Producer; Ken Joseph
Sutilisation, 9:15 pm.
Sutilisation, 9:15 pm.
Sutilisation, 9:15 pm.
For the fifth time in its 25-year.
For the fifth time in its

Is Mins.; Friday, 9 p.m.

Swattening.

This new series of dramatic shows the street of devotion to God. As street of street of the street of t very little dipping into the joke For an initial try, Stadlen showed himself quite handy in maintaining command over the proceedings. The command over the proceedings. The spark if the pacing had been more sept and the stoogen hadn't strained support to the strain of the strain funding the strain of the strain time the strain of the week. The self-same being a 3rd Ave bur-ties where the strain of the strain the strain of the strain of the strain the strain of the strain of the strain of the strain the strain of the strain the strain of the strain of the strain of the strain of the strain the strain of the strain

LET'S GO TO THE MET With Pierrette Alarle, Hugh Th-son, Josef Stopak and arch; M Cross, marrator; Don Lowe, Producer: William L. Marn, Writer: Ira Marion 30 Mins, Fri, 4:30 p.m. Sustaining ABC, from New York

Saudaining
ABO, from New York
This day-before radio preview of
broadcast is a long-needed innovation. A capsule remdering of the
broadcast is a long-needed innovation. A capsule remdering of the
work to be heard; if sa primer for
that will greatly aid in understanding the performance. Cuched in
the performance Cuched in
the performance Cuched in
Cross narrating the plot of the
opening the program has Milton
Cross narrating the plot of the
opening the program of the program
to the program
to

ADVENTURES IN INDUSTRY With Norman Rose, narrator, others Writer: Ir. Marion Producer-director: Howard Phillips 30 Mins, Sun., 7:30 p.m. Sustaining WMCA, N. Y.

Waterfalling and the property of the control of the



PEGGY MARSHALL

(Arranger-Singer) Vocal Director on ABC's

Land of the Lost" Every Saturday for

"BOSCO"

PEGGY MARSHALL THE HOLIDAYS

on Decca Records

with ENRIC MADRIGUERA

singing about LIPTON TEA Monday Nights CBS with ARTHUR GODFREY

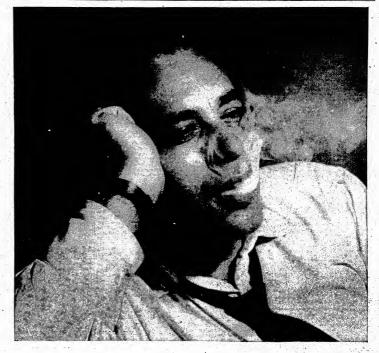


WOOING THE WOMEN ...

WWJ-TV, Detroit's first and only television station, is busy these days wooing and winning the women's audience. Pictured above is Jean McBride, Home Institute Director of The Detroit News, in her popular, Philco-sponsored household economics program. Other current, diversified WWJ-TV shows aimed specifically at women include a fashion . program sponsored by the J. L. Hudson Company, troit's largest department store; the John Powers Charm School, featuring hints on etiquette, makeup, etc.; and the WWJ-TV Television Party, a mirthful audience participation show emanating from WWJ-TV's large studio auditorium. Each of these sponsored programs is proof of the selling effectiveness of television, and of the programming accomplishments of WWI-TV in its first year of . operation.



FIRST IN DETROIT ... Owned and Operated by THE DETROIT NEWS





Picture of a man having an original idea in radio

(of all places)

1. Independent-Pasadena, Calif.

2. Beacon-Journal Akron, Ohio.

3. Newsweek.

4. Benson-Saturday Night-Toronto, Canada.

5. Catholic Messenger.

6. Will Jones-Tribune, Minneapolis, Minn.

8. Press-Houston, Texas. 9. Anderson-

Cleveland Press 10. McManus-PM,

11. Time.

12. Miami Herald.

13. McManus-PM.

14. Chicago Sun.

15. Clark-Bridgeport Post. 16. Cleveland Press.

17. Dolbier-Providence Journal.

18. Van Horne-World Telegram

19. Journal-Jersey City

20. Radio's Best.

21. Woman's Day.

22. MacArthur-Washington Star The name of the man is Allen Funt. He had the idea sometime last year.

Both man and idea are doing nicely, thank you. He calls his brainchild "Candid Microphone."

Candid Microphone is a radio show that is (so they tell us) New, 1 Really New2 ... Unique3 ... Original4 ... Unusual5... Fresh and Different6... Uninhibited7... Side-Splittingly Funny8 . . . Refreshing9 . . . Too Good To Be True.10

It is also A Solid Hit11 ... A Quick Hit12 ... The Sockeroo Of The Season 13. . . The Funniest New Show 14. . . Truly One Of The Funniest Things That Have Happened In Radio For A Long Time.15

In fact, they say, There Is Nothing Like It On The Other Networks 16... Has Other Shows Licked 87 Different Ways.17 It also has Rare And Wonderful Satire18... Thumbs Its Microphone At All The Traditions Of Broadcasting 19. . . It Shines Like A Good Deed . In A Naughty World.20 In short, Candid Microphone Will Go Places,21 because it's An Idea Someone Should Have Had Long Ago!22

Candid Microphone is for sale—to the right sponsor: an advertiser who is on the lookout for a knockout of an idea that will build and build and build. Candid Mike is that kind of show: fresh, fast, funny-with an opportunity for built-in, candid commercials that could be every bit as good as the rest of the show.

The price is low: \$3,000 a week (including 11-piece orchestra).

The sponsor: Call Circle 7-5700 today and it can still be you!

Also available on ABC:

EXPLOPING THE LINKNOWN

Authentic, fascinating dramas of the miracles of science. An award winner!

THE OPIE CATES SHOW

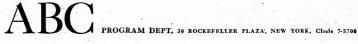
A brand-new comedian in a delightful situation comedy!

ELLERY QUEEN

Suspense and thrills in a mystery show.

SO YOU WANT TO LEAD A BAND

Sammy Kaye and his famous band in a half hour of music and hilarious fun!



CIRCLING THE KILOCYCLES

Pittaburzh—John Gibbs won audition to do the local commercial spiel on KQV for "Information Please," which is now being bankrolled by American Beauty Mattrebs. Show had been austaining here for land to the spiel of the spiel o

Cincinnati—Record albums of the Chelmati—Record albums of the WCKY radio program, "The Fountain Speaks," are to be used as a cultural education medium by the Public Library of Cincinnati. "Fountain," broadcast every Sunday at 5:30 pm., is a narration-musical program of stories about the history and culture of Clininati. The programs arosgriften and produced by Bob Fleming for the J. & J. Schroth Preking, Co.

Hempstead, L. I.—Joseph A. Lenn, vice-president: in charge of sales at station WHIL and FM station WHNY, has been appointed a member of the Steering Committee of the Hempstead Community Chest.

Raleigh—The new studios of WNAO, broadcasting service of The News and Observer, are rapidly tak-ing shape, with experts working day and night to complete the intricate job of building one of the most mod-ern and complete broadcasting sta-tions in the entire South.

tions in the entire south.

Albany-Consident with the announcement WBWR, will, begin broadcasting in February, Slephen R. Rittfoull; president of the operation of the operation of the president of the operation of the property of the control of the property of the city's highest point. Rittoud said the expected the FM display on the air next month,

Salt Lake City—C. Richard Evans, former chief engineer at KSL, has been appointed assistant manager of the station. KSL is the local CBS

Harrisburg — David J. Bennett, program director for WKBO for the past seven years, has been named manager of the station, succeeding



C. G. Moss, who recently became co-owner and manager of a station in his native town of Bloomsburg.

Wichita — J. Wirth Sargent has been appointed general manager of KFBI, Wichita. He succeeds Robert K. Lindsley, who resigned as of Jan. 1, to expand his interests in the oil

Raielgh—Richard H. Mason, general manager of WPTF, has been re-elected by NBC affiliated stations in five southern states for represent the Second District of NBC's Stations' Planning and Advisory sommittee during 1948. Hell represent 20 SRC affiliated stations in Virginia, North and South Carolina, Georgia and

Besten—"Breakfast in Sutrey Room," high-rated syem show over WEEI (CBS), moved out of the Touraine Hotel's first of the Cafe Tremont Plaza, larger spot on Tremont street, and now called "Breakfast in Boston." Show is m-cd by Hall Newell, announced by Tom Russell and produced by Tom Russell and produced by Tom Russell.

Boston—Craig Lawrence, general manager of WCOP (ABC), appointed to advisory committee of northeast-ern office of the National Confer-ence of Christians and Jews.

Indianapolis—George J. Higgins has been named general manager of WISH, succeeding C. Bruce McConnell. He has recently been manager of KLO, Des Moines.

Philadelphia—WIP Board of Directors has elected Gordon Gray as vice presiden. He will continue his dual duties as assistant general manager and director of sales.

San Antonio.—John Seagle, NBC Thesaurus recording artist and now a guest professor at Trinity Univer-sity music department here is being heard on WOAI daily in a program of "Morning Devotions."

San Antonie — Imogene Stanley has been named publicity director of WOAI here replacing Yolande Teague who resigned her post.

Cleveland Murray Young, news commentator WHK has been elected president of Cleveland's Shrine Luncheon Club.

Salt Lake City—KRAM, new 1,000-watter in Las Vegas, became the lish station to affiliate with the In-termountain Network, when con-tracts were linked Saturday (27) with Ed Jensen, KRAM prexy, and George C. Hatch, web president, signing. This gives intermountain toket in Utah, Liaho, Wyoming, Mon-tana, and Newada.

WM. GROODY JOINS DRYER William Groody Isaks busiles the Sam Jaffe Agency in New York, where he handled radio talcut contacts, to join Sherman Dryer, who is going, into the program package line. Groody will be sales manager for Preserver.

line. Groody will be sales manager for Dryer. He's a brother of Louise Groody, once prominent in musical comedy.

Showmanship

_ in Programming - in Merchandising _ in Promotion hat's what keeps listeners tuned in and keeps KDYL advertisers happy!

JOHN BLAIR & CO.

WFIL Preems Mobile Unit

Philadelphia, Jan. 20.

A custom-built mobile broadcasting unit equipped with shortwave relay transmitter was placed in operation by WFIL Saturday (17), enabling the station to orginate life broadcasts from any part of the

live broadcasts from any personal city.

Roger W. Clipp, station gram, said the unit, designed by WFIL's chief engineer. Louis E. Littlejohn, will serve to increase the special events activities" of the station and "enable them to do a finer job in the public interest."

Jack Benny

Continued from page 25

Deiny, to let the transcription go through as slated.

B.B.D. & O., agency for Schneier, and the state of the

ze. The disputed record has already seen aired over 100 stations around

FCC Tangles Continued from page 25

Stations, Inc., former owner and later lessor of the WGST equip-

Stations, Inc., former owner and later lessor of the WGST equipment and the lessor of the WGST equipment action of the Commission taken under mandate of the Commission taken under the other parties had failed to live up to their contractual obligation but insisted on its right to order a failed to live or the other parties had failed to live up to their contractual obligation but insisted on its right to order a failed to live or their contractual obligation but insisted on its right to order a failed to live their order to the contractual of the operating "in the public interest," In effect, gave centred of a station to a person-other than the license or hindred a license from operating "in the public interest," A tharta, until it cancelled a contract with, the couter of the contractual to the course of the contractual to the course of the cours revoked the license of WOKO Alony, N. Y., for latture to reporhidden slock convership in the station over a 12-year stretch. The concealed stock was held by Sam Pickard and/or his wife throughout the enther besided: ** (2.8731-73)

Inside Stuff—Radio

The eastern chapter of the Radio Writers Guild has started a monthly publication. The Scriptwier, with the January issue. This replaces a mimeographed sheet formerly issued at irregular intervals. Besides news mimeographed sheet formerly issued at irregular intervals. Besides news Rights, by former national prez Peter Lyon, and a regular craft article under the heading, "Off Mike".

Margot Gayle is editor and the editorial board includes Martin Sclick.

Rosemary Roth, Stanley Silverman, Ethel Harris Gregory and Elizabeth

Erik Barnouw, national president of the Radio Writers Guild, will be the principal speaker, komorrow night (Thur.) at the seventh workshop session of the Guild's eastern chapter, at Holland House, N. Y. The topic for the evening will be "Writing Plays for Radio." Other speakers will include George Zachary, producer-director of the "Ford Theatre" program, and Charles Newton, script editor of "Armstrong Theatre of Today," with William Norwood, freelance writer, as strong Theatre of Today," with William Norwood, freelance writer, as

cnarman.

The next meeting in the workshop series, on the topic, "Women's Shows," is skedded for Feb. 5.

New promotion idea designed to get wider press coverage of NBC's University of Chicago Roundtable broadcasts was tested out in Washington with the Sanday (18) stanza. Roundtable debate on the issue "Will-debate of the standard (18) stanza. Roundtable debate on the issue "Will-debate of the standard of the disks delivered to all Washington correspondents requesting them of the standard of the disks with the standard of the stan

WNEW

time. One transcription company gave it a contract for 104 episodes, and stopped shipping after 26. Another kept its shipments so close to day-and-date, that station had to do one program live because disks

weren't ready.

There was a difference between

There was a difference between disk company promises and performances; WNEW to und. Some would sell a series on basis of one or two good shows, with subsequent programs not maintaining the standseries might be excellent, then lose quality in writing, acting, etc. be. N. Y. production quality or standard was definitely lacking in several series submitted. Station found tool many first-by-giths in the disk from the distribution of the distribut it tougher

Temple U. to Dedicate \$40.000 Studios in Philly

440,000 Sittlems II rilling.

New \$40,000 Temple University radio studios, said to be one of the most complete student-operated statosa in the country, will be dedicated Thursday (22) at the Thomas Islail site of the broadcasting unit.

Following ceremonies, the station will begin operation under direction of Dr. Armand Hunter, chairman of Dr. Armand Hunter, chairman of complete studies of the control of the

ech and theatre

speech and theatre.

Dedication of the new campus
broadcasting setup culminates plans
made in March, 1946, when WFIL
announced it would cooperate with
Temple in establishing a practical
school of radio.

Connee Boswell's Guest Stint Connec Boswell does a guest shot on "We the People" program Jan. 29. Singer, who's been confining her activities to night club work in re-cent months, is doing the show in a tieup with the Warm Springs Founda-

tion.
Program will be done from New

WOMEN B'CASTERS SET D.C. POWWOW TALENT

Washington, Jan. 20. Ruth Crane, Acting Prexy of the Assn. of Women Broadcasters and director of Women's Activities for WMAL-ABC here, has copped off WMAL-ABC here, has copped off plenty of big-name talent for the, association's fifth annual convention which will hold forth Jan. 29 through Feb. 1, at the Mayflower Hotel.

More than 200 delegates are ex-More than 200 delegates are expected. Mrs. Truman will be hostess to the femme broadcasters at a to the femme broadcasters, the radio women will turn to the GOP side of the siste and hear House Speaker 190 seph W. Martin discourse on a "A. Challenge to Women Broadcasters." He will be the principal speaker at a Jan. 31 luncheon at the Mayllower Hotel.

Van Woodward to WINS Van Woodward has joined WINS

Y., staff as continuity director, replacing George Carlesco, who re-signed to take over active director-ship of the Cambridge School of Radio.

Woodward, who's been a freelance Woodward, who's been a freelance scripter the past three years, was continuity director at WLW, Cin-cinnati, for six years previous, and had same job at KMOX, St. Louis, before that.





"He used to be the team mascot until the coach found out what a Wheaties fan he is."

A BREAD-AND-BUTTER LETTER FROM VIC DAMONE:

- Twas the first month of New Year's and all through my heart Skipped a wonderful feeling for those who took part
- In helping me up toward the show business skies.
 I'm ever so grateful—so here are my "Hi's" . . .
- To LOU CAPONE, my manager, a bow bent almost double, For steering me to prominence and steering clear of trouble.
- A hand-shake to SID ASCHER, my press relations man, For keeping me from being just another "also-ran."
- To all the people on the team, all along the line, I'd like to say just "Thank you"—and here's this heart of mine.
- Thanks to MY SISTERS for their faith and advice, And the nation's DISC JOCKS who have been mighty nice.
- Thanks to PET MILK for my first sponsored show, And ROLAND MARTINI for helping me so.
- To MERCURY RECORDS, dealers and distribs

 To fans in their nineties and fans in their cribs,
- To LA MARTINIQUE club and WHN, My thank-yous and thank-yous, again and again.
- Talent scout GODFREY, on-the-ball WILLIAM MORRIS, The whole "SERENADE" crew from Gus Haenschen to chorus,
- The critics, the songsmiths, the boys in the band, To all of my friends all over the land,
- BOB WEITMAN, and all of the PARAMOUNT folk . . . All help to make singing a bis that is "oke."
- And last but not least, MY MOTHER and DAD,
 The best friends a fellow named Vic ever had.
- I'll always remember, you've all been so slick, But just for the record,

Yours gratefully,

te stestes said Victoria sauterel

Vic



FCC's Precedent

only non-radio advertisers. In Lorain, Horvitz also ran up against opposition. Reps of the CIO unions claimed his newspaper in Lorain either suppressed or gave unfavorable treatment to labor stories. Horvitz testified he had lined up several groups to enilist their cooperation and to offer them aff time, but no inlons were among aff time, but no inlons were among

their cooperation and to out-of-their their cooperation and to out-of-their their continues were among them.

The FCC concluded . "the Manafield Journal Co, has harassed aone local merchants to Tweever! A support their continues and advertising medium and has used its position as the only newspaper in the community to attempt to correct the community of attempt to correct the community and the management of the community of the community and the community and the management of the continues and the consistent objective of supports in light of the other prietices and activities of the owners of the Manafordist of the continues of the contract of the continues of the contract of the fill of the contract of the fills the channel in Fosioria, O. FCC inteed his bid because Harry testified he would at no contract of the fills the channel in Fosioria, O. FCC inteed his bid because Harry testified he would at no contract of the fills the channel in Fosioria, O. FCC inteed his bid because Harry testified he would at no contract of the fills the channel in Fosioria, O. FCC inteed his bid because Harry testified he would at no contract of the fills the channel in Fosioria, or the fill the contract of the contract of the contract of the fills the channel in Fosioria, or fill the contract of the fills the channel of the fills the contract of the fills the channel of the



Continued from page 25

tion, it was asserted. News stories intorving the gazion were used only

Tostimony showed that Horvitz
solicited opposition to WAMA's
original grant in the town. If and
when he won a license, he tool to the
the horving a license, he tool to
in the newspaper but not those of
WAMA's.

Refused Philos Ad

In the hearing on his FM bid. for
Manufalds—which followed by sevstandard broadcast request thereare presentative for the Philos Corptestified that Horvitz refused to a
vertise in his newspaper a Philos

Robert F. Jones disserted to the
recard refuser to the
result of the device of inthe total AEC affiliate, WAMA's,
on the ground the Journal accepted
only non-radio advertisers.

In Lorain, Horvitz also ran up
against opposition, Reps of the Corptesting that Horvitz refused to the
following the complexity of the control of the control of the
Manufalds—which followed by sevstandard broadcast request there
are presentative for the Philos Corptestified that Horvitz refused to
the total Carlinate, WAMA's,
on the ground the Journal accepted
only non-radio advertisers.

In Lorain, Horvitz also ran up
against opposition, Reps of the Carl

Total Carlinate WAMA's,
on the ground decision had been handed down on his AM stattion requests.

Scripters Vamp

amount, the MBA minimum rate, applies to the original broadcast. Another \$86 (tales a fee specified under the MBA in four four-year applies to the original broadcast. Another \$86 (tales a fee specified under the MBA) in for four-year applied against re-use, if flay, Thus, according to RWG, the writers are offered the same price as before, it is the state of the same hetwork's "CBS is Thete," the eight writers who formerly worked on the series who for the series who for the series who for the series who formerly scripted the two minimum of the scripted worker out who who was a script which we will be served to the script which we will be served to the script which we will be served to the script when the script we will be served to the script which we will be served to serve when the script which we will be served to serve when the script which we will be served to served the script which we will be served to served the script

the man to be the men to accept the new terms.

But it's explained why the former writers of the programs withdraw, and it's pointed out that by accepting the present conditions they're undercutting their predecessors.

On the Air Beginning *Today . . . Daily from 7 A. M. to Midnight!

96.7 Megacycles—Channel 244

Serving Metropolitan Washington and Prince Georges County. For Availabilities, Phone Hillside

Chesapeake Broadcasting Co. 1510 SOUTHERN AVENUE S. E.

BRADBURY HEIGHTS, MD.

LESLIE H. ALTMANN General Manager ALBERT K. PORTER Asst. General Manage

Mr. & Mrs. Musicomedy

Noble and ...in soston, Jan. 20.

Noble and ...in soston, Jan. 20.

Someones, pulse our remy set the week when, asked to appear on Trudy Richmond's "Gill About Town" slot on WCOP for the usual celebrity interview, turned up with a 15-minute opera.

In response

a 15-minute opera.
In response to Miss Richmond's stock questions, the nitery song team responded with music and lyrics, working the whole interview in as a full musical production. Only spoken words were those of the interviewer, the rest being a combination of reelistive and original songs by Harry Robot. Team now is multi-again to the control of the response of

Rating 'Em Continued from page 23

country's most recognized have been chosen for participation), to keep a week-by-week tab on all the coast-to-coast shows aired, but on the to-coast shows aired, but on the basis of the programs listened to by 40 of the 65 who responded to the initial poll sheet, the weekly Quality Rating Service will be an overall reflection of the editors'-reviewers' choices.

Brillastions are based on a break-down of points for acrity, performance production, advertising, music, and originality. Crosby's choice for the No. 1 spot was predicated to's large degree on the "music" points registered, with the scripting combigation with the scripting combigation with the scripting combigation with the pron-musical bracket. Similarly, some abows suffered in the final compilation due to had commercials, some abows suffered in the final compilation due to had commercials may be suffered to the following of the Percy Faith Coca-Coal migr. was the recognition of the good laste in which the coke commercials are put across. Evaluations are based on a breakare put across.

tunder the rating system used shows are qualified for a possible high of 30, with the No. 1 Crosby program getting a 22.1 on the initial tally).

The first of the Quality Rating System breakdowns appears in this issue. The next will appear on Feb. 4 and will be listed weekly thereafter.

Video's Advent

as a commercial medium might find them five or more years away in a far less secure position unless they had in the meantime fortified them-selves with some video representa-tion.

of the control of the Where the dilemma comes in is

available.

These reps also realize that to sit tight entails quite a gamble with their future standings in the field, their future standings in the field, they can do about it unless they want to follow the behavior of the meat-toing dog in the Aesop fable who saw his reflection in the water. The only line of action to which they've reconciled themselves so far s to look to the markets where they

Erickson

Continued from page 23 CBS, he was formerly associated with Lewis when latter was the

web's program veepee.

For at least the first year, coin siphoned into radio from the top-money Lincoln-Afercury account, will be devoted to spots. Exact amount going into radio's coffers during 1948 hasn't been determined as yet, with the agency currently effecting its shuffle and ascney personnel of the programment of the programmen web's program veepce.

business. "Jamohn Metrury secont will woods hit hardest at Petrillo's ban will woods hit hardest at Petrillo's ban tanceriptions and delayed broad-hypo, with new offices being opened in Washington, Kanass City and San paid for transcriptions which don't Francisco. A half-dozen newly - cause unemployment since they are created exes spots will be filled; used office once, Woods shift. Second control of the con

B'casters Unhappy

Henry Morgan

servers, went on a full 20 minutes at least, with Morgan, trounced but good, finally taking a powder as Adams fung at him: "You came up here with a chip on your shoulder and you're leaving without your shoulder!"

In New York Morgan failed to In New York, Morgan falled to show for a guest-narrator stint an ABC's "Candid Microphone" show Druzsday (15). A network progree exce reported: "We don't know we got ready to do the show, Mor-gan wasn't to be found." Morgan's new show for Rayve Creme Shampoo tees of Jan. 29. The comic was in Florida as guest of comic was in Florida as guest of Rayman and Cherry, agency for Rayve.

Directors, Webs Continued from page 24

web from promoting an associate to director if it wants him to direct. (At first, the nets wanted to be al-lowed, to "try out" associate direc-tors as directors for anything up to

lowed, to "try out" associate directors as directors for anything up to 3. The dart \$85 of a staffer's commercial fee shall be free from the so-called "kickback." For any part for a commercial fee exceeding \$55 weekly, the staffer will "kat' black" weekly, the staffer will "kat' black" any part of a commercial fee exceeding \$55 weekly, the staffer will "kat' black" any of a commercial fee any. (Previously, an amount equal to 23%, of the entire commercial fee and the staffer will be supported by the staffer of this is to give a director \$185 (330 base pay plus \$65 minuts 25%, of later sum.)

At yesterday's huddle, the guild and webs agreed the new pacts, retweetive to Jan. 1, should run for should be included. RDG insisted, however, on a union non-liability clause as protection against wildcat actions or personal actions of men-

bers.
Council of the directors' local
Monday (19) elected Morey Robinson, an NBC associate director, to
membership succeeding Larry Harding, who resigned to accept managership of a new station in Rochester, N. Y.

Wehs Stiffen

Continued from page, is

Woods declared: "If we can't get
an agreement with Pertillo, we'll
an agreement with Pertillo, we'll
as agreement was taken to mean the
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statement was taken to mean the
form the page of the page of the
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dustrymen were unanimous in their
dustrymen were unanimous in their
lestimony yesterday that "it is too
early to say whether we'll reach an
early to suppress FM. CBS.
the was undertook to defend his
network against earlier charges of
conspiracy to suppress FM. CBS.
the was the page of the page of the
the say the transport of the page of the
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for musicians.
Mutual Vice-chairman Theodore
C. Streibert lashed out at Petrillo's
use of quotas, and his recently-lifted
ban on cooperative programs. He
said WOR, N. Y., is "stratitiscketed"
into hiring minimum of 40 musicians,
each paid \$152.80 for a 25-hour week.
The coop has norticularly hit Mu. The co-op ban particularly hit Mutual, Streibert said, since MBS affiliates collect about \$5,000,000 annual receipts from this type of

show. Woods hit hardest at Petrillo's ban

ended by the acquittal handed the called off. Same report said the music cars in Chicago last week. Fear Fackige Deal Menace' As a case in point, the report circulated in the committee room tithe networks had made an eleventhe louir move to have the hearting the distribution of the committee to the industry. Another argument was more consistent of the committee to the industry. Another argument was most consistent of the committee to the industry. Another argument was most consistent of the committee to the industry. Another argument was most consistent of the industry. Another argument was most consistent of the industry. Another argument was most consistent of the industry. that with the FM'ers and some of the recording spokesmen already unhappy about their pledge of a united industry front, the testimony might break down work of the all-industry committee in getting a package deal with Petrillo.

nachage deal with Petrillo.

As a matter of fact, these foars were borne out as the hearings progressed, when a half-dozen solons argued vehemently that the Tather of the theory predictions the broadcasters complained of. Sevgeal committees may be a subject to the sevent of the theory predicts the broadcasters complained of. Sevgeal committees may be a subject to the sevent of the term gave it as their opinion that if would invoke the status to thow would invoke the status to thow you will be a subject to the sevent of the seven

neigh those fellows who are willing to help themselves. Mor the industry as the week wore on, when the nets and standard broadcarters had to face up to some fancy charges by committee members on the score of 'monopoly' and "sollusion." For Mich.' and Ray Madden (D. Ind.), after listening to the FM witnesses, prompily charged the standard broadcasters with 'conspiring with FM witnesses, prompily charged the standard broadcasters with 'conspiring with FM witnesses, and the standard broadcasters with 'conspiring with FM witnesses, against Petrillo's monopoly of musiciang grew more heated, the committeemen on 'both sides of the Committeemen on 'both sides of the face threw out suggestions that the committeemen on 'both sides of the control of the control of the sides of the sides

of monopoly.

As a result, at weekend, the industry, was none too, happy about the hearings. And Perillo's anappend at the perillo's anappend at pact with the third perillo anappend at pact with word include airing of musicians on FM and television was believed likely to make the networks still less happy about the committee sessions.



Develop your own creative and pro-fessional talents in evening classes under top producers, directors, writers and executives from the radio and tele-vision octworks and agencies. Veterans eligible under G. I. Bill. Register now by until or in person.

Classes begin February A
RADIO WORKSHOP COURSE;
Rado Witing, (beginers, advanced
and Witing, (beginers, advanced
and Primary A
RADIO WORKSHOP COURSE)
and Course of the Course of the Course
and Production and Direct
and Promotion; The Business Side of
and Promotion; The Business Side of
and Promotion; The Business Side of
the Course of the Course
(laboratory, workshop and playheus),
TEEVYISON COURSES (with facililies and emipment of WADD stude
Survey course, Advanced course; Adlog for Survey course, Advanced course; Adlog for Survey course, Advanced course; Adlog for Survey course, for special Business Avenue
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Division of General Ed NEW YORK UNIVERSITY



WEED & CO. National Representative

OTE TO PROFITABLE PLAY, RADIO TELEVISION, TALENT AGENCIES

olf-supporting partner available to ead any department you wish to ex-and. Several monetary possibilities, billy and excellent background. Write Box 544, Variety, 154 West 46ti

FM Set to Go in Britain. By Fall; 50 Stations To Cost \$102,500,000

10 LOSE \$1UL_0JUN_UVU LORGON BRITISH Broadcasting Corp. has chosen as tien frent for his first PM station. It is expected to be transmitting by the control of the control

presenting to to the control of the property of the control of the BBC's Third Program, which carries the highest program of the program of the program is only heard by 24-mile land line. At present the hird Program is only heard by 24-mile land line. At present the kind of the program is only heard by a state of the program is only heard by extend this coverage. Each FM station is estimated to cost between \$100,000 and \$25,000. Each FM station is estimated to cost between \$100,000 and \$25,000. The entire Home Service program will eventually be switched to FM transmission, and the program will eventually be switched to FM transmission, and the program of the program will eventually be made on the gradual over a number of years. Radio manufacturers state that no sets at present in use will become control of the program of the

NAB Invites Web Reps To Sit on Committees

10 SII On Lommittees

From the four, major networks were invited last week to serve in advisory, capacities with care in advisory, capacities with its or a serve in advisory, capacities with its order of the forest care in the forest care and the forest care and the forest care and the forest care and the forest care are only as non-voting to the trade organization, the meta can serve only as non-voting on ABI committees.

NABI committees.

Webman named to sitt on on the

inition on activatory memories on the Webman named to alt on on the NAB committees were:

NAB committees were:

Frank H. Starr. Adj. William B. Frank H. Starr. Adj. William B. Adj. William B. M. G. H. M. M. G. H. M. M. G. H. M. M. H. M. G. H. M. M. H. M. H. M. M. H. M. H. M. M. H. M. H.

NBC. Legislative Committee: Joseph McDonald, ABC; Joseph H. Ream, Called McDonald, ABC; Joseph H. Ream, Called McDonald, ABC; Subserver, MBS; and Familian Securitive Committee: Joseph McDonald, ABC; Howard Hausman, ABC; Howard Hausman, ABC; Stobert J. Sweezy, MBS; and Research Committee: Ed war af Evans, ABC; Elimo Wilson, Ed Evans, ABC; Elimo Wilson, Ed Evans, ABC; Elimo Wilson, Berlin, NBC.

Coast FM Hearings On

Udast Fin Hearings Un.
Hearings on 16 FM station applications open here to morrow (Wideheeday). Examiner James D. Childham will preside at the concluding the state of the control of the control of the control of the control of the CC.
Among applicants are two newomer standard stations, KGIL, San Fernando, and KOWIL, Santa Monica. See the part of the CC.
Among applicants are two newomer standard in Greater Log Angeles by and in Greater Log Angeles by and in Greater Log Angeles by a real in Greater Log Angeles by a real in Greater Log Angeles by a real property of the Control of the Con



KAYCEE AFRA FIGHTING ANNOUNCER DISCHARGE

Local chapter of American Federa-tion of Radio Artists has taken ex-ception to the action of the Midland Broadcasting Co. (KMBC-KFRM) in letting out amouncer Sherwood Dur-kin, known on the air as Harry Douglas, and is taking the matter by the National Labor Relations

Douglas, and is taking the matter to the National Labor Relations Board.
AFRA has filed a charge with NL3B, claiming Midland discharged Durkin because of his membership and activities in the radio union, provisions of the Tath-Hartley Act, according to secretary Don Roberts. A copy of the charge has been delivered to KMBC, and the case resist there.

there.

Durkin was a member of the KMBC announcing staff for about six years. He is president of the local AFRA, and was steward for AFRA members at KMBC.

5 Pitt Colleges Set For World Affairs Program

In cooperation with the Foreign Puller operation with the Foreign Puller operation with the Foreign Puller of the Foreign Puller for Western Pittsburgh, Jan, 20.

Name Ohio Stadium After Radio's First Announcer

Radio's First Announcer
Pittsburgh, Jan 20.
World's first resulter radio anmouncer, Hardol W. Arlin, who went
on KDKA's payroll more than a
quarter of a century ago, has just
quarter of a century ago, has just
on the standard of the standard of the
control of the standard of the
manager at the Westinghouse-plant.
New stadium in Ohio city has been
managed Atlin Field after him. Arlin's
tan as well as one of Manadeld's
most civic-minded citizens.
While there were others on the air
before him, Arlin was the first to
days of KDKA he introduced such
elebrities as william Jennings
Bryan, Marshall Foch and David
play-by-play broadcast of a foothall
game, between Pitt and West Virginia in 1921. In 1924 he was voted
the world's most popular announcer.

KYW's Program Tourney

XYW's Program Tourney

Voungsters from 28 recreation

recenter will compete in a radio program tournament conducted by Kryw

recognition with the city bureau of

competition will take place in the

recreation centers with a simulated

studio setup, the youngsters using

city material provided by the sta
tion. Later, however, they will period

during the coming four months, is

to surproved. To an eight-week course

in radio techniques conducted last

station attended by more than 60

recreation center supervisors.

WCAU's Shuffle

WCAU's Shuffle
Philadelphia, Am. 20.
Harry Ehrhart, WCAU night supervisor, Morday (10) moved into his new spot as personnel manager and purchasing agent, eas at the station, Hugh Ferguson, former staff announcer, has a become morning supervisor, while Harry McIlvain changed his operating hours from the station of the st

Spot Show

St. Louis, Jan. 20.

A spot announcement with a radio program formst, squeezed into 80 words, is a new approach jump to the spot of the spo

Coast Newsmen's Beef Against Demo Sluff Spreads 'Cross Country

Sluff Spreads 'Cross Country and the state of the control of the special control of the spe

By every measurement WTIC dominates the prosperous Southern New England Market

Paul W. Morency, Vice-Pres. -Gen. Mor. Walter Johnson, Assistant Gen. Mgr

WTIC's 50,000 v

Bowes Ams: Other Tele Reviews

ample, celling up withan 19 anomes and after a trois turn to wrap up a direct a trois turn to wrap up a first the state of the trois of the initial show they're in a minor key, and oddly, enough, stemming mentions and the state of the stat

er-director: Henry Alex director: Frank Buncti s.; Thursday, \$30 p.m.

Teeth. sixecter: Frank Sunctia 5 Mins.; Thready, 250 p.m.

Frank Dattont, N. T.

Television broadcasters have long been stirring with various methods of a contract of characters on video. "Character of characters on video." "Character of characters of characters

the most generous givesway program. Under the shiftled direction of Telanuse's Henry Alexander, the most selection of Telanuse's Henry Alexander, the most selection of Telanuse's Henry Alexander, the most selection of the show. Beautiful the selection of the show the selection of the

vide right answers to the mayori-of the characterism, with a contraction of the characterism, who have a common video error—failure from the common video error—failure to cover the person speaking with the lets. This might have been that the cover with only two cameras. Stal.

YALE-PENN SWIM MEET 70 Mins: 3 p.m. Sat. (17)

TALE—PENN SWIM MEET

30 Mins; 3 pm. Sat. (17)

WNNT), X, Y.

Of a winter afternoon an Ivy
League swim meet makes, a nice
Of a winter afternoon
The swim of the swim of the swim
The keener the competition the
more interest, of course, but greatly
The keener the competition the
more interest, of course, but greatly
one anyway, is the speed with which
they're run off. Nine events, includtag the diving, in an hour and 10

delays, no tuse or feathers

The Philly station had two camcase on the event. One was parallel
santera. had its troubles because al-

time occasion insets were turee coatime occasion insets were turee coaity of always brilliant.

Trouble with battling Yale in a
pool is to dig tup some real opposit
up the amazing record of 180 successive duel meet victories and although that airing is no more Yale's
up the amazing record of 180 successive duel meet victories and although that airing is no more Yale's
Penn only won two firsts in absorbing a \$5-30 defeat but they were
yard relay. DeForest, of Penn, went
into the final turn of the 100 trailing
but bunked plumsel of the wall, with
bare touch in \$3.2. That's good time
but far from numeral in a day when
but far from numeral in a day when
but far from numeral in a day when
to swim, along the edge of the pool.

Femin's reputation four-lane fank
(752.25) has room for about 1,009
spectators and was amounted to be
spectators and was amounted to
be such a such as the such a

And if they ever hold the inter-collegiate or A.A.U. championships in Madison Square Garden you'll see something.

90 Video Stations

Continued from page 27

last week, most of them for spectrum-scarce markets where hear-turn-scarce markets where hear-turn-scarce markets where hear-turn-scarce markets where hear-turn-scarce control of the competition.

Last available video alot (channel 9) in Atlanta, was sought by Eurith Dickmoon Rivers, 3c., which means hearing ift any more requests for Atlanta reach FCC.

New England Television Co. new. Allanta reach FCC.

New England Television Co. new. Boston and Fell Rivery, Most, educations, put in a request for the No. 5, channel it wide-open Kansas City, Mo. Other bidders included: Lee (KEXL) for the No. 2 sould in Ballas, and Roy Hotheins, doing business as the Fessa Television Co., for the No. 7 channel in Houston, and WFFC, Atlantic City, late Friday (16) entered a bid for a community-sized video outlet on Atlantic City and Calmite City, late Friday (16) entered a bid for a community-sized video outlet on Atlantic City and September 11 of the Pitcher City only assigned channel.

Fitthware - James L. Snyder,

Pittaburgh — James L. Snyder, from Duquesne Univ. publicity service, has been added to the staff of the KDKA news room. Bon Clayton, of WLOA in Braddock, has gone to WJAS as an announcer, filling berth left vacant by resignation of Jooger Kelly.

Chi's WBKB Racks Un Spot Coverage of Major Disaster in Video 'First'

Dissect in vacco I as 2.

Chicago, Jan. 20.

Important first in apot coverage of a disaster was chalted up by WBKB cameras focused on fremee clearing debris at the scene of a gas explosion. The explosion smuffed out five lives, shearing away one wall of a four-story building occurred by the property of the property o

pled by a furniture company.

At 4:30 pm, about three and a half hours after the blast, a mobile unit was ready to send pictures, but WBKB director Bill Eddy decided not to indecrupt a children's program in progress. The kid show was cut short at 4:50. Transmission of disaster shots followed for five hourse.

Two in Two image orthicons were used, one on the roof, of a filing station opposite the wrecked building and the other on top of the mobile unit truck. Telephoto lens picked up fremen hacking a peephole in wall be their search for survivors. Another shot caught the removal of a survivor, three amiouncers interviewed civic officials and relafires of vicvolve, arrive amodulacien interviewes volve, arrive amodulacien interviewes within a single control of the volve of the vo

Video Interests

Par has decided to let matters ride for the time being. What course other broadcasters will take under similar situation hasn't yet been put to the test because of the newness of theatre tele. Par Has Ambitious Pians Par's action title hellewed, may be

of the care tele.

Par list. Annihilous Plans
Pa

Demonstrations of theatre televi-Demonstrations of theatre television on the Casal have done more be awaken exhibitors to the threat of video than anything else to date. And following close on the heets of such slowings on New Year's Day, and the control of the circuit will be in it but good and soon, while Riolly-wildy with talk of the new medium. Its application and/or opposition.

Seattle — Cliff Hanson, chief announcer at KOMO, Seattle, has resigned and will freelance. Hanson is also president of Seattle AFRA local.

Inside Television

INSIGE ACEVISAGE

NBC screened the annual dinner of Washington's Touchdown Club Saturday night (17) from that city. Rought to grove an early lesson to The point is that these sports gatherings are better left alone. The reason is that the local talent is saidon, if ever, either verbally fancy or tunny and there's never enough professional talent around to save the reason is that the local talent is saidon, if ever, either verbally fancy or tunny and there's never enough professional talent around to save the family which east be cut off. The guilty nearly rice was a scan professional to the control of the control

****************** From the Production Centres

IN NEW YORK CITY . .

IN NEW YORK CITY.

Walter Seiden has thereford out at cating director of Foote, Cros & Baldius. But string role to all the states of the conference of the second of the second out of the second out of the second out of the second out of the second on a N. 4 disk jockey. ...Giff bour to Mrs. Goar Katz, wide of the CBS researcher... Norman Brokenshire in Washington Jan. 31 to speak at the anniversary of the founding of Alchobicka Anonymous... Namer Rancon, wite of Jo Banson, Will publicity chief, will have a "one-man show," at maniversary of the founding of Alchobicka Anonymous... Namer Rancon, write of Jo Banson, Will publicity chief, will have a "one-man show," at portraits will include one of hubby....AEC pedding the flerny Burbig comedy show (with Margo Lee as femme stooge) around the agencies... Multial's review "True or False" is looking for a new quinnaster. Bill Sister checked off because of other commitments... Lorraine Sherwood celebrates her tents amin on Worls "Golog Places" next Sunday (25)....
for ABC last week. Web may give him a audaining spot following the structured vande four.....Leefee Golfielp bostcards from New Orleans that the street car is still running.

with his sinks in Rita Hayweiters J.-Dec of Carmen, needing flowe to old N. Y. radio hands. "The Line is Deal," which was been on "Mainter Balling the and "Siars Over Hollywood," was adapted into a three-set stage play by the dramatic group at Bowling Green Univ., in Ohio.... Art Holch, Chicago writer, has joined the NBC news and special events abut in New York.... Nirginds Green has joined the writing staff of the sing staff, concentrating on documentaries and news shows... After more line, a year's efforts by the Radio Writers Guild girswane committee, Daisy Amoory was paid a disputed \$250 seriot fee by the Buchann any car's efforts by the Radio Writers Guild girswane committee, Daisy Amoory was paid a disputed \$250 seriot fee by the Buchann apency....Phylip Jonne Croce has been cast for a running part in television, series from Madison Square Garden and the narration and hubbing on a Rollywood-made commercial film for Armour......Ra-Best Features, new package outfit, has acquired the right for six Kelley Roos 5000 price tair.....Elide Colby has replaced her husband, ributes, on WMCA3 RKO "Miss Hollywood-made of her hubbing ributes of the control of Mrs. Colby. She had replaced her husband and graman and motion picture reviewor for the New York Journal of Commerce, eight years ago, inches they for Havann, with return stopoff in Miami scheduled for AFLC sect board meeting.

exce board meeting.

Herald-fulls new "Quizdown" on WMCA fast the first aircr to get active cooperation of the N.Y. Board of Education, see WQXR, pointing to its three-year-old "Youth Forum"... C. L. MacNelly, ex-Doberty Clif-ford & Shenfield, has joined Fedfar & Ryan as an assistant account szeec... James C. Douglasis, has been rought in from Cojaste's radio office in company's forcign dept. by N.Y...., Word Wilson, WIN sports Forum to company's forcign dept. by N.Y...., Word Wilson, WIN sports Forum to rand comic, honeymooring with Ksy Loring of visage and radio... George Hamilton. Combs' cross-the-board news stint on WiN has been shifted from evening to daytime since his return from Europe... Helbrow Watches, which has picked up the sho on Mutual's "Quick as a Fissk" for New years running, Signed Lair week. for three more years.

IN HOLLYWOOD

IN HOLLYWOOD

Its of race vinings when a picture site; wants to do something on radio because the control of th

are still trying to pay off the feed bill.

Bob Wolfe and Ian Smith of the Kenyon & Eckhardt forces back east in town to work up some new ideas for Mark Warnow's Borden musical. Not that the client is unhappy but an improvement in the show and raining would not be sneered at... His Penzy passed a quarter of a century in radio with last week's akring of "Great Gildenfaseve"... Jimme Fidler got himself jammed up with his "man of the week" by putting out the unrealized news that a victim of lenkening, since "arred," was now offering Fidler had been "laken in" and was forced let, since a food of mail, that who had written in from all over the country. Medical scheme howes on ocure for leukening awhy medical scheme howes of no cure for leukening which Fidler could have found out by checking any medico.

IN CHICAGO . . .

NC CHICAGO

Warron C. Molon, former siles manager of WAAY, has joined the station up firm of George P. Hollunderer. New William arriver will be built around Mysus the Mindraden. He station will be built around Mysus the Mindraden. He station will be built around Mysus the Mindraden. He station will be more of the mindre "Symphonic Hour" six nights a week on WONB is the biggest line sale on CHF Mind Goden. On WONB is the biggest line sale on CHF Mind Bosene, vp. of WQIA. Moline, III. Like O'Green Associates. ...Minry Rosene, vp. of WQIA. Moline, III. Like O'Green Associates. ...Minry Rosene, vp. of WQIA. Moline, III. Like O'Green Associates. ...Minry Rosene, vp. of WQIA. Moline, III. Like O'Green Associates. ...Minry Comino, LeVally's Feb. 2. WKIT's testoff is set for late March. ...Humpy Comino, LeVally's Feb. 2. WKIT's testoff is set for late March. ...Humpy Comino, LeVally's Testoff is set for late March. ...Humpy Comino, LeVally's Moline, III. ... His work of the March. ... Humpy Comino, LeVally's March. ... Humpy Comino, LeVally's March. ... Humpy Comino, LeVally's Mine 1932, "Record Preview," on WIND. ... Patry Let. ... Hreakfast Club's Hippy, Mill return house to Dakkand, Cal., for two weeks, recuperating from her recent bout with pneumonia, Bc/'s Sam Cowing meanwhile is stricken with hives. ... Announce risk Manade described his sensations stricken with hives. ... Announce risk Manade described his sensations stricken with hives. ... Announce risk Manade described his sensations.

Major Record Companies Mull Vocal Disks But Fear Reprisals

to any in much of a stock of masters before the Jan. I disk but and therefore are facing shutdown, are planted for the stock of the sto

Gillespie Band **To Great Britain**

Dizy Gillespiès orchestra, which left New York Priday (18) for six weeks of concert dates in Europe, is more six of concert dates in Europe, is more six of the price of the p

methods or style.

Gillespie's combo consists of 16
men and two vocalists. It is being
taken overseas by promoter Harold
taken overseas by promoter than to
taken overseas by the taken overseas than to
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Pale Heads Star

Pale Heads Star Hollywood, Jan. 20. George Pale has been circled president of Hollywood Star Rec-ords, platter outlit which markets hierviews with stars. Firm's other officers are: Howard Helmick, veepee; Robert D. Kirstein, treasurer; B. C. Prigge, secretary; and Eugene O'Brien, Universal studios radio director, for thry years, director of artists' activities.

Vocal Jisks But Fear Keprisals

Major recenting companies have been determined the making of overal recordings, but there are many sugles of such an eventual superior of columbia Records are concerned, is the safe of allas better the determined Columbia Records are concerned, is the safe of allas better the determined of the safe of the saf

Seek Revision

Seek Kevision

There is increasing agistion amount in increasing agistion and the control of the

Brit. Pubs Look Over Irish Sheet Music Sales Possibilities

Sales Possibilities

British abeet music publishers the showing increase publishers the favoring increase and the same publishers the first market and are scanning possible methods of upping sales, at present Eure is near the bottom of the list as a sheet inusic buyer.

Toddy Molimos, managing director. Toddy Molimos, managing director of Peder Maurice's light mission of Peder Maurice's light mission of Peder Maurice's light mission catalogue, has also been over to talk with young Irish composers little in Ching, who directs his own sexteat, also a guest shot from Radio Eirean in Hospitals' Turni sponsored hour.

SpringSchl, O., City Council is considering an ordinance to license juke-boxes at \$40 annually.

Sues Terpery for 73G
Joe Scandoval, who heads a small combo under the moniclest, Joe Norman, has extered a \$73.50 sulf for processing a special processing a

Diskers, Pubs **Verge on Tussle** Over Releasing

A sharp tussle between recording manufacturers and music publishers is becoming increasingly ominous over the forthcoming release of unuse recorded before the Jackson of the property of the

iesee dates of disks at a time when the manufacturer? plants for recordings were being worked into some ord of focus. The property of the control of the con

Too, diskers feel that large com-bines are trying to take advantage of the situation by so arranging new release schedules that two or three publishers under one ownership will dominate or almost dominate a disk company's releases. For example, one group has asked that diskings of five of its songs be marketed wither less than a two-month period.

Hartley Tells N.J. Fruit **Dealers Convensh That** Petrillo Pulled Lemon

FeITIMO Fulled Lettinos
Acquittal in Chiago last week of
Amen Christin, president of, the
Acquittal in Chiago last week of
Amen Christin, president of, the
of violation of the Lea act, will have
as effect on the Elouse Labor com-nitive's hearing. Congressman Fred
hearing. Congressman Fred
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there's a limit in now lar he can New Jersey congressman told delegates to the National League of Fresh Fruit and Vegetable Distribu-tors that top bandleaders would be summoned to Washington this week to tell his committee how they feel about the ban or making records about the ban or making records from radio breadeasts. He hopes he gets some answers.

from radio broadcasts. He hopes he gets some answers.
Hartley said that as, this was an election year it presents a great obstacle to amending the Tait-Hartley law. "There is more shadow boxing going on in Congress now," he added. Incidentally, he won't run for election to Congress again.

San Antonio Diak Sales up 20%.
San Antonio, Jan. 20.
According to advices from local
record shops, sales have increased since Jan. 1. Local buyers are making about 30% more requests for particular material than before the new year.

Sammy Kaye drew the bigge crowd at the Palace Pier, Toront since the war years, piling up hear gross of \$4,800, with 2,800 people : \$3.50 a couple.

No Professional Courtesy, Sues Terpery for 73G Diskers Refuse to Urge Changes In Anti-Trust Laws to Curb AFM

Argentina Readies Big

and Artists Society) is only izing for the general convention of the World Confederation of Authors

ining for the general convention of the World Confederation of Authors Societies, alcedded to meet here next April. The Federation groups to feed to the control of the con

Leeds, BMI Set **Expanded Deal** On Duchess Co.

whereby his BMI-aminated Duches-Music will undergo considerable ex-pansion. Levy set Duchess up as a BMI firm last year with the advent of the novelty tune "Open the Door, Richard" under a minimum financial

Beath and start year, which and several particular and the second second

AFM Local Revealed As a Bankroller Of Lombardo Disk Show

Losandates Disk Show

Los Augele wood, Jan. 20.

Los Augele wood, Jan. 20. week was revealed to be a bank-roller of transcribed raidio programs —which the AFM and of course all its locals banned from manufacture and the store that it is local banded from manufacture and the store that a special part of the store backs the Guy Lemands orchestral special reverse and the store that the store tha

Argentina Readies Big

Int'l Composers' Meet
Buence Aires, Jan. 13.
Argentores (Argentine Au though of the World Confederation of Authors footiets, skedded to meet here after the Airest and Artists Society) is busy organization for the general convention of the World Confederation of Authors footiets, skedded to meet here and the Airest and Airest an lo's monopoly on music labor and took the pessimistic view that such legislation would not be the answer to their Petrillo-sponsored bead-

to their Petrillo-sponsored beadaches.

Disk executives, in gist, pointed
out that theirs and allied industries,
involving thousands and thousands
of employees, stood to suffer Petrillo's wrath (in the event they alded
auti-trust -legislation). They declared they would not put to a test
protections against union coerction
awa afforted by the Taft-Hartley

Lames V, Murray, head of RCA-

now afforded by the Taft-Hartley
Act.

James V, Murray, named of RCA
Lames V, Murray named v, Murray

that "The single issue is whether

one man or one union should be
permitted by simple edict to put as

face slow starvation and certain

facels." Murray said. He predicted a

which recoup operating expenses

via recordings. And. Exameription.

On the other and the Petrillo.

Standard Radio Transcription an
Standard Radio Transcription an
"to the bitter end." Both recom
mended fine and/or prison sen
tences on union heads coercing

members into a work or not to work policy.

Murray pointed out to the com-mittee that it was Petrillo's hope to write the control of the con-right law which would enable him to collect royaliste from needed per-formances in columnships, and on Petrillo hoped to recoup the \$2,000,-000 lost annually by the AFM due to the T-H acts barring of the for-mer royalty per record sold deal with reventing companies. Murray with reventing companies. Murray

Scott Scraps Big **Band for Quintet**

big band and returning to the Quintet with which he originally achieved the success which has car-

Quintet with which he originally achieved the success which has carsied him through recent years as a bundleader. Smaller, more widely and the success which has carsied him through recent years as a real part of the success which has carsied him through the property of the property of the property of the group taker in the mid-group the group taker in the mid-group taker in the successful the group taker in the 30 and began experimenting with larger bands, for a while conducting an house organization at CBS in New on, the road and hant been neared to the property of t

McConkey to Expand

ä

H

Hem-phis

4. C. H. C.

ob Kecord

DISK JOCKEYS S. "REQUEST" AS POLLED VIA LEADING U.

 disk-spinners	popularity as	nts for a No. 1	Kells forth our B	the country.
ograms, as "most n gathered from	records rising in	e basis of 10 post	crues and joc	or all sectors o
disk jockeys' prid on informatio	o indicate those	computed on the	bardine of office	energine picture
of the records on disk jockeys' programs, as "most requested" by population is based on information gathered from disk-spinners	nd is designed to	p. Raitings are	section a comment to one point. Cities and jockeys total pury	resent d compile

meek	across the nation and is designed to in uell as those on top. Ratings are commention, 9 for a No. 2, and so on down	to one pe	those records rising in popularity as on the basis of 10 points for a No. 1 point. Cities and tockeds will part		н	SL	-110 Po	_	÷	oko		To		я-	Pu M	HAH I
Pos. No. last week in wk. lor	to present a compre in Artist	comprehensive victure	of all sect		Real B	W. Kelly	Eqqie C	Les Moll	Netson I	ви ню	GH News	Bob Mille	Bill Gord Joe Gradi	John Hitt	rbad ant ranis ilay	
2 2	Vaughn Monroe	Victor	Ballerina	on	1 8 1	1 1	3 /1		1 5	1	62	-	1	1	8 15	
7	B. Clark-R. Noble	Columbia.	Fill Dance at Your Wedding	Simon ASCAP	2				7 0	:				5 4	5 9	
9	Jack Owens	Tower.	How Soon	3		2 6 4		- 01	- 4					7 2 1	8	
2	Arthur Goarrey.	Columbia	Too Fat Polka	Shapiro-B. ASCAP	2		9	3		,				. 3 2	7 8	
- -	December Ton	Comito	9 1		1	8 8 6			-		2 5			*	:	
		of D. Porre Deco	Column Eartings		0	4	80	4 3	1						:	10
;		Morning	China	Shoning ASCAD	2 7 8	4								2		*
,	Francie Crais	Rullet	Near Voil	: 1 :			:	:		5	10		-		10 3	
60	Elny Croshy	Decra	Now Is the Hear	Leeds ASCAP	8		2				4				: 0	0 -
6	Margaret Whiting.	Capitol	Pass That Peace Pine	Crawford. ASCAP		:	9	2			6			4	20	
14	Sammy Kave	Victor	Serenade of the Bells				:	8		4	5					
2	Art Mooney	MGM	Clove	Remick ASCAP	5 7	:	1			6	:					
100	Rose Murphy	Majestic	I Can't Give You Anything But Lor	ove. MillsASCAP	2 2	9 :	+	:							:	
-	Peggy Lee	Capitol	Manana	Lee-Barbour ASCAP	:		5		:	:	10	2	2		:	4 -
2	Gracie Fields	London	Now Is the Honr	LeedsASCAP		10	::		4		1		6		:	4 *
00	Bing Croshy	Decca	Pass That Peace Pipe.	Crawford ASCAP		9		:	9	2					2	
12	Louis Prima	Victor	Clvillzation	Morris				:	7		4	9				
-	Dinah Shore	Columbia	Columbia Golden Earrings	Paramount ASCAP	1	:	2		;	:					-	
12.	Bing Crosby	Decca	How Soon.	SupremeASCAP		:	:	2	:			2				
67	Jo Stafford	Capitol	Best Things in Life Are Free.	Crawford ASCAP			:	:		. 8		1 1				
9	Bing Crosby	Decca	. You Do	BVCASCAP	: ::	:		7 7				:				
2	Buddy Clark	Columbia.	Ballering	JeffersonASCAP		:		1	:		8 .				-	.25
4	Bull Moose Jaakson.	King	I Love You, Yes I Do	LoisBMI	:		:				4			.,	:	
17	Vanghn Monroe	Victor	I Wish I Didn't Love You So	Paramount ASCAP		:		9 ::	:	:	:					
-	Dinah Shore	Columbia.	I'll Always Be in Love With Yon	Shapiro-B ASCAP			:	:		:		4	9			
ro	Bnddy Greco	Musicraft.		LeedsASCAP			6		:	:			. 2			
17	Margaret Whiting.	Capitol	You Do.	BVCASCAP	:	5 10		:	:	;				8		
L	Bine Crosby.	Decca	Ballerina	JeffersonASCAP	1				1							
100	Ravens	National	Would You Believe Me	Remick												
-	Harry James.	Columbia	I Still Get Jealous	Morris ASCAP												
67	Frankie Laine	Mercury	Two Loves Have I	Robbins ASCAP											-	
u	Tony Pactor	Columbia	Gonna Get a GIrl	Miller ASCAD												
	Kine Cole Write	Canifol	1	Barlin ASCAD					:						2	00 .
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٠,	ыск наушез	Decca	And mimi	Snapiro-B ASCAP			:		:						:	
-	J. Mason		Free Lanoin' Again	Lois	:		:								:	90
-	Frankie Carle	Columbia	8	DreyerASCAP					:				:	8		-
-	Larry Green	Victor	Song of New Orleans	Simon ASCAP		:	4					:				
_	Frankie Carle	Columbia	. Beg Your Pardon	RobbinsASCAP		:	:									
	Alan Login	. National	Jungle Rhumba	LeedsASCAP		:	:		6	:						
	Freddy Martin	Victor	Sabre Dance Boogie	LeedsASCAP		9										
2	Stan Kenton	Capitol	I Told You I Love You.	Crawford ASCAP												
-	Ted Weems	Mercury	My Secretary Song	Feist				-							:	
4	Dinah Shore	Columbia	Best Thines in Life Are Free	Crawford ASCAD				:								
-	Georgia Glibbs	Majorto	9 09 1	١.											:	•
	Con Towlerds	il.		: ,	:	:			:			:				10
	Guy Lembarde			2	::				:					:	:	
	Frank Shatra	Columbia	My Cousin Lonella	Shapiro-BASCAP				:	:		:	7	:	:	ľ	
_	Bing Crosby	Decca	Bnt Beantiful	Burke-VH ASCAP	:		:	:	8							
1	Vanghn Monroe	Victor	My How the Time Goes By	McHugh-AASCAP	:	:				1			8			
-	Andrews Sisters	Decca	Your Red Wagon.	Leeds ASCAP	:				1				6			

Disk Jockey Reviews

THIS IS HAWTHORNE

With Jim Hawthorne se Mins.; 10:80 p.m., Mon,-thru-Sat.

with Jim Bawthorms
you will be the property of the provided property of the provided property and the proverbal cake. He outdoes all the proverbal cake. The outdoes all the proverbal cake is the province of the province of

As often as not he comes on unnanounced; if you there.

In his half hour Hawtherne manman his half hour Hawtherne manme the service of the control of the conman his half hour Hawtherne manme of the sort that all pop jockeys
abhor and avoid. A sample session
may contain a Thebean dire, a plate,
effect, a travestied aria or an offoff-disched newly heard nowhere
else. They are spiked with gang of
sides with the plent, visitors and listeners, volce impersonations, comdisched by observed the control
that monologues, interruptions,
that monologues, interruptions,
and ir sedings, etc. In short, he's
the answer to how different can one
mail readings, etc. In short, he's
the answer to how different can one
mail readings, etc. In short, he's
the answer to how different can one
timer, who shares the commercial
take, ad lib.

Hurl.

RHUMBA WITH RAVELL With Nicolai Eaveli Writer-Producer: Milton Shapiro 30 Mins.; Sun., 12:30 p.m.

Sustaining
WIF, Philidelphia
This new disk lockey show
featuring authentic Latin-American
rhythms is unique in that it brings
before the mike this city's only

Needle Points London Records imported by plane

records of Gracie Fields' version of the middlewest . . . Melodee Records ices prices of its kid albums, effective Feb. 1, when it releases "Freedom Songs" and "Songs Chilfeetjve Feb. 1, when it releases "Freedom Songs" and "Songs Children Love". . . . George Engles, Jr. and Ernie, Gallet cowerole "If You and Ernie, Gallet cowerole "If You this month with Beweity White on the young of the second cut Is sides with Una Mac Carlisie Just before recording Jan became effective the property of the property of the control o

st.A.-Victor distributing organiza-tion last week.

The control of the control o

Geo. Paxton's MCA Pact

George Paxton's orchestra has been signed to a term deal by Music Corp. of America. Band is now at the Arcadia Baltroom, New York, and is with M-G-M Records, for which it cut 24 sides before the Jan. I disking ban applied by the American. Federation of Musicians.

Paxton had been with Associated Booking Corp.

Latin patter-spines. And the genthems have been a considered to the conthat makes for good entertainment.

Ravell, a native of Buenos Aires,
that makes for good entertainment.

Ravell, a native of Buenos Aires,
the Embassy nitery and through this
connection is no stranger to Philation of the control of bisteners.

Platters' pace is good, and the
wide segment of listeners.

Platters' pace is good, and the
dipse of chatter that goes ever well
with rhumbs fans and the lovers of
dipse of chatter that goes ever well
with rhumbs fans and the lovers of
layer of the control of the control
with the control

KEYBOARD PROFESSOR With William Lang Director: Newt Stammer Producer: Ray Katz 15 Mins; Mon. thru Fri., 7 p.m.

15 Mins., Neon three Fri., v p.m.
Sustaining
WHN, N. Y.
Diff the hardercome who
Sustaining
WHN, N. S.
Diff con the hardercome who
Diff for period and days will get
a kick out of this after. "Keyboard
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suppropriate style with voice and
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Suppropriate style with voice and
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a library of emissions materials and back to the 1995. The recordings are thin and scratchy, but for those such minor edition are more continued as the many series of the content of the

Pubs Face Possible

Lithographers Strike Possibility that the production of heet music, orchestrations, etc.—the life blood of the New York music publishing industry—would be cut off this week due to a strike of litho-graphers, is at least temporarily werted. Lithographers union repr met with heads of the National Music Printers and Allied Trader Assn. in N. Y. Monday (19) and the two remained in a huddle until mid-night, endeavoring to resolve the lithographers demands for a sub-stantial pay increase and other benefits.

Meet was to have been followed yesterday (Tuesday) morning by a strike vote by the lithographers, but since the Monday meet made prog-ress and was not ended (another will occur later this week) the strike meeting was not called.

Mercury in Clear On Royalty Debts

the clear insofar as mechanical royalties to music publishers enter its financial picture, Company assertedly cleaned up the last of its delayed obligations early last week via payment of \$39,000 to Harry Fox, publisher collector, and owes only the final quarter of '47, which isn't due until Feb. 15.

Mercury had been in the same boat with Signature, Majestic, Mu-sicraft and others who currently or at various times past have been in arrears to publishers. In addition, it's arrears to publishers. In addition, it's asserted that Mercury is now in a state where its entire operation is in the black. A financial statement for '47 is said to show a fair profit, but that's not confirmed.

Jocks, Jukes and Disks

danceable rhythm.
Sal Franzella Quintet — "Valse
Bluette," "Yesterdays" (Majestic),
An instrumental item that should
get attention. Franzella's technical
brilliance and fonal quality makes
either side a treat. Plano and guitar
also get in some ingratiating licks.

Platter Pointers

niffies in the slow-paced and sweet "Silbse and Sentimental" (Bob Balley on the vycal) and the comety-phrase and the control of the control o

ZARJETY 10 Best Sellers on Coin-Machines Week of Jan. 17

I. BALLERINA (9) (Jefferson)	Vaughn MonroeVictor
	Peggy Lee
3. TOO-FAT POLEA (8) (Shanire-B)	Arthur GodfreyColumbia Andrews SistersDecca
A MYY DANCE AN REPRESENCE (1) (Simon)	Clark-NobleColumbia
	Bing CrosbyDecca
6. SERENADE OF THE BELLS (2) (Morris)	
7, CIVILIZATION (11) (Morris)	Louis Prima
8. NEAR YOU (16) (Supreme)	Francis Craig Bullet Larry Green Victor
	Frankie LaineMercury
10. AND MIMI (8) (Shapire-B)	Dick HaymesDecca
Coming Up	
FOUR LEAF CLOVER (Remick)	Art MooneyM-G-M
	Bing CrosbyDeccd
PASS PEACE PIPE (Chappell)	Dinah ShoreVictor
I'M MY OWN GRANDFAW (General) GONNA GET A GIRL (Miller) HOW LUCKY YOU ARE (Maurice)	Guy LombardoDecea Tony PastorColumbia Andrews SistersDecea
THOSE THINGS MONEY CAN'T BUY (Robbins)	King Cole TrioCapitol Clark-NobleColumbia
FELLOW NEEDS A GIRL (Williamson)	(Frank State
SHINE (Shapire-B) YOUR RED WAGON (Leeds)	Frankie Laine Mercury
YOUR RED WAGON (Leess)	Andrews Sisters Decca

"One of the prettier new ballads of the day"-BILLBOARD . "Bound to keep phono's hopping"-CASH BOX . "Well presented"-MUSIC BUSINESS "A new BMI ballad, Passing Fancy, recorded for Victor by Vaughn will quickly be headed for top honors"-RADIO BEST MAGAZINE "Easy to remember...might develop into something hit-wise"-BILIBOARD • "Top notch tones that add up to coin play galore"-CASH BOX "BMI has another click on its hands in Passing Fancy"-RADIO DAILY . "Billboard Picks" (most likely to achieve popularity)-BILIBOARD

THE MOST ACCLAIMED NEW SONG OF THE DAY

"Top contender for hit honors"-IFD TAYLOR, WEDF Floo, Mich.

"Yaughn Monroe in top form with Passing Fancy"-TEDS LAWRENCE, WHN New York

"Pick it as one of the outstanding hits of the new year"-ID MUNHY, WSYR-Syrouse

'Has everything a song but should have"-JOHNNY KANE, WOV New York

Passing Fancy sounds to me like the makings of another Monroe hit - DICK GILLERY, KRUX Phoenix

"Monroc and Ray Dorey are going to parlay Faucy into a winner"—SHEM FILLER, WELLESHED . "Deaveraloves it. So de 1" - DICK SCHMIDT, KMYR Deniver

"It's spin-sational" -wall RAY, WIN Cleveland . "Passing Fancy has caught the fancy of my Varieties audience"-MARCH ELLIN, WEAT Bullimore "Passing Fancy deserves fancy praise"-CHF OLIVER, WHEE Conton, O. . "The listeness love it out here"-BICK CRESWELL RELO Slowe Field, S. D.

"A beautiful song"-FREDRE FOREIRS, WOV New York . "Passing Fancy sounds like a possibility for top eatings"-FRY PERKINS, RFEE Denver

"A direct hit - TICHARD LIVIONE, WHEN Holyste Moss. . "A new hit to please the public fancy. A great ballad" - Bob towers, whe tenses the

"This one should hit the top" - TORY DAVID, WIR, De reit . "Passing Fancy is on more lips here than a Southern accent?"—ERNE HARWELL, WASE, A

"A sure-fire hit is Passing Fancy by Vaughn Mource" Mary Boddie, Was Proport "It's great. I recommend it"-Bob Kearns, Wibw Topele

"Affirms the 'Monroe Doctring' of music" CHICK LIND, WSRS Cleveland Heights, O. . "Passing Fancy passes tancy indeed"—AL HOBEL, KOKA Phitsburgh

"A smooth tune that can't miss"—MEL ALLEN, WINS New York . "Melody and Monroe, delightful combination"—JACK TAYLOR, WGKY Charleston. W. Va.

"Above the top of the heap"-BILL DEAR, USE Mustogee, Olda. S. Monroe at his best. Definitely a pleasing platter"-KEN KREIDER, WGAL Lancoster, Pa.

"Look for it to go far "- "UD WENDELL, WHE CENESSES ""Will in my opinion be one of the top ten tunes before February"-RAY MOFFETT, WIAO Buildings

"More than just a Passing Fancy"-agenary warm, will Change a "Established on my Sunrise Serenade" -Claude Taylor, willy Jucksonville, Fig.

"Passing Fancy is a must -BERNE ENTERLINE, WMME FROM, III. . "Definitely big time"-AL CANTWELL, WONC D

"The real thing in Detroit . . . batting a thousand in my league"-1055 MULHOLLAND, WIR DA

"Passing Fancy going strong on my three daily disc shows"-JIM CLEARY, MISCH BI

"Tune a natural to keep Vaughn Monroe red hot "-RAY COLONARY, WHAB Bridgeport, Conn.

"Music that should take well with practically everyone"-WILSON SHELLEY, KRID Dollars

"Passing Fancy should be one of Vaughn Monroe's top hits"-NED TRUDEAU, WARY Albany

"A sure-fire hit"-BILL GRIFFITHS, KOL Seattle . "A must on any show"-TOM LEAHY, KANS WIGHTH

By BOB HILLIARD and DAVE MANN Recorded by VAUGHN MONROE - Victor RAY DOREY - Majestic JOHNNY JOHNSTON-MGM FRANCES LANGFORD - Mercury RAY ANTHONY - Tune-Disk

"Tune that lingers"-ALONZO SQUIRES, WAYS, Charlotte, N. C. . "Passing Fancy has what it takes to be a smash hit"-sherm BOOEN, WDGY Minneappolis

"An up and coming tune"-GENE NELSON, WICS Boton Rouge . "Passing Fancy, super terrific"-HAL KENNEDY and BOB ABBOTT, KSJR Jamestown, N. D.

"With that certain something that makes for a hit" -- PAUL CLARKE, WMT Coder Repids, In. . "Has plenty of balladistic verve" -- JOE COOK, KDAL Duluth

"Monroe's Passing Fancy one of his best"—CHARLIE PICKEL, WBIR Knoxville • "Congratulations Vaughn Monroe"—JULLY JOE MARTIN, WHAX Yonkton, S. B.

BROADCAST MUSIC, INC.

Mex Diskers Eye Hop In U.S. Exports; Aussie Tooters Back Petrillo

Jolers Back Fermile

Washington, Jan. 20.
Mexicans are hinting that the
American Federation of Musiclans
recording ban will open the U. S.
market to south of the border plat-ters this years to a far larger extent
One report out of Mexico, during
the first three or four days of the
an was that more than 300 Mexica
disks had been imported into this
country through Hidding. Texas,
according to the control of the country through the diff of the
through that city and was described
as significant by Mexican sources.

as significant by Mexican sources,
Annea Wen't Expert Bilds.
Lös Angeles, Jan. 20.
Australian muticlans will back
the no-recording selici clamped down
seisma, Jan. 1, by refusing to make
recording for export. This decision
seisma, Jan. 1, by refusing to make
recording for export. This decision
was received in the U. S. last week
to be a selected of the Control of the
recording for the Control
to the Control

GOVT. RED TAPE BALKS MUSIC BIZ IN VIENNA

MUSIC BIZ IN VIENNA
Vienna, Jan. 6.
Destacles to the export of Autrian printed speet music are-endless. Not only do foreign countries
there are counties difficulties to
overcome in Vienna itself.
Oditor - Lyra Music Publishing
Converting the order from Holland,
Converting the order from Holland,
there before Christman. This printer was received well in time in November.
Owner told Vanner that after
there before Christman and the state of the order was received well in time in November.
Owner told Vanner that after
there have been considered to the control of the order of the order

RETAIL SHEET

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 10 cities. and showing comparative sales rating for this and last week.

	Wee	N I	nding
nal :			
		-	400
ng	A 1 4	Jan.	17

"Serenade of the Bells", Morris..... "How Soon".....Supreme "Golden Earrings" Paramount .. "Too Fat Polka"..... Shapiro-B...

"Near You".....Supreme
"Civilization"....Morris...

"Four-Leaf Clover".... Remick...
"Best Things Are Free" Crawford "The Stars Remember". Witmark

"Song of New Orleans" Simon

"Rallerina"

"And Mimi"

Four-Leaf Clove

Natio Rati

wk. wk.

13

12

Chicago, Lyon & Healy	Detroit, Grinnell's	Kansus City, Jenkins Musi	Los Angeles, Morse M. Pre	San Francisco. Pacific Coa	Boston, H. N. Homeyer	Indianapolis, Pearson's	St. Louis, S. L. Music Supp	Seattle, Capitol Music Co.	Minneapolis, Schmidt Mus	T O T A L P O I N T S
 2	1	1	2	2	2	2	1	1	10	86
 1	3	2	5	1	5	1	2	5	2	83
 5	2	4	1	3	3	3	3	3	8	75
 4		5	8	4	8	6	7	9	5	43
 3	4	٦	3	. 7	, 6	٠.	8		7	39
 7		. 8	4	- 5			4	7	3	39
 	4.	6	7	6			5	2	4	36

t Music Co.

Kearny, Heicklin Carry On Harry Moss Agey.

Harry Moss Agency, which was egun more than a year ago by the late Harry Moss, will continue in tion. Jack Kearny, who assisted Moss in running the organization, and Manie Heicklin, have bought out the interest of Moss family and will continue to run it themselves.

Moss died last month in Nev York, of a heart attack which oc curred during his sleep.

Two Youths Nabbed In Looting of Hampton Band

Jefferson....

...... Shapiro-B...... 10

That Peace Pipe". Crawford......

"Whistenpoof Song"...Miller...... 9
"A Fellow Needs Girl", Williamson......

Chicago, Jan. 20. Gary, Ind., youths were arrested in their homes last week following the theft of instruments, clothes and equipment from the Lionel Hampton orchestra. took place Saturday (10) while the band was playing a one-night engagement at the Mir-A-Mar Bailroom in Gary.

Police recovered all belongings except a \$6,000 mink coat belonging to Mrs. Hampton.

Spine Ailment May Force Cobb's Retirement

20

13

12

Arnett Cobb, tenor leader of a small combo that has been encounsmall combo that has been encoun-tering unusually good bo. success since Cobb left the Lionel Hampton orchestra, may be forced out of the business. He has an aliment of the spine which has already caused the cancellation of six weeks of dates beginning the part Sunday that and Cobb is currently going through extensive medical, examinations on the results of which will depend his future.

Jimmy Dorsey in Coin Tilt With U. of Pitt Over Uniforms, Sweet Music

U. of Pittsburgh's Inter-Fratering
Council is holding up \$1,250 of
holding up \$1,250 of
holding up \$1,250 of
playing annual fraternity ball here
least month, claiming mesetro didn't
live up to several terms of his conract. School itself is said to be
backing committee's stand in refusnity to shall out the dough.

olicitals committees station in reus-our control of the committee of the committee of the According of Inter-Praternity group. Dorsey had promised to have the south dressed formal since, this was to be a strictly formal affair, instead he and his men all showed up wearing sports clothes. Also stuff and emphasies eweet music, but that he ignored the request. For-thernore, it's contended that the band iseader didn't bring his own orth to town in tob but had to re-orth to town in tob but had to re-tor the control of the control of the infor him at the last minute. In Informed shead of time that it

in tor num at the last minute.

Informed shead of time that it was against union rules to include a formal-dress situlation in contracts, formal-dress situlation in contracts, written in a letter, and it claims that's just as binding as the contract itself. Half of Dorsey's \$3,500 fee was paid in advance, and the other half the committee says he can just try and get.

U. of Pitt. en 'Unfair List'
American Federation of Musicians
hr. placed the U. of Pittsburgh on
the unions' "unfair list" for failing

hr placed the U. of Pitthoursh on the unions "unfair list" for falling the union "unfair list" for falling the St. 500 me he was the school. This action was taken pending final adjudication was taken pending final adjudication was taken pending final adjudication of Dorsey's access that a school with low the schools withholding of his school will be unable in the future the school will be unable in the future the school will be unable fine the future that the school's demand that his sensicians wear sized to him by the middle man (Bob Bundy), who booked the date for him through the Mus-Art Agency. As to the student comparison of the school was the school with the school was the school with the school was the school was the school was the school was the school with the school was the school

IMPORTED RECORDS JANUARY RELEASES

SAM BROWNE

"PIANISSIMO"-Vocal 'MY COUSIN LOUELLA"-Vocal SAM BROWNE with Bert Thompson and his erchestre LIST PRICE 75# plus tox

NO. 142 DENNY DENNIS "BUT REAUTIFUL"-Vocal 'BED OF ROSES"-Vocal DENHY DENNIS with Stanley Black and his archestra LIST PRICE 75% plus tox

HARRY LESTER "THE FARMYARD MELODY"-Vocal "HEADIN' HOME TO TEXAS"-Vocal HARRY LESTER and his Hayseeds LIST PRICE 75# plus tox

SAM BROWNE "A TREE IN THE MEADOW"-Vocal "AN OLD SOMBRERO"-Vocal SAM BROWNE with Bert Thompson and his arche LIST PRICE 75# plus tax

NO 137 TED HEATH

"DICKORY DOCK"-Vocal "BAIA"—Instrumental TER HEATH and his Most LIST PRICE 75# plus tox

JACK PARNELL

"OLD MAN REBOP"-Instrumental "SWEET LORRAINE"—Vocal—Jack Parnell JACK PARNELL and his Quarter LIST PRICE 75# plus fax

VERA LYNN "AT THE CANDLELIGHT CAFE"-Vocal "I'LL MAKE UP FOR EVERYTHING"-Vocal VERA LYNN with Bab Farnon and his orchestre LIST PRICE 75# plus tox

NO 117 YMMHOL DENIS

"DOWN IN DREAMY VALLEY"-Vocal "RAGTIME COWBOY JOE"-Vocal JOHNNY DENIS and his Ranchers LIST. PRICE 75# plus tox

ALBUM HO. LAZ "BLUE DANUBE" (Johann Strauss) AN ALBUM OF STRAUSS WALTZES ntal by RONNIE MUNRO and his archestra

LIST PRICE \$3.75 plus tex

ANNE SHELTON "MY SHENT LOVE"-Vocal "YOU'VE CHANGED"-Vocal MUC CUELTON with Comprete and his ore LIST PRICE 75# plus tax

NO 125 RAMER & WOLMER

"DANISH NOOK POLKA"-Instrumental "CLAP HANDS POLKA"—Instrumental KRAMER & WOLMER-Accordions, Pinno, Guitor, Boss LIST PRICE 75# plus fax

ALBUM NO. LAS "A WANDERING MINSTREE I" (Gilbert & Sullivan) Mikado - Yeoman of the Guards-Gondoliers entals by RICHARD CREAM and his archestra LIST PRICE \$3.00 plus tax

JOHN HAMMOND HEADS | Songwriters Sue Autry MERCURY N.Y. BRANCH

40

Chicago, Jan. 20. Mercury Record Corp. opene New York offices last week, with John Hammond, recently named vice-president, as head. Hammond will also be in charge of Mercury's newly acquired Classical Library, purchased from Keynote Records. Hammond is now in Chicago.

Harms Music is priming an oldie by DeSylvia, Brown & Henderson. Tagged "Tweet Tweet." Song is from one of George White's "Scan-dals" and is spotted in Republic's all-bird film, "Bill and Coo."

For Return of Tune

Hollywood, Jan. 20.

In a type of action rare amo song writers Rose Cooper and Martin Kotes, cleffers of oatune "Rollin" Along" have entered suit in Los Angeles Superior Court against Gene Autry and his Western Music pubbery. Pair claim that Autry bought ditty last March but has not lived up to his agreement which called for waxing and plugging of num-ber by firm.

Cooper and Kotes want copyright returned to them plus \$25,000 dam-ages for loss of profits.

Les Paul's 1-Man Band

Hollywood, Jan. 20,
Les Paul, leader of the trio of
the same name, has come up
with something raus leader of the Irlo of
the same name, has come up
with something new in disking.
He made a master before the
Jan. I ban on recordings with
eight instruments—and all eight
were played by himself. And
he did all the monitoring thimself, which engineers say is impossible, even after they hear
the acetates.
Paul's octonis—11s.
Paul's octonis—11s.

the acctates.

Paul's octopis-like stinit was done in the usual manner of cut-ting one instrument into the master on top of the preceding one, via the use of headphones. Some of the instruments he used were of his own design and manufacture.

Bands at Hotel B.().'s

Past Week 2,125 1,700 1,450 725 2,275 1,500 t New | Band | State | State

Chicago

Chicago, Jan. 20.

Murray Arnold (Empire Room, Palmer House; 550; \$3.50 min.-\$1 cover),
Nance zero weather better part of week froze b.o. Phil Regan drew a tidy,
3,300.

Los Angeles

Freddy Martin (Ambassador; 900; \$1.50-\$2). Okay 2,000 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Sound enough 1,700 covers.

Location Jobs, Not in Hotels

Marty Gould (Chez Parce; 50; 53.0). Martin & Lewis are shining lights in Chi nitery picture. Very storing 5,700.

Art Kassel, (Blackhawk; 500; \$2.50 min.). Okay 2,200.

Art Kassel, (Blackhawk; 500; \$2.50 min.). Okay 2,200.

Art Sassel, Chilagh (Aragon; 41.41.5 adm.). Phillips keeping spot busy: 1,400 min.). Billy Vine and 40 stooges. Spot hit by cold spell. Slipped to 2,000.

Lawrence Welk (Trinnon; \$1.81,15 adm.). Trim 13,000.

Los Angeles

Los Angeles

th wk.). Considering heavy
nut, for both orchestra and operation, skid to 12,000 payees not healthy.

Best British Sheet Sellers (Week Ending Jan. 8)

Apple Blossom Wedding	connelly
Little Old Mill	Dash
Peg O' My Heart	
I'll Make Up For Everything	faurice
Now is the Hour I	
Coffee Song S	
Sorrento	
South America F	'eldman
Girl That I Marry	Berlin
I Wonder Who's Kissing Her Now F	eldman ·
First Love, Last Love	Dash
Tree In a Meadow	connelly
Second 12	
MILLEY THE STREET	
And Mimi	
Bow Bells	Cassner ,
How Are Things in Glocca Morra	happell
Darby and Joan	Box & Cox
Garden in the Rain	Connelly
Danger Ahead	
My Desire	eldman
Happy Go Lucky You I	Dash
Anniversary Song	connelly

BMI TIES UP SEVEN

All Of Me Of Mever Loved Anyone

Broadcast Music, Inc., has tied up with seven music houses in Italy which brings to the licensing organi-zation about 5,000 additional com-positions.

zation about 5,000 adoutment con-positions. Included in Milano, con-sist of Edizioni Sulvini Zerboni, Casa Musicale Sonzano, Edizioni Melodi, which put out the original Melodi, which put out the original formation and put of the con-conciling American hit; Edizioni Kramer, which specializes in jazz-fazioni Real; which controls the Edizioni Real; which controls the claimi Mascheroni and Di Lazzaro & E. M. I., partly owned by Aldo Di Lazzaro, composer of "Perryboat Screenale" and "Woodpecker Song."

'Nother 'Too-Fat'?

Nother 100-141?

(Encinanti, Jan. 20.

(Enony Rhapsody' recording has become the hottest request tune on platter programs here and Columbia's astest-revoing record in more also assessed to the second of the secon

IN C

"Arch of Triumph," cleffed by Dave Oppenheim, Art Kahn and ITALIAN PUBLISHERS Ted Raden and published by Mills, will be printed with picture of Ingrid Bergman and Charles Boyer, pic names, on cover while song will be plugged in Enterprise press books.

Connelly B. Wood F. D. & H.

London, Jan. 9.

FIRST SMASH HIT OF 1948!! WITH A HEY

AND A HI

BOURNE, INC. 799 Seventh Ave.



ARREN

Songs With Largest Radio Audience

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Fondar Music Broadcast Over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Pestman, Director.

All Dressed Up With Broken Heart	Marks	
-And Mimi	Shapiro-B	
Ballerina	.Jefferson	
Best Things Are Free-+"Good News"	Crawford	
But Beautiful	Burke-VH	
But Beautiful Civilization—*"Angel in the Wings"	Morris	
Dickey-Bird Song	Robbins	
Don't You Love Me Anymore	. Oxford	
Golden Farrings-t"Golden Farrings"	Paramount	
Golden Earrings—†"Golden Earrings" Hew Lucky You Are.	Maurice	
How Soon	Sunreme	
I Still Get Jealous-"High Button Shoes"	Morris	
I'll Dance At Your Wedding		
I'm Comin' a Courtin' Corabelle		
Let's Be Sweethearts Again	CP	
Little Old Mill	Shanira-B	
My, How Time Goes By	Channell	
Near You	Cuprome	
Now Is the Hour	Loode	
Papa You Dance With Me-"High Button Shoes"	Mannin	
Pass the Peace Pipe— "Good News"	Crowford	
Serenade Of the Bells	Malassa.	
So Far—*"Allegro"		
The Stars Will Remember	Williamson	
Treasure Of Sierra Madre	Damiel	
Treasure Of Sierra Madre	, nemick	
What'll I Do		
Whiffenpoof Song	miller	
With a Hey and a Hi and a Ho Ho Ho,		
You Do-+"Mother Wore Tights"		
You've Changed	. Southern	

You've Changed Southern

The remaining 20 songs of the week, based on the copyrighted
Audience Coverage Index Survey of Popular Music Broadcast Over
Radio Petworks. Published by the Office of Research, Inc., Dr. John
Almost Like Being In Love—"Brigadoon" Fox
An Old Sombrero Shapito-B
At the Candlelight Cafe. Witmark
Bey Your Farth (Inseed You Warren
The First Time I Kneed You Warren
The First Time I Kneed You Warren
The Low Real Company of the Company of the Company
Made For Each Other. Southern
My Rancho Rio Grande Content of Company
My Rancho Rio Grande Shover Bloom
Teress O'Nell
Teress Duches
There'll Be Some Changes Made. Marks

Peggy O'Neil
Teresa
There'll Be Some Changes Made.
They're Mine, They're Mine,
Too Fat Folks
True

"Some Have I Have I
You Turned the Tables on Me Marks

†Filmusical. *Legit Musical.

On the Upbeat

New York
Shorty Sherock orchestra replaces
George Paxton at Arcadia Ballroom, 11....Ted Stracter orchestra will go it slone in Iridium Boom. will go it, alone in Iridium Room, St. Regis hotel, N Y., after exit this weekend of Raye & Naldi. . . Louis Bernatein back to Florida for three weeks Jan. 30. . . Al Trace left his "Silly Symphonists" under planist Lee Plnes while he hopped to Coast to work out film deal; band at Blue Bitrori, Newark, N. J. . Eddie, Sa-

hang up! It's Olin "Duchchottler and he's giving the gal a play.

Photo Reproductions 8x10 GLOSSY

\$3.00 100—\$7.50 \$4.75 Copy Neg.—\$1.25

PHOTO SERVICE CO. 45 W. 45th St., New York

Young Lady Vocalist Wants Audition With

a Band HA. 6-9634

remarki, Stan Kenton, baseist, out with own recordings on Atlantic label....ASCAP's new Biographical Dictionary of members due to hit book stalls soon...Gene Doyle (de Domesto). Certification of the Downer of the

Hollywood

Hollywood
Henry King orobestra at Mapes
hotel. Beno, commencing Jan. 28.
Stan Kenino continues his c

Chicago

Chicago

Chicago, Jan. 20.

Divey Tough has left the Muggy
Spanier group, currently at the Blue
Note... Eddie Heywood at Chib Destorm, outlying Chi nitery... Buddy
at 10-day hiatus... King Cole Trio at
a 10-day hiatus... King Cole Trio at
a 10-day hiatus... King Cole Trio at
the Tidlunan Chib. Clevelind, week
of Jan. 23, Oriental theatre here,
vige-chairman ANDI, to New York
for orpatization's Me't rop politan
Opera House shindig... Gray Gorton Cole Cole Cole
Booking, Was recently with MusArt's Manhettan office... Sam Donshue into the Music Box, Omaha, Feb.
for Tom Archer Ballroom chain.

Disk Ban Pushes Indie Exec Into Talent Memt

Chicago, Jan. 13: Ill wind of the American Federation of Musicians disk ban has blown at least one talent exec from his post into another field. George Tasker last week opened a man-

Tasker last weck opened a man-agement rep biz here with cilents Ellen White and Johnny Hill, both of whom record for Universa: label, for which Tasker was talent head. Tasker is no longer bound by the AFM rule which bars officials of recording and booking firms from engaging in the artists rep bir. He engaging in the artists rep bir. He to the rew venich Universal, but added the new venich was soon as the AFM contract expired.

Livingston, Hoffman. David Sign Disney Pact

DAYIU JIGH DISHICY I ACL.
Mack David, Al Hoffman, and
Jerry Livingston, co-writers of "ChiBaba," "Don't You Love Me Anymore," etc., have been aigned by Walt
Disney to turn out tunes for his cartoons. Trio are tied to a six-month
with indefinite options contract and
are headed for the Coast to start
work on "Cinderella."

work on "Cinderella."

Hoffman and Livingston (who formerly wrote with Milton Drake) and David, have lately been writing for Santly-Joy, who published the two tunes above. S-J has been marketing Disney scores for the past year and have additional ones due for release this year and next,

CONTINENTAL GRABS 2: COOLEY, GLENN HENRY

Hollywood, Jan. 20. Continental Artists, agency which sprang into existence late last au-tumn via the acquisition Woody Herman from General Artists Corp. last week raided rivals again, pulling Spade Cooley and his oatune or-chestra from GAC and Glenn Henry band from Music Corp of America.

band from Music Corp of America.
Cooley, under Continental charting, in March will essay his first
to ur of Phoenix, barnstorming
through midwest and south. Longtime w.k. cactus crew hereabouts,
Cooley has been disking for RCAVictor for about a year.



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Music

polis

(Sherman-Clay)

3

Kresge (Schmidt

-(S. S.

ORCHESTRAS-MUSIC Armstrong's French Date Set; Mgr. Glaser

Along to 0.0. Europe

Joe Glaser, head of Associated Booking Corp., will hop for France in mid-February with Louis Arm strong's six-piece orchestra, which will play the "Jazz Festival" will play the "Jazz Pestival" at Nice, for one week opening Feb. 20. Glaser completed the deal for Armstrong's date, only last week, when the French Government agreed to post half of the coin Armstrong is getting for the Nice week. Salary, which each side refuses to reveal, is supported by Iransportation costs and living expenses from the line Armstrong's group leaves New York until 4ir returns.

until Air returns.

Glager is going over to France
to look over the booking situation.

He has had many offers from France,
Belgium, Holland, Switzerland,
Sweden and other countries for
Armstrong and better the returning of
Armstrong and better the returning of
action of the return of the return

cities will be begin.

Before he goes overseas Armstrong will play the Boxy theatre,
New, York, opening Jan. 28. The
Robbins, N. Y. disk fockey, who
nee'd Armstrong refeet convert at
Carnegie Hall, N. Y. has been signed
to perform the Banic shores at the
theatre. It's Robbins initial theatre
weekly Saturday evening lazz conects at Town Hall, N. Y.

Warner theatre, Memphis, minus stage shows for decades, will break loose with a one-day run by Vaughn Monroe's orchestra Feb. 16. Picture is not booked as yet.



JACK MILLS SUGGESTS FOR YOUR PROGRAM

I CAN'T GIVE YOU ANYTHING BUT LOVE, BABY

Music by . . . JIMMY McHUGH MILLS

I am pleased to announce that starting Jan. 26 I am working on what I think is the novelty song hit of 1948

CHARLIE WYNN

Gen. Prof. Mar.

PAT BALLARD MUSIC CORPORATION

Room 419

1619 Broadway, New York 19

RETAIL DISK BEST SELLERS

3 Shop

Music

Oity-(Jenking

rancisco-(Sherman-Clay)

(Denel's Music

8

Music

(Boston

Shop)

Music

York-(Liberty

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 11 cities, and showing com-parative sales rating for this and last week.

Week Ending Jan. 17

National

Rating

	Last wk.	Artist, Label, Title	Chicas	Detroi	Kansa	Los An	San F	Boston	Indian	St. Lot	Seattle	Minne	N T
1	2	PEGGY LEE (Capitol) "Golden Earrings" 4	1	2	4	2	`2	4	4	4.	5	8	81
2	1	VAUGHN MONROE (Victor) "Ballerina"		1	1	.,		8	1	2	· 2	2	- 68
3	3	JO STAFFORD (Capitol) "Serenade of the Beils"	3	3	. 3		1.			3	1	' 7	46
4	10	ART MOONEY (MGM) "Four-Leaf Clover"		4	٠	4		. 1				1	44
5	4	ARTHUR GODFREY (Columbia) "Too Fat Polka"	7	5	6	1	6	٠.,		5			36
6	9	GRACIE FIELDS (London) "New Is the Heur"					.:	٠	2	1		.,	28
7	7	B. CLARK-NOBLE ORCH. (Col.) "Fil Dance at Your Wedding"		6		5	9	2		7			26
8 .	5	ANDREWS SIS-D, KAYE (Decca) "Civilization"			2		3			8	,,		20
9		FRANKIE LAINE (Mercury) "Shine"	5	. 9				7	٠	6		7	17
10A	8	ROSE MURPHY (Majestic) "I Can't Give Anything But Love" 5	4			5.5			8				16
10B	16	BING CROSBY (Decca) "How Soon"			5	7	. 5				,	٠.,	16
12		MARGARET WHITING (Capitol) : "Pass That Peace Pipe"	10	1	8	• • • • • • • • • • • • • • • • • • • •	8	24,			i	3	15
-				-				_			-	-	_

12 PEGGY LEE (Capitol)
"I'll Dance at Your Weddl 13A SAMMY KAYE (Victor "Serenade of the Belis" GUY LOMBARDO (De "I'm My Own Grandpa" BING CROSBY (Decca) 11

BUDDY CLARK (Columbia) FRANCIS CRAIG (Bullet)

FREDDY MARTIN (Victor) BUDDY GRECO (Musicraft)
"Oh Look Ain't She Pretty".

KAY KYSER (Columbia) ce Pipe'

FIVE TOP ALBUMS

Reps at Chi Convention

Chicago, Jan. 20. Over 12,000 coin machine dis-

tributors and operators registered

for the opening of the annual coin

for the opening of the annual coin machine convention, Meeting, which started Monday (19) and runs through the 22nd, features a 50-cent coin operated tele set for half-hour operation. Set is being merchandised for sale to hotels and use in public places. Also new is a 40-tune bar box juke selector.

In the field of records, several companies are showing lines of two-minute disks, which according to company reps get a heavier play from patrons.

GOES TO TOWN Columbia

KING COLE TRIO clume No. Capitol

IRVING GWIRTZ SUED

OVER PUB CONTRACT

"ALLEGRO Orig. Cast Victor

AL JOISON

"GOOD NEWS" Orig. Cost Decca

Suit Claims 'Robin Hood' Pirated From '44 Original

Suit came to light last week when Prima sought an order to modify a scheduled examination before trial.

"Robin Hood," written by Louis Prima and Bob Micetta and purious and Bob Micetta and purious and Bob Micetta and published two was a second of the same name, Stanley and Marti Shier have charged in N. Y., supreme court known professionally as Neal and Marti Stanley, and Marti Stanley and Marti Stanley and Marti Stanley the plaintiffs claim they wrote their song in March, 1944. Breach of contract suit has been filed in N. Y. supreme court against Irving Gwirtz Enterprises and East-ern Music-Sales, lice, by John Le Mar and Alva Edwards, Plaintiffs claim, under an August, 1946, con-tract they were to be sole distrib-uting rope of Eastern Music, and thra-tery each were to have a drawing account of 895 weekly. they wrote their song in March, 1944. Placing a valuation of \$25,000 on the publishing rights to their tune, the Stanleys charge the defendant writers and publisher with having had access to words and music of their number and accordingly priated them without consent. They ask an injunction and an accounting of the profits.

account of \$95 weekly.

As amended on Jan. 1, 1947, the
original pact also stipulated that
Eastern's net profits were to be
equally split among the plaintiffs
and Gwitz. But, it was contended,
the defendant had agreed not to
Nevertheless, the plaintiffs charged,
Gwitz went ahead and took out
money.

Gwitz went ahead and took out of the money that is the action. Le Man In Manufacture to each of the more than 1 Manufacture to each of the more the period from Oct. 14, 1946, to May 1947, as welt saiding an accounting of coin Gwitz allegedly expenditure to the more than 1 Manufacture th

Associated-Muzak Cos. Combined as Muzak Corp.

Albany, Jac. 20.

A consolidation of AssociatedMuzak Corp., Muzak Corp. and
Associated Program Service, under
the title Muzak Corp., has been
affected, according to papers filed
with the Secretary of State in Albany.

bany.
Authorized capital stock is \$800 000, 500 shares of preferred at \$10 000 par-value, and 30,000 common stock par value.

Squawk Over Brushoff On 'Hit Parade' Airer

Un thit Parade Airer
Arthur Riemadon and Ross MosLean, writers of the song, "Too-Pal
Polica," have lodged a sharp polica," have lodged a sharp polica, with the American Tobacco Co., and
agency for the Lucky Strike "itil
Parade," over the failure of the program to list the song as one of the
gram to list the song as one of the
parade," over the failure of the procording, sheet sailes, and request
tune for weeks, it has never been
cording, sheet sailes, and request
tune for weeks, it has never been
tone to be some the sail of the sail o

obvious mistakes as failing to iden-tify "Too-Fat" as a top tune. Weeks back, Redd Evans' Jefferson Music was forced to beef loudly about the program's lack of attention to "Bal-lerina," which subsequently was listed; whether this was due to Evans' beef or not is anybody's guess.

guess.

Beef over "Too-Pat," the music biz feels, spoilights the fact that though the program's listings are supposed to be determined by a reason to the control of a change last taken on the control of a change last taken ance" song, that is, it does not get too many air plugs. And for this reason, it's felt, it fails to get very high in the Lucky Strike method of polling the log tunes. In other words, it's contended the new method is as the prought recurrent music biz how's against the "Parade."



Schillinger System

Composition and arranging, using the new scientific method of Joseph Schillager. Mae course, complete and combined the schillager of the s

NEW YORK UNIVERSITY



She's an Old Sweetheart with the New Look MARY LOU

The Notion's Record Hit I Can't Give You **Anything But Love** Rose Murphy (Majestic 1204)

WHEN YOU'RE SMILING

MILLS MUSIC, Inc. New York 19



CHINESE LULLABY COME BACK TO SORRENTO Adams Theatre, Newark, Week Feb. 5

ASSOCIATED BOOKING CORP.

tellme a story

TOMMY VALANDO

TELL ME A STORY

Lyrics by MAURICE SIGLER Music by LARRY STOCK

Vic Damone, Mark Warnow, . Recorded by Frankie Carle, Bob Houston, Eddy Howard, Sammy Kaye, Art Mooney, King Guion,

Tommy Reed, Charlie Spivak, Norman Cloutier, Ames Bros. Copyright, 1848 by LAUREL MUSIC CO., 1616 B

REL MUSIC CO

Artie Valando, 1537 No. Vine St., Hollywood

Hialeah. Lush Talent Fails to Spark Fla. Cafes: Other Nitery Reviews unimaginative production that gete unimaginative production that gete unimaginative production that gete in the production of the producti

By LARRY SOLLOWAY

Corn Haldiam Beach, Jan. 18.

Corn Haldiam Beac

and bringing in enough to justify the coulds; section in it is need for new force of the old ones with new married for the old ones with new married; There was the instant click of the Beachcomber with Sophie Ravazza; the always steady bit (shauks to the tables) of the Charles of the Charle

Colonial Inn Here again is evidence of the aults of the opening show. A top car, too cafe-wise to be obscured by



The Risque Frisky Park Central Hotel, New York JANE DOUGLASS at the Plane



LAURETTE and CLYMAS "DANCUMORISTS"

JACK DAVIES

PHIL TYRELL

JUDY MAGEE

Panto-Mimiery

3rd WEEK

SAMOVAR

MONTREAL

CRITICS AGREE MIAMI SEASON'S FIRST DANCING CLICK

payers.
Hayes is probably the best comic around in years. He walked on to an ovation, and won continued salvos with each bit. Opening with an (Continued on page 46)

soap opera camaking sections.

Clover Club "Going after biz in so uncertain a season, the Clover Club has installed Gracie Barrie, a fave here, in a routining that features a smart blending of the new and familiar tunes; Jackie Miles with his comedy, and the Vagabonds.

At the Smart COPACABANA

Themis to MURRAY WIENGER who says:

"Buster Burnell turns in a socky stint of tapestry." Lary, Variety.

*A paim leaf to Buster Burnell for some top-drawer tap-to-Bourke, Mismi Herald.

"Buster Burnell . . , sensational modern ballet." Raymer, Miami News.

"Filled his spots wonderfully." Broun, Miami Beach Sun.

ection: SOL TEPPER Opening the 29th, Schmont Plans, New York

MIAMI, FOR \$350,000

MIANI, FUK \$350,WW

Minim Beach, Jan. 20,

'The Brook Club changed hands
with Arthur Clark taking over as new owner. Understood sale price as new owner. Understood sale price Clark was interested in Piping Rock club, Saratoga, N. Y., last sammer. Sellors were Harry McLeoci, Lou Meyers and Richard Michael Control of the Control of the

Gracie Fields, singing comedi-enne, has been booked for the Brook Club, Miami Beach, starting Jan. 29. It's her first Florida date in some years. Spot opened last week, with Ella Logan, Dean Murphy and Marlo and Floria on the bill.

and Floria on the bill.
Deal is also pending for Miss
Fletds to open at the untitled Max
Gordon-Herbert, Jacoby cafe to be
located on the site of Cafe Society
Uptown, N. Y., when the spot opens
in late February or March.

St. Loo Nitery Op Held In Murder of Rival Boniface

Mitter W AVAI Dollinated St. Louis, Dec. 20.

Vic Glamarino, owner of the Clab Avalon. was shot and killed last week by Sam Salvatore Moncado, also a nitery operator, in a quarrel in which Moncado told police that Glamarino had been trying to lure customers from his spot. The shoot-ling occurred in Front of Moncado San Carlos Car

ing occurred in front of Moneado's place.
Police said the shooting followed a Right during which Moneado sought fact the said of the new and familiar tunes, lackies bonds, the lack most assumed additional stuties as a cate poet additional stuties as a cate poet additional stuties as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most assumed as a cate poet, and the lack most a

Heller Acting Out

Heller Acting Out

Pithoursh, Jan. 20

Jackle Heller, who has stuck to
the home base ever since he opened
his own night club, the Carousel,
here more than a year go, is going
to hit the rend again, but only for
himself into Buffalo's Town Casino
beginning Monday (28) when act of
Joyy Adams, Tony Canzonesi and
Mark Plant comes to the Carousel.
With Plant also a singer, Heller
with Plant sho as a singer, Heller
ing in the show with him on the bill,
too, so he's heading elsewhere for
that fortnight. Aurera Roche Carlyle production numbers are brief and berillant.

Off to a slow start, this big room half big the more passe with the armony passe with the presental draw, Sophie Tucker, who comes back with new material, Peter to hit here in years and Carl Rayary plus a fast paced June Taylor Lat Tucker, with slick hairde and adailing gowns, bells out "Tim Layin" bell of the presentation of the presenta

Saranac Lake

By Happy Behway

By Happy Behway

Birthday greening are in order of

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Br

Jerry Rosenberg, former child actor of the Yiddish theatre, back for a short vacation and checkup, James Wotton elated over visit from Loretta Munger. Benny Ressler again appointed chairman of the coming March of Dimes drive for the colony, Write to those whe are ill.

Diskers Refuse

Continued from page 35 ;

Cooffmed from page 38

made no bone about the fact that
If Petrillo ever succeeds in activaing his sirb, the recording manifacturers are going to be right in
there arguing for their share of
royalties. He followed up with the
fort statemost basing. Fetrillo,
fort, statemost basing. Fetrillo,
fort, statemost he pointed out that
only 32,000 of the AFM's clamed
tention that recordings cause union
unsuployment. He pointed out that
only 32,000 of the AFM's clamed
25,000 membership are professional
musicians and that Petrillo's pitch
who can't quality for recording
work. Musicians last year received
between \$10,000,000 and \$13,000,000 and
in salaries, Mirray pointed out.

CLARK GETS BROOK CLUB, Comic Cracks Rib In Stremous Stage Routine

Nicemons Stage Routine
Frank Marlowe, who give shoped
a beak with the stage of the

Plea for Clean Material

Zdifov, Vastary:
With entertainment business off all over the country, may be it's time operators, eptertainers and agents take a tip.
Agents have been instructed not to submit talent to us dark has built terial. We have even fired salent terial. We have even fired salent they were "paid off") that refused to abide by our policy.
The results? "We've been buying the built buying the built buying the buying the built buying the b June 1 Ju

Director of Public Relati Radisson Hotel.

Kalcheim's Dual Chore

Harry Kalchelm, of the William Morris agency theatre dept., will Morris agency theatre dept., will make the sector. Exact duties haven't been defined, but it's believed he'll chance theatre performers with videe possibilities into that medium. Move is most likely designed to keep the talent happy during the current waute employment alump.

MILLER'S COAST TREK

Bill Miller, operator of the Riviera, Ft. Lee, N. J., will leave for the Coast shortly in an attempt to line up film names for his nitery. The spot is slated to reopen for the season May 4.

Detroit Mitery Sold

Detroit, Jan. 20. Pump Room, local nitery, was bought last week by Phil Warshaw and Abe Bemis from the Shapiro Bros. Purchase price wasn't dis-

Meanwhile, the Shapiros are shop-ping around for another cafe opera-tion.

ANKARA. PITT., FOLDS: LUMARBA MAY REOPEN

Pittsburgh, Jan. 20.
Another nitery casualty of the times and the tax (added city levy of 5% to federal government's 20) is the Ankara, theatre-restaurant on the outskirts, which has closed down, for the winter, the management says. Spot, built at a cost of \$175,000, has been open less than a year and a half. Lounge bar will continue to operate, but there'll be no music,

dancing or entertainment.

Ankara makes the fourth local room to toss in the sponge in the last from the last from

attractions.

City rap, which went into effect
Jan. 1, has hit the hot spots pretty
hard, with general survey revealing
that biz Jast couple of weeks has
been off as much as 50%.

Frank Libuse has been set for the Latin Quarter, N. Y., starting Feb. 29,

GOING TO BOSTON? - A MUST!

Marge and Gower

Champion

STATLER HOTEL



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FUN-MASTER s. 1 to 22 at \$1.00 ea.

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Dire MUSIC CORP. OF AMERICA



STRAND THEATRE, N. Y.

Four A's Committee Sets Un Plans For AGVA Convention in March

The American Guild of Variety Authority Authority Authority Antista. has resumed work on the first convention organization is to hold since its organization is to hold since its organization is to the first convention organization in the first convention organization in the first convention organization in the first convention and authority of the preliminary of the preli

Despite the committee's tackling matters, leg have not entirely ceased. AGVA attemporary injunction papers lan. Nickerson, Shelvey ap-

SHEP

FIELDS

and His RIPPLING RHYTHM ORCHESTRA

ADAMS THEATRE

Management

Booked by HARRY A. ROMM

38 E 57th St. New York N Y

IF YOU SAW BUS ACCIDENT AT

YORK, 19. N. Y.

H STREET AND BROADWAY DECEMBER 18TH, 1947, AT 8 P.M., KINDLY WRITE BOX 666, VARIETY. 154 WEST 46TH STREET, NEW

Terrific Comedy Material!

SAM PERRY

gstock Series, 1 to 5. \$1 Each Monologues, 1 to 4. \$2 Each I Bits, 1 to 3. . . . \$1 Each The Routines (Acts), \$2 Each is — Varieties — Gag Files

week layoff, as performers on the show petitioned the station to resume the stage production. Show went off stage last fall when dis-agreements arose between KMBC and the American Guild of Variety Artists over union repres e artists

Majority of the show's performers walked out on AGVA, handing in resignations to the union last week. The resumption was determined The resumption was determined when it appeared that AGVA, in a last ditch stand, threatened to picket the premises. No picketing developed, however, and AGVA representatives contented themselves with passing out pamphlets calling KMBC

"Follies" is KMBC's long-estab-lished hillbilly and western show, It has been a Saturday night regular for over 10 years, going on the air the year round. During winter months, broadcasts have been waged monnis, broadcasts have been "staged at Ivanhoe before a udiences. This season "Follies" gives a 2½-hour performance beginning at 8 p.m., and takes to the air 8-8:30 and 9:45-10:30 with a trio of sponsors, Quisenberry Feeds, Four-Way Cold Tablets, and Hy-Power Chili.

Bloom Ankles Fredericks

For Alliance With Foster

FOR AHIBINGE WILL POSTED
Walter Bloom has resigned as head
of the Frederick Bros. cocktail dept.
In New York to become a partner
with Bill Foster in a new agency.
New office is an outgrowth of the
Foster Agency which was operated
by Foster and his sister, Frances.
out by her brother, and Bloom
moved into the setup with fresh coin.
Foster agency was subsequently dissolved. Metables bend of the No.

solved.

Tom Kettering, head of the N. Y.
FB office, will assume Bloom's duties
in the cocktail dept.

LEON FIELDS

Comedy Star of Nothing

Held Over 3rd Week BELMONT PLAZA **NEW YORK**

Per. Mgt,: LENNY DITSON

London Vaude Operator Finds N.Y. Cafe Tariffs Lower Than Abroad

LOWCI Hans Instructed.
Cheapest entertainment buy in the world, says Bernard Delfont, is the New York night club. The operator of the Casino theatre, London, now in the U. S. seeking statent for his theatre, claims that nowhere else in the world is it possible for a customer of the control and a s

head.

The British theatre operator claims that the same deal in London or Paris would ceet infinitely more. Or claims that the same deal in London or the clubs operating in London at the moment. The better spots, such as the Savoy and Dorchester, have music only, while the food and w tariffs in Paristan boltes are probably the highest in the world.

The food situation in Britain do ot permit nitery operations, accorng to Delfont. The public is con-Intermediate the public is coning to Delfont. The public is coning to Delfont. One deating place is
these days of condense in the death of the d

Delform, who is alted to sail: for England on the Queen Elizabeth. Delform, who is alted to sail: for England on the Queen Elizabeth Saturday (24), however, was disappointed in the talent crop in this country. Aside from the names that we could be compared to the war, where are couped before the war, where are couped select them, he found. He said the situation is similar to that in England, where the war stymied the development of new war stymied the development of new acrobatic acts, however, are superior to those in the U. S., he thinks.

Grade Planing to U. S.
London, Jan. 20.
Agent Lew Grade planes to New
York, Jan. 24, returning in fortnight.

Main object of trip is to attend opening at the Roxy, Jan. 28, of Robert Lamouret, formerly in "Pic-cadilly Hayride," at the Prince of

After date at the Roxy, Lam-opens at the Copacabana, N. Y.

Durante May Cancel Copa, N.Y., Due to Illness

Jimmy Durante is not expected to play the Copacabana, N. Y., Feb. 5. Durante, who is in Palm Springs convalescing from a recent opera-tion, is reported as having cancelled all personal appearances including a

all personal appearances including a tour for the March of Dimes. Howe's ever, the Copa has received no of-ficial word of the cancellation. Should the cancellation ma-terialize, the Copa will be in a spo. for a replacement. It was originally thought that Gertrude Niesen would ray on will a core, we see when. stay on until a name was set up, but she's been booked for Slapsie Maxie's, Hollywood, starting Feb. 9. Probability that Durante will remain on the Coast is seen by the fact that friends are arranging a testimonial dinner for him late next

White Makes Settlement.

In Auto Deaths Suit

An Auto Deaths Suit
A son Diego, Jan. 20.
A son Diego, Jan. 20.
88,780 was made by George White
for auto accident last year in which
two people were silled and for
hit and run charges.
White served nine months in
county readcamp on charges. Relatives of Claude McLester Lee and
wife, who were killed, had sued for
\$100,000.

Wences' British Tour

Wences Drivin lour
Senor Wences, ventro, has been
signed for the Casino, London, startling July 12, by Bernard Delton
Bully 12, by Bernard Delton
U, S. In addition to the Casino
date, Wences will play several houses
in the British provinces.
Delfont is currently dickering for
several other performers including
Harry Richman.

Bookers Holding Off on Top Price Acts. Hoping New Talent Will Adjust Things

New Show Being Set For Old Nick Music Hall, N.Y.

Jack Albertson, recently in "The radle Will Rock," at the Mansfield, Cradle Will Rock," at the Mansfield, N. Y., will have the lead in a new show at the Old Knick Music Hall, N. Y., opening Jan. 30. Others in the cast will include Hazel Shennet, also recently in "Cradle," Kay Courtley, Bob Henry and Jack Lemon. The show, a hokum meller, with olios, early silent pictures, etc., is being produced by, Faul Killiam. It is being produced by, Faul Killiam, with other contractions of "The Drunkard," has been running nine months.

Goldstein Tossed Dinner By Assoc. Agents Group On Ninth Election to Office

Associated Agents of America, Inc., tossed a testimonial dinner to Hymic Goldstein, who has been prexy of the group for past nine years, at the Hotel Astor, N. Y., Monday (19) night. Affair was to ratify his reelection for current year and was attended by 300.

almong those to you are as a second of the control of the control

zation's board of governors, mass presentation of a set of lugging.

Other' differs who had been presented to a set of lugging to the set of th

SPORTS SHOW FOR N. H.

New Haven, Jan. 20.
Third annual Sportsmen's Show has been set for Arena here on May 5-9. As previously, event is again being promoted by Michael H. (Mickey) Wren, who is now lining up acts for show.

make advance commitments for most make advance commitments for most standard acts indicates that theatre marquees in the near future will have that New Look. The era of the Broadway stock company, wherein performers repeated most New York houses once or twice annually, is over. Houses in other parts of the country are expected to follow suit.

country are expected to follow suit.

As situation currently shapes up,
the talent-inkers are rarely issuing
contracts for a future date even
after it's evident that the act is doing well. For one reason, bookers
have to offer more money when
that's done. Then again, the buildup
of a backlog of talent futures doesn't
nermit the nacting of new sets be. permit the pacting of new acts be-cause of the necessity of playing out the contracts already signed.

the contracts already signed.

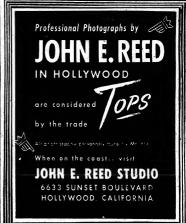
Bookers now plan to go back to
the former custom of booking prom-ising newcomers in conjunction with
pictures that are likely to have long
thank the fresh acts with picture
names so that they will get top
showcasing. By this method it's
hoped to build up prestige and drawing power of new turns.

D'Arcy's Cafe Act

Alexander D'Arcy, film and legit actor, is readying a cafe singing act of the "personality" type. He's a baritone,



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HOUSE-OF-HARRIS (SAN FRANCISCO)

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"ONE OF THE GRANTST DIAGNOST RORE OVER THE HAM PERFORMER, WAS GIVEN TO OUR OWN JOAQUIN GARAY. HE'S BETTER THAN'EVER AND HE HAS ALWAN'S BEEN TOR'S, THEY
YELLED, THEY WHISTLED, AND JUST WOULDN'T LET HIM OF DIRECTOR. JOAQUIN HAS ACQUIRED A POLISH THAT DEFINITELY STAMPS HIM-BIOTHE. , "-STO GOLDE,
SAN FRANCISCO-PROCRESS."

RE-ORDER HAVE HAVE AND HE'S HAVE AND HE'S HAVE AND HE HAS ALWAN'S CAN FANCE AND HE HAS ALWAN'S CHARLES HIM-BIOTHE. , "-STO GOLDE,
SAN FRANCISCO-PROCRESS."

Direction: M.C.A.

Re-opening "Havana Madrid," New York, March 19th

incistive satire on a travelogue, he follows with the Punchy Callahan sequence, impresses of Vallee, Crosby, Bob Burns, Vaught Morne, And Walley, Bob Burns, Vaught Morne, And When partner-frau Mary Healy comes on for the "Annie Get Your Gun" canto, with the two harmonizing, and the Hildegarde satirization, the house rocks with appliause.

46

, and the Hildegarde satirization, house rocks with applause.

Lavazza is the first of the to come on and clicks in top hion with his versions of the pops if the special material he essays.

and the special material ne essays. Cooking desset is a great performer. But only a great performer. But only a great performer. But only a great performer of the performer of the great performer of the gre

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E. O. B. Fort Wayne, Ind.

Fort Wayne Printing Co.

EL RANCHO LAS VEGAS

"Fostered by" OL TEPPER, RKO Bldg., New York sparkle and pace, his would be a sock sequence. But as currently constituted, it makes for just pleasant listening. Production is neatly enough handled by the Wally Wanger, group, and Ralph Young does okay on the solos.

Versailles, N. Y.
Edith Piaf, Bob Grant and Pan-chito Orchs, \$3.50 minimum, \$4.50 Saturday.

Sixto Orea, 33.50 minimum, 3-3.00 Storeday.

harr-do, are soon not so contusing the rill at its diministry and requires a special platform for all requires a special platform for all ones. The results of the results

Minn. Terrace, Mpls. (HOTEL NICOLLET)

Minneapolis, Jan. 10.
Gordie Bowen Orch (8), 3 Lind
Brothers, Senzationalists (3); \$2.50
minimum.

This class room, one of the town's two swankiest supper clubs, sand-wiches in occasional "unknowns" between more prominent personalities. And every once in a while these "unknown" acts come across in a big way for it, stirring un much a company of the company o

usiness. Currenty it's the Lind As far as Minneapolis is concerned, As far as Minneapolis is concerned, he Linds comprise by far the best alle singing tril ever to hit a local ight club or, for that matter, yaudelle, and they provide a delightful of minutes of high quality vocalizing, pretty much straight singing the provide of the concerned of without frills, but 178 or such a high calibre that its entertainment value provey exceptional. In fact, the provession of the provession

wouldn't be summer.

nitery.

Each of the trio impresses as having a legitimate operatic voice and their very effective arrangements

permit individual soloing along with the harmorizing which is tops. The hope and in a few comedy numbers of the hope and in a few comedy numbers (clownib), and the second of the control of the control

customers still were clamoring no-more.

On small floor space, the roller-skating Sensationalize, two men and spins. A one-foot spin with the per-former wearing a single skate is unusual and the whiriwind finish, from the spins of the spin and the control of the spin as they spin at break-neck speed, brings sock applaus-well for dancing and the show.

The Gordie Bown orchestra, play well for dancing and the show.

Peacock Court, S. F. (MARK HOPKINS HOTEL)
San Francisco, Jan. 18.
Carl Brisson with Dick Lewis
enny Strong Orch (12) with Vir
inia Phillips; cover, \$1.50, \$2.

Benus Strong Orch (12) with Virginia Philips; cover, \$15, 9, 2.

There is a practiced verve about Carl Brisson, supported by a wise selection of spans, which is register. The selection of spans, which is register of the selection of spans, which is register of the selection of spans, which is register of the selection moves along through his melange of charming the fermines. Brisson moves along through his melange of the selection of the select

Cire's, Hollywood

Hollywood, Jan. 10.

Jerry Lester, with Milton Ross;
Jack Fina Orch (15), the Continentals
(4); cover, \$1.50 weekdays, \$2 weekends.

one of the second of the secon

Club Ebony, N. Y.

Billy Daniels, Tondaleyo & Afro-Cubans (3), Archie Savage, Dyna-mie, Jeffesson, Dickie Wells, Mar-celino Guera Orch (10), Sabby Lewis Orch with Evelyn White (7); mini-mums \$3, \$3.50.

Orch with Evelyn White (1); miniminns 33, 320.

The recently opened clib Ebony,
striving to establish itself as the
striving to establish itself as the
third flourished at various times on
Broadway, has an idea that may
differentiate itself from its precise
strumental heat and fast show
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ocking.

The less-subtle types of torridity

are by Tondale's, backed by a tro of Airo-Cuban bongo players and singers, who perform a series of ritual dances in which hip-waving is the major ingredient. The group puts itself across nicely.

puts itself across nicely,

A bit of curiosa is by Archle Savage, who gives out with a singular
muscular display, that would rival
that of Carrie Finnell. Stripped to
the waist, Savage shows some amazing flexes and muscular control, incorporating these movements in a
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Dynamic effects on, who manipulates chairs and tables with his teels by the continuous of the state of the continuous of the state of the continuous of the state of the continuous could stand a bit of resurcision; but of the continuous could stand a bit of resurcision; but of the continuous could stand a bit of resurcision; but of the could be compared to the could be compared to the could be compared to the could be continuous addicts. Subby Levis does the showbacking, but on opening of the continuous addicts. Subby Levis does the showbacking, but on opening of the could be continuous addicts. Subby Levis does not continuous addicts.

Click, Philly

Philadelphia, Jan. 10.
Ted Weems Orch (18) with
Shirley Richards, Elmo Tanner, Billy
Blair, Glenn Martin; Jack Verna
Band (5); no cover, \$2 nlinimum.

Bleir, Glenn Martin; Jack Verna and Giren Gever, 28 minimum.

Ted Weems is paying a visit to his monetown with a band which has monetown with a band which has been a second of the seco

Verna's rhumba crew is a hold-wer and good. House was jammed when caught. (Sat. dinner). Shal.

Embassy, N. Y.

Jan Bart, Edwards & Diane, Jerry Bergmann, Darien Roberts, Jose Cortez, Nino Marais Orch; mini-mum \$3, \$4.

mum 83, 84.

The Embassy, which recently reopened following a series of delays, is apparently aiming a
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obtained.

Sart, who has made the jump from N. X's lower east side spots to plush the property of the property

believenery dearway and a 7780 time mixing nifty chorography and life and galac to maintain inferent. If a recommendation of the mixing nifty chorography and life and galac to maintain inferent. If a recommendation of the same dames to different policy and the same dames to life and the same d

El Morocco, Mont'l

Montreal, Jan. 17,
Artie Dann, Pat Rooney, Naomi
Stevens, Millray Line (6), Buddy
Clarke Orch; minimum, \$2.

In his 57th year in show biz. Pat Rooney gathers the reward of his long and brillant career. He gets long and brillant career. He gets solid returns. He does his nity waltz long and soft-shor coutines to "Daughler of Rosie O'Grady" "Alex-two," Irish reel and Joe Frisco takeoff in usual expert manner, Has to beg off.

to beg off.

Comedian Artie Dann clicks with fresh material and smart delivery. His parody, "You Made My Nose Too Long," gets plenty laughs. Winds with "Song on Hands" and satirical impression of. Stokowski directing orch for additional salvos.

orch for additional alvow.

Naomi Stevens, blonde looker, scores in her song stanas. Gal has falk for comport that gives added falk for comport that gives added for the standard for the standar

WOJCIKOWSKA

Unanimous reviews—first night-

"Making her first cabaret ap-pearance is ballerina Sonia Wojchkowska, a dancer of unusuai talent, delightfui to watch."—Montreal Standard.

"Gracious, elegant, charming, she is a ballerina of style and talent." —Le Canada.

"All the grace and facility of a ballerina, and an astonish-ing giff for pantomimic com-edy as well"

"Montreal Daily Star.

For Other Enthusiastic Adjectives See the Montreal Matin, Gazette and Herald

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ANNOUNCES

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Havann-Madrid Lecuona Cub'n B'ye Cerneys

oya Curie en Ribble Ore hree Ribs La Martiniqu

Ore Sacasas Ore Iceland Boyd Heath H. R. Whiteh

OBITUARIES

ARTHUR VOEGILIN

Arthur Voegtlin, 90, former stage producer and designer, died Jan. 18 at his home in the suburbs of Los Angeles. He was a leading figure in the theatre 30 years ago.

the theatre 89 years ago.

Member of a family of theatrical
Stember of a family of theatrical
stember of a family of theatrical
stem of the theatrical firm of Hoyt
& McKee in the old Madison Square
teatre, N. Y. Later, he was associated with Thompson & Dundy
who built the Hippodrome, and was
credited with the idea for the theatr
drying girls disappeared from when
drying girls disappeared from when
first show, "A Yankee Circus on
Mars," and until 1818 was producing
director of the house.

director of the house.

He also designed and staged many of the features at Luna Park, Coney Island. After the first World War, he's concentrated on importing and experimg productions between the U. S. and England, handling such "Tiger Rose." In 1987, he went to Hollywood as supervisor on a flam shout the Hippodrome, but it was never made. One of his last efforts was the construction of a special result of the "Might o

Son, Jack Voglin, an assistant director at Universal-International, survives.

DOUGLAS GILBERT

Douglas Gilhert, 88, veteran newspaperman who specialized in show paperman who specialized in show the stack in the fuel Golman, N. Y. where he had visited and unched the stack in the fuel Golman, N. Y. where he had visited and unched the stack of the fuel Golman, N. Y. where he had visited and unched the stack of t

He was the father of George Gil-pert, of VARIETY. Wife, daughter and grandson also survive.

LUTHER C. JANES

LUTHER C. JANES
Luther C. Janes, 55, business
agent for the Memphis stagebands
union and assistant stage manager
at Ellis Auditorium in Memphis,
at Ellis Auditorium in Memphis
at Ellis Auditorium in Memphis
had been despondent for some time
had been despondent for some time
had was found
unconscious at his desk in the auditorium
lett note con his wife and an allett note of his wife and an altorney.

torney.

Born in Paris, Tenn., Janes came to Memphis 27 years ago. He worked for a while as electrician at Loew's State, joined the backstage crew at American and the Auditorium 18 years ago and had handled the lights for virtually every performance of any sort from every performance of any sort from the part of the special part of the Auditorium since. He also served in the same capacity for the Memphis Open Air Theatre during the animach the special part of the Memphis Open Air Theatre during the animach the special part of the Memphis Open Air Theatre during the animach the special part of the Memphis Open Air Theatre during the animach special part of the Memphis Open Air Theatre during the animach special part of the Memphis Open Air Theatre during the animach special part of the Memphis Open Air Theatre during the animach special part of the Memphis Open Air Theatre during the special part of the Memphis Op

W. EDWARD STIRLING

W. EDWARD STRLING
W. Edward Strling & British
actor - manager - physviright, die ed
Jon. 12 after - heart attack in Paris.
He had been connected with French
adio for the last few years.
Born in Birmingham, England, be
ounded the London Players in 1921
and the next year played a season
ESUblespearan repertory in Paris,
or Sublespearan repertory in Paris,
self better toured the continent,
stirling subsequently came to the
U. S. and in 1939 appeared on
Broadway in Sacha Guitry's connedy,
"Where There's a WIII."
During the war he escaped from
During the war he escaped from

Where There's a Will."
Diring the war he secaped from Diring the war he secaped from the se

"Captain Swing," "Crepe de Chine" and "The Yellow Poppy," which he produced and appeared in.

MRS TOTILS COPOL

Lee Sobol, 51, wife of Louis Sobol N. Y. Journal-American Broadway columnist, died at Doctors hospital N. Y., Jan. 19, after a prolonged ill-ness. Her husband was at her bed-

Mex. Solo had hed of friends Mex. Solo had a het of friends in theatrical and literary circles, having frequently accompanied to the husband to play openings and on his nightculto beat. She was a first cousin of Al Johon. The Sobols were married 39 years ago.

Rabbl Stephen S. Wise officiated a carvices held yesterday (Thes.) of the solo of

Also surviving are a daughter, Natalie, wife of Dr. Ramon Spritz-ler of Los Angeles; an infant grand-son, two brothers and a sister.

HENRY TECK CULLEY

HERRY TECK CULLEY
Henry Teck Culley, 84, father of
a family of well-known Canadian
nuclicians and former president of
the American Federation of Mutroonto, Born in London, he went
to Toronto, Born in London, he went
to Toronto at an early age, was
untical director at the Grand Opera
at the Royal Alexandra, She's and
the Princess. He was also faults
with the Toronto Symphony for 28
years and taught at the Royal Conyears and taught at the Royal Conhis retirement.

his retirement.

Four sons, all of whom survive,
Fred musical director of the
Fred Waring Orchestra; George,
trumpet player with Fred Waring; Harry, musical director of the
Royal Alexandra, Toronto, and Edward, sax player, Toronto.

EDITH CANTER LAZEAR

EDITH CANTER LAZEAR
Edith Canter Lazear, radio and
concert singer, died last week at her,
home in Mitsuburgh atter a short illhome is proposed to the state of the conbary Symphony and the Chichmati
Summer Opera, Mrs. Lazear was
also featured many times in hehome town with the Pitisturph Conhome town the Pitisturph Conho

Husband, Joseph G. Lazear, and two daughters survive.

FREDERICK MORTIMER HEATON
Frederick Mortimer Heaton, 88,
retired advertising man and former
advance agent for Ringling Brother-Barnum & Bailey Circus, died
pital, Memobiane of the Company of the Company Company of the Circus, engaged in ab business in
Mississipil and Floridi and joined
coneral Oxidoro Advertising in
1898. The vettered in
1898. Son, stendaughter and two sisters
Son, stendaughter and two sisters

Son, stepdaughter and two sisters survive.

MARGARET F. CRANDALL
Mrs. Margaret F. Crandall, former circus bareback rider, died Jan.
12 in Toledo. At the age of 10 she
Robinson circus, later appearing
with Ringling Bros. Barnum &
Balley, Hagemback Wallace and
other 18 war.
The word of the Company of the Company
Crandall and her husband, the late
Frederick Crandall, was billed as
the Crandall and her husband, the late
Two sisters survive.

BARNEY HORRIGAN

BARNEY HORRIGAN
Barney Horrigan, 71, former magleian, died Jan. 10 in Tulsa, Okla.
Since his retirement from the stage
he was in the oil business there. He
was the brother of James Horrigan,
and abroad as "Harrigan, Trainy
Jugglet." The brothers often toured
on the same bill but with different
acts, which prompted the brother's
switch of the Harrigan billing to
avoid confusion.
Wife, brother, died and three
children autwwe.

fore coming to the Metropolitan. He originally studied voice in Milan and had given several concerts before deciding to switch to conducting.

In 1933, while conductor of the Tulsa (Okla.) Civic Orchestra, he had to have his right foot amputated as a result of an auto accident.

SOLOMON MIHOELS
SOLOMON Mihoels, art director of
the Moscow Jewish Theatre, died
Jan. 12 in Russia. He was chairman
of the anti-facist Jewish committee
during the war, and had visited the
U. S. in interest of that work in
J. He was special acclaim for portrayed of Shakespersen roles during his 30 years with the MJT.

HERMANN ZILCHER

HERMANN ZILCHER
Hermann Zilcher, 68, German concert pianist and composer, died
Jan. I'ri heelin. He was formerly
director of the Bavarian State Conservatory, where he staged Mozart
festivals.
Among his best known musical
compositions were "Klage," "Night
and Mornling," "Relighart," "Trilogile on Leidenschaften" and "The
Love Mass."

LEE L. JONES
L. Jones, 57, a retired exhibitor, died Jan, 8 in Tucson, Ariz. He formerly was a resident of Kansas City and at one time was a manager for some of the Missouri houses of the Commonwealth circuit.
Wite, two sons and two sisters

ROBERT WATSON

ROBERT WATSON
Robert Watson, 65, Scottish
author and Hollywood correspondent for the Glasgow Sunday Mail
died Jan. 13 in Santa Ana, Cal.,
from injuries received New Year's
eve, when he was struck by an auto.
He was technical expert on many

WALTER BENNIN

WALTER BENNIN
Walter Bennin, 43, office manager
of Metro's Milwaukee exchange,
died Jan. 15 in that city of a heart
attack. He had been with Metro
since 1930. His brother, Herbert,
manager of Metro's St. Louis branch.
Wife and two children also sur-

EZ KEOUGH

Ez Keough, 59, head of a theatrical booking agency in Chicago
(Continued on page 48)

BIRTHS

BIRTHS

Mr. and Mrs. Dick Smith, son,
Phoenix, Jan. 8. Father is Artsona
Grant State of You West Coast
Theatre of How West Coast
Theatre of him.
Mr. and Mrs. Cybe Griffin, Gaughter,
Phoenix, Dec. 17. Father is manager of the Fox theatre there.
Mr. and Mrs. Cybe Griffin, Gaughter,
Honoris, Dec. 17. Father is one-night booker for Music Corp.
of America's N. Y. office,
Mr. and Mrs. Jack Tunnstill, son,
Mr. and Mrs. Lou Helden, son,
Chleago, Dec. 24. Father is an engineer with NIGC Central Division,
daughter, Chicago, Jan. 13. Father
ie onfineering maintenance supervisor at NBC there.
Mr. and Mrs. Eddy Howard, son,
Chicago, Jan. 12. Father is officed in the corp.
Mr. and Mrs. Pather is the
orch leader.
Mr. and Mrs. Art Hellyers, son,
Chicago, Jan. 12. Father is the
member at WhACH, Zilliwaukee.

Chicago, recently. Father is the corch leader.

The corch leader.

At Hellyers, son. Chicago, Jan. 12. Father is rather is rather in the control of the cont

Variety Bills

ection with bills below indicate opening day of show whether full or split week. Letter in parentheses indicates circuit; (I) Independent; (L) Leew;
(P) Paramount; (B) BKO; (W) Warner.

COLUMBUS
Palace (R) 26Horace Heidt Or
DAYTON
Reiths (R) 2:
Vaughn Monroe
Moonmaids
3 Dunhills
Frankie Fontain
Bobble Trelease NEW YORK CITY Capitol (L) 21 Samury Kaye Orc The Fontaines Margaret Sande George Tator Ronalde Ernie & Marquita

Olympia (P) 21
Fayne & Foster
Bobby Van
Geri Blanchard
Bort Wheeler
Janet & Paul
PHILADELPHIA
Carmen (I) 22
Pat Rooney Jr
Candy Slevens Co
Siagg McMann 3
Louis & Oliver

"Playtime Folla Gautiers Brick! Nelson Sis Jeannette Starr Jim McNally Jeannette Starf
Jeannette Starf
Jeograf Corp.

Paul Walker Org.

Paul Walker Org.

Salvan Walker Org.

Salvan Walker Org.

Salvan Walker Org.

Joey Rardin
Garry Woods

Roochelle & Bebee

Roochelle & Bebe

Metrotones Chet Clark BROOKLYN Flatbush (I) 2: Roberta Circus Alan Stone The Crawfords Joyce & Sheldo Lee Noble

Palermos Dogs
(one to fill)
BOSTON
Keiths (R) 2
Bill Robinson
West & Lexing
Renald & Rudy
Jame Kean
(two to fill)
CHICAGO
Chicago (P)

Rega.
Cab Calloway G.
Berry Bros
Apus & Estrellta
Nick & Virgle

R

Chuck Brown WOONSOCKET New Park (I) Only Meyers & Walker R & B Pickert Bernie West Ds Cal 3 Ray Dorey BRITAIN

Edward Sis
WASHINGTON
ASHILLA Fleur
Ann Russell
Gene Sheidon
Harrison & Fisher
Howard (I) 23
Nellie Lutcher
J Lunceford Oro
Buttsrbeans &
Susle
Bunny Briggs
Chuck Brown
WOONSOCKET

KET

BRISTOL
Hippodrome (1) 19
Babrola (1) 19
Babrola (1) 19
Babrola (1) 19
Barola (1) 19
B Gordon Court
Malpass & Brown
George Stevens
Beryl Crook
Keith Brereton
Chollerton Babes
Zio Angels Co
HACKNEY
Empire (I) 19 Empire (I) 19
Hutch
Maudle Edwards
M&H Nesbitt
Al Carthy
Ford & Lenner
McDoneld & Gr'h
Rita Cermo Rita Baker
Yeoman 5
Campb'll & Ros
E Flying Ballet
Dassle Bros
Peggy Barnee
12 Little Olive
CARDIFF
New Theatre (I) LEICESTER

New Theatre (1) Is Sleeping Beauty Fresdde Forbes Nita Crott Bert Stricklend Bert Stricklend Bert Stricklend Billie Lowe Isobel Marden Jill Dunckley Leon & Kiki Hamilton Robins Sidney Trovelyan Vinna De Boer Stricklend Belles Balmorel 4 Charles Angaster Balmorel 4 Charles Ancaster Beaton's 12 Juver CHISWICK Empire (1) 19

12 Baber

Lawson's Ponies
DERBY
Grand (I) 19
Babes in Woods
Sandy Lane
Norman Griffin
Patricla Gail
Ruby Riggs
Pamela Denls
Diana Lincoln
Arnold Bell

Opens House (I) 19 Dugits Waterhold Country Waterhold Country Waterhold Country Waterhold Country Waterhold Country Lawrence Country Waterhold Country Water

Cabaret Bills

NEW YORK CITY

Bagatelle
Dorothy Ross
Blue Angel
Amanda Laine
Kayo Ballard
Herb Jeffries
Hal Cooks
Eliliott & Jurini
Elilis Larkin 3
Carnival
Ed Wynn
Jane Pickens
Ureb & Lobgr Jane Pickens Ureb & Lober Dick & Dot Re Graham Sis Ray Jacquemot Chas Irwin Chas Blackman Or Gae Oro Copacabana Gertrude Niesen Irwin Corey Sondra Barrett Jeff Ciay Florence & Frederlo Michael Durso Oro Michael Durso O
Fernando Alvare:
El Chlco
F Del Monte
Victoria Barcele
Rita & Rozino
Los Panchos
Embassy
Los Panchos

Data Salves

Porticular Barcelon

Las Rapentine

Las Rapentine

Edwickle & Diane

Ed

HELLO-O-O THERE !! WEST and LEXING

Mgt.: TYLER MASON
EDDIE SMITH AGENCY
1501 Broadway New York Sonny Dunham
Mel Torme
Hotel Lexington
Pineapple Ore
Hotel New Yorke
Larry Clinton O
Marshal Besrd
Phil Romayne
Terry Brent
Jay Martin
Holen Lee Buban Blen Maxine Sullivan Connie Sawyer Elaine Barrett Berale George Hai Hastings 3 Wally Binoker

Spivy Blacker
Spivy Diane Courtney
Hayes Gerdon
Skeptles Tornia Tornia

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To Versalles Edith Plat Bob Grant Ore Panchite Ore

Bob Grant Ore
Fanchito Ore
Village Barn
Flute Peter
Koc Carole
Rose
Foreign Street
Foreign Stree

CHICAGO

Sharkey the Seal Les Canova (2) Preston Lambert Marian Fedels Song Styllsts (4) D Hild Daners (13) Blackhaw Art Kassel Ray Olsen Gloria Hart Randy Brown T & J Mahon The James of the Control of the Cont Hotel Sherman Bonnie Bakter Marty Hogan Freddie Slack Ore Jeanne Williams Carl Marx Pat Curran Pat Varner

Latin Quarter Billy Vine Co Buddy Shaw Ore Jackie Hamlin Joan Fields Carrol Sis

Hotel Bismark
Playere Carrier
Berre Berr

MARRIAGES

MARKHAGES
Grace Morrow to John Meehan,
Hollywood, Jan. 10. She's a Paramount researcher; he's an art director at the same studio.
Mary Jane Dodd to Bernard,
Reuter, Chicago, Jan. 13. Bride is
nitery vocalist.

nitery vocalist.

Alma Marks to Montgomery Osstrander, Los Angeles, last week.
Bride was formerly radio writers' representative with William Morris
Agency in New York.

Janet Lauterstein to Frank Glazer, New York, Jan. 16. Groom is a pianist and composer; bride is an in-structor at Mannes Music School, N. Y.

Cate Seated.

Martha Margaret Gallagher to Thomas Hambly Beck, Aspetuck, Conn., Jan. 16. She's a radio and legal actives, the seated seated.

Conn., Jan. 16. She's a radio and legal actives, the seated seated seated active seated.

Conn., Jan. 16. She's a radio and legal actives with the seated seated seated actives with the seated seated.

Martha Margaret Gallagher to Thomas Health Conn., 16. She's a radio and legal active seated.

Conn., Jan. 16. She's a radio and legal active seated.

Martha Margaret Gallagher to Thomas Health Conn., 16. She's a radio and legal active seated.

Conn., Jan. 16. She's a radio and legal active seated.

Martha Margaret Gallagher to Thomas Health Ma Martha Margaret Gallagher to Thomas Hambly Beck, Aspetuck, Conn., Jan. 16. She's a radio and legit actress; he's chairman of the board of Crowell-Collier, publishers.

House Reviews

Roxy, N. Y.

Hona Massey, Rolly Rolls, Vasso Argyris, Rourio & Antonio & Co., Choral Ensemble (24), Rouries Re-Paul Ash House Orch; "An Ideal Husband" (20th), revieted in Varia-ry, Nov. 26, 1947.

and most event As 10001
Thubond 2010h evolutions wanted to the property of the

me Love."

Bill also includes another singer, asso Argyris, in an early spot. He loss some operatic warbling for mior results, backed by the 24-voice horal ensemble, Lester, standing on, steep platform rumning up behind he orch, serves well throughout the

the orch, serves well throughout the above. A athonic, with their own company of dancers, provide most of the production scepe in the layout, although, of course the Roxyettes are on hand with a very handsome are on the standard of the st

Paul Ash orch does the usual apable job of backing the show rom its position onstage: Herb.

Olympia, Miami

Miami, Jon. 16.
Miami, Jon. 16.
John Beles, Danny Drayson, Al
Robinson & Alkali Ike, Wilfred Mae
Trio, Juanito & Ania, Les Rhode.
Orch; Road to Rio" (Par).

Orbi, 'Road to Rio' (Par).

Niffly blended show installed here this week goes well all the way. Stawe booking John Boles belief the stawn of the sta

plause. Drayson emcees in easy, smooth fashion. Slim little guy elicks in his own spot with eccentric hoofery and fast wordage to neat returns.

Notice of the control of the control

Orpheum, Mpls.

Wineapolit, Jan. 17.
Horace Heidt Orch (14) with
Heidt Tones (6), Herold Peck, Don Rice, Hallyard Patterson, Allen Bodie,
Dick Contino, Devy Davemport, Har-old Parr, Minneapolis Opportunity
Context Winers (6); "Crime Doc-tor's Gamble" (Col).

tor's Gemble" (Col).

After an absence of three your from the absence of the color of the first three your from the leaf that to seed a high three your from the part of the first three your from the self-seed and the entertainment on tap is remitting to the your form of the part of the your from the part of the your from the part of the your from the y

all amounced as 15-year-olds and a trio of local amateur contesting acts (different once at every above, Along with the aforegoing are the acts of the contesting and the aforegoing are the contesting and confine the state of the contesting and confine the state of the contesting and confine the state of the contesting and confine the contesting and confine the contesting and confine the contesting and contes

pash most deen on the same retreasy, pash most deen on the same retreasy, merly, An enormous quantity helps to make up for any lack of over-all quality, merly, and acts of with "History of Musica" libustrating various phages of its developments and stving indicated the same pash of the deer libe in the same pash of the deer libe in all. There are comedy high-links by the musiciants for their same pash of the sa

Hippodrome, Balto.

Baltimore, Jan. 18.
Claude Thornhill Orch (16) with
Fran Warren and Gene: Williams;
Berk & Hallow, Barney Grant; "Love
From a Stranger" (EL).

Profe Bridge, Bring Server, Se

VARIETY score with ludicrous clowning and

score with ludicrous clowing and horsephy.

John State of the control of the cont

Obituaries

died Jan. 15 there. His son was as-sociated with him in the business. Brother and three grandchildren also survive.

ANNABELLE GLADMAN ANNABELLE GLABMAN
Mrs. Annabelle Flowers, 49,
tired actress known professions
as Annabelle Gladman, died Jan
in Hollywood. She gave up
screen career four years ago.

SAMUEL SIEGEL Samuel Siegel, 72, mandolinist and composer, died Jan. 11 in Burbank, Cal. He was the father of Don Sie-gel, Warner director. Wife also survives.

Mother, 93, of Robert E. Sherwood, playwright, died Jan. 19 in her New York home, after a brief illness. Around the turn of the century, she won several awards for her portrait valutions.

paintings.

Two other sons, a daughter brother and two sisters also survive

Husband of Anne Morr Chapin, playwright and sci writer, died last week at the Margaret's Hospital, Pittsburgh, er a long illness.

Edward Krauss, 79. oldest mem-ber of the Paramount pollee force died Jan. 13 in Hollywood after a heart attack,

Father of Jerry Zigmond, in charge of Paramount theatres in San Fra cisco, died Jan, 15 in Hollywood,

Wife, 47, of Paul Covert, stage manager of Warners' station KFWB, Hollywood, died Jan, 15 there.

C. H. Lindbiom, 53, motion engineer, died Jan. 13 in Holly following a heart attack.

Mother, 77, of Franklin Pangborn, film character actor, died Jan. 17 in Hollywood.

William Crockett O'Hare, 56, owner of American Freedom mag and former manager of the Texas theatre, San Antonio, died Jan. 12 in that elty.

Wife, 30, of Julian Hartt, former INS writer and film publicist, Jan. 13 in Greensville, Mich., where he's now editing a paper.

. New Acts

HAYES GORDON

HAYES GORDON

To Mins.

Splyy's Reof, N. Y.

Hayes Cordon, doubling from the musical "Brigadoon," in making his properties of the control of

THE SKEPTICS (2)

Comedy 9 Mins. Spivy's Roof, N. Y.

Spain's Roof, N. X.
The Skeptica, a youthful couple, have the makings of a pleasant commerced and the property and the proper

SERBY BERGMANN
3 Jules
3 Jules
3 Jules
4 Jules
4 Jules
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6 Jules
7 Jules

TWO SMITH KIDS Calypso Singers 9 Mins. Apollo, N. Y.

Apollo, N. ¥.

The Smith Kids, lad and gal; have shaped their current offering from numbers previously done by them in the legiter, "Caribbean Carnival" which had a brief run at the International theatre, N. Y.

national tiestre, M. X. as u.e. miter-yand, and tiestre, M. X. as a substantial with plenty and the properties of the pro-tune, evidenced by animated ver-sions of "Ugly Woman," "If You Altri Got Rhylm" and an unidenti-nable number. Both are colortully table number. Both are colortully up main number with near dances to take them off.
Should do okay in family vauders' and 'pop-priced niteries. Edda.

GUY CHERNEY

Songs 20 Mins. Drake Hotel, San Francisco

There's a smooth cordiality about Guy Cherney's singing which makes for easy listening. Adhering to this style Cherney cashes in on nice se-lection of tunes and sells them ef-

style Cheerus and sells them erlection of tunes and sells them erlection of tunes and sells them erCpening with "Gerenade of the
Bells," he follows with "Balletina,"
"Wiffenpoof" and "Freedom Train"
"For solid reception. Then "Cecilia,"
"Too Fat Polka," a medley of Sola
Francisco songs," and a Joison
medley for additional palm pounding,
Ted.

LUCK & LUCKY
Dance
Applie, N. Y.
Luck and Lucky mixed sepis tap
Luck and Lucky mixed sepis tap
to the control of the control o

DARIEN ROBERTS

DARIEST Sengs N. X. Embassy, N. X. Darien Roberts is a person vocalist with an okay voice. fortunately, as yet ahe hasn't necessary projection to hold necessary with the company of the c

necessary payrona, audience.

On the surface, Miss Roberts has the savvy for a smart room. Her numbers show variety and manner-isms that hit the crowds nicely.

Jose

B'way Theatre

for replacement of the Astor hotel

Continued room page 9

Continued to the Astor hold with a hunge threater project.

Freezer has taken the land under lease for three terms aggregating 60 years at renlais and taxes reported the first 30 years. Plays call for large resistant on the second floor to be reached from the street by carellaters and a roof garden. These to television and legit shows.

Freezer, who has other extensive realty interests, is such known on Freedren's a legit angel. He has to the restriction of the

Lehar Eulogy

Continued from page 1 :

Nexism who always maintained "art and music above politics."

Nexism who always maintained "art and music above politics."

composer, now senile and ill in a swins reinge, was not only a personal and artistic favorite of Hiller and the senior of the seni

Grunters' Gate Continued from page I

"Dennis James Night" Dec. 26, night of the big snowfall.

Test reception. The experiment of the property of the big snowfall big

Stagehands Union Asks 20% Wage Tilt, Costly Concessions for New Pact

New York's local No. 1 of the Theatrical Protective Union (stagehands) is negotiating with the man is contract which expires Feb They are reported asking for reases and concessions so extreme that even one well-known nd leader termed them "ridicdecimal reasons and the unions to make demands in excess of experientions but the explanation of the present "revisions" is that they were made as a counter-move to stop a "follback" of present wage sched-

1930's there was a 10% reduction accepted by the N. Y. local but several seasons later the cut was restored egited by the N. Y. local but several seasons later the cut was restored. Although managers are mulling de-mands for wage tills by other thea-tre unions, there are no known in-tentions of reducing the stagehands pay. Deckhands union obtained a 20% increase two years ago but con-tend further boosts are in order in light of increasing cost living.

Sunday Increases two years ago out coing light of increasing cost living.

Sunday Increases

Union sales another 30% increase all along the line. Reported they also seek time and one-half on Sundays in addition to the general titl, and the sales and the sales are the sales and the

abows and while eight or more hours are required to take large productions are required to take large productions are required to take large productions are necessary in handling one-steers from or to the trucks.

Union also saks that 10% not seekers from or to the trucks.

Union also saks that 10% not seekers from or to the trucks of the seekers from the seekers from the production of the seekers and the seekers are union. Other theater unions are the seekers and wardrobe outfits, and singuise over two curtain mean on the payord in the case of "A have been tessed back into the large of the union. Play is a one-setter, but the union delegate sought to have been tessed back into the large the union delegate sought to have been tessed back into the large the union delegate sought to warm the union delegate the union delega no excuse for an extra man and sed to keep him on the payroll.

CORIO, COOPER 'SLEEP' INTO REHEARSAL AT WB

Hollywood Jon 20

"Sleep It Off," farce comedy starring Ann Corio, Jackie Cooper and Vince Barnett, went into re-hearsals Monday (19) at Warner

being produced by James and Paula Stone, under Miss Stone's direction, opens in San Diego, Feb. 9, and will head east

Prep London Bow Of Wexley's 'Last Mile'

London, Jan. 20. Easing of the Lord Chamberlain's Essing of the Lord Chamberlain's ban forbidding pres-mation of prison life on stage has teed off plans for the first public presentation here of John Wexley's "The Last Mile." Noel Madison is planning a spring production of the play which ran on Broadway and was filmed in the early 1930;

Private groups saw the play several years ago when a then unknown young British director, Carol Reed, defied the veto and presented it for several performances.

Pelican, Coronet Split With 'Jungle' Showing Hollywood, Jan. 20.

Invitational Holywood, Jan. 20.c.
Invitational Holywood, Jan. 20.c.
world premiere Friday for common world premiere Friday for Common Age (23-25) of Paul Peters' "The Jungle," will mark dissolution tieup between Petican Productions, local legit cutifit, and the Coronet inserted ductions into large houses since the 23-sealer gave no chance for read ductions into large houses since the 23-sealer gave no chance for read dough. It also served as a financial militation when on permanent lease how last June with Coast premiere of "Sidn of Our Teeth."
First indie groudction goes into Coronet Peth. 4 when Marie Louise below, "at Relea Sloan Sisteon comedy, for pre-Broadway premiere.

Doherty Lines Un List Of Film, Legit Names For Canada Repertory

For Canada Repertory

Toronto, Jan. 20.

The name Canada's National Theatire, has been registered by Pirina Debiestry, Toronto Inuyer, ed., "Doberty Journal Diagram, and the street, and the

ST. LOO MUNY ALFRESCO TO HIKE ADMISH FEES

St. Louis, Jan. 20.
For the first time in its 28 years of extence, the Municipal Theatre Assa., sponsor of alfresco entertainment in the Forest Park playhouse, will hike its admission scale starting with next season. Mounting costs, exilt to be 20% over whether were

will hike its admission scale starting with next season. Mounting costs, said to be 300%, own that they were in 1920, 36 be cause announced for Atthough installation of new season will bring the capacity to 11,900 when season toes off next June, the directors amounced that the vose no longer assures the association of handly meeting its current costs, which are influenced by the nationary of the season of

Shows in Rehearsal

"You Never Can Tell" (revival)— heatre Guild. "The Hallams"—William Brown

"You Never Can Tell" (revival)— Theatre Guild." The Hallans"—William Brown Heloney.
"My Romance" ("Romance With Music")—Shuberts.—Feigay, Smith, Kenwith and Cummings.
"A Long Way Trom Home"—Ex-perimental Theatre.

Dramatists Guild Names Ten Evck as Exec Sec

Ten Eyck as Exce Sec Mills Ten Eych has been named executive-secretary of the Dramstas Guild, affitting to the Authors League of America. He succeeds claim to the Authors League and the Authors League and the Authors Dramstasts Guild about a year. Miss Silloow will continue in an advisory capacity with the DG, particularly for negotiations of centracts. The DG council will henceforth hold regular meetings the first Viseday of the month.

Birthday' Too Costly to Tour

"Rappy Birthday," starring Halem. Hayes, which has been running on Broadway for a year and three months, will not be sent on tour when the engagement terrainates which produced the Antia Loss comedy, has decided the show is too constly to operate out of town, which produced the Antia Loss comedy, has decided the show is too constly to operate out of town, when the work is would require \$24,000 gross weekly been as the work of the work

Broadway Toppers Live Up To Great Expectations In Successful 'ANTA Album'

When Broadwy deals in sentiment and tradition, it can provide irrestinate the tradition, it can provide irrestinate the tradition in the Albard Albard to the tradition in the Albard Albard to the Al

propi, entertively properlies. There serious, se

exits and far corners of the house.
Reed's Stormy 'Gesture' RaySimilar ovations followed Raymond Massey's performance of the
mond Massey's performance of the
in Illinois," and Walter Ruston singing the currently popular "September Song" from "Knickerbocker
Holiday," with June Lockhart as the
pert New Amsterdam lass. They
was a storm of applause for Flor-

Unions' Committee Nixes 'Skipper' Unless Drama Be Regularly Produced

Yurka, Blackmer in 'Sons' For Mpls. Civic Theatre Minneapolis, Jan. 20.

Hunder Varia and Stilley Back-mer, who was a superstance of the company and appeared in its locally-sponsord production in Detroit and Cleveland, will be guests stars with the Minneapolis in the colly-sponsord production in Detroit and Cleveland, will be guests stars with the Minneapolis in the production of the colly-sponsord production of the least stars with the Minneapolis can be presented by the collection of the collection of the star of the collection of the collection of the Minneapolis of the collection of the collection of the theory of the collection of the collection of the collection of the star of the collection of the collection of the collection of the star of the collection of the collection of the collection of the star of the collection of the collection of the collection of the star of the collection of the

Schwartz's 'Shylock' Set For Coastwide Tour; Co. In Three-Week Stand in L.A.

IN rec-Week Mand in LA.
Maurice Schwartz, currently starring in "Shybock and His Daughter'
at he Middish Art theatre on N. Y.'s
lower East Side, will soon start an
drama. First out-of-town date will
be a week at the Forrest, Philadelphis, starting Feb, Z. with stands
in communities where there is an
appreciable Jewish population. Some
hookings are for split weeks but a
full week will be played at the Plywill open Feb. 17.

The Schwartz company, under the

will open Feb. 17.

The Schwartz company, under the management of Edward A. Relkin, will play two performances at the National, Washington Feb. 22 and then jumps direct to Los Angeles where it is booked at the Biltmore for three weeks, longest date for a Yiddish attraction in that stand.

La LA & Schwartz will have "Start La La Calmark".

Ylddish attraction in that stand.
In I. A. Schwartz will play "Shy-lock" the first week. "Dr. Herzi"
will follow, with several other plays to be given the third week. Support includes Dinah Halpern, Isadore Casher, Muni Sergbrov, Charlotte Goldstein, Gustuw Berger, Anatole Winogradov, Yudel Dubinsky and Morris Strasberg.

'ANTA ALBUM' SUCCESS **CUING COAST CARBON**

CUING COAST CARBON

Reaction to "ANTA Album." the benefit bill at the Ziegeld, N. Y., Sunday (18), which was so enthusistically supported by showgoers satically supported by showgoers at flock of stage names, was a proposal to put on a similar event in Hollywood, also for the benefit of the developing American National the developing American National legist organization is now a im ost ready to start activities to encourage the theater throughout the country, legister to the start of the control of the country of the country

tax basis.

Figured that the turnout of stars for Sunday's performances would inspire studio names on the Coast to participate also, if and when an ANTA benefit is held there.

Shore Gets Winter Stock

On Haddon Hall Roof Atlantic City, Jan. 20.

The George Spelvin players will
return for a winter engagement in
the theatre atop the 17-floor, beachfront Haddon Hall hotel, it was announced last week by the Leeds Lip-

nounced last week by the Leeds Lip-pincott Co., owners.
They will open Jan. 29 with "Junior Miss" and then present seven more plays, as follows: "Hed-da Gabbler;" "Candleighth"; "A Murder has been Arranged"; "Tove from a Stranger"; "Pelitoot Fever"; "Biography"; "Laff That Off."

A fact-finding committee composed of representatives from the various theetire unions—actors, when the continuance of "Schipper Next to God" after this week unless the drama is regularly produced. Play was put on the Experimental was put on the Experimental Committee of the Com

which expire Sunday (25).

Condiderable contrained a window a window and a contrained a co

management was concerned.
When Blevin Bavls took over
"Skipper" he was required to engage a company manager, also a
page a company manager, also a
regular scale, instead of one man atregular scale, instead of one man exregular scale, instead of one man exregular scale, one and the scale of the
months of the scale of the
page of the scale of the scale of the
backetage but a crew of seven was
required by their union. A scene
designer was also put en the payroll.

Chear Trees Meanly

Cheap Tryont Means? Chasa Typout Means?
Committee decided that it "Skipper" were permitted to continue, away for cheap tryouts would be
opened to managers, one of the
points that Equity and other theatre
unious have always opposed. There
is falls of moving "Skipper" to another house but before that is done
if will be necessary to supply a new
iting robusted the further use of settings and props designed only for
experimental usage.

Percentage arrangement for the

experimental usage. Percentage arrangement for the actors called for \$80 each, including John Gardeld, the star, plus 25% of the gross over \$10,000, and the new continues after this week. There are 2016 to 100 to 100 the property of the plant of the property of the property of the processing plant the precentage plant. reentage plan.

becomming plan.

Looks like Johns, in an indicated altraistic gesture to take over sam any profit (ff any on the management's end, it goes to the American Nethous Thesets and Academy), has daches. Attendance was good and it was claimed. Stipper' get \$14,000 for its first eight performance, increased to the stipper of th

SYMPHONY-DRAMA SET FOR CHARLOTTE

Raleigh, Jan. 29.
A group of local citizens plans to incorporate for the purpose of staging in Charlotte during May and June a symphosic drama depicting the early struggles of this section for independence from Britain. The plan, unanimously adopted, provides for the incorporation of the Meethoug Ristorical Society, which the properties of the properti Raleigh, Jan. 20.

Rounder Island's "The Last Colony."
The first presentation would be May 20, the 173rd anniversary of the controversial Meckiesburg Desiration of Independence which is reputed to be the first such declaration adopted in the colonies. The play will be written by LeGette Bythe, who has written much about local hetery, and music will be secred before, and music will be secred by the composed the music for "Colony."

GTEASON WORWIN SWATCH

Hollywood, Jan. 20.

James Gleason and Jerry Horwin are casting for the legiter, "Watch Closely."

It's slated for a San Francisco opening prior to Broadway.

Equity Survey on Unemployment Due In 3 Months; Need Multiple Road Cos.

Broadway managers and Equity are considering ways and means the constant of th

proposal that theatre craft unions beparticipants.

In the meantime, however, Equify
has retained the services of consuling conomists who will submiting conomists who will submiting conomists who will submiting conomists who will submiting the submit of the submit of the
Robert R. Nathan Associates, Washinton specialists, will submit what
it terms a pilot survey within three
moths. Survey benchmark, it was
pointed out, and it a full report
then desired an additional fee, probstay \$10,000, will be needed.

Equity council obaryethe a
registerate of the Sconomic
Betterment Committee, headed by
windon O'Keeft, appointed during
the fall when leigt show engagements were far essent of its Economic
Betterment Committee, headed by
windon O'Keeft, appointed during
the fall when leigt show engagements were far essent of its Economic
Betterment Committee, headed by
windon O'Keeft, appointed during
the fall when leigt show engagements were far essould be considerably more engagement opportunitties, at the membership, has soon
steadily climbing arthe survey will
Regardled of the recommendations

use, as the membership, has been readily climbing in recent segons. Regardless of what the survey will indicate and the recommendations expected to be made the recommendations expected to be made to the read solution of the employment problem is to be found in more good lays, and more production. That appears to put the situation directly up to authors and manageritate. With Father, "Voice of The Turtle," was described in the state of the truther, and the state of the truther was the state of the truther, was provided in the state of the truther was the state of the truther was the state of the truther was the state of the truther, was the state of the truther was the state

Fop Shows Get Bookings. It's contended that it popular shows are offered there are plenty of bookings to be had and despite adverse conditions out of town in-business. The second of the second that the seco

showmen passed up.

It inn't the first time that Equity
has gone outside of show business
for advice. Around 10 years ago a
Philadelphia firm described as ecocounte engineers made a survey of
Equity's activities and what was
alled the Larausz report the was a
member of the firm) was submitted.

member of the firm' was submitted. Supposed radically-minded members expected the report to disclose infeliciency and carelesses in handling the association's affairs but the administration was discussed in the control of the contr

Pittsburgh Area to Get **New Symphonic Group**

New Symphonic Group Pitthourgh, Jan. 20. Music lovers in surrounding communities will soon have topflight symphony concerts in their own auditoriums as the result of the formation of a new symphonic group auditorium, as the result of the formation of a new symphonic group. Little Symphonic properties of the Charlest of the Pittsburgh Symphony, 20 principal players in latter group for the purpose of giving concerts on tout before and after the regular Pittsburgh Symphony season.

soil.

Hugo Kolberg, concertmaster of the Pittsburgh Symphony, will serve in the same capacity with the new orchestra, and Frances Mattes, with the orch since 1934, will be personal representative for the Little Symphony.

Baton Dates Since 1936

Baton Dates Since 1936 Erich Kleiber, who finished four weeks of guest conducting recently with the NRC Symphory Orchestra, left hast weekend to middle the state of the stat

policies.

Kleiber was conductor of the Ha-vana- Philharmonic the last three years, but left the post this season. He conducted both opera and sym-phony in Buenos Aires last summer, and will return there next summer for five months at the Teatro Colon.

Los Angeles Needs Good Concert Hall. Sez Levine: **New Civic Center Is Due**

Editor, VARENTI
In my roundup of the U. S. coneart hall situation in the Dec. 31 issue of VARENTY, I omitted references
to Los Angeles. With the Philharmonic Auditorium, which is the busient concerned and accusically marketfactory, we find the third largest
factory, we find the third largest
idju in the U. S. without an available
concert hall of modern design and
proper size. This is particularly demustcal activity going on and because of a highly sophisticated in
the Common of this
city.

city.

However, with the organization of
the "Greater Los Angeles Plain, Inc."

there is high loop that they will soon
start building the new civic center
which I understand will loome an
orguinment. The first visit of the
Metropolitan Opera in more than 40
years, which will take place in
April, will be the opening shot in
this building project for which the
location is missing the place in
location in the place in
lo

I also want to amend my remark about there not being a single good concert hall in the state of Florida. There is a good hall in Orlando. But this is the only good one in the state.

Marks Levine,
(v. p., Nat'l Concert & Artists
Corp.)

Salzburg Festival Sets **Five Operas for Season**

Salzburg Festival Committee an-nomed plans for coming season, which is to start July 28 and end sare. "Fidelio," "Marriage of Figaro," "Abduction from the Seragio," "Co-pheus and Eurydice" and a modern one by Frank Martin, "Le Vin Herbe."

As usual, "Jedermann" is to be played on Dom Square and musical directors will be Edwin Fischer, Wilhelm Furtwaengler, Hans Knapperts busch and Hermann Karajan.

Discr, and Hermann Karajan.
The newly-founded Austrian Film
Producing Co. has signed a contract
with the Salzburg Festival Committee, to use its building for filming
purposes throughout the months
when not occupied by latter.

Choate Skeds 'Senor' Hollywood, Jan. 20. Edward Choate has closed deal with Edward Chodorov to produce latter's play, "Senor Chicago." Choate plans opening legiter on Broadway in the fall.

VIRG DAVIS TO PHERTO RICO VIRG. DAVIS TO PUERTO RIOU
Virginia Davis, songstress daughter of bandleader Meyer Davis,
planed to San Juan, Puerto Rico,
yesterday (Tues.) for concert and
radio engagements. She returns Feb.
1 for a concert tour of the midwest
and west, returning east for spearance in Philadelphia and Princeton
Concert programs are mostly folksongs, sung in costume.

Darcy, Met Tenor, Files Bankruptcy Petition

Bankruptey Petition
Enery Davy, ener currently on
the Metropollian Opera Asan, rotter,
ind week filled a voluntary petition
of bankruptey in N. Y. federal court
listing liabilities of \$13,399 and no
assets except \$13,000 in insurance,
500 in 10 bid and \$8,500 last year,
Most of Darcy's debts, the petition
stated, are confined to hotes consigned by himself and his wife,
Among his creditors are the Musical
America Corp. and the Russian America
for an ad while the latter has \$276
coming for the same.

50G Dept. Store Pledge **Gives Pitt 3d Summer**

Light Opera Season Pittsburgh, Jan. 20.

Third straight season of summe pera at Pitt Stadium was assured last week with the announcement last week with the announcement that production deficits up to \$50,000 will be underwritten by Kaufmann Department Stores. Similar gifts were made by Kaufmann's during 1946 and 1947.

were made by Kaumann's during 1948 and 1947, the sime in the twas announced. That William Wymethe would return this summer as director-in-chief of the enterprise. He's would return this some the safe that we have a sense of the safe that we have a sense of the safe that we have the safe that we have the safe that where productions are staged, in shape for the Pitt tootsell season. For the last we were productions are staged, in shape for the Pitt tootsell season. For the last we were the City Light Opera Asm. had considered a campain for individual guaranters, and a public appeal for funds to carry on a public appeal for funds to carry on the control of the safe that the safe tha

perative.

In anticipation of summer opera becoming a permanent enterprise locally, the 'association has requested the Pittsburgh Regional Planning Assn. to make a survey for amphitheatre to house the operettas. Permission to use the Pitt Stadium again without charge for the 1948 season has already been granted.

MARKOVA-DOLIN TOUR FAR EAST IN SPRING

Alicia Markova and Anton Dolin will tour the Far East this spring, the first artists to tour that area since the Sino-Jap War in 1937. The two dancers, with a planist, will give three performances in McKinley Auditorium, Honolulu, March 30-31 and April 2, then plane to Hongkorg, Marila and Singapore for appear-

ances.

They will be under the management of A. Strok, Far East impresario, who for years prior to the war booked artists on tours from Japan booked artists on tours from Japan to India. Among those he set were Pavlowa, Heifetz, Elman, Rubinstein and others. Strok, now located in New York, is resuming his Far East activities. He's also lined up Yeshudi Menuhin for a tour later this year, to include Manila, two other Philippine cities and Hongkong and Singanore.

San Antonio Festival

To Use Metopera Stars

To Use Metopera Stars
The San Antonio, Jan. 20.
The San Antonio Symphony Soclety has announced plans for the
presentation of its fourth annual
Metopolian Opera stars to rake the
leading role. Music will be tarnished by the San Antonio Symphony Orchestra conducted by Max.
Retter. "Rigoletic" will open the
series Feb. 18, with "Tannhauser" to
Feb. 22. "Madame Butterfly" will be
presented Feb. 21.
Among the stars to appear are

presented Feb. 21.
Among the stars to appear are Rose Bampton, Nadine Conner, Regina Resembly, Mona Faules, Theimat Leonard Warren, Martial Singher, John Brownlee, Set Svanholm, Rugene Conley, Lorenzo Alvary, Wilfred Engelman, Desire Ligett, David Lioyd, Francesco Curci and Virgillo Lazzari.

George Sxell taking leave of ab-sonce of one month from the Cleve-land Orchestra next December to conduct 15 concerts of the Concert-gebouw Orchestra in Amsterdam.

Europe Poor Money Bet, But Good Batoning Field. Sez Richard Korn

Acad. of Music, Philly, Signs With AFM Local Philadelphia, Jan. 20.

For the first time in its long his-ory, the Academy of Music has signed a closed shop agreement with Local 77, American Federation of The contract calls for Musicians. The contract calls forthe employment of only AFM musicians, a minimum of 15 men for
any opera (except those given by
the Mel), operettas, ballets, musical
shows, carnivals, extravaganzas,
dances (excluding name bands), and
a minimum of six musicians for
dramas, with the exception of amateur performances. teur performances

teur performances.

The agreement remains in force until next Sept. 1. John F. Lewis, Jr., president, and Harold Mason, secretary, signed for the Academy, while Frank P. Liuzzl, president of Local 77, and Guy A. Scola, secretary, penned for the union.

Rodzinski's Opera Yen. With 30G Loss on 2 Works. Blamed for Chi Ork Break

Diametri IV to Nicago, Jan. 20.
Artur Rodzinski's heav-ho last week as conductor of the Chicago Symnhomy Orchestra came as 30 orchestra came as 10 orchestra came as 10 orchestra Assn. Main points at issue were Roddinski's penchant for opera, his dissatisation with Orchestra Assn. Main points at issue were Roddinski's penchant for opera, the dissatisation with Orchestra Contract and his disregard of the association's budget of the association's budget.

sociation's budget.

Rodrinskir production of "Tristan and Isolde," with Kirsten Flagstad, and "Elektra," with Marjoric traverence, are biamed for a \$30,000 det., atthough both played to Induses. His preference for the Auditorium, which admittedly has Auditorium, which admittedly has the standard of the Auditorium, which admittedly has with the standard of the Auditorium, within admittedly has with the standard of the Auditorium, within admitted his house of the Auditorium of

with disfavor because its use involved costly improvements.
Roddinakir request for a three-grounds that every conductor in the 55-year history of the association had worked on a year-to-year besids. It tract would give him free range to undertake as mathibus program of full-scale opera. The Auditorium, with this plan.

The former meettro of the New York Philarthonic joined the CM Symphony at the beginning of the thing of the conducting received wide effect of the conducting received wide efficiency of the conducting received wide certain until expiration of his contract in April is unknown.

Cies Eimo, Met's Italian contraito and of the new season, is due back in early February after her appearance of the new season, is due back the work of the American Woman's Assn... Opera Theatre of Chicago Thanuary from the American Woman's Assn... Opera Theatre of Chicago Theat

York producer has been reached as yet. London locourt for conductor of the control of the contro

Europe is no place now for the young American artist who wants to make money. That is the opinion of Richard Korn, young New Cently after three months after cently after three months of Fees in Europe don't compare with those in the U.S., he said. Furthermore, the cost of living is as high and in many places higher than monetary export.

monetary export.

On the other hand, says Korn,
Europe looks to America for cultural
products as to America for cultural
products as the control of the first of the
orgitaling that even in the first of the
can offer them some values to
the young artist there finds many
performing opportunities that are
lacking here.

Korn west should

lacking here.

Korn went abroad in October to conduct for Col. Vassily de Basil's Original Ballet Russe for four weeks in Paris and Brussels. The Czech Philharmonic Orchestra also invited him to Prague for a concert in De-

Korn found the Czechs int Korn found the Czechs interested in American music, warm to U. S. talent, and avid for American news. (The American Information Buregu is always crowded, he says). Korn's program included the first Prague performance of Aaron Copland's "Appalachian Spring," which the Czechs liked.

Czeche liked.

Problem of performing American works in Europe is that of getting the necessary sofres and parts, says Koom. He originally planned doing the parts, and the parts weren't available. However, the work was being played in Beigrade, Yugolawia, at the time, but no substitute parts were available.

were available.

The Cultural Section of the American Embassy in Paris, says Korn, has a list of all the Americans cores and parts in Europe, and where available. This is a valuable service to conductors and performers, Korn got paris for the Copland work, he says, through the Embassy in Frague.

In Prague.

Korn was unprepared for the situation in Paris, where orchestras, inseed of being composed of separate groups of emphyses, as in the U.S., seed of being composed of separate groups of emphyses, as in the U.S., because of emphyses, as in the U.S. and the control of the parish of the p

He's due back in Europe in May for baton engagements in London and Parls. Meantime, he's working on a book on accents in music, for instruction and reference use.

Katzeniammer Concerto Steals St. Loo Spotlight St. Louis, Jan. 20.

St. Louis, Jan. 28.
When a stray feline walked onto
the stage of the Henry W. Kiel
(municipal) auditorium last week
while Jesus Maria Sanroma, guest
planist, was in the midst of his rendition of Rachmaninoff's Second
Concerto with the St. Louis Symphony orchestra, the chair warmers
diverted their attention to the stranger.

The cat walked among the bass viol section until captured and taken backstage where it continued taken backstage where it continued to meous its appreciation of music. For an encore Sanroplayed Aaron Copland's "The and The Mouse," although no mo showed up.

Golschmann Can't Take It Goischmann Can't Take It
Annoyed by the acclaim of 3,500
elementary school kiddies at a cuffo
concert of the St. Louis Symphony
Orchestra in the municipal auditorium last week, maestro Vladimit
Goischmann told his concertmaster
and assistant director to take the
baton as he stalked off the stage. baton as he stalked off the stage.

Kiddies intermingted the usual
palm-pounding with whistling, yells
and giggles, which was too much
for the French-born, recently
naturalized Golschmann. It was
just before the last number on the
program, the concertmaster finishing
batoning the concert.

Hariman, Columbus, O., has booked the Theatre Guild play, "An Inspector Calls," starring Thomas Mitchell, for Feb. 2-4.

Windermere' Nice \$19,000 in Chi: 'Annie' \$51,000, Lunts 23G, Talu 14G

College, Jan. 20, Cold wave that for the control of the control of

pilled down \$13,000 to secondary to secondary to secondary to the secondar

AILING 'GIRL' \$10,000. **ROOTS' OK \$6,000, L.A**

AUVIJ 5 H. 40, MUV, L.A.

Les Angeles Jan. 26.

Stichess of June Haves, who was a consistent of the first limit of the first limit. Miss Ball returned last limit (Miss Ball retur

and the substitutions, cut heavily to the take.

Two newcomers last week were the part of the financial Indicer.

Two newcomers last week were the part of the financial Indicer.

We have been substituted in the financial Indicer.

We have been substituted in the floor's drew raves and a healthy boxoffice receptor of the part of

shuttering for three perform-s hurt; about \$16,000 for the cut

ZaSu-Bean' Poor \$7,500; Tour Ends in Kaycee

Tour Laus m AyCete

The Raiss City, Jan. 20.

The Raiss City Rais

Estimate for This Week
The Late Christopher Bean,"
Music Haii (4 perf.) (2572; 83),
Company closed its season Saturday
117) with 50-50 37,500 Play drew
good notices, especially for Zasu;
filts and Frank Wilcox, but couldn't
follow such draws as "Harvey" and
The ked Mill."

ALBANY GETS 'MENAGERIE'

"The Glass Menagerie," with Helen-McKellar starred, will be presented by the Variety. Club at the Strand theatre Feb. 22, for the benefit of the Variety-Albany Boys Club sum-

'Harvey' Hops to \$19,000 In Return Week, St. Loo

In Return Week, St. Lou, Mary Chase's conedy, "Harvey," when the secondary "Harvey," when the first standard of a three-week stand at the first standard of a three-week stand at the first standard of a three-week standard of the first standard of the cast standard of the cast cover Joe E. Brown and the cast have been seen to be seen to be

strong. Estimate for Last Week
"Harvey." American (1st wk)
(1,700; \$3.81). Snared a nifty \$19,000
for eight performances; near-zero
weather is the only drawback.

'Kathleen' \$5.000. 'Mama' 20G. Hub

Tradinid Lave, Hall

There were two Boston, Jan. 20.

There were the were two Boston, Jan. 20.

Openers this week are Maurico Chevaller, returning for a week at Soldier, back at the Soldier, back at the Subsett Abpad in Jan. 20.

Openers this week are Maurico Chevaller, returning for a week at Soldier, back at the Subsett Abpad in Jan. 20.

Openers this week are Maurico Chevaller, returning for a week at Soldier, back at the Subsett Abpad in Jan. 20.

Openers this week are Maurico Chevaller, returning for a week at Soldier, back at the Subsett Abpad in Jan. 20.

Openers this week are Maurico Chevaller, returning for a week at the Colonia for the Chevaller, returning for a week at the Colonia (2d. wk) (3,000; \$3.00). Operettia always consulted the Chevaller, returning for a week is current. "I kennesher Manna," Colonia (2d. wain to estimated \$20,000.

Kathleen, "Pyrnouth fat whe should this one, finding plenty to Jungh at Junt figuring it confused; prossed less than \$5,000.

Show Boat' Huge \$38,000 Near House Record, Pitt

Pittsburgh, Jan. 20.
Second and final week of "Show
Boat," at the Nixon, bettered its
opening stanza there. Wednesday
matinee (14) fell off a bit; otherwise
it was absolute capacity at every
performance.
Revine!

mattens (14) fell off a bit; otherwise it was should expactly at every performance.

It was the both the complex at every performance, and have stayed indeal intelligent and offering any price for tickets the intelligent and offering any price for tickets the stay of the complex and offering any price for tickets the stay of the complex and the complex two return engagements in a of the Union, latter coming back for third time.

"Show Beat," Nixon (2d wk) Capped (19), 3453) Soared to necessional 383,000 on the windup, playing every matthese to absolute expacity; only about \$1,000 short of the house recording the complex and the co

'Prince' Good \$11,500, N.H.

Prince' Good \$11,500, N.H.

"Student P. New Haven, Jan. 20.

"And the Student P. New Haven, Jan. 20.

"And the Student P. New Haven, Jan. 20.

"This work has premiere of "Mister Roberts" for three days. His the Leland Hayward production starring sellout, Next work gets "Glass Menageric" with Helen MacKollar, for help and the production of the sellout, Next work gets "Glass Menageric" with Helen MacKollar, for help and the sellout Next work gets "Glass Menageric" with Helen MacKollar, for help and the sellout Next work gets "Glass Menageric" with Helen MacKollar, for help and the sellout Next work gets "Glass Menageric" with Helen MacKollar, for help and the sellout Next work gets "Glass Menageric" with Helen MacKollar, for help and the sellout Next work gets "Glass Menageric" with Helen MacKollar, for Feb. 47. Seem demanded the sellout Next West Menageric" with Helen MacKollar, for Feb. 47. Seem demanded the Helen MacKollar, for Feb. 47.

"Papa Is All," produced by the United Repertoire Co., starts three-month goad tour in Poughkeepsie next Monday (26).

'Inspector' Mild \$9,700. 7 Performances, Balto

7 Performances, Ballo
"In Imperior Baltimore, Jan. 20.
"In Imperior Commission of Particular Ville The Commission of Particular Ville Theorem Commission of Particular Ville Ville Ville Theorem Commission of Particular Ville V

'Ma' \$18.500. Phila: Last Dance' \$5.500. 'Norway' \$24,000

Norway \$24,000

Legit bir Philadelphia, Jan. 20.
Legit bir Philadelphia, Jan. 20.
Legit bir Whole, with four new
shows in town. Most outstanding,
considering everything, was Danie,
shows in town. Most outstanding,
considering everything, was Danie,
the draw may have been limited
by the fact that it drew secondthe draw may have been limited
by the fact that it drew secondtown unch of a newspaper break.
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First-string crix went to the State
land the show heavy and diffuse.
Another tryout a new show the show heavy and diffuse.
Another tryout a the Fortest.
The Linden Tree, with Bories
and Molly starte a tryout the
Basiliants for Last Wenk h.
Too may be the show the show

'8:30' BULGING \$27,000. DUNHAM 18G, FRISCO

With Near Today, PKISAN
With Neel Coward here to attend
the performance, "Tonight at 330"
week, the next to last,
Katherine Dunham's tropical retweek the next to last,
Katherine Dunham's tropical reThe Master's Chair," with Ona
Munson, Richard Ney and Jorja
The Master's Chair, with Ona
Munson, Richard Ney and Jorja
to the Genry
The Master's Chair, with Ona
Munson, Richard Ney and Jorja
the Clark
The Master's Chair, with Ona
Munson, Richard Ney and Jorja
the Clark
The Master's Chair, with Ona
Munson, Richard Ney
The Master Chair
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'Master's Chair' \$10,000 For Seattle Tryout

Seattle, Jan. 20.
Well received by the critics and audiences, "The Master's Chair" still didn't get much boxonice response. Business is generally slow after the holidays.
"Mary Had a Little" is current at

the house.

Estimate for Last Week

"The Master's Chair," Mctropolitan
(single wk) (1,500; \$3.75). Good reviews and word-of-mouth apparently
didn't help; estimated \$10,000.

'Wolf' Cry on Coast

Los Angeles, Jan. 20.
Elliot Arluck and Gordon Gray
have co-authored a mixical fantasy,
"Wolf, Are You Ready," for a late
spring opening here, with hopes of
invading Broadway next fall.

Better B'way Biz: 'Manhattan' Boff \$18,000 in 1st 4 Times: 'Bedfellows' **Looks Best of New Straight Plays**

Heart'r resumed, but went turner to Eastmaste for Last Week Regge, C. Connedy), D. (Druna), D. (Druna), D. (Druna), D. (Druna), D. (Druna), D. (Resue), M. (Musical), O. (Operatish, went) desired play getting plenty of valiets to the metropoils and easily tops all; "anget in the Wineys" Cornet (this week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (the week) (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity all times; intimate tevue (14-988; \$48.0). Played to capacity

(38th week) (M-1,472; 36.60). Wasn'ty
off much and picked up omartly,
sets more money,
"Bear Neterday," Lycemum (103d
week) (C-593; 34.00). Passing the
more money,
"Bear Neterday," Lycemum (103d
week) (C-593; 34.00). Passing the
soored another profitable week, with
the gross approximating \$17.500
and the sets of the sets of the sets of the
field and got around \$38,000, about
\$1,000 hike, which was the average
"Command Declaies," Fution (16th
week) (L-569; \$4.60). Looks set well
somewhat better than others; \$19,000
estimated.
Sainbow," 46th Sireet
(54th week) (M-1,313; \$30), Sold out
every performance except the midweek) (L-569; \$4.60). Looks the
week) (L-569; \$4.50). Looks bouncing
forced cancellation of two perform"Bervest of Mean," Kindson (1st
week) (Ch-1,607; \$4.80). Thumbed
and got virtually nothing after fars
ingit; with \$1,000 asson't low est
"Sourcey," 46th St. (169th week)
(C-500; \$4.00). Picked up with the

to stick; some talk of moving, howweb (Mal, 1905; \$4.80). Improved,
the run leader playing Sundy performers with the run leader playing the run
(1st week) 0.712; \$4.80). Drewmin press stongs of the run leader playing the run
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Briter Broadway boxoffee form, expected after the post-holiday diplast week, was indicated by improved groups for a majority of above, and groups for a majority of above, and the agencies, too. Attractions which did not get blager money over the post-holiday format influre of 100 Market and the agencies, too. Attractions which did not get blager money over the post-holiday format influre of visitors. Which were the post-holiday for a mindra of visitors with the second of the post-holiday formation of visitors. Which were the post-holiday formation of the post-holiday fo

tof night-cost drawing supper to say-cessor.

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Drapes was and Sundays as matinee days and Sundays as Empire. State God." Elliott (lef. "Skipper Next to God." Elliott (lef. "skipper Next to God." Elliott (lef. week) (19-668, 22.20). Initial week week) (19-668, 22.20). Initial week week of the state of the state

CAROUSEL' WOW 40G. NON-SUBSCRIPTION, D.C.

musical running high desired could chalk up a handsome profit for light of the could be seen to be compared to the could be could

Wolfit \$10,800, Toronto; Dramas OK, Comedy N.G.

tour. Estimante for Last Week
Donald Welfit, Royal Alexandra
(1st. wk) (1,525; \$2.59). Shakespearean repertory troupe from London pulled a mild \$10,500 last week;
continues a second sermester.

'Soldier' 18G, Milw'kee

Previously, the big "Bollidy on Ice" troupe, giving 22 performances in la days at the Audiorium, likewise In a house of 5,000 ceats, business in the first 10 days was \$73,000.

Estimate teg_lass Wood.

**Estimate te

Plays Out of Town

Hedda Gabler

Hedda Gabber

Buffalo, Jan. 18.
Louis J., Singer and American Repercipation.

Buffalo, Jan. 18.
Louis J., Singer and American Repercipation.

Buffalo, Jan. 18.
Louis J., Singer and American Repercipation.

Buffalo, Topical States and Control of the Party American States and Control of the Party American States by Watton Burgard, Control of the Party American States of the Party American Sta

Eva LeGallienne's current interactions of the control of the contr

PRODUCING AND **BOOKING OFFICES!**

RICHMOND, VA. Is Six Hours From Broadway---100 Miles South of Washington!

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Contact Jack Stone, Mgr. WRVA THEATRE 9th and Broad Street

Holl	ywood,	Jan.	14.
rtz prod	uction c	f com	edy 1
Stars	John 1	lowers	1. D
van. Op	ened at	Lae I	alma
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		Jim A	urnee
	riz prod e ecenée. Siara ix Feist, van, Op en. 14, 4	nris production c o eccace) by Sieve Surra John I St Freist. Setting wan, Opened at n. 14, '48; \$\$ tota Li C C C C C C C C C C C C C C C C C C	Hollywood, Jan., act production of constant production of constant production of constant production of constant production of the constant production of th

The lavers ecross the end from the lavers are the lavers are the lavers and the lavers are the lavers and those who lavers are the lavers and these who lavers are the lavers and the lavers are the lavers and the lavers are the lavers and the lavers are the lavers are the lavers and the lavers are the lavers and the lavers are the lavers and the lavers are the lavers and the lavers are the lavers are

Lemple's Old Man

	_		Dall	as.	Jan.	12	
Margo	Jones	prod	uction	10	come	dv	'n
bree act	s by M	annin	g Guri	an.	Direc	ted	b
Miss Jor	ies. Se	ts by	Jed 3	Mnce	. Te	chni	CR
frection.	Mars	thaii	Yokels	son:	Dro	iuct	lo
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Dominic.				Ja	ck V	Vary	len

minic	Jack Wards
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to	Arthur Hi
mmy	Martin Dav
Igan	Clinton Anderec
ara Harrington	Katherine Squt
rger	Wijeon Brook
uise	Louise Latha;
chard Lemple	Tod Andrew
ubara Adams	Frances Wall
mple	George Mitche

Dallasites were amused and enter-tained by Manning Gurian's play. "Lemple's Old Man," at Thestre '48, produced and directed by Margo Jones. Some rewriting and tighten-ing of the pleasant salute to Brooklyn might turn it into a real click. Then, too, 'New Yorkers might show more understanding of the little

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VARIETY

show talent. The audience is never to consider the control of the

Another Angle

Los Angeles, Jan. 12.

Jewel Box production of tarce comedy in two acts (seven scenes) by Aimes Torrianl, Staged by Bob DuRoy, Music, Paine Fenimore; sets, Thomas F. Philipott. Opened at Jowel Box, Los Angeles, Jan. 11, 48:

\$1.20 top.
Mre. CrampsTheresa Thornley
Nan Thomas
Olga Auetin
WallyJerry Power
Babs Barlow Charmienne Harker
Bunny Brooks
PeggyAnn Sidney
John Britton Malcoim O'Donnell
Bob EvertonJohnny Clark
Sweeney William D. Brown
Virgil MannRex Ford

There's a basic tarce idea here that might be developed, but a complete reversite job would be necessarily to be a complete reversite job would be necessarily to be a complete reversite job would be necessarily to be a complete reversite job would be necessarily to be a complete for the property of th

College Play

The Lucky Ringer Toledo, Jan. 20.
Bowling Green State Univ. Theatre presentation of comedy in three acts by Lennox Robinson. Stars Sars Alfgeed. Directed by Frederick G. Waish. Technical Manni Inching, David Thompson. Opened at Univ. Theatre, Bowling Green, O., Jan. 10, 48.

Lennox Robinson, now visiting professor at Bowling Green Univ. Bas switched the Cinderella theme in an interesting play about a de-wind the control of the c

People of Brooklyn than localionist Texans.

Tex

Yiddish Play

The Big Shot

Menasha Sululki production of musical comedy in two acts. Book by William Sindlan, Jacob Jacobs; dancer, Lillian Shapero, Stars Skuinki, features Yetia Zwerjing, Dieceted by Skuinak, Sets by Michael Saltzected by Skuinak, Sets by Michael Saltzected by Skuinak, Sets by Michael Saltzected by Skuinak, Sets Jacob Agente, N. T., Jan. 16, '481 83 top. Anne Winters

brahamJacob Suscanoff
elie Basho
harlie Goralnik
nck
ettleSarah Gingold
illie Lilly Liftians.
avid Lon Liebgoid
firlamAnna Teltelbaum
achel
idhey Sam Gertier
en
lifty Napkin

Mensha Skinlike, upparantees in the Second Avenue fibester automatically carry a high degree of boxofice draw on he lower East Skieception. The skip of the skip o

Current Road Shows

(Period covering Jan. 19-31)
"An Inspector Calls"—Nixon, Pitt (19-24); Erlanger, Buff. (26-29); Aud., Roch. (30-31).

Roch. (30-31).

"Anna Lucasta" — Davidson, Mil. (19-24). KRNT. Des Moines (27): Iowa. Cedar Rapids (23): Palace, Rockford (29); Parkway, Madison (30-31).

"Annie Get Your Gun"—Shubert Chi. (19-31).
Bailet Theatre—Aud., Butte (19).

Moore, Seattle (21-22); Aud., Port-land (23); Opera Hse, Frisco (25-31). "Biackouts of 1948"—El Capitan,

and 130. Open Has, Picco (28-31).

Bollywood (19-31).

"Blossom Time"—Open Has, Bost.

"Bullywood (19-31).

"Blossom Time"—Open Has, Bost.

"Bullywood (19-31).

"Blossom Time"—Open Has, Bost.

"Bullywood (19-31).

"Blossom Time"—Open Has, Bost.

(28-31).

"Blossom Time"—Open Has, Bost.

"Blossom Time"—Open Has, Bost.

"Blossom Gally Has, Bost.

"Blossom Gally Has, Bost.

"Blossom Gally Has, Bost.

"Blossom Gally —Blitmore, L. A. (18-21).

Toronto (19-24).

"Dram Girl"—Biltmore, L. A. (18-25).

"Dram Girl"—Biltmore, L. A. (18-25).

Gate Chestie, C. Subbert-Lafayette, Det. (19-31).

Gate Theatre — His Majestys.

Montr., (19-24); Royal Alex, Togother, 19-24.

"Harvey" — American, St. Louis (19-31).

"Gate Man, The Condense (19-31).

"Marvey" — American, St. Louis (19-31).

"Kathleen" — Plymouth. Bost. (19-32).

"Kathleen" — Plymouth. Bost. (19-32).

"Lady Windermer's Fart — Er"Lady Windermer's Fart — Er"State Man, Tim Dancher" — Forest,
"Philly (19-26); Curran, Fine (28-31).

"Sassier's Chalt" — Geary, Frisco

"Sassier's Chalt" — Geary, Frisco

"Workhum," Tetenbone" — Stude.

"Masser's Chalr" — Geary, Frisco (19-31). ""elipshone" — Stude-bill. (19-31). "Medium, "elipshone" — Stude-bill. (19-31). "Mr. Robert," — Shubert, N. Haven (22-24); Walmut, Philly (26-31). "Olishesses Mine" — Selvyn, Chi. "Olishesses Mine" — Selvyn, Chi. "Olishesses Mine" — Aud., Charleston (19-24); Aud., Louisville (26-31). (19-31). "Show — Boat" — Harris, Chi. "Show — Boat" — Harna, Cleve. "Show — Boat" — Harna, Cleve. "Show — Boat" — Harna, Cleve.

"Private Liver" — Harris, Clei. (19-31). (2007). — Harris, Clei. (19-31). (2007). — Harris, Clei. (19-31). (2008). — Harris, Clei. (2008). (2008). (2019).

hoüse, (26-31).

BOUSE, WIL (25-28); NRIL WASH,
"Sweethearth"—Cass, Det (19-24);
English, Ind'p'lis (26-31).
"The Firefly" — Blackstone, Chi,
(19-24); Last Dance"—Walnut, Philly
(19-24); Blackstone, Chi, (26-31),
"Tought Ast Sa®-Curran, Frisco
(19-24); Blackstone, Chi, (26-31),
"Tought Ast Sa®-Curran, Frisco
(19-24); Blackstone, Ch. (36-31),
"Tought Ast Sa®-Curran, Frisco
(19-24); Blattone, L. A. (36-31),

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Everylood; has 81 for your nost each counties
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180 part of the earner,
180

National Engraving, 214-Y Su Reston 18, Mate.

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Plays on Broadway

Make Mine Manhattan

Make Mine Manhattan
Jonah M. Hymn producted of masked
roads in Hymn producted of the
Jonath M. Hymn producted
for Professional Manhattan
John Manhattan

Seeman Departs Serine. Whith Recember 2002 Startest. Say Carcell. Jean Joseph Large Towards. Jean Jose

Caravan Records Buys Merrie-Go-Sound Juves

Merrie-Go-Sound Juves Merrie-Go-Sound Records, children's disk outfit headed by Ted Cott, WhEw program director, and Henry Sylvern, organist and arranger, has been sold to Caravan Records. Latter bought 14 kids' masters from Merrie, on a perpetual royalty arrangement.

arrangement. Caravan is going into special di-rect dealer selling on the records. They've picked a midwestern city as a test, where they'll try sell disks in non-record spots (such as air-ports, newstands, etc.). All records are to be made in vinylite. Larry Gould is prez of-Caravan.

Strange Bedfellows

Streamen Read Collections (1997) and the stream of the str

utson Hedge	Mare Lawren
ov Clemens	
lesst.	
inlay Decker	
Incent Keyes	Londs Calhe
om fameron	Anthony Ro
tove Dreker	
Jorgan Decker	
ane Decker	June Seymo
mer Danne	Marianne Stewn
udine Decker	Hume Crons
monord Hawken.	Kenneth Tols
ter grand Hort	

wood, with questionable chances for a stage stay. a stage stay.

Stage stay the roughest set brought forth within a generation. Locale is a Missouri ranch town in 1865 just after the Civil War, seened in the bar of the only log hotel and the veranda of the Decker ranch. There, bitterness that has considered the property of the property of the property of suppley.

forth, and thece's always the threat of minolly "is a mark play, performance being given by an unusual array of talent. No doubt about it is a mark play, performance being given by an unusual array of talent. No doubt about it is for portions of the second act. Peter Viertel and Irvin Shaw are skilled of violence and feuding. That both the hero and villain are killed at the state of the second act. Peter beautiful and the second act and the second act

Power Without Glory

Fower Without Glory
When his Congressman-son arrivers bone with a wife who is a crusing momental to seem histroom moments the young lady with bombast and blen considers with his son and the controlled his country with his son and the controlled his possible with his son and his possible with his son and his possible with his son and his possible with his possible with his possib

Inside Stuff—Legit

Usually producers with backers on the linguisted partnership basis get approximately 50% of the show for their services in accomplishing the presentation and it's not usual for the manager to invest his own money. One exception is the latest Broadway moisted click. "Moke Mine Manpered and the service of t

Paul Douglas, male lead of "Born Yesterday," one of Broadway's longrun shows, has just become a senior member of Equity. Comedy will pass the two-year mark this month, and the required number of weeks for a junior Equity the obstaint worth status is 50 weeks. Douglas, formerly in radio, Taly Hollday, the femme lead of "Born," is now also cligible for senior membership but it seems her application was misplaced. She was also in a short-lived play. "Kiss Them For Me," piro to "Born" and was awarded a prize for her performance in "Kiss." Both Douglas and Miss Holliday were given Estuarted billing this week.

Dollar shortage in England may explain why the D'Oyly Carte operetta troupe traveled second class on the ship that brought the Gilbert and Sullivan specialists to New York for the current high-grossing engagement ships and the state of the control of the current high-grossing engagement which was not considered to the current ships and the state of the current ships and the state of the current ships and the state of the state of

Collections for the March of Dimes will be held in legit Broadway the-atres for an eight day period from Jan. 24 to 31. Managers have arranged for volunteers to seek donations in the lobbies, former system of passing coin boxes within the theatres after an appeal speech being ellminated, Coin boxes will be turned over to each respective house manager and

Richard Watts, Jr., of the N. Y. Post, is now rated the richest drama critic on Broadway. He has been bequesthed \$300,000 by his late uncle, Andrew Murray Williams, a New York contractor. Total bequests amounted to \$700,000, a large part of which goes to Catholic charities.

formance as Anna, who gets little that may be blamed on the properly the chance to express affection usually man. I have a support of the chance to express affection usually man. I have a support of the chance to express affection usually man. I have a support of the chance to express affection usually man. I have a support of the chance to the chanc

Literati

Besien Herald in 1946 Suit
The Boston Herald, conservative
The Herald Herald
The Herald Herald
The Hera

New Weird Book Publisher New Wird Book Publisher
New enternt in the field of weird
book publishings is the Fantasy
Press, of Reading, Pa. Lloyd Arthur
Eshback is director, with A. J. Donnell, L. H. Houck and G. H. MacGregor as associates. Four books
by Edward E. Smith; "The Legion of
Space," by Jack Williamson; "The
Forbidden Garden," by John Taine
and "Of Worlds Beyond," edited by
Eshback, Last named is about selEshback, Last named is about selbooks, by seven authors who have
made a living at it, including Robert
A. Heinlen, who has contributed to
the silicks.

A. Heinlen, who has contributed to this firm is that the books are parily financed by fans who order and pay for copies ahe as of publication. There are various fantasy fan mags, and lists of subscribers are used, via mail, for present and future support.

Duffus Heads Gulid Publicity
Robert L. Duffus has been named
secretary of the Authors Gulid publicity committee, which will insheed Ruyra Samter Winslow Note
Libert Sander High, Kyle Crichton,
Shot Janeway, Robert Consideration
Edward Jynn and James P. Warburre.

burg.
Meetings of the Guild's council
will henceforth be held regularly
on the first Monday of the month.
In the past, they've been skedded
on various dates early in the month.

Harper Heads Z-D Chi Sales Ziff-Davis has brought in Fred Harper as general sales manager of ts reorganized book department in that comcincago, ne announced that com-pany would concentrate in the gen-eral field and drop accent on detec-tive and sensational titles. Spring list has 32 books, many pointed to Coast consumption. Division has \$100,000 as appropriation for the year.

Harper was general sales manager for Alfred A. Knopf for the last two years and prior to entering th Navy in 1942 was with Duell, Sloa & Pierce for two years.

Indpls. Star In Suit
Joseph J. Daniels, Indianapolis attorney, and former 11th District
Republican Party chairman, has
filed charges of malicious libel
against Eugene C. Pulliam, publisher, and the Indianapolis Star
Fublishing Co., asking damages or

Piblishing Co, asang sanga Sago, 200. Daniels charged the defendants wrongstilly and maliciously made "false and defanatory" charges editorials and editorial cardonas. Suit set forth more than 20 charges of false and defanatory statements, in connection with political camarature.

palgras,

Testinged because of in resumflow the proposed of the control of the

none of the theatrical "finest photo-graphs" seems outstanding.

graphs' seems onstanding.

Tom Maloney, who has succeeded
Edward Steichen as "U, S. Camers'
editor, has expanded the text in the
news photo section of the book to over the factual background of the
events pictured. This is a distinct tault in a photo book, because the
text devotes too much space to "histiext devotes too much space to "hisgive enough, into about the technical
aspects of the pictures themselves.

How the service of the section of the section of the
event of the pictures themselves.

Fred Smith- UN Booklet
As a labor of love, Fred Smithbulletty director of the Book-ofthe-Month Club, is distributing on
the Smith Club, as a supplied titled "Mintows a pumphet titled "Mintows",
in an effort to plug for world organization. Booklet has already topped the 20,000 sales mark in two
topped the 20,000 sales mark in two
conclusions of 1,500,000 by the end
of the year. All profits from the enterprises are, being plouthed back
in the UN translate the work into
the UN to translate the work into
the UN translate the work into
also producing several more of the
same type booklets to sell at eight
for \$1.

CHATTER

Arch Oboler is putting finishing touches to a novel which he'll deliver to Random House next week. Betty Smith has written her sec ond novel, "Tomorrow Will Be Bet ter," which Harper will publish.

Somerset Books, reprint house owned by Knickerbocker Printing, has folded and its list of titles is being sold.

has folded and its list of titles is being sold.

Jean Hersholt completed "The Evergreen Tree," a book of short stories, for summer publication by The Charles of Allantic Monthly, has been named director of the Atlantic Monthly Press.

Paul Green leaves for Bombay, Paul Green eleaves for Bombay, Paul Green leaves for Bombay, Paul Green leaves for Bombay, Paul Green eleaves for Bombay, Paul Green eleaves for Bombay, Paul Green eleaves for Bombay, Paul Green leaves for Bombay, William Charles Motor House, William Standard, William Charles Motor Bombay, Paul Green leaves for Bombay, Paul Green leaves f

novel, "A Short Forever," and returned to his berth as a Warrer producer after an eight-month leave of
Alfred Knopf is publishing a
special edition of Bruno Traven's
Treasure of the Sierra Marder' to
warner film.

World Pub. Co. has put through a
large printing order on its motion
picture edition of "The Faradine
World Pub. Co. has put through a
large printing order on its motion
picture edition of "The Faradine
world Pub.

World Pub. Co. has put through a
large printing order on its motion
picture edition of "The Faradine
world by the second of the second of
world by the second of the second of
world by the second of the second
solution of "The Faradine
tissue of Sibyline, new literary
stories coming up in similar mags
within the next six rionths.
David Stern, 3d, currently doing
"Faradia," for of orduner Arthur
Lubin, is also working on a sequel
for Farar, Straus. He recently
purchased the Seathe Siar,
Lubin, and Hibchcock's edition of "Thesas, Brooklyn
adad-publicity director, designed special jacket for Reynal and Hibchcock's edition of "Thesas, Brooklyn
addition of "Thesas, Brooklyn

booking an entire show and band.

The larger indic agents are hot about the comeback of these small-time tricks, I's claimed that it not nipped immediately, more rooms will attempt to lower budgets via these tactics.

these tactics.

However, there's little that can be done in the matter at the moment. In all instances, the agents have of yarlety Artists and American Federation of Musicians' minimums for their cilents. Consequently, no union action can be taken against union action can be taken against legal redress insamuch as N. v. state employment agency laws specify a maximum 5% commission for obtaining jobs.

obtaining jobs.
Agencies are also disturbed about
the return of other chiefiling because
of the rising costs of doing business.
They daim considerable more expense is entailed plating talent bepense is entailed plating talent
work. Some even claim that the
work. Some even claim that the
usual 19% commission on short term
engagements fails to cover the office
expenses. They argue that the
spread of commission glicing taclice
introduce their solvency.

Bowes Tele

Continued from page 1

a basic unit of "amateurs" similar to those which used to tour for the Bowes radio show Calls for local talent to appear on

Calls for local talent to appear on the stage in conjunction with the travelling unit are to be Issued sev-eral weeks in advance in each town where the unit plays. Winners of the local contests will then be sent to N.Y. to appear on the tele pro-gram. The road unit is to be rein-forced periodically with winners from the election. Zach city will be week its local talent appears. Kistery Payers dealers in each city.

seeds its local talent appears.

Kniser-Praer dealers in each city are to work with the local chambers of commerce to help promote the show. To add a special plug for the tiele industry, and for Duktont in particular, the bush remote unit is in the Kniser-Praez showrooms in each city and also in theart elobbles. Plans to handle the booking of the anateur unit into theaters haven't been completed but it's expected that unit themselves.

Softpedal Prices Continued from page 1 =

getting. Request to make no statements about salary has been made to the Andrews Sisters, who were signed last week by their manager. Lou Levy, to play the Palladium theatre, London, for four weeks starting the first week in August.

starting the first week in August. Columnist in London have been making such a 10-do about U. S. performers coming over and taking dollars out of the country that a rep of MPM Enterthinments, London, which bought the Andrews gals, specifically asked Levy to keep quiet. Last year, when the Andrews does not be a second to be a second to

about \$15,000 per plus transportation. Though they are booked at the Palladium only, the Andrews tr. may play other dates while overseas Butlin's, a summer resort comparable to some of the more expensive spotion this side, are said to have made a bid for the group. It's possible that a deal will be made.

Comics In Drama Continued from page 1 =

regular radio union scale. Each pro gram will be further presented un der auspices of the favorite charity of each star. Scenes will be played

of each star. Scenes will be played straight.
Already paced are Ears Stone cardio's Henry Aldrich), to do Shydray and the star of the star

SCULLY'S SCRAPBOOK

Despite the rapidfier recitais of divorces by Walter, Lolly, Hedda, Jimps and Sheijah, marriage did much better in Bollywood, Jan. 17.

Despite the rapidfier recitais of divorces by Walter, Lolly, Hedda, Jimps and Sheijah, marriage did much better in Bollywood in 1947 than it did in 1946. There were nearly 1,0000 less divorces than marriages during the otherwise fraite years of "It have been portion for the private lives of those portraying the harrassed characters are responsible for this tuplifing trend. Radio, maybe? Well, maybe. The private lives of tadlo stars show an amazingly high average of harmonious hitchings. In fact among the first 15 Hooperstings, most of them consections. I can't find a vurrently unhappy and Alter, Harris and Fayf, the Hopes, Cantons, Crobby, Bergens and Gardners—all seem to enjoy using the same mallbox and reading each others letters.

The Perpetual Payoff

Could the almost continuous flow of free goods and givesways on ratio programs be responsible in a measure for this uplifting trend? Is it true as merchants contend, that gifts of jeweirs, mink coats and mixmaster tend to keep couples from mixing with other couples? Is it true that all comedian has to do is to mention some scarce item on his program only continuous flow of these treasures from the comedian to his wife tend to make the company of the co

And One Extra for Leap Year

naving just has their tab piezed up for aponer year oy Sterling Jrugs.

I They don't needle people into marriage just for the loot. They have 500 applications a week and pick the five most likely to do the most good for The little people into marriage just for the most good for the people of the people in the

his hat in the air and invades Westminster Abbey with a vulcarity that appalle even such veteran marriage-invaders as "firtise and Groom." I have been also also the program of the progra

or Consequences."

In addition to all these day-to-day things the program has do

In addition to all these day-to-day things the program has done in-numerable miscellaneous kindnesses, such as presenting a \$1,000 educa-tional fund to the first baby born to a 'Eride and Groom' couple. The were destroyed by fire. They sent some extra gifts to a groom who was stricken by pollo.

Rev. Alden Lee Hill of the Highland Park Christian (Church, who per-forms many of the marriages for the program, placed his honorariums from the show in a fund with which he adopted and is raising a war

orphan.

The various columnists and critics who have panned "Bride and Groom for broadcasting the festivities attendant on a marriage have usually sathat "nobody but a moron or an exhibitionist would be married on radio program."

inst "nococy" but a moron or an exhibitionist would be married on a readio program."

"Well, Frank," says John Reddy by way of reply, "our grooms have included such morons' as Bert Lynn, an executive at Douglas Aircraft and a Phi Beta Kappa from Western Reserve, and Albert Biaetti, a former a stone bomb proper proper at Oak Ridge and Blichter of the scientist of such exhibitionists" as Joe McGehee, the marine who planted the first flag "exhibitionists" as Joe McGehee, the marine who planted the first flag in two Jimus; Captain John Babel, a war ace who recently set a new transcontinental jet record, and Captain John Watis, who was awarded the Legion, of Merif for Inventing line Watis Portable testing unit for testing All told, in two years on the air, 518 couples have been married on "Bride and Groom" with only three divorces, and 205 children have been born to couples married on the show. These couples have been given a could stylistic of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a count of the couples where the couples have been given a couple of the couples where the couples have been married on the show. These couples have been married on the show it is common to the couples have been married on the show. These couples have been married on the show it is common to the couples and the couples have been married on the couples have been married on the show it is coupled to the couples have been married on the couples have had not been coupled have been married on the couples have been

Broadway

Broadway

Jed Harris back from Coast.
Caster Jean Fowler slated to unproducer with "Collector's lated at the producer with "Collector's lated at the producer with "Collector's lated at the producer was been produced by the product make the product make the product make the product and the product as week-old girl. Ornd. Glenn, U. S. comedients, silken or "Folice Bergeree" show, in the prevy and head of RXC shorts and head of RXC shorts

press and the Coast for production haddles.

Mrs. Jack Kapp brought the children back east to school, leaving the Decca piez west to recoupe from Virus X.

Goldwyn pub-ad topper Lynn Far-

continued to the contin

fornia desert resort, for Rodgers &
Hammerstein production.

Rammerstein production.

Rammerstein production.

Reference of the reference of t

Damp Kaye arrives in N. Y. from the Coast Sunday (23) enroute to London for a month's engagement at the Palladium. Early in March, he's scheduled to play a hospital benefit Statut Scheftel, the March Palladium of the Mational Draft-Eisenhower League, by the Company of the Coast Scheftel, chairman of the National Draft-Eisenhower League, by the Coast Scheftel, chairman of the Coast Scheftel, chairman of the Parkey of Telenews Theatres, as well prize the Coast Scheftel, and the Coast

Fitzgerald.

Al Margolies, pub-ad topper for Alfred Hitcheock-Sidney Bernstein indie unit, due back from the Coast Saturday (24) after discussion of campaign on "Rope," initial pic for Warner release.

Barbara Anne Aaron, daughter of Metro assistant sales chief Eddie Aaron and member of the Eagle Lion homeoffice publicity staff, en-gaged to Herbert S. Nusbaum, for-mer Metro attorney.

mer Metro attorney.

Binrus Manlle, retired critic of the
N. Y. Dally News, who was critically
at the Mary Immaculate hospital,
Geens, L. I., is reported improved
blooks and yerrini him to go
blooks of the many permit him to
Jack Mehler, formerly with the
Metro talent department in New
York and more recently a legit production associate, returned Friday
beaution associate, returned Friday
beaution associate, returned Friday
beaution associate, returned Friday
beaution associated in the control of the control
life up a New Parland the autrent Dorothy MacFarland, the current Ado Annie in "Oklahoma!", at the St. James, N. Y., gave a song recital Sunday (18) at Westport, Conn. The me morning, she was guest soloist the Christ and Holy Trinity

Panama

By Stan Willis
Ill-fated Palm Terrace Club will
revert to a botel.

ill-sjede Palm Terrace Club wiil were to a hold to be proved to be Four Justine LaBenton Skaters are the work for three months swins, the way for three months swins, the way for three months swins, the way for the work of the wor

Miami. Boots McKenna production currently in.
Mary Lee Kelley due in town, and will work out a deal to swing her shows into the branch she is plotting for Caracas as deal is cooking for the Copacabana. Club there.

the Copacabana Club there. Club Happyland, stafed strictly by Cubaus, is featuring the Oscar Moreno show, a dazzler from Havana. Trade is off due to lack of American feature names and terrific competish of Kelley's and Hotel Internacional, who are waging a talent and show battle.

Paris

Paris

By Maxime & Beix

John B. Mahm to Spain.

North African motor crash.

Fing (Mrs. Laudy L.) Lawrence bedden seen to be the seen to be t

Opera dancing examination with hopoxs. Craftin, information officer of the U.S. Information officer of the U.S. Information Setvice of the U.S. Information Setvice (Control of the U.S. Information Setvice) where the control of the U.S. Information Setvice of the U.S. Information Setvice of the Information of the U.S. Information of the U.S. Information of the Information of In

Australia

By Eric Gerrick Majority of Aussie newspapers upped ad rates Jan. 1. Wirth's Circus is off the road pres-ently and set for a run in Melbourne. Scribe George Hart is handling both pix and radio for the Sydney Sun.

Scribe George Hart Is handling both pix and radio for the Sydney Simb both pix and radio for the Sydney Simb policy got off to a good start for the Fullers at the Capitol, Perth, with "Joson Story." Julying "The Inspector-General" at her Independent theatre, North Sydney.

Thy Dougles lakes over the baton. Thy Dougles lakes over the baton. Thy Dougles lakes over the baton. The Company of the Capitol Sydney. The Sydney of the Capitol Sydney of the Sydney of the Capitol Sydney of t

Copenhagen

Copenhage

Diziy Gilberge, will play at the
K. B. Hall Bregie, will play at the
K. B. Hall Bregie, will play

"Ifliom," playing at the small

Ridderslein under new manager,

Ridderslein under new manager,

Rieshaper Rewie at the Nygade

Thestrie is the first whiter revue in

Rieshaper Rewie at the Nygade

Thestrie is the first whiter revue in

Clissalen is playing, AVN Rand's

"Right of January 85." Will; soon

Norrebot hetter will play "Show

Boat" this summer, Operetta has

Boat this summer, Operetta has

Boat this summer, Operetta has

Boat this will be the thing of the collection of the collecti

overcome.

Criterion Film has bought another independent distrib firm, International Pictures, which specialized in Goldwyn and Republic pix, Both firms have Noach & Birch as managers, but will continue as separate firms.

London

Agent Dave Marks in hospital figent Dave Marks in hospital and provided the playing the stage after considerable absence due with RNSA in India.

Toni Edgar Bruce returning to the stage after considerable absence due with RNSA in India.

After six months' absence, veractice, in which she will talk for first time besides singing, starting Feb. 1.

John Hollingsworth acting as considerable in the stage of t

South Africa

South Africa

By Jae Hamen

Drom A By Jae Hamen

Johnnesburg.

Jo

"Bunded during" war, is, offered a signed and radio concerts in key cities, "America of Certel," wife all ideal to the control of the control

soring the Duke Ellington concert Jan. 21 at the Auditorium,

soung me Luke Ellington concert.

The Auditorium.

The Auditorium.

The Auditorium.

The Auditorium.

The Auditorium.

The Auditorium.

The Auditorium contallisismagicians, and Dona Mason, singer,

into Hotel Raddison Flame Room.

Sally Delaney, Rotel Nicollet Minwed Richard J. Hendetvon, of Pro
cola, Fla.

Don McNeill and his radio "Breakfast Club" set for Fcb, 8 at the Sl.

attraction. auditorium as Winter Camitval attraction.

Hattaction,
Bennie Berger and Ted Bolnick,
indie circuit owners, joined Pioneers,
national organization of 25-year

national organization of 25-year showmen.

Art Anderson, Wanner Bros.
brauch manager, back on the job following his recovery from a major operation.

Charles E. McCarthy sold his Film Transfer pick-up company to Wil-liam Alexander, a competitor, and will retire.

Vienna

Pabst has completed film work on "The Trial" has Mueller, w.k. librettist, domiciled in Switzerland, coming to

Hans Mueller, w.k. librettist, dom-leted in Switzerland, coming to-Hans Albers, onetime German film att. coming to Vienna. He turned better the state of the state of the News Schauspielhaus has turned again to operate, producing Farkar-pa 1 Zeolnay Book Publishing Co-paration of the state of the state of the received permit to open business for the state of the state of the Switzerland in Urania. This is much attention in Urania. This is H. Weelffl and A. Krebs wrote scenario for film on Don Juan being directed. Karl Steuter directed. State of the state of the Subburg Lestval committee plans Filedio."

to sign Wilh next season "Fidelio."

next season to direct Beethoveri's Tédelo."
Tédelo.

rect.

Chicago

Katharine Hepburn visiting Mrs.
Loyal Davis here.
Fred Astaire opened four new
dance studies here.
The Uoel McCreas (Frances Dee)
spending a week here with her relatives.

spending a week here with her rela-pted by the property of the property of the course of the property of the course of the property of the pr

Dublin

Hollywood

Jane Harvey down with flu. Franchot Tone downed by flu. Teresa Wright bedded with "Virus

Edith Barrett divorcing Vincent

X. The second of the second of

Clarence Brown in town after a tree-month four of Europe, Doug. Spencer, Ray Milland's stand-in, underwent major surgery. Frank Rosenberg returned to his Actress-shalpe. May Hatcher in from New York to work at Paramount.

mount.
William Scully in from New York
for sales confabs at Universal-International.

Bette Davis ordered to pay \$1,500 to Mrs. Bessie Downs, a nurse she discharged

Botte Lawis ornesce to pay state of the discharged.

Hunth Hall and Bowns, a nuise she discharged.

Hunth Hall and so, went into the used or business. William Pereira in from England tractly ground the state of th

the Motion Picture, Location Man-agers Assn.
Gabriel Curtiz, brother of Mike and assistant director at 20th-Fox for five years, makes his first Ameri-can stage appearance Jan, 28 at Pasa-dena Playhouse in "Made in Heaven."

Pittsburgh

Pittsburgh

By Hal Cohes

Tom Folker, With the Cohes

Tom Folker, With the Cohes

The Barol Elliotts, who we're distinct

Jackle Heller and Phyllis Thalborn, New York model, will be man
Jackle Heller and Phyllis Thalborn, New York model, will be man
Jackle Heller and Phyllis Thalborn, New York model, will be man
Jackle Heller and Phylis Thalborn, New York model, will be com
Jackle Heller and Phylis Thalborn, New York model, will be com
Jackle Heller and Phylis Thalborn, New York model, will be com
Jackle Heller and Phylis Thalborn, New York Medical States

The Company of the Cohes

Mervyn Nelson closed at the Cas

Jackle Heller and Phylis Thalborn, Mervyn Nelson closed at the Cas

Selier was realshed at to replace him.

Egnil Brain; manager of the Garden

Gen Heater, recovering at Allegad.

Al Golden, former Pittsburgher and co-author of "A Young Man's Fancy," here to address the Drama League

Cliny Reed, KQV p.a., and her brother among five pairs of finalists in Viennese Waltz contest at Sym-phony Ball.

Washington

By Florence S. Lowe Department of Agriculture spon sored a special preem last week o MOT's "Teacher's Crisis."

soord a special preem last week of WWDC-FM Work of the concernor (Thur) with a special two-hour broadest initiating full-strength 20 km power. Truinan was among the guests at the brase hat party given for Met singer Edio Pinza after his concert here last week, such "handed had singer Edio Pinza after his concert here last week, such "handed had singer and "C Naway vet Henry Michel, joined with Marine Band in waxing a disso of Marines' new Virginia Sales', younger sister of the late Chile Sale, stopped off to wish novelast Thems Stripbel white on the south on a national tour bound the control of the late Chile Sale, stopped off to wish novelast Thems Stripbel white on the south on a national tour. Donald H. Cooper has been named

with her "Americana" sketches.

Donald H. Cooper has been named chief engineer of NBC's radio and television operations here, replacing late Albert E. Johnson, with Robert Terrell stepping up to Cooper's job as operations supervisor.



CAPITOL RECORDS

Released This Week:

"OKLAHOMA BLUES"
"NIGHT AFTER NIGHT"
"SWEETHEARTS ON PARADE"

Current: .

MONOGRAM PICTURES

.

Now Playing:

'RIDIN' DOWN THE TRAIL'
'SONG OF THE DRIFTER'

PERSONAL APPEARANCES

WORLD CHAMPIONSHIP RODEOS Soldier's Field, Chicago · Lakeland, Florida

STATE FAIRS: Dallas, Texas Indianapolis, Indiana · Phoenix, Arizona

RADIO

JIMMY WAKELY SHOW: Transcribed from Coast to Coast



BOOKING

State Jains for '48: WM. H. KING, Beverly Hills, California

BUSINESS MANAGEMENT

PETE MARTINEZ, 7660 Lankershim Blvd., No. Hollywood

46th Street, New York 13, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents, fer December 23, 1985, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1948, BY AMERY, INC. ALL RIGHTS RESERVED.

VOL. 169 No. 8

NEW YORK, WEDNESDAY, JANUARY 28, 1948

PRICE 25 CENTS

CIG COIN CUPIDS PIX-TELE MAT

Dorsey's Transcribed Show Set For Four-Continent Disk Jockey Spread

The American disk jeekey will the on hierarchical properties of the properties of th

vocalists.

Louis Cowan agency, which handles the selling of T.D.'s show, which now occupies slots on more than 100 major and minor U. S. outlets, has been the same shown from Radio Luxembourg, France (120,000 watts), the MAJOR network, cayering all dustralis, and a station in South Africa.

Luxembourg deal has been or all Luxembourg deal has been or all the same shows the same

Africa.

Luxembourg deal has been orally approved, but not signed, and initial shows have been shipped to it for a start originally set for Monday (1), but which may be delayed (1), but which may be delayed on set, but contracts again have not strangly been signed. African deal significant in the talk stage. However, the response to the original negotiations indicate little likelihood or styling interfering with from the stage of the stage of

Frank Stanton Wins His J. V. (Jules Verne) As 'Family Hour' Seer

CBS prexy Frank Stanton went (CBS prexy Frank Stanton wem, on this webs Prudential "Family Bour" alow last Sunday (25) to peer into the future. He expecuated on the expanding role which broad-souling is expected to play in the souling is expected to play in the few development in radio and tele "Broamming would stimulate a greater sense of our participation in the affairs of government. Here's how Stanton envisions 1972:

in the state of government. The state of the

Nixed by CBS Censor

"Nixed by CBS Censor CBS' censor bluepencilled a refcerose to "Backelor's Children," as a tagine in the "I'm My Own Grandmaw" time sump by Gertrude Nissen
on "We, the People" show last week.
Reason given for the tabee was that
It was suggested by the same
scrutinizer that the words "John's
Other Wife," be used instead. Even
though the substitution took the
joke out of text, it was incorporated
Gag fitzled completely with the
studio audience.

MAJOR DISKERS SEE RECORD JANUARY

Celumbia Record Carp.'s sales last week were the hitgest in the history of the company, and the other, major diskers, as well: as CRC, report that the cutrent month will probably the company of the com

'Miss Hush' May Have Film Done on Her Life

RHIM DONE On HEr Life
Hellywood, Jan. 27.
National Concert & Artist Cerp.
received the exclusive rights to Marha Graham's life story. Agency will
peddie daseer's life to film studiose
aroused when she became known as
"Miss Hush" on Balph Edwards'
"Truth or Consequences" show last
month.

Tops of the Tops

Retail Disk Seller "Ballerina" Retail Sheet Music Seller "Serenade of the Bells" "Most Requested" Disk "Balierina" Seller on Coin Machines "Ballerina" British Sheet Seller

UP FOR FOX-NBC

Long-awaited plunge of the major film companies and major eigaret accounts into television came through simultaneously this week with a splash that should ripple widely through both the film and video industries.

wides bringstein.

After months of rumors that various major newsreels had offered their product for tele surposes, 20th-Fox finally did it its week. 20th-Fox finally did it is sweek. Comels for the eighter out it be built-roll dally editions of the reel over the NBC video network, starting Feb. 18. Camels is reportedly shell-roll. The complete of the NBC video network, starting Feb. 18. Camels is reportedly shell-roll. The complete of the NBC video network, starting Feb. 18. Camels is reportedly being the NBC video network at the NBC video network at the NBC video network at the same time, Chestrefields particle to bankroll pickups of the WNRT, NBC'S NN. video outlet, and simultaneously over WMCA, NX.

WNBT, NBC's N.Y. video outlet, and simultaneously over WMCA, N.Y. radio indie, Twin package deal, handled by the Newell Emmett agency, is believed to have cost Chesterfields a similar \$300,000.

Chesterended a similar 1800,000.
Frac Cannel-MEC part is expected to leave the deeper impress on the two media. Besides setting a general pattern for future relations between films and tele, it's also expected to set up a chain reaction of the control of the kind and on which NBC has spent tens of theusands of unity of the control of the kind and on which NBC has spent tens of theusands of quality. Wills flox expected to throw (Continued on page 61)

HELLINGER OUTFIT SEEN IN FOLDEROO

Hollywood, Jan. 27. Mark Hellinger Productions may shertly fade out of existence, despite Humphrey Bogart's intention to perpetuate the name of the late producer in the indie unit which was to operate under David O. Selznick's er. Bogart was partnered with Hellinger in certain pictures to be

made by the unit. Number of reasons are behind the impending demise of the eutfit. First is the inability te get a satisfactory producer to carry on in Hellinger's stead. Second is Mrs. Gladys Glad Hellinger's disinclination te go on with her late husband's preduction

Selznick proffered continued supervision of the unit for about a year, but also finds himself overwerked personally and shorthanded, which is further influencing his meve. The Hellinger corporation owns one Ernest Hemingway property and options on others, which will probably be liquidated.

CAMELS COUGHS Up to 80% of Television Programs **Predicted as Depending on Pictures**

Prez and Daughter May Work Philly at Same Time

Work Philly at Same Time
There may be a first father and
daughter act in Philly during the
forthcoming Democratic convention,
dickering with Margaret Truman to
sing at the Dell during the week
of July 12, when the Democratic
conclave will be held, and at which
of the Presidency. Demonitated
for the Presidency. Demonitated
for the Presidency. According to insiders, Miss Truman is asking 32,500 for the statuDell management is also negotiatnames for the week of the CO₂
convention, which starts June 20,

PUBLIC HOUSING WON FOR N.Y. BY WMCA

Public service programming came up with a standout success last week as WMCA, N. Y., won hands down in its campaign to pressure Mayor William F. O'Dwer into a public bousing program. Just two weeks after the indic launched its series. "A Home To Live In," urging listeners to bombard City Hall and listeners to bombard City Hall and the series of the last of the las earmarked for building during the next two years. He had been sitting en that fund since his election in 1945.

rred by WMCA prexy Nathar (Continued on page 60)

Radio Engineer Isolated In Transmitter by Storm

In Transmitter by Storm
Boston, Jan. 27.
I solated in the transmitter of
WNAC by four feet ef snow last
week, Michael Kelly, Yankee net
technical engineer, sat it out for 48
hours before buildozers were able to
break acress the izy marshes of the
Nepenset river in Quincy to get him

out.
Engineer had only a can of hash, a ceuple of eggs and a few slices of bread on hand, when the latest blizzard came along and put him in the bongo-bongo department.

Tempus Sure Fugits a empus oure Fugits
Just 10 years ago, william
Morris, Jr., points out, a contract involving sale of a story
to a film company had the following phrase concerning the
pretection of the authors' right:
"-excluding, however, the process commonly known as televiston."

Tempus fugit!

Television finus: requirements for film programs will be "frantantic" in volume, Jerry Fairbants believes, but the pix forthcoming as a result of that demand will vary widely from the present redlubdo turned of his first trip east since closing with NBC to meet its tele film requirements for the next five years, Perial Comments predicts that even large redlements predicts that even large for 50-80% of their total programs, "One of these days, not teo far off, the television industry" requires in ameunt to that of the present moint in the product of the programs, "One of these days, not teo far off, in amount to that of the present moint produces the product of the product

how produces seen access to the control of the control of the week's televising time."

Our own facilities can't answer NBC's needs, which are growing tenders and the control of the cont

of time."

Film-making for video is the direct opposite of production for theatres, according to Fairbanks. "Actually, (Continued on page 63)

H'wood Eateries Drop Live Entertainment With Tele as Come-on

Hollywood, Jan. 27.
Tom Breneman and Mike Lyman,
joining the tele parade, will install
large screens in their Vine street
eateries, replacing live entertainment

ment.
Lyman started last night (Monday) but temporarily retains jounge
musical show.
Breneman's is expected to bow
later in the week with more elaborate setup. Both feature five by
six screens, Lyman using front projection, Breneman rear projection.

SWG Council Follows Careful Plan In Dealing with Member 'Purge'

The Council of the Screen Writers Guild is pursuing a carefully charted course in dealing with the fourge of its members are support fixed or blacklisted members on civil grounds, or, in other words, to de freig their right to employment regardless of political affiliation. But the council has no intention of derening any ovirties on political grounds are considered to the council has no intention of defending any ovirties on political grounds.

become involved in any political partiasanship.

Two resolutions recently adopted by the council reflect this attitude. One of the council reflect this attitude. One of the council reflect the resolution of the council of the counc

ample money for that purpose. Armold has not yet agreed to handle the carried has been dead to the resolutions, to seek injunctions against breach-or-writer contracts or blacklisting or writers, has had ourlous results. Since there's a California land between the carried has been dead to be caused of political affiliation, etc.; it's figured that such an injunction would be relatively easy to obtain. The carried has been dead to contract the carried has been dead to the carried has been dead to

ably cooperate with 'the council in seeking injunctionization and the council in Meanwhile, political factionalism. Meanwhile, political in the council is apparently increasing. The leftist faction is organized under the name of the Progressive Caucius. Until recently, there has never been a well organized rightist faction, but the All-Cauli Commit-tee, which supported the victorious liberal state in the annual election this associet in a swing sharoly to the

tee, which aupported the victorious liberal state in the annual election last fall, has taken on something of his aspect in a swing sharply to the thin aspect in a swing sharply to the the activity of the left.

This A-G committee, which was apposedly formed specifically to comtain the leftest group and hadronian and the same of the control to the left. This A-G committee, which was apposedly formed specifically to comtain the leftest group and hadronian the same of the

A coming issue in the organization according to indications at the Jan according to indications at the Jan.

13 meeting, is the question of proxies. The Progressive Caucus came to the meeting armed with about 100 proxies, while the A-G faction had about 200. As a consequence, the PC is now agitating against the use of proxies, and the A-G favors them.

Styre of the Ultracia for the 'through the Caucus and the A-G favors them. r proxies, and the A-G favors them, ome of the liberals fear that there danger of abuse of the proxy decice by either extreme.

The greatest worry to the liberals, (Continued on page 61)

Crosby's Next for Par

Hollywood, Jan. 27.

Bing Crosby, taking a two-month vacation from filming after winding up "Connecticut Yankee" is due back in late March to co-star with Barry Fitzgerald in "Diamond In Haystack."

Beb Walch is an after in the state of th Hollywood, Jan. 27.

Beb Welch is producing it at Par-Learning

Lana Removed From Suspension by M-G

Suspension by M-to
Hollywood, Jan. 27.
Lana Turner is back on the Metro
payroll after a brief suspension for
balking at the heavy femme role in
"The Three Musketeers."
Holdout and suspension delayed
the start of the picture a week.

LONDON LIKES LA WEST A RESTORATION' LIL

A RESTORATION 'LL'

Mae West scored an outstanding hit in her 28-year-old melodrams, for the first time in England at the Prince of Wales Saturday (24). Acress stopped the show with a solo the first time in England at the Prince of Wales Saturday (24). Acress stopped the show with a solo three stopped in the Prince of Wales Saturday (24). Acress to presented by Val Parnell in association with Tonn Arnold, play former after it "toured to beetle weeks in the provinces. Among important changes effected by Parnell in Mollois on it a twice-vigitally policy which is a great advantage in hypoing the revenue.

"Lils" o pen in g performances large big The western book large big The western the contraction of the principle of the princip

"Lil's" opening performances brought sellouts with advance bookbrought selfouts with advance bookings big. The mighority of the Sunday press raved about Miss West. Who is making her initial personal appearance here. Typical of reviewer opinions was that of Leonard referred to the star as a "restoration comedy rolled into one body—earthy, happy and outspoken. I liked her."

First night audience included such sub his names as Charles B. Cochran, Damy Kaye, Sid Field and Tomny Trilotte.

EL's Sharin Into Legit With Brace of Shows

Eugene Sharin, European chief of Engle Lion, is off on a flyer in legit production. Sharin has associated with Bernard Goodman, London producer, in plana for a brace of Broadway of a ma to presentations. He are applied to the control of the contr

Got What They Wanted," by Louise D'Alton,
Canada Lee is set for the top role in "Children," that of an American Army chaplain. While Neumann has the novel. Shasin has taken on Steven Vas for further development of the play. Final version is expected in February with casting to begin in March.

March.

As for "Children," rights were previously held by Garson Kanin and Ella Kazan. Aside from the Lee role, all other parts are played by children up to the age of 16.

Metro-Tucker Deal Set

Hollywood, Jan. 27.

Metro sewed up the Sophie Tucker autobiography last week after several mouths of negotiations. Judy Garland has the inside track to play Miss Tucker, but Kathyn Grayson and Angela Lansbury are also being considered.

considered.
High-budget musical, based
Miss Tucker's "Some of These Da
book, is slated to roll late next su
mer. Ted Reeves is handling
script job.

Paris Yens Desire

Tennessee Williams, who spent a couple of days here last week at the American hospital with indigestion, left for the Riviera for a short stay Then on to Italy for a short stay before returning home on an Italia

liner.

He says he's deluged with offers for a Paris production of his play.

"A Streetcar Named Desire."

KAYE TO LONDON

Dainy Kaye planed from New York to England last Friday (23). He starts a four-week engagement at the Palladium, London, next Mon-day, (2).



293rd WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal.
Watch for KEN MURRAY'S new feature length film production "BILL AND COO" Released through Republic Picture

Panama Niteries Sore At Mauretania Brush: Claim Bistro Favoritism

With plenty of advance bally, the Multiplent of advance bally, the Multiplent of advance bally, the Multiplent of advance bally, the Atlantic side of Panama, with 800 tourists, but the Panama night club owners are still monaing about the tean takes, Juge liner discontanted the Canal by train. Arriving in the Canal by train. Arriving in Fpanama, the El Raanch, buge outdoor beer garden, got them all the finging a huge Panamanian shincing replete with mative costumes Club aurents.

et al.

Club owners, all hit by fough biz
and off-limits signs due to politices
squabble over the bases, supped to
squabble over the bases, supped to
that four directors had favored the
Rancho owners, and that the tourists
should have been left to their own
devices. Club owners association is
filing formal protest with the Panama government over this instance.

devices. Chib owners association is a ling formal protect with the FranAmother factor was unfavorable publicity anent bases situation, with Mauretania owners forbidding, or at least etoping the visitors from the state of the

'SCARFACE' IN SURGERY **FINALLY PLAYS ITALY**

Rome, Jan. 15.

Nixed heretofore by Fascist censorship because the hero was an Italian, Howard Hughes' "Scarface" is finally running in Italian houses.
But Tony Camonte has become Tony

Kermont.

Opening at the Adriano and Odesalchi, the 16-year-old picture was a success, despite the bad quality of the dubbing. Premiere grosses were 1,500,000 lire (over \$3,000), the high-

Final Script Revision For Cohan's '45 Mins.'

FOT COBARS 45 MIRS.
Final script revision was received by legit producer Milton Baron last week of "48 Minutes from Broadway." He George M. Cohan musical which Baron is planning to review. Production of the Series of the Serie

Mrs. W. C. Fields Loses Suit

mrs. W. U. Fields Loses Suit
Los Angeles, Jan. 27.
Harriet C. Fields, widow of W. C.
Fields, Jost her suit in L. A. superior
court for the return of the \$482,000
her late husband gave away during
his lifetime.
Plaintiff sued the estate under
California's community property
law. Court rubal thest

California's community property law. Court ruled that she must sue each recipent separately for one half of each donation.

Seek Special Union Concessions On Films Made for Television

UN Sub-Committee Mulls Pix, Radio Censorship The question of an official world attitude toward censorship of motion pictures and radio broke suddenly without warning on the United Na-

pictures and radio broke suddenly without warring on the United National hast Friday (23). At press most, the five set all tagged as most, the five set and five set

internation of the property of

Annabella Awarded Divorce from Power

INFORCE ITOM I OWER
Annabella won uncontested divorce yesterady (26) from Tyrone
Property
Property
Settlement gives her
possession of their Brentwood home,
three autos and bank accounts in
L.A., N.Y. and Paris, plus \$50,000
that one can be also also accounts in
L.A., N.Y. and Paris, plus \$50,000
what size earns in plus, plus 17% of
his annual salary over \$310,000,

L. A. to N. Y.

L. A. to
Lucien Ballard
Nate Blumberg
Mort Blumenstock
Carol Brandt
Phillips Cariln
James B. Cassidy
Olin Clark
Ralph Danches
Howard Dietz
Lee Durgeber Leo Durocher Sylvia Fine Dr. Ferenc Fodor Ketti Frings Ketti Frings
Karl Herzog
Paul Hollister
Ben Kalmenson
Jack Kapp
Walter Lantz
Irving Lazar
Myrna Loy
Harry Maizlish
Albert Margolies
Gene Markey Athert Margolics
Gene Markey
Harry Michalson
Arnold Moss
Sig Neufeld
Merle Oberon
N. Peter Rathvon
Ted Reeves
Joseph L. Seidelman
Manner Stiffes

N. Y. to L. A. N. Y. to L.
Willard Alexander
Jean Pierre Aumont
Hernando Courtright
Peggy Cummins
Isobel Elsom
Offiver Hardy
Rex Harrison
Donald Hyde
Felix Jackson nex Harrison
Donald Hyde
Felix Jackson
Joseph Mankiewicz
Lilli Palmer
Mary Pickford
Montague Salmon
N. W. Smith. Jr
Jack Warwick

Europe to N. Y.

Europe to N. Y.
Fayetie W. Alhort
Sir Alexander Korda
Jacquer Lacour-Gayet
Travis Lasky
Stan Laurel
Frank McCarthy
R. L. Peulvey
Mickey Rooney
Armand Salacrou
Sam Stiefel
Oliver A. Unger
N.Y. to Europe
Robert Cana

Robert Capa Mady Christians Bernard Delfont Danny Kaye Emil Lustig Arnold Pressburger Robert Penn Warre Mollywood, Jan 27.
Special break for films mode occlusively for television broudeasting, which would take them out of the strict rules and pay scales covering theatrical film-making, is being sought here for the first time. Huddles with that aim in mind were borned of the ferry Fairbanks abor rees of the ferry Fairbanks adduction unit and officials of the various locals, of the International Alliance of Theatrical Stage Employees. Fairbanks is the top producer in Fairbanks is the top producer in

ance of Theatrical Stage Employees.
Fairbanks is the top producer in
the field, having recently closed a
five-year deal with NBC. Use the
pact, he's to make any and all pix
required by the web for video purpases. Fairbanks, himself, is in New
York liming up his new program
with NBC.

with NBC. If February is the program of the property of the production of the produc

tremendous grossing potential.

In the main, producer is asking for an easing of regulations governing the number of technicians, electricians, grips, etc. required on a form of the control of the cause of the peculiar medium for more modest requirements because of the peculiar medium for more modest requirement because of the peculiar medium for more modest requirement for the chinaic medium for the control of the producer thinks for LA should make a producer than the control of the latest thinks for LA should make the latest thinks for LA should make a producer than the latest thinks for LA should make a producer than the latest thinks for LA should make a producer than the latest thinks for LA should make a producer than the latest thinks for LA should make a producer than the latest thinks for LA should make a producer than the latest thinks for LA should make the latest thinks for

Fairbanks is also seeking an easier wage scale for the video productions. That's not the main target, however, its' reported.

GERSHWIN 'RHAPSODY' TO BE A BALLET IN ROME

Rome, Jan. 19. Rome, Jan. 19.

George Gershwin's "Rhapsody in Blue" will be staged as a ballet at Rome Opera House, with Aurel M. Milloss choreography.

First Halian performance in con-cert-version was given some weeks after liberation by Santa Cecilia Symphonic Orchestra under Fer-nando Previtall's baton. But this is the first time that a jazz composi-tion will get into an Italian opera

Red Taint Bars Visas To Dane Thesp, Swing Expert

Copenhagen, Jan. 18. Copennagen, Jan. 18.

Communist party tag has kayeed plans of well-known figures in Danish stage and literary circles to visit the U.S. As a result of their political links, Dr. Sven Moeller Kristensen and actor Preben Marth have been denied visas by the American consultates here. sulates here.

sulates here.

Kristensen, a staff critic with
Danish Communist organ "Land 98i
Poli," had received a feltowith
from the Danish-Amorican Foundation to study American literator
after the war. An acknowledged
and the staff of the staff of the staff
and writter are will be made. In
subject as well as authoring a tome
on modern American literature in
visited the U.S. about 10 years ago.
Marth sought entry to the U.S.

Marth sought entry to the U.S. for a stage and film career. He had been a member of the Communist party for three months shortly after the Germans left Denmark.

Real-Life Verdoux Asks Chaplin Damages

The real-life M Verdoux, who recently sued United Artists here for
an injunction to prevent the opening
of Charles Chaplin's "Monstern Verdoux
apersonal damage suit against Chapin, claiming, among other things,
defamation of character.
UA rena bear hour things.

UA reps here have taken no steps to counteract the suit, waiting until the court decides. Film, meanwhile, is doing top biz at the Gaumont and Rex theatres, where it opened day-and-date two weeks ago.

SEE SURPRISE UA UPSWING IN '4

Sale of Odlum's Stock Won't Mean **Change in RKO's Top Execs: Rathvon**

Idialists in transport as a state of the control of

More Argony for BRO
Argony Pictures, the John FordMorian Cooper indic outifi, will continue making pix for BRO distributinue making pix for BRO distribuMorto to deliver "Three Godfattlers,"
Peter B. Kyne story, Unider its comminent, Argony will make several,
more, besides delivering one to
Unided Artists on a previous deal.
Samilarly to its deal with all other
(Continued on page 20)

Distribs Do Fast Turnabout On Legion Slap in Try For Rating Switch on Nixed Pix

Nature 5 without our intacts I to.
Past week saw two rapid aboutfaces on slaps by film distribs at the
Legion on Decency, official Catholic
Church reviewing organization. First
was by the Sirittly brothers as a
result of the nix by the Legion on
the control of the control of the control
to the control
t

with considerable financial success during the past couple years. Siritzbys did their about-lace for Legion officials fiatly told a superior of the couple of the couple of the couple year. On the couple year of the couple of the couple year of the couple year of the couple of the couple year. The couple year of the couple year of the couple year of the couple year. The couple year of the year. Year of the year of year of the year of the year of years of the year of years of year

retaction.

The state of the st

Nobody's Bashful Here

Minneapolis, Jan. 27.

Recause the town't two independently operated theatres have discontinued their season passes, city cauncil membersail Red Wing, Minn, are considering a boos of the present annual theatre license fee of \$125. At made known, their displaceure over the passes' revocation.

One declared he davored raising the license fees—didn't they raise their license fees—didn't they raise partial and the season of the limit and still partial period of the license fees—didn't they raise pairly also operates films in its Auditorium in opposition to the independent theatres. Minneapolis, Jan. 27.

6 Million Savings Revealed at M-G In Retrenchment

Drastic retrenchment program in-stituted by Loew's, Inc., in all phases of this operation during the last year has paid off in some \$6,000,000 in savings. That fact will be revealed by Loew's executives to company stockholders at the annual stockholders meet at the homeoffice Friday

(30). Cost-cutting program, most of which was effected by veepe-treasurer Charles C. Moskowitz, was carried out throughout the studio operation, exchanges, theatres and in the international company. Total of \$0.00,000 represents a swings for the preceding year. It's expected to show in the company's forthcoming financial reports.

Part of the savings, however, has

Part of the savings, however, has been put back into the company through pay increases granted to-echelon executives either pursuant to their contracts or because they (Continued on page 20)

Mason-Rose Suit Starts Next Week

Trial of James Mason's suit against his former partner, David E. Rose, is scheduled to get underway next Monday (2) in N. Y. federal court, Action involves a Joint producting agreement entered into by Mason and Rose whereby the former was to have starred in an undisclosed number of films.

Mason wants the pact torn up, claiming Rose violated a memorandum understanding when he allegedly attempted to sell the actors services to Paramount. Under the original deal the litigants were to set up an American producing company.

set up an American producing com-pany. Originally broug at 1 sult sgainst Mason in a California court but was unable to serve him with papers. Shortly after Mason filed his own sult, Rose brought counter-claims asking \$1.760,000 in damages. In Britain for several weeks, Rose returned to New York last week to attend the trib.

Pickford Back to Coast

Seidelman Europe-Bound
Joseph Seidelman, Universal's foreign land the seidelman and the seidelman an

SEEN THIS YR.

United Artists, which hardly more than a month ago appeared to be silding helplessly into a bottomless morass, has suddenly hit an upswing, so violent that unofficial statisticians close to the company figure 1948 may well be its most profitable 12-month period in years, and the summer of the su income over costs in excess of \$1,-000,000 in domestic operations in

That compares with combined for-eign-domestic profits of reportedly \$200,000 in 1945. Final figures have not been tallied yet for last year, but it is expected they will show an overall loss, with possible slight do-mestic profits overcome by red ink on the foreign side.

on the foreign side.

Exactly how the 1947 domestic va.

foreign operations will stack up is

still in the realm of bookkeeping
legerdemain, determined by what

items of homeoffice overhead, to

foreign and what to domestic. As

ation generally is so clouded it a

ation generally is so clouded the

mapsshile to get a reasonable sit

material what UA may expect in re
turns from abroad.

mate of what OA may expect in re-turns from abroad.

Pencil-wielders figure \$22,000,000
as the most conservative estimate of the domestic film rentals to be achieved by the pictures released in the '12 months. Of course, all that won't come in during 1948 itself, al-

(Continued on page 7)

U's 'Senator' Not Only One 'Indiscreet,' Indies Charge in Slamming Film

Charge in Mamming Film
The hie and cry against Universal's "The Senator Was Indiscreet"
incominued this week to grow in volcontinued this week to grow in voltool to the company said. Indiscreet
the company said. I

Joining the chorus this week are Allied of Eastern Pa, and Allied Rocky Mountain units. Demanding the film's withdrawal, Sidney Samuelson, exec director of the Penn-sylvania group, branded it as "ad-(Continued on page 20)

\$1,000,000 NET Little Optimism for Yank Biggies As They Hear Report on British Tax

Who's A'Freud?

Willo S A L'Edui:
Psychological dramas, based on
case histories, will form the basis
of a series of films to be made by
mew indic outlineer. Productions,
new indic outlineer. Productions,
former Viennesse producer, and Dr.
John Christiansen of the Stanford
School of Medicine.

SIMPP Split On Type of Chief To Succeed Nelson

Considerable difference of opinion has arisen among indie producers on the type of man to autoeed Donald tion, the Society of Independent Motion Picture Producers. A size-be segment of the membership publing for a pray without a portain mame. Both SIMPP and the Motion Picture Assn. of America have almost a constraint of the producers of the pro

What they want, the dissenters from past policy declare, is merely an intelligent man who is a good administrator and will give all of his time and energy to the work of SIMPP. Their squawk is that the big-name men always have too many other objectives to give suffered to the state of the suffered to the suffered to

try jobs.

On the other hand, another group within SIMPP takes the view that a prominent figure with a good political background can be a great attribute to the organization in preattribute to the organization in pre-senting the problems of the indie in (Continued on page 24)

\$12 Oscar Top

Hollywood, Jan. 27.

Main floor and loge seats for this year's Oscar Derby will set the customers back \$12 per copy. Public sale of tickets for the 20th annual Academy awards opens Feb. 9.

Balcony seats in the Shrine Audi-torium, numbering 3,020, will range from \$6 down to \$3,60, including tax.

The Academy itself will handle tick-tes for its our members and the big-

Top industry execs, gathered In New York yesterday (Tucsday) to receive first-hand reports from England and the Continent on the U. S. film situation there, heard little that could give them cause for optimism. Eric Johnston, Motion Picture Assu.

jum situation there, heard little that could give them cause for optimisms. Could give them cause for optimisms, of America prexy, and three MFAA reps from shored gave some 25 assembled top-level industry officials as glum picture of prospects for passe and unfreezing coin in much of Europe.

Best that they itsend was some them to the them of Europe.

Best that they itsend was some that the stirl fill producers, rather than the stirl fill producers, the stirl fill producers that the stirl fill fill producers that the stirl fill producers that the sti (Continued on page 24)

Korda to Film 'General' In H'wood; Mason to Star

London, Jan. 27.
Sir Alexander Korda 'is planning to film "The King's General." Daphned u Maurier's novel of a few years ago, in Hollywood, with James Mason starred.

His brother "

Mason starred.
His brother, Zoltan, also now in
this country, will direct the picture.
Sir Alexander Korda planes out of
here Thursday (29) for New York.
He was scheduled to leave last week,
but postponed his trip in order to
huddle with 20th-Fox prexy Spyros
Skouras, who arrived in London last
Wednesday (21).

Wednesday (21).

Korda distributes via 20th. He discussed with Skouras release plans for "Anna Karenina," Vivien- Leigh starrer, a print of which he'll take to the U. S. with him, and "Lost Illusion." Latter, starring Michele Morgan and Raiph Richardson and directed by Carol Reed, will be fla-

National Boxoffice Survey Wintry Blasts Slash Grosses-'Sierra,' 'Walk,' 'Tim-

berlane,' 'Road,' 'Unconquered' Top Field

vitality.
"Treasure Sierra Madre" (WB),
which had opened only with good
bushess in L. A. last week, is soaring to national leadership this week.
Flaying in II citties covered by
VARISTY, it shapes up as good to
smash in most apols. In N. Y. at
other statements of the statement of the statemen

Strand despite cold wave and snowsiorms.

"Wilk Alone" (Pap.) in scott of
"Wilk Alone" (Pap.) in Scott of
"Wilk Alone" (Pap.) in Scott of
place not far behind, is measuring
up to its promise of the stranger of
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Snowstorms, blizzards and zero ["Unconquered" (Par), "Captain Casweather are taking a heavy to lat tille" (20th), "T-Men" (EL) and the nation's boxofitees this stanza, "Wild Irish Rose" (WB), in order with only the outstanding product numed. Runners-up are headed by managing to make worthly showings. Company of the product of these spots, such as Los Angelest (and Portland, are not showing missing the product of these spots, such as Los Angelest (A) and "The Flame" (Rep.) Big. and Portland, are not showing missing the production of the production

is fairly evenly divided among these. Of new pictures teeing off this round, "Relentless" (Col) and "Yoman's Vengeance" (II) shape best. Former is nice in Baitimore while "Vengeance" is rated good in Chicago. Latter opens in N. Y. this venture "Carle" (20h) looks week. "Fender Years" (20h) looks week. "Fender Years" (20h) is mild in two others and "I Love Trouble" (Col) is mild in two others and "I Love Trouble" (20h) is mild in two others and "I Love Trouble" (20h) is mild in two spots but nice in Indianapolis. "Paradine Care" (SRO) continues

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DAILY VASIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Year—\$12 Foreign

The Word is out ab



"IT CAN'T MISS AT THE BOX-OFFICE. THE WORD-OF-MOUTH SHOULD BE PHENOMENAL!"

DATEY

An adventure drama of unforgettable impact.

A picture that soars into the highest brackets
of box-office material!"



Brilliantly handled from every direction. Should reap dollars at any box-office. It's for the gallery of greats!"



"It took the late Mark Hellinger to catch New York's many moods, its changing face, its racing pace and its exciting dynamics as, perhaps, no previous attraction has ever succeeded!"

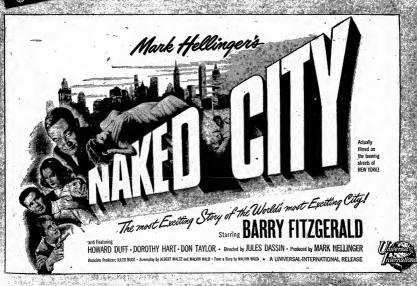
out "NAKED CITY"!

Exciting! Suspenseful! A prize package of entertainment! A stirring photoplay whose commercial fate should parallel in magnitude the subject matter it digests!"

SHOWMEN'S

OXOFFICE

RADE REVIEW Really splendid entertainment for all audiences everywhere. Could be one of the best box-office attractions of the year!"



Yank Producers To Be Nicked Badly If Britain Devalues Its Currency

While the effect of the devalua-tion of the franc, which took place over the weekend, is seen as possibly favorable to American film com-panics in France fisself, move is taken as a bad portend of the possi-bility of similar action by the British. U. S. producers stand to lose con-siderable colo should British cut the

U. S. producers stand to lose considerable coin should Brillain set the interest of the American companies in maneuverings of the French government in regard to the frame is more or less acquents, inamities and U. S' funds can be expected for a now of the standard to the frame is now the frame is now the form of the frame of the frame of the form of the frame of the frame of the standard of the frame of the frame of the frame, any change might be for the better, we shall be for the better, we shall be for the better, and the frame of the frame o

get licenses to reimt part of them?

An for the \$485,000 still frozen of
the \$11,500,000 American distribe
were promised under the BlumByrnes agreement 1½ thought that
that will probably be subject to the
appears no charge of getting it in the
appears no charge of getting it in the
foreseeable future, anyhow, hope is
that some of the balances now pilling
up currently may be exported under
the new order.

England is entirely
different. Companies are still regdifferent. Companies are still reg-

the new order.
Situation in England is entirely different. Companies are still regularly receiving revenue from the films they had over there before the

Eckman Pops Cripps' Crack On Yank Tax

Lendon, Jan. 27.
Denying Sir Sufford Cripie states
ment that American producers had
the control of the control of the control
to the British government; 57% tax
bits on U. S. films, Merch Growin
chief Sam Eckman extegorically
bits on U. S. films, Merch Growin
chief Sam Eckman extegorically
used to the British Exthequer Chancellor's consideration.
However, it was rehased "without
"We have been ringing doorbells
up and down Whitehall for a long
time to get someone to listen to us
up and down Whitehall for a long
time to get someone to listen to us
acid. He declared caustically that
successive responsible ministers
runced a data ear to U. S. producers,
turned a data ear turned turned

native."

Eckman declared that "we have alternatives, and the door remains wide open on our side."

Speaking at a luncheon of film industry execs, he emphasized that he was speaking for himself and not for the American film industry.

Exhib Campaign

For Fan Mag Outfit For Fan Mag Outritis Special directmal campaign to exhibitors advising them which pictures are advertised in each film fan mag in the exhib's city will be one of the chief functions of the newly-organized Assn. of Screen Magazine and the chief of the chief and the chief of the

and pootees are provided and the second of t

State Dept.'s New Film Specialist Takes Over

specialist Takes Over
Takes Over Washington James 27.
R. Hortown James 17.
R. Hortown James 18.
Recorge Canty as the State Department's motion picture specialist, arrived yesterday (28) from Mexico City, where he had been fart secretary of the American embassy.
Henry does not expect to do much childing until he, learns had with the new job. He is expected to follow along the lines laid down by Canty, who helped to choose blan.
Canty is now in Switzerland as commercial attache of the embassy there.

Earnings Curb Key to U.S. Moves On British Prod.

Despite previous reports that there would be no letup in U.S. production in England, it now appears likely that all American companies holding such plans will delay them until the British Parliament decides what to British Parliament deedees what do with Its Exchange Control Act. Act, now before Farliament for readoption, provides that earnings on all pictures produced in England pust is be returned to that country even though the films are made by American companies for release in the U.S.

American companies for reclease in the U.S.
That now has been in the set.
That now the the third in the companies of the control of the contr

(Continued on page 20)

TOA RAPS POLICY OF U'S 16M SALES

Summing the 16m situation in a buildin to its members. The stree Owners of America labels the sell-ling policy of United Michael Policy and the sell-ling with the company have been held and others are in the offing, on the sell-ling with the s

Clagett MPAA Aide

Mashington, Jan. 27.
Mashingto

board.
Joyce O'Hara, assistant to MPAA
prexy Eric Johnston, has been ill the
past week and was unable to attend
the organization's foreign confab in
New York today (Tuesday),

John Davis Named To Board of Rank Backer

John U S. Ashik Backer
London, Jah. 37.
John Davis, chief aide to J. Arthur
Rank, has been elected to the board
of Eagle Star Insurance Co. of Great
Britain in a step which ties Rank
closer to that giant organization.
Eagle Star, next to Rank; is the largest-sharebolder of many of Rank's
companies.

companies.

It was with Eagle Star's support and backing that Rank was able to push through the recent acquisition by Odeon circuit of the General Cinema Finance Co.

Joe Mankiewicz Sees Nationalizing of Pix In England Tax Crisis

England 123 UISS
Within a year there may be
"some form of nationalization for the
pritish film industry unless an adpritish film industry unless an adpritish film industry unless an adgraph of the control of

sides.
"There must be more mutual trust," Mankiewicz emphasized. Already, he pointed out, there are strong indications that some theatres may be municipalized due to the

sirong indications that some thear trees may be multipalized due to the lack of product. He saw no reason to the control of the control of the lack of product. He saw no reason that is Firen. Production could there, he declared, are only 60-70% of Coast film-making. In England the past something in England the past something in the control of the control of the Saw November 1, 1997

LONDON REISSUE RASH HELD TO BE 'SUICIDAL'

HELD TO BE 'SUICIDAL'
London, Jan. 27.
Reissue buibble was buddy exploded during the Children of the Children

U's Short Holdings Triple in One Month

Triple in One Month
Securities Exchange Commissions,
Securities Exchange Commissions,
monthly report discloses that short
holdings in Universal common stock
during the 38-64x period from Dec.
\$358 short - Interest shares of U outstanding against 3,065 on Dec. 15,
Short holdings in Paramount are
a shade higher with 5,509 shares
octelanding against 2,090 last month
to 7,340 as of Jan. 15.
Nate J. Blumberg, Urs prexy, in
December, received 5,000 warrants
the principle of the principle of the principle high principle high of the principle high of the principle high principle

brings his total warrants to 33,400. Blumberg took the warrants without charge under his employment pact with the company. Universal has set its annual stock-holders' meeting for March 10. Stockholders or record Reb, 5, are eligible to vote for new directors of the company.

OXFORD'S SWEDISH PIC

OLFURIN'S SWEDISM PIC
American distribution rights to a
new Swedish film, "Blood and Fire,"
have been acquired by Octof Films,
Inc., N. Y. Outfit's currently handling the Swedish "Tornens,"
"Blood" was produced by Europa
Films of Stockholm. It features Anders Hendrickson and Sonia Wigert.
Hendrickson and Sonia Wigert.
Hendrickson also directed.

Blanket Exemption of Dominions Seen on England's 75% Film Tax

Harrison's Sturges Yarn

For 20th Starts Feb. 16
Rex Burkney, accompanied by his
actives wife Julii Palienz, plants to
the Coast today (Wed. to assume
the male lead in "The Symphony
Story," scheduled to rull Peb. 18 at
20th-Fox. Pilm is Preston Sturges'
initial effort of 20th index a deal.
Institute of the Peb. 18 at
10th-Fox. Pilm is Preston Sturges'
directing the writing, producing, and
directing the yearn, built around a
symphony orchestra conductor.
Gene Tienery will co-star.
Harrison's 20th-Fox pact still has
while the other half leaves him free
value to so, Stuatio has has
while the other half leaves him
free to appear in lifms and plays shored.
He arrived from Britain last week,
where he started in 20th's "Escape."

Olympics Taken In Color Poses Yank Problem

American ne wa reel companies, still frozen from this year's Olympic Games by the handing of exchasors and the still frozen from the year's Olympic Games by the handing of exchasors an additional problem this week in additional problem this week in a difficult of the spoots events. Bank plans to take all this shots in Technicolor Monopack with the idea of the problem of how to transpose color cilgs to black-and-while for Yanks newwarel issues. The problem of how to transpose color cilgs to black-and-while for Yanks newwarel issues. He was the problem of the World Olympic Committee and head to Avery Brundage, member of the World Olympic Committee and head celved no assurances of any change in the setup.

The reels don't believe the transposition from color to black-and-(Continued on page 20)

(Continued on page 20)

ROXY, N.Y., INTO LINE WITH JUVE PRICE CUT

Despite denials by excess of the Roxy theatre, N. Y., that the new special kids' admission price of 50e portends a drastic price reduction, it's believed that institution of the plan at 20th-Fox's Broadway soccee is in line with similar price-cutting policies at other Broadway houses in recent months.

case in on the wire summer priceboxes in recent mouths.

Broadway Paramount initiated the
move early last year by establishing
a special ticket tab of 50c for init
move early last year by establishing
a special ticket tab of 50c for init
Cheev's State followed with a 50c
charge to apply until the same hour.
Mory ent for kids, which goes into
Moy entry of the same hour.
Moy entry of the same hour,
Moy entry of the same hour.
Moy entry of the same hour,
Moy entry of the same hour,
Moy entry of the same hour,
move, children the first time in inne
years that the house has utilized a
now, children has plat the stringht
tariff of 85c-81.50 and, according to
move, children has plat the stringht
tariff of 85c-81.50 and, according to
considerably in recent months.
New price, including tax, holds
for all children under 12 any time
for the same hours of the same hours
Saturday, Sanday and holders
and the special "early bird matimore inside of 25c in effect until
about 10 years ago.

It is Navelson (12 5c in effect until

J. E. SAYERS QUITS GALLUP

James E. Sayers, in charge of the New York office of the Gallup sub-sid, Audience Research, inc., for the past year and a half, has turned in his resignation, effective next Mon-day (1). He's brother of Jack Sayers, v.p. of client relations, who heads the setup on the Creet heads the setup on the Coast.

James L. Wolcott, v.p. and g
manager, will take over \$
duties in New York.

arrison's Sturges Yarn
For 20th Starts Feb. 16
from the effects of the 15% ad vanishes Harrison accompanied by increase wife Lilli Palmer, planes to Const today Week, to assume the constitution of the constitut

tinguish in principle between Baling films and those of other producers turning out pictures in the dosers turning out pictures in the dosters turning out pictures in the dosmany of the pictures in the dospreduct pinch in Britain brought on
y the han by American companies.
It look atrong pleas by Rank and
by the han by American companies.
It look atrong pleas by Rank and
P. Baker of Ealing, to win the reprieve. Rank, through his partnershy with Greater Union Theatres in
association with Norman B. Rydge, is
association with Norman B. Rydge, is
respected to the production.
The prevent of the production of the production

Harry Watt, the each (Continued on page 22)

Odeon, G-B Set To Operate Under **Unified Control**

London, Jan. 27.
Odeon, and Gaumont-British circuits henceforth will operate under unified control, resulting in substantial economies, Spyroe Skouras, prec 20th-Fox, declared here last week. He will be the control of control to respective input. Stouras purpose in being here, as a matter of fact, is to assure himself that under the new scheme of operation of a flat will always be certain of a flat has, a \$22,00,000 investment in G-B. Skoursa arrived here last Wedness (21) to go over the plans for the pooling of the circuits, which has resulted from G-B being brought under the wing of Odeon as a recommendation of the circuits, which controls G-B. Skoursa has been having constant confashs with J Arthur

trols G-B. Skourres has been having constant confashs with J Arthur Rank, who holds the major interest in both clientials. Fox prexy emphasized that he will not see any Government excess on other control of the confusion of the

Metro Story Dept. Talks To Continue in N. Y.

To Continue in N. Y.
Metro story department huddles,
currently in session at the Culver
City studios, will be brought back
to the homeoffice next-week. Story
chief Carel Brandt and easiern story
cities Olin Clark are due from the
Coast-Sunday (1). They'll be joined
at the homeoffice five days later by
Voldemar Volugin, studio editorial

Defalls of the huddles haven't been revealed, but it's believed one of the chief times under discussion is the contemplated sale of much of Metro's herly backlog of story proporties. Many of the proporties resent expensive investments which none of the Metro producers waight adapt for film work. The management of the metro producers waight of the metro producers and the metro producers and the metro producers.

FOREIGN-MADES EASE YANK SNAG

Television Tieup Cues Expansion Of Newsreel Subjects: 20th as Pacer

Synaling shing to come in the sim industry caused by a tightening should be should be

Whether the company will be forced problematical.

In last Wednesday's Movietonew's problematical.

In last Wednesday's Movietonew's lause-for instance, company used 10 different and the company used 10 different and the company of the companies are considering a more radical conversible change, of the companies are considering a more radical conversible change, of the companies are considering a more radical conversion, which would involve Issuance for ries; the other for theatres. The time of the company of the company of the company of the companies are considering a more radical conversion, which would involve Issuance for ries; the other for theatres. The company of the companies are considered may be companied to the companies of the companies are considered to the companies and the companies are considered to the company of the company of the company of the

MONO GETS LATITUDE ON INDIE BACKING

ON INDIE BAGAIN.

Grester latitude in use of its available credits for financing of indie producers was granted Monogram in a rewriting of its agreement with the banks, which was finalized on the Coarl last week. Under the new many control of the coard of the coard

UN Kids' Appeal Benefits Via H'wood Rembrandts

· Hollywood, Jan. 27. Hollywood's amateur Rembrandts will pool thely paintings for the benefit of the United Nations Appeal for Children in the Movie Stars Exhibit, opening Feb. 19 at the Hall of Art.

or Art.

Among the contributing artists are Ruth Hussey, June Haver, Lilli Palmer, Lew Ayres, Cornel Wilde and Hurd Hatfield.

Congress Probe No Film Clamp, Sez Johnston

There's absolutely no truth to re-ports that the Congressional probe into alteged Hollywood Communian has put a champer on pictures deal-ing with controversial themes, Mo-tion Fluture Asan, of America prez adhaston de

Cluestry).

Speaking at the first annual awards luncheon of the Protestant Motion Peture Council at the Hofel Waldorf-Astoria, N. Y., Johnston delared all such charges were from myoti. Self-criticism, he said, is one of the great American assets. How the tright is the way substrated in the self-council and the self-council

saway and right is the real subversive in American today and should be a subversible in the control of the cont

Council award went to Metro'
"Yearling" and was accepted by com-pany veepee J. Robert Rubin.

Johnston Receives

Beef on 'Curtain'

Description and leans, it will innow, however, pay 44% interest on its notes instead of the 4% it has been giving.

Operating the loan will be Security, and the security of t

PRODUCT LINEUP

In an effort to bolsier their product lineup both in the U. S. and abroad, distribs have been expandational distribs have been expandational distribution of the control of

the consequent vacuum left in the market.

An originally begue by United Artists, as part of its regular medium of the company for indie producers. Since then Columbia has atespee into the then Columbia has atespee into the where outside the U. S. Metro and Warners have recently taken the opposite angle by importing foreign warner of the control of the company of the company of the company of the columbia of th vary with each individual producer Under a contract with Alliance Pic-tures in England, UA has already released "Just William's Luck" (Continued on page 22)

Industry Poll Mulled by MPAA

Mulled by MPAA

Exces of the Midism Picture Assu.

America have been huddling with
Dr. Isadore Lubin, head of Conddential Reports, Inc., on the possibility
of CHI's doing a public opinion retale the state of the condition o

Aussie Exhib Won't Yank 'Outlaw' at Priest's Bid

Tuttlaw at Priest's Bid
Brisbane, Jan. 14.

Nable earth at Coopgran Das refused to pinal. Das description of the
fused to pinal. Das description of the
fused to pinal. Das description

only" edict.

Pic has pulled terrific biz in all

DISTRIBS BOOST | Sears Reports Cagney Dispute Nears Solution: UA-Todd Deal Revealed

Acad Warns Flacks On

Unauthorized Oscar Use
Hollywood, Jan. 27.
Film publicits were wared by the Academy's board of directors against unauthorized use of the object Academy's board of directors against unauthorized use of the object Academy's board of directors. Board pointed out that the use of the statuette is himled in advertise which the award has been made. Legal action may follow any unlicensed use of the gilded symbol.

'Agreement' Exits 'Problem' Class On Playoffs, Biz

With seven major openings and 'a few minor dates now behind it, "Gentleman's Agreement" has come out of the "problem" classification on the books of the 20th-Fox sales organization, Company will continue its policy, however, of playing the film off very slowly, with only a few openings a week scheduled for the next few months.

The engagements so far on the anti-Semitism pic have all been good to excellent at the b.o., with none of them weak. In a few cases, such as St. Petersburg, Fla., returns were better than "Leave Her to Heaven," 20th's previous alltime

Heaven," 20th's previous alltime high grosser.

Major dates of ar played are San Parancico. Los Angeles, Boston, Parancico. Los Angeles, Boston, and Pittsburgh, Two small houses are being used in the S.P. territory, the Franklin, in Oakland, and the United Nations in Frisco proper. Likewise, the Palace and Bevillis aggements are at 12.09 admission, the only ones at upped scales. Alm of the retarded playoff is to prevent the film from breaking cold, and the midwise the publicity from the other openings build up a "want-bostee", If efel that the plan is successful, since a number of requests have been enceived from midwest exhibs for bookings, while 'prints arent' even in the exchanges yet.

Openings in Cincinnati, Cleveland, Tampa and Orlando are scheduled this week. Slated for February are dates in New England, Toronto, Philly, Buffalo, Palm Beach and West Palm Beach.

Maps Film Industry For Jamaica, B.W.I.

FOT Jamalca, D. W. J.
Plans for the establishment of a
full industry in Jamaica, Byt.
were announced this week, B, W. J.,
were announced this week, B, W. J.,
who has organized a new producing
firm known as Kingapwood Films, He
claims project capitalization of the
claims project capitalization of the
of \$100 par value common stock.

of \$100 par value common stock.

Advantages of production in the
British colony are twofold, according
to a company spokesman. Firstly,
Britain's 75% ad valorem film tax
does not apply to pictures made in
her colonies. In addition, he contended, the Jamaica government is
willing to make a substantial reduction in its income tax as an inducement to film-makers.

Despite the fact that there are

ment to film-makers.

Despite the fact that there are neither studies nor equipment in Jamaica at present, Kingswood Movember. Company expects to get both partial financing and materials in Britain as well as in her colonies. Currently the firm claims to have enough capital to launch its venture with 10 petures.

sanguine meeting in months in New York yesterday (Tuesday). Direc-

from the company in a revoit by its producers.

2. Gave and sky to a distribution of the company of the company

4. Heard that the financing situation for producers is getting settled and that banks and second-money lenders were starting to make funds enough product now to keep it operating without trouble for the rest of the year, at least, banks have to the company products. They were formerly retileent because they were formerly retileent because they weren't sure the company could keep going long enough to liquidate with the country of the company could keep going long enough to liquidate and advances.

advances.

5. Heard a report from exec v.p.
Arthur W. Kelly on his trip is London, from which he returned last
week. Kelly put before the board
a plan for making 35 flins in England in seven years. British interesta are supposed to put up the
necessary capital. Kelly has receitare supposed to put up the
necessary capital. Kelly has receitare supposed to put up the
retish government on. British government on.
Kelly also went into lengthy de(Continued on wee 23)

(Continued on page 25)

UA Upswing = Continued from page 3 :

Continues from page 2

Continues and allegated heavy-grossers as "Arch - of Tritumph," Body and Soul" and "Miraele Cast Happen" all going out early in the yeas, a large part of the income will proted, in addition, that there will be sufficient residual rentals from pix that went into release prior to this past Jan. I to bring the total distribution and restaurable continues are sufficient residual rentals from pix that went into release prior to this past Jan. I to bring the total distribution are \$25,000,000.

Since ILAS deel with the pre-

000,000 and \$25,000,000.

Since UA3 deal with the producers gives it generally 25% or 27% of rental received, its share \$27% of rental received, its share \$45,000.

Market of the control of the control

Lipton Back to Coast

Lipton Dack to Coast
David Lipton, Universal's studio
advertising and promotion coordinator, returned to the Coast over the
weekend after two weeks of huddies with company execs in New
York,

York,
Maurice Bergman, eastern pubadvertising boss, who in the meantime has been at the sudio, returns
east next week, accompanied by the
Coast pub-ad chief, John Joseph,
Latter will be in New York about
two weeks for his annual o.o.



Read It And Reap!



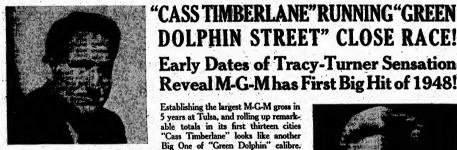
WEATHER: Nothing can keep them away from M-G-M pictures

Establishing the largest M-G-M gross in

able totals in its first thirteen cities

DOLPHIN STREET" CLOSE RACE!

Early Dates of Tracy-Turner Sensation Reveal M-G-M has First Big Hit of 1948!



STAR OF THE WEEK SPENCER TRACY

He adds another great role, "Case Timberlane," to his long list of outstanding performances.

"DICKEY-BIRD SONG" IS

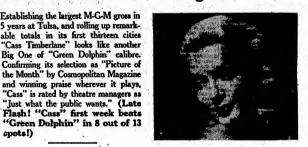
A WINNER! Biggest music exploita

tion in years for the hit tune from "Three Daring Daughters." It is expected to equal the success of M-G-M's current air-wave favorite Pass That Peace Pipe from "Good News."



spots!) BOX-OFFICE LINES

14 women's clubs with membership of 20 millions endorse "Green Dolphin Street"... Pete Smith's "Bowling Tricks" launched with big promotion ... M-G-M has seven newly completed attractions in Technicolor, and an eighth in production.



A DOUBLE TRIUMPH FOR LANA TURNER

America's millions who are enjoying Lana's exciting work in "Green Dolphin Street" will be receptive to your announcement of her equally sensational role in "Cass Timberlane." As the girl from the wrong side of town who yearns for life—and gets it!—she portrays a character every girl dreams about and will

EDITORIAL

Because it truly represents the philosophy of The Friendly Company toward our own customers we hail the publication by the Personal Finance Company of an essay entitled "The Customerthe most important person ever in this office." We quote briefly from it: "He is not dependent on you-you are dependent on him. He is not an interrup-

tion of your work-he is the purpose of it. He is not someone to argue with or match wits against-nobody ever won an argument with a customer even though they may have thought they did. He is a person who brings us his wants. If we have sufficient imagination we will endeavor to handle them profitably to him and to ourselves."

OUR MOTTO FOR TODAY:

SHOWMANSHIP IS THE HOLIDAY WRAPPING THAT MAKES FOLKS WANT TO SEE WHAT'S INSIDE.

SEE PAYOFF ANGLE IN REPEAT

Says Majors Used Only 5.518 Last Year

Tendency of the eight major pix as the years roll by was mourned by Milton Diamond, attorney for the American Federation of Musi-cians, in his testimony before the House Labor Committee here last

Bouse Labor Committee here last vects. In Pointing out that the introduction of the motion picture sound tracely on the control picture of the motion of the motion picture of the picture Diamond added:

Diamond added:
"Based upon average production costs in the industry, M-G-M and Columbia speem more for film negative as much for insurance, and approximately the same amount for makeup and hairdressers." As for RKO, "It spent 25 times more for directors" assistants, 60%, more conditions and continued to the continue of the continued to the cont (Continued on page 20)

Rank Deciding How 'Hamlet' Will Be Sold In American Market

iii Americal Mariket.

London, Jan. 27.

Arthur Rank himself is to make the final decision on how "Hamlet," the the final decision on how "Hamlet," the Shakespeare tragedy, is to be sold in the American market. Taging it the top pressige British pic sold in the American market. Taging it the top pressige British pic sold in the American market. Taging it the top pressige British pic sould in the final fin

Artists in playing Oliver's "Henry "Final print will be ahipped to Universal, Rank's U. S. distrib, in March. Olivier's secondary to the Control of the film and now is scoring, enting and editing. Immediately after the control of the film and now is scoring, other control of the Control of

Techni's Expansion In England Told by Harrison

Although is expansion program has been only partly olsayed by the government, British Technicolor will be able to step up positive processing from 80,000,000 feet of film to 100,000,000 by next March as well as higher in the prediction of Kay Harrison. The program of the production of Kay Harrison. The production of Kay Harrison. The program of the production of Kay Harrison. The production of the production

With greater facilities available, With greater facilities available. In the same of the first some of the same o

Harrison stays in New York about Week, then leaves for the Coast. te plans to return to London in

Nightmare

Nightmare
Hollywood, Jan. 27.
Samuel Goldwyn had no trouble plastering the street corners of Los Angeles with the best of Los Angeles with the best Traffic Signals."
It served doubly as a plug for his "Life of Walter Mitty" picture and a warming to haywire pedestrians, but his plot backfired in San Francisco. The down. In these turned it down.

down.

Archbishop of that city is
John J. Mitty.

Legislation As **Video Snag Gets** Exhib Onceover

Tremendous spread of television to bars and taverns is now spurring counter tions. Latest exhib unit to react sharply to what its spokesman labels as an alarming threat to film biz is New Jersey Allied. Legislative forum has been set by Allied for Feb. 9 at the state capital, Trenton, with the video invasion topping the

agenda.

Number of Jersey lawmakers will attend the forum as guests of Allled. The unit ham't, as yet, formulated any legislation on video but there's expected to be plenty of gabbing on what moves are feasible. One suggestion is that bars be required to be licetased as places of amusement.

Allied's aroused over the question after surveys of different Jersey lo-cales were turned into the org to found that most theatres are now surrounded by a belt of bistros which offer tele entertainment as a cuffo chaser to the drinks.

curio chaser to the drinks.

Bingo has also cropped up as a
theatre threat in Jersey and will be
kicked around at the forum. Allied
is opposing a bill now before the
legislature which would legalize the

THEATRE BUILDING BAN SAVING VERY LITTLE

Washington, Jan. 27. Washington, Jan. 27.
The ban on commercial theatre construction and such things as the building of racetracks: and bowling alleys is saving "very little" material for home building. U. S. Housing Expediter Tighte E. Woods suyesterday (25). He testified before a Senate banking and currency subcommittee which has been studying the rent situation.

the rent situation.

He said that it was almost impossible to enforce the law as it stands. today since there are not enough people on his staff to do the work. Unless he is given the man-power to enforce the ban, he continued, the restrictions do not appear worth keeping.

Sensier C. Doueless Brook Co.

pear worth heeping.

Senator C. Doughass Buck (R.,
Dela.) agreed that there was not
much point in keeping the law past
one point, Woods declared that "It
wouldn't feel badd" if the clause we
eliminated and he were left with
nothing to administer exceed reat
gram has more headaches than reat
outrol." but did say something
could be done if he were given the
personnel to curry are
the control of the control of the control of the control of the were
personnel to curry are
the control of the control o

s personnel to enforce the act.
Since July 1, 1947, the housing
expediter's office has refused to
grant permits for about \$75,000,000
grant permits for about \$75,000,000
However, Woods said he felt that
most of this material did not go into
home building, but rather into other
industrial and commercial construc-

Alming a poke at the audden resurgence of advanced-admission pix in the past few weeks. Edward Lachman, prexy of New Jercey Alled, is proposing a new method of argument, that the current system is considered to the control of the c property.

property.

"The returns from reissues in the last couple of years demonstrates one fact conclusively." Lachman avers. "A good picture is a permanent property. Why should a distributor want to get all his profits in 18 months. Ifs only by that form of phoney reasoning that boosting prices becomes justifiable."

prices becomes justifiable."
"I know from my own theatre," he
adds, "that you can't extract the
complete profit in one round on a
big film. There's plenty of juice left
to be squeezed in second, and, if necessary, third playings. But the paychology behind upped admissions is
that a film is good only for one playing—so the exhibitor has to boost his prices to make the payoff complete." prices to make the payoff complete."
"Let the distributor allocate a reasonable portion of his cost to the first time around—but, certainly, not the entire nut." Lachman emphases. "When that's done, iff I'b e obvious that a good film will pay off profile-plus on its first showing without an unfair tilt, in scales, to the control of th (Continued on page 20)

Calleia Gets 'Noose

AFM Atty Moans for More Pix Tooters; CURRENT SYSTEM ASCAP's Seat Tax Boost Stumbles On NOW 'OUTMODED' Three-Way Rivalry for Paine's Old Job

M-G's 17 Reissues

M-4.'s 17 Ketasues
Metro, after a year's trial, has
now earmarked 17 oldies for reissue with the next few years
and is earmently readying refor general release are "Goodbye Mr. Chips" and "The Philadelphia Story.
Company in its first year sent
out "Rage in Heaven," "Gone
With the Wind." "Mindelsha"
and "The Ctreat Waltz."

9-Mo. Snarl Seen **Ended This Week** By N.Y. Boothmen

Whodup of the bitter nine-north contract fight between projectionists. Local 306 and major circuits operating in the carte for this week. Both in the carte for this week. Both within a few days granting a 15% wage florecase to approximately 800 boothmen employed in 200 theatres wage florecase to approximately 800 boothmen employed in 200 theatres Metro and Universal, and heluding the Music Hall and the Roxy. Wage-hike terms, agreed upon active to the expiration date of the contract of the

Calleia Gets 'Noose'
London, Jan. 20.
Joseph Callein has arrived in London
on to star in film version
or "Noose," successful Richard Lievellyn gaugater play. It's Calleit's first artical stage Employees. Walsh was
British pic, though he appeared on
London stage in 1924.
He hopes to follow this with a
straight play.

The hesitation waltz which the American Society of Composers, Au-thors and Publishers is currently

American Society of Composers, Aluhors and Publishers is currently
performing on its proposed seat-tax,
the proposed seat-tax of the proposed se

(Continued on page 22)

Film Classics Won't Switch Pic Ballyhoo Despite UN Squawks

Despite UN Squawks

Despite Official squarks from the
United Nations squants alevertising
claims made 'for, the ple, Flint
United Nations squants alevertising
claims made 'for, the ple, Flint
classic is standing pat on the pressbook and marques cogy being used
book and marques cogy being
with the company of the company
'women in the Night.' Pointing
out that Assell's outfle applied the
fully capable of the company
control of the control

Briefs From the Lots

Hollywood, Jan. 27.

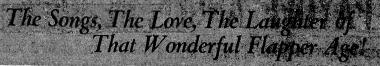
Jerry Bresier drew "The Greatset Dinlomat" on his producer proset Dinlomat" on his producer proline of the producer proset Dinlomat" on his producer proline of the producer proset of the proset of the proset of the producer proset of the pr showing in Texas theatres only, to raise \$225,000 for a patriotic monument in Houston . . . Full-color laber in Houston Full-color laber in Houston Full-color laber crossed of the training out 1,000,000 feet of color film per month . . Louis K. Anseil and William Rewland will make "Medal of Honor" at Churnight March 8.

F. Hugh Herbert will direct his own story, "Blind Date," at 20th-Fox with Fred Kohlmar as producer, with Fred Kohlmar as producer, the state of the training of the training

April 15 Is Anglo Start For Maugham's 'Then'

Arnold Pressburger's film version of Somerset Maugham's novel, "Then and Now," is scheduled to roll April and Now," is scheduled to roll April 15, according to its producer, who sailed Sunday (25) for England, With J. Arthur Rank financing and distributing, picture will be shot at the Denham studio in Britain and on location in Italy. George Sanders, the male lead, will sail for Italy Feb. 13, but M. S. for the next time.

In the U. S. for the past two months, Pressburger said the primary purpose of his trip was to secure a femme star for the Maughmus story, but he was unsuccessful. Prostory, but he was unsuccessful. Prostory, but he was unsuccessful. Prostory, but he was unsuccessful. Prostory to the control of the control





JEANNE "Margie" CRAIN

WERE MEANT FOR MI

Directed by LLOYD BACON · Produced by FRED KOHLMAR Original Screen Play by Elick Moll and Valentine Davies

NOW MATCHING THE MARVELOUS "MARGIE" BUSINESS IN NEW YORK AND LOS ANGELES!

Anna Karcaina
(BRITISI-MADE)
L'Oldon, Jan. 23,
British Lion release of London Plimaloraficial, Lion Blackardeni, foatige Kleina
Moore, Hireche by Julies Buryvick, SerenMoore, Hireche by Julies Buryvick, SerenFrom Toolicy, servey; solitor, Russell
Lived Immiss, (Vosteint Lenibert; camera,
Sergaret, Jondon, Jan. 22, 48, Rusning (Bue,
Sergaret, Jundon, Jan. 22, 48, Rusning (Bue,

Anna Karonina	r
Count Vronsky	
Stepan Oblonsky	n
Dolly Oblonsky	i
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	ŕ
retery Sheherbatakt Sally Ann Howes	ī
NicholmMichael Gongh	e
Princess Tversky	1
Countess Vronsky	C
Princess Nathalia	
Counter Meskov Ruby Miller	
Colonel Vronsky Austin Trever.	î.
Petneess Sarokins Ann South	
Prince Mukhotin	

Judicious cutting will help considerably.

That ties certain. It has to many to higher the control of the contr

sure—tirre can be no complete entertainment or enjoyment. It is better that the proposed of th

the film the Leigh-Duviver cooperate much concern and the second con

Alias a Gentleman

Metro release of Nat Portin production.
Stars Wallace Beery; features Tom Drake.
Description of the Production of the P

Jim Breedin	Wallace Reen
Spais Edwards	Mare Kra

Gerolhera.

"Alias a Gentleman" is a moderately entertaining comedy melier tharful early the weight in nabe attufact the state of the

ring in to get some information on the some expensive the company of the company

Slippy MeGee
Ropathle scleam of Lon Brock production,
State

ч	Slippy McGee
1	Slippy McGee Donald Barry Mary Hunter, Dale Evans Father Shanley Tom Brown
ш	Ruther Shanley Tom Rrows
1	Thomas Ruells James Seas Red Murray Alpei Fred Appelby Jack Elliol Mrs. Dexter Maule Eburne
1	Pad Murray Alner
1	Don't Appuller Lifet Elliet
	Mrs. Davier Monde Churhe
п	Toba Hanton Daymand Larger
1	Changle 120dle Age
ч	Al Mahaal Care
П	Manual Value
	John Hunter Raymond Largay Chardle Böddle Acuf Al Michael Car Tommy George Nokes

Black Hills
(SONGS)
Eagle Lion release of Jerry Thomas pro-
luction. Stars Eddie Dean; features Ros-
oe Ates, Shirley Patterson, Terry Frost
Prected by Ray Taylor. Screenplay, Joseph
'oland; camera, Krnie Miller; songs, Dear
Hal Blair, Pete Gates; editor, Hugh Winn
Previewed in New York, Jan. 15, '48. Run-
ting time, 60 MINS.
oddie Eddie Dear
loany
anet Shirley Patterson
Cirby Terry From
arry Steve Drake
'hiouita
PuttleBill Fawcet
Cooper Lane Bradford
SherlffLee Morgan
AllenGeorge Cheschre
The Plainsonen: Andy Parker, Earl Murphy
Paul Smith, George Bamby, Charles Morgau,

Another trite oatuner in the Eddie Dean series, "Black Hills" is pretty dull. Its b.o. prospects are meagre. Story is unimaginative and perform-ances are indifferent. A secret gold mine is the excuse

The Smugglers

The Smurglers

The Singapass' which was tradeshown last week in N Y. by Eagle Lion, distributor of film in U. S., was reviewed in Vatarre and originally released in England under the title, "Mon based, "Fleture is a British-made melodrama about an orphan passed, "Fleture is a British-made melodrama about an orphan guardian, leader of a band of rum smurglers, after he has quardian, leader of a band of rum smurglers, after he has mutually an expensive the second of second of second of second on the second of second of second least mutual released in England.

VARIETY Miniature Reviews

"Anna Karenina" (Lion) (Brit-ish). Tolstoy novel with Vivien Leigh, Ralph Richardson should

Leigh, Ralph Richardson should be big grosser.

"Alias A Gentleman" (M-G), Medium-budgeted Wallace Beery starrer okay for nabe situations, "Silppy Medee" (Rep). Meller about reformed saferracker, with Donald Barry, Dale Evrans, Tom Brown; okay for twinners. "Black Hills" (EL). Trite oatuner in the Eddle Dean series.

"Black Hills" (EL), Trite oatuner in the Eddle Dean series.
"Fighting: Mad" (Mono). Good entry in Monogram's "Joe Palooka" series. Pumby fight sequences and okay plot.
Reapy. Grampus Houseymoon" (Rep). Breezy comedy dualer of GFs at

college.
"Angels Alley" (Mono). Okay
entry in Monogram's "Bowey
Boys" group.
"This Wine of Love" (Songs)
(Indie). Well-made flalian version of Donizient's opera.
"Fashandle" (Mono). G o od
outdoo's actioner, filmed in sepia
for added senie beauty. Wellacted.

acted.

for this one. The lode, discovered by ranch owner (Steve Driste), as Dirty work comes in when a saloon keeper (Turry Front kills Drinks in mine. He also knocks of George Chesebro, the mortigage holder. But crimes, Eddie Dean and his sidedich. Roscoe Arts, turn him over to the Roscoe Arts, turn him over to the Roscoe Arts, turn him over to the Roscoe Arts, turn him over the Arts of the Arts of the Roscoe Arts, turn him over the Roscoe Arts, turn him over leading the Roscoe Arts, turn him over the Roscoe Arts, turn him over to the Roscoe Arts, turn him over to the hand-to-hand fisticuffs and inacturate ask-gun shouting. Dan does a law, Arts contribs his stock comic leaf and Fract is a standard heavy, sprinked with dichea. Ray Taylorg, direction is ordinary, and Ernle Martin and Roscoe Arts, and Arts, and Roscoe Arts, and Gilb.

Fighting Mad
(ONE 60NG)

MONG 50NG Jan 22.

Monogram Field Words Jan 22.

Monogram Leon Igrod, Joe Klytenock of Charles eviduction, Start Leon Igrod, Joe Klytenock of Dane, Charles Cime, Divised I place in Dane Jan 200, Table 18, Lovels, Branath J. Phanton Charles Cha

Cnobby WalshLeon Errol
os PalcokaJoe Kirkwood
nne floweldyse Knox
harles Kennedy John Hubbard
Jeorge Wendell Charles Cane
Archie Stone
talph Prunk Hyera
feff LundyJack Shea
Valdo
cole
Pruck Driver Jack Overman
eranton16ddie Gribbon
dom PalookaSarab Padden
Pop PalookaMichnel Mark
Cruck Driver's Wife Evelynne Smith
Int Check GirlGoneva Gray
Referen
Dr. MacKenzieFrank Reicher
tevieJay Norris
SurseVirginia Belmont
or. Gray
teporterRobert Conway
leporterllerh Vigran
righter Dewey Robinson
hotographerEmil Sitka
Arthur WildMurray Leonard Fight AnnouncerRobt. C. McCracken
ight Announcer Robt. C. McCracken
'omnissionerCy Kendall Water Boy
Water Roy
SetectivePaul Bryar
Bookmaker
Sookmaker

advice of John Indrisano. Players answer all requirements of roles with Errol sparling plecs. Eye with Errol sparling plecs. Eye bard, Patricia Dane, who canaries Don't Fall in Love in a nilery Don't Fall in Love in a nilery Wally Verrion, Horace MacKholm Carlon Company of the Company of th

Campus Honeymoon

Campus Honeymoon

SOMGS)

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Postures Low Wild, rice Wiles, Adde
of ly Ulshard Solls, See See
of Particular
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Statement of the control of the cont

Angels Alley
Hollywood, Jan. 16.
Monogram release of Jan Citype predecllon. Rara Leo Goooy; features Hante
Hann Leo Goooy; features Hante
Gray, Bosonary La Planche. Directed by
Gray. Bosonary La Planche. Directed by
Gray. Bosonary La Planche. Directed by
Gray. Bosonary La Planche.
Jordon Hannellon, Gray Seed Control of the Control
Gray Marcel Leb'learit, editor, William Ams.
In Previewed in Dislywood, Jan. 1, 48.

Running time, 66 MINS.	
Silp Mahoney	Lee Gorcey
Sach	Itnutz Hall
Whitey	.Billy Benedict
Chuck	.David Gorcey
Ricky	Gabriel Dell
Jimmie	. Frankle Dorro
Tony Lucarno,	
Father O'Hanlon	Nelson Leigh
Josle O'Nelli	Geneva Gray
Dalsy Harris Rosen	sary La Planche
District Attorney	.John Eldredge
Mrs. Mahoney	Mary Gordon
Jockey Burns	Richard Paxton
Andy Miller	.Buddy Gorman
Boomer	fommie Menzies
"Jag" Harmon	.Renny Bartlett
Moore	lewey Roblinson
Magistrate	John H. Effictt
Fellx Crows Itobart	Emmett Kenne
Brian Watson	William Ruhl
Mike	Wade Crosby
Welder	Meyer Graco
Assertionments	

Webbr. Merr Grees up a okay connedy-melodruma for the Bowery Boyl fina. Sparked by Leo Bowery Boyl final sparked by Leo Boyl final sparked by Leo

Piccadilly Incident

Piccadilly Incident, "Piccadilly Incident," Associated British production which where is releasing in the U.S., Metro is releasing in the U.S., 1946 from London, "It appears to have possibilities to the U.S. because of Anna Neeth the U.S. because of Anna Neeth the U.S. because of Anna Neeth Least of of Least of Least Only 1975 of Least Only 19

moment thrown in now and then, and William Beaudine's direction keeps it all moving for fast 66 minutes.

issues It all involve for the set of mile view.

Nestor Parke contribute the leavy.

In contribute the leavy the desired contribute the probabilities, who are being turned the good citizens by the district the police until he steps on Gorcey's the police until he steps on Gorcey and Lagrangian and the police until he steps of the police until he steps of the police until he steps of the police until he poli

This Wine of Love

(SONGS) (ITALIAN-MADE)

(ITALIAN-MADE)
Superfilm release of From Film production. Directed by Mario Cesta. Adaptation by Costa and C. Castelli from opera by Gaetano Donizetti; camera. Mario Bava; editor, Otelle Colangeli; Ragish commentary, Milton Cross. Previewed in N. Y., Jan. 22. 48. Ruomig inc. 13 MINS.

otherwise and the control of the con

Pankannelle

10 Julies Artis: Gibnargram rises es d'an

Allies artis d'an

Allies d'an

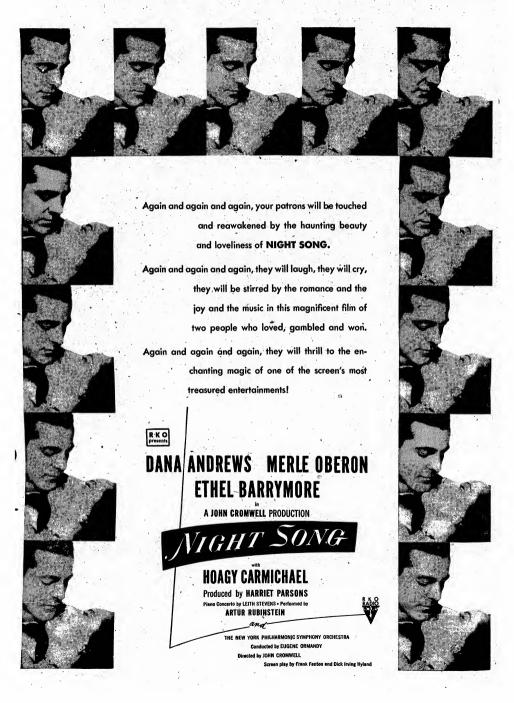
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As a first production for two newcomers to firm making. Transk Das

As a first production for two newcomers to firm making. Transk Das

As a first production for two newcomers to firm making. Transk Das

discovered the second of the s



Chi Biz Down with Mercury Albeit 'Rose' Trim \$45,000; Esther Williams Ups 'Together' Oke 50G, 'Flame' 12G

staying down with the thermometer. Six new pics plus two reissues aren't staying down with the thermometer. Six new pices plus two relsauses aren't heating up the boxeline. Biggest bid of new product its being done by "always Together," with a territic boost from Exther Williams on stage at the property of the

about same.

Chicage (B&K) (3,900; 98)—"Wild

Irish Rose" (WB). Firm \$45,000.

Last week, "Captain Castlle" (20th)

(2d wk), solid \$41,000.

Garriek (B&K) (900; 98)—"Bad

Men Missouri" (WB) and "McGuerins Brooklyn" (UA) (reissues) (2d

wk). Average \$10,000 after, \$12,000

opener.

ins Brooklyn" (UA) (reassues 1.42 a. w.). Average \$40000 atte; \$12,000 a

13-100.

Woods (Essaness) (1.073; 98) —
Bishop's Wife" (RKO) (3d wk),
Sizzling \$30,000. Last week, \$32,000.

World (Indie) (587; 77)—"Barber seville" (Indie) (587; 77)—"Barber seville" (Indie) (587; 77)—"Garber 14,000. Last week, \$5,000.

Cold Cuts Indpls. Biz; Winter' Fine at 12G. Senator' a Third Party

Indianapolis, Jan. 27. Temperatures have been moving down from zero all week with depressing effect on firstrun film biz here. "Unconquered," play-ing Circle at titled scale, is easily the leader. "If Winter Comes" at Loew's and "Senator Was Indiscreet"

Juddana (G-D) (3,390; 44-65)—
"Senator Was Indiscreet" (U) and "Whispering City" (EL). Mild \$11,00. Last week, "Daisy Kenyon" (20th), oke \$12,000. (20th), oke \$12,000.

Keith's (G-D) (1,300; 44-65)—
"Man in Iron Mask" (EL) and
"Goulteman After Dark" (EL) (resuses). Slow \$5,000. Last week,
"Wild Irish Rose" (WB) (m.o.),

9-3-000, WBJ (14.60) 4-68.5 — "If Winter Comes" (M-G) and "Murder in Newrese" (Indie) Nice \$12,000. Let week, "Swerfam" (Cel) and come Grist (Cel) and Come (Cel) and Cel and Come (Cel) and Cel and

Broadway Grosses

Estimated Total Gross (Based on 22 theatres)

Bliz Hobbles Hub: "Timberlane' 33G

Recurrent blizzards are still bogging down transportation and biz with it, with resulting slow takes in most spots. "Gentleman's Agree-ment" still looks best on second round, with "Cass Timberlane" showing some biz at the State and Or-pheum. "I Walk Alone" looks strong at the Met. "T-Men" shapes nice

at the Met. "T.Men" shapes nice at Paramount and Fenway.

Estimates for This Week
Autor (Jarcocchis (1,460; 60-60)—
Bishops Wife (RAO) (50n wh).

Boston (RKO) (3,200; 50-41:0)—
Prince of Thewer (Col.) plus Bill stage. Ordinary \$22,696 Last week, "Printed Moreower (Col.) plus Bill stage. Ordinary \$22,696 Last week, "Printed Molecules" (U) plus Lamy Ross, Mario McDonaid, others, on Rester (Indio (1,000; 45-85)—
Exeter (Indio (1,000; 45-85)—

Exeter (Indie) (1,000; 45-85)—
"Black Narcissus" (U) and "Action for Slander" (U). Foreign house doing okay \$4,000 on this with nabe trade. Last week, "To Live in Peace" (Indie) and "Jeannie" (Indie) (4th wk), \$2,000.

Fenway (M-P) (1,378; 40-80) "T-Men" (EL) and "Always Together" (WB). First-runs bere; safactory \$5,500. Last week, "Road to Rio (Pan) and "Dragnet" (SG) (m.o.), \$7,500.

"See "A see "A s

(Col), \$20,000.

Paramount (M-P) (1,700; 40-80)—

"T-Men" (EL) and "Always Together" (WB). Firstrun is doing
nice \$16,000 here with downtown
trade. Last week, "Road to Rio"
(Par) and "Dragnet" (SG) (m.o.),
big \$18,000.

big \$18,000.

State (Locwy) (3,500; 40-80)—"Cass
Timberlane" (M-G). Snow no helptope (M-G). Snow on the control of the contr

'Earrings' Golden 17G Weathers Denver Storm

Denver, Jan. 27.

Heavy weekend snow and cold wave is putting a fresh dent into firstruns here. Theatres helped in first half of week by National Stock Show crowds. "Golden Earrings" is weathering storm and is standout at the control of the standout at the sta

Estimates for This Week
Aladain (Fox) (1,406), 35-74)—
"Senstor Indiscreet" (10) and "Many
Esquire. Good 63,500. Last week,
"Swordeman". (Col) and "Glamout
Bergainer. Good 53,500. Last week,
"Swordeman". (Col) and "Glamout
Bergainer. (Col) and "Glamout
Bergainer. (Col) and "Glamout
Bergainer. (Col) and "Glamout
Holde. Last week,
"Sensor (Par), Mas 3,000 in
4th week, Ho", (Par), Mas 3,000 in
4th week, Ho", (Par), Mas 3,000 in
4th week, Ho", (Par), May 2,000
The Color of the Color of

'Exile' Best Bet In Sluggish Seattle, 10G

Juggling around or holding major attractions marks the current week at West run houses, "Sleep My Love" at Fifth Ave., and "Exile," at Or-pheum, look tops, but neither are bir.

bir.
Estimates for This Week
Bine Monse (H-E) (800; 45-80).
Road to Rio" (Par) (m.o.). Solid
\$5,000 for fourth, week downtown
Last week, "Irish Rose" (WB), goo;
\$4,100 on third week.

pando on third week.

Fifth Avenue (H-E) (2,339; 45-80)

— "Sleep, My Love" (UA) and "Big
Town Dark" (Par), Okay \$11,000.
Last week, "Daisy Kenyon" (20th),
good \$10,700.

Edberty (J&VH) (1,650; 75-\$1.25)— "Unconquered" (Par) (3d wk), Great \$8,000 in 4 days after nifty \$16,500 last stanza.

last stanza.

"Read Best Stanza (H.E.) (505 45-90) —
"Mand Best Stanza (H.E.) (505 45-90) —
"Mand Best Stanza (H.E.) (505 45-90) —
"Mand Best Stanza (H.E.) (105 45-90) —
"Mande Hall (H.E.) (2.20; 45-50) —
"Mande Hall (H.E.) (2.20; 45-50) —
"Kanaza", (FC) (reissues), Thin 44000 Last week, "Walter Mitty" (RKO), solid 56,800.

\$6,800.

Orpheum (H-E) (2,600; 45-80) —

Exile' (U) and "The Trap" (Mono).

Barely passable at \$10,000. Last week; "Hagen Girl" (WB) and "Blondie in Dough" (Col), so-so \$8,-

Palomar (Sterling) (1,350; 45-80)—
"Had to Be You" (Col) (4th wk).
Record run this house. Okay \$4,000
in 8 days. Last week, excellent \$6,300.

The control of the co

Tycoon' Wow 26G In Stormy Philly

Philadeiphia, Jan. 27.
Near-blizzard conditions over the weekend are cutting sharply into biz along Filmrow this session. However, a couple of spots featuring poets, a couple of spots featuring poets, and the session of the session

snarl,
Faring okay are "Tycoon" and
"Treasure of Sierra Madre." Holdovers of "I walk 'Alone" and "Road
to Rio" are still packing plenty of
power. William Goldman's Erlanger
opens again tomorrow (Wed.) with
"Cass Timberlane."

Estimates for This Week
Aidine (WB) (1,303; 50-\$1,25)

"Unconquered" (Par) (5th wk).
Looks bright \$17,000. Last week,
\$18,500.

"Unconquered" (Par) (fifth withLooks bright \$17,000. Last week,
3.4 reals: (S.65) (709; 50-4)—"Wild
14 ruln Rose" (WB) (2d ruln) (God
57,000. Last week, "Each to Be Voil"
14 ruln Rose" (WB) (2d ruln) (God
57,000. Last week, "Each to Be Voil"
15 Boyd (WB) (2d; with) (See Voil)
16 Boyd (WB) (2d; with) (See Voil)
17 Look (Color)
18 Eache (WB) (2d; with) (Falt \$18.5)
18 Eache (WB) (100; 50-44)—
18 Eache (WB) (100;

Estimates Are Net

Estimates Are Net Film gross estimates, as reported herewith from the various key cities, are net, Le., without the 20% tax. Distributors share on net take, when pain percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U. S. amusement tax.

New Storm Slashes Broadway Biz: 'Treasure'-Hampton Rousing \$70,000. 'Walk'-Russell-Wald 90G, 'T-Men' 30G

Hardly recovered from three near-zero cold spells and several snow-storms within the last 10 days, N. Y.

"Mummy's Choeft"
"Mummy's Choeft"

Hardly recovered from three neary weeks and 4 days. The Idiol 2ero cold spells and several snow-storms within the last 10 days, N. Y. Water and the following day (Sun.) end to "Grand the following day (Sun.) end the following day (Sun.) end to "Grand the following day (Sun.) end the following days down on the seed of the following days showtown and the form of the following days showtown, and never end to "Grand heading days (Sun.) end to "Grand the following days showtown, and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand the following days showtown," and never end to "Grand

cred.

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The street of th

BENEDICT BOGEAUS

PAULETTE GODDARD BURGESS MEREDITH JAMES STEWART HENRY FONDA HARRY JAMES DOROTHY LAMOUR

FRED MACMURRAY

VICTOR MOORE

MIRACLE CAN HAPPEN"

WILLIAM DEMAREST HUGH HERBERT

Eduardo Ciannelli - Charles D. Brown

Frame Marian - Steele Jamesen - Valud Rivolovi - Streenblay by LAURENCE STALINGS and LOU BRESLOW Original Authors and ROCH DBOLER JAMES STEWART-HENRY FONDA material by JOHN O HARA - Produced by BENEDICT BOGEAUS and BURGESS MEREDITH Date and by KING VIDOR-and LESLIE FENTON

WILL

Feb. 3rd

in its World Premiere, Warner Theatre, New York

Watch a "MIRACLE" in Philly, Feb. 18th, Stanley Theatre, and Detroit, Feb. 20th, Michigan Theatre.

"MIRACLE" from UA

Snowstorm Sloughs All Pitt Pix: "Sierra' Mild \$14,500, 'Walk' 13G

Worst snowdorm here in years, which crippled downfown over the reputed of the repu

Moderate \$14,500, or over. Labor week, second of "Road to Rio" (Par), okay \$16,000.
Warner. (WB) (2,900; 44-76)-"Road to Rio" (Par) (mo.). Trim \$6,500, okay for comedy in third week downtown. Last week. "Always Together" (WB) and "Adventure Island" (Par), \$4,500.

'Madre' Beats Cincy's Big Blow for \$14,000; 'Senator' Lusty \$14,500

JURIAN ATTACHMENT AND ATTACHMENT AND

cass Timberlane" is having a rosy second round.

Estimates for This Week
Aibee (RKO) (3,100; 50-75)—"Senator Was Indiscreet" (U). All right
\$14,500. Last week, "Swordsman"
(Col), same.

\$14,500 Last week, "Swordsman" Comments of the Comments of the

\$1,500. Last week, "Out of Blue" (L.), 58,500. (1,405, 58,751, 1405, 58,751, 1405, 58,751, 1405, 58,751, 1405, 140

'My Love' Sleepy \$16,000. K.C.: 'Sierra' Modest 11G

Biz is on a fairly normal keel this week with figures good it not big at the Mindser. Steep My Love' at the Mindser' is comparatively as stori at the Orpheum. "My Wild Dish Rose," at Paramount, is stand-tone to the Mindser's in Composition of the Week of

(Continued on page 24)

Key City Grosses

Estimated Total Gross
This Week \$3,522,800
(Based on 23 cities 219 theatres, chiefly first runs, including N. Y.)

al Gross Same Week Last Year \$2,645,000 (Based on 22 cities 206 theatres)

Snow in L'ville; 'Wall' Low \$11,000

First server. Louisville, Jan. 27.

First server. Louisville, Jan. 28.

First server. Heavy snow, unusual in these parts, and the cold snow as side. Ballo playing "Unconquered side. Ballo playing "Unconquered side. Ballo playing "Unconquered to a side. Ballo playing "Unconquered Tubbility stage show with Enrich Tu

Middlin \$4000. Last week, "Wild high \$4000. Last week, "Wild high with with lively \$1000 Medical Child high \$10000 Medical Child high \$1000 Medical Child high \$10000 Medical high \$10000 Medical Child high \$10000 Medical Child high \$10000

Det. Frigid, B.O. Warm; 'Sierra,' Topper \$22,000. Past' Pert at \$14,000

Sub-zero wei Detroit, Jan. 27.c.
had little effect are fit be part weich
had little effect are fit be part weich
fit theatre biz. Nearly all houses
reornted satisfactory returns, the
Alchiena being standout with Treasas well is "Out of Past" at the
Palms. "Night Sone" looks solid in
second stanza at the United Artists.
Estimates for This Week a

Adams (Balaban) (1.740; 70-98)—
"Green Dolphin Street" (M-G) (6th
wk). Climbing up near \$7.000 against
trim \$6.000 last week. urim \$6.000 last week.

Broadway-Capitol (United Detroit)
(3.309; 70-95)—"I Walk Alone" (Par)
and "Fabulous Joe" (UA) (3d wk).
Slipped to okay \$12.000. Last week,
strong \$47.000.

strong \$47,000.

Downtown (Balaban) (2,683; 70-95)

"Killer McCoy" (M-G) and "Bowery Buckaroos" (Mono) (2d wk).
Mild \$9,000 after solid \$14,000 opener. Mild 89,000 at 20 moly 12d wkl.)

Fox "Fox Michigan" 15,100 moly and "Fixe Collection 15,100 moly and "Fixe Collection 15,100 moly and "Fixe Collection 10,100 moly and "Fixe Collection 10,100 moly and "Crime Detor's Learning" (Col.) 316,000 moly and "Crime Detor's Learning" (Col.) 316,000 moly and "Crime Detor's Learning "Collection 10,100 moly and "Crime Detor's Learning "Collec

\$18.000.

Palms (UD) (2.876; 78-85)—"Out of Past" (RKO) and "Wild Horse Mess" (RKO). Sturdy \$1.400. Last week, "Road to Rio" (Par. and "Big Town Dark" (Par.) (4th wk), big \$14.000.

S14,000.

United Artists (UD) (2,976; 70-95)

"Night Song" (RKO) and "Heading For Heaven" (EL) (2d wk), Solid
\$14,000 after sock \$17,000 last week.

'Past' Powerful \$17,000 In Prov. Despite Bliz

La Prov. Despite Bizz
Providence Jan. 27.
Heavy weekend anoward more fore Providence could dig Heard owner of the Providence could dig Heard owner of the Providence could dig Heard owner of the Providence owner of the Providence owner of the Providence owner owner

"Road To Rio" (Par) (3d wk) opened Monday (26). Second week was solid \$15,000.

Storm Clips D.C.: 'Road' Big \$27,000

Washington, Jan. 27.

Weekend storm #dded several layers of chosm to midtown show bit and the several layers of chosm to midtown show bit and hone, many all, thetters were badly hit. Despite this. "Road to flay hone, many all, thetters were badly hit. Despite this. "Road to flay hone be bit." Tresure Sierra Homes as nice at Keiths.

Estimates for Tha Week.

Last week. "Sierra Week.

"Secret Beyond Deor" (11) with vaude, Lurky to set at all 5600, and Last week. "Intirium" (1/A) plus yaude, chay 24,1091.

"Good News" (M-G) (2d rum). This Stool. Last week. "Ritire McCoy" (M-G) (1/A) (

Vengeance' Dull 5G. Port.

Vengeance' Dall 5G, Port.

Portland. Ore. Jan. 27.

Downtown besoulties bis is helding to be provided by the helding to be provided by the helding to calify a the Creatile at the Oriential And Orienteum, and "Cass Thioperismo" and Cass Thioperismo" and "Cass Thioperismo" (1825; 56-83).

Estimates for This Week

Broadway (Parker) (1826; 56-83).

This was the second of the company o

week, excellent \$8,400. 50,851—
Paramount H-E | 13,400; 50,851—
"Mugic Town" (RKO) and "RiftRaff" (RKO) (2d w/s), Nest \$9,200.
Last week, sluggish \$7,000.
United Artists (Parker) (895;
50-80.—"Woman's Vongeauce" (U),
Dull \$5,000. Last week, "Cood News"
(dl-G) (2d w/s), fair \$6,300.

Warm in L.A. But B.O.'s Not So Hot; 'Timberlane' Lone Robust New Entry. \$67,000; 'Door' 311/5G, 'Flame' 171/5G

Boxodiae returns are droops in Honeymoon (Rep.) Modest \$10,060. In the Company of the Company of

"Paradine Case" is glosing rondshow run with about \$17,000 in two
and the control of the contr

daysi, \$2,900.

Belmont (FWC) (1,532; 60-\$1)—
"Flame" (Rep) and "Campus Honeymoon" (Rep). Mild \$2,500. Last week,
"Prince Thieves" (Col) and "Shepherd Valley" (20th) (10 days), \$4.

"Flame" (Rep) and "Campus Honeymon" (Rep) Mild \$2500, 1244 week, moon "Rep" (WC) (1.328, 96.51.50)—
"Centlegans" Agreement" (20th) (1.50 kg), 40.51.50)—
"Centlegans" Agreement" (20th) (50 kg), 40.51.50)—
"Bette (1.28 kg), 40.51.50, 40.51.50)—
"Bette (1.28 kg), 40.51.50, 40.51.50, 40.51.50)
"Bette (1.28 kg), 40.51.50, 40.5

dulf \$9,000. Last week, yery

dulf \$9,000. WWC (1,638; 60-81)—

Cass Timberlane* (M-G). Strong
\$17,500. Last week, "Killer McCo"
(M-G) (2d wk-6 days), fair \$8,000.

Fil Rey (FWC) (361; 60-6)

Fil Rey (FWC) (361; 60-6)

"Shepherd Valley* (20th) (10 days),

\$4,200.

Satisfactor Valuey (1985) 11.20—
"Beauty and Beast" (Indie) (20 Mg).
"Beauty and Beast" (Indie) (20 Mg).
Good \$4,000. Lost week, \$7,000.
\$1,500.—"Mourning Becomes Electral
Week, \$5,600.
\$1,500.—"Secret BeGuild (68). (61-\$1).—"Secret BeGuild (68). (61-\$1).—"Secret BeGuild (70). (1). (1). (1). (1). (1).
"Senator Indies (70). Lass week,
"Senator Indies (70). (1). (1).
"Senator Indies (70). (1). (1).
"Hawaii (68-8). Blummeride) (1). (1).
"Hawaii (68-8). Blummeride) (1).

\$2,500.

H\$waji (G&S-Blumenfeld) (1,106
60-81)—"Rooxevel Story" (JA) and
"Dragnet" (SC) (2d wk-6 days).
Stender \$2,500. Leat week, \$3,100.

Hellywood (WB) (2,756; 60-51)
60-61)—(GA) (GA)
81,000. Last week, good
Hollywood (HB) (GA)
81,000. Last week, good

Autoring Smiles 11.00 Leaves (Sod Sirio).

Hollyweel Main Sala Blimes (Sod Sirio).

Hollyweel Main Sirio Sirio

**Tartacoust many whole (recest (14. Mex.) **

**Tartacoust many whole (recest (14. Mex.) **

**Wei, Neef \$13.(200 Last week, \$13.-70 R. Milletreet (18. Mex.) **

**De Booth Milletreet (18. Mex.) **

**De Booth Milletreet (18. Mex.) **

**Low (14. Mex.) **

*Low (14. Mex.) **

**Low (14. Mex.) **

**Lo

'Song' Tuneful \$30,000, Frisco

San Francisco, Jan. 27.
Preem of "Right Soung" here at the Golden Gate is attracting the most attention currently. It was attention currently. It was and is being supported by vaude layout for a big session. "Gentlemants Agreement" looks seek of the most account of the season of th

French Pix Sing Blues: Disorganized **Industry Sees Dark Age Upon It**

There are two sides, neither of them sunny, to the French picture industry and market. The French are singing the blues. For American distribs it's mostly a headache, except for what good the new currency devaluation may do. Nor can the twain meet easily. The Amerithe twam meet easily. The Americans want dollars to send home in exchange for the francs accruing from sales, while the French are doing their best to snaft American exports which they are themselves instrumental in arranging for the most nart.

most part.

The French are grossly misinformed as to what's going oft in their own country, this being greatly traceable to anti-American proparada here. This explains part why they consider the Blum-Byrnes argreement, which in reality is protection for them through a 25% included by French politicians to America in exchange for support. French inductive is in a bad way.

America-in exchange for aupport. Sprench industry is in a bad way. Spiraling costs, which easily turn a budget into something that's nearly-double the original more consideration of the company of the cost of t

The only constructive effort in this line is still in the bluerint tage, with Trans-Mondiale du Film (Raoul Lavy and Bob Amon) skefang previews in N. Y. and Hollpted. But, in the present settle please in N. French jax reach America with still mare delay than Hollywood product to the French. French plax reach America with still mare delay than Hollywood product to the French. French plax reach for the Prench standards, older but by French standards, older but by French standards, older but have been supported by French standards, older by but have been supported by but have been supported by but have been suppor

Buying Cheap U. S. Pix Poor conditions prevailing here in the production end have made pix scarce, and local distribs can't pix scarce, and rocal distribs can't cover expenses. So, to, bolister up their offers, they buy in America the rights to, cheap pix which they bring here, dub themselves and book playing time at cut rates, making it tough for French as well as American distribs.

tough for French as well 'as American distribs.

As to the frozen balances nere, amounting to about grain of the mounting to about grain of the mounting to about for which the majors have a government okay, they can be looked upon as jikely to wait until such time as Frince is economically sound again, which reps, by using considerable ingenuity, still manage to send home some actual money from their continental territories, which considerable inherital territories, which considerable in the send of the s

Need of Free Flow

Need of Free Plaw

The Importance of keeping a free
flow of American pix showing here
flow of American pix showing here
cannot be oversitated and is evidenced by the very squawks their
howing, is directly in the
industry lited tooth in the press, on
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leases-here which included an aver-age 253 American exports. For 1947, there have been only 95 features produced here against a total 373 releases of which 230 were American produced, but of which the mison specified only about 25%, the ball-seperated only about 25%, the ball-produced, but of which the mison specified only about 25%, the ball-neterior product, sell if at bargain prices to taxridden exhibs who play if for meagre returns.

Risk of dipping in the red is driving French producers out of ariving French producers out of business or making them try their hand abroad. Restrictions on bank-ing facilities, red tape and lack of definite film policy, incentive for the best talent and scripters to seek emwhen a scripters to seek employment or deals abroad,—all these cue the French industry to follow the rest of local economics into a dark age whence relief is impossible to predicate.

Brit. Sked 12 Homemades For Feb. Pix Festival

For Feb. PX Festival.

The British Film octation and all the proper at the Octon. Lederster Suare, Peb. 2, with production in charge of the Film of th

Portugal Sets Quota. Fund Law

Quota, Tuina Law

National Assembly has passed to
sive substillers and loans to Portuguese film producers. Claiming that
it "recognizes the influence and edutative free of films as a first-class
culture" government surranged for
the National Bureau of Information,
Culture and Tourism to administer
the National Bureau of Information,
Culture and Tourism to administer
taxes and licenses on film-inoports.
New law covers other film phases
as well; including quotis. A Portuguese film has to be textilisted at
see well including quotis. A Portuguese film is take preference over
tous-signed by exhibs for forcian
tous-signed by exhibs for forcian
tous-signed by exhibs for forcian
of the protuguese that are made
in studios in Portuguese compatigation signed by Portuguese compatigation for those produced in Brazil.

Theatres showing films cannot belong or be operated by a foreign en
propries.

RANK PUTS IN 'ENCORE' SYSTEM ON CIRCUITS

To case the film shortage, the J. Arthur Rank Organization is intra-arthur Rank Organization is intra-tional to the state of the state of the state of the state films which have hitherto been re-leased only through either the Odeon or Gaumoni-British circuit will be shown on both circuits with only The first too class film, under the

snown on both circuits with only about a month's interval between.

The first top class film under the property of the state of the sta

MPEA Into Brit. Austria:

Graz, Austria, Jan. 20. rstru with the inking of several firstuni houses here, Motion Picture Export Assn. has grooved its product for the first time into any area of Brit-ish-occupied Austria. Opening of Universal's "Destry Rides Again" here marks the teeoff of MPEA dis-tributed films.

tributed films.
Besides three theatres in Graz, the Besides three theatres in Crac, the MPEA has also pacted an undis-closed number of houses in smaller cities and towns of the British con-trolled provinces of Syria and Car-inthia.

Call Out the Guards Warsaw, Jan. 20.

Warsaw, Jan. 20.
Would-be patrons at Polish
theatres exhibiting U.S. product distributed by the Motion
Picture Export Assn. have
proved so overly enthusiastic
that theatre 'managers invariably are forced to call out troops
to control the growth Accordably are forced to call out troops to control the crowds. According to the MPEA, the relative success of its films is now determined by the number of militamen, required and the frequency that they are summoned.

quency that they are summoned. Preem of Warners' and The Tore' at a Loda house recently brought troops out as often as three times in the first week of the pictures' run. Other pictures necessitating the use of gendarmes were 20th-Fox's The Sullivans' and "Mork of Zorre" as well as Metro's "Tarzan's Secret Treasure."

U.S. Crime Films Lead In Imports Censored By Sweden, Finland in '47

(Box).
Finland has never been a market for Frankenstein and Dïacula films, which invariably are niked by the censor. Same viewpoint is usually expressed by censors in Denmark and Norway. Sweden is probably the only. Scandinavian country where such pictures receive any extensive playing time.

ITALIAN 'NARCISSUS' HELD TO BE 'PROFANE'

HELD TO BE TRUVANE

Rome, Jan. 15.

Film critics are pointing out that the Halian version of J. Arthur Rank's "Black Narcissus," now at the Batherin theatre, is a "profane cerned with Protestant-Anglican nuns, no mention about the order is to be found, in the Ralian version. Pic gives impression, that the nuns of the protection of the

Other Foreign News on Page 18

Caracas Could Use Some U. S. Acts: Show Biz Situation Now Meagre

British 75% Tax Called U.S. Pix 'Boycott' by Distrib

Britain's 75% ad valorem tax on American allms is nothing more than a "boyout" on U.S. product, Walter School of the Walter School of t

moment.
Only through "strong intervention of the U.S. State Dopt." Bibo maintained, will 'the deadlock be improved. With unreleased new films of major American producing companies touched bottom, he quoted British theatremen as saying one third of all houses in Britain would

mports Censored By Sweden, Finland in '47 Sweden, Finland in '47 Sweden, Finland in '47 Censors banned a total of 13 dims from exhibition in Sweden last part of which nine were US. Importing the redlight were RKO's "Dick Tracy va Cueball" and "Nocture," Warners "The Big Sleep" and bits "Am. Distribus and "Corpace Came C.O.D." as well as 'Dark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Dark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Dark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Dark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Dark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Shark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Shark Corner' (Sight), "Adversar" and "Corpace Came C.O.D." as well as 'Shark Corner' (Sight), "Adversar and "Statistics of the statistics of the

TRIND. MRA. I IN FAILD

Fails, Jan. 27.

The Marquis de Cuevas' Grande
Ballet-de Monte. Carlo will open
March I for a two-week season at the Theatire des Chaings Ebyses.

Bernard Charles Charles Charles Charles Ebyses.

Brinched Charles C

day (21) for the engagement.
Trouge is due March. 15 in Monte
Carlo for its regular season, running
flyrough June. Then it will. do a
year. There had been rumors that
the organization was dispanding.
The troupe danced last fall in Paris
for three weeks at the Almambra,
followed by a week in Brussels, It's
been inactive since.

Markova-Dolin for London

Markova-Dolin fer London London, Jan. 27, Allicia Markova and Anton Dolin have been Invited to do guest ap-pearances with the Sadler's Wells Ballet Co. at Covent Garden in Lon-don, this spring, probably in June. They do a Far East tour this spring, but will be back in time for the Lon-don engagement. don engagement.

Body of William Butler Yeats, a founder of Abbey Theatre, who died on French Riviera in December, 1939, is to be brought back to Ire-land for re-burial in the graveyard named in one of his poems, at Drumcliffe.

Caracas, leading city of Venezuela, holds a future for American show biz. Coney Island, the American-owned aniusement park located a sleeper jump from the heart of Caracas, operates 52 weeks a year, tides, plus bipso and other carny games, so to make a good layout, and with terrific weekends, due to and with terrific Weekends, due to the steady good weather situation, the park does top biz in Latin America, year round. Park also uses acts.
Shows change every month, acts and equipment flying in from the states, which is no mean item in Itself. Night club situation just isn't,

and equipment flying in from the states, which is no mean item in itself. Night club situation just lend, to the searchy of leading both the state of the state o

Latin Film Actresses **Keep Coming & Going In** Arg., Prodded by Eva

Arg., Prodded by Eva

Maria Felix, Mexican Jan. 19.

Maria Felix, Mexican Jan. 19.

make a pic for Cinematografica In

make a pic for Cinematografica In

Beinos Aires some time in August.

Luis Saslavsky will direct. InterAmericana has also made deni withArgeritana Sono Film to borrow Luis

Sandrini. This was Sandrini's box
mice sock in Argentine legit in 1946
ture, Sandrini. This was Sandrini's box
mice sock in Argentine legit in 1946
ture, Sandrini will trek jo Spain and

lally for pix and legit work.

Miss Felix's coming will fill the

sagn made by the ellimination of

screen star, who is not allowed to

work in either Argentine plx

niteries, legit or radio, by order of

accreen star, who is not allowed to

work in either Argentine plx

niteries, legit or radio, by order of

Lamarque starred in "Cabarjata del

Circo." in which Senora de Feon

marriage, and there was no love lost

has already left the country, accom
panied by her composer husband,

Alfredo Malerba, and will tour Peru.

Sinch Argentine film star who

and Chile
Tilde Thamar (Countess Topiani) Is another Argentine film star who is travelling showed, having just showed, having just the property of the propert again denied her, this time on ac-count of her somewhat risque pic-ture "Adam and the Serpent," which was banned by church influ-ence in Cordoba city. Despite this ban, or because of it, the picture was one of the best Argentine grossers of 1947.

My Girl Tisa My Girl Tisa

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WARNER BROS.

SOON WILL BE MAKING **BIG TRADE NEWS WITH**

GIRL TISA

UNITED STATES PICTURES PRODUCTION

European Product, Not Arg. or Mex, Chief Threat to U. S. Pix in Uruguay

It's the European product, rather than anything the Argentines and Mexicans may be able to turn out that represents the likeliest postu competition for Hollywood in the Good Neighbor belt, plx toppers in this key Latin location are con-

vanced.

Neither Buenos Aires nor Mexico
City has improved much since V-J
Day, nor surveyed by Vasuary said,
while U.S. pix have pulled excident grosses in the past two years,
it's the French, Italian and British
who have been making really substantial rises.

stantial rises.

Moreover, the Bropens gain have not metre's been superficial, and have not metre's been superficial, and the superficial superficial

hemisphere.

This capital, now well ofter the 80,000 mark, accounts for more than three-gard, accounts for more than three-gard, accounts of zone that the country of 2,000,000 which is a kind of buffer state between two, of South America's giants, Arcepting, and Brazil. Montevideo now books 30 thesates, air, of them firstwan, Jest, on the state of the st

Brazilian border.

Uruguay is thus not overly important as a quantity grosser. But the fact that the country is one of the most free in the Americas, has possibly the highest proportionate income standard, literate, etc., means that it's an entertainment buyer which rates.

Hellywood Still First

Hellywood Still First
In the pix held Billywood product
is still in first place. Fix Rice Test
Years, "despite its Americano theme,
have pited up all times its Americano theme,
who was a still time its Americano theme,
times for the Merica, and other houses
in the lade aluli, downtown districk, have showing gainst meats by
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20% postwar tax on tickets.

French product bas not yet had some of the better efforts alregity released in the U.S. Sill; ever with what's been received, grosses have been amange, Carlos Gueleman, top local distrib and exhib, the reconverted his Continental into a French release house, and Cofram, proceedings in Participation, has had excellent results both in the capital and the provinces.

and the provinces.
Italian flins have not only drawn
the large Italian population here but
a general audience as well. "Open
to be released in the Trocadero,
which for a long period never had
anything but American product, and
lesser Italian efforts including some
prewar features have done a far
better bit than corresponding Ameri-

As elsewhere, British films have been extremely good, especially the James Mason vehicles which the Latins find, full of story and ap-proach particularly suited to their

proach particularly fasted to their temperament.

Distrib alhanton in general general

businesses.

Prints' and accessories are thus tacitly permitted to be shipped from the U.S. without licenses always having been obtained in advance, something few often industries have been able to get.

(Seventh in a series on postwar 'show bit trends.)

C. Skouras, Michaelove **Expected Down Under**

Expected Down Under

Sydney, Jan. 21.

Charles Skouras and Dan Michaelover are due to fin to Ansale from ex
tended looksee into local conditions in Marcha to the condition in Marcha

Down the condition in the condition in Marcha

to the past something al ways'

cryped up to prevent the trip. This

the past something al ways'

cryped up to prevent the trip. This

Michaelove has been in this zone on

two previous occasions.

20th-Pers. National Theatres owns

a large since of the major Hoyfs pix

the keys, nabes- and six under Er
nest Turnbull,

U.S. Pix Not Hit By **Austrian Coin Cut**

Austradn Vinna, Jan. 18.

The. recent devaluation of the Austrian schilling, has not had any great effect of American Hims disagreed of the Austrian Schilling, has not had any great effect of American Hims disagreed of the Austrian Schilling, has not had any great effect of American Hims disagreed to the Picture Export Assin, losses being registrates by Wolfgang Wolf, MFEA. Januanger here. Boxoffice receipts an anguer here. Boxoffice receipts an anguer here of the Austrian Schilling, and the Austrian Schilling and Schilling

Religious Pix Are Big Boxoffice Draws in Eire Dublin, Jan. 20.

Films with a religious backgroun are collecting the coin in Eire, First seen here was the Mexican produc-tion of "St. Francis of Assisi" with uon of 'SS. Francis of Assia' with Jose Lair Jimines, which played to big bir at the Recal Rooms and later cleaned up in the provinces. "The cleaned up in the provinces." The Jimines pie, "The Virgin of Guad-lupe," looks like it will beat the "SS. Trancis" discrete. "Guadalupe," spon-sionary Union, is proving its own asleman, following rave notices, with country exhibs wiring to know with country exhibs wiring to know New Medical Company of the Company of the New Medical Company of the Company New Medical Company

why it hasn't been offered to them.

Next religious subject for screening is the Franco-Belgian story of leper priest Father Damien, made under title for "Le Pelerin d. Ukanter," but to be shown here as "Pilgrim of the Damned." Glergy set behind these showings with pulpif comment which is quickly reflected at the boxoffice.

Vera Valder, Swedish film actress, is recovering from injuries in an auto accident near Rome. She was to have appeared in a picture for Scalera Films.

Austrian U.S.-Zone Radio

Austrian U.S.-Zone Radio-Plugging American Pix. Vienna, Jan, 18.
The American Red-White Red broadcasting system here is working hand in hand with Motion Picture Export Assa. with Motion Picture Export Assa. The Picture 1997 at 5:30 p.m. at 15-minute programs is on the air, giving the listeners the inside story of Hollywood and other production centers. An ex-cumstant but the form of the picture of the pictu

fans.
Franz Pollak, MPEA local press-agent, and Marie Luise Fueringk write the script.

Film Polski's Second Postwar Pic Rapped By Polish Press, Public

Warsaw, Jan. 13. Film Polski, the Polish film mo nopoly, has just released its second feature film since the end of the war. Its first effort, "Forbidden Songs" ("Zakazane Piosenki"), re-leased a year ago, received a bad reception from public and press alike

leased a year ago, received a bad reception from public and press ailleBecause of its rather easygoing
treatment, Pilm Poblek was accused
of having basolded the sensitive submean-comedy style.

"Jame Lany," the latest production of the Polish monopoly, is share
than the production of the Polish monopoly, is share
have been bad, and directed expeccally against director Eugene Cenkaladt and his wife Christine Swincally against director Eugene Cenkaladt and his wife Christine Swinhave been bad, and directed expecally against director Eugene Cenkaladt and his wife Christine Swinhat after the Centeladisk had been
hailed as exiles from capitalistic
Hollywood, who returned to their
homeland to make good pictures
terrification of an imaginary village.
There are "decent" peasants and the
riffection of an imaginary village.
There are "decent" peasants and the
light to the village (diferally as well
as gambolicality). There is the new
schoolmaster who speaks like as
blonde, dumb and innocent. There
is the bad, rich miller and the good,
small farmer. There is the homest
converges and the corrupt private
Film Polski amsounces three more

cooperative and the corrupt private enterprise.

Film Polkd amounces three more releases of full length pictures of the private enterprise of the private enterprise.

Of Steel, a German occupation substitution of Steel, a German occupation substitution of the warsaw Ghetto, and "Auschwitz (provisional little), the story of the Warsaw Ghetto, and "Auschwitz, discharged of Birkenau "Glies of the private of Birkenau "Green of Birkenau." Green of Birkenau. "Glies of Birkenau." Green of Birkenau. "Glies of Birkenau." Green of Birkenau. "Glies of Birkenau." Glies of

Machaty's Assignment

Machaty's Assignment Gustav Machaty, producer of the original Hedy Lamarr film, "Session," is going to Europe assay," is going to Europe assay, and the middle of February to make a 15,0000 picture will have assay in 15,0000 picture will have an English cast but will be shot multi-limitative. Reportedly budgeted at \$15,0000 picture will have an English cast but will be shot multi-limitative. The control of the control of the production costs white the Cred of the productional expenses. Producer is now in-fieldlywood.

Current London Shows

Current London Shows

London, Jan. 27.

(Figure shows teechs of run).

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**Anix ve. Survey teech of run of run

British Zone Pix Setup Altered In Germany, With U.S. Aiding on Deal

Canada Sets Health

Montreal, Jan. 27.
A group of businessmen from Fronton bar rented the Queble Production of the Product

distributed in Canada, U. S. and Britain.
Production will start Feb. 2 and all roles will be played by Canadian artists. The title has not been chosen hut the script is ready. Phil Rosen, Hollywood producer who made the recent pic, "Step by Step," will direct the production.

Boost to U.S. Pix In Czech Comment

Prague, Jan. 27. virulent attacks from the Communist press, U. S. film companies see a ray

Lesgue government neckning and virientent attacks from the Comminist press, U. S. film companies see a rig of hope in the present Czech situation from the unqualified praise to the comminist of the comminist of the comminist quarters. The impact of these comments may be instrumental in forcing the Czech film monopoly to change its film, harter film that the comminist quarters. The impact of these comments may be instrumental in forcing the Czech film monopoly to change its film, harter film revenue in Execheslovakia. Failure to reach a new agreement has comports into this country. According to the comministic film revenue in the U. S. equal U. S. revenue in Execheslovakia. Failure to reach a new agreement has comported in the country. According to one newspaper, Narodmin Noviny, the coin paid for some U. S. films were to the comministic film of the country of the comministic film of the country of the countr

Budapest Legit to Stress Native Plays This Year Budapest, Jan. 16.

On the occasion of Rungary acticenterary year, Budapect legit housetenary year, Budapect legit housetenary year, Budapect legit housesell mainly stage Hungarian plays.
National theatre recently presented
Thoro Dury's "Al Home," which are
Lajos Kassak's "He Passed the Gate."
At 'Vigzinhan, rehearstal was
started on Razso Szirmay's "Back on
the Way," Theatre will asso do plays
of Milkon Gyarfas, Peter Halazz,
Success of Ben Jonom's classic
"Volpome", delayed presentation at
Belwaresi theatre of play by Sandor
Gerzely, which will now like place
preem one play each of Endre Illes
and Sandor Casio.

Murees Szinhan, which is prepping
Murees Szinhan, which is prepping

and Sandor Csato.

Muvess Szinhaz, which is prepping
an American drama, "Deep Are the
Roots," will afterwards present Klara
Bihari's "Island of Happiness" and
Ethvan Orkeny's "Voroniesh," a war
drama. Other theatres have not yet
amounced their plans, but considerable part of their fluture programs
will be work of Hungarian authors.

Sets Health

Documentary Film

Montreal, Jan. 27.

of businessnear from Torented the Quebec Product

of the Common from the

German, and nims from other coun-tries have been shown. The dis-tribution of these films or their allocation to the cinemas was at first a Military Government operation conducted by the Film Section of Control Commission itself, but lately

a Military Government operation of conducted with the Pilms section of conducted with the Pilms section of the Pilms of th

Encourage German Production Handling over of responsibility for distribution to commercial interests and the changes in personnel which

Brotoursje' German Freduction

'Handling' over of responsibility for
distribution to commercial Interests
and, the changes in personnel which
this necessitates, will enable Film
Section, 1EO Emach, not can be
seen to the control of the control
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Janzon to Record Swede U.S. Celebration on Film

Annual Orkeny's "Voroniezh," a war drama. Other theatrea have not yet amounted their plans, but consideration will be work of Hungarian authors, will be work of Hungarian authors, the hungarian authors, while the blim department of the British the Blim department of the British pacifies for the past five years, has been named Director of Films & Publications Division.



- DAILY VARIETY DAILY

The picture that took two dramatic years to film...in Shanghai, Cairo, Havana and the far corners of the world...

COLUMBIA PICTURES

TO THE ENDS

starring

DICK SIGNE

DONATH - VI ADIMIR SOKOLOFF' FOGAR BARRIER and introducing the Chinese actres MAYLIA

Story and screenplay by Jay Richard Kennedy - Directed by ROBERT STEVENSON - A SIDNEY BUCHMAN Production - Associate Producer JAY RICHARD KENNEDY

and non-ranced granes for Haddery, and others are one directions come the plot on the more. Film, however, is not the usual western for the kiddles. The hero takes too the house of the kiddles was not a support of the kiddles. The hero takes too the kiddles of the house of o

The Lucky Bride

(In Pussian: Paulish Titles)

(In Russian English Titles)

"The Lucky Bride': is unadulterated escapist stuff. It's a costume romance with music, seasoned with slapstick 'comedy. It's moderately entertaining, but has little apparent boxoffice draw, except for Russianspeaking audiences, whose appreciation of the dialog was audible at the show caught.

Kings of the Olympics

Artkino release story and direction Sergol Potonky and era, Eugene Andrik Jab. 24, '48, Runn tyan Mordashov. His Daughter. Maid. Lt. Fadeyev. Faddel. Rich Aunt.

Soviets Spur German Film Output In Inter-Zonal Duel for Supremacy

Russian awareness of flines as a supplitteal vespon is seen in the terrific head start given German producers in the Russian-occupied zone of Germany as against their counters of the Russian-occupied zone of Germany as against their counters of the Russian-occupied zone of Germany as against their counters. The Russian produces of the Russian produces of the Russian produces of the Russian produces of the Russian prix in the U. S., will release three orthogonal prix and the Russian prix in the U. S., will release three orthogonal prix in the U. S., will release three orthogonal prix in the U. S., will release three orthogonal prix in the U. S., will release three orthogonal prix in the U. S., will release three orthogonal prix in the U. S., will release three or the Russian prix in the U. S., will release three or the Russian prix in the U. S., will release the ord the Russian prix in the U. S., will release the Compared to this record, not a single feature has been completed in the American and Britain zone and 450 weekly neweroels.

Compared to this record, not a single feature has been completed in the American and Britain zone and 450 weekly neweroels.

Among DEFA current directional error and purpose of old times formerly prominent in URA's production ascending the Company of the Compa

Wegner.

All pix set for U. S. distribution have already freely played in the four zones of Germany.

M-G Savings

have taken on account of the many and a male. Nine excess have been a raise. Nine excess have been a raise of the raise have taken on acded duties meriting

Distribs' Turnabout

Continued from page 3

a frantic request that its mimeo-graphed handout be killed even be-fore the time named on it for re-lease. Statement, issued by E. L. Groome, head of the "news depart-ment" of Hygienic in Wilmington, O., hoasted that the more "con-demned" and "blackliss" the pic-ture gets on, the better business it does.

Olympics

white can be done with any great clarity. If they stick to color, then there's the problem of getting out expensive prints at a cost which would make widespread distribution

profibitive.

On his arrival in New York this week, Kay Harrison, head of British Technicolor, confirmed Rank's extended to the profit of the

Techni-Cine Parlay Landon Tan 27

The current tightening of American product because of the unsolved 75% ad valorem tax has had some strange repercussions here but the most peculiar is probably the duplicating of color prints made with one process into another. In effect, sev-eral of the Yank distribs have gotten eral of the xank distribs have gotten the okay from Cinecolor for its com-petitor, Technicolor, to turn out duplicate prints from a Cinecolon negative. Universal, it's beer learned, is one of these companies.

learned, is one of these companies.

It's all come about because a number of the majors got Cinecolor prints into the country, before the tax curtain, crashed down. Unfortunately for 'them, they didn't get enough prints into the country to warrant general distribution. Minimum number required is 65. Any new prints imported: would be subjected to the

clinecolor has no facilities for making prints in Britain. Technicolor has ample facilities. Yank braintusters, therefore put the bee on Techni, which said it could do the joh. The okay from Cinecolor foljoh. The lowed.

lowed.

Strangely enough, while this is going on, some of the majors are stating on, some of the majors are heatisting on releasing Technicolor pix in which there's an inndequate number of prints. Without original matrices, it's thought only an inferior print can be struck off from another print. Techni pix are expensive and there's a desire not to set out an inferior version.

Paramount for instance he can

get out an inferior version.

Paramount, for instance, has one or two prints of Ceeli B. DeMille's "Unconquered' and the Bing Croeby "Unconquered' and the Bing Croeby "Engeror's Waltz." in the sounty. The property was to be sound to b

Rathyon

= Continued from page 3 indies (except Samuel Goldwyn, Walt Disney and Sol Lesser), RKO is taking part of the financial risk and sharing part of the profits above distribution fees.

distribution fees. — prouss above Rathwo disclosed that Lee Mc-Carey expects to make another film for RKO before he goes to work for Paramount, which recently acquired his Balinbow Productions. General his Balinbow Productions. General his Balinbow Productions. General his Balinbow Rathwo Sale from indies "thee sticked by majora from indies "thee sticked by majora the chief, difference is an increasing production and take added profits threefrom.

Fewer % Fix
RKO will produce a few less percentage pix during 1948 against last
years 17. ItIl make more B's because "we do them pretty well;
there's always a market for them;
and they keep our studio busy." Cut
in production of A's is due only to
the fact that the company's invenbuy has been built up.

Duy has been built up.

tory has been built up.

RKO topper believes some progress is being made in alicing production costs. "Mainly," he said, who will be a superstance of services," As a superstance of services, "As in the said of the said of

definitely levelled off.

Here on the special meeting called by Eric Johnston, prexy of the Motion Picture Assn. of America, Rathvon will stay east several weeks.

VARIETY RATHVON, A. WARNER IN HEAVY TRADING

IN HEAVY TRADING

IN Peter Rathyon and Albert Warne did the heaviest insider trading
in motion picture stocke during December, 'according to the report iscomber, 'according to the report alExchange Commission.

Rathyon sold 5,000 shares of RKO
\$1 pet common; leaving himself with
another 20,000 shares going into January. Warmer turned over 6,000
charity fund and then purchased 4,000 shares in two transactions, leaving him with a net decrease of 2,000
for the month. As of the year's end,
beneficial interest in a trust with
another 21,000 shares.

another 21,000 shares.

Jack Cohn cut by 1,000 shares the Columbia picture holdings of a truland ia which he has an interest.

This left the fund still owning 25,319
tice Newton, of New York, a directice Newton, of New York, a director of Paramount, bought and sold
during the month to add a total of
10 shares of Par Si common to his
more than 18,600 shares.

more than 18,600 shares.

Edward Van Pelt, of New York, a director of Republic, bought an additional 1,000 shares of 50c par common to lift his bundle to 1,600 shares Nate Blumberg unloaded warrants lor 100 shares of Universal common during the month; and Daniel M. Sheaffer, of Philadelphia, a direct of the composition are so so to the common than the composition of the common than the common that the common that the common than the common th

shares.

It was a lively month for trading in City Investing Co., which even important theater and hotel property in New York. Robert W. Dowling sold 100 shares of cumulative, preferred stock in the coporation; and through hobling companies and \$10,000 of debentures. The R. E. Dowling Realty Corp. sold \$200,000 ing, \$10,000, and Allen D. Bowling.

In Philadelphia, Isaac D. Levy, director of Columbia Broadcasting Co., bought 500 shares of CBS Class A and Class B common.

Payoff Angle

while leaving a valuable prope with the company for pure-pr showings later on."

snowings later on."
The independent producer "wbo doesn't keep us in business with list two-to-three films yearly" "is the worst violator of the advanced admission practice, Lachman declares. "We have to struggle along for an "We have to struggle along for an entire year, but every time they make an expensive film, they ask us to get them off the hook."

make an expensive film, they ask us to get them off the book."

These indies, Lachman stressed, avanced admissions regardless of its effect on the regular patrons and on the stressed of the

boxofice draw, except for Bissianpoxofice draw, except for Bissianpoxofice and an action of the contraction of the contract of the conmany panorman of Moseow and the handcont indoor scene, provide rich many panorman of Moseow and the handcont indoor scene, provide rich which is effectively done. However, some of the culton settings are which is effectively done. However, some of the culton settings are within the contract of the culton settings are some of the culton settings and personal silverwave. Hense and personal silverwave, linens and personal silverwav

Pix Tooters

for costumes and designers, and more than twice as much for make-up and hairdressers."

up and hairdressera."

He characterized the expenditures
of the three companies for musicians in still another way. According to Diamond, the profit, before
taxes, of M-G-3d was 16 times more
taxes, of M-G-3d was 16 times more
Columbia's profit before taxes or
Li at times its expenses for musicians; and earnings before taxes or
KKO were 28 times greater than the
sum paid out to the AFMites.

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NAT'L BOARD'S MEET NATE BURBLE THEFT

National Board of Review of Motion Pictures is slated to hold its
39th anniversary conference in New
York March 18. Reps of the NBR's
398 affiliated councils throughout the
country will attend.
Theme is "The Motion Ficture In
Public Affairs."

Film Reviews

Panhamelle
Hadley, who has ambilions to control a western territory. Cameron as the control as western territory. Cameron as the control of t

Design for Beath

covagat 100 Becali

(Documentary)

(Holywood, Jan. 24.

HIO release of Theron Warth and Hobself II, Francisco and Holymore of the Periods of the Confede. Written for any II, Friends and Holymore in the Confede and II, Friends II, March 11, Marc

That war's a racket-is well illustrated in "Design For Death." A bright For Death." A consideration of the completed from consistent of the consistent of th

try to be completely exonerated.

The average filmgoor will brush
The average filmgoor will brush
an interest in message but the conpresent the control of the conpresent the control of the control

Filesther have cleverly handled the
Cogether from footige released in
the public interest by the Alien
together from footige released in
the public interest by the Alien
Japanese history from before
feitidal days right through to the
atomic bonnia.

atomic bonh. It stresses the way the leaders duped the ordinary guy with force, propagands, thought control, etc., to make him into a willing tool or aggression. Theodor S, and Helen aggression. Theodor S, and Helen tion, and the reading by Kent Sumfand Hans Couried is punchy. Music sorre, special effects, montage, editing and other credits are good.

Il's 'Senator'

continued from page 3

were propagand" against the U. S. and advised members not to book the picture.

"Universal has again stumbled into a terrific blunder- (and the Ent. Johnston office was equally the Rocky Mountain unit declares. In a bulletin paralleling that of the Pennsylvania cuttifi, it adds "Make po mistake about it—the picture will be recommended highly by Fravda promise and the picture will be recommended highly by Fravda points of the picture will be recommended highly by Fravda points of the picture will be recommended highly by Fravda points of the picture will be recommended highly by Fravda points of the picture will be recommended highly by Fravda points of the picture will be recommended by Fravda points of the picture will be recommended by Fravda points of the picture will be pictured by the pictur

rectly into the hands of Commism."
"Buropeans do not have the American sense of humor." Samuelson tells his members. "We should remember the adverse propaganda of the pre-war and early-war period the pre-war and early-war period the pre-war and early-war period to the pre-war and early-war period to the pre-war and early-war period washington," Grapes of Wrath, "Doacco Road," and gangeter and crime films as true portrayals of American life."

Kings of the Oy aunt. Hole.

(Neutral hierarchian release. Editors.)

(Neutral release of the Common and tally used against the 1988 Olympic a Berlin, this three-hour horizon all the 1988 Olympic and the

A COPY OF A LETTER THAT IS BEING SENT TO ALL EXHIBITORS

ALLIED ARTISTS PRODUCTIONS, INC.

4376 SUNSET DRIVE

HOLLYWOOD 27, CALIFORNIA

Mr. Exhibitor,

frome

What's wrong?

In Hollywood many producers have reacted to the English tax and other recent complications as they would to an atom bomb discovered at Hollywood and Vine. Some started running for the bomb shelters in earnest, practically halting all production activity. Others have taken a negative approach that can be most harmful.

The shouting about economy waves and the wails about loss of revenue have certainly not been reassuring to the picture business or the picturegoer.

Rumors are spreading in the exhibition field, too.

Everybody's talking - "product shortages", "decrees", "trust suits", "increased rentals to pay for the English tax," etc.

Now, Mr. Exhibitor, let's settle down.

This letter is to tell you that at least one company is This letter is to tell you that at least one company is not crawling into its shell. The throttle is wide open for full speed shead at Allied Artists. We have a solid line-up of top "A" product ready for release, with a great program of big pictures in production and preparation.

The attached release schedule will show you that we mean business...show business!

Slashing costs isn't a big headache for us because we haven't been in the habit of wasting money. Every dollar spent at Allied Artists is delivered on your screen.

We don't expect you to pay for the English tax. All we ask is a fair, square deal and as much effort in selling our pictures to the public as we put into making them.

The next time you're in an exchange center step into the Allied Artists office and ask them to screen some of the fine attractions that are garnering top money in the biggest and best theatres in the nation.

And take my word for it, there are more where they came

Sincerely

Steve Broidy

ALLIED ARTISTS PRODUCTIONS, INC. RELEASE SCHEDULE							
Release Dates	PRODUCTION	PRODUCTION CAST Running Release PRODUCTION CAST Running Time					
Current	IT HAPPENED on 5th AVE.	Don Defore, Ann Harding, Gale Storm, Victor Moore, Charlie Ruggles	114 Minutes	April 3	THE HUNTED	Preston Foster, Belita, Pierre Watkin, Larry Blake, Joseph Crehan	85 Minutes
Current	BLACK GOLD (in Cinecolor)	Anthony Quinn, Katherine De Mille, Elyse Knox, Kane Richmond, Ducky Louie	89 Minutes	Apr. 30	SMART WOMAN	Brian Aherne, Constance Bennett, Barry Sullivan, Michael O'Shea	90 Minutes
Current	THE GANGSTER	Barry Sullivan, Belita, Joan Lorring, Akim Tamiroff, John Ireland	86 Minutes	May 30	THE TENDERFOOT	Eddie Albert, Gale Storm, Gilbert Roland, Binnie Barnes, James Gleason	86 Minutes
Jan. 31	SONG OF MY HEART	Frank Sundstrom, Audrey Long, Sir C. Hardwicke, Mikhail Rasumny	85 Minutes	Aug. 14	WHEN A MAN'S A MAN	Guy Madison, Rory Calhoun, Gale Storm	
Feb. 22	PANHANDLE (in Sepia Tone)	Rod Cameron, Cathy Downs, Anne Gwynne, Reed Hadley, Blake Edwards	84 Minutes	Sept. 6	THE BABE RUTH STORY	William Bendix	

Allied Artists Pictures are distributed through Monogram Exchanges

Bennie Berger Now a Partner of Guy He Battled: Other Theatre Briefs

Minneapolis, Jan. 27.

Bennie Berger, president of North Central Allied, which fought the issuance of a license to North Senance of a license to North Central Allied, which fought the interpolis neighborhood theat hand the contraction of the contraction.

New Negre House in Memphis Memphis, Jan. 27.
The Hyde Park, Memphis first theatre owned and operated exclusively by Negroes, opened. It is 4463-seat house costing \$40,000 and inanced entirely with Negro capital. Central Blackwell, Negro warvet, is manager.

tal. Central Blackweil, Negro war vct, is manager.
There are numerous houses here for Negroes, including the swank W. C. Handy, but this is the first one to be built and run by mem-bers of the race on their own.

Leew Bullding Charlette Drive-In Charlotte, N. C., Jan. 27.
E. M. Loew will build a drive-in theatre and amusement park here to cost approximately \$200,000, Loew was here last wek to work out plans.

out plans.

Nix 2 Balks Drive-In Bide
Dallas, Jan. 27.
Rival applicants for special permits for construction of two drives
the construction of two drives
were epposed by Angus G. Wynne,
Jr., developer of nearby Wynnewood Addition, and residents of the
area on the plans that the control
the construction of the construction of the
Hawkins Golden applied for a
special permit for a shopping village to include it, afrive-in theatte.
Underwood & Bale and others
throughout the glass, asked for
special aprimit to establish the other
anatys.

special permit to establish the other; narray, co. Dang Chairi has opened the new Jewel theatre here. The did Jewel was damaged beyond use in last summer's waterfront explosion and fire. Bestides the Stowbest, as A brosse the Stowbest of th

a modern 700-seat film house in Artesia, first theatre in that com-munity.

To Open Woods, Det. Detroit, Jan. 27.

United Detroit Theatres will open its new 2,500-seat Woods theatre about Feb, 18.

Charles Agree is architect and James Easson will manage.

New House in Cincy Suburb Cincinnati, Jan. 27.

Cincinnati, Jan. 27.

Louis Wietbe, head of the firm bearing his name which operates seven nabes here, is precident of a new enterprise which will build a 1,500-seat heater as part of a suburban shop-in development. Wiete also heads Theatre Owners' Corp., which books films for 40 local thea-

Work on Greater Cincy's eighth drive-in is under way. It's the For-est, 650-ear capacity, beyond Forest-ville, O., with Ralph L. Fitzwater as owner. He operates West Hills, a neighborhood house.

Yank Producers

75% tax embargo started. They're receiving the prevailing rate of \$4.02 for each pound sterling. It he latter were devalued by half, for instance, companies would receive only \$2.01. companies would receive only 2018. Frankle slight by Six Stafford Cripps and other British officials over the weekend to Paris in an effort to stave off the Prench devalued in indication of the pressure the first of the Prench devalued on the pressure of the Prench devalued on the Prench devalued

tion.

Italy, a few month ago, took somewhat similar action in devaluing the lira by letting it find its "free market" value. That's the same as saving it was allowing the black the price of the control of the contro

and Jewel was damaged beyond use in last summer's waterfrout use the last water and the l

Foreign-Mades

Continued from page 7
throughout the United Kingdom and
recently took up, an option to handle
the picture on a worldwide basis.
Second Aliance production under
second Aliance production under
second Aliance production under
ceiting and will probably be hanclid the same way.
Company is now releasing two
French films in France and other
European countries but will not
handle them in the flowers. Edward
J. Peskay's "Angry God," produced
in Mexico, and has also inked to
handle the film throughout the
world. Via has also signed to disrecent the second of the second of the
mention of the second of the
lim Second of the U. S.
by Film Classics, which booked it
for its current run at the Broadwin
Rialto.
UA's Argentine Deal

UA's Argentine Deal UA's Argentine Deal Most interesting deal made by UA is that for distribution of five films produced by Argentine produced was Argentine produced Manuel Pens Rodrigues. Company creatily, seed of the Company for the Company for the Argentine produced as American company for the first time opened an Argentine picture in Brazili, Film was, the first of five top-biageters which was the Argentine picture of the border. W. At to release south of the border.

border.

Columbia is now handling nine:

Columbia is now handling nine:

In Latin America, none of

the little little lease in the U. S.

Several of these; however, have

already played the Belmont, N. Y.,

Spanish-language house, under

bookings set by indie distribs. Two

of Coly nine dilms were made in

Spanish in Argentina, while the rest

are all Mexican productions.

Metro. of course, has been im-

are all Mexician productions.

Metry, of course, rich cheen inMetry, of course, rich the U.S.

Metry, of course, rich the U.S.

or the last (we years under its reprints and injoottations division. It
has only recently, howeve', broughtover its farst Entitish-made producinterest Wilco's and the course of the course

when the course of the course of the course

distribution of foreign-made product

warners made tis initial most product

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Fugitive."
Universal and Eagle Lion have been distributing M. Arthur Rask product in the U. S. for the last versus but been called the control of the contro

ASCAP Boost

Richard Murray, another assistant general manager. Greenberg formu-lated the terms of the theatre boost and has been its chief supporter bin-taction, which supports both Green-berg as successor to Paine and the plan he fathered. On the other hand, according to reports, Piaketslein's backers feel that the move is fraught that the property of the con-traction of the property of the property of the property of the succession of the property of the succession of the property of the propert

with trouble via litigation, legislation and other forms of backfring.

According to some insiders, such a consideration of the conside The new bouse will seat 95 on failure of the theuter-rate hier for Continuing to the continuing of the

Inside-Stuff—Pictures

Current industry jitters newthintanding. Twentieth Ceitury Fund's statistical survey, "America's Needs and Resources," is strictly tollish on statistical survey, "America's Needs and Resources," is strictly tollish on control of the control of th

being set a \$38,000,000 and \$1,000,000,000, respectively, as against only \$700,000,000 in 1940.

Observing that the great period of expansion in films has ended, the survey admits that the long-term trend in the industry is not clear. However, estimated expenditures for entertainment purposes were adjusted to allow for the development of televine purposes. Were adjusted to allow for the development of televine purposes were adjusted to allow for the development of televine purposes were adjusted to allow for the development of televine purposes were adjusted to allow for the development of televine purposes were adjusted to allow for the development of the purpose of the purpose were developed in the purpose of the p

the corner."

Data also reveals the unusual stability of the film industry in the face of adverse economic conditions. Cited as among the "insensitive industries," diffuse revenues showed a change of less than 5% when there was a 10% adverse economic conditions was greater than auto, clothing, radios and electrical appliances, among others. During several/parags in the depression following 1929, the film's share of total consumer expenditures rose while other industries slipped.

while other industries slipped.

Helpful hints on how unemployed screen-writers can pick up some extra scratch in the general literati market are given by Stephen Longstreet in scratch in the general literati market are given by Stephen Longstreet in editorial forward in the general literati market are given by Stephen Longstreet of the second of the control of the second control of the second

Distribution to the which Herry Thomas' newly-formed Reuity Pictures has from Eagle Lion is the upshot of a commitment by EL to Thomas when the latter's relations were severed with PRC. Thomas then was serving as PRC precy until the outfit was completely absorbed last year making on the termination of the embryoner when Thomas chose film-making on the termination of the embryoner when Thomas chose film-making on the termination of the embryoner release schedule. Despite reports that Equity expects to make 22 pix during the first year, it's between the embryone that Equity expects to make 22 pix during the first year, it's between the embryone that Equity expects to make 22 pix during the first year, it's between the embryone that Equity expects to make 25 pix during the first year, it's between the embryone that Equity expects and the second of the embryone that Edward Newlock yeaper, and the second of the Motion Picture Center studies in expected to be valuable in meeting the analysis of the property of th

The theatre and 13-story office building to occupy the block from 51st and 103 streets, from Broadway to 7th avenue, may be greeted earlier than and 520 streets, from Broadway to 7th avenue, may be greeted earlier than extending to Aug. 1, 1949, streetmous efforts will be made to permande their to vacate before that date.

According to Retherd aby. Forecer, head of the syndicate which has taken According to Retherd aby. Forecer head of the syndicate which has taken and office building, liberal concessions will be offered the incumbent and office building, liberal concessions will be offered the incumbent and office building, liberal concessions will be offered the incumbent and the syndicate of the syndicate of

An indic producer is scouting around for a new release after a tentatively set deal felt through with a literal wallop. His picture contained dips of foolage shot by Lenf Riferential), one-time Hilder gift friend, detailing the Nazi rise to power, and the studio decided to test audience reaction before signing final papers. Pic was neaked in the Hollywood suburbs and after the screening, one frate woman patron demanded when the product of the studio's excess was pointed out to her and she promptly hand. One of the studio's excess was pointed out to her and she promptly hand, but him have it with her handbag. The Indie producer now is wondering how his film will get released.

Metro, is rushing final work on "State of the Union" to best the national political conventions. Picture, dealing with pre-convention massavers of a presidential candidate, is being hustled by Prank Capru for March 1, about two months after the first convention. Metro's idea is to rush the film through its first, second and third runs in that short period to get the wideat possible screening before the first candidate is noninated.

Joan Fontaine's withdrawal from "Mayerling," which Robert and Ray-mend Hakim were to produce for United Artists release, caused a break between the producers and UA. Femme star was one of the chief reasons for UA's approval of the picture. Now the release deal will have to be

Weeges," freelance news folog, whose right name is Arthur Fellig, unrecled some 2,000 feet of self-made "travelog" on New York City scenes for the benefit of an invited audience of editors, documentary jee directors and friends at Museum of Modern Art last week (Sat). Footage, in the Mcolerone, was shut by the camerana during making of "The wine Modern the Common state of the Modern Art last week (Sat). Footage, in the Mcolerone, was shut by the camerana during making of "The common state of the Modern Art last week (Sat). Footage, in the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat) and the Modern Art last week (Sat). Footage (Sat) and the Modern Art last week (Sat) and the Modern Art last week

Paramount abandoning the Brackett-Wider original title, "Operation Chocolate Candy Bar," because of its blacketeering overtones. "Foreign Affair' is the new title for the Jean Arthur-Marien Dietrich Starrer, for which Billy Wilder shot much background film in Germany, about its same time that producer Bard Grante was dittoling on "Berlin Express" last



At last! beautiful braids, curls, bangs, "falls" of fine, imported real hair at prices you can afford!

 You have never before seen values in "pin-on" hair to approach these. Beautiful beautiful braids, cluster curls, bangs, or a fall.
 All designed exclusively for Tresses by Victor Vito, top-flight creative hair stylist.

"Pin-on" hair by Tresses gives you the answer to almost any coiffure problem you may have. If you've cut your hair, or if your hair is short or thin, if it won't grow due to too many permanents, the answer is here on this page. What's more, leading heauty editors recommend Tresses.

All Tresses are custom-made to your order. They are hand-blended of our finest imported real hair to match your own hair beautifully.

BRAID. A full twenty inches long, hand-blended of our finest hair to match your own. Designed by Victor Vito who created 25 different styles you can do at home with it. All are in his hooklet, 25 Ways of a Maid with a Braid "included without charge in your braid order. Extra thick braid.

\$18.00.

\$18.00.





CLUSTER CURLS. A luxuriant mass of artfully arranged curls. May be worn as shown or on top, side, low in back. Our finest real hair, blended to match your own.



FALL. Ten inches long, twelve inches wide from ear to ear. May be worn as a page boy bob, or as clusters upswept on top or to side. Our finest real hair, blended to match your own.

MAIL ORDER ONLY: Be sure you enclose ample hair samples. Snip your hair close to your sealp from top, sides and back to assure perfect match. Enclose check or money order. Mail to Tresses, Dept. VY, 5 East 57th Street, New York 22, N. Y. Please do not enclose cash or stamps. No CO.D.'s, please. Tresses are fully guaranteed.

Tresses

ONLY MAIL ORDER MAKES THESE LOW PRICES POSSIBLE . TRESSES ARE FULLY GUARANTEED

Little Optimism on Brit. Tax

perusing dates to British hims.

Despite this bad news for the
British industry, Allport expressed
no hope for an immediate settlement.

He did make the implication clear
to his American audience that the
tax move by the British was more than a mere emergency measure caused by the shortage of dollars. He inferred strongly that the British government's aim was at least partially to keep American films from their screens.

their screens.

Meeting was called at the MPAA
headquarters in New York yesterday by Johnston for a full-dread
hy by Johnston for a full-dread
hy by Johnston for a full-dread
himself before introducing Allport,
Frank McCarthy, the MPAA's Contihimself before introducing Allport,
Frank McCarthy, the MPAA's Contiherital rep, and Armold Childhouse,
following resumes by sach, they
Following resumes by sach, they
arswered questions and then there
was a general discussion. There
was no gropous by anyone of a
mater and no decisions of any kind.
Contline Wall-snah-See,

Continue 'Wait-and-See'

Continue Wast-and-See
Only thing that did come out of
it was a sort of tacit agreement to
continue the American industry's
present "wait-and-see" policy. Allport said be felt the MPAA had
acted properly up to this time, had
been aggressive to just about the
right degree and hadn't lost anything
by not forcine the issue.

by not forcing the issue.

McCarthy explained why the Herpisch and Bill Levy, Dinney, in French went back on their agreesment to allow \$11,500,000 ft and \$11,500,000

because they are afraid American white will retailate for the tax by refusing dates to British films.

Despite this bad news for the British industry, Allport expressed takes. Whether or not any of the coin may be remitted, he declared, situation and what happened to the

Childhouse Comp

Childhouse Comments
Childhouse said the coin how being had from Holland compared
invertably with pre-war. He commented somewhat actify on practice
ing to sell product through the Brotion Picture Export Assn. Grad
Sears, United Artists prexy, commented that he had no control over
indicas distributing through his comindicas distributing through his company.

pany. Speaking on the bank clampdown on production loans in Eagland, All-port declared that this is what caused the recent move by J. Arthur Rank to bring General Cinema Finsuse Corp. under the wing of the Codeon circuit. He said that what Rank had done was to put up the assess of Odeon to get production coin.

sets of Odeon to get production coin.
Those present at the conclave
were N. Peler Rathvon and Ned Dephote, REGO, Nate Blumberg and J.
Cheever Cowdin, Universal; W. C.
Michel, 20th-250r. Jack Colan, Columher, Warner Bross, Gard Seens, Lid.
Barney Bailaban, Paramount; J. Robext Rubin and Arthur Loow, Metro,
James Mulvey, Colktwyn, Leonard
Case, Selmick; George Schaefer, Enterprise, and Bail Levy, Dimery, in
MPFAA exect.
Meeting was held under the

WARNER BROS. PRESENTS THE VOICE of the TURTLE

Starring
Ronold REAGAN • Elegaer PARKER
Eve Arden • Woyne Morris
with
KENT EMITH • JOHN EMERY
Binected by Ivring Ropper
Gereen Flay by John Van Druien

At Stat St. WARNER Theelers

Gentlemans

DARAMOVAT

20 CENTURY MYFAR MAN & 470 St

ANDY RUSSER

'Rio' Tops Road Pix

NIO 1098 NOAD TX
Paramount in now touting "Road
to Rio," latest Blug Crosby-Bob
Hope-Dorouty Lamour starrer, as
hope-Dorouty Lamour starrer, as
of the "Road" series. Claiming that
there's still no downgrade for this
comedy string, Par is quoting faure
which indicate that the film is place
which indicate that the film is like
better in revenue than "Road
Singapore," Irro of the series.
Singapore, Irro of the series.
In 280 is used as the base. Againet
in "Zannibar" (1941) is quoted at
112%; "Morocco" (1942), 205%;
"Hope "1849), 206%;

EASTERN PENN. EXHIBS FORM BOOKING GROUP

Philadelphia, Jan. 27.
A booking combine will be formed by the Allied Theatre Gwners of Eastern Pennsylvania. The move was approved here today (Tuex.) at the annual membership meeting of the achtlis results.

approved these today (Tues) at the annual membership meeting of the exhibit group. The combine will be open in all memors, will join the open the state of the combine will be open to the construction of the construction on grounds of economy. New board of directors were all the construction on grounds of economy. New board of directors were all the construction of the construction of

4 in March, 5 April Set by 20th's Smith

In the first concrete evidence that 20th-Fox will reach its established quota of 48 releases sturing the experient year, sales thick flowly W. Sonline that the concrete year, sales thick flowly W. Sonline for features for release during. March and five during April. Distribution schedule marks at slight stepup. Sinceful the marks at slight stepup and, with the three flines each research, which was the sales of three flines are worth and, with the three flines each research years and the sales of the sales o

months.

March releases are topped by "Gentleman's Agreement," which has already been spotted in several key runs across the cemury. Other March films include "The Challenge,"

already been spotted in several key man since the control of the c

SIMPP Split

Washington. They agree with a need for a good administrator send a man who will keep his none to the stone, but they maintain that SIMPP stone, but they maintain the committee that the stone committee the committee of the stone that they maintain the stone that the stone that they maintain the stone that they maintain the stone that t Continued from page 3 ;

Picture Grosses

(Continued from page 13) creet" (U) and "Mary Lou" (Col), \$13,000. Esquire (Fox) (742; 35-74)—Heaven Only Knows" (UA) and "Jiggs, Maggie in Society" (alono, deduction of the color of the

25.000. Last week. Sendori India; Lori (Col.); \$5.50. Ornheum (RKO) (2,60); \$5.74). Ornheum (RKO) (2,60); \$5.74). Ornheum (RKO) (2,60); \$5.74). Flavor Only Know! (UA) and Avendual College (Col.) (2,00); \$5.74). Flavor Only Know! (UA) and also Enquire. Mild \$16,000. Last week, "Christman Rve" (UA) and also Enquire. Mild \$16,000. Last week, "Christman Rve" (UA) and State (Col.) (1,60); \$1.700. All (India) and "Road to Big House" (SG). Good \$45,000. Last week, "Filla hinds Rose" (Col.) \$1.700. All (India) and "Road to Big House" (SG). Good \$45,000. Last week, "Filla hinds Rose" (Col.) \$1.700. All (India) and "Road to Big House" (SG). Good \$1.900. Sci. (SG). Sci. (SG). Good \$1.900. Sci. (SG). Sci

Storm Ices St. Lee B.O. But 'Sleep' Hot \$23,000 Flame' Nice at \$17,000

Heavy snowsforms and zero temperatures that have missed this city all winter finally caught up with snowfall last Hursday (23), Another snowfall last Hursday (25), cat fursher the leader at Louer's, "The Hune," at the Ambassador, also is nice and in the second slot.

A the account of the control of the

thin Castle' 20th) (24 wt). Ofc.

18100 following good 23,000 initial

Lawr's (Lowe) (3,172, 26-75).

Taken, Mr. Jowe (1,18) and (1,18) and (1,18).

Lawr's (1,18) and (1,18) an

BLIZZARD HITS BALTO: RELENTLESS' \$13,000

Baltizard knocked out the payoff ware knocked out the payoff warekend trade here and all entries are suffering a bad dip. In best position are "Relentiess" at the Town, and "Treasure of Sierra Madve" at the Stanley.

Estimator

and "Treasure of Sierra Madee" at the State of This Wise.

Contrary (Loew's-UA) (2,300 to 90)—"If Wiser Councy (Loew's-UA) (2,300 to 90)—"If Wiser Councy (UA), 813,200 (2,300 to 90)—"The Gangster" (Mono) Jaiwa was the based by Mariyan Mason (1990)—"The Gangster" (Mono) Jaiwa was the based by Mariyan Mason (1990)—"The Gangster" (Mono) Jaiwa was the based by Mariyan Mason (1990)—"The Gangster (Mono) Jaiwa Wiser (1990)—"The Gangster (1990)—"The Gang

Sage helping toward possible \$14,

stage helping toward possible \$14,

stage helping toward possible \$14,

stage helping toward possible \$14,

stranger' \$12,

stranger' \$13,

Cold Wave Belts Mnls. But 'News' Oke \$18,000. 'Walk Alone' Sock 15G

Minneapolis, Jan. 27. Grosses here continue to suffer from temperatures of 20 below zero and worse. Despite this biz is demon-strating a high degree of vitality bestrating a nign degree of vitality be-cause product, with a few excep-tions, inn't-calculated to induce the public to brave the frigid blasts, Best newcomers are "Good News" and "I Walk Alone," latter being sock and standous new film, Estimates for This Week (Per) II (80: 50.70)

mock and standout new fallin seek Raimwoods for This Week Gashary (Par) (1,00); 50-70-70; 50-70-70; 70-70;

oren on stage, big \$22,000 at 50-350 EKO-Pan (RKO) (1800; 50-50)—

**RKO-Pan (RKO) (1800; 50-50)—

"Always Together" (WB) (1st run) and "A ma a Pugitive" (WB) (1st run) and "A ma a Pugitive" (WB) (1st run) and "A ma a Pugitive" (WB) (1st run) and "Exas" (Col) redession, \$6,000.

**State (Pgr) (2,300; 50-70)—"If week (Pgr) (MG), \$1,000; \$0.750—"If week, "Killer Week, "Killer Week, "Gr) (MG), \$1,000; \$1,0

Sierra' Hot \$8,500, Omaha

Omaha, Jan. 27.

Every spot in town except the Branders, where "Treasure of Sierra Madree" is fourishing, is taking a beating from the cold, snow and wind. Next best is "The Exile" at the Omaha.

Jeried Next Let use exict, mow and the Ganka, the Ganka the Can the Ganka the Can the Ganka the

"Rose."
"Boom Tewn" (M-G) (reissue) and
"Thunderbolt" (Mono) (2d wk).
Strong \$5,000. Last week, \$6,500.

KANSAS CITY

New York Theatres

WARNER BROS, PRESENTS "Treasure of Sierra Madre" Humphrey Bogart

and ter Huston, Tim Holt, Bruce Ben Directed by John Huston Produced by Henry Blanke Produced by Henry Blanke

Perion Lionel Humpton
and Mis Orthorize

Plos RED and CURLEY

WARNER BROOK

STRAND

Broadway







John Ford and Merico C Copper passent Bagony Pie

THE FUGITIVE FONDA · DEL RIO · ARMENDARIZ etted by JOHN FORD VICTORIA
telement by EXO Radio Pinners

Lecadoway at 46th St



Greacy Ann Charles
PECK TODB & LABENTON
Intel COBURN & Entel BARKYMON
and Leuis JOURDAN and VALLI
in David O. Seiznick's production of Hitchcock's 'THE PARADINE CASE
Spectacular Stage Presentation

WALT DISNEY

Oater Series for Texas



Mail Pic Selling Impractical, M. A. Levy of 20th-Fox Believes

Dropping of many film asbeams have as an economy move has started reports in local industry circles that the next step will be direct selling, by mail and otherwise. But M. A. industry are selling to the selling of t

accommendation of the control of the control of the question and most out-town exhibitors would be unable to make trips to the exchanges in Minespolls when they need pix-by resent when deals are made and contracts signed. The terms of the contract have to be fully explained, there must be agreement on the control of the

must be forblidden."

Efforts of terrifory exhibitors to
sive money on film shipments by
using parcel post instead of express
have been stymied by exchanges action in adding charges for delivering
film to the postofice and picking
in North County of the standard of the
branch managers, are ignoring it.

Al Suchman has rejoined Eagle Lion as eastern division sales head, resuming supervision of EL distribu-tion in It eastern exchanges. Such-man, along with western division chief L. E. Goldhammer, left the company recently in a shift of sales

personnel.

Herman Beiersdorf is supervising
the western division after moving
up from a district spot in the southwest. He's steering sales activities
in EL's 20 other branches.

Lamadian Pioneers Eisel Lawson
Toronto.
With some 200 canadian Picture
Pioneers Club, held its John Picture
Pioneers Club, held its John Picture
Pioneers Club, held its John Miller
Pioneers Club, held its John Miller
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Young Will Have to Hustle

Young Will have to Mustle
St. Louis.
Howard Young, manager of the
ternsotes Bros. Circuit house in
tantoul, Ill., has succeeded Eddie
valker as manager of the circuit's
wo houses in Havana, Ill. Walker
seigned to enter the automobile

business.

Maury Edgar has resigned as sales-man for 20th Century-Fox in East-ern Missouri and Southern Illinois.

Jack Martin, formerly Central Illinois salesman for Republic Pic-tures, is now with the United Artists

lures, is now with the sexchange here.

Tommy Williamson, manager of the St. Louis RKO-Radio exchange, suffered painful burns while attempting to light an automatic gas water beater in his home.

M. Buy Seven Flexer Houses Memphis, M. A. Lightman and two of his sosciates, Ed. Saphneley and Herb hohn, have taken over booking and uying for David Flexer's seven the seven and in Mississiphis between the move is leading oward aquisition of the entire topp.

loward acquisition of the entire group.
Trio bought a minor interest in the Flexer circuit, shifted all management offices to their own in the Balco theatre building hero. Flexer in the Balco theatre building hero. Flexer has the Balco theatre building hero. Flexer has the been building are said to be a become to form, but is, said to plen withdrawal from this



FWC's Anti-Noise Drive

Noiseless poporn containers are being sold in all Fox West Coast theatres in California to obviate the nuisance of cracking paper bags.

New packages cost more than bags, but the circuit is making inancial accrifice for art's sake,

field entirely in order to concentrate on his national drive-in circuit and his new cartoon production venture that have cartoon production venture tures. He already has drive-less in Minneapolis and St. Louis. Houses involved in the booking and are the fill venture in the con-bination of the contract of the history of the contract of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the contraction of the co

James Moore, recently with Warner Bros, has joined Paramount, as salesman, succeeding Richard D. Hayes.

Latter resigned to go into the hotel business at Tupper Lake, N. Y. Jay, Moors Joins Par, Albany

24th-Fox Exchange Changes
J. J. Grady, 20th-Fox River Disrict manager, granted indefinite sicktext described absorbed in the conconstruction of the control of the conconstruction of the appoint a successor to Grady is believed to represent another move by 20th to trim its disribution cost.

other move by 20th to trim its dis-ribution costs.

St. Louis branch manager Ben Reingold has retired, succeeded by Gordon Halloran, Des Moines branch chief. Ralph Pielow, Jr., former salesman in the Boston exchange, succeeds Halloran,

Wm. Briscoe Exits Orpheum, K. C. Kansas City.

Kansas City,
William Briscoe has resigned as
assistant manager of the RKO Orpheum here, Before joining RKO,
he was with Paramount and Warner
circuits. He will not be replaced,
but his duties will be shared by
Lawrence Lehman, manager, and
Jack Tiernan, exploitation man.

Fabian Leases 2 in Altoena, Pa.

Fabian Leases 2 in Attonas, Pa.
Steverman 1999. Phitchurgh,
Steverman 1999. Phitchurgh,
Steverman 1999. Phitchurgh,
Steverman 1999. Phitchurgh,
Steverman 2999. Phitchurgh 1999. Phitchurgh 1999.

resigned to go with Par as a stenographer,
Rex theatre, Riversville, W. Va.,
has been acquired by Harry Dunbar
from Gerald Shea, with Feb. I set
for the transfer. Tondo, formerly
with the WB theatre department, is
the new boxofice clerk at the RkO
exchange, succeeding Mary Dorsey.

Sack Heads Texas AVED
Altred N. Sack, general Dalian,
or Sack Amus. Enterprises here, has
been named prey of the Texas
been named prey of the Texas
been named prey of the Texas
the Texas of the Texas
The organization is an interesting
to the local group is dated for March
tion Dealers. Next regular meeting
of the local group is dated for March
tion Dealers. Next regular meeting
of the Dealers Next regular meeting
of the Dealers of the Texas
and the Texas of the Texas
A. W. Davis has purchased the 300
nas taken over its operation. Former
owner and operator was Bill Shaw
Texas of the Texas of the Texas of the
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Salfer Quits 20th for Rep, Chi Ed Saifer has resigned as 20th-ox salesman for Republic sales

Fox satesman for regionic sates post. Encyclopaedia Britannica Films asles during 1947 were 20% higher than in 1946. Since 1943, when the company was acquired by EB, sales have increased property of the pro

transferred to Chicago in the same position. The probability of the Chicago in the same probability of the Chicago in the Samulation in the Chicago in the Chicago in the Samulation in the Chicago in the Chicago in the Samulation in the Chicago in

Kaplan and Sam Cohen on reissue chain setup for Chicago. Bell & Howell reported a record peacetime high of \$18,600,600 in sales for 1947.

Araswalder Heads N. Y. Beekers
Alexander Araswalder, of 20thFox, was named president of the
Motion Picture Bookers Assa, of
N. Y., at the annual election last
week. Irving Kaplan, of the Randforce circuit, was named veepee and
Dan Fonticelte, of the Brandt circuit,
secretary.

Walter E. Branson, RKO's western division chief, picks up again Mondality of the Market Research of the Market Res

Access urive-lus Organice Austin, Austin, Austin, Austin, Austin, Peass operators have organized the Independent Drive-In The-exchange information on the opera-tion active-in theatres, public rela-tions activity and distributor-exhibi-tor dealings, the property of the property of the pro-tor of the property of the property of the pro-tor dealings, the property of the property of the pro-tor dealings, the property of the property of the pro-tor dealings, the property of the property of the pro-tor dealings, the property of the property of the pro-tor dealings, the property of the property of the pro-tor of the property of the property of the pro-tor of the property of the property of the pro-tor of the property of the property of the pro-tor of the proton of the pro-tor of the pro-tor of the proton of the pro-tor of the proton of the pro-ton of the proton of the pro-ton of the proton of the pro-ton of the proton of the proton of the pro-ton of the proton of the proton of the pro-ton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the proton of the pro-ton of the proton of the proton of the pro-ton of the proton of the pro-ton of the proton of the pro-ton of the proton of the proton of the proton of the proton of

UA Up Staller, Cramblet
Edward Stoller, has been named
branch manager in Minnespolis for
United Artists. He succeeds Raight
post of midwestern district manager
this work.

Orville Crouch has been naired
Particles of the Staller of the Staller
Land theatres. He replaces Charles
Raymond, who has been transferred
to Washington as associate to Love's
rep Staller Barris.

El, Nasses Frank Nerris
Eagle Lion has named Frank L
Norris as its office manager and
head booker in the Kansas City exchange. Joel Bluestone has been
lapped for El, salesman in the New
Orleans branch.

Earle Lion Appointments
Earle Lion has targed Forrest M.
Swiger for the spot of saleman in
the Dallas territory. Alian T. Tolley
is named assistant booker in the
Pittsburgh exchange. Salesman W.
Gordon Bugie has been switched
from the Albany to Buffalo exchange.

from the Albany to Buffalo ex-change.

Levant to Handle SEO, Vancouver-change.

Schoole: Releasing Monotore.

Will distribute its product locally frough Nat Levant, branch man-ager of Columbia Pictures.

Product of Albane Filias (Mrs. Joshus Smith), and Astral Filias, Joshus Smith), and Astral Filias, Luzy Alben). In addition to handling (Luzy Alben). In addition to handling (Joshus Bernelling).

Metro Planning 16m Expansion Into Canada; Rodgers to Handle

Cagney Dispute

tail on the relationship of UA to the Odeon Gaumont-British circuits as the result of the new pooling arson the control of the new pooling arcontrolled chains. UA owns an approximately 27th%, interest in Odeon, which Rank offered to buy, but
at terms unacceptable to UA. Board
discussed the proposition but came
to no decision.

which Rank offered to buy, but at terms unacceptable to UA. Board discussed the proposition but came to no decision. The state of the s

week.

UA yesterday withdrew its suit in
N. Y. State Supreme Court vs. Cagneys and WB. Another suit vs. Cagneys themselves remain on the
books. Argument is scheduled for
next Monday (2) on a Cagney motion denying the court's jurisdiction.

Total's day with UL came as tion denying the court's jurticalicities. Todd's deal with UA came as something of a surprise, since the support of the court of the co

No-UA Bankrell Worries
Hollywood, Jan. 27.
George Baganil, Untied Artists the company's affairs, Bagnall said, veepee in charge of production, announced that new bank financing production coin, Bank of America will enable. UA producers to go land Security Trust & Savings in through with their filming programs Los Angels, and Bank of Mandat-without worrying about bankrolling, lan, Continental and Irving Trust After her recent unsettled period in lin the east.

• With other major film distributors reported cutting down on their foreign liem programs, Metro is so well pleased with its narrow-gauge operation that it's now planning to expand the program into Canada. Report of the Canadian plan dispelaration of the Canadian plan dispelaration in the control of the Canadian plan dispelaration in the liem operation and is believed to indicate the company may eventually begin distribution of narrow-gauge product in the U. S.

weeks.

If the Metro exces give the nod to
the 18m program for Canada, they'll
also have to decide whether to work
the control of the control
ange distributors or start their own
operation, as they're done in all
other foreign countries. Chief obstacle in the latter course is an exclusivity clause in contracts between
customers, which provides them Canadian distribs and all other exhibitions, which provides that no lifen outlet buying product from the distribs can buy from any other outlift for the duration of the contract. Fact that Metro has always been opposed to establishing partnerships with foreign companies indicates that it will attempt to buck the exclusivity clause.

clusivity clause.

In other parts of the world, Metro is proceeding with its plann of tying up its 16m program with regular 35m distribution. Waile several of those men trained especially for 16m work have been zeed, majority of them have been absorbed by the 35m sales staffs. Idea is that the company is in business to sell pictures, program in the surface of the company is in business to sell picture, and the company is in business to sell picture, and the company is in business to sell picture, and the company is the surface of the company is the surface of the company in the surface of the company is the surface of the company in the company in the company is the company in the company in the company in the company is the company in the company is the company in the compan

Moving Picture and Stage Rights To

Pat Ballard's Song Writing Machine

(Reg. U. S. Pat Off Mach Pat. Pend.)

Are Under The Exclusive Management Of

JOHN O'CONNOR

1697. Broadway New York

Problem of Stars for N.Y. Originations Continues to Be Agony for Producers

Producers of New York-originating network shows that use name performers are finding it increasingly tough to pact stars. For some of them it has become an almost agonizing week-to-week experience, with compromises on use of lesser alternate names frequently occur-

ring.

It's generally recognized that, despite the abortive attempts made to enhance Manhattan's prestige as an originating point for top-brack-eied shows, it'll continue to remain Hollywood's exclusive "baby" as long as the film industry holds its grip on the star performers.

long at the sum notes of the control of the control

'Studio One' Has Its Share "Studie One" Has Its Skare
"Studie One" has been having its
share of star trouble, and while CBS
has been successful in obtaining the
services of John Garfield, Robert
Mitchum, Charles (Laughton, Gene
Kelly, James Mason, Edward G,
Robinson, Paul Muni and Geraldine
Fitzgerald, in between it's been
murderous.

nurderous.

Last night (Tues.) "Studio One" did E. Phillips Oppenheim's "The Great Impersonator," but it wasn't until over the weekend that it succeeded in obtaining Luise Rainer, Walter Slezak and Beverly Roberts

ceeded in obtaining Luise Rainer, Walter Steak and Beverly Roberts , Walter Steak and Beverly Roberts , Fletcher Markie, the Canadian-imported director of the series, played the lead role, which requires an unaccessful efforts to get Douglas Fairbanks, David Niven or Rex Harsion that he went into the role. Fairbanks was all ret, but at the Cast because of some pic "retakes." Rex Harrison was reached at mid-ocean on the Queen Elization on the Queen Elization of the Cast because of some pic "retakes." Rex Harrison was reached at mid-ocean on the Queen Elization of the Cast because of some pic "retakes." Rex Harrison was reached to middle the Cast because of some pic "retakes." Rex Harrison was reached to middle the Cast because of some pic "retakes." Rex Harrison was reached to middle the Cast because of some pic "retakes." Rex Harrison was reached to make the Cast because of the Cast because of

Agencies Don't Like Placing Fourth On Allocation of Plugs

Complaint that is heard often around agencies these days is the agency-built network shows are getting the stepchild treatment from stations when it comes to promotion. Claim these sources make is that under the present promotional dispensation their programs take of a profit in a station allocation of arriority. of priority.

Here's the order in which, they say, the average station doles out its

The locally sponsored program
 The network co-op show with a

3. The network-built commercial

program.
4. The agency produced show.

DET. SYMPH TO GET **ABC SUSTAINING RIDE**

ABC SUSTAMING KUDE is a fractio currector. Now writerware as the Detroit Symphodry. So far all with Beacher as financial partner. It was the programmer of the proper and t

690G KWFT Buy OK'd

Wichita Falls, Jan. 27.
Final FCC approval has been granted E. H. Rowley, prez of the Robb & Bowley-United Theatres and H. J. Griffith, prez of Theatre Enterprises for the purchase, of KWFT and KWFT-FM for a reported with the control of the contr

rice of \$690,000.

Also a partner is Kenyon Brown nanaging director of the outlets.

Package Mills Grind Em Out

Flock of new ratio mechages in Flock of new ratio mechages in the contract of the contract of

Bill Bacher Teams Up With Ward Wheelock For Radio-Slanted Pix

For Radio-Slanted Pix
Hollywood, Jan. 27.
Incorporation of William A.
Bacher Productions, amounced by
Bacher, unites two radio figures in
Wheelock, head of agency bearing
his name, who continues with his
outin which handles Campbell Soup
scount. Bacher recently wound up
crounter, and will be active head
of outin which handles Chupbell Soup
producer, and will be active head
of outin which will produce pic
programs for radio and television.
The producer is a submidiary Trinity Plims
with James Nasser, northern California exhib is a partner. Ple will be
adapted from book "If This Be My
Aktins, with leaning slated for May.
There'll be considerable locationing
in wine country around Freno.
Bacher, Wheelock are close friends
from Benton Bowles for whom he
produced air series "Show Boat," to
take over "Biollywood Hotel." Assoclastion continued for years after
drifting into pix. Wheelock overtured Bacher for years to join agency
as radio director. Now Wheelock in
with Bacher as financial partner.

Are News Writere 'Prace'?



SHELDON' PETERSON A reporter, editor and a keen writer with a sharp sense of the dramatic in news. Introduced use of spot news wire recordings into newscasts in Denver.

WNBC Learns How To Go Nuts With An Open-End Show

Practically no week has gone by since Schaefer Beer assumed the sponsorship of "Hollywood's Open House," open-end series, on WNBC, Practically no week has gone by since Schaefer Beer assumed the sponsorship of "Hollywood's Open House," open-end series, on WIEC. It was not been assumed that the series of the series

Show Was Transcribed

gagement."

Show Was Transerthed

Show Was Transerthed

Show Was Transerthed

Show Was Transerthed. An immediate phonecall to his client

show was transerthed. An immediate phonecall to his client

show was transerthed. An immediate phonecall to his client

that the show what it was all the still didn't know what it was all the still didn't know what it was all that Young had cut the record about a year ago. Young dismissed the natter with the comment. "If you say they have a contract showing I still don't recall the circumstances."

The week before the airing of the disk in which Young guested theretized bil from "Trilly." Harper & Sons raised with WNBC the issue of a radio rights authorization, but it turned out that the gift seriptist it turned out that the gift seriptist the thing with the agent for the dramatist of the DulMaurier book, and the ripple was quickly smoothed.

The same series had played pre-viously on over 100 stations around the country without anybody raising any sort of question or demurrer.

Script Happy

There have been some gripes around some networks and N. Y. stations over the lately adopted practice of a radio critic for a Manhattan daily of reviewing shows from scripts. Cases have arisen recently where the critic incorporated in reviews portions of scripts which were deleted before the program went on the air.

fore the program.

air.

Worse, some of the reviews have obviously—to anyone who heard the show in question—reflected the fact that the critic hadn't heard it.

Latin America Grows Up as Toprank Radio Ad Medium, Sez McCann's Giese

CBS Buys 'Senator'

UDD DHYS DEBILOF
"Fighting Sensor," action meller
which was sponsored by Lever Bros
(Swans 2007) as Joan Devia replacement during the summer of,
1984, has been bought by CBS. As
before, it's a Lou Cowan package,
with sairting date not yet deedled,
Harry Ackerman, who se ex Young
K. Rubleam vice-president of radio
bought the thouse Swan, will
supervise it for CBS.

Of Bergen, Allen?

ARC thinks it's got the trick show that could put a dent in the top audience-pulling Bergen-Allen Sunday night NBC 69-minute councely and the state of the state

community-public service angle.

ABC has put it down for a March teed, in the feet of 1. The 1. The feet of 1.

As trick shows go, network thinks t's got the topper.

Philco Dealers' Co-on Sponsorship of Four Finley T. C. Programs

Finley T. C. Programs.

Bidlywood, J. 27.

Philoc and Finley Enterprise entered a pact this week wheely the producing firm delivers four of its transcribed shows for co-operative radio sponsorphip by Philoc distribution of the producing the proceeding for the

Finley sales staff is planned to meet the situation.

Shows involved are "Myrt and Marge," quarter hour; "Flight With Music," quarter hour; "Diary of Fate" and "The Anderson Family," both half-hour programs, respec-tively, in series of 130, 39, 52 and 52, weekly editions.

With active help from U. S. broad-casters. Latin. Ametica's radio. in-dustry has rangidly grown up during the postwar years into a toprant-ing advertising medium. According to George Giese, McCann-Ericksen tour of the agency's south-of-the-border offices, improvements marked in all phases of operation, extending, from modernization of programming ideas.

bought the show for Swan, will supervise it for CBS.

ABC: Who's Afraid

Of Bergen, Allen?

available market.

Indicative but not exactly typical
of the progress being recorded,
Giese declares, is the \$2,00,000 Radio Center now nearing completion
in Havana. Built with the cooperation of engineers trom an undisciosed U. S. under the content of the content
will contain breadcast studies, as the charter, nitery and offices a la Radio
Color, Elle wheel in the Havana operation is Goad Mestre, head of the
Cuban CMM network.

Keep to U. S. Standards

Keep to U. S. Standards As a sample of the growing awareness of program needs, Giese says that while it was not uncommon formerly for some stations to spot 15 minutes of straight commercial

As a sample of the growing awareness of program needs, Gless says that while it was not uncommon for measurements of the says of the says that while it was not uncommon for a minutes of a straight commercial plugs, today that would be impossible. Most Latin-American studious maintain standards now ecraphical states and Mexico have the most up-to-says of the says o

4A's Time Buyers Group Not Happy Over Shaving Of Rate Protection Period

Subject of rate protection came in for a bit of airing at last weeks meeting of the old time buyers committee of the American Assn. of Advertising Agencies.

No particular stand was taken, but

tively, in series of 130, 39, 52 and 52, weekly editions.

WNBC'S MURROW PICKUP
It'll be CBS news commentator Ed Murrow on WNRC, N. Y., Feb, when the NBC flagship picks up the Radio Executives Club lunches up to the Murrow on Work C. N. Y., Feb to the NBC flagship picks up the Radio Executives Club lunches up to the Atomic Energy Commission. Murrow is toketed to intro Libration. When the Murrow is toketed to introduce the Murrow is toketed to i

REND WIDENS ON 60-MIN. SHOWS

Looking for Trouble?

Broadcasters are divided, and understandably, on the ticky, involved and dangerous matter of taking an "editorial" stand. This involves the right of a station licensee to behave like a newspaper publisher.

It's easy to argue in theory that the broadcaster has or should have such an equal right to "free speech," but it's not so simple as it seems, for the FCO's May(how feetiston of 1940, which still stands as the basic guide, was written in reaction to the abuses of editorializing by the Boston stations of John Shepard, 3d.

Shepard was up to his evelorows in politics, and Massachusetts politics aren't pretty. In using his Government-granted franchise to advocate his viewpoints as to men and issues. Shepard became a potent political power not by entering politics or running for office but by shouting from the platform of a radio

Illeense. The pros and cons of the Mayflower decision still echo, and further hearings on this very matter are due in Washington this spring. One party of radio men contends that they ought to have freedom to editorialize, and they wish this right recognized even though some of them frankly do not intend to use it. For this ig the rub. As a businessman obliged in self-interest not on anagonize listeners, a station operator cannot easily rush in indifferent to consequences. It's believed in Washington that the of advocacy, but to force the FVC to abandon its explicit and implicit control over editorializing.

Clearly this issue is emotional as well as intellectual. Certainly Clearly this issue is emotional as well as interectual. Certainty on snap solution is possible, but caution is justified because in the past the record is decorated, back to the mid-twenties, with examples of dublous use of the editorial privilege by broad-casters who, the minute they stop thinking and operating impartially and begin indulging in their own political, social, religious and other bents, are likely to be all too human.

If the industry won a privilege which thereafter was extensively abused, it might be a victory to regret. Perhaps it would not be extensively abused, but if a reversal of the Mayflower dictate opened up new opportunities for even a few station alliances with clever demagogs the injury to radio as a whole might

Have the broadcasters so soon forgotten Franklin Ford, Charles Coughlin, Judge Rutherford, Bob Shuler, Leland Bickford, et al.?

NBC Bares Findings on How U. S. Dailies Treat Logs, Air News

Daily newspapers of the U.S. are doing a fairly thorough fob of supplied the control of the cont

Regularly serviced radio columns distributed by two of the wire serv-ices (Associated Press and Interna-tional News Service), are carried by

total of only 92 papers. Eighty-four dailies carry signed (Continued on page 40)

SHEPARD HANDS OVER HELM OF YANKEE WEB

Boston, Jan. 27.
John Shepard III is stepping out of active management of the Yankee Network and going into semi-re-tirement as "consultant" to the network and going into semi-re-tirement as "consultant" to the regional hockup. Although the web regional hockup. Although the water and had been relelected hoard chair-man, it was disclosed simultaneously hat Thomas F. O'Neil, had been precy William F. O'Neil, had been member of the Mutual network board, succeeding Shepard in the latter post.

board, succeeding Shepard in the latter post.
Linus Travers will continue as exec veepee and general manager, and George Steffy as a veeper, and George Departs of the MBS board.
Shepard's pullout, effective next sounday (1), coincides with expiration of a five-year contract between him and Yankee.

Next Editor Listing

Second in the scries of list-ings showing how the nation's radio editors rate the top air shows will appear in next week's issue of Variery, and will be published weekly there-after.

after.
The Radio Editors' Quality
Rating boxscore was inaugu-rated in last week's (21)
VARIETY.

Seen as Hypo On Scripting

General sentiment in radio circular particularly as no an ga show-minded people within the trade, is that the projection of the Radio Editors' Quality Rating System, which made its initial appearance in last week's casary atimulant toward improving radio excipting. The Radio Editors' poll, which reames in the next issue as a regular tion with Dick Mansfeld, freelance researcher, had a particularly exhibitating reaction among writers, considered in particularly exhibitating reaction among writers, directors and producers on the Cost, directors and producers on the Cost, directors and producers on the Cost, the cost producers of the Cost, while the cost of the

Sweeney & March Reprieve

Owecney & Marcia neprieve
CBS has had a change of heart
about Sweeney and March, and is
going to give the comic dou another
Ro-round, in a new time alot.
Although the web is pulling S & M
out of the 9:30 Wednesday segment
following tonight's sequence, the
pair will get a new evening time alow
within a county of the content of the renewing syear and a half old
effort to land the show a sponsor.

TAKE SPOTLIGHT

Emphasis being put today on thows of 60-minute length is blos-soming into one of the major full-plown trends in radio.

blown trends in radio.

In contrast to only a few seasons hack, when "Lux Radio Theatre" had the full-hour network programming spotlight pretty much to itself, there are now five riding the coast-to-costs altravaves, with a sixth coming to the cost of the co

to NBC's Edgar Bergen and Fred Data addition. CRS is tossing around the idea of a full-hour variety stanza in the tradition of the old "Ziegfeld Folles," with a guest policy per-nutting for the cream of show busi-nets. The control of the control of the and an ext-"Follies" comic fave to enece. It would be a top-hudgeted show for major sponsor showsesing which the pet thinks could be to-"Follies" to both prestige and enter-tainment.

That would bring the number of 60-minute network shows to seven, and veterans in radio say at no previous time can they recall when so many ruled the kilocycle roost at one time.

CBS Impetus

CBS Impetus
CBS has given considerable impetus to hour-long programs with its
Studio One, dramatic sustainer
Studio One, dramatic sustainer
despite the fact it's slotted in opposition to Fibber and Bob Hope, plus
the web's recent expansion of "Sus"TULE Raidy Theatt's having of the
more than a deede with one of
more than a deede with one of
adul's top. Boopers, it would give
when it unveils the projected variety
stanza.

when it unveils the projected variety stanza, attitue. For it is currently stanza, attitue. For it is currently stanza that it is sunday; attention hour dramatic series on NBC (which the effent is moving; into a night me segment), while U. S. Stell-time segment), while U. S. Stell-time segment), while U. S. Stell-time segment, while U. S. Stell-time segment is supported by a stell-time segment of the s

Blackburn Exits JWT

Norman Blackhurn, v.p. in the Hollywood office of J. Walter Thompson, has resigned after 10 years with the company. He's in New York completing a new con-

Blackburn started in the agency's picture department and was then switched over to radio, producing in recent years the Kraft and Elgin holiday shows. He was made a v.p. a couple of years ago.

Severaid vs. Time Mag, or: The

FULL-HOUR AIRERS Not Much Chance of Petrillo Pulling Musicians. Despite No New Pact; FM Duplication Looks Set to Ride

Ve Vas Dere, Sharlie! Washington, Jan. 27.
Network execs are easting a
meaningful eye at television for

meaningful eye at television for more than one reason. Some of the top brass down here from N. Y. to testify at the Petrillo hearing aren't so sure they're happy with the turn of events.

they re apply with the turn of the previously, as one pointed out, it was a simple matter to go back to the chief in N. Y. and report to the their in N. Y. and report of the prevention of the proceedings on tele," he lamented, "Mark Woods might have to think twice before the way, Joe Ream and Frank Mullen might have to modify their reports in checking in with Sill Paley and Dwe Sannoff."

It's Oft-Told Tale: 'Ignorant' Not So **Dumb Ratingwise**

It's happened again.
Just as on the three previous occasions when it was on the threshold of getting the Philip Morris axe. "I Pays To Be Ignoran!" Hooperating shot way up to an 11.6 last week. If the bettered its previous tally by \$6 better in \$6.0 better in

Friday night CBS comedy lineup, "Ignorant," goes off in two weeks to make way for the new Philip Morris musical starring Dinah Shore and Harry James. However, CBS under James and James However, CBS of the Harry James However, CBS of the Harry James However, CBS of the Harry James Harry H

Here's how the new Friday lines squared off on the initial Hoop

esults: General Foods' Fannie Brice show (Continued on page 40)

Dave Taylor to O.O. Europe

Davidson Taylor, CBS veepee and director of public affairs, goes to Europe in late March or early April for an overall looksee at Columbia's European news operation and to visit the web's correspondents. Plans call for Taylor to visit CBS newsmen in London, Paris, Berlin and Rome. He'll be gone six weeks.

won't pull his Ames C. Petrillon won't pull his American Federation won't pull his American Federation works after next Saturday (3.1), say the best informed sources. Furthermore, network affiliates with Palacular and the pull his pull h

(Continued on page 30)

Lean CBS Sunday To Get Leaner

CBS, which has fallen on lean days, so far as Sunday afternoon commercial programming is concerned, the control of the control

the first System's seek of the System's matthew period.
However, Electric Companies has notified its agreen, N. W. Ayer, that it's dropping the Spitalay slow and discillent that it intends to return in the fall.
Hires, also an N. W. Ayer account, in scheduled to organize down the seek of the System's s

CANTOR'S 2 NETWORK COMMERCIAL SHOWS?

If plans jell, Eddie Carlor may be the only double-featured radio star roors are supported by the only double-featured radio star roors and the support and th

Pot Calls the Kettle Black

CES and its Washington news, runs pure than in newsgare recases. The Severaid hit the ceiling porting but not so deep. Relife recases the week when A Time magnatine, portores. A know that they won't he in its radio section, came out with a pathy paragraph concerning Severaid, based on an interview given at the section of the control o

Balto Merry-Go-Round Under Wav As Allen Testifies in WBAL Case

Washington, Jan. 27.
Testimony by Robert S. Allen, former co-author with Drew Pearson of
column and ex-aide and biographer
of Gen. George S. Patton, teed off
the first round yesterday (26) of
what looks to be a battle-royal before the FCC. Pearson and Allen are
for a form of the first pearson and respectively. ice Radio Corp., which, in an unor-thodox move last year, filed to take over the channel now occupied by William Randolph Hearst's WBAL

As president and proposed re-nanager of WBAL, if FCC things his way, Allen gave his net worth as \$235,321.50 and revealed he worth as \$235,321.50 and revealed he first became interested in getting a radio station of his own, and independently of Pearson, in early 1945. Lawyers for Hearst have repeatedly claimed that "false charges against WEAL" in the PCC's Blue Book WEAL" in the PCC's Blue Book was released in March, 1946.

'Competing' With Pearson

Competing With Pearson
Alten made it clear he is now
"definitely competing with Pearson'
both as a columnist and commentator. Alten is aired live over WOR,
N. Yo, on Sunday atternoons and is
a correspondent for the North Amercan Newspaper Alliance. Alten said
a correspondent for the North Amerman Newspaper Alliance. Alten said
bidding for a small town station in
Maryland but he wanted "the big
time or nothing."

The much eleconated ex-colonel

The much-decorated ex-colonel said be and Pearson intend to hand over from 10 to 20% of their stock to station employees. Thirteen other stockholders—all prominent Battimoreans—hold the remaining 30%

Allen said former Under-Secretary Allen said former Under-Secretary Summer Weiles was supposed to have bought into the company from the beginning but delayed doing it until hearing was almost due on the Hearty-Public Service Corp., contest. As a result, FCC retused to let the company amend its ownership rec-ception of the company of the company amend to ownership rec-tified in the company of the company of the CHearting continues immorrow (Wet.) on proposed programming. Pearson not due on stand for several days).

Mabley, CBS Script Row Up for RWG-Network Airing as Board Meets

The first meeting of the joint ad-justment board of the four networks nd the Radio Writers Guild will be na me Madio Writers Guild will be eld tomorrow afternoon (Thurs.). et up under the new Minimum asic Agreement between-the nets not the Gulld, the body will attempt, be settle a dispute between Edward fabley, a scripter, and CBS.

avaniey, a scripter, aud CBS.
The issue involves the subsidiary rights to a "School of the Air" script written by Mabley, under an agreement reached before the signing of the MBA. According to the autho at the time he received the astment he specified that the deal involved only the radio rights to the work.

Work.
However, Mabley says, no formal contract was forthcoming until after the script was broadcast and the pact, when submitted to him, called for the network to get all subsidiary rights. Meanwhile, the MBA had been signed by the nets and the Gulid, so the matter has been re-terred to the joint adjustment board.

ferried to the joint adjustment board. Zach Becker; is the CRS representative on the eight-man board, while the Guild repar Eric Barnouw. Peter Lyon, Robert Newman and Roy Langham. The board is supmanne. It requires at least a 5-c 4-4 split rates as no decision, in which case the dispute may be dropped, taken to formula arbitration occurt. Both sides in a dispute are permitted legal representation in joint board hearings. permitted legal representation joint board hearings.

Ruby Juster as Radio Ed For Pathfinder-Magazine

Ruby Juster, thrice-weekly radio columnist for International News Service, resigned last Friday (23) to move to Washington, D. C., where she'll take over Pathinder magazine's radio department starting

ice column.

How Hooper Rates 'Em
Bob Hope
Lux Radio Theatre26.7
Jack Benny
Fibber & Molly
Fred Allen
Charlie McCarthy24.2
Walter Winchell23.2
Amos 'n' Andy
Phil Harris
My Friend Irma
Red Skelton
Truth or Consequences20.6
Duffy's Tavern20.0
Mr. District Attorney19.6
Al Jolson19.6

Femme B'casters In 5th Confab

Washington, Jan. 27.
"The Woman Broadcaster in Public Affairs" is the theme of the fifth
annual convention of the Assn. of
Women Broadcasters, which will
hoft forth at the Mayflower Hotel
Thursday through Sunday (Jan. 29-

Thurson's through Sunday Value. 22 may be more than 200 femme broadcasters expected in town will have opportunity of making recordings with their Congressmen for, local station use. Thursday is earmarked for registration, sightseing and several social functions. First regular session of Priday morning with bestubbed for a priday morning with bestubbed for a formal properties of the priday morning with bestubbed for a formal properties of the properties of th Lee Hart, NAB assistant director of advertising. Panel speakers include: Enid May, WSB, Atlanta; Nancy Grey, WTM, Milwaukee; Mildred Bailey, WCOP, Boston, and Dorothy Stank, WEBR, Buffalo. Hugh Feltis, president of Broadcast Measurement Burequ, will speak during the morn-ing, session on "Counting the Cus-tomers."

and season on Counting the Cube
A. D. (dess) Willard, vice-prec of
NAB, is on the Friday afternoon program with an address: "The NAB
will participate in a pelecust, Friday
will participate in a pelecust, Friday
might, originating from WAAL-TV
for relay to Bultimore, Philadelphia
romer A.WB prec, will speak that
night on "Television Techniques."
A Saturday panel to be presided
over by Dorothy Lewis, NAB cosidesus: "The Woman Broadcast
discuss "The Woman Broadcast
discuss "The Woman Broadcast

ordinator of listener activities, will discuss "The Woman Broadcaster and Her Public." A further panel discussion on "Tolling Industry's Story" will include Martha Logan of Swift & Co; Harriet Gromley, Westinghouse; Mary Kelley, Millinery Fashion Bureau, and Helen Ridley, J. Walter Thompson.

'SNEAK PREVIEW' SETUP FOR 'ANGLE' AT WDRC

FUR ANGLE AI WING.
Hollywood "meak preview" technique is being applied to godio programming. New dramatic package
agamming. New dramatic package
agamming. New dramatic package
with script by Howard Rodman, is
etting an out-of-town public airing
"tryout" via WDRC, Hartford, indition platter,
Show will be "tested" this Saturday (31), with Myron McCormich
playing the lead. Program is built
photographer, with package designed

photographer, with package designed for both radio and tele. Radio Workshop of the Randall School, where Beier has been guest-direct-ing its air shows, will produce.

Danzig Quits WINS For CBS Tele Spot

Jerry Danzig, program direct Crosley-owned WINS, N. Y., for the past 16 months, will pack up Friday (30) and move over to CBS Television, where he'll take title of senior nroducer and work on new program

John Neal, WINS production man-ager, will take over Danzig's old spot for the time being. Station is ex-pected to announce a successor by the end of the week.

CBS berth is Danzig's first in tele. Before the war he was, successively, in charge of special events, commercial program manager, and publicity director of WOR, N. Y.

Maizlish Easting After Huge Coast Dimes Splash. Draws 1,000.000 Crowd

Hollywood, Jan. 27.

Harry Malzlish, g.m. of Warners'
KFWB, is in New York on station
business, delayed when he had to
stay here to see through his giant
parade to launch the March of Dimes parade to launch the March of Dimes campaign in southern California. He'll combine his brief eastern stay with a visit to Washington, D. C., to check with NAB toppers, following his appointment to NAB's national public relations committee. He re-turns here Feb. 2.

nurs here Feb. 2.

Matilah is largely credited with staging. Wilshire, boulevards first here is not staged to the stage of the stage of

WCBS, WNBC HIKE **DIRECTOR MINIMUMS**

WCBS and WNBC, N. Y., during the past week agreed to staff director pay minimum increases matching the past week agreed to staff director pay minimum increases matching to the staff of th

567.50 weekly.

In addition, WCBS granted a filte in all present directors' minimums rom \$50 to 50°. Monday (25) the RDG negotiators opened talse with CBS Television opened talse with CBS Television there are now seven. Old contract set no actual minimums, but there are now seven. Old contract set no actual minimums, but were within the contract of the contract of

Ed Weeks Into Sun. ABC Spot Vice Raymond Swing

Edward A. Weeks, editor of At-lantic Monthly, has been signed by ABC to do a 15-minute, high-level gab stint Sundays at 1:15 p.m. start-ing next weekend (1). Weeks did a similar chore on NBC eight years

ago.

Fact that Weeks is stepping into Raymond Swing's air time brought a flat denial from the web of a report that Swing was being axed because of his liberal views. The commentator has a South American trip on tap, it was amounced, and ABC will periodically pick- up reports from him while he's there.

KING Swipes Pac. Coast Games From Rival KRSC

Games From Rival KRSC.
Seattle, Jan. 27.
KING, local indie, has snagged one of the choicest plums in each shows, broadcasting of Pacific Coast the street game March 30. Vederan the first game March 30. Vederan handled the games for many years, will again be at the mike.
This is a nuts-on-baseball town, and the game broadcasts have been a standby for KRSC, another local as the power of the street of the st

Candy, Carpet, Pie Spots Bolster Candy Bar is going in for a campaign of amouncements some time around middle February on a fairly extensive scale. La Roche-Ellis handles the ac-

count.

Alexander Smith Carpets will have minutes and chainbreaks running on some 60 stations starting Feb. 7. It will be on the basis of five or six blumbs a week, anderson, Davis & Platte is doing the buying.

QT Pie Crust, a Taylor-Reed Corp, product is buying sons on women's

product, is buying spots on women's participating programs at the rate of five a week. Tracy-Kent is the agency.

From the Production Centres

Wednesday, January 28, 1948

IN NEW YORK CITY . .

III YIEW IURN CITY

Jim Gaines, on his first time out since he became manager of NBCs
0-and-0, stations, hopping to Cleveland comorrow (Thurs) to spend two
or three weeks with John McCormick, newly appointed chief of WTAM,
casing the operation...Jack Paccy, ABC trade news editor, under surgery
acting the operation...Jack Paccy, ABC trade news editor, under surgery
casing the operation...Jack Paccy, ABC trade news editor, under surgery
casing the operation...Jack Paccy, ABC trade news editor, under surgery
casing the operation of the Aux cooking up a deal which will take him to the Coast in mid-February.
Mutual's station relations field reps in the home office for a week of huddies with precy Edgar Kobak and other brass...WMCA's precy Nation
John Crowk, Mered Tylk who, edits easier to come the control of the coast of the coa

Hill, Mass, to narrate the airer. She's expecting her fourth child in March. Air chere goes to Alice Vournan.

Ed Begley, who's in Hollywood making a couple of films, will also to be allowed to the state of the st

IN HOLLYWOOD . . .

Carl Browp, now a partner in Sherman & Marquette which last week passed from a corporation to a partnership, sunning at Phoenix and getter of the partnership of the Carl Brown, now a partner in Sherman & Marquette which last week passed from a corporation to a partnership, sunning at Phoenix and get-ting a rundown on the Coast picture from Joe Rines. Art Marquette also

IN CHICAGO . . .

IN CHICAGO

Herbie Mintz, WENR 88°cr, marks his 26° sain, in radio Fel. 12...

Tran Harris, Reit's tele chief, plans to organize a Chi, changes of the American Television Society... Director Jimmy Billings slowed down by a continuous control of the Chicago and the Chief. Plans to organize a Chi, changes of the American Television Society... Director Jimmy Billings slowed down by a continuous control of the Chief. The Chief of the

Time given to clients by WMAQ during 1947 in the form of station reaks is valued at \$878,671. Of this sum, \$231,085 is local and \$647,586

'NO BUSINESS LIKE BUSINESS'

The Saga of 'Aunt Jenny'

In connection with the 12th annivergary of the "Aunt Jenny," daytimer recently, several former participants were reminiscing about
the early days of the series. Among the present show bit names the
tearly days of the series. Among the present show bit names of
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Hot Tobey-Coy Exchange (Via Mail) Sparks Okaying of FCC Appointees

Senite Internate Commerce Comm

iclous."

In answer to another of Tobey's questions, Coy said he saw no reason to amend the Communications Act in such a way as to deprive the FCC of its authority to review program-

Washington, Jan. 27.
FCC Chairman-elect Wayne Coy found yesterday (28) it doesn't pay to have too many industry men blowing, your horn, Coy's appointment, according to reports here, has called forth more kudos from broad-casters than that of any recent FCC incumbent.

incumbent.

Sen, Charles Tobey (R., N. H.),
who is acting chairman of the Senact Committee (Committee in the absence of Sen. Wallace White, wrote
Coy vesterday (26) demanding to
know more about reports that NBC's
Washington vige-pres. Frank "Scoop"
Russell and former FCC Chairman (Continued on page 40)

Agencies Seek Guild Showdown

The sponsors and ad agencies, in their negotiations with the Radio were Gunli, starting Passetty (c) where Cunli, starting Passety (c) where Cunling and the Carlon and the

dealings.

Representatives of the Assn. of National Advertisers, the sponsor or-ganization, and the American Assn. of Advertising Agencies, in a series of strategy meetings, have worked out the plan to insist upon the Guild account of the plan to insist upon the Guild was a series of the plan to insist upon the plan to policy is based upon two principial politis. One is the classification of open the politic po

(Continued on page 40)

Harvester to CBS

International Harvester's "Harvest of Stars" show, currently heard Sun-days on NBC in the 2:30-3 p.m. period, moves over to the Wednes-day night 9:30-10 slot on CBS, start-ing April 7. Sustainer has been in ng April 7. Sustainer has been in the CBS segment for some time. McCann-Erickson is the agency.

This Will Not Do This just can't happen to a crime-show writer, moans Stan-ley Niss, who scripts "Gang-busters."

busiers:

Last week he had a script in his typerrier about a Kansas Ct burglar, He-stepped out the—and while he was gone some character right out of a typical Niss cript lifted his gold watch, two fountain pens and a pencil.

Nickel-a-Day Idea **Again Projected: Pioneer Web Set**

Subscription, or nickel-a-day, radio-the long-held dream of those who can't stomach commercial ra-dio's plug-uglies—is in the making

again William Benton, chairman of Musak Corp., who has been advocating such a system of broadcaing for some years, is considering investigation of the system of broadcaing to some years, is considering investigation of the system of the system of the years of the system of the years of the country.

In this proper Network is now being organized and will link together a nucleus of 10 stations with additionally, a Pioneer Network is only provided in the country.

All this, and more on the subject.

all this, and more on the subject, is disclosed by Rolf Kaltenborn, son commentation H. V. Raltenborn, son commentation H. V. Raltenborn, and commentation H. V. Raltenborn, and the subject in the size of the si

stations into operation next fail."
Heading his piece "Cam Anything
Be Done For American Radio;"
Kallenborn answers affirmately, but declares it can only be done via a mow system of subscription radio, which the listener would directly support at a cost of Se a doi; but only the support of the cost of Se a doi: longer the support of the cost of Se a doi: longer the support of the cost of Se a doi: longer the support of the cost of Se a doi: longer the support of the

'IRMA' NO THEFT OF 'EILEEN,' COURT RULES

Los Angeles, Jan. 27. "My Friend Irma" may be a dumb quare but she's no plagiarist.

square but she's no plagiarist.
This, in effect was the ruling in superior court last week when Arthur Kurlan's suit, charging piracy of 'My Saister Eileen,' was ruled of the charge of 'Eileen,' which Kurlan had sufficient of the 'We show was coincident to the 'We show was coincidental but on largerouse.

Ruling of the court denies Kurlan the right of amending the complaint. Counsel for Kurlan plans to appeal.

AGCYS, SCRAP **CREATIVE ROLE**

The move toward decentralization which seems to have taken hold in high industry has an interesting counterpart in the thinking of the first the counterpart in the thinking of the first the counterpart in the time of the counterpart in the cou

to the control of the

1.000 Stations To Aid Day-and-Date Heart Assn. Plugs

Norman Winter, who resigned recently as a Poot, Cone & Belding radio was has joined to the American Season of the Control of t

'Gangbusters' to P&G?

Gangbusters to Pady:

Benton & Bowles is reported interested in picking up "Gangbusters",
for one of the agency's Proteir &
Gambia accounts. The Phillips Hard
Gangbasters accounts accounts the protein accounts accounts account thooger is 14.1), is losing its
vaterman Pens sponsorable, come
slump in the pen market.

Its understood the show, currently
on ABC, would be an addition to
PAG'S radio barberolling rather than
current alrers.

Radio Unions, Guilds Band Together To Form ABUG; Delegates Named

Ulcers, Inc.

A major agency is plenty burned at one of the networks for the latter's attempt to prefor the latter's attempt to pre-went the agency's moving a pro-gram elsewhere by offering the freelance producer involved an exclusive ticket. The show is of the whodunit class and the agency had advised the network that if the rating didn't improve in six 'weeks the web would have to furnish a satisfactory alternate spot or lose the pro-gram.

alternate spot or lose the pro-gram.

The producer of the agency's show, in which he has a third interest, also does a sustainer on the same network, and the agency several days later was startled to learn that the net-defined at the state of the producer and about the producer and about the state of the chartest with it at a substan-tial guarantee.

Unions. Guilds Give Mayflower **Decision Okay**

Decision Okay

The Mayflower Decision is due for staunch, solid-front support by broadcesting's unions and guids-broadcesting's unions and guids-front support by broadcesting's union and guids-front support by the second support of the second

Feldman Mutual Post Resumes Schechter Tie

Resumes Schechter Ite
Arthur Pathana, who during the
war headed up the London office for
ABC and who, only recently, lost
out in collaboration with his wife
in a bid for a Pt. Wayne (Ind.) station, has joined Mutual network as
Feldman will produce the new
Zenith-sponsored news show which
preems in March. It marks a postwar teamup of two ex-NBCers,
or the two ex-NBCE

Nucleus of a national organization of radio unions and guilds emerged this week in the successful culmination of a months-long effort to get seven industry groups in New York to sit together as an Assn. of Broadcast Unions and Guilds. Both national and local officers of the seven cast Unions and Guilds. Both national and local officers of the seven of the seven

that the two groups were won over to the idea. Participating groups have named the following delegates to ABUG:
For AFM International, Harry J. Port AFM International, Harry J. Port AFM International, Harry Loss of the president for AFM Antonal and Local George Heller, national executive secretary; Clayton Collyer, national first vespee, and Alan Bunce, national frest vespee, and Alan Bunce, national treasurers.

For ATPAM National and Local, Milton Weintraub, secretary-treasurer, and Oliver M. Sayler, busines

For IBEW Local 1212, Ray Wood, prexy; Charles Calame, business

manager.

For RDG International and local,
Earle McGill, prexy; William Sweets,
national veopee and local president;
Newman H. Burnett, national executive secretary, and Oliver W. Nicoli,
member of N. Y. local.

For RWG national and regional,
Eric Barnouw, national prexy; Roy
S. Langham, national describes seen and the second services of the second services of the second services and the second services are services.

(Continued on page 40)

ABC. Mutual Vie In Battle of Monnets

Besides struggling with agript meanles, Muttage with agript and "Tom Mirk" are slugging to at-tung-wise with ABCs "Jack Arm-strong" and "Say King." Battle was joined this fall when ABC refor-complete half-distr shows of complete half-distr shows of making the same and the same to the same and the same with the same and the same that the same and the same and the same that the same and the same and the same that the same and the same and the same that the same and the same and the same that the same and the same and the same and the same and the same that the same and the same that the same and the same and

Move put kiddies in a sweat and dilemma, since it braked quarter-hour switchovers. Which way mep-

lour switchovers. Which way meapers are winding in still open to question, althought ABC spokesmen say the trend's their way. Latest Hooper has "Armstrong" out front wife a settly 4.3, followed by "Mix" and their and

Warwick to Coast on 'FBI

Jack Warwick, of the Warwick & Legler agency, planes to the Coast today (Wed.) for confabs with Jerry Pavine, producer-writer of "This Is Devine, producer-writer of "This Is Your FBI," sponsored by Equitable Life

Series bounced to a 14.1 rating in the current Hooper, the highest it's

NAB Joins 4 Webs in Blast At Bill Giving FCC Program Control

The National Assn. of Broadcast rest told the Sensie Interstate Consense of the Consense of th

Sec. 15 of the revised White Bill in a memorandum released here Priday 13. The property of the programming was a second of the programming whatever, despite the programming whatever where the second of the revised White Bill will not be until the programming white w

of information, education and enMAB Recommendations
NAB Recommendations
NAB found no fault with most of
the other changes in the White Bill,
but recommended, in addition;
1. FCC meltifers should recommended
that the \$12,500 recommended. NBC
and ABC took the same tack.
2. The FCC chairman should be appointed by the President for a
seven-year to the commission or chosen by an augul rotation

appointed by the President for a seven-year term, as is now the case, rather than elected by the Commission seven-year term, as is now the case, rather than elected by the Commission seven the commission of the

WOXR'S FIRST OUIZ SHOW IN 8 YEARS

Even WQXR, the N. Y. Times' longhair indie, is succumbing to the ionghair indie, is succumbing to the quiz-show temptation. Station, which hasn't aired an audience participation q-and-a. session in eight years, will tee off one called "Much Ado About Music" next Tuesday (3) at 1730 j.m. Show is packaged and produced by Lee Jones, with Allyn Edwards as emcee.

GRIFFIN SHOE POLISH IN RIG SPOT SPLURGE

IN BIG SPOT SPLURGE
Griffin Shoe Folish, returns to spot
radio on a great scale in a cro
radio on the cro
radio on t

FM Shows for Cincy Transit Customers Set For May Preem

Cincinnati, Jan. 27.
Contract entered into Friday (23)
for installation of FM receiving sets in all gas busses and electric motor coaches of the Chichanti, Newport and Covington Railway and the Diske Traction companies by Transii Radio, Inc., is claimed to be the first of its kind in radio.

of its kind in radio,

The sillistic earrher companies
service links Cincy with Kenton and
Campbell counties in Kentucky,
across the Ohlo river. Receiving sets, to be fed by WCFS. FM station
of the Time-Star which also companies to be fed by WCFS. FM station
of the Time-Star which also companied and maintained by Transit and the radio, organized last May with Hulbert
Taft, Jr., manging director
WKRC, as president.
Taft said that WCFS will be any

WKKC, as preadent.

Thit said that WCTS will furnish special programs for the transit audience, mainly news, music and sports to suit preferences of riders made known via questionaire during experimental tests of WCTS reception on some of the companies vehicles. Of 2,000 riders who filled approval of raido programs and favoring, the listen-while-you-ride service.

Similar tests have been made dur-ing recent months on carriers of the Cincinnati Street Railway, which is expected to add the new service

CBS in Pact With White Collarites on Coast

CBs and Office Employees Inter-national Union have reached an increases. Two-year pact gives all increases. Two-year pact gives all 38 employes fast \$4 weekly hike, and increases all starting salaries by \$4 weekly, retro

Union had asked flat 35c an hour increase.

'BBC Showcase' Set A cross-section of British Broad-

A cross-section of British Broad-casting Corp. programming will be offered listeners by WNEW, N. which will tee off its "BRC Show-case" Tuesday, Feb. 10,-in the 9-9:30 slot. Airer will each week do one program in a different BBC series, plus outstanding one-shots as well. Samplings of variety, mystery, quiz, music documentaries and lecture shows will give a good idea of which the programming of the control of the control of the control of the programming of the control of the programming of the control of the

years, will fee off one called "Nich Ado About Music" next Tuesday (3) at 7309 pm. Show is packaged and profueled by Lee Jones, with All (British Info Henney: Thewas Go' In prewar days, the program and provented by a coffee company and contentints got came of invs. Timble Jones (4) and the Jones of the Contenting to Centae of invs. Timble Jones (4) and Timble Jones (4) and the Jones (4)

D.C.'s 'Mr. FM' Turns Out To Be Peter Donald

To Be Peter Donald Peter Donald washington, Jan. 21. Peter Donald, heard on the Fred Blen and "Can You Top This" programs, turned out to be "Mr. Fall" in the Company of the Context of th

cluding a

Petrillo Likely to Hold Up FM Nod Till Contracts With AM Webs Have Been Set

Am webs Have Been Set
An agreement between the AmeriAn agreement between the AmeriCantinettal PM Network to permit
live must on the high-frequency
hookup appeared in the offing early
his week, but failed to materialize
his week to tailed to materialize
his week to tailed to materialize
his week to the tight of the his
his week to the high-frequency
hookup appeared in the offing early
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Expand 'Auto Horizons' For 43-Station Pickup

Detroit, Jan. 27. WJR's "Auto Horlzons," local live

WJRs "Auto Horizons," local live public service airer, went out over 43 stations Sunday (25) as "Re-port From the Auto Industry," a transcribed sustaining feature. Franklin Mitchell, WJRs chief an-nouncer, handles the interviews, which involve top men of the auto ladustry airing their views in a q&a format.

format.

General theme for the broadcasts, "What 1948 Holds for the Automotive Industry." Platters spin 15 minutes. No plugs.

Petrillo vs. NAB

retrillo vs. NAB

Jam Washington, fan. 27.

Jam Washington, fan. 27.

Jam Schington, fan. 27.

Jam Carlotter was bared to the
property of the state of the state of the
property of the state of the state of the
stand he told the Committee he
wouldn't attempt to "vility" the
NAB because he couldn't fiope
NAB because he couldn't fiope
that "they have done on me"
But later, the music care soft

that "they have done on me."

But later, the music carr got sore. Under quizzing by Committee Chairman Fred Hartley (T.A. N. J.) he shouted that the committee Chairman Fred Hartley (T.A. N. J.) he shouted that the Markey of the should be should b

He added: "I have 260 cartoons in my office—all of them bad. If the NAB would just spend half the money they spend on anti-Petrillo propaganda on the musicians we'd all be happy."

Petrillo Plenty Savvy

Washington, Jan. 27.

Observers who saw Petrillo in action before a House Labor Subcommittee last July found him somewhat "sobered" and considerably
more savy about the legal sanctions which could be imposed on the
AFM under the Thit-Hirtley and Lea acts when he took the stand
Linder the firm direction of committee chairman Fred Hartley (R.
J.) there was less clowning around at these sessions, though the
music cars's sense of showmanship still provided plenty of entertainment for the committee and the crowded hearing room. (After the
hearings, Hartley told reporters he found Petrillo "a disarming winness," acting he was completely unpropered to the remaining winters," acting he was completely unpropered to the remaining winto-cut the "strong-arm" tactics of labor leaders.)
Here are some samples of the give-and-table between Petrillo and
the solons:

Here are some samples of the give-more the solons:

Rep. Thomas Owens (R, Ill.) called Petrillo on his bewailing that Rep. Thomas Owens any more to spend on entertainment. Thy sep. Inomas Uwens (R., III.) called Petrilio on his bewailing that "Nobody's gol any money any more to spend on entertainment. My boys are in a bad way." The Illinois member recalled President Truman's recent statement that personal incomes had risen considerably more than the cost of living and then demanded: "Don't you believe the President."

more than the cost of living and then demanded: "Don't you believe the President," Petrillo crackeed back." It work controlled the President, After all, Petrillo crackeed back." It work controlled the president of the president

Musicians Not Likely To Walk

had been settled on this score up to yesterday,
A tipoff that negotiations were not yet near the final stage early this week was the fact that, in the main, the "second string" was still sitting in for the webs. However, the legal eagles had moved in, among them Been the string was the string that the Denny, ex-FCC chalman.

Petrillo Hints FM, Tele Facts
Washington, Jan. 27.
Prediction that contracts for 11ve music on FM and tele would be inked within the next two weeks was made by James C. Petrillo testifying before the House Labor Committee last week.

the House Labor Committee last week. While, Milton Diamond, stimely for the American Federation was provided by the American Federation broadcasters for their failure to meet broadcasters for their failure to meet their licensee obligations in airing live music, and used the FCC's much hatel Blue Book for his text. Diamond pointed to the spiraling profits most provided by the pro

other committee developments

Other committee weverspansers
were:

1. Petillo Joined with webmen in
denying charges of collusion to
squeeze out FM. Reps. Thomse
squeeze out FM. Reps. Thomse
to the standard of the standard
Op, Mich.) insited there was such a
conspiracy throughout the hearing,
but Chairman Fred Hartley (R,
N, J.) at the close of the sessions
concluded he saw no evidence of a
Petrillo-network cabal to hold back
FM.

Costinued from page 27

Lors affiliates from starting quilles: "revoyer a pige a" spouts of "connect
overy expectation that duplies "revoyer a pige a" spout of "connect
overy expectation that duplies a "consequence and the program of the pige and the p 3. The AFM took its worst beatings from committee mambers on its internal administration of the union. Life-and-death powers given Petrillo in the AFM by-laws and the ballot which provides space only for a vote which provides space only for a vote reference to "Stalin elsections" from some GOP committeemen. Also under fire were the voting practices of the AFM which limit the Los Angeles, Chi and New York boats (actionally a provided to the AFM which limit the Los Angeles, Chi and New York boats (actionally a provided the AFM which shall be a provided to the provided that the pro

A. Final witness of the hearing J. Whatron Gootes, preay of the AFM local in Norribon, Pa., danged the AFM's case fatally in the eyes of the hose committee members who were present. The Norribony local has Thanksgring a high aghood had which had competed with the union to play in a local fremen's parade. School sought, to underett the union scale. Result was that the fire detaction of the control of the cont partment used neither local band all-though out-of-town union bands marched in the parade. Chairman Hartley called the Norristown affair "the worst possible kind of public relations" and Rep. Carroll Kearns (R., Pa.), who drew up a code of ethics for AFM locals in dealing with school and service bands, declaring tittley in comflet with the clared titrely in comflet with the Code as conceived in Chicago last summer."

Editor Poll

Continued from page 27

tative breakdown of programming, are agreed that a week-to-week appraisal by the nation's top radio editors is bound generally to improve all programs.

all programs.

Feeling in trade offoles is that the Mansfeld-inspired poil of radio edic reportedly being projected by George Gallup to out-Hooper and out-Nielsen previous ratings, giving family group findings via a breakdown of program categories. Latter idea, rating systems based on mass non-professional listening.

FM. When Hartley vanied to know why Petrillo refused to talk turkey with the PAT end before meeting on the second way. The procession of the program categories. Latter idea, when the Refuse before meeting when the setworks, the music car replied the setworks, the music car replied the procession of the procession of

TELE AS TONIC FOR IDLE THESPS

Jolliffe Sees Color Tele Supplanting Black & White: No Sudden Blackouts

DIRUK WILLE, IN.

J. Philadelphia, Jan. 27.

The continuation of t

stations in operation.

The college radio unit is one of the most complete achool instillations of two lives and the college of the college o

tions."

He called attention to the fact the present allocation plan of the FCC provides for transmitting facilities in 160 cities with a potential audience of more than 85,000,000 persons.

AT&T Springs Its Cable Rates April 1

First established set of rates for the for the American Telephone & Telegraphs coastal cable between the American Telephone & Telegraphs coastal cable between the Telegraphs coastal cable between the Telephone & Telephone

TINTED TELE PROSPECT FOR DOWN-UNDER VIDEO

Melbourne, Jan. 20.

Senator Cameron, in charge of
Aussic radio told newspapermen
that colored television might come
to Aussic sooner than expected.
Cameron early next month will receive a report on television, black
and white and tinted, from a panel
of experts, headed by L. B. Fanning,
which went overseas to study latest
developments.

which went overseas to study latest developments.

Cameron said that up to the present there appeared to be a clash of opinion abroad about the merits of colored and b & w tele, but stated that if it was practicable to have the linted fure in the Aussie zone, this would be done pronto.

Coca-Cola Eyes Tele

Coca-Cola will lead the soft-drink manufacturers into the television bankrolling field. Discussions on the best type show to tee off the program already are underway at the D'Arcy ad agency.

the D'Arcy ad agency.

Because of the current limited video networking facilities it's expected that local coke bottlers in individual cities will carry the load for the first year or so. Coke itself has concentrated only on network radio shows and is expected to follow the same procedure in tele.

Olds to Sponsor NBC Tele Newsreel

Oldsmobile division of General Motors has signed to sponsor the NBC television newsreed Sunday nights from 7:50 to 8 over WNBT, the web's N, Y, video outlet. Deal, which tees off Sunday (1) night, marks the entry of Oldsmobile into video bankrolling.

video bankrolling.

(NBC also signed this week for Camel eigarets to sponsor special editions of Fox Movietone News on its east coast not Mondays through Fridays in the same time slot. Olds deal, consequently, gives it a sponsored reel six times weekly.)

Sunday night's rect will feature a roundup of the week's news high-lights. Show will be done entirely on film, with NBC staffer Ray Forest on film, with NBC staffer Ray Porest handling a live commentary. Con-tract means the NBC, instead of scrapping its own reel in light of the Fox-Camel deal, will continue its operation indefinitely under the supervision of Paul Alley, Agency for Olds is D. P. Brother & Co. of Detroit

for Olds is D. P. Brother & Co. of Detroit.

NBC is also distering currently
make a base distering currently
make a base of the control of the consort of the control of the control of the
own reel later in the evenings on
Mondays' through Fridgays. If those
négotiations go through, the web will
have the most complete—and paid
for—news coverage of any station
now on the air.

Television Reviews

Television Keviews

Television Wevsers, International Reviews Newsers (National Section 1988)

Television Revision Revis

(Continued on page 38)

MAY ALSO PAVE

Legit's two most exasperating problems at present—work for the the central problems at present—work for the distribution of the central problems and the establishment of a national theatre in the true sense of the word-may well be solved by television.

dicials, who also visualize their medium as a potentially valuable training ground for embryonic motion picture actors.

In the problem of the problem. Video officials believe they have the answer in that tick will necessarily recurrent the problem. Video officials believe they have the answer in that tick will necessarily recurrent to the problem. Video officials believe they have the answer in that tick will necessarily recurrent to the problem. Video officials believe they have the answer in that tick will necessarily recurrent to the problem. Video officials believe they have the answer in that tick will necessarily recurrent to the problem. Video officials believe they have the answer in that tick will necessarily recurrent to the problem. Video spokesmen, in fact, foreset the time when the fifth industry will raid tele stations for top name or the problems. Video spokesmen, in fact, foreset the time when the fifth industry will raid tele stations for top name or the problems. Video spokesmen, in fact, foreset the time when the fifth industry will raid tele stations for top name or the problems of the properation of the primary factors in establement of the problems of the process is often of the primary factors in establement of the problems of the process is often of the primary factors in establement of the problems of

Chi Envisions A \$40,000,000 **Television City**

Chicago, Jan. 21.

Grandiose plans to build a "Television City" in Chi at a cost of more than \$40,000,000 were disclosed last work by Dennis Scaulan, apotesman work by Dennis Scaulan, apotesman company of St. Paul. Super project, to be financed, built and managed by the Butler Co., would occupy at acres of air-rights over the 1. C. Randelph St.

A 35-story building to house television studios would be fanked by an indoor stadium seating \$50,000 and no outdoor aports areas seating 70, a womming pool or ice-skuting rink in season. The indoor stadium would have a million square feet of exhibi-

in season. The indoor stadium would have a million square feet of exhibi-tion space for conventions. Project could be built in two years, according to Scanlon, who said that the Butler Co. had not yet applied to the city of Chicago or the I. C. railroad for permission to build.

RCA. Hudson-Ross Split Tab on Chi-Kukla' Airer

Acti viii 'Uli' ABKE AITE'
Chiego, Jan. 27.
RGA-Victor and Hudon-Ross, Chie
dealer, will co-posors "Kukla, Fran
and Olile" on WEKS beginning Feb.
Full-hour cross-the-board series
teed off in fail as "Junior Janbores,"
with the company of the company of the company
than the company of the company of the company
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Show, widely kudosed by kid viewers, has Fran Allison (Aunt Framy of 'Breakfast Club'') paired with puppets Kukla and Ollie. J. Walt Thompson (RCA) and Dade Epsteih' (B-R) are the agencies.

If FCC Was 'Too Fast' on the Tele Grant Trigger, It Wasn't for Long

Philly's Tele 'Peep Show'

Philly's Tele 'Peep Show
Philadelphia, Jan. 27.
A free Philadelphia, Jan. 27.
A free walk superintendents has injected a promotional "new look" simmick for WCAU-TV.
The station last-week set up a pair of 200-power field glasses at various downtown corners, and a stational station of the station's transmitter tower being a station of the station's transmitter tower being crected a loop the Philadelphia Saving Fund Society, building.
Theing in with the look-see at Eulidling, reprints of a newspaper story concerning the new tower are distributed."

Video to Pre-Test 'Bachelor' Legiter

First Broadway production to get a pre-production test via television is Lawdon Campbell's "Bachelor of a pre-production test via television is Lawdon Campbell's "Bachelor Queen." Last act of the show, of the production of the control of the cont

600% SPONSOR HIKE FOR WPTZ IN '47

Philadelphia. Jan. 27. Philadelphia, Jan. 27.

A 600% increase in sponsors and an estimated 900% increase in audience was recorded in 1947 by WPTZ, according to James D. McLean, companyed to the Dhiladelphia video James D. McLean, com-ager of the Philco video

outlet.

McLean's statistics also showed a
total of 2,988 hours on the air, a total
of 1,458 hours of programs, and a
total of, 1,530 hours of test chart.
Program hours per week averaged
28 plus, McLean added.

RS' Pair of T-V Outlets

Radio Sales, CBS subsidi, will do
the national sales repping for
WCAU's television station, Philly,
which is slated to go on the air
Feb. 1. That will give RS two T-V
outlets, the other being WCBS-TV.
New York.
CBS currently has a program exchange link with WFIL-TV in Philly.

SALT LAKE CITY VIDEO SET

MALY LAXE CITY VIDEO SET

S and Lake City Jan 27.

First regularly scheduled tole airings on an experimental basis are
il expected to start next month on
WEXIS, ROYL's video outlet, Station has been on the air from time
WEXIS, ROYL's video outlet, Station has been on the air from time
that the start of the start of the start plane call for two half-hour
shows a week.

One of the programs will be film,
e and the other will be produced hecally.

FCC, usually the target of blistering attack from the industry for its slowness in processing radio blds, is now under fire for its "unnecessary speed" in handing out television

speed' in handing out television permits. Process have reached wavenued in the provide that the commission not act on video bids under 60 or 90 days after filling. A few months ago, applications were being received at the rate of only one or two a month, with the result time in its life was able to keep pace with the demand for video permits of the process of the

WBKB Aims For **Operation Philly**

Uperation rain;

Coverage of the presidential conventions by WBKB's ponding istendential conventions by WBKB's ponding istendential candential candential

explosion.

If some of the chief gaps between South Bend and Pittsburga are filled in rapidly this spring, it may be the signal for Operation Philly.

Beston - Fred Freeland, former Beston — Fred Freeland, former assistant program director of WOWO, Fort Wayne, appointed to video staff of WBXZ-TV. Son of for-mer vaude trouper and theatre owner, Freeland holds three patent awards for Westinghouse for design improvements in video technic.



GREATEST MYSTERY OF OUR TIME

There are always two questions in every radio whodunit:

The listener wonders: which of the suspects did it? The sponsor asks: will the program get top audiences?

By either standard, SUSPENSE on CBS is unique among the great sponsored programs of recent years.

America's millions of mystery fans already like it so much that Suspense has won a "Top Fifteen" position among all network programs on eleven different occasions.

And for good reasons:

Unlike the hackneyed plots of most crime programs, SUSPENSE uses the really
good stories of the great mystery writers, from Wilkie Collins to Agatha Christie.
 And in production, each of these mystery broadcasts gets the "full treatment" of
the highest-rating dramatic programs.

Last Spring, when the whole principle of whodunits was being pushed around by the critics, the Peabody Awards Jury—which takes (and gives) nothing lightly—singled out Suspense (the only mystery program ever cited by them), calling it "head and shoulders above the competition."

Today SUSPENSE has become even bigger radio!

ROBERT MONTCOMERY, whom millions identify with the great spine-chilling screen dramas, is now the star, host and narrator on SUSPENSE. And its broadcasts have been expanded from thirty minutes to an hour, every Saturday at 8 p.m., EST.

The clue to a great whodunit is, in the last analysis, who done it. In the case of Suspense, it is the CBS Program Department who done it—the most creative, and most successful program-building force in Radio today.

*Columbia Broadcasting System

CIRCLING THE KILOCYCLES

Kansas City—KCKN, local link in being produced by Hildebrand and the Arthur Capper circuit, has Don Tragesser for the Rothmañ & the purchase of a transmitter site, sounds effects man at KDKA, eshemand acquired is in the Boacelad edit of the control of the state of the control of the control

Raleigh-William F. (Buck) Flem-Rateigh—William F. (Buck) Fleming will become associated with WSAT at Salisbury on Feb. 1 as regard microtic, if was announced by John & Smith, Jr., general materials of the second of

Pittsburgh—Big audience partici-pation giveaway show called "House-wives Holiday" being bankrolled for half-hour every Wednesday afterwives monary using pankround, for hell-lour every Wednesday attek applic, has completed arrangements noon on KQV or Kool-Yent Co, with Iowa State College for continuous Ken Hilledbrand, handling the uight for \$1,000 Farm Radio Scholar-program from Höme Arts studie of Roembaum's department store. RS scholarship is offered to juniors in

year, 520,000 Am-ris transmitter tower, 5kw transmitter and station building this week. In addition to a special hour-long dedicatory pro-gram, KSO entertained CBS officials, agency executives and clients cocktail party and luncheon as vitational open house.

Des Moines — WHO, Des Moines, has been awarded a Dutch Scroll and Tile by the Dutch Consul in Chicago in recognition of the parcel relief project conducted by the station during the past two years. Station procured names and addresses of the needy in the Netherlands, matched these names with requests from needy in the Netherlands, matched these names with requests from WHO listeners, and have a transla-tion service that has made for an active public relations project.

Cedar Rapids — WMT, Cedar Rapids, has completed arrangements with Iowa State College for contin-uing the \$1,000 Farm Radio Scholar-

Socks Are Clean

Socks Are Clean

"Dick Barton," Iavorite serial
detective of BEC's kid listeners,
has received orders to keep-tihave sared cutting, from the
script all sex, drink, cuss words
have sared cutting, from the
script all sex, drink, cuss words
to the jaw."
to the jaw."
to the jaw."
to the jaw.
to

journalism who are interested

Toledo—E. Y. Flanigan, managing director of WSPD, Toledo, has been elected president of the Ohio Assn. of Broadcasters, with Eugene Carr, Canton, director of WHBC, Canton, and WPAY, Portsmouth, as vice president; and Fred Bock, sales manager of WADC, Akron, as secre-

Montreal — James Mason and his wife Pamela Kellino held a press cocktail here Monday (26) on the occasion of the Canadian launching of, their series of London Playhouse broadcasts: The 'latter will now-be heard on Canadian networks, starting this Thursday (29). For these transcribed dramatic shows, done in transcribed dramatic shows, done in Toronto, Mason is reported getting \$500 a week. They are regularly heard in the U. S.

Inside Stuff—Radio

Max Jordan, NBC correspondent in Europe who just returned from Switzerland, is making strong defense of the composer Franz Lehra, absorb whom there are conflicting stories annel tis political sympathics and actions during the war. Jordan, formerly head of the, religious department at NBC, states he's known Lehra for many years, and that always in his presence Lehra was an outspoken opponent of Maziliam. There were charges in Swiss papers about Lehra, whose wards Elliter Interclet, but which returned all charges and presented documentary evidence of sand-Maziliam. Bewiss musical circles, says Jordan, Lehra's position has been generally accepted. The Swiss musical circles, says Jordan, Lehra's position has been generally accepted. The supplies the said, Richard Tauber, known anti-Nazilia, went to Zurich before he died and visited Lehra to display publicly his friendship for the left and the supplies of the supplies

Taking a cue from the League of New York Theatres that out-of-towner are ill-informed about the Broadway state. Tominy Dorsey's transcribed light lockey series is featuring interviews with legit personalities which plug current shows. Distributed by Lou Cowan agency, the platters will plug current an approximately 200 stations out of New York. Interviews, written by Hal Halpern, Dorsey's publicity agent, are spotted on the shows three times weekly and include such legit flugress as June Lockhant, Pall Silvers, Joan Tetzel, Namette Fabrey, David Brooks, Dorothy Claire, Anna Mary Dickey and others.

Sexiet of elderly ladder who quietly blew into New York over the week-end for, an appearance last night (Tues) on "We, the People," were the toast of the Lyceum Circuit at the turn of the Century, when they were known as the Six Sweet Singing Smith Sisters. Former dollies of the vaude boards, all widows, who've been retired and living in Columbus for years, range in age from 74 to 57. They were projected into prominence again a couple of weeks ago when Johnny Jones, Columbus Dispatch and the Columbus States of the Columbus

"Mr. Ace and Jane" will be the new title of the CBS comedy series starring Goodman and Jane Ace. Title marks it off from the old "Easy Aces" series which still goes on scores of local stations via Treederic Ziv. The new evening half-hour show will introduce a variety of new contesting stoges. Missing will be such similar longitime radio, characters as "Marge" (Mary Hunter) and others. Show preems Feb. 14 in the Saturday evening 1-7-39 period.

K. C. Philharmonic Gets a Dual Spread

Kansas City Philharmonic Or-chestra is being aired through the hookup with stations KMBC and KFRM. The ord's current pop series, under regular conductor, Efrem Kuttz running through Jan-uary and February on a twice productions, is being carried by both stations oth stations.

First weekly broadcast originates

First weekly broadcast originates at 330 p.m. Sundays and is sired on both stations. Second concert originates at 7 p.m. Mondays on KMBC, and reaches KFRM via delayed broadcast the following Saturday at 4 p.m. The pickup is a remole from the Music Hall, the oreh's home stand.

stand.

Deal was set between Arthur Church, president of KMBC-KFRM affiliates, and Dale Thompson, president of the Kansas City Philharmonic Asse.

Read Wight Exec Producer On Whiteman Disk Show

On whiteman Disk Show
Paul Whiteman's ABC disk Jockey
show got an "executive produces"
this week in the person of Read.
this week in the person of Read.
The person of Read in the person of Read.
In his new spot Wight will be responsible for all agency contacts on
the show, which has four quarterhour sponsors; as well as taking over
the "copy coordinator" duties of
25 Britch. Latter is moving back
the control of the ABC promotion department.

WIBG-FM Preems Feb. 2

WIBG-FM Freems Feb. 2
Seaboard Radio Broadcasting
Corp's new Ffs station, WIBG-FM,
Will go on the air Feb. 2
Station will broadcast daily from
3 pm. 10 9 pm. until opening of the
3 pm. 10 9 pm. until opening of the
young the program
of the Station, will be program
of the Station Lesque Phillies and
the American Lesque Phillies and

N.Y. AFRA Meets Feb. 26 The next membership meeting of the New York local of the American Federation of Radio Artists will be held Feb. 26 at the Capitol hotel, N. Y.

held Yeb. 20 at the capuo more.

N. Y.
So far, the only matters definitely scheduled are reports, from the unemployment committee, the Dan Seynopolitical factionalism within the unpolitical factionalism within the union and the possible move to reopen the network code to obtain a cost-of-living raise.

Buffalo — Reorganization of the publicity and public relations department of WKBW has been announced by Arthur Simon, executive veepee. Heading the department will be Alfred E. Anscombe.

Vanda Heads RDG

Hollywood, Jan. 27. Charles Vanda was elected presi-dent of the Radio Directors Guild for one year, with Carleton Morse as veepee and Murray Bolen as treasurer.

New board of directors consists of Ed Cashman, Sterling Tracy, Ted Bliss, Thomas Freebairn-Smith and Dick Mack.





WORCESTER PUBLIC NOTICE

has not left my heart and home, and my sentiments are still on record -Mercury, that is.

VIC DAMONE



WSM didn't invent mountain music—but we did pioneer it on the air 22 years ago. And after that this truly native form of American music took over the top-spot under its own steam.

Why? Because almost all Americans deep down have the same appreciation of this melodic by-product of our early settlers. Mountain music rings a bell with as many folks as any form of entertainment in show business today!

The Carnegie Hall and Constitution Hall appearances where Grand Ole Opry had 'em in the aisles proves that people from all walks of life are folk music fans. What's more, it shows why WSM, the recognized Folk Music Capitol of the World, has become one of America's great radio stations.



HARRY STONE, GEN. MGR. . EDWARD PETRY & CO., NATL. REPRS.

HASN'T STOPPED MAKING RECORDS

MORE Advertisers spent

MORE money and reached

MORE listeners on WNEW

in 1947 than ever before!

more than ever... NEW YORK'S No. 1 BUY!



Represented by John Blair & Co.

36

36 RADIO REVIE

The Device of the Control of the Co

staged recounting of an Arctu: recommission the Guard accomplished in Edwin (C. Hill's experience, news commentator manner test a proper commentator manner test a proper part of Draien (each week the stanta-was commented to the Commented of the

WNEB BIRTHDAY PARTY With John Merse, narrator; at amouncing staff writer-Producer: John Morse 25 Mins.; Tues., 7:35 p.m.

The control of the co

ALL ABOUT STAMPS

With Sylvan Levin, Viacent Lepes
(guesi): Phil Tonkers, annowmer
WASHINGTON: PRESS

WORL N. Living

Philatelists young and old, anality
of large-scale, ought to go for
theides. This is a breezy, informal
evoted to one of manking major
mere program heard Saturday (24)
was a little too hodge-podgy, with
was a little too hodge-podgy, with
the makelist. It is anything but
technical and dry, and as hadded
too the company of the company of the company
Levin. WOR's musical director,
Levin. WOR's musical director,
Levin. WOR's musical director,
Levin. WOR's musical director,
Levin word of the company of the company
on the program in Winesel Lope
on the broad i

Oblemant. He exists on a certain champ.

Lopez talked about the relaxing hoby that is his collection, and gave as intelligent discussion; of his stamp, which was very informative for the layman as well as collector. The special quizo on stamps, while interesting slowed up the program. However, the special quizo on stamps, while have a tendency to do.

There was also much too much how the commercial for the 15-minute airer, layer of the commercial for the 15-minute airer, layer or came in every other minute, sor came in every other minute.

EEPING UP WITH THE KIDS
With Benay Yenufa, entere
Director: Bern Mitchell
Producer: Ben Daviss
Mitchell
Producer: Ben Daviss
Mitchell
Research for a new twist in the
quits show format still goes on—but
dutual show from Hollywood is
based on a parent-helid rivity but
beyond this slight novelty. It dakes
and commonplace and pitched without a trace of humor to the very
hard in the standard of the show of the services
and commonplace and pitched without a trace of humor to the very
hard in the standard with corny gag
hat come of as spontaneously as a
real stacked with corny gag
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h

GENERATION ON TRIAL
With Brossen Grant, Den Weavet,
Tom Wallace, Dow Richardson,
Louis B. Rock, Robert Bentley,
Ed Keen, George Falmer, Bit
Hackett, Allen Lurle, James Wilbur and Orch; Al Woodlard, an-

Ed Keen, George Falmer, Haekett, Allen Lurle, James bur and Orch; Al Woodard nouncer Producer: Charles J. Lammers Writer: Brenton Grant 30 Mins.; Sat., 7 p.m.

nouncer Charles J. Laumers Writers Brenton Grant 30 Mins. Sat. 7 p.m. Seguining wifers Remot Grant 30 Mins. Sat. 7 p.m. Seguining Conservation of he. J. al. 1 esources is a national need that has been report from WILW for quite a spei, help through its well established stension on the subject to other interest, the station comes up with the great station on the subject to other interest, the station comes up with the great station on the subject to other interest, the station comes up with the great station of the station of

heavy uncertaking.

(23). Miss Venutia toted the conwhat does the initials D.A.S. stand
for? What world figure wears sheet?

What does the initials D.A.S. stand
for? What world figure wears sheet?

And other equally obscure posers,
the studio audience goes into a hysterical fit of appliance.

For the wilners freeways are
awarded accompanied by strong
plugs for the manufacturer. Plin
stead off the weekly series of Hollywood parent-child (spans.
Show gets a delayed 11.30 SaturShow gets a delayed 11.30 SaturShow gets a delayed 11.30 SaturMutual's N. Y. flaggishp.

YOUR CITY'S BUSINESS With Baymend Edward J narrator; Bill Quinn, Raipl args, Earl George, Lon Maurice, Tarplin, Charita Leuis Yavner, guest;

Maurice Tarplin, Charita B Lesis Yavner, guest; S: Levin, music Writer: Heward Merrill Director: Jock MacGregor Supervisor: Dave Driscoll 38 Mins; Tues. (20), 9:30 p.m.

Work, N. W.
Work, N. W.
Work, N. W.
It's to WOP, a could that it gave by the work of the w

ONE HUNDRED YEARS AGO
With Gregory Peck, Donald Crisp,
Gordon Jenkins Orch, others
Producer: William Bacher
Writer: Stephen Longstreet
38 Mins.; Sat. (24), 7:38 p.m...
Sundaining
ABC from Hollyweel

ABC from Hollywess
Whether the discovery of gold in
California 100 years ago turned out
to be a good thing for the nation
wasn't exactly made clear in
Stephen Longstreet's script on the
ABC program marking the event's
centennial. However, one cart'
argue with Fort Knox, and the fiscal
power represented in its walls.

centralismin nowever, one can't control of the cont

for

ducibles, January 28, 1948

IT FAXS TO BE SMART

FAXS TO BE SMART

FAXS TO BE SMART

FOR SMART

FOR SMART

FOR SMART

SWART

SWART

SWART

SWART

SWART

IT PAYS O BE

"IT PAYS O BE

"IT

GOLDEN ANNIVERSARY YEAR
With James Cagney, William Bendix,
Lena Horne, Dennis Day, Hedda
Hopper, Robert Montgomery,
Henty Murgan, Grover Whalen,
Lena Horne, Dennis Day,
Froducer:
Froducer:
Froducer:
Froducer:
Froducer:
And Adalm
William, From Elwood, N. Y.
Indications are that showbusiness

Mutual, from Hwood, N. Y.
Indications are that showbusiness
will contribute an important part in
putting over the forthcoming Golden
Anniversary Celebration of the City
off was contributed entirely by
showbusiness in the Mutual sire,
Monday (28) with New Yorkers, past
and present, providing a series of
nicely executed vignettes on the bignicely executed vignettes on the big-

and present, providing a series of the bigtown. Seculed vigneties on the bigtown.

While the show may have iscked a snase of overall cheeion, indiassase of overall cheeion, indiseculed by the show of th



PUBLIC NOTICE

has not left my bed and

board, and my sentiments are still on record-Capitol, that is.

JACK SMITH

MARX B. LOEB

currently directing

THE GREATEST STORY **EVER** TOLD

for

COODYEAR TIRE & RUBBER CO.

ABC

HALLMARK GREETING CARDS

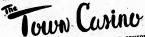
READER'S

DIGEST

RADIO EDITION

CBS

"A New High In Night Club Entertainment"



681 MAIN STREET BUFFALO 3. NEW YORK

HARRY ALTMAN

PHONE: WASHINGTON 8961

January 14, 1948

Dear Sammy:

Your appearance at the TOWN CASINO, in Buffalo, with your talented group of musicians, singers and entertainers, is a boon to the entire Night Club industry.

We originally contracted for your appearance because of your splendid record as a boxoffice attraction which was proven by giving us one of our biggest weeks. Above that, however, after your first show, we realized that here was a Leader who M.C.'d a show and presented from his own organization an array of entertainers that rank with such Night Club Greats as Ted Lewis & Company.

The climax of each show was the presentation of your nationally known radio feature, "SO YOU WANT TO LEAD A BAND." Never in our experience as Night Club operators have we seen an idea as original as this received with so much enthusiasm on the part of our patrons.

* You hit a new high in Night Club entertainment history. Your TOWN CASINO engagement shall always be a memorable one.

Best wishes and sincerest than Harry Wallens

Mr. Sammy Kaye 607 Fifth Avenue New York 17, N. Y.

ON THE AIR

"SUNDAY SERENADE"

ABC Network, Sundays 3:30-4:00 p.m., EST

"SO YOU WANT TO LEAD A BAND"

ABC Network, Mondays 9:30-10:00 p.m., EST

RCA VICTOR RECORDS

MICHAEL NIDORF

GENERAL ARTISTS CORP.

Tele as Tonic for Idle Thesps

ducers may find a wealth of estab-lished star material in tele pro-grams.

Because tele will ofter such a fer-tile field for tyro actors soon, viteo officials also believing ground for trees talent now being sounder to reess talent now being sounder to trees talent now being sounder to

aucer mily find a wealth of expension and the promarks.

Because tele will ofter such a ferine field for tyro actors soon, video
officials also believe they'll be able
to provide the testing ground to
major film companies. Until recently film producers had spotted
their young talent in B pictures and
shorts, in which they groomed themfor stardom. Because of steady of
the majors have eliminated production of B's. That same talent can
now be spotted on video, where producers can actually watch the accursequently, will constitute a virtual screen test for the benefit of
both the talent and producers.

Establishment of a national theatre via tele is a natural, according
to the consequently, will constitute a virtual screen test for the benefit of
both the talent and producers.

Establishment of a national theatre via tele is a natural, according
to the consequently of the programming schedules.

Thoughout the country will be
treated to legit shows in no form

That would indicate must additioned throughout the country will be treated to legit shows in one form or another. Consequent introduction of good drama to many hinter-landers who have never before witnessed it should provide a national theatre in itself. If not, according

which so far has been unsuccessful its purpose of extending legit to the hinterlands. The property of the company of the compa

Johnson, Vet Legiter, As WFIL-TV Consultant

Philadelphia, Jan. 27.

Albert Johnson has been named chnical program consultant for WFIL-TV, and will supervise plan-WFIL-TV, and will supervise plan-ning and designing of sets for the video station, it was announced Sat-urday (24) by Kenneth W. Stow-man, WFIL television director. Johnson who has designed shows for Broadway designed shows for Broadway designed the sets for the recent fashion show, "Chinderella of Rittenhouse Square," put

on by the Philadelphia Inquirer,

Tele Follow-Up

will have little jurisdiction over wage scales. Right now, however, wage scales. Right now, however, was scales. Right now, however, was a scales. Right now, however, was a scale of the properties of the concernation would pay out far more than its unital incomment.

Don Lee Seeks Right

To Sell Video Time

Pending Renewal Ruling

Washington, Jan. 27.
In an unorthodox pettion, the Don Lee Broadcasting System, the, college of the concernation of the concernation

Inside Television

Bob Edge, handling the Madison Square Garden basketball games for CBS, pro and "amateur" (as the boys are so careful to say) is doing a good bo. The reason is simple enough. He knows what he's laking about.

There's a big difference between Edge in the Garden and Edge at the Careful and Strive for color as at the ball park. He's more at home when talking basketball, that's all. The difference is the same as regards Ted flusing on football and track. Usuing unquestionally calls the best track meet radio has ever heard. It will be a shame if he doesn't do the coming Olympics. He missed the Berling games.

If Merle Miller could persuade the Rev. William C. Kernan to tour the television cities in debate over his new novel, "That Winter," the book Sunday night (25) on WNBTs" - "Author Meets the Critics," took place Sunday night (25) on WNBTs" - "Author Meets the Critics," Both men have met before in front of the same emeras so if they framed it at least it was a good one. The Reverend stages a salty show in putting the broom to sin in general and Miller's authorship in particular while Miller knows how to sharpen himself into a needle.

Kaiser-Frazer plugs on the Major Bowes Annaber Show, aired Sunday nights over WABD (Dulhont, N.Y.), are now being staged in the sponsor's bowrooms of Breadway via a video remote unit, "Two large Dulhont bowrooms of Breadway via a video remote unit, "Two large Dulhont watch the show, while a third set has been installed for viewers indice room. Marilyn Butlerd, 1946 Miss America, and Chuck Tranlum appear in the commercials. It is not that the show of the show the show

First demonstration of a horizontal wipe technique for television programming will be conducted concrow (Thursday) night on the "Experiment of the property of

FCC engineers in Chicago this week are gandering Zenith's Phonevision. Company plans to have sets in production by fall. Meanwhile conferences continue with A. T. & T. officials, who reportedly have been surprised to learn that Phonevision doesn't interfere with normal phone usage.

Somewhat like automobile dealing pirates, some television retailers on the Cosst are resorting to a new bonanza of "gadgeteering." Trick is to intast on "extras" when a receiver is bought, and with the demand here being what it has grown to be after the Rose Bowl game and NBC's big muthoun newspaper at splash follow-up, dealers are stocking up on all the latest contrivances such as magnifiers, shading and toning visors, special leases, eye behing etc. petchlight all as a packing.

Television Reviews

icentification, with an inserted one-minute commercial at the 8:15 break. Latter was integrated well enough into the reel so that it didn't break the news continuity. Stal.

CAMERA CLUB With Joe Costa and Guests Producer: Beb Loewi 30 Mins.; 7-7:30 p.m., Tues. Sustaining

Wald (Disson), N. Y.

This, wasn't the first time on a wall the wasn't the first time on a wall the wa

BOSTON, USA With Chick Morris, announcer Director: William Garden 60 Mins., Thurs. (22), 2 p.m. Sustaining WNBT-NBC, N. Y.

50 Mins., Thurs. (22), 2 p.m.
Shataining N. Y.
Shataining N. Y.
This show, musting the first use of the Bell System's N. Y.-Boston to the System's N. Y.-Boston to the sudicular months. Show might have served an innoting the standard the sudicular months of the s

rom page 31

(dead fish in various stages of illeting
for a full hour, it can't be denied that
the show must have had a certain
the show must have had a certain
tain segments of the audience. This
tain segments of the audience. This
would prove once more, consequently, the tremendous number of
quently, the or once house desires learn
can be put, once broadcasters learn
can be put, once broadcasters learn
can be put, once broadcasters learn
the province of the province of

WLWT'S CINCY VIDEO **DEBUTS ON SUNDAY (1)**

DEDUIS ON SURJAI (1).
Crosley's video station WLYP
Crosley's video station WLYP
bows commercially Sunday (1) of
ter an experimental tuneup of seven
will use be made of its new effective
power of 50,000 watts, the maximum
allowed by FCC, with a 20,000-watt
signal. Drill then operation will conlarge to the control of the control of the control
for the control of the control
for the control of the control
for the station's new antenna assembly
fas located on a hill overlooking
fas located on a hill overlooking
fas located on a hill overlooking
to bow each such and the side of the
WLWT is the first of four tele
grants locally.

grants locally.

Cleveland—Fran Pettay, announcer on WHK, moves over to WJR, where he'll do a midnight to 3 a.m. disk





LOOKING FOR SOMETHING NEW IN RADIO SHOWS? HERE IS A SHOW THAT IS NEW AND DIFFERENT! QUARTER-HOUR OF LAUGH SONGS AND GOOD WAL George Givot

FIFTY-TWO OPEN-END QUA

C. BRUCE KNOX Radio Productions



WAAT MAN ABOUT

SERVING NEW JERSEY AND METROPOLITAN **NEW YORK!**



Beville Savs Listening Of American Public Has Gone Up 25% Since '40

Beitor, VAREET:
Your article in the Jan. 14 issue
which pointed out that acts in use figwhich pointed out that acts in use figcoartant during the nine years include
the statement, "The failure of radio
to entice a greater percentage of
the times are the eight-year period
figures for other entertainment men
than particularly films and legit,
where new highs were achieved duriThis commerciates.

ing the lush was.

This comparison is completely fal-lacious inasmuch as Hooper's sets in use figures are purely percentages and do not represent audiences in terms of millions of listening homes terms of millions of listening homes as do the attendance figures for other entertainment media. For example, during the period to which you refer the number of radio families in the U.S. hereased from 22,000,000 to 36,000,000 or 24%; Even of the percentage figures of the sets pariod the average size of the listening audience would have good by this same percentage.

ing autoence would mee some uping autoence would mee some upof course, I recognize that Hooper
figures are not projectable to the
U.S. as a whole, but they are repregentative of how the urban radiotimely with a telephone is using it
set. Since the urban telephone isome
which has owned sets for the longent period of time Hooper's figures
which has owned sets for the longent period of time Hooper's figures
are actually favorable insamuch as
they show that radio has not lost it
hoper's figures in the longent recognition of the longent period of time Hooper's figures
house, the single pointed in
hooper's figures is the listening to
second and third sets in telephone
house, I estimate that better than
home and the single pointed in
how the single pointed
how the single

home was a small factor indeed. The Nielsen Radio Index, which has audimeters in non-telephone and the small properties of the small properties and in small lowes and rural areas as well as in urban centers, reports that the radio lisating trend has measurement was inaugurated in 1948. NRI reports that the average radio family listened 29 hours and 1948. NRI reports that the average radio family listened 29 hours and the same of the small properties of the same and the The Nielsen Radio Index, which as audimeters in non-telephone

business establishments, clubs, etc.

The American public is buying on
the average of a million new radio
receivers a month and has been for
the last two years. Some of this
represents replacement of inoperative sets but a large portion of it represents new opportunities for listening which unfortunately none of our existing measuring services quately cover. On the basis of the limited figures

available we conservatively estimate that the total hours of radio listening of the American public has gone up more than 25% since 1940.

H. M. Beville, Jr., NBC Director of Research.

WSAI UPS BOULWARE

Cincinnati, Jan. 27.
Robert Boulware marks his first
universary with WSAI Feb. 1 by
dvancing from national sales to Robert Boulware marks his first anniversary with WSAI Feb. 1 by advancing from national sales to general sales manager. Appointment by Robert M. Samp-son, station chief, permits' E. K. "Eps" Bauer, who has directed gen-eral sales, to devote full time to ad-ministrative duties.

Kenneth Berkeley Upped

Kenneth Berkeley Upped
Washington, Jan. 27.
Kenneth Berkeley, manager of the
Washington Star stations WMAL,
WMAL-FM and TV, was upped to
Washington Star radio properties
Washington Star radio properties
Washington Star radio properties
Constitution of the
Washington Star radio properties
Washingt

Cincinnati — ABC's "Ladies Be Seated" show will originate in the 2,500-seat Taft theatre, here the week of Feb. 23 under sponsorship of the Cincy Kiwanis Club

Flock of School Shows On 4 Mpls. Stations

Minneapolis, Jan. 27.

Minneapolis, Jan. 27.
Minneapolis p ublic schools
launched a new 15-minute program
series entitled "From Our Viewpoint," detailing week's news from
standpoint of students, over KSTP
11:30 a.m. Saturdays.

11:30 am. Saturdays.

Station is fourth here to cooperate with public schools in airing shows developed in radio classes and workshops of several schools. WLOL handles two shows, Mondays and Wednesdays, WTCN two, Thursdays and Saturdays, WMIN one, Wednesdays,

days.

KUOM, Univ. of Minnesota station, meanwhile handles heavy program of educational shows developed on campus of that institution. Number of schools here are using wire recorders to transcribe significant night shows for playing in classes. "CBS is Here" is a favorite for this number.

Des Moines—Bill Morgan is a new announcer on WHO, Des Moines, coming from Kirksville, Mo., where he was program director of KIRX.

CARROLL NEWTON INTO PREWAR BBD&O POST

Carroll Newton took over his old spot in BBD&O's radio department—the job he had before the war—last week as a result of Leonard Erickson's moveover to Kenyon & Eckhardt to succeed Bill Lewis as

Newton returned to BBD&O fol-Newton returned to BBD&C fol-lowing the war as an account execunder Frank Mahoney and lately has been handling the "Christopher Wells" show on CBS for the De-Soto-Plymouth Dealers account.

Public Service Orgs To Get WPEN Shows Cuffo

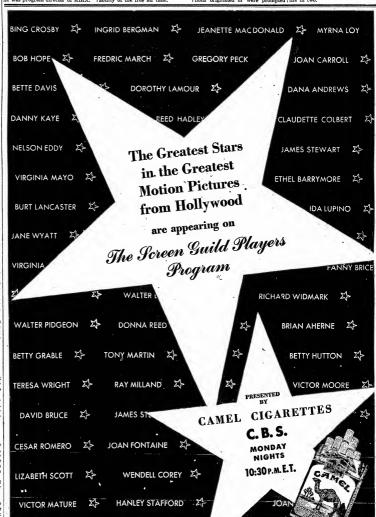
Philadelphia, Jan. 27.
Sustaining programs of WPEN are
now available for free sponsorship
by public service organizations.

py public service organizations.
Edward C. Obrist, WPEN general
manager, sald Saturday (24) he had
notified prominent services, including CARE, health foundations, foreign and local relief groups, and
other organizations, of the availability of the free air time.

Religious Issue Snag in Canada's New Nationalized Radio Service

Toronto, Jan. 27.

In its plan to have a network of istations erise-to have a network of istations erise-to have a network of istations erise-to have a network of intendial production of the control of national Crass-crossing Common in the analysis of the CRY, Winnipeg, for \$300,000 and CKX, Brandon, for \$85,000,000 and CKX, Brandon, for \$85,000,000 and station in Edimonton are Bilehop application for a Prench-language station at Edmonton and the French-language stations in the Frairie Provinces, now under the CRC and the CRC



Hot Tobey-Coy Exchange

Contines R. Denny, Jr. were responsible for Coy's nomination.
Tobey quoted a prangingh from Vanury's anni-issue complimenting and continuous complimenting and continuous contin

be publicly and vigorousy ac-rowed." To by- red to Cay's statement. To by- red to Cay's statement. To by- red to Cay's statement. The control of the Cay tative of the largest entity in the



cations Commission?

One of reasons for the Coy nomination, according to White House officials, was fact that he had had shall be the conficials, was fact that he had had shall be considered to the broadcasters. White House men suggested GOP strategists were trying to hobble the Coy appointment. Tobey also had other things on his mind, as follows:

1. The New Hammehire Landauder.

nind, as rollows:

1. The New Hampshire legislator wanted to know what Coy intended to do about "the whole sorry mean of shifting FM allocations" as handled by a previous FCC chairman in

and y a previous containman and a contai

Nickel-A-Day

Continued Freen page 29

million, newborks), because lisleners "folerate" it because it comes to them free, and because advertisers control the programming and "it is fulled to expect broadcasters to adopt policies and practices which would jeopardice their incomes, and the many appropriate the programming the properties of the programming and "it is would jeopardice their incomes," and the properties of the programming and "it is not properties, and the programming the pro

The security of suscerptions of the security o

Listeners could, Kaltenborn com-tinues, choose between serious music coming over a wavelength, light and opular music over a second; and, over a third, a variety of programs including, news; cultural lectures, children's programs, etc. Benton's plan initially conceived, the writer reports, was to charge 5c a day, or \$18 a wear. for such service.

8 a year, for such service. Several FCC commissioners "have Several FCC commissioners "have Several FCC commissioners "have looked with interest and sympathy on subscription radio and have in dicated their desire to see such a service inaugurated," the article

service managements states.

Muzak, which holds many patents on the technical procedures for "scrambling" and "unscrambling" broadcast signals, has offered to lease these patents to those planing subscription radio, Kaltenborn

No Business Continued from page 29

Continued from pare is a continued by the search of the se

VARIETY the cost of an audition on to the client, they'd rather, as a rule, scout around for program prospects among the networks and freelance pro-ducers when the need for a show

Agencies Seek

retary; James Stabile, eastern re-gional exec secretary, and Sheldon Stark, board member. For NABET national and local,

For MABET national and local, John R. McDonnell, national veepee (and San Francisco chapter chair-man), Harry E. Hiller, national sec-retary-treasurer; C. "Westy" West-liam States, engineering chapter (Company of the Company of the Com-ton of the Company of the Company of the Com-ton of the Company of the Com-ton of the Company of the Company of the Com-ton of the Company of the Company of the Com-ton of the Company of the Company of the Com-ton of the Company of the Company of the Company of the Com-ton of the Company of the Company of the Company of the Com-ton of the Company of the Compa

NBC Bares

RBC Bares

Common of mine he are a male radio columns of one he are a male radio columns of one he are a male only. Another 36 carry unsigned radio departments, 15 of them daily, 21 Sunday only. An additional 41 sunday only. An additional 41 sunday only. An additional 41 sunday only and advertising, other as Driefed as padd advertising, other as Driefed and the sunday and the sunday

"My Paveille Rid." Laurence Hammon's above, in which mame guests month of the property of the Exprised Gran Swing devoted in the entire fand broadcast of the ABC in the entire fand broadcast of the ABC in the entire fand broadcast of the ABC in the entire fand to use its facilities for education of the entire fand to the entire facilities for education and the entire facilities for education and the entire facilities for education with the entire that the entire facilities for education with the entire that the entire facilities for entire facilities and the entire facilities of raids but that he did think American broadcasters have been sense with stimulation and exclusions with the entire facilities of raids but that he did think American broadcasters have been sense with stimulation and exclusions with the entire facilities of the entire facilities and the entire facilities of the entire was all the entire was all the entire was consistent of the entire was consi

total of 88,
Although only 18 tele stations are
on the air, video program logs were
cound in 89 apperss.
10 of the survey, is making wholesale revisions in
is publicity mailing lists. Department has been able to find no
previous similar survey by which to
compare the dailier treatment of
logs and air news.

Radio Reviews

Continued from page 85

Bronx and expansive enough to hold 20,000 children. Admission to the 20,000 children

Giants, put in a continue the cause.
Fadeout spot went to the airing of a recorded greeting by Margaret O'Brien in which she urged the listening youngsters to contribute all the pennies they can to the fund.

Odec.

Participality

KAGW, San Francisce

More identified as a "columnist" of the sir, right than a typical type of woman commentator, Katherine Kerry, with 15 years of air experience, runs the gamut of latening personalities to the reporting of fashion events and reviews of plays, and the second of the second control of the second co

Follow-up Comment

For one who just a few months ago practically stuttered all over a mike, Robert Merrill has shown an amazing improvement in his han-dling of the RCA-Victor Sunday

KATHERINE KERRY Producer: Roy Grandy 25 Mins; Mon.-thre-Fri., 8-8:25 a.m. Participating KQW, San Francisco

Mackaruma, Abeywan
Song package wrapped up by
MCA has Don Moreland to baritons
and Beryl Vaughan for pert banter,
Both go well together and there's no
reason why these platters shouldn't
find recoptive ears. Adele Scotir
organ accompaniment is nimble and
exact.

organ accompaniment a minuse sun.
Romantic e-ve-flapping of the
usual gru-gal format is bypassed,
along with any cule attempts to
along with any cule attempts to
according to the sun of the second of the
cortex, while a song-the device
of dialects. Middle commercial has
been soundigst the "glamorous figure
of but an act of
the sun and gridles."
Open-end series eventually will
hit about 150 markets, with an early
beariness second.

BOB HOPE

Gets What's Coming to Him!

Be-sure to read George Frazier's brilliant profile of this fast-talking wisecracker who is rated as

A GREAT LIVING AMERICAN

February

'orone!



COMEDY SCRIPT

Knockout comedy script writer, Can write around any

Smith, Regent 4-7181.



PEGGY MARSHALL

(Arranger-Singer) Vacal Director on ABC's

Land of the Lost" "BOSCO"

PEGGY MARSHALL

THE HOLIDAYS

ENRIC MADRIGUERA

LIPTON' TEA day Nights CBS with ARTHUR GODFREY

thoughts, and my sentiments are still on record-Decca, that is.

DICK HAYMES

Attention: Disc Jockeys!

LoughingSteck Series, 1 to 5...\$1 Ec. Master Manologues, 1 to 4...\$2 Ec. Master Manologues, 1 to 4...\$2 Ec. Luquite about: Perry's Platter Patter Available. on Exclusive Area Basic SAM PERRY Suite 301. 1859 Breadway, N. X. 19

writers as "employees" or "independent contractors." The other is the Taft-Hartley requirement that for a union to quality under the NLRB, its officers must sign non-

NLRB, its onicess.

Communist oaths.

The ANA-AAAA figures on using

Communist ouths.

The ANA-AAA figures on using the "Stovepipe Half" case, under the Community of the Communi

Radio Unions

retary; James Stabile. easter

AFRICATION AND ASSESSED ASSESS

Lack of U. S.-Russ Reciprocal Pact Brings Leeds Test vs. 'Sabre Dance'

test of its ability to control and secure royalty payment for use of the music stemming from the Russian Am-Rus catalog, which it took for publication in this country some two years ago, paying a considerable sum years ago, paying a considerants sum annually for the rights. Test is over the tune "Sabre Dance," which was extracted from Aram Khachaturian's "Gayne Ballet" and was originally titled "Sword Dance."

stited "Sword Dance"

Several months ago "Salve Dance"
was being puthed by Leeds for recording priot to the recent Jan. 1
diak ban. Freidly Martin made it for
cording priot to the recent Jan. 1
diak ban. Freidly Martin made it for
Dance Boogle'. Later, Woody Herman made it for Columbia. Herman wade it for Columbia. Herman wade it for Columbia they
amaidean subsequently put under
assign to them the license for its recented to the formation of the resign to them the license for its reLeeds is battling their attempt and
to the fact that it was Leeds' Lou
to the fact that it was Leeds' Lou
to the fact that it was Leeds' Lou
minds in recording the music. BCAVictor has stated that it does not inand to pay Leeds wouldies on the Martin recording, but, on the other hand, the publisher has an RCA license for its disking.

hand, the punnsete has all Abelies and the punnsete has a license from the fact that there is no reciprocal copyright agreement between the U. S. and Russis. Latter country has always appropriated U. S. music, books, etc., for its own purposes without royalty garments to authors here. Since you have been considered that the season of the purpose without royalty garments on the purpose without royalty garment between the control of the purpose of the pu

been unsuccessful.

However, Leeds has secured the backing of both ASCAP and the Muiser Publishers Protective Ass. In its arguments over "Sabre Dance." Since the original arrangement and State Publishers are successful as a successful as

Agents, AFM Meet On Bad-Pay Rule

band agencies appeared before the American Federation of Musicians executive board in New York yesterday (Tuesday) morning over the "financial responsibility ruling." Nothing was accomplished at the a.m. session and another meeting was to have occurred last night (Tuesday).

was to have occurred last night (Chussday).

Millon Krasny, General Artists (Corp. Coast office head, five he early this week for the meeting, Joining Corp. Coast office head, five he early this week for the meeting, Joining the Corp. Coast office head of the Corp. Coast office head of the Corp. Coast of the Coast of t

Proved his ability to pay.

Agencies teel that the rule should apply only when an agency irresponsibly does business with a fly-by-night promoter or some such buyer. And when a band is not paid as a result then and only then should the agency be held liable. As it stands now, the objectionable ruling can become uper accounts of the control of the co can become very expensive due to generally bad business conditions.

Jack Kapp East

Hollywood, Jan. 27.

Jack Kapp flies east from here
Friday (30). Homing trip follows a
nasty bout with the region's Virus Xepidemic, which laid Kapp low for
a couple of weeks.

Kapp has been west since before
Kmas.

Pubs Act to Halt Jumping of Gun On Disk Releases

Music publishers have begun tak

Music publishers have begun taleling a stand against the recording
companies over the releasing of release the standard of the standard of

Ashley Music Buys Up 240,000 Music Folies That Never Left Home

That Never Left Home
Huge amounts of you as standard
sheet music purchased by the U. S.
this country's camps and overseas
never was taken from packing cates.
This was revealed last week when
her standard many standard standard many standard stand

RED SONG MAKES HIM SEE RED: 10G SUIT

Chicago, Jan. 27.
Relations between Russia and the
Inited States reached the bistro field Helations between Russia and the United States reached the bistro field here last week. Antired feelings of Col. Waldimar W. Yaschenko, While Russion owner of the Yar, class nitery, tangled with a \$10,000 damage

nitery, tangiet with a slowe dumage and the Sult claims that Dr. Walter J. Sereda and a companion saked George Scherban, leader of the gypey orchestra at the Yar to play Trotta Moraé, Trustan salier some up the music and ordered Dr. Sereda and friend to leave, shouting that they were Communists. Damages asked for embarrassmeat. According to the soil, song has no social significant.

Ernie Heekscher moves from the Beverly Country Club, New Orleans, to the Baker hotel, Dallas, Jan. 26, for fourth run at spot.

Salt Lake Jock Sets Up Salt Lake City, Jan. 27.

Al Collins, KNAK disk jockey ho operates under the moniker, "Jazzbo," has come up with a new gimmick that is fegiming to set this town on its ear, Collins' baby is a combination of "Miss Rush" and "Kilroy," known as Miss Drop Dead.

Deed.

Collins gives the clues, and the llatener is to identify Miss Drop Deed on the street by going up to Deed on the street by going up to the property of the property of

approached.
Collins' plan calls for doling out
the clues on a meager basis for at
least a month, and then tipping the
identity to wind things up. Prizes
are being lined up from local merchants, and will include the usual assortment of refrigerators, appliances,
record albums and such.

AFM Certain All Tooters Behind Recording Ban

Recording Ban

American Petashinton, Jan. 27.

American Petashinton, Jan. 27.

American Petashinton, Jan. 27.

American Petashinton, Jan. 28.

American Description of the Marketin State of the Marketin Marketin Marketin State of the Marketin State of the Marketin State of Committee was told last week. This was the pitch of testimony both by Marketin C. Petrillo and his attorney. Year experience in the disk business, to bulwark his statements. At the same time, Diamond regaled the same time, Diamond regaled the sine in Committee the Marketin State of the Marketin Sta

BRITISH NOT LIKELY TO BAN DISK EXPORT

It is very improbable that the British Musicians Union will aid the American Federation of Musicians by benning the export of English disks to this country. The main reason that the London Decca company last fall established a new line of virtin, incidentally, the assistance of the British government, was to secure American dollars for its sagging economy.

ging economy.

James C. Petrillo's testimony on
the stand last week in Washington
before the House Labor Committee,
which led many people to believe
the BMU would support his disk

the BMI would support his disk ban probably was the cause of a rumor around New York Monday (26). This was to the effect that the Call the cause of the call the call

alt Lake Jock Sets Up Mayhem With Air Idea D. C. Wise Men Predict Long, Hard Pull for Kearns' Petrillo Putsch

Raeburn to Trim Crew

Boyd Raeburn will head for West Coast shortly for confab with per-sonal manager, Stillman Pond, Get together will result in new plans for Raeburn orchestra, which currently

Crew will be trimmed in accord with present band biz's conditions.

Kearns' '09 Law Ideas Will Face Disker, Pub Line

In Rep. Kerner operating salvo amed toward instituting a proposed amendment to the 1909 copyright law, which would give the American Pederation of Musicians an equity Pederation of Musicians an equity rederation of Musicians and equity could be provided to the property of the publisher's property of the property of the publisher's property of the property of the publisher's property of the property of the property of the publisher's property of the property of the publisher's property

recognized.

As it stands at the moment, with what is known about Rep. Kearns' rather vaguely outlined intentions regarding helping Petrillo secure income from coin machines and disk (Continued on page 48)

Diamond's Position In Recording Controversy Questioned on Stand

Washington, Jan. 27. Unique position of Milton Diamond

Questioned on Stant

Union session of Milno Industry

To Manage States of Milno of Milno Industry

Industry Committee last summer,

satternery committee las

Washington, Jan. 27.

Observers here are predicting a long, hard battle if the House on the built which Rep. Carroll Kearns (R., Pa.) is preparing to give musicians and performers (and, incidentally, the American Federaco of records aired outside private homes, Kearns unveiled his proposed amendment to the 1990 copyright of the control of the contro

merce.
In hearings before the House
Judiciary Committee last summer,
(Continued on page 44)

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DSGW

č. Cincy Mpls. St. L.

Phil

Culumps-ROP

Маноу-куA

TOTW-Todalla

ANSH-WH

MoLaughlin-

ENDING JAN. 24 WEEK

m.A Mayne-Wald GNIM-

WHHM 2.5

"REQUEST" DISK JOCKEYS ó

0.0 AS POLLED VIA LEADING U.

Soffers

most requested" by from disk-spinners ng in popularity as points for a No. 1... 1 jockeys will vory ors of the country. WOTHER Y

ds "m red f rising of 10 s and sector		:
s' programs, nation gathe hose records n the basis of point. Cities	Song	Ballering
for the foliation of the foliation for the foliation	Label	Victor:
Weekly chart of the record on disk-pockety programs, as "m Lateners. This compilation to bested on disk-pockety programs, as the lateners and the designess to manufact on the record register as the manufact of the record register as the manufact of the record register as the register of componitories picture of dil section	Artist	1 14 Vaughn MonroeVictorBallering .
skiy chart s. This con the nation those on , 9 for a l	No. weeks in log	14 V2
Werers across t well as, mention	. Per. No.	1

80	Artist	Label	Song	Pub.
	Vaughn Monroe	Victor	Ballerina	Jefferson
1	Art Mooney	G-M.	Four Leaf Clover	Remick
ı	Arthur Godfrey	.Columbia.	Too-Fat Polka	Shapiro-B.
1	Jack Owens	Tower	. How Soon.	Supreme
1	B. Clark-R. Noble.	. Columbia, .	.I'll Dance at Your Wedding	Simon
	Peggy Lee	Capitel	Golden Earrings	Paramount.
	Jo Stafford	Capitol	Serenade to the Bells	Morris
1	Gracle Fields	London	Now Is the Hour.	Leeds
1	Frankie Laine	. Mercury	Shine	Shapiro-B
	Sammy Kaye	Victor	Serenade to the Bells	Morris
	Francis Crafg	.Bullet	Near You.	.Supreme
1	Perry Lee	.Capitol	**********	Barbour-Let
1	Blng Crosby	. Decca.	Now Is the Hour.	Leeds
1	Rose Murphy	. Majestic	I Can't Give Anything But Love. Mills	lls
	Buddy Clark	Columbia.	Ballerina	Jefferson
1	Blng Crosby	. Decca	How Soon	.Supreme
	Dinah Shore,	. Celumbia	Golden Earrings	Paramount.
l	Larry Green	.Victor	Song of New Orleans	Simon
1	Bull Moose Jackson.	.King	I Love You, Yes, I Do	Lois
1	Ray McKinley	.Majestic	Clyllization	Morris
1	Andrews Sis-D. Kaye	Kaye.Decca	Clyllization	Morris
1	Sam Donahue	.Capitol	Song	J. I. Lester.
	Peggy Lee	.Capitel	. I'll Dance at Your Wedding	Simon
1	Blng Crosby	. Decca	Pass That Peace Pipe	Crawford
1	Louis Prima	Victor		Morris
	Buddy Greco	Musicraft	.Ooh, Looka, Ain't She Pretty	Leeds
1	Guy Lombardo	.Decca		General
1	Margaret Whiting	Capitol	Pass That Peace Pipe	Crawford
18		.Decca	Ballerina	Jefferson
	Dick Farney	Mercury	How Soon	Supreme
	Alan Logan	. National		Mills
	Ravens	. National	Would You Belle'e Me	Remick
	Vaughn Monroe	Victor	Soon	Supreme
	Spike Jones	Victor	My Old Flame	Famous
	Dinah Shore	Columbia	Always Be in Love With You	Shapiro-B.
	Margaret Whiting	Capitel	You Do	BVC
1	Andrews Sisters	Decca	Too-Fat Polka	Shapiro-B
	Bing Crosby	Decca	But Beaufiful	Burke-VH
١.	Kay Kyser	Columbia	Pass That Peace Pipe	Crawford
1	Longo and Oscar	Victor	Fm My Own Grandpa	General

New	No.	50)				A TAV	Ins.	Rob R	O and	Roses	ndot	res y	uia	ıya	Neal	u Du
Maceter M.Cole Part Faired December M.SCAP 1 2 8 4	of u	Artist	Label	Song	Tofferen	ASCAP 2	:	-	3 2	1	1	1 1	9		-	oor to
The Periods November November Political	= 0	Ant Mooney	١.		Remick	ASCAP 1	-			*		2	1		-	NI.
Content Cont	۰	1	Columbia		1 7	ASCAP	:				4	9 2	2	6	0	- 10
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Control Ministra Barbon-Leader ASGAP Strate	2	l	1:	1	.Supreme	ASCAP		-		4		,	T	1		. Ito
Marche Decem Ave Et let al Leval Mills ASSAP Expense	62	Peggy Lee	1:		. Barbour-Le	ASCAP 6		:					1			
Yearby Majeriel, Court Cut stything But Level Mills. ASSUAP	8			Now Is the Hour.	:	ASCAP	1	1				* 0				
Cheese	9	Rose Murphy	1:	I Can't Give Anything But Love	e.Mills	ASCAP 5	:	1		1			-			١.,
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	4				.Paramount.	ASCAP	-							:	:	٠.
	2	Larry Green	Victor	:		. ASCAP							1	:	:	on
	ç	Bull Moose Jackson	- 31	Yes, I Do		. BMI	1			1						١.
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Totalbarde December Decembe	18	Prima		. Civilization	Morris	ASCAP	i						:			
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	-	King Cole Trio	.Capitol	What'll I Do	.Berlin	ASCAP 4			:							
Witsgould: Tree Yor	82	Vaughn Monroe	Victor	.I Wish I Didn't Love You So	. Paramount.	ASCAP	:					:	-			•1
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Michello Now is the Heart Leeds ASCAP	4	Frank Sinatra	Columbia	.Dum-Dot Song	Sinatra	ASCAP		:					•	:	:	• 1
	-		Majestic		:	ASCAP	:		-				1			• 1
Victor Hay and H and Ho Ho Bourne ASCAP Victor May and H and Goes By McFlught, ASCAP Capitol. Teress Duchess BM 10	L	Vaughn Mouroe	Victor			. BMI	:						1		:	-1
Victor: My How Time Goes By	÷		- 1	â		ASCAP	2	:					:			.1
Smith Duchess BM1	2		Victor	w Time Goes By	.McHugh-A.	ASCAP	:						9			
	-	Smith	Capitol	Teresa			:	:		:	:	•	:	:	:	

Jocks, Jukes and Disks

Perry Come—"Because," "II You Bad All the World and Its Gold breen this pair. With the instru(Victor). A couple of the came that will the complete the complete

(WAYS, Charlotte, N. C.)
Fil See You in My Dreams"

(Carmen Cavallaro)

"Remember" (Al Goodman)

"Serenade" Wayne King)

"Estrellita" (Fred Lowery)

"Louise" (Russ Morgan)

(Capitol). It's all tonal sweetness and caressing sentiment on these suo faces. Peggy Lee picks up the vocal for her one-time boss on "There's a Woman," from the "Casbah" score, and slow torches it to what sounds like a good prospect. "Sea," a Frencil import, turns out a near symphonic suite with strings doing a lush front for Goodman's clarinet.

doing a lush front for Goodman's Carlinet.

Bery! Bayis — "Experience," "Strangers in the Dark" (Victor).

Pleasant is the systemic capering that Miss Davis moids out of the "Road to Rio" niumber, but "Strangers" is one of those things that can best be forgotten, She goes beyond her depth and founders.

her depth and founders.

Sarah Vauphn — "Trouble Is a
Man," "I Feel So Smoochie" (Musicraft). A perfect marriage this: the
Alec Wilder torch and a voice and
style that ranks tops among the
blues-singing sisterhood. It's strong
crough to become a collector's item.
Miss Vaughn's det; phrasing even
the strong the stron

Miss Vaughn's deft phrasing even injected to disperse the lighter side an individuality of the lighter state of th

oidie, "My Sin," gears it ideally for the folke mart. A Silent Love."

Anne Shelies— "My Silent Love."

Tou've Changed" London). The could crash through in this country and put her output on major call. All she needs is the right tune to ride. Both these numbers are slow balleds and they go well with her ideas to the country of the co

tie Oyric. Behind her here is that it of the baton. Tools Camaratin.

Betty Rhedes — "Put Vourself in My Place, Baby." "Just Around the Cunner (Victor), Miss thodes very sparse in both the Carmichel-Laine composition, "Put Vourself" and the Harry Von Tiber retereed. Mood Harry Von Tiber retereed. Mood hearty bear Tiber retereed. Mood hearty was drawn and the state of the likes and program listings. Arrangements are darks.

The state of the state of the likes and program listings. Arrangements are darks.

Match," "Let Me Sing and I'm Harpy". (Dec.). Some of Johon's Younge confrees may gain much Pappy". (Dec.). Some of Johon's Younge confrees may gain much profit of the likes and program listings. Arrangements are darks.

Description of the state of the likes and program listings. Arrangements are darks.

Description of the darks of the listing and the

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sugesting it might have a possibility for general revival.

Jack Smith — "Big Brass Band from Brazil," "W with I Knew the Name" (Capitol). There's plenty of sile packed into 'Brass Band' and the reverse side comes up as an extra-catchy melody. 'Clark Sisters water-catchy tube fare. "The Big flavor like the property of the property o

Platter Pointers

(Victor), Louis Armstrong carves an amus-

Lauter to miletes

Laute Armstrong cover an amusing bit of verse ad syncoption out of a Biblical needed in "Joseph and His Brudder..." Vitacoustie's Honey-with the synchronic control of the bit of the synchronic control of the

Needle Points

Recelle Foults
Ted Wallerstein, chairman of Columbia Record board, guested to
Arthur Godfrei's CBS Chesterfield
commercial Monday (20) to give the
comica a gold disk marking the 1,
000,000th pressing of his "Too-Fat"
comica pool disk marking the 1,
000,000th pressing of his "Too-Fat"
cristopic properties of the classroom use at both 33 and 78
classroom use at both 33 and 78
classroom use at both 23 and 78
classroom use at both 25 and 25
classroom use at both 25
cla

Runyon Vamps Columbia Records

Mefford R. Runyon, executive vecpee of Columbia Recording Corp., resigned his position Friday (23). His resignation was filed with Frank White, recently named president of the Columbia Broadcasting subsection of the Columbia Broadcasting subsection of the Columbia Broadcasting subsection of the Columbia and chairman of the board, and is effective in four weeks.

and is effective in four weeks.
Runyon's resignation was not entirely unexpected around CBS in
New York. Ever since White was
moved from CBS into the Columbia
presidency, Runyon has been signifying that intention, apparently
feeling that he had been slighted by
the CBS powers who control Columpto.

Chi Flack Parlays One Rented Car Into 375 Mins, of Disk Jockeving

Columbia Cuts an a Capella Disk Of 'Hour' But Fails to Hush It Up

Larry Green's N.Y. Date

Larry Green, Boston piano thumping maestro, who recently se-cured nation-wide attention by being on the bandwagon of recorded hit tunes (RCA-Victor) such as "Near

Capitol Records is revising its dis-tribution setup to some extent. by adding outside distributors to its country-wide string of owned-and-operated distribution points. Since the country-wide string of owned-and-operated distribution points. Since the control of the country-wide string of owned-and-operated distribution plants. Office of the only other that does) finds that course a very expensive one unless business is, it a high peak at all times, capitol's moves gave rise to a rumore that it was giving up minimalines in the country of t

Mins. of Disk Jockeying

Mins. of Disk Jockeying

I will be the proper of the property of the companies to handle, the chore. It's admitted by Cap sexes that there has been extensive argument within the company recently over whether to maintain their own distribution points or feet record buyers through franchised companies, the former plan. And to add franchise holders in areas remote from owned -nd -operated distributing points. Thus Capitol will add a number of independent distributions to off these will be in Salt Lake City. Denver, Phoenix, Wyoming, Colorado, Utah, Arigona, and Idaho areas.

Coltmbia Records secretly pulled a fast one on the recording business last Tuesday (20) by making an a capella recording of Leeds Music's bit song "Now Is the Hour." And though everyone concerned with the critting of the disk was warned by Columbia excess to keep it on the critting of the disk was warned by Columbia excess to keep it on the critting of the disk was warned by Columbia excess to keep it on the critting of the disk was warned by Columbia excess to keep it on the critical columbia. The critical critical columbia excess to keep the columbia excess the critical critic

on the bandwagon of recorded hit tunes (RCA-Victor) such as "New York holes are suit." And the such you and several others, is getting a shot at a New York holes are suit. He goes into the Bittmore's Bowman Room, Feb. 14, following the current Russ Morgan.

Green normally adheres to the Botton territory, spending but printing the current Russ Morgan. He was the state of the Botton territory, spending but printing the current Russ Morgan.

Green normally adheres to the Botton territory, spending but printing the current Russ Morgan.

Green normally adheres to the Botton territory, spending but printing the recording is the position spend in the value of the such as the s

Indie versions.

Columbia set a precedent in making the 'Hour' song a capella. As their in his week's Yanarr most of their in his week's Yanarr most of vocal and instrumental recordings at the necessity arises if a tune they haven't cut breaks for a hit). But set they haven't cut breaks for a hit). But set to carefully, due as armon, to their fear of possibly prolonging the AFM's disk has as to the fear of individual employees who are AFM and the proposed of their fear of possibly prolonging the proposed of their fear of possibly and to so spoulds the other services and toos spoulds the other services are the services and the services are the serv spotlight on their perfidy 'em out of the union.

Carle's 1-Niter South Trip

Frankie Carle's orchestra takes off on its first one-nighter trip into the on its first one-inginer are into southeastern territory next month. Starting a string of 21 ballroom dates at the Ritz Bailroom, Bridgeport, on Feb. 22. Carle runs south as far as Georgia before heading north again. He's never been in that area since forming his band.

Trip is capped by a run at the Click, Philadelphia, opening Feb. 22.

Disk Jockey Reviews

FRIKNDLY TIME

FRIKNDLY TIME

The big lave

In the big lave

In the big lave

A considerable

Friedrating

WCO, Minneapolis

WCO, Minneapolis

WCO, Minneapolis

WCO, Minneapolis

WCO, Minneapolis

Haven, a fact well known to practically

overybody in the listening

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selections are all De Haverts, and the

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distinctive voice refine iow in pitch. Monday through Friday shows call for varied selections, but Saturday night show re-spins tunes which got the best reaction during the week. Repertoire ranges from Wayne King and Guy Lombardo through hot stuff of slower beat, with an occasional novelty or bit of semi-classic stuff.

VARIETY 10 Best Sellers on Coin-Machines Week of Jan. 24

*********	TOUR DOMOID OU COM	**************************************
I. BALLERINA (10) (Jeff	ferson)	Vaughn MonroeVictor Jimmy DorseyM-G-M
2. GOLDEN EARBINGS	(5) (Paramount)	(Discour Tor Combal
3. FLL DANCE AT WEDI	DING (2) (Simon)	(Clark-Noble Columbia Tony Martin Victor
4. FOUR LEAF CLOVER	(i) (Remick)	
8. TOO-FAT POLKA (9)	(Shapiro-B)	
6. SERENADE OF THE B	BELLS (3) (Merris)	Jo StaffordCapitol Sammy KayeVictor
7. HOW SOON (9) (Supre	eme)	
8. CIVILIZATION (12) (1	Morris)	Andrews SisD. KayeDecca Louis PrimaVietor
9. TWO LOVES HAVE I	(2) (Miller)	
6. NEAR YOU (17) (Supr	reme)	
	*Coming Up	
OW IS THE HOUR (Leed	ds)	Bing Crosby Decca
M MY OWN GRANDPAW	7 (General)	Guy LombardoDecca Lonzo & OscarVictor
HINE (Shapire-B)		Frankie Laine Mercuru
OUR RED WAGON (Leed	ls)	Andrews Sisters Decca Tony Pastor Columbia

Coming Up	for varied selections, but Saturday night show re-spins tunes which got
OW IS THE HOUR (Leeds) Bing Crasby Decca Gracie Fields London	the best reaction during the week. Repertoire ranges from Wayne King and Guy Lombardo through hot
M MY OWN GRANDPAW (General) Guy Lombardo Decea Decea	stunt of slower beat, with an occa- sional novelty or bit of semi-classic De Haven introduces his numbers two and three at a time. Every now and then, a number he particularly fancies, gets it a zolo buildup. His reading of commercials is of the per- sonal rather than bombatic order
ONNA GET A GIRL (Miller) Tony Pestor. Columbia HOSE TRINGS MONEY CAN'T BUY (Robbins) (King Cole Trio (Columbia) (Clark-Noble	DeHaven knows his record back- grounds and an adroit word-beagler, is likely to include some meliow construction in his patter. He seldom goes overboard in the vocal denart-
EG YOUR FARDON (Rebbins) Francis crain. Juillet Francis Corfer. Collembia LITTLE BOOK SHOP (BVC) Vauph. Monroe. Victor [Figures in parentheses indicate number of useks song has been in the Top 18.]	Haven appears sewed up in this spot for another five years and as long

ASCAP TO SELECT **BOARD CANDIDATES**

American Society of Composers, Authors and Publishers will within the next few weeks get busy selecting candidates to replace current members of the board of directors. Balloting usually takes place late in March or early April and a nominating committee must be set up to secure candidates for the post, never an easy job for many reasons.

Meanwhile, ASCAP's top exces, including prexy Deems Taylor, are preparing to set out for California late this month for the Society's usual semi-annual meeting with Coast

Shep Fields' New Yorker

JAIC FIRST MINCE JY
Shep Fleids, who hasn't played the
New Yorker hotel, New York, since
1938, when he hationed his then his
list, who have the head of the his
tra, has been signed to follow Larry
Ciltiotins new orchestra at that spot.
Fleids opens Feb. 25 for six weeks
Teldd' tast hotel date in New York
was at the Roosevelt almost two
years ago. That was played, however, with the all-reed orchestra he
then was leading.

Cress Courtney, William Morris band division exec, due back in New York this week from 10-day hop to Coast on agency matters.

Date First Since '39 FOR FEB. 'JAZZ FESTIVAL

Earl Hines, who recently junked his orchestra, will go overseas with his orcnestra, will go overseas with Louis Armstrong's six-plece jazz combo to play the "Jazz Festival" at Nice, France, for one week opening Feb. 20. Hines; joined Armstrong's group last week and will play the Roxy theatre, N. X., with the group, opening today (Wednesday).

Hines also has signed a manage-ment contract with Joe Glaser's As-sociated Booking Corp. He formerly was with the William Morris agency.

Barton Music creditors—all 50 of 'em—will hold another confab in New York sometime this week.

HINES GOING TO FRANCE Bands at Hotel B.O.'s

	-		- 0
Band Coleman*. Waldorf (400, \$2). Frankle Carle Pennsylvania (500; \$1-\$1.50). Larry Clinton*. New Yorker (400; \$1-\$1.50). Johnny Pineapple. Lexington (300; \$1-\$1.50). Gly Lombardo. Roosevelt (400; \$1-\$1.50).	- 5 - 63 - 5	Covers Past Week 2,325 1,600 1,175 825 1,925	Total Covers on Date 36,800 7,425 6,775 57,250 33,075
Eddy Howard* Commodore (400; \$1-\$1.50)., Victor Borge at Waldorf; Ice Show at New Yorker,	. 2	1,350	2,850

Chicago

Murray Arnold (Empire Room, Palmer House; 550; \$3.50 min. \$1 cover). Sero weather toboganning most nitery biz. Phil Regan, Arnold, still good Zero w at 3,000

at 3,000.

Skitch Henderson (Boulevard Room, Stevens; 650; \$3.50 min.\$1 cover),
Dorothy Shay, Henderson fightin' at 3,900.

Ray Morton (Mayfair Room, Blackstone; 300; \$3.50 min.\$1 cover). Kay
Thompson and the Williams Bros. bowed Tuesday (20); a record-breaking

Thompson and the minimum box of the minimum box of draw, near 4,00 Marine Room, Edgewater Beach: 700; \$1.50-\$2.50 min.), George Olsen (Marine Room, Edgewater Beach: 300, 310,00 July 100,00 Marine India over with another variety show: improved 3300, 510,00 min.) Slack and Pomile Baker drew Coin Machine Industries convents attendees; 4,00,

Los Angeles

Freddy Martin (Ambassador, 900; \$1.50-\$2). Sweet 2,200 covers.

Jan Garber (Biltmore, 900; \$1-\$1.50). Down but still good 1,900 covers.

Location Jobs. Not in Hotels

(Chicago)
Marty Gould (Chez Paree; 550; \$3.50 min.), Martin & Lewis still tops

tith 5,500.

At Kasset (Blackhawk; 500; \$2,50 min.). Celebrating leader's 25th anal music biz, old friends piled up nifty 2,800.

Teddy Philings (Aragon; \$1-1,15 adm.). Satisfactory 13,900.

Buddy Shaw (Latin Quarter; 700; \$2,50 min.). Billy Vine, etc., playing small 2,400.

Lawrence Welk (Trianon; \$1-\$1.15 adm.). Jumped to a good 14,200.

Los Angeles
Tex Beneke (Palladium B., Hollywood, 4th wk). Slumped to 12,000 payees, still not too bad in view of past performances.

Kearns' Putsch

Continued from page 41 m Decca Records, Inc., took a strong position that U. S. diskeries, like those in many foreign countries, should get a copyright on records along with the authors and composers and/or performers. If royalties are to go to the performers it's sure bet the record companies will want a piece of the pie. In this will want a piece of the pic. In this connection, the big four-RCA-Victor, Columbia, Decea and Capitol-fast two of which are jointly owned by the constraint of the complete o

Meanwhile, these were the other developments:

developments:

1. Petrillo and attorney Milton
Diamond naturally supported the
Kearns bill, Diamond indicated the
union would like to follow the pattern of ASCAP and Ilcense public
users of canned music. In any event
they said, the union would have to
police public places to prevent bootlegging of home-use disks.

ponce pubnic places to prevent bootlegging of home-ue disks. 19 pp. sail
four as an experience disks. 19 pp. sail
four as the property of the property of the property
four as the property of the property of the property
four as the property of the property of the property
four as the property of the and Gerald Landis (R., Ind.) both came out for amendment of the Taft-Hartley Act to restore author-ity for union welfare funds. Both Diamond and Petrillo admitted loss of \$2,000,000 in royalties with the Taft-Hartley Act was one of the major reasons for the decision to \$4,000,000 for the control of the con-trol of of the con-trol

observers here that there isn't a chance the Taft-Hartley Act will be amended for at least a year, amended for at least a year.

4. Majority of the House Labor
Committed appeared still sold on the
idea of amending the AntitrustLaws to apply to labor, though
Laws to apply to labor, though
and the laws to apply to labor, the
convinced the industry had still
of sanctions under the Taft-Hartley
Act as now written. Their greater
was that "the industry lacked the
guts to let the laws."

Legalizes Coin Devices

Springfield, O., Jan. 27.
Practically any kind of a coinoperated device is now legal in
Springfield, City Council has passed
an ordinance licensing not only juke
boxes, but also pinball and skeeball
machines.
Conserve

Operators of establishments where the coin machines are displayed must pay \$150 annually and must obtain a \$50 license for each machine.

Next week Council plans to act on licenses for phrenologists.

OPPORTUNITY EX-SERVICE WOMFN **MUSICIANS!**

Do you know a girl musician who served in the WACS, WAVES, SPARS or MARINES? We have a real opportunity for such girls in a unique musical organization!

We're Looking for:

RRASS.

Experienced trumpet and trombone players.

STRINGS:

We need up to eight good violinists, cellists.

WOODWINDS:

We hope to find a half dozen clarinet-sax players.

Must be free to travel. All expenses paid. Generous salary. Write to Mr. Schamber, Geo. A. Hormel & Co., Austin, Minn., giving full particulars: experience, photo, etc.



HE D INGIN





OL-IVE, OLIVE, OLIVE, OLIVE

Copyright 1948 by PAT BALLARD MUSIC CORPORATION, Boom 419-1819 Eway, New York 19, N.Y. maticant Copyright Secured. Made in U.S. A. All Rights Reserved PAT BALLARD MUSIC CORPORATION

Room 419-1619 Broadway-CHARLIE WYNN, Gen. Prof. Mgr. CONTINENTAL RECORD RELEASED FEB. 15th MADE BY JIMMY ATKINS & PATSY GARRETT
With Pat Bollard's Bolladiers Under the Direction of Hal Kanner



Unanimously selected as "Song of the Month" at Chicago by Phonograph Merchants Convention

Available On These Great Records

Available On Inc	Decca Record	İs
Available On The BUDDY KAYE	GUY LOMBARDO	ds ds
DORIS DAY & Modernation Victor Records	GEORGE OLSEN	

THE NEWEST NOVELTY SMASH! (Bidibi Bot Bot)

Words and Music by Sammy Fain and Jack Barnett

Recordings

TONY PASTORColumbia Records TED WEEMSMercury Records Victor Records YVETTE Vitacoustic Records

AND COMING UP...

Recordings

FRANK SINATRA......Columbia Records TOMMY DORSEY.....Victor Records KATE SMITHM-G-M Records BOB MANNINGClick Records

1619 Broadway N Y 19 . HARRY ONK GEN FISH Ma 1- OFOR EOAL N. POST Mar

Lyon & Healy

Pacific Coast Music Co.

Boston, H. N. Indianapolis,

Jenkins Music Co. Preeman

Los Angeles, Morse M, 1

Ŕ છ

St. Louis, S. L.

Capitol Music Co.

3 87 69

Minneapolis,

50 31

28 14 13

Too Many Hits At One Time A **Ban Headache**

Some major and many secondary level recording manufacturers are being caught in a unique situation due to the disk ban imposed by the American Federation of Musicians American Federation of Musicians. Due to their desire to have the best songs recorded by the best-selling artists on an individual label, company excess find themselves in the position of having too many top tunes concentrated amount to the position of t

inferent publishers, of course.

Normally, four or five such times will be pread out over six months owned to the present of t

them.

Such a move presents a huge production problem for such a firm as Majestic, and even for Capitol, which has four or five top tunes concentrated in the King Cole Trio. The same thing is happening to some c. the majors, but they're in less troubles since, their production for the collection of
East Market Gardens, Akron, reopened for dancing Thursday (22)

Greater Akron, Trades Expedition
Future bookings include: Elliof Lawrence, Jan. 22; Ted Weens, Jan. 24;
Ray Anthony, Jan. 26; Sonny Dunham, Jan. 31; Bufe Barron, Feb. 4;
Bertile Cummins, Feb. 7, and Tommy
yeavy, Feb. 3, the latter not definite
yeavy, Feb. 3, the latter not definite

RETAIL SHEET **BEST SELLERS**

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 10 cities, and showing comparative sales and showing comparative sales rating for this and last week.

Week Ending National Jan. 24

	ing.	J
his	Last	_

is	Last		-	
k.	wk.	Title	٠,	200

1	2	"Serenade of the Bells" Morris	1	4	. 1	1	
2	1	"Ballerina" Jefferson	2	1	4	2	_
3	-3	"How Soon"	3	2	2	7	-
4	4.	"Golden Earrings" Paramount	4	3	3	4	-
5.	8 .	"I'll Dance at Wedding"Simon	5	1.5	5	. 3	
6	6	"Near You"Supreme	8			. 5	-
7A	5	"Too Fat Polka" Shapiro-B	7		8	. 6	
7B	7	"Civilization" Morris	4	100	. 6	8	×
9	10	"Four Leaf Clover" Remick					
0		"Now Is the Hour"Leeds	6				ï
1	11	"Rest Things in Life Free" Countered	-	7		10	_

You Are"....Morris......

Publisher

.. Williamson... ..

10

On the Upbeat

"Papa Wou't You Dance". Morris,

"So Far"

13A

13C

Capitol Songs and Criterion Mu-sic have cancelled their European publication rights agreement with Chappell of London as of Feb. 1.

Chappell of London as of Feb. 1.
In the future all foreign deals will be made independently . Stan Kenton orchestra pilet up het Pst. 173 net take at Palace Pier. Toronto. Thursday (22), with all tickets sold in advance three days before dance and . American Federation of Musicians has still not given any indication of allowing indis recording firms to remake 70-odd masters described in N. 4. für adire Jan. 1. strong the properties of the p

sional manager post of Duchess, Leeds subsid, in N. V. American Society of Authors, Composers and Society of Authors, Composers and loard ineet of tomorrow (Thurday) until next week (3 due to probable lack of quorum caused by vacation-ing members. Dizzy Gillespie and Leonard Feather' to collab on book control of the Composer of the Control to Control of the Control of the Control of the control now with Joe Gilsser's As-sociated Booking Corp.

Chicago

Tony diPardo leaves Bismarck hotel here Feb, 8 after four months for date at Evergreen Gardens, St. Louis epening Feb. 15. Band then moves into the same city's Casa Loma Ball-room, March 5...Bernie Cummins into Trocadero, Evansville, Feb. 13,

tor two weeks ... Clare Magan, former Johnnie Bothweil chrp, will
record aix R. Capella sides for Vitacoustin next week... Deke Watson's
first sides for Majdestic will be reforst sides for Majdestic will be
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for the first sides sel eelebrated his 28th anni in music biz by hosting a dinner party for all local jockeys...Ted Weems into Muehlbeach hotel, Kansasa City, Muehlbeach hotel, Kansasa City, Lawrence as Dave Garrowny's assist-aqt. .. Ray Ebecle plays series of prom dates, including the U, of Wis-consin, Madison, March 5. Disck Jurgens opens at Casa Loma Ball-room, St. Louis, Feb. 13.

Band Review

EDDY HOWARD ORCH (13)
Century Room, Hotel Commedore,
N. Y. and of the top name bind,
With not of the top name bind,
With not currently eaching new refects, crooner-lender Eddy Howard
is one of those who has stuck to the
ratight-muse style of the old school.
Result is just what the average cuspartons faking to the floor for Howard's brand of music, in fact, far
creedit those entired by any band
in the last several months."
Room, in the last several months."
Comprising five brans, five reed

in the last several months.

Comprising five brans, five reed and three reythm, the band does a smooth job on every number offered and three reythm, the band does a month job on every number offered from the ballads to occasional Dixieland. Reed section, topped by an other ballads to occasional Dixieland. Reed section, topped by an object of the band of the provides a neat blend with the brass to very abby-trumpet combowities back floward, whose vocalization of the band hangs its be, shingle, the band hangs its be, shingle. Howard is showman enough to

the band hangs its ho. shingle.

Howard is showman enough to mix his tubes well. Current pope mix his tubes well. Current pope of oldies and estabadre and he also gives good treatment to newer now-filtes, such as "Four Leaf Clover," of the continue of th

order for the hon-rhumba addicts.
Howard fronts the crew personably and holds the spotlight consistently with his fine balladeering.
His smooth baritone pipes, which have put him among the tront ranks of present-day singers, have plenty of pash for the femmes.

Stal.

Mills Music will publish the winning manuscript among 45 entered in a contest for American composers being conducted by the Duluth Symphony, Orchestra will debut the prize work April 23.

Majestic Lines Up **Bank Loan to Ease** Its Coin Problem

Majestic Records, owned and oper ated by Majestic Radio & Television since buying out the Hit Record company established by Eli Oberstein and two partners, may in the near future take outside financial assistance for the first time. Maiesassistance for the first time. Majes-tic is in financial trouble, which has been no secret for weeks, and it is now endeavoring to convince credi-tors of the advisability of okaying plans whereby each will be paid off over. a long term. If this is secured, Mejestic has a bank lined up to pour fresh money into the setup in an effort to float it out of its coin

an error to froat it out of its coin to control to froat it out of its coin to control to find an anior groups of Majestic creditors is the music publishers, as usual. Latter are owed \$150,000 and Harry Fox, trustee for pubs in mechanical collection problems, will decide the control to the company for future release. He will then sown the feet field the company for future release. He will then sown the feet field the company for future release. He will then sown the feet field the company for future release. He will then sown the feet field the company for future release, the will then sown the feet field the field the company for future release, the will then sown the feet field the field the company for future release the will then sown the feet field the field the company for future release, the will then sown the feet field the control to the co

disker.

In the event that the manufacturer is able to convince publishers and other debtors of the advisability of stringing along with its new plans, the bank Majestic has made arrangements with will, it's said, okay the coin transtation. Vinylite manufacturers, album makers and other categories are listed among Majestic's creditors.

Majestic is said to list approxi-

Majestic is said to list approximately \$1,250,000 worth of assets, including equipment, etc., some \$400,000 or more in cash, accounts receivable, etc., and approximately \$900,000 worth of debts.

BMI Signs Chi Nitery After Launching Suit

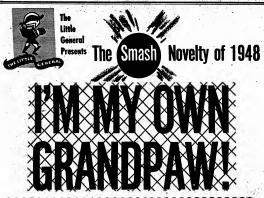
Chicago, Jan. 27. Helsings, north side nitery, signed contracts with Broadcast Music, Inc., nessums, north side nitery, signed contracts with Broadcast Music, Inc., last week as the result of a suit brought against it for the playing BMI tunes without a license. Bistropaid back fee retroactive to March, 1947. BMI dropped the suit. Chi BMI office also signed Gussie's Kentucky, Lounge and the El Gauche chib., Skolic, III.



1619 BROADWAY - NEW YORK 19 N PUBLIC NOTICE

of musical knowledge. My conclusions are on recol Columbia, that is.

KAY KYSER



PECOPDED BY-

TONY PASTOR. Columbia (38068) LARRY VINCENT, Peurl (to be relea GUY LOMBARDO Decce (24288) LONZO & OSCAR, RCA Victor (20,2543) THE JESTERS...... 20th Century (20-33) MILT HERTH ...

.....King (694) TINY HILL ...Mercury (6087) KORN KOBBLERS...MGM (10136) .. World Transcriptions

*GENERAL

MUSIC PUBLISHING CO., INC.

SOLF SPLLING AGENTS... BOSTON MUSIC CO.

* * * * * It's A Five Star General Song * * * *

JIMMY DURANTE PUBLISHING CO.

Proudly Announce Their First Song Hit

CHIDABEE, CHIDABEE, CHIDABEE (Ya, Ya, Ya)

Will Be Rendered On The Radio By

EDDIE CANTOR

On His PABST BLUE RIBBON Program
Via NBC, Thursday, January 29
At 10:30 P.M., EST

BING CROSBY

On His PHILCO Program

Via ABC, Wednesday, February 4

At 9:00 P.M., EST

DICK HAYMES

Via CBS, Thursday, February 5
At 9:00 P.M., EST

And To-night By

JIMMY DURANTE

On His UNITED REXALL Program At 10:30 P.M., EST, Via NBC

Also by

FREDDIE MARTIN

And His Cocoanut Grove Orchestra At the Cocoanut Grove, Los Angeles

JAN GARBER

And His Orchestra

At the Biltmore Bowl, Los Angeles

LATEST RECORDINGS ON CHIDABEE, CHIDABEE

JIMMY DURANTE - M-G-M

ROSE MARIE - MERCURY

And

MARK WARNOW

And His Music

Over CBS for BORDEN'S

Wednesday, January 28 at 9:00 P.M., EST

JIMMY DURANTE PUBLISHING CO.

LOU COHEN, Pres.

EDDIE JACKSON, Sec.

6317 Yucca Street, Hollywood 28, Cal.

JACK ROTH, General

Suit Vs. T.D., Charges

Breach of Contract.

Dick Gabbe, formerly personal.

manager of Jimmy Dorsey's orchestra and later manager of Tommy
Dorsey's Casino Gardens Balltoom,
Santa Montes, Cal., took out after
accurt, New York. Gabbe flied netlon,
set, the State Amusement Corp, asklag \$15,000 for alleged breach of his
contract to manage the spot, State
contract to manage the spot, State
contract to manage the spot, State
and the manage of the spot of the spot
ulon which handles has affairs, poras
all contracts for his band work, pays
him and his musicians and other employees, etc.

ployees, etc.

Gabbe claims in his suit, that in
Dec., 1945, he entered into an oral
agreement with T. D. to manage the
casino for two years. Later this was
cut to one year, the deal calling for
\$175 weekly, plus \$75 weekly expenses and a percentage of net admissions after taxes.

Gabba search, that when he stand

missions after taxes.

Gabbe asserts that when he started work Jan. 1, 1946, Dorsey refused to work Jan. 1, 1946, Dorsey refused to to one year, then, on Aug. 5 following, fixed him from the post. He feels he's due the \$15,000 asked in salary and bonuses he would have earned during the life of the contract. He also asks for an accounting of the Casino's profits.

COIN MACHINE OPS' CHI

labor and decline in jukebox play, Coin Machine Institute here last

week indicated at least 20% drop in purchase of music machines

purchase of music machines and records. According to several distributors, play has fallen off so much that the average disk costing 48c isn't paying. Return is now \$1,50 per platter; previously it ran between \$2.50 and \$4.00, which, split with location owners, leaves '55 for operator from which he must pay service charges and other costs.

Many distribs are reducing record purchases to make sure only favo-

CONVENTION A BUST Chicago, Jan. 27. Overshadowed by rising cost of

Breach of Contract

Evans Again Squawks Over 'Ballerina' Getting 'Hit Parade' Brushoff

Redd Evans, publisher of "Bal-erina," whose violent beefs against the Lucky Strike "Hit Parade" several weeks ago seem to have gotten eral weeks ago seem to have gotten his song on the program after it was innoved completely, is blasting the broadcast again. He points out that when "Parade" producers finally recognized, that his time was No. 1 on all asles and popularity surveys. He seems to be seen to be

He's again talking legal action.
At the same time, Shapiro-Bernstein's "Too-Fat Polka." which is rated among the first five times of the country, and which had been sluffed off by "Pārāde." finally achieved rating on the program last Saturday (24) and, of all things, was performed by Frank Sinatra.

Music Notes

Music Notes

Hugo Frieshofer, set to cleff background music for Sanuel Goldwyn production; "As Song is Born", and the production of the state of the

RETAIL DISK BEST SELLERS

VARIETY

Survey of readl disk best sellers, based on reports ob-tained from leading stores in 11 cities, and showing com-parative sales rating for this and last week.

Week Ending Rating Jan. 24

This Last

4

Artist I abel Title

VAUGHN MONROE (Victor)
"Ballerina" "Ballerina"

PEGGY LEE (Capitol)
"Golden Earrings".....

ART MOONEY (M-G-M)
"Four Leaf Clover"....

ARTHUR GODFREY (Columbia)
"Too Fat Polka"...

BING CROSBY (Decca) GRACIE FIELDS (London) FRANKIE LAINE (Mercury)

	erty. M	on-Ross	(s,II)	enkins	enel's N	COLON
-	tew York-(Liberty, M	Chicago — (Hudson-Ross	Detroit-(Grinnell's)	Kansas City-(Jenkins.	os Angeles - (Denel's N	
1	ew Yo	Chicago	Detroit-	Kansas	os Ange	

Shop) Wusic Co.)

> Music Kresge. St. Louis-(S. S.

3

-(Sherman-Clay) (Schmidt

POI

Co.)

3

Music

TOTAL

19

42

SAMMY KAYE (Victor) Serenade of the Bells" PEGGY LEE (Capitol)
"Fil Dance at Your Wedding".

10

ANDREWS SIS-D. KAYE (Decca) JACK OWENS (Tower)

13 "Pass That Peace Pipe" 10 ROSE MURPHY (Majestic)

"I Can't Give Anything But Love" GUY LOMBARDO (De "Frankie and Johnnie"..... FRANCIS CRAIG (Bullet)

LONZO AND OSCAR (Victor)
"I'm My Own Grandpaw".... 10

KING COLE TRIO Capitol

Orig. Cost Victor

Orig. Cust MGM

GOES TO TOW Dorothy Shay Columbia

GH BUTTON SHOES" Orig. Cust Victor

Many distribe are reducing record purchases to make sure only favo-rites will carry the ball. Price of machines is about same as last year, but several manufacturers have lowered costs about 20%. Buy-ing, however, was 'slow with all manufacturers. Many companies were offering premium deals with sales.

sales. Combination television and juke-box was offered for the first time at the convention, Machine offers three minutes of video for five cents with sound piped to individual locations, Machine also plays records when tele isn't being used.

Three-day session at Sherman hotel drew 7,500 compared to last year's 11,000. Some 12,000 had orig-inally registered.

VICTOR RECORDS PERRY COMO

SANTLY-JOY, INC

Diskers Will Fight Continued fro | page 41 ==

jockeys, who use music for free to their own financial advantage, trades-people and attorneys in New York see little chance that he will be able to mold his intentions into concrete results for Petrillo. Not only from ASCAP, but from the record magui-facturers.

ASCAP, but from the secord magui-facturers
Record men firmly believe that
Petrillo a a bad last in having an
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Petrillo a sa bad last in having an
salies from pop recordings. First a
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If any funds are to be collected If any tunds are to be collected from coln machine owners or disk joledy use of disks, the recording companies will want to be the colorabate will want to be the colorabate will want to be the colorabate will be colorabate with the basis had down above. And from their conversation of late last week and early this week, will fight for like the colorabate with the colorabate will shall be the colorabate with the colorabate will be colorabate with the colorabate will be colorabate. They'll beat will be thin and Karan be is standedill.

As for ASCAP, it is, now in the process' [Asylon the groundwork to process' [Asylon the groundwork to

obtain passage of a bill allowing col-lection of royalties from coin ma-chine owners for the use of pub-chine owners for the use of pub-tage. The properties Trills bill, No. 2570, Judiciary Committee last year, but temporarily sidetrucked to allow for two others, nos. 1289 and 1270, which attempted to secure equilies in the commercial use of a recording for commercial use of a recording for commercial use of a recording so of the committee last aumoner.

Three Suns' New Spot

Three Suns, who spent most of their early bo. Iffe at the Piccadilly hotel, New York, won't return there when they 'come back on location, Trio is booked into the Raleigh Room of the Warwick hotel, to open Trio you have a support on the Henry North and Sunday and Sunday North American work of the Picca Sunday North American Sunday North Sund ning

AMERICA'S NO. 1 SAXOPHONIST AND HIS ORCHESTRA

Featuring BUDDY STEWART ied Extended Engage

BLUE NOTE, CHICAGO nediately Booked for Return Startles Feb. 9

Apollo Theatre, New York, Week Jan. 30 APOLLO RECORDS

ASSOCIATED BOOKING CORP.

1221 Baltimore Ave. KANSAS CITY, MO.

VICTOR 2585

"MY HAPPINESS" "THEY ALL RECORDED TO

BEAT THE BAN"

NOW RELEASED **DAMON Record D-11133** By the Famous Team

4 to 1 FAVORITE ON JUKE BOXES MIDWEST AREA WITHIN 3 DAYS DISC JOCKEYS SPINNING BOTH SIDES COAST TO COAST

A FEW DISTRIBUTORSHIPS STILL OPEN

JOHN and SONDRA S

Songs With Largest Radio Audience

30 songs of the week, based on the copyrighted Audience Index Survey of Popular Music Broadcast Over Radio Published by the Office of Research, Inc., Dr. John G.

Survey week og Jan. 16-22, 1948,	
A Fellow Needs a Girl-"Allegro",	liamean
A Few More Kisses	mar
-And Mimi Sha	nino P
BallerinaJefl	
Best Things Are Free-+"Good News" Cra	mfond
Civilization—*"Angel in the Wings"	
Don't You Love Me Anymore	fond
Gentleman Is a Dope—"Allegro"	linman
Golden Earrings—t"Golden Earrings"	HOSTIANIA
How Lucky You AreMai	
How SoonSur	urice
I Still Get Jealeus—*"High Button Shoes"Mo	reme
1'll Dance At Your Wedding Sim I'm Comin' a Courtin' Corabelle Dre	
I'm Looking For a Four Leaf Clover Rer	
Little Old Mill Sha Near You Sup	piro-B
Near YouSur	reme
Now Is the HourLee	
"Papa You Dance With Me-"High Button Shoes"Mo	rris
Serenade Of the Bells Mel	rose
Shauny O'Shea-+†"Look Ma, I'm Dancing" Cha	appell
So Far-"Allegro" Wil	
The Stars Will Remember	
Tell Me a Story Lau	
Teresa Du	chess
There'll Be Some Changes Made	rks
Treasure Of Sierra MadreRer	
Two Loves Have I Mill	
What'll I Do Ber	
With a Hey and a Hi and a Ho Ho Ho Bou	ırne
• · · · · · · · · · · · · · · · · · · ·	
The remaining 22 songs of the week, based on the c	
Audience Coverage Index Survey of Popular Music Broad	deast Ov

The second	
The remaining 22 songs of the week, based on Audience Coverage Index Survey of Popular Music Radio Networks. Published by the Office of Research	Broadcast Ove
G. Peatman, Director	_
Almost Like Being In Love-"Brigadoon"	
An Old Sombrero	Shapiro-B
At the Candlelight Cafe	Witmark
Beg Your Pardon	Robbins
But Beautiful	Burke-VH
Cumana	Martin ·
Don't Call It Love	Famous
I'm My Own Grandpaw	
It's Kind Of Lonesome Out Tonight	
I've Got a Feeling I'm Falling	Santly-Joy
Let's Be Sweethearts Again	C-P
Lone Star Moon	
Made For Each Other	
Mickey	
Pass the Peace Pipe-+"Good News"	Crawford
Passing Fancy	BMI
Saturday Night In Central Park	Channell
They're Mine, They're Mine, They're Mine	Sinatra
Too Fat Polka	
True	
Who Put That Dream In Your Eyes	
You Do—†"Mother Wore Tights"	
rou Do- Mother wore Tights"	
Company of and Manhart	

............

Jimmy Dorsey hasn't as yet made up his mind when he will reorganize his orchestra. Still on Coast resting.

IT'S TERRIFIC LIKE HE SEZ! AIN'T MISBEHAVIN' "YOU WERE MEANT FOR ME"

An Old Sweetheart with

MARY LOU WHEN YOU'RE SMILING

MILLS MUSIC, INC.

PUBLIC NOTICE

Smith, Kay Kyser, and Dick

THE ANDREWS SISTERS

JACK MILLS

SUGGESTS FOR YOUR PROGRAM I CAN'T GIVE YOU ANYTHING BUT LOVE. BABY

Music by . . . JIMMY McHUGH

Tooters Back AFM?

Angeles were in the vanguard on These were the other develop-

mese votes."
These were the other developments.
Both Petrillo and Diamond pool-poohed claims by recording reps that records were a bonanza for musicians. AFM boss slapped at 100 met. AFM boss slapped at 100 met. AFM boss slapped at 100 met. AFM boss slapped at 100 musicians for recording services in 1947. He claimed the 5,000 musicians for recording services in 1947. He claimed the 5,000 musicians for recording services in 1947. He claimed the 5,000 musicians for recording services in 1947. He claimed the 5,000 musicians greater than 100 musicians as many records in 472 as it did with the state of the services of the 100 musicians as the services of the 100 musicians. Diamond argued that outside leaders, the recording and c.l. companies of the 100 musicians. In 1946, he said, the three big diskeries (RCA, Columbia and Decca) dishursed total scale pay of \$1,823,515-12 little over a half cent per record sold."

Simulation of the 100 musicians from transcription companies. Ziv estimates gross sales of \$10,000,000 in 1947, the AFM attorney and the 100 musicians from transcription companies. Ziv estimates gross sales of \$10,000,000 in 1947, the AFM attorney scale wages to musicians and leaders."

scale wages to musicians and lead"Is. Both Petillic and Diamond
hashed out at charges of AFM
monopoly and opposed amending
to the anti-trust laws to hit labor
unions, as earlier recommend by
the Keams Labor subcommittee.

Entitlic claimed the unemployment
than in July when he first appeared
to the bands have been broken up.

the testified. Diamond added thu o'
chestra booking agents' revenues artthe testified. Diamond added thu o'
chestra booking agents' revenues artthese "fard to Diamond added thu o'
het testified. Diamon



LARRY CLINTON

and HIS ORCHESTRA FIRST DECCA RECORD!

OOH! LOOK-A THERE, AIN'T SHE PRETTY?

THE DICKEY-BIRD SONG

(From MGM Picture "Three Daring Daughters")

Decca Record #24301, 75#





DECCA RECORDS

AGVA-French Pact Due for Revision: Gallic Artists Not Remitting Coin

The reciprocal agreement between the American Guild of Variety Articular and the American Guild of Variety Articular exchange of the Hard and the American Guild of Variety Articular exchange of Hard and the American the French government who plain to AGVA that while American acts are taking dollars out of Frañce, there's been no return so far to the French government who plain to AGVA that while American acts are taking dollars out of Frañce, there's been no return so far to the French government. The Hard and the Hard

notified.

Agreement as it now stands, calls for American acts to take out 50% of their earnings from France in dollars. Gallic turns are to take out for from the U. S. after expenses are deducted. The rest is to be deposited by AGVA in a bank designated by the performer for disposition by the Prench government.

French government.

The agreement is designed to build up a dollar reserve in the United States so that France will lose none of its dollars when paying U. S. money to American acts.

AGVA Cracks Down

AGVA Cracks Down
As a result of these talks, AGVA
has been going after French acts to
comply with the reciprocal treaty.
Lucienus Boyer, who has been in
comply the reciprocal treaty.
Lucienus Boyer, who has been in
continue to the continue of the continue
France, is the first to be hit by
France, is the first to be hit by
AGVA. An accounting of her earnings is now being made. AGVA has
also to self Maurice Chevalite, Jean
Sablog, Edith Filat and the Camentitiates.
Edithoration to make the
remittances.

In the case of Mile. Piaf and the ampagnons, Clifford C. Fischer.



The Risque Frisky 31st Week Marmald Son Park Central Hotel, New York JANE DOUGLASS at the Piana

manager of these turns, evolatined to AGVA that insamuch as the others weem? to complying, it was unfair of him to insist that his acts make payments to France.

The pact was originally signed in the middle of 1847, Since them U. B. to take out 50% of their shairy better than the control of expenses. AGVA is arxious to continue this arrangement, will now attempt to collimate the colds for the French government, have the continue the arrangement with the suggested revisions.

TOWN CASINO, BUFFALO, RESTORES FULL SHOWS

Buffalo, Jan. 27.

larry Altman, operator of the
wn Casino, has found that shaving
w costs hasn't paid off, and after
r days of diminished operation
week, restored a full slate of

last week, restored a ton annual rate.

Altinan closed the large room two weeks ago but operated the cocktail temge. After two days, Altinan show in the larger room and reopened if Friday (23) with Shep Fields band headiling, Phyllis Clare and the talent in the cocktail tounge comprise the rest of the show. Business there is reported good.

Carroll Plans Roof Garden Terpalace for Catalina

I etpalace for Lazima

Billywood, Jan. 27.

Earl Carroll is opening a roof garden ballroom on Catalina Laddweek before Decoration Day. It will continue through Laßor Day, the Catalina season, with name band building showman already owns. He has secured permission for the opening the continued of the continued of the casino on Catalina. Until last summer easino generally used name bands through year by forming own house rew with Caesar Petrillo in from Chi to batoneer.

attoneer.

If Carroll's operation clicks from outset he'll add a floorshow. Eatery and bar beneath rooftop terpery will atter to daytime as well as evening

cater to daytime as well as evening trade.
Over weekend, Carroll asked local band bookers to submit their top name orchs for consideration for

Howard's 'H'wood' Unit Harry Howard, unit producer, has a new angle for vaude presentation which he intends to try shortly. He's

which he intends to try shortly. He's currently assembling a unit which will have a film director head a troop of picture players. Unit, titled "Hollywood Party," will give an a sight on the making of films... Bud Pollard, president of the Film Directors Gulfi of New York, will head the layout, Future players are still to be signed.

New 400G Sports Centre Planned for Youngstown

Planned for Youngstown, Jan. 37.
Indoor arena to test \$400,000 win.
Indoor arena receptive you've for Youngstown.
Indoor you win.
Ind

Oliver Hardy Back From Europe Cites Plenty Time There for U.S. Acts

Time There for U.S. Acis

The U. S. atom bomb project is
helping pay the cost of American
performers playing Belgium, according to Oliver Hardy (Laurel &), who
tour of Europe. Belgium, he said, is
prosperous because of the uranium
deposits found in the Belgian Congo,
for which the Trinted States is the
Aprice of the Congo of the Congo of the Congo
for which the Trinted States is the
prosperous because of the uranium
deposits found in the Belgian Congo,
for which the Trinted States is the
prosperous because of the uranium
deposits found in the Belgian Congo
for which the Trinted States is the
prosperous for its imports in dollars, there's
a sufficient amount of dollar exchange in that country to pay its
performers in U. S. currency with
Hardy said Belgium can provide
U. S. acts with a profitable route.
He and Laurel played the Albambra
intentre, "Brussels Paul Von Saile,
help and the Congo of the Congo
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Paris, because the country simply did not have the dollar exchange to spare. (The recently signed pact

Ohio Fair Managers **Protest Federal Tax**

Frotest Federal Tax.

Contending that pointy fairs are educational, not semisement exhibitions, and should not be subjected to the contending that point the children and the contending that the fideral tax.

E. W. Lamgson, president of the association, and the federal tax on the contending that the fideral tax on the contending that the fideral tax on the contending that the fideral tax on the fideral tax of
Saranac Lake

Saranat Lake. N. Y., Jan. 27.
Malone N. Y., Jodge of Elles gave
ten of the saranat Lake. N. Y., Jan. 27.
Malone N. J. Jodge of Elles gave
ten splendid work as Chalrman of
March of Dimes drive.
Helen Morris suffered setback and
bedded gaglin the colony motored to
Lake Placet to gauder Vaughn Monree on skis.

Lake Placid to gander Vaughn Mon-roe on skie.

Ines Groething, formerly of the Loew's N. Y. office staff, upped for meals and mild exercise.

Lee Klimick, after two months of bed routine; upped for meals and pic

bed routine upped for meals and pie privileges.

Among the pre-privileges of privileges, and privileges, and privileges, and privileges of the deliberation of the privileges
Ann Rowe has licked four stages of the thoracoplasty operation and now upped for one daily meal. (Write to those who are iff.)

ULINE'S ARENA, WASH., LIFTS BAN ON NEGROES

Washington, Jan. 27.
New break in the town's color ban
on entertainment spots came last
week when Uline's Arena announced that it would be open to Negroes for all events in the future. Heretofore, the Arena had followed a "white only" policy except for professional

boxing. The Arena handles a wide variety of sports—por hockey, pro basketball, and pro tennis matches, as well as boxing and wrestling, and is also boxing and wrestling, and is also boxing and wrestling, as well as smaller inboor circuses.

Il was understood that -economic pressure and the desire to sell more tickets caused M. J. Uline to reverse the reciair policy which has existed in the seven years that the Arena has been operating.

4 St. Loo Niteries Raided On Diluted Booze Charges

On Diluted Booze Charges
St. Louis, Jan. 27.
The Club 400 was one of four places railed last week by sents of places railed last week by sents of the place select of the place select of the place select of the place select of the place of

whisky.

According to Schultz the practice of "cutting" good liquor is attributed to the falling off of biz and to the avarice of bartenders interested in pocketing extra dough.

Mpls. Niteries Plunge On Talent to Bolster Biz

Talent to Bolster Bis.

Instead of causing the town's two
top supper clubs, the Bolst Nicolet
Radiana Terrase and the Botel
Radiana Terrase
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Morocco Bankrupt

Club Morocco. Hollywood nitery, went into involuntary bankruptey with three creditors demanding payment of \$2,500.

Bistro was the fourth to land in bankruptcy court in a week. Others were the Chanticleer, Coronet and Billingsley's.

H'wood Spots May Counter Bad Press With Self Disipline

Hollywood, Jan. 27.

Hollywood, Jan. 27.
Five-point program of self-diga-pline has been adopted by newly formed organization of cafe and formed organization of cafe and able publicity and threatment as the public of the public of the public and Harry Lea, of Central Labo Council, formed a "suggested" code of eithes for falent, labor and ma-segment involved in rate spots.

agement involved in nite spots.
Still protesting "cases" cited in
newspapers wherein specific locations were 'named, and declaring
they were "slanted to fit the case,"
operators state they have no more
control over immediately detecting
and ejecting undesirables tham any
other type of retail store or shop,
Group, however, came up with the
following:
(1) Service labor will check on the

following:

(1) Service labor will check on the advisability of serving questionable patrons, (2). Floor shows with risque routines will not be booked for engagements, (3). Copies of the code will be mailed to all interested parties and all appose will be rested parties and all appose will be spots failing to defer the code. (5). Legislative committees, clergy and commerce reps will be invited to make periodic "aniversetive suggestions will be adopted where necessary.

'H'wood Cavalcade' Being Set for 40-Wk. Latin Tour

Altons Merlet, head of Circues International Merlet, head of Circues Internationals Radio Especiacios of Buenos Merlet, head of Especiacios of Buenos Merlet, head of Especiacios of Buenos Merlet, head of the Merlet, head of th

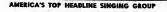
Joey Kawiman, operator of the Bamboo cafe, N. Y., has purchased the Club Downbeat on 52nd street, N. Y.

COMEDY BARGAINS!

ur selections of PARCOITS, SPE. LAL SONGS, BITS, ETC., Is one the largest in Showbix! 48 Catalog FREE! J. & H. KLEINMAN

HOLLYWOOD 28, CALIF. GL 125

ACTORS ATTENTION!!
YOU ARE THE TYPE WE NEED
PART OR FULL WHME
Average train \$15 per week and still
to girpon segees \$9 2 F. M.
1410 Errondway (correct 4011 St.)
Medic 1104 New York Chap
testing the control of the con



PALOMAR VANCOUVER

U. S. and Canada

Personal Direction-

VICTUS FAVORITES

-- HELD OVER --LATIN QUARTER (BOSTON)

THANK YOU, DICK HENRY

OF BERNIE ROTHBARD C/O SUEZ AGENCY



VHCS Tees Off with 10 Vaude Units. One Legit for Vet Hospital Circuit

The Veletans Hospital C am p "Variety Carnival" preemed at Shows, successor to USO-Camp Shows, will continue as the largest employment of the Company of the fogel, William Morris Agency gen-eral manager, plans to employ variety and music and legit talent on a continuous basis to provide en-tertainment therapy to the disabled. It's plannet to raise costs of the en-iertainment program from show-business sources. Most of the monies so raised, will revert to show-busi-ness in the form of salaries to per-ness in the form of salaries to per-

formers.

The 10 companies now in operation will be on the road for six months, in which time they will coper 28,000 miles and play for approximately 100,000 men in 101 hospitals. Route is so designed so that hospitals away from major maior pitais. Route is so designed so that hospitals away from major metro-politan centers will get most of the playing time. This is done because there are several organizations and individuals who bring shows to in-stitutions adjacent to big cities.

Units now on the road were produced on a volunteer basis by the producers of Broadway vaude houses.

First JMCS unit to leave Manhattan was "Festival Jubiles" which opened Monday (23) at the Beaumont General Hospital, El Paso (23) Hospital (23

AURETTE and CLYMAS

"DANCUMORISTS"

LINDA BRENT?

If you are LINDA BRENT, the dancer or if you know LINDA BRENT

Agcys. Eyeing 1-Niters Again

Thirters Again

Thirters Again

Thirters Again

Thirters Again

Thirters agencies are now going

after the one-sight narrect in an effort to compensate for loss of there

playing time. They're discovering that there are sufficient houses

aupport one and two night vaude

stands on a regular basis.

Contention was borine and the support of the suppor

TEXAS NITERY CLOSED

Corsicana, Texas, Jan. 27.
A jury in district court here upheld that the Dixie Club, operated
by M. A. Johnson, was a public nuisance and closed it for a year.
The club is located on outskirts of

NICK LUCAS

HELD OVER AGAIN

at World's Famous

LAU YEE CHAIS, WAIKIKI

Until February 4th

Thanks Honolulu patrons and special alohas to Russ Stapleton, booker Fanchon & Marco, for this wonderful engagement.

Roz Courtright to Follow

N.Y. St. Regis With Chi N.1. St. Regis With Chi Rosalind Courtight, who made her professional singing debt in the Maisonette Room of the Hotel St. Hotel St. Land weeks a set to go into the Chicago, March 18, for four weeks. Mrs. Courtright was originally set for two weeks at the St. Regis of the Chicago Chicago, the Chicago date, plus the Baker hotel, Dallago date, plus the Baker hotel, Dallago date, plus the Baker hotel, Dallago

Ohio Liquor Bd. Cracks Down On **Honky-Tonk Cafes**

Columbus, O., Jan. 27.
While liquor department statistics showed a gain in home drinking and ortop in liquor elegation and to provide a gain in home drinking and a drop in liquor elegation and the state of the limit. In cleaning up floorshows in Ohio nightclubs.

Any nitery permitting obseene performances will draw cliations. Any nitery permitting obseene performances will draw cliations. Any nitery permitting obseene performances will draw cliations. Gov. Thomas J. Herbert told Dunifon.
licenses: "evocation to licenses and refused to renew the license of the Band Box Club, Chichnatl, which had been presenting a floor about the license of the Control of the license of the Control of the license of th

21%, compared with 1946. The respective purchases were \$40,926,880 in 1947 and \$52,167,209 in 1946.

Paris Nitery Op Lining Up U.S. Talent for New Revue

U.J. 1 dielli 101 New Nevue
Pierre Louis-Guerin, Paris nitery
operator who recently arrived in
New York, left for the Coast Mondgy (26) on the first leg of a talent
hunt that will also take him to
Miami and Chicago. Operator of the
Club Liddy Paris, he expects to ink
players for his forthcoming AllAmerican revue, "Americans in

players for his forthcoming All-merican revue, "Americans in Paris," scheduled for production in the French capital in May, which was a substantial of the plantin of the plantin organization of the Shuberts and other producers of musicals with a view toward importing a show for presentation in Paris. His litherary calls for him to be in Hol-lywood for a week. Accomplanting the producer on his American junket is his associate, Rose Praday.

Chi Benefit to Raise Fund for Satira Appeal

Benefit of Chiesgo, Jan. 27.

Benefit of Chiesgo, Jan. 27.

Schmidt will be 12 12 cia (Satira)

Schmidt will be 12 cia (Satira)

to raise sinks to appeal former dancer's 15-year sentence in the death of John Mee in Cuba.

Milton Raynor, Chi Cafe Owners Assn, counsel and chaliram of the benefit committee, said that affar would try and raise 815,000 necessary

DENNY QUITS MCA

Jack Tyl Denny has resigned from Music Corp. of America act and band dept to work on a film script. Prior to coming to MCA, Denny was with the Chicago office of Gen-eral Artists Corp. and was at one time personal manager of Irene Manning.

Attvs. for AGVA, Shelvey Set Confab To Clarify Procedure in Ouster Suit

Proser Stymied on Sub For Durante at N.Y. Copa

Monte Proser, operator of the Copacabana, N. Y., is still working on problem of finding a replacement for Jimmy Durante, who was to open at the Copa, Feb. 5, Proser together with Jack Entraiter, spot's manager, have been mulling picture name possibilities, but so far without result.

Proser is still on the Coast trying Proser is still on the Coast trying to work out a deal, while Entratter is on his way back to New York. Proser, however, still has some hope of getting Durante to step into the breach. The Schnoz is recuperating from a recent operation at Palm Savings

Weekend Snow Hits N. Y. Clubs

This winter's weather has caused more injury to N. Y. cafes' intake more injury to N. Y. cafes' intake the present crop of nitery bondle cs. Now that the cafe business has virtually become a weekend proposition, a bad break from the elements Saturday (43) all-day smowstorn killed off approximately 60% of the usual weekend trade. Nearly all spots had a dismal dinner seasion shows.

However, with a late evening letup in the snowfall, and letting out of the legit shows, the cafes started filling

up.

There was no repetition of the Dec. 26 downfall which closed most cares completely, with some remaining shuttered for several days.

The good late business and poor dinner trade was evident in both eastside and Broadway spots.

LITMAN TAKES OVER CLUB LU MARBA, PITT.

LUB LU MARBA, 7111.
Old Villa Madrid, which has been more receetly known as Chib Lu more recently known as Chib Lu Litman, who recently sold his Mercur's Music Bar to Barry Fox, and will reopen as the Chib Copa.

The Copanies of the Chib Co

Ballentine Vice Beck

Chicago, Jan. 27.
Lucille Ballentine last week wamed entertainment director of the avern and Walnut rooms of the state of

ismarck hotel.

She replaces Eddle Beck, who died everal months ago.

Whether all American Gulid of Variety Artists Ititgation will be consolidated into one lawavuit will. In the consolidated into one lawavuit will generally be consolidated in the consolidated of the consolidated in the consolid

corner national administrator who was dismissed last November by the Associated Actors and Artistes of America.

And the Actors and Artistes of America and Artistes of America and Artistes of America and Artistes of the Common Pleas Court in Philadelphia where AGVA has instituted a temporary injunction suit to provide the Artistes of the Artistes of the Artistes of the Common Pleas Court of the Court confact and the Court of the C

Shelvey Claims Victory
Philadelphia, Jan. 27.
A hearing on the injunction suit
against Alan Nickerson head of the
(Continued on page 52)



HARRY A. ROMM

STATLER, Boston

(Which concludes an engagement of the entire Statler chain)

Variety, J January 14, 1948 Capital, Wash.

"Flave Apollon, who brings down the curtain, is deservedly headlined. His gags are well timed and taste-ful. All in all the act is better than ever."

January 8-14 CAPITOL THEATRE

WASHINGTON

Personal Manager JACK BERTELL

WM, MORRIS AGENCY

Night Club Reviews

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, Jan. 20. Kay Thompson & Williams Bros. (4). Roy Morton Orch (11); mini-mum \$3.50.

num 82.50.

Kay Thompson and Williams Bros. are duplicating their previous clocks with the socklest art this spot and an area of musical connect with some of the techniques of film extrawagazars, with dance and choral secondariment worked out by Miss Thompson and Bob Alton, dance director of timing of the vocal and dance are perfect.

MGM pictures. Coordination and mining of the vocal and dance are Youth full look-allies, Williams brothers, run on the floor to open with a patier song, "who had been brothers, run on the floor to open with a patier song," which brings on seq u in ed alsock-attired chanlesus, the west of the floor song the s

Sert Room, N. Y. (HOTEL WALDORF-ASTORIA) Victor Borge, Emil Coleman and Mischa Borr Orchs; \$2 cover after 10.

There isn't much that can be said for Victor Borge's performance these days. It hasn't changed very much. Yet, it's the same type of perform-ance that invariably retains the same

PHIL FOSTER

EL RANCHO

LAS VEGAS

Opening Feb. 4th LIDO CLUB, San Fran

SOL TEPPER, RKO Bldg., New York

COMEDY PATTER

FUN-MASTER

Nos. 1 to 22 at \$1.00 ea. 10 PARODIES for \$10.00

"How to Be an Emcee"

\$3.00 including 2 Gag Files and for list of material, pared needy songs, minastrel bits—bla is, skits, etc. NO C.O.D's

PAULA SMITH .

sine of audienier receptivity despite the sine of audienier receptivity despite the three sines are sines of the sines of

Stapsy Maxie's, L. A.

Los Angeles, Jan. 19.

Danny Thomas, Cabot & Dresden,
Kay Starr, 3 Rockets, Bill Milner's
Orch (12), Dick Stabile's Orch (12);
minimum 83 weekdays, 34 weekends,

Kay Starr, 3 Rochets, Bill Milber? Orch (12), Dick Stables 9 contends.
After a long histure, a trackende, a t

Latin Quarter, Miami

Willie Howard, with Eugene Hou-ard & Al Kelly, Shart - Morgan Wendy Bishop, Patricia Wymor, Jack Santon, Don Saxon, Wally Wanger Gitts (10), Charles Shay Orch. Production conceived and produced by Mme. Kamerova; mini-muns \$250-85

This must be the season of new facts and nostalgia. There are George Jessell at the Copa, Sepaile George Jessell at the Copa, Sepaile now Willie Howard back again now Willie Howard back again now willie Howard back again with his lush room, this time tringing back brother Eugene for a memory comety takenof. Here for a vacation, Eugene is again with his brother for a lo-day or agagement, and making a lo-day or agagement, and making high of the Howard-Al Kelly laughmaking seasons.

light of the Howard-Al Kelly laugh-making session-section of the lavishly staged Mme. Kamerova production, Howard - purveys his betuddled French professor, familiar and still inny with Kelly coming on for the zary zesh of doubte-tail characteristic than the stage of the control of the table of the control of the control of the the male trio bit, trimmer and cleaned up, but still effective. The Stuart Morgan dancers, with

their straight adagio work, gets paim rousing all the way. The tosses essayed bring gasps, with the final number a neat getoff. The Debon-airs, who work in and out of the production (all of it held over from production (all of it held over from the previous show) ellck again with their "Machine Age" precision rou-ther the previous production of the previous pro-ymore makes for an orb-appealing and talented tapstress; Jack Stanton his with his solo hallet-tap to "Be-place of the production of the pro-ting of the production of the Wendy Bishop handle vocals in top fashion for the groupings and the Wally Wanger girls are the best tookers in town.

Harcest, N. V.

TO LACOUUTP.

The Haren, N. Y. which is doing surprisingly good business, has embarked on a policy of repeating harden as a policy of repeating harden and the property of the Gorion, Skeptics (2), Arthur Kent, Gordon Hardy, minimums 24, 23.

The singularly named Spivy continues to fall her rodfor, cubicle with the bawdy ballada as the major attraction. This eastide belame has extraction. This eastide belame has chief the barby of the barby of the contempart of Leon & Eddies Eddie Davis. She's been pitched ing a well-written cable of the high contempart of Leon & Eddies Eddie Davis. She's been pitched ing a well-written cable of the high contempart of Leon & Eddies Eddie Davis. She's been pitched in the high contempart of Leon & Eddies Eddies and the high contempart of Leon & Eddies Eddies have been pitched in the cable of the high contempart of Leon &
salvos.

The Chandra-Kaly dancers click neatly. Their Javanese and South American interpretations are skill-fully interpreted to provide a picturesque interlude.

The rest of the bill with the Mack Triplets and the Mme. Kamerova production numbers continue to hold up well. The opening acrobatic spot has been eliminated to speed up the running time.

Jose.

Brook Club, Miami B'ch Miami Beach, Jan. 23, Ella Logan, Dean Murphy, Mario & Floria, Jules Lande & La Playa Orchs, Prixe-Fixe Dinner, \$10.

Probably one of the most pat, smart intime shows is installed in this swanks spot.

Geared to the type of crowds they expect when the gaming rooms are open (and they're not as yet) this expensive layout for an ordinary (sans casino) type of aport that seats 200, is a click all the way.

200 is a cities are to say unit seeds 200 is a cities are to some that has the exel, spartle and know-how to hold any type of audience, in this class room, she clicks with her versions of the poge and of course, the class of the poge and of course, the "Pinian's Rainbow." Her delivery and styling make the simplest tyric take on nannees that add solid resultering from a cold, she had them applicating throughout." The poem Murphy's the wham of the Deam Murphy's the wham of the contractions of the contraction of the contrac

suffering from a cold, she had them applicating throughout. And of its show. The contic-Impressionist his with a fast, include series of minicipy that never lets down in pace, with a fast, include series of minicipy that never lets down in pace, stories in manri manner. Top stipt with his sensitive and moving F.D.B. stories in manri manner. Top stipt with his sensitive and moving F.D.B. which is sensitive and moving F.D.B. the sensitive and the stories in manri manner. Top stipt with his sensitive and return for a stories of the sensitive and the stories and the return that the sensitive and the stories and the sensitive and the sensi

Palumbo's, Philly

Philadelphia, Jan. 24.

Alan Gale, Wade & Wade, Jack
Curtis, Willard Rodman, Johnny
Frisco, Unabelle Houard Girls (8),
Rocky Valentine Orch (8); no cover
or minimum

Alan Gale, sporting a new personabily and new material, makes his and new material, makes his material makes his material material makes his material materi

yoks.

Added zing was provided Gale's stint by the crowd of followers of the LaScala Opera in the audience on night show was caught. Opera fanatics called for operatics, and Gale obliged with comic overtones. (Incidentally, LaScala put on own

show after regular floor show, which was great.) was greet.)
Rest of lineup includes Jack Curtis, baritone, who is always pleasing:
Wade and Wade, sopia gal and any
dance act; Willard Rodman, "The Mad
Professor," and Johnny Frisco, rubberface comic.

Spivy's Roof, N. Y.
Spivy, Diane Courtney, Hayes
Gordon, Skeptics (2), Arthur Kent,
Gordon Hardy; minimums \$2, \$3.

(Continued on page 55)

Attys. For AGVA

Continued from page 51

and we certainly haven't quit cold."
On Friday Shelvey sen letters
advising three AGVA representatives charged with "conniving with
the 4 As" that they were fired. The
discharge missives were mailed to
Florine Bale, Hollywood, Blackie
London, Cleveland, and Jack Irving,
Chicago. Shelvey's "discharge" was
effective as of yesterday (Mon.).

effective as of yesterday (Mon.). Miss Bale was accused by Shelvey of helping, the 4 A's to dissipate AGVA tressury," and was or-over to Anthony Nucels, appointed by Shelvey to replace her. Irving was accused of "betrayal"; failing to account for \$14,000 in expenses, and raising his wages to \$150 a week "without authorization."

\$100 a week "without authorization."
"Your successor will present himself in person," Shelvey wrote,
London was similarly accused of
"betrayal of the AGVA membership." No successor was named yet
by Shelvey,

ED WYNN HELD OVER AT CARNIVAL, N. Y.

Unabelle Howard line, with new costumes and production numbers, and Rocky Valentine's orchestra provide the right touches in their slots, 'Tapes were up when caught (Sat. dimer), Shat.

Ed Wynn has been renewed at the Carnival, N. Y., for four additional weeks winding up Marchi. I. Prior to extension of Wynn's playing time, apol had been seeking a name replacement, but none was avallable. Blair is still "ankious to play Milton Berle, but deal with the comic is unlikely at the amoment.

Sophie Tucker Set For Casino, London, Next May

Sophie Tucker will play her first postwar date in Britain at the Casino theatre, London, starting May 31, for four weeks. MISS Tucker by virtue of many pre-war dates, has built up a large following in that country. Deal was made last week through the William Morris agency by Bernard Delfont, the Casino opera-tor, who sailed Sunday (25) for England on the Queen Elizabeth.

Sablon's British Date

Jean Sablon has been set for the Palladlum, London, March 1. He'll be on the bill with the Merry Macs. The Sablon deal was set by Matty Goodman, Sablon's personal man-ager, and the London office of Music Corp. of America.

INJURED IN COLLISION

Chicago, Jan. 27.
ental theatre, is in Edgewater hospital with a tractured skull, and Paul
Marr, agent, is bedded with leg and
head injuries, resulting from an auto ollislon last week.

consion last week.

Accident occurred when several local bookers were enroute to the funeral of Ez Keough, veteran theatre man, and their car skidded and collided with another car.



JUDY MAGEE

Panto-Mimicry

HELD OVER 5th WEEK SAMOVAR

MONTREAL



America's Jop Singing Quartet

LATIN QUARTER, BOSTON 48 West 48th Street, New York



omedy Dence Antic Opening February 5 RKO, BOSTON

Dir.: MATTY ROSEN

MAXINE CURRENTLY

LE RUBAN BLEU, New York

RADIO: Sundays, 3-3:15 P.M., WNEW

mal Manager H MARSOLAIS By New York MUSIC CORP. OF AMERICA

Y THOMPSO Annotated by WALTER WINCHELL

Nov. 15, 1947 Walter Winehell

"Kay Thompson, the most refreshing new star (plus the Four Wms. Freres), getting fabulous New York offers (following their sensational click at Ciro's). The Copa at Miami Beach being the

Nov. 19, 1947
Walter Winchell
"New Yorkers and movie stars aren't the only showgoers who will 'most appreciate' Kay hompson's show-stopping new half-hour of zing-whing-ding song and patter routines. This act (with the four Wms. Bros.) is almost signed to open Dec. 24th at the Copa, Miami Beach . . . \$6,500 per week with expenses, plus a percentage over 40Gs... If they paid Kaye, Berle, the Ritzes (and such stars) those wild fees last year (\$12,000 up to 20) then this act rates \$25,000 a minute . . . Tennyrate, while Kay was in Las Vegas (getting herself unmar-Vegas (getting hersett unmar-ried) Don Loper took Jerry Brooks and Cy Devore (owners of the Hollywood Slapsy-Maxie spot) to see the act . . . Prof. Brooks wrinkled his nose and said: 'It is too classy for a night club' . . . (Slapsy's previous owners had just packed them in, starring the classy Jack Cole dancers!) . . . So wot happened? This reminder of Gertie Lawrence wow'd 'em in San Francisco and double-ditto at Ciro's in Movieburg . . . The rest is

Nov. 23, 1947 Walter W Winchell

"Bob Alton (the MGM genius) collabbed with Kay Thompson on her remarkable act."

Nov. 26, 1947 Walter Winchell

"Ciro's sensational packerinners (Kay Thompson and the Wms. Freres) are discussing the Plaza's Persian Room (for April) with Muriel Abbott, the Hilton win murei Abbott, the Hilton chain's booker . . . Kay thanked Herman (Ciro's) Hover for his bonus of \$10,000 but wouldn't take it."

This is more the preamble than the actual "Kay Thompson Story." It is still too premature to tell the entire story, as brilliant new chapters are being written every day.

Kay Thompson and the Williams Brothers zoomed to the top on the strength of some very stronge circumstances in addition to the great talent that they personify.

A note passed to Agent, Buddy Allen, by Murray Weinger while Allen was speaking on the telephone to Walter Winchell in Californio regarding the Damon Runyon Cancer. Benefit to be held at Miami Beoch, storted the fireworks. Weinger osked about Kay Thompson.

Winchell, the master of brief, but potent expression, exploded with "only the greatest act in show business." Weinger, immediately instructed John Pransky, Copo booker, to start negotiations with Baron Polan, Kay Thompson's monager, then signed without any additional recommendation. He flew to the Coast and discovered that Winchell was so right-that the act, when he first viewed it, left him speechless. Even as those who first heard Lincoln's Gettysburg address . . . Winchell, himself, had never met Kay Thompson until he had seen her act ten

Back came Weinger to Miami Beoch. He instructed Irv Mandell, Copa flack, to start the drums beating. Praises in Winchell's column supplied the momentum. Opening night, the Copa was jammed with people, some slightly skeptical about the raves Kay Thompson and the Williams Brothers had received. Even more people were outside clamoring to get in.

Kay and the Williams Brothers came on and before they had finished their stint, had the oudience cheering. The nights following were a repetition. More S.R.O. signs . . . but none of the skeptics.

And, as Winchell refers to the jammed packed Copa of this writing: "We know that there can never be but jammed packed rooms wherever Kay Thompson and the Williams Brothers play."

Walter Winehell
"Jorge Jessel okaying a

"Jorge Jessel akuy... eek's delay of his appea at the jam-packed Copa, Miami Beach. So Kay Thompson (the column's new Dreamy-Boo) holds over. Dreamy-Boo then goes to the Palmer House (Chicago); then in Feb. back to the Florida Copa, where the new salary will be \$10,000." Jan. 6. 1948.

Walter Winchell
"Kay Thompson's Chicago
date is the Blackstone, not Palmer House."

Walter Winchell

"Kay Thompson is the freshath in national entertainment since clown George Allen left the White House."

c. 18, 1947

Valter Winchell

"The Copa (Miami Beach)
hich booked Kay Thompson and the 4 Williams Bros. blind (after reading the reports here bout her coast click), wires that it already has over 2,300 con-firmed reservations." Dec. 30, 1947 Walter Winchell

"As the Hollywood "As the Hollywood and other reviewers predicted, Kay Thompson and the 4 Williams Brothers stopped the Copaca-bana (Miami Beach) show cold. The first-nighters kept interrupting her 'bits' (during numbers) with a blast-applause. She did 40 minutes the premiere show. Over 1,100 persons couldn't get in. 'Biggest hit ever here, and I've played all the stars,' said

Dec. 31, 1947
Walter Winchell
"The Intelligentsia: The new
Cafe Society Uptown prop. (he
also governs the popular Blue
Angel) wants Kay Thompson
and the 4 Wms. Bros. to star there. He'll even re-name it 'Chez Kay' plus seven G's

Jan. 9, 1948 Walter Winchell

"The Kay Thompson story must include the first rebuffs... Only a few months ago (before York places were offering \$10,000 per week) Kay and the 4 Williams Brothers rehearsed bia-time routines in a friend's apartment in Holly-wood . . . They had to persuode wood . . . They had to persuade people to come see their act Not many bothered . . . Agents were too busy . . . Newspaper pals (except Edith Gwynn and a few others) would 'drop around soon' . . . Hotel and night spot bookers thought 'it is goo but—' . . . Two obscure press agents were asked to 'invest' in the act's future and plant some mentions in the papers . . . 'For \$200 per week,' said one duo of nobodies . . . 'We haven't that kind of money,' said Kay . . . The rest is history . . . She doesn't need press agents now —do you, Dreamy-Boo?"

THANK YOU THANK YOU

Walter Winchell, for discovering this great new entertainment which show business so sadly needs!

Kay Thompson and the Williams Brothers, for breaking all records at the Copa. Looking forward to your return here, at the Copa, on February 17, 1948, and wishing, wishing, wishing that we had a thousand more seats. • Murray Weinger. Murray Weinger.



cara MIAMI BEACH, FLA.

WELCOME RETURN - FEBRUARY SEVENTEENTH

Sonja Henie Clicks Again in Colorful 'H'wood Ice Revue' at Mad. Sq. Garden

HOUSE REVIEWS

being the 11th annual metropolitan date for the incomparable champ of charged and the state of the part and her "Hollywood lee fave are not her "Hollywood lee fave of the part and her "Hollywood lee fave of the part and her "Hollywood lee fave of the part of

the star and he 'Hollywood lear ' 'Holly

Grayson, Johnston's Vauders Grayson, Johnston's valuers Kathryn Grayson and Johnny Johnston, Metro filmsters, will re-sume vaude dates at the Golden Gate theatre, San Francisco, Feb. 11. They are husband and wife. Other dates are being arranged through the William Morris Agency.

Paramount, N. Y. Andy Russell, Helen Forrest, Jerry Wald Orch, Dick Wesson, Mack & Desmond; "I Walk Alone" (Par), re-viewed in Variety, Dec. 17, 47.

Esther Williams is a little handi-capped here without a swimming pool, but her enthusiasm and ad libbing place her a cut above the usual Hollywood star p.a.'s. Gal parades in a green wool jersey, which does plenty for her figure. With the aid of a youthful college stooge, she hokes her screen test bit,

then daales with a song lament,
"Can't Do Something Bat Swim,"
"I Do Something Bat Swim,"
are dance learn, who seen with
shoeless routine and come back with
shoeless routine. Wally Brown,
nim comic, garners guffawa with unished seniorene couline.
I would be should be

Olympia, Miami

Bert Wheeler, Jerri Blanchard, Jamet & Paul, Fayne & Foster, Bob-by Van, Les Rhode House Orch; "My Wild Irish Rose" (WB).

Voted by local critics the top comic to play this house last year, Bert Wheeler is drawing them in again with his softly pointed, howl making comedics.

Wheeler is drawing them in again with his softly pointed, how I making bright and the little and to see the seek of the little and tops with a cyocker with Jerri for plenty howls.

Miss Blanchard, a favorite in local for the bill, which is a compared to the little and lit

National, L'ville

Louisville, Jan. 23.
Ernest Tubb, Drake Bros., Tommy
"Butterball" Page, Texas Trouba-dours, Short Bros., Radio Dot and Smokey; "My Dog Shep" (FC).

Smoker, "My Dog Shep" (FC).

It's been about two months since the house this had a sugge the hilbs. The house this had been about the house this had been about the house the hilbs. The hi

To Hoogie August Holdin' Recreased the Short Brothers, "Fiddlin' Recreased the Short Brothers, and Mocking Radio Dot and Smokey, get laughs with their comedy anties. Most all of the hillbilly units to play this house follow the same petern, both in music and comedy. Curent show is no exception.

Curent show is no exception.

Lippedrome, Balto.

Baltimore, Jan. 24.
Marilyn Maxwell, Great Barton,
Jimmy Husson, Lowe, Hite & Stan-ley, Jo Lombardi House Orch (12);
"The Gangster" (Mono).

"The Canguer" (Mono). Oren Ltd.):

Pleasing layout in headed in by Marthy Robert In New York State of the Pleasing In York State of the Pleasing In York State of the Pleasing In State of the International Inter

and the state of t

Capitol, N. Y. Sanimy Kaye Orch, Florence Des-mond, the Fontaines; "If Winter Comes" (M-G), reviewed in Va-RIETY, Dec. 24, '47.

While Sammy Kay a is "the heids weight at the Capitol's boxofflee, it is Florence Desirond who accounts ment in the Capitol's boxofflee, it is Florence Desirond who accounts ment itere is to be had from this ment itere is to be had from the control of the control

Apollo, N. Y. Ink. Spots (4), George Huds Orch (12), Gwen Tynes, Little & Tiny Lou, Derby Wilson, Plym Markham, Crackshot & Sybii; "Be Lash" (Rep).

The Ink Spots, making their umpleenth appearance at the Apollo, N. Z. to head up the current bill, should provide this sepia vaude with the singing combo is the solid aggregation of George Hudson, who's also been strong at this spot previously, Hudson band, comprising three thythm, five saxes, two trombones

and three frumpets, lees off with jum assist no test things for Little Joe & Tiny Lou, only ofay act on bill, who assist no test things for Little Joe & Tiny Lou, only ofay act on bill, who are the least the least test of the le

Strand, N. V.

Lionel Hampton Orch (19) with Winni Brown, Roland Burton; Red & Curley; "The Treasure of the Sierra Madre" (WB), reviewed in Variety, Jan. 7, 48.

Madre* (WB), reviewed in Vauurs, Jan. 7, 48.

It's enough to say about the current bill et the Sirand that Lione Hampton's orch is back in top form, and the same that Lione Hampton's orch is back in top form, and the same that
don't chew to tatters. Their mate is a smart drum duo spiced with addi-tional terping. Act is on and off very rapidly, earning solid payoff and rounding out this sock bill.

Bill Robinson, Jane Kean, Renald & Rudy, George Frentice, West & Lexing; Larry Fijm House Orch; "Prince of Thieves" (Col).

Leaving, Lerry Fjint House Ores, Frince of Thieses" (Coh.)

This one's diversified enough to click with all types of audience, with BIII. Robitson, old fave here, bypes of the control of

Capitol, Wash.

Gene Sheldon, Harrison & Fisher, Ann Russell, Arthur La Fleur, Sam Jack Kaufman's House Orch; "Secret Beyond the Door" (U).

Stage show, rather than screen lare, carries the load this week and does a neat all around job of giving the customers their money's worth. Gene Sheldon, wistful comic pan-(Continued on page 53)

New Acts

OSALIND COURTRIGHT

BOSALIND CULERAMAN Songe 15 Miles. Regis, N. Y. Bostonial St. Regis, N. Y. Bostonial Courtright is making her first professional engagement as a singer at the Maisonette of the Hotel St. Regis. Wife of Hernando Court-right, operator of the Beverly Hills, hotel of the Court of the Severly Hills, the Court of the Seve

charm, significance is eightly better criminist. If should be her least concern. For curtifish har more or least concern. Courtright har more or least Mrs. seed to be wiveley by friends for whom she's entertained in Bernhille at socials and the like. Geverthele at the she's she was a single state of the she's she was a single she will be sh

like.

Get a load of those writers! Mrs.

Courtright has hardly missed a bet.

Kahn.

WHISTLING SAM TRIO

WHISTLING SAM TRIO
Indicaractural
Behind the corry billing of the
Whistling Sam Trio is a lot of talent.
Whistling Sam Trio is a lot of talent.
Whistling Sam Trio is a lot of talent.
Whistling Sam Crio is a lot of talent.
Whistling Sam Condend musiclans
Whistling Sam Working with spoons,
bones and knives, in the timehonored old-school minister manner,
pucker-upper, his whistling running
the gamui from the sweet style of
pred Lawry manner to the
Pred Lawry manner to

Distriction Sain is the personality king pront, giving out with plenty of melow music. The personality king the personality king the personality king the personality of the personality

ACUNA AND LEON
Spatish Dancing
The State of the Control of the Con

INTERN HUMES
Somes
11 Mins.
Cate Society Deventows, N. Y.
Cate Society S

LYDA & YANNI

LYDA & YANNA Dance9 Mine & Eddler, N. Y.
Lyda and Yanni, the Greek dance pair who were imported by Clifford C. Fischer for the recent Edith Plat (Inches) and the pair who were imported by Clifford impress as being a good bet for cafes, this youthful terp twin have a recinically executed. Fair's ballet background is evident.
Highlights of their ballet background is evident, so the fair ballet background is evident, so the fair ballet background is evident.
Highlights of their discussion of Greek and the second of the fair ballet background is evident.
Highlights of their discussion of the fair ballet background is evident.
Highlights of their discussion of the fair ballet background in the fair ballet
BETTY GAYNELLE

BETTY GAYNELLE
Dance
7 Mins.
Experiment of the Mins.
Lively and tricky routine that's okay
lively and tricky routine that's okay
rapidly, exhibiting some good turnpace some near control work.
Miss Gaynelle, however, needs to
polish her presentation so that inpolish her presentation so that inpolish her presentation so that inpolish her presentation of the proper some properties of the pro
per some properties of the properties of the pro
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per some properties of the properties of

LENORE ROGERS
Song ...
You are the song ...
Lenore Rogers, tallish brumet of striking appairance, can develop into persons ...
Lenore Rogers, tallish brumet of striking appairance, and striking appairance, and striking appairance are song enough to be heard in the strong enough to be a strike the strong enough to be a strong to be a s

Nitery Reviews

Continued from page 52

Splvy's Roof, N. Y.

personable delivery. She hits the applause jackpot with series of times, including 'Dat's Love' a description of the series of modernized oldies, interludes are by Arthur Kent and Gordon Hardy, who frequently show up strong enough to get the sippers to listen.

Leon & Eddie's, N. Y.
Eddie Davis, Sherry Britton, Lyda
& Yanni, Willie Danville, Lenore
Rogers, Betty Gaynelle, Shepherd
Line (3), Art Waner Orch; minimum, \$3.50

vestigation by agent fraternity, Betty Gaynelle, acro dancer; Lenore Rogers, singer; the aforementioned Lyda and Yanni, and Willie Danville (all New Acts), contribute to a sprightly display.

Venetian Room, S. F.

(FAIRMONT HOTEL)

Gracie Fields, Henry King Orch
(12); cover \$1.50 weekdays, \$2.00

Saturdays.

Sturdens.

With a expectly audience on hand opening night at the Venetian Room, forace Fields, current engagement abouted bring happy returns for all the control of the co

House Reviews

Continued row page 34

Captiful, Wash.

Captiful, Wash.

Captiful, Wash.

Captiful, Wash.

Lominist and his banjo are definitely
reeds the sudience everything from
some high class music on the banjo, it
reeds the sudience everything from
some high class music on the banjo, it
reeds the sudience everything from
some high class music on the banjo, it
reeds the sudience everything from
some band to the control of the control
which has been around before, goes,
life's added by gal who plays straight
of shedden panto stuff, who burlesque ballroom dancing and wind
with a nifty tamo, are old favorated
in pollah that makes, their sattree of
the dance plenty effective. Russell,
Surprise feature, in the word offers
a standout in impressions. The act
when caught, was built around was
a trandout in impressions. The act
when caught, was built around was
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when caught, was built around was
a trandout in impressions. The act
when caught, was built around was
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strain of the control
a trandout in one of the most out of it.
She goes over particularly with at
the gal, who put over songs in the
younger set in audlence.

In next sequence she strat out to
Never Been Loved Before" and these
tops and turns it over to the excrine Hepburn, Sophie Tucker and
Hildegarde.

When it is proven the concontrol of the most of the time of the
form of the most of the set of the
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Hildegarde.

When him is the provent of the
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Lowe.

Oriental, Chi
Chicago, Jan. 22.
Frankie (Sugar Chile) Robinson.
Lee Davis, Marita & Manuel Viera,
Allen & Kent with Emma Francis.
Carl Sands House Orch; "Driftwood"
(Rep).

(Rep.). Satisfying bill moves at a lively gait. Orch teeoff on stage has maeiro keyboarding celeste and 88 in a work of the control of the co

Variety Bills

WEEK OF JANUARY 28

connection with bills below indicate opening day of show whether full or split week, Letter in parentheses indicates circuit: (I) independent; (L) Loew; (P) Paramount; (E) RKO; (S) Stoll; (W) Warner

NEW YORK CITY
Capitol (L) 28
Sammy Kaye Orc
The Fontainee
Fiorence Deamond
Music Hall (1) 29
Margaret Sande
George Tator

Armonic State of the Control of the

The Lloyds
Eleanor Bowers
QUEENS
Jamales (I) 28
Ladd Lyon
Judy Lynn
Bobby SargentCatri & Capee
Sonny King
Rose Moran
Alan Stone

Hi Lo Jk & Dame
Colstons

NEWARK
Adams (I) 29
Clyde McCoy Ore
Ann Russell
Frank Marlowe
Frank Marlowe
Frank Marlowe
The Barretts
OMAHA
Orpheum (F) 29
Gil Lamb
Harry Cool Bd
(two Lottl)
Mafestic (I) 29-1
Don Francisco Cc
Johny Hyman Majestic ts,
Don Francisco Co
Johnuy Hyman
Frank Conville Co
Bob Sydney
Sherm'n B & Tesele
2-4

The Quinlans
Sammy Moes
The Raymonds
Bebby Rollins
Stagg McMann 3
PHILADELPHA
Carman (I) 29

THIS WEEK TIP, TAP and TOE State-Lake, Chicago—2 Weeks ROCHELLE and BEEBE Golden Gate, "Frisco—2 Weeks

Golden Gate, Frisco—2 Weeks Per. Mgt.: EDDIE SMITH AGENCY 1501 Broadway New York

Acuna and Leon are in the usual heel-and-toe idiom with their Spane.

Men and the class touch to he to the class of the cl

COLUMBUS
Paluce (R) 2-4
Vaughn Monroe O
Moonmaids
3 Dunhille
Frankle Fontaine
Bobble Treleace
HARFFORD
State (I) 30-1
Stan Kenton Oro
Tim Herbert
Mortheth, Old

BRITAIN

Anne Wheatley
Lesile Barker
Alec Harland
Helen Jutson
Renee Nichols
Antkony Gordon
B & H Nicol
Court 4
Beam's 12 Babes
Lawson's Ponies

Grand (5) 26
Grand (5) 26
Grand (5) 26
Sandy Lane
Sorins Griffin
Sorins Griffin
Sorins Griffin
Huly Riggs
Huly

D Harrie & Stan Biel's 12 Juves Palace (S) 26 Harry Lester Co Marie Lawton Chris Sands Bigon & Freda Donovan & Byl P O'Farrell Co

LONDON Stoll (S) 26 Stell (n) 20 Stars on fre MANCHESTER Hippodro'e (S) 26 Good 2 Shoes Ronald Frankau Sonny Jenke Jack Stanford Joan Davies

Joy Hayden Smeddle Broe Rosamund Belm Ager Young 2 Stuart Peace Braemar Pipers Tiller Girls Terry Juvoniles Terry Juvoniles
SHEP'RD BUSH
Emphre (8) 26
Jasper Muskelyne
Kenway & Young
laudle Edwards
Mooney & King
Arther Brough
Cynthia & Gladys
WOOD GREEN
Emphre (S) 26
Snow White &

Cabaret Bills

NEW YORK CITY Marshal Beard Phil Romayne Terry Brent Jay Martin Holen Lee Hotel Peunsylvan Frankle Carle

REW Y

Bagate to the total control of the total con

Frankle Carle
Hotel Pierre
Caigary Bros
Chas Render Ore
Van Smitb Ore
Hotel Plaza
Hidegarde
Joel Herron Ore
Salvatore Glice
Hotel Rossevells
Guy Lombardo O
Bode Lablich Ore
Mirko
Hotel St Regis
Ted Straeter Ore
Evalya Tyner

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Jorry Bergmans (1987) Bergmans (1987) Bergman (1987

Splvy's Spivy's Spivy Diane Courtney Hayes Gordon Skeptles

Versallies

Versallies

Edith Piaf

Bob Grant Oro

Penchito Oro

Village Bars

Flute Pete

Kay Carole

Rossanne

Populaires

Buccaneers Oro

Village Vangus Buccaneers Ore 1
Village Vanguard
Maxine Sullivan
Louise Howard
Max Kaminsky 2
Don Frye
Walderf-Asteria
Victor Borge
Emil Coleman Ore
Misha Borr Ore

CHICAGO

Mischbowh CHIC Market Chief Ch Galli Galli Woody and Bobby Bunin Fuppeis of Freedon Empered Song Stylists (4) D Hild Dancra (12) Botel Sherman Marty Hogan Freedde Slack Ore Ray English Call Care Pat Varner Latin Opportunity

Pat Varner

Latin Quarter

Billy Vine Co
Buddy Shaw Ore
Jackie Hamlin
Elaine Jordan
Carrol Sis

Falmer House
Phil Regan
Murray Arnold Or
Andrea Adagio Trie
Rudy Cardenss

Jefferson, N. Y., Prunes RKO Jefferson theatre, N. Y., last eek cut down its vaude hills to

three days. House will run one show on Wednesday, and another over Saturday and Sunday.

House had been playing bills on thrice weekly change basis

Critic Irwin Shaw 'Numbed' Reviewing Fast Flop by Playwright Irwin Shaw

Among the reviews of "The Survivors," the Irwin Shaw-Peter Survivors," the Irwin Shaw-Peter Cored at the Phythouse, N. Y. (24) after one week, most brusual is that written by Shaw himself, as drawn acritle of the New Republic mag, The piece is to appear in tomorrow's The piece is to appear in tomorrow's Detroit Light Opera Asan, will op the piece with the piece is the Meritan Core of the
critic due the retweet preparate misc. (76th, 2) issue, appear in tromcrowle (76th, 2) issue, appear in tromcrowle (76th, 2) issue, appear in the retweet properties of the wisked to, above the properties of the wisked to, above the retweet preparate properties in numbed from the prolonged violence of the experience, and more less incapable of sensible judgment of the properties of the pr rewriting would have involved "a sacrifice of a great many thousands c dollars, supplied by backers who had considerable faith in the script and production as it originally stood."

and considerable hand in the scrupt and production as it originally and production as it originally. The co-authors recognized too late, Shaw writes, that "a loose, impressionistic style... would have large the considerably more unovenent and tension and ten

Provocative Suggestion

Preveative Sugestion
He concludes with a provocative
sugestion. "If I were a producer I
would rack my brain to find a methments of leisure and refection into
the production of a play, sometion
incorposating the cests for this additional time nine the original budget,
eaxiny, the mesacing, steady moveent of the couragor belt."
Nowhere in the review does the
jettion to or resemberal of the opinjettion to or resemberal of the opin-

author indicate or express any objection to or resemtment of the opinions of the daily critics, whom he exitigated several years ago in a preface to the published text of his previous play. "The Assassins."

"The Survivors." costing \$75,000 or more, was regarded as a major drama casualty. Eight of the nine N. X.

more, was regarded u.s. major dramore, was regarded u.s. major dramore cannalty. Eight of the nine N.Y.,
critics were either adverse on skeepitmore and the control of the control of the control
more drawn and the presenters figured it
would be too costly to stick in out. Authors of the maller will divide
the lim griphs count if sold. the film rights coin, if sold,

R. White's '7 Thunders Being Done on B'way

Robertson White, RKO screen-writer, has scripted his first play, "Seven Thunders," a drama. Bron-son Williams, formerly in the Brock-Pemberton office, will make Lis en-try into managerial ranks with the production. production. Casting has begun.

Salacrou Due for Play Armand Salacrou, French play-wright, arrives in the U. S., Feb. 2, to see the first production in Eng-lish of his-play. "Nights of Wrath," opening Feb. 11 at the President the New School Dramatic Workshop's

theatre, on Broadway. Salacrou is making the trip at the evitation of Erwin Picator, director

Operetta Season Feb. 2

Fifth winter operetta season of the

Betroit Light Opera Assa. will open a 10-week engagement at the Massonic Temple Feb. 2. Advance sale is claimed 12% above last season, night scale top being 83.60 with the season rate ranging from 39 to 836 per ticket. Mattiess have 3 82.40 op many season of the season rate ranging from 30 to 836 per ticket. Mattiess have stated in the season rate ranging disector. Opening attraction will be "Rose Marie," to be followed by "Roberta," "Merry Widow," "Massic in the Air," "Cary Divorcee," "Tables in Toyland" and "Desert Song," last-named playing the week of April 3.

Code Board Mulls **Agency Fee Rise**

Legit ticket code board, which has huddled last week to consider a pro-

prosal to evens, to consider a justposal to evens, the rulis restricting
the fee which agencies may charge
show the boxoffice price, particularly as applicable to mezzanise
and belowy locations. Code rule
styludiases the premium to be for.
McBride's and Leblang's agencies principally put forth the proposition to the board, which is made
up of League of New York Thester and Equity. It was contended
cause of the increased cost of opertion, the absence of delivery fees
and the fact that the N.Y. state law
does not make a differentiation between the jereniums on lower and
believe to legit thereties only, antedades
the state's ticket law but continues,
although both regulations call for,
Tio. as the peak premium.
Also proposed that the agency

atmough soin regularization can see the same of the same premium for the first floor be taken from 75c. fo Sec, on the same grounds, which with the federal tax added would mean an even 31 over the boxoffice price per ticket. Code board could authorize both incode board could authorize both incode board could authorize both for foot but could be legally effective. A plan for surburchan and neighborhood ticket agencies was cuil lined to the board by Saul Lancourt, could be supplied to the board by Saul Lancourt, but the same for such potential patrongs to obtain tickets were fried breed-for but none are known to be operating now.

L'VILLE SKEDS 6 SHOWS FOR ALFRESCO SEASON

Louisville, Jan. 27.
Louisville Park Theatrical Assn. is shaping plans for the 1948 setson of musical shows at Iroquois Amphitheatre. Coming summer series, which will start about July 1. will which will start about July 1, will again be six weeks in duration, and will be 10th anniversary for the al-fresco operettas. Sponsors promise special effort in productions and casts. Denis-DuFor has again been named producer for his third season, and will start casting within a short time.

time. Work on the local chorus and small part people will begin immediately. A new chorus training production of the pro and former radio and opera bass

Daniels Directs Legiter

Los Angeles, Jan. 27.

Jack Daniels, dialog director as

Varners, will direct Helen Sloar

Court Raps Agent Who Borrowed From Bookers

Borrowed From Bookers
Stong critisins of the practice of
arthr's manages, berrowing money
from booking agencies was voiced
in New York supreme court last
Wednesday (21) by Justice Carroll
G. Walter. Latter used this argugenerit, who was suing Dorothy Claire
for 25% of her earnings, based on
five-year contract starting Cobobe,
1945. Defendant is now playing the
lead in Finish Fainbow." at the
Actress-singer, in anyweing the
Actress-singer, in anyweing the
still, claimed in Court, holding that
the booker of the court of the
thick of the court of the court
by the above-mentioned practice,
the date of the agent had breached
the contract and fiftee out the case.

Actress-tinger, we have the court
by the above-mentioned practice,
the date of the court of the court
by the above-mentioned practice.

Actress-tinger was the defendant's

Aaron Lipper was the def

Stock at Reading, Pa., Launches Winter Season: Daytona Beach Better

Reading, Pa., Jan. 27. Reading Theatre Guild, local stock

Doing Better This Time
Daytons Beeth, Fla., Jan. 27.
The Broadway Players, stock conjunction flooring much better this season.
Group, and the stock of the season are co-producers, opened its season. Son, and two playes since have shown to profitable houses.
Shows are being standard.

or two plays sace have shown in profitable houses.

Shows are being staged at the Princess, a theatre within the hotel of the same name. "Claudie" is the current production, with "What A Life" and "Glass Menagerie" to follow. Season will run 15 weeks in all.

Level was the transfer of the Case Marian botel here, and his wife. Marian botel here, and his wife. Marian botel here, and his wife. Dooker for Low Walters, are multing the presentation of a musical revue on Broadway this ammort. All A Dream, with Remus Harris and Dan Woodward as scripters, Sudan Miller, Alan Gale and Gene Parry are being sought for leads.

Lost Colony' Set For **Two-Month Summer Run**

Raleigh, Jan 27.

"The Lost Colony" drama definitely will be staged for two months
during the coming summer, the
executive committee of the Rosnoke
Island Historical Assn. amounced
following its first meeting of the new

year.

The committee, composed of Milvin Daniels, chairman, I. P. Davis,
vice-chairman; C. S. Meekins, T. S.
Meekins, A. Q. Bell and Horace
Dough, representing the National
Park Service to which Fort Raleigh
belongs, and Martin Kellogg, Jr., atturner, except of the service that the belongs, and martin kenogs, 17., at-torney, set at rest reports that the 10-year-old production might not be continued this year. After meeting at the Dare County

courthouse, at Manteo, on Jan. 13, the committee conferred with Sam Selden, director of "The Lost Col-ony," and Paul Green, author of the

Wolfit Clears Snag of Bringing 30G Into U.S.: Must Now Reline Dates

Univ. to Build Copy Of Old Salt Lake Theatre Salt Lake City, Jan. 27.

A replie of the old Sail Lake the tare reliable of the old Sail Lake the sail the direction of Brighton Young. Until twas razed in 1928 it was considered one of the finest legit houses west of Chicago, and virtually every sail the sai

played it.

A drive is under way to collect relics from the old theatre to be used in the new one, but it is emphasized the new house will be used merely a museum, but will be used as a university drama center.

Hurok Booking ART as 'Concert'

Arrangement between Sol Hurok and the Americais Repertory There are the season of "Hambet" and "Marcheth" and "Marcheth" and "Marcheth" and the American Soliton of "Bambet" and "Marcheth" and the productions out next October for a 20-week tour of one universities and public auditoriums. During the college holiday recess in universities and public auditoriums. During the college holiday recess in December a Broadway engagement is also planned as a concert booking. For instance, no advance man will be used. If the company does a sinad at a legit house it will work on a legit basis, the company does a sinad at a legit house it will work on a legit basis. Union people will be used for union suditoriums, although this won't apply in college halls. ART cleared these matters with the various the educational angle involved. It's Miss Webster's hope to add to the productions sent out each season, until a complete drama-shelf i.s. a complete drama-she

LEAN 'HARVEST' SETS B'WAY LOW B.O. RECORD

Lowest gross show on Broadway was "Harvest of Years," and only the persistence of its presenter, Arthur J. Backhard, that it attempt three weeks so that he could participate in possible picture rights, explains why

it was not yanked earlier.

Show closed at the Hudson Saturday (24) when two weeks were completed and Beckhard ran out of

completed and Becknara ran on-money.

Takings for the second week were reliably stated to have been less than \$400, almost a record in \$1,025 and of that amount around \$1,000 represented the opening night take. "Years" was written by DeWitt Bodeen, a Coast writer. While it was build that several picture companies said that several picture companies expressed interest in the rights, no deal was consummated.

Sadler's Wells Ballet To Make 1st N.Y. Visit

To Make 1st N.V. Visit

To Make 1st N.V. Visit

To Make 1st N.V. Visit

To Saller's London, Jan. 27.

After meeting at the Dare County
Ourthouse, at Mantee, on Jan. 18.

Saller's London, Jan. 27.

Company of 70 will make the trip.

London, Jan. 27.

Saller's London, Jan. 27.

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Saller's London, Jan. 27.

Saller's London

With Donald Wolfit, British actor manager, currently undertaking the first coast-to-coast Canadian since 1939, London producers are re-

ance 1889, London producers are re-ported watching this trans-Canada venture with considerable interest. Wolit, with his Shakespearean repertory, was sold out for every performance in Halifax days before the Empress of Canada docked with his company of 30 and two bagage cars of security and continues. nis company of 30 and two baggage cars of scenery and costumes. The same situation obtained in St. John, New Brunswick, and the Britishers did excellent business in Montreal.

did excellent business in Montreal.

But the visitors ran into a boxoffice snag in Toronto chiefly because
the three-week stay at the Royal
Alexandra was too long and Toronto
customers had previously been surfaited with Shakespeare. However,
Wollt has big advance sales in such
other Ontario centrer as Strantford,
Hamilton and London; and his west-Hamilton and London; and his west-ern four, from mall-order asles, looks like a solld sellout, in Winnipse, Edmonton, Clapary, Vancouver and Samonton, Clapary, Vancouver and Company of the Company Wolff's trans-Canada tour has been highly successful in the east, sid only work of the Company of the Company in the Company of the Compan

from advance sales reports.
Intending to complete his Canadian four at Victoria and then proceed to complete his Canadian four at Victoria and then proceed to continuous the Wildle May Control of the Canadian carriage but was slymined when the British foreign exchange control be permitted to transfer his Canadian profits and convert these into American dultar for his proposed U. S. and the Canadian profits and convert these into American dultars for his proposed U. S. and the Canadian profits and convert the proposed U. S. and the Canadian profits and convert the proposed U. S. and the Canadian profits and convert the proposed U. S. and the Canadian profits and convert the proposed U. S. and the Canadian profits and convert the
This situation was clarified over the weekend and Wolfit's application to the British foreign exchange con-trol board was cleared on Saturday to the British foreign exchange con-trol board was cleared on Saturday (23) and he now can gamble his piction of his trans-Canada tour, Wollti and his Lendon company play Seattle and Portland and the Seattle and Portland and the Seattle and Portland and the seattle and Bortland and then to Detroit, Philadelphis, Wash-ington and Boston. The only hitch, M. Rawley, Wolfli's representative in North America, is that Rawley must now libe up these eastern dates again Wolfli believed that the British gov-errment would not allow him to take Scandian profit dollars into the U. S. Seattle and Portland are set being underlaten in lining up the other eastern dates again.

CHEVALIER 1-MAN ACT BACK IN FEBRUARY

Maurice Chevaller is planning another one-man show in New York, starting the latter part of February. Theatre is still to be selected. Chevaller will come to a Broadway legit house following his two week run at the Copacabana, Miami Beach.

Last season, Chevalier played the Henry Miller theatre, N.Y., for seven weeks, in which he grossed around \$125,000. He's currently in

N. Y. Drama Critics Boxscore

O (no opinion), ret. (percentage).					
	SP.	B.	w.	Q.	Pct.
WARD MOREHOUSE (Sun)	38	34	4		.895
BICHARD WATTS, JR. (Post)	40	. 35	5	••	.875
LOUIS KRONENBERGER (PM)	38	33	. 5		.868
ROBERT COLEMAN (Mirror)	40	34	6		.850
ROBERT GARLAND (Journal-American)	49	33-	7		.825
HOWARD BARNES (Herald Tribune)	39	32	- 5	2	.821
JOHN CHAPMAN (News)	39	30	8	1	.769
WILLIAM HAWKINS (World-Telegram).	40	30	10		.750
BROOKS ATKINSON (Times)	40	26	12	2	.650
The second secon					

Sun's Ward Morehouse Again Tops N.Y. Critics' Boxscore at Halfway Mark

legit critics for the first half of the 7-48 season finds Ward Moret as he did last January, a ratin the N. Y. Sun critic also had at last year's finale score. His percentage is better than last midyear but Richard Watts, Jr., reviewer for the Post, is a closer contender than was Louis Kronenberger, of PM, last season.

Fewer "No Opinions" Fewer "No Opinioss"
Brooks Atkinson of the Times ap-pears to have been affected by weller of heavy dramas this season weller of heavy dramas this season fellow aide-sitters a number of first algists. Score indicates there were fewer "no opinion" notices than last year, one critic who couldn't make up his mind before having sharpened his notices to the extent that he is

or another.

Revivals are grouped with new plays so far as the critics' score is concerned, as last season. Gilbert and Stillivan revivals by the D'Oyly Carte Co. have generally been funded but some of the bills have been samed, for which reason each operetta given is considered separated by the CaSt musicals because there were other first nights which opposed. Critics of the pine Mushtain dail-

Critics of the nine Manhattan dailroup of reviewers as last season, at hich time there were three changes a critical posts.

HOPE IS CIVEN UP FOR PLAYWRIGHT CLEMENTS

Celin Clements, co-author of the click comedy, "Strange Bedfellows," was reported in precarious condition yesterday (Tues.) in Jewish hospital, Philadelphia. The playwright, who had a heart attack Dec. 26 dur-ing the play's Philly tryout, has be-come steadily worse.

come steadily worse.

Florence Ryerson, wife and col-borator of the 53-year-old dramatist, has been with him constantly, the steady of the state of

matter of bours. Besides "Bediellows." Clements and his wife wrote "Harriet." in which Helen Hayes appeard; in New York three years ago and later on tour. Also a number of film scenarios, numerous plays for little thearies and amateur groups, several collections of one-act plays and objections of one-act plays and collections of one-act plays and additional services.

Their home to on the Coast.

Calhern in 'Stars'

Hollywood, Jan. 27.
Louis Calbern draws the top male
ole in "Stars on My Shoulders,"
broadway musical to be staged by
lodgers and Hammerstein.

Stagehands Still Stymied on Pact

Negutations for a new contract between Local 1 of N. Y.s stage hands union (Theatrical Protective Union) and the managers have not increased in any agreement between the factions, so the dechinate common to be able to control! their members unless wage functases are made. The implied the possibility of a strike, but heretolores when vised posts were signatured, provision for retroactive application was made. Unlon held a general meeting last Sunday (25) when the stage-strike the strike of the strike o

ent agreement expires Sunday (1).
So far the managers have not indicated they will grant increases,
and several concessions sought are
reactive as "improvement to the conmands to be out of line. Committees for both factions are buddingssparately, but climax negotiating
compromise agreement, or start freworks. Producers, especially those
with one-set shows, feel that the
present wage scale affords liberal

'UNION' CLOSING TOUR:

KAY FRANCIS IMPROVED

"State of the Union," currently
playing middweet one-nightens, will
and its tour, Feb., 7 in Pittsburgh
where it opens next Monday (2),
(cleding was decided upon some
weeks ago, the 11 in ers of flay
when site took an overdone of skeeping pills, not boling a factor. Explained that further time for "State"
was not available except smaller
was not available except smaller
Miss Francis is not expected back
in the cast and Erin OBrien Moore,
who was on the road with the show
last season and who planet to Colast proposed to the control of the control
included in the cast of the control
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in

comedy.

Ridiculor Mittat

Chumbia, Jan. 27.

Kay Francis, ciar of "State of the Union," which played the Hartman here for a week, opening Sun, Jan. 18. is especied to spend the rest of the color of t

Stormy Petrel Fades From Broadway Scene In Max Jelin Spicide

In Max Jehn Naticale
Death of Max J. Jehn has Thursday (23), in New York, marked the
passing of one of the most tempestuous characters in the legit field in
way but a couple of years, but
caused so many ructions while havten to the lease of the host tempestuing the lease on the Belasco that his
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So far the managers have not indicated they will grant increases, and several concessions sought are regarded as "impossible," some life that the serious concessions sought are regarded as "impossible," some life that the set of the hot factions are hot dillage sparalely, but climax negotiating separalely, but climax negotiating separalely, but climax negotiating compromise agreement, or start fire-works. Producers, especially those with one-set shows, feel that the present wage scale affords liberal with the present wage scale affords liberal ments are paid \$112 weekly, while others in the crew get around \$75.

Shuberts Soil Must OK

The Broadway for Legit, "Cradle' Interim Booking" the state of the present wage scale affords liberal to the state of the state o

'Skipper,' 'Crime' Thesps in Co-op Move to Keep Shows from Folding

Tucasta' in Yiddish

"Anna Lucasta' in Yiddish

"Anna Lucasta' which had a long freedown with the flarkway theat the park of the Farkway theater has present to continue the Farkway theater has present the Farkway that the Farkway theater has been the Farkway that the Farkwa

lief.
Although the 2% plan was acceptable to those present at last week's special meeting, it must be voted upon by the membership at large and a mail referendum will be held as promptly as possible.

Walter Vincent Tells Of Plans for Benefit Fair for Actor Funds

Fair for Actor Funds
By WALTER IVENENT
CPresident of the Actors Fund
The Actors Fund of the Actors Fund
The Actors Fund of America and
The Motion Fiture Relief Fund join
is a 10-day Fair in N. V. next NorThe Actors Funds (note that
plural? The Actors Funds)
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help our less fortunate brothers and sisters.

A corrival, a bazagr, a fair—with a conflict of the plans for the Pairi A corrival, a bazagr, a fair—with the old Palace revived, dancing and being photographed with stars, famewer was the plans of the pla

Successful effort of actors, includ-

io me American National Theeties and Academy, which spomors Excordinated.

"Skipper" Wardles Usions Muddle over "Skipper" was clarically be a supported to the support of t

closing and opening, which is an Equity rule, did not apply as there

Wildberg 'Sweet' for Chi

John Wildlerg last week and no work of the the control of the cont

First Piano Quartet Illustrates **How Radio Builds Concert Records**

How Radio Builds Concert Records

An example of a musical unit, created for raidio, mopping up in two
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other faids as well, is that the
price seem years ago by advin
Fadiman, who still owns the pack
seg, developed in the last year and
the seem of the

TENOR EUGENE CONLEY **MUST PAY GALLO \$6,500**

MUST PAY GALLO \$6,500

San Cario Opera Co. was awarded \$5,000 damages last week in an arbitration case against Eugene Conject. The control of the control was also ordered to return \$1,500 berrowed. 4rom the result of the control of the conject. The conject is a contract san Carlo made with Conley in Differences arose from a contract San Carlo made with Conley in the Army. Fortune Gallo. San Carlo head, agreed to lend \$1,500 to Conject. Without interest. Latter, through his agent, Ettore Verran, signed a conjugation of the conjugation of th

Arbitrators, Saul Abraham, unpire Milton Weirfor San Carlo and Marcey Protter for Conley, voted the award to San Carlo. Markey Protter for Conley, voted the award to San Carlo. Markey Revised Schoengold was attorney for San India Schoengold was attorney for Sa

New High for St. Louis

St. Louis, Jan. 27.
Lily Pons, as soloist with the St.
Louis Symphony orchestra guestconducted by her husband, Andre
Kostelanetz, broke all records at Convention Hall here last Wednesday
(21), drawing 10,819 attendance at
\$2.40 top for an estimated \$18,200.

18:40 to for an estimated \$18,200. The spyranto into we for a southern concert tour, opening Jan. 30, in Richmond. She made her season's farewell appearance Jan. 17, at the Metropolitan Open House, N. Y., in "Lucia," having sum at the Met six times this search at the Met six times the season's spring tour of England and France. They'll make their first appearance in Ireland and Switzerland in May. Miss Pores will also in May Miss Pores will also make appearances with the Paris Opera.

Concert Debuts

Music division of the American Theatre Wing's GI school, to top of its two years of existence, is setting its fwo years of existence, is setting up a series of ATW concert awards in the form of debut concerts in New York. School has 800 students in that division. Those eligible will be students who've never had a New York debut, and who qualify for a longhair recital with full equipment of lieder, operatic arias, American 2008, etc.

songs, etc.

Applications must be in Feb. 10, with auditions slated around March I. Debut concerts will be given in to give any awards of the strength of the

Sued for Running Out On Shreveport Date Mobile, Jan. 27. Mrs. W. F. Woods, of Shreveport

La., filed suit in circuit court here last week for \$1,500 against the Markova-Dolin Ballet Co., charging breach of contract. Action is directed against the troupe; Anton Dolin and Alicia Markova individually; the National Concert & Artists Corp. and Hurok Attractions.

Corp. and Hurok Attractions.

Mrs. Woods calaim the troupe had agreed to a single performance in Streveport Jan. 2, and that the had spent \$700 for promotion and had says the was notified Jan. 17 that the company was cancelling the engagement, or grounds that its union, the American Guild of Musical Articles and the same state of the

train schedules.

Troupe arrived Monday (19) in Mobile, where the writ was served. Sheriff, however, allowed Monday night's performance to go on, and the organization left Tuesday for Athens, Ga., after a \$3,000 surety bond had been posted by the Hurok office.

office.

Hurok office in N. Y. said the contract was made in good faith, and expressed inability to explain the cancellation.

Omaha Band Revived

Vancouver Concerts Move to Auditorium

Vaneouver, Jan. 27.
Due to "exorbitant" rentals be ing charged by downtown theatres, Hilker Attractions is moving all its concerts to the Auditorium. Group claims it can get the same number or seats in the Auditorium as it had in the downtown theatres, and for half the rental it was formerly

paying.

Also moving into the 1,906-seat hall is the Vancouver Symphony Society. The latter is presenting weekly pop concerts directed by Jacques Singer, its permanent con-

Auditorium has passed through numerous hands in recent years. When not used for concerts and like, it is a roller-rink. It lacks backstage facilities for legit shows

London Symph, **Beecham Mulled** For Buenos Aires

Buenos Aires, Jan. 18.

Negotiations are still continuing between the British Council in Argentine and the Colon Opera administration for a possible tour in Arasis and the Colon Opera administration for a possible tour in Arasis and the London Philharmonic Orchestra. Negotiations for the British are in the hands of Nicon Interest of the British are in the hands of Nicon Interest of the British are in the hands of Nicon Interest of the British are in the hands of Nicon Interest of the British are in the hands of Nicon Interest of the British and concerts out and the Interest of Nicon Interest of Nico

Pitt Orch Gate Way Off This Year: Light Series Shifts Hall to Cut Costs

Junius Hall II UII USISS

Decreasing attendance for Pittstupfs Symphomy's special Tuesday
night series of light music has forced
which has been Symph's modern
home for score of years, in favor
t smaller Carnegie Music Hall,
the conductorship days of Victor Herbert and Emil Paur. Difference in
rent on two auditoriums will mean
rent on two auditoriums will mean
concert. of around 500 on each
concert.

concert.

Symph, however, will continue to
use Mosque for regular Friday night
and Sunday attentions concerts. Only
Gate generally has been way off
this season, with Symph reaching in
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this season, with Symph reaching in
all directions to meet defact which
season. We will see the season of the
season will see the season of the
stammer feel seroung 45000
short. Recent Symphony Ball, fries
of 1ts kind, helped some, neiting
around \$17,000, more than half of
which came from a car rafile.

Inside Stuff-Legit

Usually before a new play tries out, a Broadway booking is sought, but producer William Brown Meloney will not seek a main stem berth until stee "The Hallams" opens out of town. Drama was written by Rose Franken, who is Mrs. Meloney, and the first tryout will be at Buffalo Fab, 5, above not being due in New York for about a month. Characters are those used in "Another Language". Miss Frankent first hit, but the time is 10 years after the supposed date in that play.

time is 10 years after the supposed date in that play.

An exceptional incident of the "Ballams" preparations marked the first day of rehearsals, Miss Franken, who is directing her play, advising the players there would be no changes. Ordinarily five days are allowed producers in which to replace actors without salary liability. Morale etc of on the cast was indicated by the fact that it was possible for a run-through of the first act after the fourth day of rehearsals. Players are then Griffles, June Walker, Royal Beal, Matt Baiges, Alan Basker, Mildred Dunnock, Katherine Bard, Mildred Wall, Frank M. Thomas, Dean Norton and John McKee. Bard, Mildred Wall, Frank M. Thomas, Dean Norton

Opening of "Mister Robertis" at New Haven last week encountered a close shave with censorship when local authorities objected to some of the play's dislog. Atmosphered against a seagoing background, wordage was pretty saity at Thursday (22) preem. Objection was missed to a bland reference, in alang tears, to a certain form of VD. Serilp, replete with reference, in alang tears, to a certain form of VD. Serilp, replete with the properties of the season was still in Although "Roberts" is a now set show, part of the season ways take and forth at times, requiring a flock of stagehands. Crew used at New Haven totaled 32, but when the show arrives on Broadway at the Alvin the week of Feb. 18, the backstage bunch will number 28. There are 25 in the cast which includes but one femme and in extras are also used. Ledand Hayward produced the drama dramatiked by Thomas Heggen and Logan will participate in royalities as co-author and stager, he also having an interest in the managerial end.

With his production of J. B. Friestley's "The Linden Tree," Maurice Evans will mark first time he's producing a play in which he doesn't appear as an actor. Producilon opening Feb. 4 in New Haven, followed by two weeks in Philadelphia starting Feb. 6, will also mark one of Boris Karloffs raffe appearances in a sympathetic part and his second role on Broadway. ("Arsenic and Old Lace" was the other). Evans, currently appearing in "Main and Supermant" at the Alvin, N. Y., worl get to see the production until its second week in Philly, as on the first Thursday afternoon available he's doing a bolidy matines in N. Y.

"Linden" is in its sixth month in London, with Sir Lewis Casson and is wife, Dame Sybil Thorndike, in the leads. Barbars Everest will play he femme lead in the U.S. production. his wife, Da the femme l

Joseph M. Hyman's share in "Make Mine Manhattan," Broadway's latest musical click, which he presents, is said to be 35%, although it was remarked to the state of
Hank Ladd is now co-starred with the Hartmans in "Angel in the Wings," at the Coronet, N.Y., elevation being amounced by Bugs Baer who introduced the comic at last week's Bannisers lunchoon at the Waldort. Paul Hartman, who was present, only taking a bow but getting a lungh said it was his wite Grace's shut that Ladd be accorded equal billing with them. Ladd entertained the Bannisees, as did Sid Cassar, another young comic who is appearing in "Madke Mim Manhaltan".

Entertainment at the Lambs club Sauruley '24 at 12 nm was dubbed "Janchin Night," with past shepheris R. B. Burnside and William Gaxton, plus the current headman Bert Lofell, being present. Latter duo participated in the show which was emceed by Part O'Malley Billed as "Collie Pup" for the occasion. Finale was highlighted by "Hymn to the Lambs" composed by Harry S. Miller and arranged by Eddle Weber.

Paul McGrath has resigned from Equity's council and Barbara Robbins is replacing for the balance of the season. Actor said that because of radio rehearsals he found little time to attend the weekly meetings. In last month's house magazine there was a chart showing which councillors did and did not make regular appearances, which may have led to McGrath's

A three part profile of Bernard Banus which finaled in the New Yorker last week, mentioned that the statemate has a found at wo cangutes but had "adopted" a fock of sonk Included in that rather large liet were thereber Bayard Swope and John Golden (who were very amused at being so classified) and Billy Rose, the showman-columnist and former stemographer who was Baruch's secretary.

Current Road Shows

(Period covering Jan. 26-Feb. 7)
"An Inspector Calle" — Erlanger,
Buff. (26-29); Aud., Roch. (30-31);
Hartman, Col. (2-4); English, Indpls.
(5-7).

"Anna Lucasta" — KRNT, Des Moines (27); Iowa, Cedar Rapids (28); Palace, Rockford (29); Park-way, Madison (30-31); English, Indpls. (2-4); Hartman, Col. (5-7).

Indobs. (2-4); Hartman, Co. (6-7).

"Annie Get Four Gun"—Shubert
Chi. (28-7).

Bailet Theatre—Opera Hae, Frisco
(28-31); Opera Hae, Oakland (1).

"Blossom Tine"—Opera Hae, Edynton,
"Blossom Tine"—Opera Hae, Bost;
(28-31); Aud, Hartford (2-4); Edynton,
"Blossom Tine"—Opera Hae, Bost;
(28-31); Aud, Hartford (2-4); Edynton,
"Blossom Tine"—Opera Hae, Bost;
(28-31); Aud, Hartford (2-4);
"Blossom Tine"—Opera Hae, Bost;
(28-31); Aud, Hartford (2-4);
"Blatton — Ford; Bailo (38"Charles — Ford; Bailo (38"Charles — Stubert, Philly (28"Oranousel" — Shubert, Philly (28"Orano

"Carousel" — Snuper, anny
"Maurice Chevalier—Forrest, Philly (26-7).
"Checeiate Seldier" — Shubert,
Bost. (28-7).
"Boctor Secial"—Plymouth, Bost.
(26-7).
"Bostor Weifit Co. — Playhouse

Sent. Liver. J. Sent. Pylymouth, Bost. (262-7).

Deniald Weifit Co. — Playhouse, North Bay (2), Playhouse, Winnipeg (4-7), Edward Lawrette, Det. (26-8), Hannis, Cleve. (26-7).

Gaite Theatre—Royal Alex, Toronto (26-7).

— American, St. Louis (26-31), Tourn Hall, Toledo (2-4); Shea's, Erie (5-7).

"I Remember Mama" — Hanna, Cleve. (26-31); Shubert-Lafayette, Det. (2-7). "Kathieen" — Locust, Philly (26-

"Lady Windermere's Fan" — Erlanger, Chi. (26-7). "Mary Had a Little" — Curran, Frisco (26-7). "Master's Chair" — Geary, Frisco (26-7),

"Medium," "Teiephone" — Stude-baker, Chi. (28-31).
"Mr. Roberts" — Walnut, Philly (28-7).
"O Mistress Mine"—Selwyn, Chi. (28-7).
"Oklabara"

(26-7), Mistress Mine"—Selwyn, Chi.
(26-7), Mistress Mine"—Aud., Louisville
(26-31); Emery, Cincy (2-7),
(27-1), Var. (27-1), Chi.
(27-1), Var. (27-1), Chi.
(27-1), Var. (27-1), Chi.
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(29-

'Windermere' \$19,000, 'Annie' \$51.000. Menotti Duo \$12,000, Closing, Chi

Chicago, Jan. 27.
Conventioneers, plus the continued enterest of local citizens, is holding locationes activity at a seed pace, dealers and "The Telephone," which allow a prospecting, except "Medium" and "The Telephone," which allow a prospecting, except "Medium" and "The Telephone," which allow a prospecting, except "Medium" and "The Telephone," which allow a proposed to the proposed to the prospection of the Non-Subscription, Wash was ingreated to explain the Non-Subscription, Wash was ingreased to the Non-Subscription, was ingreased to the Non-Subscription, Wash was ingreased to the N

Estimates for Last West Countries of Last West Countries of Last West Countries of Last West Countries of Last Countries

"10 Mistress Mine," Schwyn (11th weck) (1,000; \$4.33). Lunis are keeping this near capacity figure; \$21,500.
"Frivate Lives;" Harris (24th weck) (1,000; \$3.71). Latie-conners helped but fairist \$45,000; closes Saturiday (31]." Blackston (1,338; \$4.40). Opened last night (Mon.).

'TONIGHT' 28G, FRISCO; COWARD ACTS MATINEE

Sup Paracisco, Jan. 27.
Noel Coward and Gertrude Laysuper Paracisco, Jan. 27.
Noel Coward and Gertrude Laymax Saturday (23) of the four-week
production of the British playwright's one-act bills, "Fonight at
20," at the Coward went on its
bills of the Coward went on its
bills or coward went on the coward went on the
bills of the Coward went of the
try was reported that Grebum
the evening performance, the coward went of
the evening performance to the coward went of
the evening performance to the coward went on the

the evening performance.

Capacity audience got a tremendous kick when it was announced from the stage that Coward would appear opposite Miss Lawrence, as in the original production 10 years ago on Broadway. Both stars received an ovation at the final curcived an ovation at the final cur-

tain.

Despite balmy weather, the engagement wound up to bulging attendance. Other local show, the 'tryout of "The Master's Chair," had
tough going at the Geary.

Estimates for Last Week

"Tonight at 8:39," Curran (4th
week) (1,776). Final week pulled a
unge \$28,000 for the Coward playlets. "Mary Had a Little" is curzent.

the Master's Chair," Geary (1st kk) (1,550). Tryout got a mild \$4,-on its opening stanza; continues week and next.

Dunham's 'Negre' \$8,000, 4 Perfs., Portland, Ore.

TI IS, FUBLIAIL, OFC.

Kath-firothand, Ore, Jan. 27.

Kath-fir

'Roberts' SRO \$14,500 In 4, New Haven

In 4, New Haven

In 4, New Haven

New Haven, Jan. 27.

Elastic would have been seeded to seeking admittance to last week's seeking reduction starring seeking seeking reduction starring seeking seeki

Non-Subscription, Wash.

With a complete sellowt in advance.

With a complete sellowt in advance to the National was the only show bit spot in fown unaffected by the last weekend it or in. Carousel' came weekend it on in. Carousel' came working to the complete the

'Ma' \$23,500, Phila: 'Dance' NSG \$5.500

Philadelphia, Jan. 27.

Beal supprise of Just week's legit the hees well as the property of th

"Look, Ma, I'm Danein," Forrest (2d week) (1,766; \$3.90). Musical tryout was spotty with final session listed at \$23,500.

'DREAM GIRL' 17G. L.A.: 'ROOTS' NIFTY \$21,500

Los Angeles, Jan. 27.
Lucille Ball wound up her "Dream
Girl" four Saturday (24) at the Biltmore on a building note. Interruption of the run, during the secondframe, followed Miss Ball's illness
and the subsequent illness of ther replacement, June Havoc.

Current frame's only opening was "Tonight at 8:30," with Gertrude Lawrence, which rekindled the Biltmore last night (Mon.).

unore nest might (Abon.). Estimates for Last Week

"Angel Face," Las Palmas (Ist week) (388; \$3). Authors are rewriting the piece in the face of public disinterest; Closed Sunday night (25) with a gross of \$4,300 for eight days.
"Blackwate of 1948." El Capitan

(292d week) (1,122, 34.70), again.
"Beep Are the Roots," Belasco (1st week) (1,061; \$3). Building steadily and looks like a cinch for a long run; full frame garaered an okey \$14,000.
"Dream Clrl," Biltmore (3d week) (1,336; \$2.60). Final frame was strongest, with \$17,000 pouring in.

Dr. Social' Dire \$1,000. 4 Shows, Balto Tryont

4 MOWS, Datto IT/Out!

"Doctor Social," a new drama by
Toescal, a ballmore, and are
Tournedy (2) at Fords here, playing four performances to brutal rethin a healthy advance. "SingleFrince" is set to follow Feb. 2.

Estimate for Last Week (1.500; \$3.02), Shurring Dean Jagger
and Virginia Gilmore, new play
sponse: a starvation \$1,000 for four
performances.

'Kathleen' \$3,000, **Soldier NG\$16.000.** 'Mama' 20G. Boston

Only datus in Boston, Jun. 27.

"Declor Social," might this week in right (Mon.) for a two-week engagement. Mothing is ahead until right and the social register of the social register

formance, and both "Chocolate Solimated Grow-world Carl Remember Marine" drew-world Carl Remember Marine" drew-world Carl Remember Marine" drew-world Carl Remember Marine (National Carl Week) (3,000 \$4,00). Estimated \$11,000 med holds for a third and final-week) (1,700; \$4,20). Opened The-week) (1,700; \$4,20). Opened The-day (20), but land an extra matine-day (20), but land an extra matine-sty (20), but land an extra matine-sty (20), but land an extra matine-sty (20), but land an extra matine-ty (20), but land an extra matine-ty (20), but land (20), and matine-ty (20), but land (20), and matine-th (20), but land (20), and matine-ty (20), and (20),

Mon.).

Maurice Chevaller, Wilbur (1,200; \$3.60). Did eight performances to good audiences and got a nice estimated \$15.000; second visit this season, but tried out new material. In first act, and took a few rebukes from the crix on its quality. Finished with a matthee Sunday (25).

WOLFIT MILD \$10,200. 3D .WK. OFF. TORONTO

In for a trace of the control of the

Inspector' \$13,000, Pitt:

Inspector \$13,000, Pitt.
Between 'Bonat,' Nerway'
Wedged in 'Bonat,' An T. of
heavy-selling musicate 'Show Boat'
and 'Song of Norway', 'An Impedent an Nixon last week. Pity got
generally favorable notices and, with
Thomas Mitchell and Melville Coppgenerally favorable notices and, with
Thomas Mitchell and Melville Coppshow zome strength, particularly
since it's the first non-musical legit
with the property of the selling of the
"An Impector Calls." Nixon Gainserption of terring of the search
about \$13,000, not too impressive
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Lavery Doing Another

"Fenelon," based on the reign of Louis XIV for production by Arthur Hopkins next season. Lavery drew the assignment while east recently for his illfated "Gentleman from Athens."

Weather Chilling B'way Again; 'Manhattan' SRO \$36,500, New Click; 'Bedfellows' 16½G: 2 Open This Wk.

standees; nearly \$49,500.

"Angel in the Wags," Coronet
(Thi weels) (R-998; \$4,80). Looks set)

and the weels (R-998; \$4,80). Looks set)

pace and is farwing standees; \$27,000.

"Annie Get Year Gun," Imperial

than held its own and continues to
clean up; \$43,500.

"Annie Get Year Gun," Imperial

than held its own and continues to
clean up; \$43,500.

"To consider the set of the set of the set of

weeks (C-98; \$4,80). To consider the

"Brandees," Ziegeld (46th weeks)

(W-1,252; \$4,80). Approaching the

sexcellent profit; last week around

\$30,000 again,

weeks (B-988; \$4,80). Holding to big
excellent profit; last week around

\$30,000 again,

weeks (B-988; \$4,80). Holding to big
excellent profit; last week around

\$30,000 again,

weeks takings were around \$10,800.

"Far Lyee or Menery," Miller (12th

"Repur Bedestan," Pilmouth (65th

week) (C-1,063; \$4,80). So one im
provement and dated to play through

and the second of the se

cove by Themes and Robert E. Lee:

Town (Thus) Martin; open somorrow (Thus) Martin; open somorrow (Thus) Martin; open somorrow (Thus) Martin; open somorrow (Thus) Martin; open somormarked marked mark

making soodly money; rated around 200,000.

Michael Merkel Glery' Booth 2d week) (D-712; \$480), Distinctly Glowthill, fart full week English meladiama approximated \$5,007.

"Strange Bedfellows," Morocco (2d week) (C-905; \$6,00), Approached Lauch and Company of the Strange Co

Bedfellows' 164/G; 2 Open This Wk.

Winter weather hampered Broadmys again last week and prevented
Second incipient bilizard attack
Saturday (24) morning and although
and Robin Short. Iron "Dadas
Second Incipient bilizard attack
Saturday (24) morning and although
and Robin Short. Iron "Dadas
Saturday (24) morning and although
and Robin Short. Iron "Dadas
Saturday (24) after playing eight
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Mine Manhattan" is the latest must
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seek were chiral to survive after one week.
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DUBLIN GATE \$16.200 IN 7 PERFS, MONTREAL

IF I PLENS, IMMITICAL
The Canadian tour of the Dublin
Gate Thesitre company has been succompany has been suction of the Company has been suction to the company has been suction to the company has been suction to the company has been such
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being a few sorts short:

Estimate for Last Week

Est

0&J 'Laffacade' 26G, 5 Times, Kans. City

Olsen & Jones, Kanss. City
Class & Jones & Jon

Plays Out of Town

Mister Roberts

New Haven, Jan. 22

Laiand Haywhen Waren, Jan. 22

Town of conneyframa in two acts by Thomas Heggen and
Joshua Logan, based on a hovel by former,
Stars Henry Fondat features David Wayee,
by Togan. Settings and lighting by Jo

Michairer, Opened of Shubert, New Haven,
Jan. 22, 438, 530, 109.

Chief Johnson	ò
Ligut. (j.g.) Roberts Henry Fonda	ř
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Ensign Carney Len Smith, Jr.	13
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	١
Charact Tient Marroy Hamilton	

plays of this, or several seasons.

There's punch material galore in this script, from laugh as well as emotional, angles, and, a fine cast, guided by sage direction, blends the ingredients into grade-A diversion. Opus looks headed for smash legit, and eventual film, reception.

Theme has enormous areas!

Opus looks headed for smash legit, and eventual flin, reception.

Theme has morrous apout II, and that covers quite a potential audience. It points up, devastatingly, and that covers quite a potential audience. It points up, devastatingly, the uniter brechom flind, accompanient that the control of the con

but it's cectainly life.

Tale concerns Listenana Roberts, medical stude who has abandoned his studies to serve his country in war. Instead of the action he craves as an adjunct to 'real' service, he had not been a small ship operating in the back areas of the Pacific. Lud has made a hit with the crew as a sort of human buffer between them and a human the merchant marine.

Latter has come un from the

slave-driving captain recruited from the merchant marine. Up from the ranks, the long way and he resents the presence of the college-bred of-floor, His desire to acquire a constant of the college-bred of-floor, His desire to acquire a constant of the captain, so much at the has denied his crew liberty of months in order to maintain a flor months in order to maintain a for months in order to maintain a crackpu apong the men so Roberts contines a achiente to bave the ship continues as a black lack to prevent Roberts of the continues of the contin

THEATRICAL FARRICS for COSTUMES DRAPERIES

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riction with the captain in the presence of the crew. The agreement is ence of the crew. The agreement is ence of the crew. The agreement is ence of the crew. The agreement is the crew of the crew o

John Bull's Other Island

Montreal, J Brian Doherty, presentation of D Theatre production of comedy in (five scenes) by George Bernard Si Hilton Edwards and Mielical Mac Directed by Edwards, Settlings MacEwen, At His Majesty's, Mon

	20, '48; \$3.32 top.	
١	Hodgon	Norman Barr
ł	Tom Broadbent	Hilton Edward
ł	20, '48; \$3.32 top. Hodson. Tom Broadbest Tim Haffigan	Reginald Jarma
ľ	Father Keegan	Edward Golde
	Patsy Farrell	Roy Irvin
	Norah Reilly	Merlel Moor
	Cornelius Doyle	Denis Brenna
۰	Norah Reilly	Bryan Herber
	Aunt Judy	Norah O'Mahon
١	Matthew Haffigan	Idam Ganne

martly needling the Englishman and his philosophy left and right. Edwards brings to the part of the Englishman control of the part of the Englishman of the Part of the Englishman of the Englis

Doctor Social

Doctor Social
Baltimore, Jan. 22,
Libre and Baltimore, Jan. 22,
Libre and Baltimore, Jan. 22,
Libre and Baltimore, Jan. 23,
Libre and Baltimore, Jan. 24,
Libre and Li

This is a sincere effort to hang some roomance onto a more dominant some roomance onto a more dominant some roomance onto a more dominant in the control of
of the City Center, in an acoustically-bad auditorium, the newly-establed trouge is putting on a visible distribution of the control of the c

formances in the other two lead order.

Whord, physics the south-burred whord, physics the south-burred with t

mood.

Phyllis Hill, as the impertinent maid, and Nan, McFarland, as the housekeeper, make these shaller parts stand out, Richard Bärr's direction is good, and Emeline Roche's costumes authentic. Herbert Brodkin has done wonders with limited resources and space on the setting of a Victorian living room. Bron.

Vincent Tells

Continued from page 57 = may have a Children's Day. Why

may have a Children's Day. Why not?

Necessity of Fair
As President of The Actors Fund of America, and as a member of the Board these many years, many state to you some simple facts which will it and that it means to you. As the years go by, the demands on these two Funds grow far beyond your most extravagant estimate. I have how Funds grow far beyond your most extravagant estimate. I have been supported by the control of
Special begins b

YEARS' GOOD IN LONDON: 'MOUNTAIN AIR' FAIR

"Mountain Air," opening at Com-edy theater Thiraddy (22) is a sign-edy theater Thiraddy (22) is a sign-erously received but lacks originally ity and marque names. Limited in the company of the company of the line Saturday (24), is a spin-duy written, boys' school problem play, ceccliestly acked. Play was warmly excellently acked. Play was warmly ceccliestly acked. Play was warmly

Public Housing Continued from page 1

Continued from page 1
Straus into the drive, the stating of was instrumental in touching was instrumental in touching was instrumental in touching with the state of the state

time across - the - board series was aired.

With the FCC due shortly to reexamine-its Maydower decision banning editorialization: by stations, and the state of the state

of Authors across the country are Colleged to the series was "remarkable evidence of the power of radio in exerting an induence for public welfare in the community." In launching the program, the station did more than present a second-work of support in enlisting dozens of community organizations of community organizations of the country of the coun programs.

The series of five programs, which have been repeated nightly for a period of four weeks has currently switched its tag line. Originally requesting dialers to write to the Mayor to demand a public hearing Mayor to demand a public hearing on housing, the programs are now urging letters of support to the Mayor on his housing commitment. Program frankly states that some may yet succeed in blocking implementation of the program. However, the station, while throwing hall support behind the Mayor, says it will be ready to pick up the commitment of the program of the prog cation of backs up Friday (30),

Set 'Sleep' Cast

Hollywood, Jan. 27.
Bill Henry and Glen Vernon will
shift to Broadway in the spring for
roles in the James Ellison-Michael
Sloane legit production, "Sleep It
Off."

Jackie Cooper will star in the piece, with Paula Stone directing.

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Literati

Mystery Weiters Gel-Taether
Mystery Witers of America (1988)
More Works (1988)
More Weiters (1988)
More We

Amber Ferever in Court
As if it weren't deader than a haddeck, "Forever, Amber" is back in
again as a judicial problem in
ence A. Barber preparing to argue
an appeal before the state supreme
court in connection with the nevel's
acquittal as an "obscene" book. Prevolue trial was fart test of new Inwashing book blusselves guilty.
At that time book was cleared

rather than booksellers.

At that time book wis cleared by Superior Court Judge Frank J. Donahue in Booton with the remark that "while the book is conductive to sleep, it is not conductive to a desire to sleep with a member of the opposite sex." Meanwhile film has played five big weeks in the Huld brougt ruled off the screen on Sun-

Lait-Mortimer 'Confidential' by Jack
"New York Confidential," by Jack
Lait and Lee Mortimer, N. Y. Mixror editor and columnist, respectiveby will be published by Ziff-Davis
in May.

ne touches on life in the Negro, Puerto Rican and Little Italy areas, as cities within a city. Authors also delineate habitues of nitery haunts from the Village to 52nd

Times-Herale (D. C.) Changes Crix.
Shakeup on the Washington (D.C.)
Times-Herald, published by Mrs.
Eleanor (Clissie) Patterson, bas Ernie
Schier moving in to replace Don
Craig as lilm and play reviewer.
Craig was formetly critic on the
Daily News in D. C. Schier has
been on the T-H music and drama

staff.

This paper has had the town's most considerable turnover of reviewers. Schier will be the fourth in the last three years.

NRIB bearings of charges against the International Typographical Union for alleged failure to bargain collectively has been recessed at Chicago until Feb. 16. Time out was attorney, Gerbard P. Van Arkel, could file an answer to an injunction could file an answer to an injunction seems of the could file an answer to an injunction of the could file an answer to an injunction of the could file an answer to an injunction of the could file an answer to an injunction of the could file an answer to an injunction of the could file an answer to an injunction of the could file and answer to an injunction of the could file and the could file and the could file the coul

Strike of 1,500 printers meanwhile entered the third month, with no immediate truce in sight.

Thesize Arts-Slage Merger
While the staff, including Rossmond Glider, editor and dramn
critic, were trying to obtain necession
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into the staff of t

Ceast Laber Mag.

New magazine to represent labor's point of magazine to represent labor's point of the coat, with publication date set for March. Tagged North American Labor, mag will be alick paper joh selling at 35c and will, be distributed nationally. Intital issue will run be rationally. Intital issue will run be subsequent issues. Publication will be a monthly and will be backed by Coast capital, bankrollers being unstituted to the control of the

CHATTER

W. Paul Cook, co-owner of Drift-wind Press, is gravely ill in the Mary Frederic hospital, Burlington,

Mary Frederic hospital, Burlington, Vt.
Anne Viviani, N. Y. Daily News staff writer for five years, turned flack last week, joining George B. Evans,

mack hat week, joining George B. Swans,
George L. Bird's "how" book for surbors, "Article Writing and Marchart in March, Bichied Writing and Marchart in March, Bichard English sold-an article on b ideader Freddy Martin to the Starting's Xeening Pest for publications of the Control of the Control of the Control of the Control of Thomas of the Control of Thomas of T

the Research Distriction of the Common of th

perfence and True Love and Romance.
Ted Print working on two Plorish has been a seen and the print work of the print wor

April. Author's previous books, have included "Prejudice," "Brothers Under the Skin" and "Factories in William Auerbach-Levy, author of "B That Mer", will be guest of honor at dinner in N. Y, today (28) being New York, Merch Miller, author of recent novel "That Winter," will also be a guest. Auerbach-Levy has been asked to address the gathering and those presents, make cartesiares of those presents. will probably those present,

SWG Council

Continued from page 2

however, is not so much the tactics of the two extremes, as the existence and spread of factionalism itself. They fear that organized, permanent factions, particularly when based on political lines, will create increasing dissension and bitterness within the Guild, will weaken it and may even ultimately wreck it.

Trumbo Sues Metro

Over Suspension

Over Suspension

Los Angeles, Jan. 27.

Dallon Months, excenevire, filed and in U. Tambo, excenevire, filed and in U. Tambo, excenevire, filed and in U. Tambo, excenevire filed ing restoration to the Metro Studio Mayvall or pay at the rate of \$75,000 per seriel for the duration of his production of the filed fi

Cig Coin Cunids __ Continued from page 1 __

the video real, it will no longer be meessary for NRC to spend so much money on list own venture. When the video real, it will no longer be meessary for NRC to spend so much money on list own venture. When the substitution of the longer when longer w

SCULLY'S SCRAPBOOK

In "The Naked City." Mark Hellinger's last picture and not only his greatest but likely to survive many still to be made by others, there's a seene of the mother of a murdered model who has come to New York from New Jersey to identify her dead daughter at the morgue. At the moment the mother's heart is not full of grief or hate. She At the moment the mother's heart is not full of grief of its that hee's, a daughter she has raised who, like thousands of other daughters, wan't satisfied to find her happiness at home but wanted to go off some place and "have fun." in New York and is now the histe lean Destre. Of course, when her mother fanily does recognize the body, she breaks down and weeps and careses what had once been a buby in her arms. The mother later asks why her daughter couldn't have been born ugly, untainented, home-loving.

All this is just a scene in a picture, but many towns between Hollywood and Buffalo were put in a dither for a week recently because a daughter, much younger than Jean Deveter, and concededly much more talented, decided she wanted to break loose at the age of 14½ and also "have fun." She had been a child prodity of the pianoforte. She gave her first piano rectual at the age of 3½. At the age of 8 she was playing with the Los Angeles Philiamronic. By the time she was 16), Metro was futting this Angeles Philiamronic. By the time she was 16), Metro was futting this hand Charles MacArthur thought they could turn the "Swan Song" into anything but a swan song with her as the star. They flopped, but even a flop is a source of admiration and envy if it takes place on Broadway.

into a subtraction amount may be considered to the consideration of the

nght suoversive journalism.

News Has No Morala?

It may be true that news has no morals and that ethics are for weeklies, but what right has any daily to denounce the palitical license to which others may carry their liberty, while feeling free itself: to define every street corner and every home with a glorification of either venial or mortal safe.

street corner and every home with a giorification of eitner verma or normalization with the time planticeally forced plaint in the vineyard of show business was finally found the Bearst string played up her recovery to the point of treason to the Ten Commandents.

All smiles, they quoted her as saying, "I just had a wonderful time!" And they fortified the constantion with photographic layouts which seemed But several pages into the interior of this same member of the press was a two-column cature to the effect that juvenile delinquency is a threat, to the nation. J. Edgar Hoover, the Heart papers themselves and anonymous priests, ministers, and roads, were being quoted in Dipolit type mous priests, ministers, and roads, were being quoted in Dipolit type in the selectric chair.

Break H UP, Boys:

mous priests, ministers, and rabbis, were being quoted in 12-point typic to the effect that the time to teste our yout is in the high chair and not in the electric chair.

Break H Vp, Reys
But when is the time to teste our endours to distinguish between a hunt for a child who may be kidnapped and a delinquent runsway? For savely the glorification of the delinquient can destroy the work of millions of and the world—in body, mind and soul.

That every child-prodigy does not turn out this way is the best proof we have of the rightness of trying to give a child every opportunity to develop in whetever direction to the best direct to be set growth of the control
cast the Yankee games simultane-ously for radio and video. Frisch-will be assigned a different assis-tant to furnish color commentary on

than to furnish color commentary on cach of the media rate.

While these contracts mark the first entry of the two eigent forms, and of 20th-Fox into elevision of the color of the first entry of the two eigent forms, and the first entry of t

big-time comedy show for video. Show, which would operate on a \$9,000 weekly hudget, is to star Phil Silvers.

Broadway

Edward Leggewie, 20th-Fox rep in France, off to Paris. Disk jockey Jack Eigen left Thurs-d.y (22) for Miami vacation. Jan Sterling will replace Nina Foch in "John Loves Mary" next

week.
Louise (Mrs. Martin) Beck out of hospital and rapidly recuperating at home.
Frank and May Wirth hosting Lil
(Mrs. Jack) Pulaski at their Miami

"Frank and May Wirth hosting Lill
(Mrs. Jack) Pulsaki at their Mami,
winter hospe.

Pulsaki at their Mami,
winter hospe.

Put the state of the state of the state
proted recovering from preumonia
at St. Luke's hospital.
Jean Pierre Aumonit due to leave
getting in from Europe.
Jimmy Dawson in prime form as
toastmaster at the boxing writers
Jimmy Dawson in prime form as
toastmaster at the boxing writers
Mort Spring, first yeepse of Lose's
International, left for the Coast over
Tom Weatherly and Charles C.
Martel press-agenting the Fred Astarte chain of 26 dance studios, and
William L. Taub opened offices in
N. Y. as legit production company,
McClinnis, Broadway restaurant,
Seprous Skourse named New York
Sen occupying for the past 10 years.
Spyros Skourse named New York
All-Tuilted Mations Appeal for Chilldren.

All-Tuilted Mations Appeal of ChillGren.

Gren. Sidney R. Fleisher, attorney for the Authors League, to Mexico for what he calls the first vacation in his life... Zeb Eostin: Strand theatre manhis life... Zeb Epstin; Strand theatre managing director, a snowstorm casualty with a fractured elbow after a street fall.

fin last week.

William Toumey, publicity exec at
the J. Arthur Rank office in New
York, currently scripting a novel on
the magistrate's court of
translation of August Strindberg's
Weekleart's, Vindberg's
Weekleart's, vill be married May
28 to Raymond Wadsworth, with sattion W.M.R., Strones, S. C.

Emile Lustig, prexy of Westport International Films, planes to Eu-rope Friday (30) on a two-week trip to Paris and Italy, in hunt for

product.
Ofiver Unger, co-producer with
Martin Levine of "Rooseveit Story,"
back from Europe over weekend
after confabs on continental release
of film.

Maurice Dekobra, French novelist, in Saturday (24) to huddle with his agent, Eleanor King, regarding a proposed dramatization of his book, "Faradise in Montparasse."

"Paradise in Montparnasse,"
Group of semi-pros, sincluding junior Equityites, doing "Awake and
Sing" at Jan Hus theatre, Feb. 5-9,
directed by Steffen Zacharias. Name
of group will be selected from audience ballot.

of recom you have a decided from Antimene ballot.

Carron McCulliers back from Paris
carnatization of the no ve 1, 'The
Member of the Wedding,' which is
for next sessor production slate
for state show the slate
for state show the slate
for state show the slate
for state

bandleader's radio proper and the proper at Capitol Feb. 12.

Mady Christians, who recently completed staint in Universal's "All My Sons," sailed Sunday (23) to diversal of the complete staint of the complete staint of the complete staint of "Remember Mana," In which she starred on Broadway. Title of Arkthon Pictures' Czechoslovatkian import, "Bohemian Eccators of Sam Cummins, distributor of the Hedy Lamarr film, "Ecstay," Film is next on Stanley theatre sked. "Film is next on Stanley theatre sked. "Film is next on Stanley theatre sked of the Complete staint of the Co

juries to both hands last week in escaping from a transport plane which crashed into a snowbank and burned at Boston airport. He's still under treatment.

Minneapolis

Minneapolis

P. Les Ree

Jes Le

Shar farmed with one work of the cover of th

top.
Southeastern Minnesota unit of
North Central Allied held a meeting
here and mapped plans to assist
in the fight against the ASCAP thea-

in the fight against the ASCAP thea-ric lax.

Only sensor exhelled there May sensor exhelled there May sensor exhelled there May sensor exhelled there May sensor exhelled the May sensor exhell th

Portland, Ore.

Fortland, Ure.

Variety 'thesite started stageshow
policy tils week.

Downtown theatres hoosted prices

Jennie Tourel sings Saturday (24)

at the Auditorinestro plays Oregon
Univ. military ball Feb. (7)

Wens as mc, at Chib My Mac.

Owens as mc, at Chib My Mac.

oom. Will Osborne orchestra plays the regon State College senior ball

Norm. Obberne erchestre, playr the Overgon State College senior hall Feb. 21. The Philharmonica Trio has moved The Philharmonica Trio has moved Chilb Engene. Club to the Holland Chilb Engene. Reed's Variety theater now playment of the Child Chilb Engene. Reed's Variety theater one playment of the Child Chilb Michael Loring, Gimpr Lee and Chilb Child Ch

Washington

By Florence S. Lowe
Local Variety tent has earmarked
Wednesdays as Ladies' Day at club
rooms.
Mutual's "Queen for a Day" aired
Monday (26) at Uline's Arena, at

Mutuals "Queen for a Day" aired Monday (26) at Unine's Aren's 18,00 at 18,0

Mrs. Clarence Mackay, the former Anna Case, sang Thursday (22) at the Navy relief dinner, emceed by Robert Taylor.

Mexico City

Dolores del Rio due back Féb. 1 from B.A. where she made a pic. Eagle Lion has opened Mexican headquarters at Paseo de la Re-

the Hedy Lamarr film. "Ecdasy."

Film is next on Stanley theatre sided. Hernando Courtight, managing forector of the Beverly Hills seed. Hedden to the Grand for the Hedge state of the Hedge state coming in for wife Ross-lind's first pro-engagement as a singer a week ago at the Hotel St. Research of the Hedge state o

London

Actress Edith Evans planning visit to Russia some time in April. Milton Kramer, chairmar of Selznick Releasing Organization, here of the Ways. Comment of th

Daisy Dormer left around \$100,000 and bequesthed her stock of the leading of the

spite the spot's recent fuss with the law, the Brook Club doesn't does, Gracie Fields will come in next week, with Deal Arnaz and Vivian Blaine to follow.

Blaine to follow.

You. Shnored: Sidan Fisher. Ben You Shnored: Ralph Young, Betty Jane Smith and a Wally Wanger line are the supporting show for the four-doesn't will be the supporting show for Expenditure.

Detroit

T. B. Stan Werris refugee,
Marrin Kelly disk lockey at staminding at Hungarian Village.
Warrin Kelly disk lockey at staminding at Hungarian Village.
Warrin Kelly disk lockey at staminding at the standard
stallation of new seats and marques.

Roy B, Hhr, pideshow barker, conwrited of kicking and Binding one
victed of kicking and Binding one
vast fined \$500 and put on two years
pobation.

The property of the property of the conwast fined \$500 and put on two years
pobation.

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San Francisco

By Ted Friend
Guy Cherney the father of a son.
Ballerina Tamara Toumanova in

Guy Cherney the father of a son. Ballerins Tampa Tournanova in Girlf Williams orth is at Peacock Court in the Mark Hopkins. Centennial celebration is set for for exploitation celebration is considered to the form of the celebration of the content of the celebration of the celebr

Portugal

FORTINGAL

BY SIVAN GETO

Metro manager Lazare Leon preparing for a conflab in ho. and on

Nicholas Bros. doing a pa. in

Foliteams stageshow, with "Simbad

the Sallor Romance and staff left for
Paris, taking with them out-ofabout from Lisbou and Estoril.

Max Nosseck, after having acquired the best-celler "Belweem"

wood.

t virgim rorest"), left for Holly-wood.

Arthro Duarte, producer of "Leade Estrela," left for Madrid to pre-pare a Spanish-Portuguese bi-lingual

"Lead of Estrela," a Portuguese pic, is entering its ninth week in Sao Luit, at the same deluser where "Gone With Wind" also ran for nine weeks.

Vienna

theatre for over a year, foce into production early March, with Roger Livesey and Uraula Jeans starred.

Miami Beach

The Moc Gales are at the Lord Tarcheton was present to the Contain Innext week.

The Moc Gales are at the Lord Tarcheton was present to the Contain Innext week.

The Moc Gales are at the Lord Tarcheton was present to the Roney Plaza.

The Moc Gales are at the Lord Tarcheton was present to the Roney Plaza.

The Moc Tarcheton was present to the Roney Plaza.

David (Sonny) Werblin, of MCA, Tarcheton was present the Roney Plaza.

The Moc Tarcheton was present to the Roney Plaza.

The Moc Tarcheton was present to the Roney Moc Tarcheton was present to the Roney Moc Tarcheton was presented to the Roney Moc Tarcheto

starring Maria Andergast and Sieg-fried Breuer.
Filmstar Paula Wessely to Switz-erland to appear in legit in Basie with Attik Hoeringer in Juliane Kan Vagabonds.
And The Maria Maria Maria Maria Radam Free Withdrawn from presentation here by request of Vienna municipality.

Budapest

By George P. Gal.
Conductor Janos Perenesis to Vienan Konzerthau, et al. Lezako back
from Yugoslavia tour.
Lazzie Halaz, director of New
York City Opera Co., dae on visit.
Lazzie Halaz, director of New
York City Opera Co., dae on visit.
Lazzie Halaz, director of New
York City Opera Co., dae on visit.
Lazzie Halaz, director of New
York City Opera Co., dae on visit.
Louis Daguin, secretary of the
French Film Trade Union, is in town,
giving lectures on French film proActress Kamilla Deava sentenced
Actress Kamilla Deava sentenced York city Opera Co, due on visit, Innre Bekessy, editor of New York Manning Control of the Contr

Hollywood

Sam Marx ill with bronchitis.
Mischa Auer hospitalized in Santa
Monica.

"riter John O'Dea laid up with
is X".

.nte Hale east on a three-week tour. Howard in from the east for

Triex John O'Dea laid up with the Hale east on a three-week stage tour.

John Bloward -in from the east for Garson Kanin and Ruth Gordon in from the land of Garson Kanin and Ruth Gordon in from Reighaust of the land of Garson Kanin and Ruth Gordon in Oldahoma City.

Allan Jones to Detroit to sing for Larsine Day's divorce from Ray Hendricke became final.

Larsine Day's divorce from Ray Hendricke became final.

Fred Timbenes reelected pressy of the mean of the control
Chicago

Margo, legit and picture actress, in town for medical attention. Fran Wood joined the Morris Silver agency to handle publicity. Local columnist Nate Gross lett on an extended tour of South America.

Peggy Ann Garner here to open the local "March of Dimes" cam-

In the control of the

Rome

ROME

Another deluxe nitery, Il Ranocchio, opened here.
Rudy Castel and his samba or-testra now at Le Pleiadi children for alleged immorality, has repended immorality, has repended immorality and the results of the repended of the results of the repended of the results of the

JAMES ALFRED SHERIDAN

BILL CODY Bill Cody, 57, silent film cowpoke star, died Jan, 24 in Santa Monica, after several months' illness, His biggest hits were gallopers for Pathe

CHARLES GROBE

ED BLAKE

ED BLAKE
Ed Blake, 87, former publicist and
newspaperman, died Jan. 20 of a
heart attack while on a fishing trip
near Boulder Dam. Onetime Washington correspondent for INS, he
was connected later with a number
of flm studio publicity departments.
Wife, Nan Blake, RKO publicist,
and a son, survive.

D. AUSTIN LATCHAW D. AUSTIN LATCHAW
D. Austin Latchaw, 87, associate editor of the Kansac City Star, died Jan. 24 in Kansac City, From 1889 to 1895 he was drama and music editor of the Kansac City Times.
He held a similar post with Kansac City Journal from 1895 to 1902, later going over to the Star,

OBITUARIES

MAX J. JELIN

MAX J. Jelin, 40, who had a lease on the Belasco, N. Y., legiter until last fall, was killed by a gas explosion his apartment last Thursday sion in his apartment last Thurse (22). Details in legit department.

HARRY E. KELLER

HABEY E. RELLER
HATT S. KOLLER
HATT S. KOLLE, 54 vetera pressured, vicel Jan. 22 in Jewith harman present control of a brain tumor. For the last two years he was district press representative for Universal Pictures in Charles of the Control of th for Reisenweber's and then branched into theatre, concert, inbranched into meatre, concert, industrial and motion picture work, serving at one time in the advertising department of the Colgate-Planolive Peet, company. He was also with the William Morris agency for

with the William Mortis agency for several years. This last road assignment was in Movember and the personal appear: November and the personal appear: "The Exile," on a four of several midwest and southern states. He was taken ill during this jaunt, but followed through until returning to his Cincimant headquarters and was hospitalized a week before the

operation.

Mother and three sisters survive.

FRED L. BENNAGE

FRED L. BENNAGE
Fred L. Bennage, 65, former exhibitor, stageshow producer and former band manager, died Jan. 20 in Summit County Home, Akron, He operated the Music Hall when he went to Akron in 1915, produced shows for charitable organizations and was one of the first in Akron to show films.

to show clim.

Early in the 1920's, he left Airon to tour the U. S., Europe and Australia with an all-cirl orchestra, and ratinal with an all-cirl orchestra, and eight all-cirl outlits. In 1937, he went blind and, unable to continue with his roadshows, he turned the contentrae over to Phil Spitzlary.

Orchestrae over to Phil Spitzlary.

The contentral properties of the Contentral through an operation but became partially paralyzed. Two years ago he suffered another stroke, and had been unable to work since.

FREDERIC CLAYTON
Frederic Clayton, 73, cr ner watereric Clayton introduced the calculation of the clayton, 73, cr ner watereric Clayton introduced the calculation, 73, cr ner watereric Clayton introduced the calculation, 73, cr ner watereric Clayton introduced the calculation of t

He became a leading man on Broadway and was featured in such plays as "The Thief" and "Devil's plays as Island."

GEORGE S. McCORMACK George S. McCormack, 68, for 38 years partner of Joseph R. Barry in operation of Connecticut ball-rooms, died Jan. 24 at St. Vincent's

tooms, died Jan. 24 at St. Vincents bespital, Bridgeport, of cancer. Bitz, best-known McCormack & Barry spot, in regarded as a top one uite stand in southern New England and has played names three parts of dance bix. Partiers at the present of the present parts of dance bix. Partiers at the present parts of the present present parts of the present present parts of the present parts of

WALLACK MUNIO

WALLACE MUNBO
Wallace Muno. 84, former press
agent who represented such stars as
Joga Netheroise, Mrs. Minnle Madern
Fiske and Lillian Russell, died Jan.
Fiske Start
Lambs, N. Y. He was a former pres-ident of the Theatrical Press Repre-sentatives of America, also an officer of The Friars, His wife died five years ago; a sis-

JAMES ALFRED SHERIDAN
James Alfred Sherian, 64, stage
manager, died recently at Houston.
He was a former electrician and
worked in many shows on Broadway
and the road, including the Ziegfield "Follies."
He was stage manager of Loew's
State in Houston at the time of his
death.

MYRON P. MEYER

MYRON P. MEYER
MYRON P. Meyer, 32, former
manager of the Maleo theatre,
Memphis, deld Jan. 20 at his home
in that city, from a chronic heart
allorenties of Michigan City, Ind.,
Meyer was a successful amateur and
the old Civic theatre in Memphis
and worked in various capacities at
the Maleo, including manager, until
t after several biggest hits were gallopers for Patne and Universal. He later starred on the road in the Downle Bros." "Blil Cody's Ranch Wild West Show." His last stint was a bit in "Joan of Are." Wife and two sons survive. ver.

Wife, parents and a brother sur-

JACK LAMONT

JACK LAMONT
James Mastin, 51, known in vaudeville and niteries as Jack Lamont,
died Jan, 21 in Philadelphia, while
professional audience. A member of
the comedy act. Two and One-Half
Wils, featuring Bitly Rose and Bitly
Bick, he was performing at an inpeople at a downtown hotel. He
had been ad libbing sags when he
collapsed. A physician, hastily
hard states, the collapsed of the physician hastily
hard states.

heart attack.

Mastin lived in Brooklawn, N. J.

STUART F. CASEY
Stuart F. Casey, 52, former stage
and film actor, died Jan. 23 at his
home, in Saratoga, N. Y. In recent
years he was in the restaurant
business there.
Born in London, Casey appeared
to recent the productives in News.

Born in London, Casey appeared in many stage productions in New York, the last of which was. "A Connecticut Yankee." His films included "Reckless," with Jean Harlow and William Powell; "The Age of Indiscretion," with Paul Lukas, and "Captain Blood," with Errol Flynn.

Flynn, Wife survives,

IGNAZ FRIEDMAN
Ignaz Friedman, 66, planist and
composer, died Jan. 26 in Sydney,
Australia, where he had lived since
1940. Born in Podgorze, Poland, he
toured extensively in Europe,
Attralia and the U.S. making numerous appearances in New York during the 1920s.
He lived in Berlin until 1914, then
ovoded to Copenhagen and fanally to
Sydney. He composed many selecmental groups, cello and instrumental groups, cello and instrumental groups.

mental groups.

VARL VEIDS
Varl Velm, 7, musician and musical instrument technician, died Jan. 21 at Mercy bospital, Des 1910 from his native Norway. He played for 19 years with the old Princess theatre orchestra and later the played for 19 years with the old Princess theatre orchestra and later theatres. For the last 20 years he had been associated with the Lead Music Co. and was a member of the Musicians Assn. of Des Moines. A brother survices.

DAVID GRAVES GEORGE

DAVID CRAVES GEORGE
David Graves George, 82, who
claimed authorship of the ballad,
"The Wreck of the Old Minetyseven," died Jan. 24 in Williamsburg, Va. His litigation in 1928
against the Victor Co. for an accounting on revenue derived from
the song was decided against him,
the outer ruling that he was not the author.
Wife, six daughters and eight sons

GEORGE B. KIMBERLI.Y
George B. Kimberly, 46, assistant
professor at the Camegie Tech
drama school in Pitisburgh and an
authorized structure and authorized at the Calumbia Bopital
in that city, of a heart allment. He
wrote several articles on stage lighting for theatre magazines and trade
publications and taught some of the
town of the the companion of the town
for the companion of the Tech
drama school faculty, survives. school faculty, survives.

MAREL MOORE

MAURY NUNES

Maury Nunes, 50, film producer
and former exhibitor and distributor
in New England, died of a heart attack Jan, 20 in Los Angeles,
At the time of his death Nunes
was executive preducer of Longridge Productions, in which he had
a financial interest.

MAURY NUNES

GUY McRae Guy McRae, 51, an employee in the maintainence division of the Paramount theatre, N. Y., died last week in New York. He had been ill since last August. He had been with Paramount since 1920.

Father, two children, eight brothers and sisters survive.

NORMAN AINSLEY
Norman Ainsley, 67, character actor, died Jan. 23 in a Hollywood
private sanitarium after a year's
illness. A native of Edinburgh, he
went to Hollywood in 1930, following his appearance in the "Ziegfeld
Follies" and on the Keith circuit.
Wife survived.

JACK SICHELMAN

Jack Sichelman, 63, assistant chief of branch operations of 20th-Fox, died Jan. 23 in New York. He had been with the company in various capacities for the last 30 years. Wife and three sons survive.

Adelbert Miller, 61, vet performer in vaudeville, died fan, 18 in Chi-cago. He appeared in vaudeville for over 40 years, and with his wife and daughter formed the Miller Trio.

Infant son, three months, of John Walsh, manager of the Fulton the-atre in Pittsburgh, died last week in the West Penn Hospital, Pitts-burgh.

Frank A. Litle, 54, stage manager and chief electrician at the Towers theatre, Camden, N. J., died recently in that city. He was formet business manager of Camden Local 408, IATSE.

George S. Serel, 49, screen actor died Jan. 19 at his home in Holly

Father, 47, of Jane Withers, died in his sleep, Jan, 27, at his Holly-wood home. Wife, four brothers and a sister also survive.

Father, 77, of Blanche Thebom, Metropolitan Opera singer, died Jan. 21 in Smyria, Fla. MABEL MOORE

Mrs. Mabel Moore, 60, painist and organist, died Jan. 20 in Des Moines, of a heart dates. She was organist at the Strand, Garden and Des Moines: Hosteres rior some "2018, page 2018, pag

Tele Depends on Pix

Continued from page 1

it's programming for an audience of four or five in the intimacy of a home. The films are so made as to make the audience a part of the pic-tures themselves. It's somewhat similar to the technique used by Metro in "Lady in the Lake," a sort of publication treatment. of subjective treatment. In our first series of whodunits, the audience is invited to join in the guessing.

invited to join in the guessing."

Three major points make the difference between tele pix and the cordnary gener termendous, Fairmer termendous, Fairmer termendous, Fairmer termendous, Fairmer termendous, Fairmer terment, Fairmer terment, Fairmer terment, Fairmer termine, Millerent For instance, he said, while ordinary pix must stall after a spot gas to give the patrons a chance to quiet, that's not true with tele films.

More Specific

Second, because of the small pic-ture size, there are definite limits on what can be put on or put across. In tele films, he said, you must be much more specific in putting your point CHARLES GROHE
Charles Grobe, 79, former president of the Ludwig Music House,
Inc., died at St. John's hospital, St.
Louis, Dec. 21 of, heart disease. He
cloined the Ludwig organization in
1895 and became president in 1905.
He retired in 1942 and 'moved to
Warrenton, Mo.
Wile survives. more specific in putting your point across. Sty pantoniming gestures, so important in regular films, are use-with full-figure shots. Senic efforts are generally useless. Third, and just as important, is the switch in lighting. "Television films have something all their own so far as lighting is concerned." In the content of the conte

lots of bugs to work out—for one, we're not satisfied with the low-key effects. We've managed to formu-late the limit of contrast while still aying within the gray scale. It's equate but not perfect."

accquate but not perfect.

Because of lighting effects which are entirely different on a video tube, when ordinary lilms are televised "any similarity in lighting effect to that on a soreen is purely coincidental," Fairbanks said. Hence, he believes ordinary films are not suitable for television purposes.

Producer settings to the Control of the con

Producer returns to the Coast within a week or 10 days. Bulk of his tele production will be handled there, he said.

4-Continent Jockey Continued from page 1

is handling all overseas disposition

U. S. Hits To Flood Britair

At the moment, the Luxembourg arrangements are most advanced. While the station blankets much of Europe with its signal, its strength is felt mostly in England. This means that Britain will be born-barded even heavier with the latest II. S. hit copes and the work of two

barded even heavier with the latest U.S. hit stongs and the work of top bands and vocalists than it may have been during the war, when U.S. troops had their own broadcasting shows likely impact on European music followers, Dorsey will, occupy an 11 pm. to midnight solt seven days weekly—which means he'll be the only thing on the air in western Europe at that time. BBC is now the control of the closing down nightly at 11 p.m. due to fuel shortages, and the U. S. Army's station at Munich, which for some time has been keeping England, and the Continent posted on the latest hit tunes and artists, also shuts down at 11 p.m.

shuts down at 11 pm.
Towers, incidentally, is seeking
both English and U, S. sponsors for
the Luxembour gitms (til shwys has
BBG doesn't) to be occupied by Desey and is said to have 25% of it
oplioned. Agency also has set up an
experimental of the political o

air plugs for the theatres.

Little is known by Cowan's outfit in New York of far about the actual in New York of far about the actual days of the control of the country o

MARRIAGES

June Havoc to William Spier, Hol-wood, Jan. 25. She's an actress; e's a radio producer.

Elsie Leone Marks to Louis Jo-seph-Bernhardi, New York, Jan. 21. Groom is with Film Classics, of which his father, Joseph Bernhard, is president.

Consuelo O'Connor to Count Ro-dolfo Crespi, N. Y., Jan. 22. Bride is legit actress. Helen Pender to Tom D'Andrca, Los Angeles, Jan. 22. Both are film

Kay Trevil to Ray Mack, Columbus, O., Jan. 18. Bride was Miss Paris of 1947; he's ex GI-entertainer and vaudevillian.

and vaucevillein.

Nancy Wilson to Robert Pirosh,
Los Angeles, Jan. 25. He's a screen
writer; she's a studio sccretary.

Jayne Hill to Carl O. Reidel, Los
Angeles, Jan. 23. Bride is script
secretary on the Bing Crosby air

show.

Gloria M. Price to John Marcon,
Washington, last week. He is manager of Warner Bros. Metropolitan
theatre there; bride is an employee
of the State Department.

Florida LeMaire to John W. Rog-ers, Beverly Hills, Jan. 25. She's the actress-daughter of Rufus LeMaire, UI casting director; he's the pro-ducer-son of producer Charles R. Rogers.

BIRTHS

Mr. and Mrs. Kay Kyser, daughter, Santa Monica, Cal., Jan. 21. Father is the band leader; mother is the former Georgia Carroll, singer.

Mr. and Mrs. John Farrow, daughter Hollywood, Jan. 20. Father is a film director; mother is screen actress Maureen O'Sullivan.
Mr. and Mrs. Stan Woods, son, Pittsburgh, Jan. 19. Father's a band-

leader,
Mr. and Mrs. Ben Rosenberg,
daughter, Pittsburgh, Jan. 15. Father
is a theatre owner,

Mr. and Mrs. Robert Kindle, son, Pittsburgh, Jan. 20. Mother's the daughter of D. F. Moore, WB ex-change manager in Pitt. Mr. and Mrs. George Rodnok, son, Pittsburgh, Jan. 12. Father man-

Mr. and Mrs. George Rodinok, son, Pitisburgh, Jan. 12. Father man-ages Lehigh theatre in Oakmont. Mr. and Mrs. Raymond Coach, son, Seattle, recently. Father is man-ager of the Admiral (Sterling) the-atre there.

Mr. and Mrs. Harold Higby, daugh-ter, Des Moines, Jan. 14. Father is an engineer with station WHO, Des Moines.

Mr. and Mrs. Jack Miller, ter, New York, Jan. 12. Fa a radio orchestra conductor.

Mr. and Mrs. Carmen Dragon, daughter, Hollywood, Jan. 17. Father is an orchestra leader. Mr. and Mrs. Irving Elman, son, Hollywood, Jan. 23. Father is a screen writer.

Major Diskers

Continued from page 1 time show last Monday (26) by Ed-ward Wallerstein, CRC board chair-

ward Wallerstein, CRU board chair-men ruish to orders in January has been as strong on standard and classic fare as the pop stuff. The Christmas season gave dealers throughout the country an unpre-cedented turnover of albums and supple recordings, and they're now trying to replenish their shelves and speckrooms.

Capitol's Big 12

Hollywood, Jan. 27. Capitol has 12 platters in the big sales brackets or coming up into the top ranks. First month of the new year is biggest diskery has ever had.

plus of presy of courses. Van into the presy of the plus for the theaters.

Little is known by Cowar's outht in New York so for ar about the actual that the posts, and the plus for the T.D. shows in Africa and hastralia. Which South African and hastralia. Which South African and the control of the plus for the plus

FROM ALL POINTS OF VIEW



DEAN MURPHY

IS

AMERICA'S DEAN OF COMEDY IMPRESSIONISTS

MIAMI THE BROOK CLUB

NEW YORK THE VERSAILLES

"Deon is thrill of a showlime . . . displaying a new talent . . . a flair for story telling that made even the blue book visiting firemen chuckle apenly."

"Deen Murphy is the poragan of humor . . . like a well cut diamond with facets of the most intricate pattern . . . no matter which way he turns the Impressions glitter with . . .

-- DOROTHY RAYMER, Miami Daily News.

"His impressions are perfect... his pace sa fost and smooth we couldn't find a single thing to criticize about his work try os we did... The claon cut, enthusiastic Dean Murphy is an asset to show business, a delight to the customers and ALWAYS a pleasure to enjoy."
—PAUL REUM. Minari Beach Sun-Stor.
—PAUL REUM. Minari Beach Sun-Stor.

"Dean Murphy, personable impressionist with fresh, topical dialogue . . . onwised enthusiquite audience with quick chonging, delightful satire . . encores are highly effective. Hildegarde satire a classic . . . effective, and novel as any personality I've seen in a long time "

"Dean Marphy returned to plush Versailles last night . . . leaves no daubt he is withou peer as an impressionist . . moterial, new and crisp, had an otherwise staid audiency yalling for more . . . characterization of late President Roossvelt reaches a high note is artistry . . . he's tops."

—EARL WILSON, Paut.

Dean Murphy's impression of Hildegarde the finest among so many who are satirizing

Personal Management: PHIL TYRRELL, Chicago Direction:

JACK DAVIES, New York

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